



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210  
Wausau, Wisconsin 54403

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## Report Parameters

### 1 County

55057 Juneau County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

26,906

Population (2022)

Population **grew by 432** over the last 5 years and is projected to **grow by 321** over the next 5 years.

9,901

Total Regional Employment

Jobs **decreased by 137** over the last 5 years but are projected to **grow by 740** over the next 5 years.

\$58.6K

Median Household Income (2021)

Median household income is **\$10.5K below** the national median household income of \$69.0K.

### Takeaways

- As of 2022 the region's population **increased by 1.6%** since 2017, growing by 432. Population is expected to **increase by 1.2%** between 2022 and 2027, adding 321.
- From 2017 to 2022, jobs **declined by 1.4%** in Juneau County, WI from 10,038 to **9,901**. This change **fell short of the national growth rate of 3.4% by 4.8%**. As the number of jobs declined, the **labor force participation rate decreased from 66.7% to 61.7% between 2017 and 2022**.
- Concerning educational attainment, **11.3% of Juneau County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).
- The top three industries in 2022 are State Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

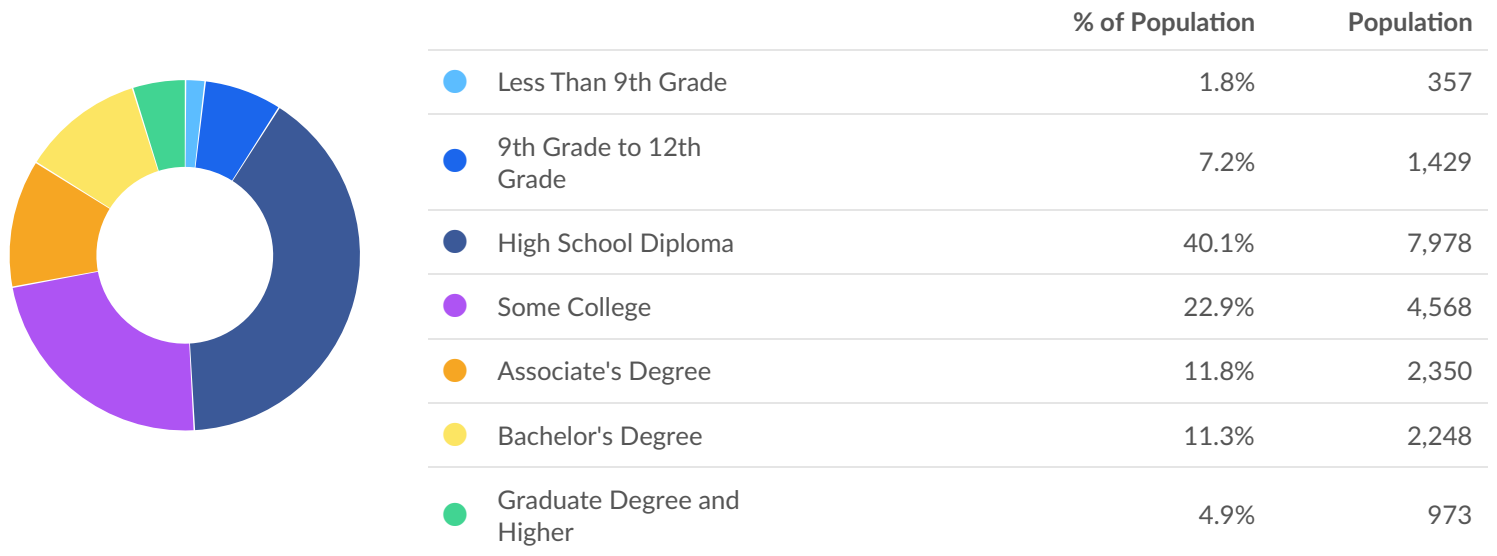
	Population (2023)	Labor Force (Jan 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	26,978	13,074	9,901	97.7	\$1.08B	\$2.06B	\$2.14B
NCWRPC	457,338	216,937	213,508	99.6	\$25.25B	\$33.07B	\$31.54B
Wisconsin	5,965,358	3,039,128	3,168,866	100.4	\$388.48B	\$356.49B	\$386.32B

## Jan 2023 Labor Force Breakdown



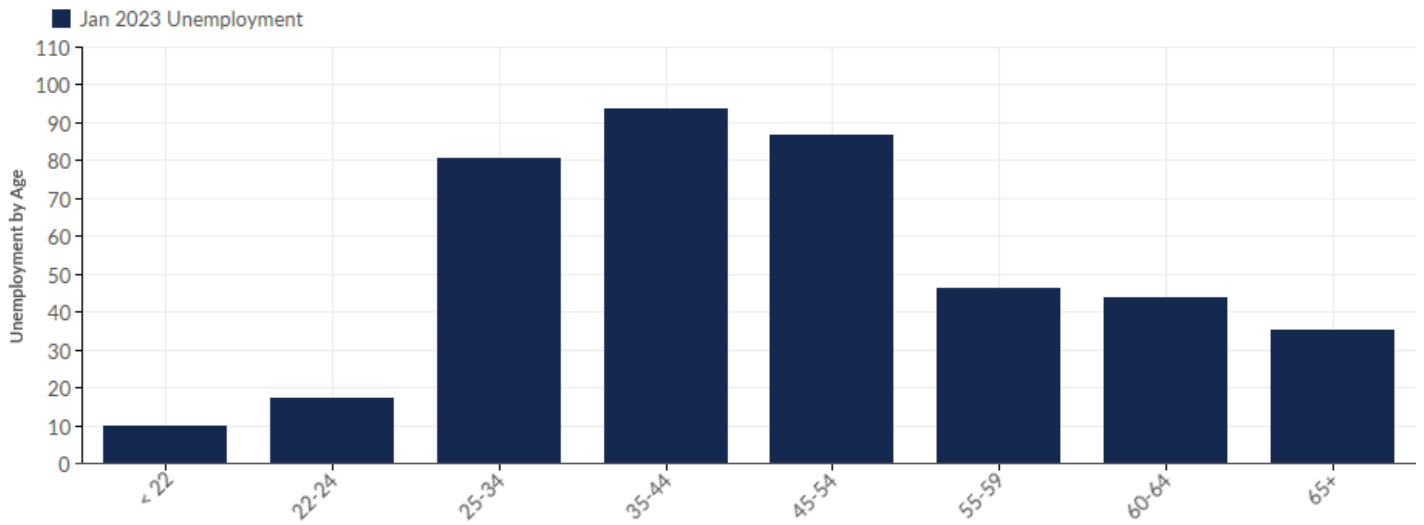
## Educational Attainment

Concerning educational attainment, **11.3% of Juneau County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).



