



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210  
Wausau, Wisconsin 54403

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## Report Parameters

### 1 County

55067 Langlade County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**19,559**

**Population (2022)**

Population **grew by 375** over the last 5 years and is projected to **grow by 717** over the next 5 years.

**8,581**

**Total Regional Employment**

Jobs **decreased by 187** over the last 5 years but are projected to **grow by 421** over the next 5 years.

**\$53.3K**

**Median Household Income (2021)**

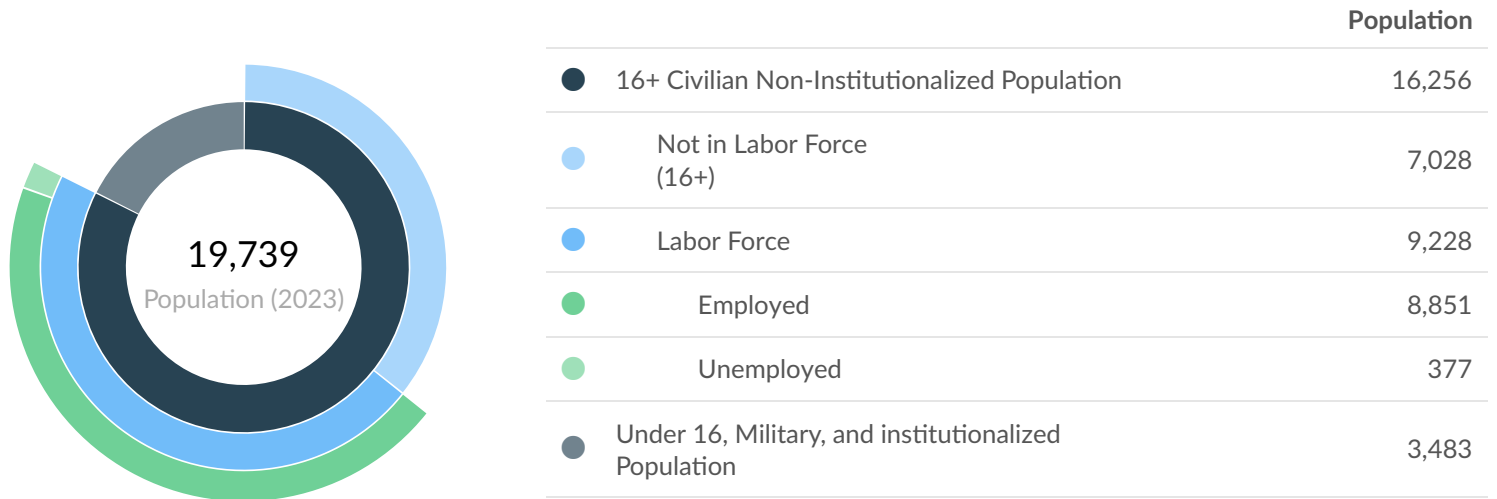
Median household income is **\$15.7K below** the national median household income of \$69.0K.

### Takeaways

- As of 2022 the region's population **increased by 2.0%** since 2017, growing by 375. Population is expected to **increase by 3.7%** between 2022 and 2027, adding 717.
- From 2017 to 2022, jobs **declined by 2.1%** in Langlade County, WI from 8,769 to **8,581**. This change **fell short of the national growth rate of 3.8% by 5.9%**. As the number of jobs declined, the **labor force participation rate decreased from 61.7% to 55.6% between 2017 and 2022**.
- Concerning educational attainment, **11.2% of Langlade County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).
- The top three industries in 2022 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

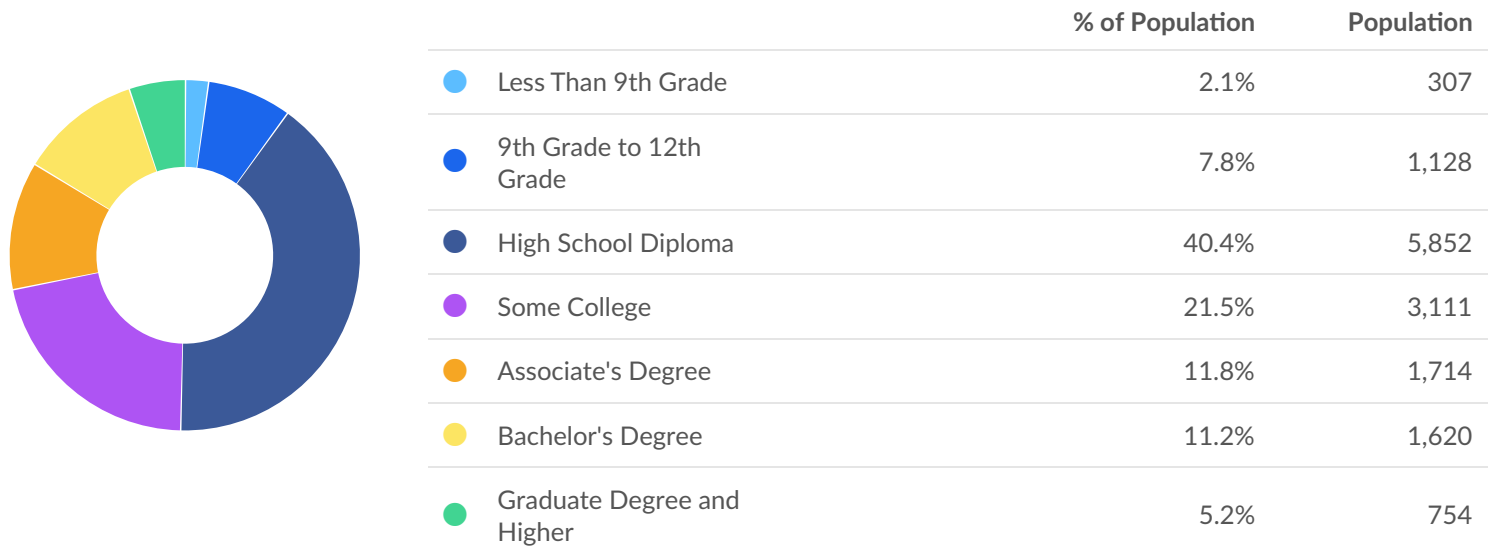
	Population (2023)	Labor Force (Aug 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	19,739	9,228	8,581	98.9	\$853.28M	\$1.44B	\$1.06B
State	5,921,135	3,169,909	3,180,133	100.2	\$392.50B	\$356.36B	\$386.63B

## Aug 2023 Labor Force Breakdown



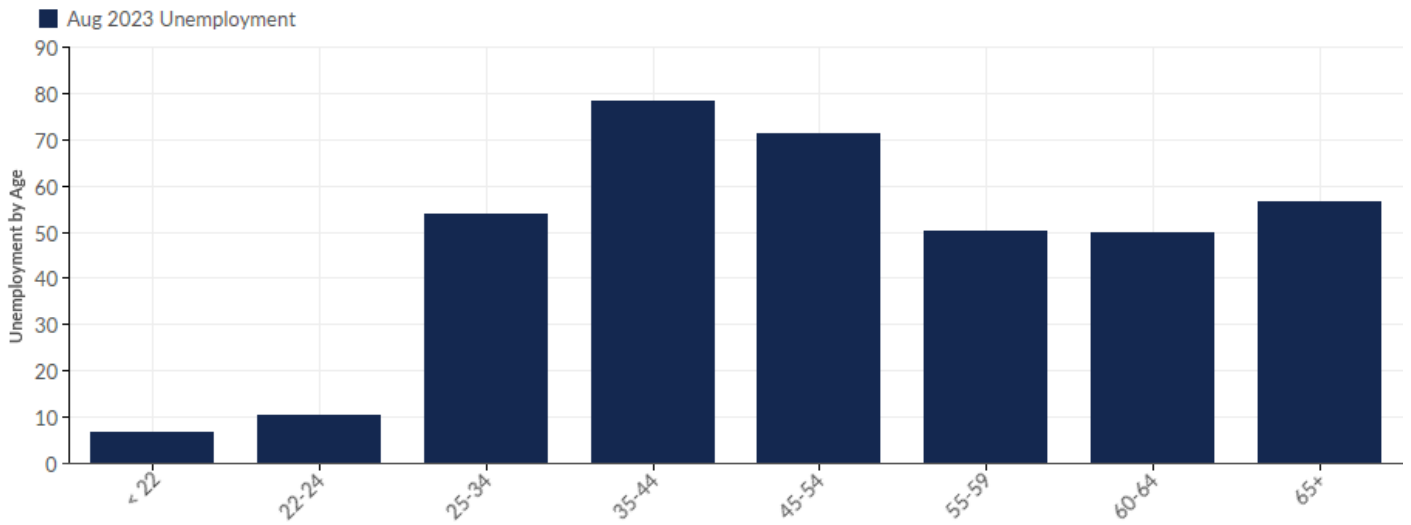
## Educational Attainment

Concerning educational attainment, **11.2% of Langlade County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **11.8% hold an Associate's Degree** (3.0% above the national average).



