



Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55057 Juneau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

26,950

Population (2023)

Population **grew by 351** over the last 5 years and is projected to **grow by 151** over the next 5 years.

10,603

Total Regional Employment

Jobs **grew by 24** over the last 5 years and are projected to **grow by 467** over the next 5 years.

\$58.6K

Median Household Income (2021)

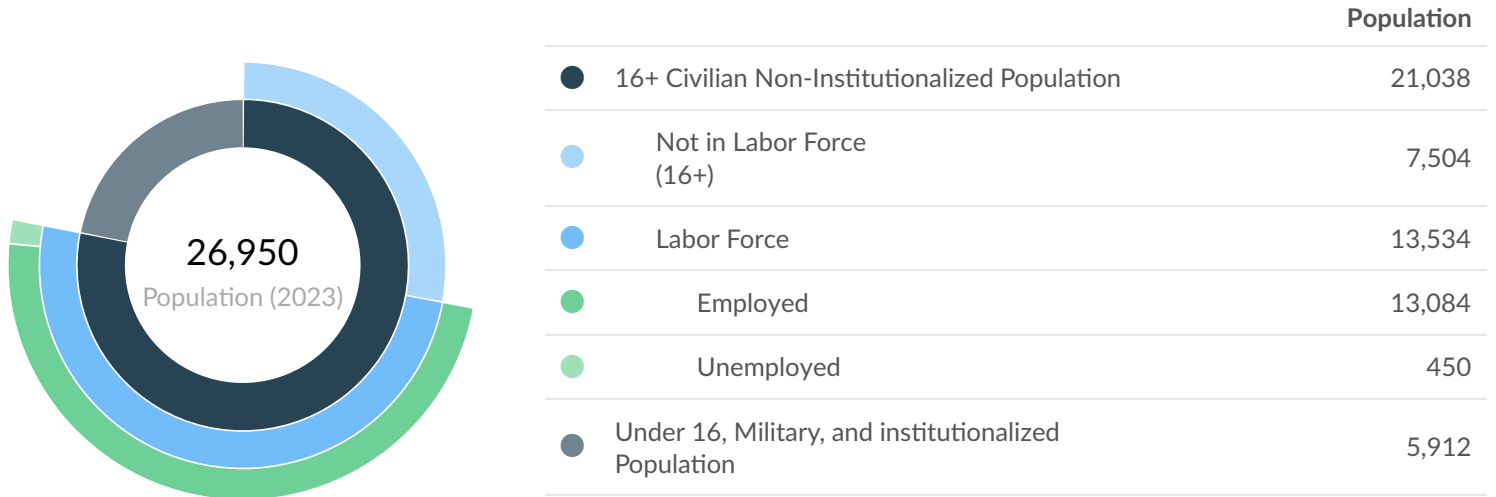
Median household income is **\$10.5K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 1.3%** since 2018, growing by 351. Population is expected to **increase by 0.6%** between 2023 and 2028, adding 151.
- From 2018 to 2023, jobs **increased by 0.2%** in Juneau County, WI from 10,579 to **10,603**. This change **fell short of the national growth rate of 3.6% by 3.4%**. As the number of jobs increased, the **labor force participation rate decreased from 66.4% to 64.3% between 2018 and 2023**.
- Concerning educational attainment, **11.6% of Juneau County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **12.2% hold an Associate's Degree** (3.3% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

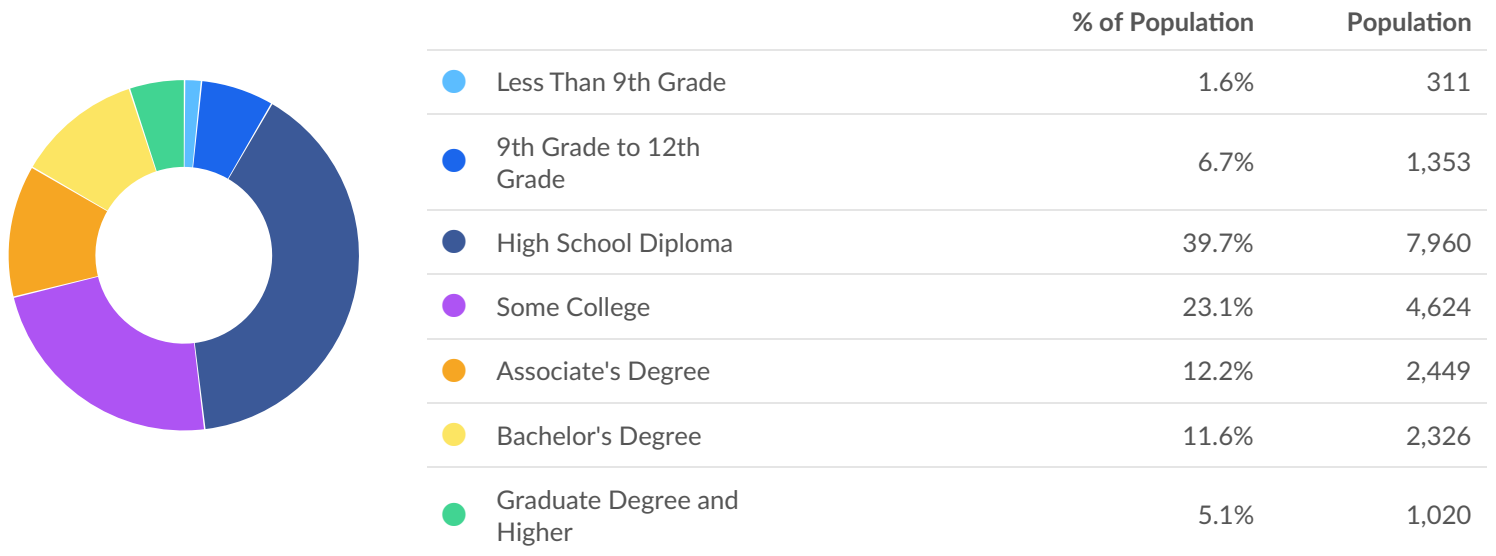
	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	26,950	13,534	10,603	97.6	\$1.13B	\$2.12B	\$2.25B
State	5,921,135	3,145,490	3,225,196	100.2	\$392.08B	\$359.22B	\$389.09B

Sep 2023 Labor Force Breakdown



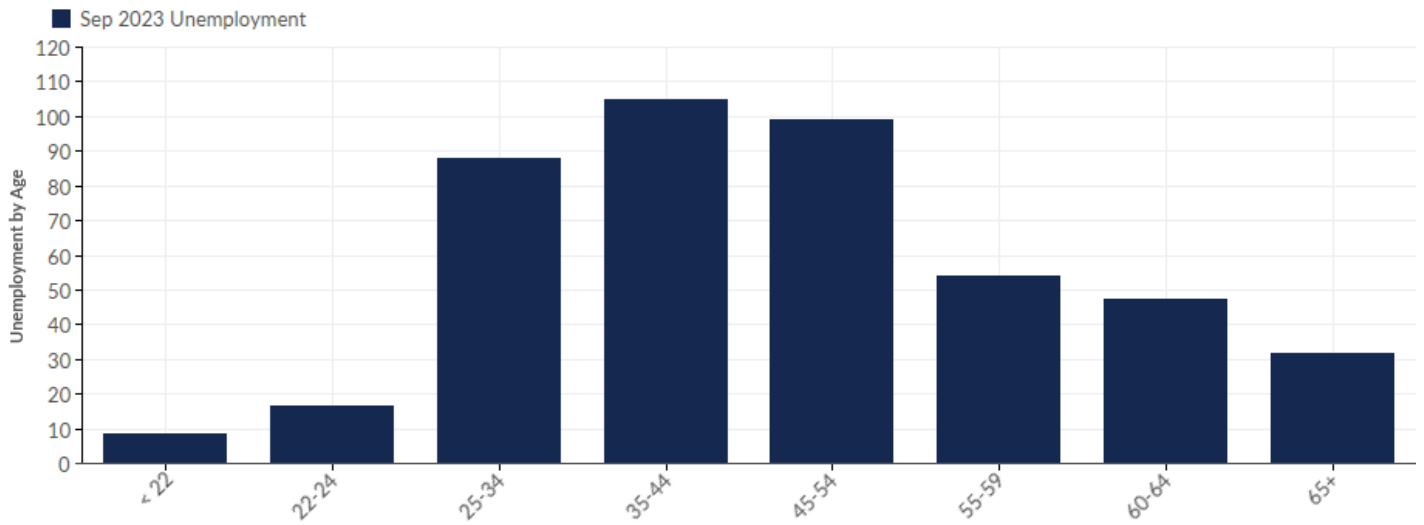
Educational Attainment

Concerning educational attainment, **11.6% of Juneau County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **12.2% hold an Associate's Degree** (3.3% above the national average).



