



# Adams County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

55001 Adams County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

21,118

Population (2022)

Population **grew by 1,213** over the last 5 years and is projected to **grow by 839** over the next 5 years.

4,758

Total Regional Employment

Jobs **decreased by 759** over the last 5 years and are projected to **decrease by 84** over the next 5 years.

\$51.9K

Median Household Income (2021)

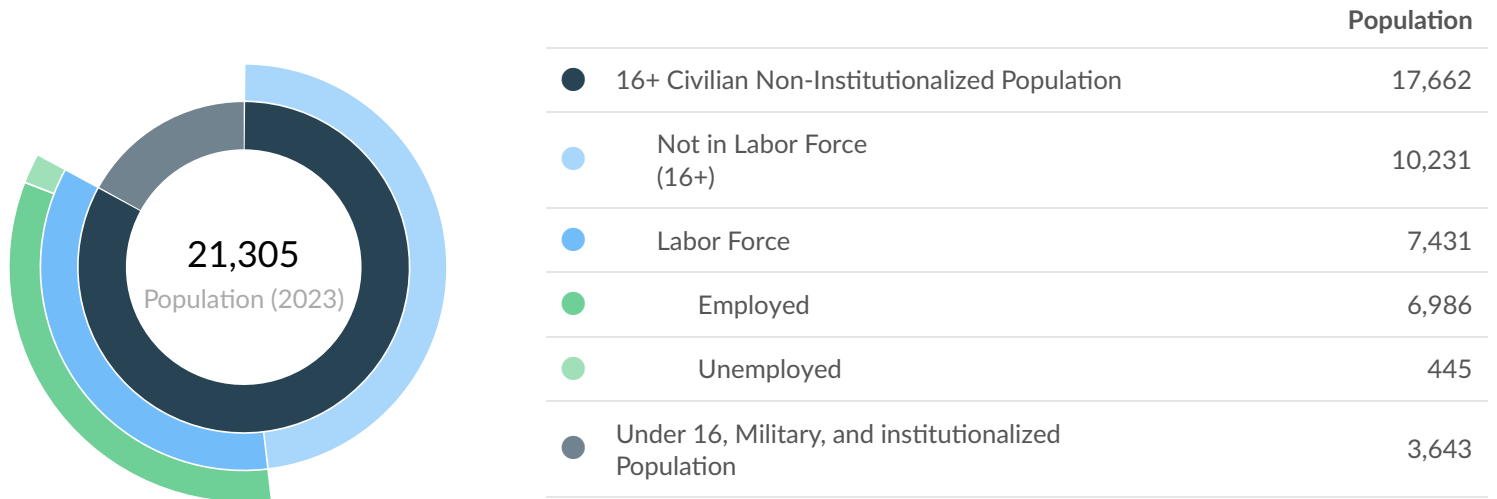
Median household income is **\$17.1K below** the national median household income of \$69.0K.

## Takeaways

- As of 2022 the region's population **increased by 6.1%** since 2017, growing by 1,213. Population is expected to **increase by 4.0%** between 2022 and 2027, adding 839.
- From 2017 to 2022, jobs **declined by 13.8%** in Adams County, WI from 5,517 to **4,758**. This change **fell short of the national growth rate of 3.4% by 17.2%**. As the number of jobs declined, the **labor force participation rate decreased from 49.2% to 42.2% between 2017 and 2022**.
- Concerning educational attainment, **12.1% of Adams County, WI residents possess a Bachelor's Degree** (8.8% below the national average), and **8.5% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2022 are Crop Production, Local Government, Excluding Education and Hospitals, and Education and Hospitals (Local Government).

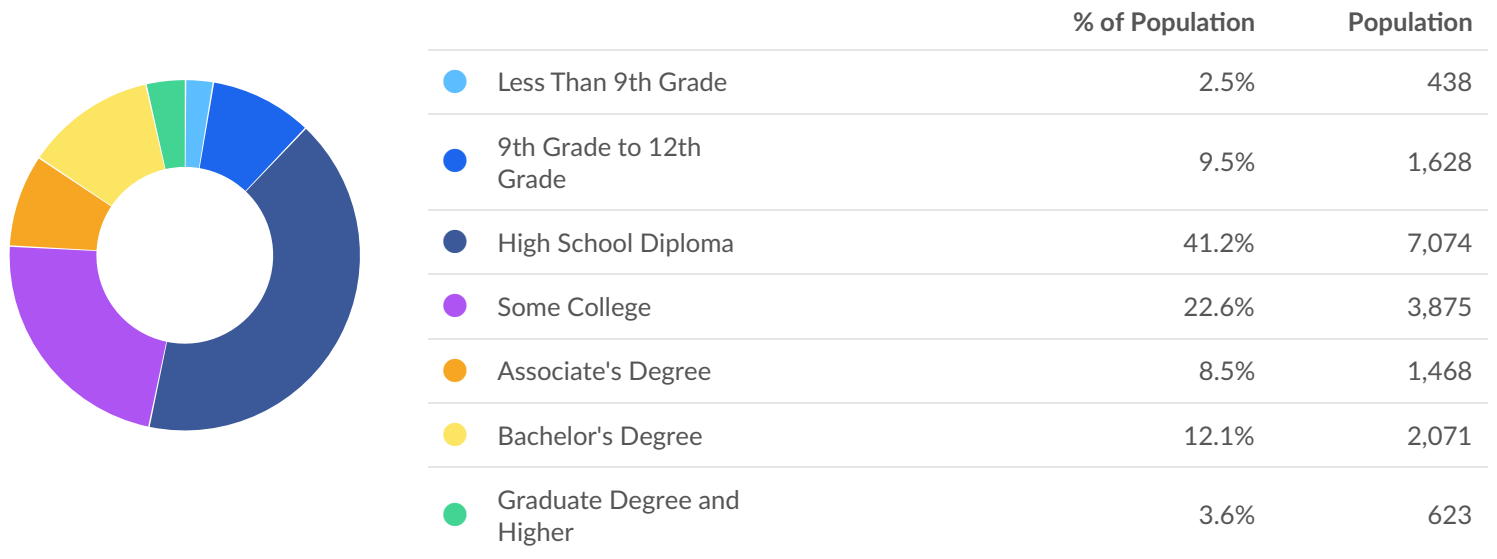
	Population (2023)	Labor Force (Jan 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	21,305	7,431	4,758	96.8	\$551.51M	\$1.33B	\$1.06B
NCWRPC	457,338	216,937	213,508	99.6	\$25.25B	\$33.07B	\$31.54B
Wisconsin	5,965,358	3,039,128	3,168,866	100.4	\$388.48B	\$356.49B	\$386.32B

## Jan 2023 Labor Force Breakdown



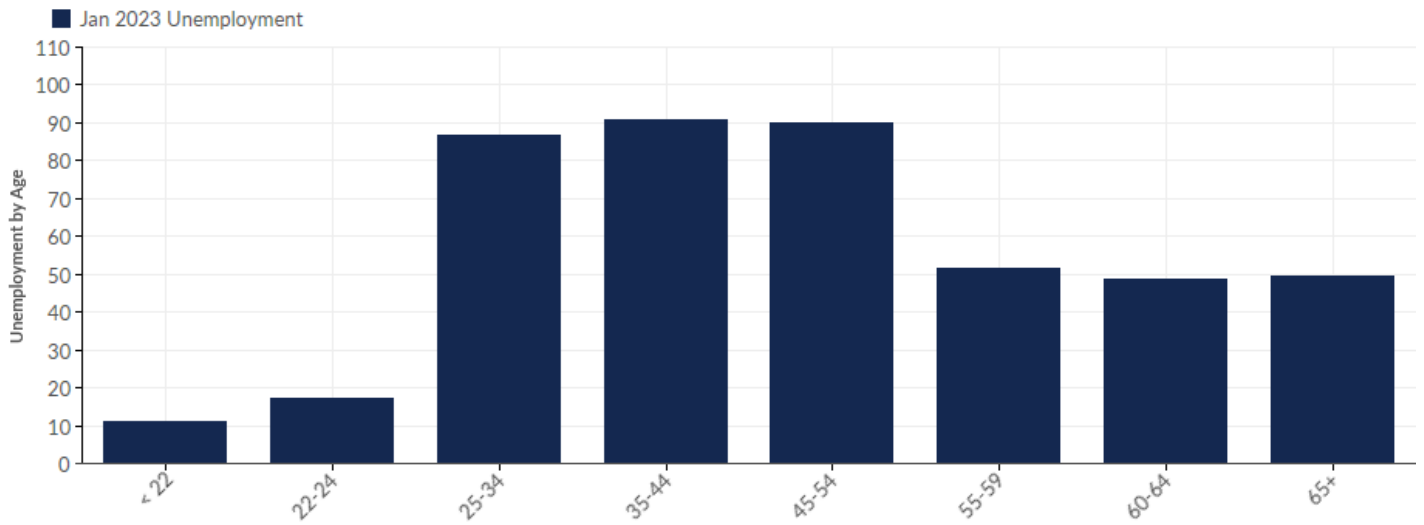
## Educational Attainment

Concerning educational attainment, **12.1% of Adams County, WI residents possess a Bachelor's Degree** (8.8% below the national average), and **8.5% hold an Associate's Degree** (0.3% below the national average).



