



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210  
Wausau, Wisconsin 54403

# Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	28
In-Demand Skills .....	29

## Report Parameters

### 1 County

55057 Juneau County, WI

---

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**26,950**

**Population (2023)**

Population **grew by 351** over the last 5 years and is projected to **grow by 152** over the next 5 years.

**10,674**

**Total Regional Employment**

Jobs **grew by 94** over the last 5 years and are projected to **grow by 481** over the next 5 years.

**\$58.6K**

**Median Household Income (2022)**

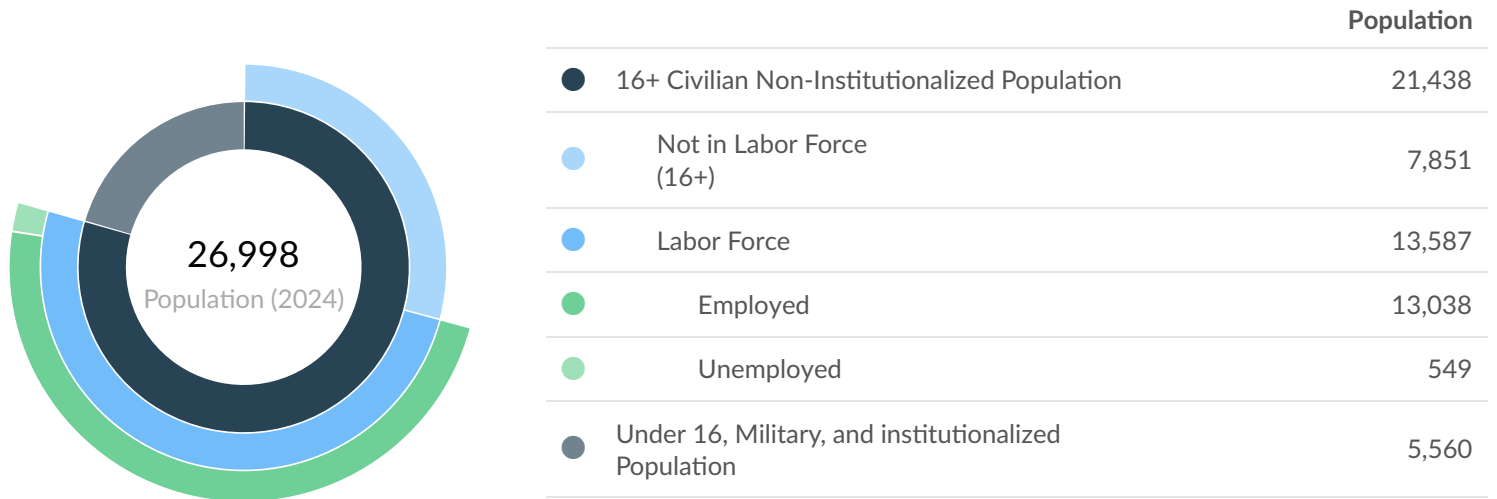
Median household income is **\$10.5K below** the national median household income of \$69.0K.

## Takeaways

- As of 2023 the region's population **increased by 1.3%** since 2018, growing by 351. Population is expected to **increase by 0.6%** between 2023 and 2028, adding 152.
- From 2018 to 2023, jobs **increased by 0.9%** in Juneau County, WI from 10,579 to **10,674**. This change **fell short of the national growth rate of 3.9% by 3.0%**. As the number of jobs increased, the **labor force participation rate decreased from 66.2% to 63.0% between 2018 and 2023**.
- Concerning educational attainment, **11.8% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.1% hold an Associate's Degree** (3.3% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

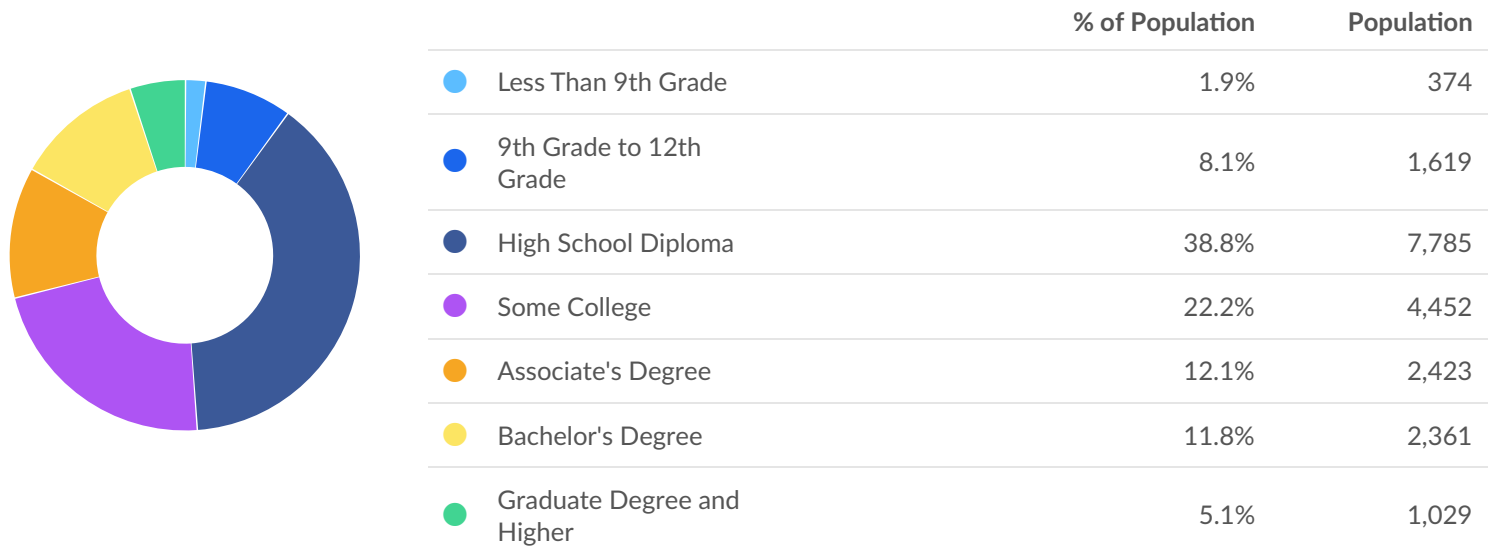
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	26,998	13,587	10,674	97.6	\$1.18B	\$2.25B	\$2.38B
State	5,942,701	3,116,137	3,233,104	100.2	\$403.20B	\$378.85B	\$404.51B

## Feb 2024 Labor Force Breakdown



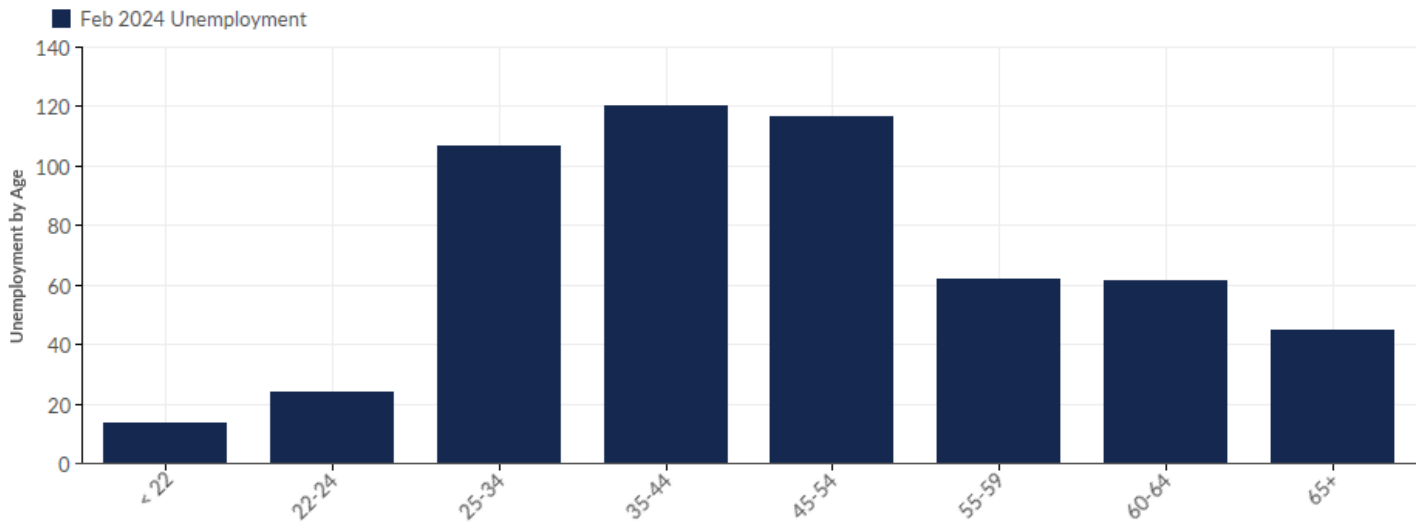
## Educational Attainment

Concerning educational attainment, **11.8% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.1% hold an Associate's Degree** (3.3% above the national average).