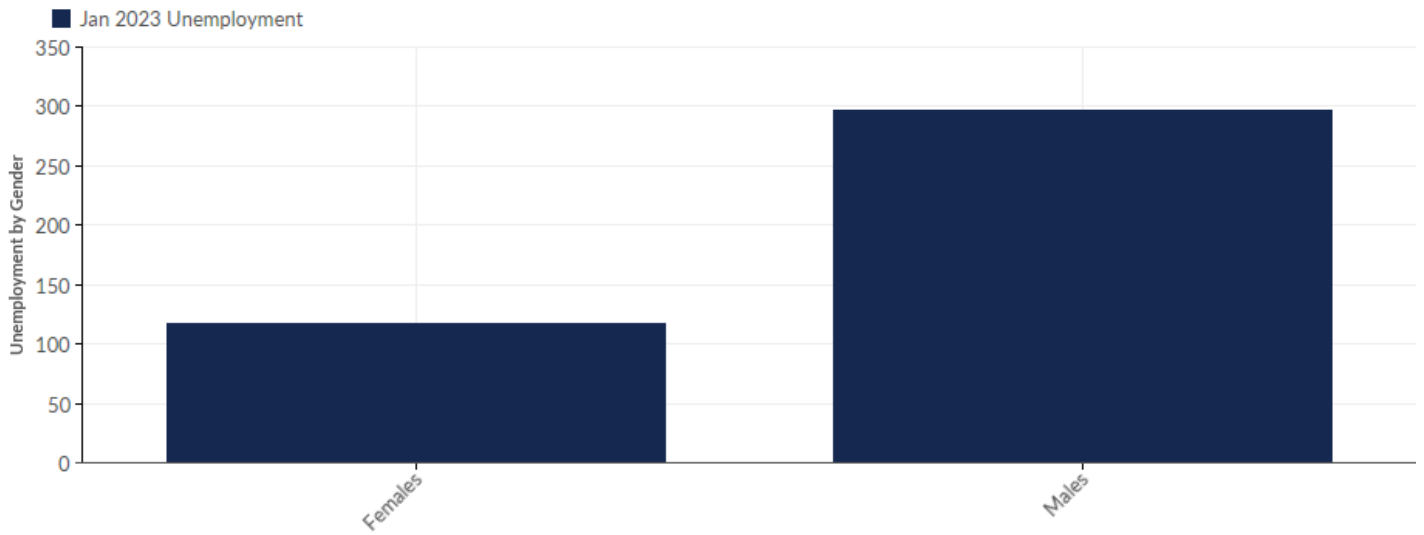
# Unemployment by Demographics

## Unemployment by Age



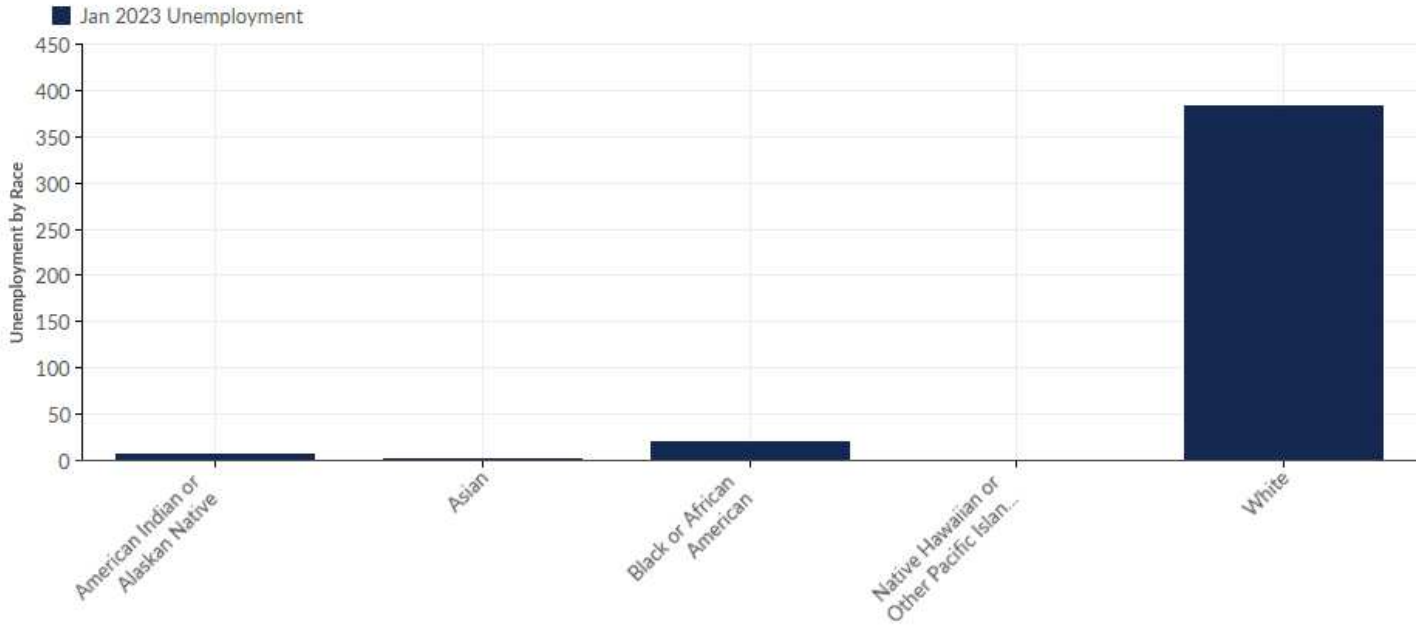
Age	Unemployment (Jan 2023)	% of Unemployed
< 22	10	2.42%
22-24	17	4.12%
25-34	80	19.37%
35-44	94	22.76%
45-54	87	21.07%
55-59	46	11.14%
60-64	44	10.65%
65+	35	8.47%
Total	413	100.00%

## Unemployment by Gender



Gender	Unemployment (Jan 2023)	% of Unemployed
Females	117	28.33%
Males	296	71.67%
Total	413	100.00%

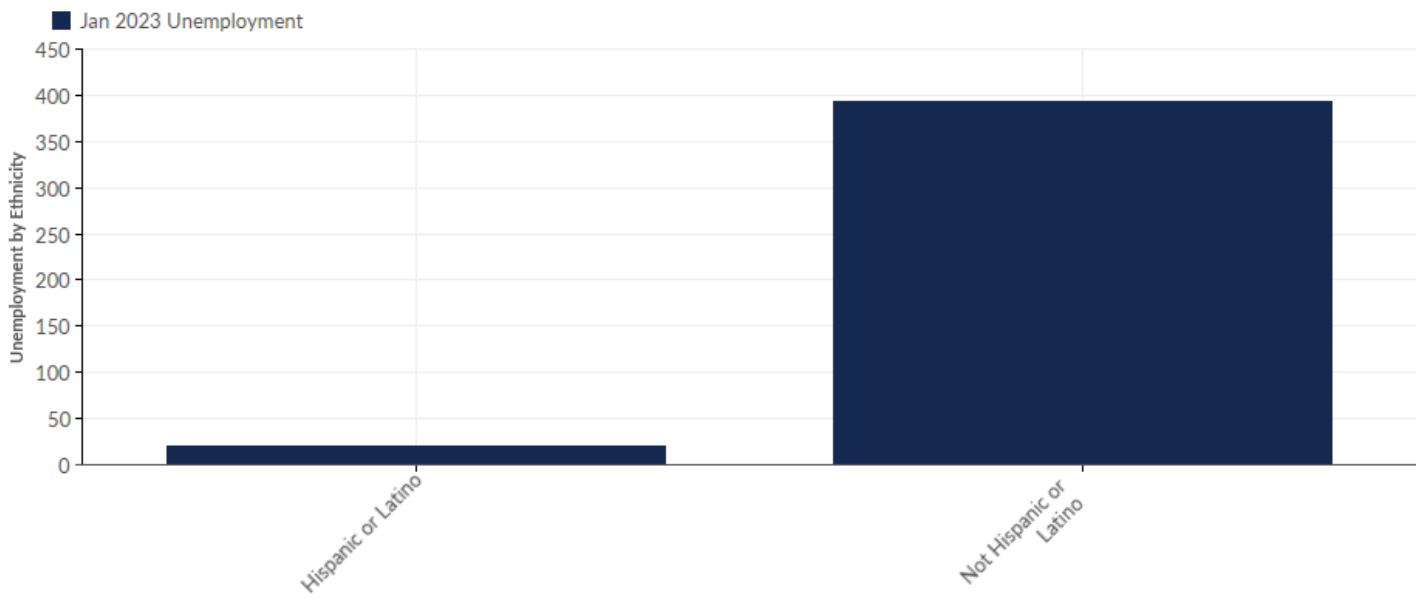
## Unemployment by Race



Race	Unemployment (Jan 2023)	% of Unemployed
American Indian or Alaskan Native	7	1.69%
Asian	2	0.48%
Black or African American	20	4.84%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	384	92.98%
<b>Total</b>	<b>413</b>	<b>100.00%</b>



## Unemployment by Ethnicity

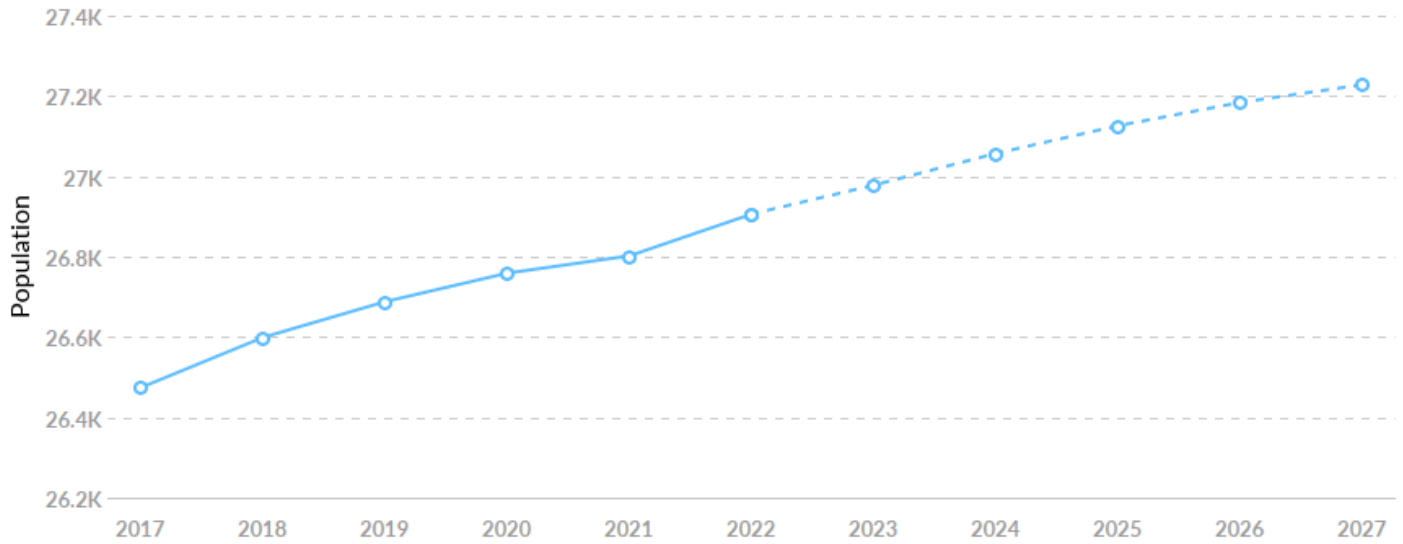


Ethnicity	Unemployment (Jan 2023)	% of Unemployed
Hispanic or Latino	20	4.84%
Not Hispanic or Latino	393	95.16%
Total	413	100.00%

# Historic & Projected Trends

## Population Trends

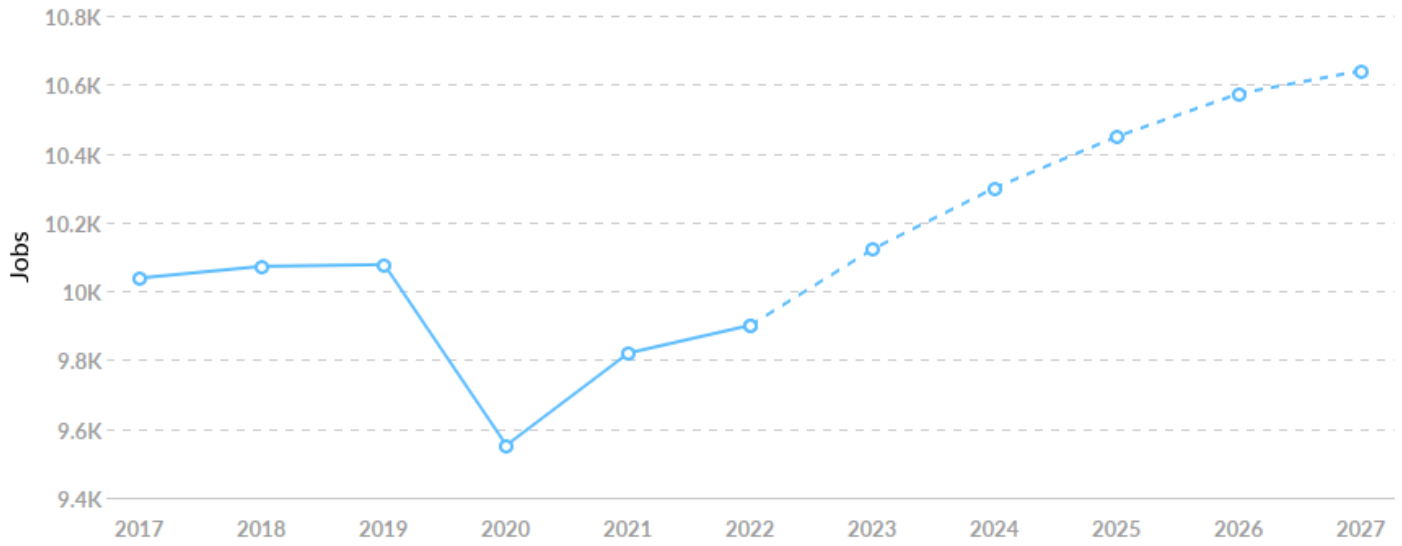
As of 2022 the region's population increased by 1.6% since 2017, growing by 432. Population is expected to increase by 1.2% between 2022 and 2027, adding 321.