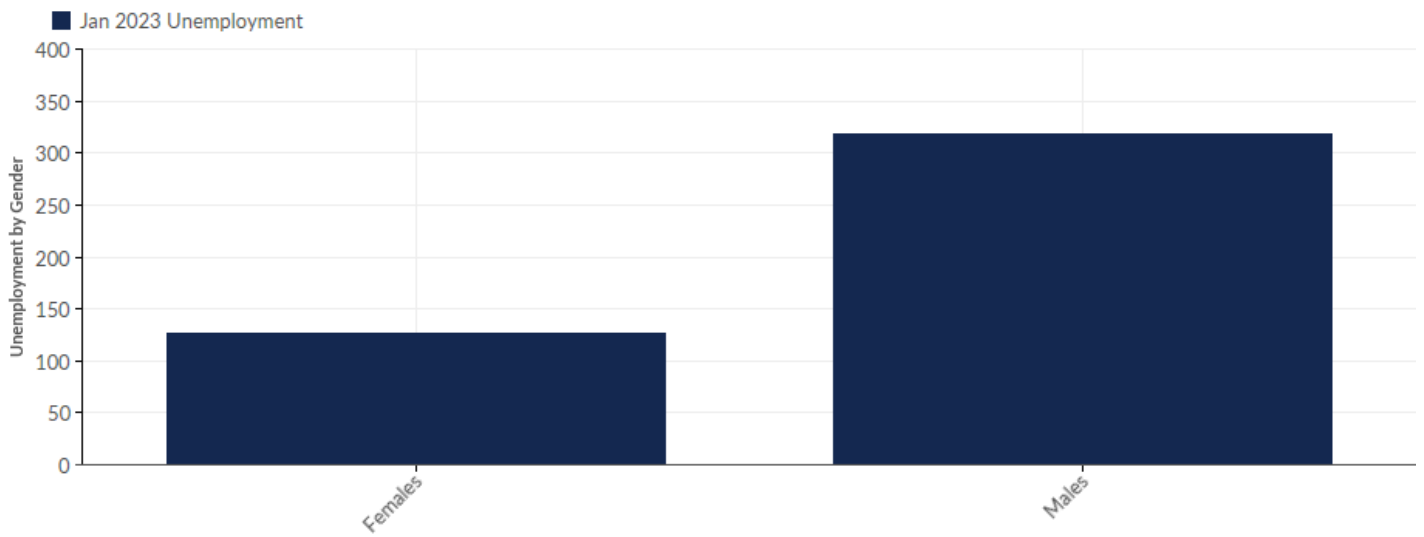
# Unemployment by Demographics

## Unemployment by Age



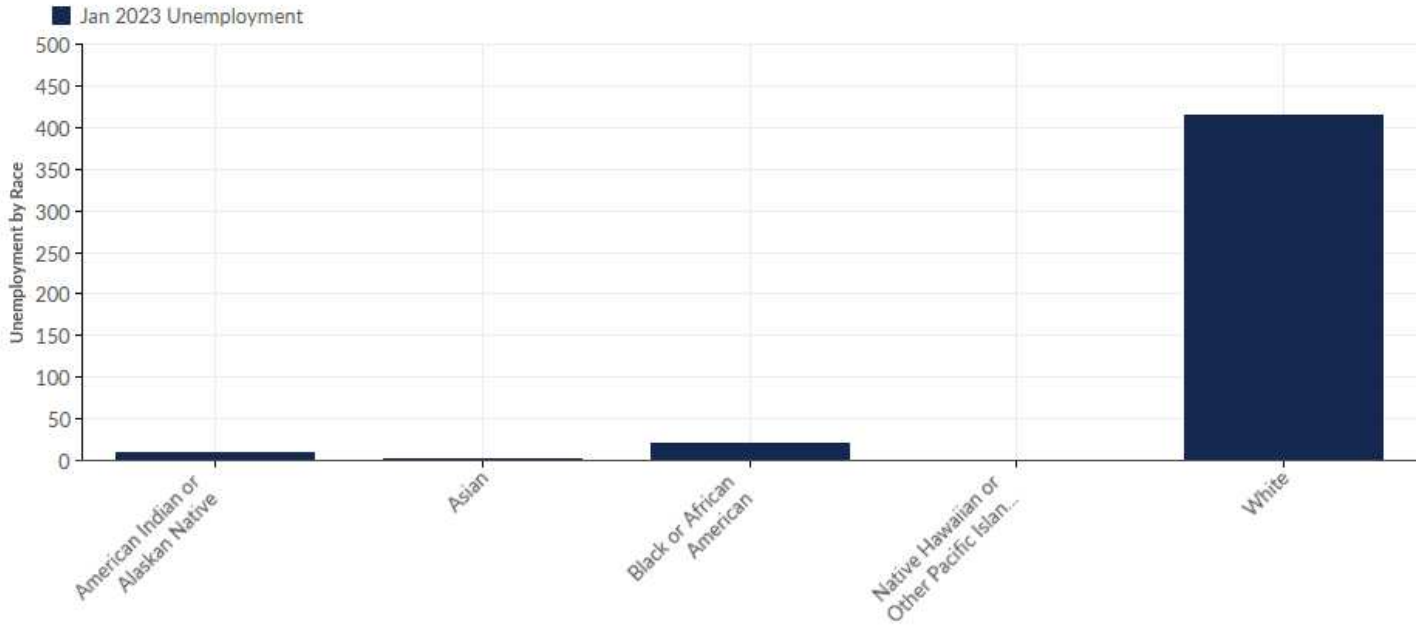
Age	Unemployment (Jan 2023)	% of Unemployed
< 22	11	2.47%
22-24	17	3.82%
25-34	87	19.55%
35-44	91	20.45%
45-54	90	20.22%
55-59	52	11.69%
60-64	49	11.01%
65+	49	11.01%
Total	445	100.00%

## Unemployment by Gender



Gender	Unemployment (Jan 2023)	% of Unemployed
Females	127	28.54%
Males	318	71.46%
Total	445	100.00%

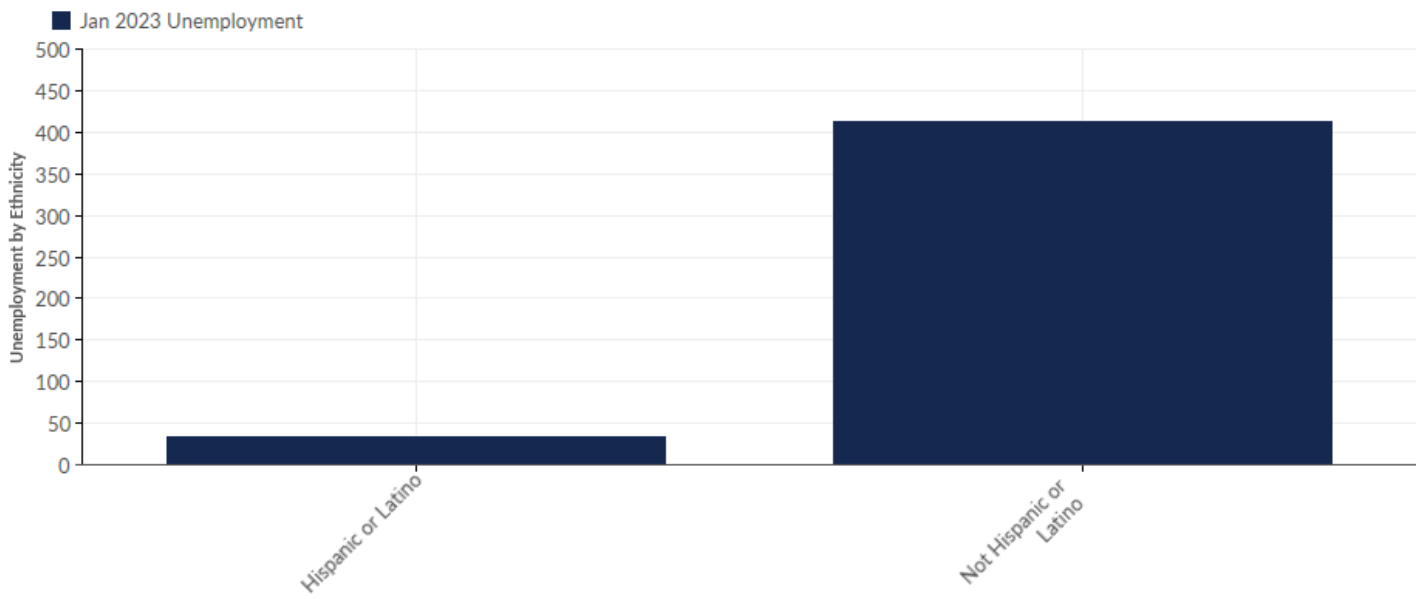
## Unemployment by Race



Race	Unemployment (Jan 2023)	% of Unemployed
American Indian or Alaskan Native	9	2.02%
Asian	2	0.45%
Black or African American	20	4.49%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	414	93.03%
Total	445	100.00%



## Unemployment by Ethnicity

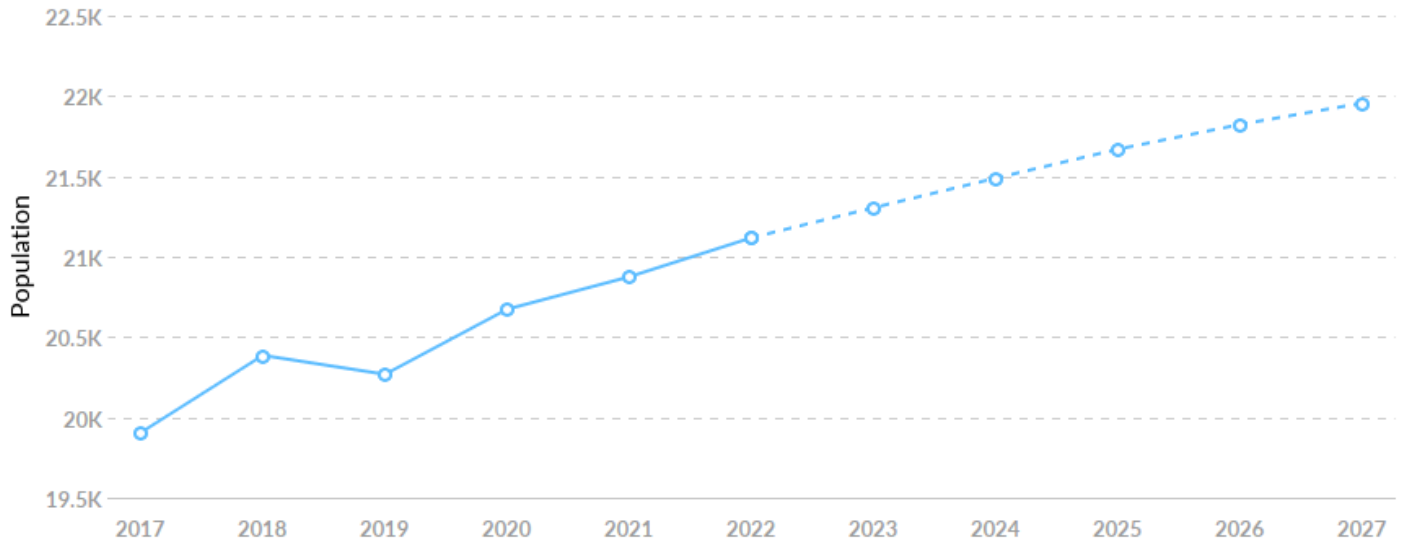


Ethnicity	Unemployment (Jan 2023)	% of Unemployed
Hispanic or Latino	33	7.42%
Not Hispanic or Latino	412	92.58%
Total	445	100.00%

