



Adams County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55001 Adams County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

21,401

Population (2023)

Population **grew by 1,015** over the last 5 years and is projected to **grow by 553** over the next 5 years.

5,551

Total Regional Employment

Jobs **decreased by 334** over the last 5 years but are projected to **grow by 76** over the next 5 years.

\$51.9K

Median Household Income (2022)

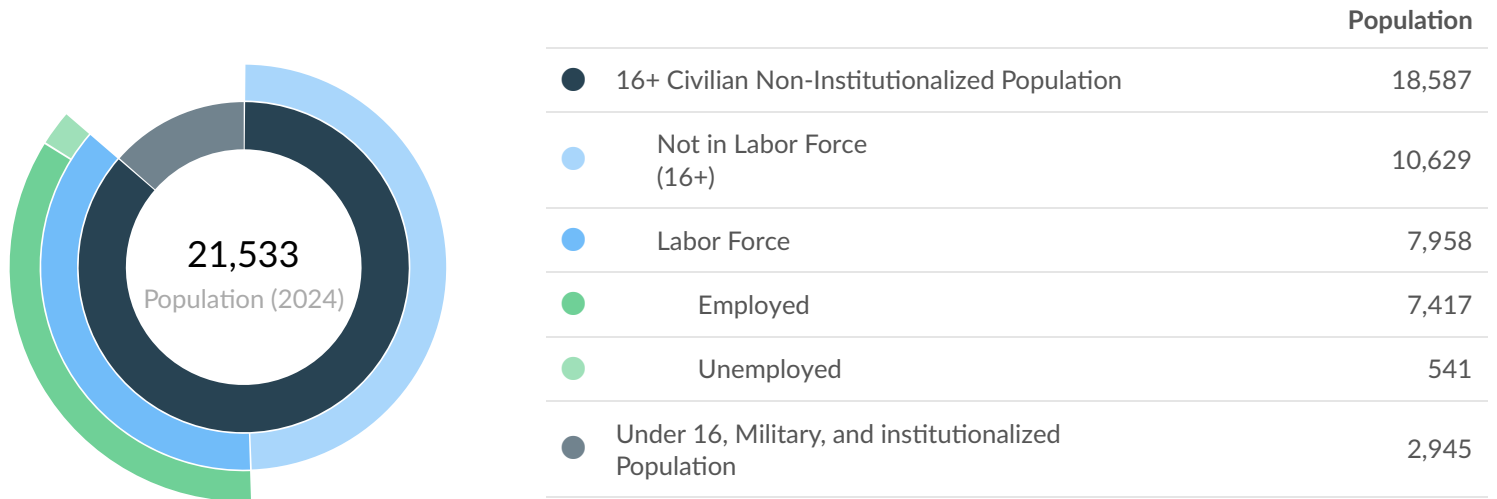
Median household income is **\$17.1K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 5.0%** since 2018, growing by 1,015. Population is expected to **increase by 2.6%** between 2023 and 2028, adding 553.
- From 2018 to 2023, jobs **declined by 5.7%** in Adams County, WI from 5,885 to **5,551**. This change **fell short of the national growth rate of 3.9% by 9.6%**. As the number of jobs declined, the **labor force participation rate decreased from 47.8% to 42.5% between 2018 and 2023**.
- Concerning educational attainment, **11.8% of Adams County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.6% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2023 are Crop Production, Local Government, Excluding Education and Hospitals, and Traveler Accommodation.

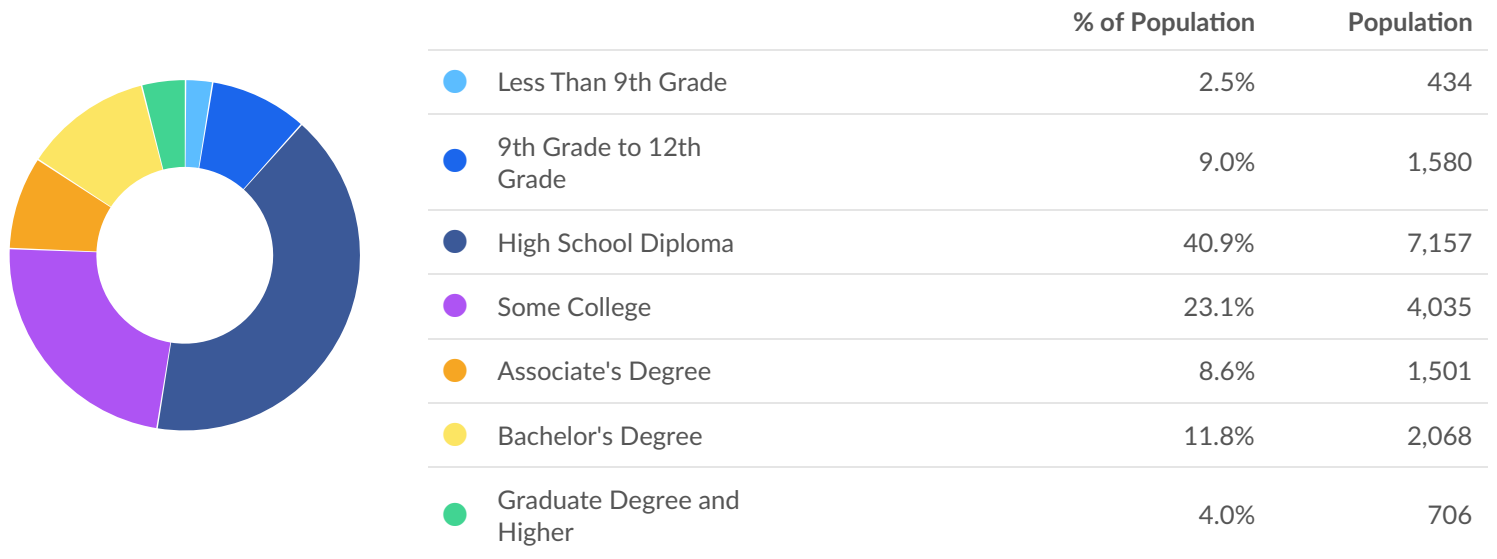
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	21,533	7,958	5,551	96.8	\$631.89M	\$1.44B	\$1.21B
State	5,942,701	3,116,137	3,233,104	100.2	\$403.20B	\$378.85B	\$404.51B

Feb 2024 Labor Force Breakdown



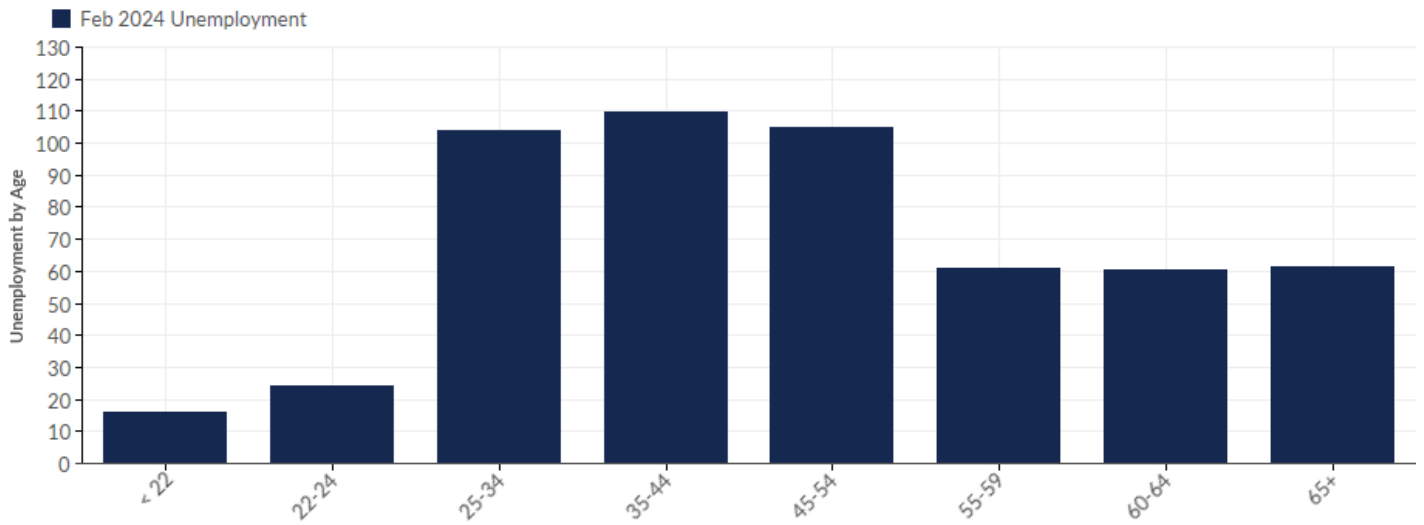
Educational Attainment

Concerning educational attainment, **11.8% of Adams County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.6% hold an Associate's Degree** (0.3% below the national average).