Timeframe	Population
2017	26,474
2018	26,599
2019	26,688
2020	26,759
2021	26,802
2022	26,906
2023	26,978
2024	27,057
2025	27,126
2026	27,184
2027	27,228

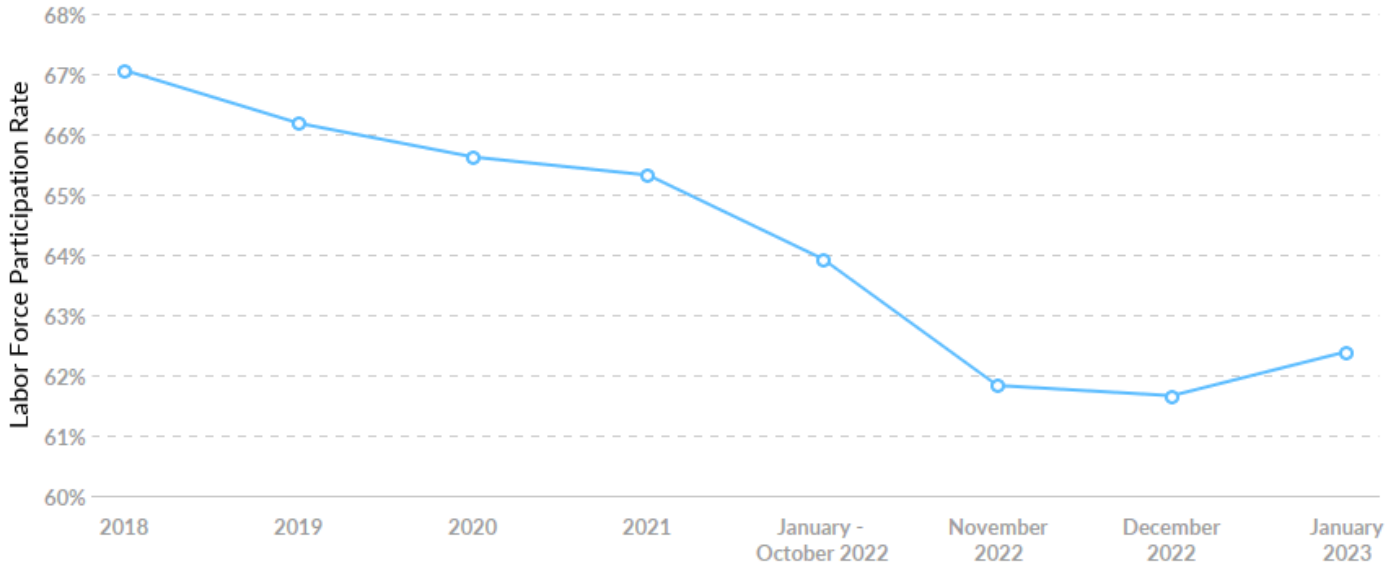
## Job Trends

From 2017 to 2022, jobs declined by 1.4% in Juneau County, WI from 10,038 to 9,901. This change fell short of the national growth rate of 3.4% by 4.8%.



Timeframe	Jobs
2017	10,038
2018	10,072
2019	10,077
2020	9,552
2021	9,820
2022	9,901
2023	10,122
2024	10,300
2025	10,449
2026	10,574
2027	10,640

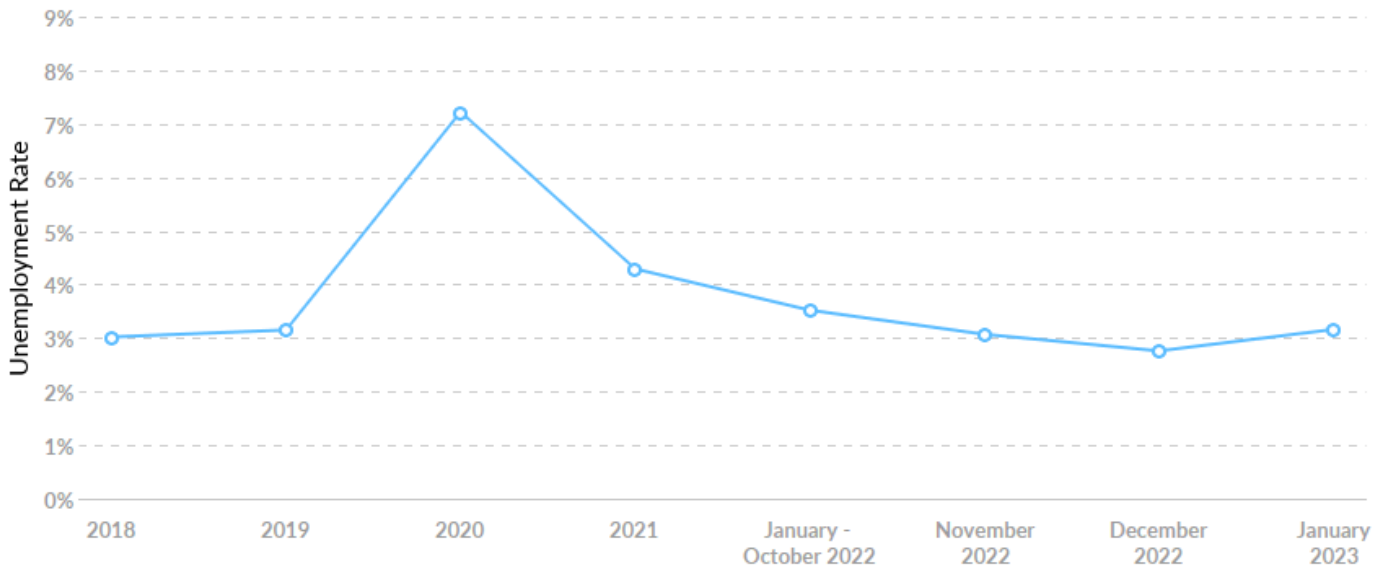
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	67.06%
2019	66.18%
2020	65.62%
2021	65.32%
January - October 2022	63.93%
November 2022	61.83%
December 2022	61.66%
January 2023	62.39%

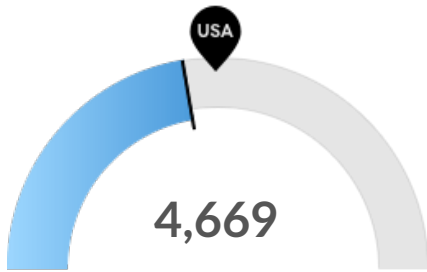
## Unemployment Rate Trends

Juneau County, WI had a January 2023 unemployment rate of 3.16%, **increasing from 3.02%** 5 years before.



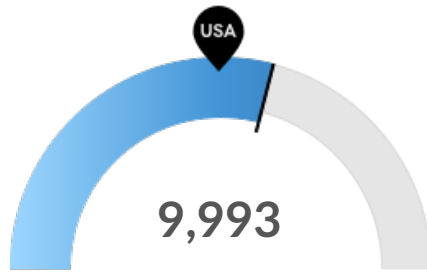
Timeframe	Unemployment Rate
2018	3.02%
2019	3.15%
2020	7.22%
2021	4.29%
January - October 2022	3.52%
November 2022	3.07%
December 2022	2.76%
January 2023	3.16%

## Population Characteristics



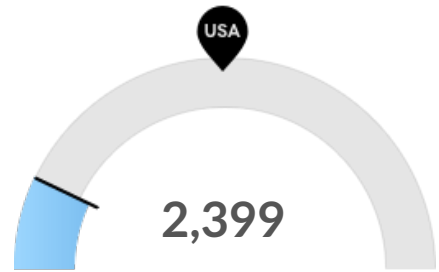
**Millennials**

Juneau County, WI has 4,669 millennials (ages 25-39). The national average for an area this size is 5,475.



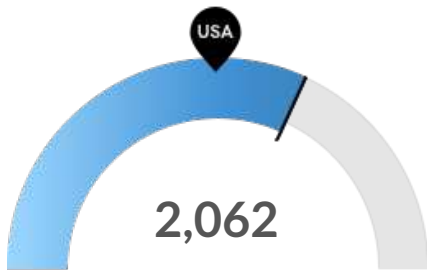
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 7,967 people 55 or older, while there are 9,993 here.



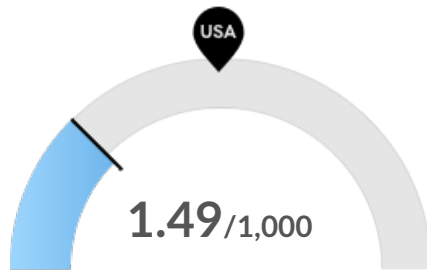
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,907 racially diverse people, while there are 2,399 here.