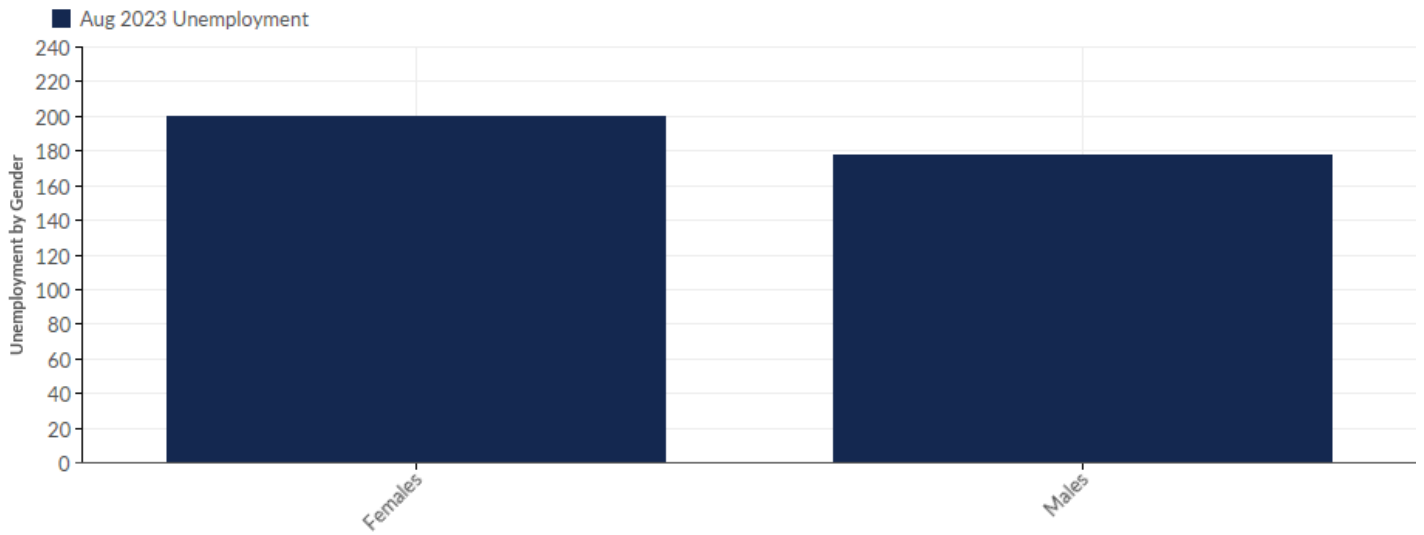
# Unemployment by Demographics

## Unemployment by Age



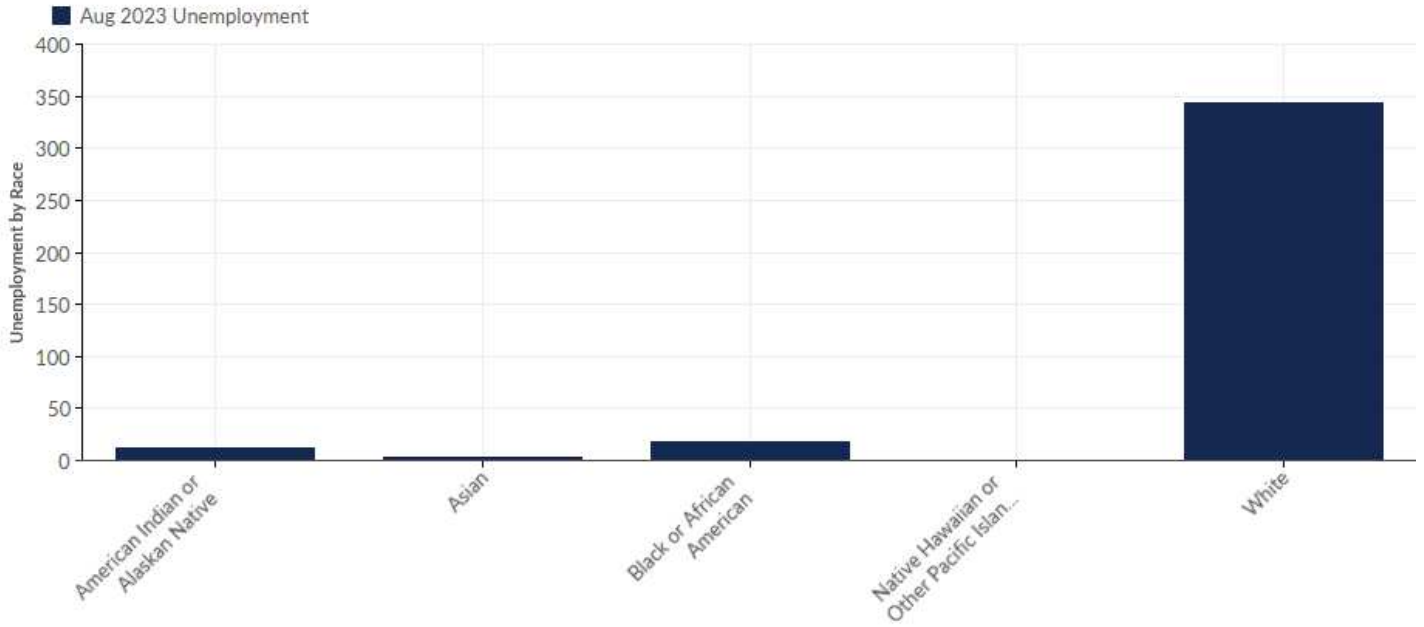
Age	Unemployment (Aug 2023)	% of Unemployed
< 22	7	1.86%
22-24	10	2.65%
25-34	54	14.32%
35-44	78	20.69%
45-54	71	18.83%
55-59	50	13.26%
60-64	50	13.26%
65+	57	15.12%
<b>Total</b>	<b>377</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Aug 2023)	% of Unemployed
Females	200	53.05%
Males	177	46.95%
Total	377	100.00%

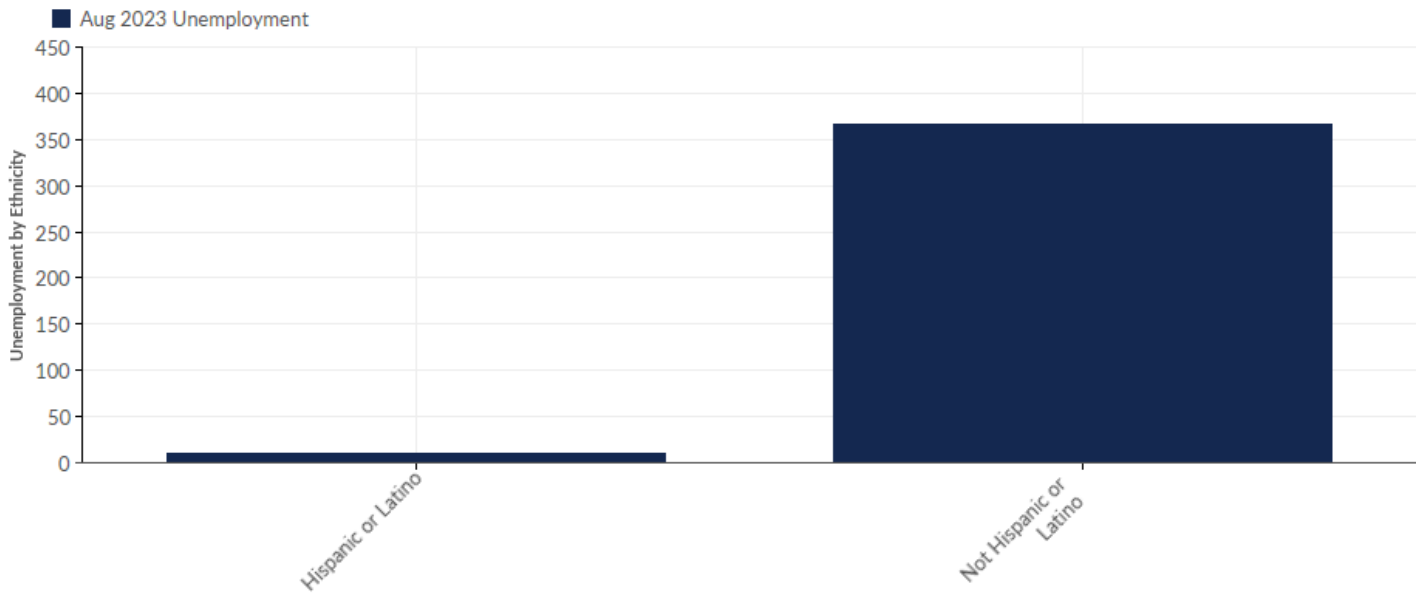
## Unemployment by Race



Race	Unemployment (Aug 2023)	% of Unemployed
American Indian or Alaskan Native	12	3.18%
Asian	3	0.80%
Black or African American	18	4.77%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	343	90.98%
Total	377	100.00%



## Unemployment by Ethnicity

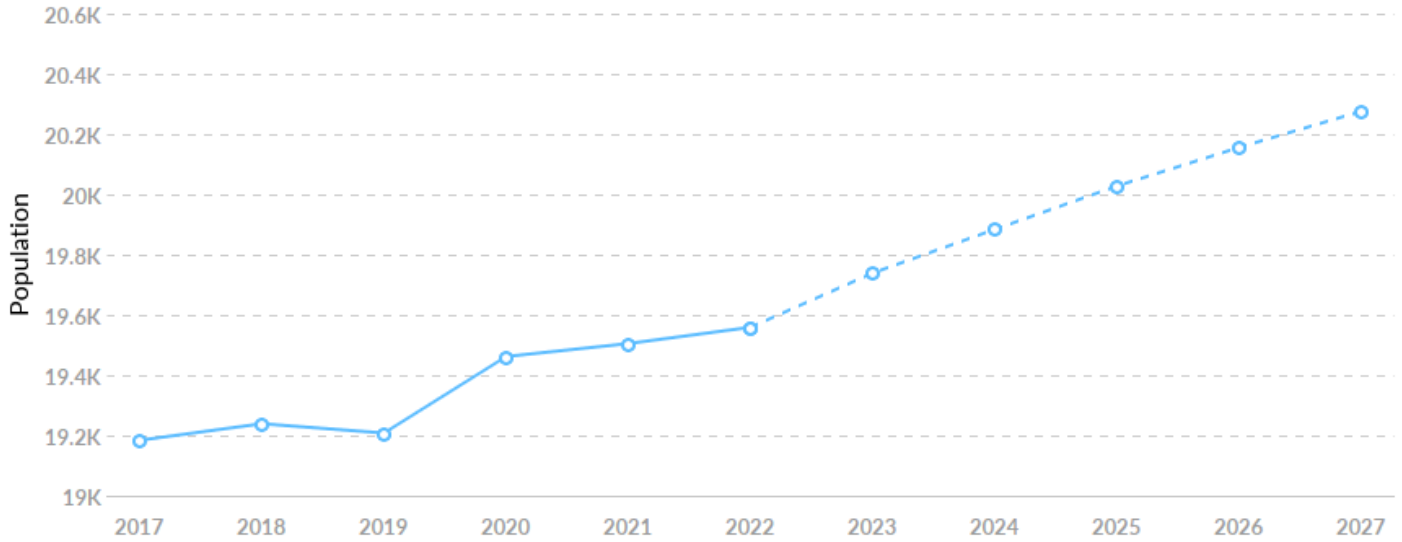


Ethnicity	Unemployment (Aug 2023)	% of Unemployed
Hispanic or Latino	10	2.65%
Not Hispanic or Latino	367	97.35%
Total	377	100.00%