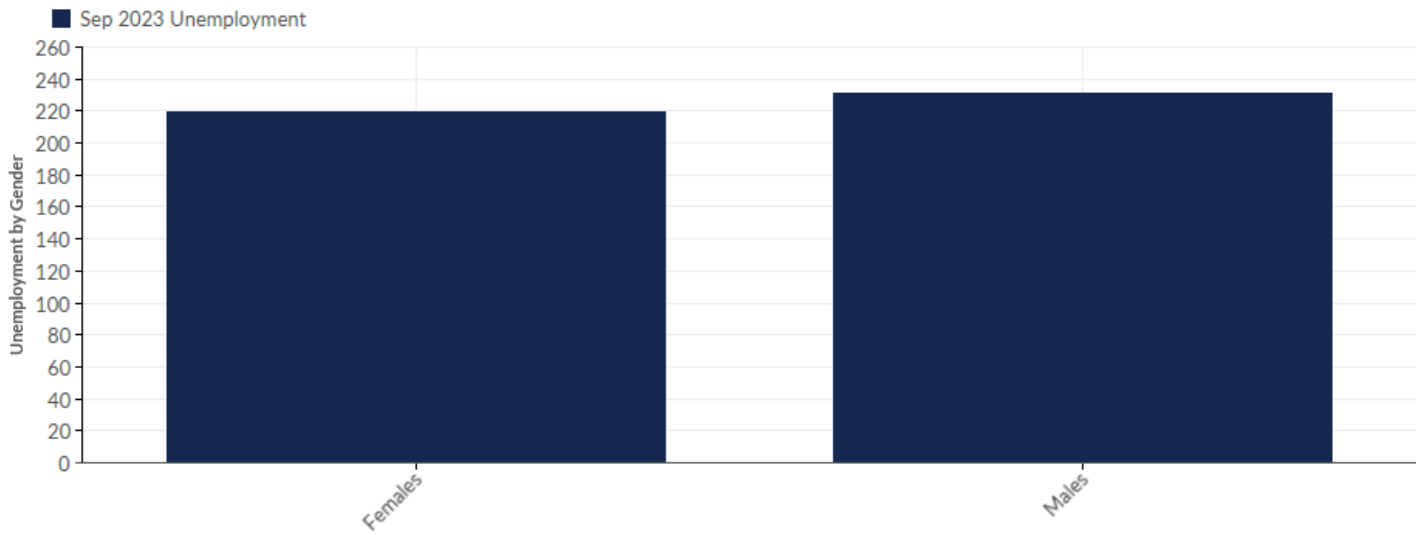
Unemployment by Demographics

Unemployment by Age



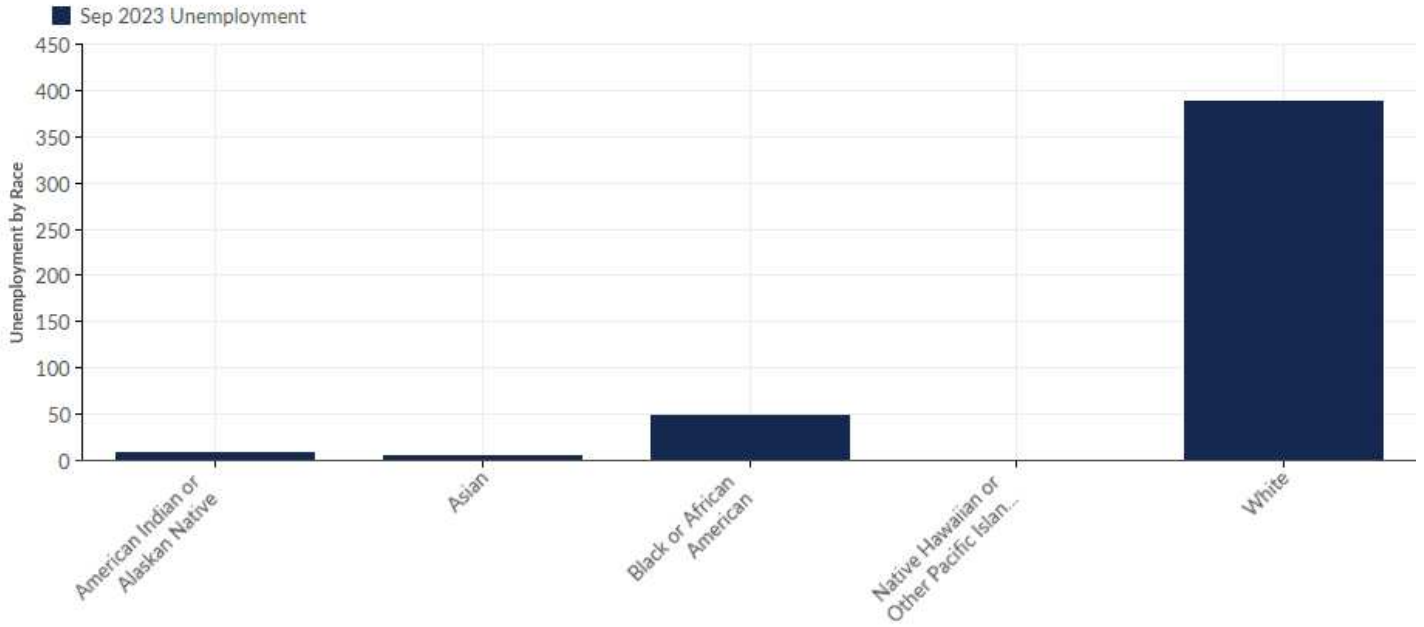
Age	Unemployment (Sep 2023)	% of Unemployed
< 22	9	2.00%
22-24	17	3.78%
25-34	88	19.56%
35-44	105	23.33%
45-54	99	22.00%
55-59	54	12.00%
60-64	47	10.44%
65+	32	7.11%
Total	450	100.00%

Unemployment by Gender



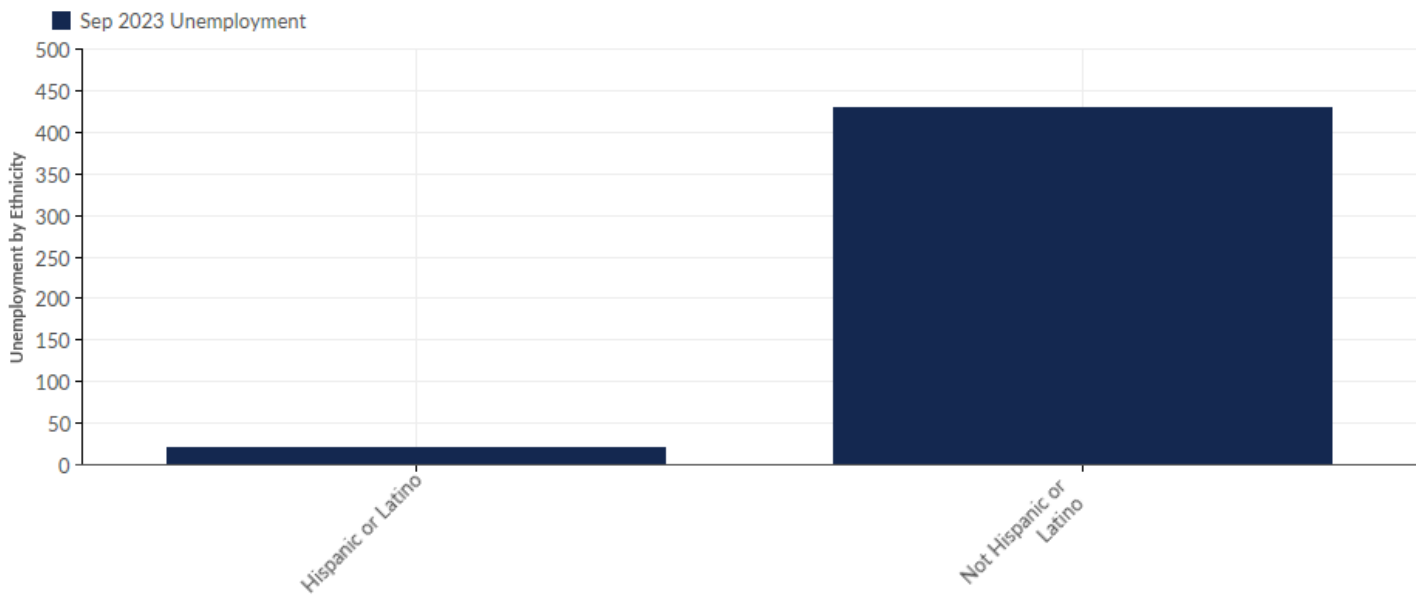
Gender	Unemployment (Sep 2023)	% of Unemployed
Females	219	48.67%
Males	231	51.33%
Total	450	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	8	1.78%
Asian	4	0.89%
Black or African American	48	10.67%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	389	86.44%
Total	450	100.00%

Unemployment by Ethnicity

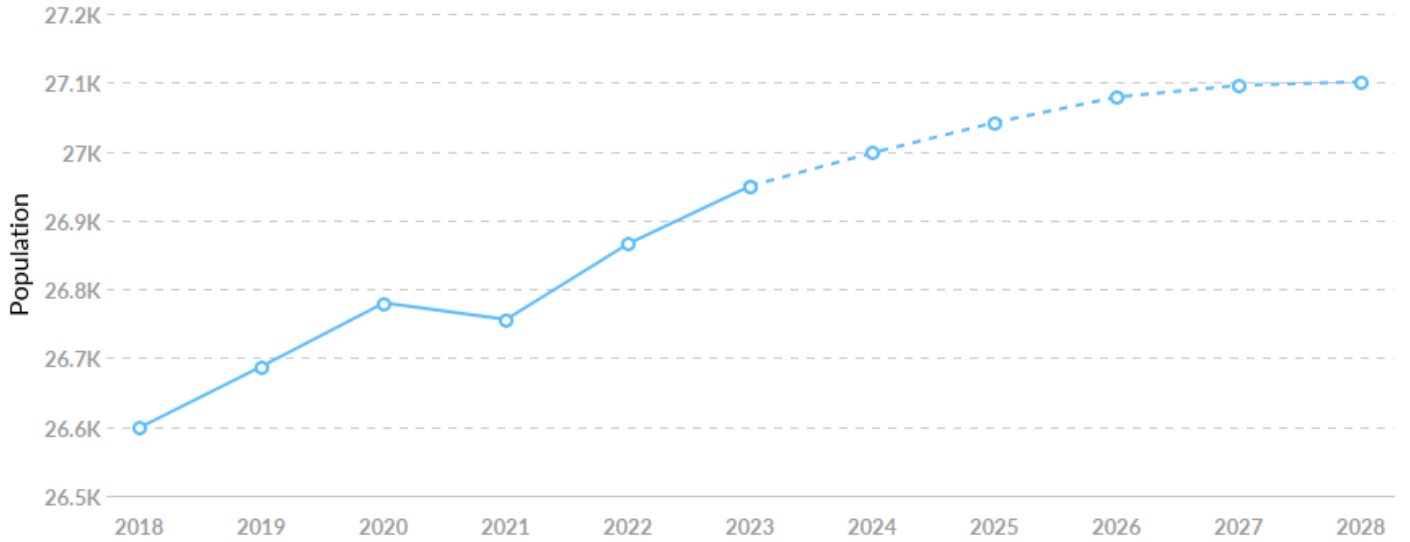


Ethnicity	Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino	21	4.67%
Not Hispanic or Latino	429	95.33%
Total	450	100.00%