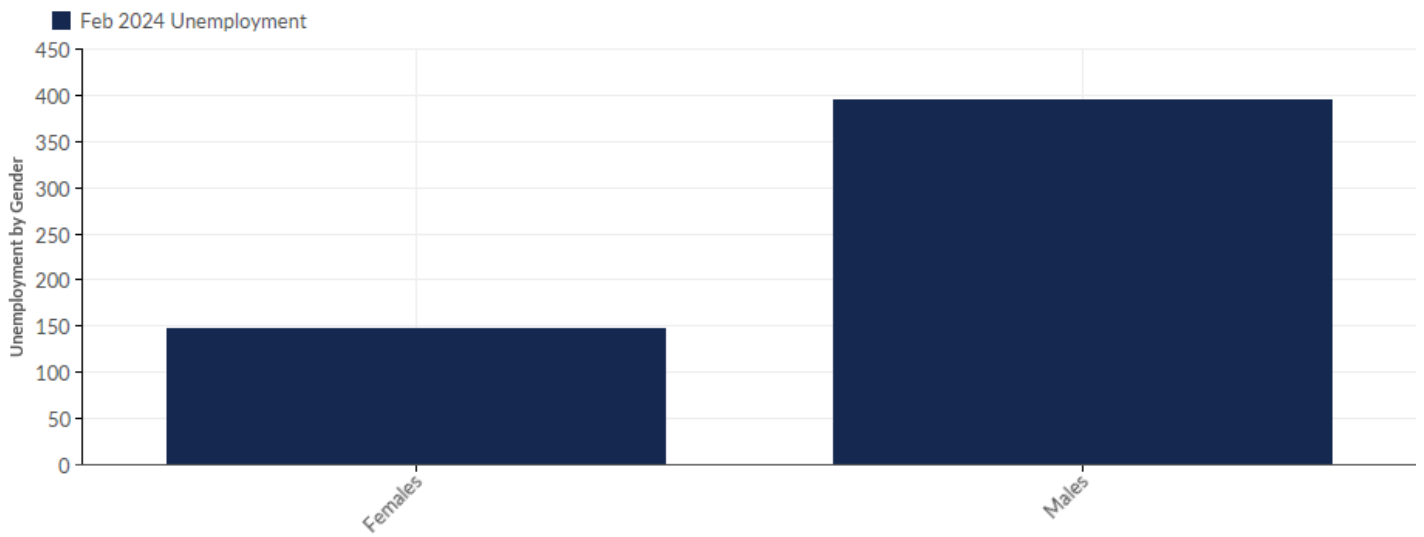
Unemployment by Demographics

Unemployment by Age



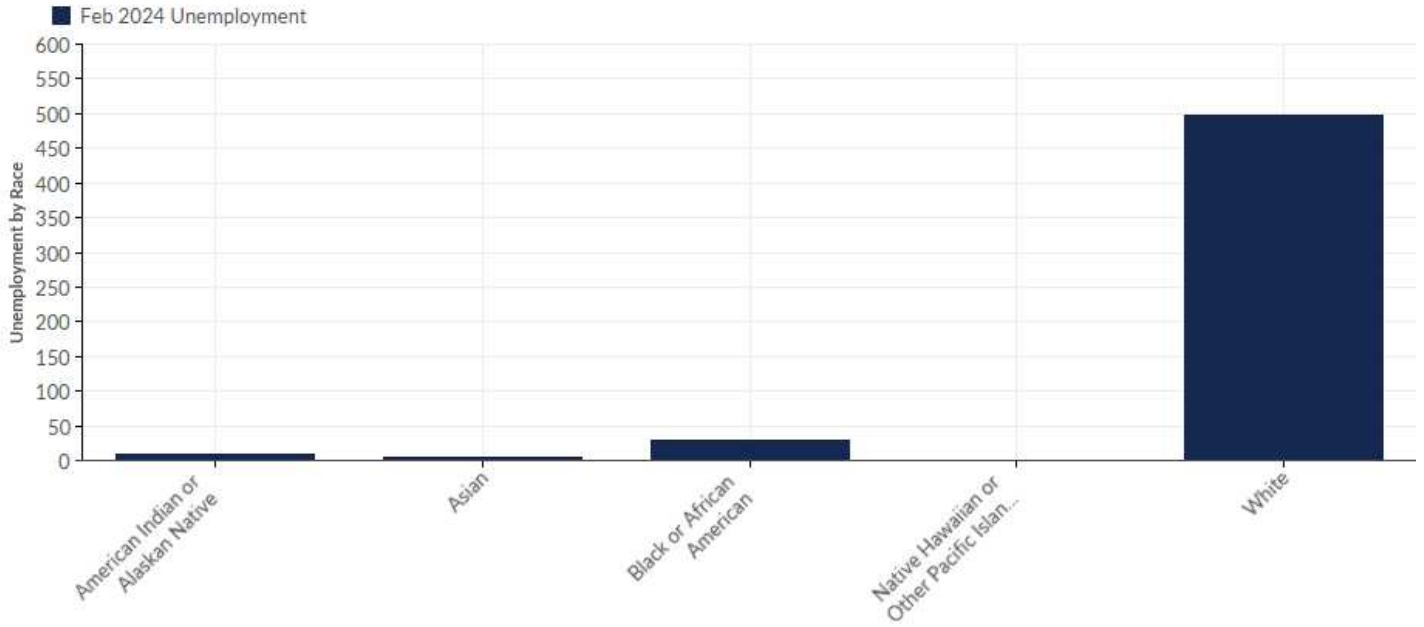
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	16	2.96%
22-24	24	4.44%
25-34	104	19.22%
35-44	110	20.33%
45-54	105	19.41%
55-59	61	11.28%
60-64	61	11.28%
65+	61	11.28%
Total	541	100.00%

Unemployment by Gender



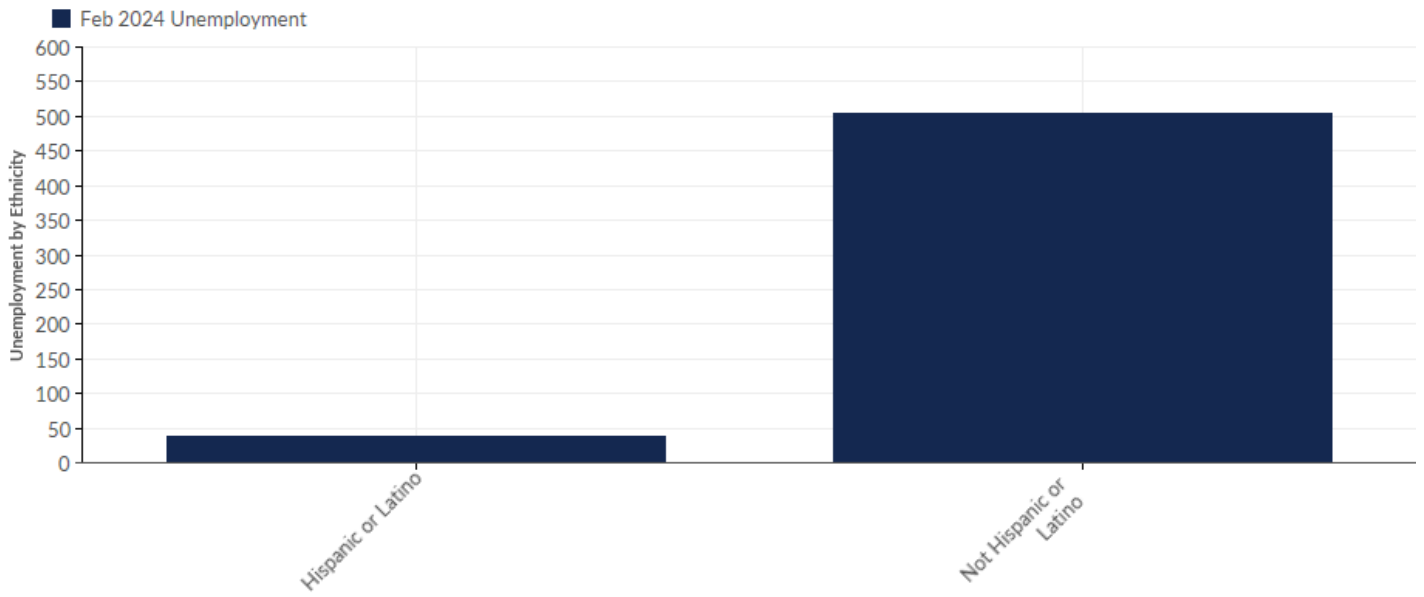
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	146	26.99%
Males	395	73.01%
Total	541	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	9	1.66%
Asian	5	0.92%
Black or African American	29	5.36%
Native Hawaiian or Other Pacific Islander	1	0.18%
White	498	92.05%
Total	541	100.00%

Unemployment by Ethnicity

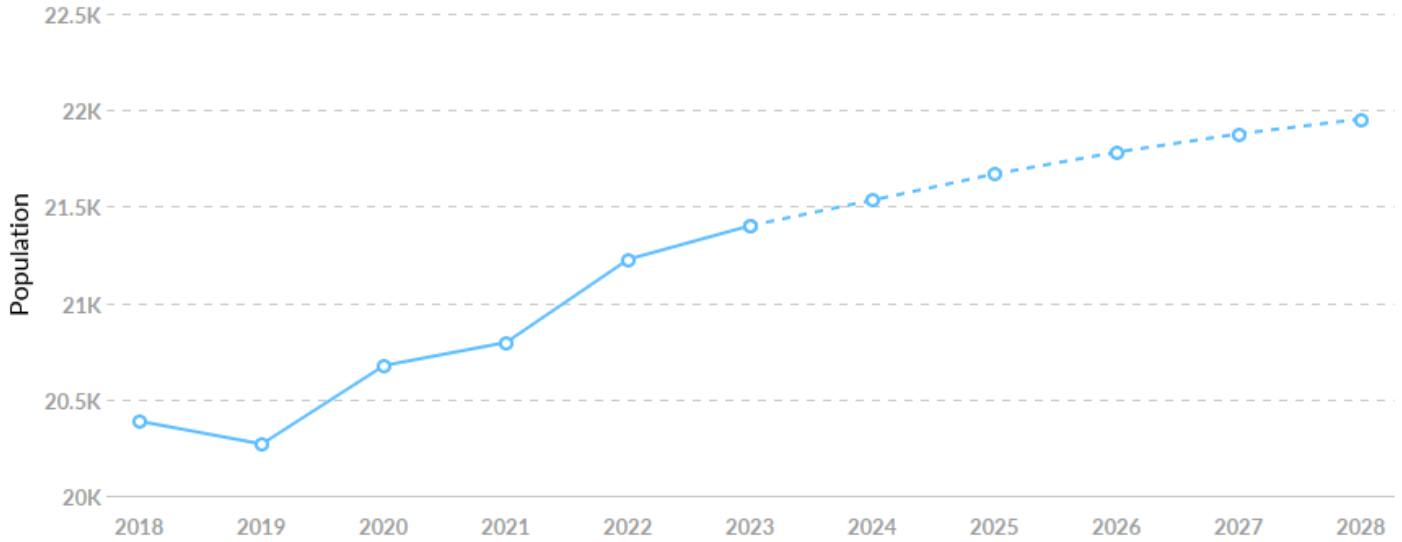


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	38	7.02%
Not Hispanic or Latino	503	92.98%
Total	541	100.00%