# Historic & Projected Trends

## Population Trends

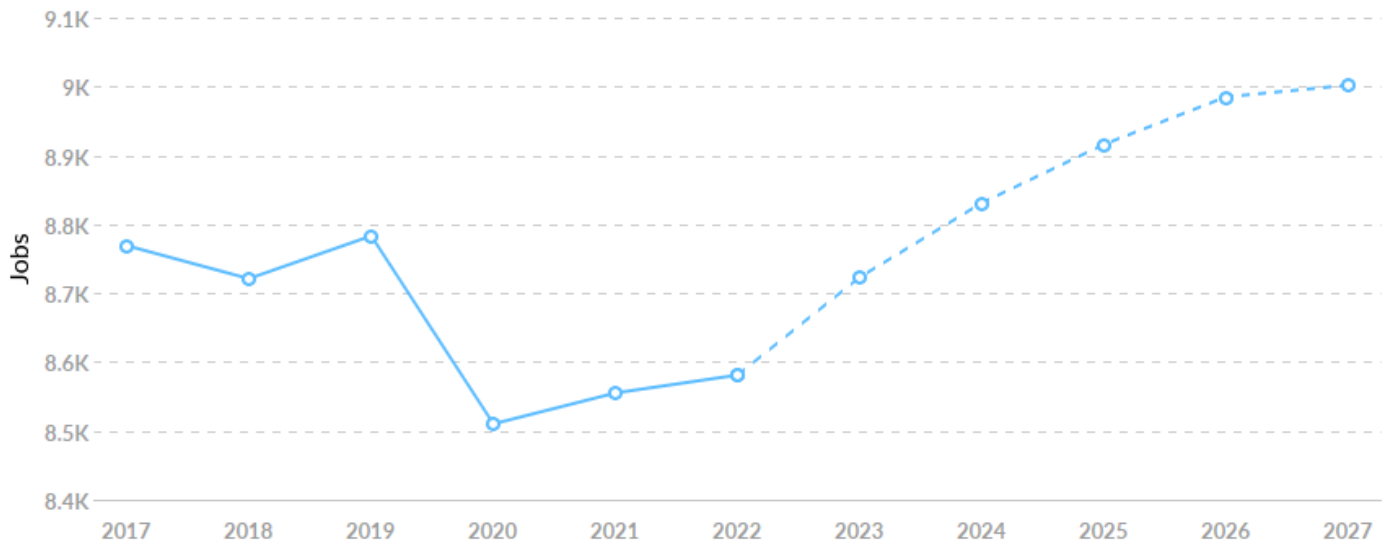
As of 2022 the region's population increased by 2.0% since 2017, growing by 375. Population is expected to increase by 3.7% between 2022 and 2027, adding 717.



Timeframe	Population
2017	19,184
2018	19,239
2019	19,208
2020	19,462
2021	19,505
2022	19,559
2023	19,739
2024	19,884
2025	20,028
2026	20,156
2027	20,276

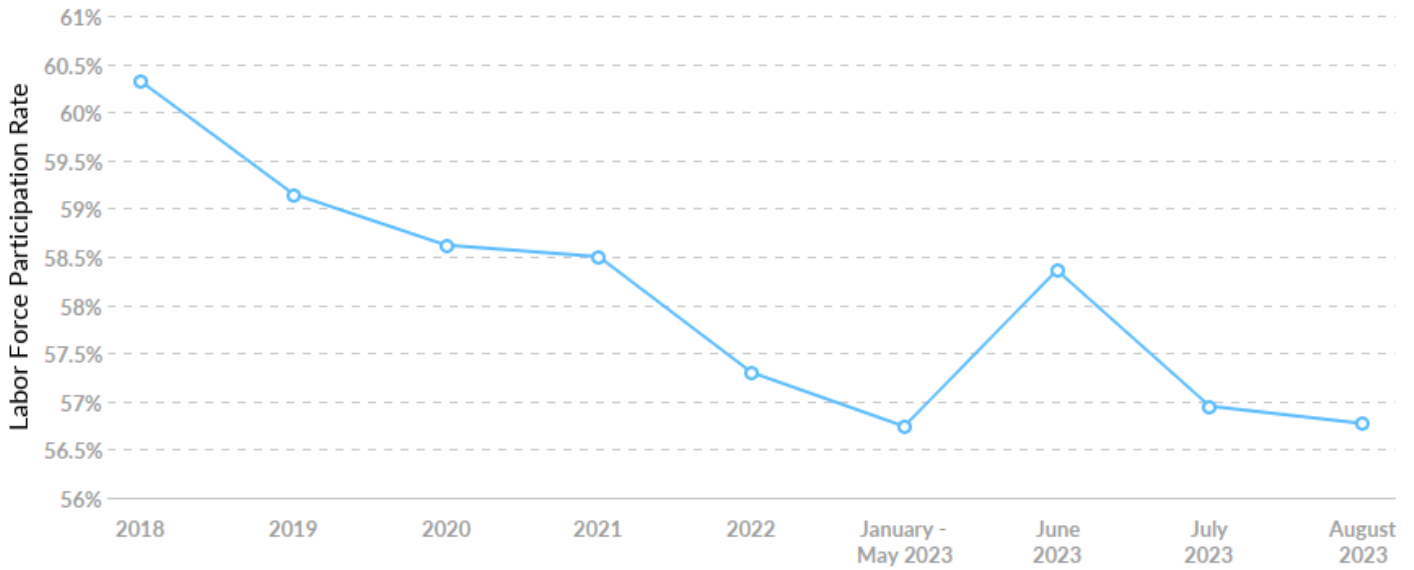
## Job Trends

From 2017 to 2022, jobs declined by 2.1% in Langlade County, WI from 8,769 to 8,581. This change fell short of the national growth rate of 3.8% by 5.9%.



Timeframe	Jobs
2017	8,769
2018	8,721
2019	8,783
2020	8,510
2021	8,555
2022	8,581
2023	8,723
2024	8,831
2025	8,916
2026	8,985
2027	9,002

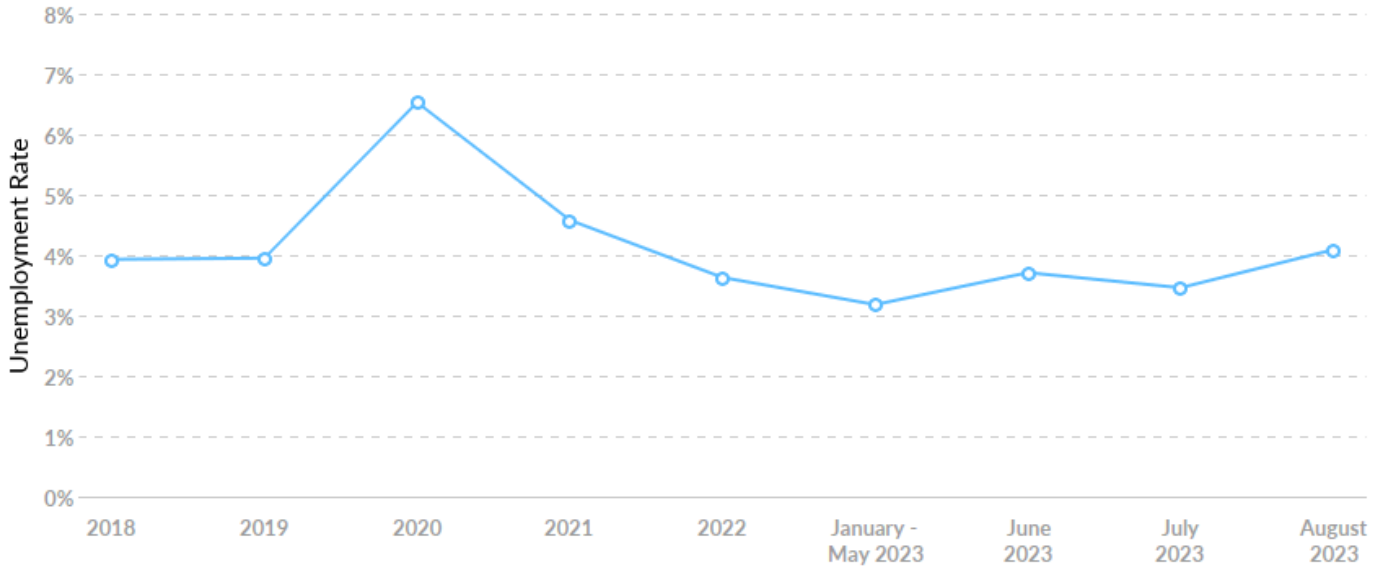
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	60.32%
2019	59.15%
2020	58.62%
2021	58.50%
2022	57.30%
January - May 2023	56.74%
June 2023	58.36%
July 2023	56.95%
August 2023	56.77%

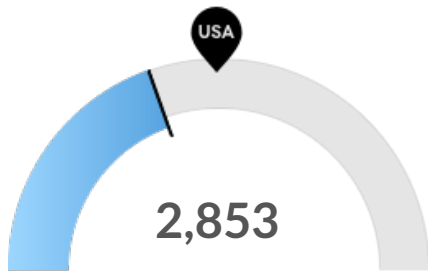
## Unemployment Rate Trends

Langlade County, WI had an August 2023 unemployment rate of 4.09%, **increasing from 3.93%** 5 years before.



