



Juneau County

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Report Parameters

1 County

55057 Juneau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

26,866

Population (2022)

Population **grew by 392** over the last 5 years and is projected to **grow by 230** over the next 5 years.

10,466

Total Regional Employment

Jobs **decreased by 130** over the last 5 years but are projected to **grow by 980** over the next 5 years.

\$58.6K

Median Household Income (2021)

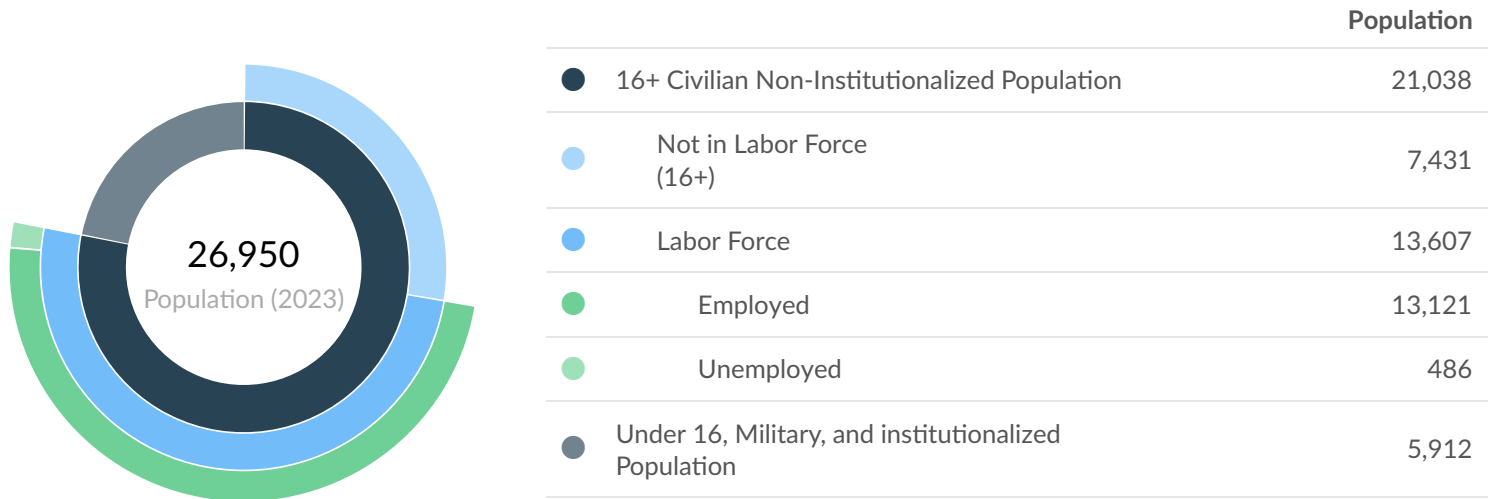
Median household income is **\$10.5K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 1.5%** since 2017, growing by 392. Population is expected to **increase by 0.9%** between 2022 and 2027, adding 230.
- From 2017 to 2022, jobs **declined by 1.2%** in Juneau County from 10,596 to **10,466**. This change **fell short of the national growth rate of 3.8% by 5.0%**. As the number of jobs declined, the **labor force participation rate decreased from 66.7% to 62.4% between 2017 and 2022**.
- Concerning educational attainment, **11.3% of Juneau County residents possess a Bachelor's Degree** (9.5% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

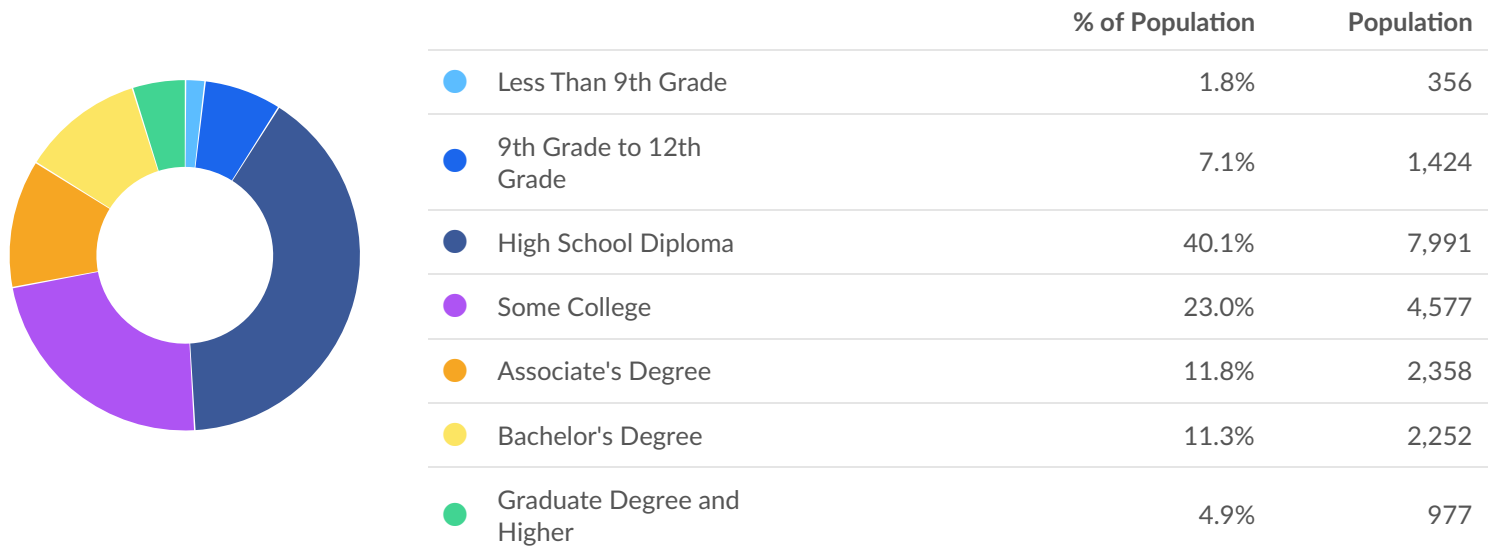
	Population (2023)	Labor Force (Aug 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	26,950	13,607	10,466	97.6	\$1.12B	\$2.06B	\$2.21B
State	5,921,135	3,169,909	3,180,133	100.2	\$392.50B	\$356.36B	\$386.63B

Aug 2023 Labor Force Breakdown



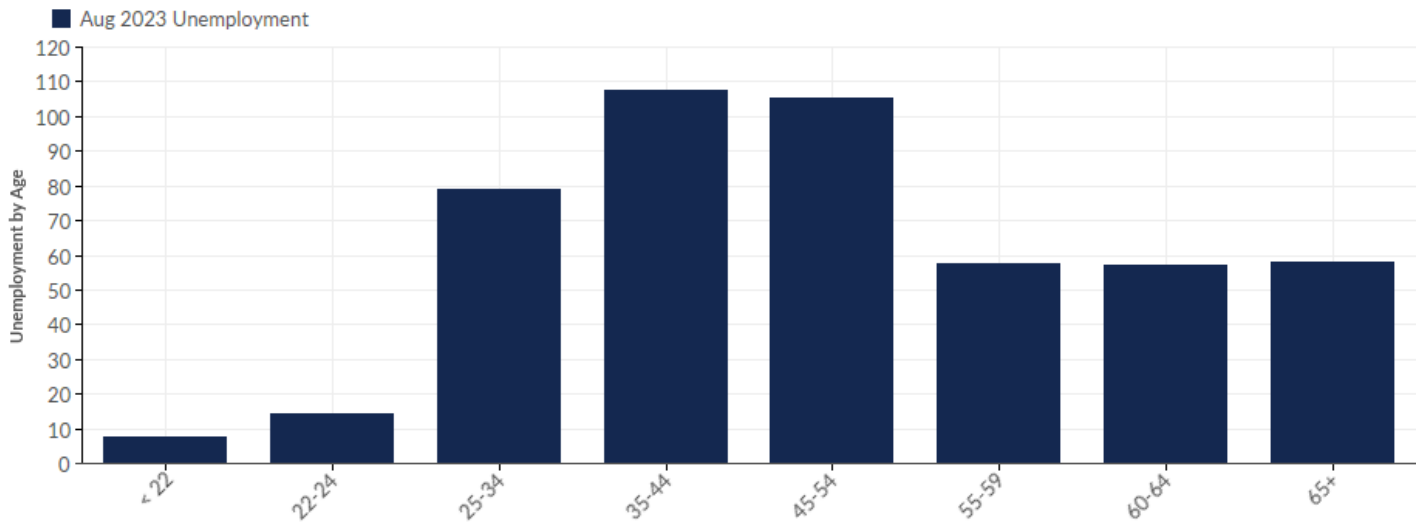
Educational Attainment

Concerning educational attainment, **11.3% of Juneau County residents possess a Bachelor's Degree** (9.5% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).