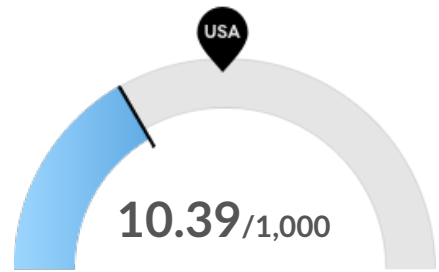
**Veterans**

Juneau County, WI has 2,062 veterans. The national average for an area this size is 1,408.



**Violent Crime**

Juneau County, WI has 1.49 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

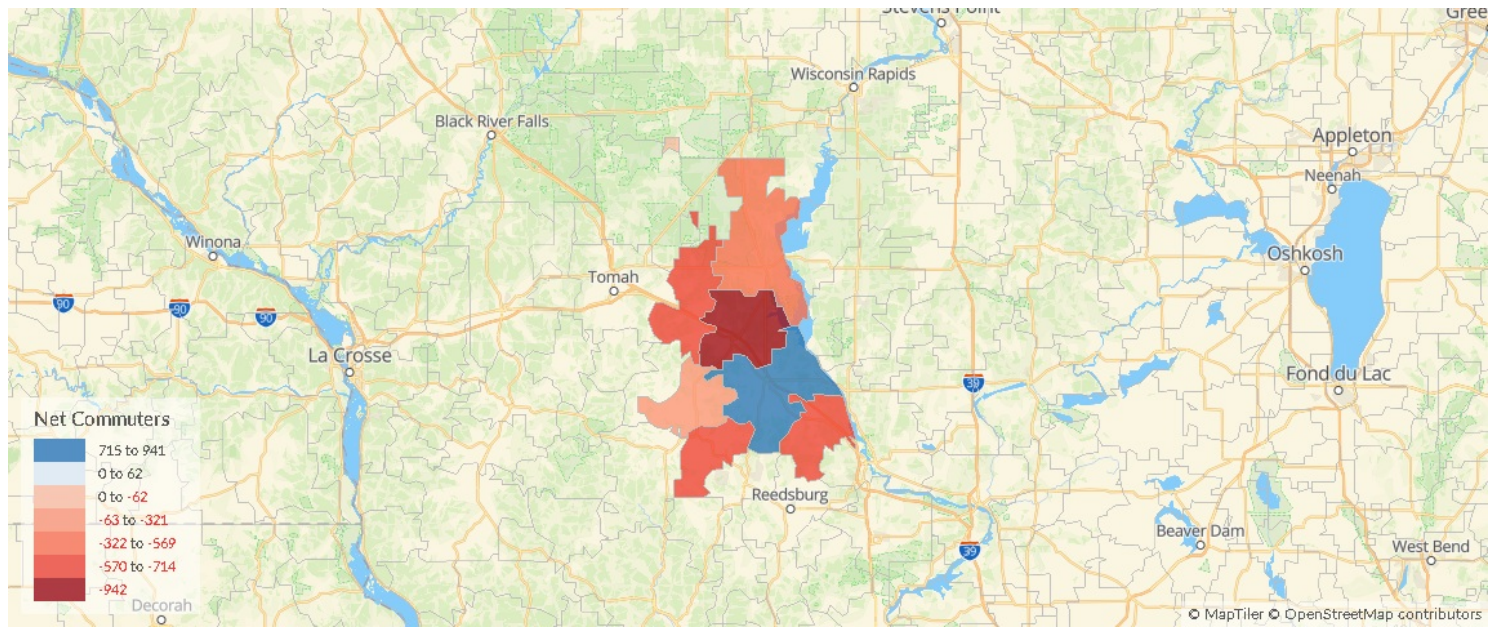


**Property Crime**

Juneau County, WI has 10.39 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2022 Employment
53948	Mauston, WI (in Juneau...	4,211
54646	Necedah, WI (in Juneau...	1,521
53929	Elroy, WI (in Juneau cou...	1,276
53950	New Lisbon, WI (in June...	1,225
54618	Camp Douglas, WI (in Ju...	621

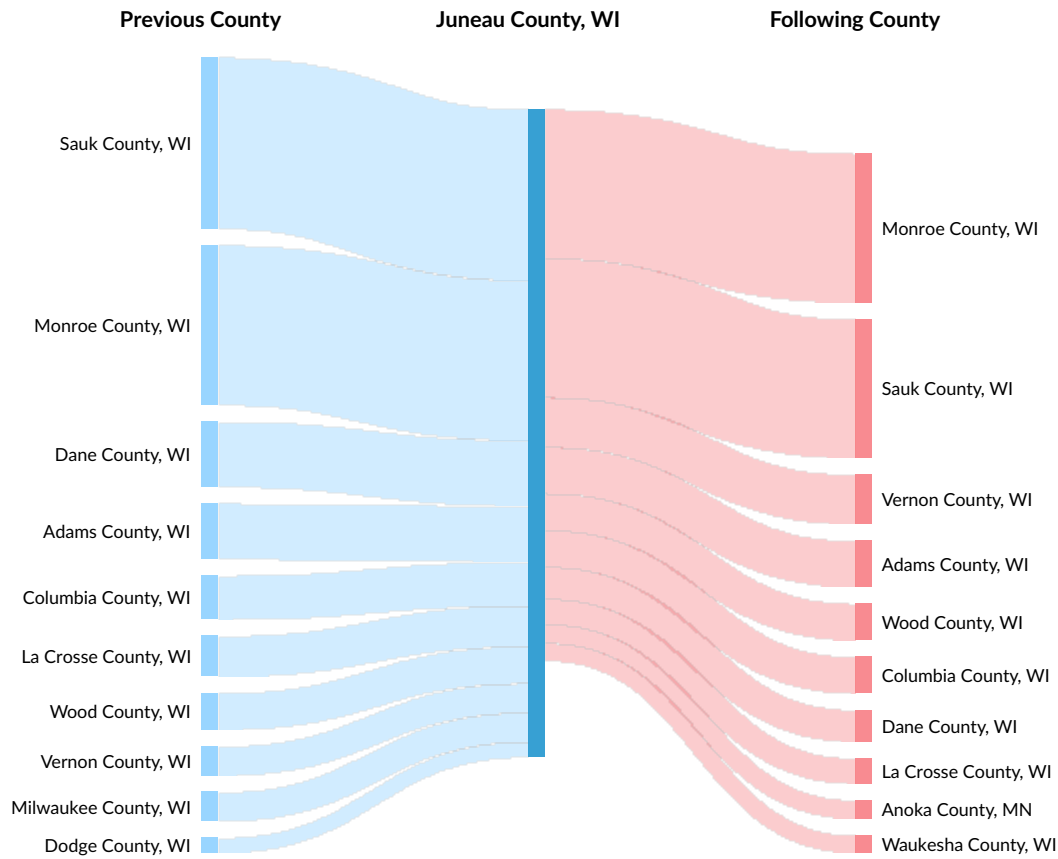
### Where Talent Lives

ZIP	Name	2022 Workers
53948	Mauston, WI (in Juneau...	3,496
53950	New Lisbon, WI (in June...	2,168
54646	Necedah, WI (in Juneau...	1,842
53929	Elroy, WI (in Juneau cou...	1,354
54618	Camp Douglas, WI (in Ju...	1,191

# Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2020, **215** people have migrated from Sauk County, WI to Juneau County, WI. In the same year, **188** people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2020 was **215**.



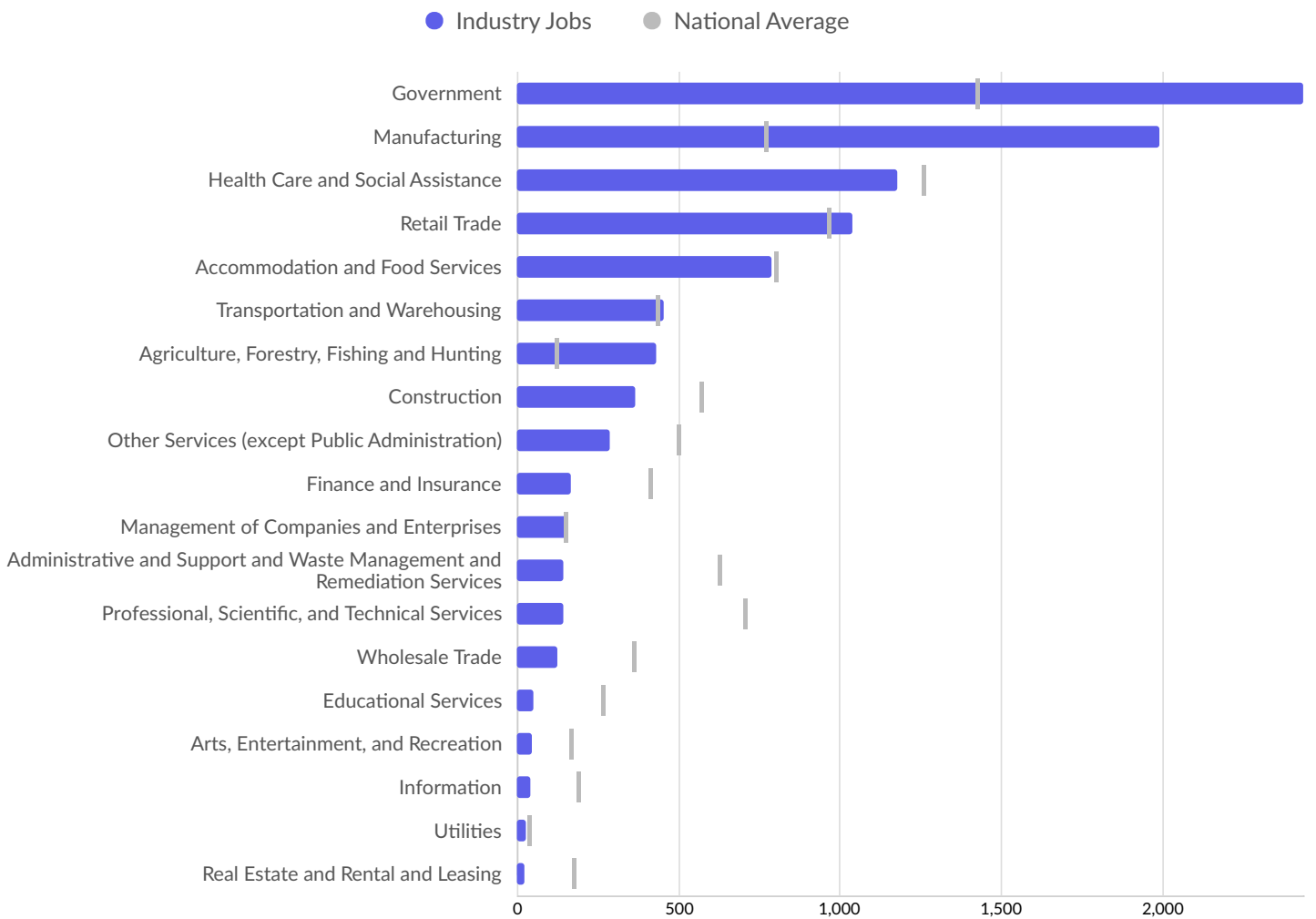
Top Previous Counties	Migrations
Sauk County, WI	215
Monroe County, WI	201
Dane County, WI	82
Adams County, WI	70
Columbia County, WI	55
La Crosse County, WI	51