Historic & Projected Trends

Population Trends

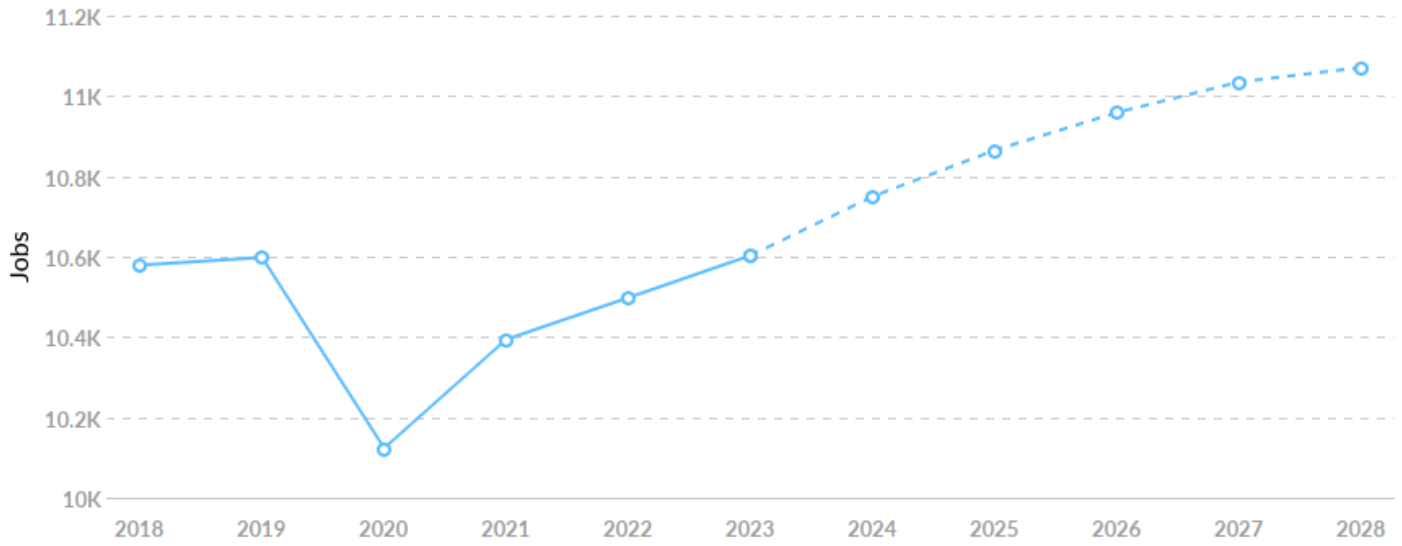
As of 2023 the region's population increased by 1.3% since 2018, growing by 351. Population is expected to increase by 0.6% between 2023 and 2028, adding 151.



Timeframe	Population
2018	26,599
2019	26,688
2020	26,780
2021	26,756
2022	26,866
2023	26,950
2024	26,998
2025	27,042
2026	27,079
2027	27,096
2028	27,101

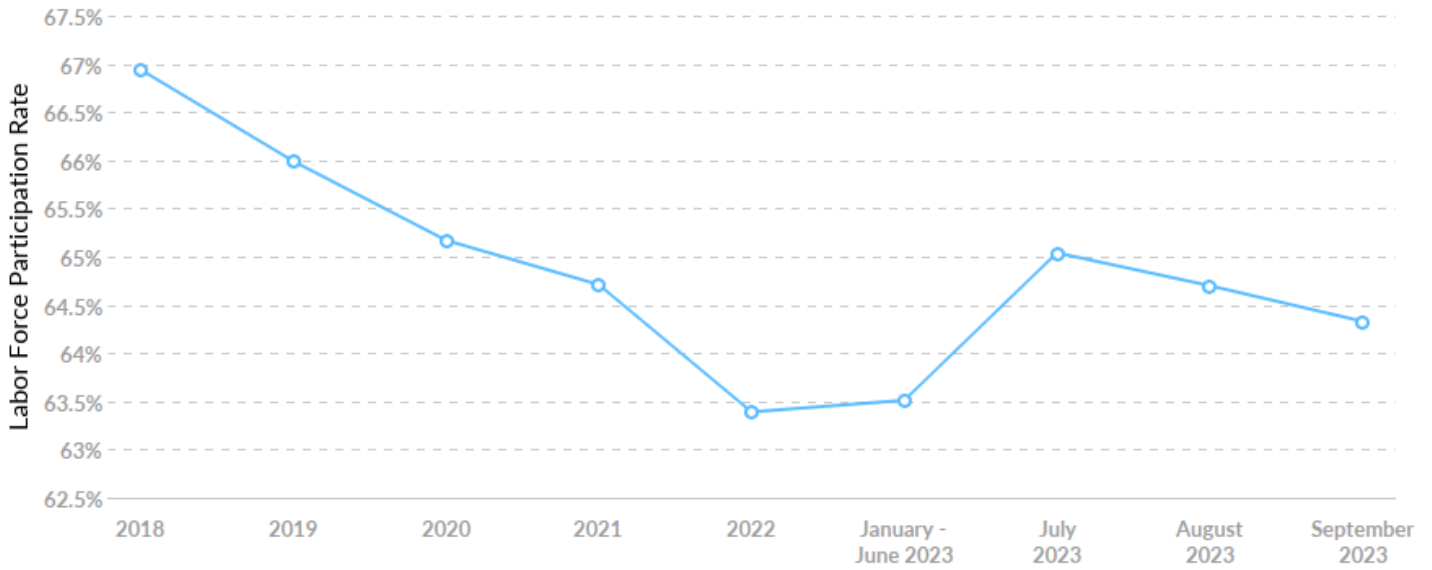
Job Trends

From 2018 to 2023, jobs increased by 0.2% in Juneau County, WI from 10,579 to 10,603. This change fell short of the national growth rate of 3.6% by 3.4%.



Timeframe	Jobs
2018	10,579
2019	10,598
2020	10,123
2021	10,394
2022	10,498
2023	10,603
2024	10,750
2025	10,865
2026	10,959
2027	11,035
2028	11,071

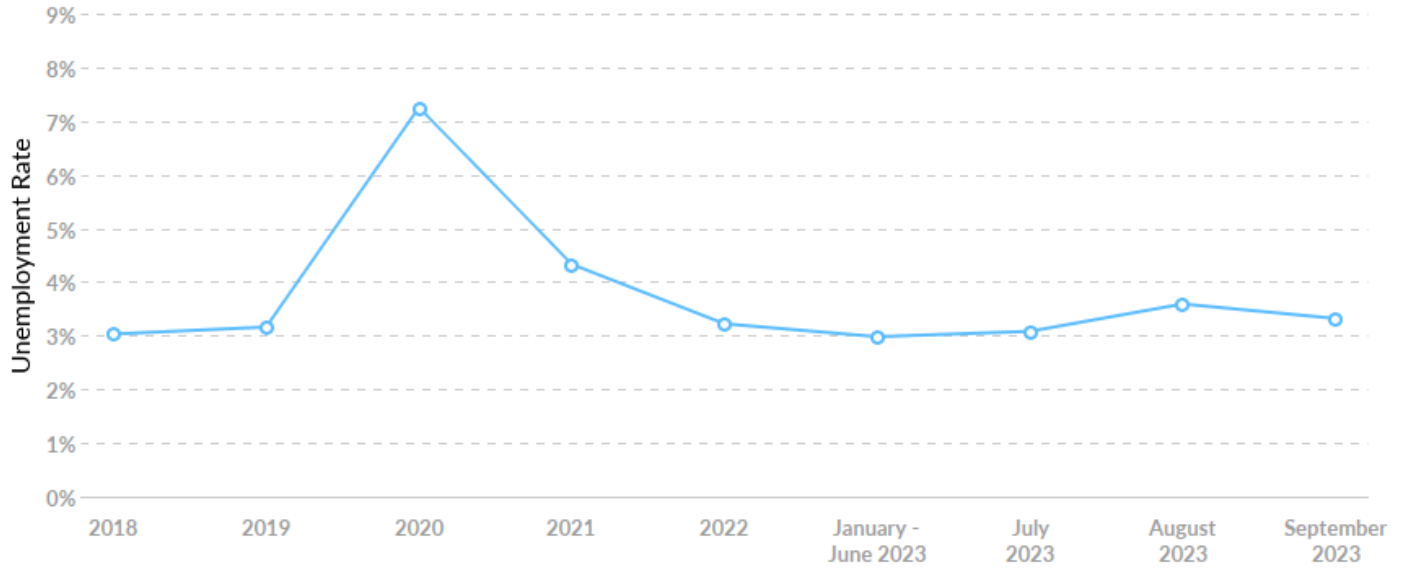
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	66.94%
2019	65.99%
2020	65.17%
2021	64.71%
2022	63.39%
January - June 2023	63.51%
July 2023	65.04%
August 2023	64.70%
September 2023	64.33%

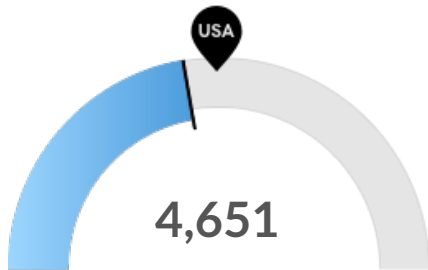
Unemployment Rate Trends

Juneau County, WI had a September 2023 unemployment rate of 3.32%, **increasing from 3.03%** 5 years before.



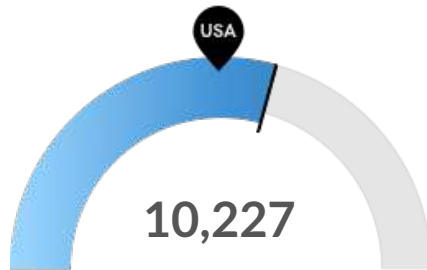
Timeframe	Unemployment Rate
2018	3.03%
2019	3.16%
2020	7.25%
2021	4.33%
2022	3.22%
January - June 2023	2.98%
July 2023	3.08%
August 2023	3.59%
September 2023	3.32%

Population Characteristics



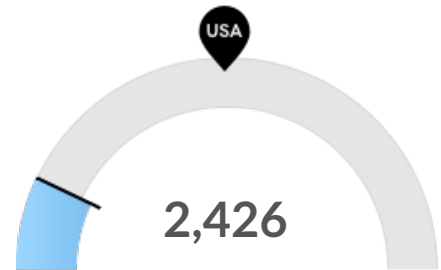
Millennials

Juneau County, WI has 4,651 millennials (ages 25-39). The national average for an area this size is 5,463.



