



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

55067 Langlade County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

19,684

Population (2022)

Population **grew by 500** over the last 5 years and is projected to **grow by 674** over the next 5 years.

8,189

Total Regional Employment

Jobs **decreased by 240** over the last 5 years but are projected to **grow by 196** over the next 5 years.

\$53.3K

Median Household Income (2021)

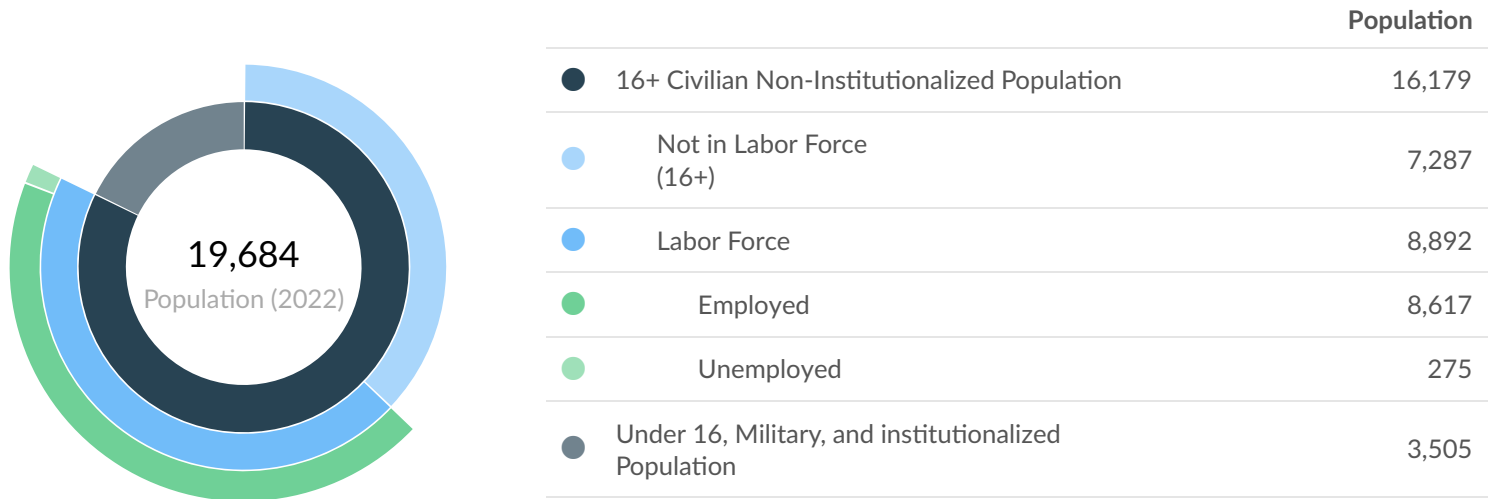
Median household income is **\$15.7K below** the national median household income of \$69.0K.

### Takeaways

- As of 2022 the region's population **increased by 2.6%** since 2017, growing by 500. Population is expected to **increase by 3.4%** between 2022 and 2027, adding 674.
- From 2017 to 2022, jobs **declined by 2.8%** in Langlade County, WI from 8,429 to **8,189**. This change **fell short of the national growth rate of 2.4% by 5.2%**. As the number of jobs declined, the **labor force participation rate decreased from 61.7% to 55.0% between 2017 and 2022**.
- Concerning educational attainment, **11.2% of Langlade County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).
- The top three industries in 2022 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

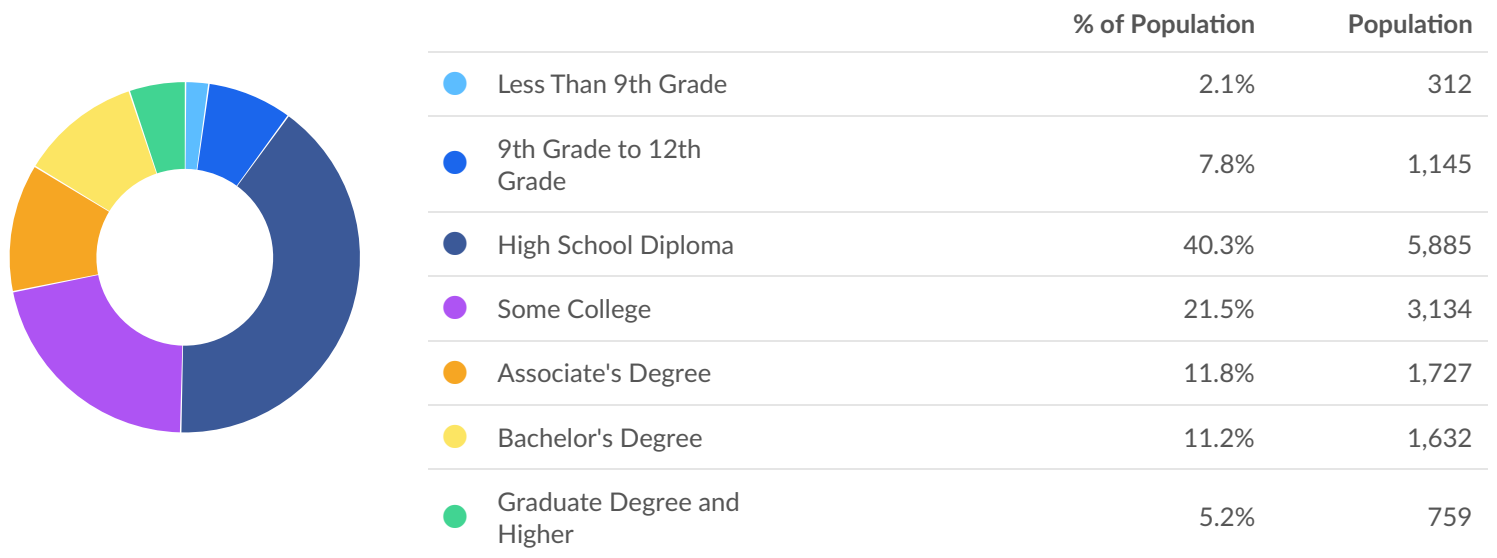
	Population (2022)	Labor Force (Dec 2022)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	19,684	8,892	8,189	99.0	\$824.25M	\$1.38B	\$1.01B
NCWRPC	453,569	216,131	213,049	99.6	\$24.99B	\$32.65B	\$31.07B
Wisconsin	5,935,388	3,050,771	3,149,359	100.4	\$383.12B	\$351.25B	\$380.49B

## Dec 2022 Labor Force Breakdown



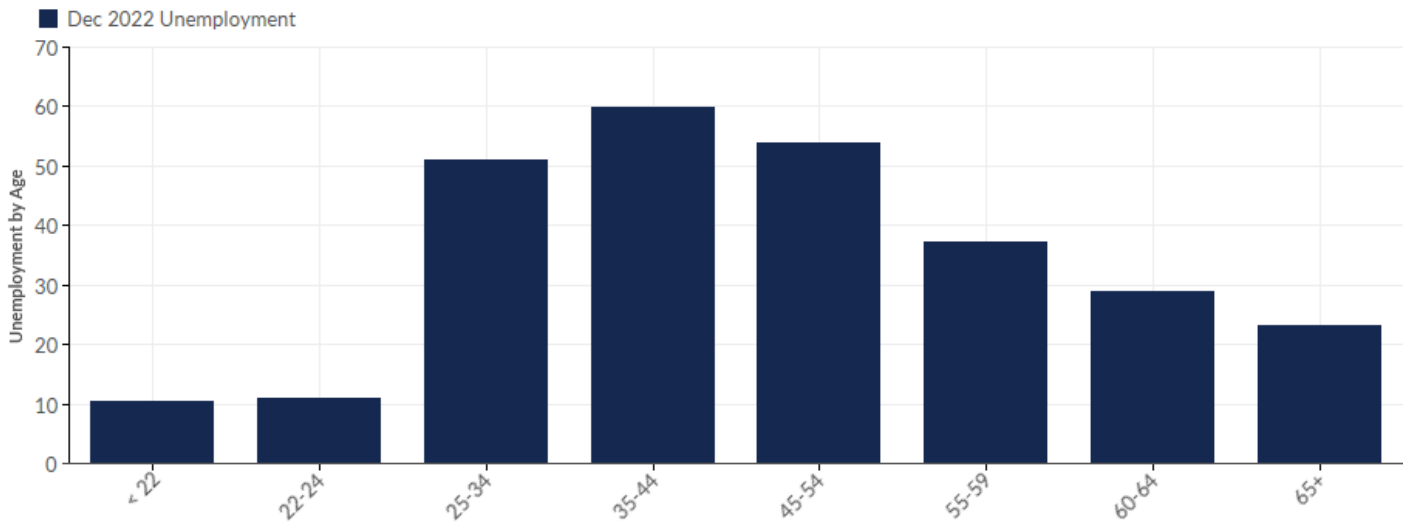
## Educational Attainment

Concerning educational attainment, **11.2% of Langlade County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).



