



Juneau County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210
Wausau, Wisconsin 54403

Contents

| | |
|--------------------------------------|----|
| Report Parameters | 1 |
| Economy Overview | 2 |
| Unemployment by Demographics | 4 |
| Historic & Projected Trends | 8 |
| Population Characteristics | 12 |
| Inbound and Outbound Migration | 14 |
| Industry Characteristics | 16 |
| Business Characteristics | 21 |
| Workforce Characteristics | 23 |
| Educational Pipeline | 28 |
| In-Demand Skills | 29 |

Report Parameters

1 County

55057 Juneau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

26,906

Population (2022)

Population **grew by 432** over the last 5 years and is projected to **grow by 321** over the next 5 years.

10,440

Total Regional Employment

Jobs **decreased by 156** over the last 5 years but are projected to **grow by 943** over the next 5 years.

\$58.6K

Median Household Income (2021)

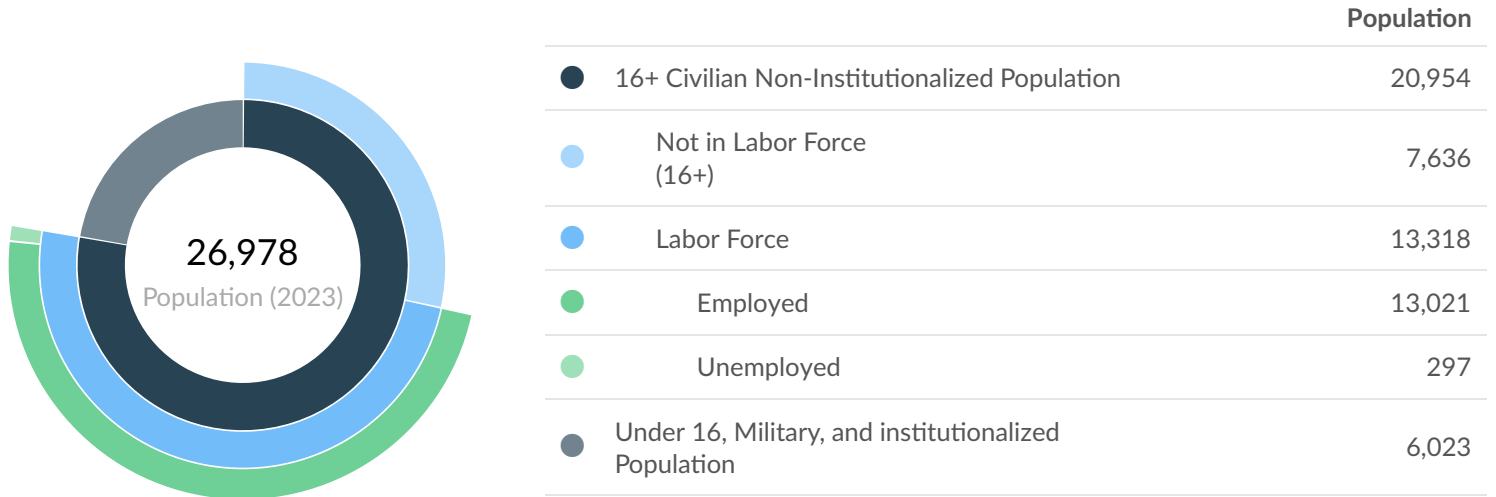
Median household income is **\$10.5K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 1.6%** since 2017, growing by 432. Population is expected to **increase by 1.2%** between 2022 and 2027, adding 321.
- From 2017 to 2022, jobs **declined by 1.5%** in Juneau County, WI from 10,596 to **10,440**. This change **fell short of the national growth rate of 3.8% by 5.3%**. As the number of jobs declined, the **labor force participation rate decreased from 66.7% to 62.7% between 2017 and 2022**.
- Concerning educational attainment, **11.3% of Juneau County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).
- The top three industries in 2022 are State Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

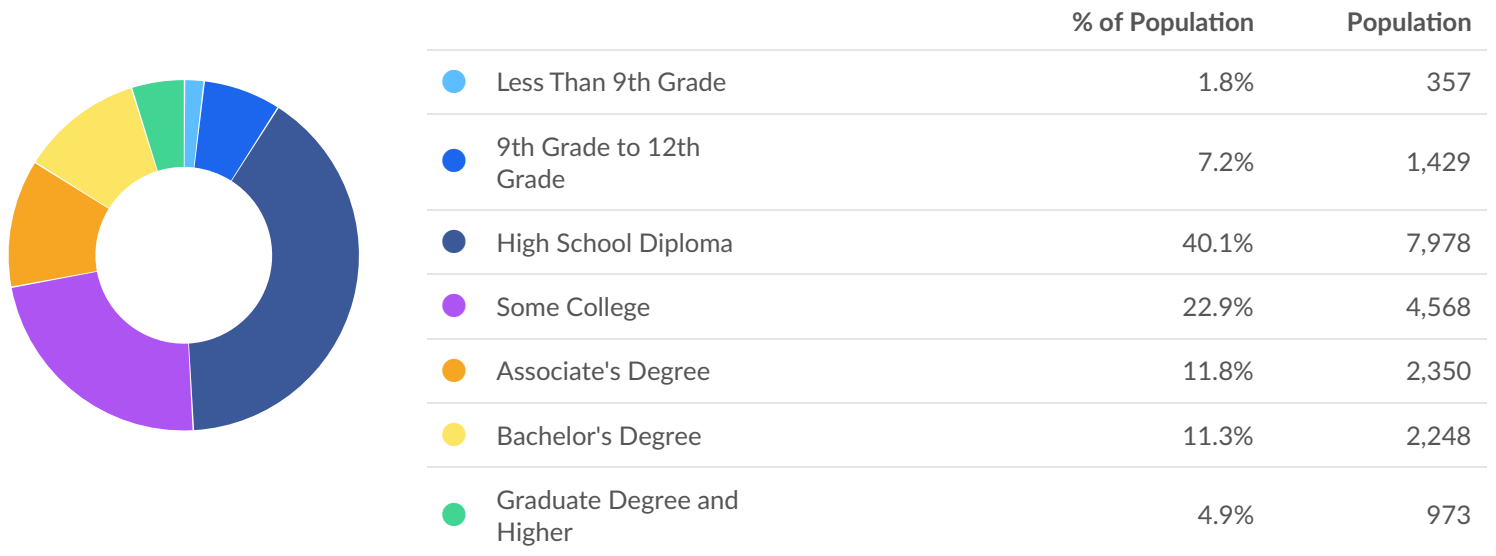
| | Population (2023) | Labor Force (Apr 2023) | Jobs (2022) | Cost of Living | GRP | Imports | Exports |
|--------|-------------------|------------------------|-------------|----------------|-----------|-----------|-----------|
| Region | 26,978 | 13,318 | 10,440 | 97.7 | \$1.12B | \$2.10B | \$2.20B |
| State | 5,965,358 | 3,097,211 | 3,177,345 | 100.4 | \$392.30B | \$355.91B | \$386.44B |

Apr 2023 Labor Force Breakdown



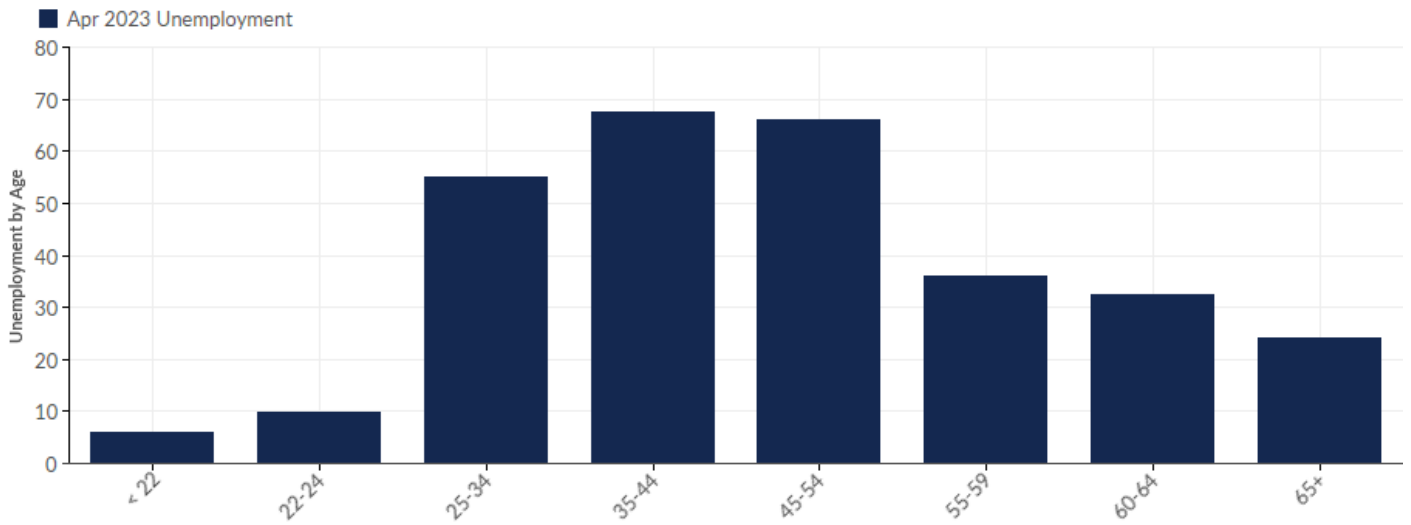
Educational Attainment

Concerning educational attainment, **11.3% of Juneau County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).



