



Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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Report Parameters

1 County

55057 Juneau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

27,011

Population (2023)

Population **grew by 412** over the last 5 years and is projected to **grow by 316** over the next 5 years.

10,740

Total Regional Employment

Jobs **grew by 161** over the last 5 years and are projected to **grow by 498** over the next 5 years.

\$63.5K

Median Household Income (2022)

Median household income is **\$11.7K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 1.5%** since 2018, growing by 412. Population is expected to **increase by 1.2%** between 2023 and 2028, adding 316.
- From 2018 to 2023, jobs **increased by 1.5%** in Juneau County, WI from 10,579 to **10,740**. This change **fell short of the national growth rate of 4.3% by 2.8%**. As the number of jobs increased, the **labor force participation rate decreased from 66.2% to 63.5% between 2018 and 2023**.
- Concerning educational attainment, **11.8% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.1% hold an Associate's Degree** (3.3% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

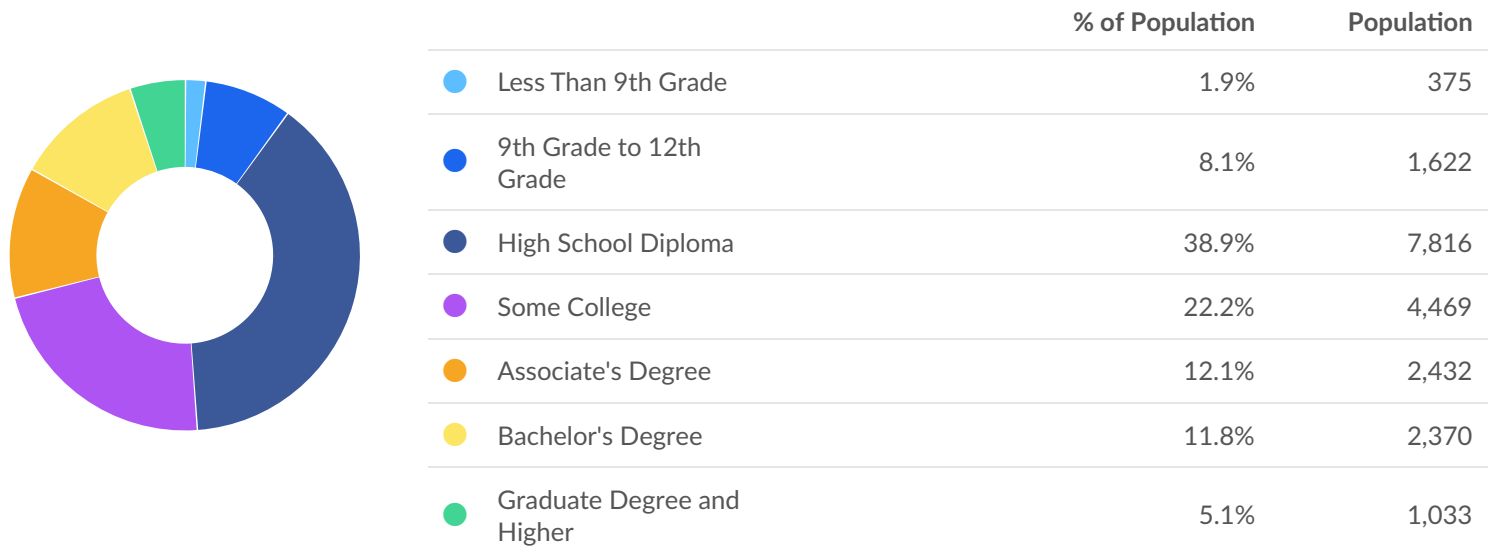
	Population (2024)	Labor Force (Mar 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	27,097	13,677	10,740	97.6	\$1.24B	\$2.35B	\$2.53B
State	5,940,347	3,129,054	3,241,311	100.2	\$416.85B	\$383.10B	\$414.67B

Mar 2024 Labor Force Breakdown



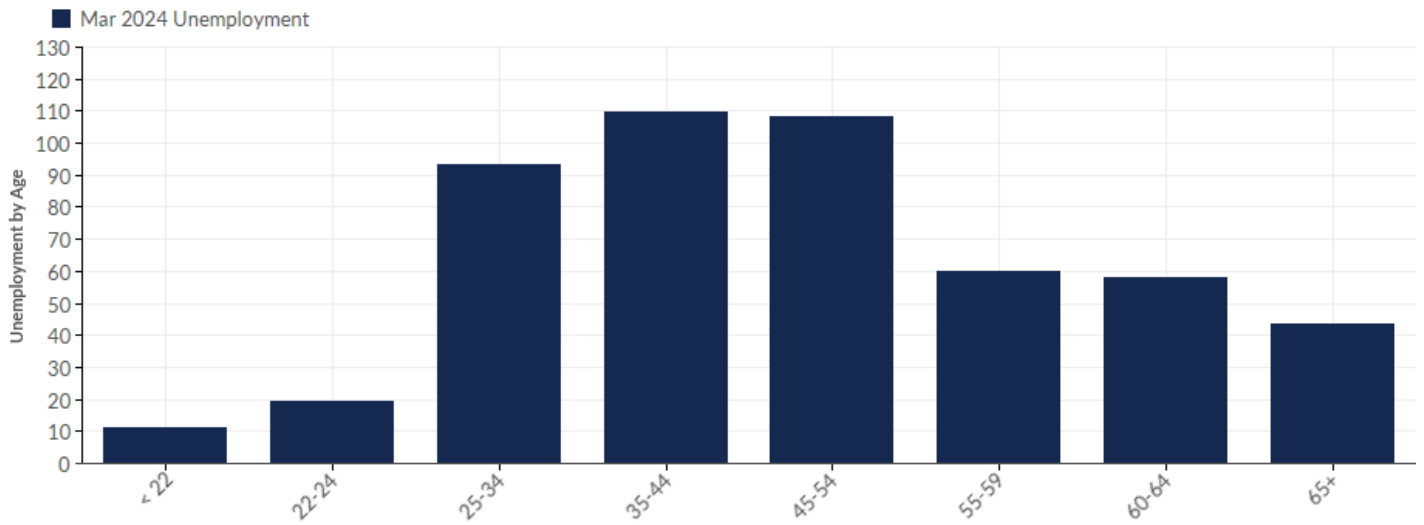
Educational Attainment

Concerning educational attainment, **11.8% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.1% hold an Associate's Degree** (3.3% above the national average).