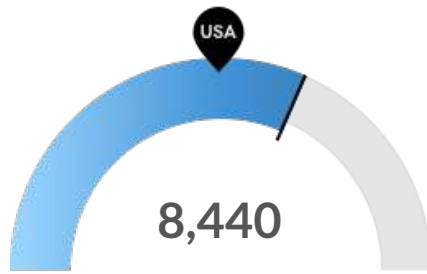
Timeframe	Unemployment Rate
2018	3.93%
2019	3.95%
2020	6.53%
2021	4.58%
2022	3.63%
January - May 2023	3.18%
June 2023	3.71%
July 2023	3.46%
August 2023	4.09%

## Population Characteristics



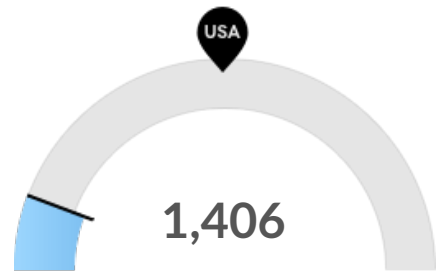
**Millennials**

Langlade County, WI has 2,853 millennials (ages 25-39). The national average for an area this size is 3,977.



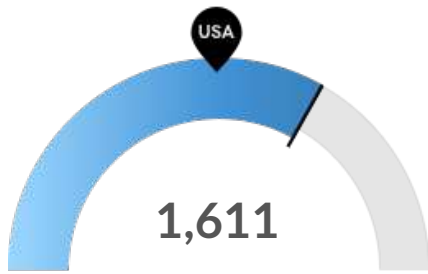
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,861 people 55 or older, while there are 8,440 here.



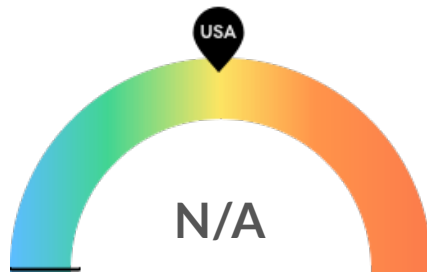
**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,043 racially diverse people, while there are 1,406 here.



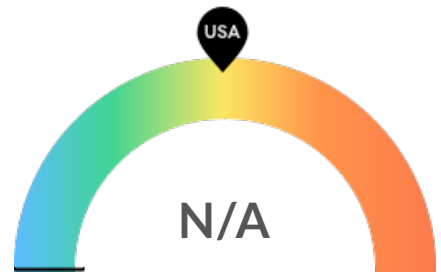
**Veterans**

Langlade County, WI has 1,611 veterans. The national average for an area this size is 1,024.



**Violent Crime**

No crime information is available in Langlade County, WI.

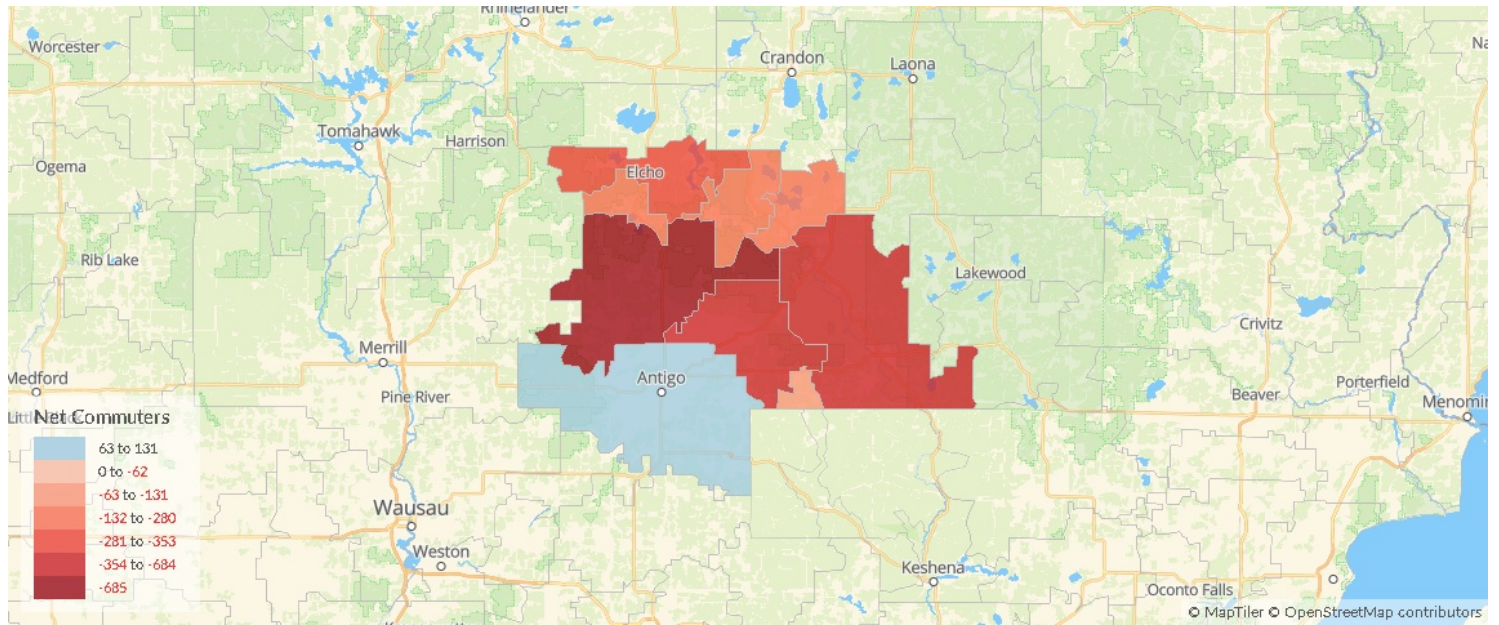


**Property Crime**

No crime information is available in Langlade County, WI.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2022 Employment
54409	Antigo, WI (in Langlade ...)	7,211
54491	White Lake, WI (in Lang...)	343
54428	Elcho, WI (in Langlade c...)	305
54418	Bryant, WI (in Langlade ...)	234
54424	Deerbrook, WI (in Langl...)	218

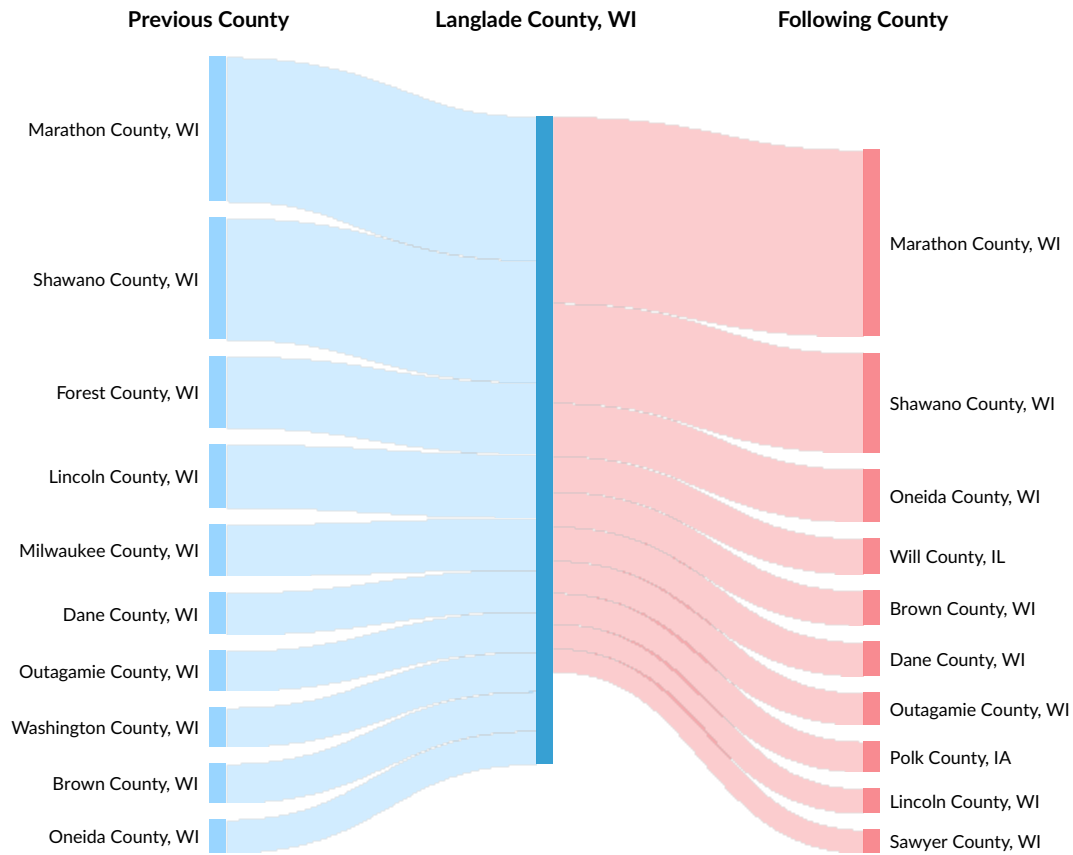
### Where Talent Lives

ZIP	Name	2022 Workers
54409	Antigo, WI (in Langlade ...)	7,148
54424	Deerbrook, WI (in Langl...)	903
54491	White Lake, WI (in Lang...)	736
54418	Bryant, WI (in Langlade ...)	588
54428	Elcho, WI (in Langlade c...)	587

# Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2020, **97** people have migrated from Marathon County, WI to Langlade County, WI. In the same year, **125** people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2020 was **189**.