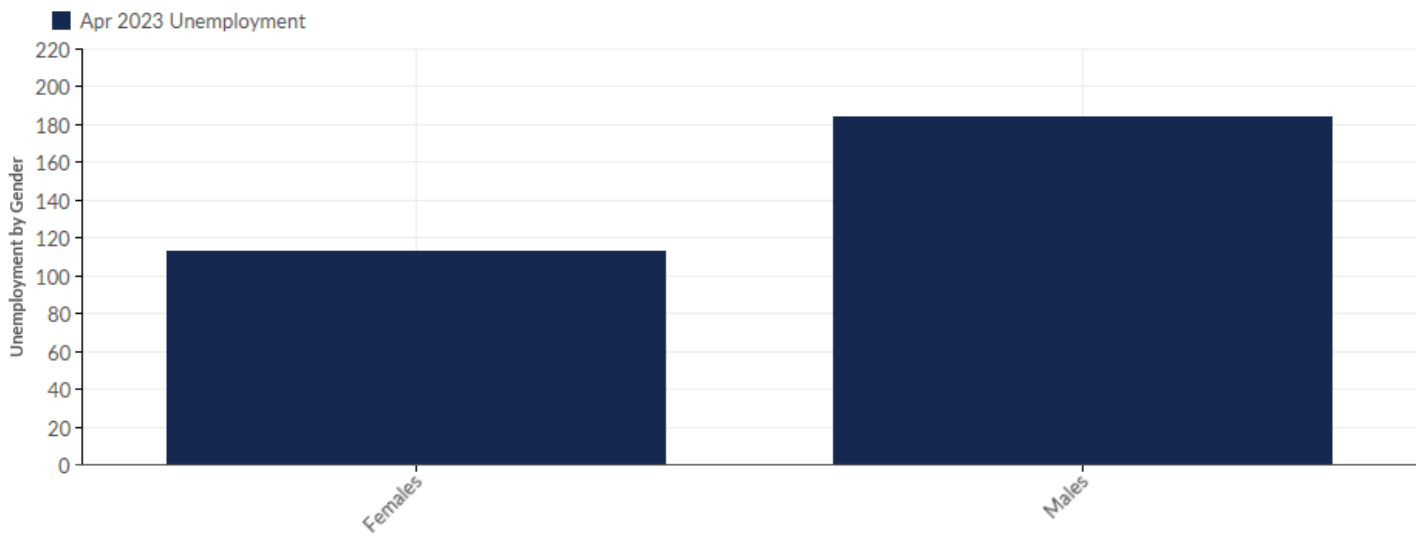
Unemployment by Demographics

Unemployment by Age



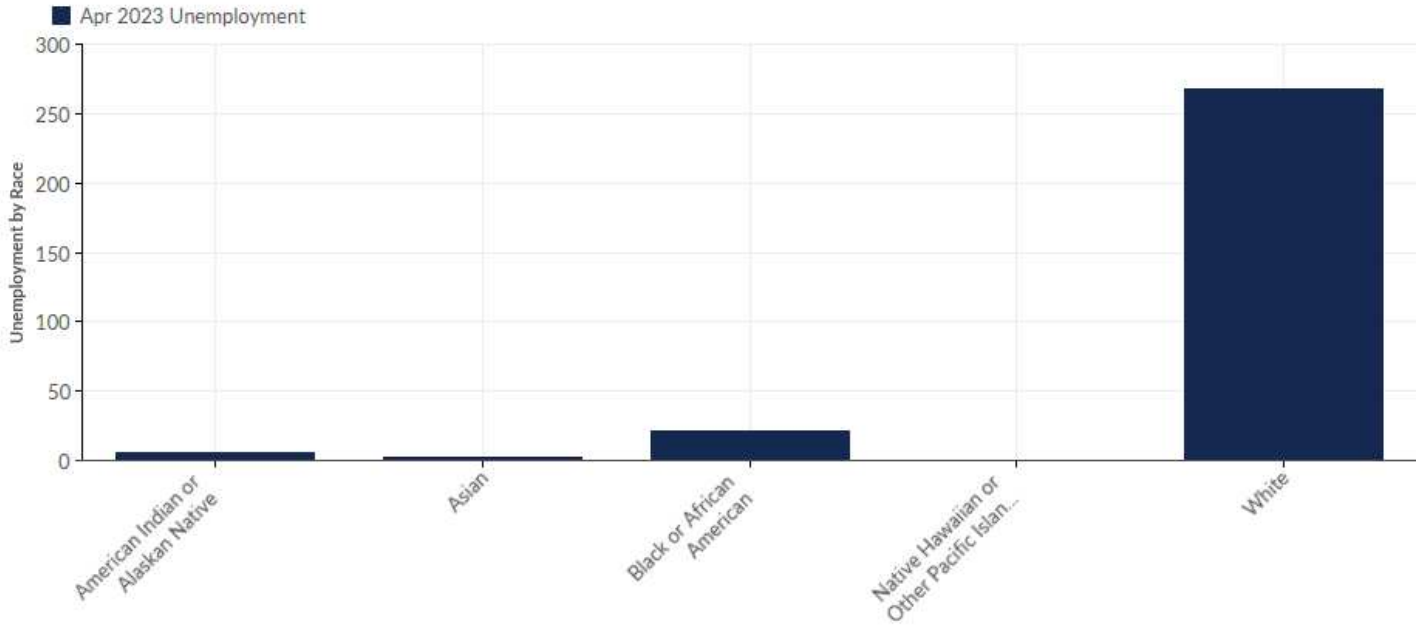
| Age | Unemployment (Apr 2023) | % of Unemployed |
|--------------|-------------------------|-----------------|
| < 22 | 6 | 2.02% |
| 22-24 | 10 | 3.37% |
| 25-34 | 55 | 18.52% |
| 35-44 | 68 | 22.90% |
| 45-54 | 66 | 22.22% |
| 55-59 | 36 | 12.12% |
| 60-64 | 33 | 11.11% |
| 65+ | 24 | 8.08% |
| Total | 297 | 100.00% |

Unemployment by Gender



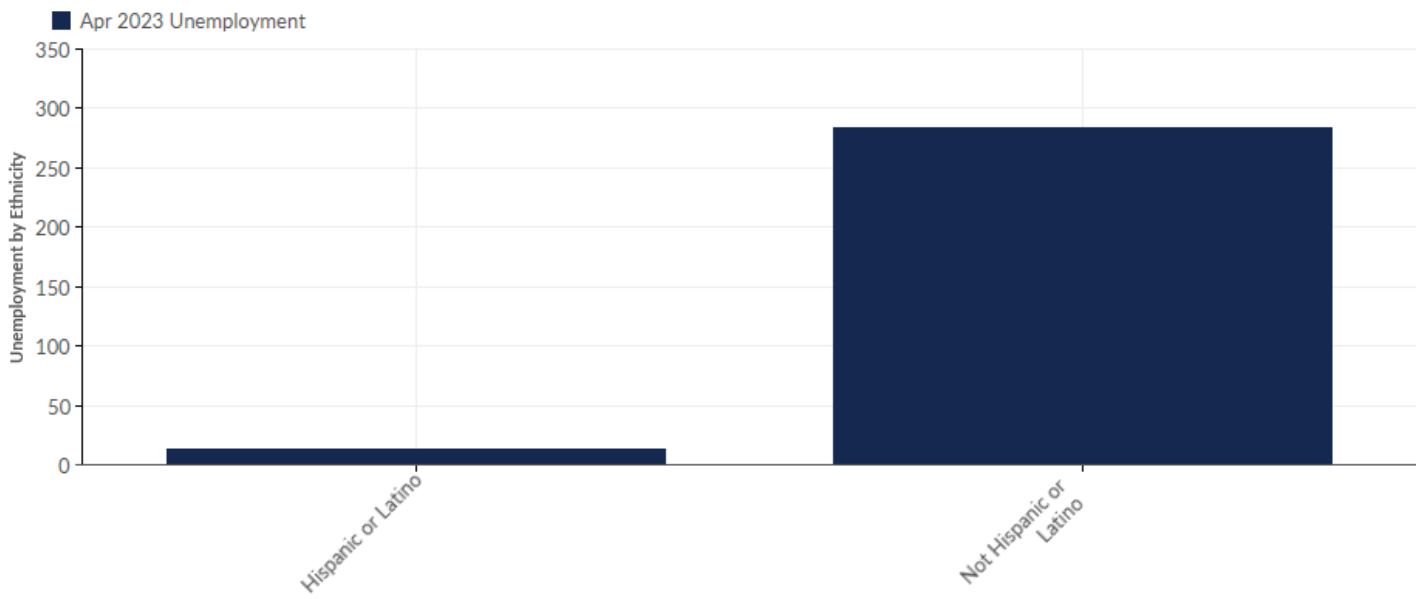
| Gender | Unemployment (Apr 2023) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 113 | 38.05% |
| Males | 184 | 61.95% |
| Total | 297 | 100.00% |

Unemployment by Race



| Race | Unemployment (Apr 2023) | % of Unemployed |
|---|-------------------------|-----------------|
| American Indian or Alaskan Native | 6 | 2.02% |
| Asian | 2 | 0.67% |
| Black or African American | 21 | 7.07% |
| Native Hawaiian or Other Pacific Islander | 0 | 0.00% |
| White | 268 | 90.24% |
| Total | 297 | 100.00% |

Unemployment by Ethnicity

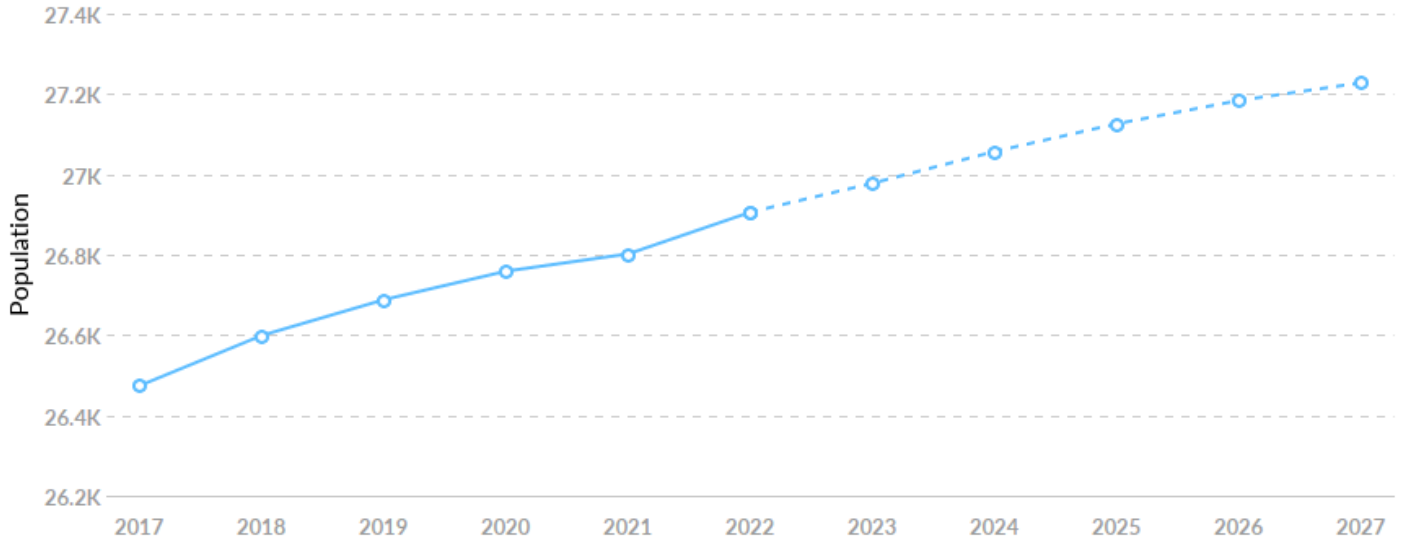


| Ethnicity | Unemployment (Apr 2023) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino | 14 | 4.71% |
| Not Hispanic or Latino | 283 | 95.29% |
| Total | 297 | 100.00% |