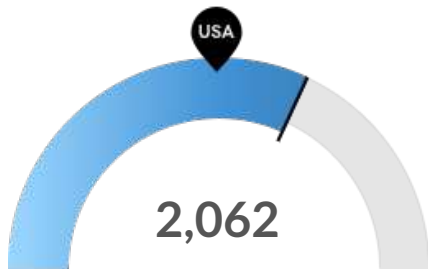
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,051 people 55 or older, while there are 10,227 here.



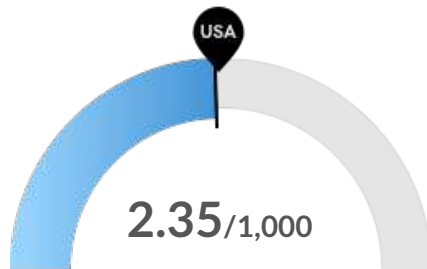
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,048 racially diverse people, while there are 2,426 here.



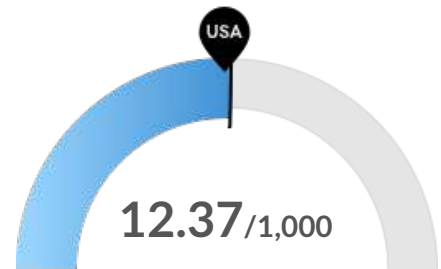
Veterans

Juneau County, WI has 2,062 veterans. The national average for an area this size is 1,405.



Violent Crime

Juneau County, WI has 2.35 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

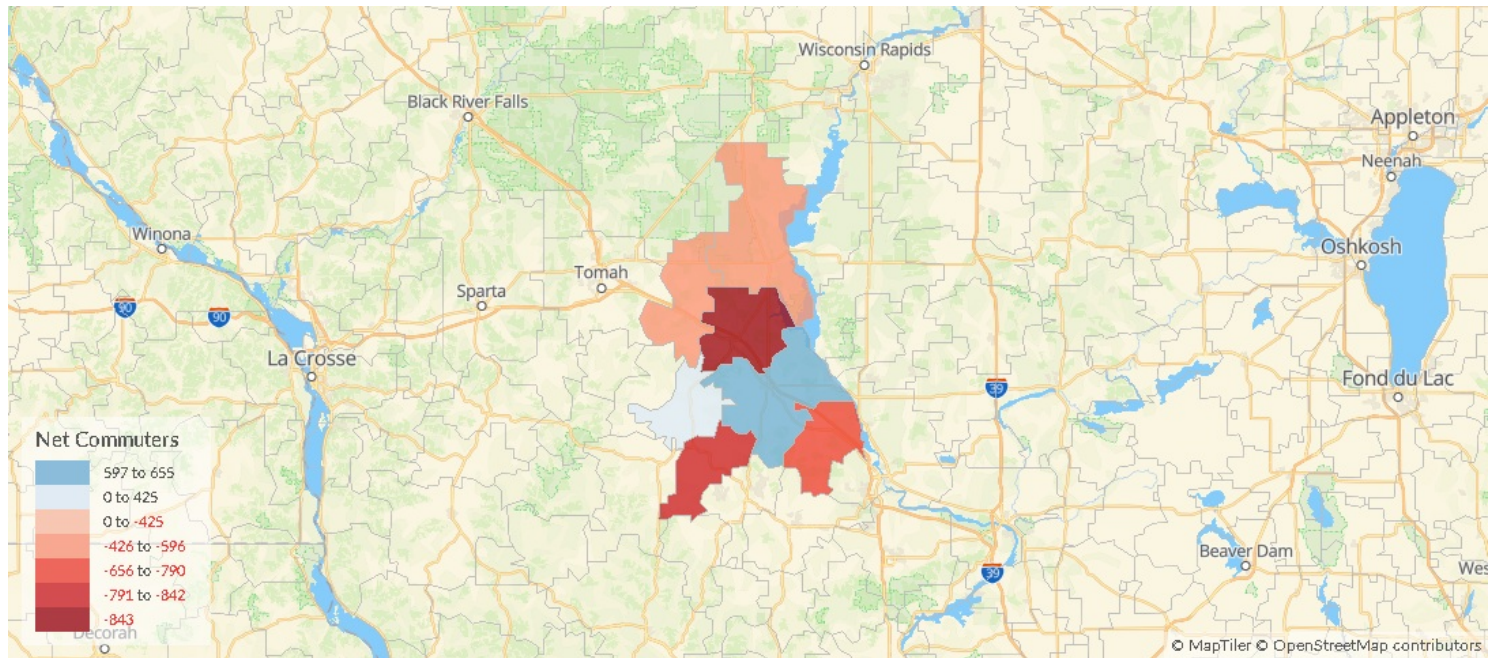


Property Crime

Juneau County, WI has 12.37 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
53948	Mauston, WI (in Juneau...)	4,141
54646	Necedah, WI (in Juneau...)	1,786
53950	New Lisbon, WI (in June...)	1,363
53929	Elroy, WI (in Juneau cou...)	1,353
54618	Camp Douglas, WI (in Ju...)	745

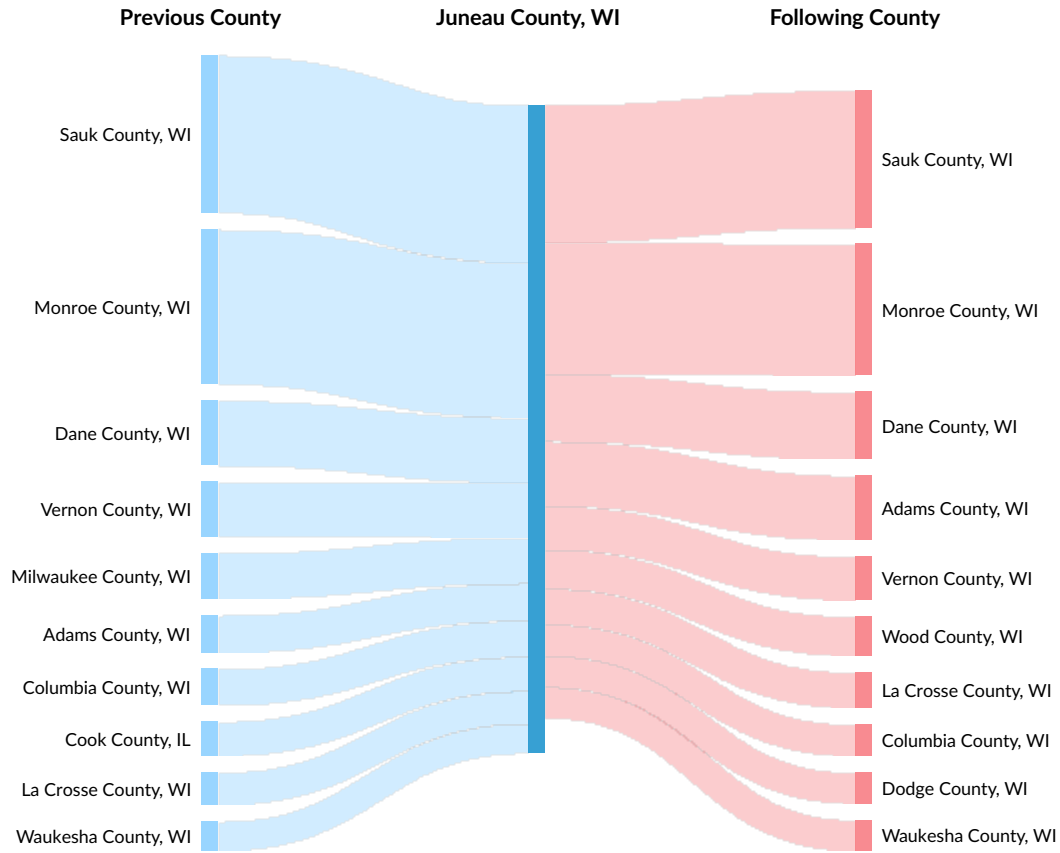
Where Talent Lives

ZIP	Name	2023 Workers
53948	Mauston, WI (in Juneau...)	3,544
54646	Necedah, WI (in Juneau...)	2,263
53950	New Lisbon, WI (in June...)	2,205
53929	Elroy, WI (in Juneau cou...)	1,347
53968	Wonewoc, WI (in Junea...)	1,296

Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2021, **191** people have migrated from Sauk County, WI to Juneau County, WI. In the same year, **166** people left Juneau County, WI migrating to Sauk County, WI. The total Net Migration for Juneau County, WI in 2021 was **284**.