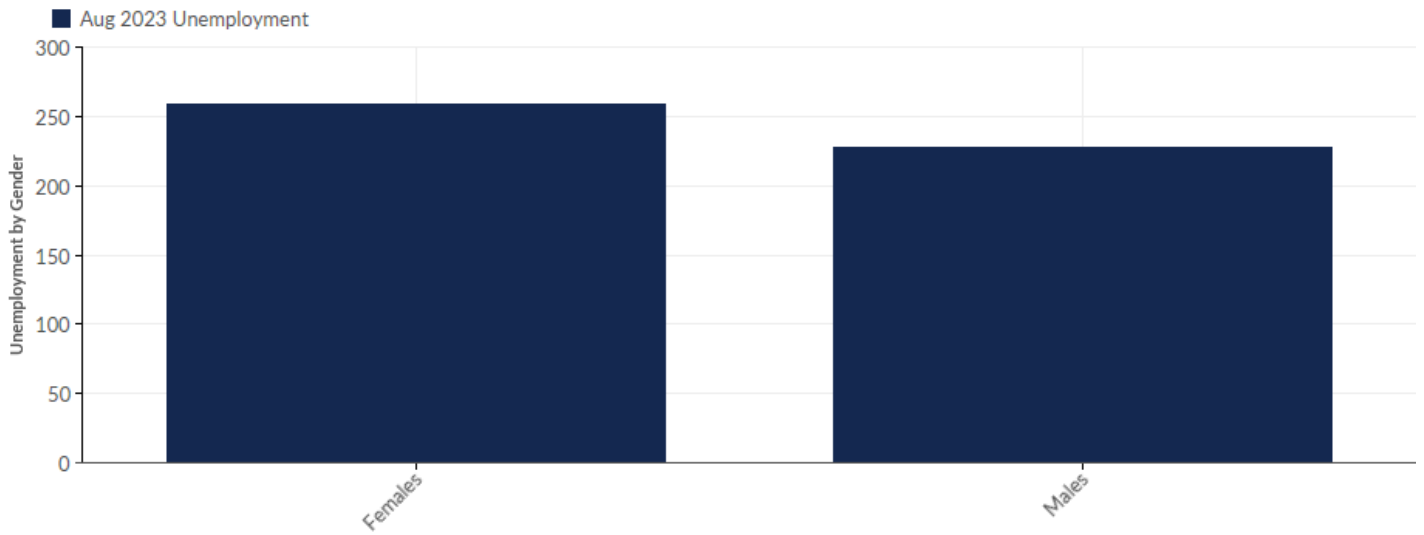
Unemployment by Demographics

Unemployment by Age



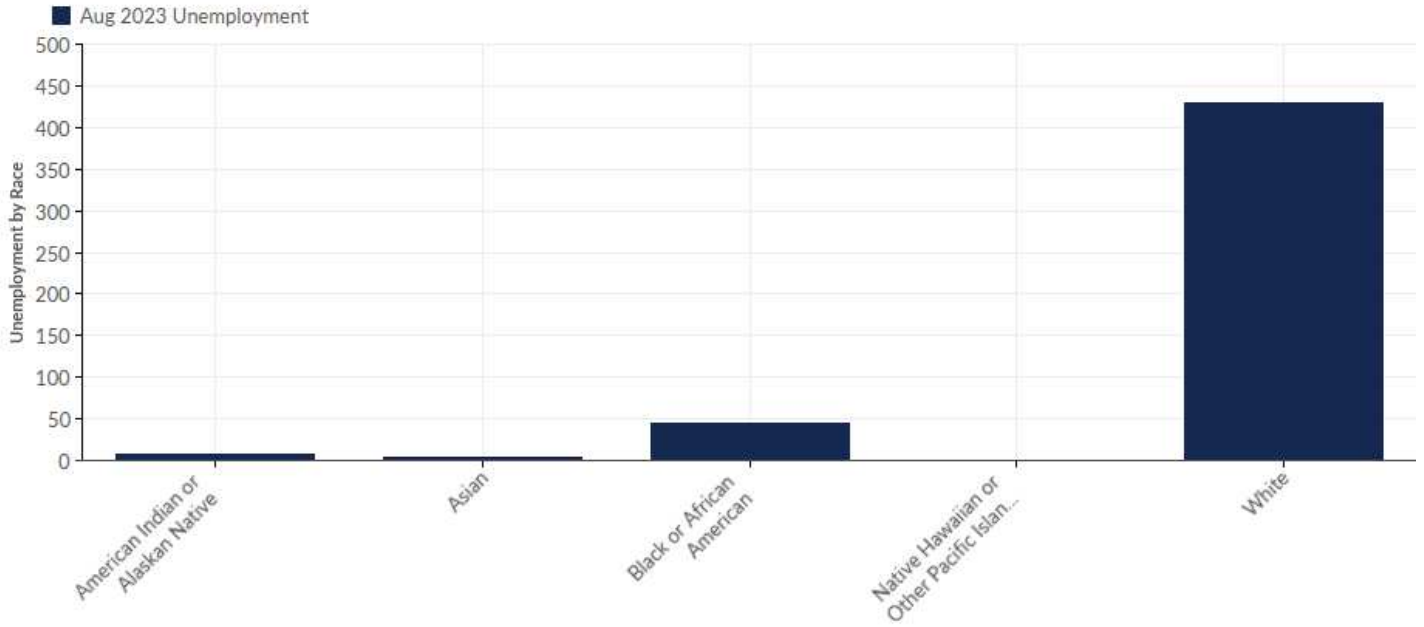
Age	Unemployment (Aug 2023)	% of Unemployed
< 22	7	1.44%
22-24	14	2.88%
25-34	79	16.26%
35-44	107	22.02%
45-54	105	21.60%
55-59	57	11.73%
60-64	57	11.73%
65+	58	11.93%
Total	486	100.00%

Unemployment by Gender



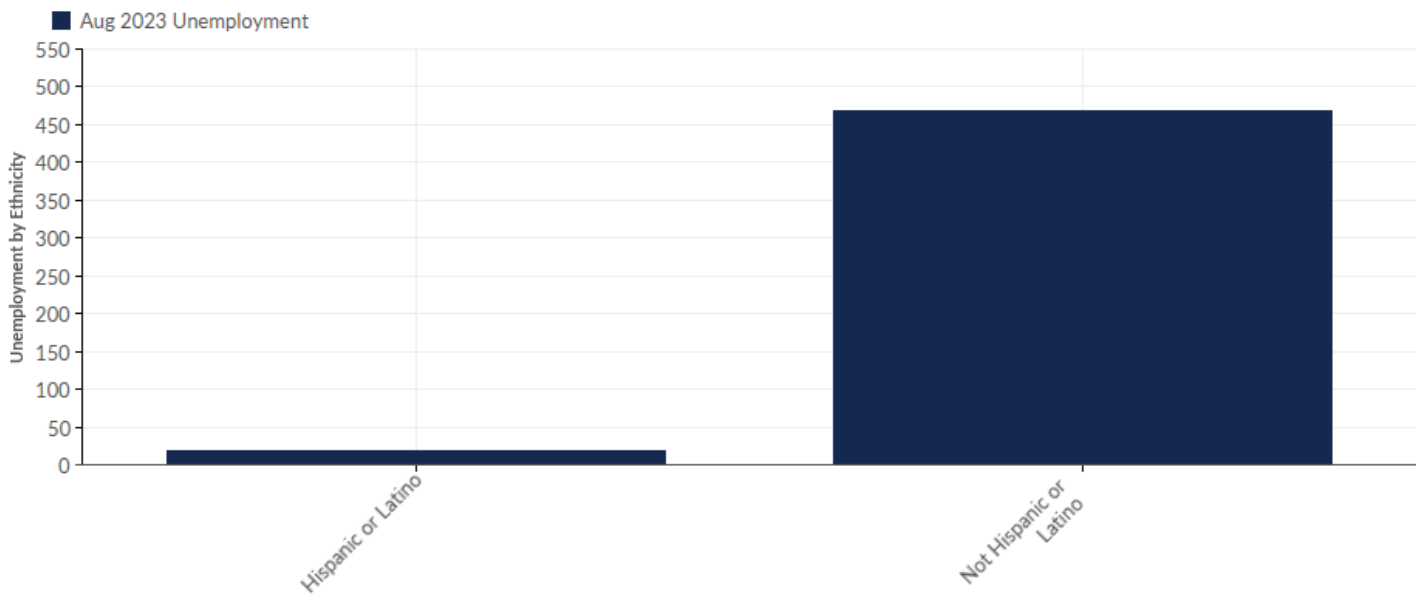
Gender	Unemployment (Aug 2023)	% of Unemployed
Females	259	53.29%
Males	227	46.71%
Total	486	100.00%

Unemployment by Race



Race	Unemployment (Aug 2023)	% of Unemployed
American Indian or Alaskan Native	8	1.65%
Asian	4	0.82%
Black or African American	44	9.05%
Native Hawaiian or Other Pacific Islander	1	0.21%
White	430	88.48%
Total	486	100.00%

Unemployment by Ethnicity

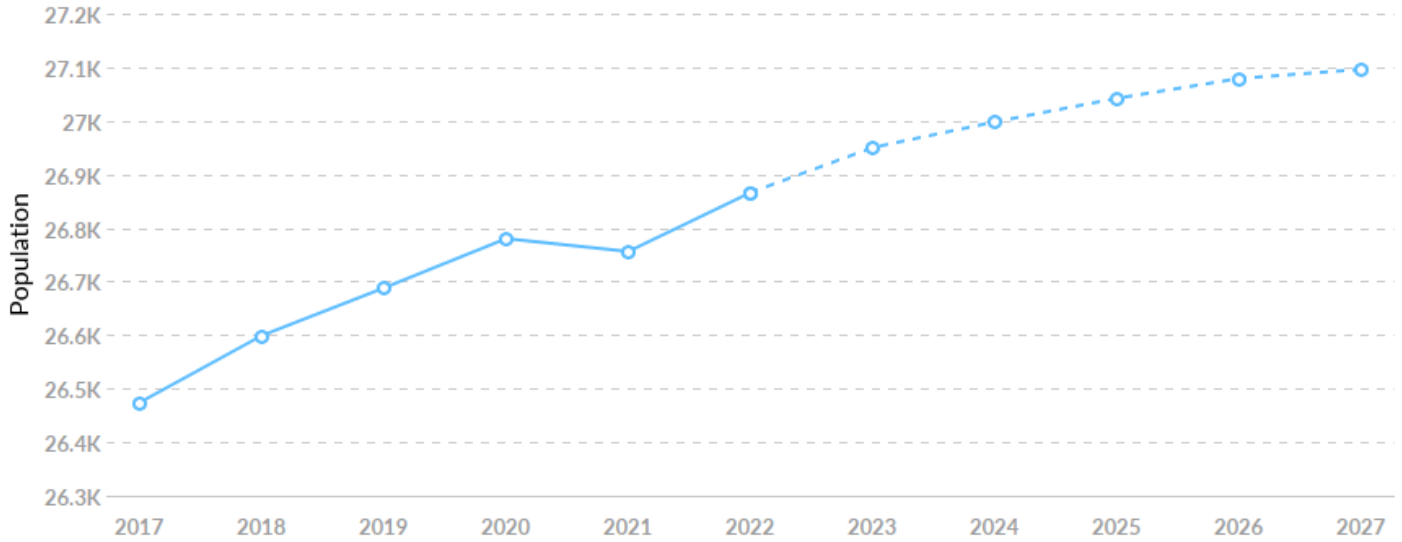


Ethnicity	Unemployment (Aug 2023)	% of Unemployed
Hispanic or Latino	19	3.91%
Not Hispanic or Latino	467	96.09%
Total	486	100.00%