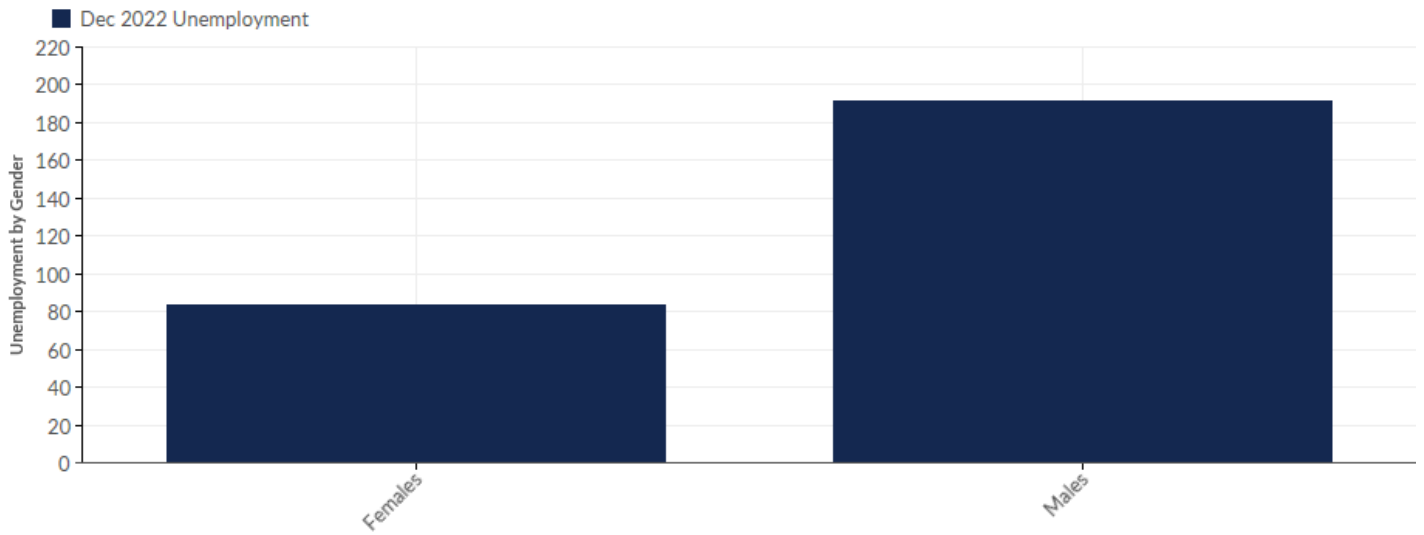
# Unemployment by Demographics

## Unemployment by Age



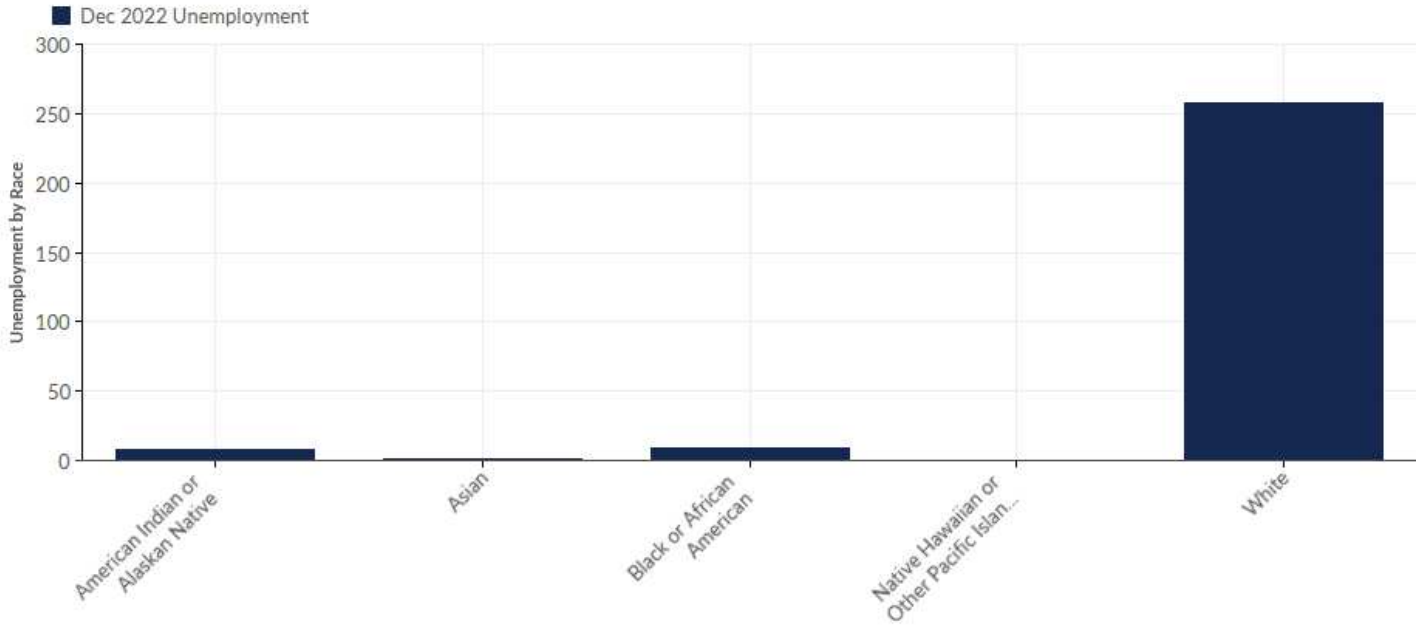
Age	Unemployment (Dec 2022)	% of Unemployed
< 22	10	3.64%
22-24	11	4.00%
25-34	51	18.55%
35-44	60	21.82%
45-54	54	19.64%
55-59	37	13.45%
60-64	29	10.55%
65+	23	8.36%
Total	275	100.00%

## Unemployment by Gender



Gender	Unemployment (Dec 2022)	% of Unemployed
Females	84	30.55%
Males	191	69.45%
Total	275	100.00%

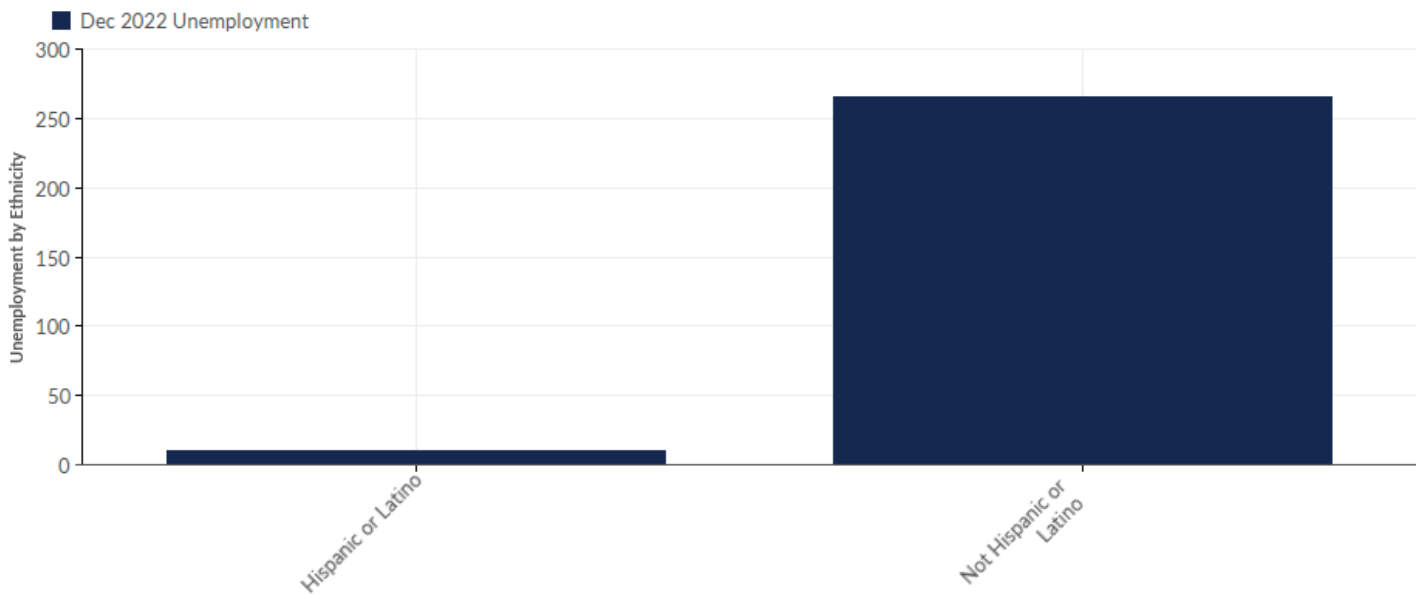
## Unemployment by Race



Race	Unemployment (Dec 2022)	% of Unemployed
American Indian or Alaskan Native	8	2.91%
Asian	1	0.36%
Black or African American	9	3.27%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	257	93.45%
<b>Total</b>	<b>275</b>	<b>100.00%</b>



## Unemployment by Ethnicity

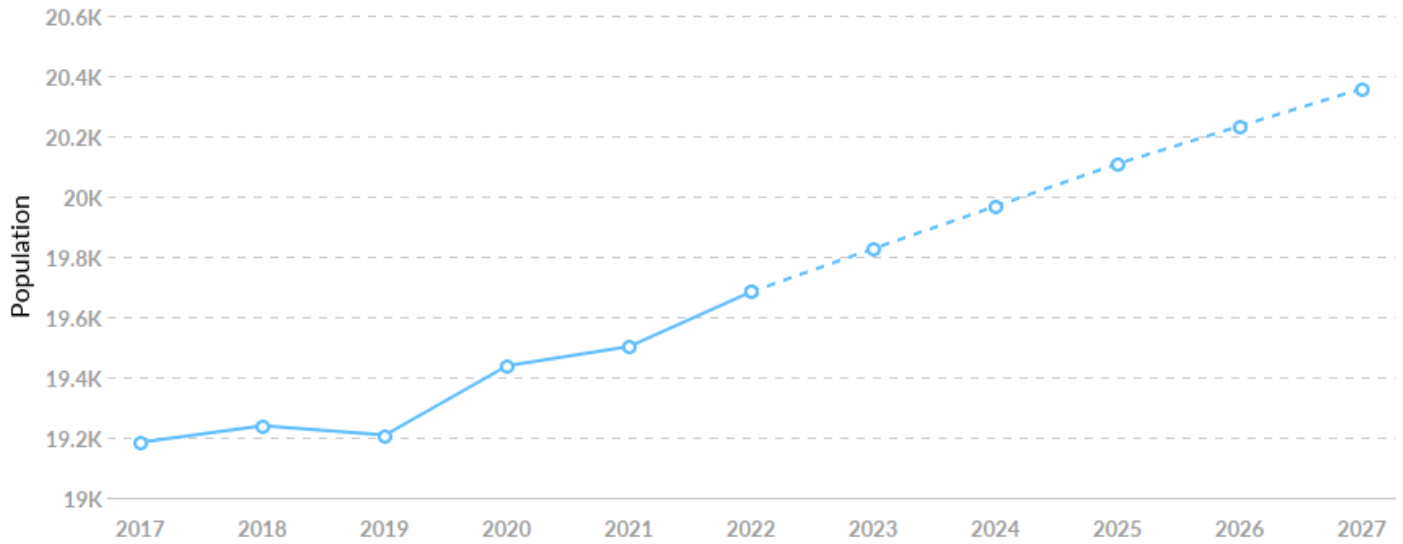


Ethnicity	Unemployment (Dec 2022)	% of Unemployed
Hispanic or Latino	9	3.27%
Not Hispanic or Latino	266	96.73%
Total	275	100.00%

