



Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,684

Population (2022)

Population **grew by 500** over the last 5 years and is projected to **grow by 674** over the next 5 years.

8,551

Total Regional Employment

Jobs **decreased by 217** over the last 5 years but are projected to **grow by 422** over the next 5 years.

\$53.3K

Median Household Income (2021)

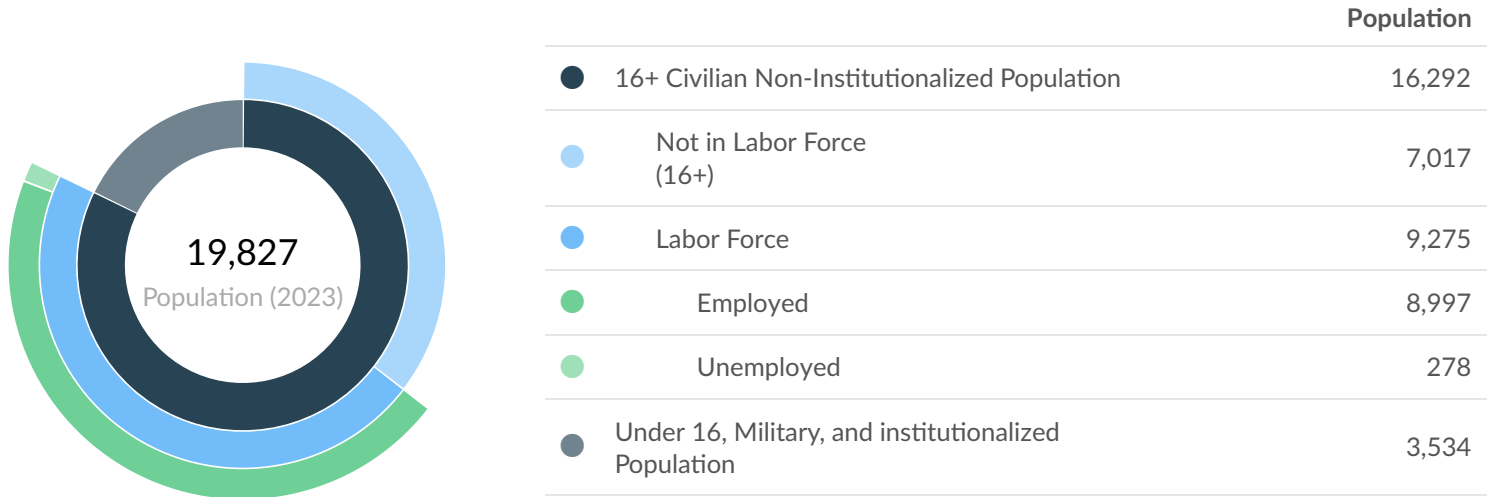
Median household income is **\$15.7K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 2.6%** since 2017, growing by 500. Population is expected to **increase by 3.4%** between 2022 and 2027, adding 674.
- From 2017 to 2022, jobs **declined by 2.5%** in Langlade County, WI from 8,769 to **8,551**. This change **fell short of the national growth rate of 3.8% by 6.3%**. As the number of jobs declined, the **labor force participation rate decreased from 61.7% to 55.4% between 2017 and 2022**.
- Concerning educational attainment, **11.2% of Langlade County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).
- The top three industries in 2022 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

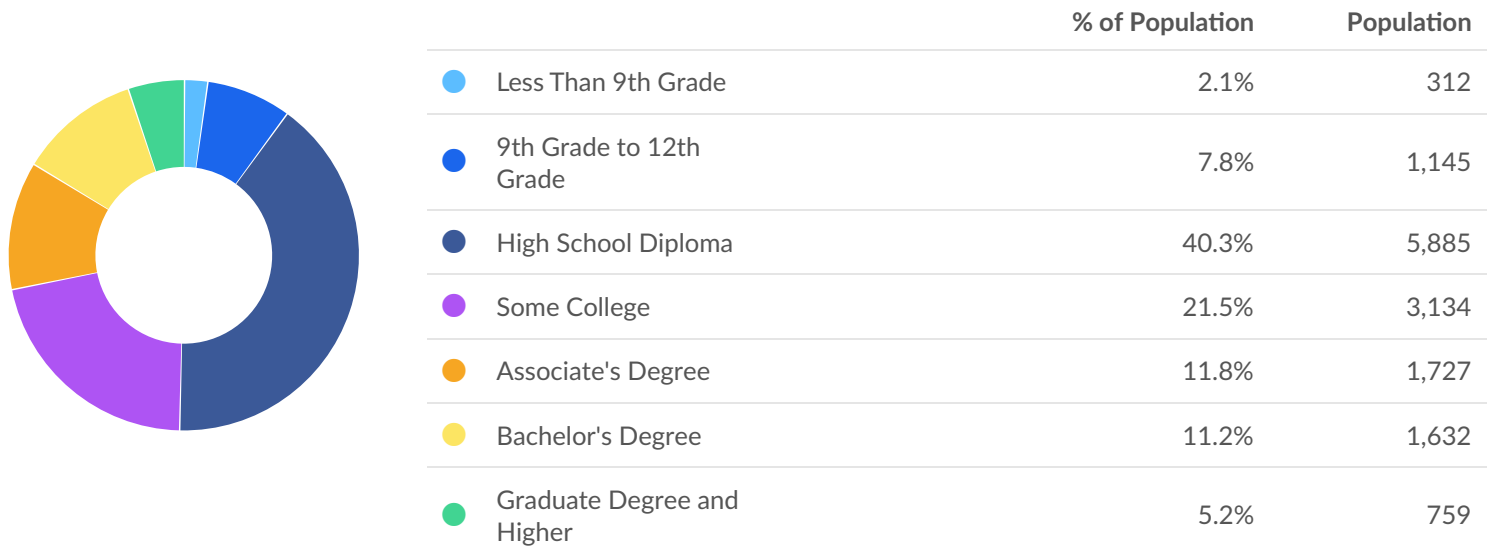
	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	19,827	9,275	8,551	99.0	\$853.43M	\$1.43B	\$1.06B
State	5,965,358	3,097,211	3,177,345	100.4	\$392.30B	\$355.91B	\$386.44B

Apr 2023 Labor Force Breakdown



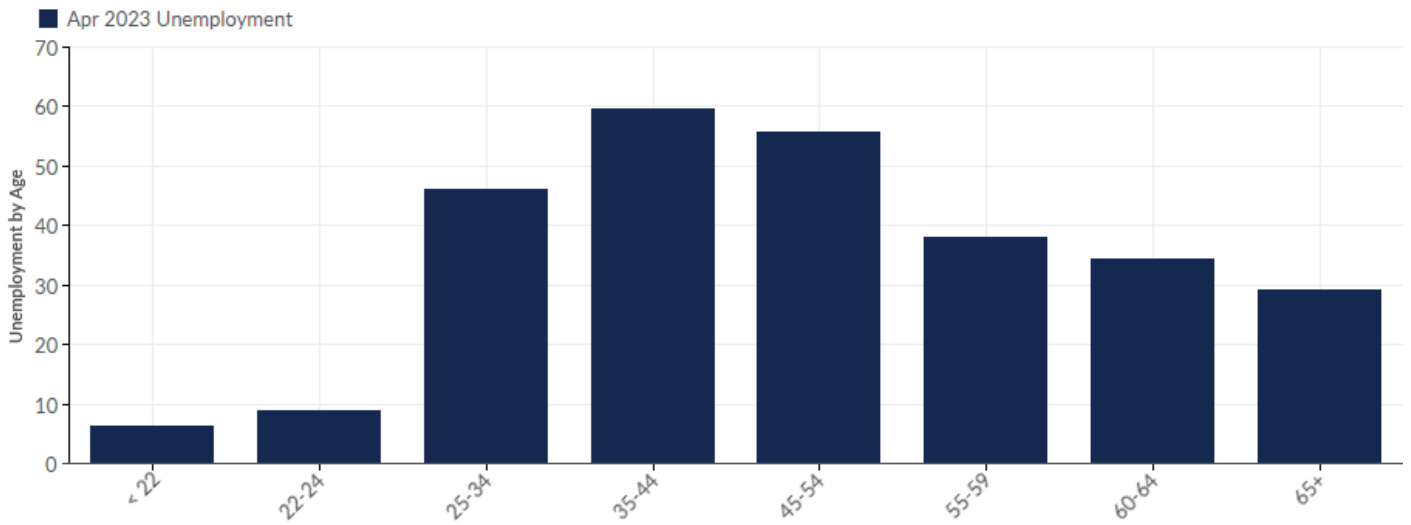
Educational Attainment

Concerning educational attainment, **11.2% of Langlade County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).