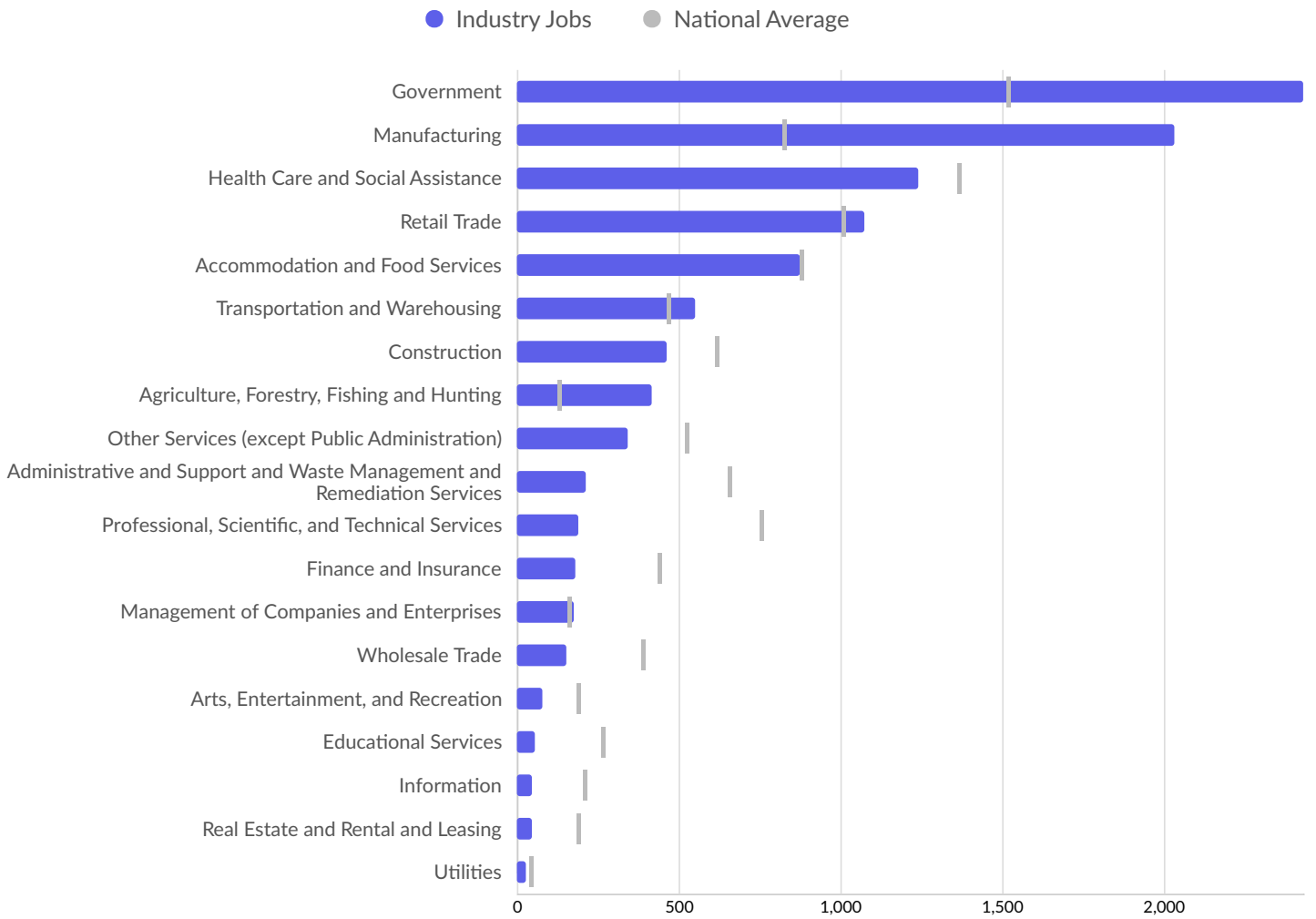


Top Previous Counties	Migrations
Sauk County, WI	191
Monroe County, WI	187
Dane County, WI	78
Vernon County, WI	67
Milwaukee County, WI	55
Adams County, WI	45

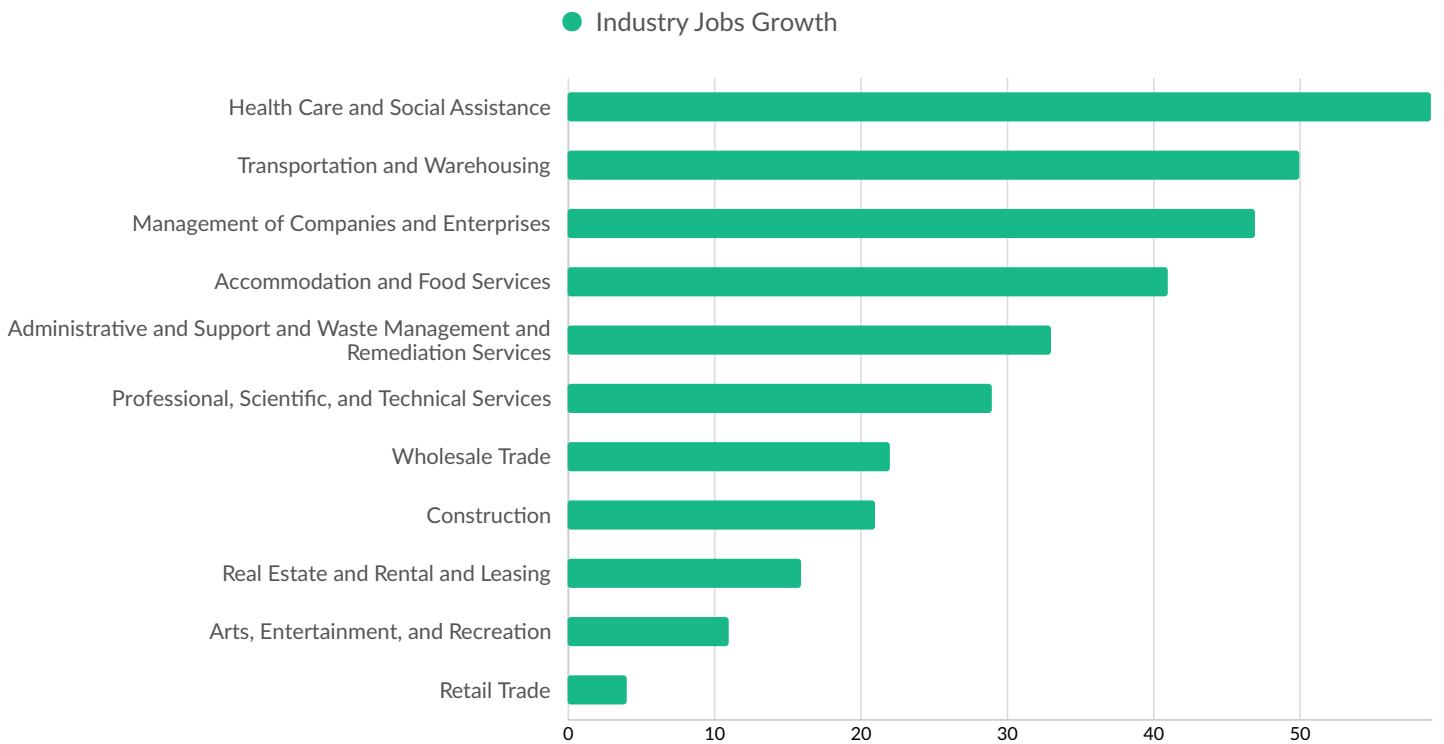
Top Previous Counties	Migrations
Columbia County, WI	44
Cook County, IL	41
La Crosse County, WI	39
Waukesha County, WI	36
Crawford County, WI	32
Winnebago County, WI	30
Dodge County, WI	30
Brown County, MN	29
Chippewa County, WI	28
Top Following Counties	Migrations
Sauk County, WI	166
Monroe County, WI	159
Dane County, WI	81
Adams County, WI	78
Vernon County, WI	53
Wood County, WI	47
La Crosse County, WI	43
Columbia County, WI	38
Dodge County, WI	38
Waukesha County, WI	37
Fond du Lac County, WI	37
Milwaukee County, WI	35
Rock County, WI	35
Chippewa County, WI	28
Portage County, WI	28

