Langlade County, WI

North Central Wisconsin Regional Planning Commission

NCWRPC

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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,739

Population (2023)

Population **grew by 500** over the last 5 years and is projected to **grow by 643** over the next 5 years.

8,612

Total Regional Employment

Jobs **decreased by 109** over the last 5 years but are projected to **grow by 102** over the next 5 years.

$53.3K

Median Household Income (2021)

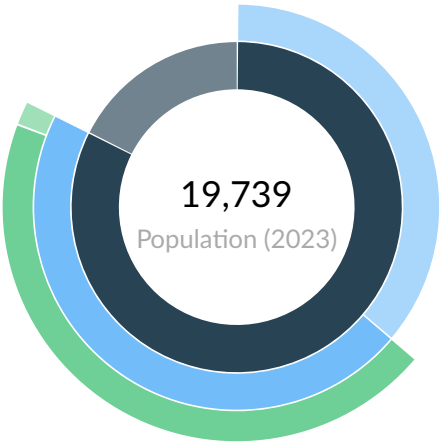
Median household income is **$15.7K below** the national median household income of $69.0K.

Takeaways

- As of 2023 the region's population **increased by 2.6%** since 2018, growing by 500. Population is expected to **increase by 3.3%** between 2023 and 2028, adding 643.
- From 2018 to 2023, jobs **declined by 1.2%** in Langlade County, WI from 8,720 to **8,612**. This change **fell short of the national growth rate of 3.6% by 4.8%**. As the number of jobs declined, the **labor force participation rate decreased from 59.1% to 56.1% between 2018 and 2023**.
- Concerning educational attainment, **11.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.7% below the national average), and **12.1% hold an Associate's Degree** (3.1% above the national average).
- The top three industries in 2023 are Crop Production, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

	Population (2023)	Labor Force (Sep 2023)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	19,739	9,122	8,612	98.9	$863.34M	$1.46B	$1.09B
State	5,921,135	3,145,490	3,225,196	100.2	$392.08B	$359.22B	$389.09B

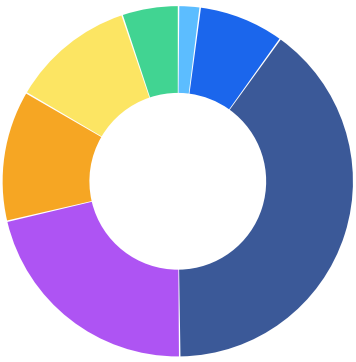
Sep 2023 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	16,256
Not in Labor Force (16+)	7,134
Labor Force	9,122
Employed	8,789
Unemployed	333
Under 16, Military, and institutionalized Population	3,483

Educational Attainment

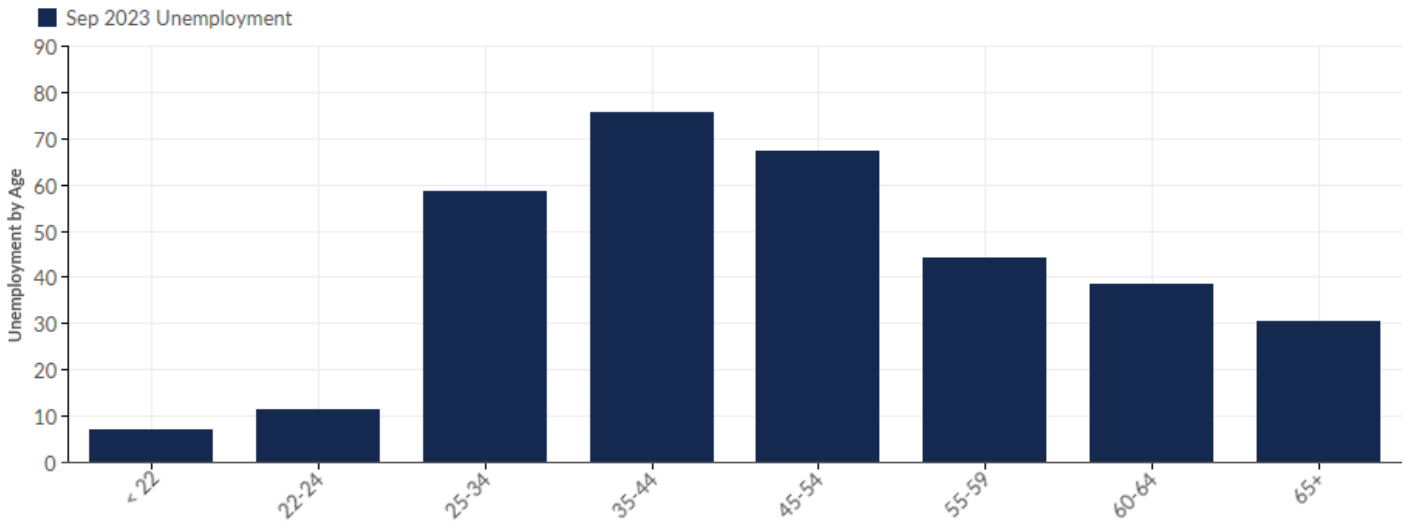
Concerning educational attainment, **11.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.7% below the national average), and **12.1% hold an Associate's Degree** (3.1% above the national average).



	% of Population	Population
Less Than 9th Grade	2.0%	289
9th Grade to 12th Grade	7.9%	1,154
High School Diploma	39.9%	5,841
Some College	21.5%	3,150
Associate's Degree	12.1%	1,768
Bachelor's Degree	11.4%	1,675
Graduate Degree and Higher	5.2%	763

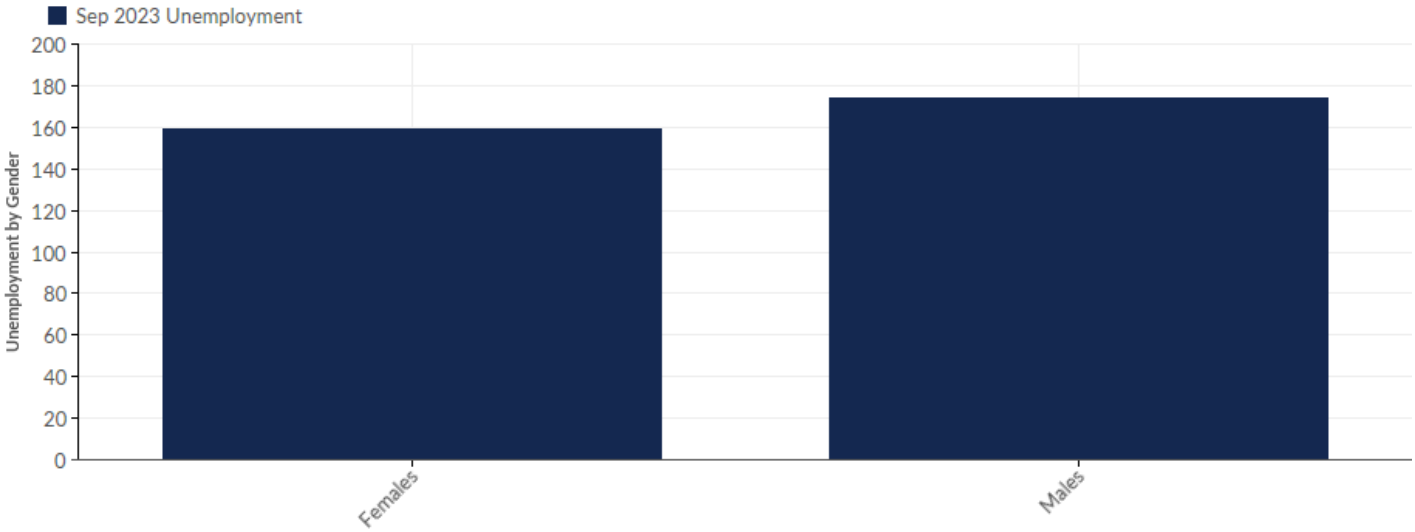
Unemployment by Demographics

Unemployment by Age



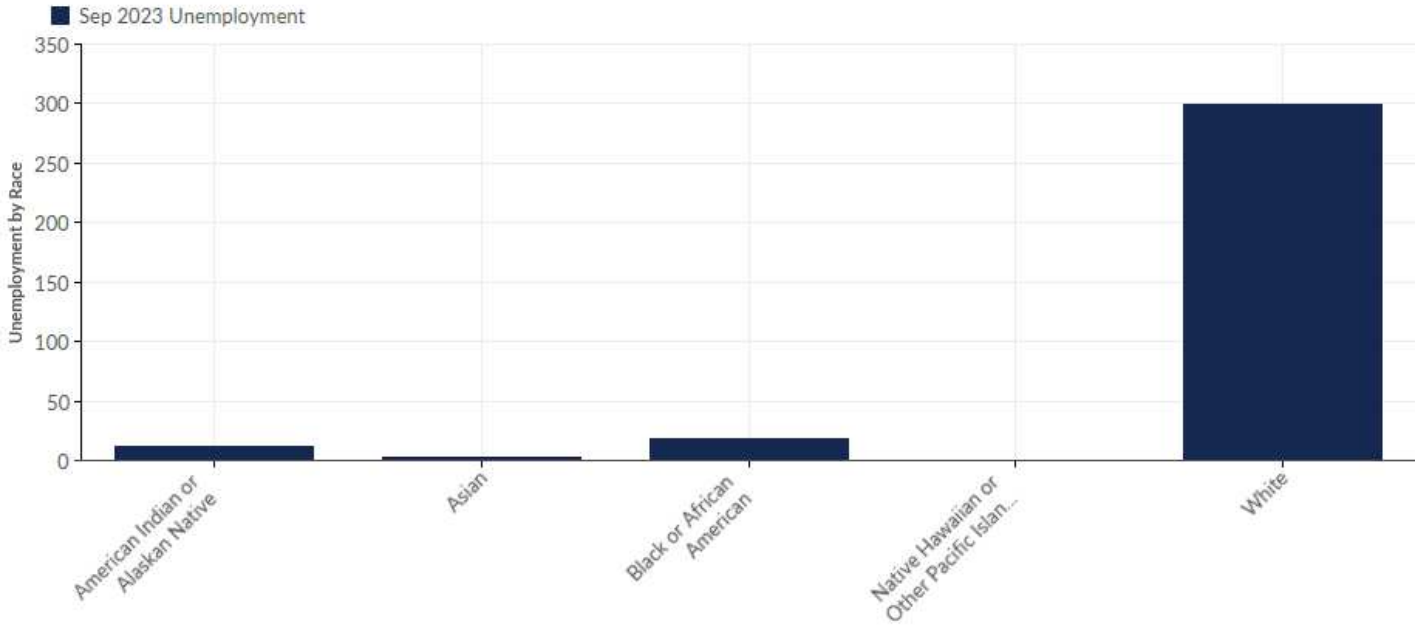
Age		Unemployment (Sep 2023)	% of Unemployed
< 22		7	2.10%
22-24		12	3.60%
25-34		58	17.42%
35-44		76	22.82%
45-54		67	20.12%
55-59		44	13.21%
60-64		39	11.71%
65+		30	9.01%
	Total	333	100.00%