# Historic & Projected Trends

## Population Trends

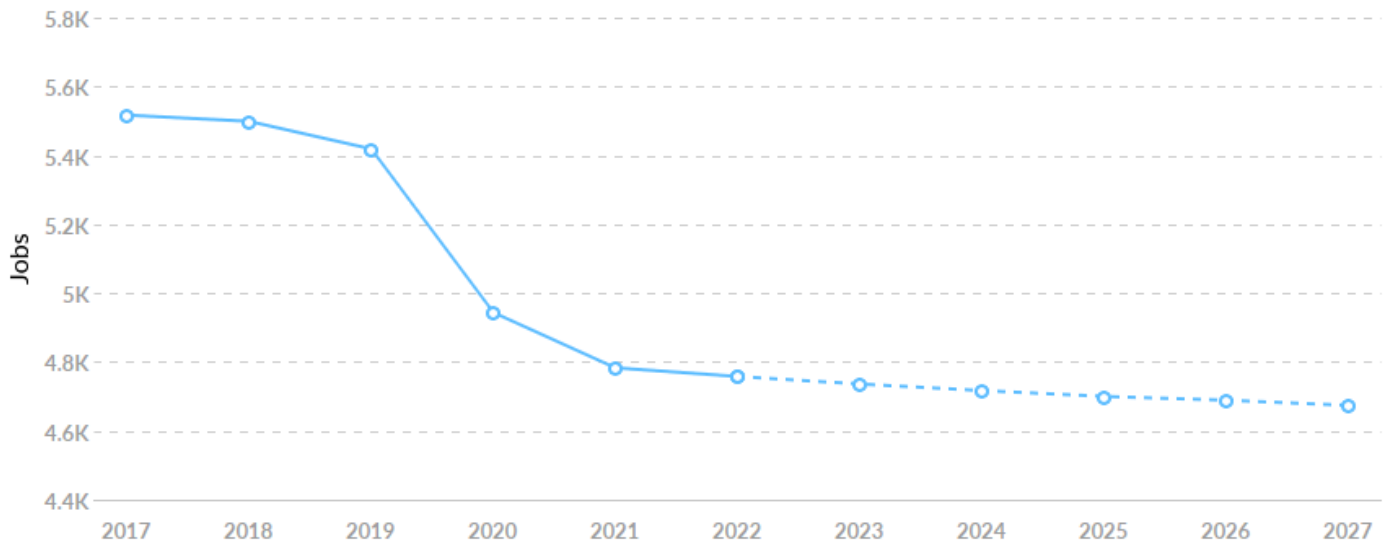
As of 2022 the region's population increased by 6.1% since 2017, growing by 1,213. Population is expected to increase by 4.0% between 2022 and 2027, adding 839.



Timeframe	Population
2017	19,905
2018	20,386
2019	20,268
2020	20,673
2021	20,875
2022	21,118
2023	21,305
2024	21,489
2025	21,669
2026	21,823
2027	21,956

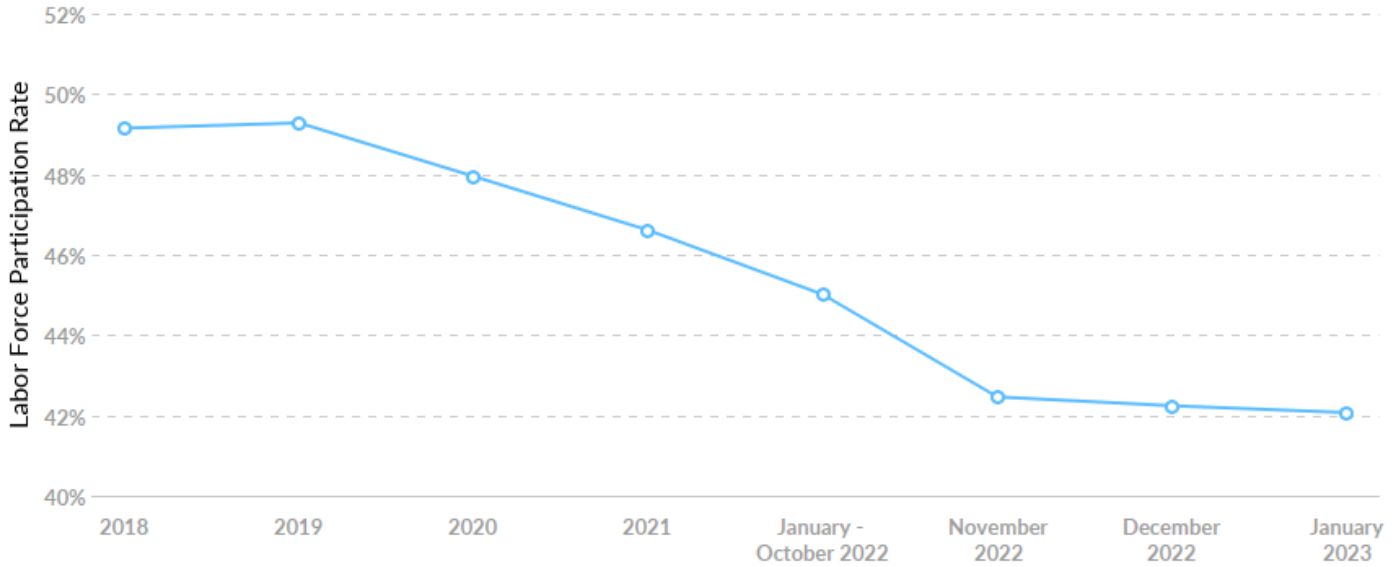
## Job Trends

From 2017 to 2022, jobs declined by 13.8% in Adams County, WI from 5,517 to 4,758. This change fell short of the national growth rate of 3.4% by 17.2%.



Timeframe	Jobs
2017	5,517
2018	5,499
2019	5,419
2020	4,944
2021	4,783
2022	4,758
2023	4,736
2024	4,717
2025	4,700
2026	4,689
2027	4,674

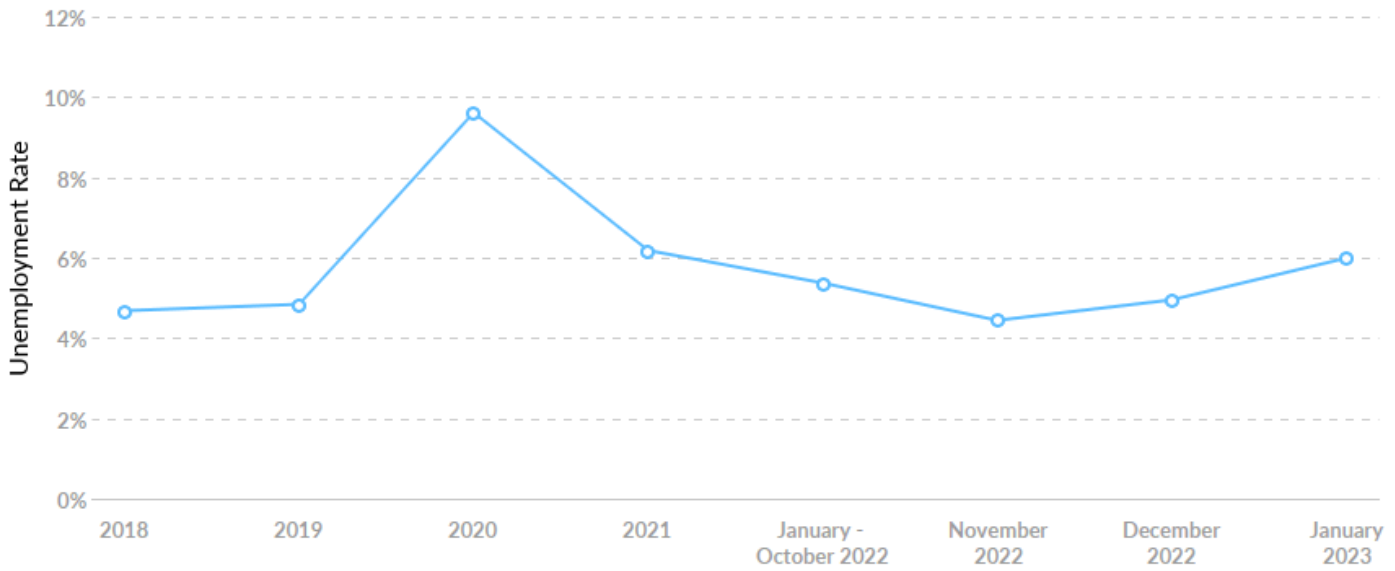
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	49.15%
2019	49.28%
2020	47.95%
2021	46.61%
January - October 2022	45.01%
November 2022	42.46%
December 2022	42.24%
January 2023	42.07%

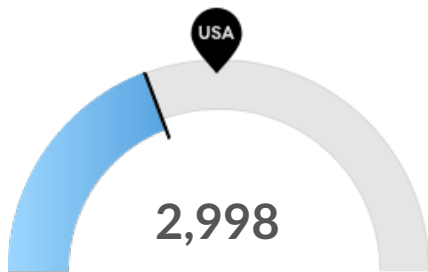
## Unemployment Rate Trends

Adams County, WI had a January 2023 unemployment rate of 5.99%, **increasing from 4.68%** 5 years before.