Historic & Projected Trends

Population Trends

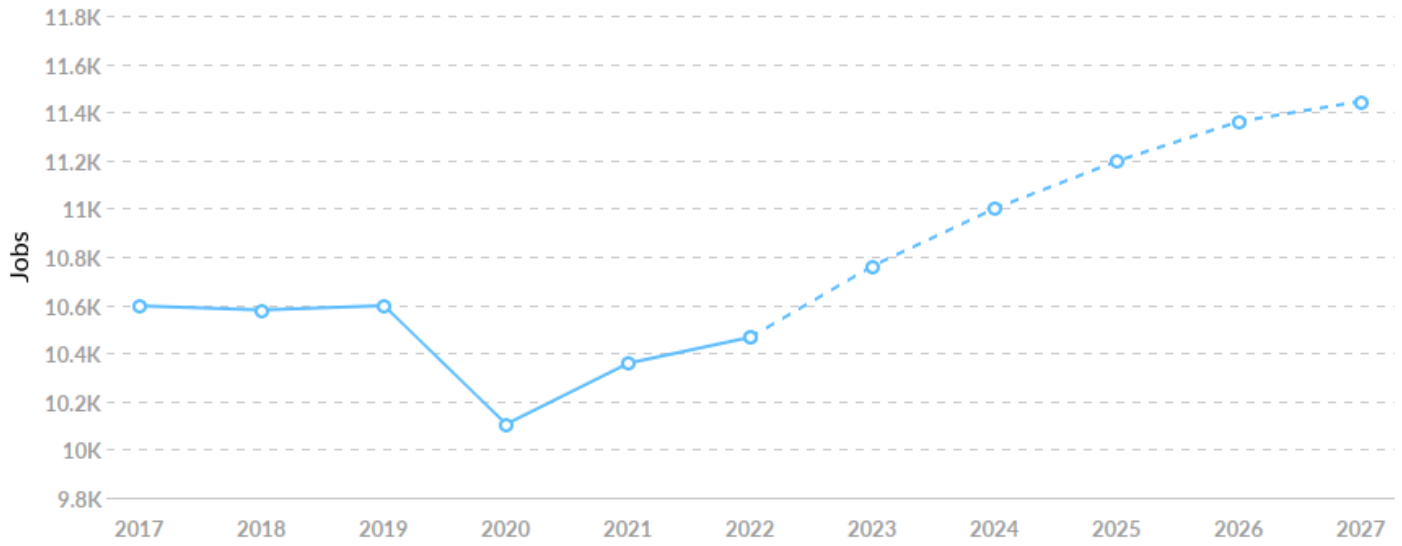
As of 2022 the region's population increased by 1.5% since 2017, growing by 392. Population is expected to increase by 0.9% between 2022 and 2027, adding 230.



Timeframe	Population
2017	26,474
2018	26,599
2019	26,688
2020	26,780
2021	26,756
2022	26,866
2023	26,950
2024	26,998
2025	27,042
2026	27,079
2027	27,096

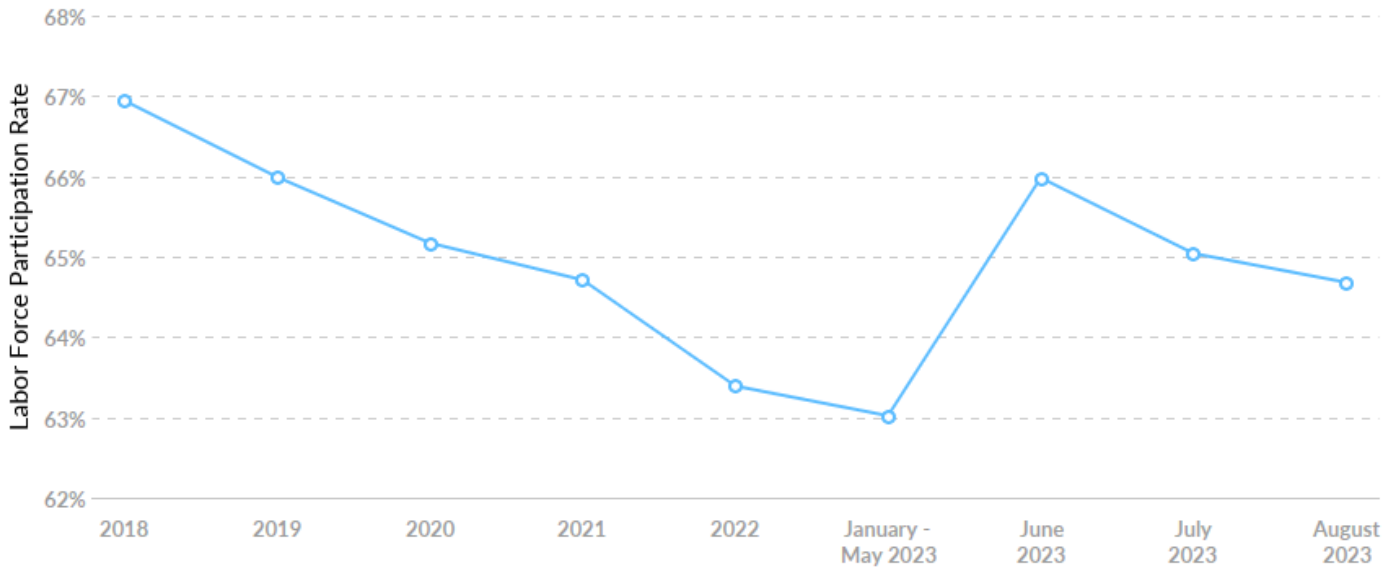
Job Trends

From 2017 to 2022, jobs declined by 1.2% in Juneau County from 10,596 to 10,466. This change fell short of the national growth rate of 3.8% by 5.0%.



Timeframe	Jobs
2017	10,596
2018	10,579
2019	10,597
2020	10,105
2021	10,358
2022	10,466
2023	10,762
2024	11,000
2025	11,197
2026	11,361
2027	11,445

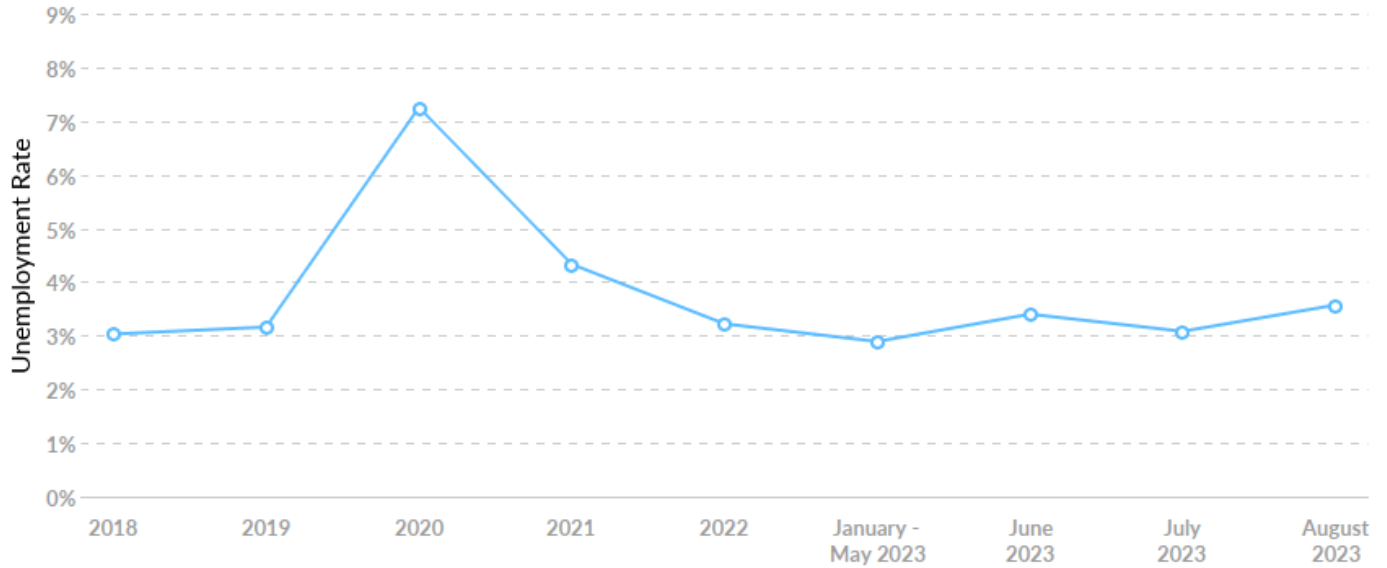
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	66.94%
2019	65.99%
2020	65.17%
2021	64.71%
2022	63.39%
January - May 2023	63.02%
June 2023	65.98%
July 2023	65.04%
August 2023	64.68%

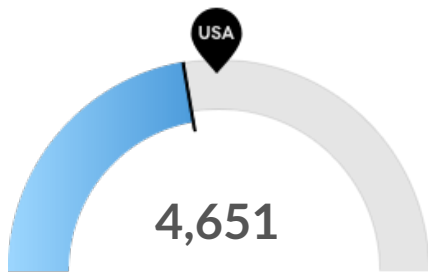
Unemployment Rate Trends

Juneau County had an August 2023 unemployment rate of 3.57%, **increasing from 3.03%** 5 years before.