Historic & Projected Trends

Population Trends

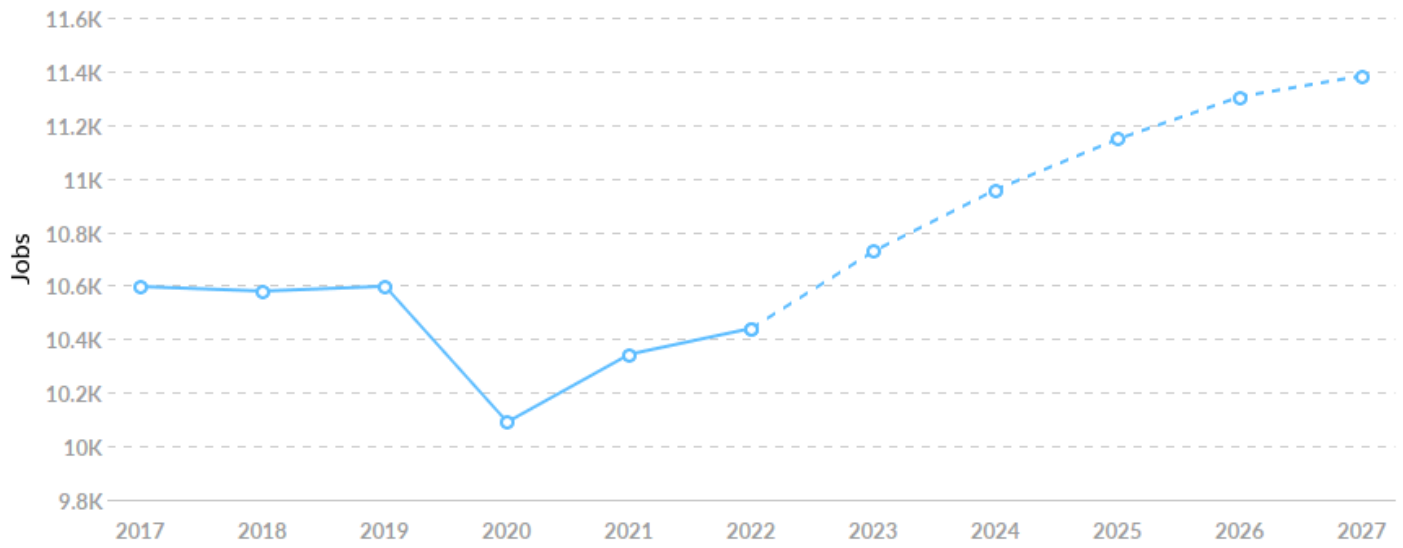
As of 2022 the region's population increased by 1.6% since 2017, growing by 432. Population is expected to increase by 1.2% between 2022 and 2027, adding 321.



| Timeframe | Population |
|-----------|------------|
| 2017 | 26,474 |
| 2018 | 26,599 |
| 2019 | 26,688 |
| 2020 | 26,759 |
| 2021 | 26,802 |
| 2022 | 26,906 |
| 2023 | 26,978 |
| 2024 | 27,057 |
| 2025 | 27,126 |
| 2026 | 27,184 |
| 2027 | 27,228 |

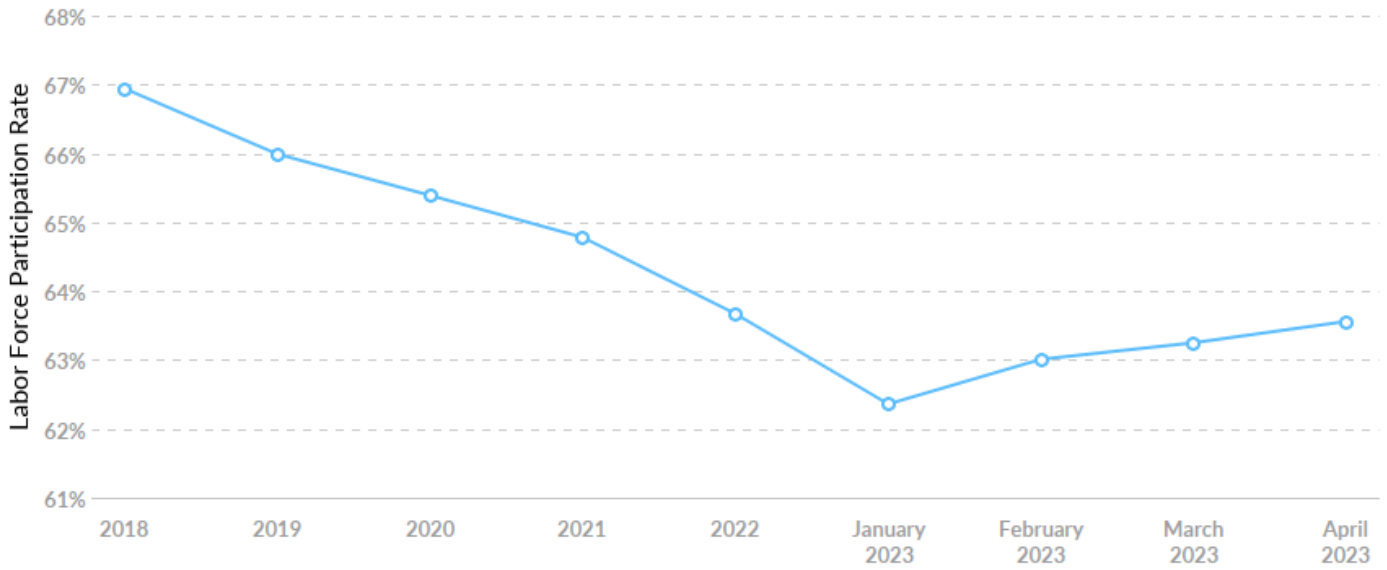
Job Trends

From 2017 to 2022, jobs declined by 1.5% in Juneau County, WI from 10,596 to 10,440. This change fell short of the national growth rate of 3.8% by 5.3%.



| Timeframe | Jobs |
|-----------|--------|
| 2017 | 10,596 |
| 2018 | 10,579 |
| 2019 | 10,597 |
| 2020 | 10,090 |
| 2021 | 10,343 |
| 2022 | 10,440 |
| 2023 | 10,728 |
| 2024 | 10,958 |
| 2025 | 11,147 |
| 2026 | 11,305 |
| 2027 | 11,383 |

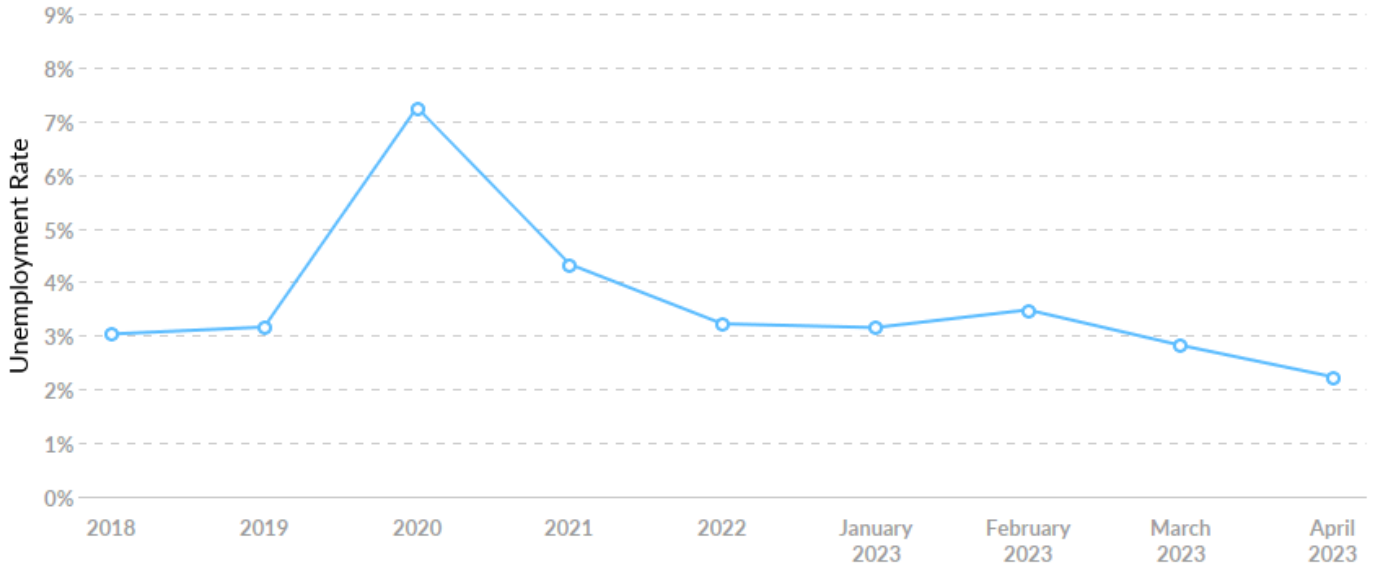
Labor Force Participation Rate Trends



| Timeframe | Labor Force Participation Rate |
|---------------|--------------------------------|
| 2018 | 66.94% |
| 2019 | 65.99% |
| 2020 | 65.39% |
| 2021 | 64.78% |
| 2022 | 63.67% |
| January 2023 | 62.36% |
| February 2023 | 63.01% |
| March 2023 | 63.25% |
| April 2023 | 63.56% |

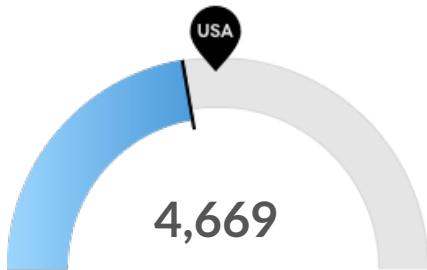
Unemployment Rate Trends

Juneau County, WI had an April 2023 unemployment rate of 2.23%, **decreasing from 3.03%** 5 years before.