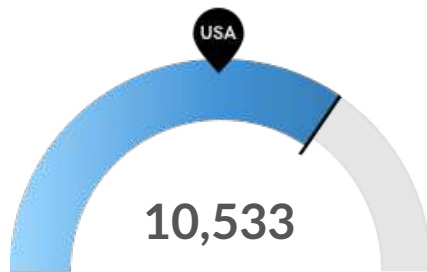
Timeframe	Unemployment Rate
2018	4.68%
2019	4.84%
2020	9.61%
2021	6.18%
January - October 2022	5.37%
November 2022	4.44%
December 2022	4.95%
January 2023	5.99%

## Population Characteristics



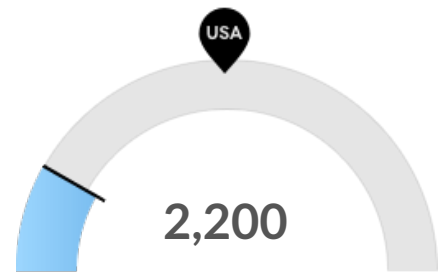
**Millennials**

Adams County, WI has 2,998 millennials (ages 25-39). The national average for an area this size is 4,264.



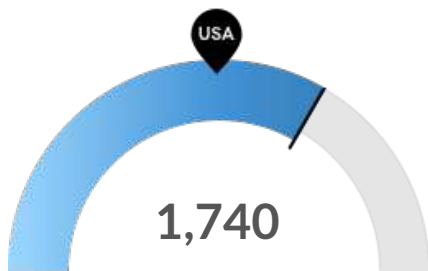
**Retiring Soon**

Retirement risk is high in Adams County, WI. The national average for an area this size is 6,205 people 55 or older, while there are 10,533 here.



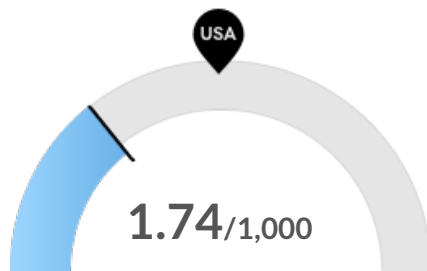
**Racial Diversity**

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,495 racially diverse people, while there are 2,200 here.



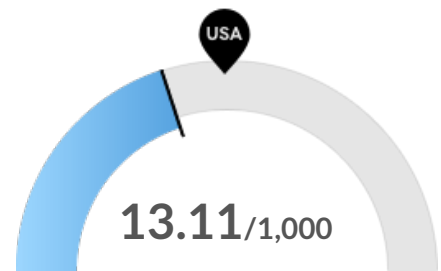
**Veterans**

Adams County, WI has 1,740 veterans. The national average for an area this size is 1,096.



**Violent Crime**

Adams County, WI has 1.74 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

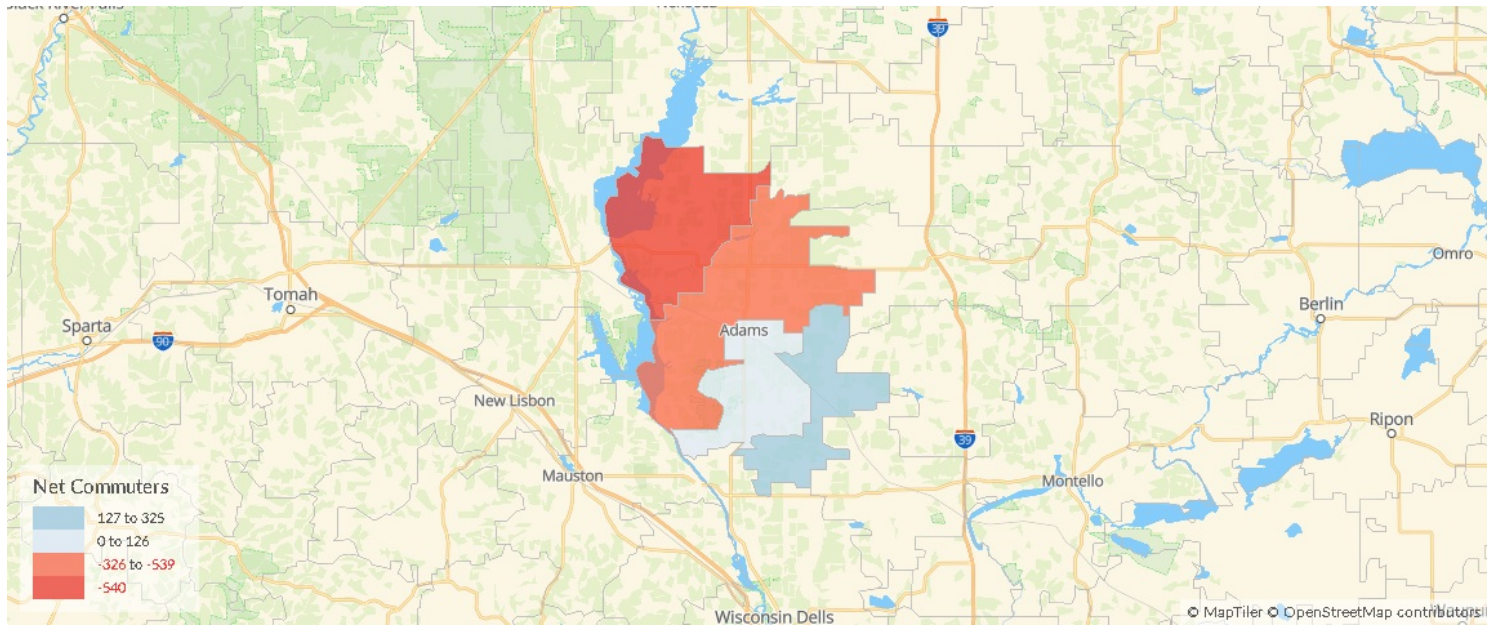


**Property Crime**

Adams County, WI has 13.11 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2022 Employment
53934	Friendship, WI (in Adam...	1,686
53910	Adams, WI (in Adams co...	1,570
53936	Grand Marsh, WI (in Ad...	1,108
54613	Arkdale, WI (in Adams c...	395

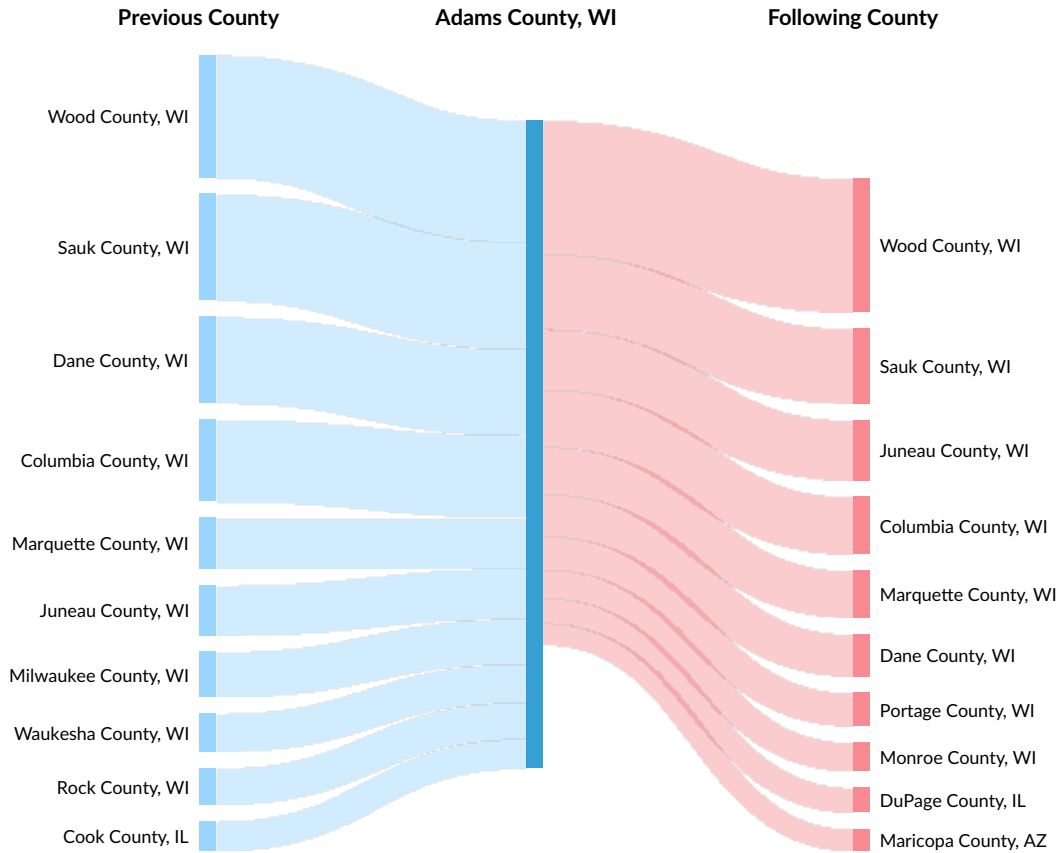
### Where Talent Lives

ZIP	Name	2022 Workers
53934	Friendship, WI (in Adam...	2,011
53910	Adams, WI (in Adams co...	1,524
53936	Grand Marsh, WI (in Ad...	980
54613	Arkdale, WI (in Adams c...	934

# Inbound and Outbound Migration

The table below analyzes past and current residents of Adams County, WI. The left column shows residents of other counties migrating to Adams County, WI. The right column shows residents migrating from Adams County, WI to other counties.