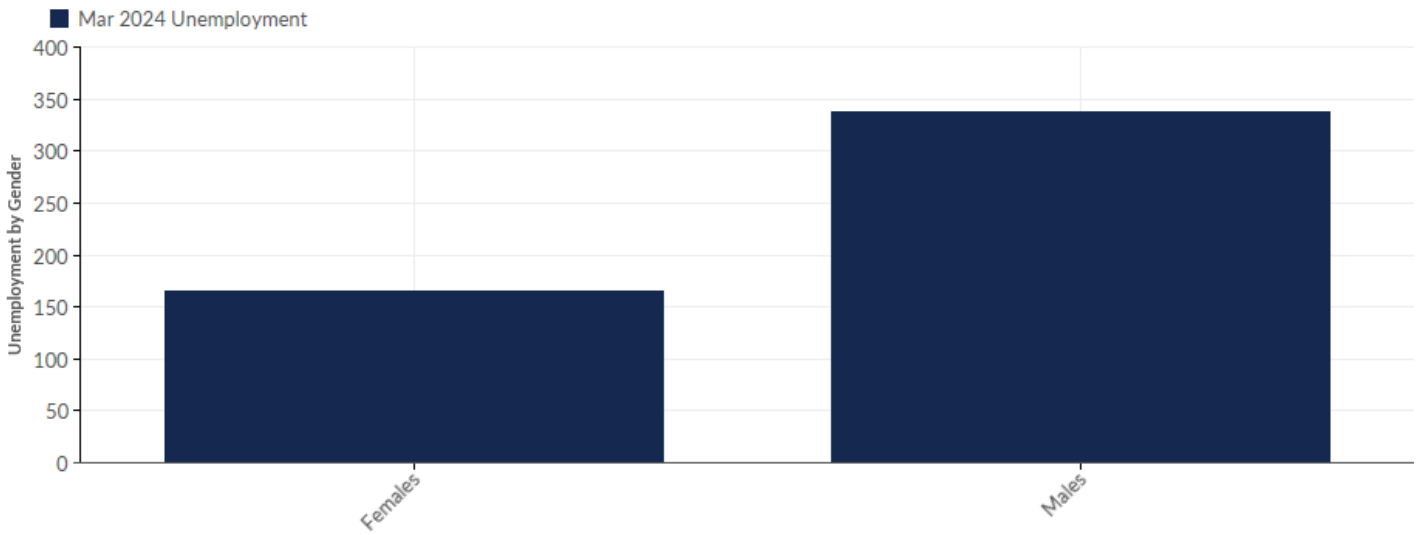
Unemployment by Demographics

Unemployment by Age



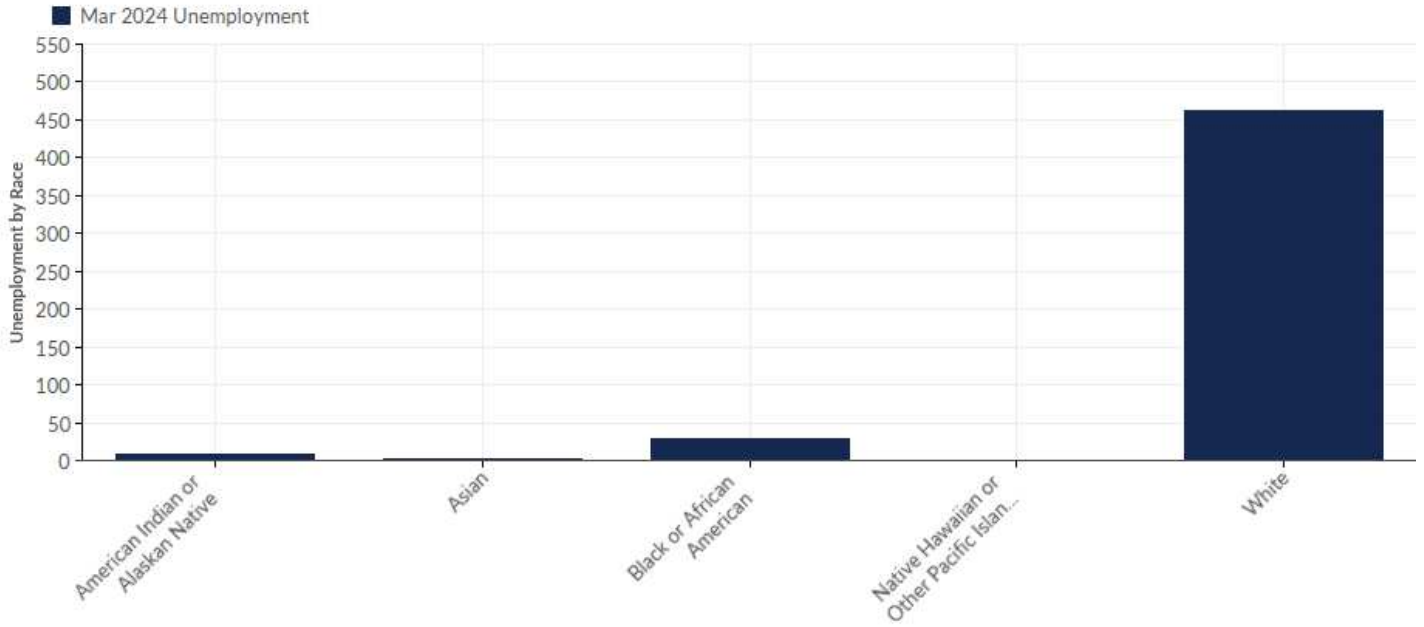
Age	Unemployment (Mar 2024)	% of Unemployed
< 22	11	2.19%
22-24	19	3.78%
25-34	94	18.69%
35-44	110	21.87%
45-54	108	21.47%
55-59	60	11.93%
60-64	58	11.53%
65+	44	8.75%
Total	503	100.00%