Industry Characteristics

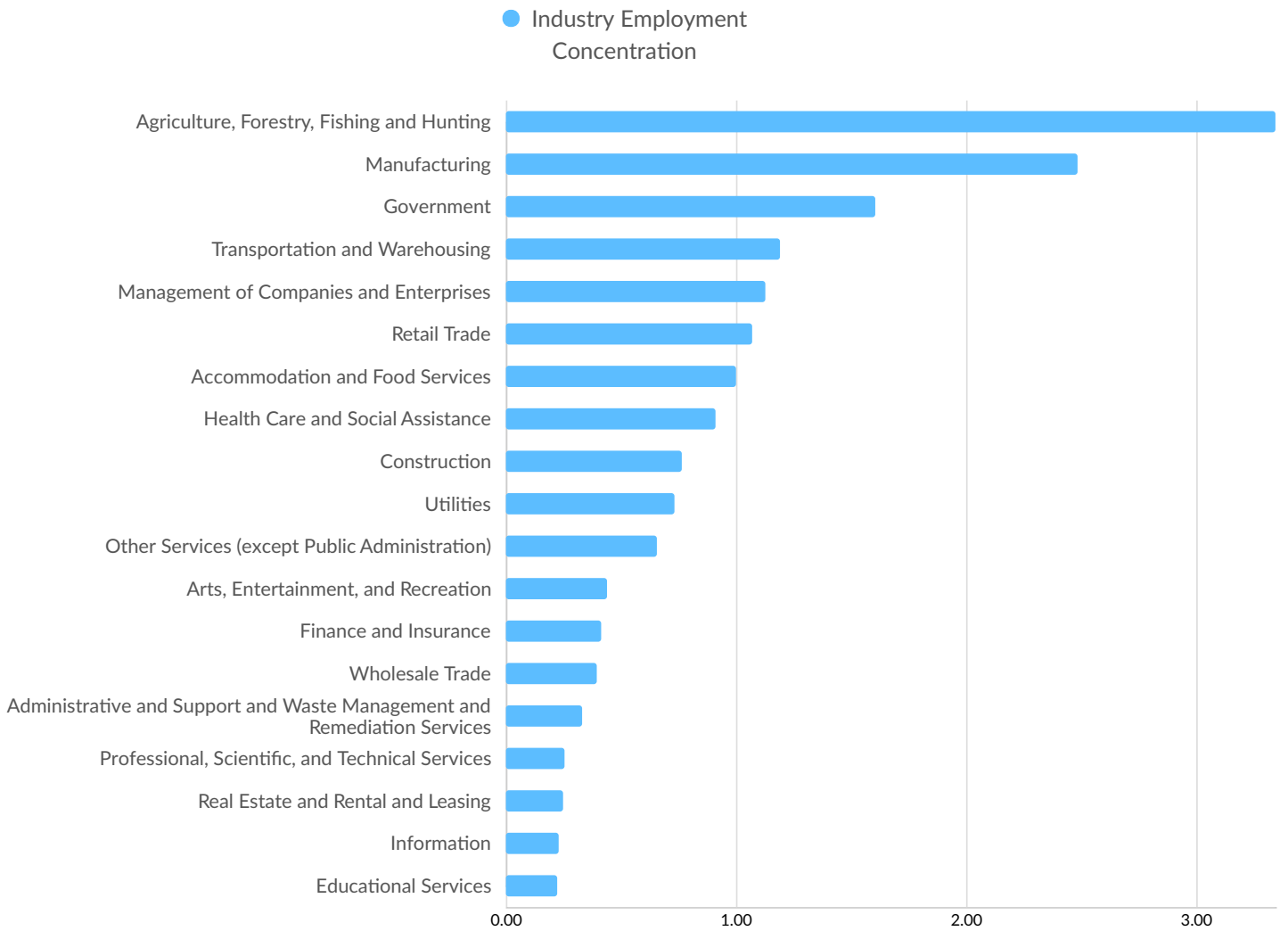
Largest Industries



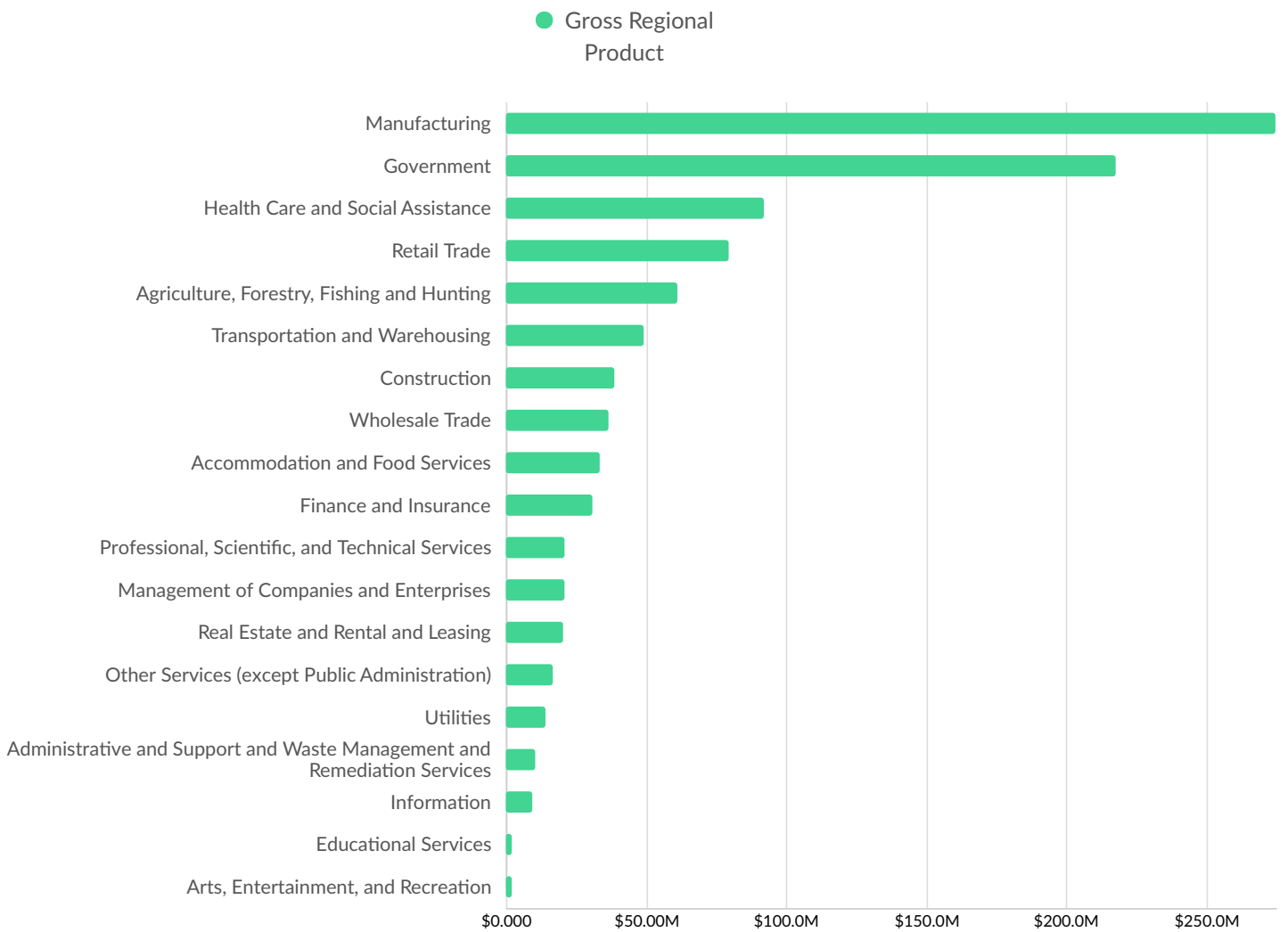
Top Growing Industries



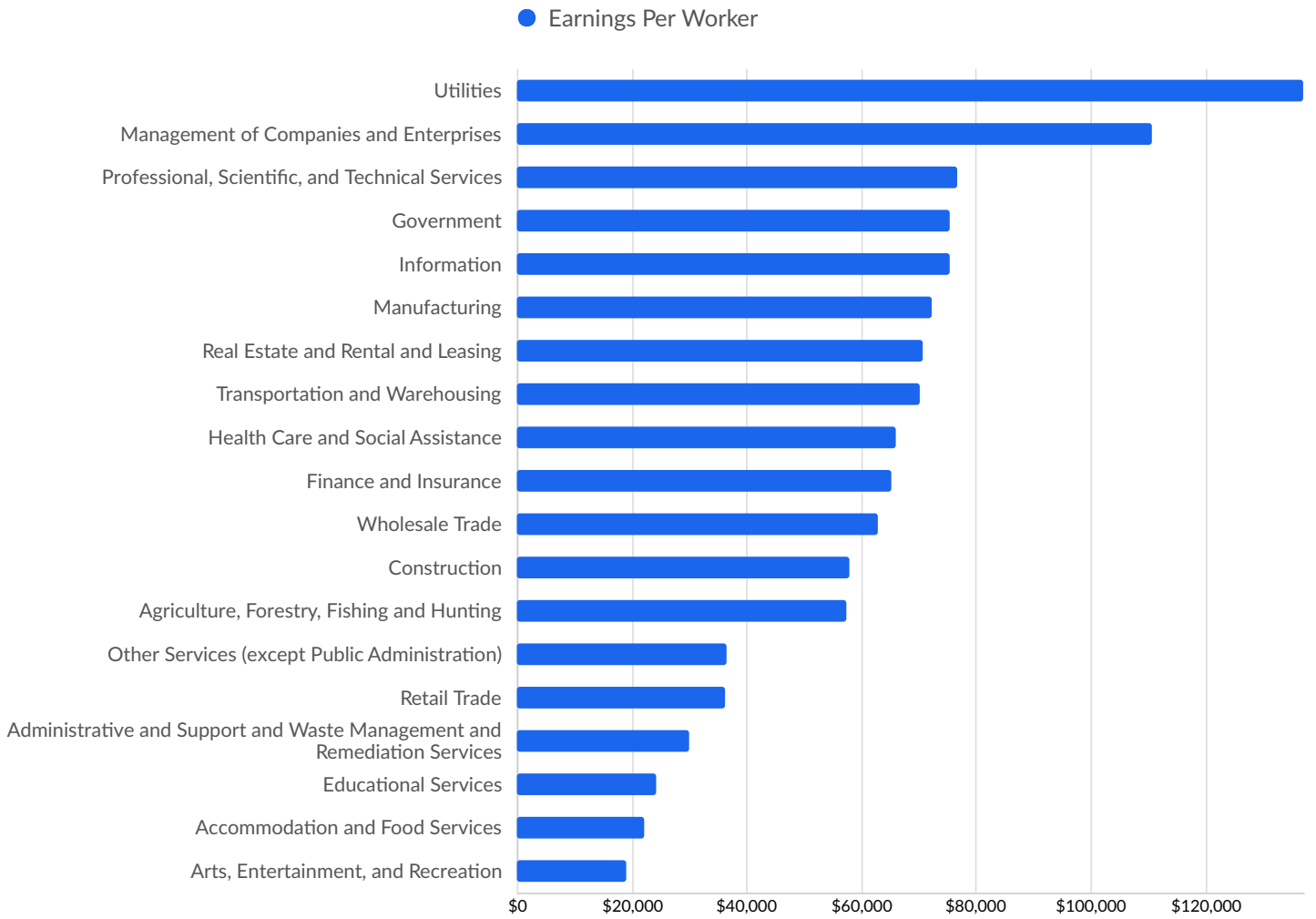
Top Industry Employment Concentration



Top Industry GRP





Top Industry Earnings



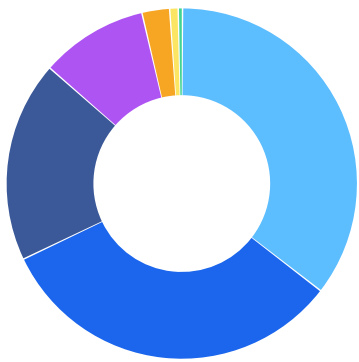
Business Characteristics

2,420 Companies Employ Your Workers

Online profiles for your workers mention 2,420 companies as employers, with the top 10 appearing below. In the last 12 months, 248 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	174 	Festival Foods	84 
Mauston School District	107 	Parker Hannifin	51 
State of Wisconsin	61 	Kwik Trip	50 
Walmart	49 	GPAC	47 
Necedah Area School District	36 	Pilot Company	37 
United States Army	35 	Walgreens Boots Alliance	31 
Leer	34 	Accountable Healthcare Staffing	28 
University of Wisconsin System	32 	LeaderStat	25 
Land's End Resort	31 	Dollar General	22 
United States Department of Ve...	28 	ManpowerGroup	21 