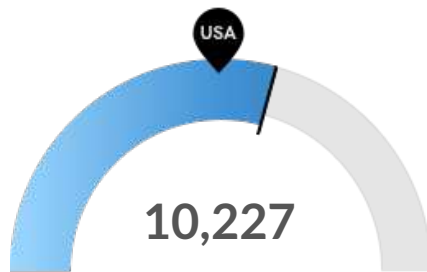
Timeframe	Unemployment Rate
2018	3.03%
2019	3.16%
2020	7.25%
2021	4.33%
2022	3.22%
January - May 2023	2.89%
June 2023	3.40%
July 2023	3.08%
August 2023	3.57%

Population Characteristics



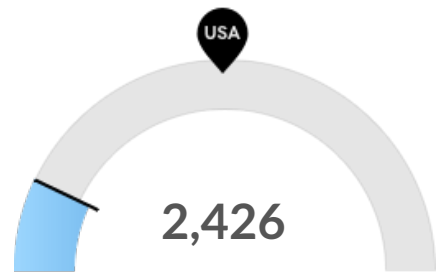
Millennials

Juneau County has 4,651 millennials (ages 25-39). The national average for an area this size is 5,463.



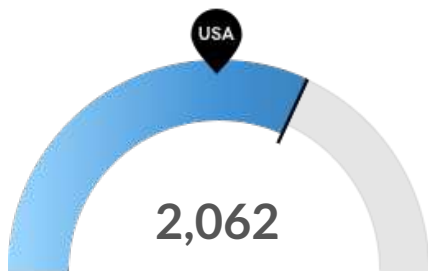
Retiring Soon

Retirement risk is high in Juneau County. The national average for an area this size is 8,051 people 55 or older, while there are 10,227 here.



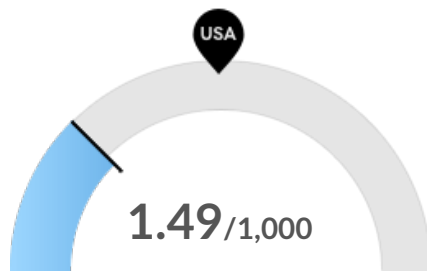
Racial Diversity

Racial diversity is low in Juneau County. The national average for an area this size is 11,048 racially diverse people, while there are 2,426 here.



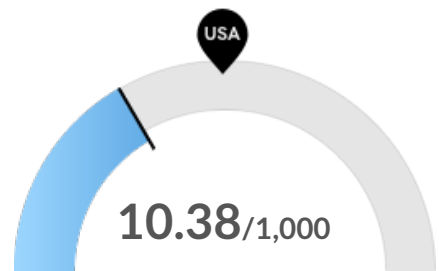
Veterans

Juneau County has 2,062 veterans. The national average for an area this size is 1,405.



Violent Crime

Juneau County has 1.49 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

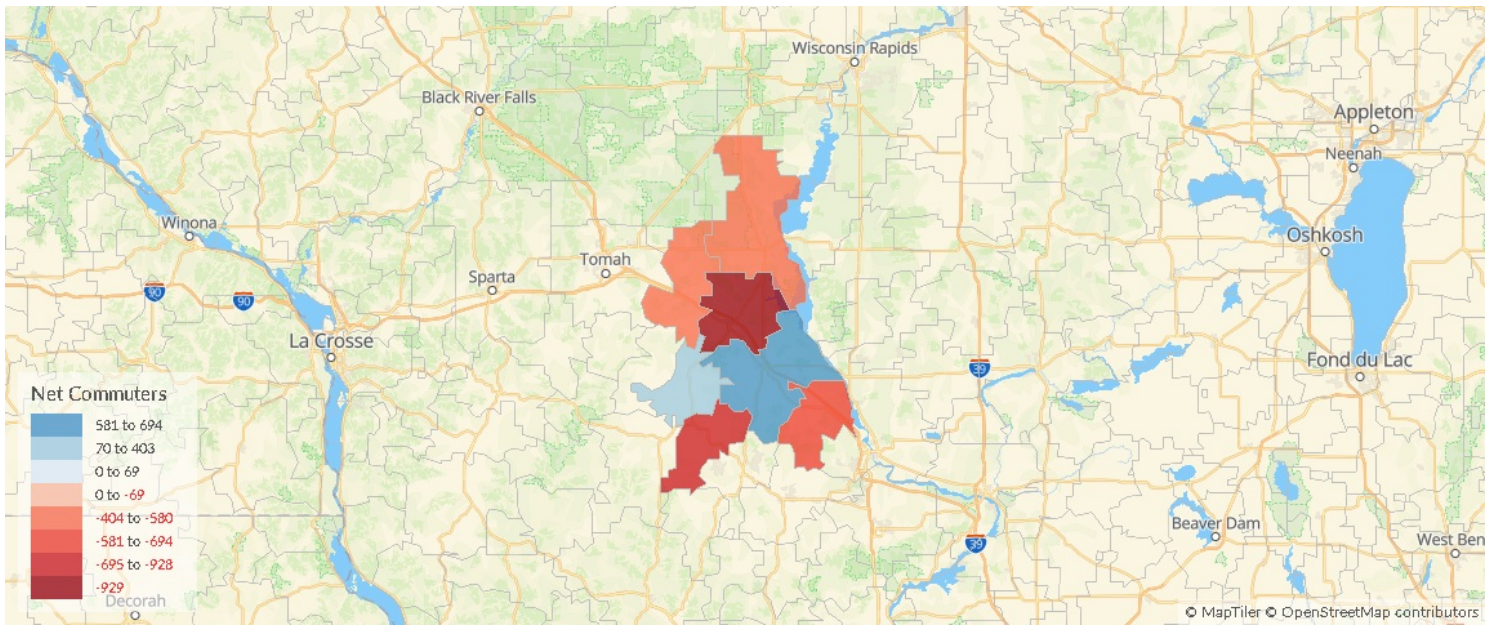


Property Crime

Juneau County has 10.38 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
53948	Mauston, WI (in Juneau...	4,168
54646	Necedah, WI (in Juneau...	1,650
53929	Elroy, WI (in Juneau cou...	1,439
53950	New Lisbon, WI (in June...	1,330
54618	Camp Douglas, WI (in Ju...	730

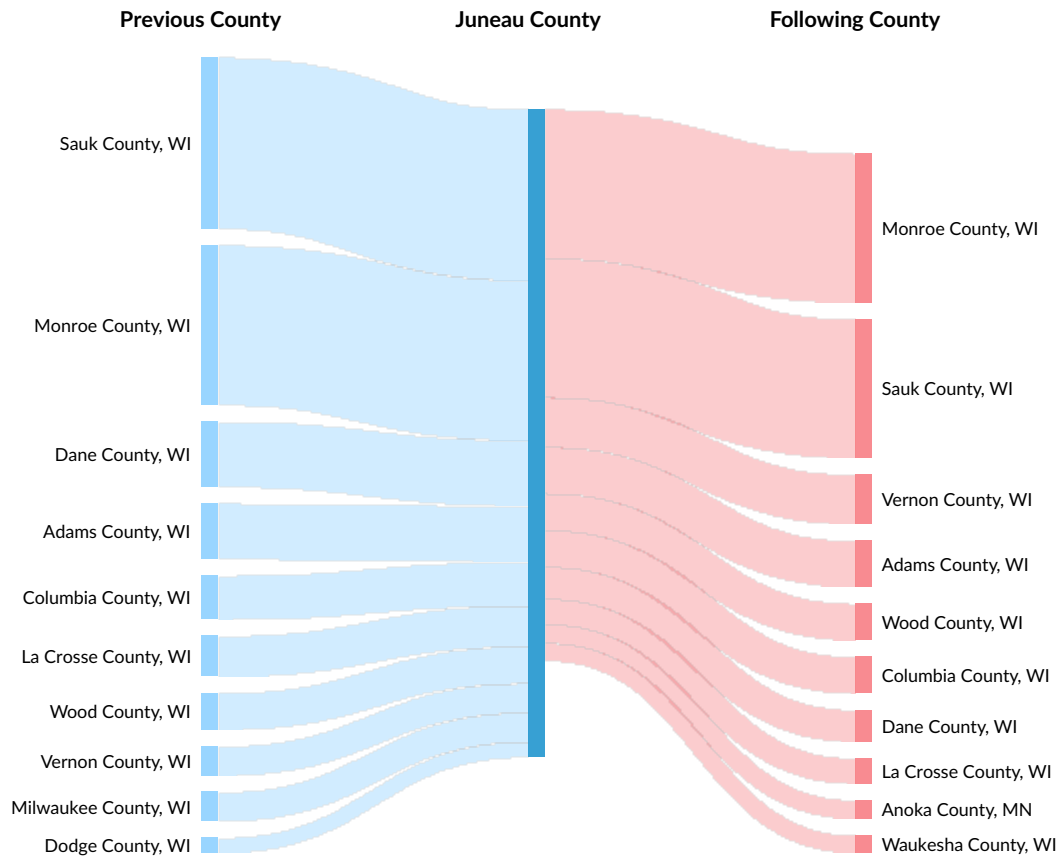
Where Talent Lives

ZIP	Name	2022 Workers
53948	Mauston, WI (in Juneau...	3,581
53950	New Lisbon, WI (in June...	2,259
54646	Necedah, WI (in Juneau...	2,095
53929	Elroy, WI (in Juneau cou...	1,369
53968	Wonewoc, WI (in Junea...	1,230

Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County. The left column shows residents of other counties migrating to Juneau County. The right column shows residents migrating from Juneau County to other counties.