Historic & Projected Trends

Population Trends

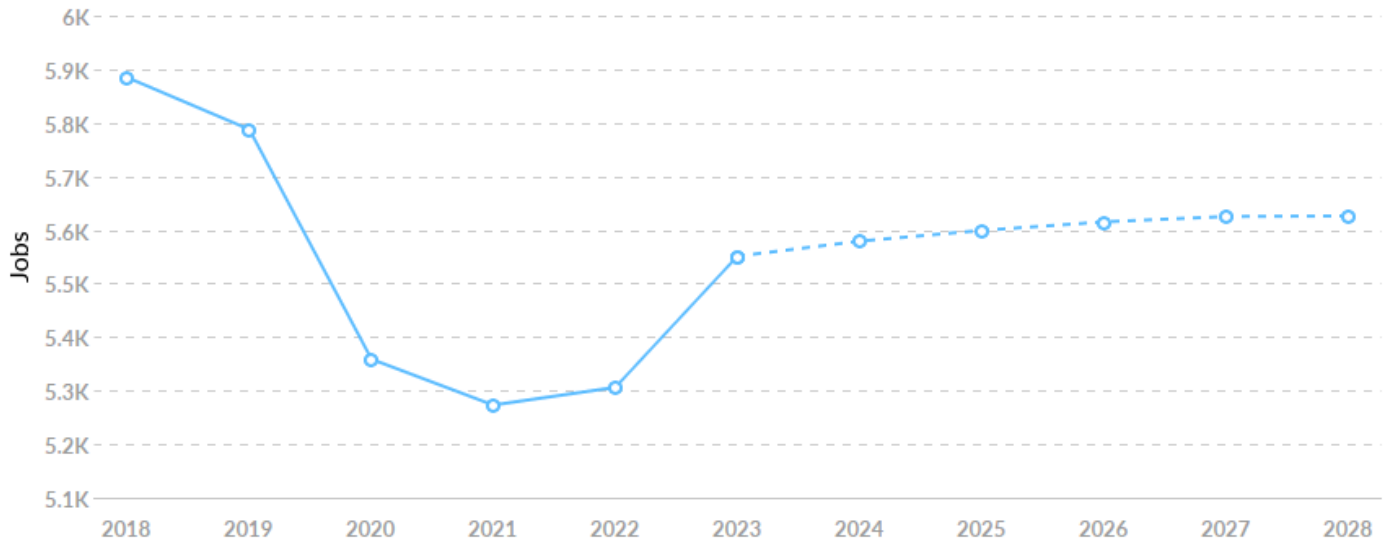
As of 2023 the region's population increased by 5.0% since 2018, growing by 1,015. Population is expected to increase by 2.6% between 2023 and 2028, adding 553.



Timeframe	Population
2018	20,386
2019	20,268
2020	20,675
2021	20,795
2022	21,226
2023	21,401
2024	21,533
2025	21,669
2026	21,782
2027	21,877
2028	21,954

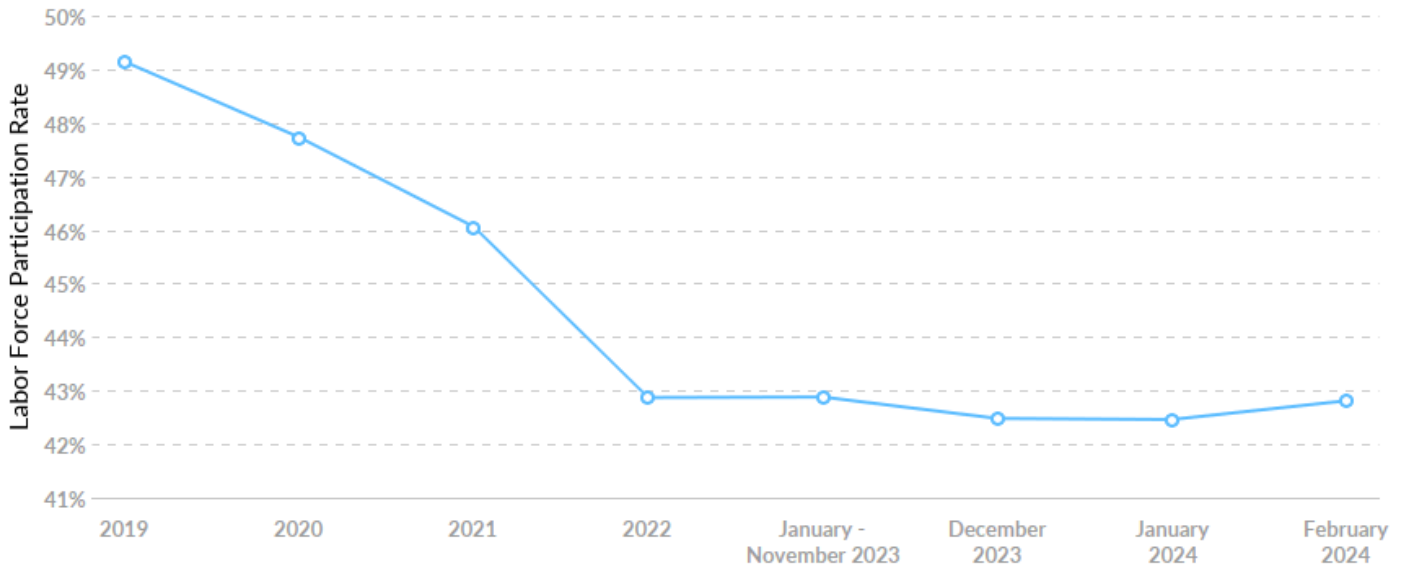
Job Trends

From 2018 to 2023, jobs declined by 5.7% in Adams County, WI from 5,885 to 5,551. This change fell short of the national growth rate of 3.9% by 9.6%.



Timeframe	Jobs
2018	5,885
2019	5,788
2020	5,359
2021	5,273
2022	5,306
2023	5,551
2024	5,579
2025	5,599
2026	5,615
2027	5,625
2028	5,626

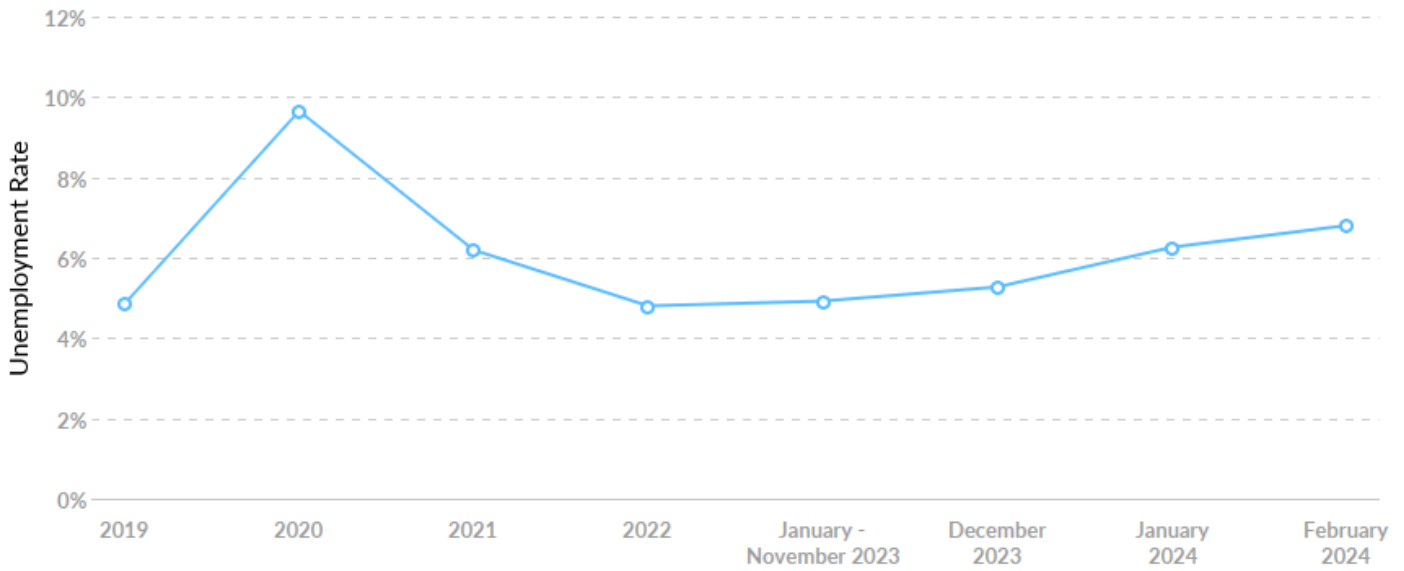
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	49.14%
2020	47.73%
2021	46.06%
2022	42.87%
January - November 2023	42.88%
December 2023	42.48%
January 2024	42.46%
February 2024	42.81%

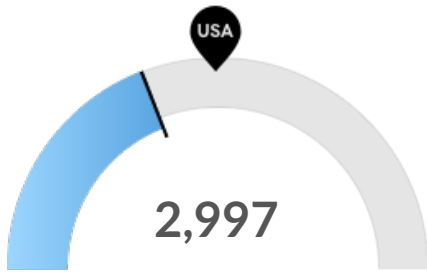
Unemployment Rate Trends

Adams County, WI had a February 2024 unemployment rate of 6.80%, **increasing from 4.85%** 5 years before.