Unemployment by Gender



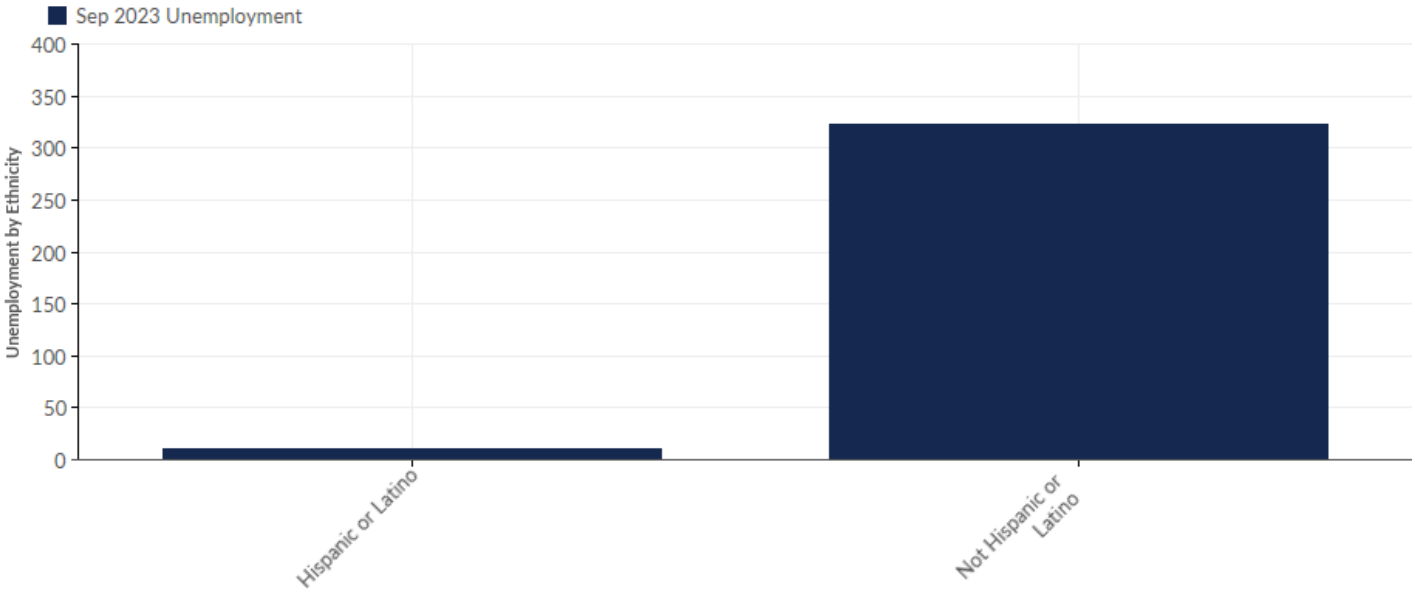
Gender		Unemployment (Sep 2023)	% of Unemployed
Females		159	47.75%
Males		174	52.25%
	Total	333	100.00%

Unemployment by Race



Race	Unemployment (Sep 2023)	% of Unemployed
American Indian or Alaskan Native	12	3.60%
Asian	3	0.90%
Black or African American	18	5.41%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	300	90.09%
Total	333	100.00%

Unemployment by Ethnicity

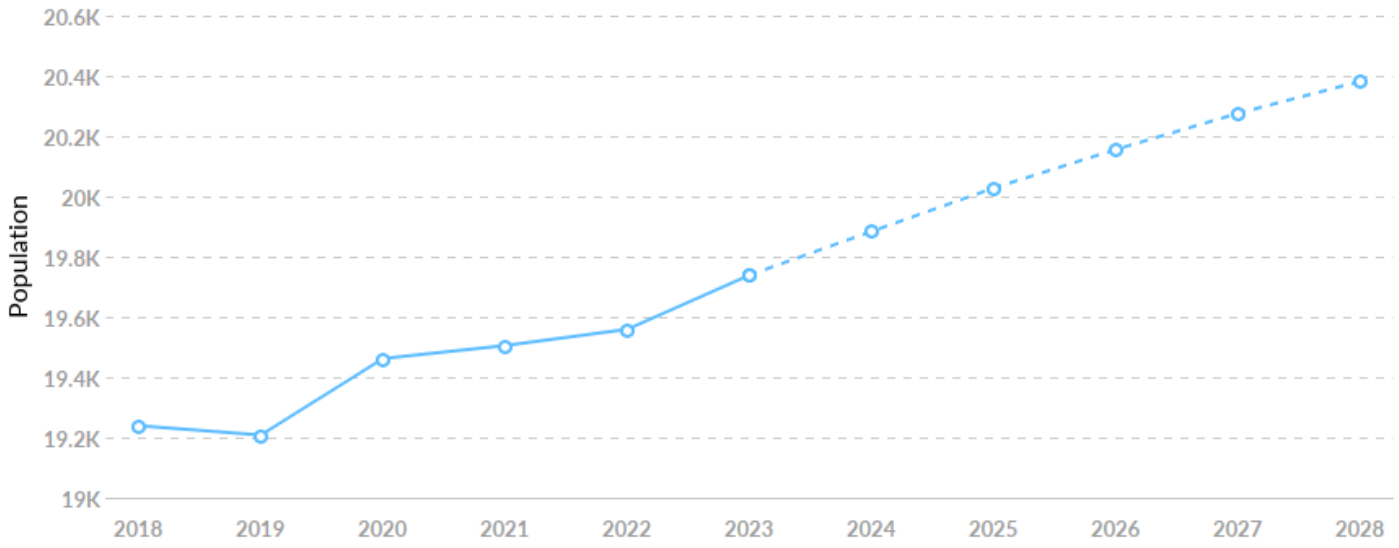


Ethnicity		Unemployment (Sep 2023)	% of Unemployed
Hispanic or Latino		10	3.00%
Not Hispanic or Latino		323	97.00%
	Total	333	100.00%

Historic & Projected Trends

Population Trends

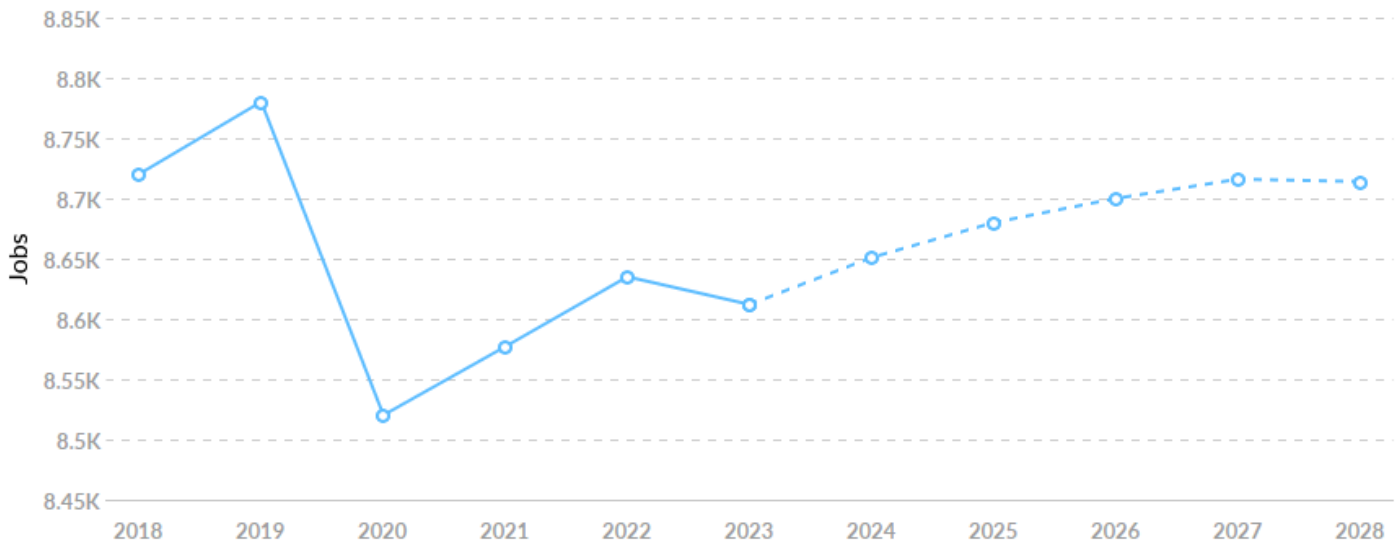
As of 2023 the region's population **increased by 2.6%** since 2018, growing by 500. Population is expected to **increase by 3.3%** between 2023 and 2028, adding 643.