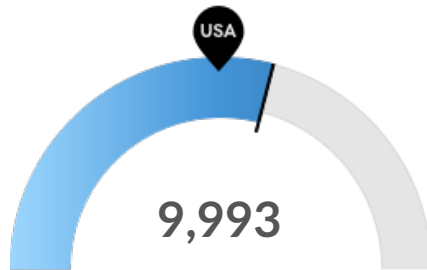
| Timeframe | Unemployment Rate |
|---------------|-------------------|
| 2018 | 3.03% |
| 2019 | 3.16% |
| 2020 | 7.25% |
| 2021 | 4.33% |
| 2022 | 3.22% |
| January 2023 | 3.15% |
| February 2023 | 3.48% |
| March 2023 | 2.82% |
| April 2023 | 2.23% |

Population Characteristics



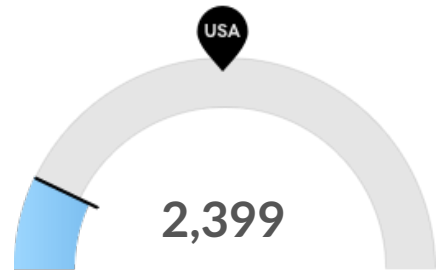
Millennials

Juneau County, WI has 4,669 millennials (ages 25-39). The national average for an area this size is 5,475.



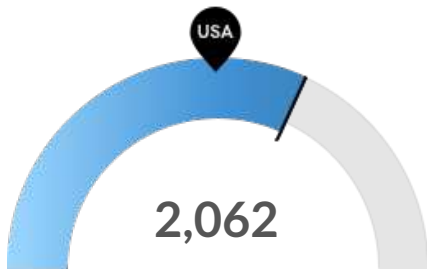
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 7,967 people 55 or older, while there are 9,993 here.



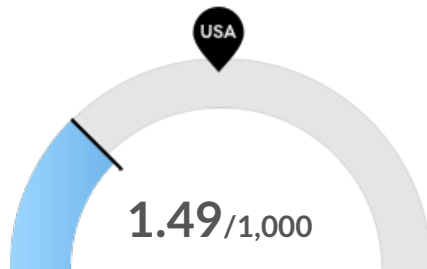
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 10,907 racially diverse people, while there are 2,399 here.



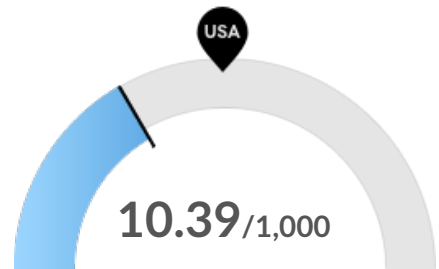
Veterans

Juneau County, WI has 2,062 veterans. The national average for an area this size is 1,408.



Violent Crime

Juneau County, WI has 1.49 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

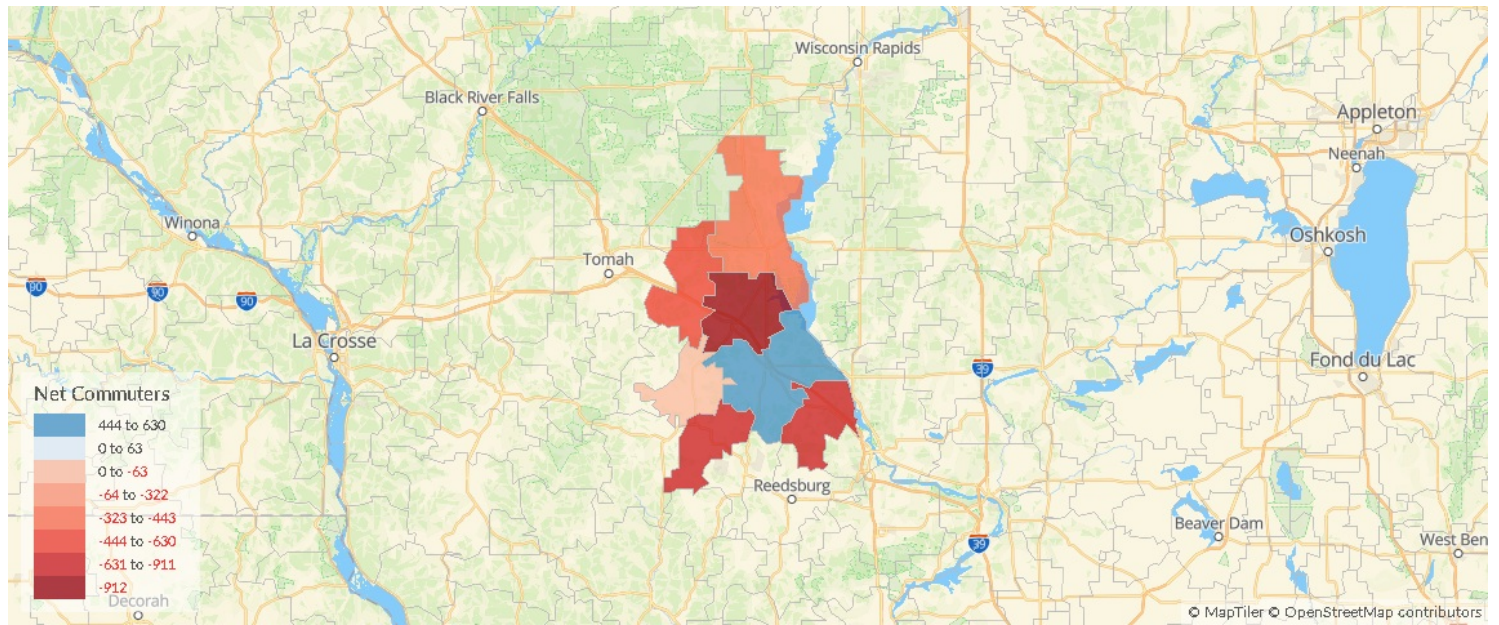


Property Crime

Juneau County, WI has 10.39 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| ZIP | Name | 2022 Employment |
|-------|-----------------------------|-----------------|
| 53948 | Mauston, WI (in Juneau... | 4,150 |
| 54646 | Necedah, WI (in Juneau... | 1,631 |
| 53929 | Elroy, WI (in Juneau cou... | 1,426 |
| 53950 | New Lisbon, WI (in June... | 1,339 |
| 54618 | Camp Douglas, WI (in Ju... | 738 |

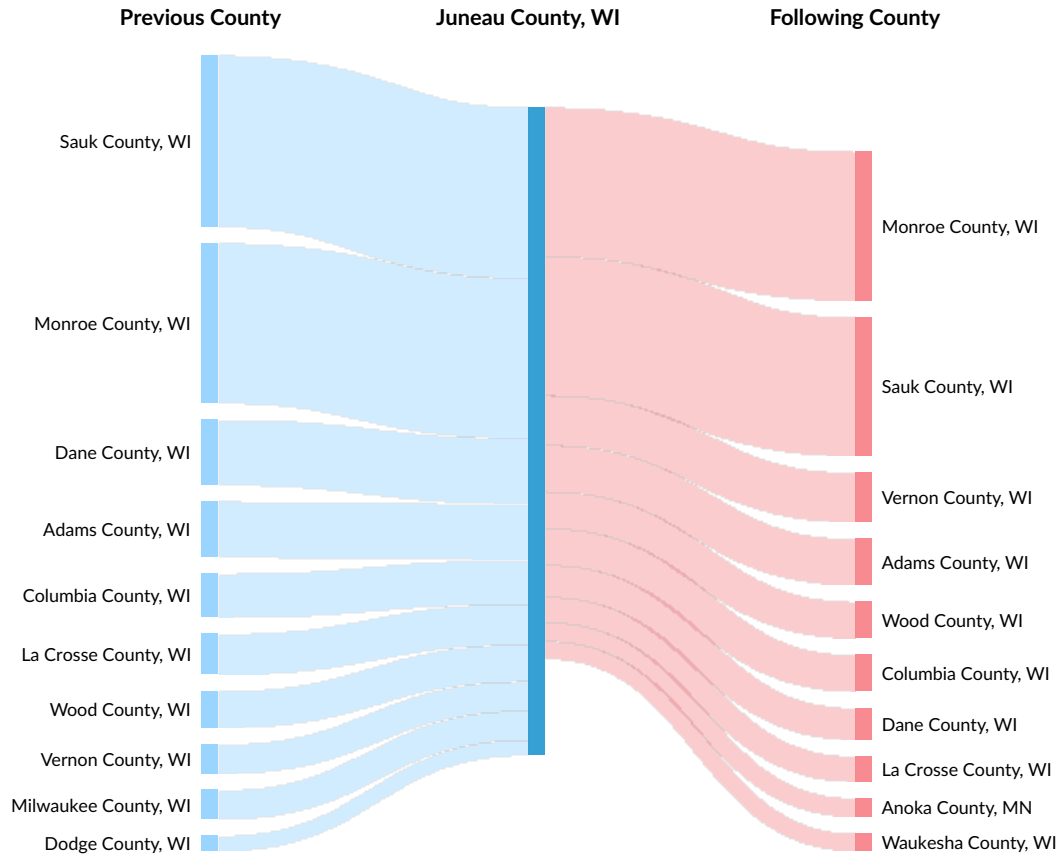
Where Talent Lives

| ZIP | Name | 2022 Workers |
|-------|-----------------------------|--------------|
| 53948 | Mauston, WI (in Juneau... | 3,655 |
| 53950 | New Lisbon, WI (in June... | 2,251 |
| 54646 | Necedah, WI (in Juneau... | 1,954 |
| 53929 | Elroy, WI (in Juneau cou... | 1,433 |
| 53968 | Wonewoc, WI (in Junea... | 1,186 |

Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2020, **215** people have migrated from Sauk County, WI to Juneau County, WI. In the same year, **188** people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2020 was **215**.