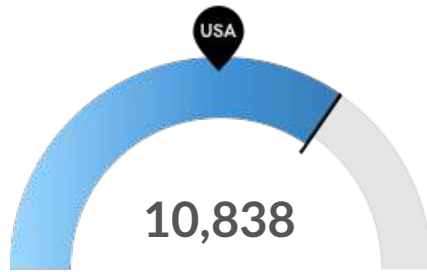
Timeframe	Unemployment Rate
2019	4.85%
2020	9.65%
2021	6.19%
2022	4.80%
January - November 2023	4.92%
December 2023	5.27%
January 2024	6.26%
February 2024	6.80%

Population Characteristics



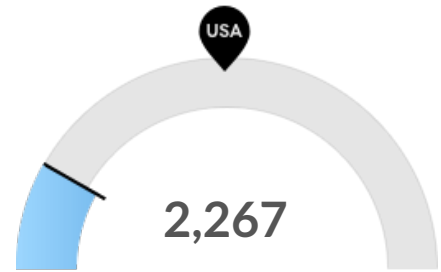
Millennials

Adams County, WI has 2,997 millennials (ages 25-39). The national average for an area this size is 4,316.



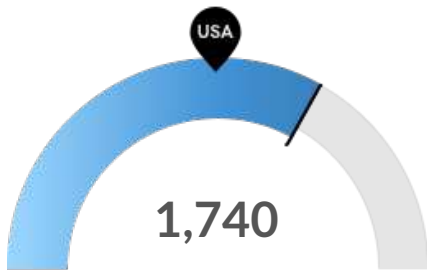
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 6,361 people 55 or older, while there are 10,838 here.



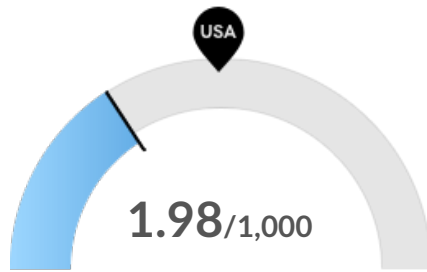
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,729 racially diverse people, while there are 2,267 here.



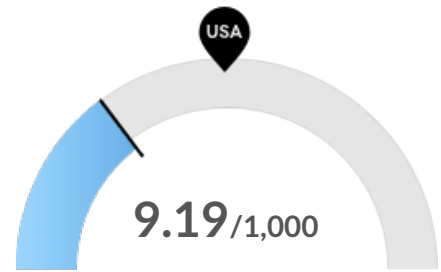
Veterans

Adams County, WI has 1,740 veterans. The national average for an area this size is 1,110.



Violent Crime

Adams County, WI has 1.98 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

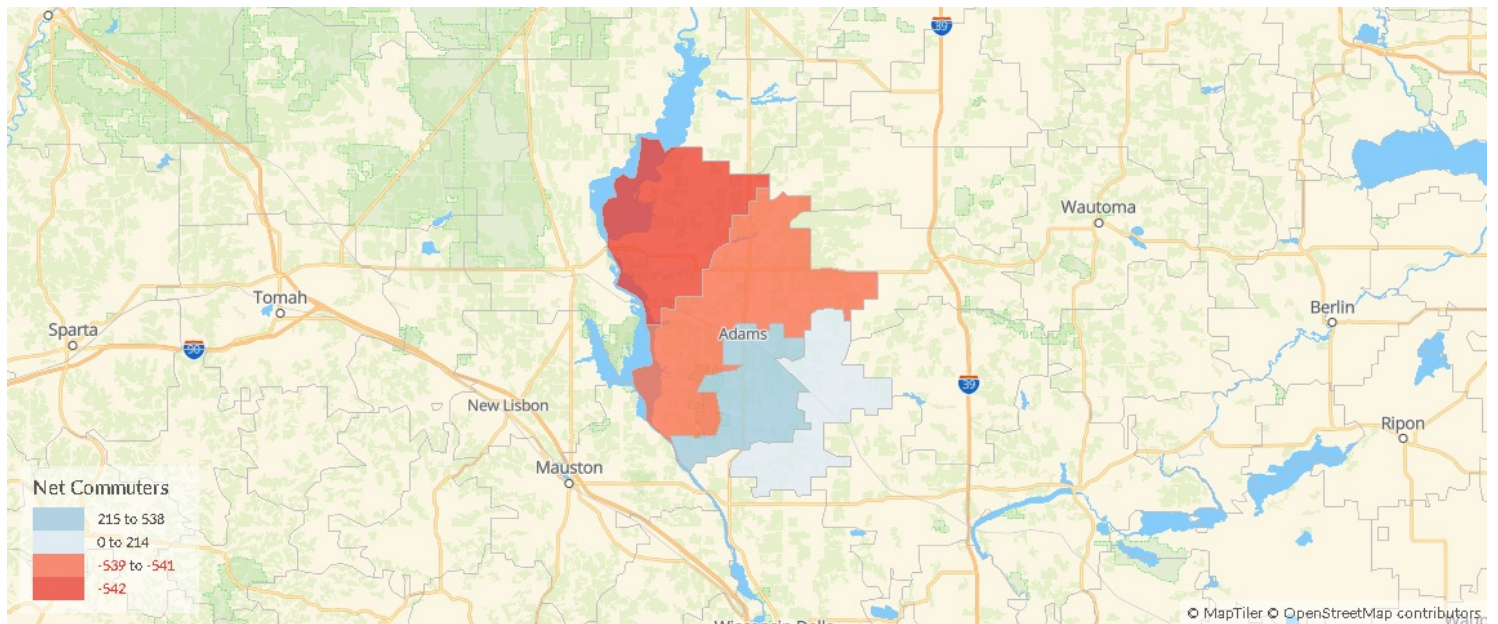


Property Crime

Adams County, WI has 9.19 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



Where Talent Works

ZIP	Name	2023 Employment
53910	Adams, WI (in Adams co...	2,013
53934	Friendship, WI (in Adam...	1,861
53936	Grand Marsh, WI (in Ad...	1,172
54613	Arkdale, WI (in Adams c...	504

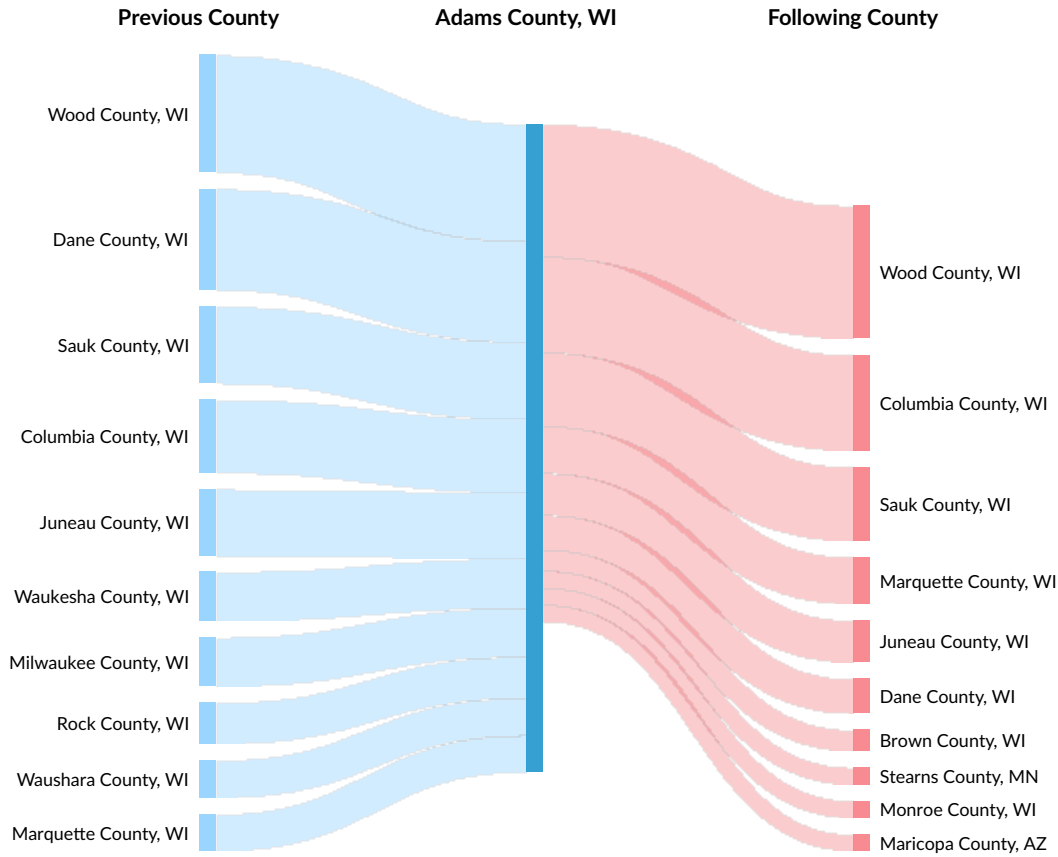
Where Talent Lives

ZIP	Name	2023 Workers
53934	Friendship, WI (in Adam...	2,400
53910	Adams, WI (in Adams co...	1,798
53936	Grand Marsh, WI (in Ad...	1,070
54613	Arkdale, WI (in Adams c...	1,046

Inbound and Outbound Migration

The table below analyzes past and current residents of Adams County, WI. The left column shows residents of other counties migrating to Adams County, WI. The right column shows residents migrating from Adams County, WI to other counties.

As of 2021, 136 people have migrated from Wood County, WI to Adams County, WI. In the same year, 154 people left Adams County, WI migrating to Wood County, WI. The total Net Migration for Adams County, WI in 2021 was 425.