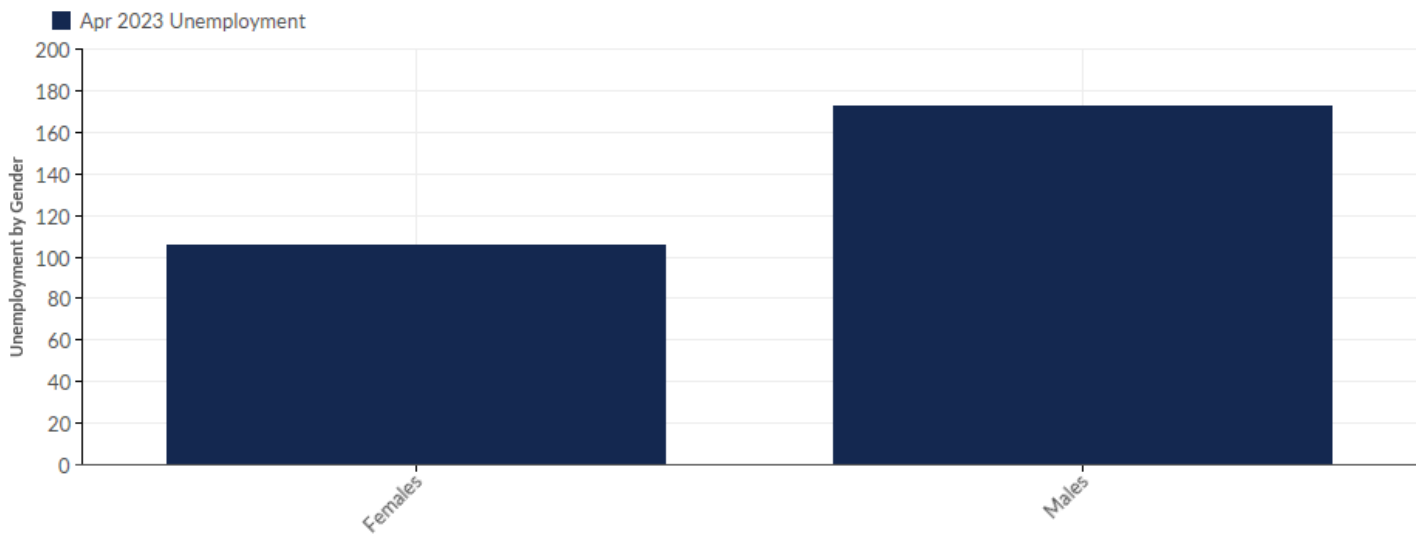
Unemployment by Demographics

Unemployment by Age



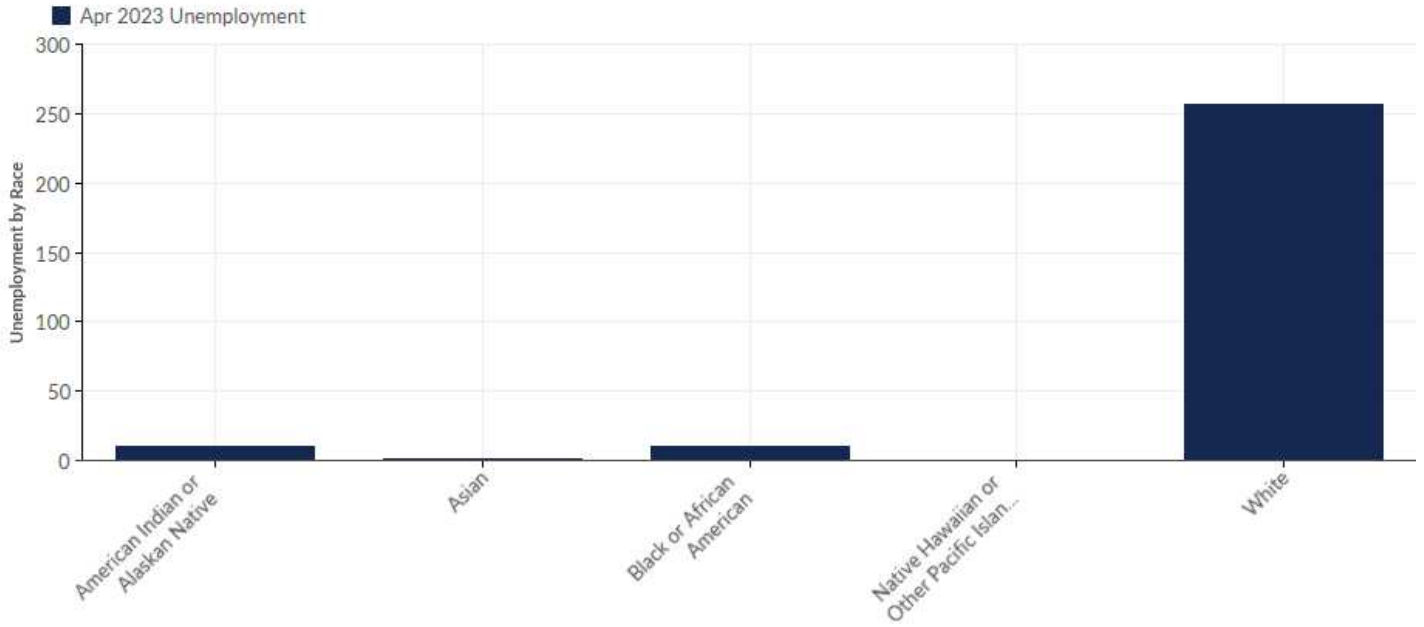
Age	Unemployment (Apr 2023)	% of Unemployed
< 22	6	2.16%
22-24	9	3.24%
25-34	46	16.55%
35-44	60	21.58%
45-54	56	20.14%
55-59	38	13.67%
60-64	34	12.23%
65+	29	10.43%
Total	278	100.00%

Unemployment by Gender



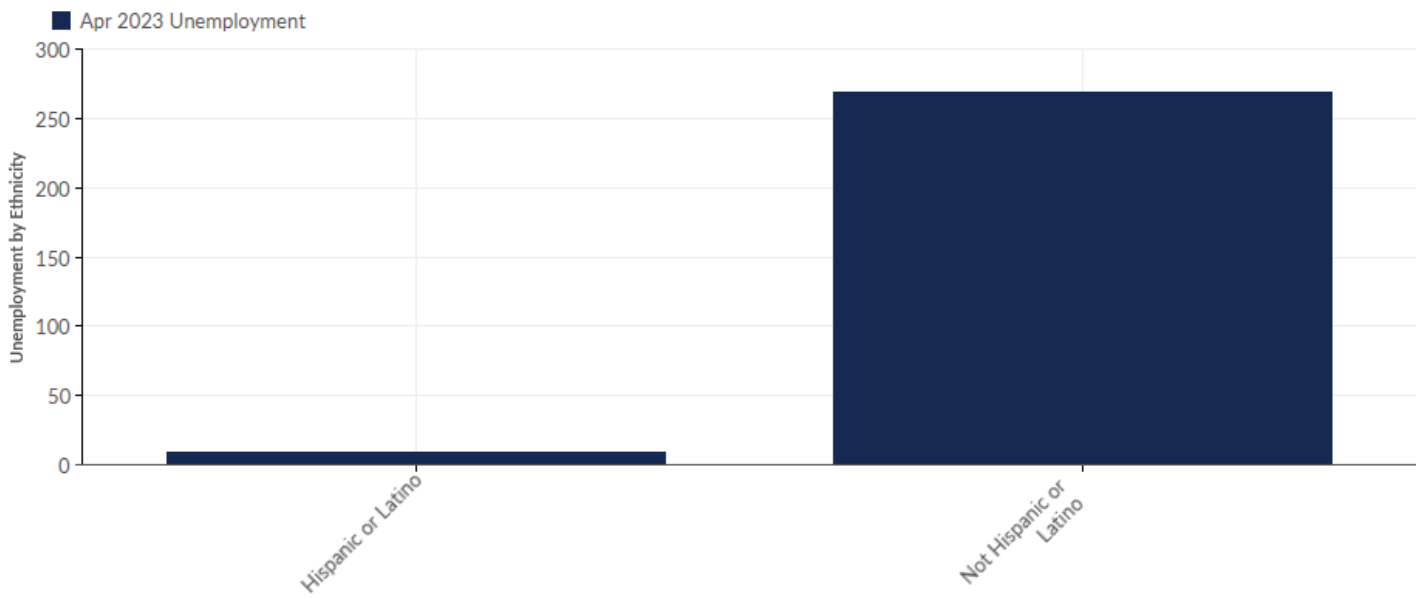
Gender	Unemployment (Apr 2023)	% of Unemployed
Females	106	38.13%
Males	172	61.87%
Total	278	100.00%

Unemployment by Race



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	10	3.60%
Asian	2	0.72%
Black or African American	10	3.60%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	257	92.45%
Total	278	100.00%

Unemployment by Ethnicity

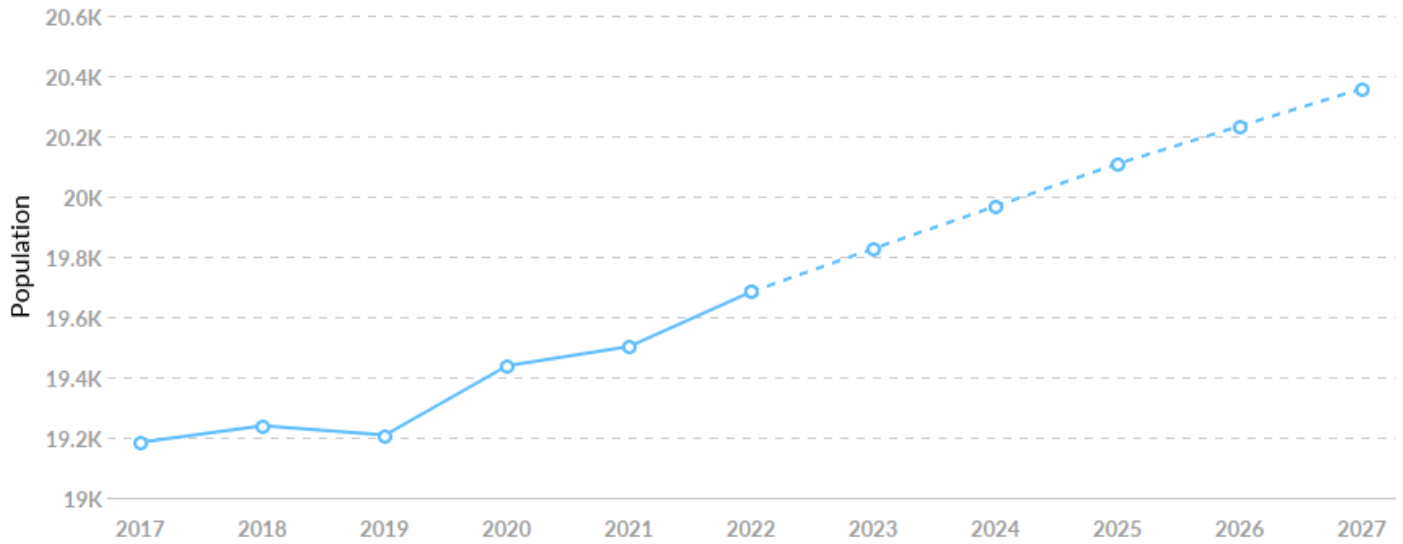


Ethnicity	Unemployment (Apr 2023)	% of Unemployed
Hispanic or Latino	9	3.24%
Not Hispanic or Latino	269	96.76%
Total	278	100.00%