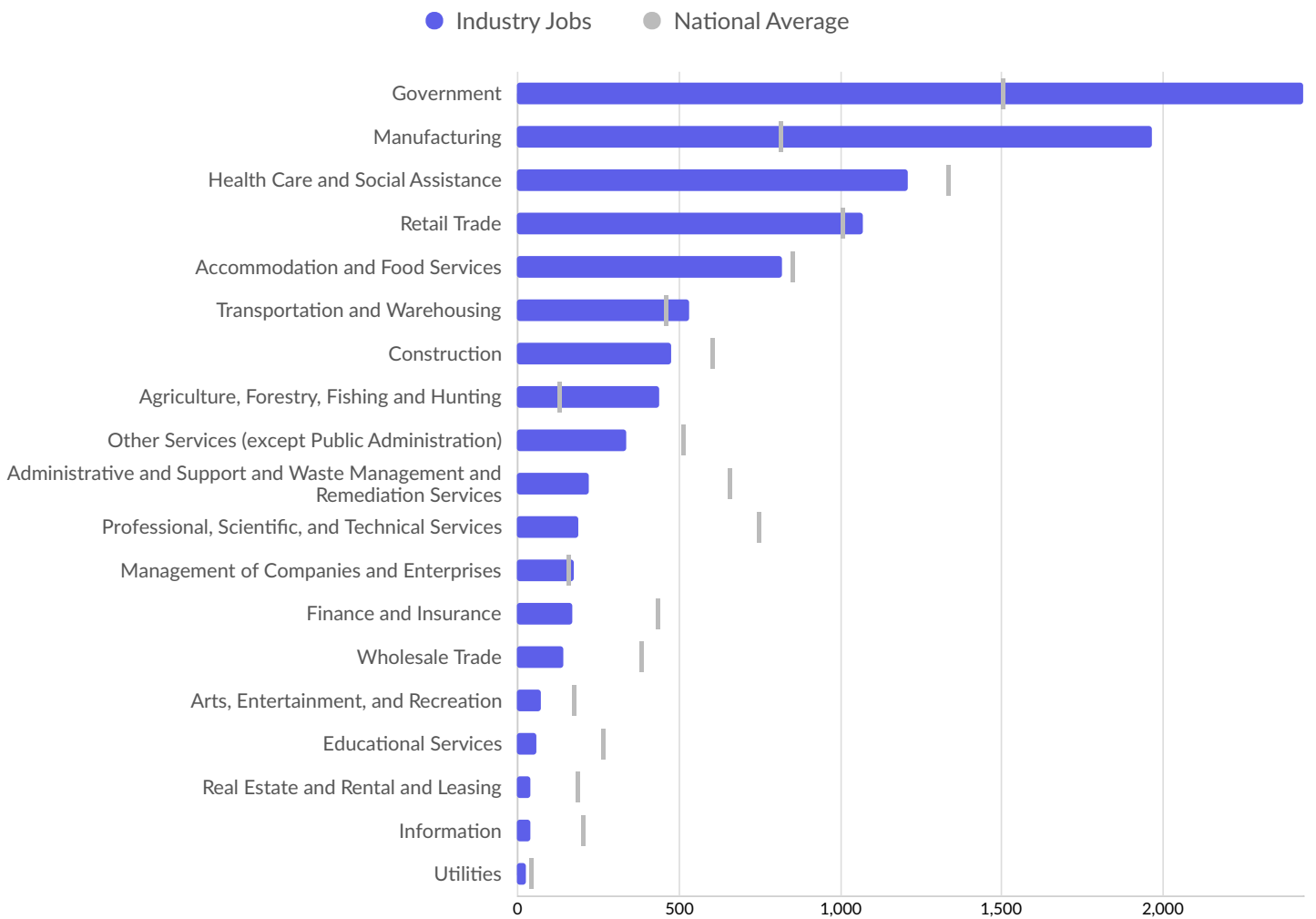


| Top Previous Counties | Migrations |
|-----------------------|------------|
| Sauk County, WI | 215 |
| Monroe County, WI | 201 |
| Dane County, WI | 82 |
| Adams County, WI | 70 |
| Columbia County, WI | 55 |
| La Crosse County, WI | 51 |

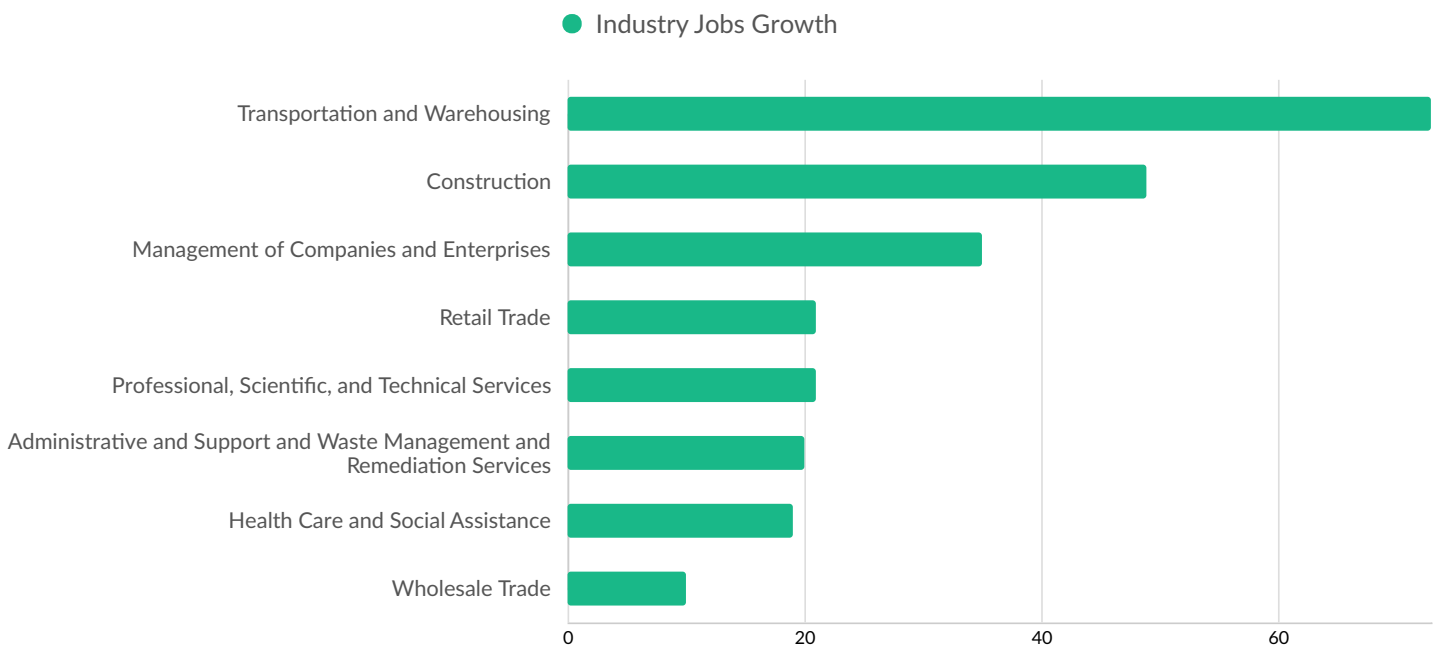
| Top Previous Counties | Migrations |
|------------------------|------------|
| Wood County, WI | 46 |
| Vernon County, WI | 37 |
| Milwaukee County, WI | 37 |
| Dodge County, WI | 19 |
| Winnebago County, WI | 18 |
| Chippewa County, WI | 16 |
| Cook County, IL | 16 |
| Palo Alto County, IA | 13 |
| Hennepin County, MN | 12 |
| Top Following Counties | Migrations |
| Monroe County, WI | 188 |
| Sauk County, WI | 175 |
| Vernon County, WI | 62 |
| Adams County, WI | 58 |
| Wood County, WI | 46 |
| Columbia County, WI | 46 |
| Dane County, WI | 40 |
| La Crosse County, WI | 32 |
| Anoka County, MN | 24 |
| Waukesha County, WI | 22 |
| Milwaukee County, WI | 20 |
| Fond du Lac County, WI | 17 |
| Rock County, WI | 17 |
| Dodge County, WI | 16 |
| Tarrant County, TX | 14 |