As of 2020, 143 people have migrated from Wood County, WI to Adams County, WI. In the same year, 156 people left Adams County, WI migrating to Wood County, WI. The total Net Migration for Adams County, WI in 2020 was 196.



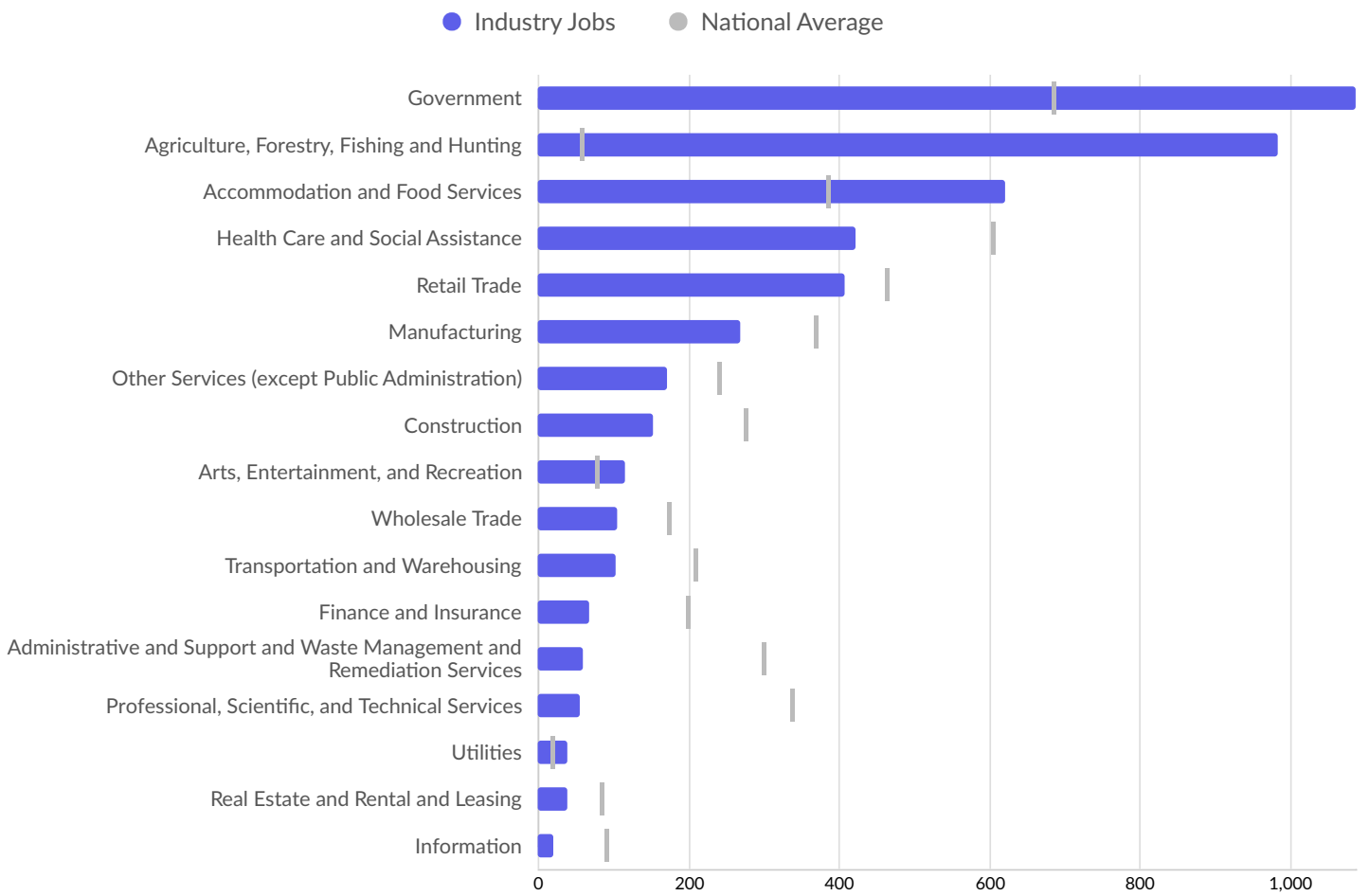
Top Previous Counties	Migrations
Wood County, WI	143
Sauk County, WI	124
Dane County, WI	100
Columbia County, WI	95
Marquette County, WI	60
Juneau County, WI	58



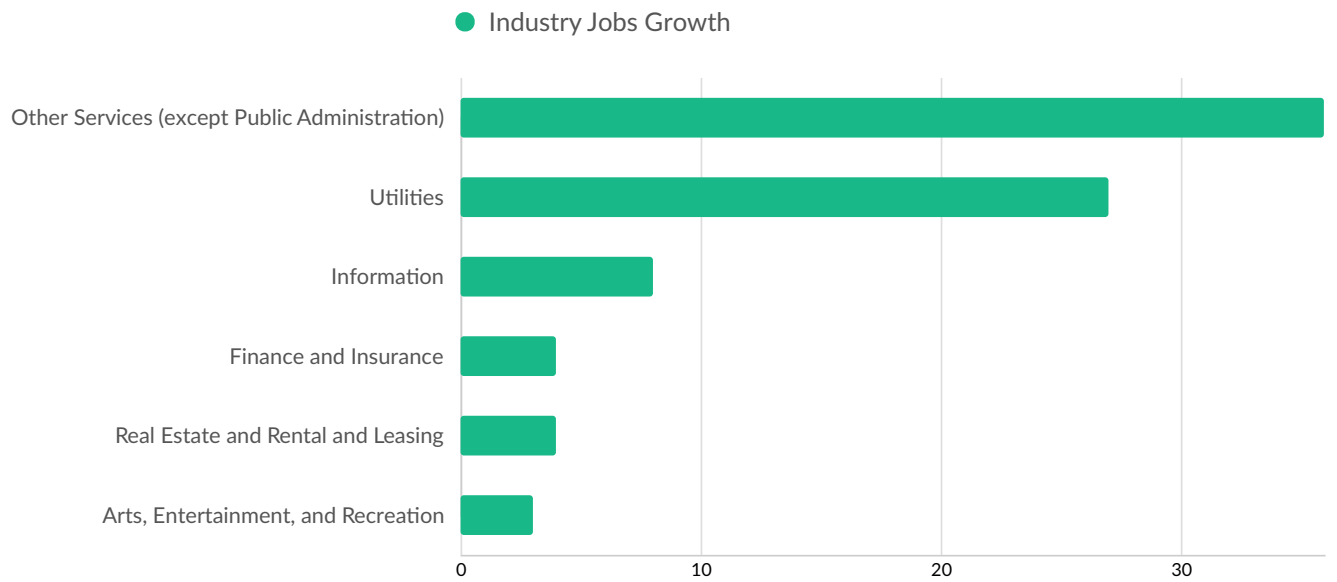
Top Previous Counties	Migrations
Milwaukee County, WI	53
Waukesha County, WI	45
Rock County, WI	43
Cook County, IL	35
Monroe County, WI	26
Racine County, WI	19
Lincoln County, WI	17
Alger County, MI	15
Portage County, WI	15
Top Following Counties	Migrations
Wood County, WI	156
Sauk County, WI	87
Juneau County, WI	70
Columbia County, WI	67
Marquette County, WI	55
Dane County, WI	49
Portage County, WI	39
Monroe County, WI	33
DuPage County, IL	29
Maricopa County, AZ	26
Dakota County, MN	25
Rock County, WI	22
Waupaca County, WI	21
Stearns County, MN	20
Nye County, NV	19