Historic & Projected Trends

Population Trends

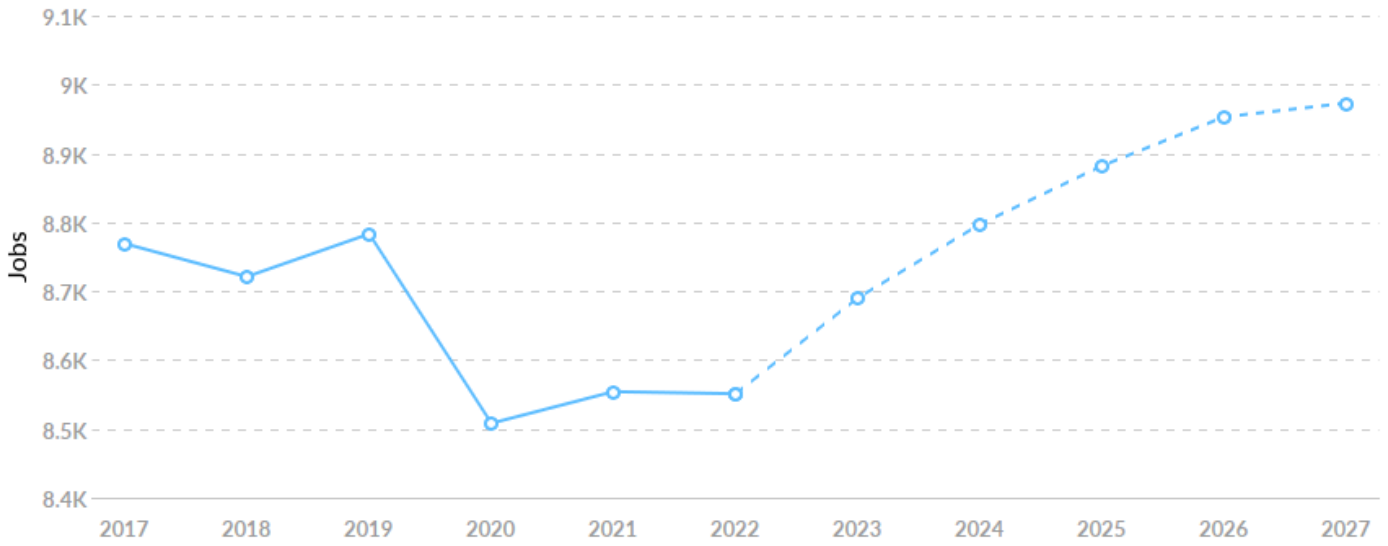
As of 2022 the region's population increased by 2.6% since 2017, growing by 500. Population is expected to increase by 3.4% between 2022 and 2027, adding 674.



Timeframe	Population
2017	19,184
2018	19,239
2019	19,208
2020	19,438
2021	19,502
2022	19,684
2023	19,827
2024	19,968
2025	20,109
2026	20,234
2027	20,358

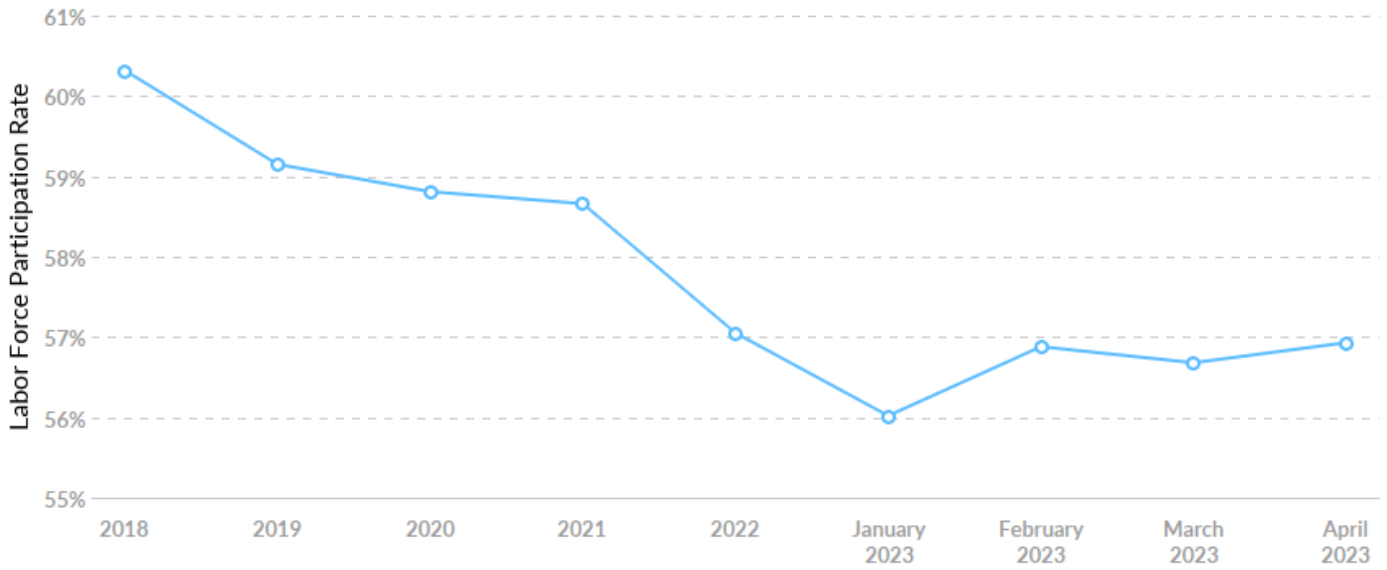
Job Trends

From 2017 to 2022, jobs declined by 2.5% in Langlade County, WI from 8,769 to 8,551. This change fell short of the national growth rate of 3.8% by 6.3%.



Timeframe	Jobs
2017	8,769
2018	8,721
2019	8,783
2020	8,508
2021	8,554
2022	8,551
2023	8,690
2024	8,797
2025	8,882
2026	8,953
2027	8,973

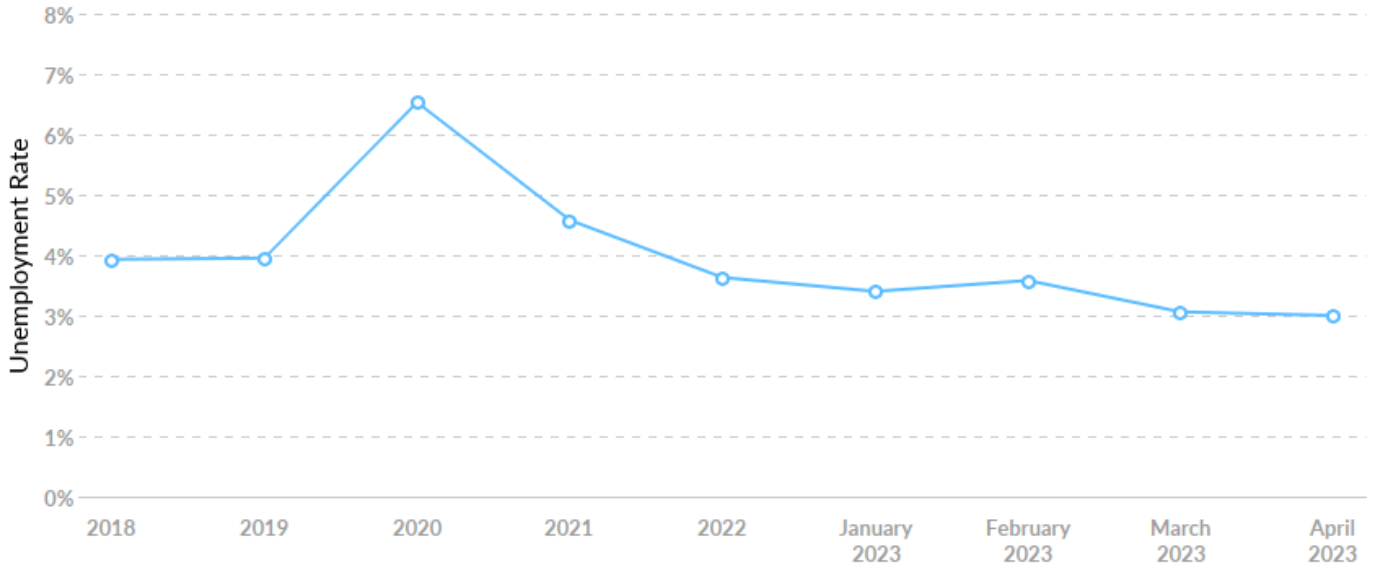
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	60.32%
2019	59.15%
2020	58.81%
2021	58.66%
2022	57.05%
January 2023	56.02%
February 2023	56.88%
March 2023	56.68%
April 2023	56.93%

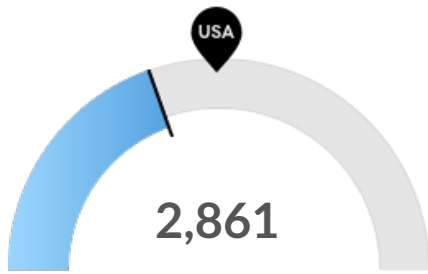
Unemployment Rate Trends

Laglade County, WI had an April 2023 unemployment rate of 3.00%, **decreasing from 3.93%** 5 years before.



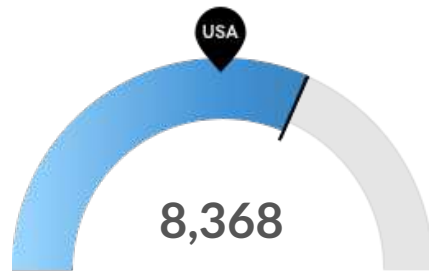
Timeframe	Unemployment Rate
2018	3.93%
2019	3.95%
2020	6.53%
2021	4.58%
2022	3.63%
January 2023	3.40%
February 2023	3.58%
March 2023	3.06%
April 2023	3.00%

Population Characteristics



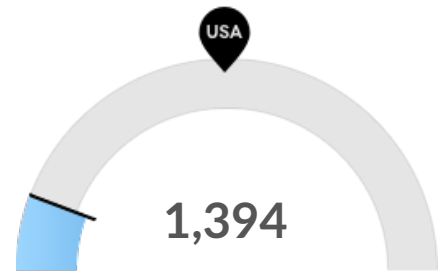
Millennials

Langlade County, WI has 2,861 millennials (ages 25-39). The national average for an area this size is 3,984.