Unemployment by Gender



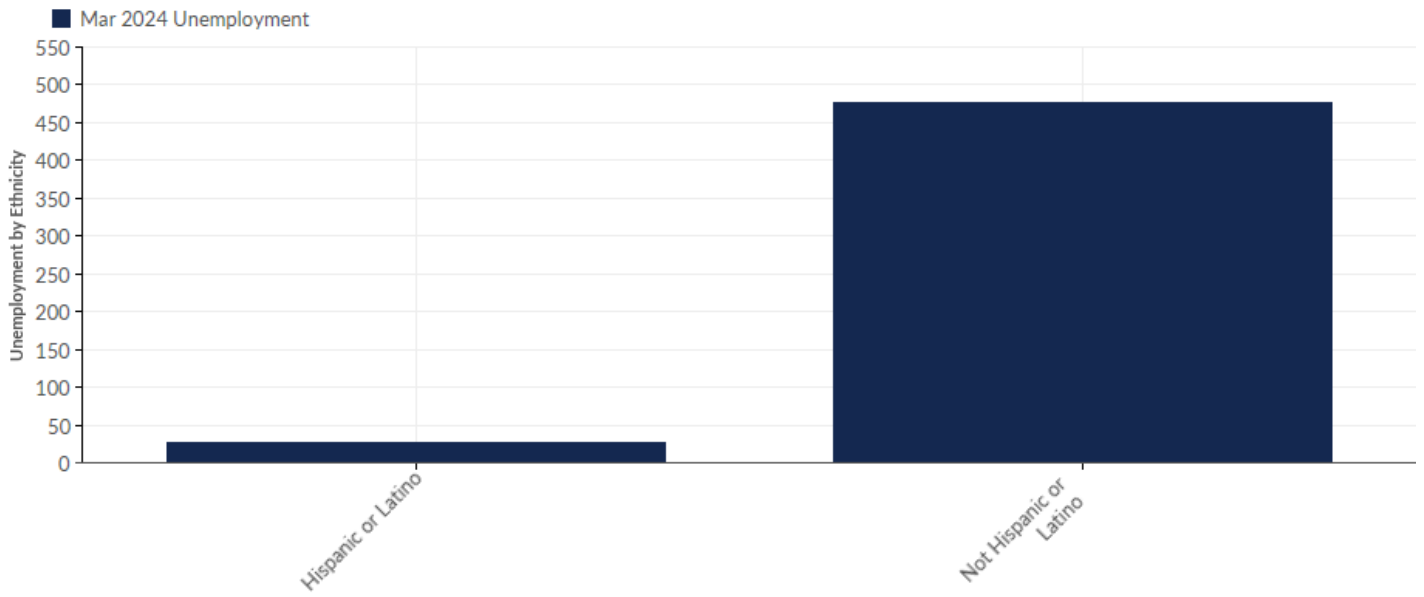
Gender	Unemployment (Mar 2024)	% of Unemployed
Females	165	32.80%
Males	338	67.20%
Total	503	100.00%

Unemployment by Race



Race	Unemployment (Mar 2024)	% of Unemployed
American Indian or Alaskan Native	8	1.59%
Asian	3	0.60%
Black or African American	30	5.96%
Native Hawaiian or Other Pacific Islander	1	0.20%
White	462	91.85%
Total	503	100.00%