# Industry Characteristics

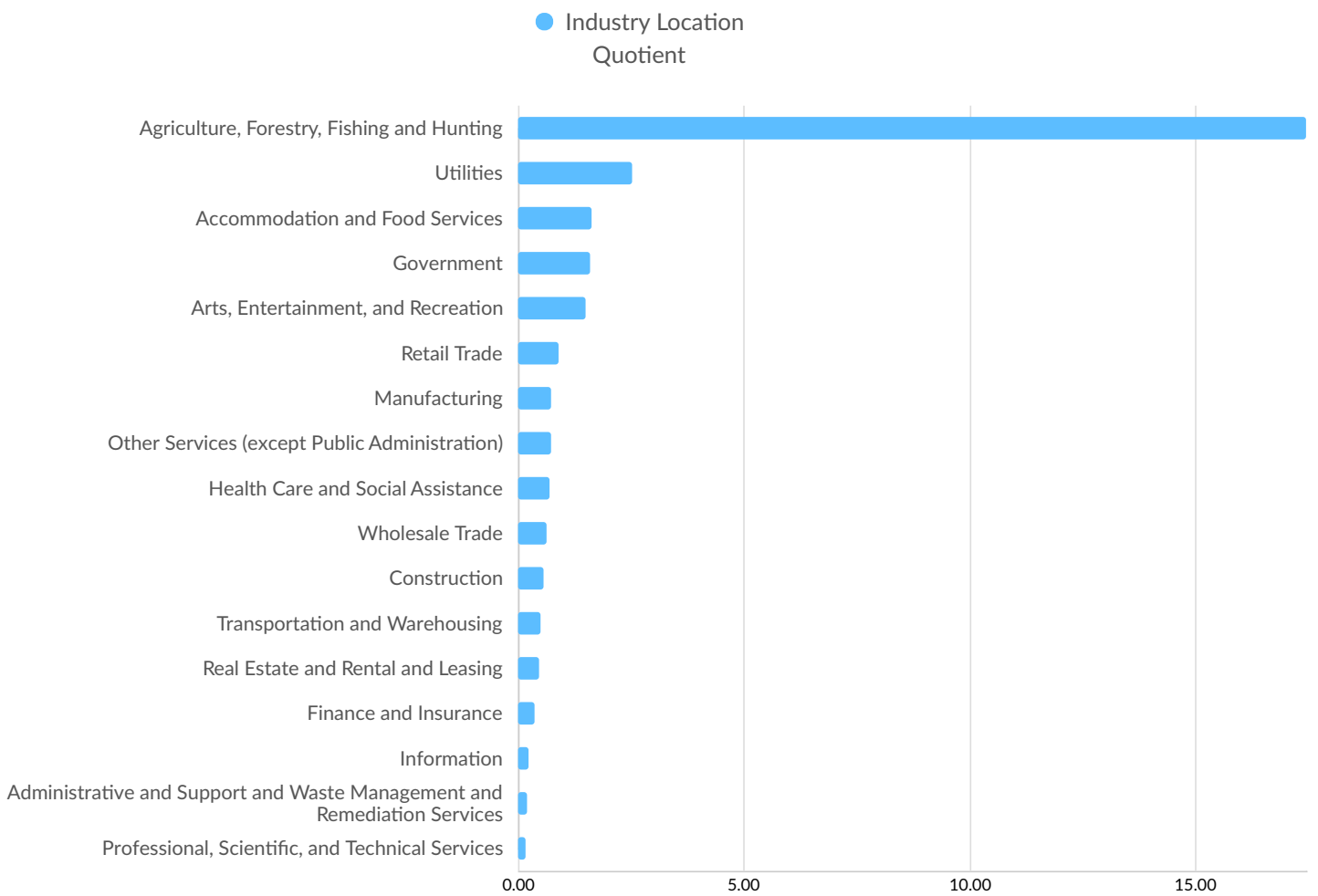
## Largest Industries



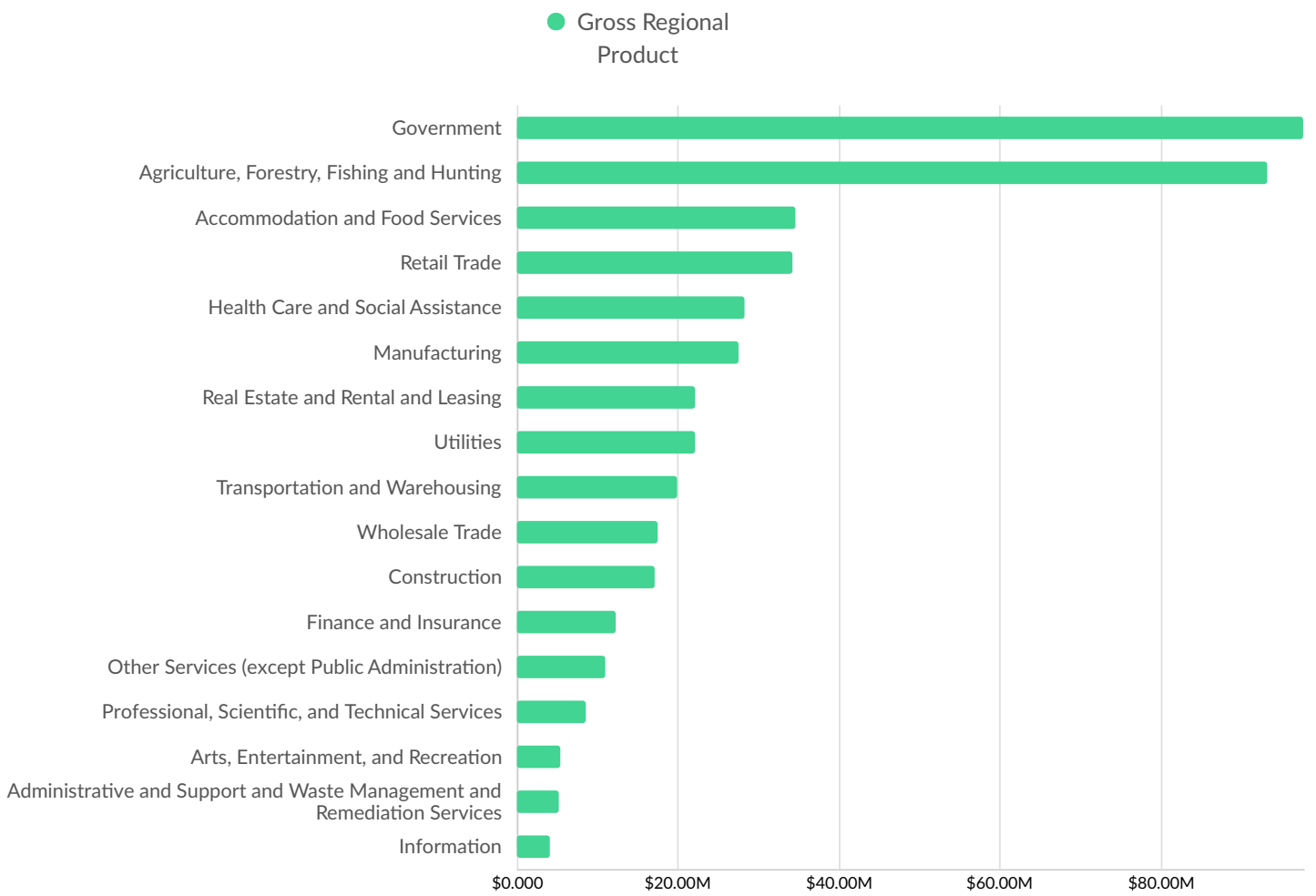
## Top Growing Industries



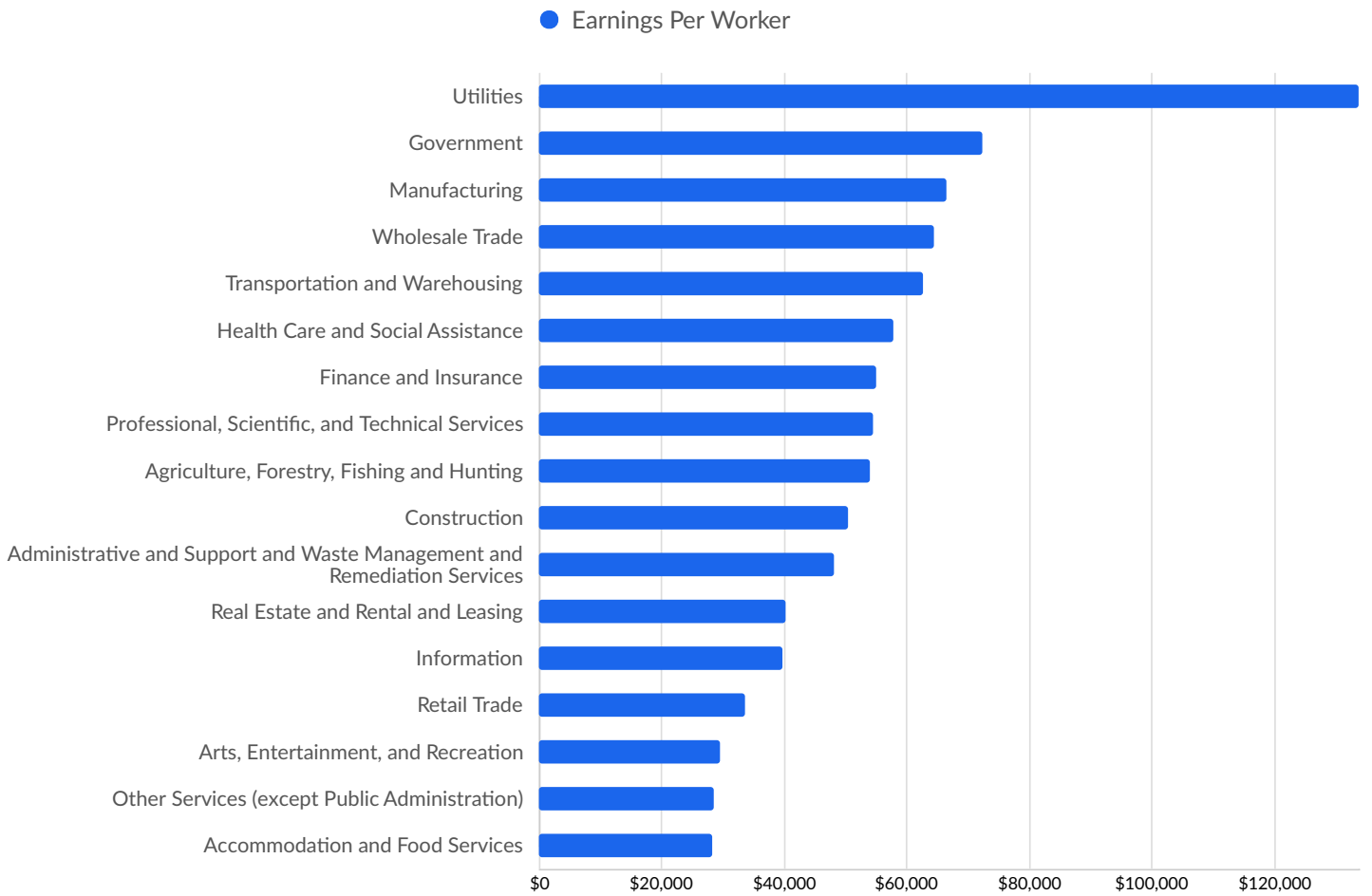
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



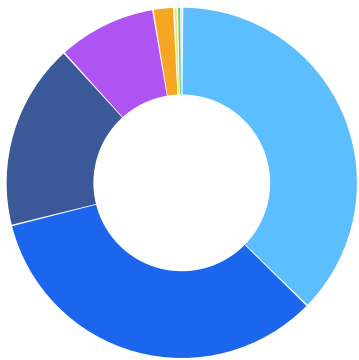
## Business Characteristics

### 924 Companies Employ Your Workers

Online profiles for your workers mention 924 companies as employers, with the top 10 appearing below. In the last 12 months, 94 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams Friendship Area Schools	53 	Bureau of Prisons	44 
Moundview Memorial Hospital ...	32 	Gundersen Health System	18 
Adams County Government	29 	Dollar General	12 
WestRock	21 	Focus Staff	12 
Adams-Friendship School District	20 	WestRock	12 
Adams-Columbia Electric Coope...	19 	Kwik Trip	10 
Brakebush Brothers	12 	Prn Healthcare	9 
Allied Cooperative	9 	Renewal Rehab	7 
Coldwell Banker	9 	Bmo Harris Bank	5 
Mid-State Technical College	9 	CleanPower	5 