# Historic & Projected Trends

## Population Trends

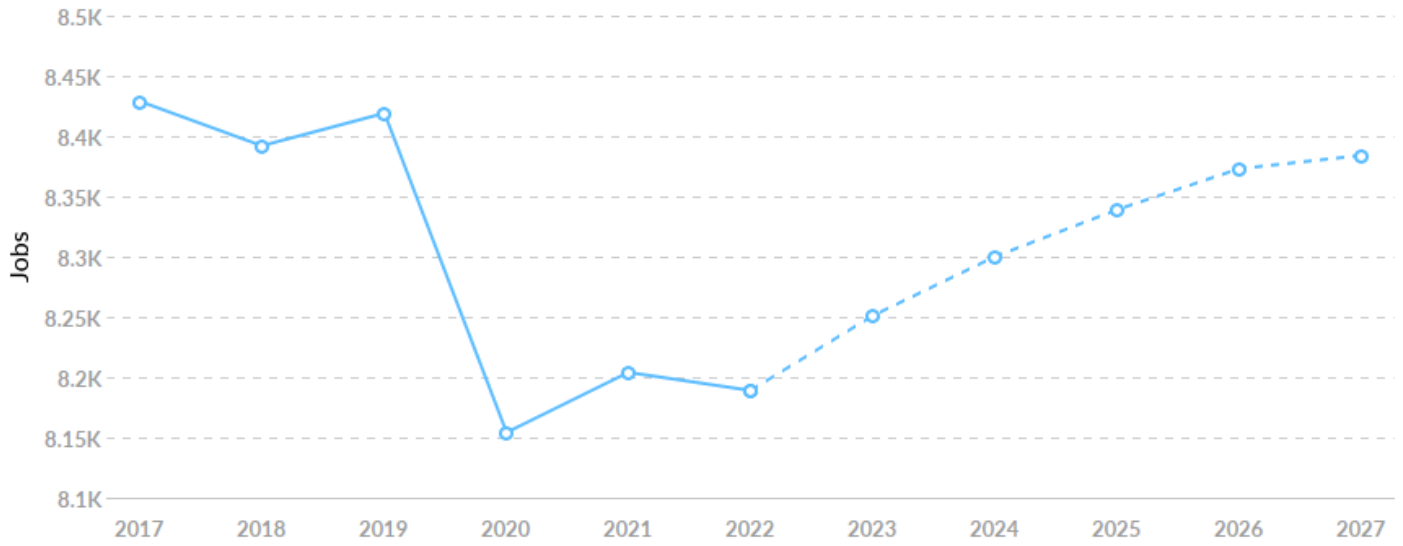
As of 2022 the region's population increased by 2.6% since 2017, growing by 500. Population is expected to increase by 3.4% between 2022 and 2027, adding 674.



Timeframe	Population
2017	19,184
2018	19,239
2019	19,208
2020	19,438
2021	19,502
2022	19,684
2023	19,827
2024	19,968
2025	20,109
2026	20,234
2027	20,358

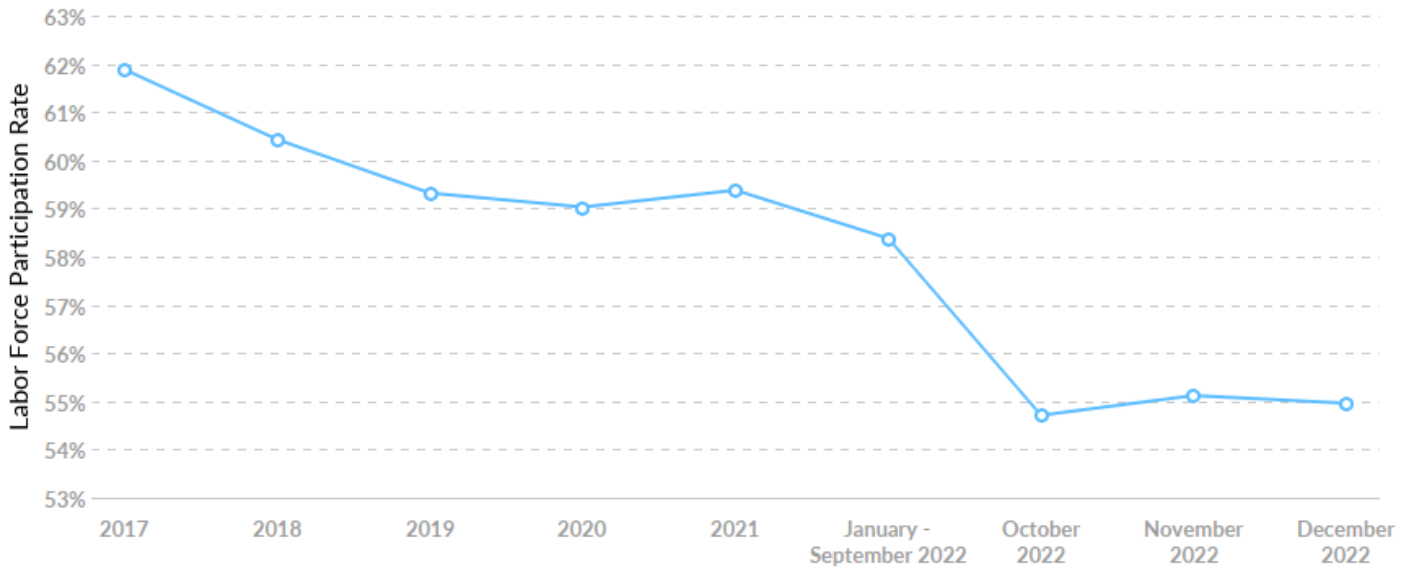
## Job Trends

From 2017 to 2022, jobs declined by 2.8% in Langlade County, WI from 8,429 to 8,189. This change fell short of the national growth rate of 2.4% by 5.2%.



Timeframe	Jobs
2017	8,429
2018	8,392
2019	8,419
2020	8,154
2021	8,204
2022	8,189
2023	8,251
2024	8,300
2025	8,339
2026	8,373
2027	8,384

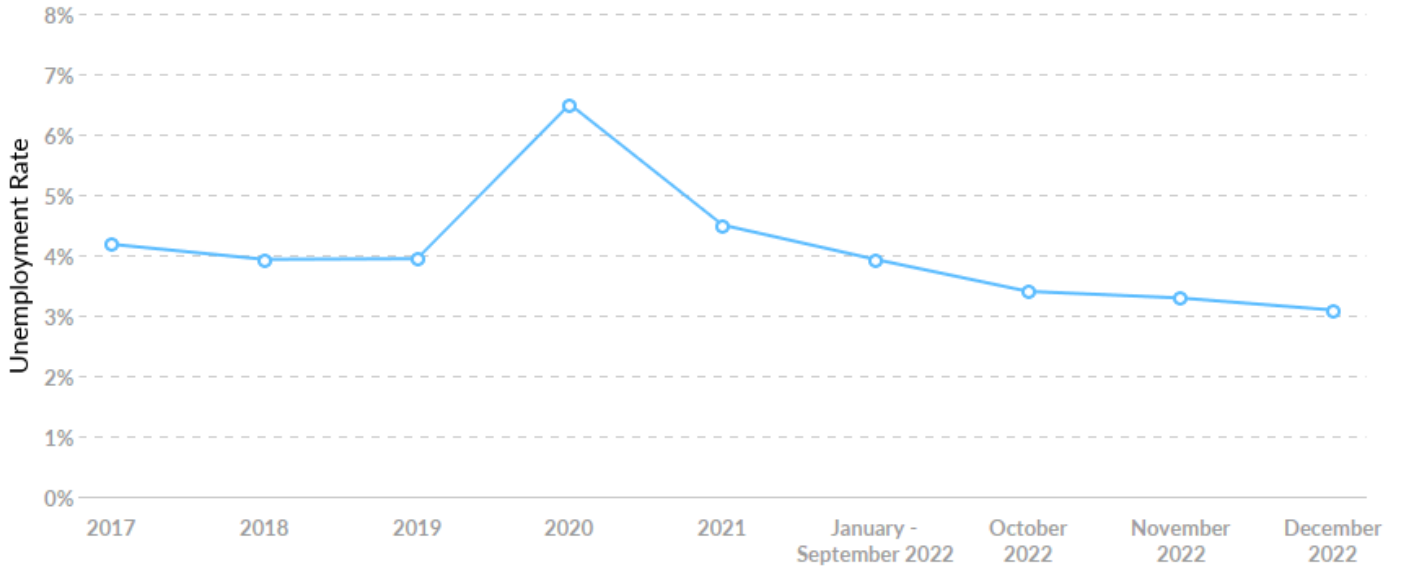
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	61.88%
2018	60.43%
2019	59.32%
2020	59.03%
2021	59.38%
January - September 2022	58.38%
October 2022	54.71%
November 2022	55.12%
December 2022	54.96%

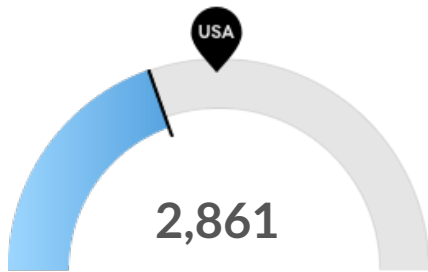
## Unemployment Rate Trends

Laglade County, WI had a December 2022 unemployment rate of 3.09%, **decreasing from 4.18%** 5 years before.