As of 2020, **215** people have migrated from Sauk County, WI to Juneau County. In the same year, **188** people left Juneau County migrating to Monroe County, WI. The total Net Migration for Juneau County in 2020 was **215**.

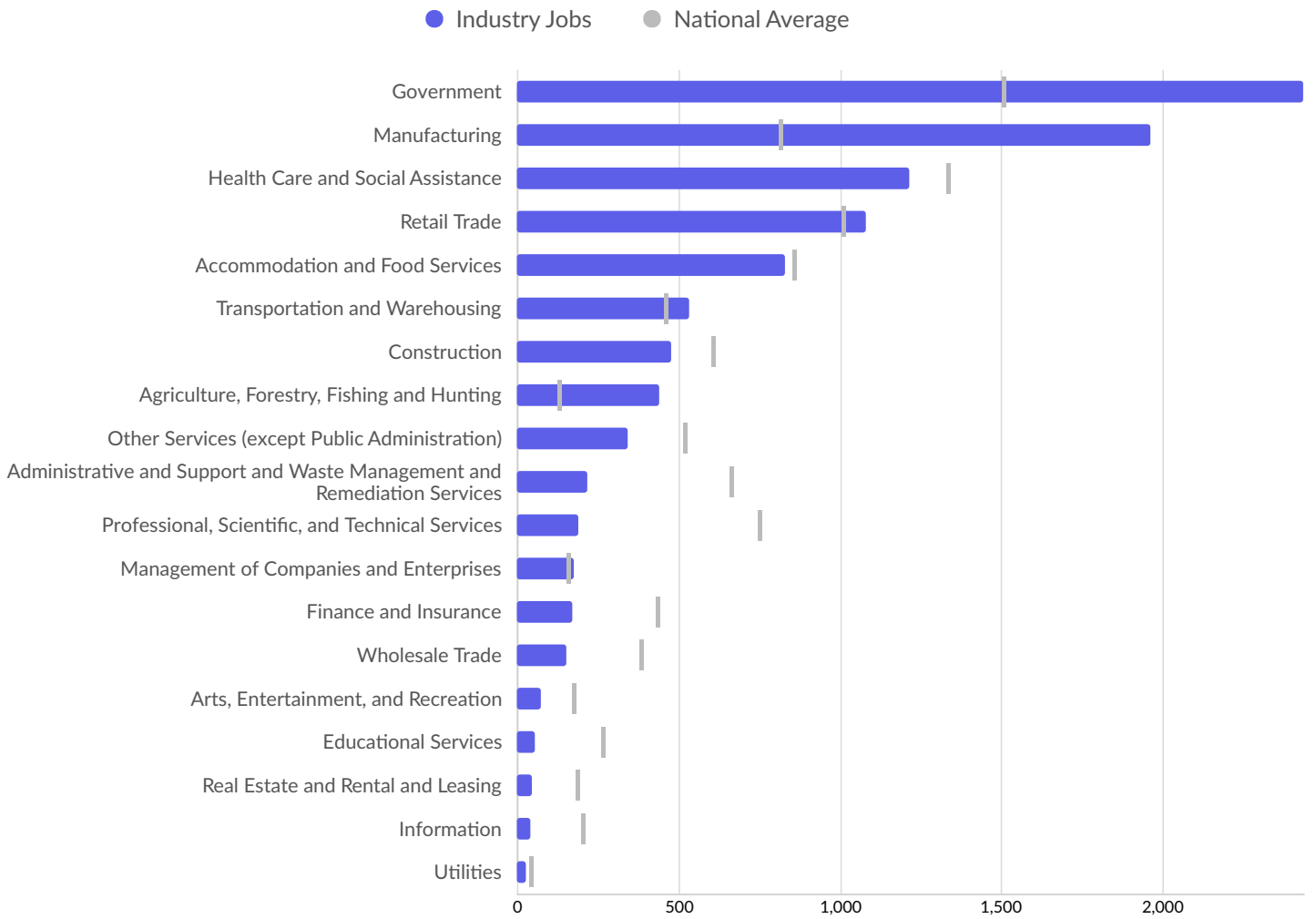


Top Previous Counties	Migrations
Sauk County, WI	215
Monroe County, WI	201
Dane County, WI	82
Adams County, WI	70
Columbia County, WI	55
La Crosse County, WI	51

Top Previous Counties	Migrations
Wood County, WI	46
Vernon County, WI	37
Milwaukee County, WI	37
Dodge County, WI	19
Winnebago County, WI	18
Chippewa County, WI	16
Cook County, IL	16
Palo Alto County, IA	13
Hennepin County, MN	12
Top Following Counties	Migrations
Monroe County, WI	188
Sauk County, WI	175
Vernon County, WI	62
Adams County, WI	58
Wood County, WI	46
Columbia County, WI	46
Dane County, WI	40
La Crosse County, WI	32
Anoka County, MN	24
Waukesha County, WI	22
Milwaukee County, WI	20
Fond du Lac County, WI	17
Rock County, WI	17
Dodge County, WI	16
Tarrant County, TX	14