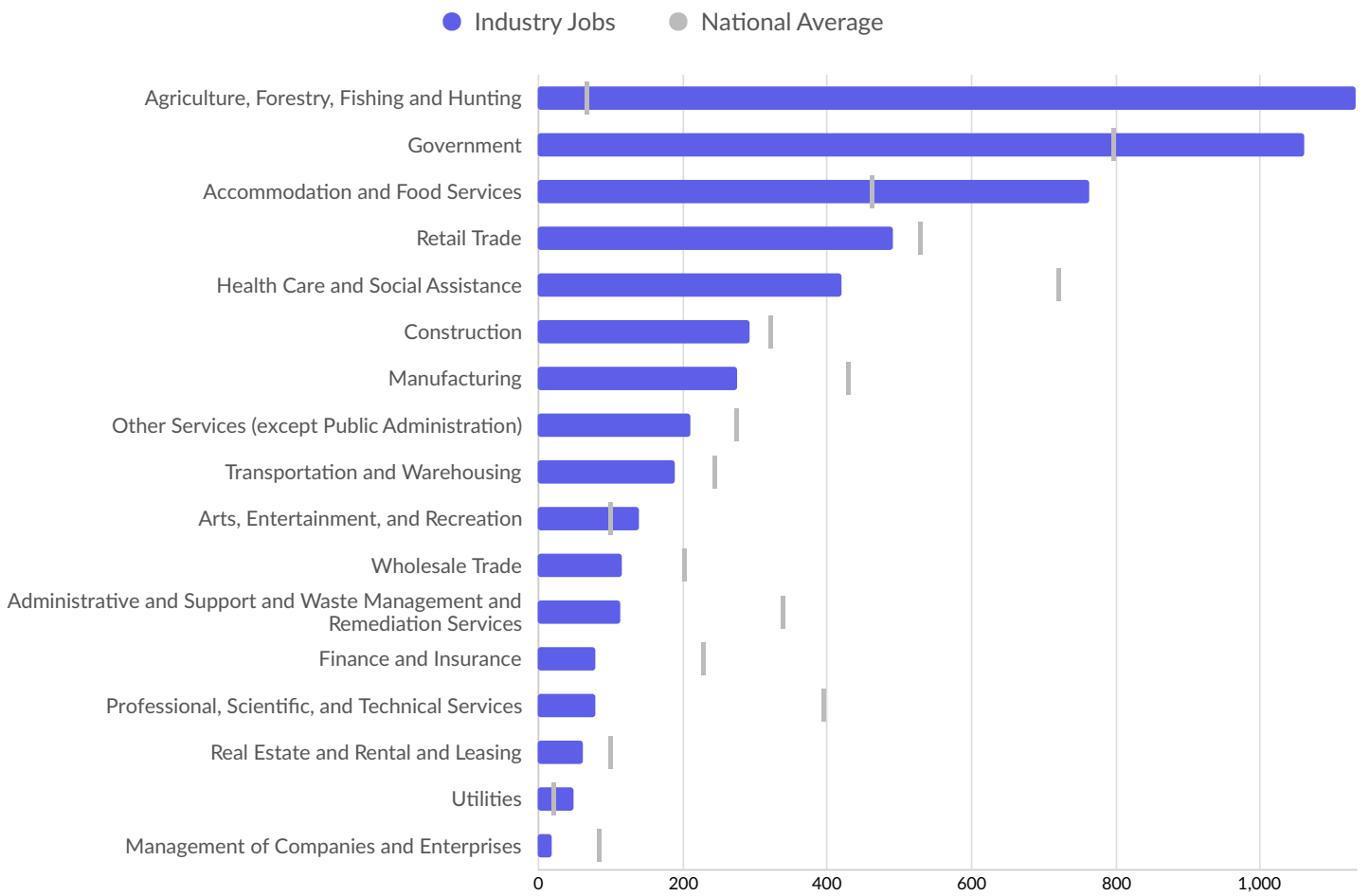


Top Previous Counties	Migrations
Wood County, WI	136
Dane County, WI	117
Sauk County, WI	89
Columbia County, WI	85
Juneau County, WI	77
Waukesha County, WI	57

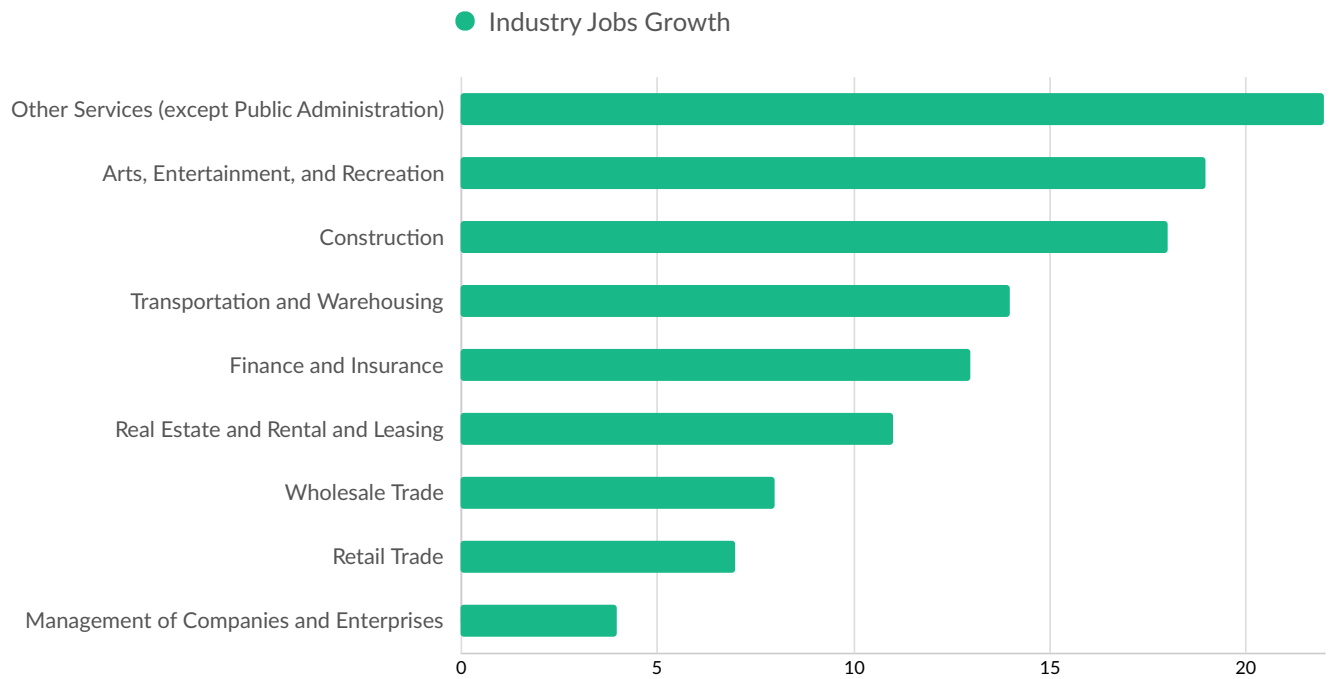
Top Previous Counties	Migrations
Milwaukee County, WI	57
Rock County, WI	48
Waushara County, WI	44
Marquette County, WI	43
Racine County, WI	39
Portage County, WI	32
Cook County, IL	27
Outagamie County, WI	26
Jefferson County, WI	17
Top Following Counties	Migrations
Wood County, WI	154
Columbia County, WI	111
Sauk County, WI	86
Marquette County, WI	54
Juneau County, WI	49
Dane County, WI	40
Brown County, WI	25
Stearns County, MN	20
Monroe County, WI	20
Maricopa County, AZ	19
Nye County, NV	15
Lake County, IL	14
Peoria County, IL	14
Shawano County, WI	14
Waukesha County, WI	12