Timeframe	Population
2018	19,239
2019	19,208
2020	19,462
2021	19,505
2022	19,559
2023	19,739
2024	19,884
2025	20,028
2026	20,156
2027	20,276
2028	20,382

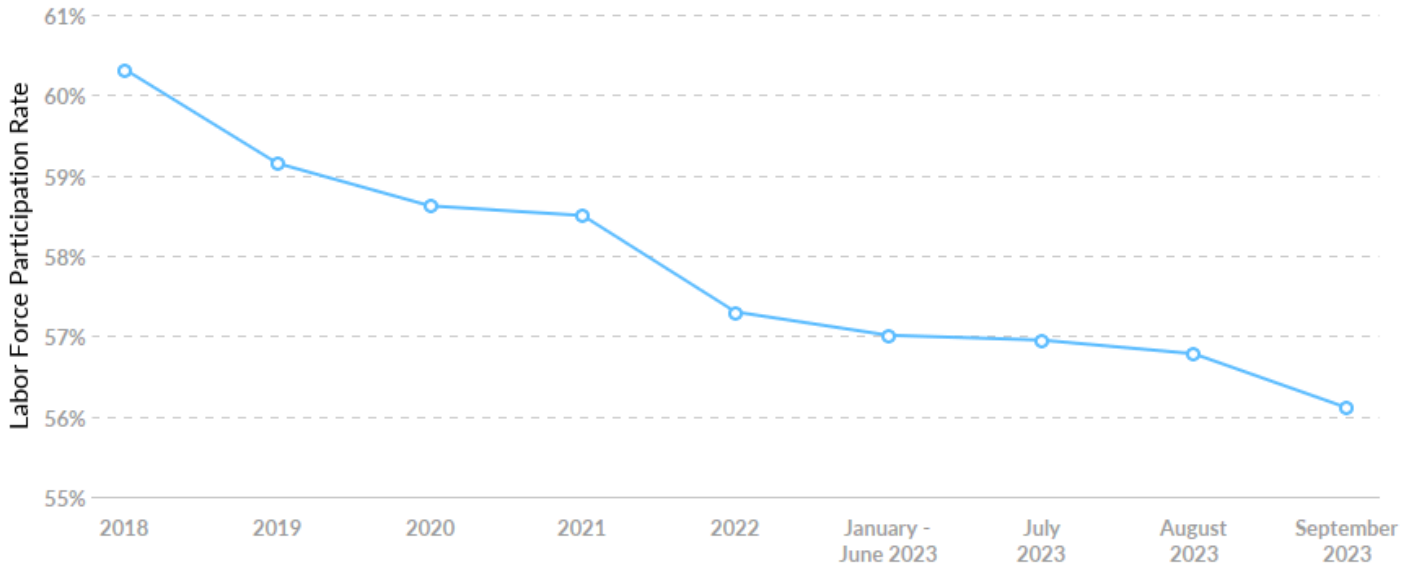
Job Trends

From 2018 to 2023, jobs **declined by 1.2%** in Langlade County, WI from 8,720 to **8,612**. This change **fell short of the national growth rate of 3.6% by 4.8%**.



Timeframe	Jobs
2018	8,720
2019	8,780
2020	8,520
2021	8,577
2022	8,635
2023	8,612
2024	8,651
2025	8,680
2026	8,700
2027	8,716
2028	8,714

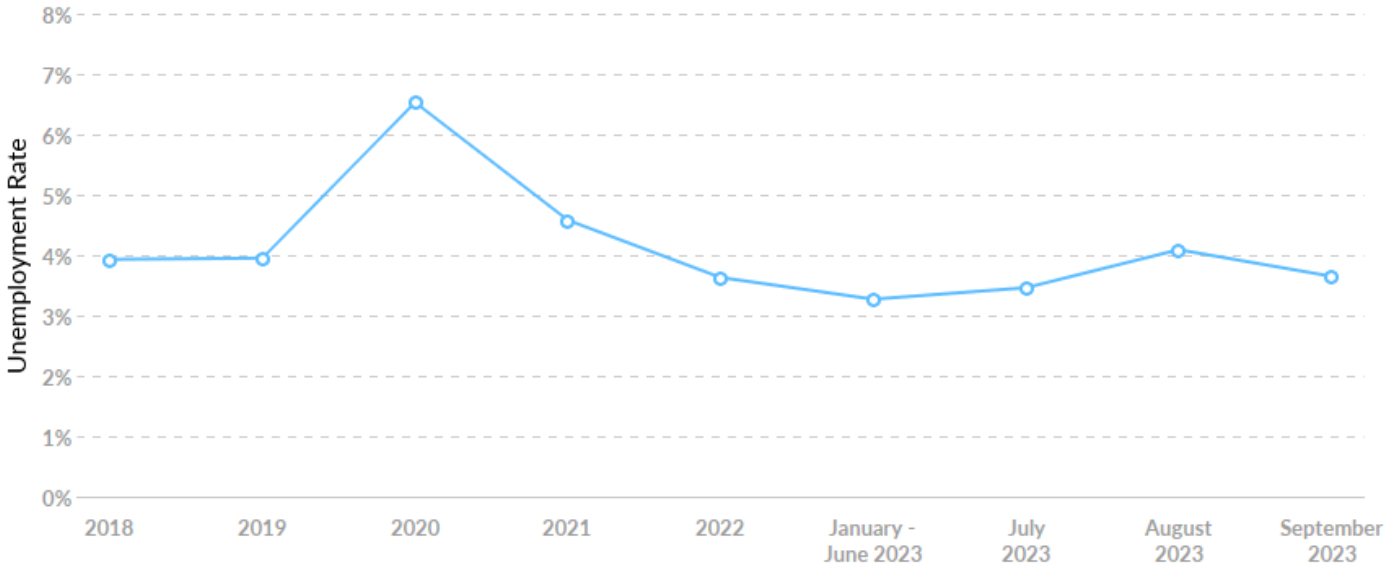
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	60.32%
2019	59.15%
2020	58.62%
2021	58.50%
2022	57.30%
January - June 2023	57.01%
July 2023	56.95%
August 2023	56.78%
September 2023	56.11%

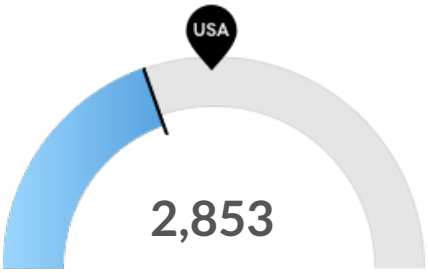
Unemployment Rate Trends

Langlade County, WI had a September 2023 unemployment rate of 3.65%, **decreasing from 3.93%** 5 years before.



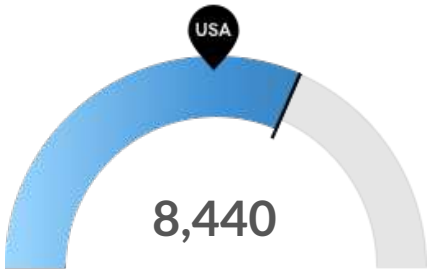
Timeframe	Unemployment Rate
2018	3.93%
2019	3.95%
2020	6.53%
2021	4.58%
2022	3.63%
January - June 2023	3.27%
July 2023	3.46%
August 2023	4.09%
September 2023	3.65%

Population Characteristics



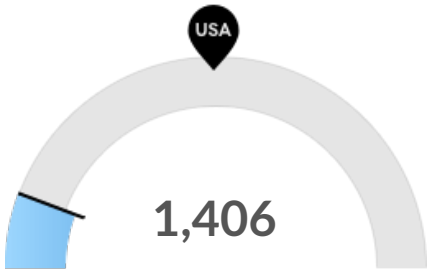
Millennials

Langlade County, WI has 2,853 millennials (ages 25-39). The national average for an area this size is 3,977.



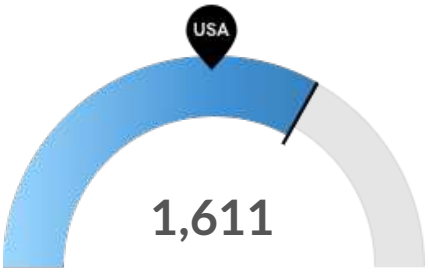
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,861 people 55 or older, while there are 8,440 here.



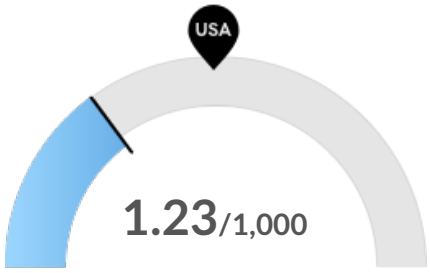
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,043 racially diverse people, while there are 1,406 here.



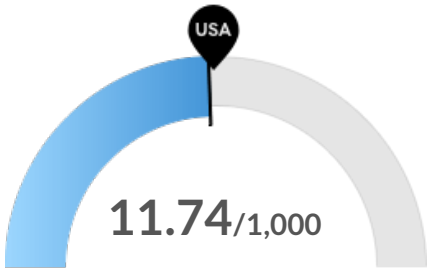
Veterans

Langlade County, WI has 1,611 veterans. The national average for an area this size is 1,024.



Violent Crime

Langlade County, WI has 1.23 violent crimes per 1,000 people. The national rate is 2.41 per 1,000 people.