Unemployment by Ethnicity

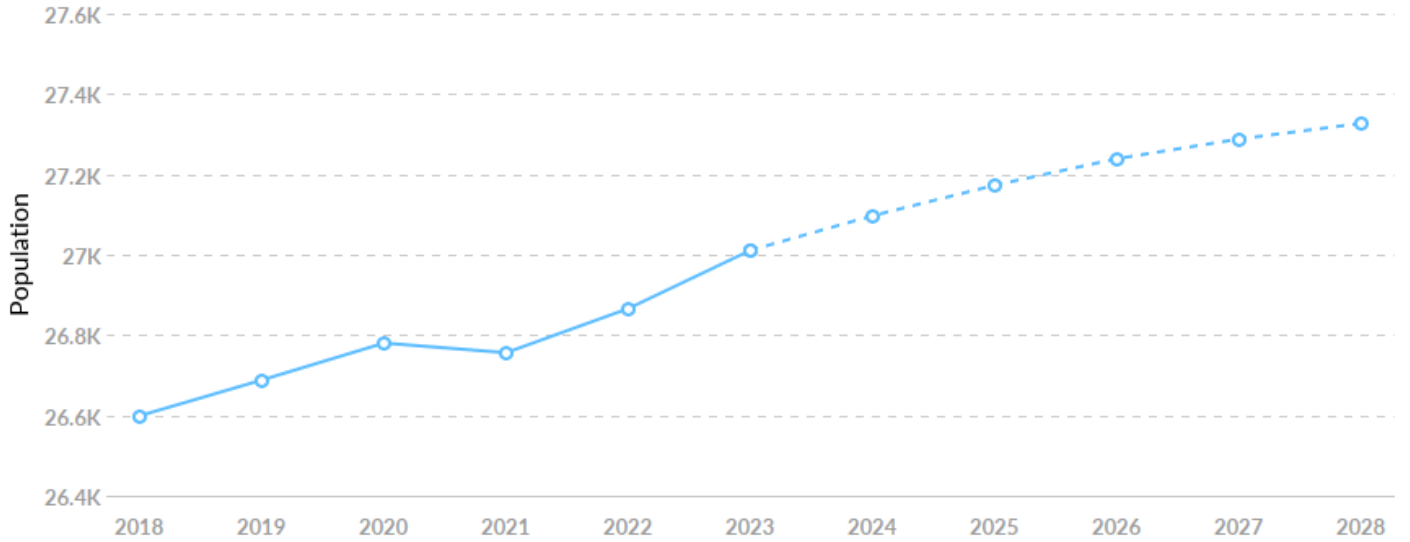


Ethnicity	Unemployment (Mar 2024)	% of Unemployed
Hispanic or Latino	27	5.37%
Not Hispanic or Latino	476	94.63%
Total	503	100.00%

Historic & Projected Trends

Population Trends

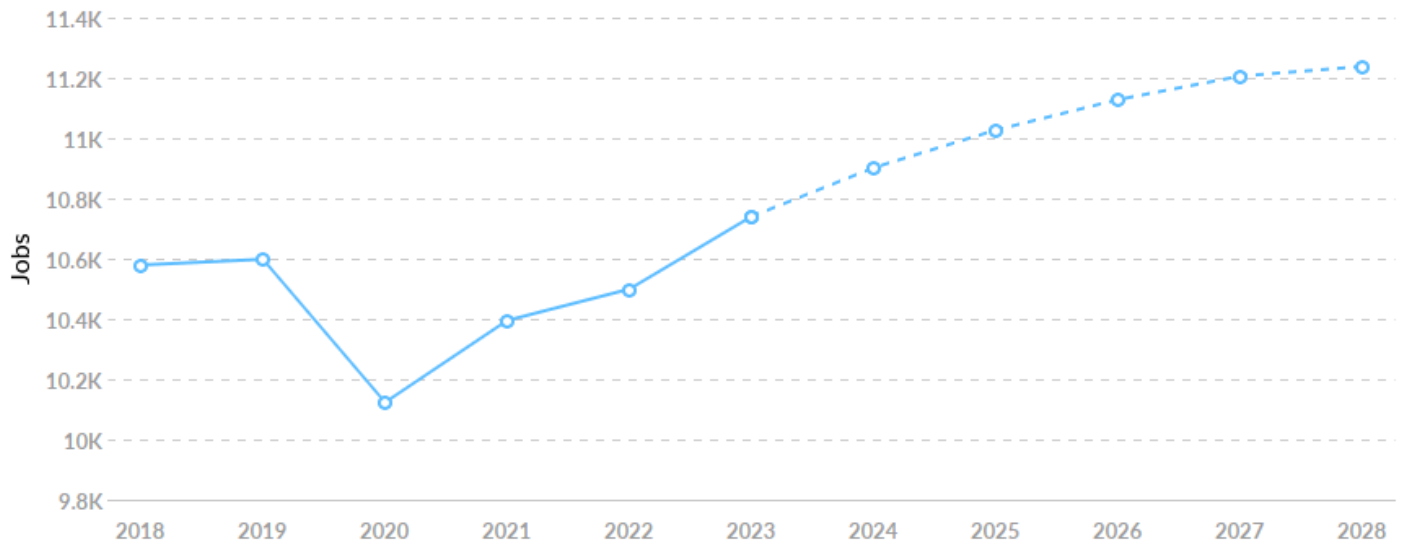
As of 2023 the region's population increased by 1.5% since 2018, growing by 412. Population is expected to increase by 1.2% between 2023 and 2028, adding 316.



Timeframe	Population
2018	26,599
2019	26,688
2020	26,780
2021	26,756
2022	26,866
2023	27,011
2024	27,097
2025	27,173
2026	27,239
2027	27,288
2028	27,327