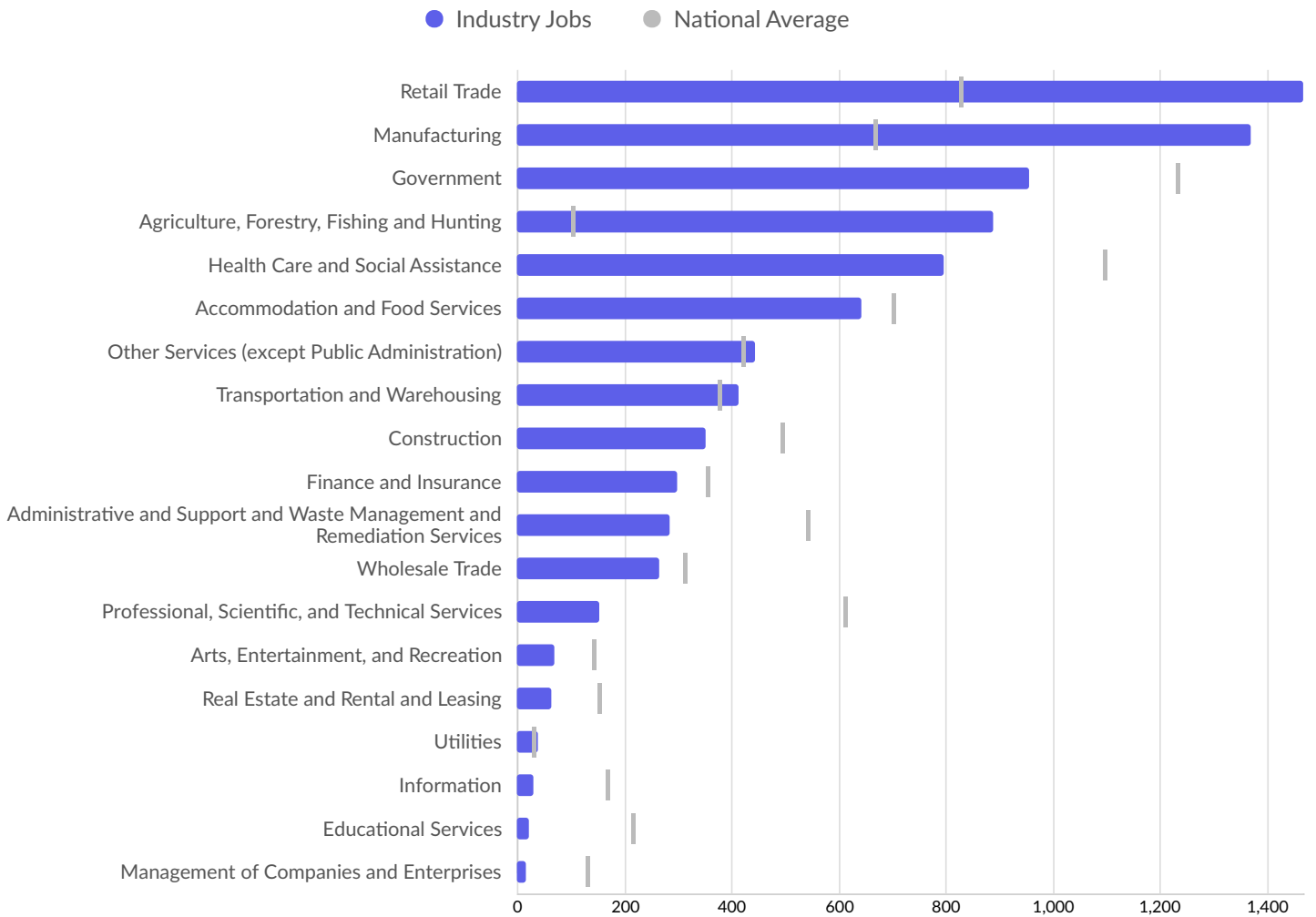
Top Previous Counties	Migrations
Marathon County, WI	97
Shawano County, WI	82
Forest County, WI	48
Lincoln County, WI	43
Milwaukee County, WI	35
Dane County, WI	28



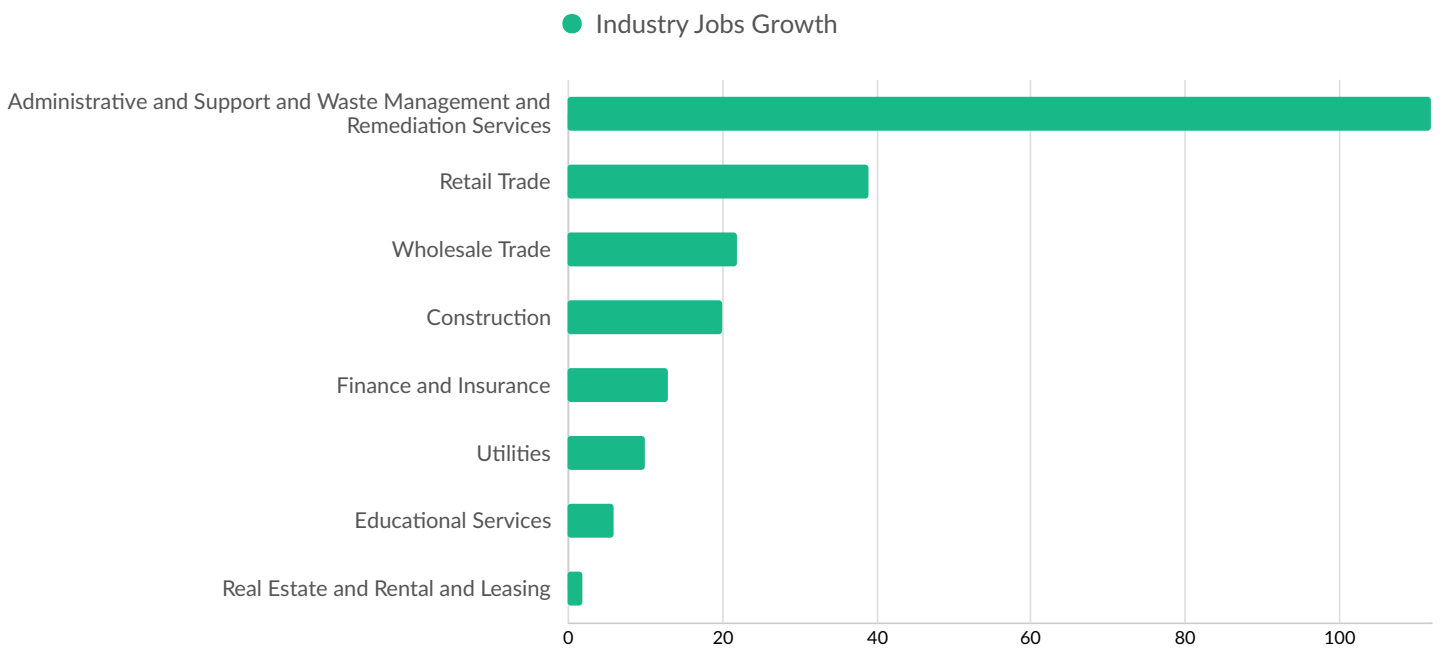
Top Previous Counties	Migrations
Outagamie County, WI	27
Washington County, WI	27
Brown County, WI	27
Oneida County, WI	22
Winnebago County, WI	17
La Crosse County, WI	16
Cook County, IL	15
Hennepin County, MN	13
Portage County, WI	13
Top Following Counties	Migrations
Marathon County, WI	125
Shawano County, WI	67
Oneida County, WI	36
Will County, IL	24
Brown County, WI	23
Dane County, WI	23
Outagamie County, WI	22
Polk County, IA	21
Lincoln County, WI	17
Sawyer County, WI	16
Winnebago County, WI	16
Vilas County, WI	14
Walworth County, WI	12
Forest County, WI	12
Livingston County, MI	11