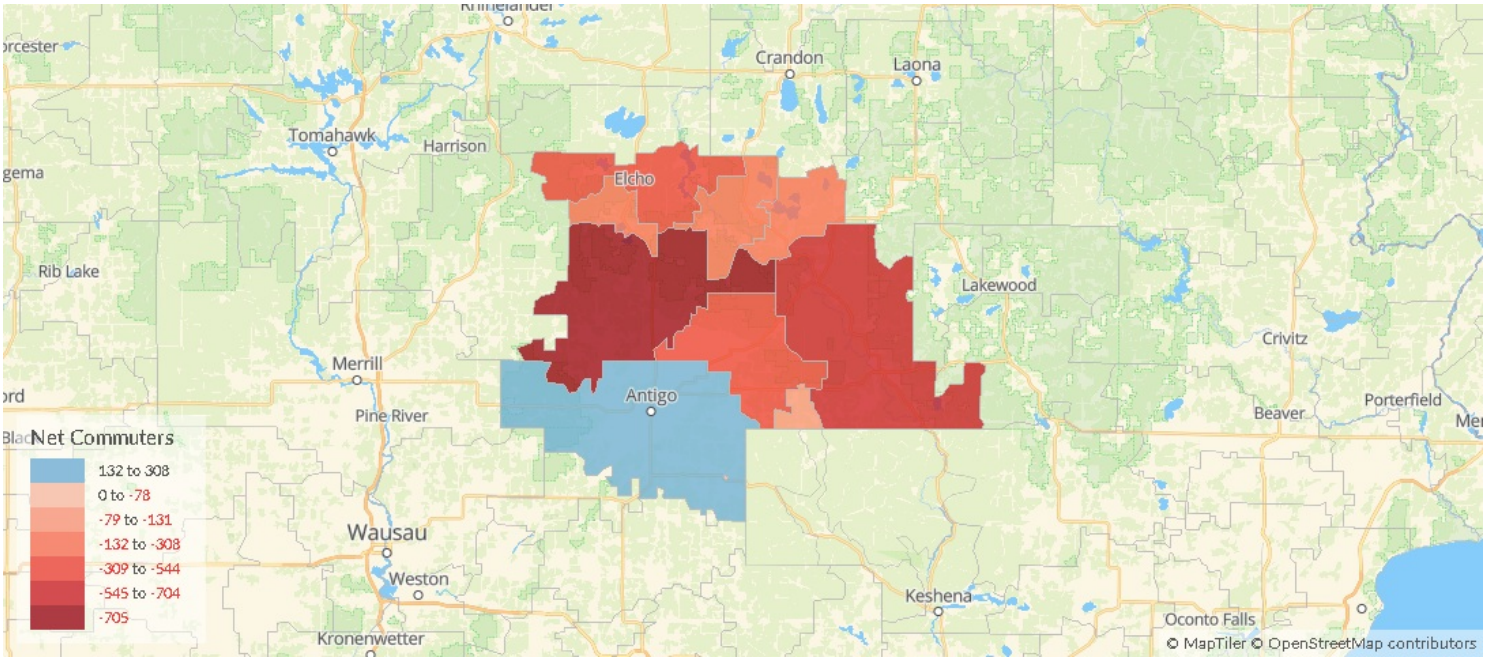


Property Crime

Langlade County, WI has 11.74 property crimes per 1,000 people. The national rate is 12.12 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
54409	Antigo, WI (in Langlade ...	7,234
54428	Elcho, WI (in Langlade c...	305
54491	White Lake, WI (in Lang...	298
54418	Bryant, WI (in Langlade ...	224
54424	Deerbrook, WI (in Langl...	214

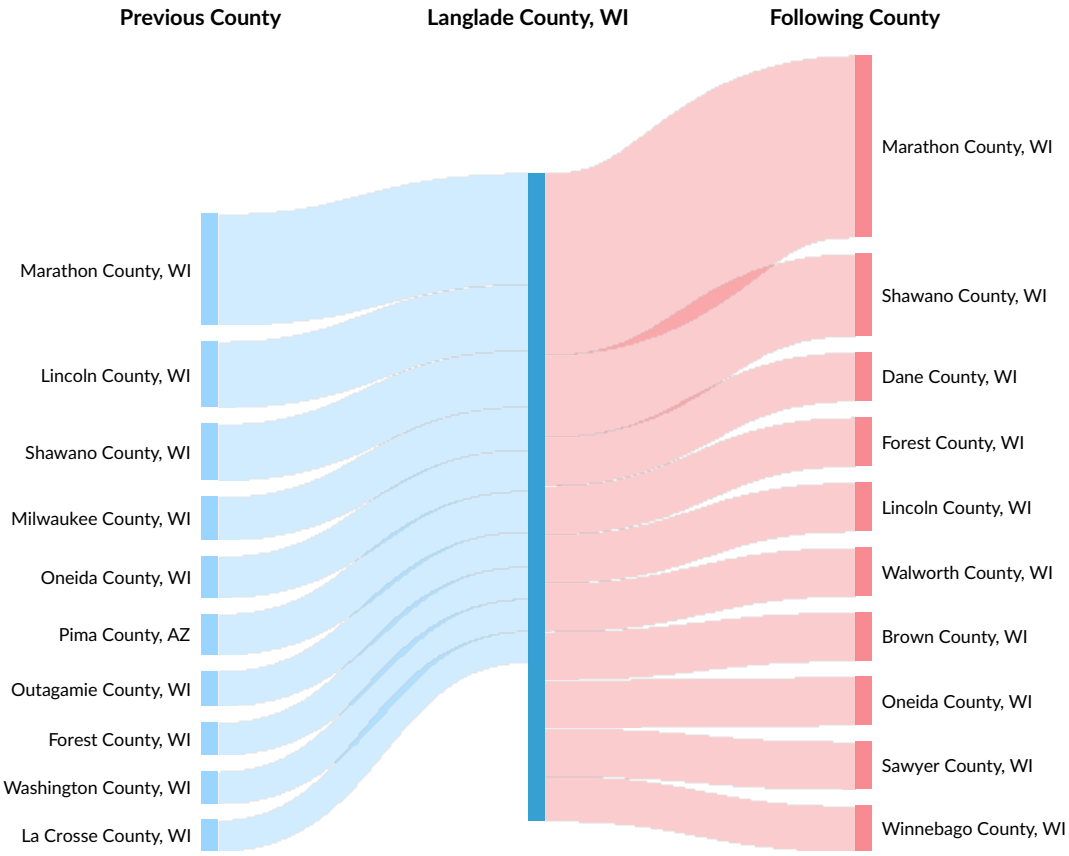
Where Talent Lives

ZIP	Name	2023 Workers
54409	Antigo, WI (in Langlade ...	7,065
54424	Deerbrook, WI (in Langl...	919
54491	White Lake, WI (in Lang...	843
54428	Elcho, WI (in Langlade c...	614
54418	Bryant, WI (in Langlade ...	594

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2021, 86 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 140 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2021 was 143.



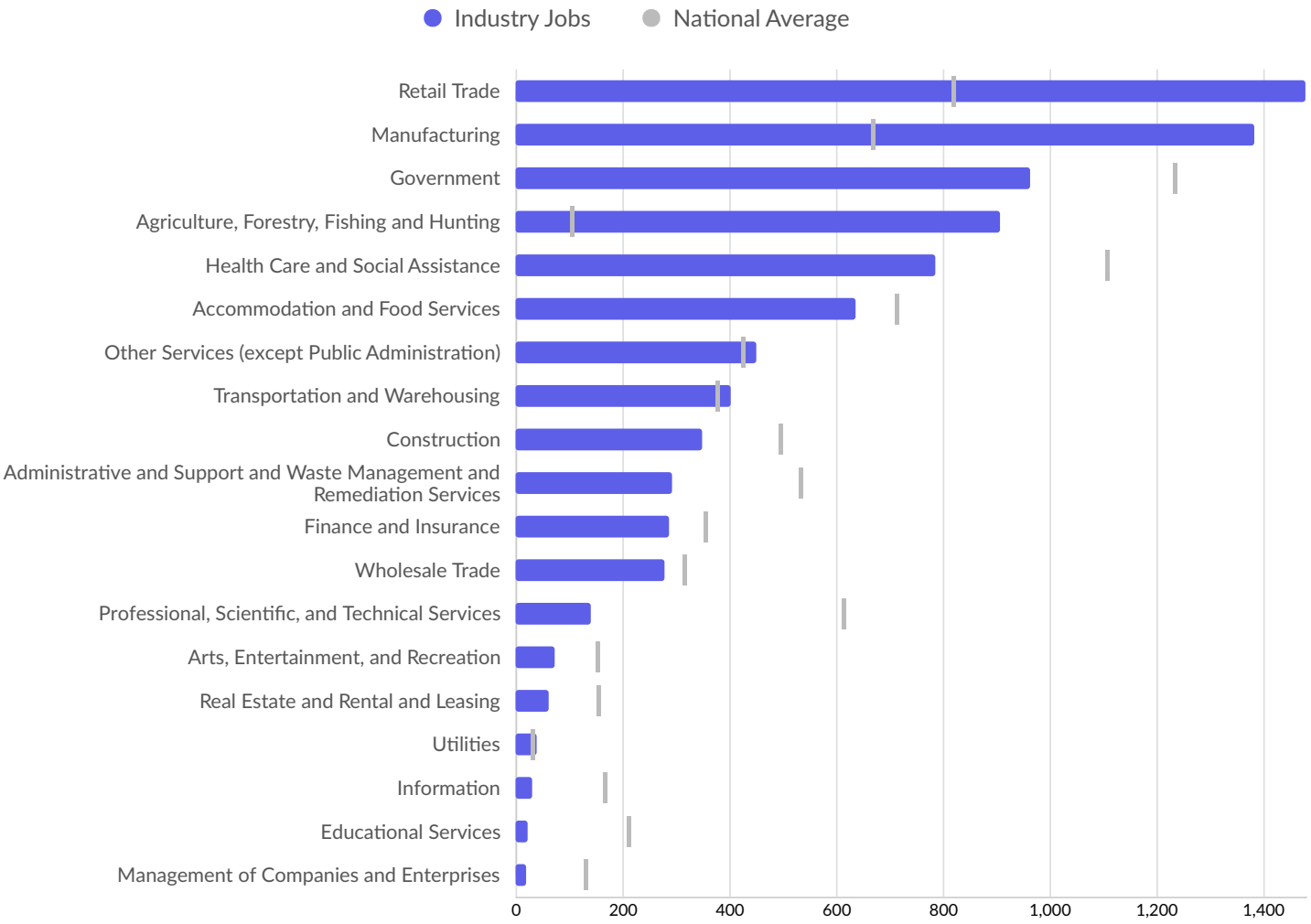
Top Previous Counties	Migrations
Marathon County, WI	86
Lincoln County, WI	51
Shawano County, WI	43
Milwaukee County, WI	33
Oneida County, WI	32
Pima County, AZ	31