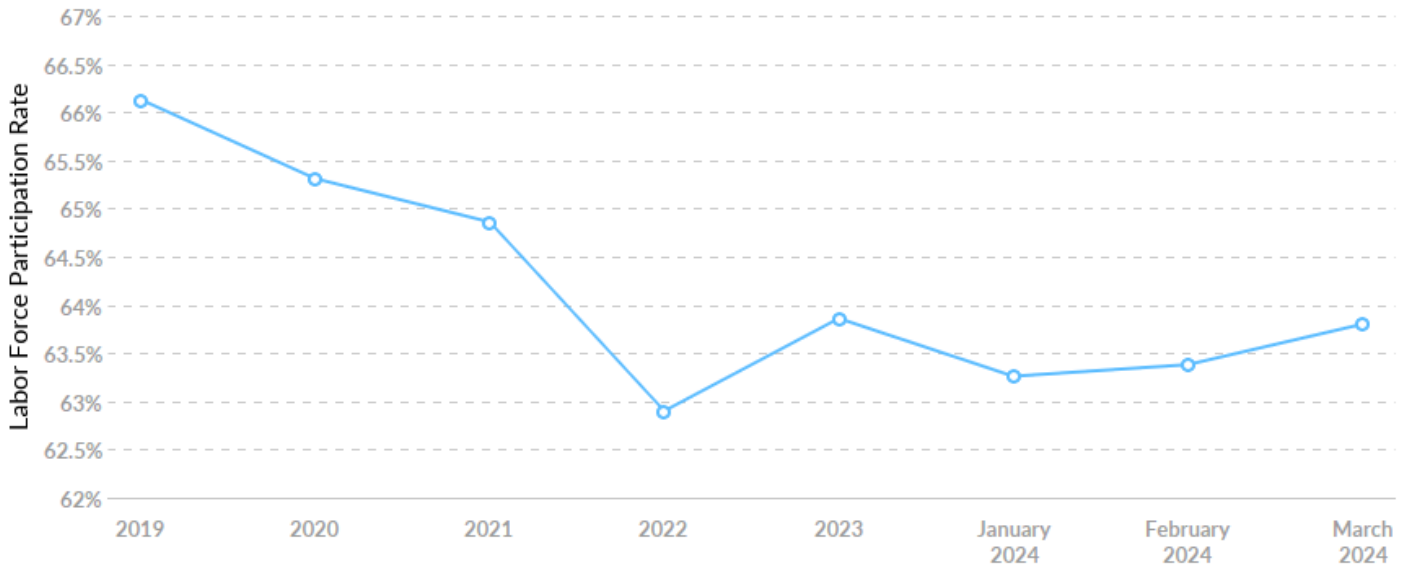
Job Trends

From 2018 to 2023, jobs increased by 1.5% in Juneau County, WI from 10,579 to 10,740. This change fell short of the national growth rate of 4.3% by 2.8%.



Timeframe	Jobs
2018	10,579
2019	10,598
2020	10,123
2021	10,395
2022	10,499
2023	10,740
2024	10,902
2025	11,027
2026	11,128
2027	11,206
2028	11,238

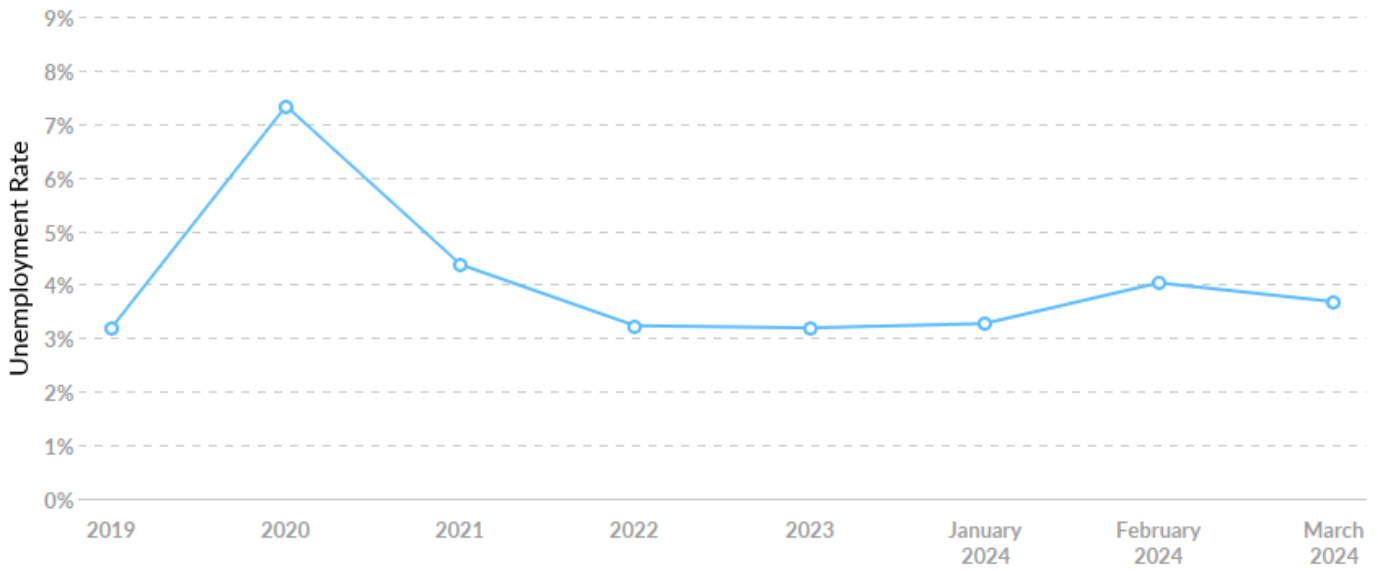
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	66.13%
2020	65.31%
2021	64.86%
2022	62.90%
2023	63.86%
January 2024	63.26%
February 2024	63.38%
March 2024	63.80%

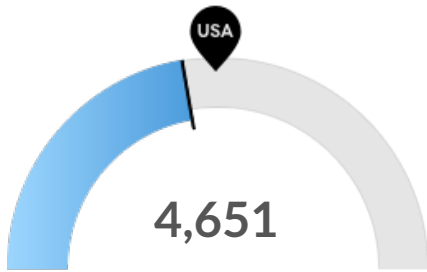
Unemployment Rate Trends

Juneau County, WI had a March 2024 unemployment rate of 3.68%, increasing from 3.19% 5 years before.



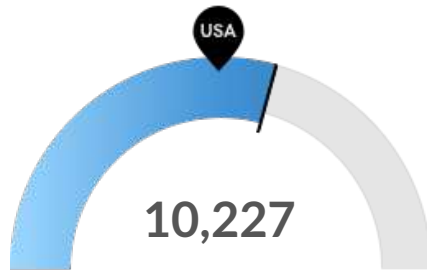
Timeframe	Unemployment Rate
2019	3.19%
2020	7.33%
2021	4.37%
2022	3.23%
2023	3.19%
January 2024	3.27%
February 2024	4.03%
March 2024	3.68%

Population Characteristics



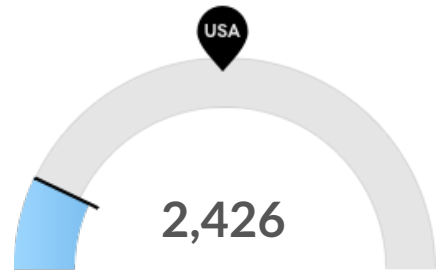
Millennials

Juneau County, WI has 4,651 millennials (ages 25-39). The national average for an area this size is 5,463.