Industry Characteristics

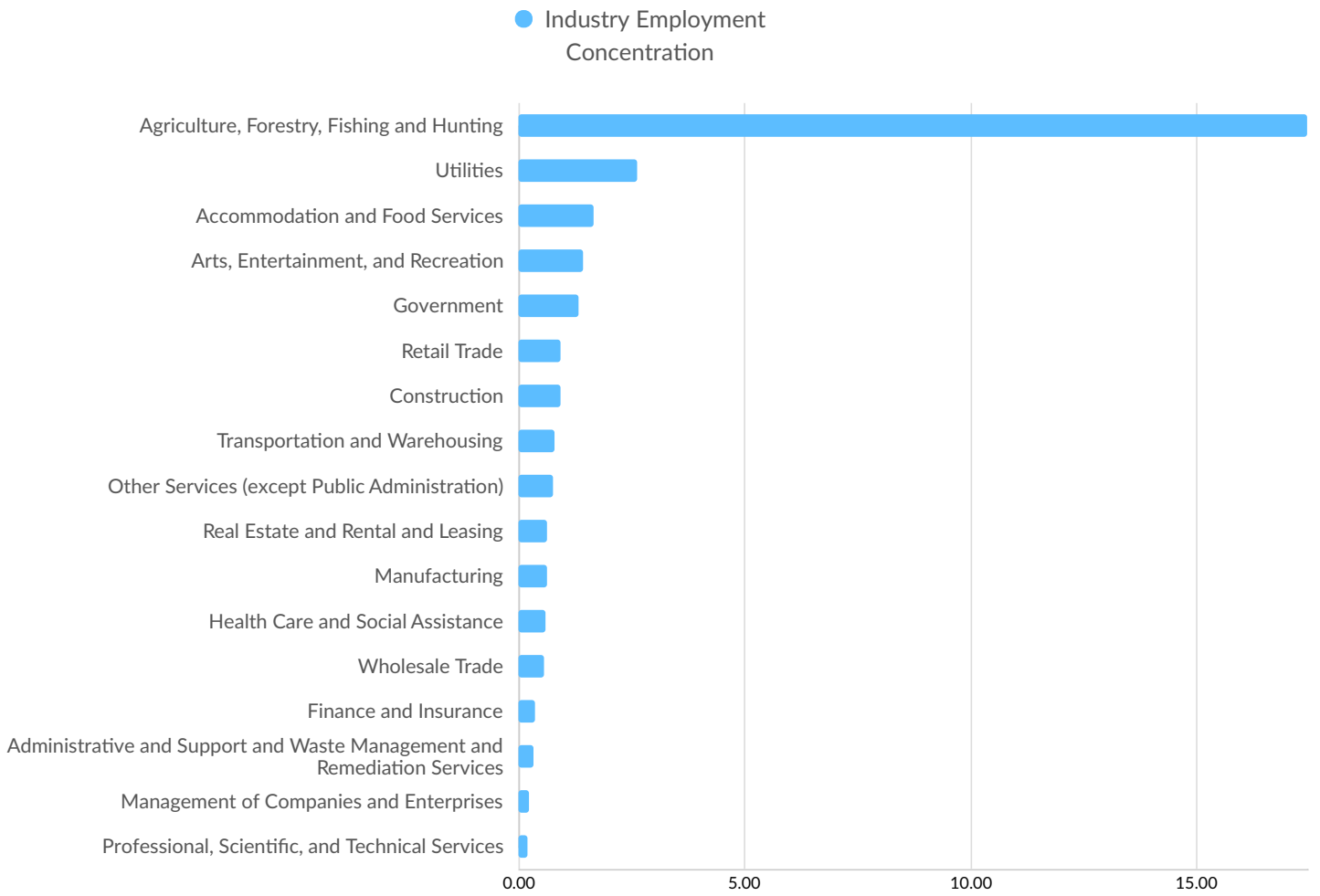
Largest Industries



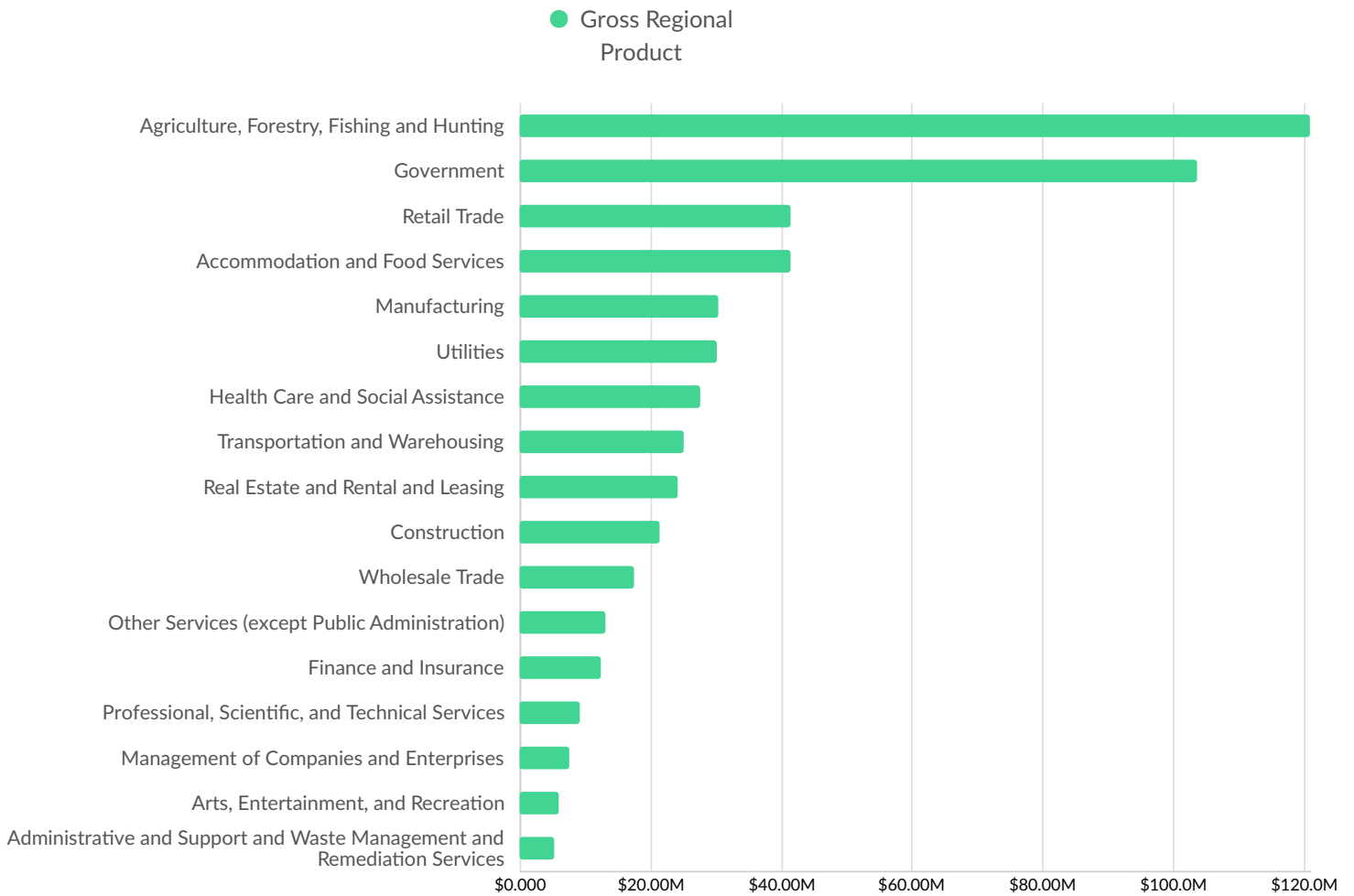
Top Growing Industries



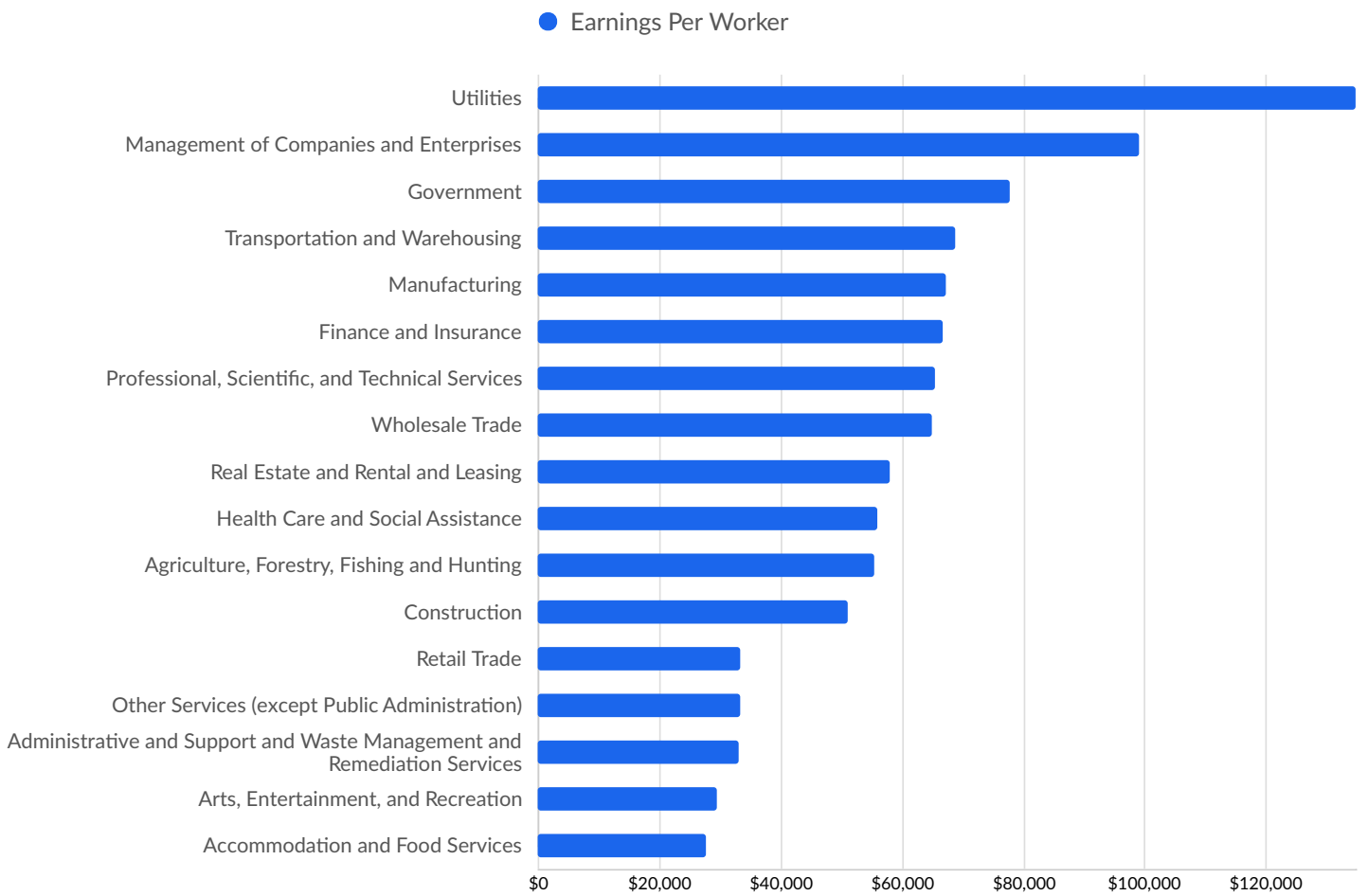
Top Industry Employment Concentration



Top Industry GRP











Top Industry Earnings



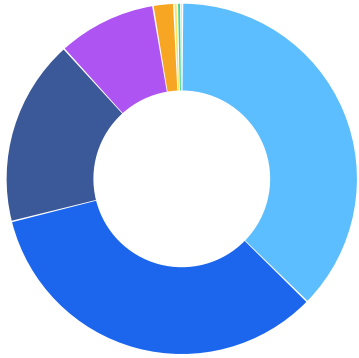
Business Characteristics

635 Companies Employ Your Workers

Online profiles for your workers mention 635 companies as employers, with the top 10 appearing below. In the last 12 months, 70 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams Friendship Area Schools	19 	United States Department of Ju...	40 
Moundview Memorial Hospital ...	16 	Gundersen Health System	37 
Adams County Government	13 	Bureau of Prisons	33 
WestRock	12 	Dollar General	14 
Adams-Columbia Electric Coope...	10 	Kwik Trip	12 
Adams-Friendship School District	10 	WestRock	9 
Allied Cooperative	9 	HCL Technologies	8 
Mile Bluff Medical Center	7 	Grande Cheese Co Limited	5 
Coldwell Banker	6 	Renewal Rehab	5 
University of Wisconsin System	6 	Molina Healthcare	4 