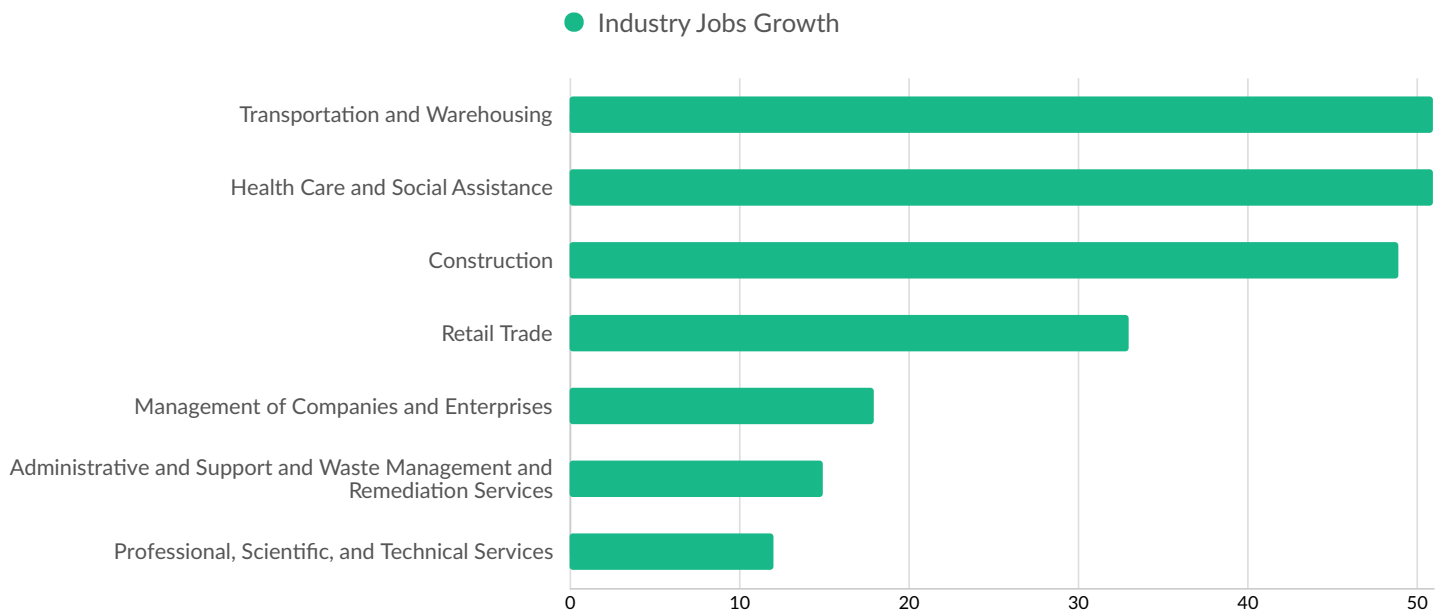
Top Previous Counties	Migrations
Wood County, WI	46
Vernon County, WI	37
Milwaukee County, WI	37
Dodge County, WI	19
Winnebago County, WI	18
Chippewa County, WI	16
Cook County, IL	16
Palo Alto County, IA	13
Hennepin County, MN	12
Top Following Counties	Migrations
Monroe County, WI	188
Sauk County, WI	175
Vernon County, WI	62
Adams County, WI	58
Wood County, WI	46
Columbia County, WI	46
Dane County, WI	40
La Crosse County, WI	32
Anoka County, MN	24
Waukesha County, WI	22
Milwaukee County, WI	20
Fond du Lac County, WI	17
Rock County, WI	17
Dodge County, WI	16
Tarrant County, TX	14