Top Previous Counties	Migrations
Outagamie County, WI	27
Forest County, WI	25
Washington County, WI	25
La Crosse County, WI	24
Brown County, WI	24
Portage County, WI	24
Winnebago County, WI	23
Harrison County, MS	19
Hennepin County, MN	19

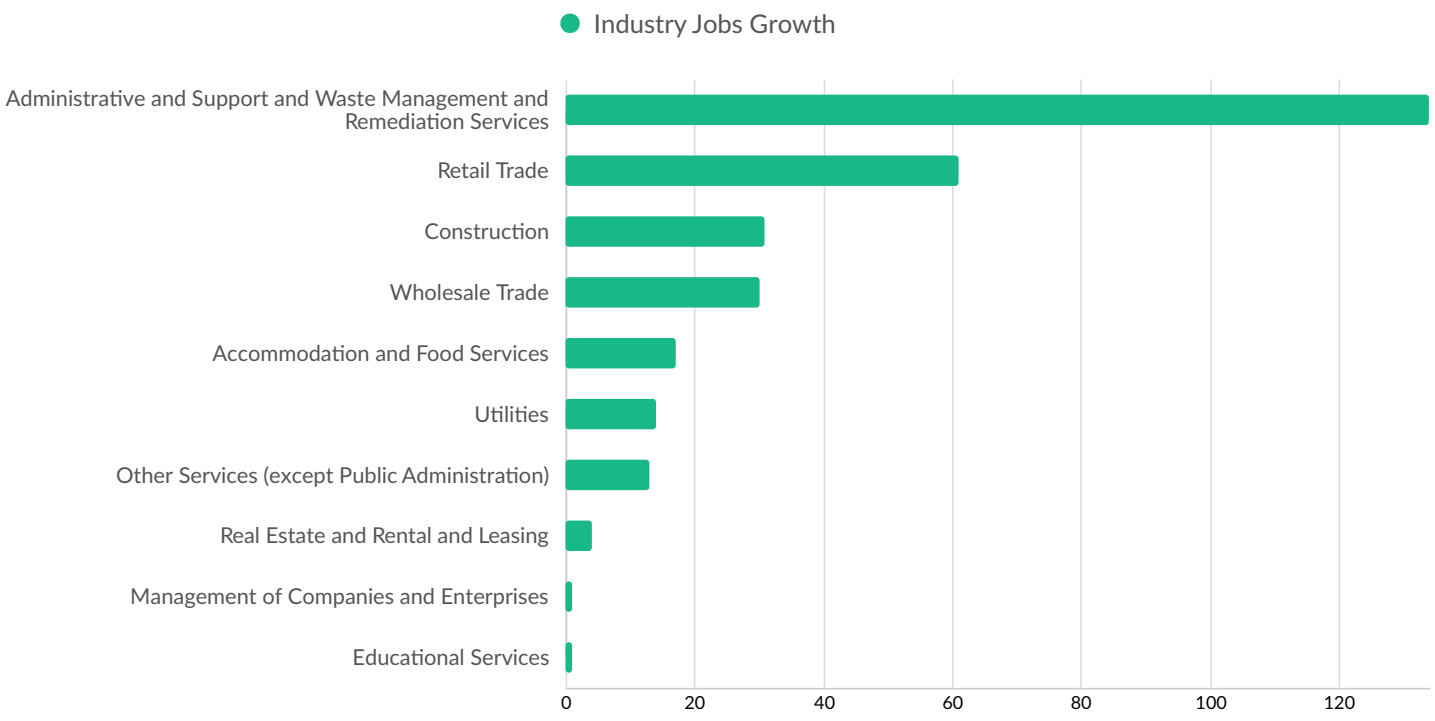
Top Following Counties	Migrations
Marathon County, WI	140
Shawano County, WI	63
Dane County, WI	38
Forest County, WI	38
Lincoln County, WI	38
Walworth County, WI	37
Brown County, WI	37
Oneida County, WI	37
Sawyer County, WI	37
Winnebago County, WI	35
Outagamie County, WI	29
Price County, WI	26
Vilas County, WI	26
Jefferson County, WI	23
Will County, IL	16