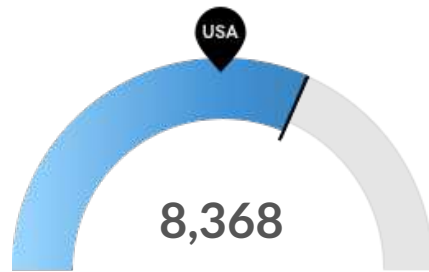
Timeframe	Unemployment Rate
2017	4.18%
2018	3.93%
2019	3.94%
2020	6.50%
2021	4.50%
January - September 2022	3.93%
October 2022	3.40%
November 2022	3.29%
December 2022	3.09%

## Population Characteristics



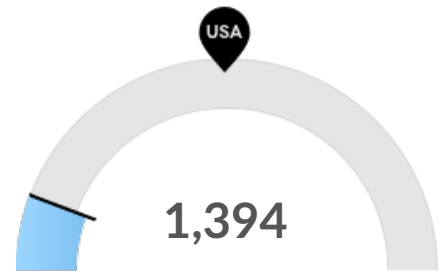
**Millennials**

Langlade County, WI has 2,861 millennials (ages 25-39). The national average for an area this size is 3,984.



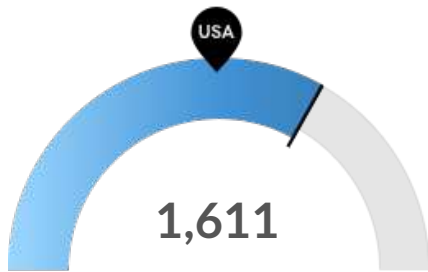
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,797 people 55 or older, while there are 8,368 here.



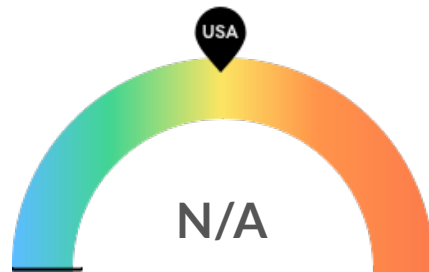
**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,936 racially diverse people, while there are 1,394 here.



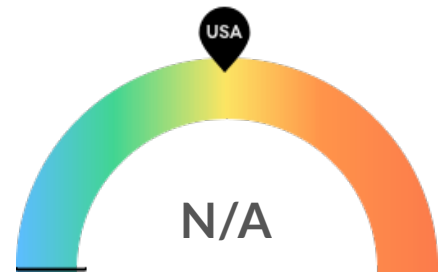
**Veterans**

Langlade County, WI has 1,611 veterans. The national average for an area this size is 1,024.



**Violent Crime**

No crime information is available in Langlade County, WI.

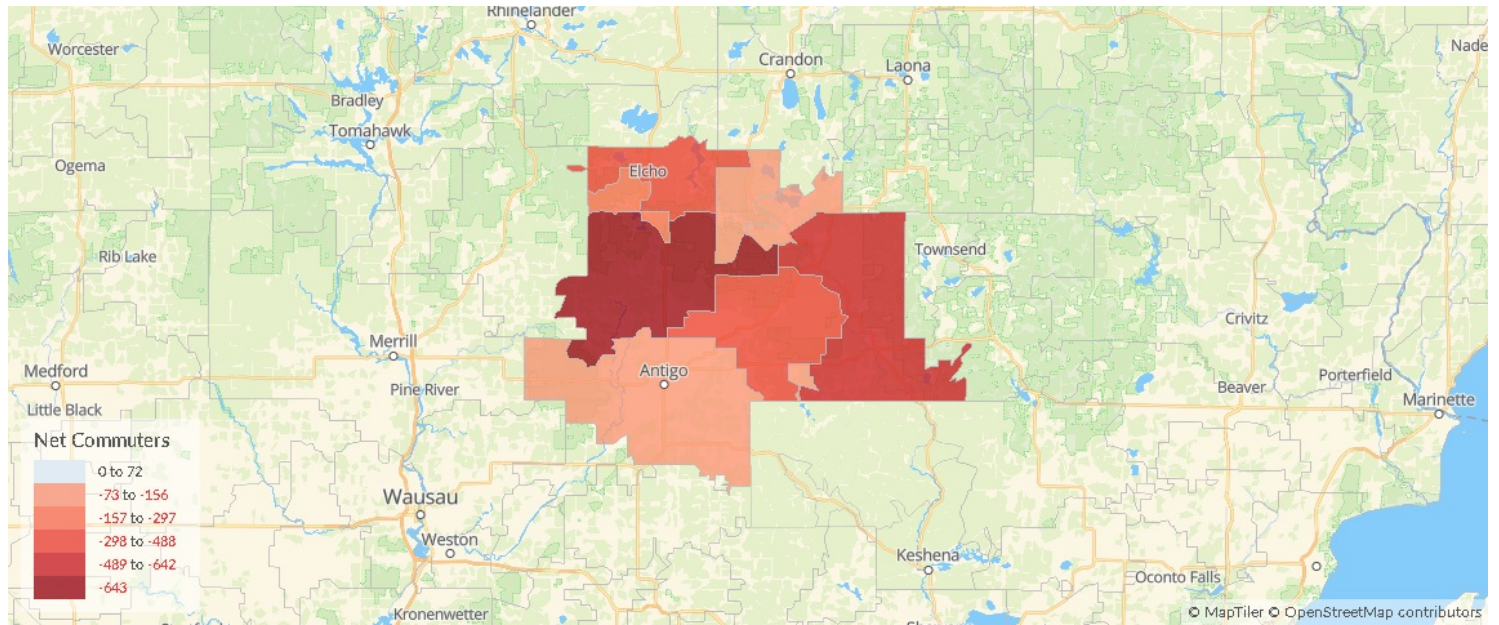


**Property Crime**

No crime information is available in Langlade County, WI.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2022 Employment
54409	Antigo, WI (in Langlade ...)	6,804
54491	White Lake, WI (in Lang...)	329
54428	Elcho, WI (in Langlade c...)	285
54418	Bryant, WI (in Langlade ...)	239
54424	Deerbrook, WI (in Langl...)	231

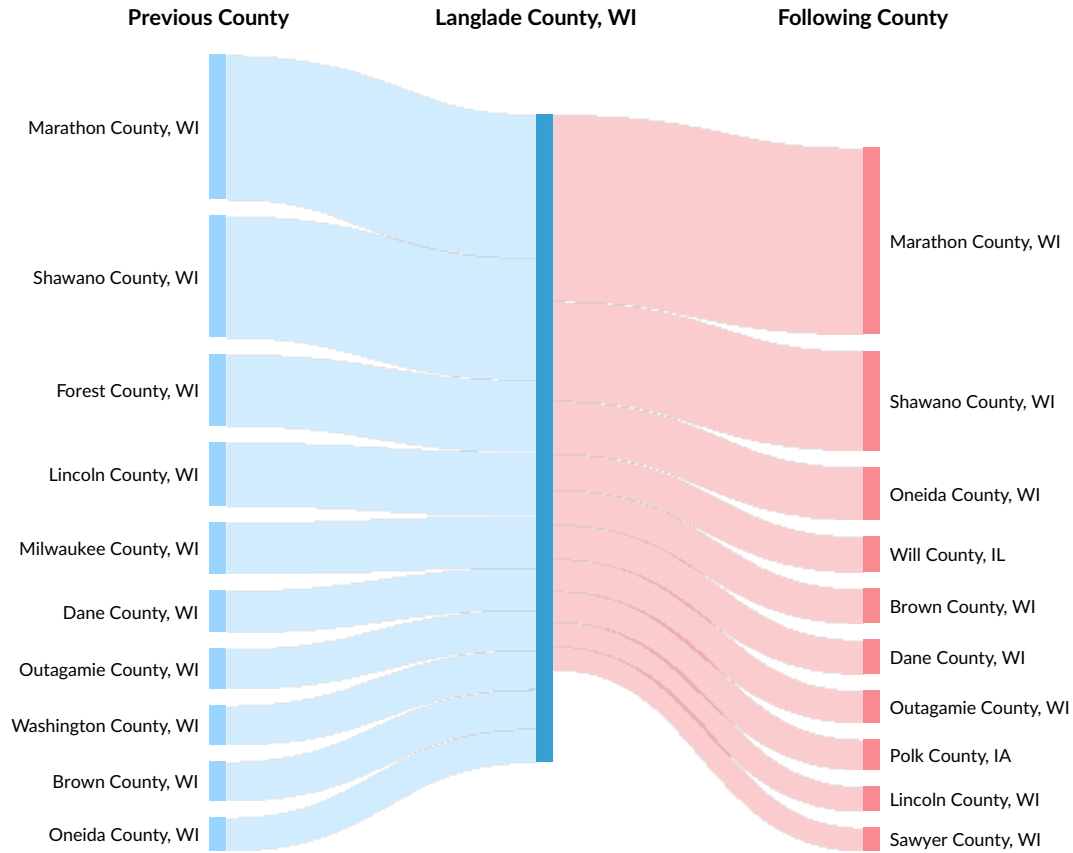
### Where Talent Lives

ZIP	Name	2022 Workers
54409	Antigo, WI (in Langlade ...)	6,921
54424	Deerbrook, WI (in Langl...)	874
54491	White Lake, WI (in Lang...)	817
54418	Bryant, WI (in Langlade ...)	588
54428	Elcho, WI (in Langlade c...)	583

# Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2020, 97 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 125 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2020 was 189.