# Industry Characteristics

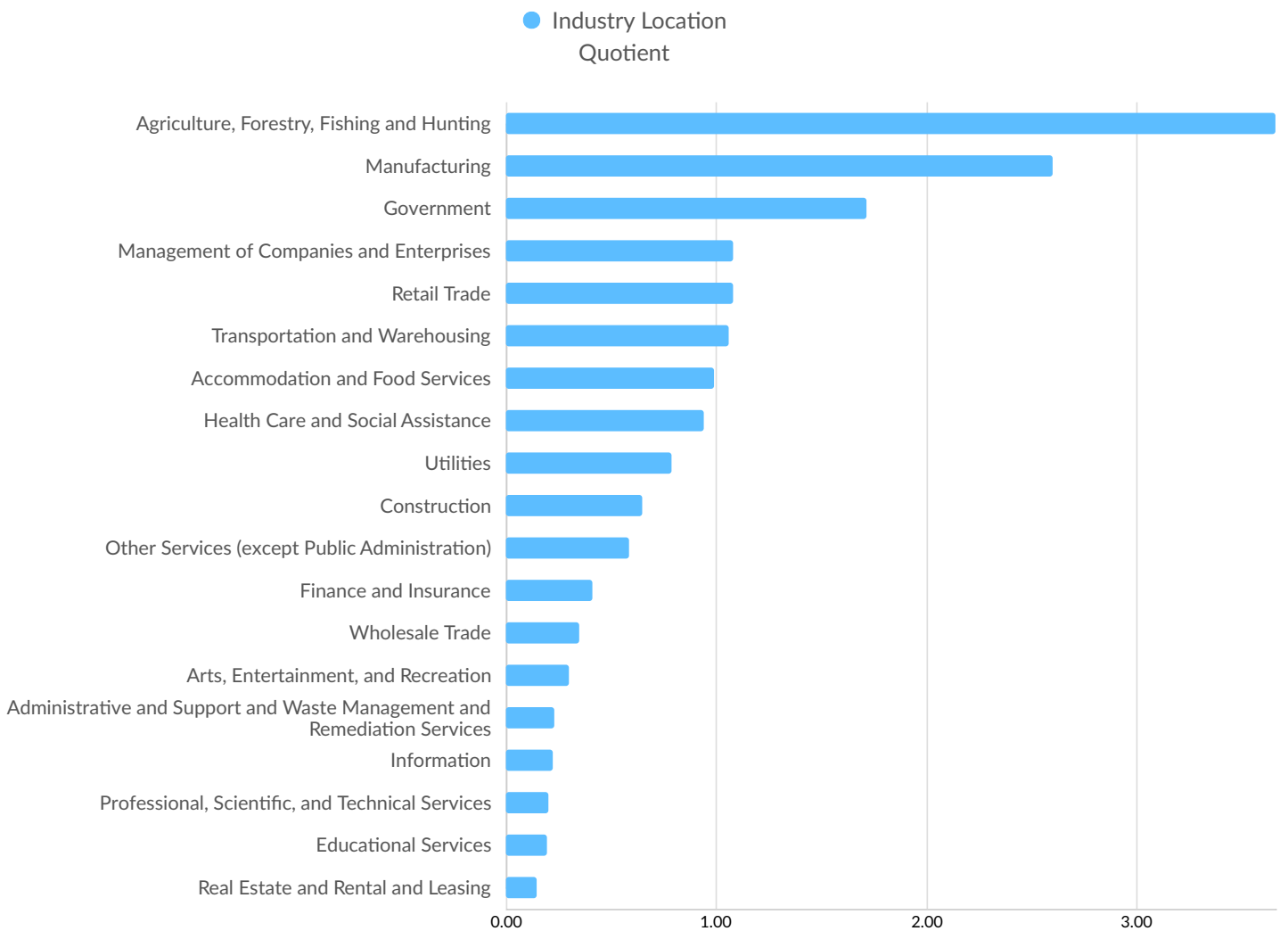
## Largest Industries



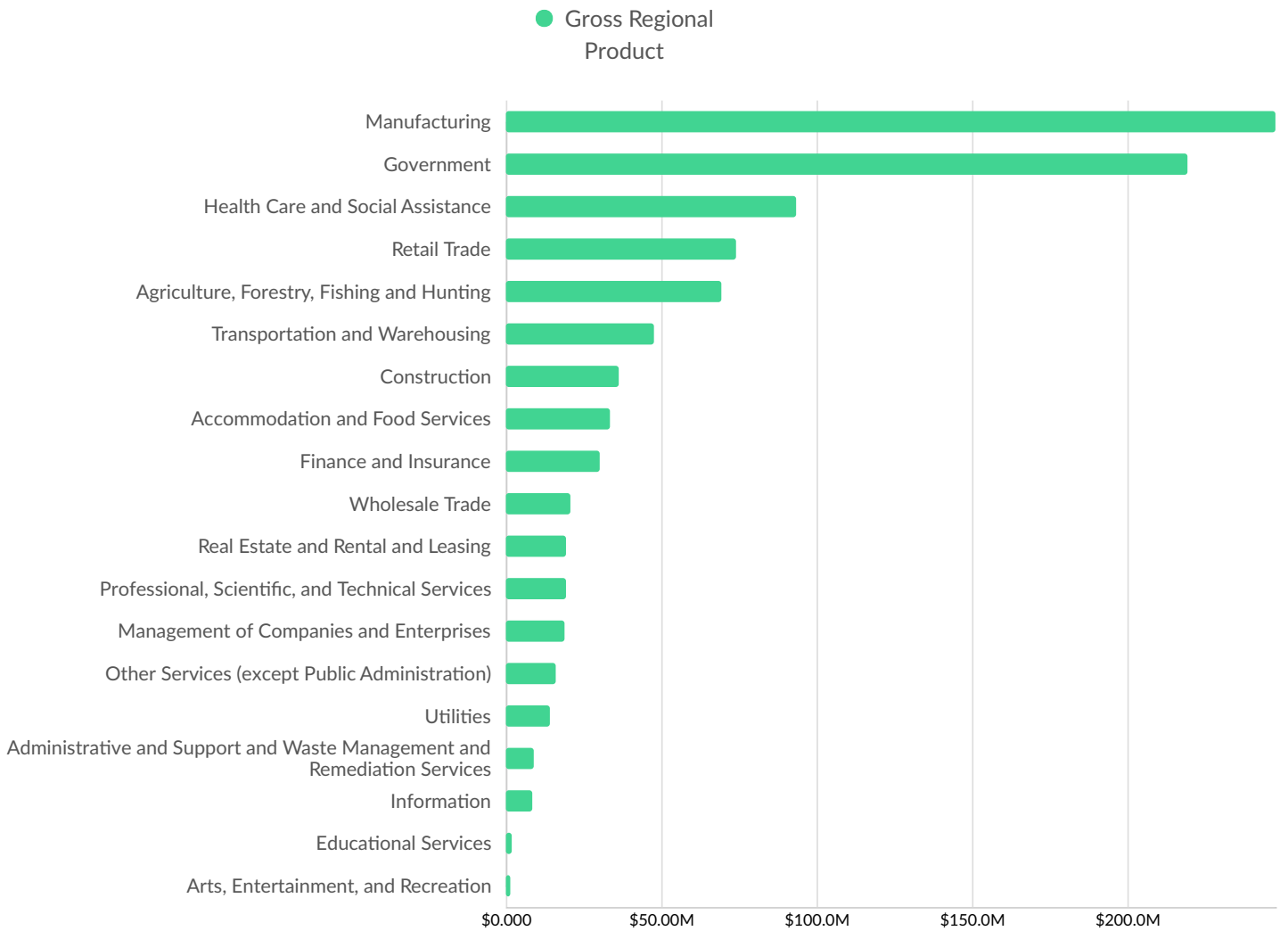
## Top Growing Industries



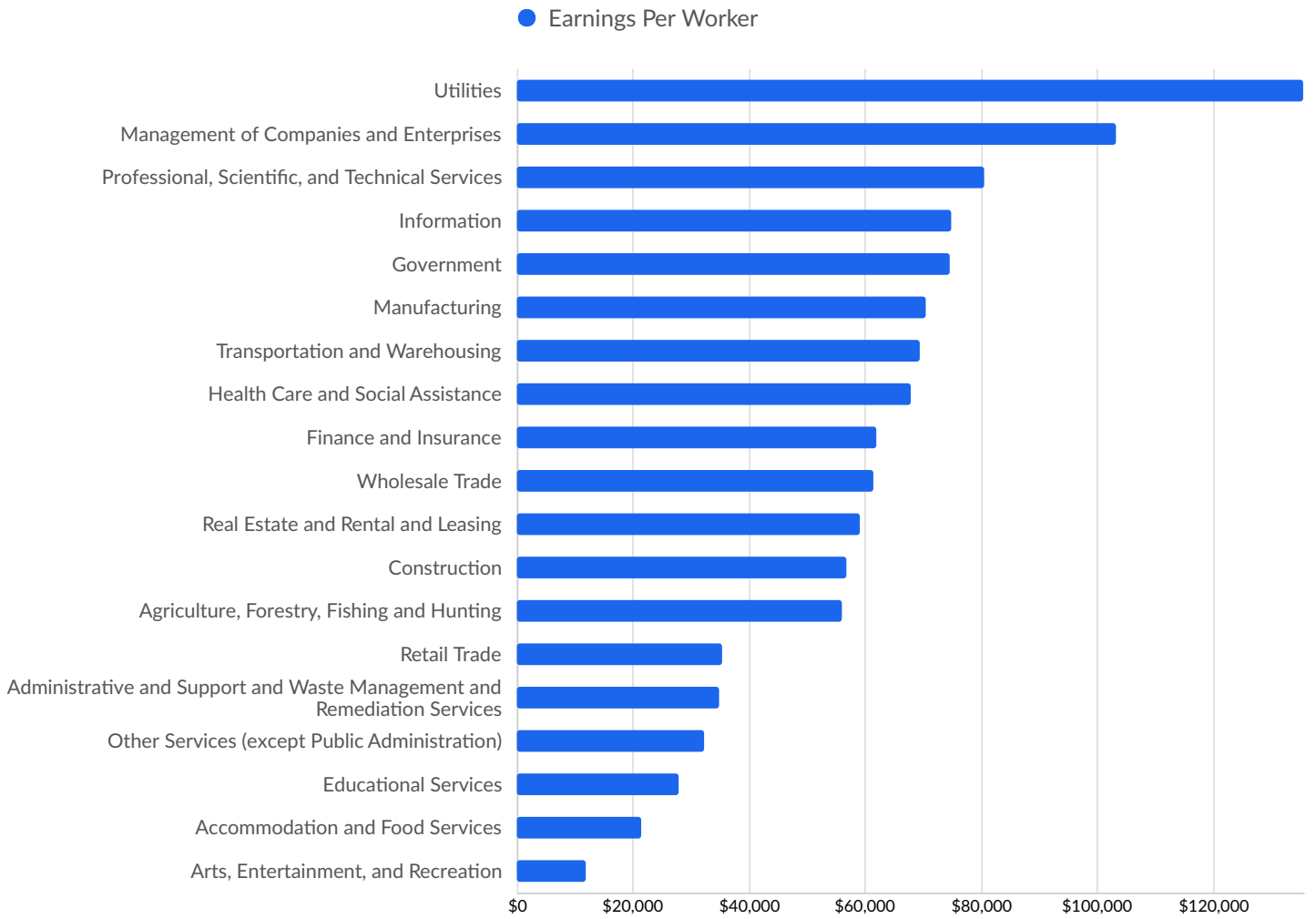
## Top Industry Location Quotient



## Top Industry GRP



## Top Industry Earnings



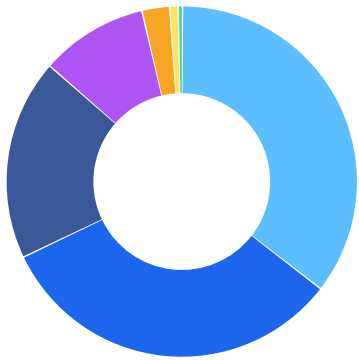
# Business Characteristics

## 2,001 Companies Employ Your Workers

Online profiles for your workers mention 2,001 companies as employers, with the top 10 appearing below. In the last 12 months, 291 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	159 	Kwik Trip	85 
Mauston School District	110 	Festival Foods	66 
Walmart	45 	Land O'Lakes	62 
Necedah Area School District	37 	Parker Hannifin	51 
Leer	35 	Pilot Company	50 
Land's End Resort	32 	GPAC	46 
U.S. Army	26 	Wabash National	40 
Wabash National	25 	National Staffing Solutions	31 
Kwik Trip	24 	Centra Healthcare	29 
State of Wisconsin	23 	Walgreens Boots Alliance	26 