Industry Characteristics

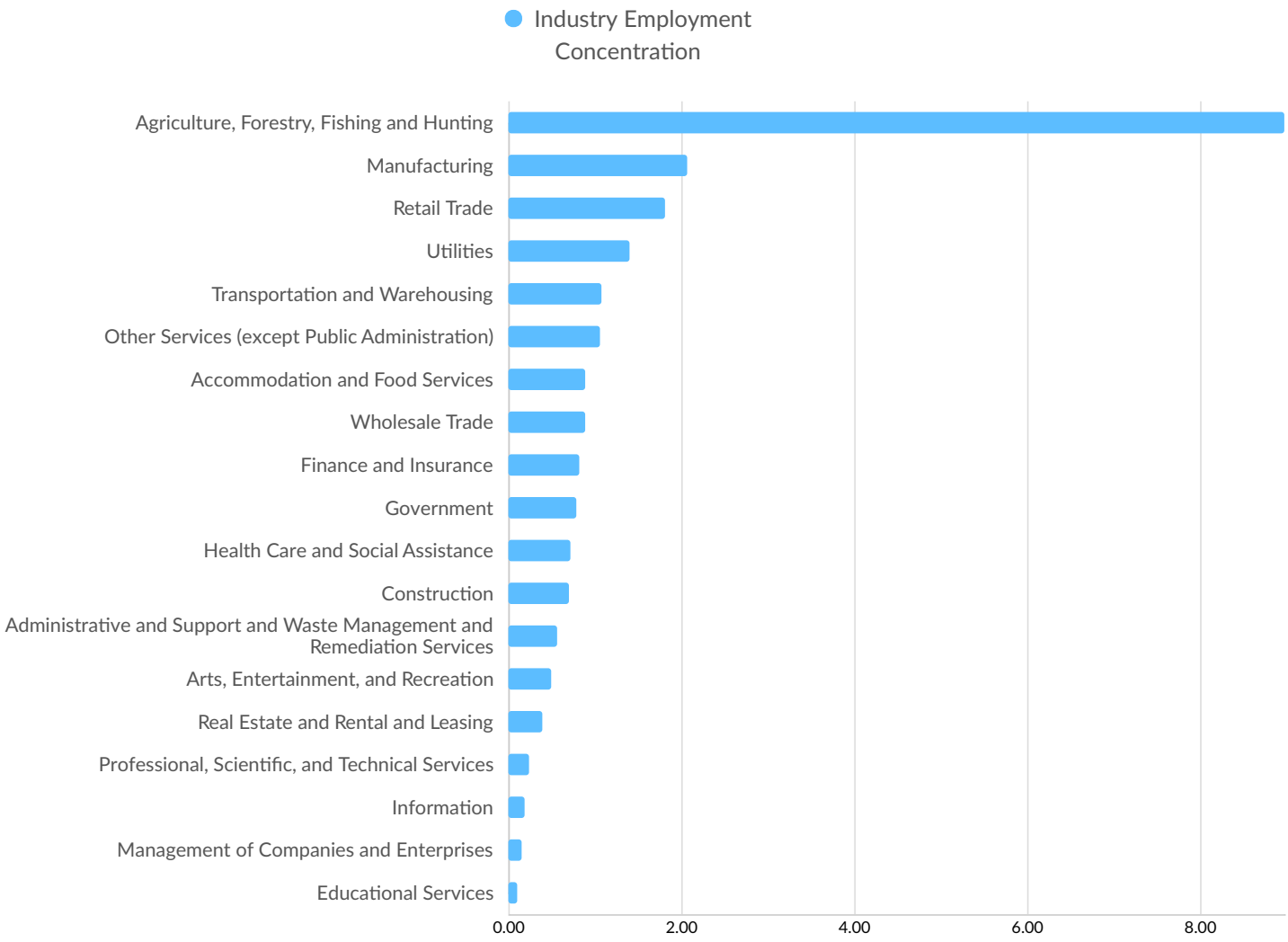
Largest Industries



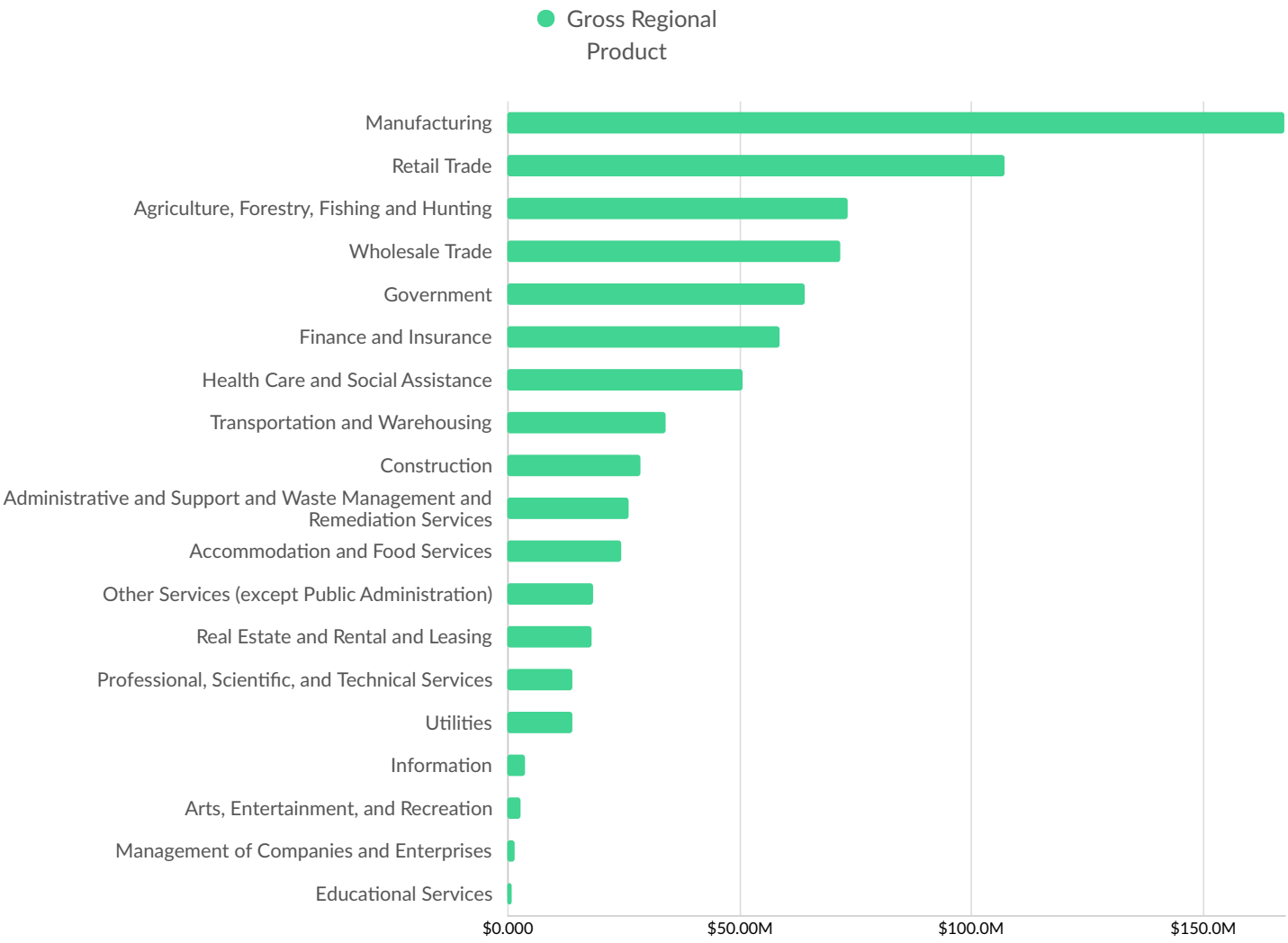
Top Growing Industries



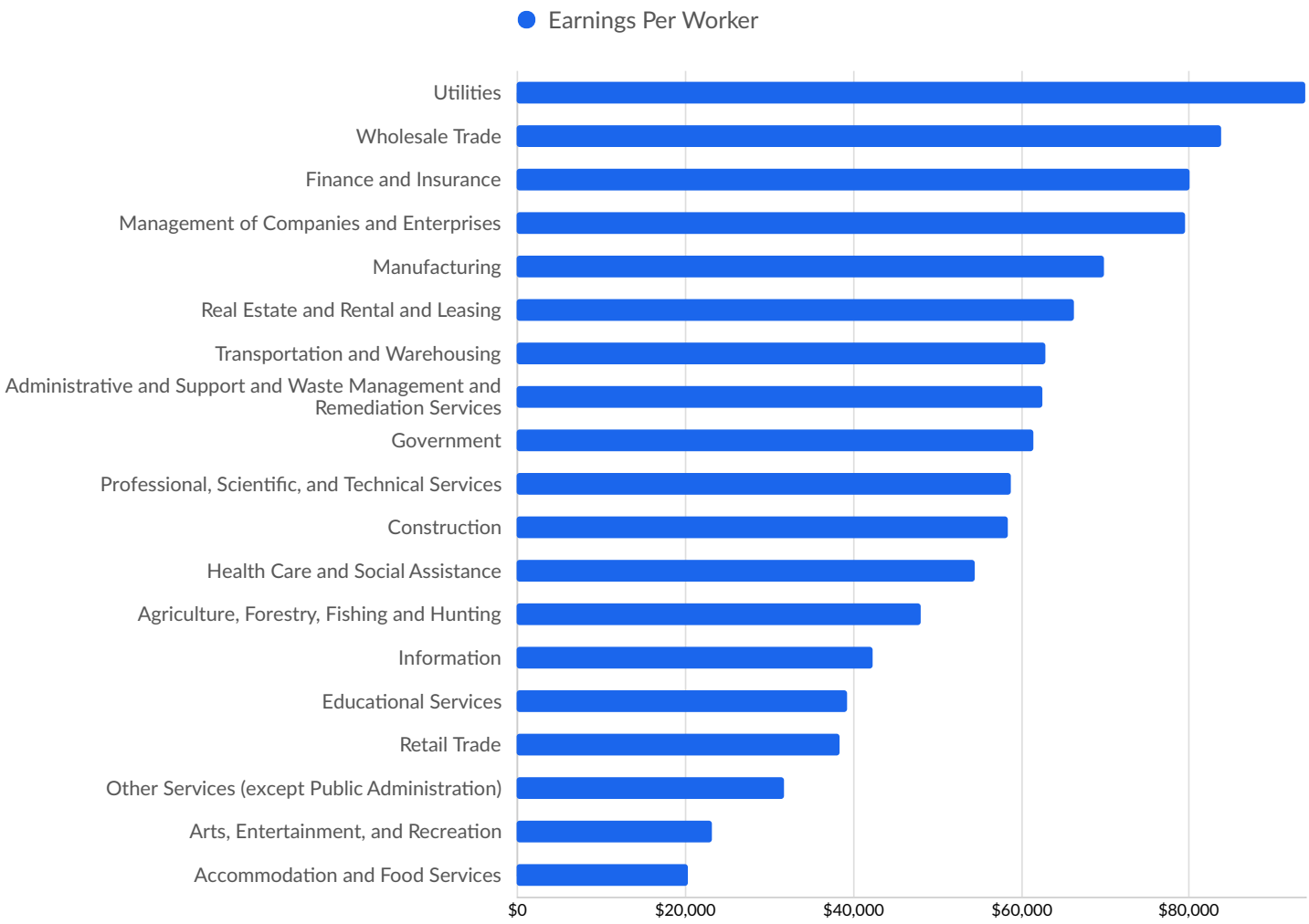
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

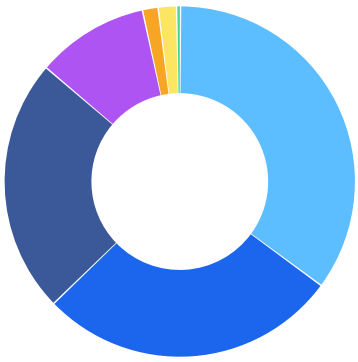
1,745 Companies Employ Your Workers

Online profiles for your workers mention 1,745 companies as employers, with the top 10 appearing below. In the last 12 months, 144 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Aspirus Langlade Hospital	117
Unified School District Antigo	102
Covantage Credit Union	101
Volm Companies	87
Aspirus	71
Dover Corporation	36
Walmart	35
Northcentral Technical College	26
Fleet Farm	25
Menards	25

Top Companies Posting	Unique Postings
Aspirus	96
Growmark	60
Fleet Farm	44
Dover Corporation	34
Walmart	30
Kwik Trip	19
Menard	14
Fastenal	12
Roundy's	11
RPh on the Go	10