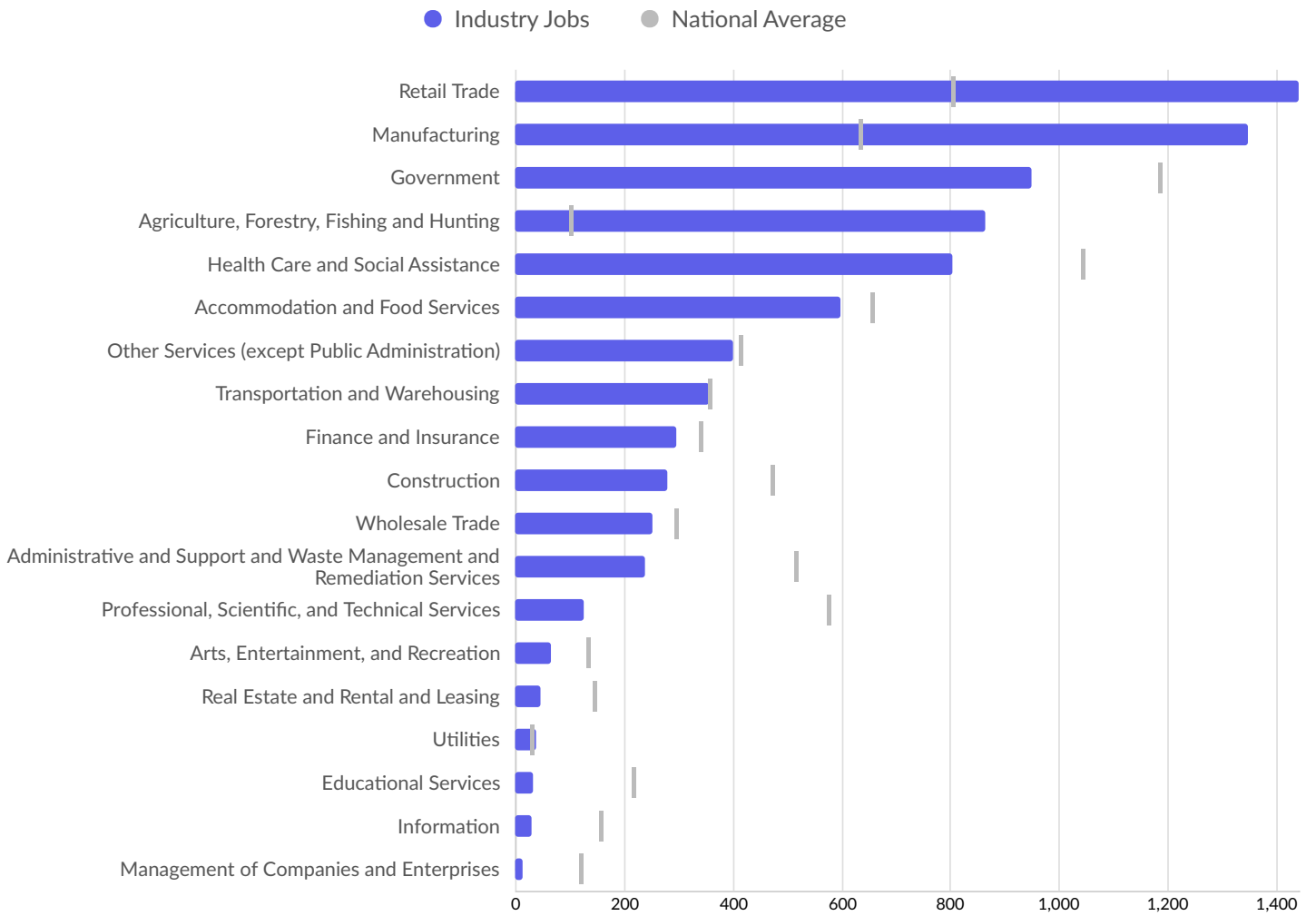
Top Previous Counties	Migrations
Marathon County, WI	97
Shawano County, WI	82
Forest County, WI	48
Lincoln County, WI	43
Milwaukee County, WI	35
Dane County, WI	28



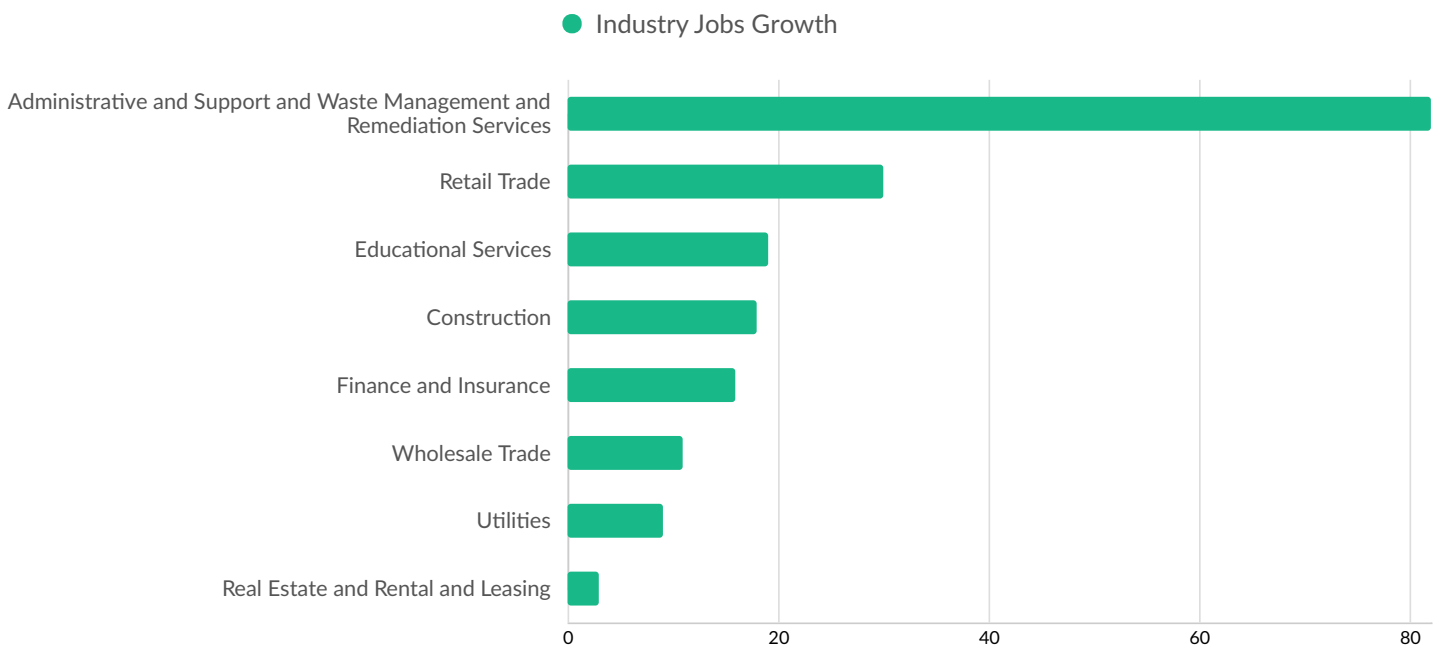
<b>Top Previous Counties</b>	<b>Migrations</b>
Outagamie County, WI	27
Washington County, WI	27
Brown County, WI	27
Oneida County, WI	22
Winnebago County, WI	17
La Crosse County, WI	16
Cook County, IL	15
Hennepin County, MN	13
Portage County, WI	13
<b>Top Following Counties</b>	<b>Migrations</b>
Marathon County, WI	125
Shawano County, WI	67
Oneida County, WI	36
Will County, IL	24
Brown County, WI	23
Dane County, WI	23
Outagamie County, WI	22
Polk County, IA	21
Lincoln County, WI	17
Sawyer County, WI	16
Winnebago County, WI	16
Vilas County, WI	14
Walworth County, WI	12
Forest County, WI	12
Livingston County, MI	11