# Industry Characteristics

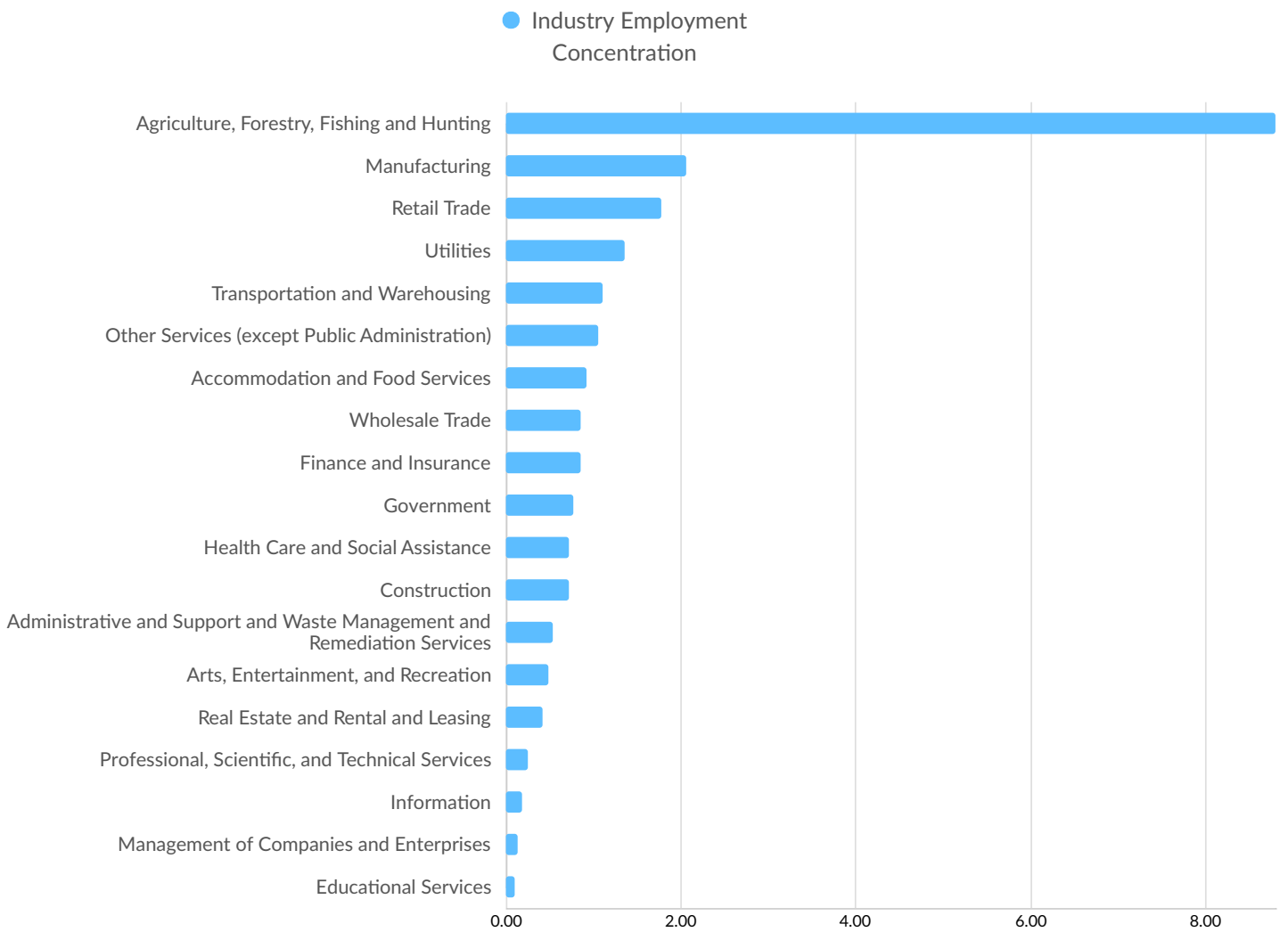
## Largest Industries



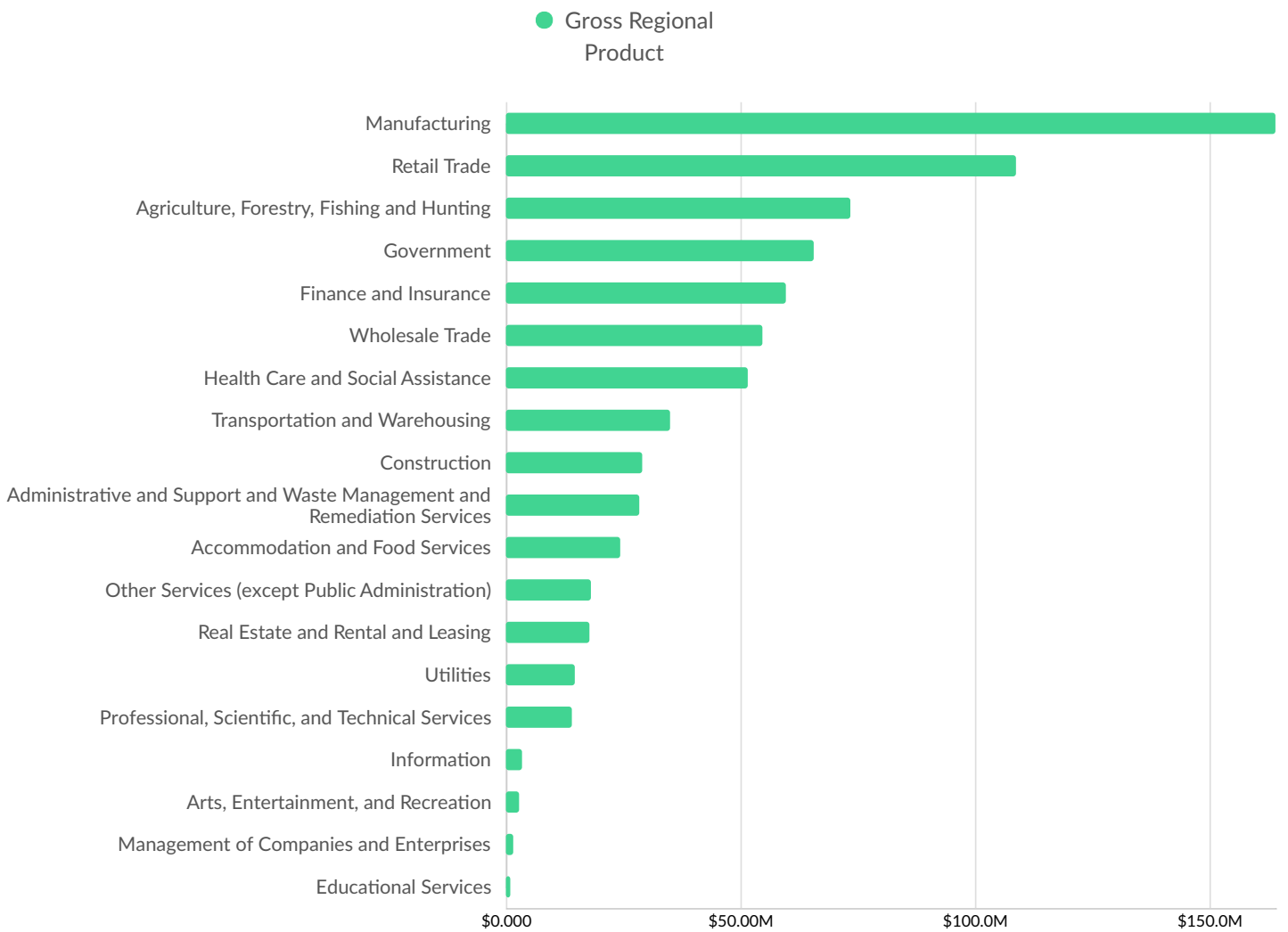
## Top Growing Industries



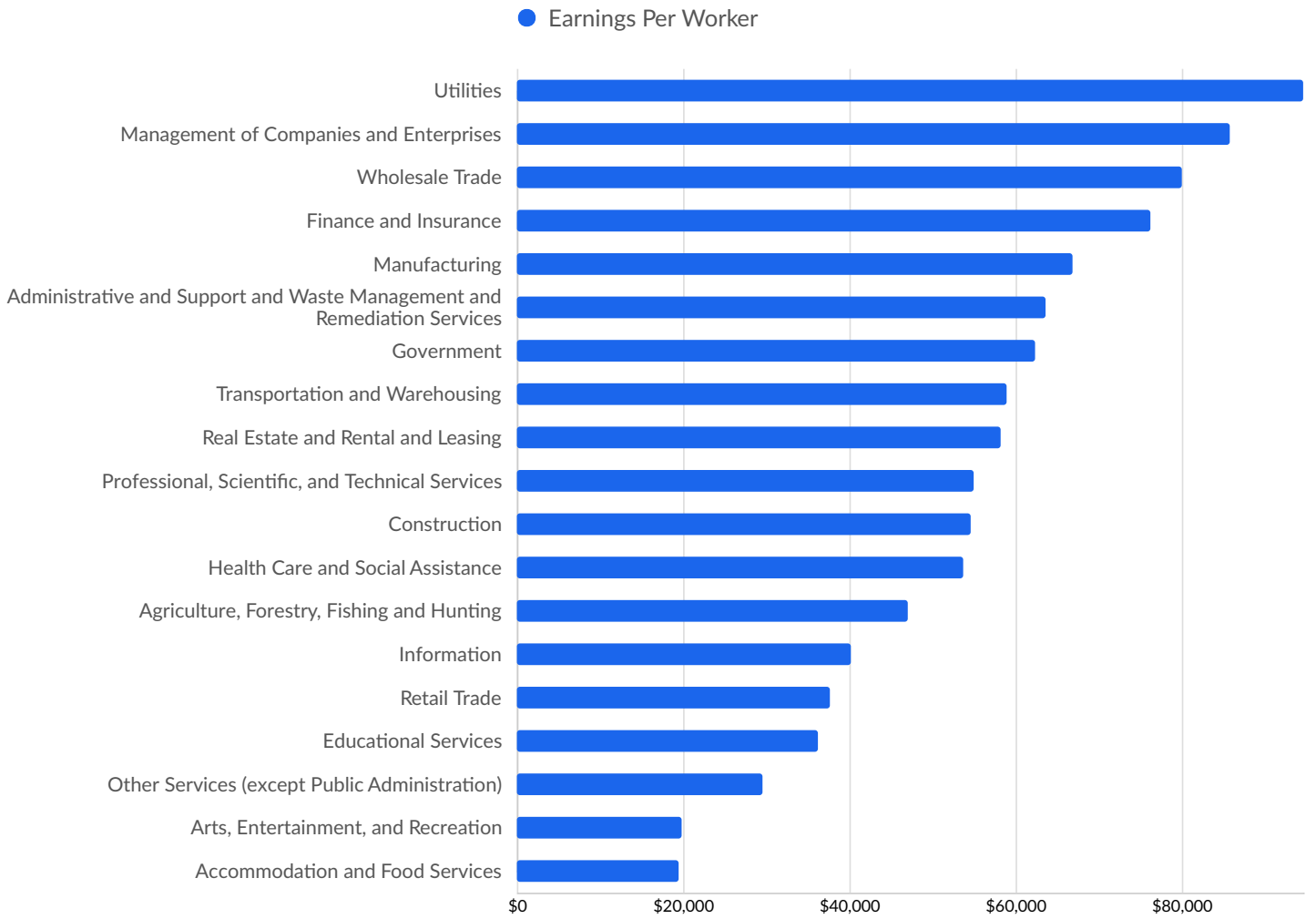
## Top Industry Employment Concentration



## Top Industry GRP













## Top Industry Earnings



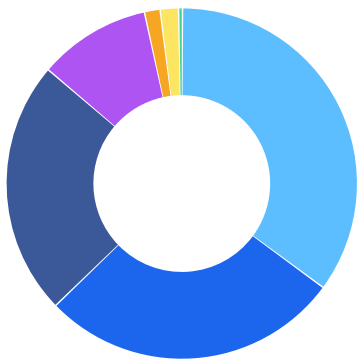
## Business Characteristics

### 1,706 Companies Employ Your Workers

Online profiles for your workers mention 1,706 companies as employers, with the top 10 appearing below. In the last 12 months, 114 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	113 	Aspirus	104 
Covantage Credit Union	110 	Fleet Farm	50 
Unified School District Antigo	102 	Growmark	46 
Volm Companies	86 	Walmart	42 
Aspirus	71 	Dover Corporation	35 
Dover Corporation	36 	Kwik Trip	23 
Walmart	34 	Fastenal	15 
Northcentral Technical College	30 	Menard	15 
Menards	26 	Kelly Services	11 
Fleet Farm	25 	Applied Industrial Technologies	10 