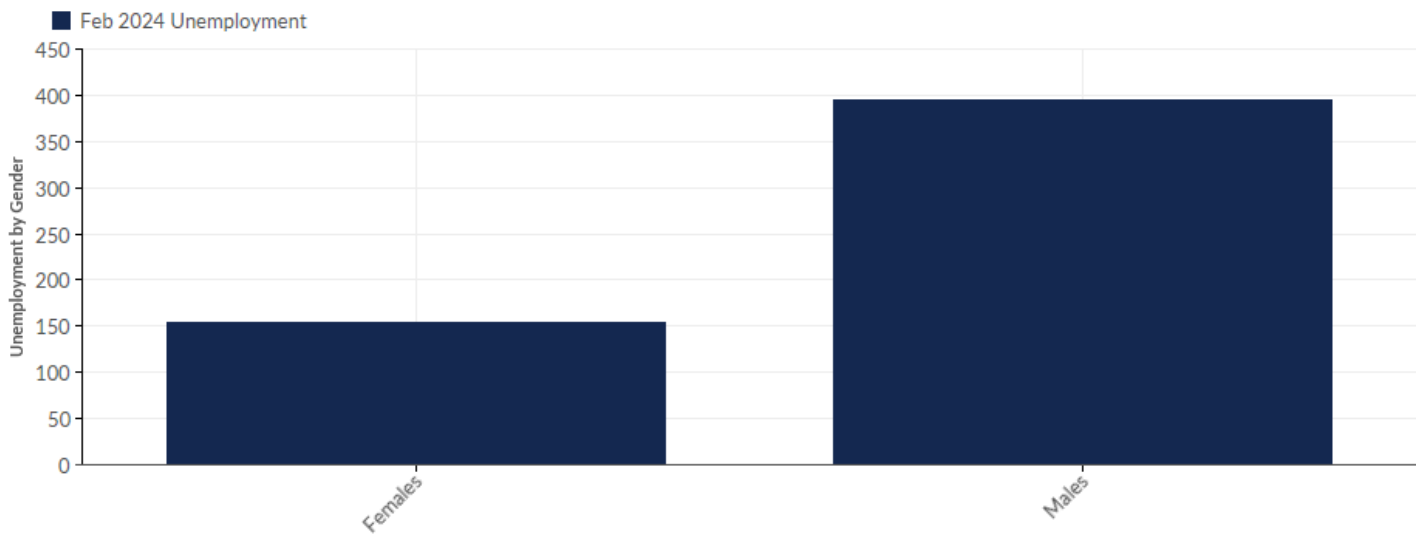
# Unemployment by Demographics

## Unemployment by Age



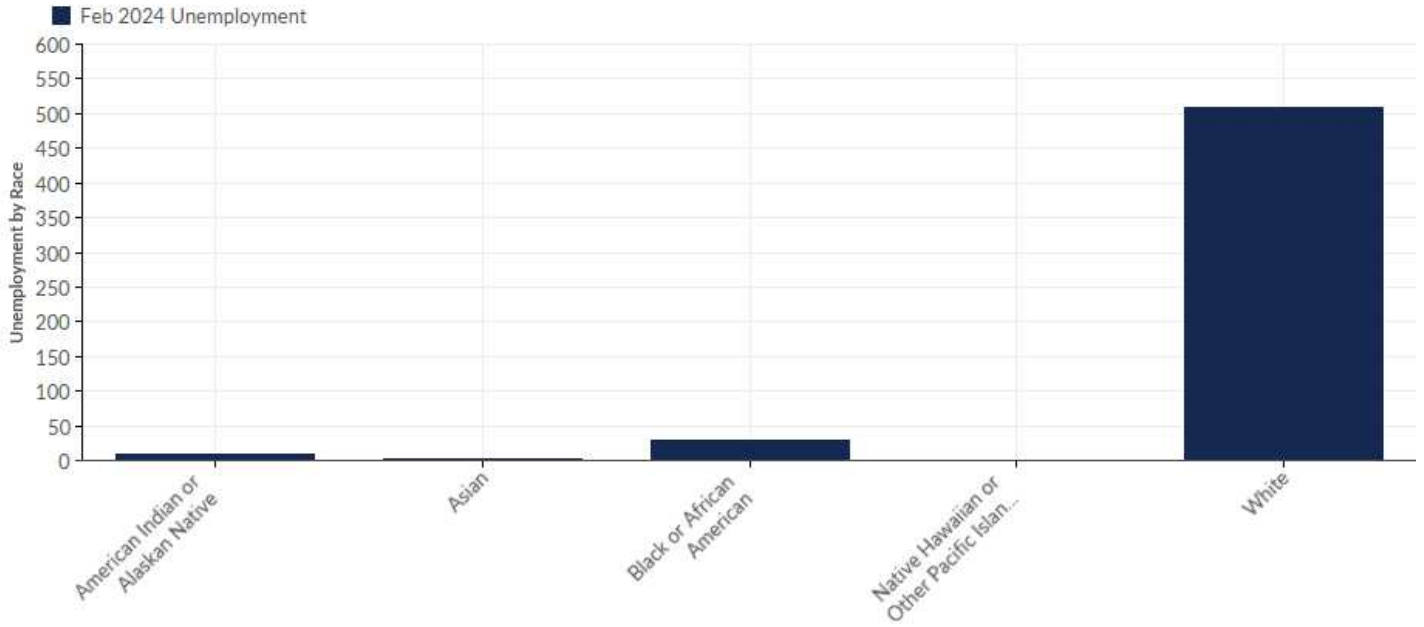
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	13	2.37%
22-24	24	4.37%
25-34	107	19.49%
35-44	120	21.86%
45-54	117	21.31%
55-59	62	11.29%
60-64	61	11.11%
65+	45	8.20%
Total	549	100.00%

## Unemployment by Gender



Gender	Unemployment (Feb 2024)	% of Unemployed
Females	155	28.23%
Males	394	71.77%
Total	549	100.00%

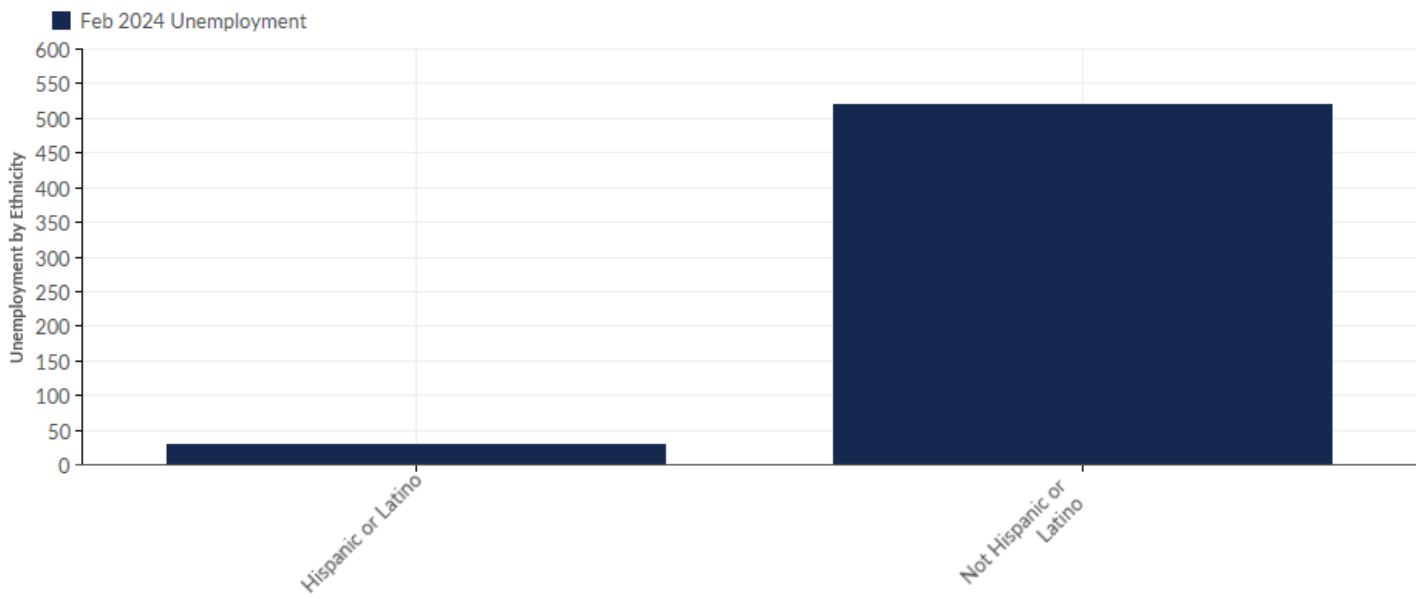
## Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	8	1.46%
Asian	3	0.55%
Black or African American	29	5.28%
Native Hawaiian or Other Pacific Islander	1	0.18%
White	509	92.71%
Total	549	100.00%



## Unemployment by Ethnicity

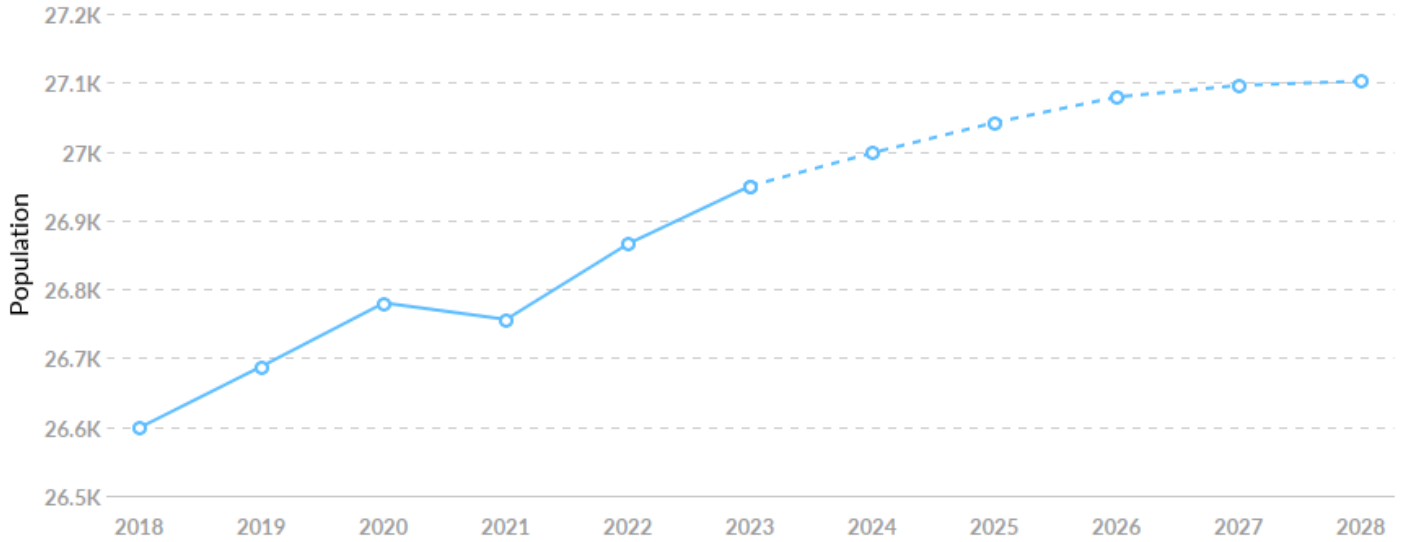


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	30	5.46%
Not Hispanic or Latino	519	94.54%
Total	549	100.00%