# Industry Characteristics

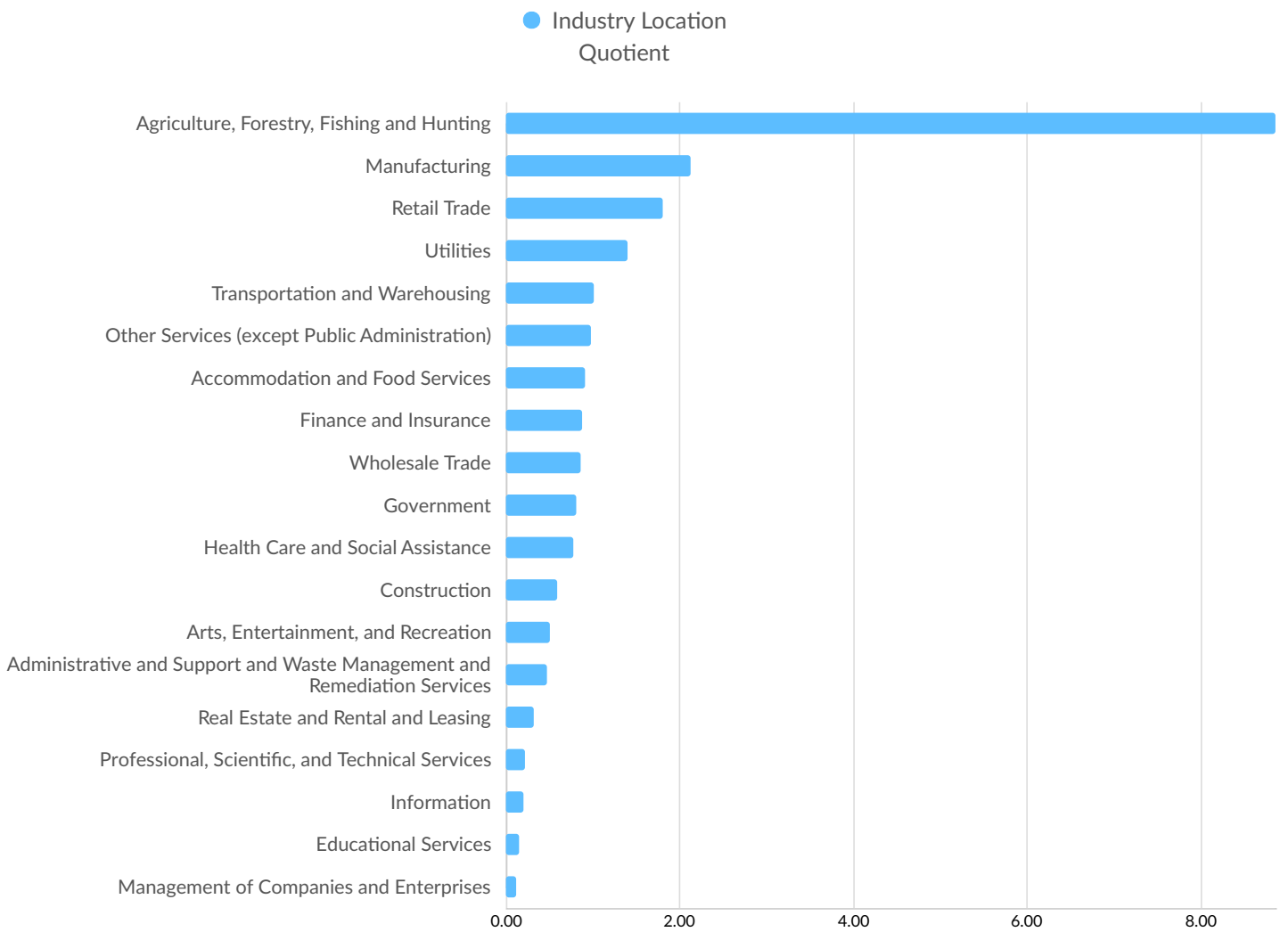
## Largest Industries



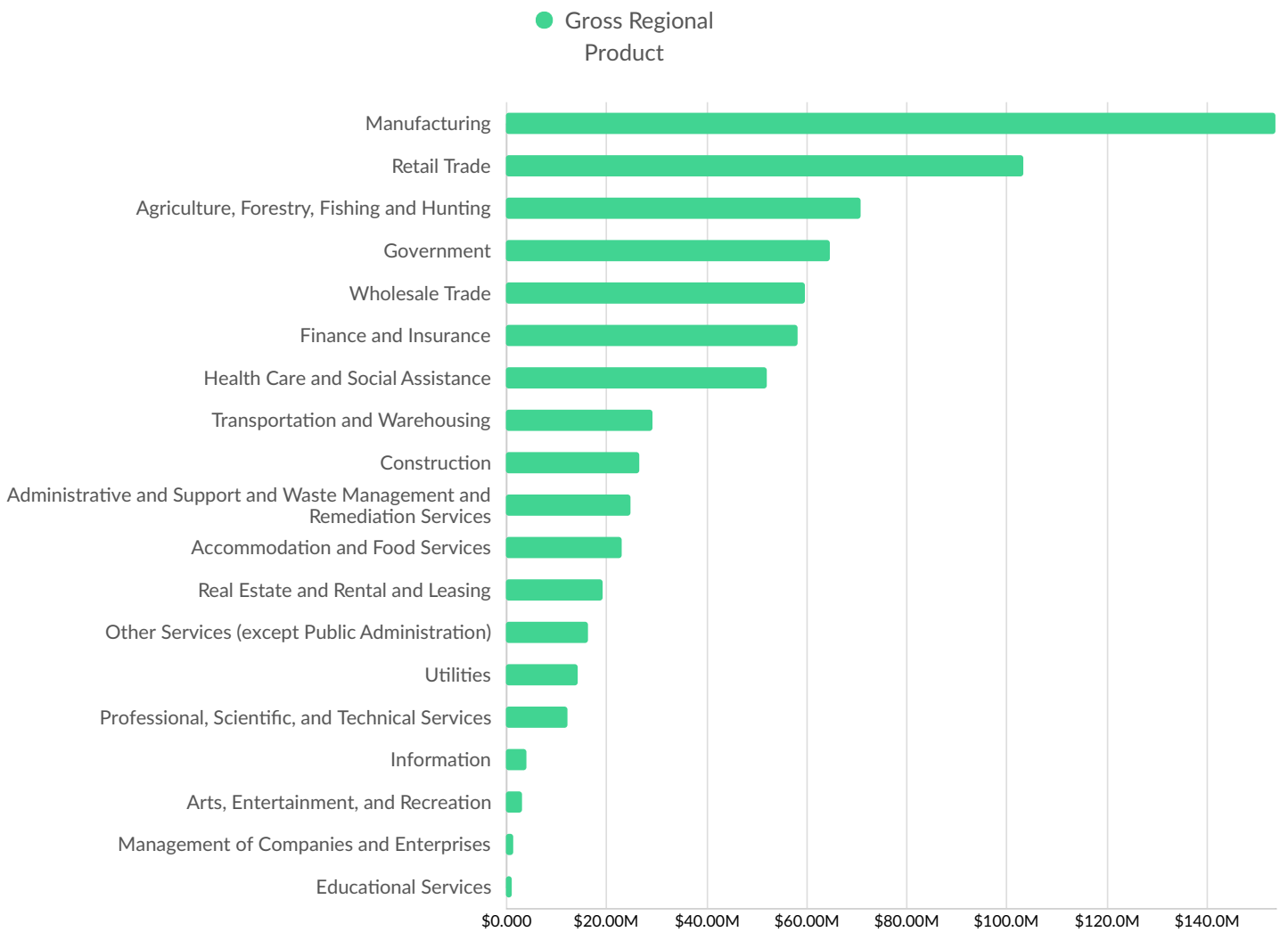
## Top Growing Industries



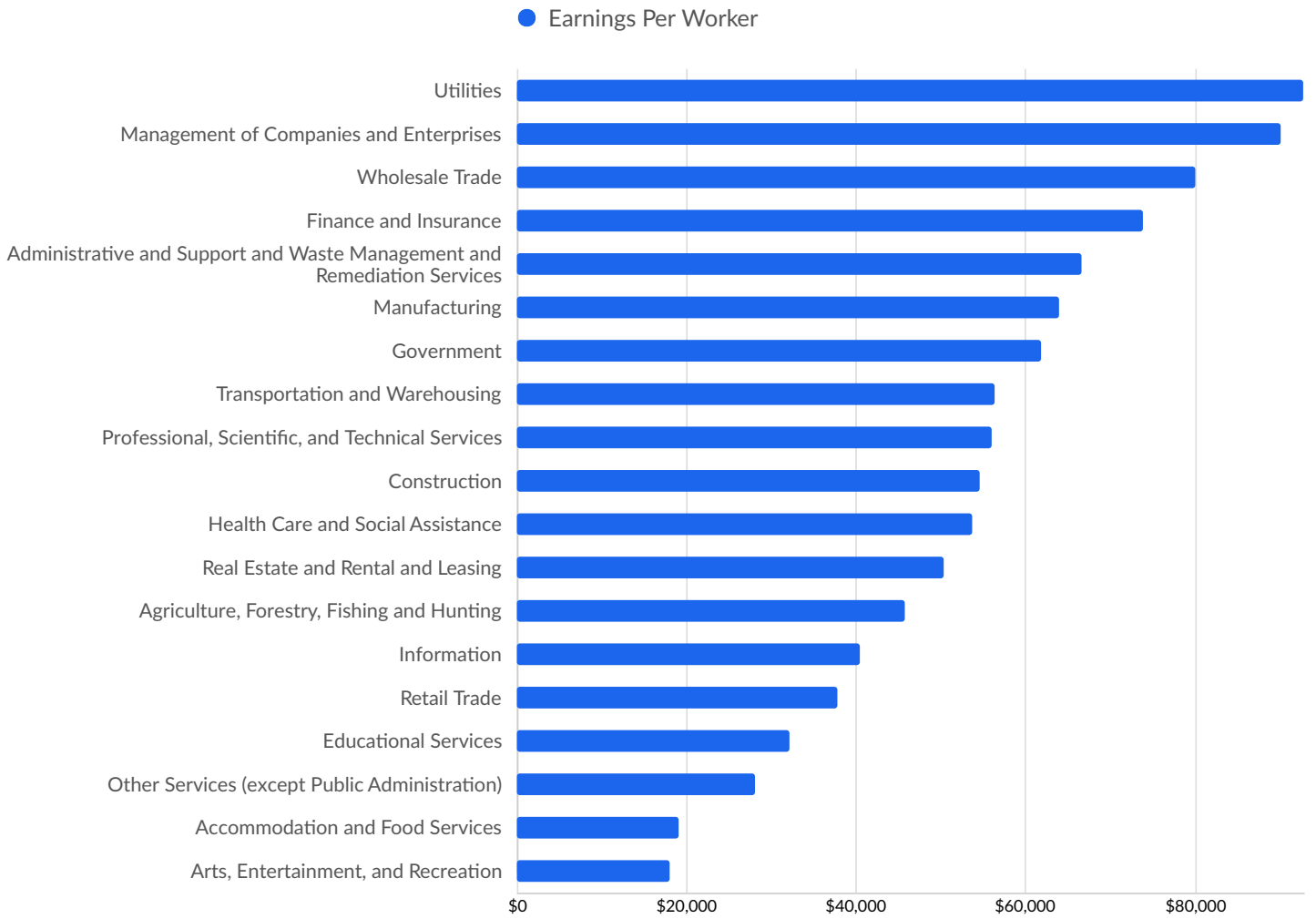
## Top Industry Location Quotient



## Top Industry GRP





















## Top Industry Earnings



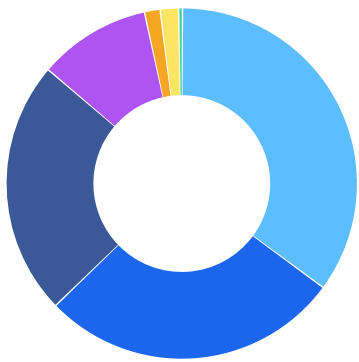
## Business Characteristics

### 1,592 Companies Employ Your Workers

Online profiles for your workers mention 1,592 companies as employers, with the top 10 appearing below. In the last 12 months, 162 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	101 	Aspirus	105 
Unified School District Antigo	95 	Fleet Farm	41 
Covantage Credit Union	93 	Walmart	37 
Volm Companies	80 	Growmark	29 
Aspirus	71 	Kwik Trip	28 
Dover Corporation	37 	Dover Corporation	24 
Walmart	37 	Kelly Services	24 
Northcentral Technical College	27 	Fastenal	19 
Amron International	23 	CompHealth	17 
Menards	23 	Focus Staff	15 