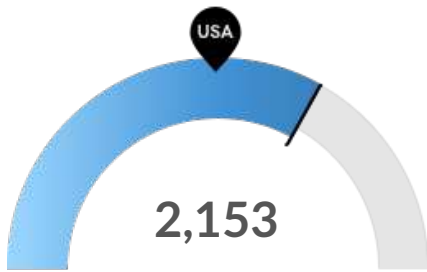
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,051 people 55 or older, while there are 10,227 here.



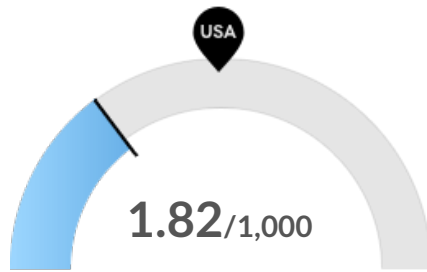
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,048 racially diverse people, while there are 2,426 here.



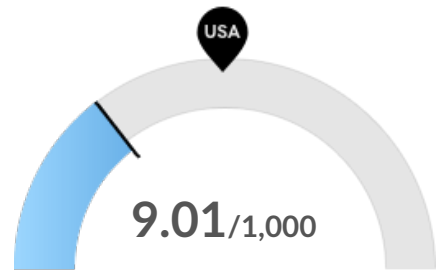
Veterans

Juneau County, WI has 2,153 veterans. The national average for an area this size is 1,373.



Violent Crime

Juneau County, WI has 1.82 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

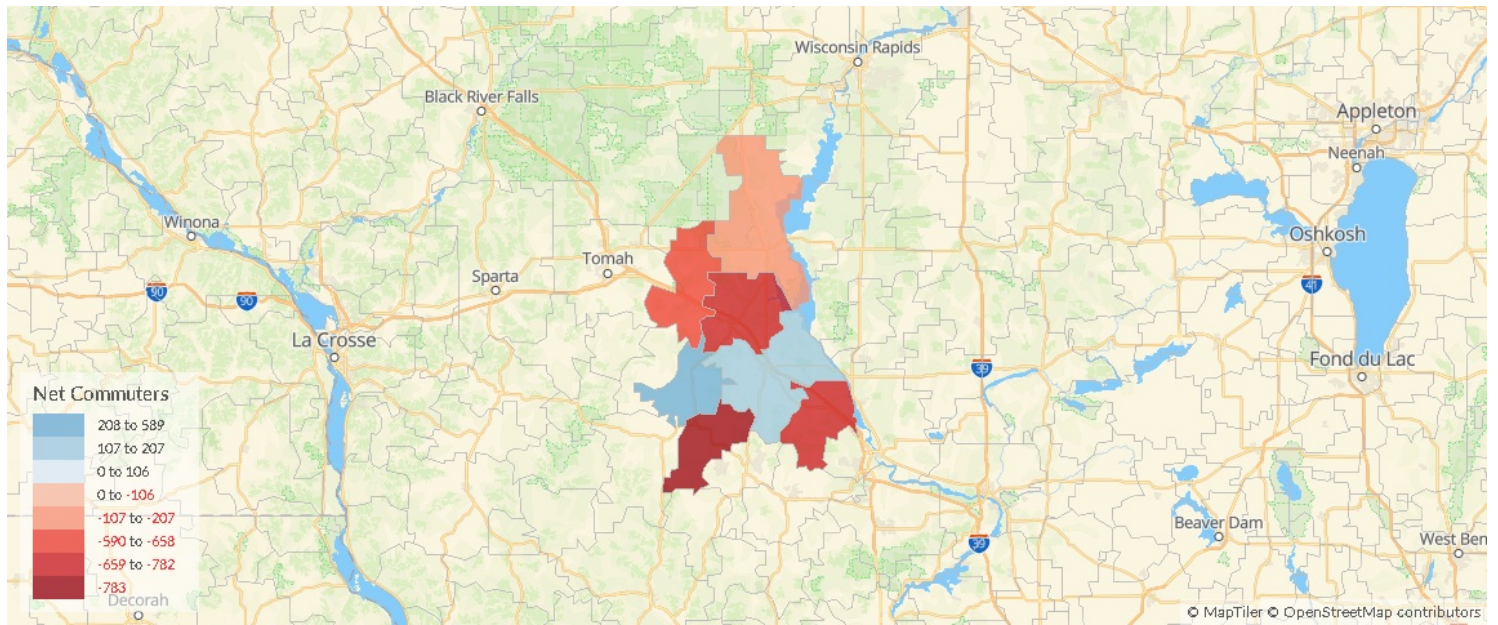


Property Crime

Juneau County, WI has 9.01 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
53948	Mauston, WI (in Juneau...	3,591
54646	Necedah, WI (in Juneau...	2,293
53929	Elroy, WI (in Juneau cou...	1,578
53950	New Lisbon, WI (in June...	1,511
54618	Camp Douglas, WI (in Ju...	588