Industry Characteristics

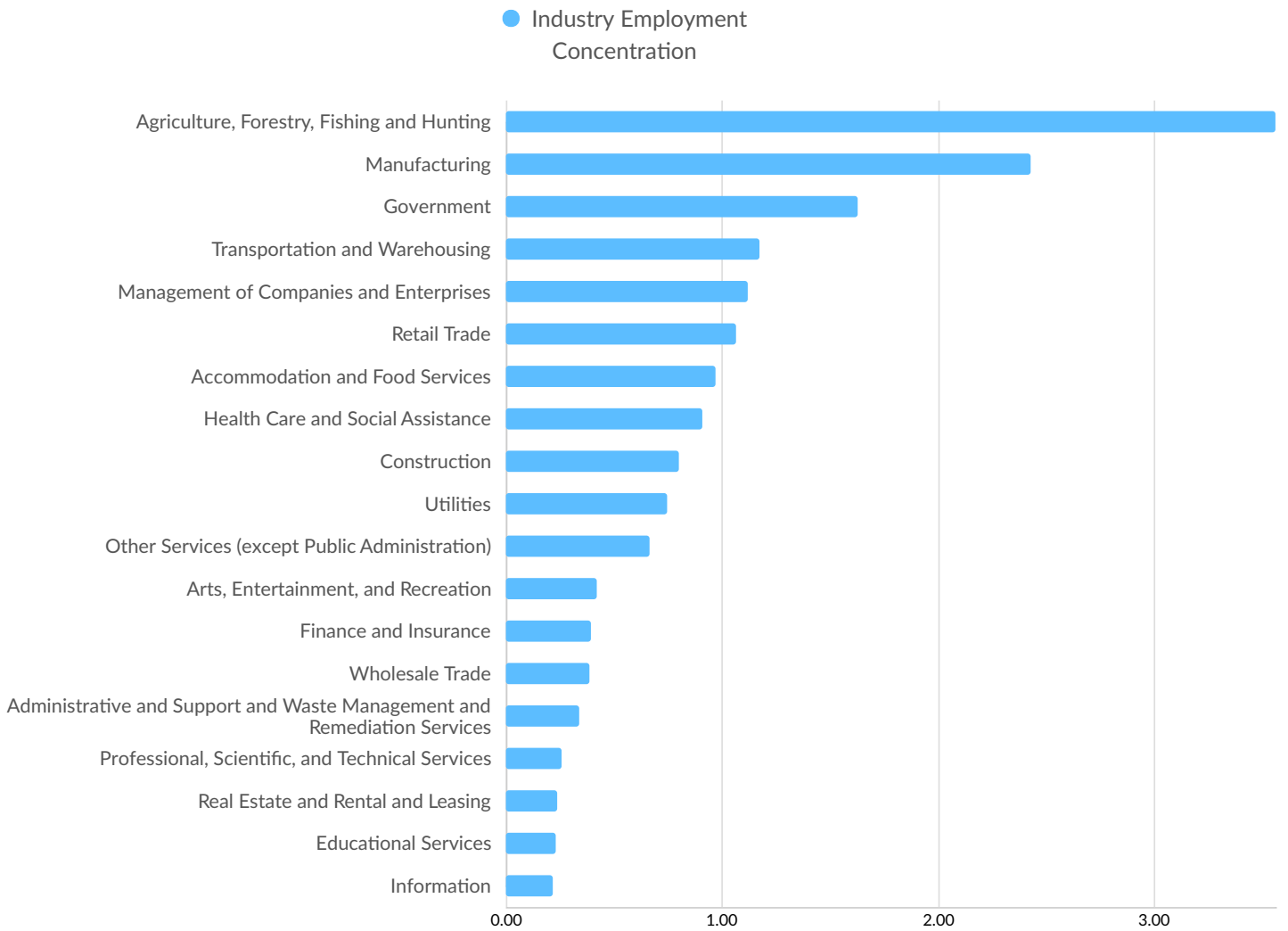
Largest Industries



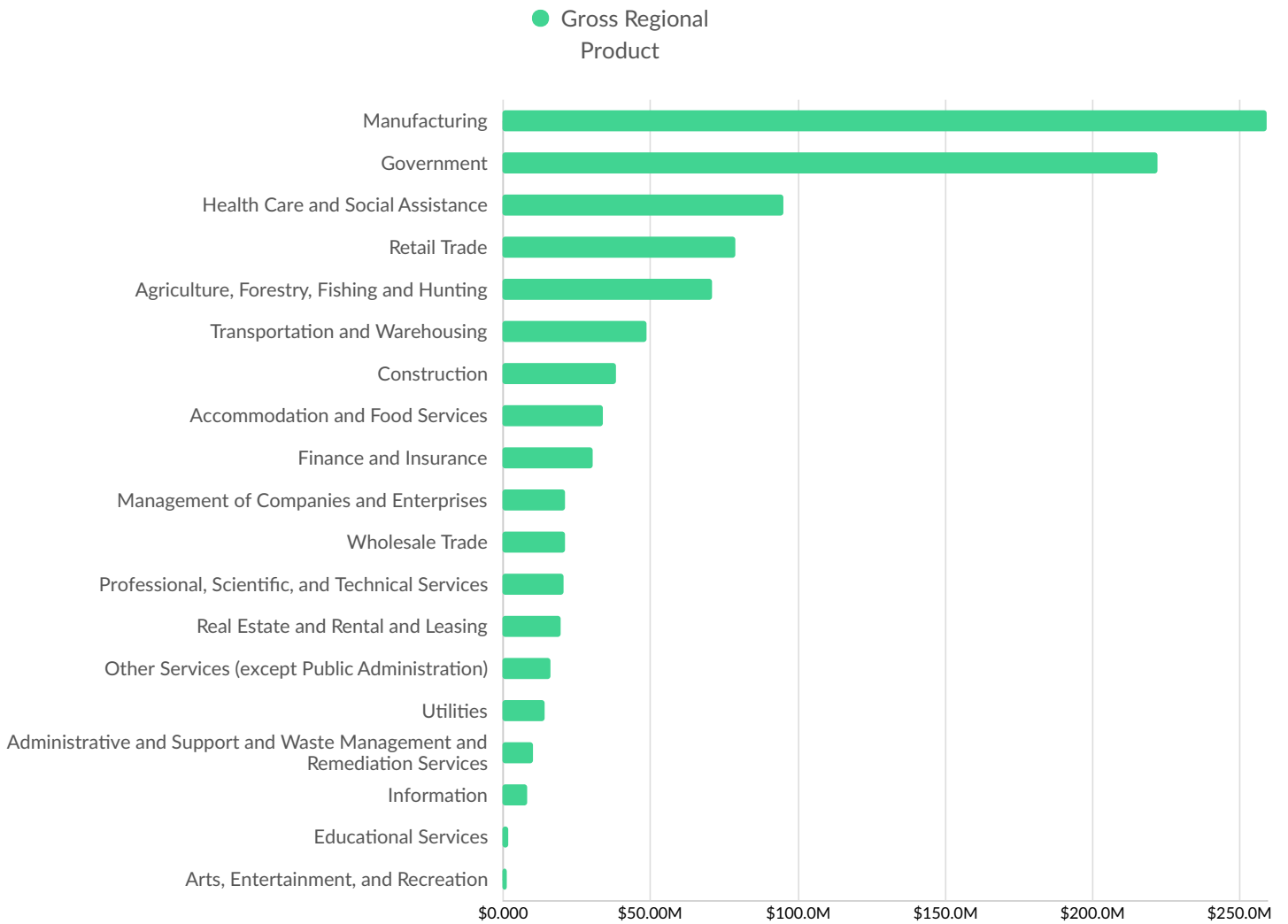
Top Growing Industries



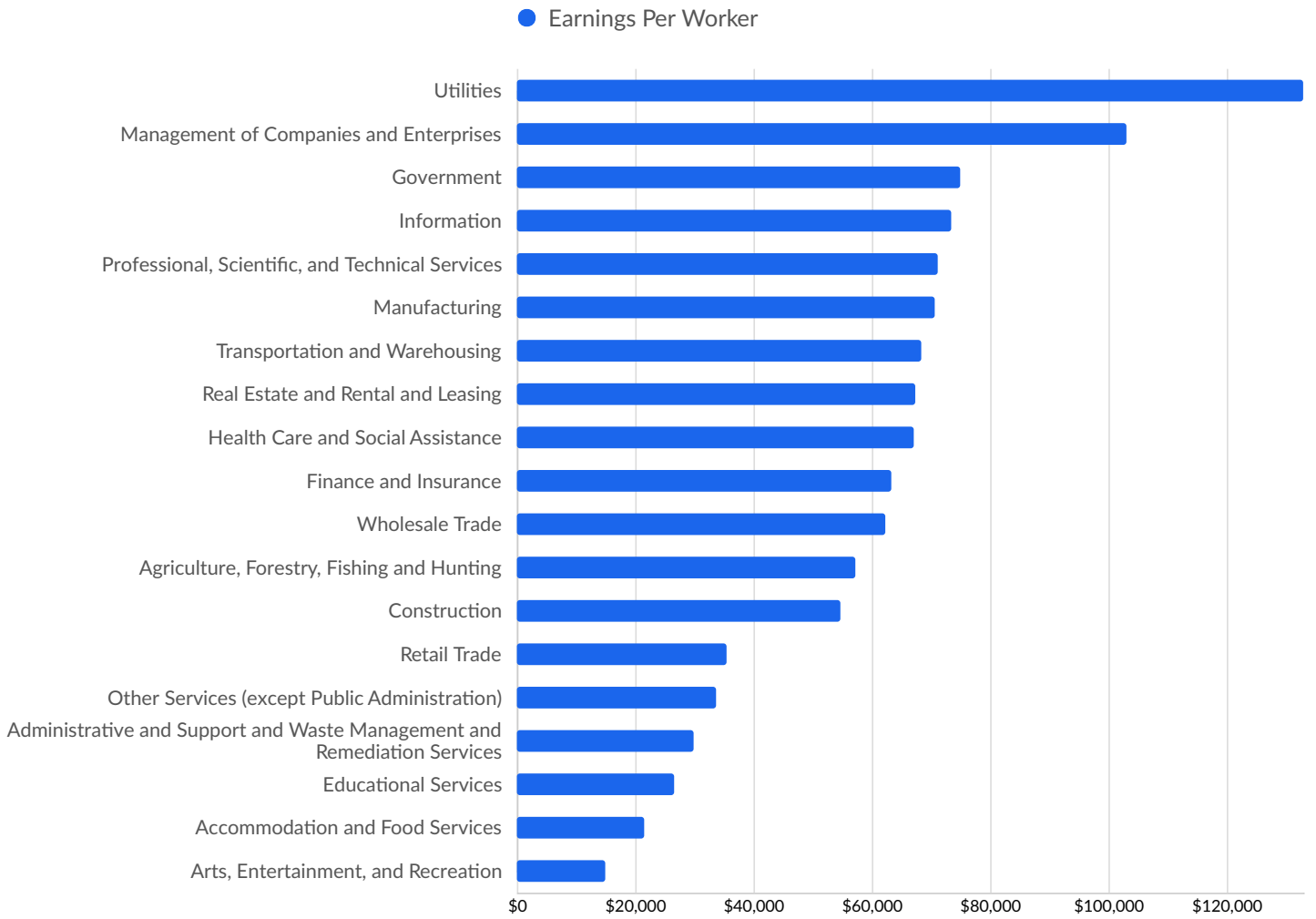
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



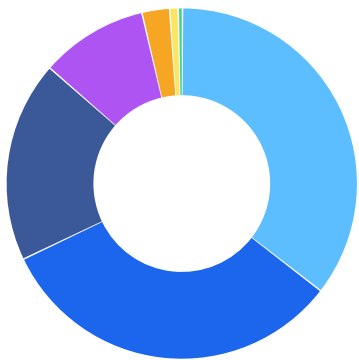
Business Characteristics

2,161 Companies Employ Your Workers

Online profiles for your workers mention 2,161 companies as employers, with the top 10 appearing below. In the last 12 months, 296 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

| Top Companies | Profiles | Top Companies Posting | Unique Postings |
|------------------------------|---|---------------------------------|--|
| Mile Bluff Medical Center | 161  | Kwik Trip | 69  |
| Mauston School District | 111  | Festival Foods | 58  |
| State of Wisconsin | 52  | Parker Hannifin | 55  |
| Walmart | 44  | Land O'Lakes | 53  |
| Necedah Area School District | 37  | GPAC | 51  |
| Leer | 34  | Pilot Company | 38  |
| LAND's END-LAND's END | 32  | Walgreens Boots Alliance | 34  |
| United States Army | 27  | Accountable Healthcare Staffing | 26  |
| Kwik Trip | 24  | Centra Healthcare | 21  |
| Toro | 23  | Wabash National | 21  |