## Business Size



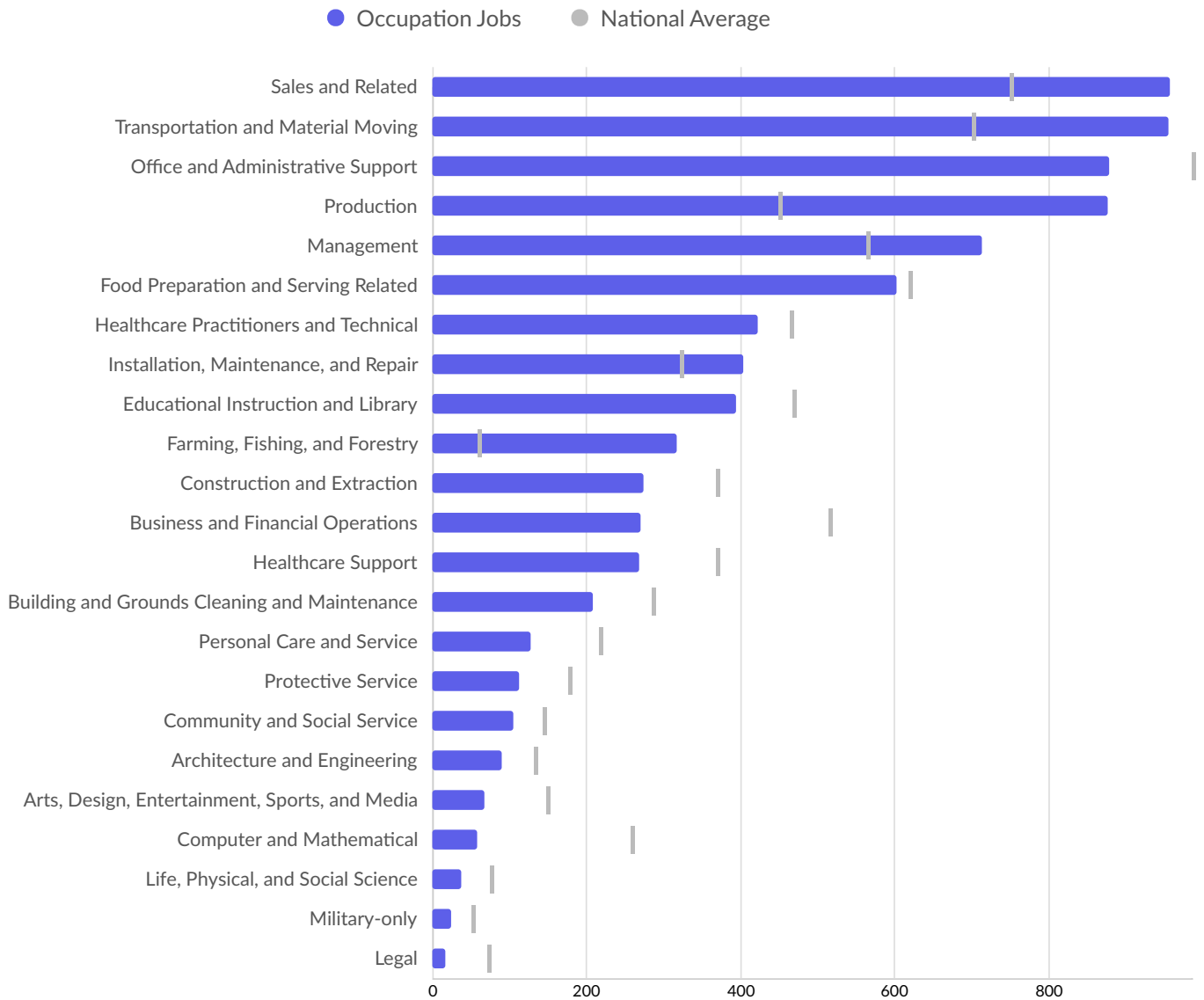
	Percentage	Business Count
● 1 to 4 employees	35.0%	291
● 5 to 9 employees	27.7%	230
● 10 to 19 employees	23.5%	195
● 20 to 49 employees	10.3%	86
● 50 to 99 employees	1.4%	12
● 100 to 249 employees	1.7%	14
● 250 to 499 employees	0.4%	3