## Business Size



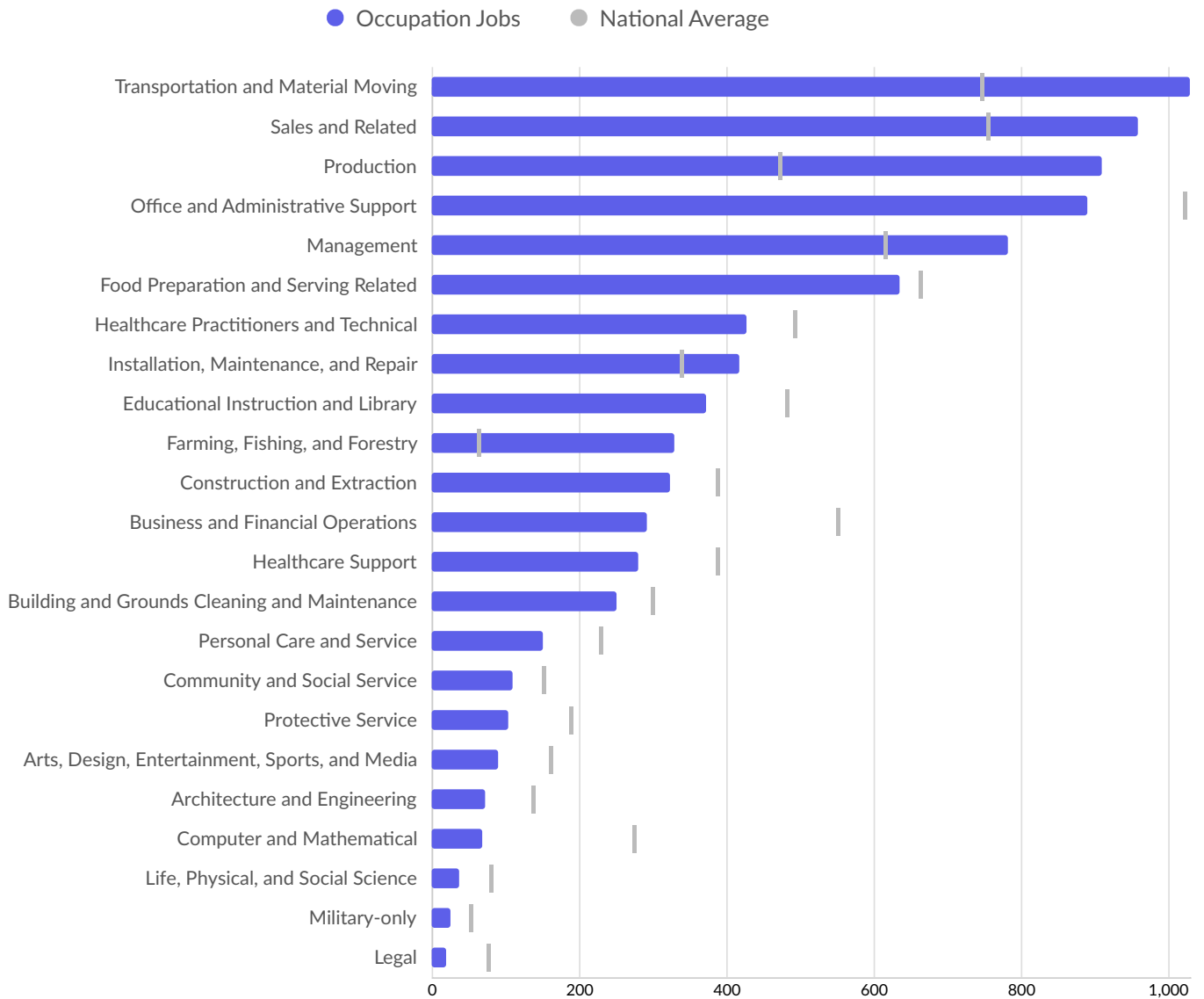
	Percentage	Business Count
● 1 to 4 employees	35.0%	291
● 5 to 9 employees	27.7%	230
● 10 to 19 employees	23.5%	195
● 20 to 49 employees	10.3%	86
● 50 to 99 employees	1.4%	12
● 100 to 249 employees	1.7%	14
● 250 to 499 employees	0.4%	3