Business Size

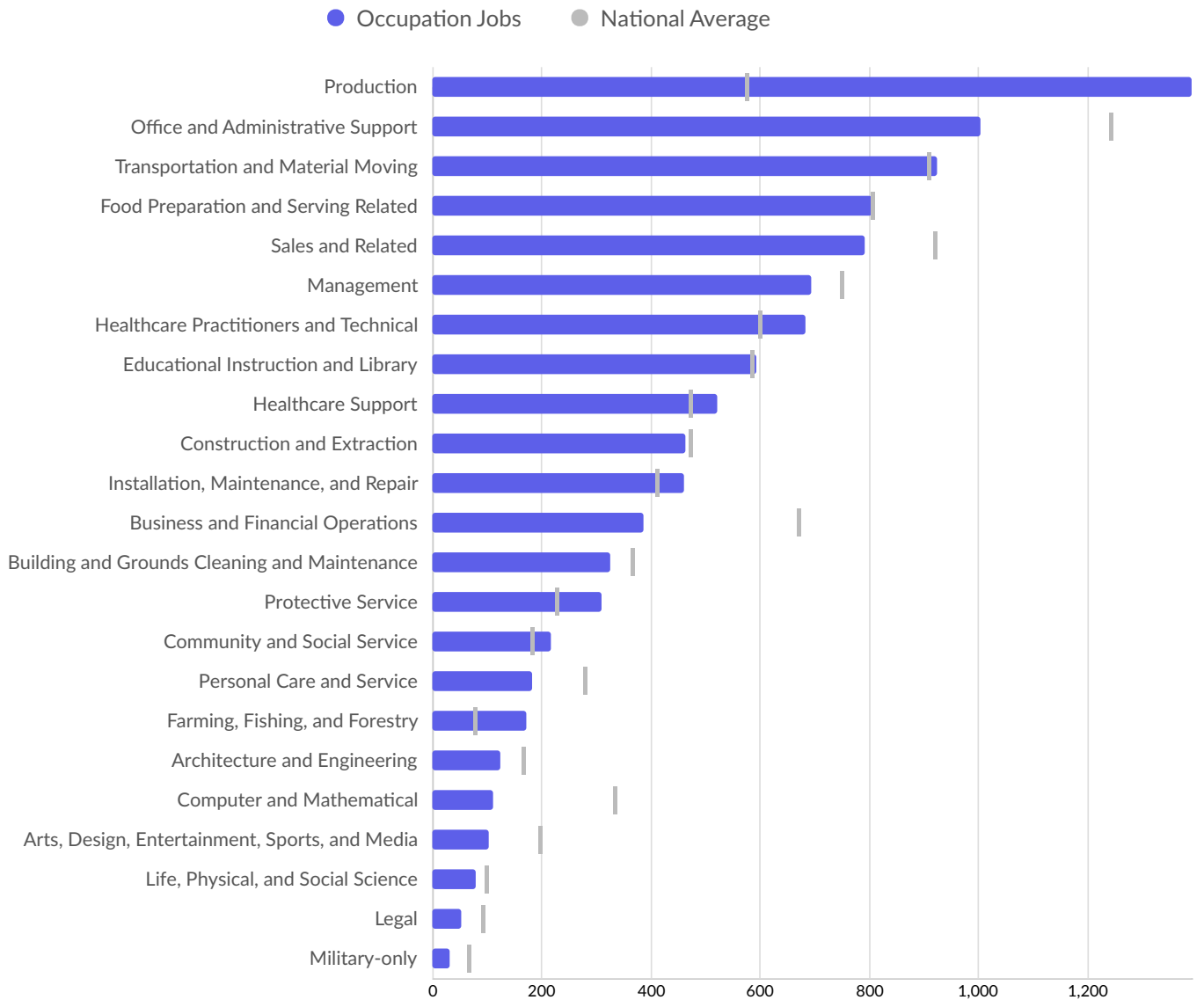


| | Percentage | Business Count |
|------------------------|------------|----------------|
| ● 1 to 4 employees | 35.4% | 361 |
| ● 5 to 9 employees | 32.5% | 331 |
| ● 10 to 19 employees | 18.5% | 189 |
| ● 20 to 49 employees | 9.9% | 101 |
| ● 50 to 99 employees | 2.5% | 26 |
| ● 100 to 249 employees | 0.8% | 8 |
| ● 250 to 499 employees | 0.4% | 4 |

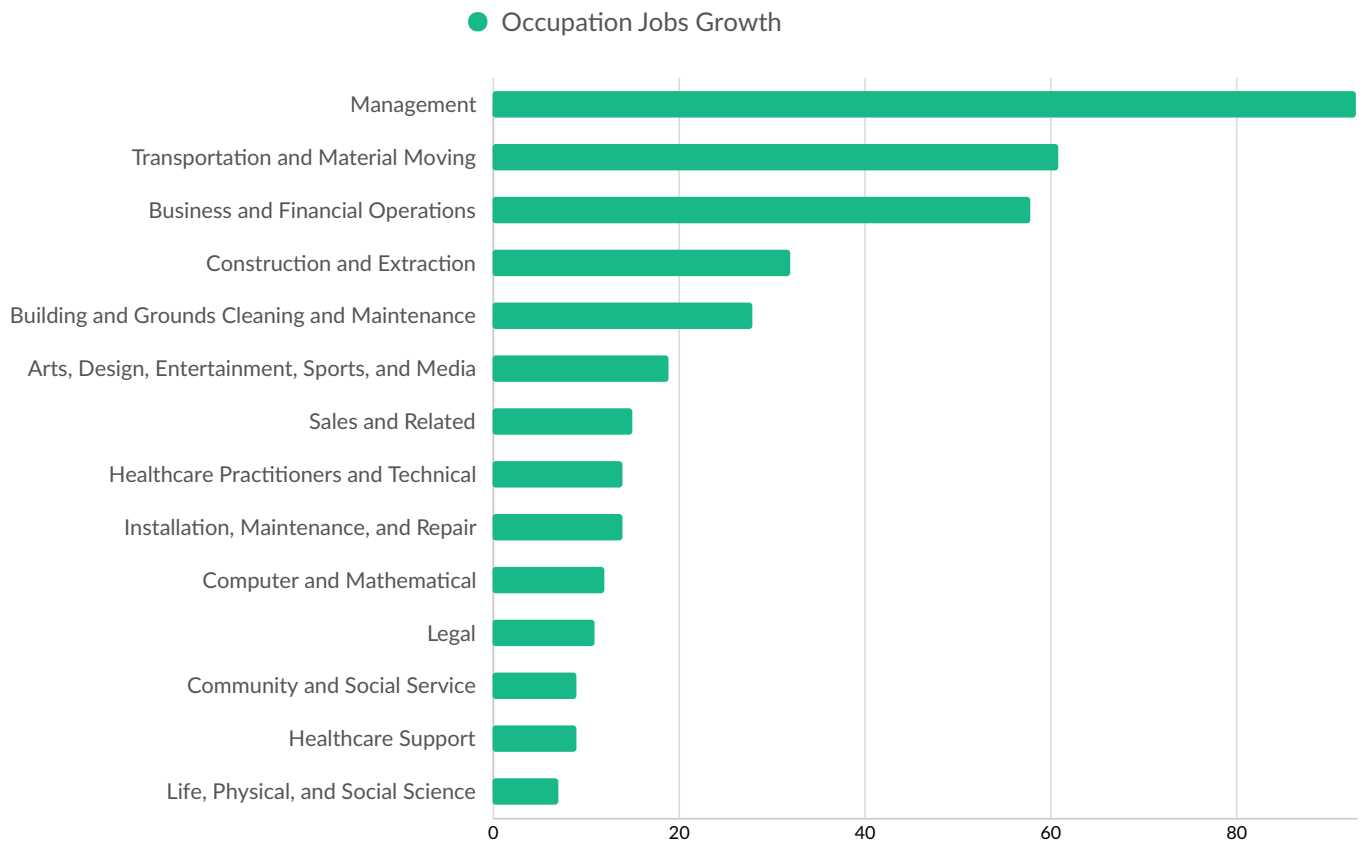
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