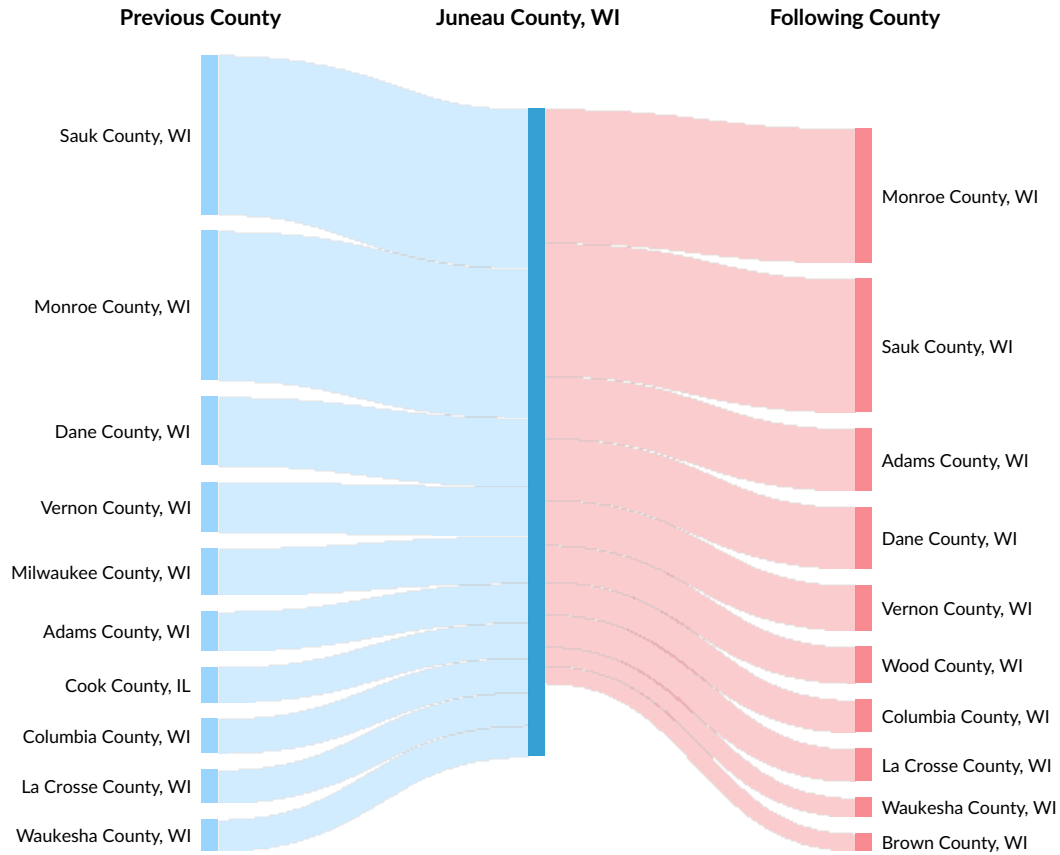
Where Talent Lives

ZIP	Name	2023 Workers
53948	Mauston, WI (in Juneau...	3,483
54646	Necedah, WI (in Juneau...	2,432
53950	New Lisbon, WI (in June...	2,230
53929	Elroy, WI (in Juneau cou...	1,369
53968	Wonewoc, WI (in Junea...	1,292

Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2021, 198 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 166 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2021 was 298.