# Historic & Projected Trends

## Population Trends

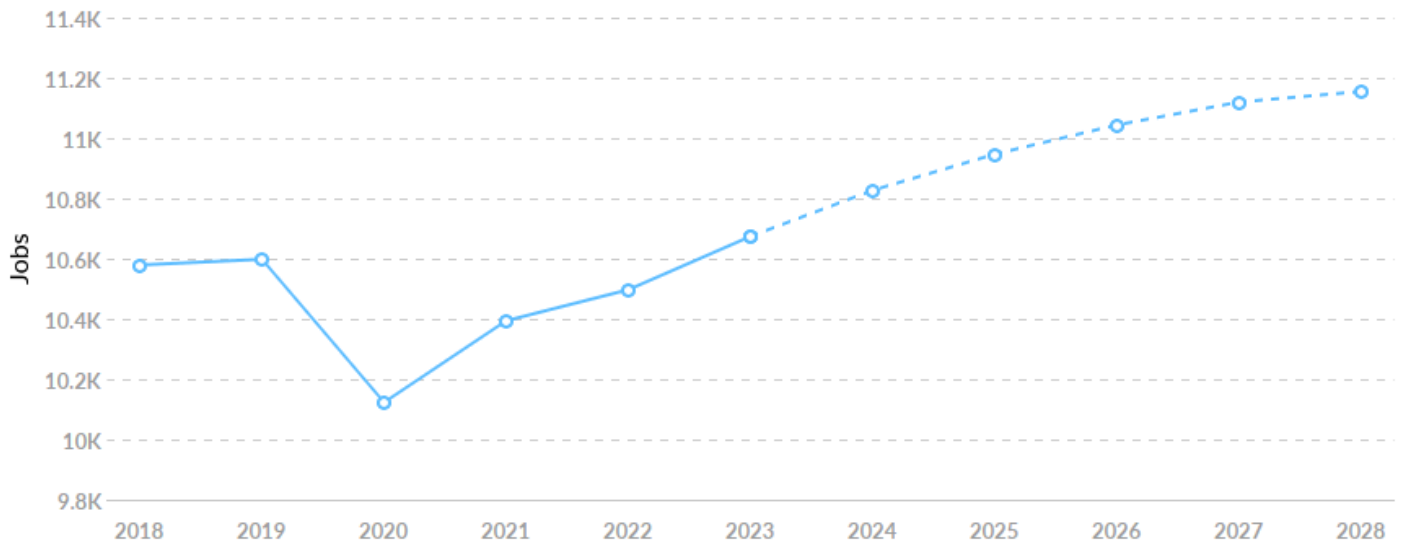
As of 2023 the region's population increased by 1.3% since 2018, growing by 351. Population is expected to increase by 0.6% between 2023 and 2028, adding 152.



Timeframe	Population
2018	26,599
2019	26,688
2020	26,780
2021	26,756
2022	26,866
2023	26,950
2024	26,998
2025	27,042
2026	27,079
2027	27,096
2028	27,102

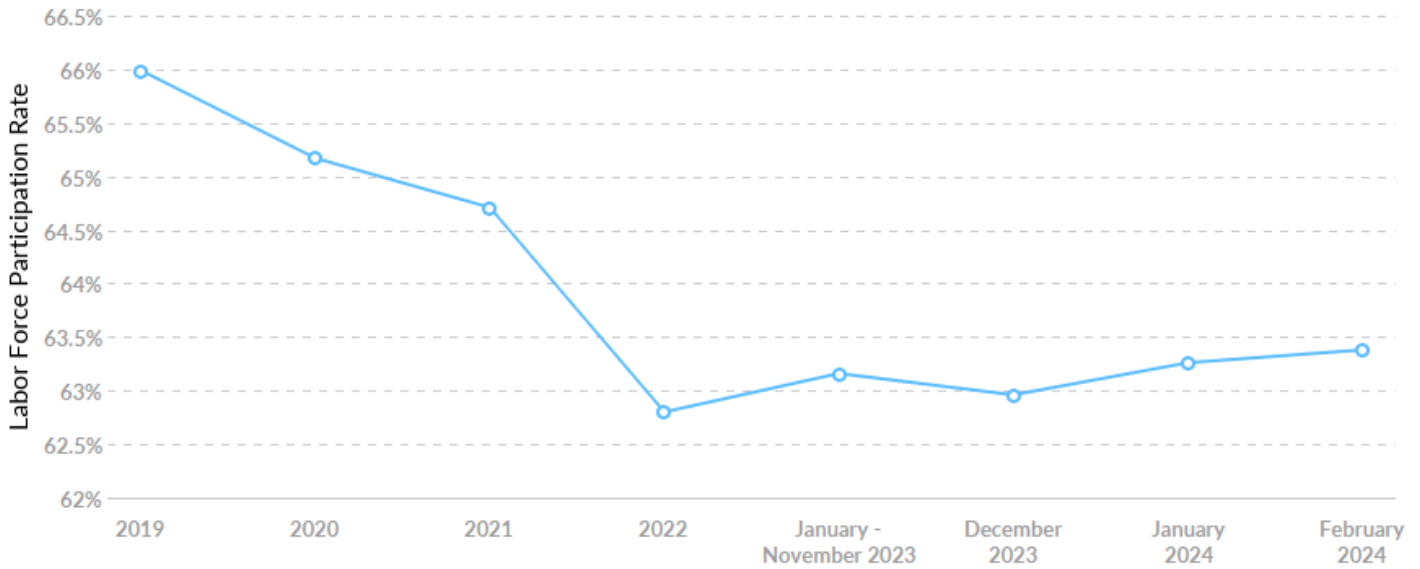
## Job Trends

From 2018 to 2023, jobs increased by 0.9% in Juneau County, WI from 10,579 to 10,674. This change fell short of the national growth rate of 3.9% by 3.0%.



Timeframe	Jobs
2018	10,579
2019	10,598
2020	10,123
2021	10,394
2022	10,497
2023	10,674
2024	10,827
2025	10,947
2026	11,044
2027	11,120
2028	11,155

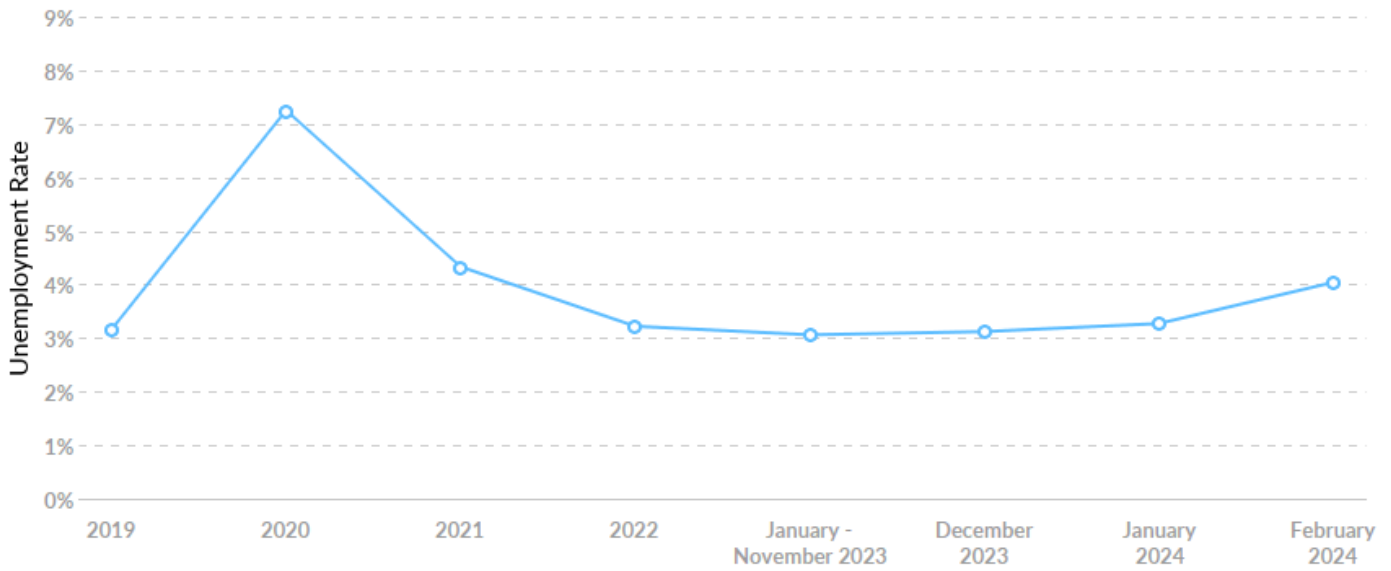
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	65.99%
2020	65.17%
2021	64.71%
2022	62.80%
January - November 2023	63.16%
December 2023	62.96%
January 2024	63.26%
February 2024	63.38%

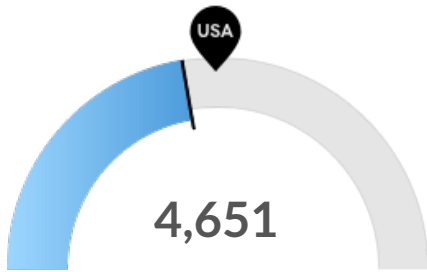
## Unemployment Rate Trends

Juneau County, WI had a February 2024 unemployment rate of 4.04%, **increasing from 3.16%** 5 years before.



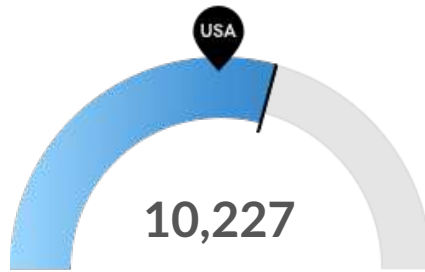
Timeframe	Unemployment Rate
2019	3.16%
2020	7.25%
2021	4.33%
2022	3.22%
January - November 2023	3.06%
December 2023	3.12%
January 2024	3.27%
February 2024	4.04%

## Population Characteristics



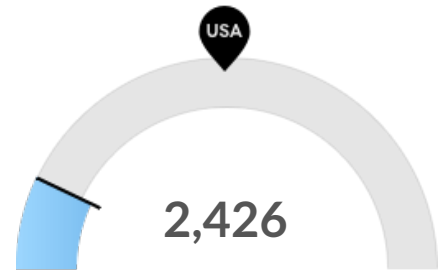
**Millennials**

Juneau County, WI has 4,651 millennials (ages 25-39). The national average for an area this size is 5,463.