Business Size

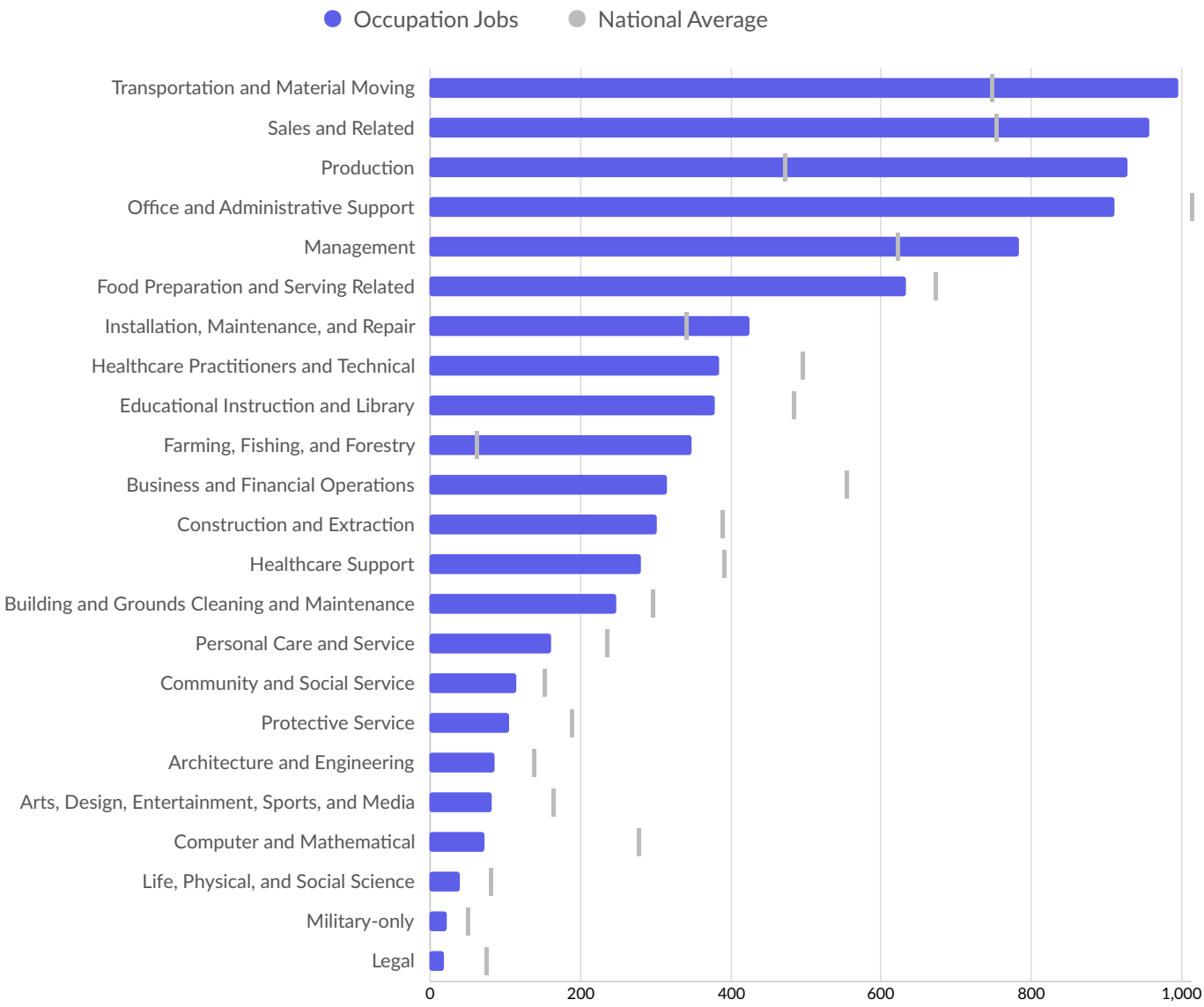


	Percentage	Business Count
1 to 4 employees	35.0%	291
5 to 9 employees	27.7%	230
10 to 19 employees	23.5%	195
20 to 49 employees	10.3%	86
50 to 99 employees	1.4%	12
100 to 249 employees	1.7%	14
250 to 499 employees	0.4%	3