## Business Size



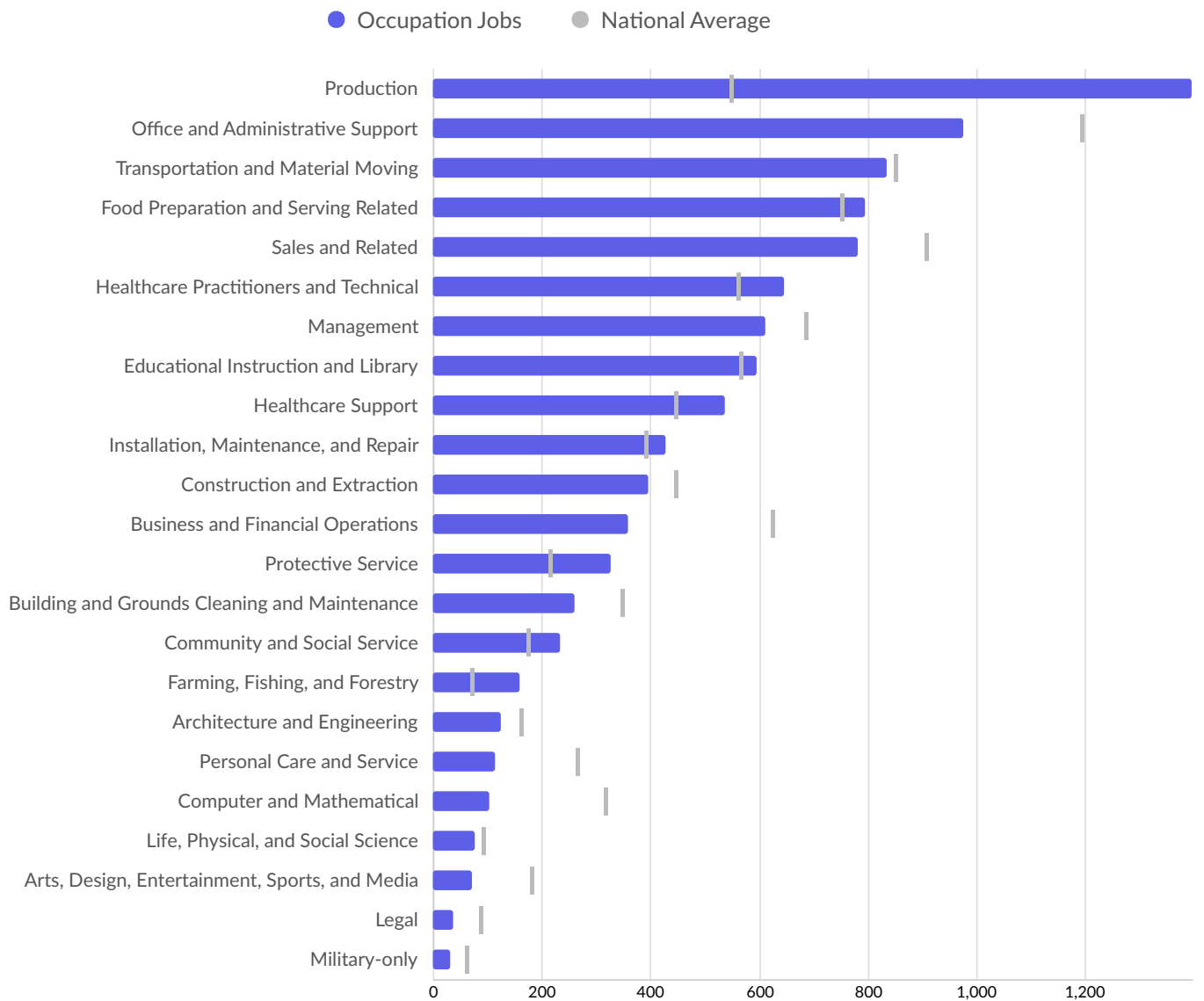
	Percentage	Business Count
● 1 to 4 employees	35.4%	361
● 5 to 9 employees	32.5%	331
● 10 to 19 employees	18.5%	189
● 20 to 49 employees	9.9%	101
● 50 to 99 employees	2.5%	26
● 100 to 249 employees	0.8%	8
● 250 to 499 employees	0.4%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