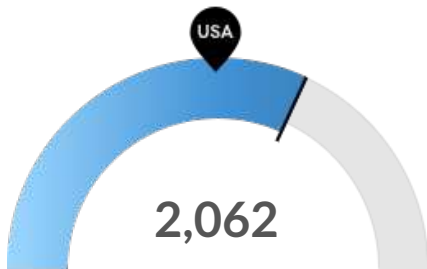
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,051 people 55 or older, while there are 10,227 here.



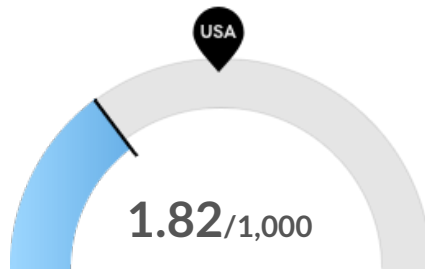
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,048 racially diverse people, while there are 2,426 here.



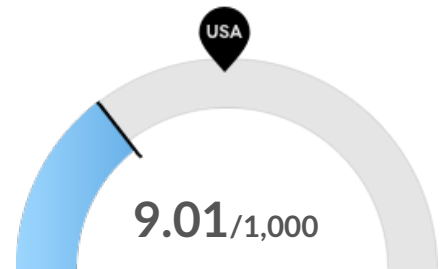
**Veterans**

Juneau County, WI has 2,062 veterans. The national average for an area this size is 1,405.



**Violent Crime**

Juneau County, WI has 1.82 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

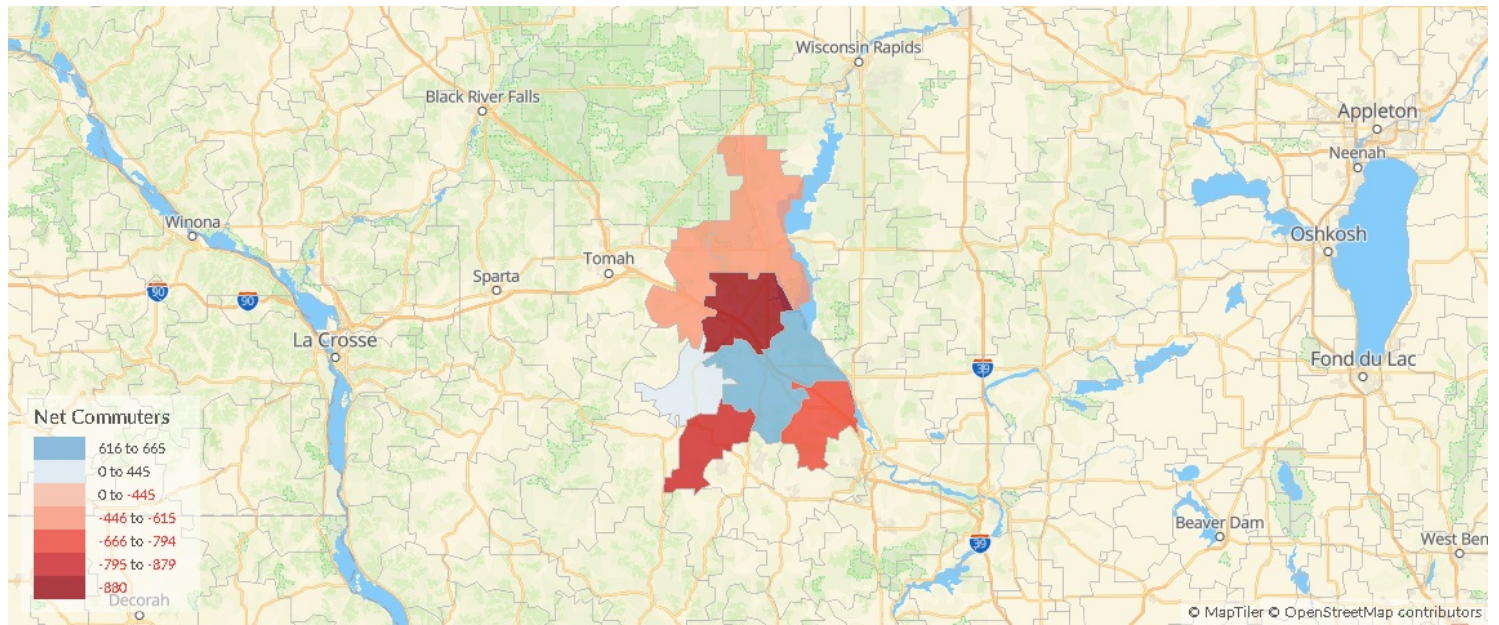


**Property Crime**

Juneau County, WI has 9.01 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2023 Employment
53948	Mauston, WI (in Juneau...	4,181
54646	Necedah, WI (in Juneau...	1,833
53929	Elroy, WI (in Juneau cou...	1,377
53950	New Lisbon, WI (in June...	1,342
54618	Camp Douglas, WI (in Ju...	738

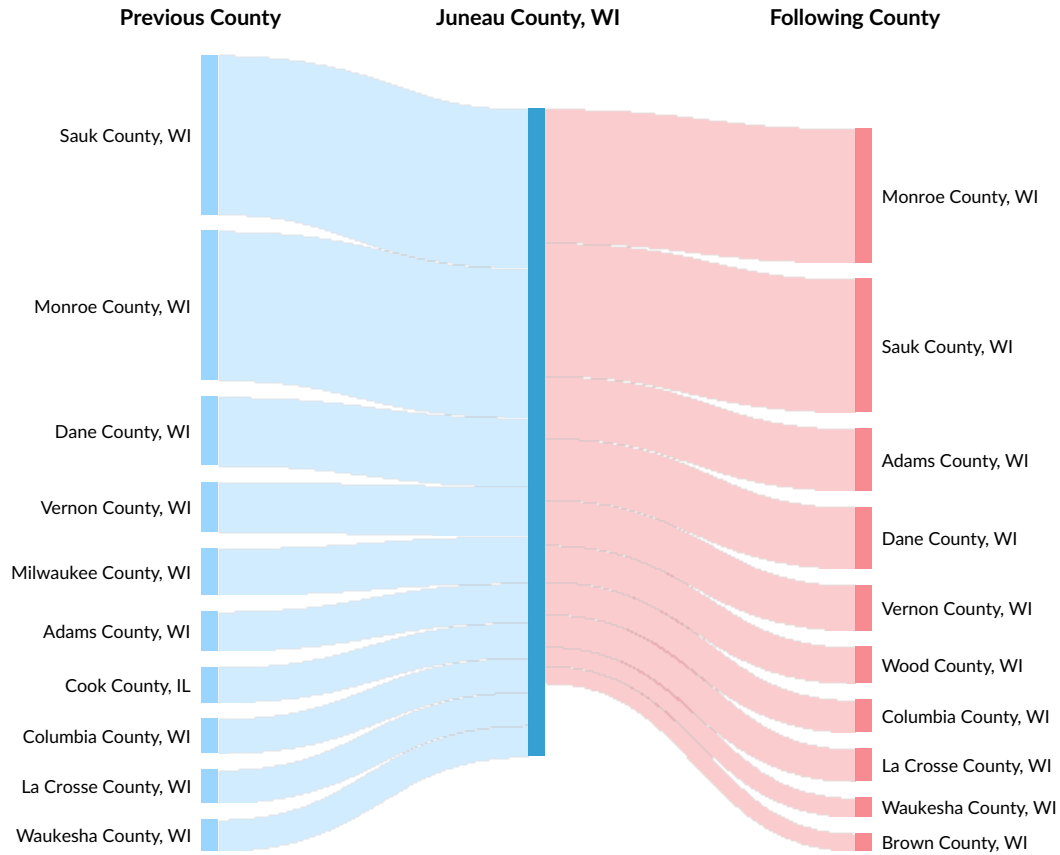
### Where Talent Lives

ZIP	Name	2023 Workers
53948	Mauston, WI (in Juneau...	3,565
54646	Necedah, WI (in Juneau...	2,289
53950	New Lisbon, WI (in June...	2,222
53929	Elroy, WI (in Juneau cou...	1,357
53968	Wonewoc, WI (in Junea...	1,295

# Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2021, 198 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 166 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2021 was 298.



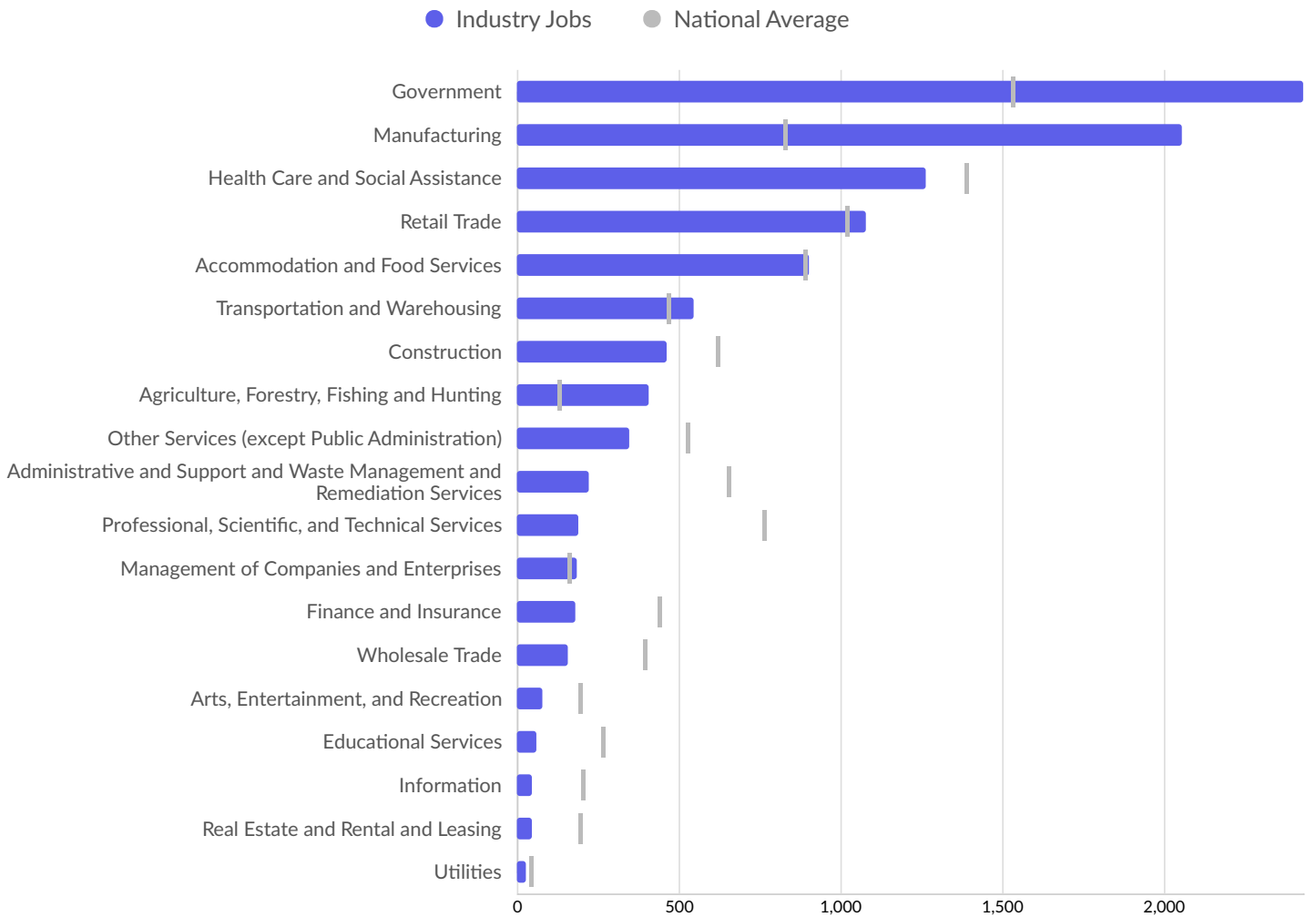
Top Previous Counties	Migrations
Sauk County, WI	198
Monroe County, WI	185
Dane County, WI	85
Vernon County, WI	62
Milwaukee County, WI	58
Adams County, WI	49



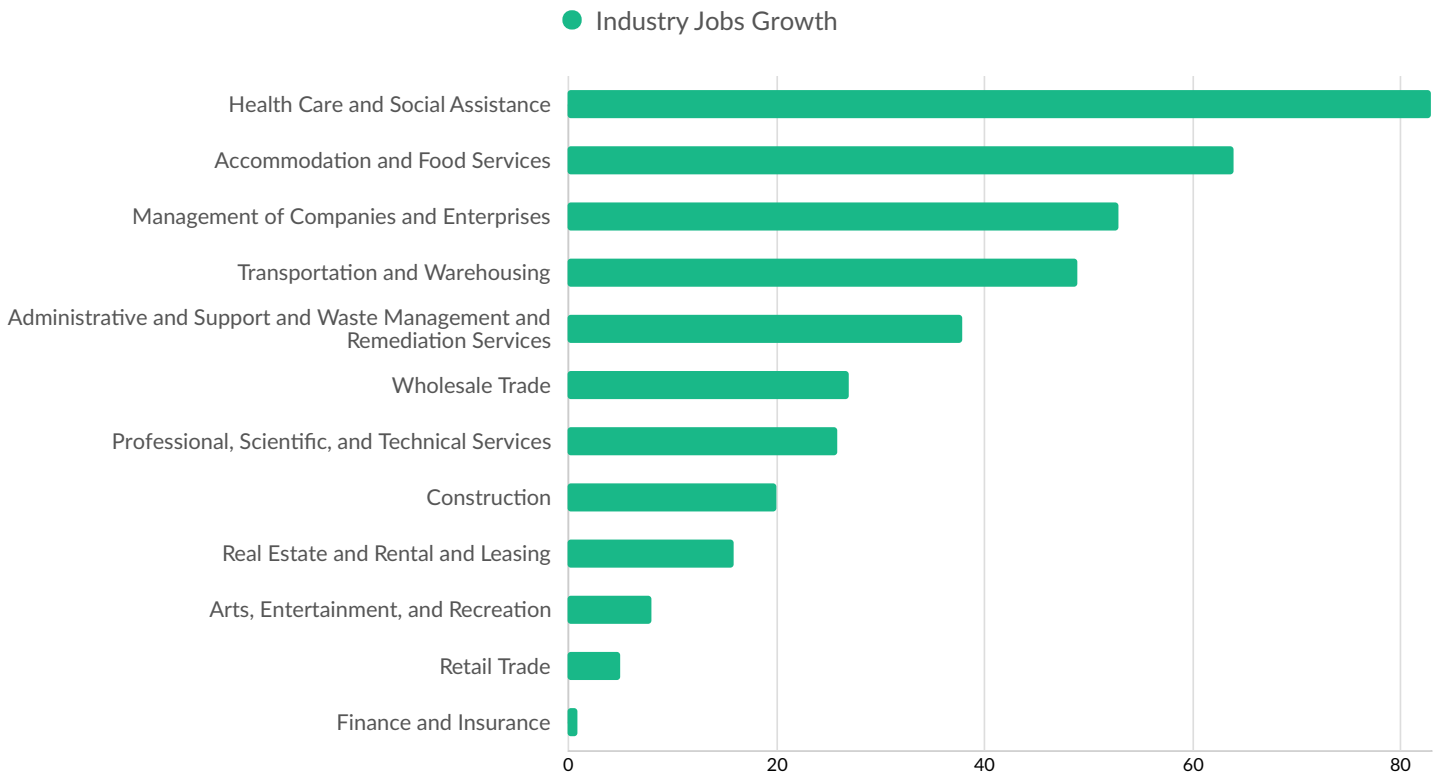
Top Previous Counties	Migrations
Cook County, IL	43
Columbia County, WI	43
La Crosse County, WI	41
Waukesha County, WI	39
Racine County, WI	23
Chippewa County, WI	18
Dodge County, WI	15
Marathon County, WI	15
Winnebago County, WI	15
Top Following Counties	Migrations
Monroe County, WI	166
Sauk County, WI	165
Adams County, WI	77
Dane County, WI	76
Vernon County, WI	56
Wood County, WI	45
Columbia County, WI	40
La Crosse County, WI	40
Waukesha County, WI	24
Brown County, WI	22
Milwaukee County, WI	16
Vilas County, WI	13
Hillsborough County, FL	12
Fond du Lac County, WI	12
Rock County, WI	11

# Industry Characteristics

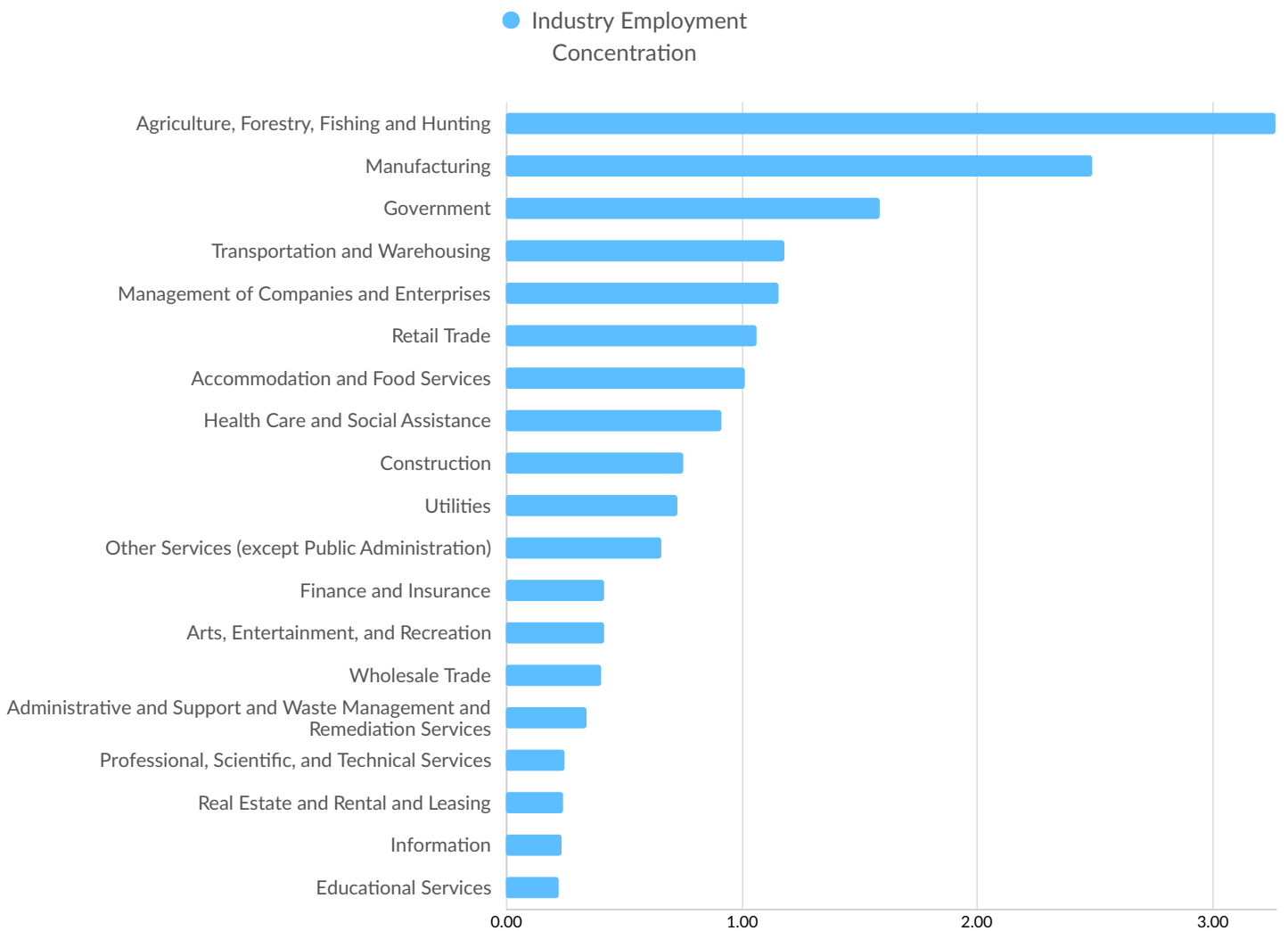
## Largest Industries



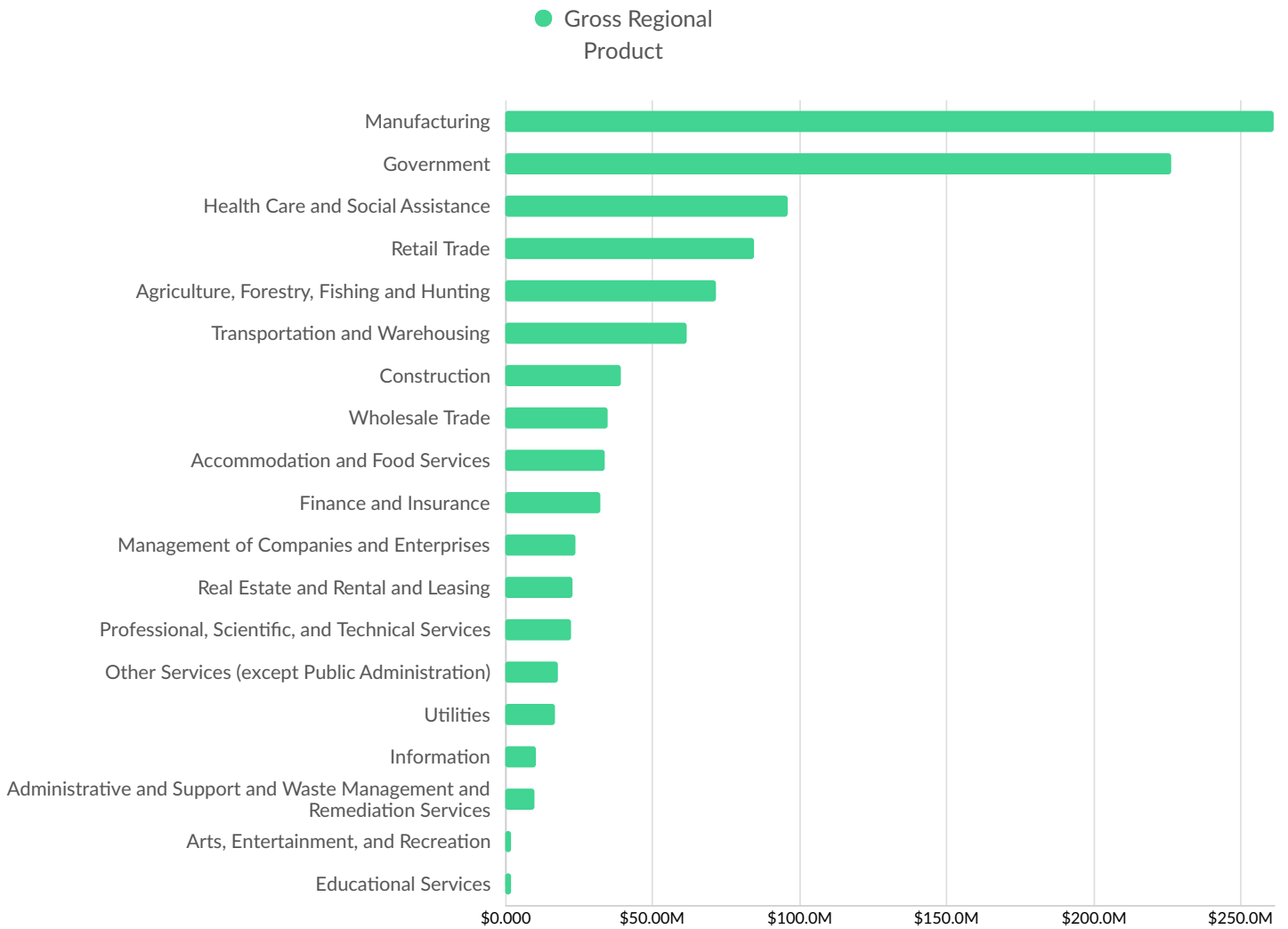
## Top Growing Industries



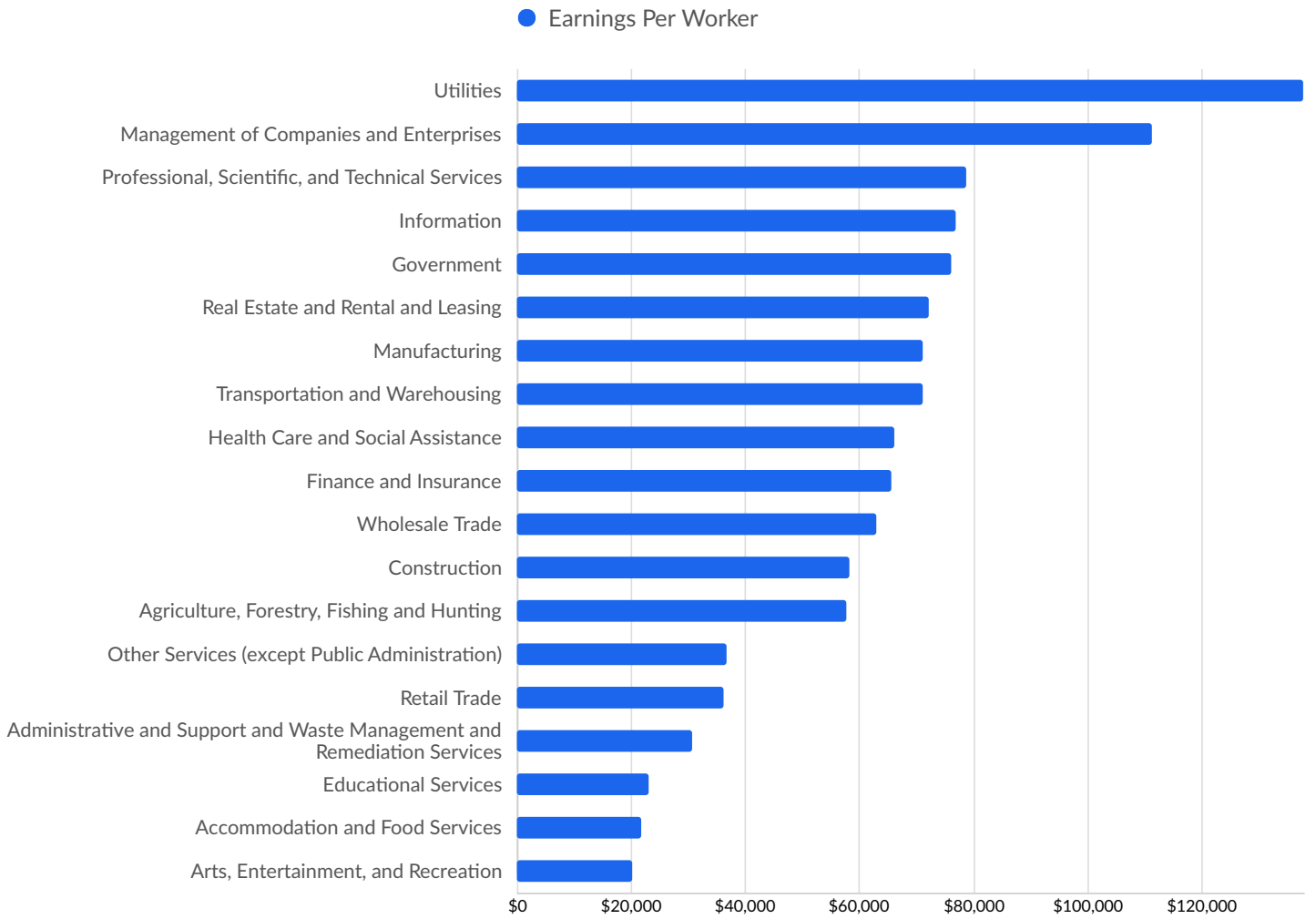
## Top Industry Employment Concentration



## Top Industry GRP







## Top Industry Earnings



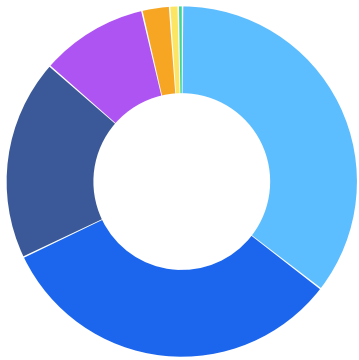
## Business Characteristics

### 2,396 Companies Employ Your Workers

Online profiles for your workers mention 2,396 companies as employers, with the top 10 appearing below. In the last 12 months, 265 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	169 	Festival Foods	74 
Mauston School District	105 	Kwik Trip	41 
State of Wisconsin	61 	Parker Hannifin	35 
Walmart	45 	Walgreens Boots Alliance	32 
Necedah Area School District	37 	Dollar General	27 
United States Army	33 	LeaderStat	26 
Land's End Resort	32 	Pilot Company	25 
Leer	31 	Accountable Healthcare Staffing	23 
Toro	28 	FedEx	22 
University of Wisconsin System	27 	GPAC	20 

## Business Size



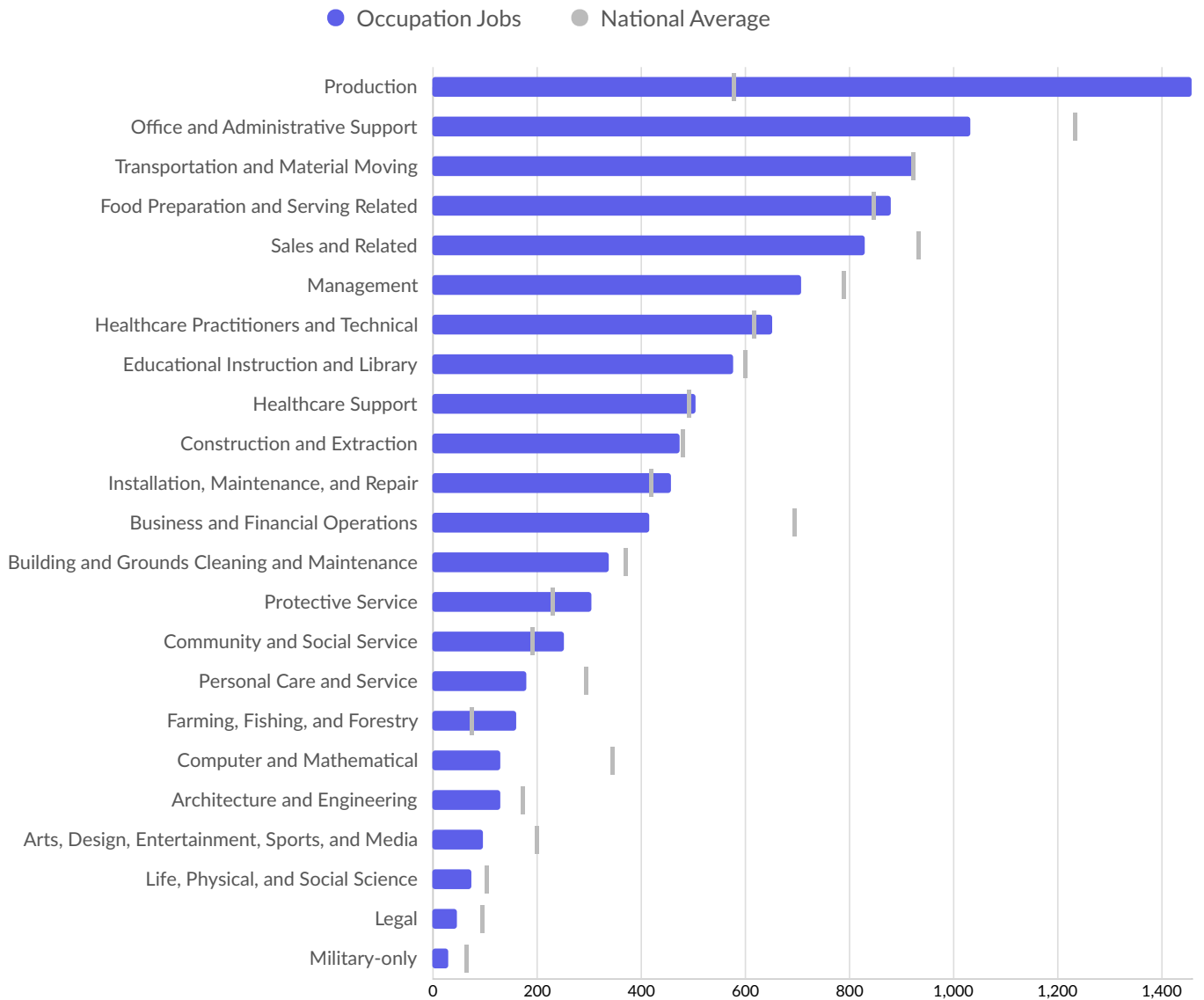
	Percentage	Business Count
1 to 4 employees	35.4%	361
5 to 9 employees	32.5%	331
10 to 19 employees	18.5%	189
20 to 49 employees	9.9%	101
50 to 99 employees	2.5%	26
100 to 249 employees	0.8%	8
250 to 499 employees	0.4%	4

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

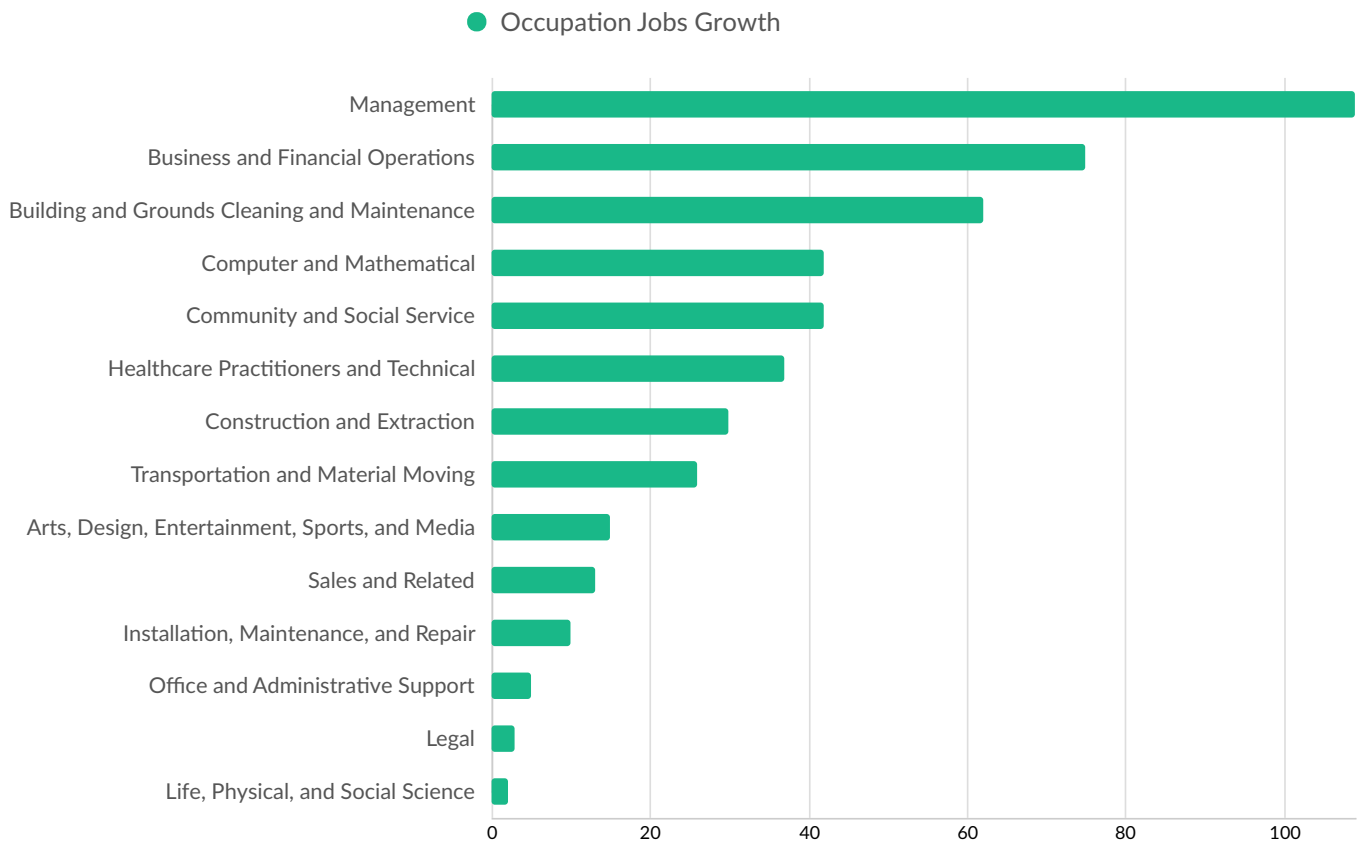


# Workforce Characteristics

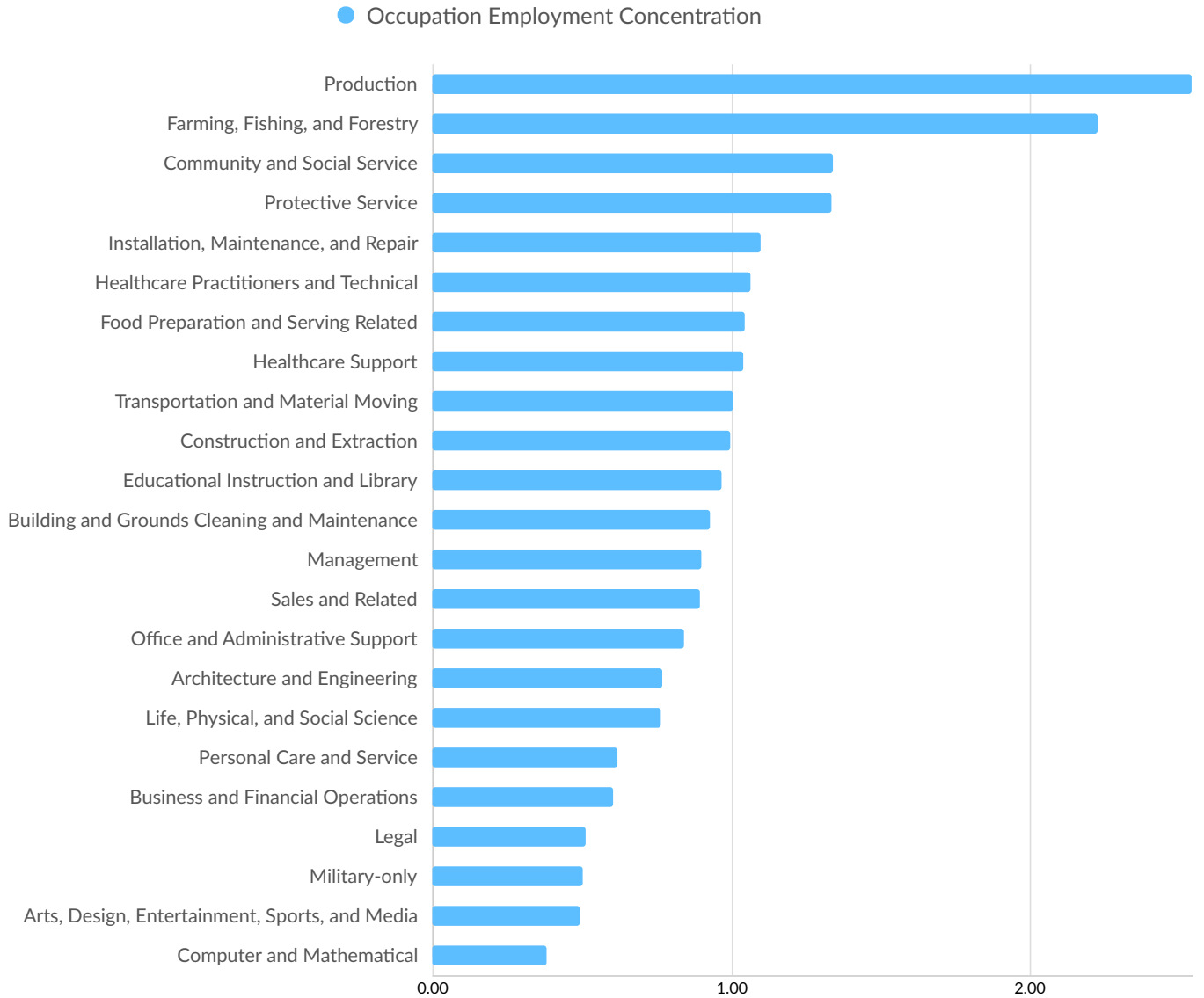
## Largest Occupations



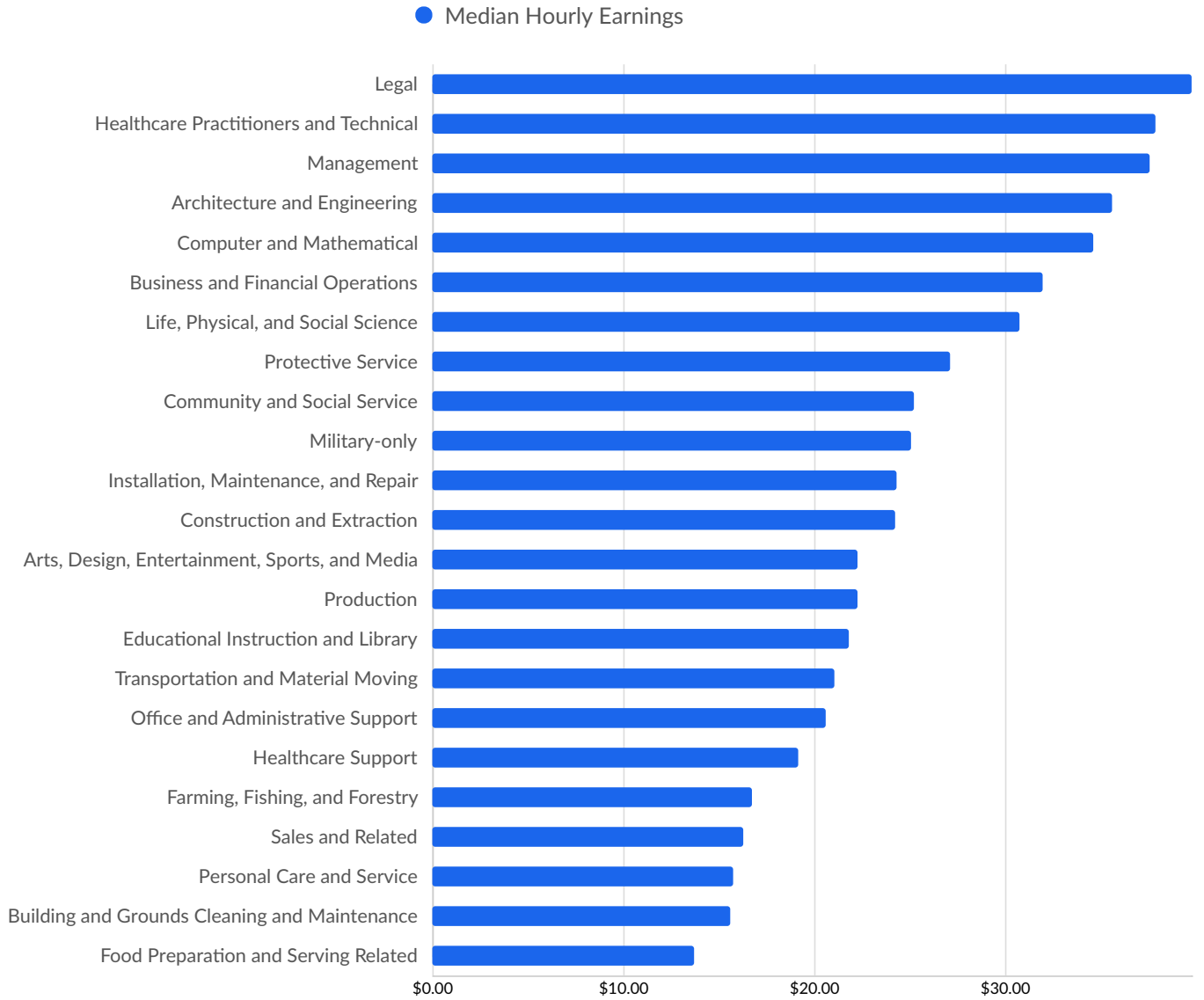
## Top Growing Occupations



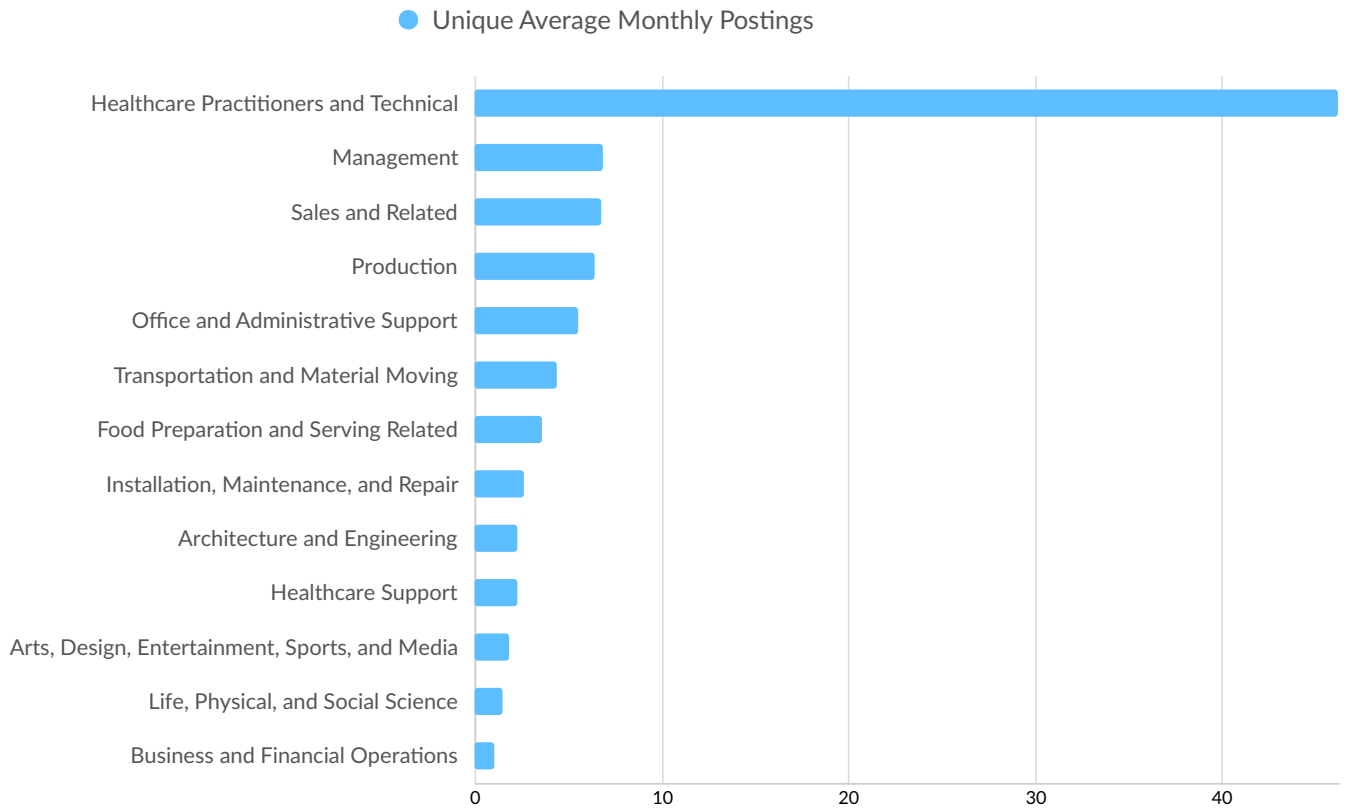
## Top Occupation Employment Concentration



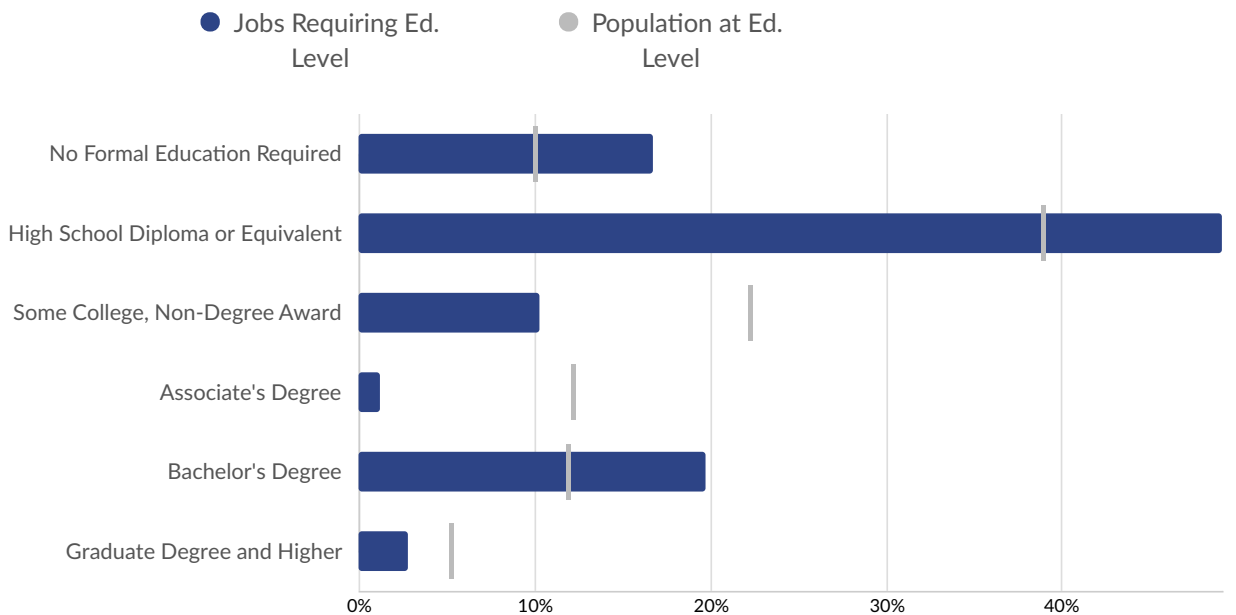
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 4 years, no schools in Juneau County, WI produced graduates.

# In-Demand Skills