## Business Size



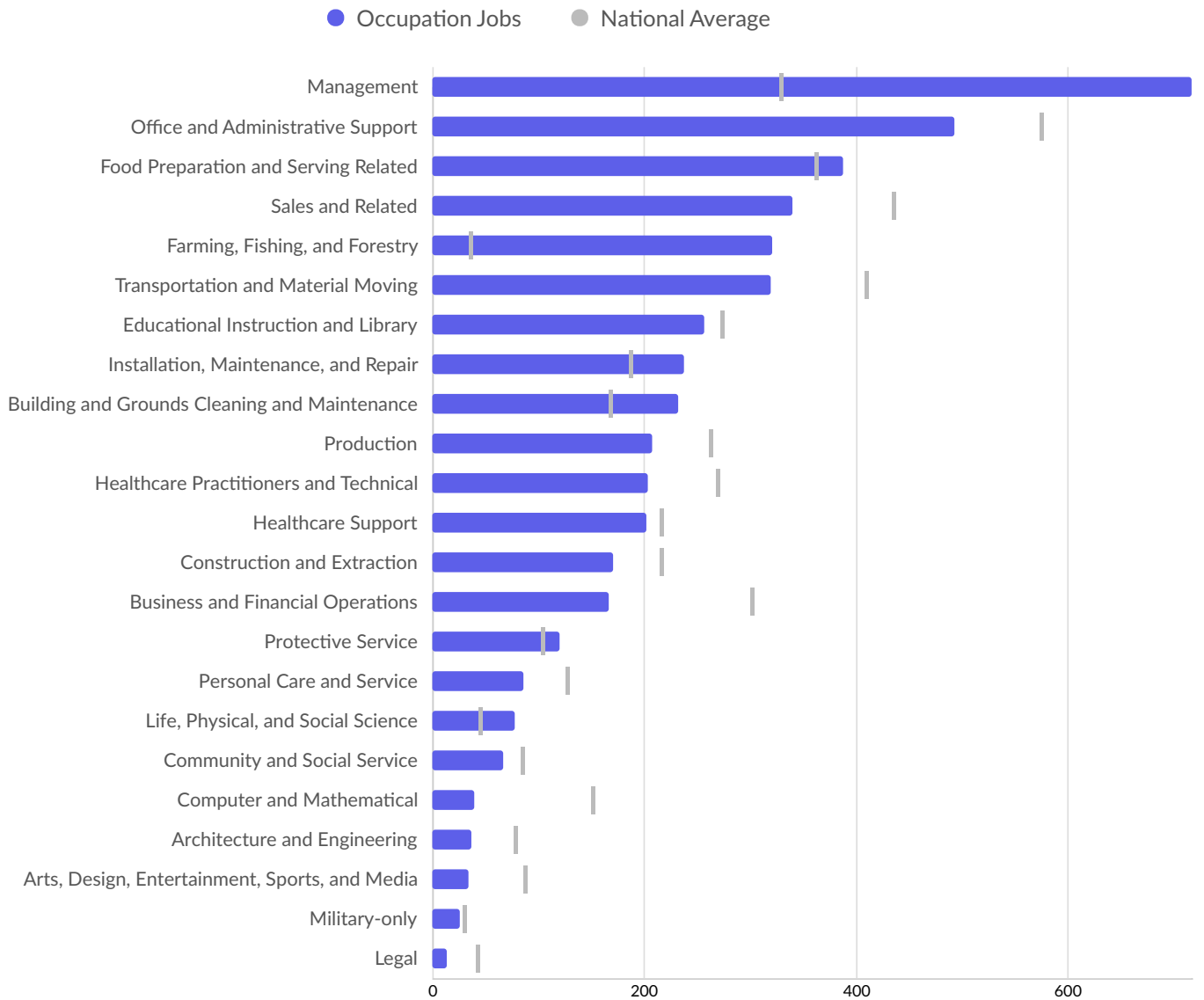
	Percentage	Business Count
● 1 to 4 employees	37.3%	234
● 5 to 9 employees	33.8%	212
● 10 to 19 employees	17.2%	108
● 20 to 49 employees	9.1%	57
● 50 to 99 employees	1.9%	12
● 100 to 249 employees	0.3%	2
● 250 to 499 employees	0.3%	2
● 500+ employees	0.2%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