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

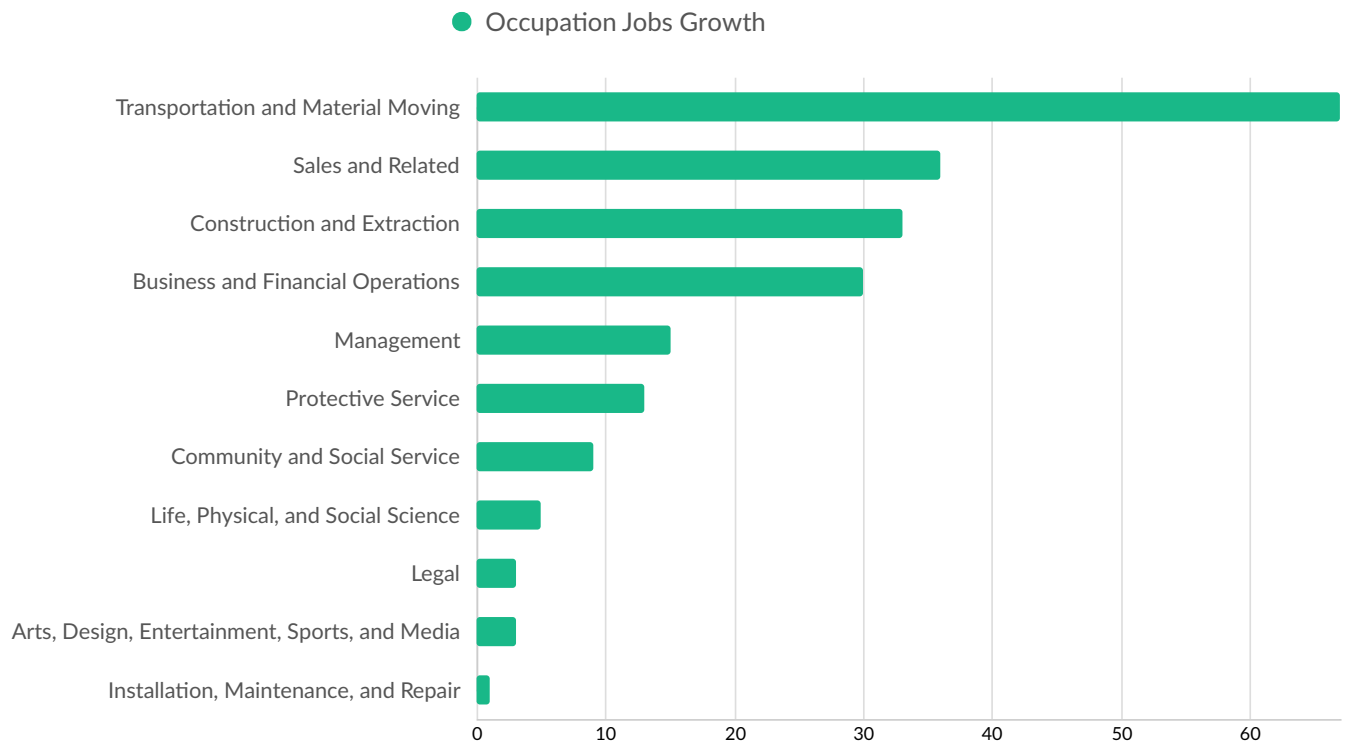


# Workforce Characteristics

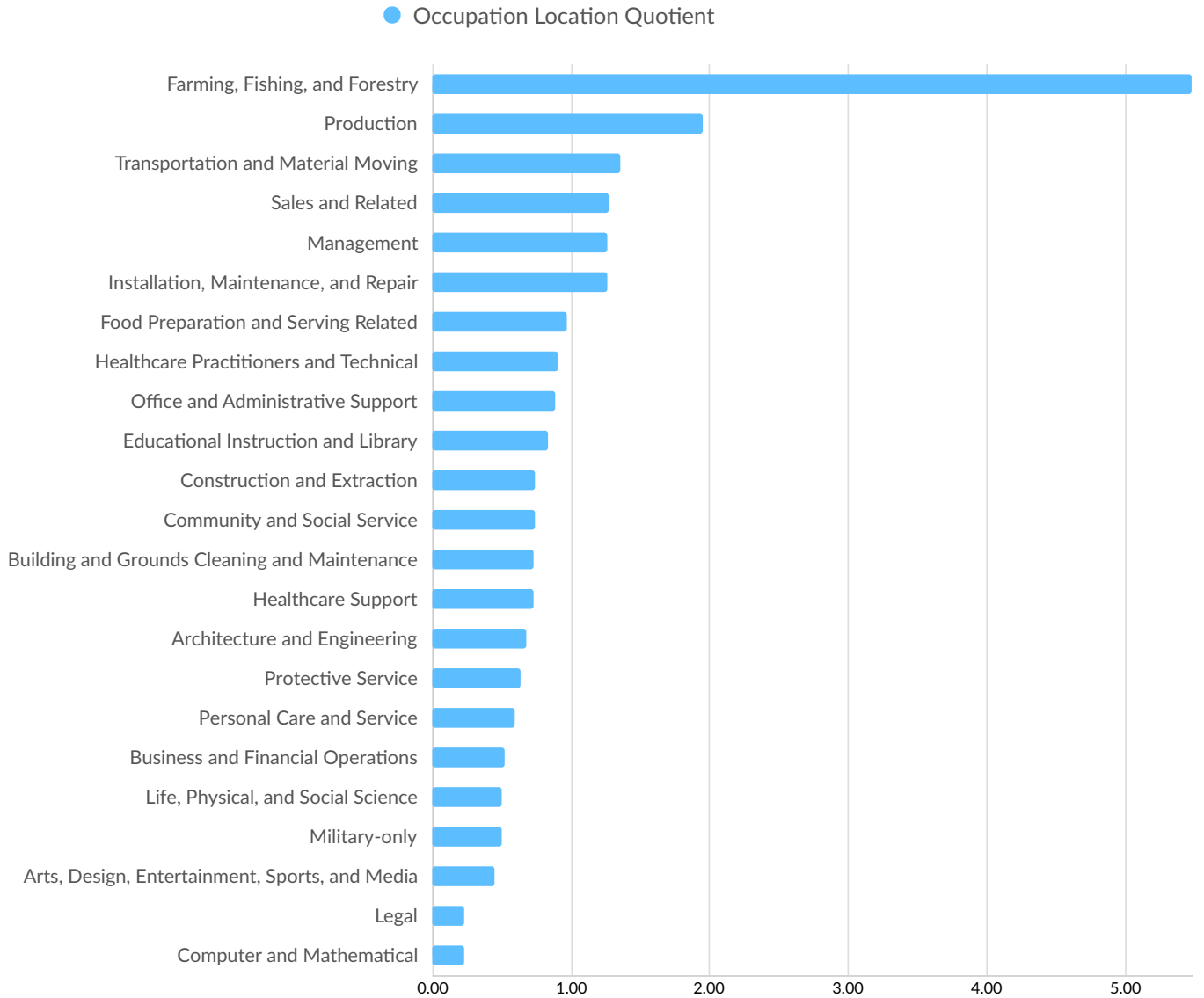
## Largest Occupations



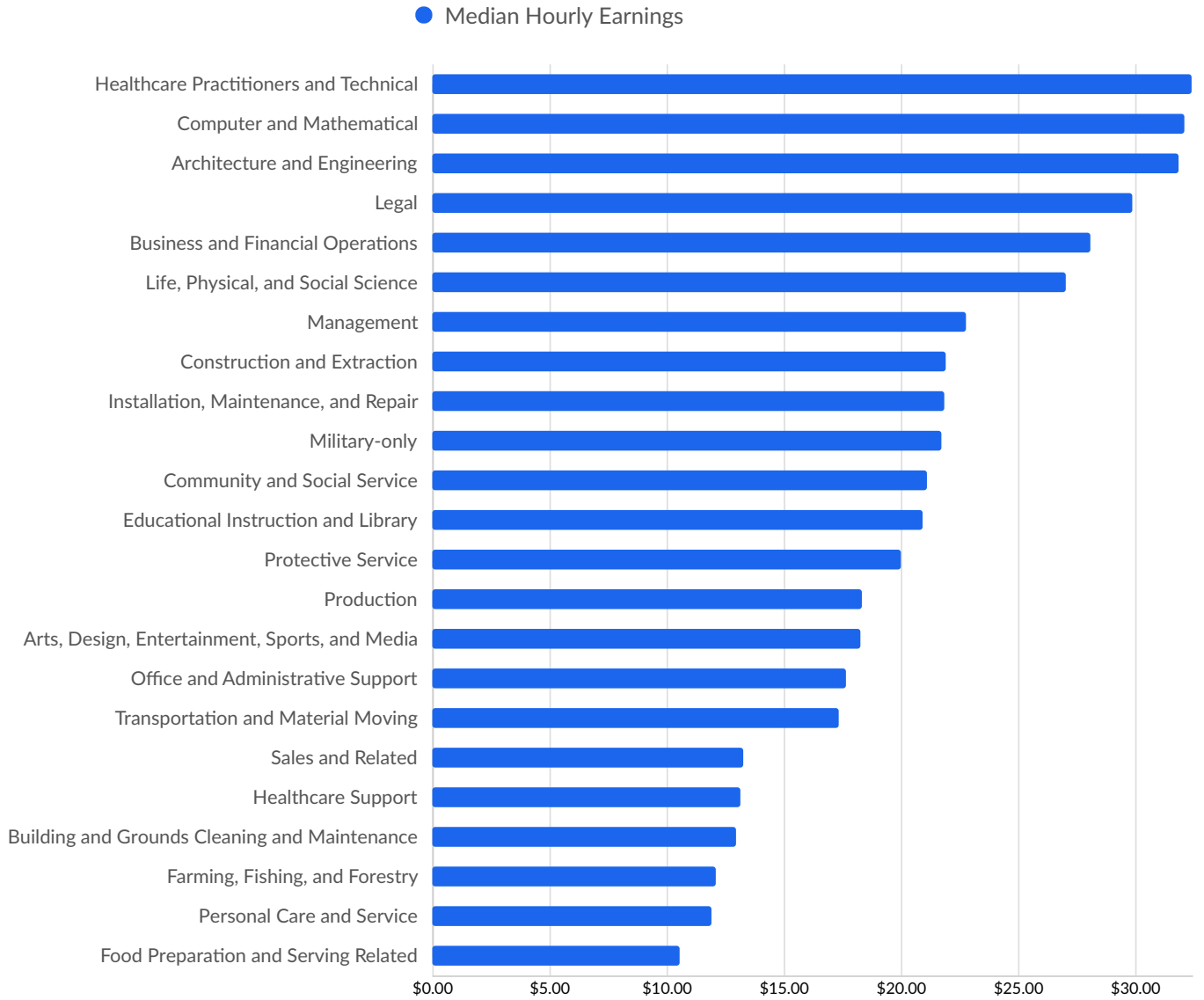
## Top Growing Occupations



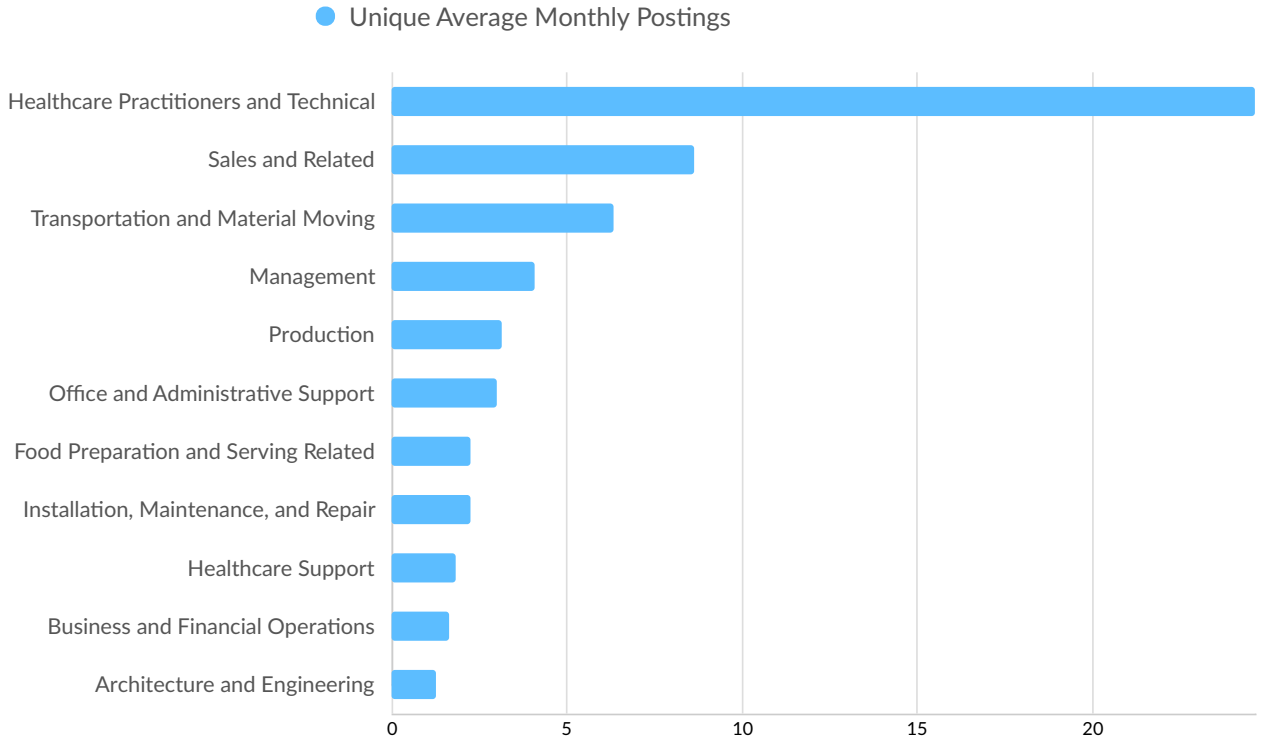
## Top Occupation Location Quotient



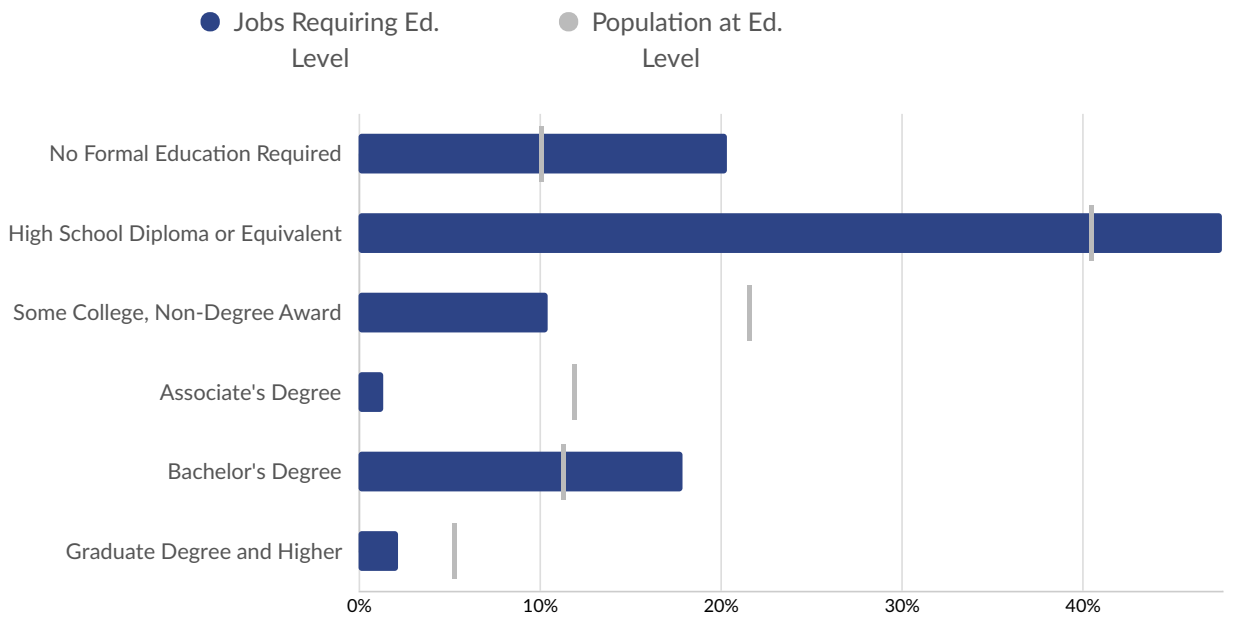
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

# In-Demand Skills