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

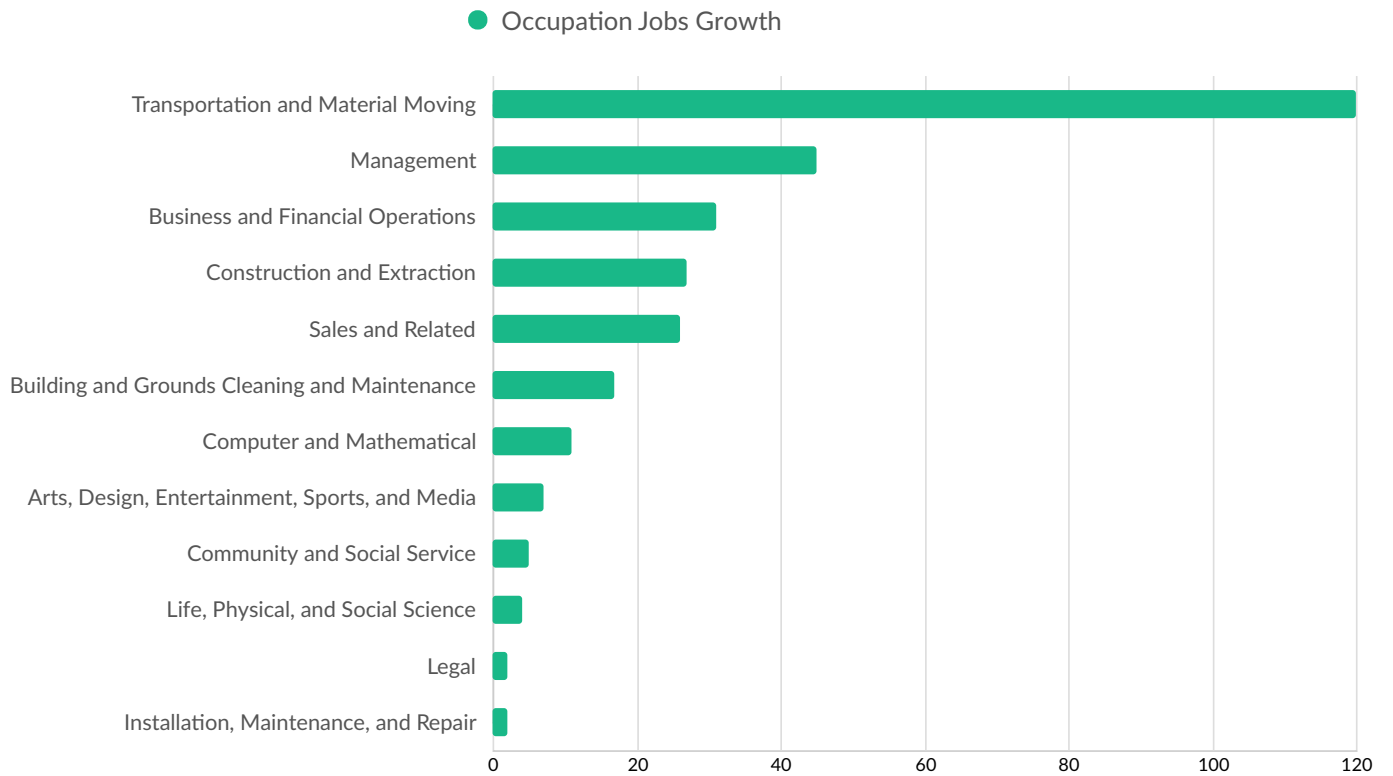


# Workforce Characteristics

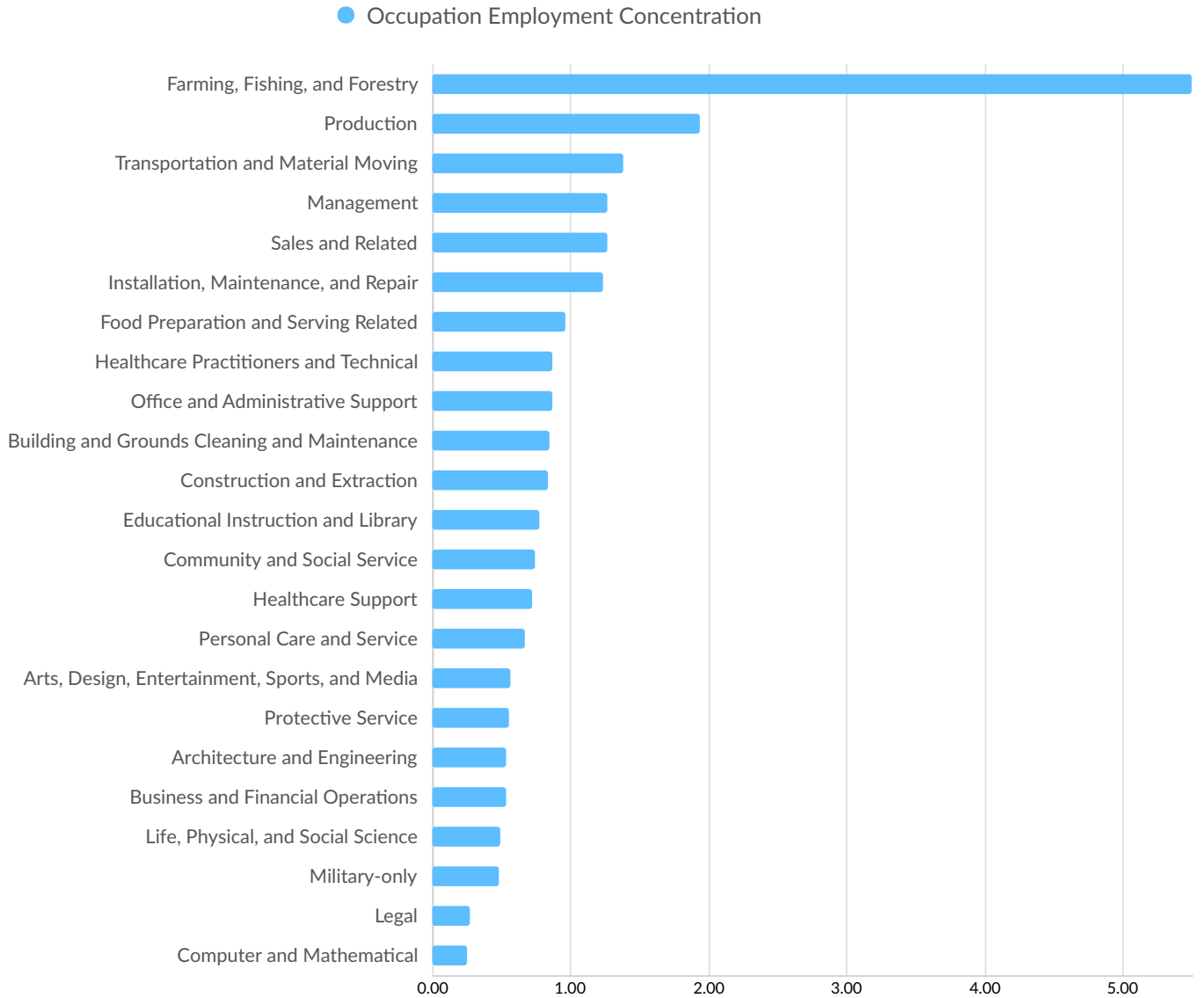
## Largest Occupations



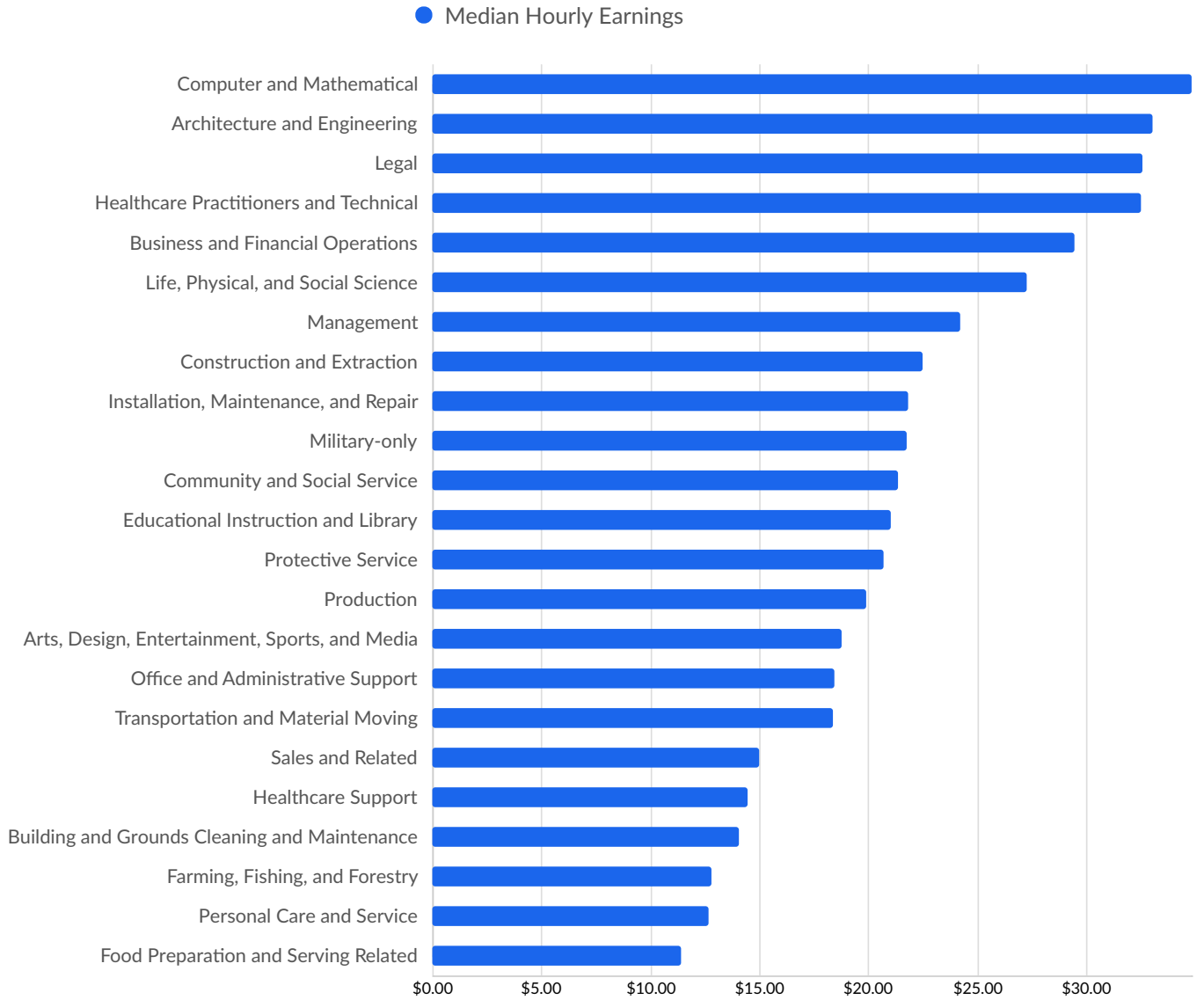
## Top Growing Occupations



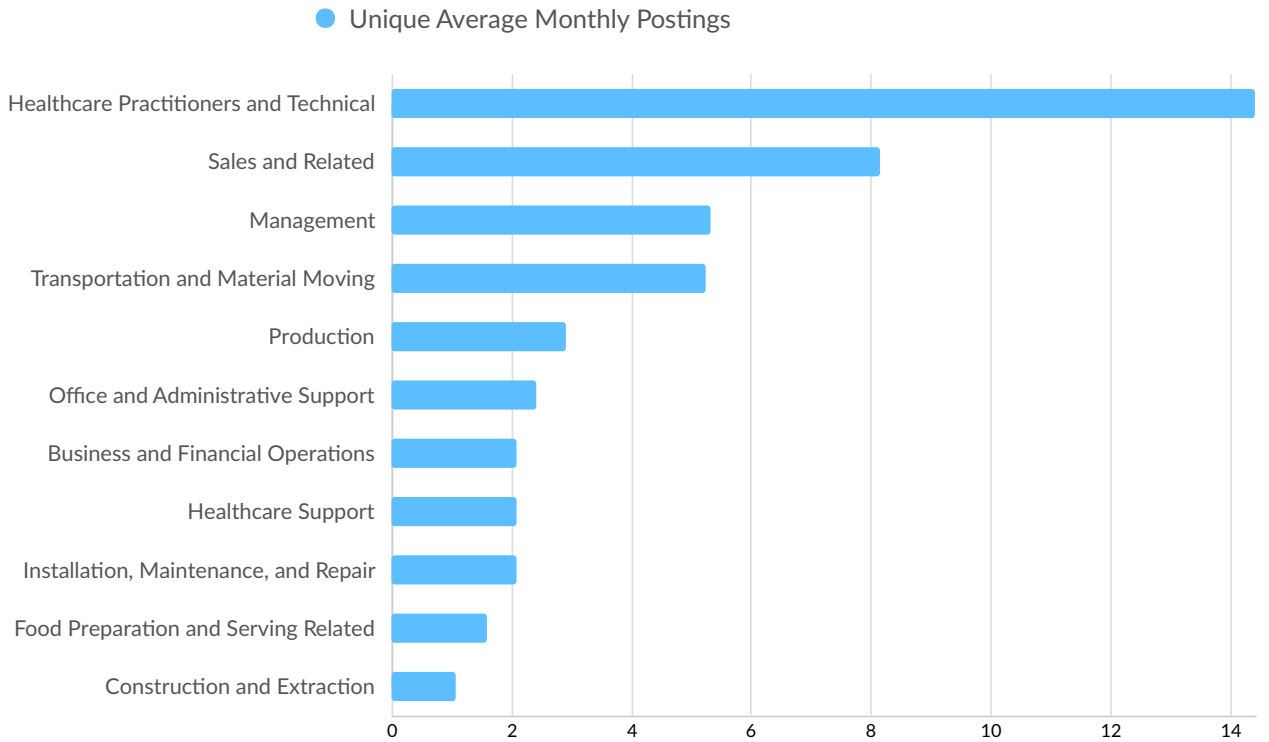
## Top Occupation Employment Concentration



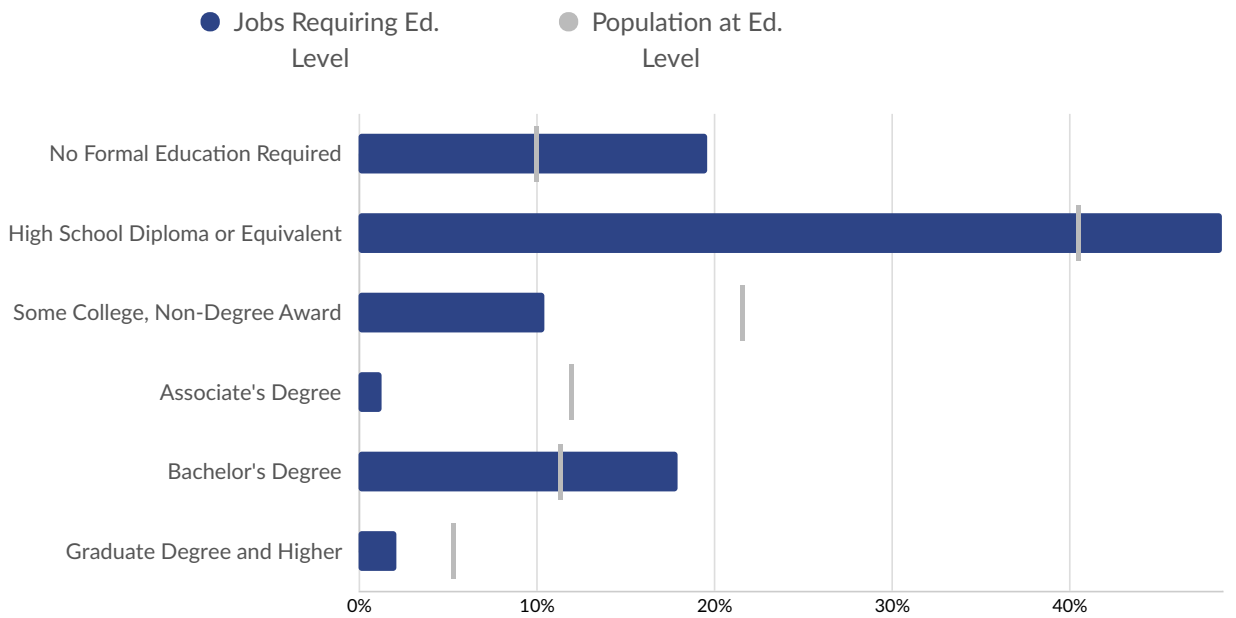
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

# In-Demand Skills