Business Size

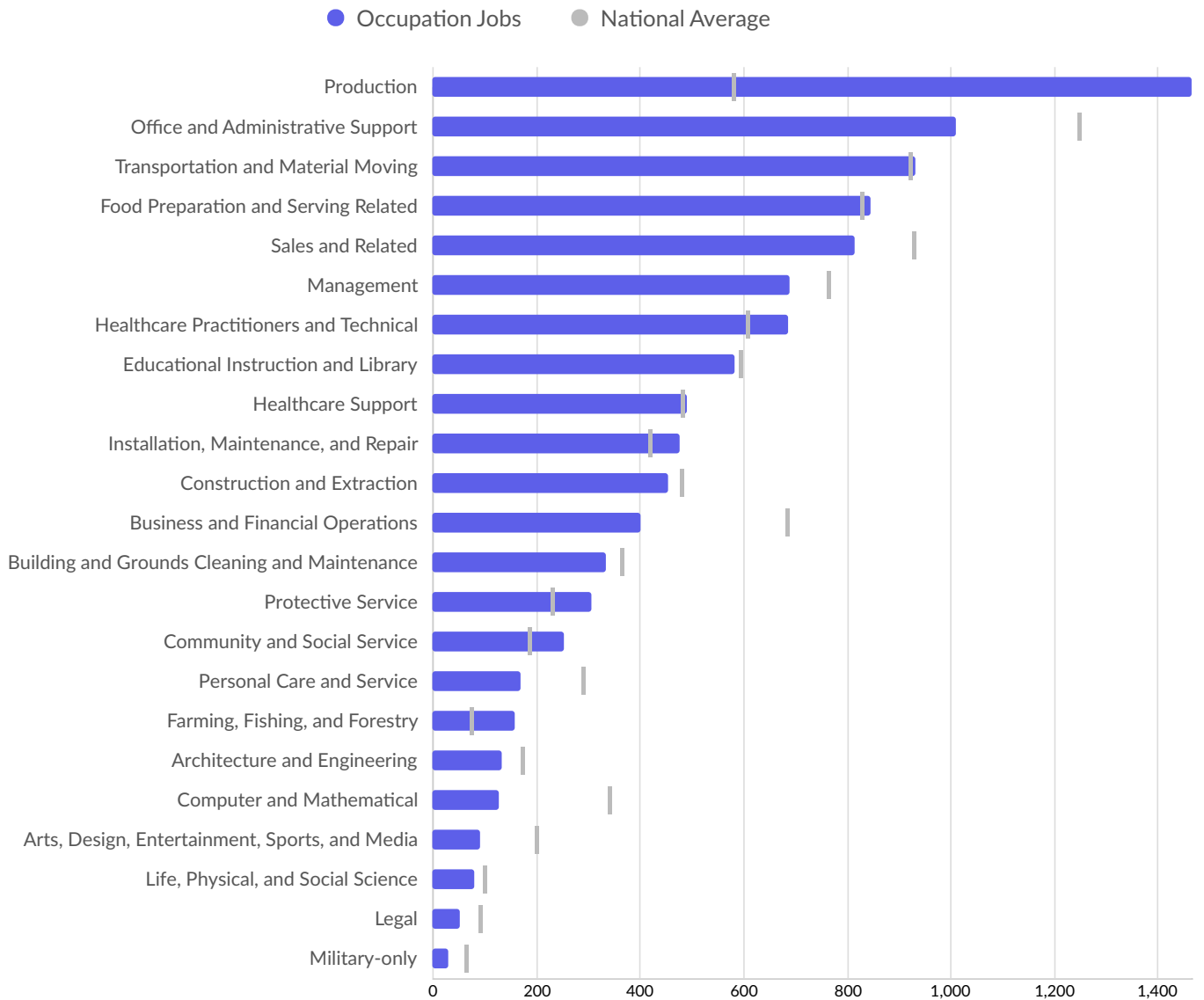


	Percentage	Business Count
1 to 4 employees	35.4%	361
5 to 9 employees	32.5%	331
10 to 19 employees	18.5%	189
20 to 49 employees	9.9%	101
50 to 99 employees	2.5%	26
100 to 249 employees	0.8%	8
250 to 499 employees	0.4%	4

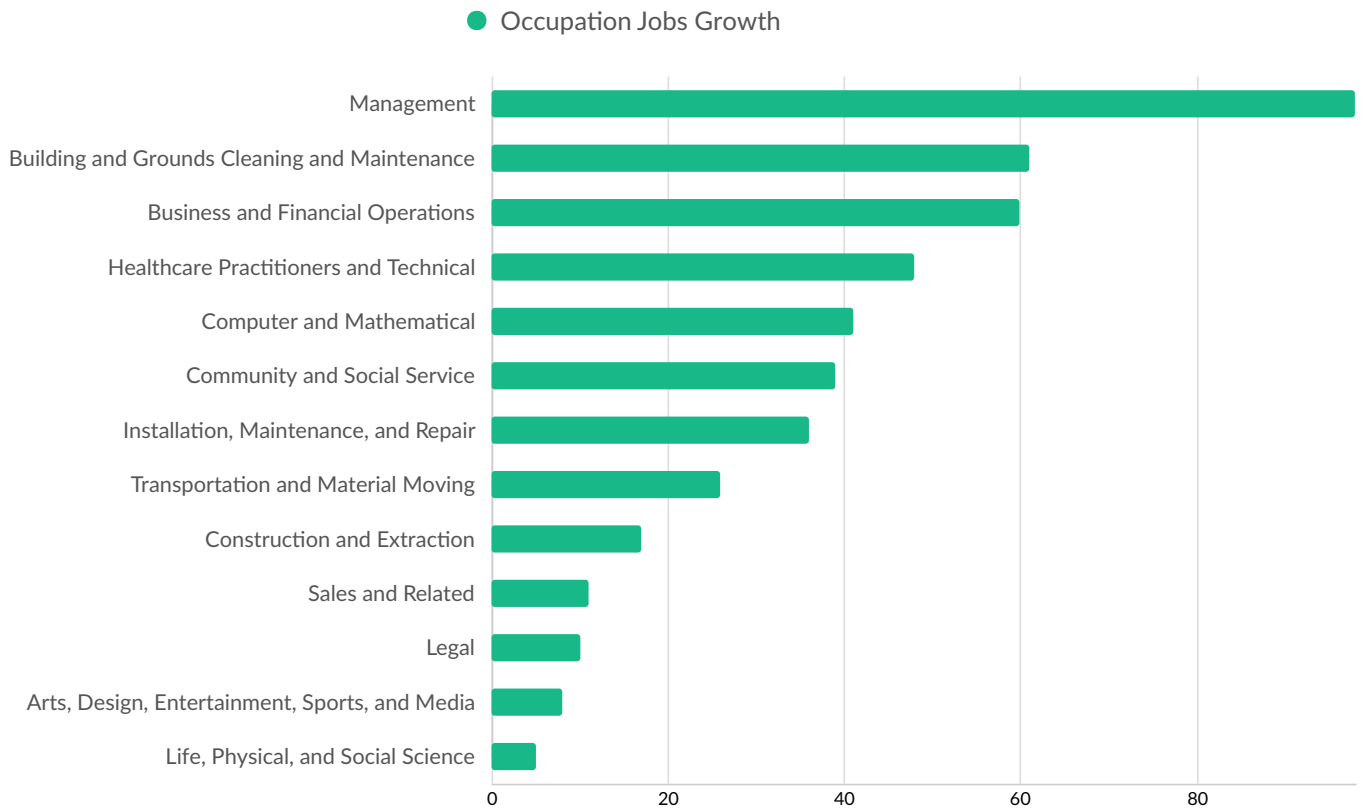
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