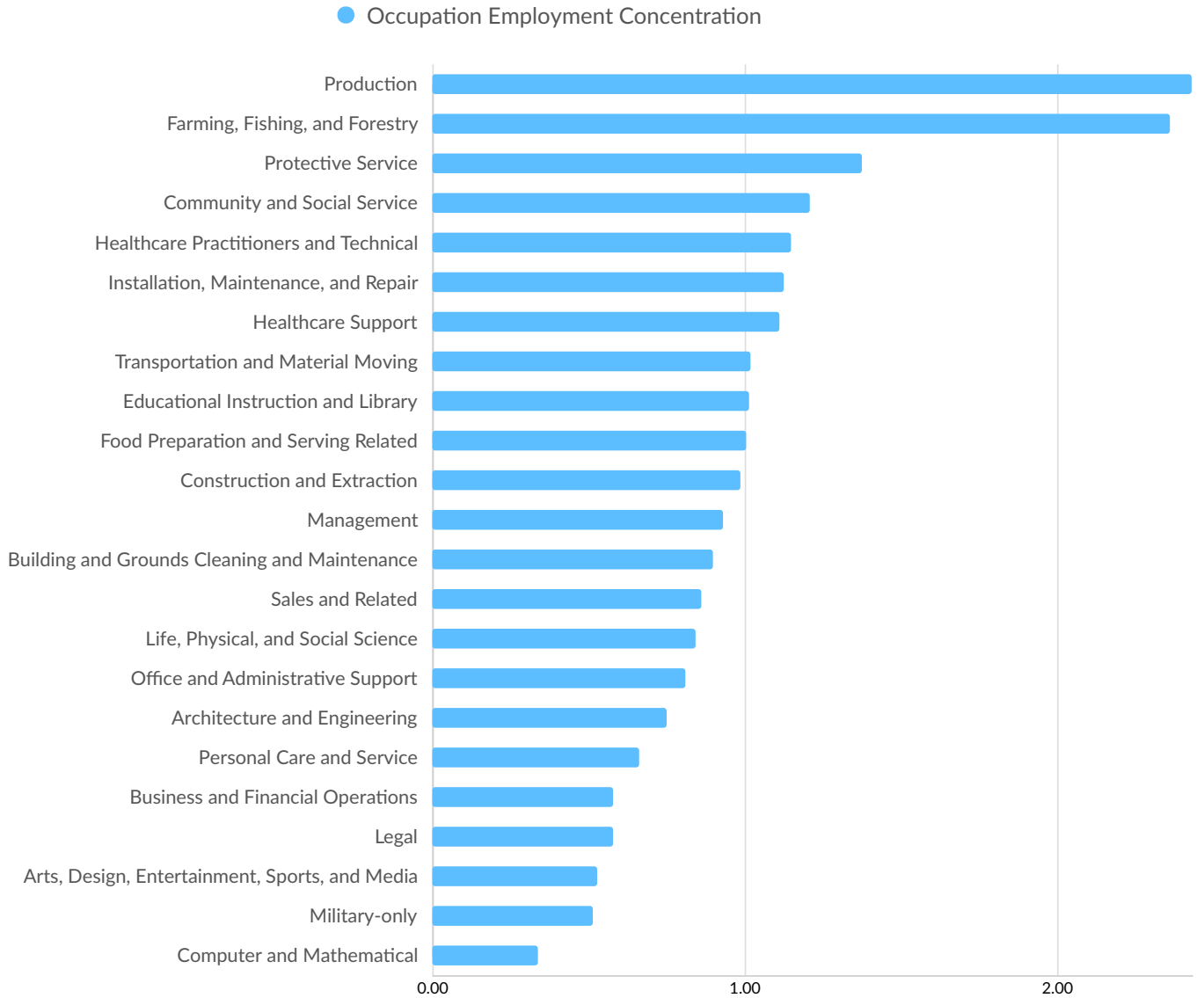
Largest Occupations



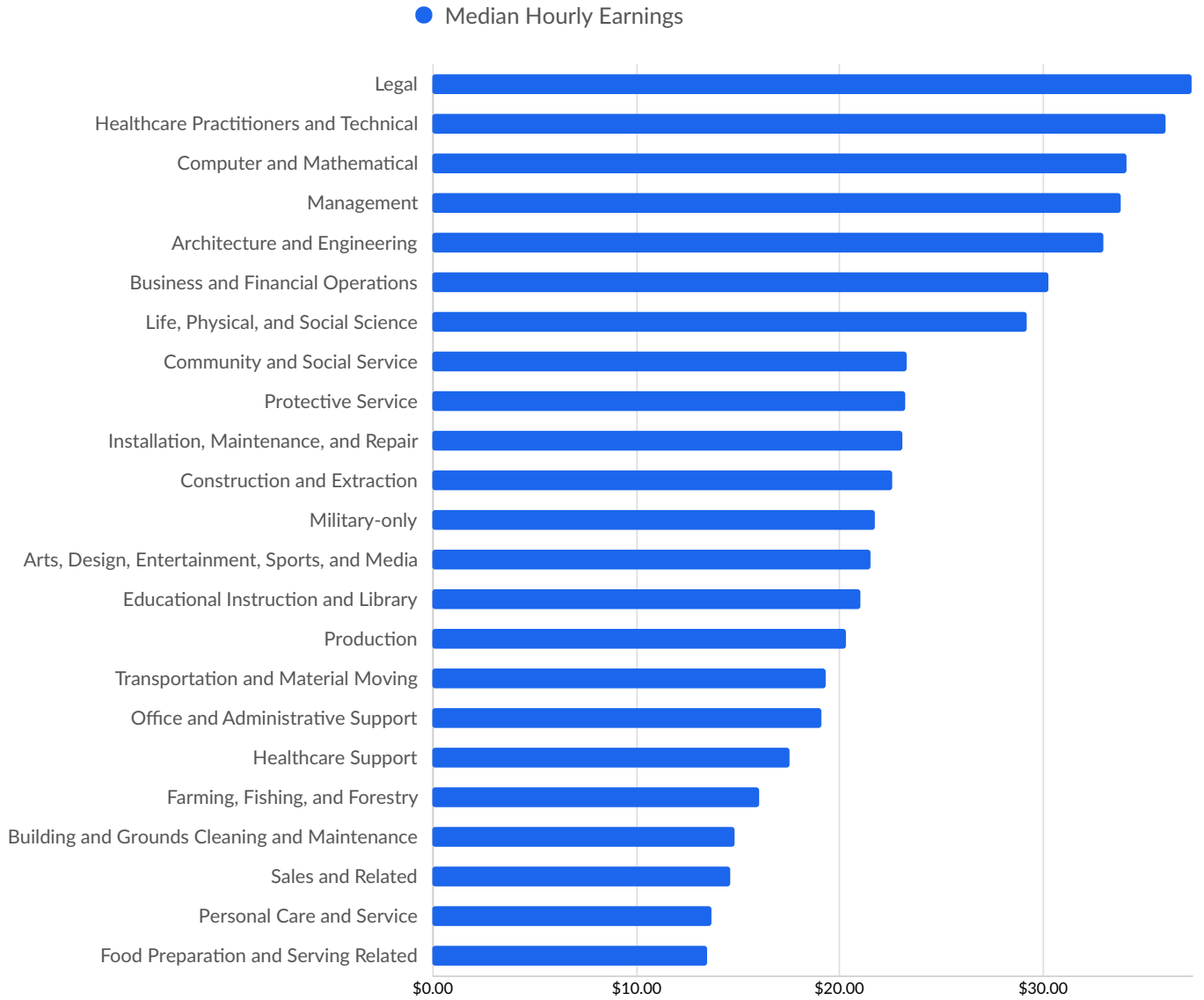
Top Growing Occupations



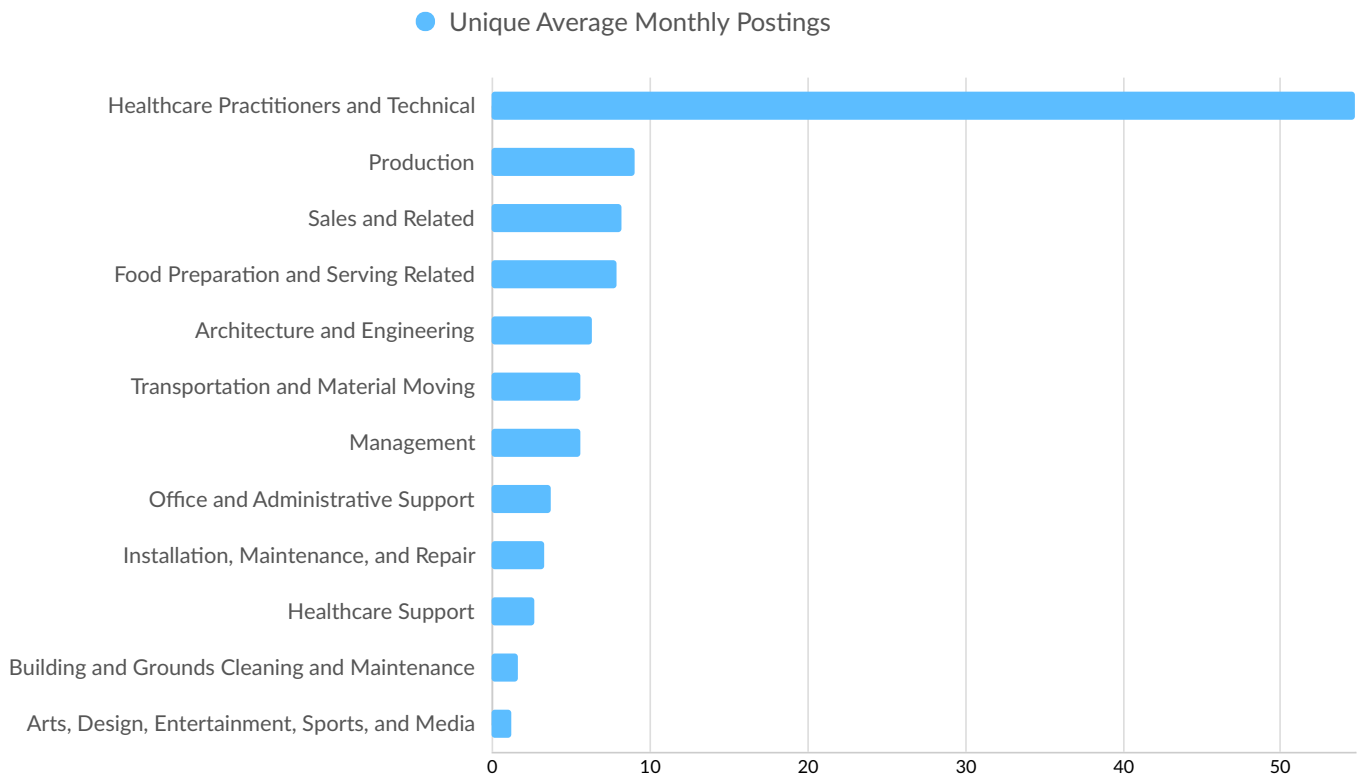
Top Occupation Employment Concentration



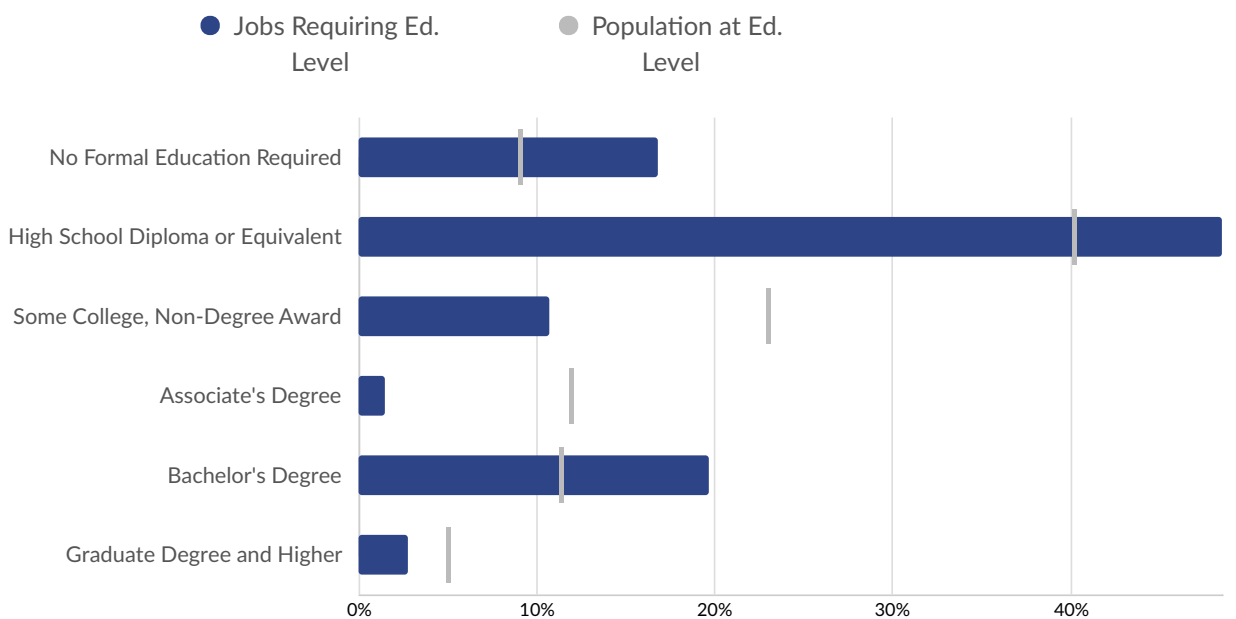
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

In-Demand Skills