Industry Characteristics

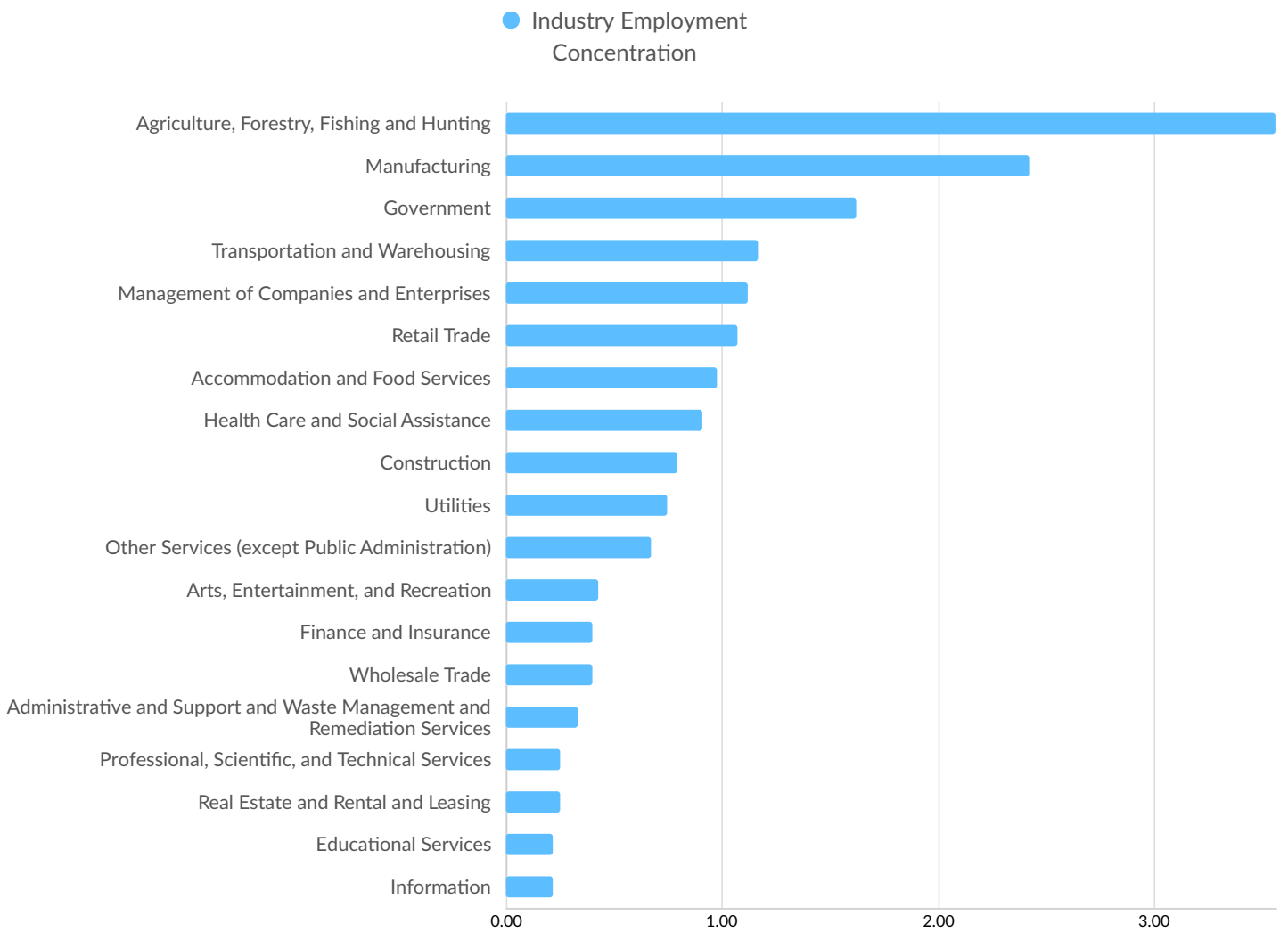
Largest Industries



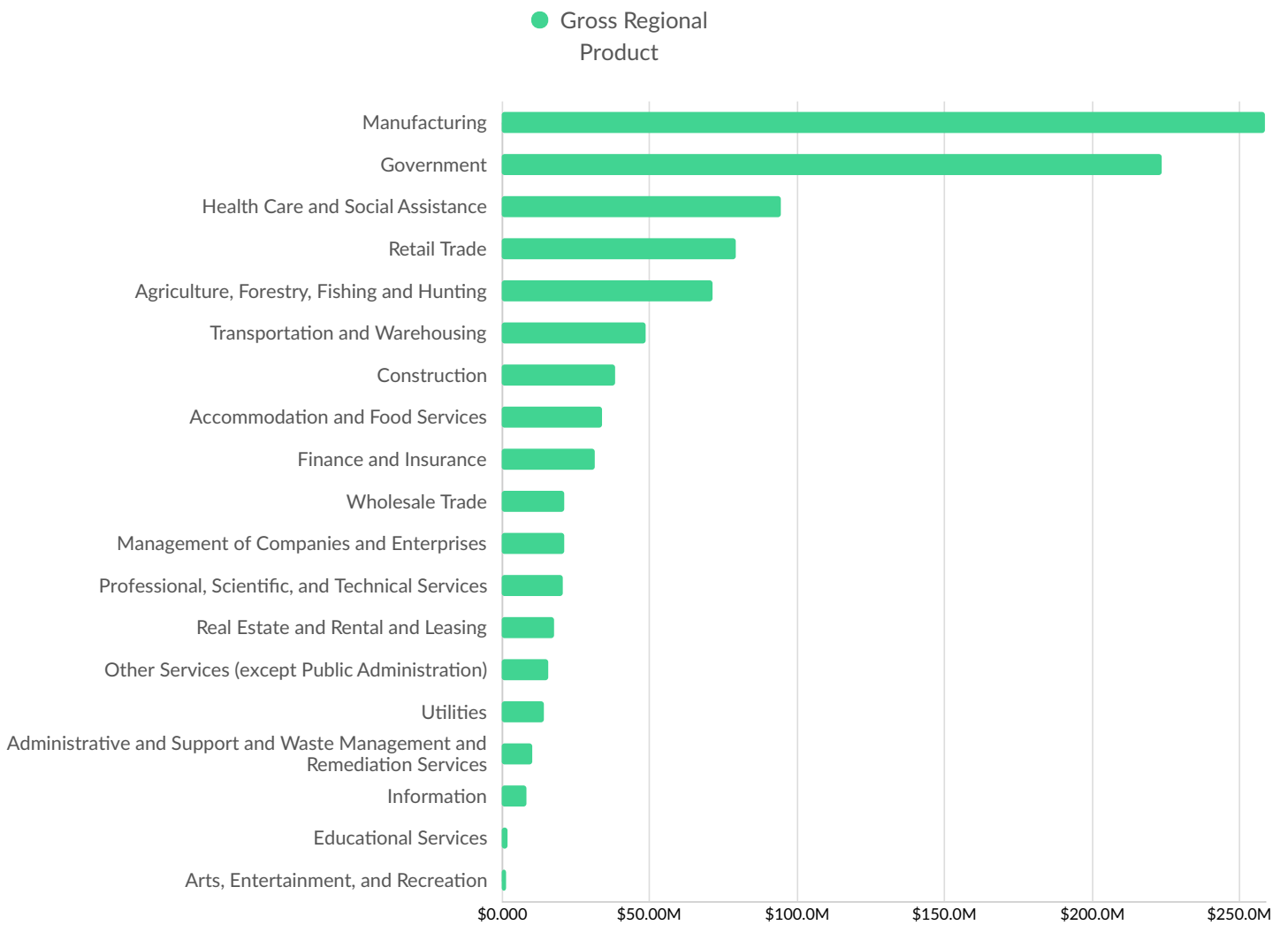
Top Growing Industries



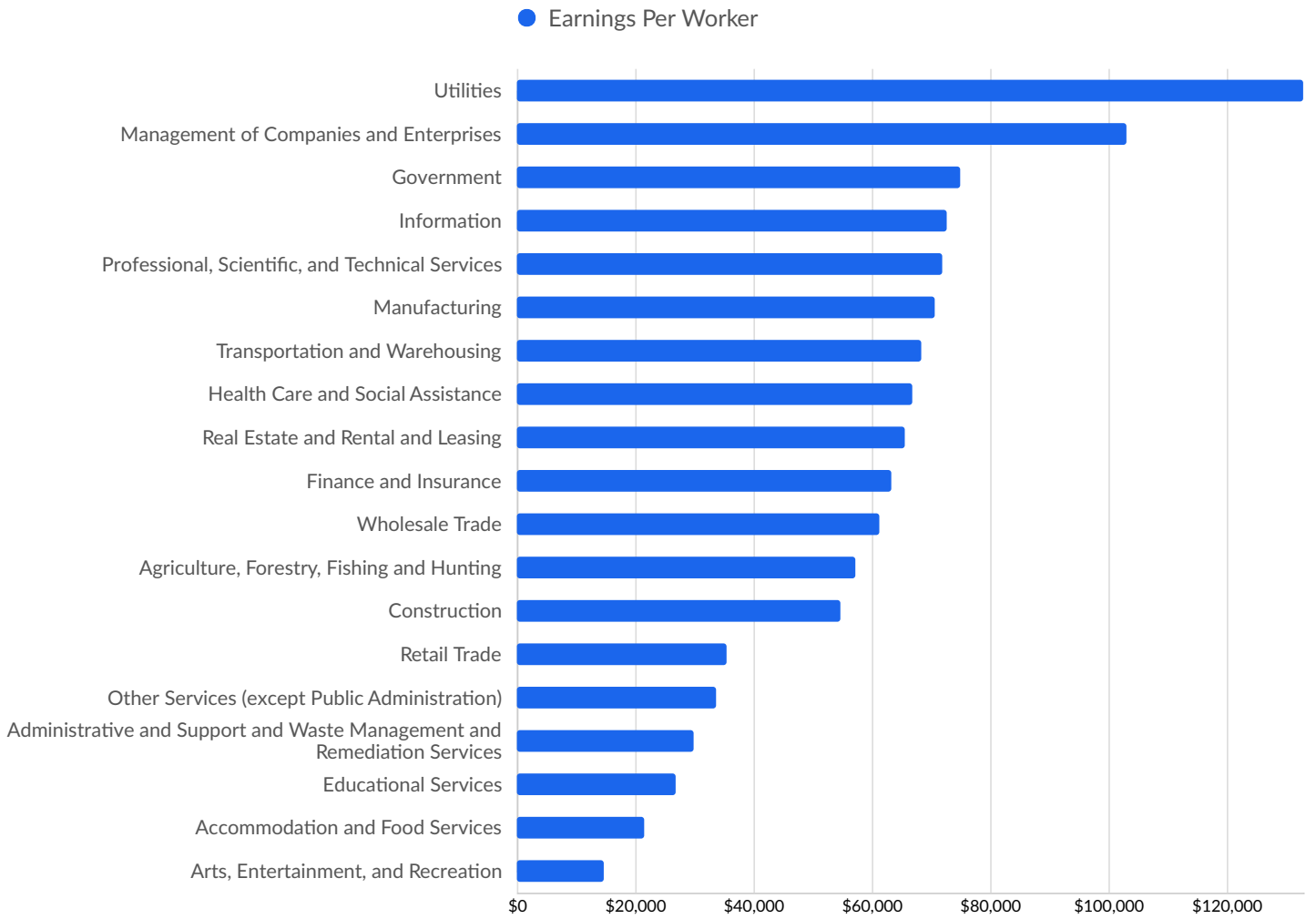
Top Industry Employment Concentration



Top Industry GRP


















Top Industry Earnings



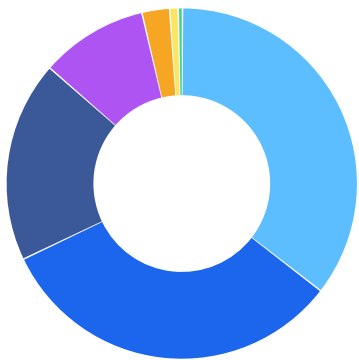
Business Characteristics

2,304 Companies Employ Your Workers

Online profiles for your workers mention 2,304 companies as employers, with the top 10 appearing below. In the last 12 months, 246 companies in Juneau County posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	170 	Festival Foods	76 
Mauston School District	107 	Kwik Trip	62 
State of Wisconsin	57 	Parker Hannifin	57 
Walmart	49 	GPAC	50 
Necedah Area School District	36 	Pilot Company	45 
Leer	35 	Walgreens Boots Alliance	28 
United States Army	35 	Land O'Lakes	26 
Land's End Resort	31 	Dollar General	19 
Kwik Trip	26 	ManpowerGroup	19 
Toro	26 	Accountable Healthcare Staffing	18 