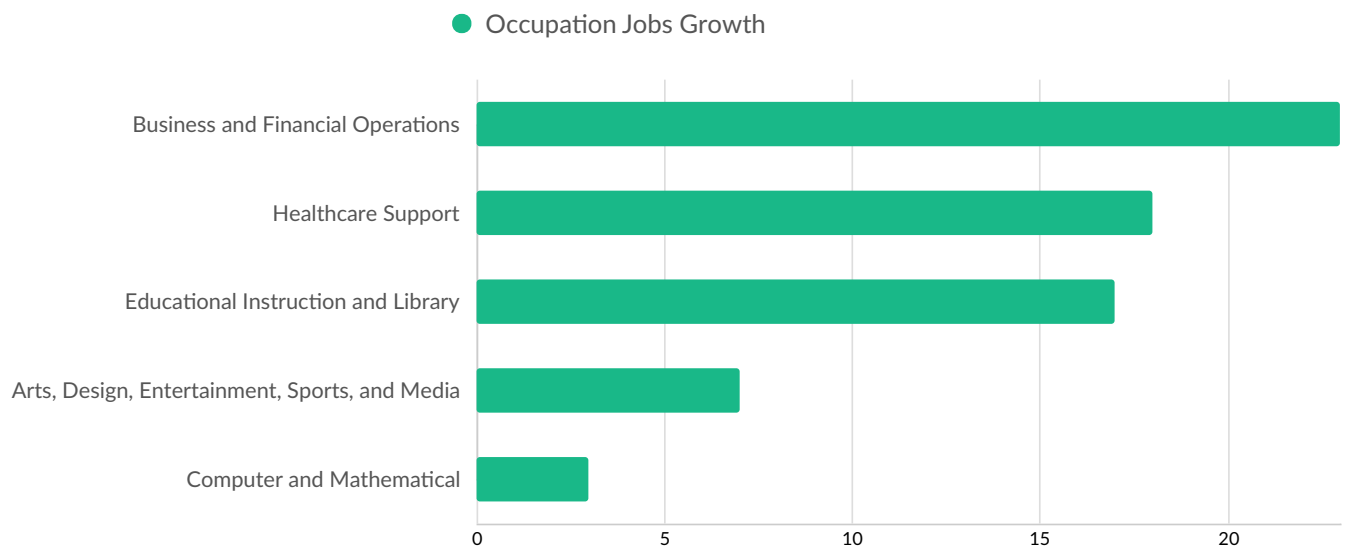


# Workforce Characteristics

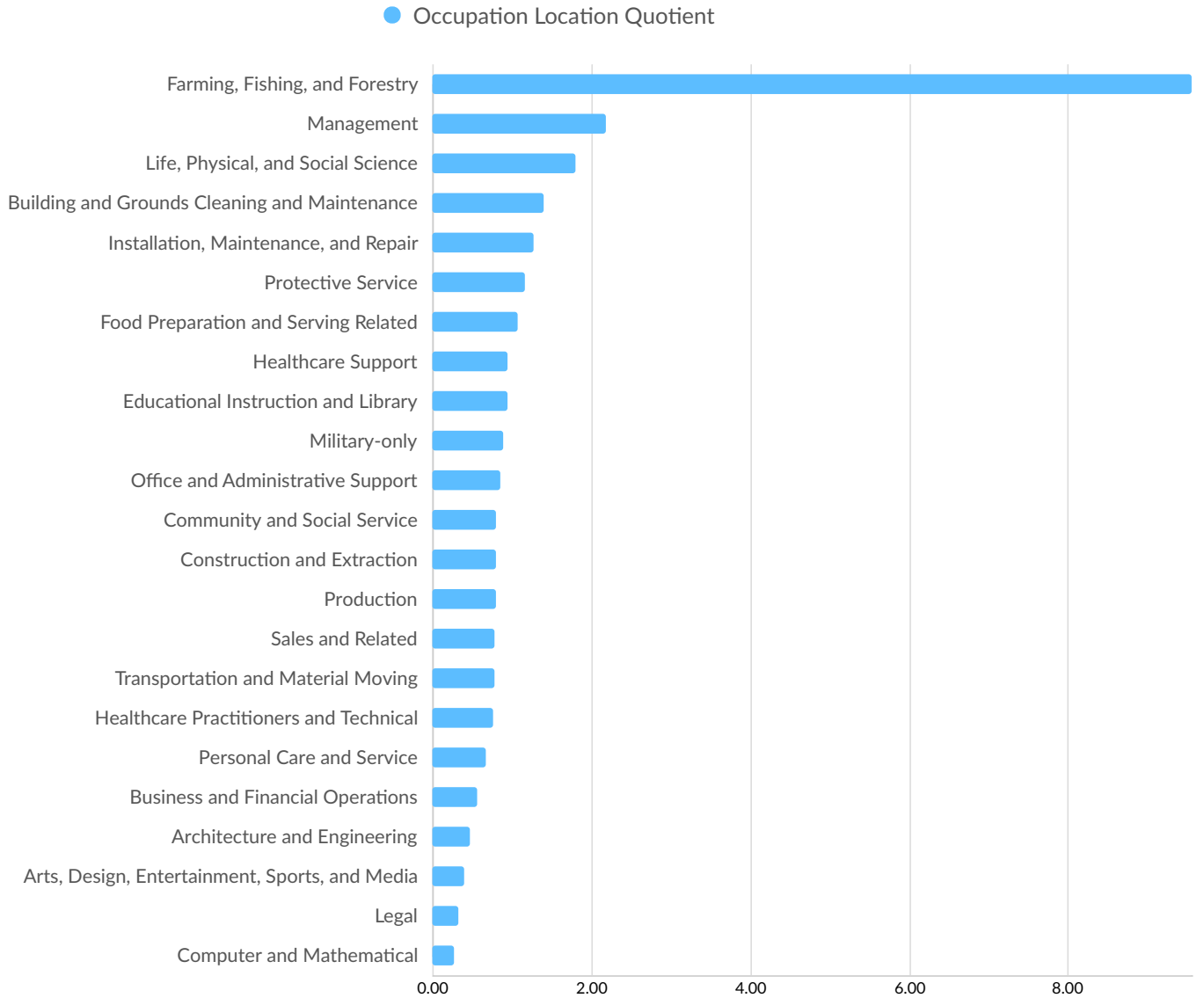
## Largest Occupations



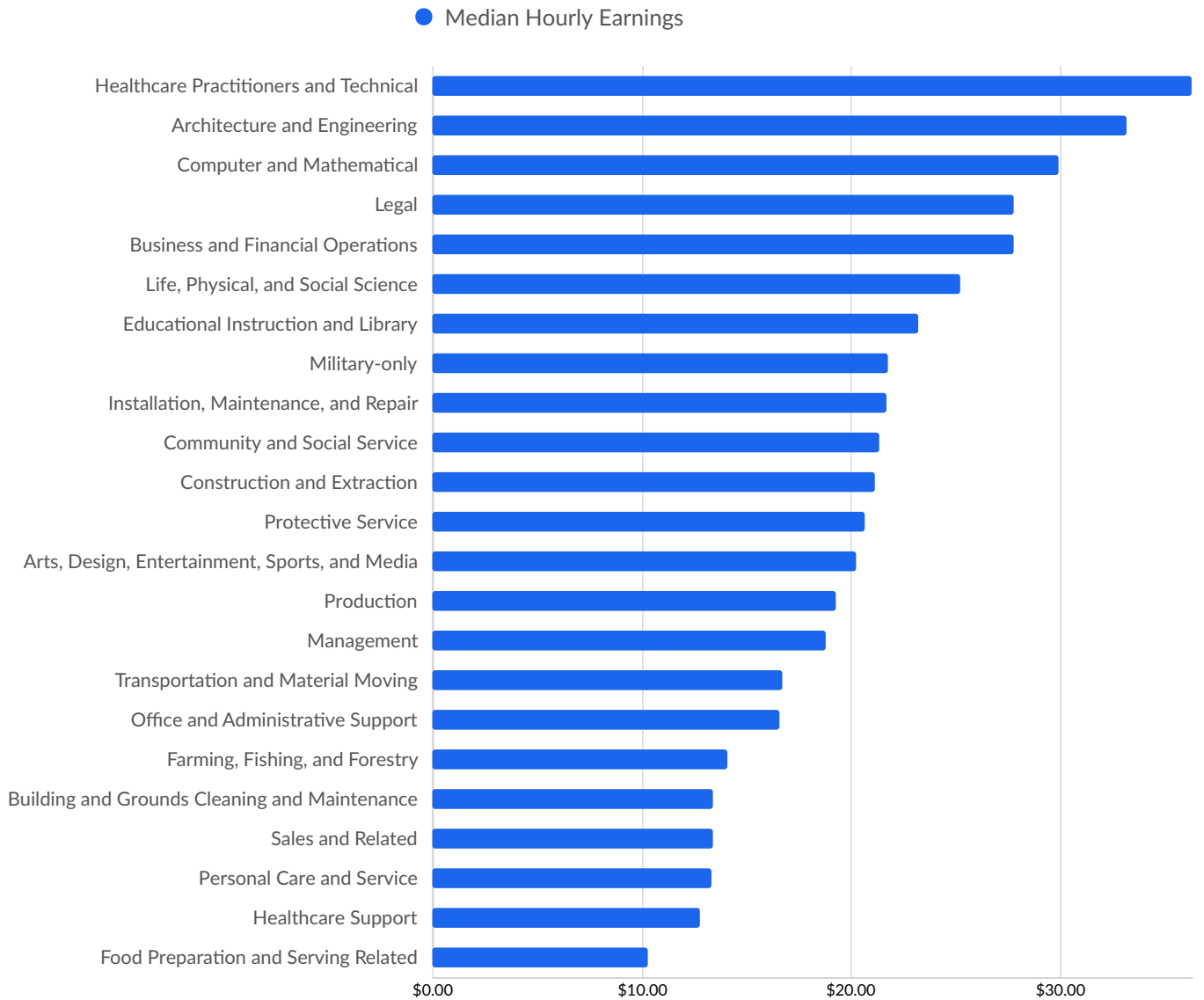
## Top Growing Occupations



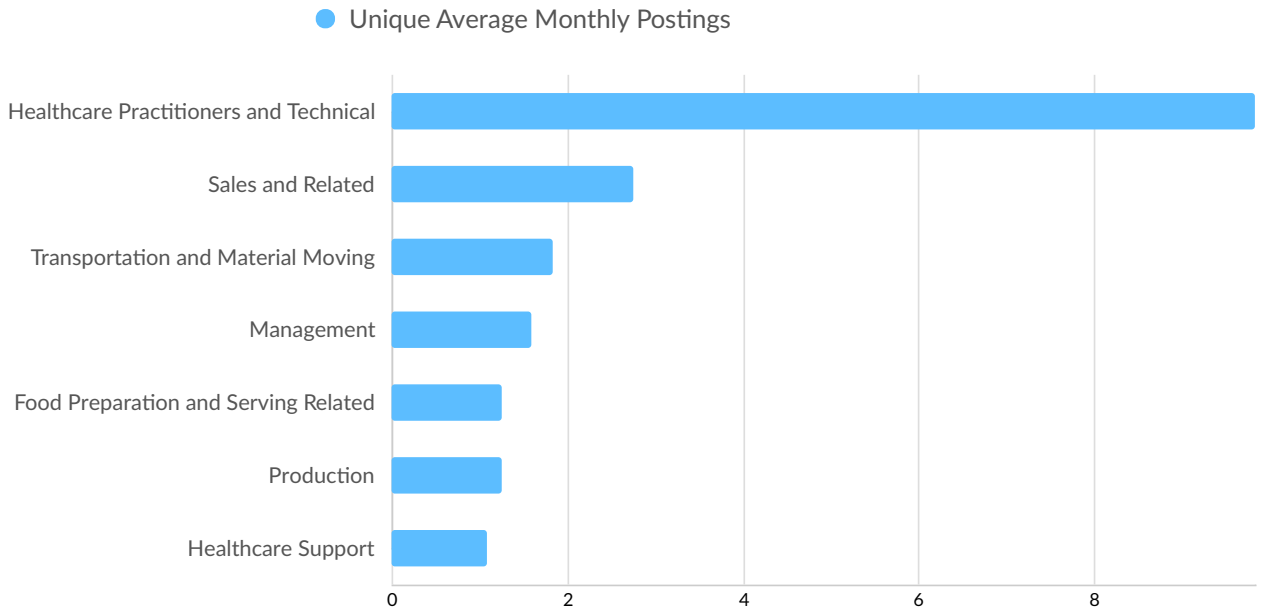
## Top Occupation Location Quotient



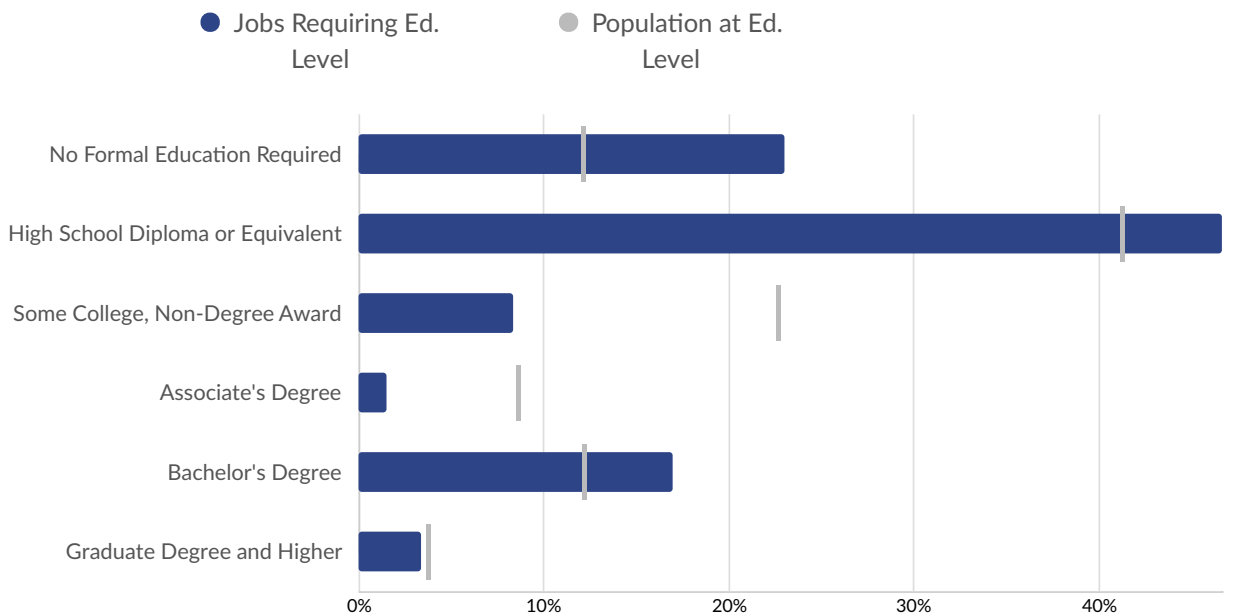
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

# In-Demand Skills