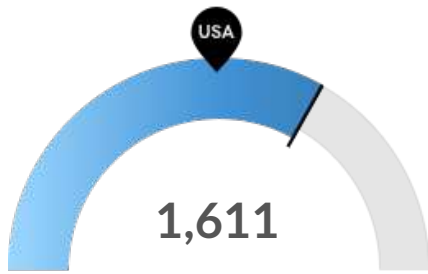
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,797 people 55 or older, while there are 8,368 here.



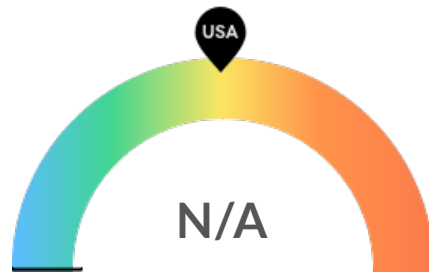
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 7,936 racially diverse people, while there are 1,394 here.



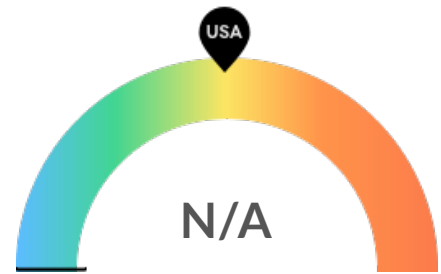
Veterans

Langlade County, WI has 1,611 veterans. The national average for an area this size is 1,024.



Violent Crime

No crime information is available in Langlade County, WI.

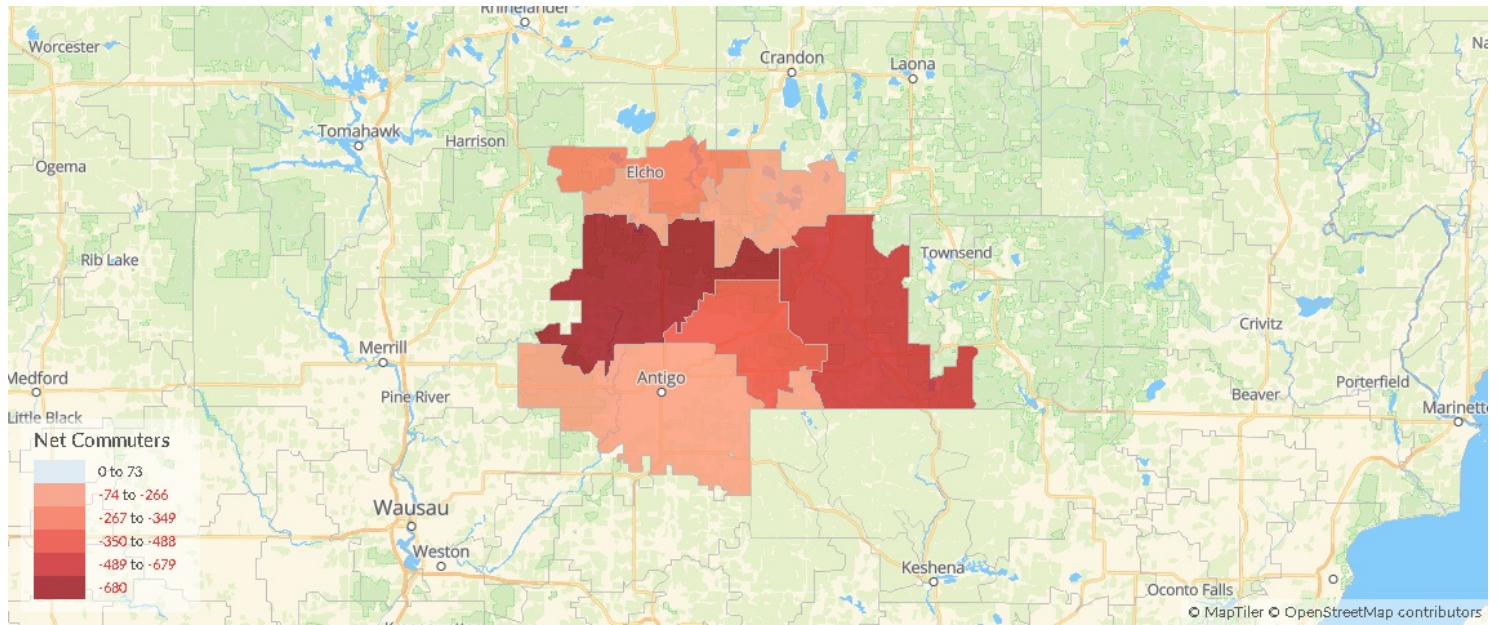


Property Crime

No crime information is available in Langlade County, WI.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
54409	Antigo, WI (in Langlade ...)	7,179
54491	White Lake, WI (in Lang...)	339
54428	Elcho, WI (in Langlade c...)	306
54418	Bryant, WI (in Langlade ...)	246
54424	Deerbrook, WI (in Langl...)	214

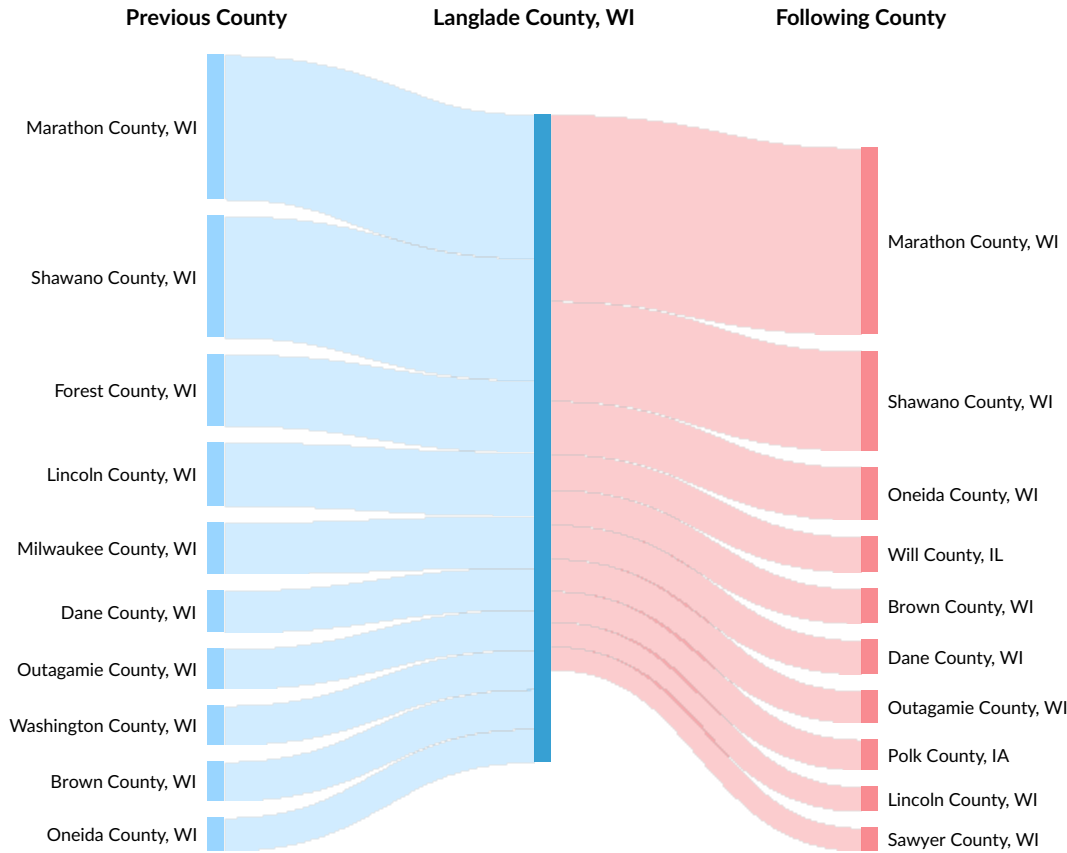
Where Talent Lives

ZIP	Name	2022 Workers
54409	Antigo, WI (in Langlade ...)	7,255
54424	Deerbrook, WI (in Langl...)	895
54491	White Lake, WI (in Lang...)	827
54418	Bryant, WI (in Langlade ...)	596
54428	Elcho, WI (in Langlade c...)	573

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2020, 97 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 125 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2020 was 189.

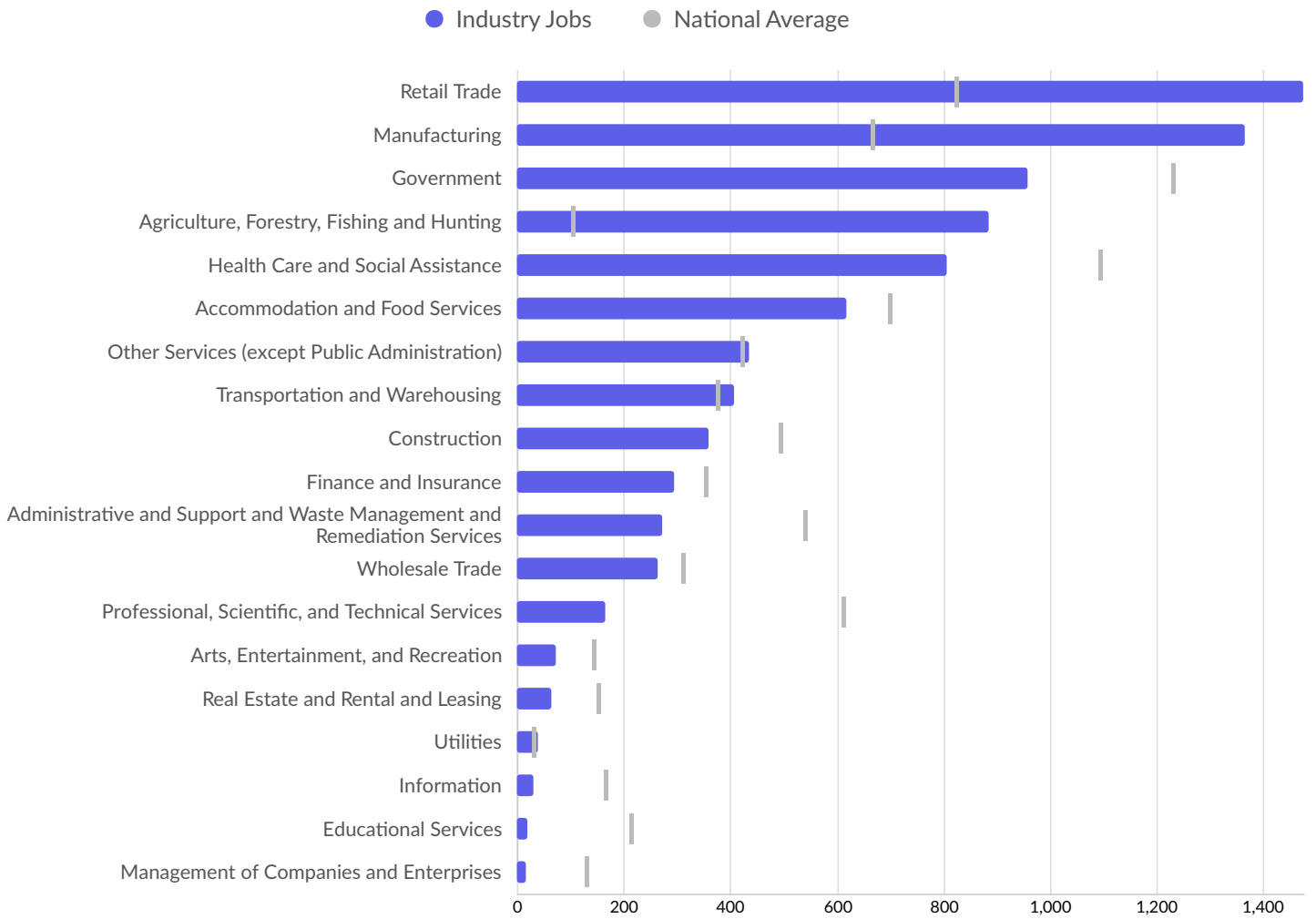


Top Previous Counties	Migrations
Marathon County, WI	97
Shawano County, WI	82
Forest County, WI	48
Lincoln County, WI	43
Milwaukee County, WI	35
Dane County, WI	28

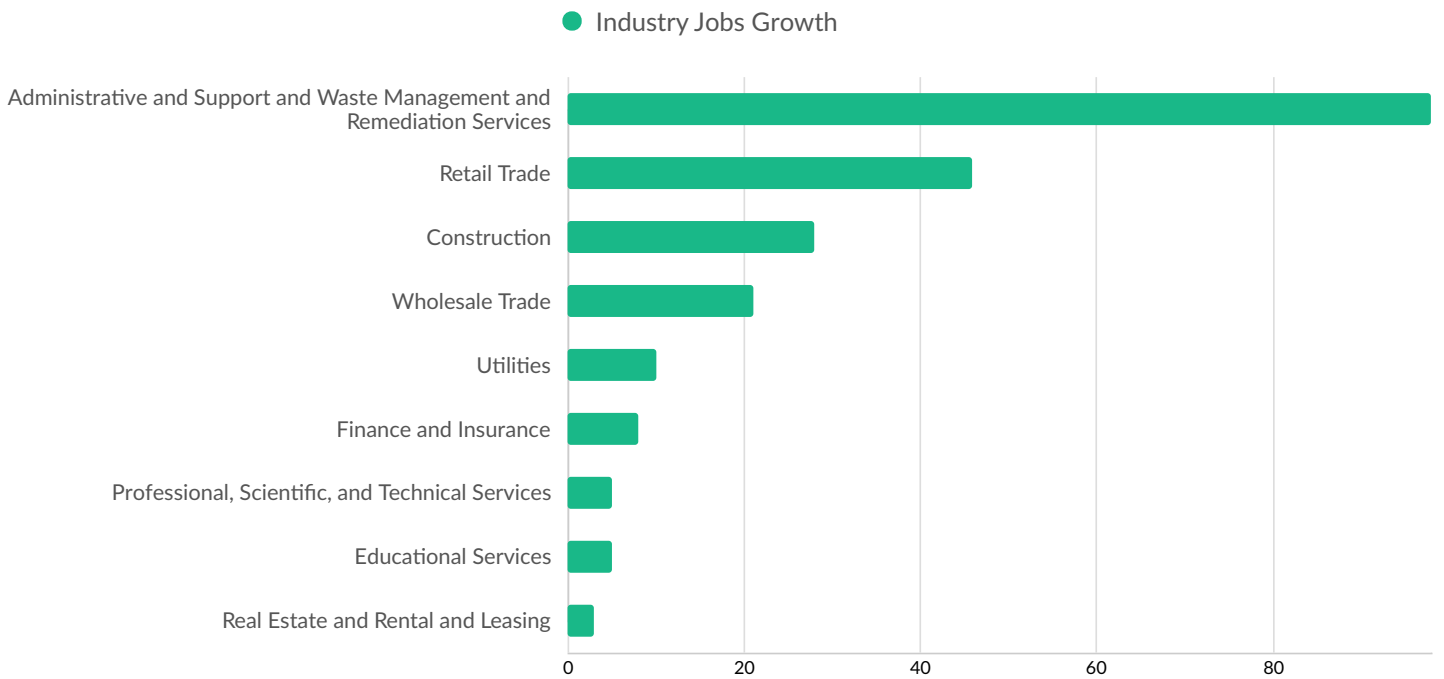
Top Previous Counties	Migrations
Outagamie County, WI	27
Washington County, WI	27
Brown County, WI	27
Oneida County, WI	22
Winnebago County, WI	17
La Crosse County, WI	16
Cook County, IL	15
Hennepin County, MN	13
Portage County, WI	13
Top Following Counties	Migrations
Marathon County, WI	125
Shawano County, WI	67
Oneida County, WI	36
Will County, IL	24
Brown County, WI	23
Dane County, WI	23
Outagamie County, WI	22
Polk County, IA	21
Lincoln County, WI	17
Sawyer County, WI	16
Winnebago County, WI	16
Vilas County, WI	14
Walworth County, WI	12
Forest County, WI	12
Livingston County, MI	11

Industry Characteristics

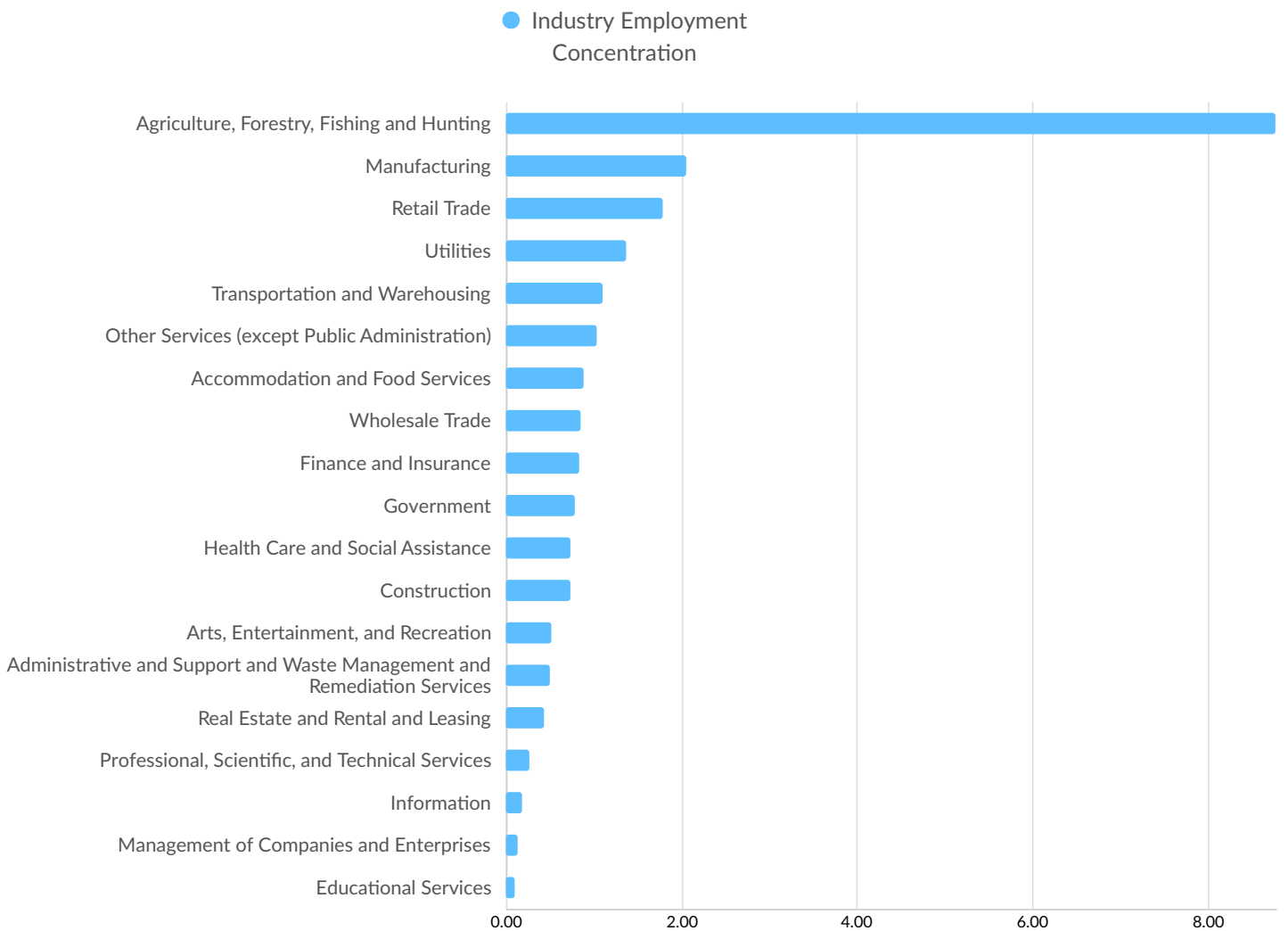
Largest Industries



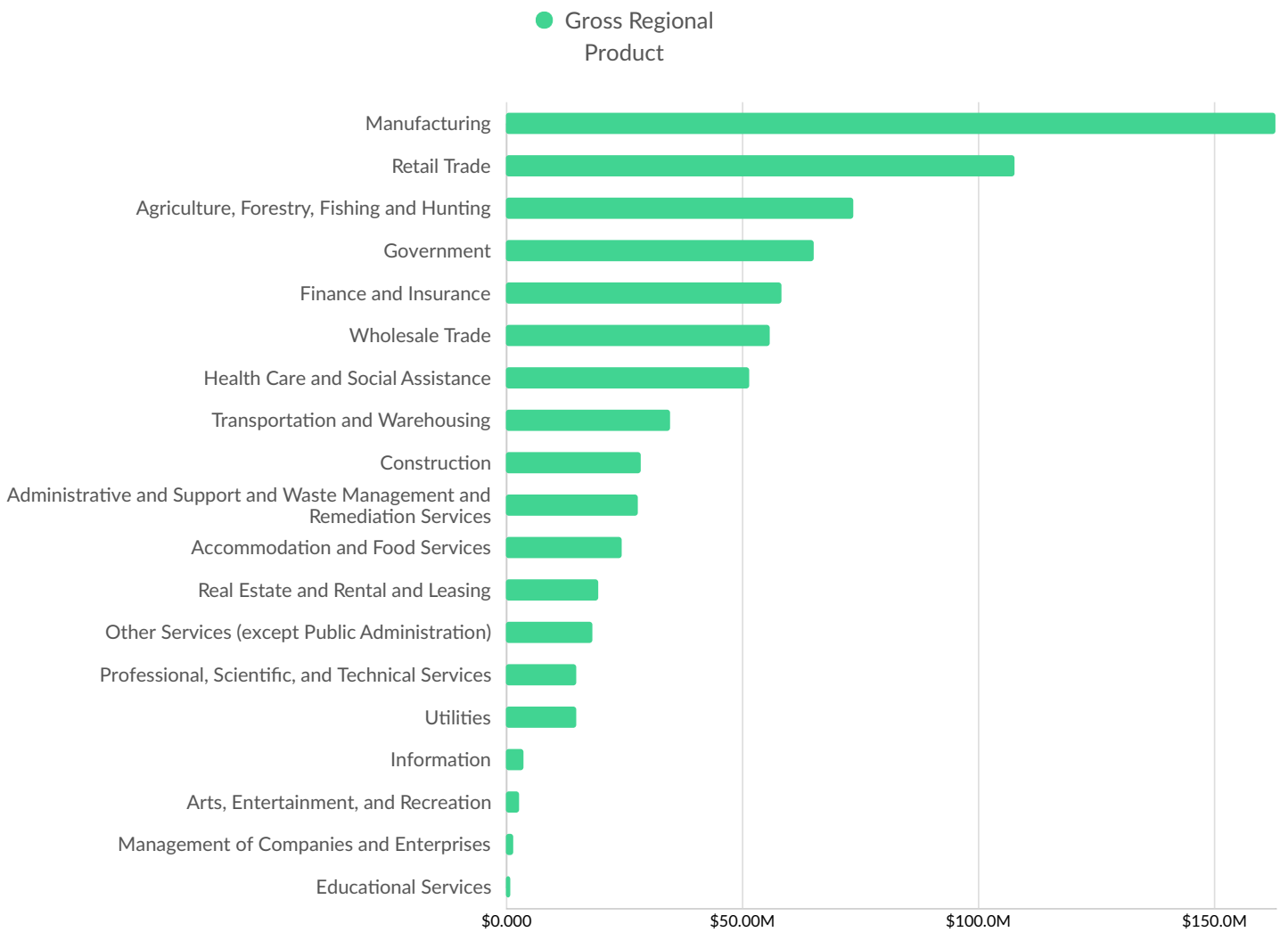
Top Growing Industries



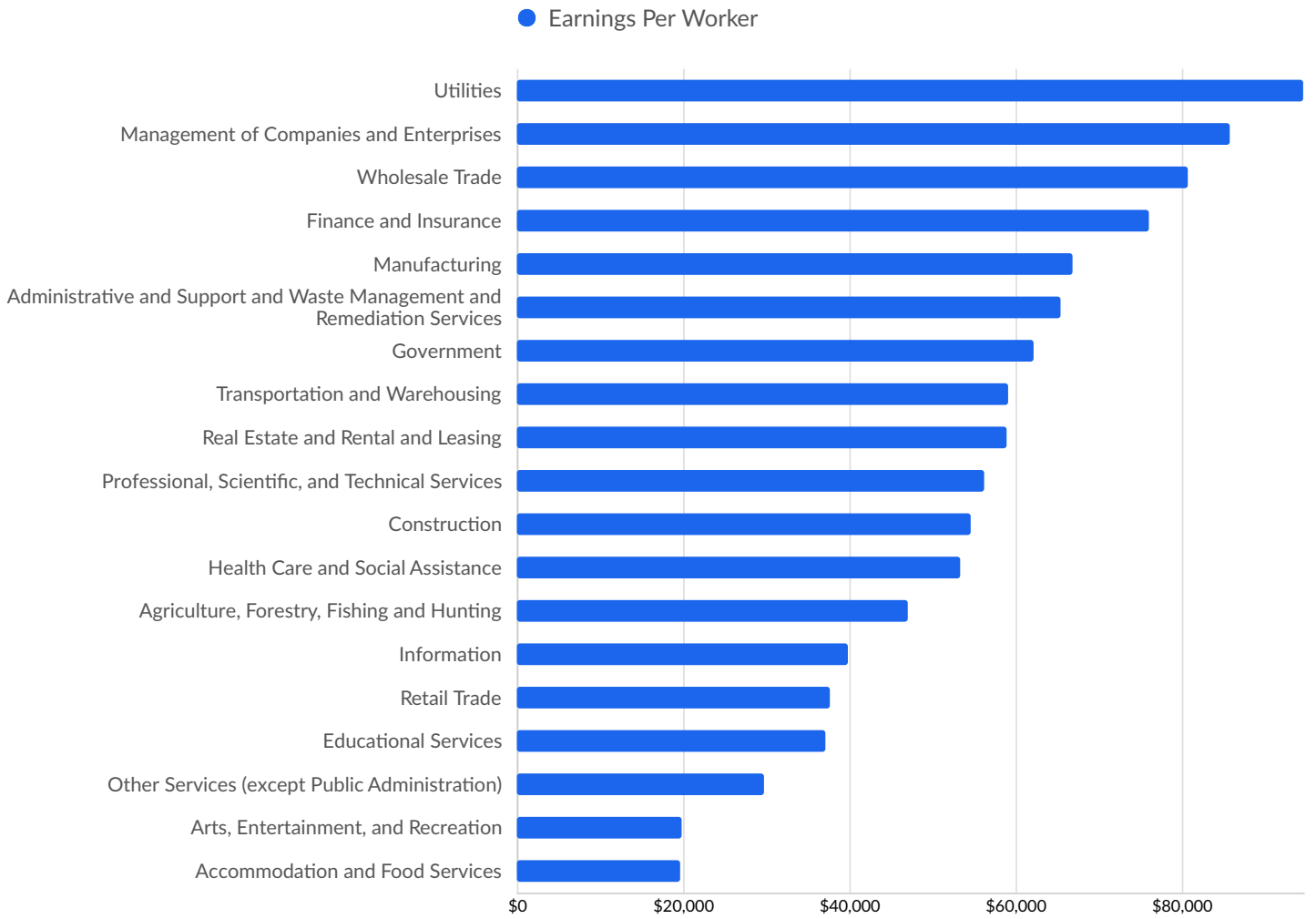
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



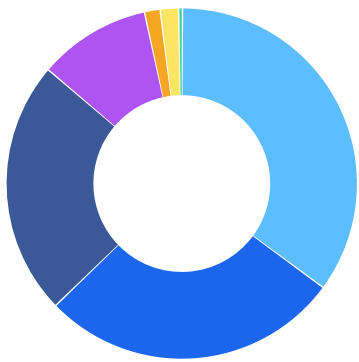
Business Characteristics

1,604 Companies Employ Your Workers

Online profiles for your workers mention 1,604 companies as employers, with the top 10 appearing below. In the last 12 months, 133 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	102 	Aspirus	95 
Covantage Credit Union	98 	Fleet Farm	51 
Unified School District Antigo	96 	Growmark	45 
Volm Companies	79 	Dover Corporation	27 
Aspirus	72 	Walmart	24 
Dover Corporation	39 	Kwik Trip	22 
Walmart	37 	Fastenal	19 
Northcentral Technical College	29 	Kelly Services	17 
Amron International	24 	CompHealth	13 
Menards	24 	Walgreens Boots Alliance	12 

Business Size

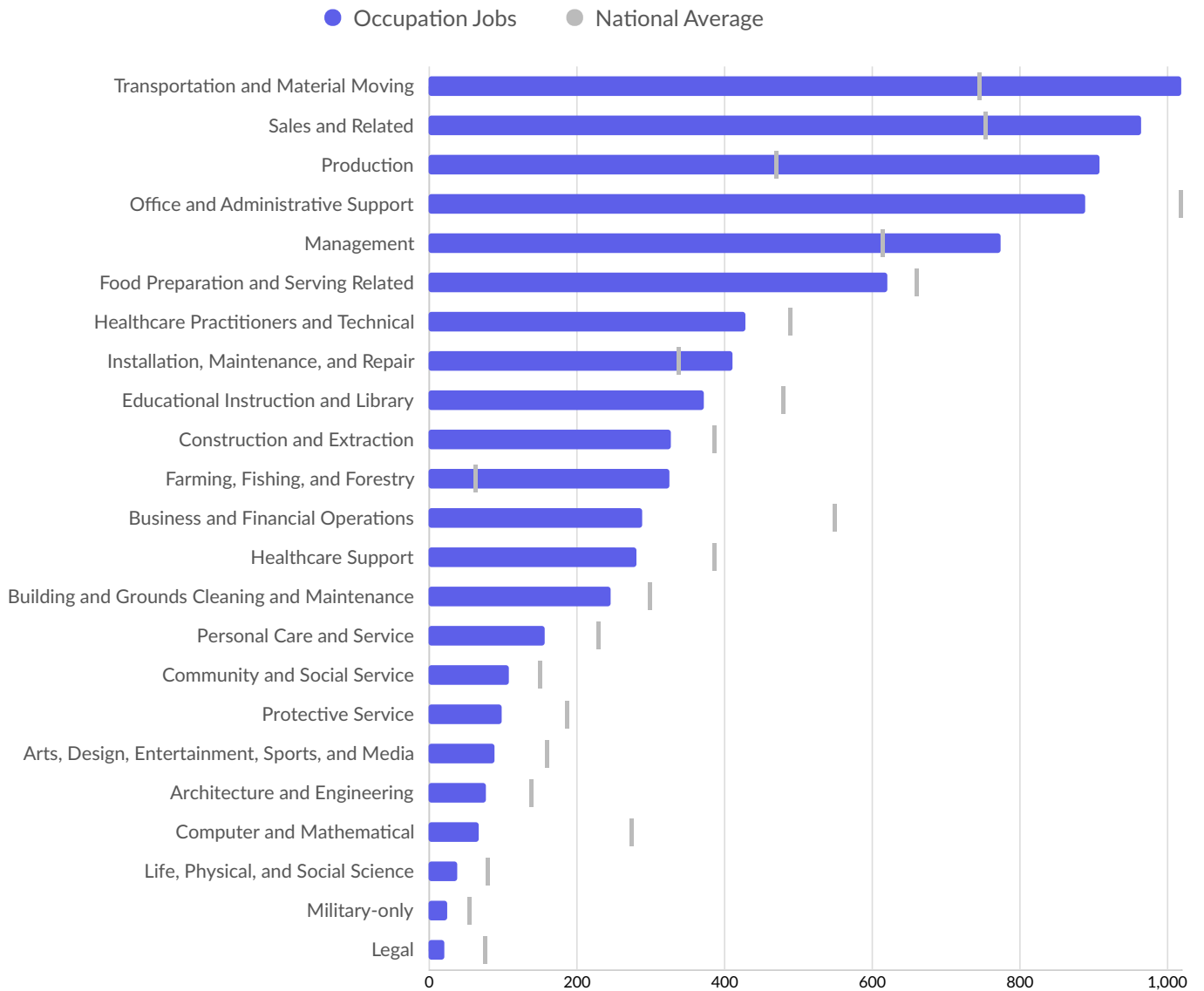


	Percentage	Business Count
● 1 to 4 employees	35.0%	291
● 5 to 9 employees	27.7%	230
● 10 to 19 employees	23.5%	195
● 20 to 49 employees	10.3%	86
● 50 to 99 employees	1.4%	12
● 100 to 249 employees	1.7%	14
● 250 to 499 employees	0.4%	3

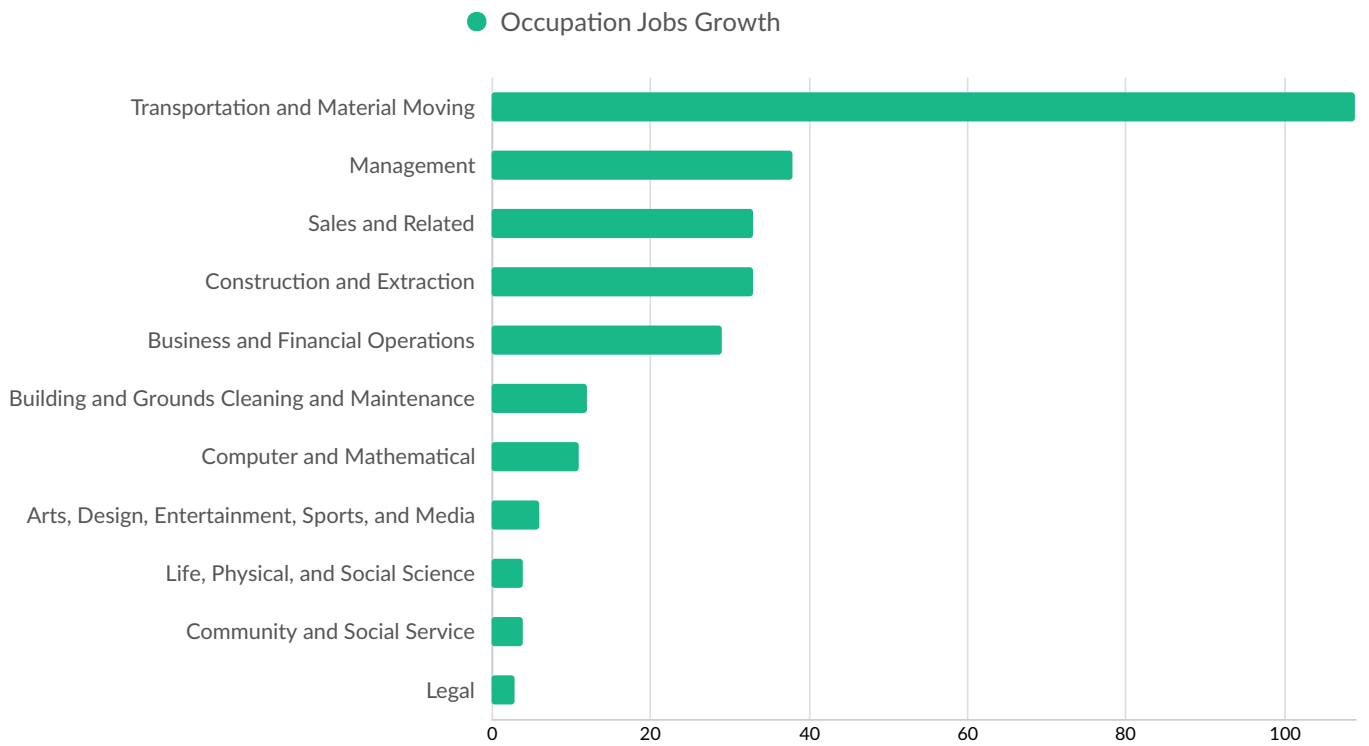
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

Largest Occupations

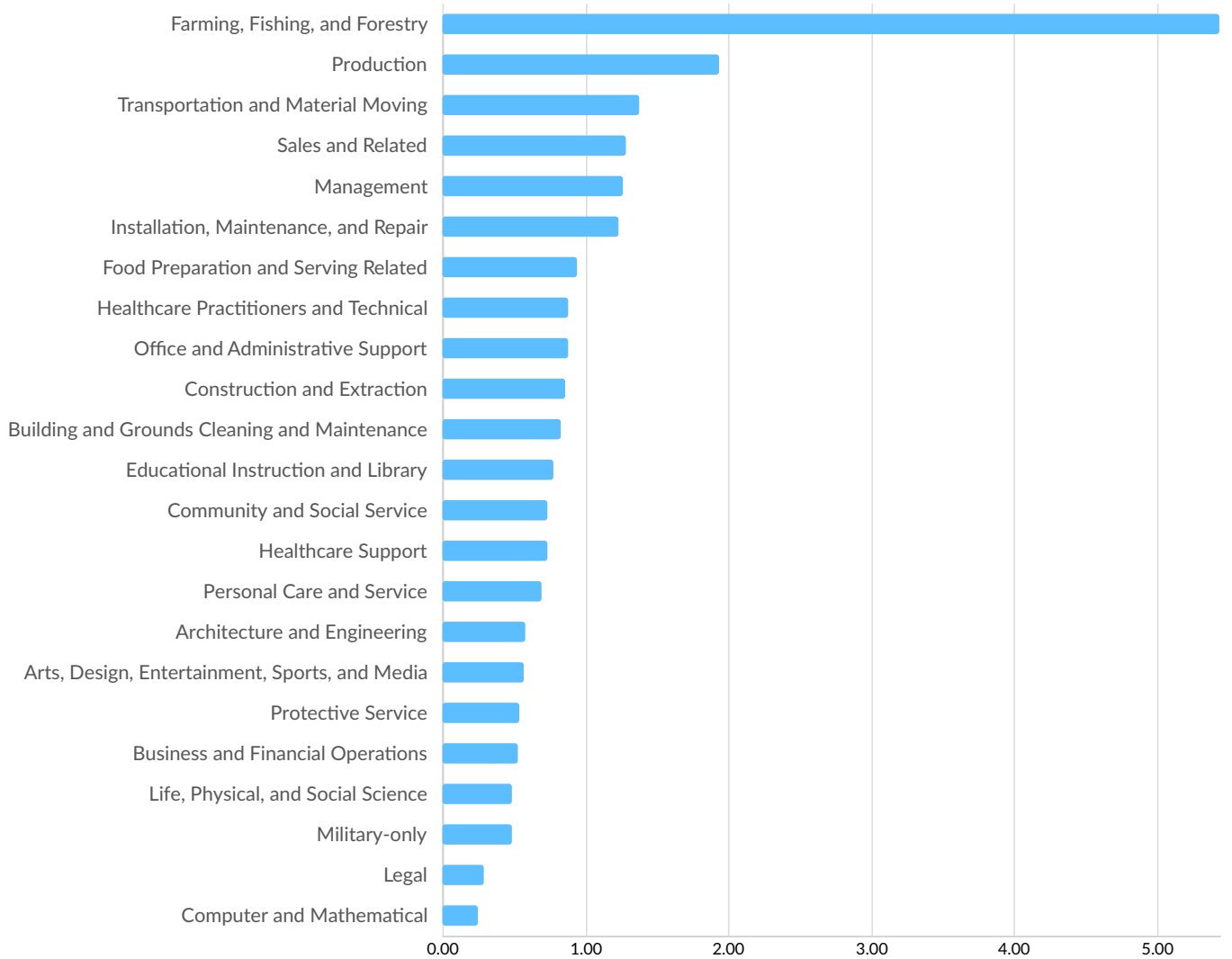


Top Growing Occupations

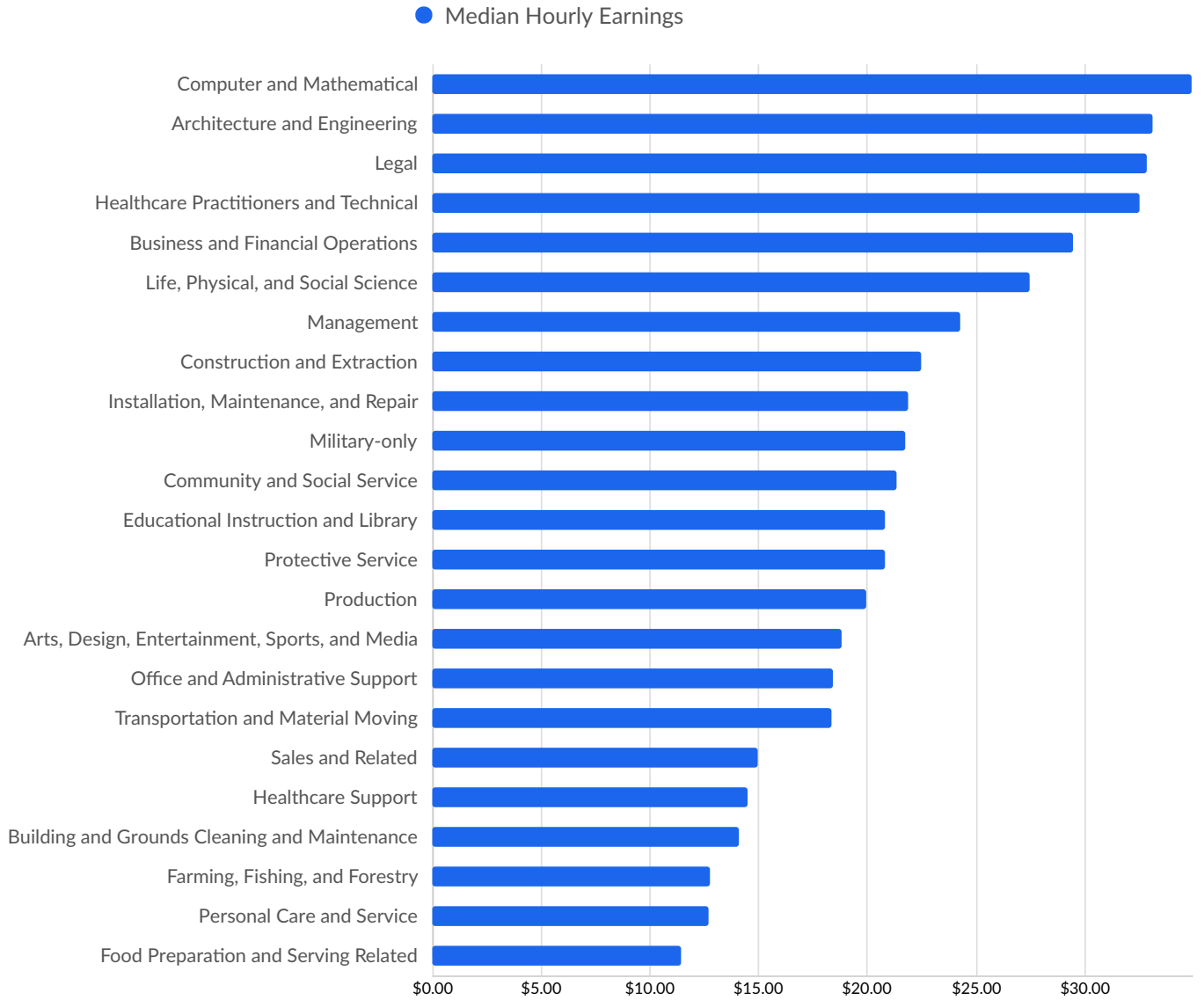


Top Occupation Employment Concentration

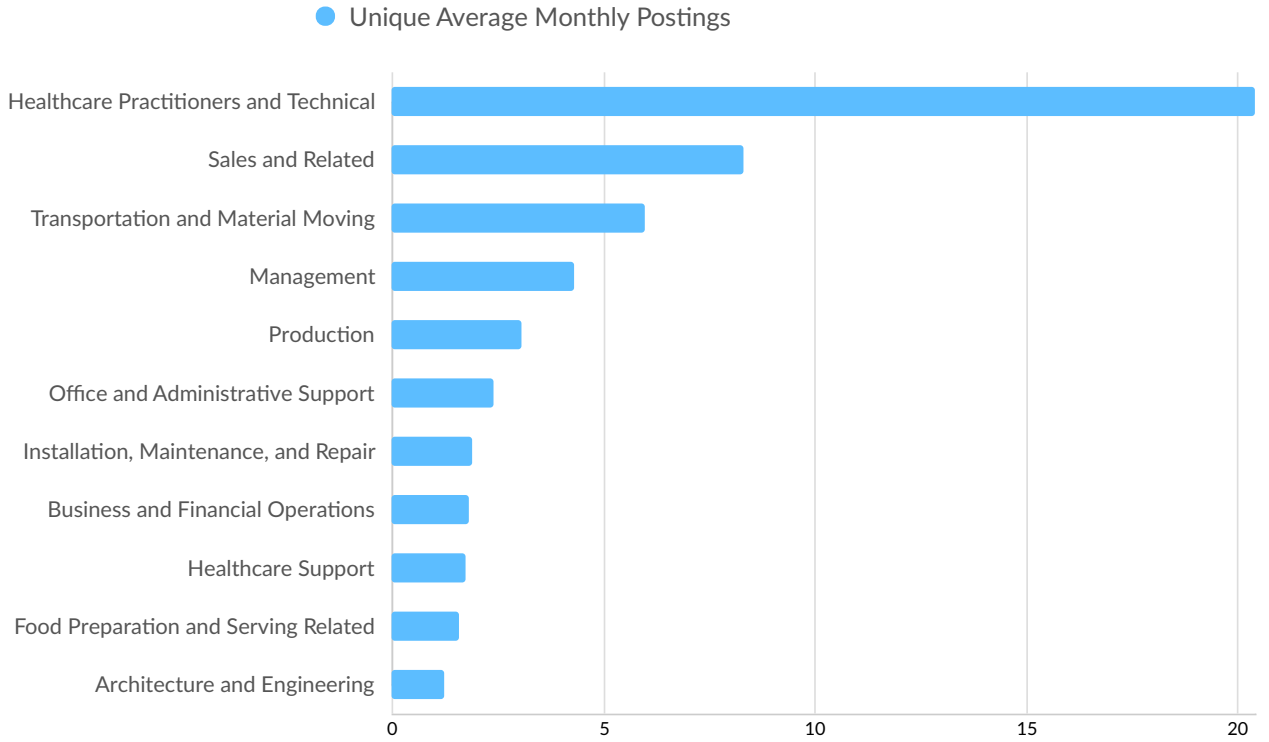
● Occupation Employment Concentration



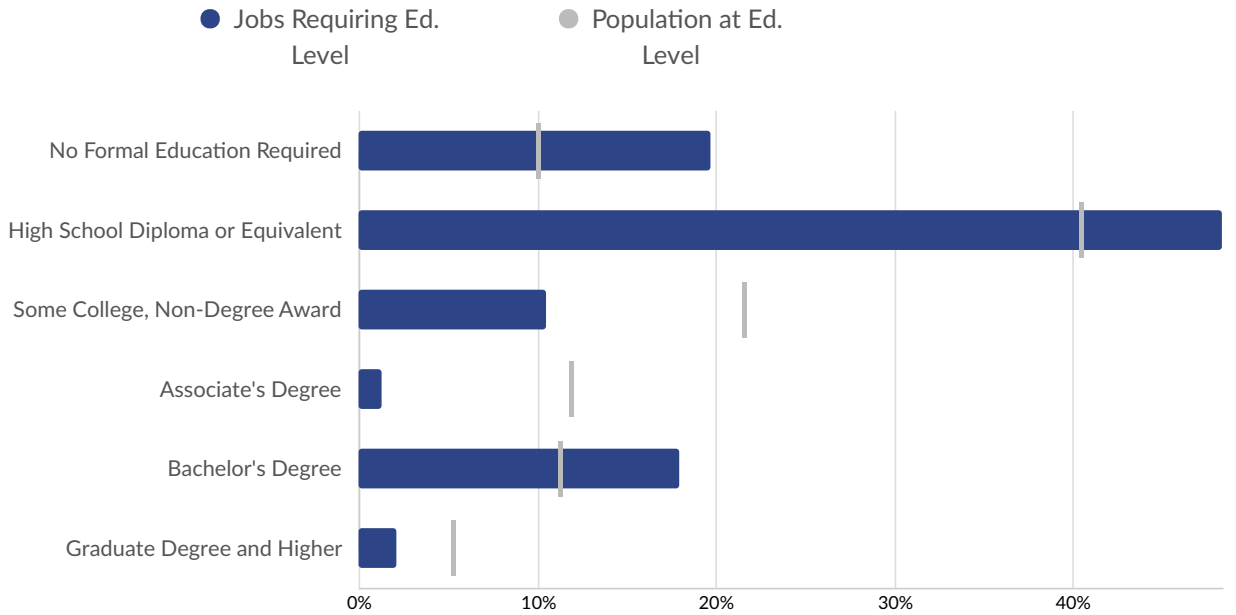
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