Business Size

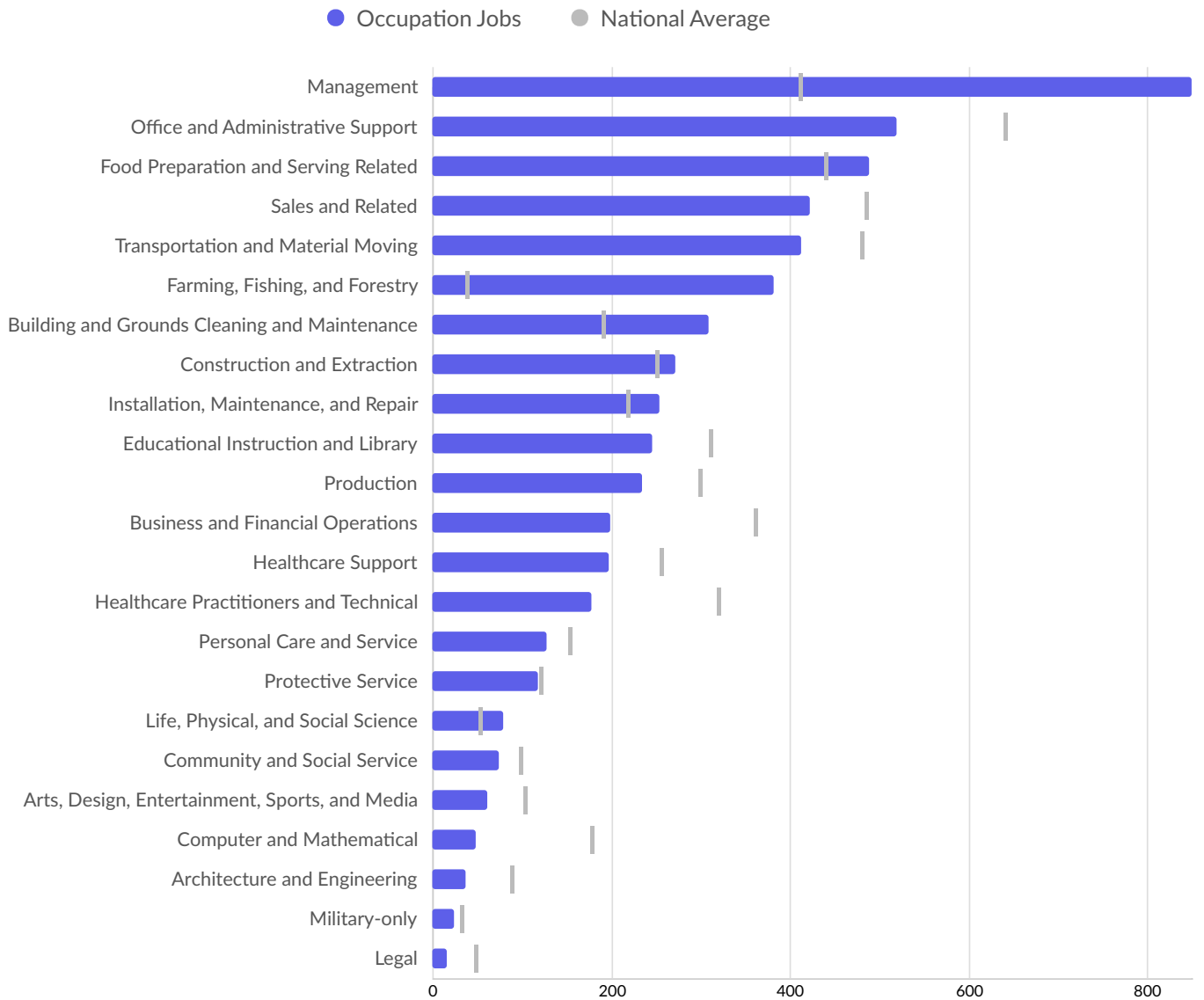


	Percentage	Business Count
● 1 to 4 employees	37.3%	234
● 5 to 9 employees	33.8%	212
● 10 to 19 employees	17.2%	108
● 20 to 49 employees	9.1%	57
● 50 to 99 employees	1.9%	12
● 100 to 249 employees	0.3%	2
● 250 to 499 employees	0.3%	2
● 500+ employees	0.2%	1

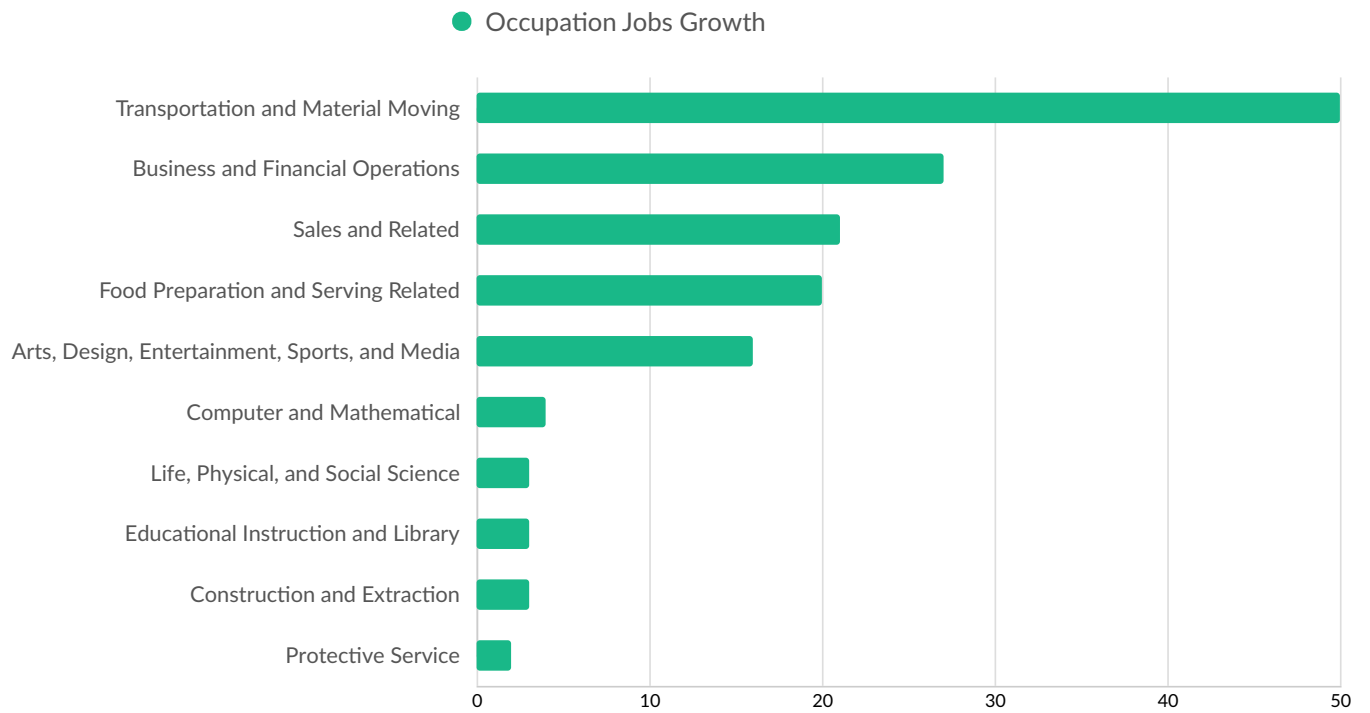
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