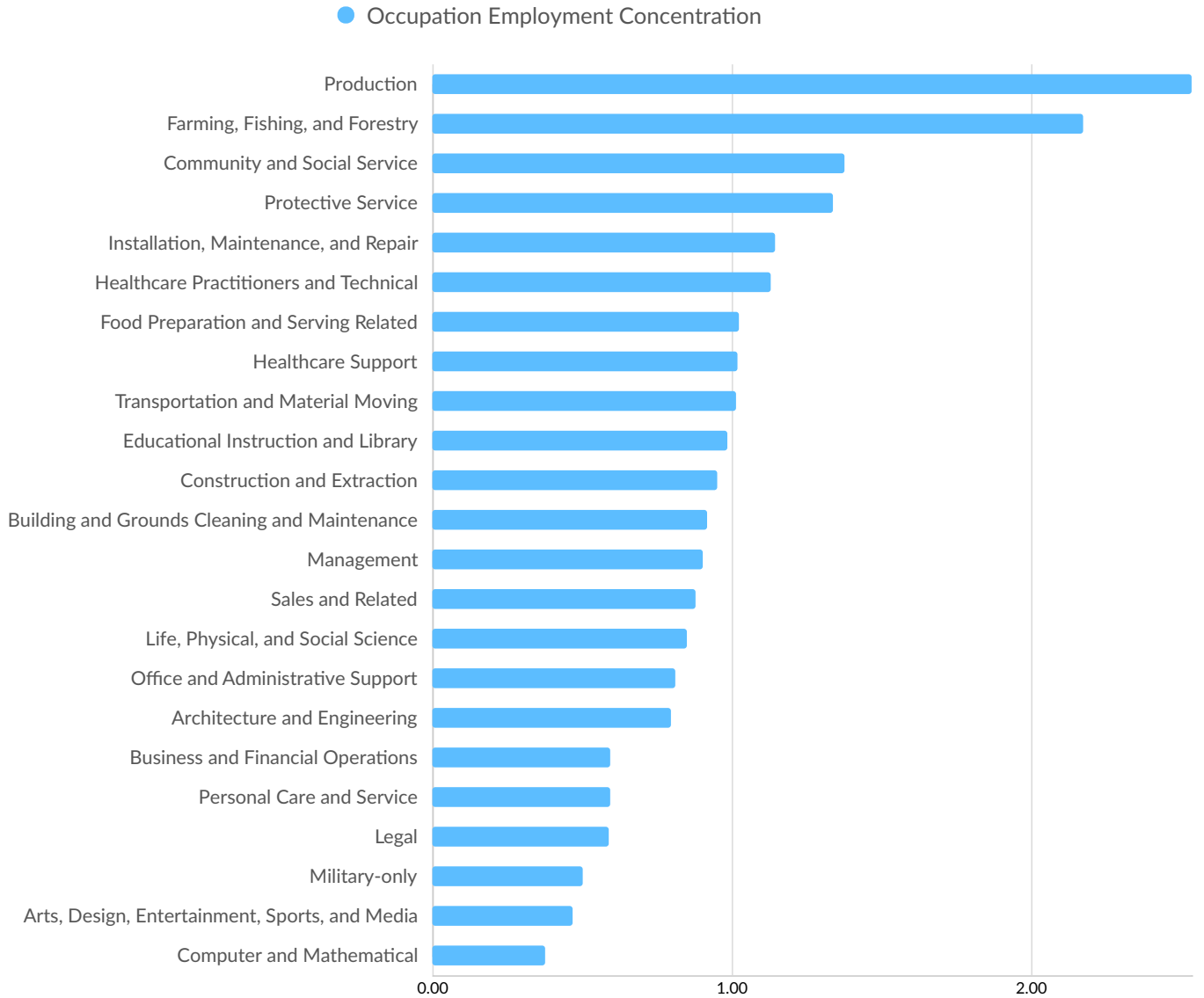
Largest Occupations



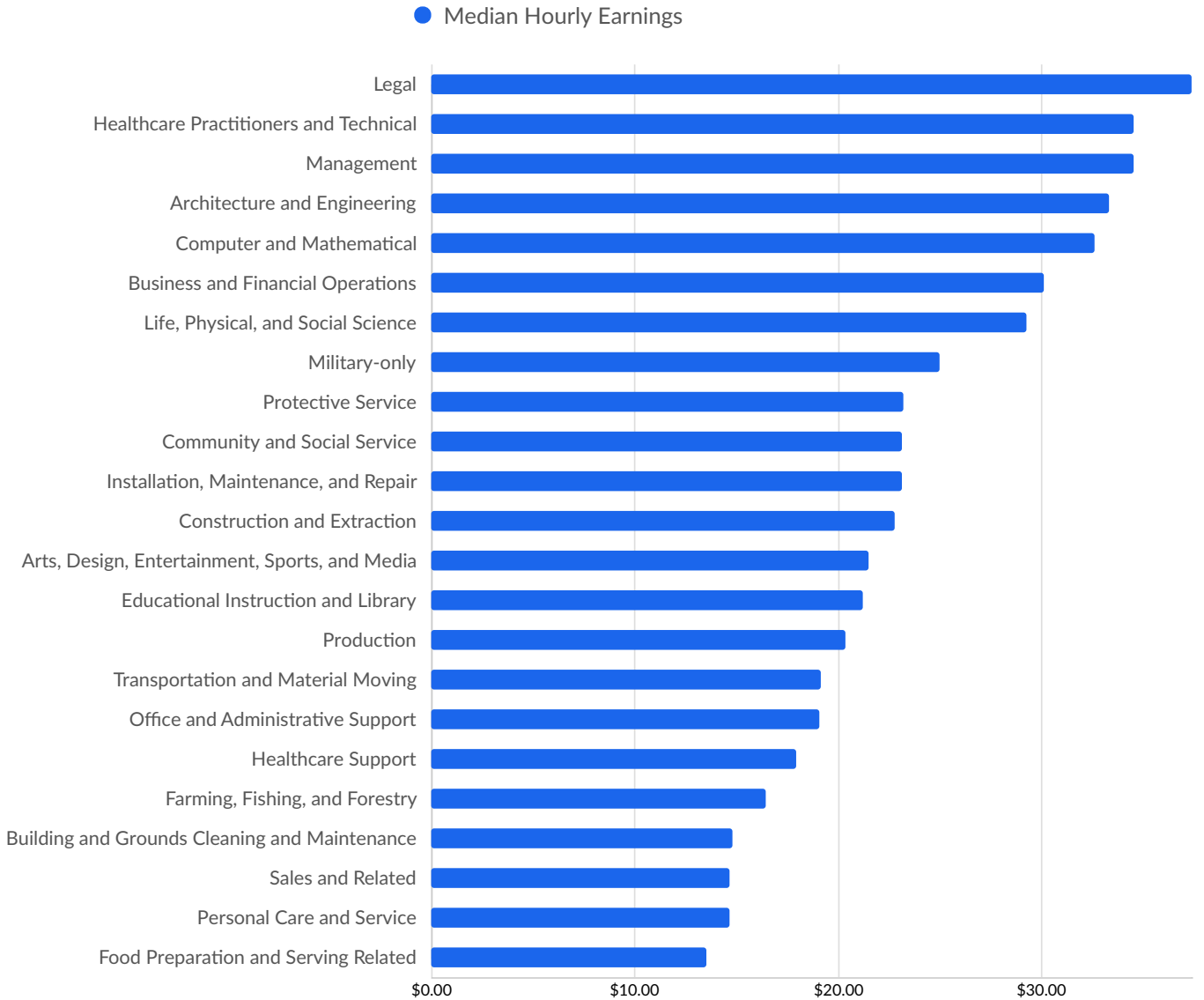
Top Growing Occupations



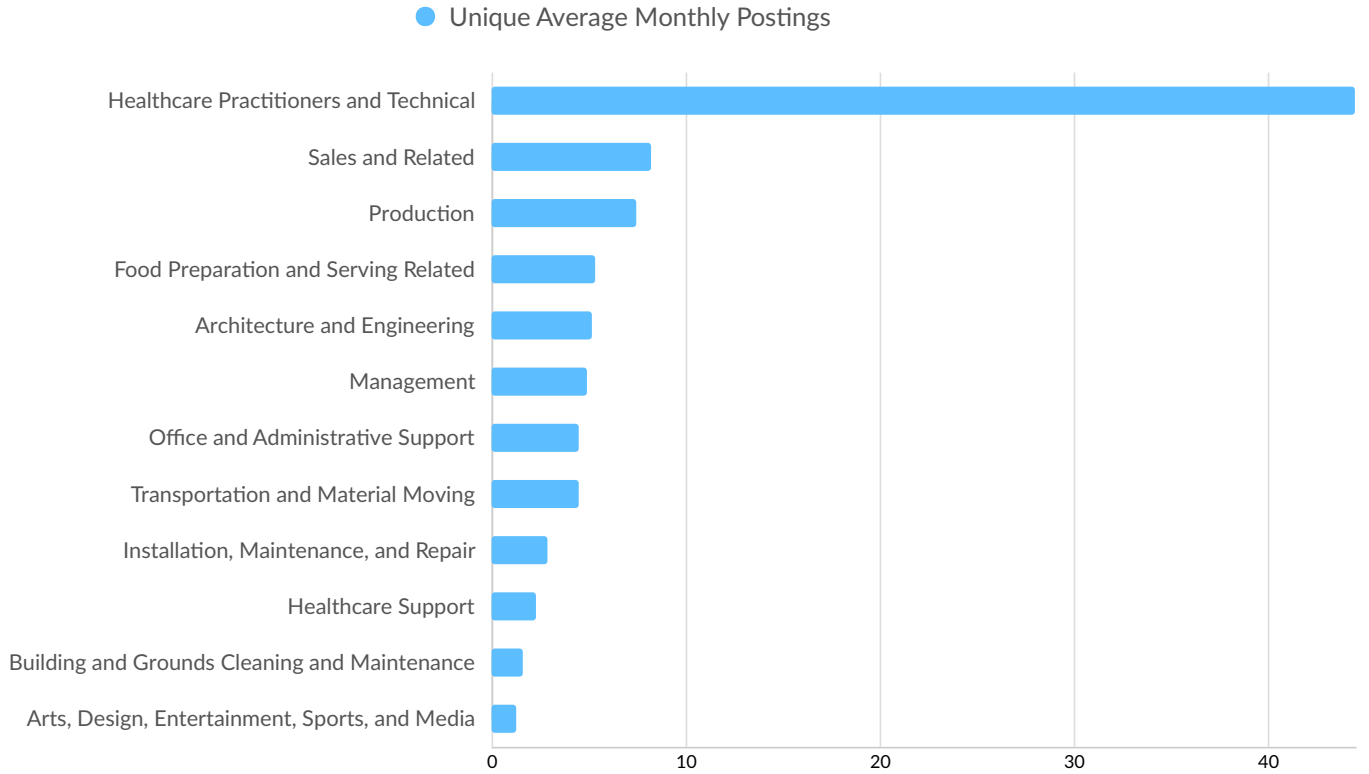
Top Occupation Employment Concentration



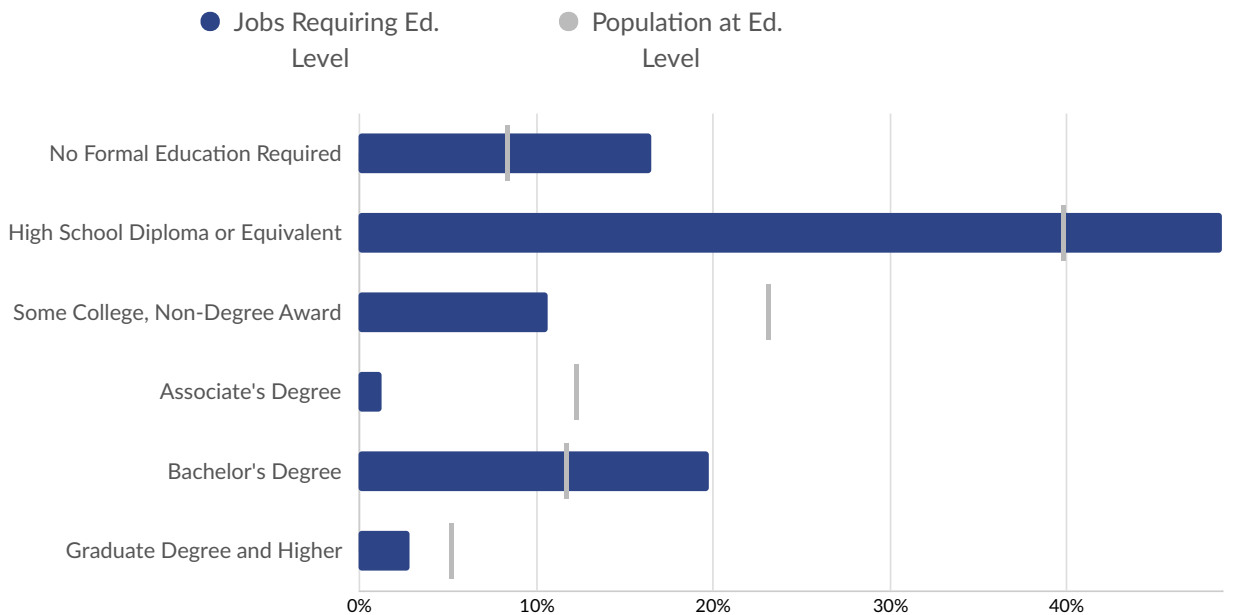
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

In-Demand Skills