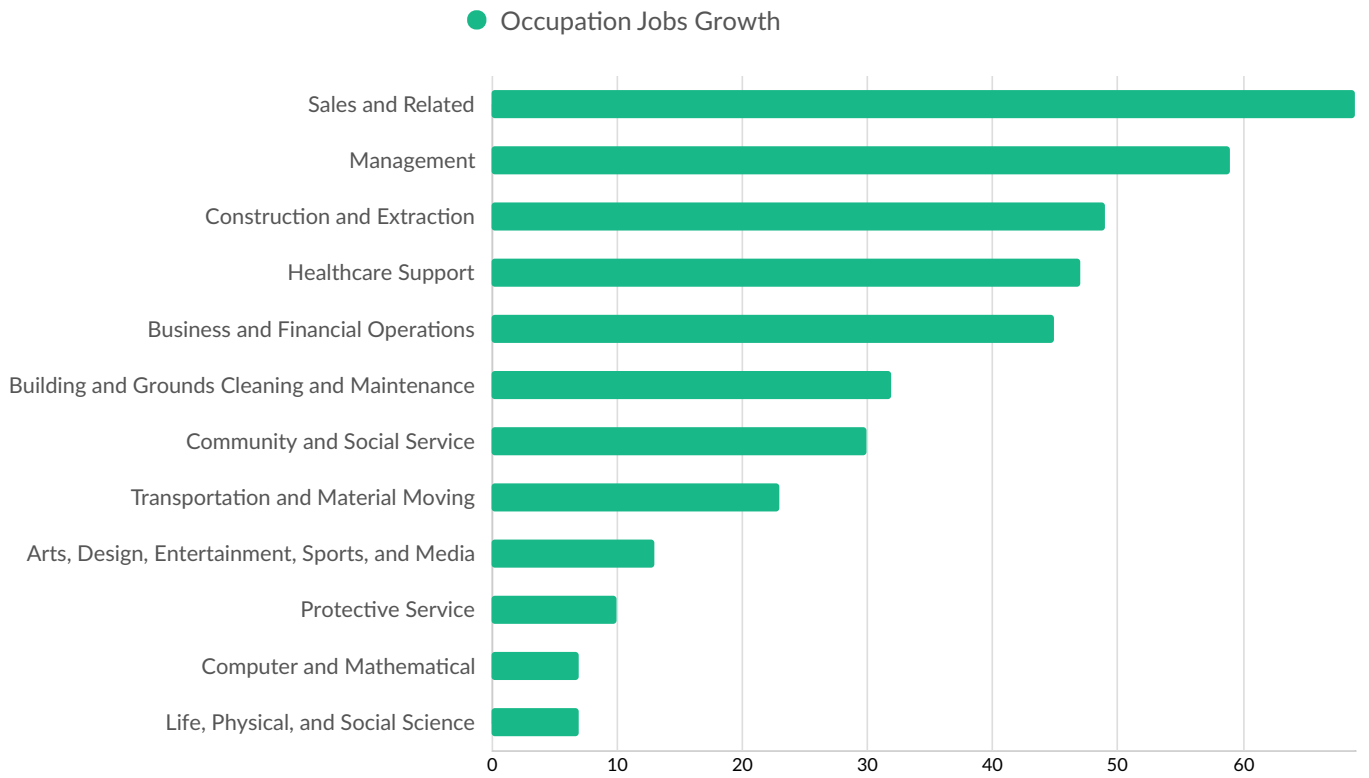


# Workforce Characteristics

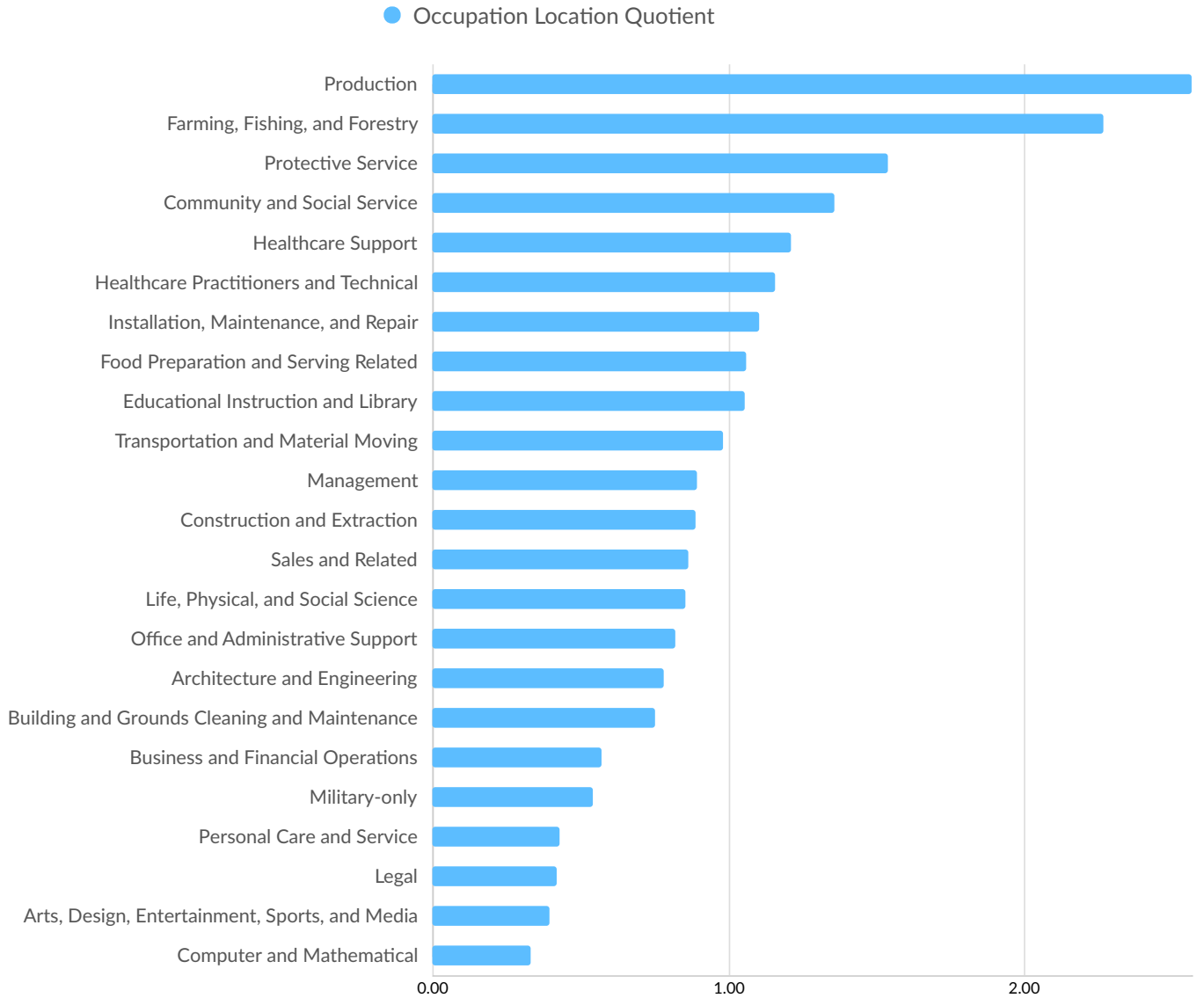
## Largest Occupations



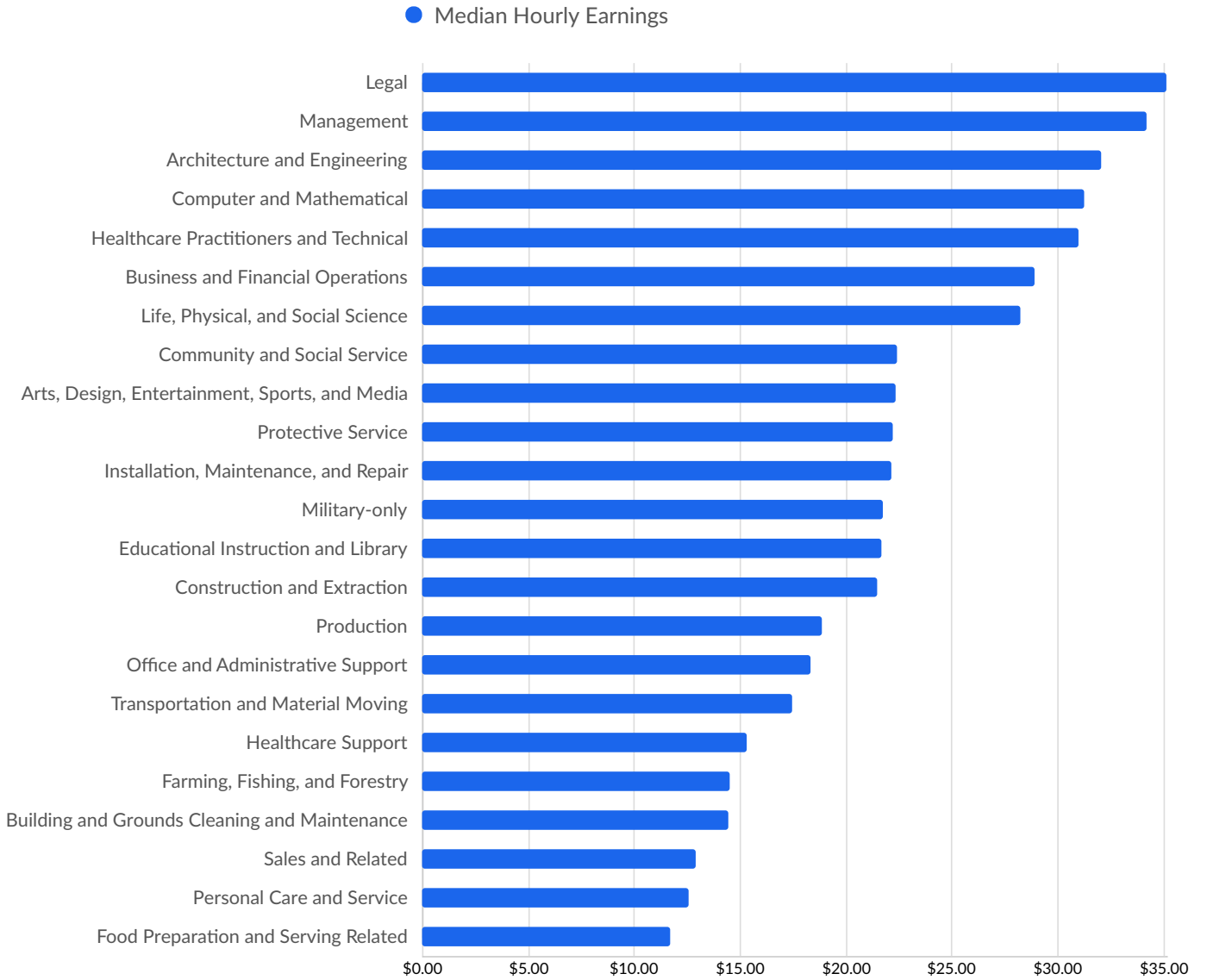
## Top Growing Occupations



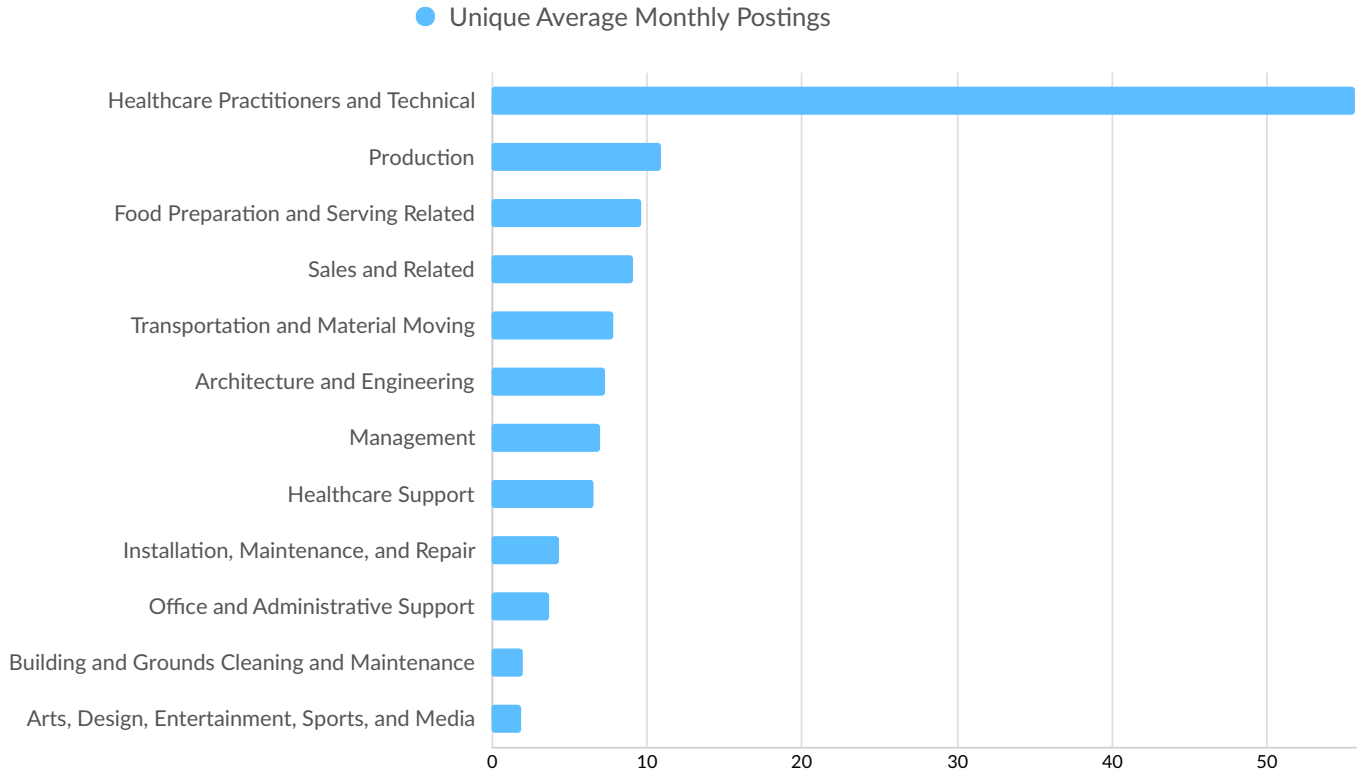
## Top Occupation Location Quotient



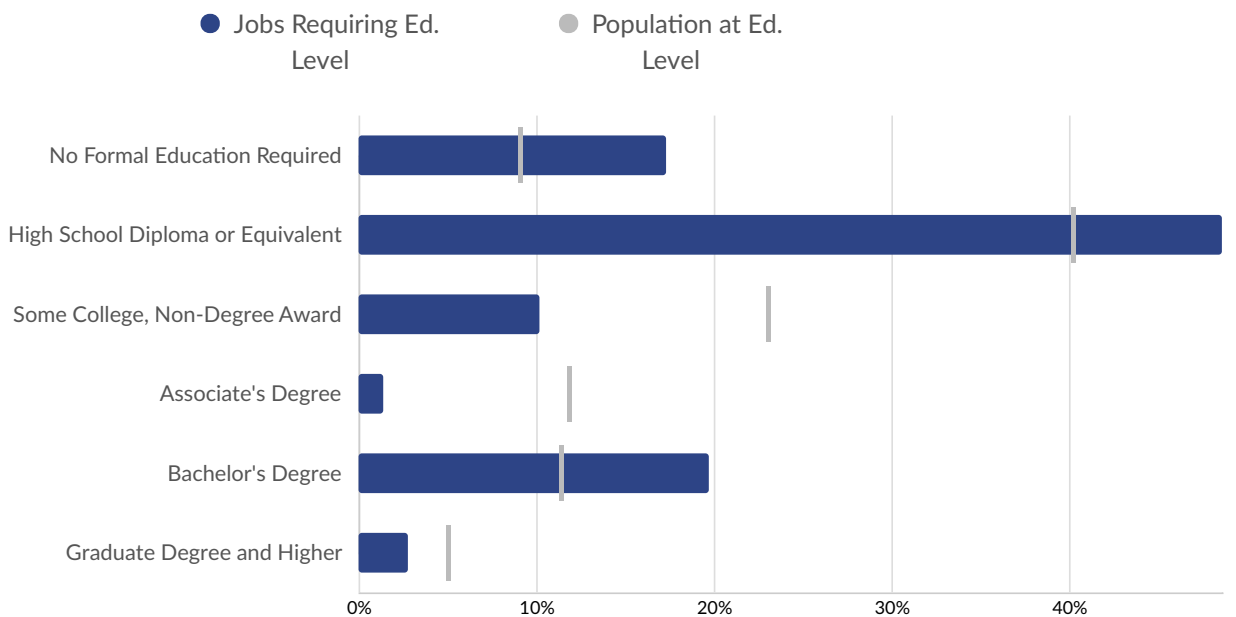
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

# In-Demand Skills