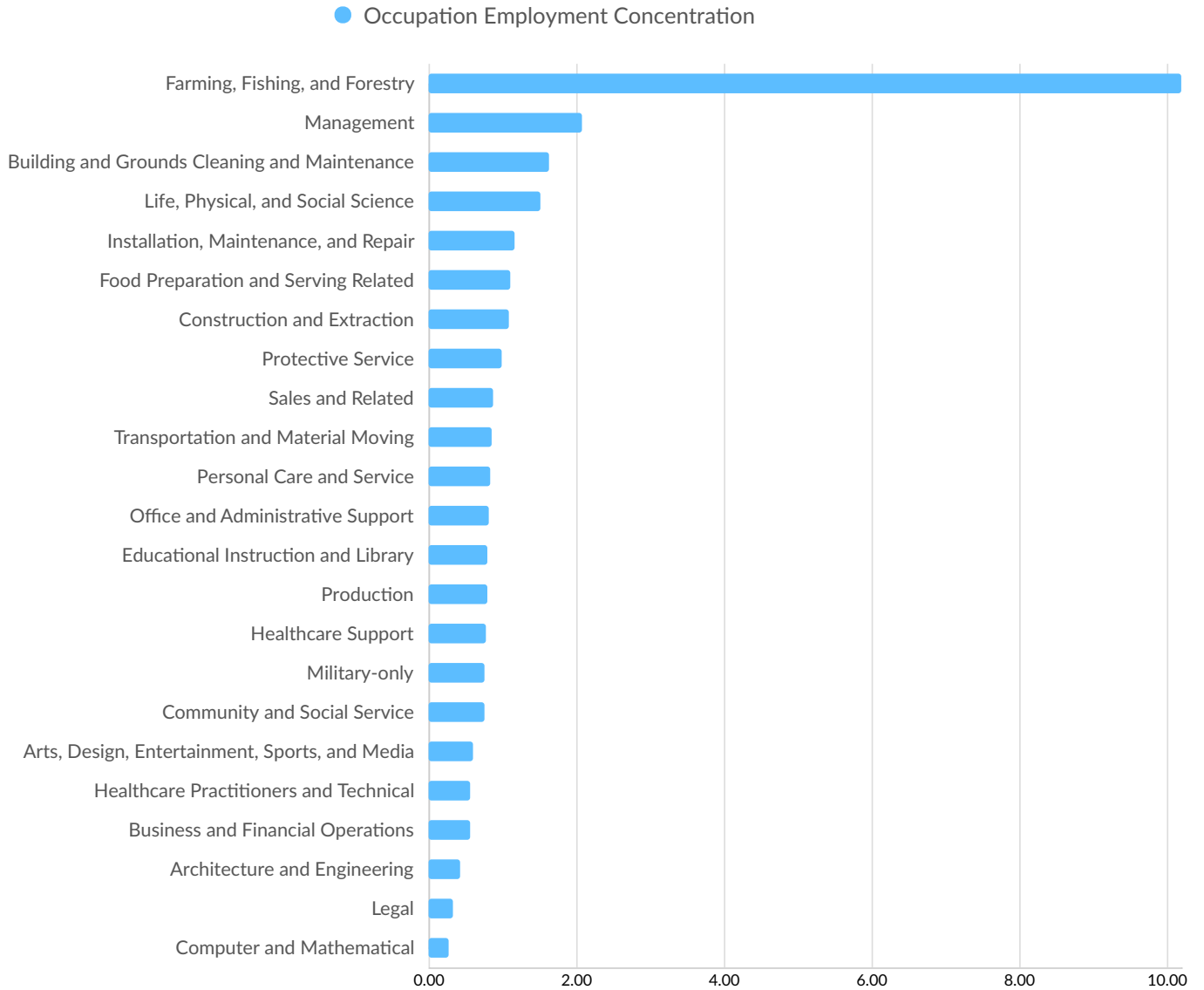
Largest Occupations



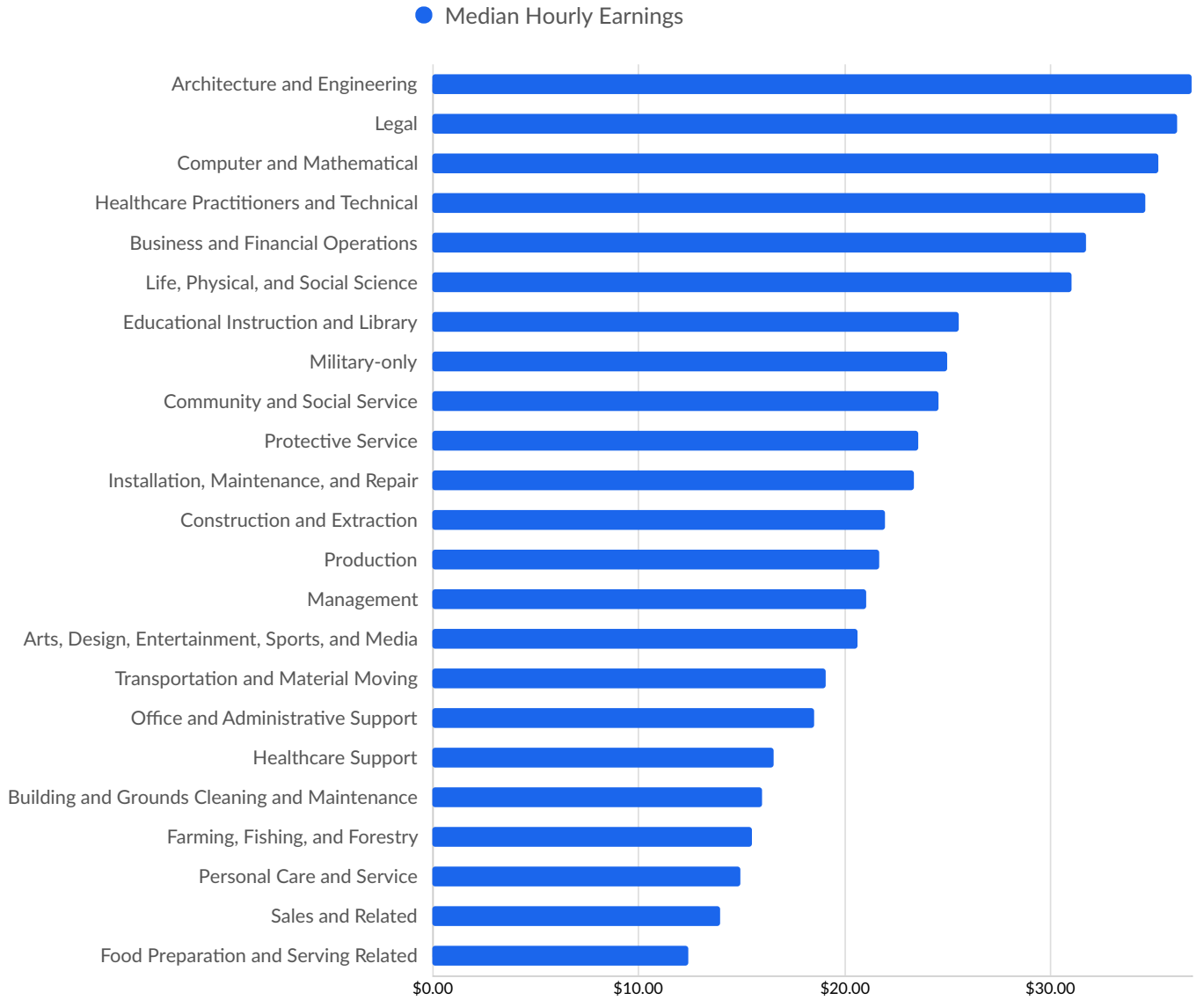
Top Growing Occupations



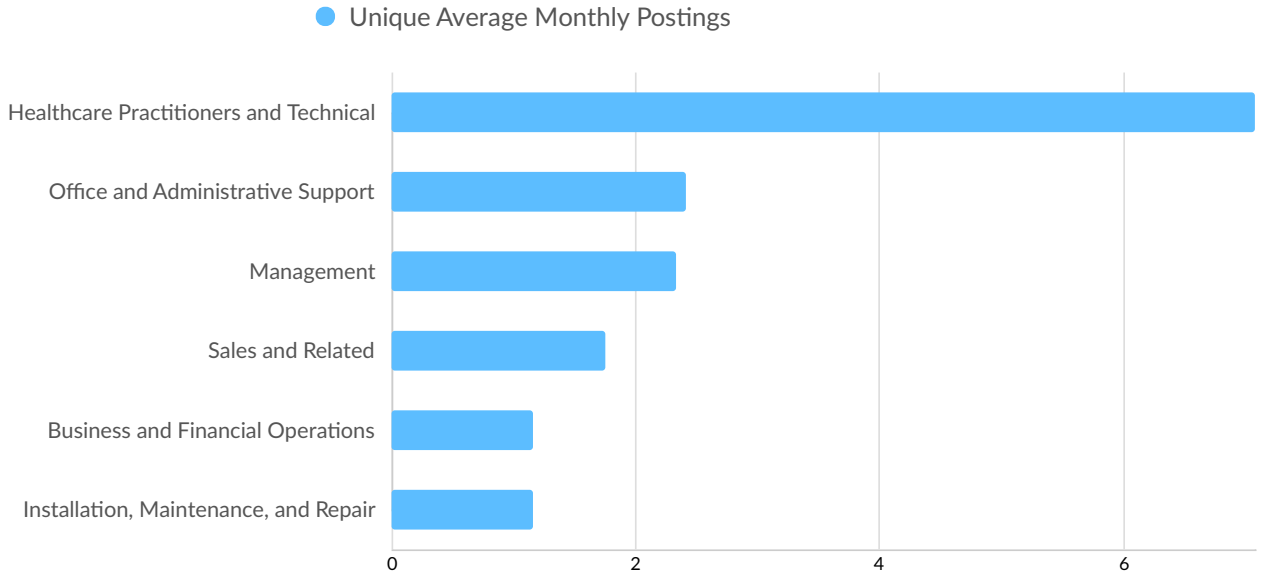
Top Occupation Employment Concentration



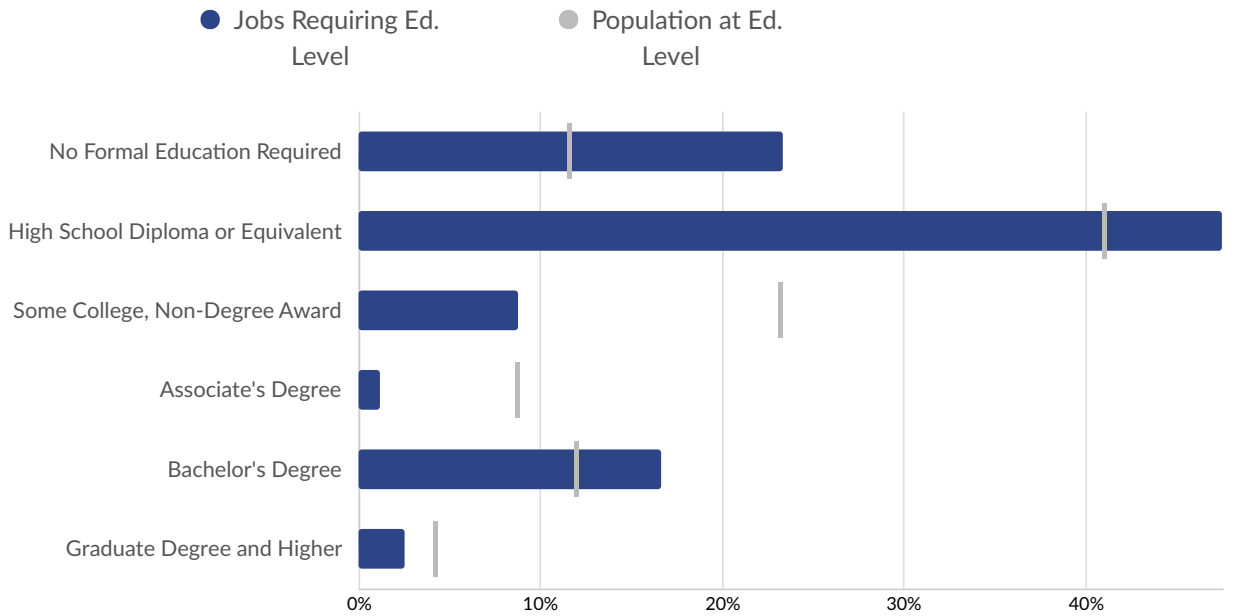
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 4 years, no schools in Adams County, WI produced graduates.

In-Demand Skills