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

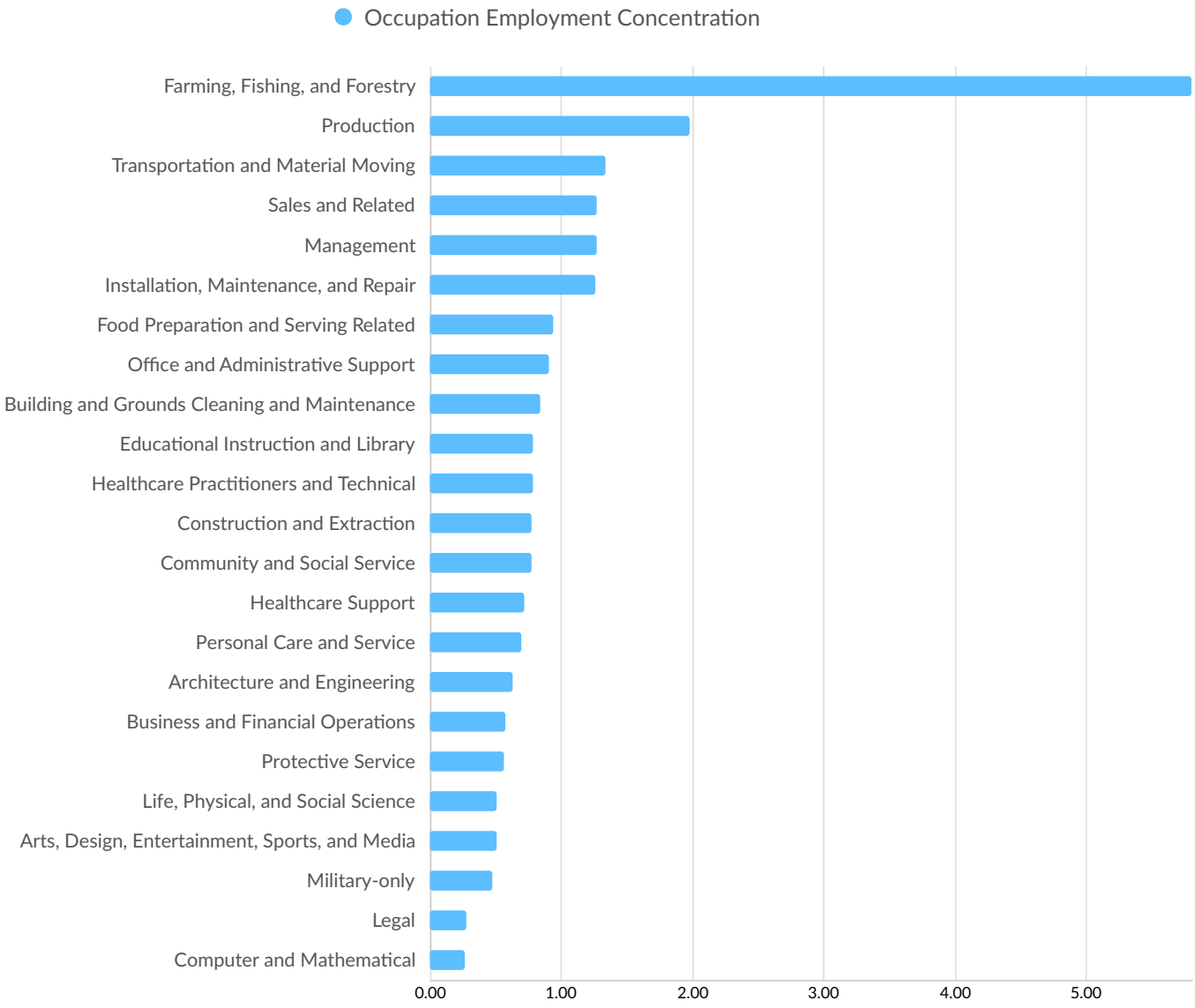
Workforce Characteristics

Largest Occupations

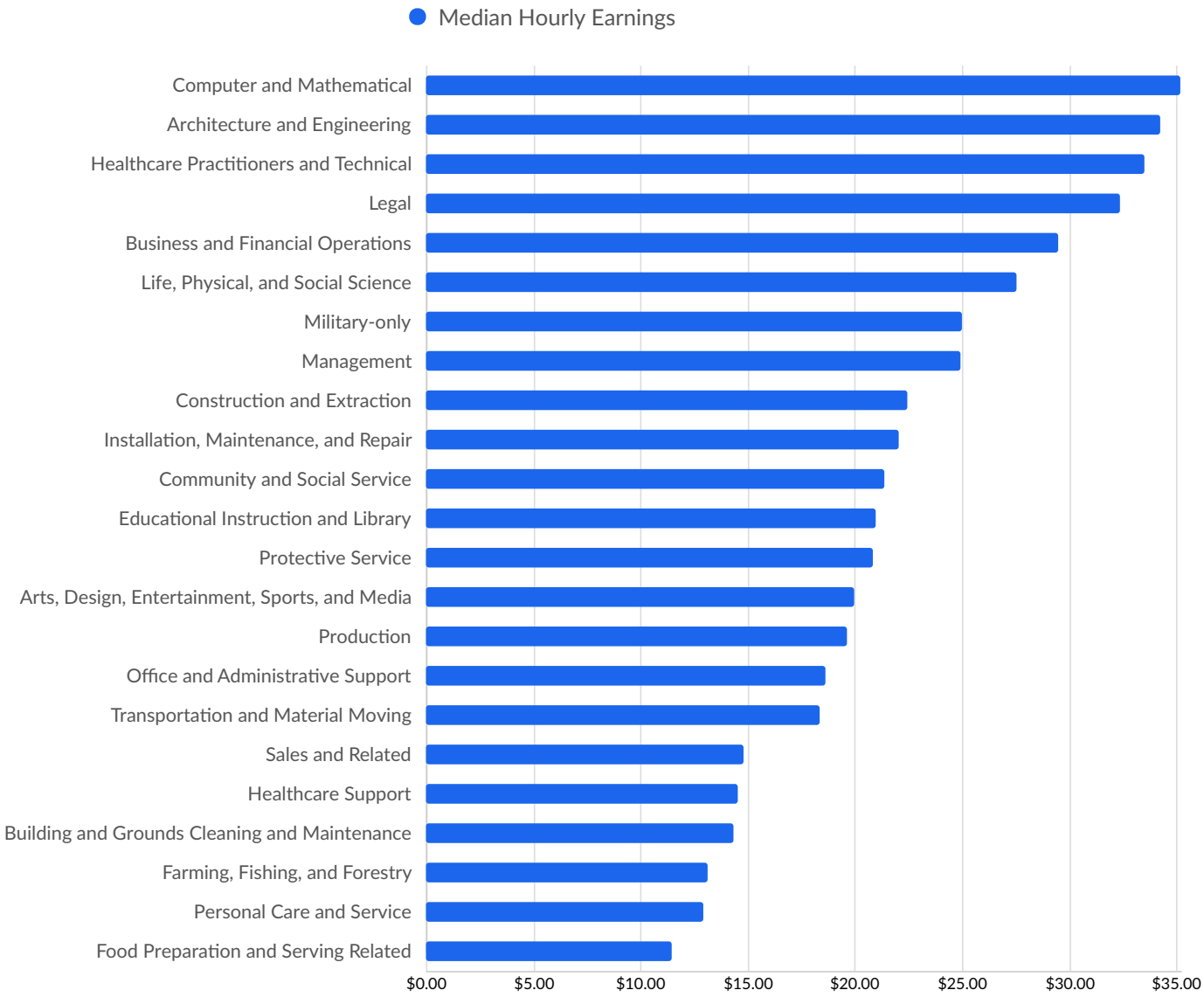


Top Growing Occupations

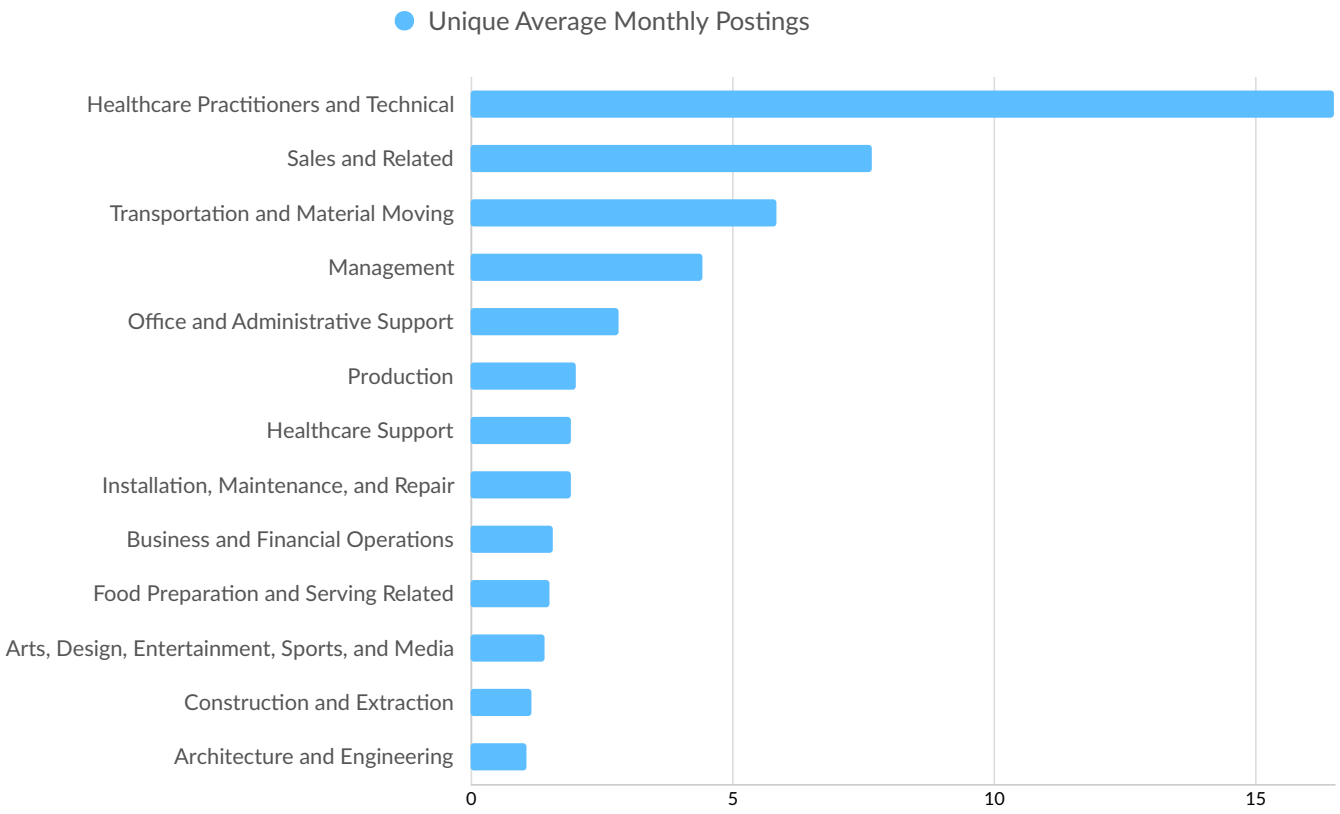
Top Occupation Employment Concentration



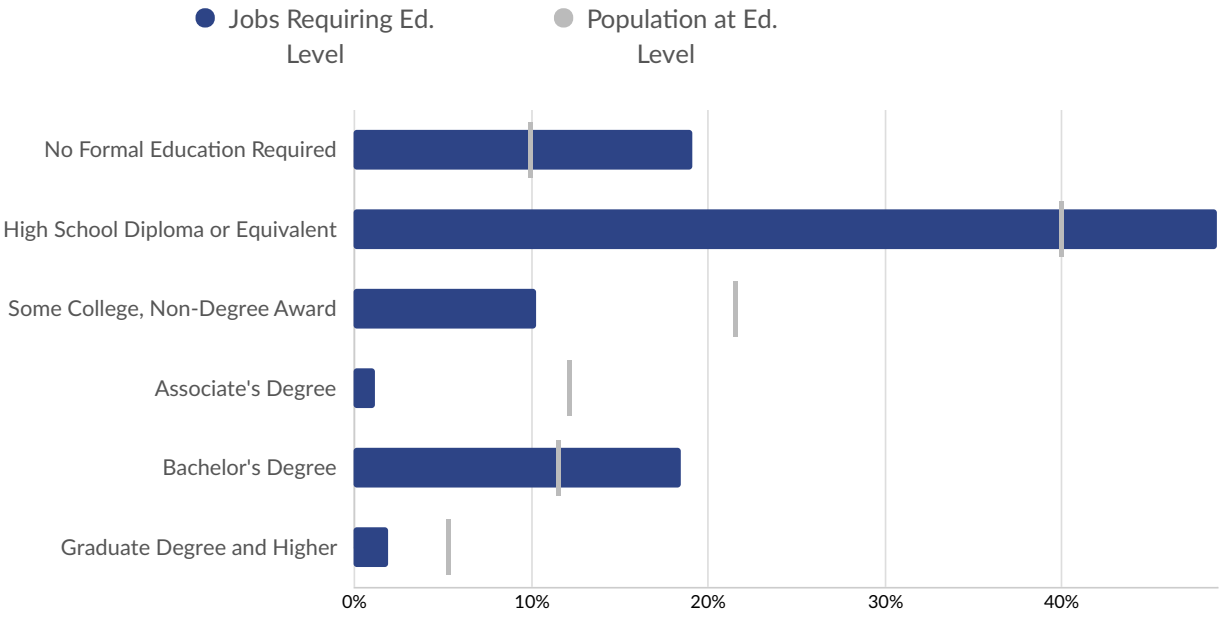
Top Occupation Earnings



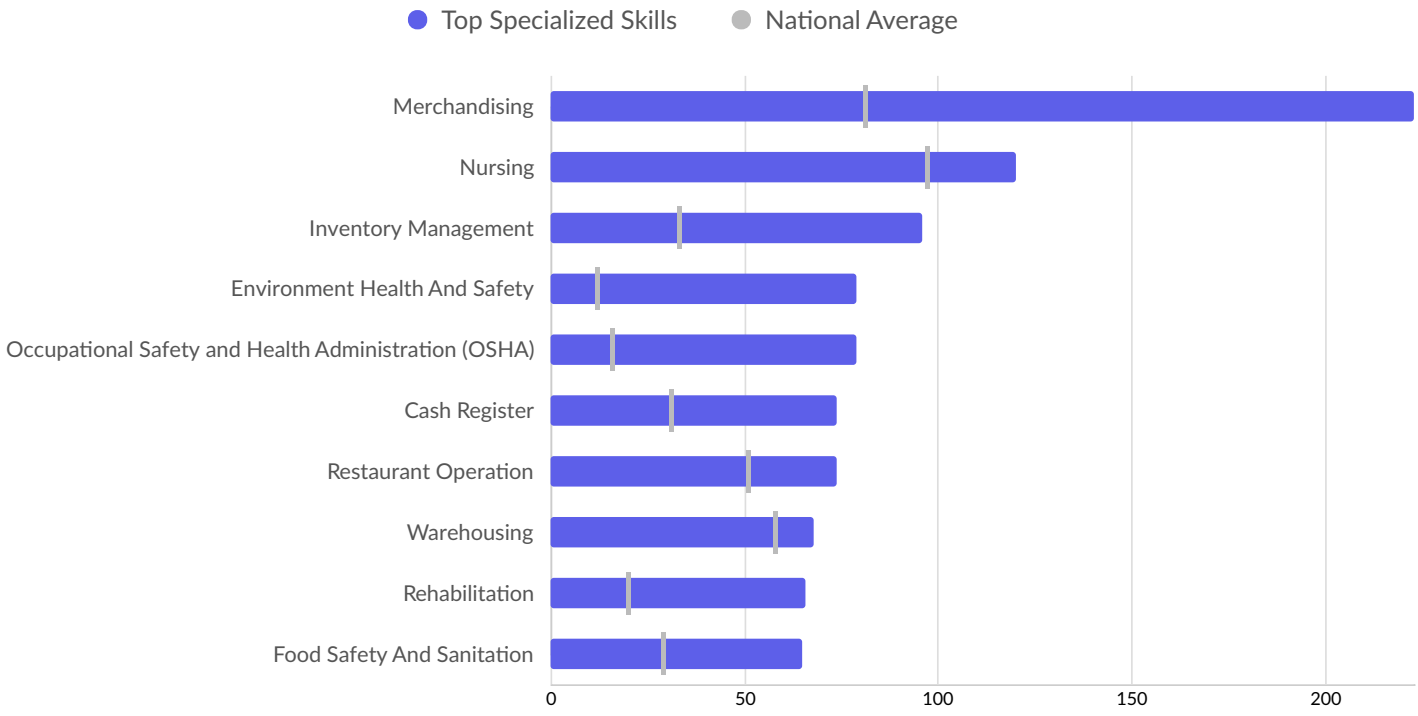
Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills