



Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,739

Population (2023)

Population **grew by 500** over the last 5 years and is projected to **grow by 643** over the next 5 years.

8,603

Total Regional Employment

Jobs **decreased by 117** over the last 5 years but are projected to **grow by 85** over the next 5 years.

\$53.3K

Median Household Income (2022)

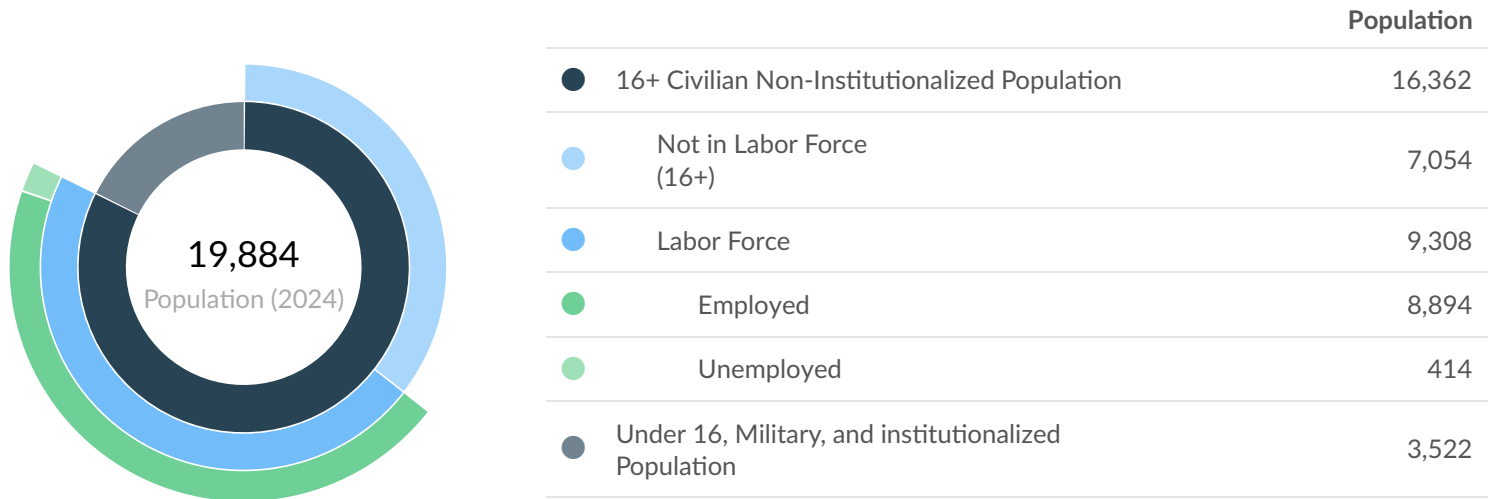
Median household income is **\$15.7K below** the national median household income of \$69.0K.

Takeaways

- As of 2023 the region's population **increased by 2.6%** since 2018, growing by 500. Population is expected to **increase by 3.3%** between 2023 and 2028, adding 643.
- From 2018 to 2023, jobs **declined by 1.3%** in Langlade County, WI from 8,720 to **8,603**. This change **fell short of the national growth rate of 3.9% by 5.2%**. As the number of jobs declined, the **labor force participation rate decreased from 60.5% to 55.4% between 2018 and 2023**.
- Concerning educational attainment, **11.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.8% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).
- The top three industries in 2023 are Crop Production, Restaurants and Other Eating Places, and Education and Hospitals (Local Government).

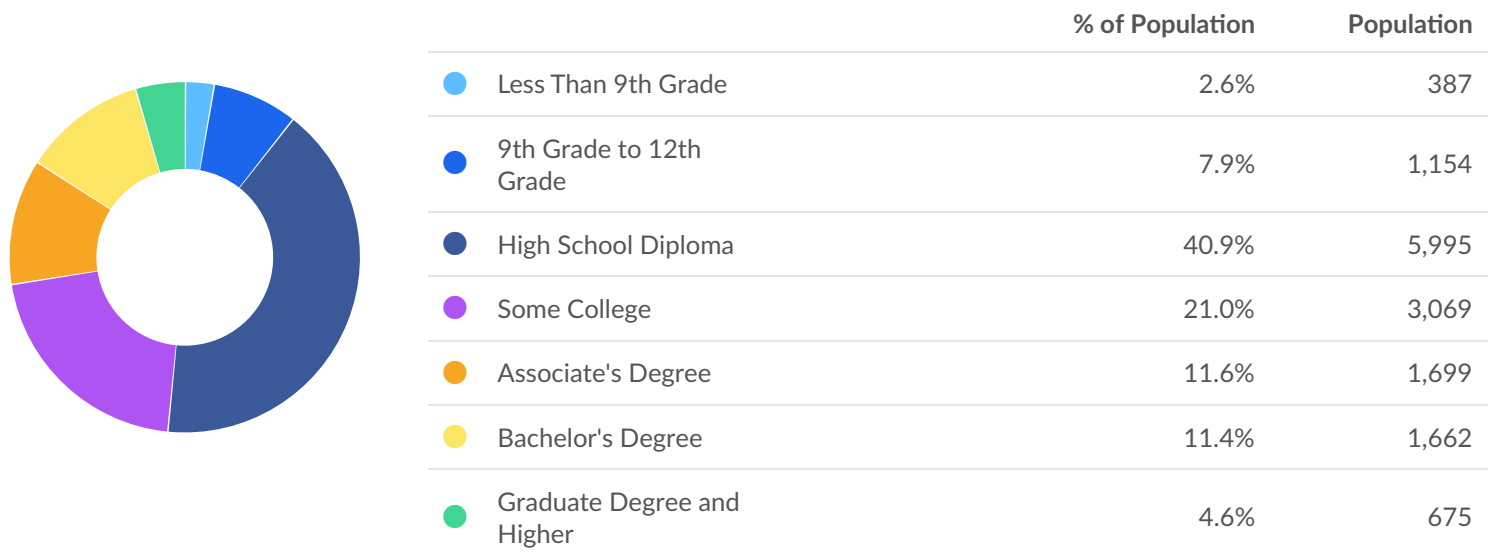
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	19,884	9,308	8,603	98.9	\$898.56M	\$1.54B	\$1.17B
State	5,942,701	3,116,137	3,233,104	100.2	\$403.20B	\$378.85B	\$404.51B

Feb 2024 Labor Force Breakdown



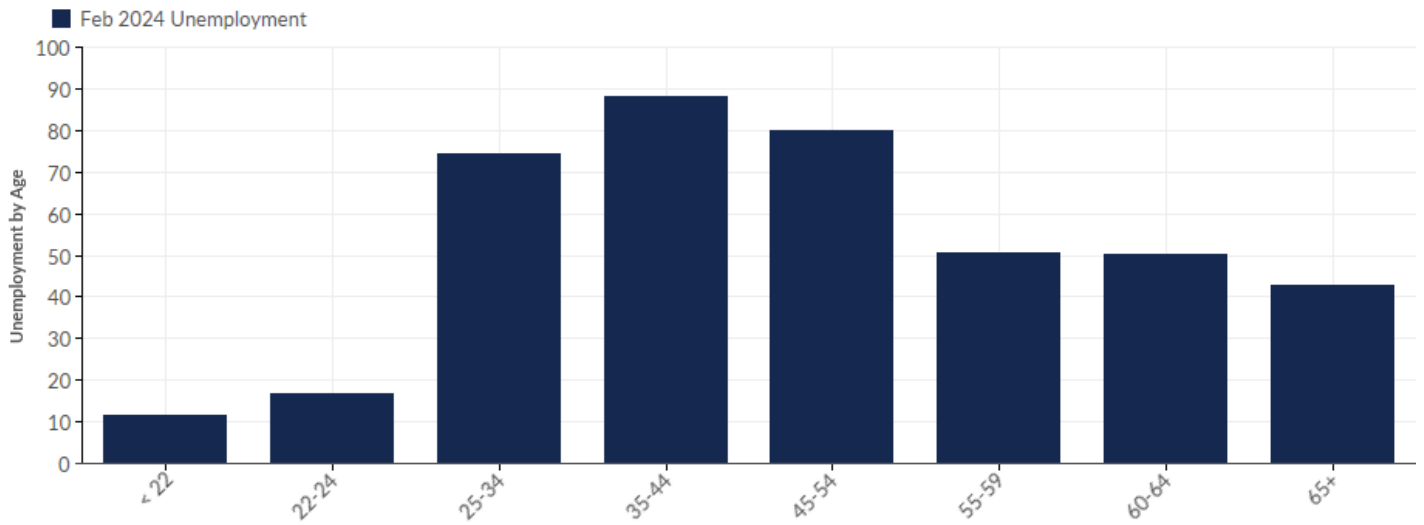
Educational Attainment

Concerning educational attainment, **11.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.8% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).



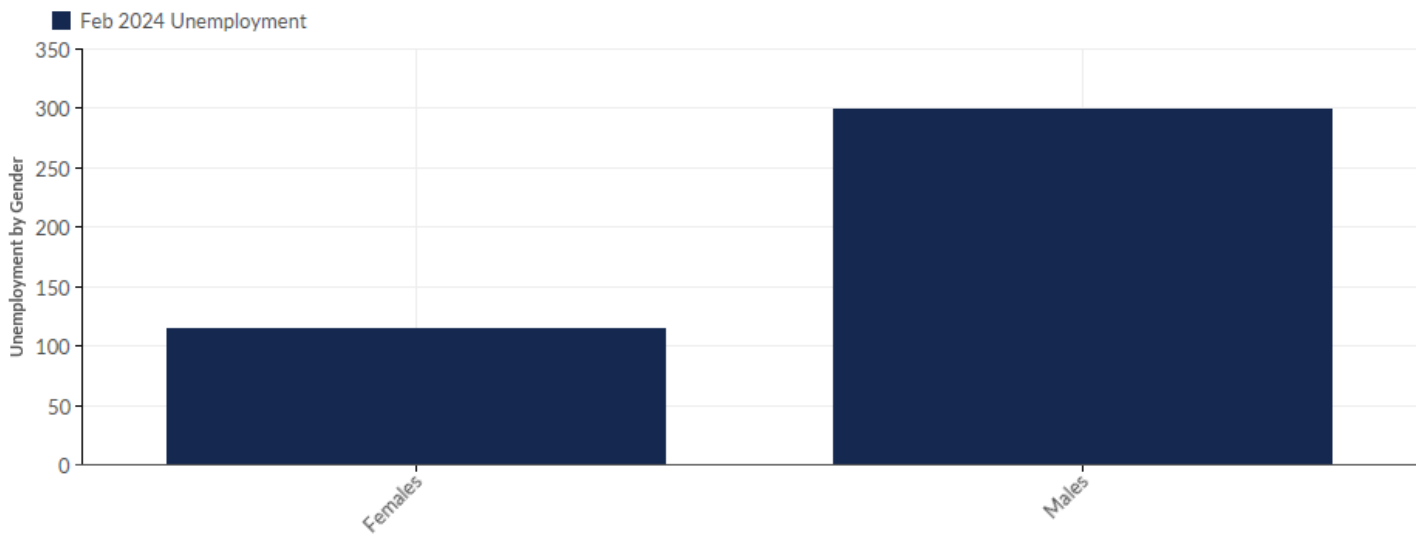
Unemployment by Demographics

Unemployment by Age



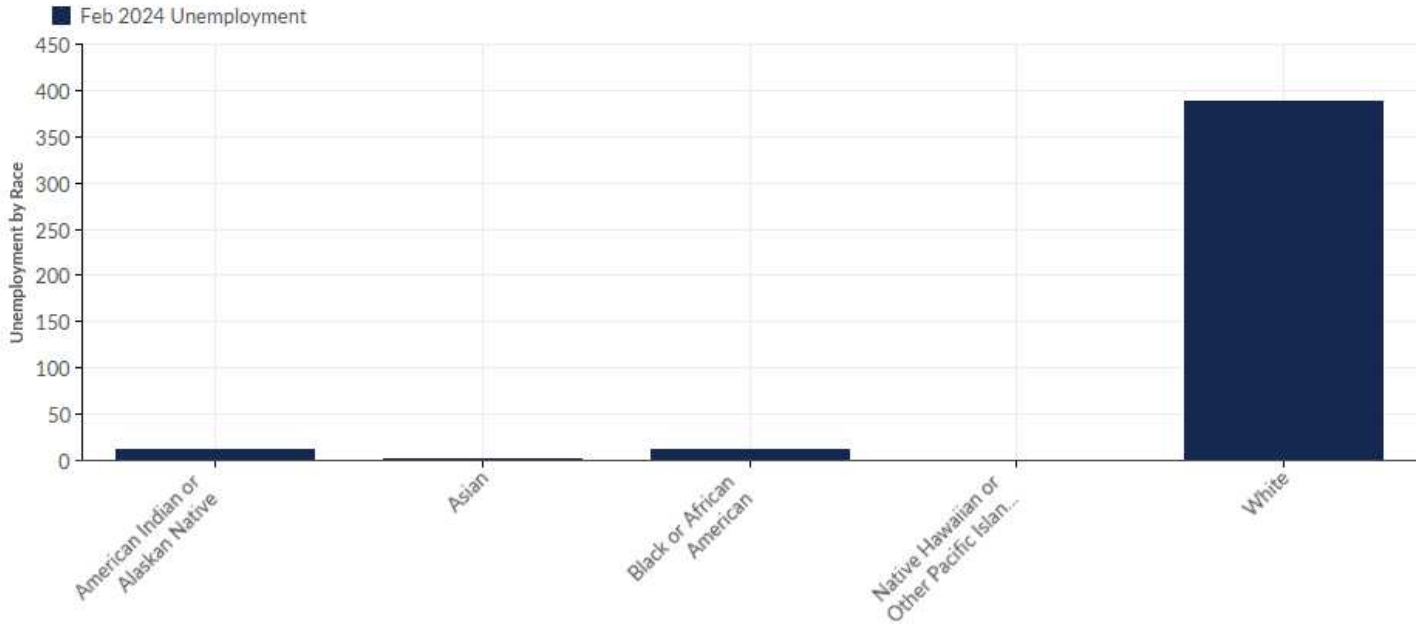
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	11	2.66%
22-24	17	4.11%
25-34	74	17.87%
35-44	88	21.26%
45-54	80	19.32%
55-59	51	12.32%
60-64	50	12.08%
65+	43	10.39%
Total	414	100.00%

Unemployment by Gender



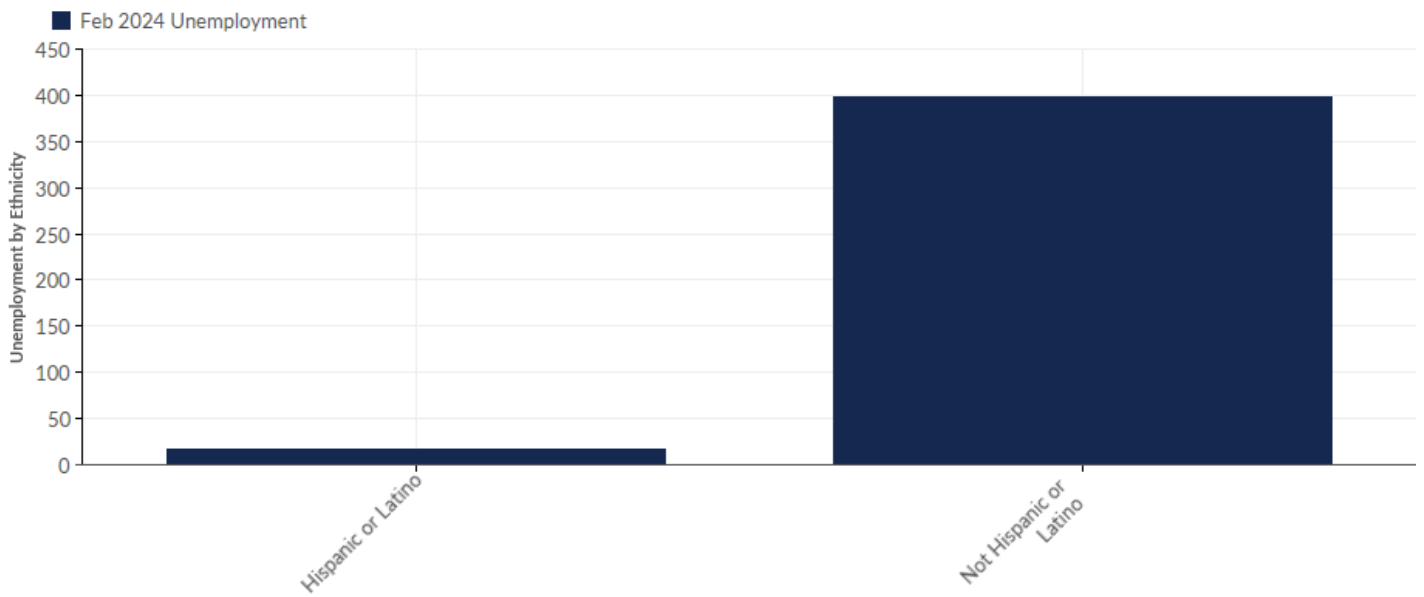
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	115	27.78%
Males	299	72.22%
Total	414	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	11	2.66%
Asian	2	0.48%
Black or African American	12	2.90%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	388	93.72%
Total	414	100.00%

Unemployment by Ethnicity

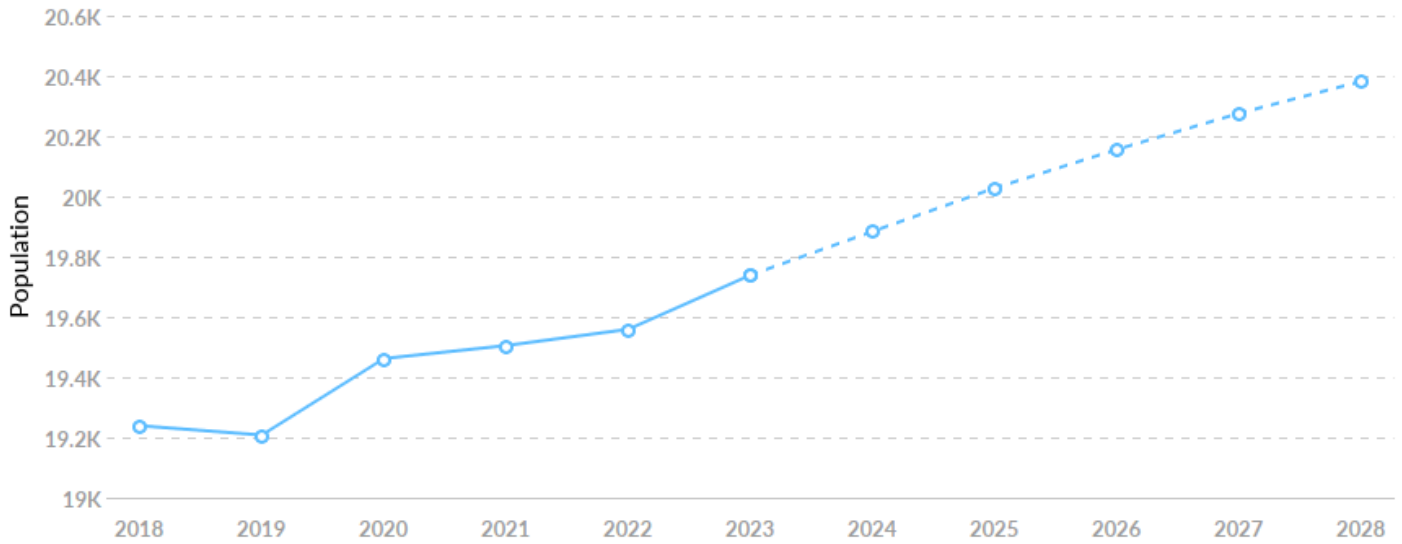


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	17	4.11%
Not Hispanic or Latino	397	95.89%
Total	414	100.00%

Historic & Projected Trends

Population Trends

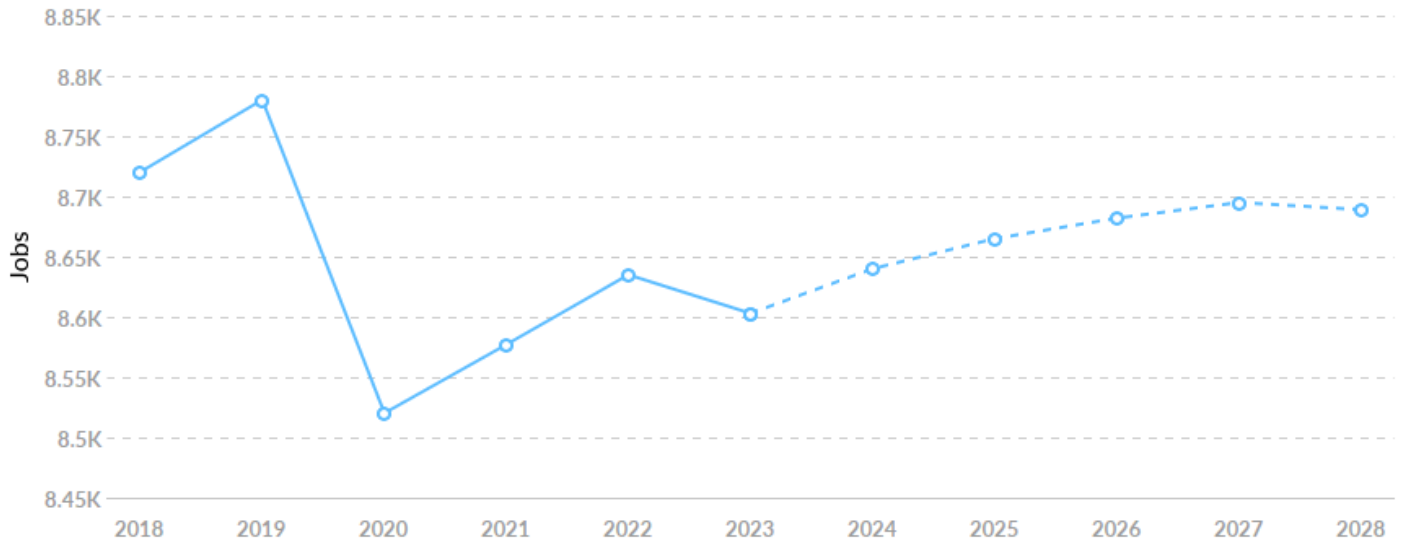
As of 2023 the region's population increased by 2.6% since 2018, growing by 500. Population is expected to increase by 3.3% between 2023 and 2028, adding 643.



Timeframe	Population
2018	19,239
2019	19,208
2020	19,462
2021	19,505
2022	19,559
2023	19,739
2024	19,884
2025	20,028
2026	20,156
2027	20,276
2028	20,382

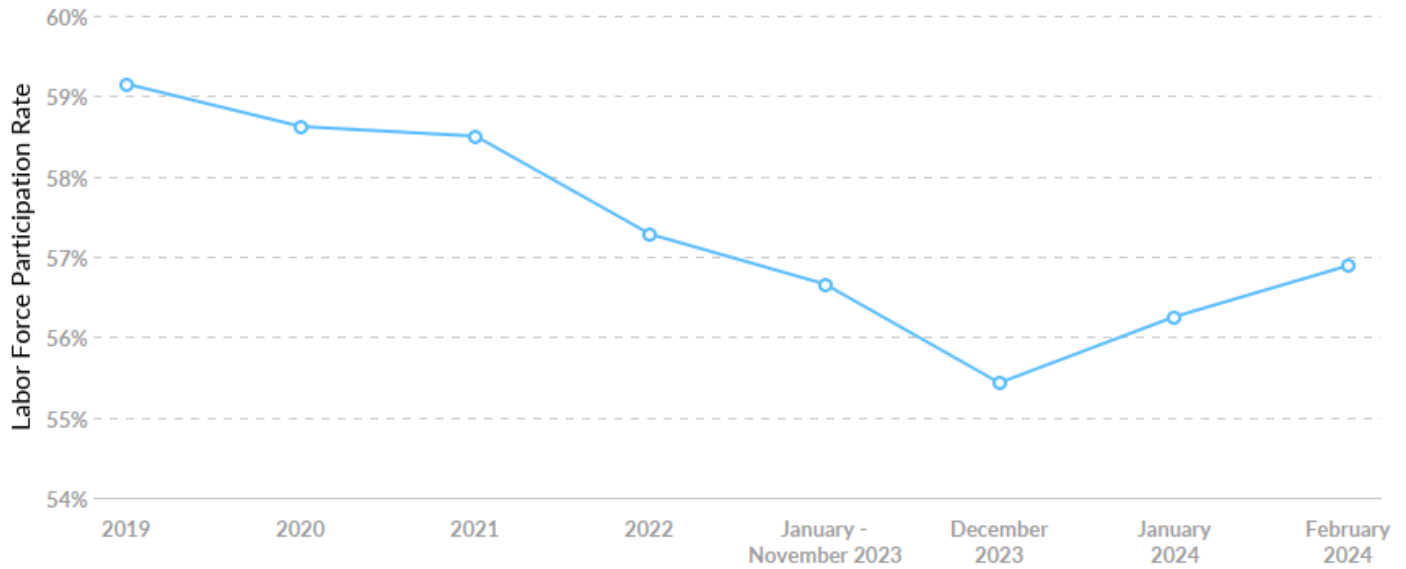
Job Trends

From 2018 to 2023, jobs declined by 1.3% in Langlade County, WI from 8,720 to 8,603. This change fell short of the national growth rate of 3.9% by 5.2%.



Timeframe	Jobs
2018	8,720
2019	8,780
2020	8,520
2021	8,577
2022	8,635
2023	8,603
2024	8,640
2025	8,665
2026	8,682
2027	8,695
2028	8,689

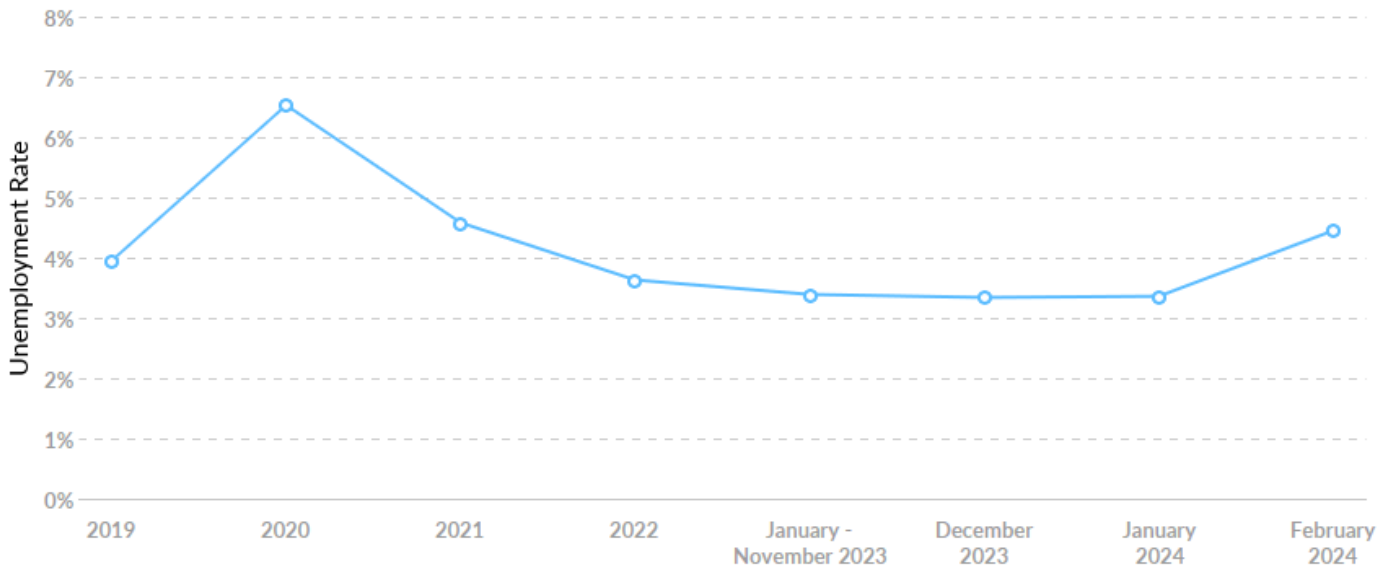
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	59.15%
2020	58.62%
2021	58.50%
2022	57.28%
January - November 2023	56.66%
December 2023	55.43%
January 2024	56.25%
February 2024	56.89%

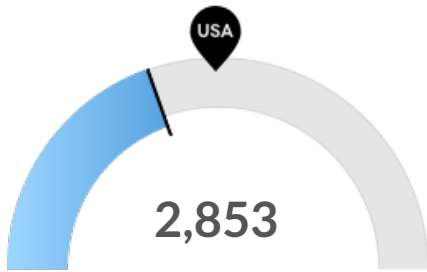
Unemployment Rate Trends

Langlade County, WI had a February 2024 unemployment rate of 4.45%, **increasing from 3.95%** 5 years before.



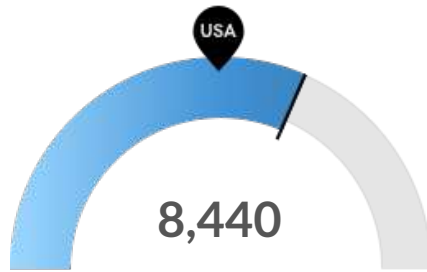
Timeframe	Unemployment Rate
2019	3.95%
2020	6.53%
2021	4.58%
2022	3.63%
January - November 2023	3.39%
December 2023	3.34%
January 2024	3.36%
February 2024	4.45%

Population Characteristics



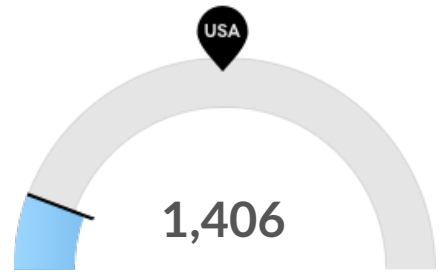
Millennials

Langlade County, WI has 2,853 millennials (ages 25-39). The national average for an area this size is 3,977.



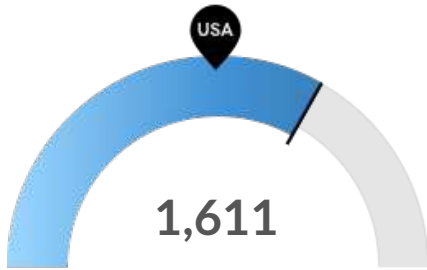
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,861 people 55 or older, while there are 8,440 here.



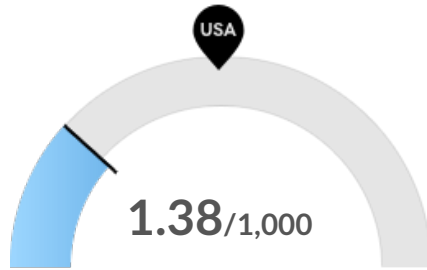
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,043 racially diverse people, while there are 1,406 here.



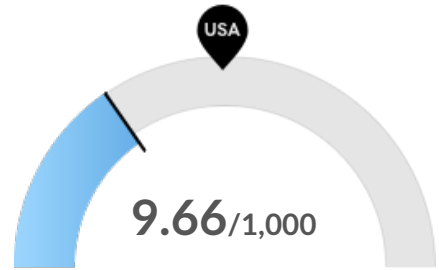
Veterans

Langlade County, WI has 1,611 veterans. The national average for an area this size is 1,023.



Violent Crime

Langlade County, WI has 1.38 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

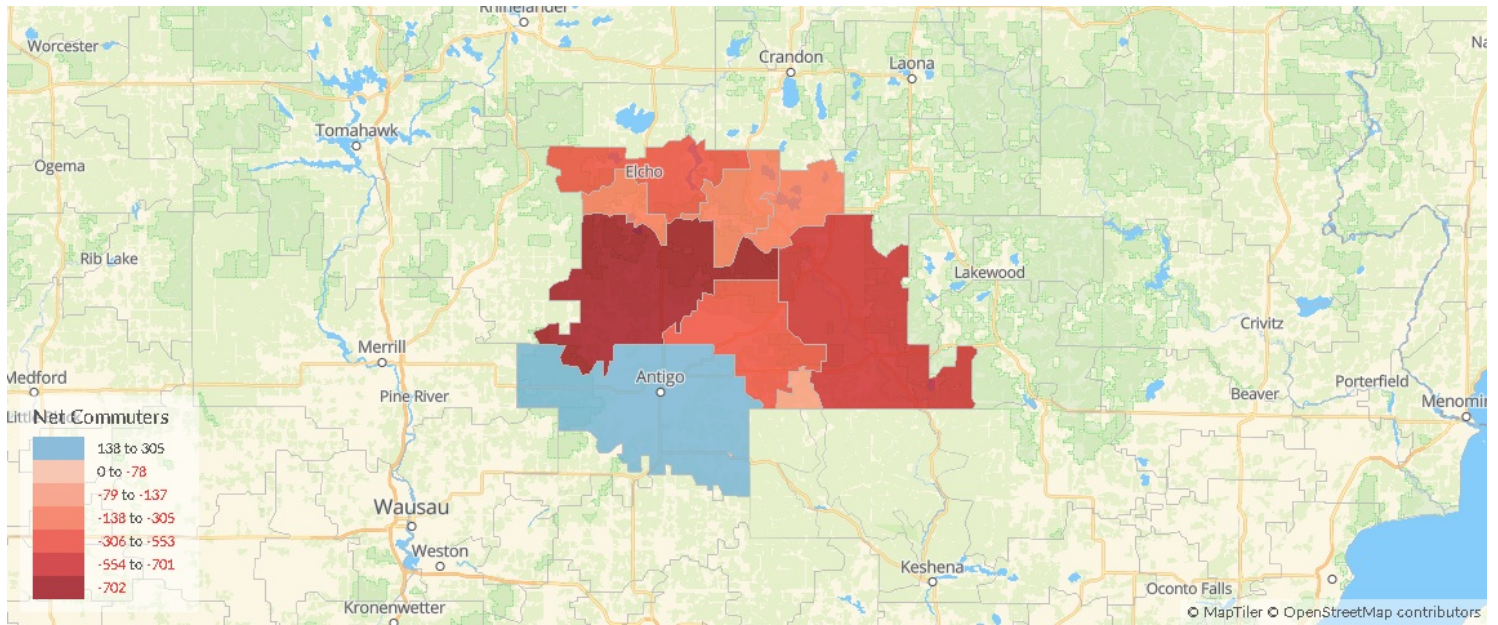


Property Crime

Langlade County, WI has 9.66 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
54409	Antigo, WI (in Langlade ...)	7,219
54428	Elcho, WI (in Langlade c...)	319
54491	White Lake, WI (in Lang...)	291
54418	Bryant, WI (in Langlade ...)	222
54424	Deerbrook, WI (in Langl...)	214

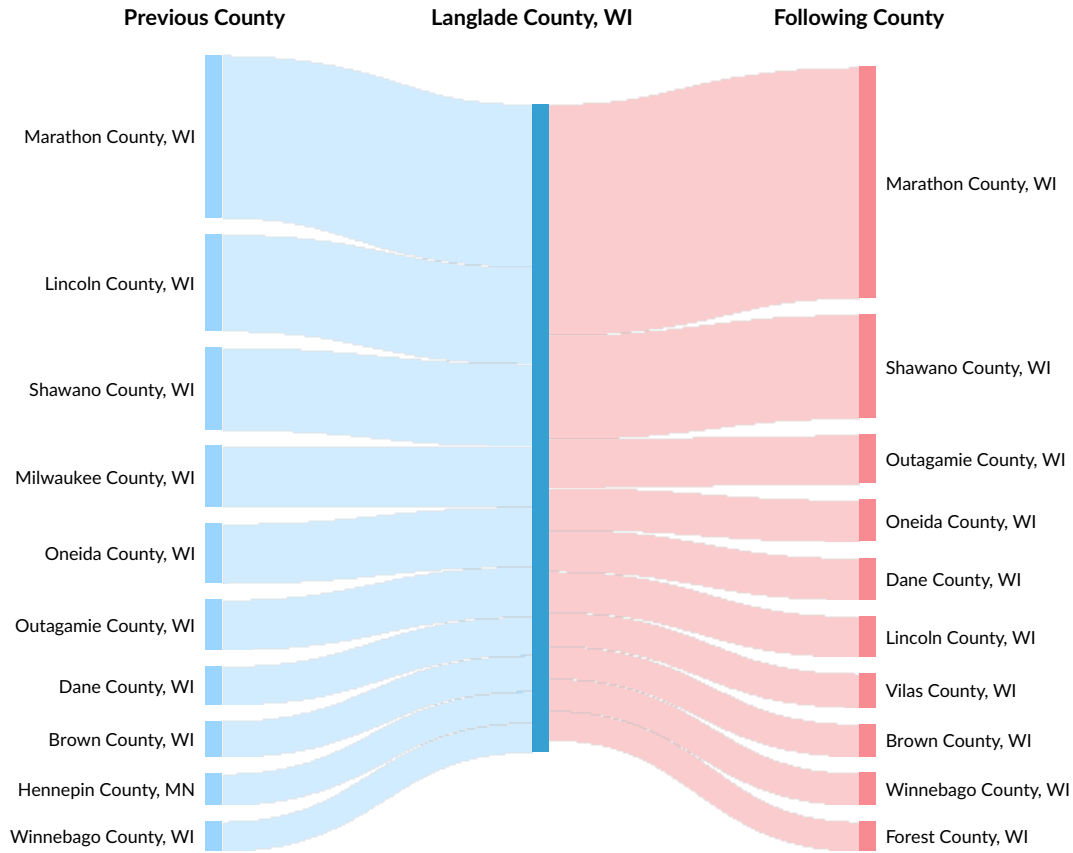
Where Talent Lives

ZIP	Name	2023 Workers
54409	Antigo, WI (in Langlade ...)	7,061
54424	Deerbrook, WI (in Langl...)	917
54491	White Lake, WI (in Lang...)	845
54428	Elcho, WI (in Langlade c...)	625
54418	Bryant, WI (in Langlade ...)	592

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2021, 92 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 131 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2021 was 172.

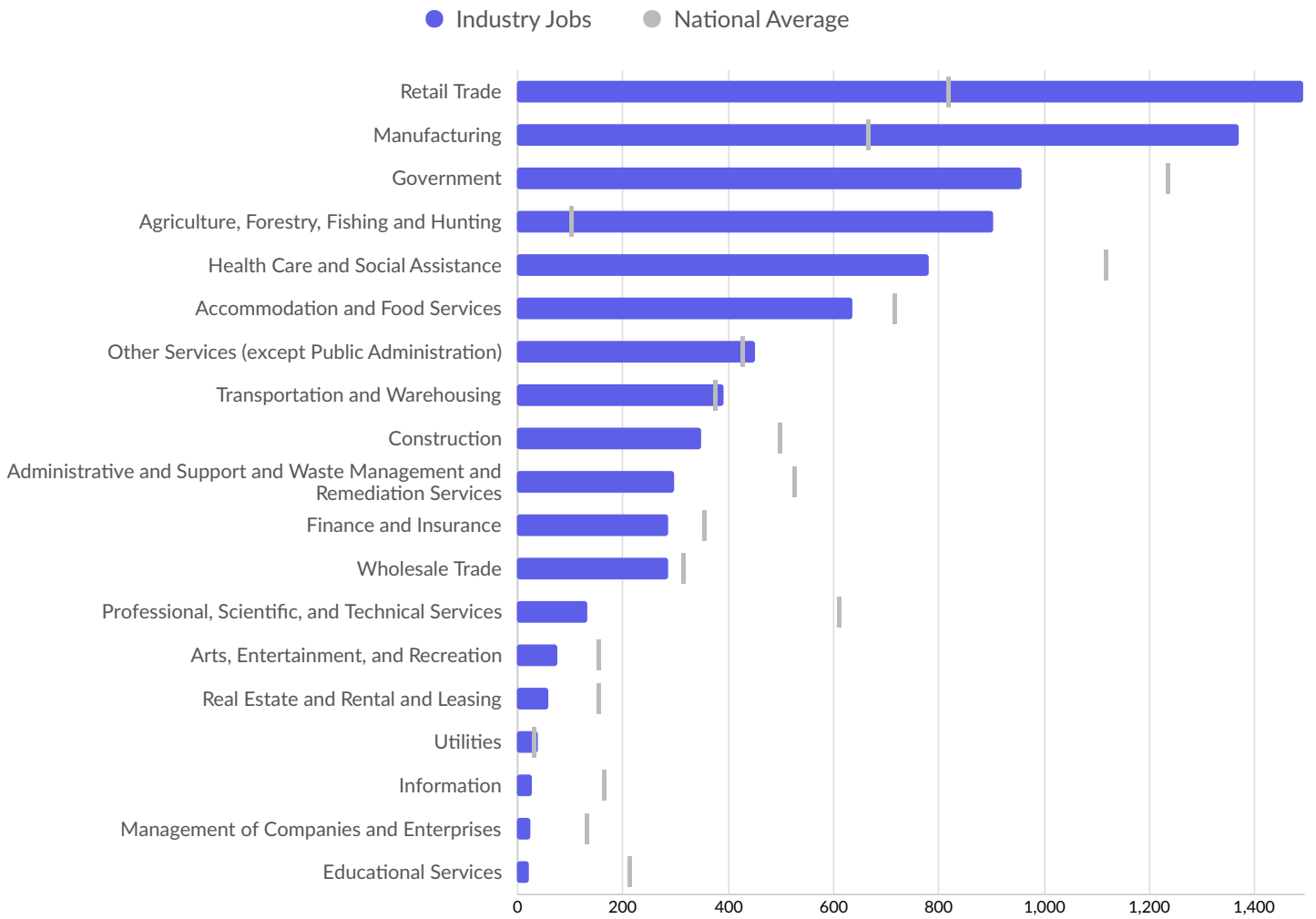


Top Previous Counties	Migrations
Marathon County, WI	92
Lincoln County, WI	55
Shawano County, WI	47
Milwaukee County, WI	35
Oneida County, WI	34
Outagamie County, WI	28

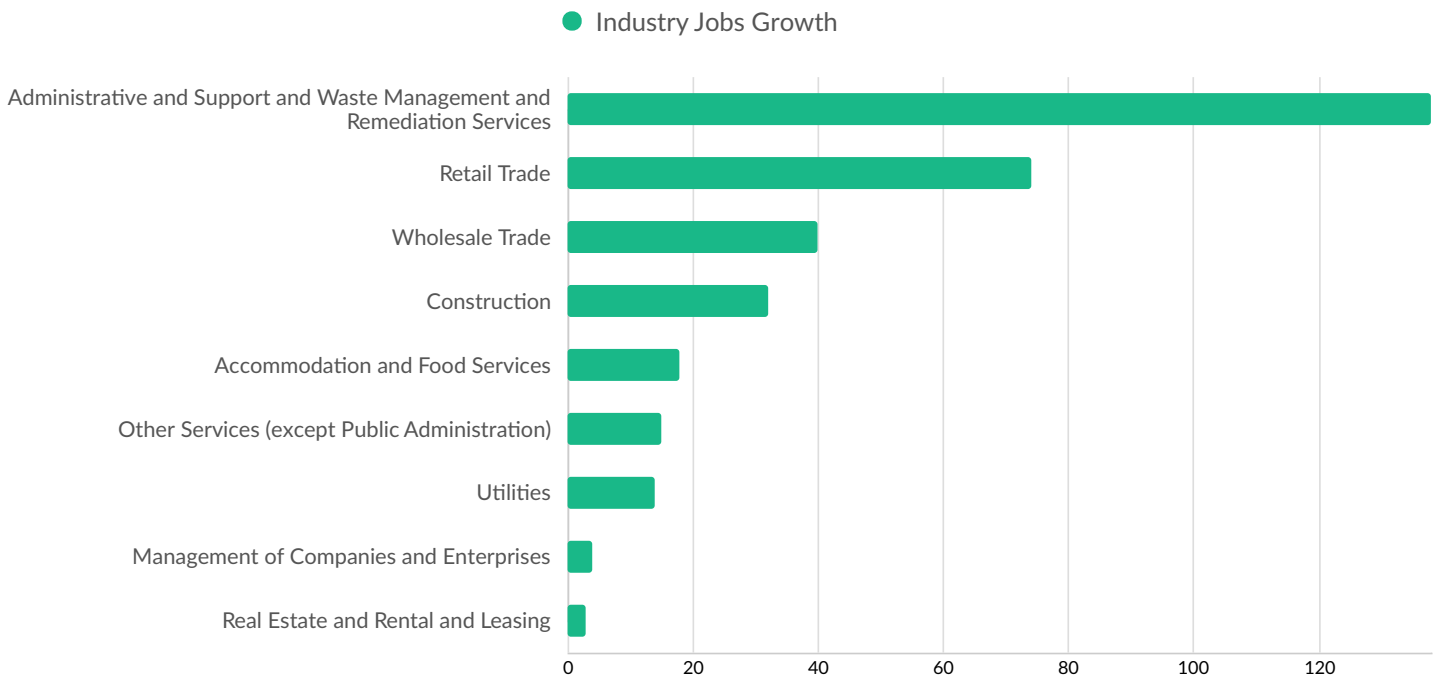
Top Previous Counties	Migrations
Dane County, WI	22
Brown County, WI	20
Hennepin County, MN	18
Winnebago County, WI	17
Cook County, IL	16
Assumption Parish, LA	16
Kewaunee County, WI	14
Manitowoc County, WI	14
Forest County, WI	14
Top Following Counties	Migrations
Marathon County, WI	131
Shawano County, WI	59
Outagamie County, WI	27
Oneida County, WI	24
Dane County, WI	24
Lincoln County, WI	23
Vilas County, WI	19
Brown County, WI	18
Winnebago County, WI	18
Forest County, WI	17
Walworth County, WI	14
Waupaca County, WI	11
Milwaukee County, WI	11
Livingston County, MI	9
St. Louis County, MN	9

Industry Characteristics

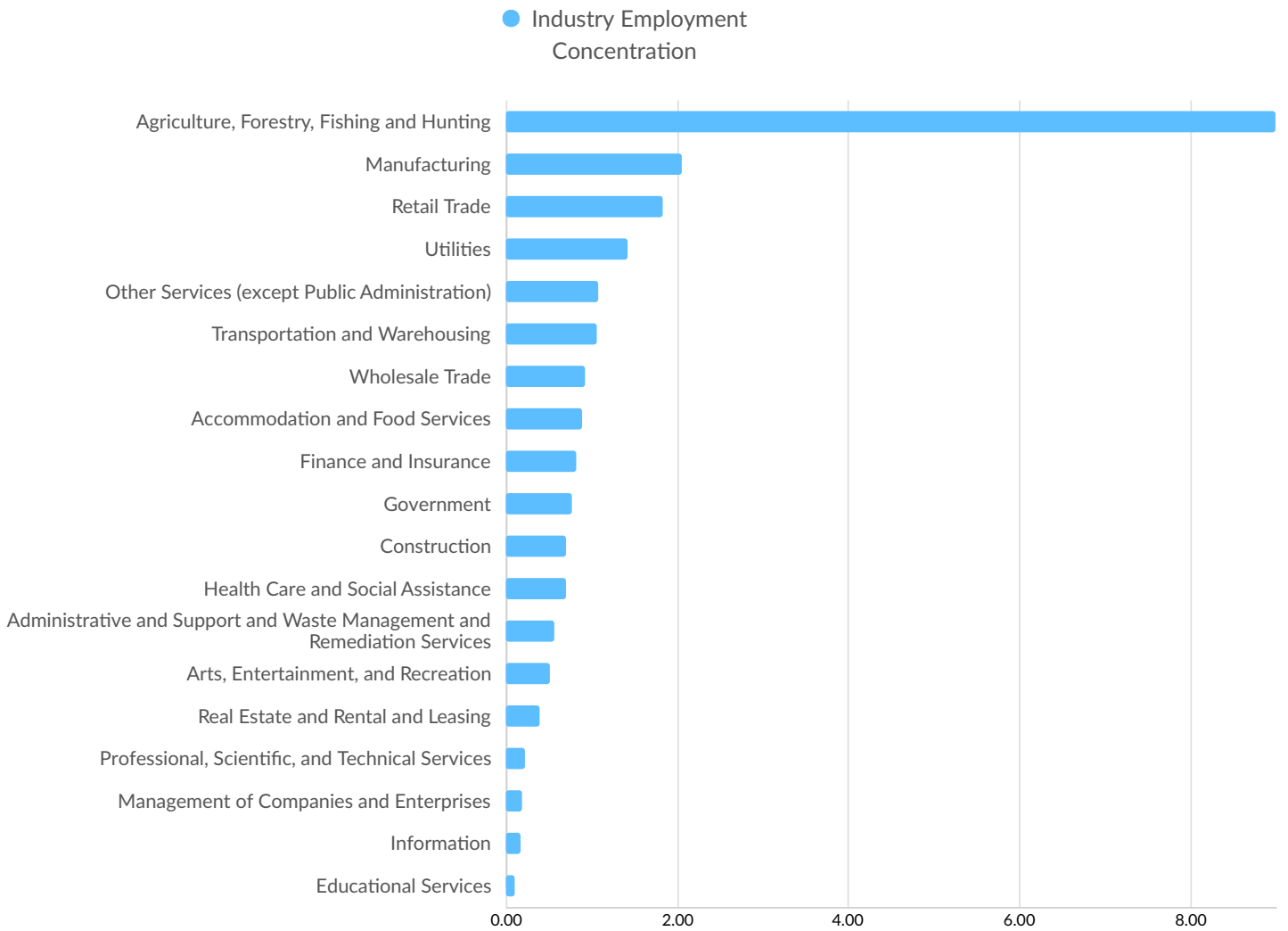
Largest Industries



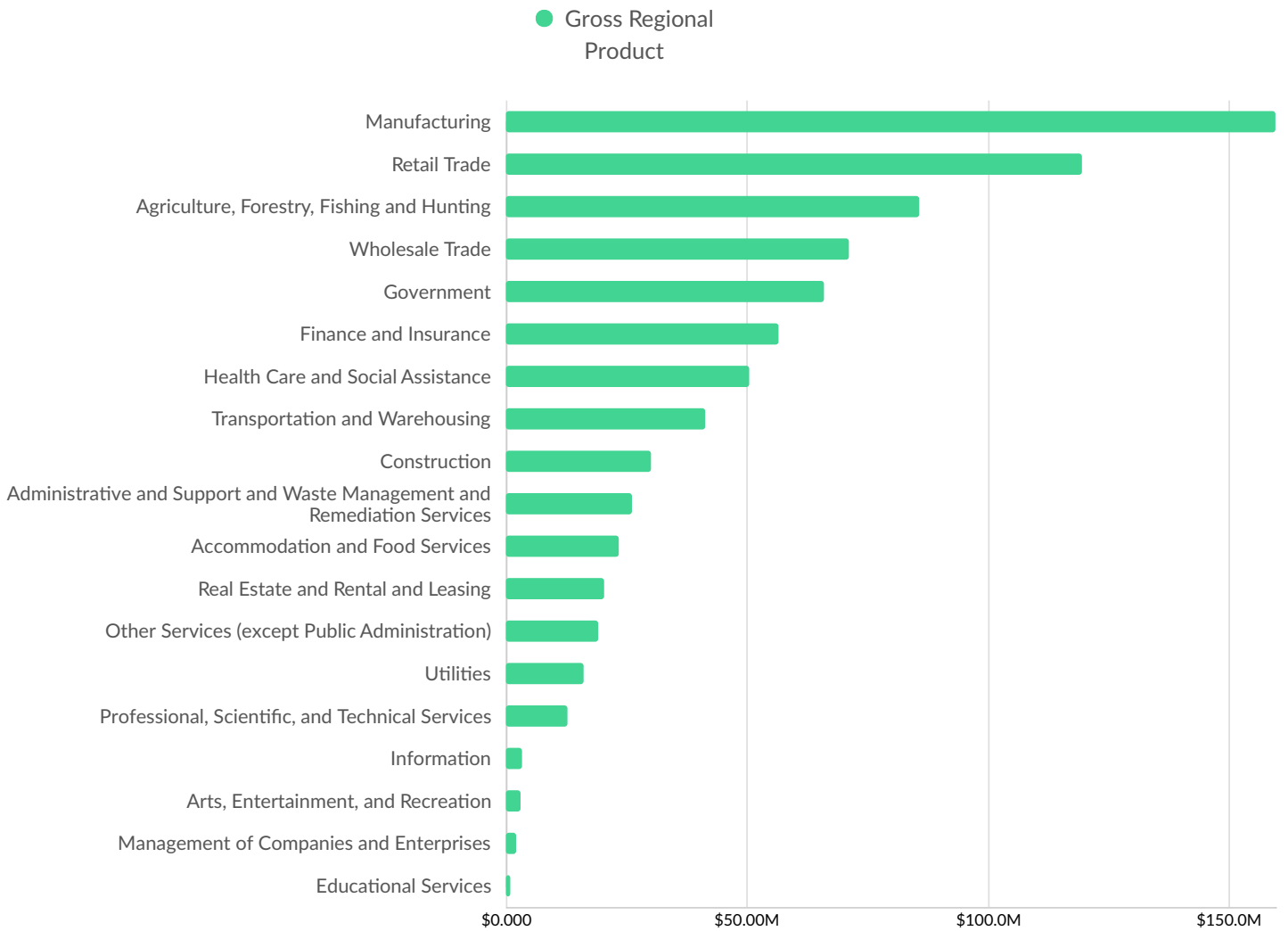
Top Growing Industries



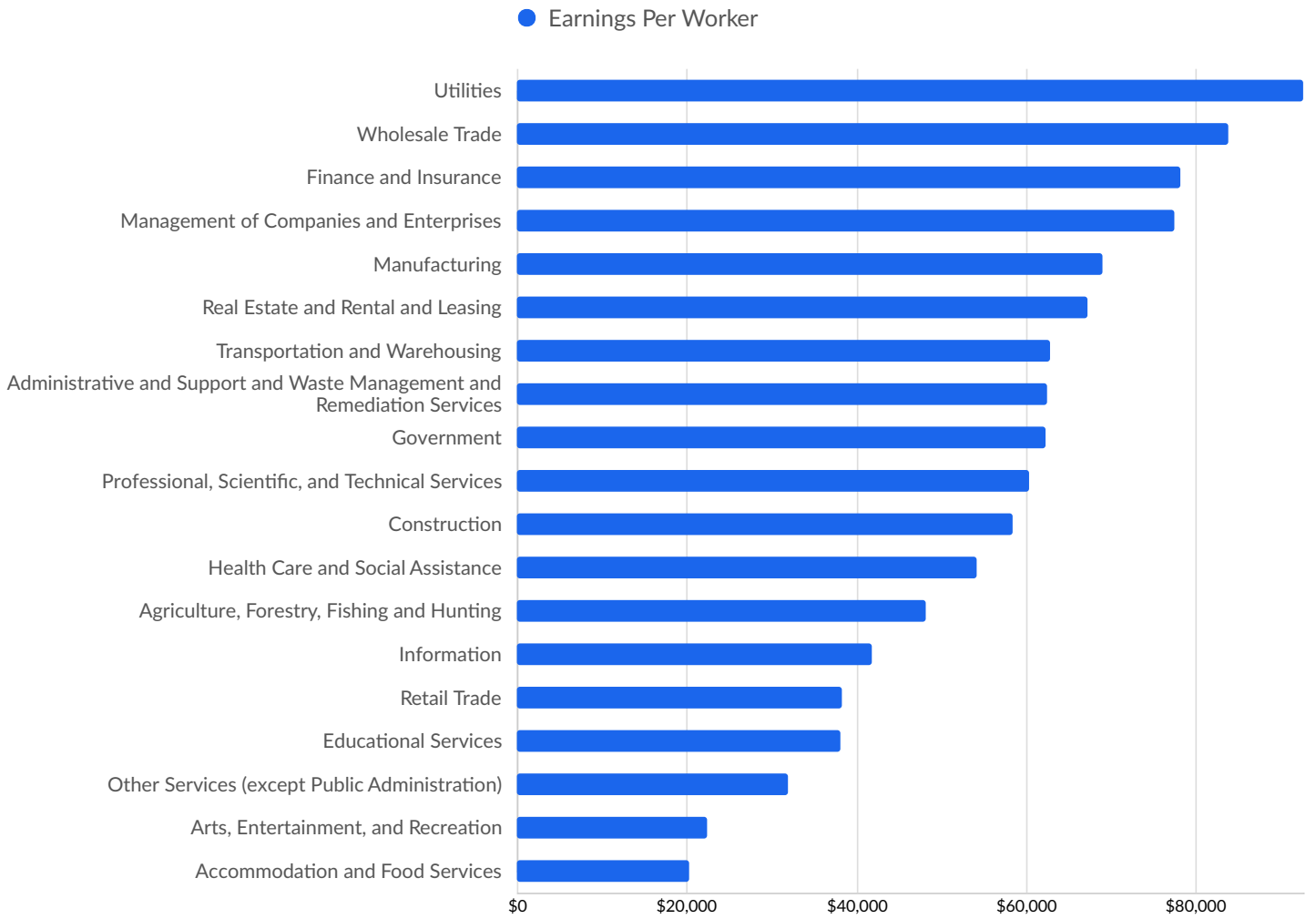
Top Industry Employment Concentration



Top Industry GRP





Top Industry Earnings



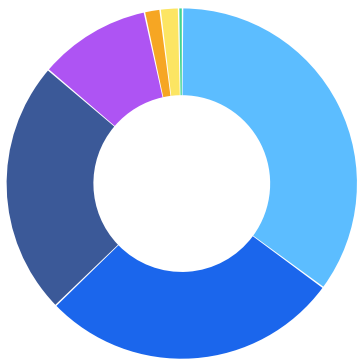
Business Characteristics

1,919 Companies Employ Your Workers

Online profiles for your workers mention 1,919 companies as employers, with the top 10 appearing below. In the last 12 months, 146 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	119 	Aspirus	93 
Unified School District Antigo	99 	Fleet Farm	55 
Covantage Credit Union	98 	Growmark	44 
Volm Companies	84 	Dover Corporation	31 
Aspirus	71 	Walmart	28 
Dover Corporation	36 	Menard	22 
Walmart	31 	CompHealth	15 
Menards	26 	Kroger	14 
Northcentral Technical College	26 	Kwik Trip	13 
Amron International	24 	Fastenal	12 

Business Size

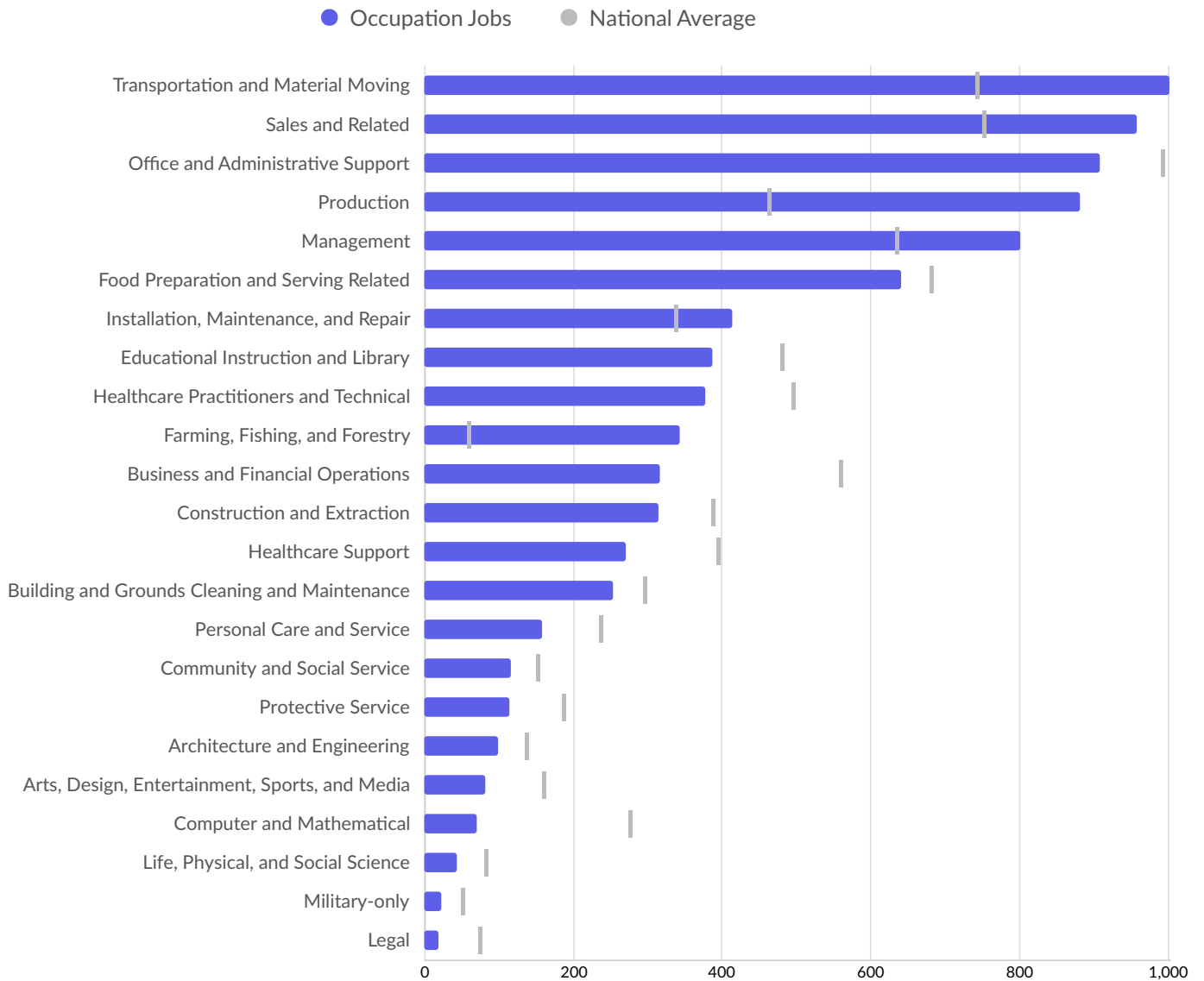


	Percentage	Business Count
● 1 to 4 employees	35.0%	291
● 5 to 9 employees	27.7%	230
● 10 to 19 employees	23.5%	195
● 20 to 49 employees	10.3%	86
● 50 to 99 employees	1.4%	12
● 100 to 249 employees	1.7%	14
● 250 to 499 employees	0.4%	3

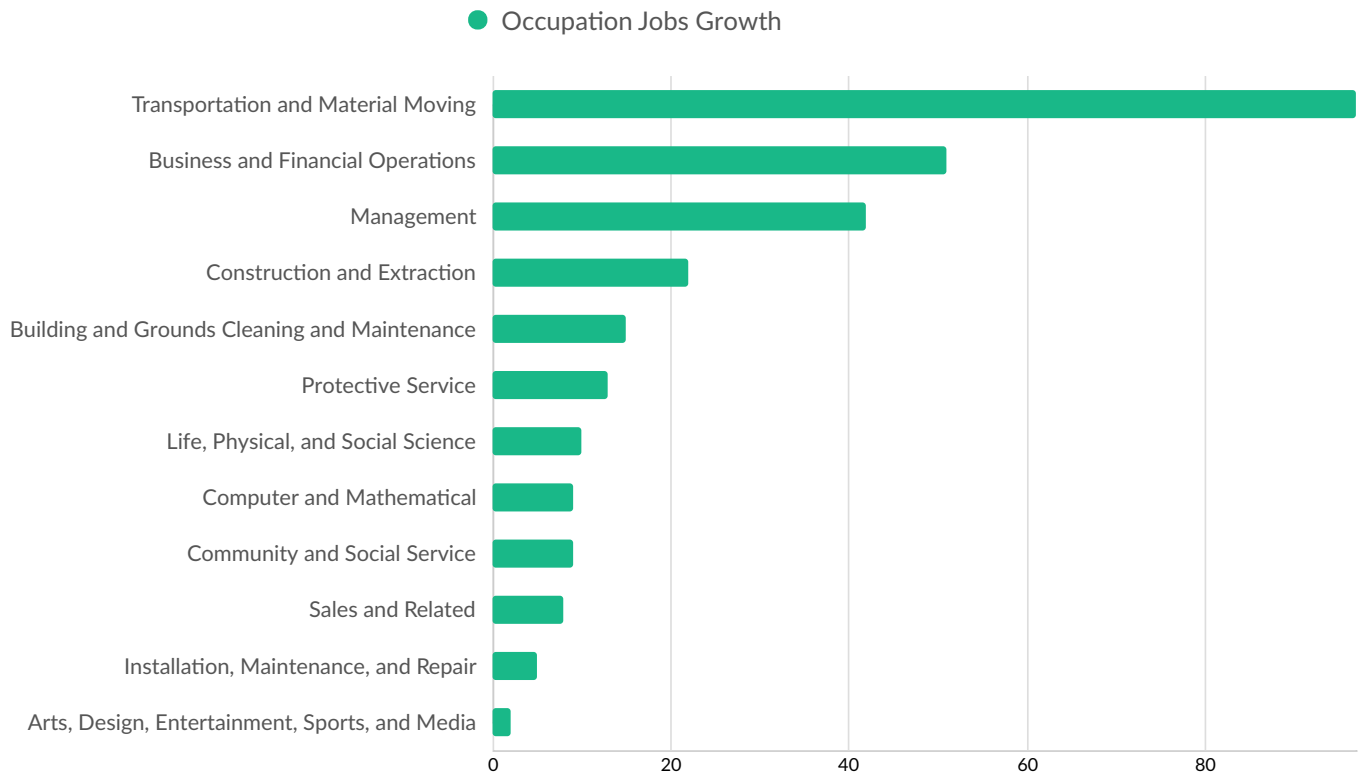
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

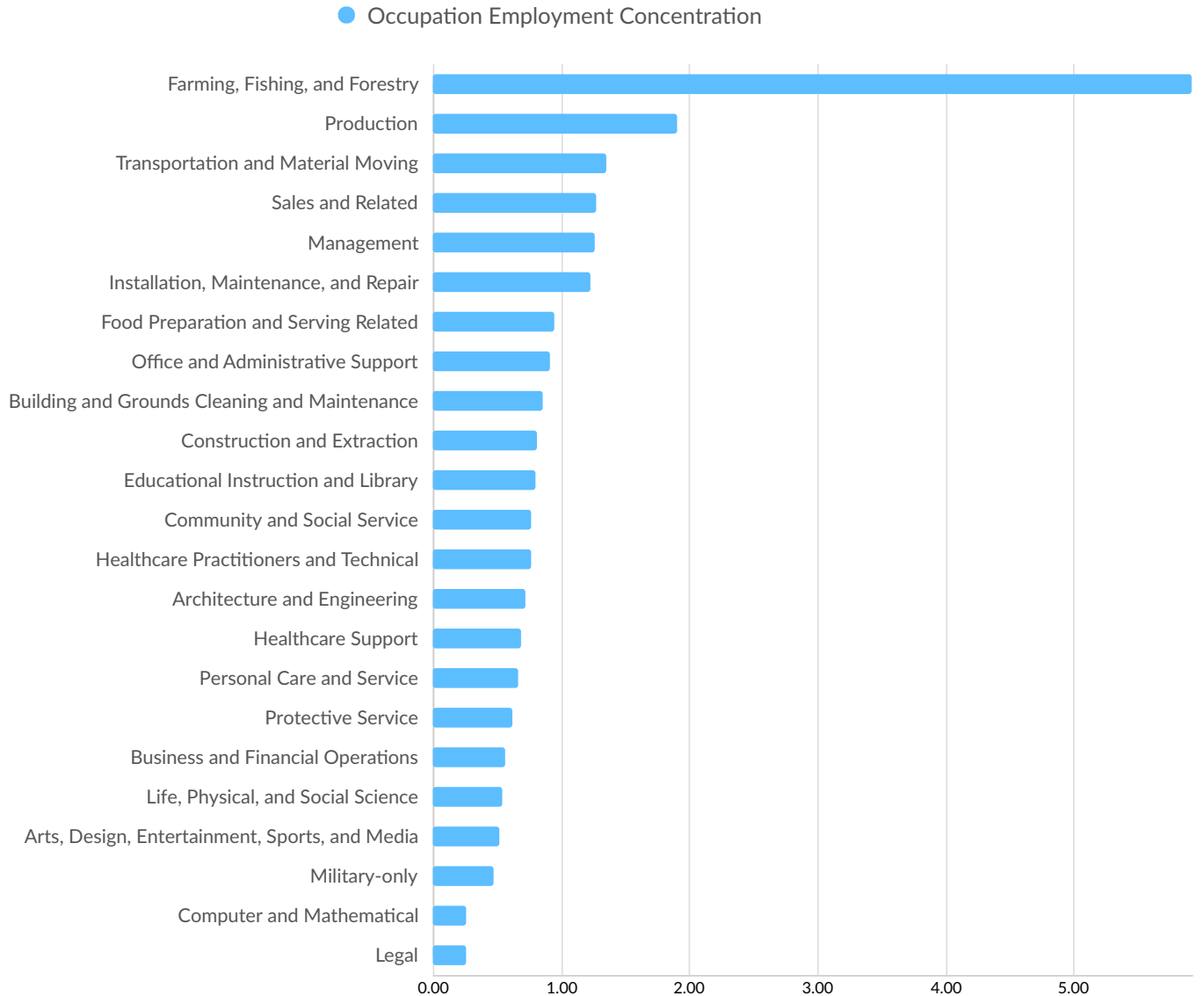
Largest Occupations



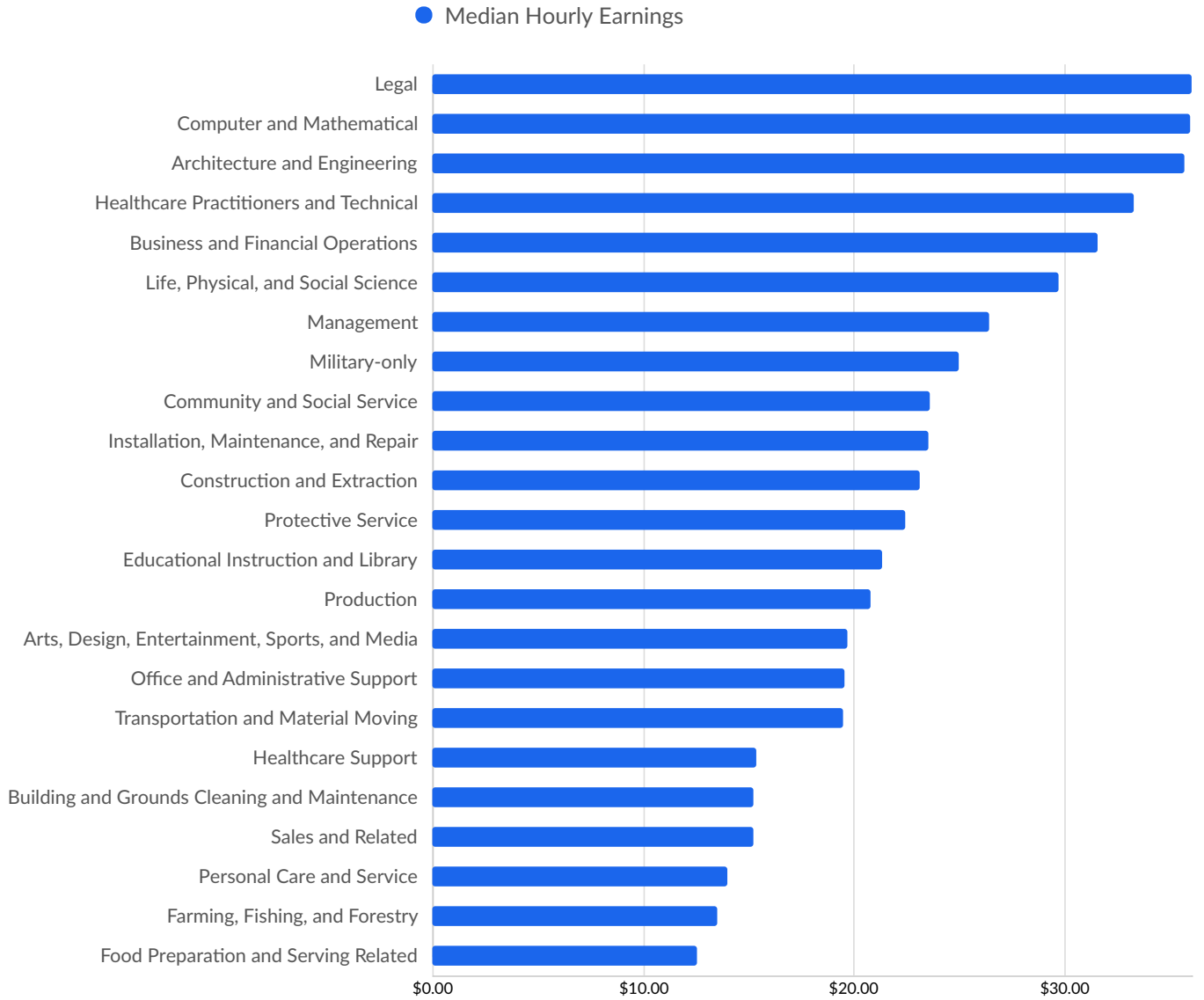
Top Growing Occupations



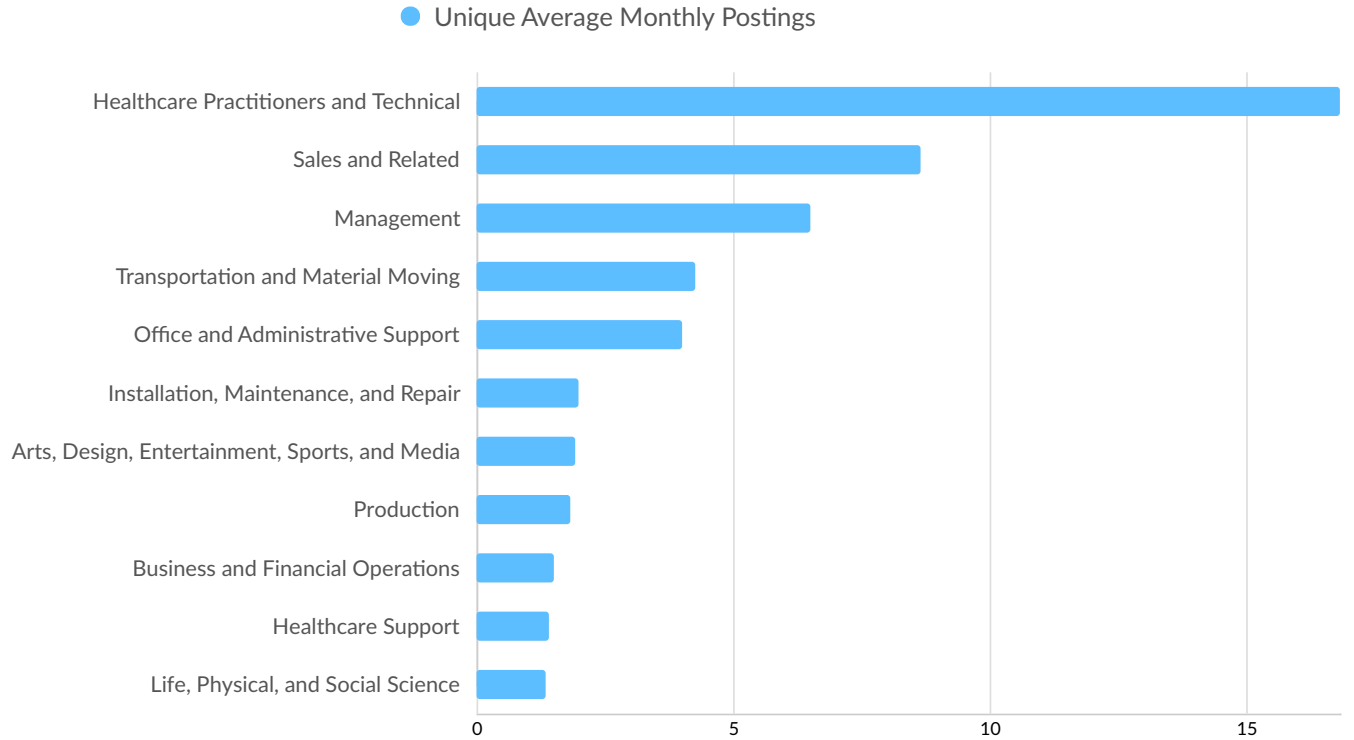
Top Occupation Employment Concentration



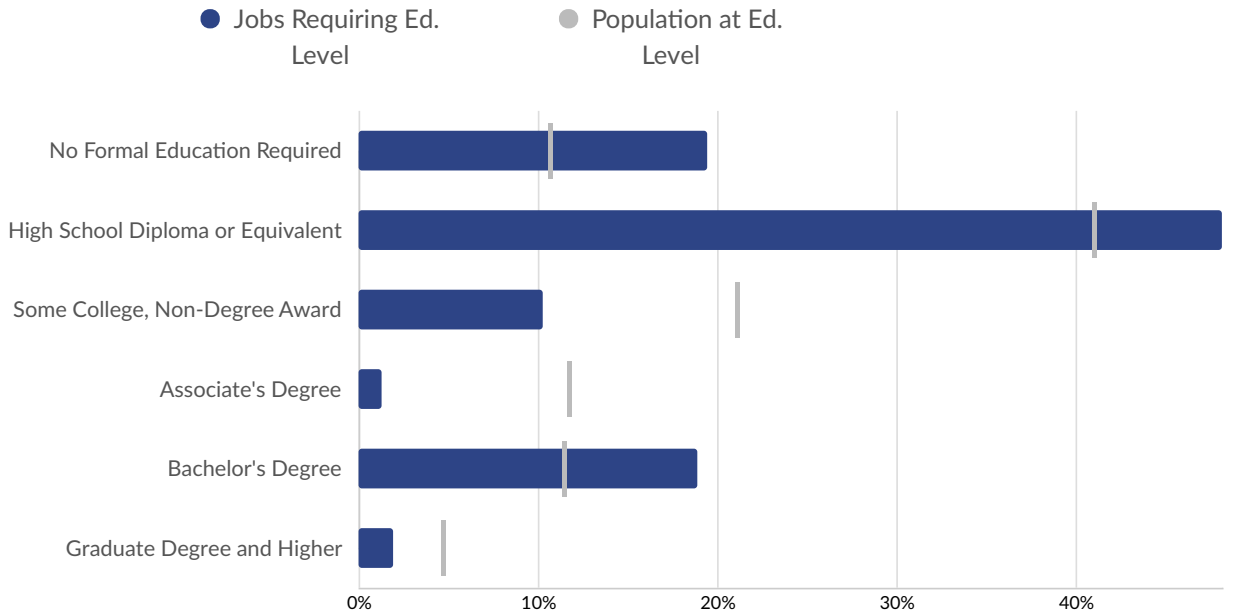
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 4 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