Business Size

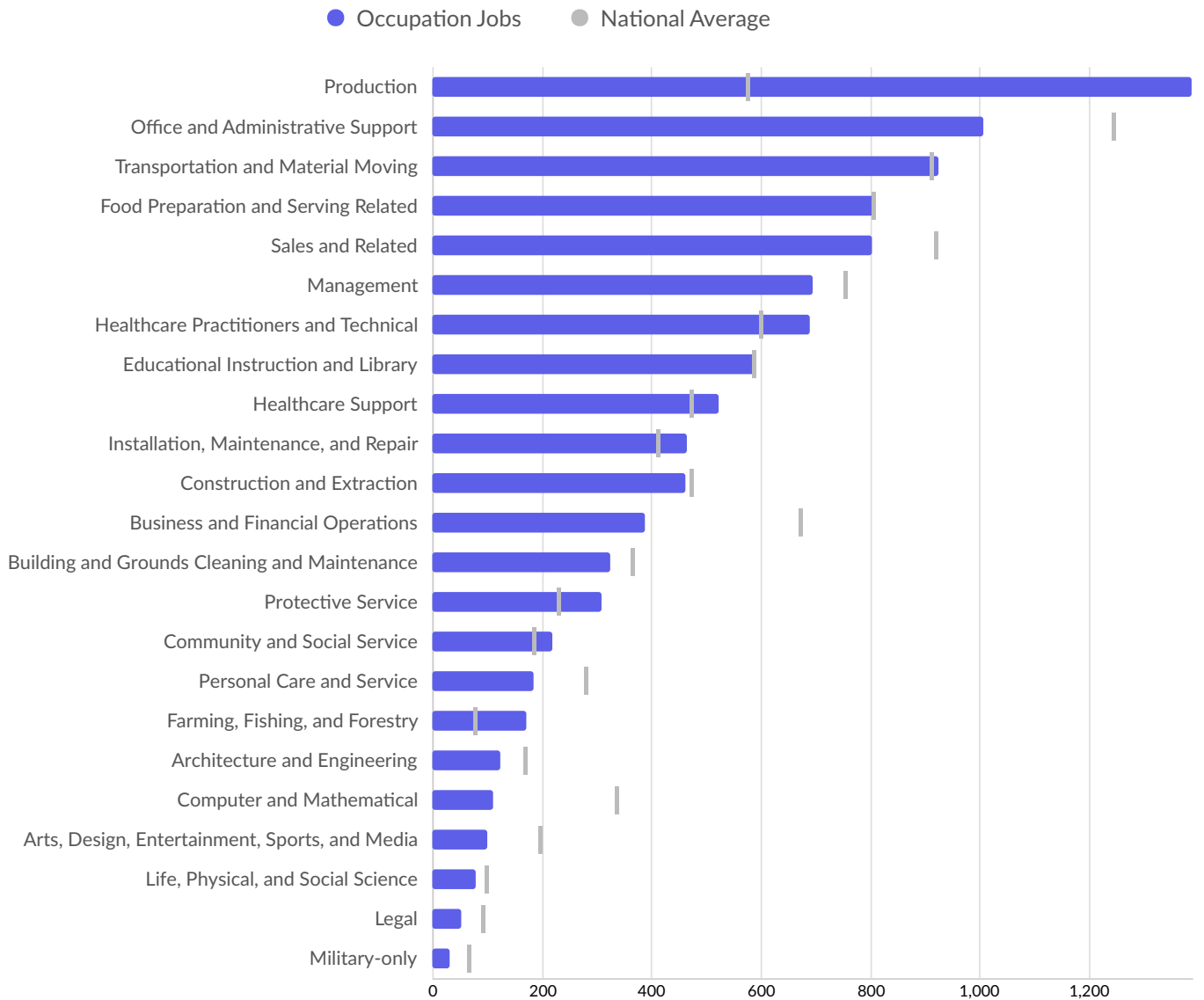


	Percentage	Business Count
1 to 4 employees	35.4%	361
5 to 9 employees	32.5%	331
10 to 19 employees	18.5%	189
20 to 49 employees	9.9%	101
50 to 99 employees	2.5%	26
100 to 249 employees	0.8%	8
250 to 499 employees	0.4%	4

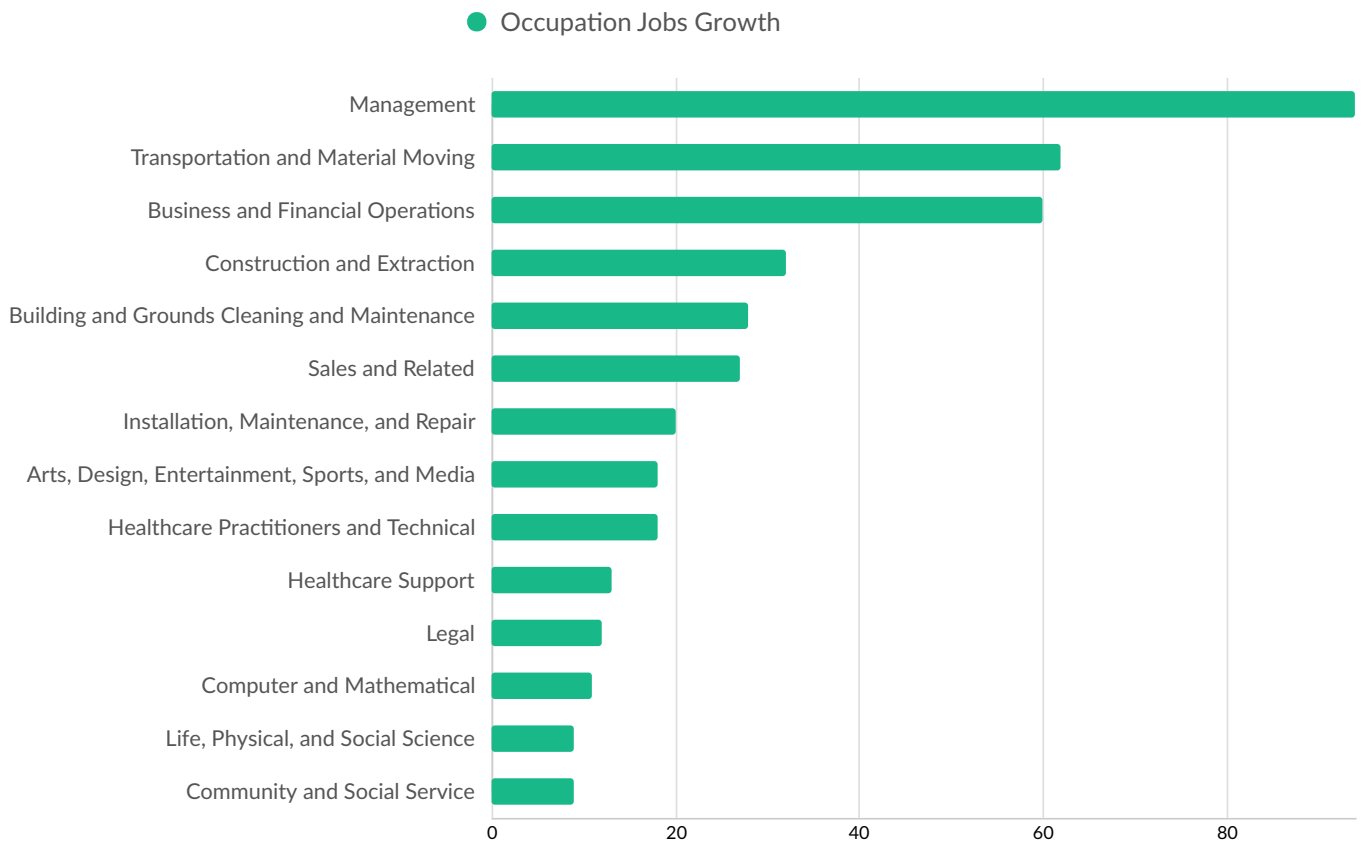
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

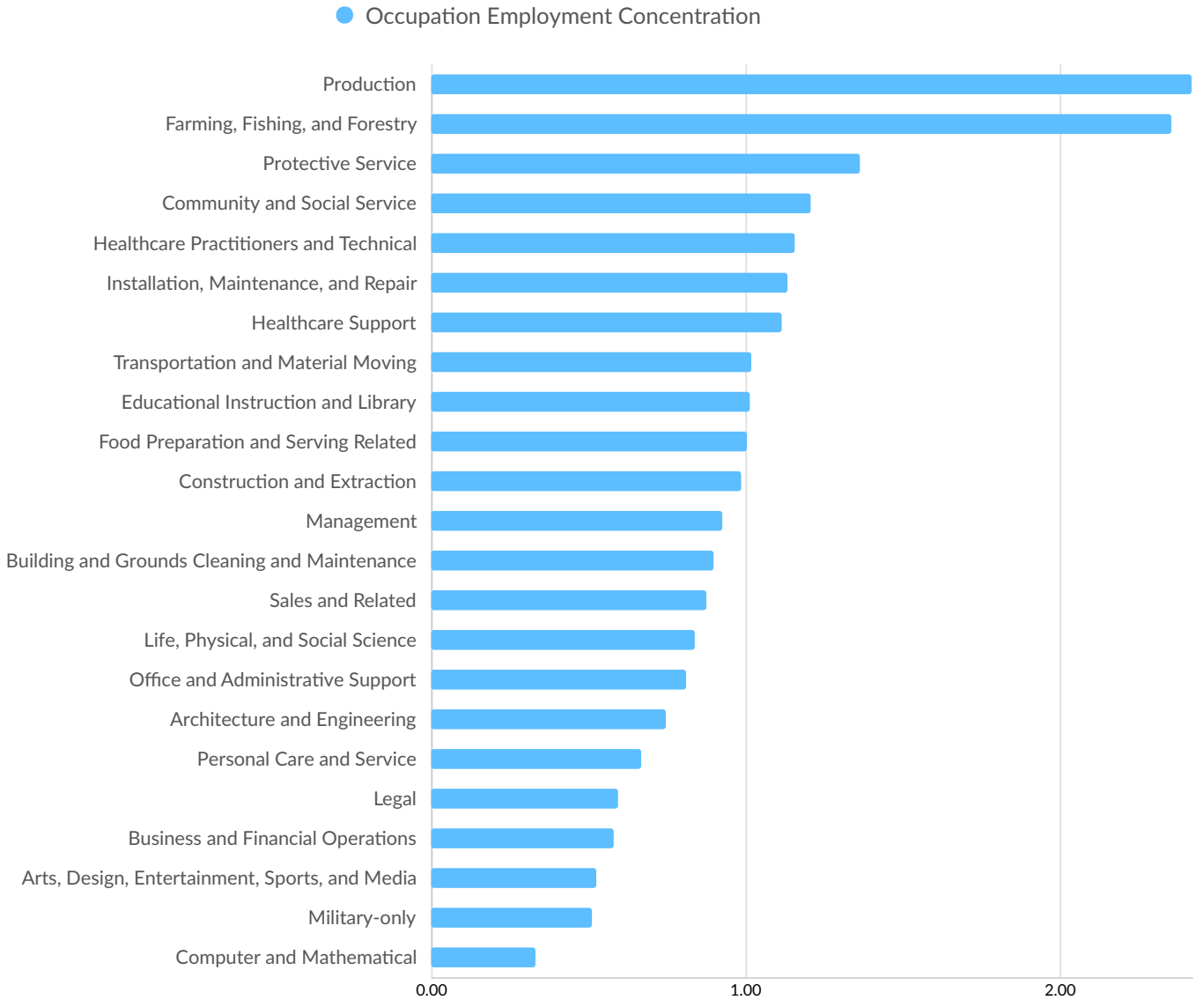
Largest Occupations



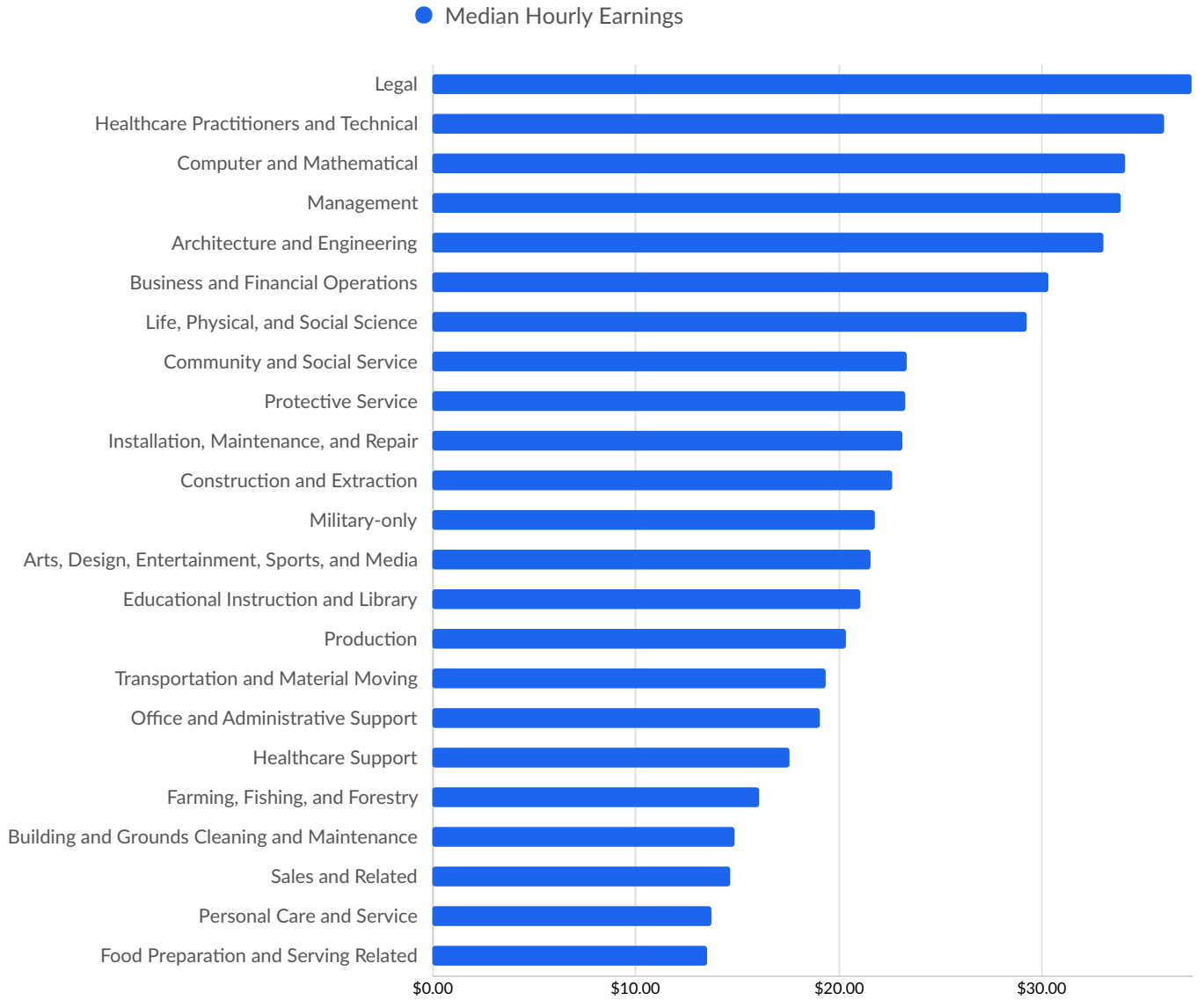
Top Growing Occupations



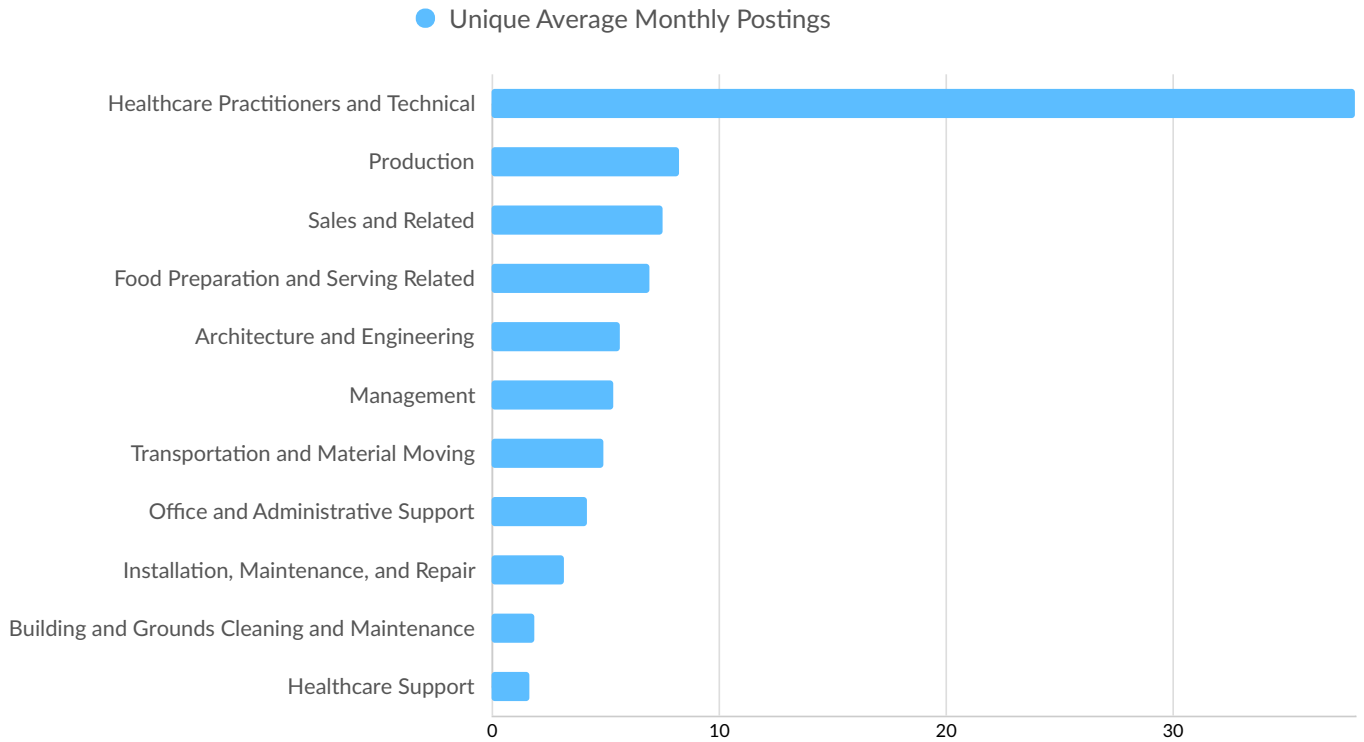
Top Occupation Employment Concentration



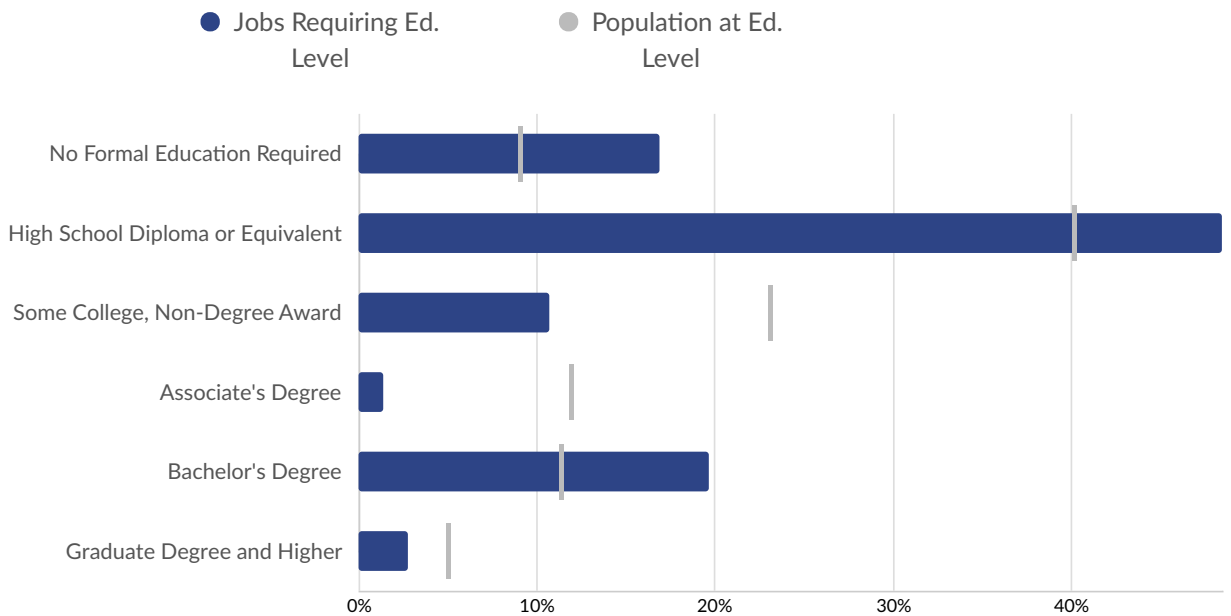
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Juneau County produced graduates.

In-Demand Skills