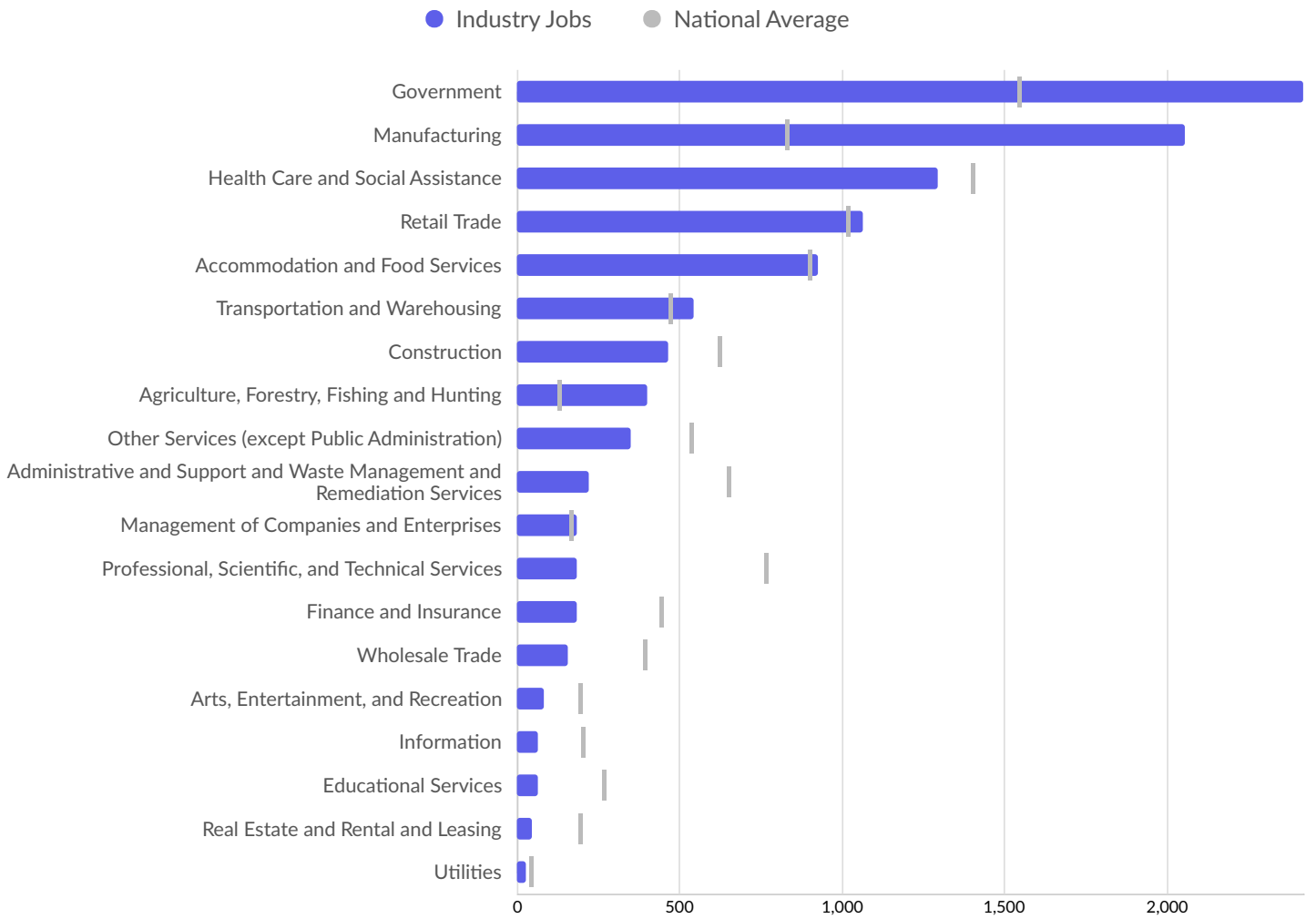


Top Previous Counties	Migrations
Sauk County, WI	198
Monroe County, WI	185
Dane County, WI	85
Vernon County, WI	62
Milwaukee County, WI	58
Adams County, WI	49

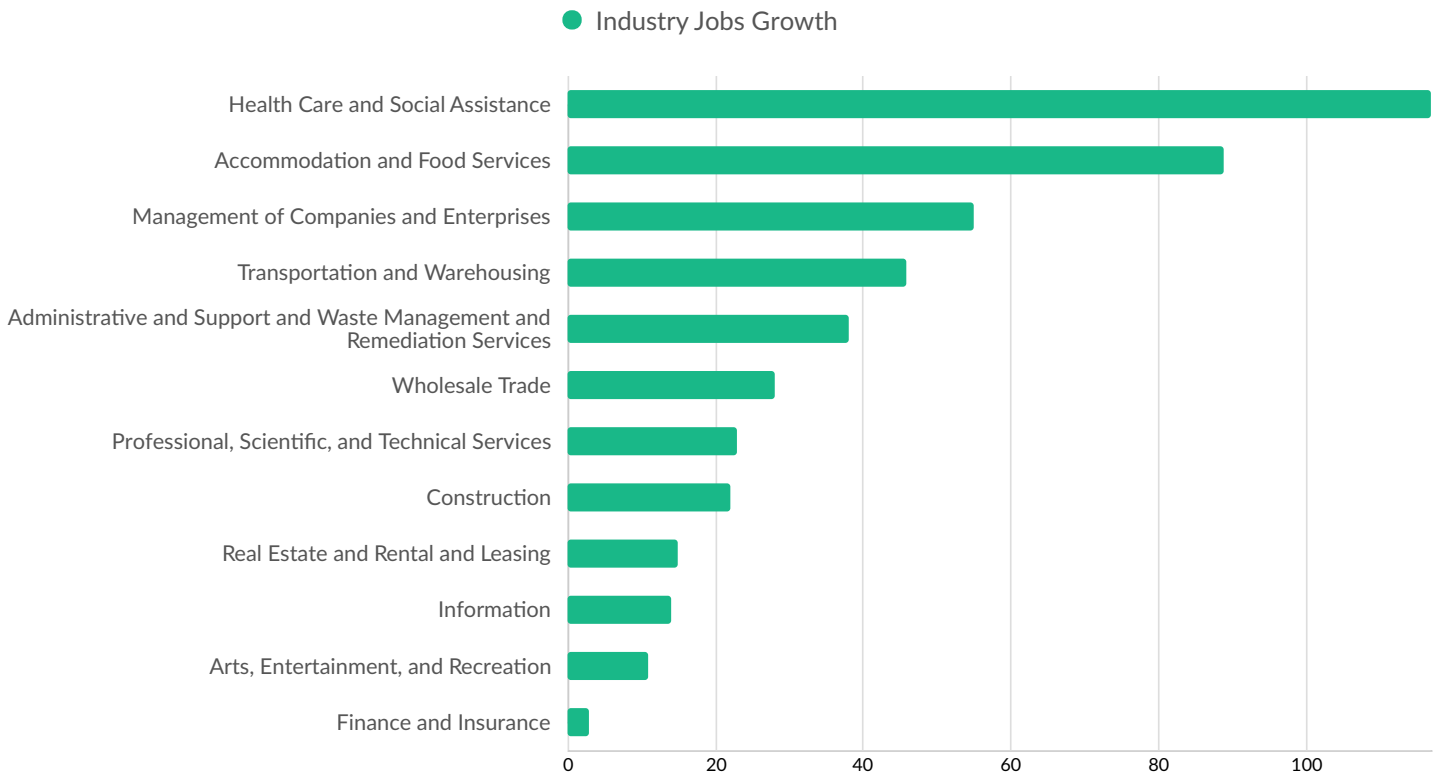
Top Previous Counties	Migrations
Cook County, IL	43
Columbia County, WI	43
La Crosse County, WI	41
Waukesha County, WI	39
Racine County, WI	23
Chippewa County, WI	18
Dodge County, WI	15
Marathon County, WI	15
Winnebago County, WI	15
Top Following Counties	Migrations
Monroe County, WI	166
Sauk County, WI	165
Adams County, WI	77
Dane County, WI	76
Vernon County, WI	56
Wood County, WI	45
Columbia County, WI	40
La Crosse County, WI	40
Waukesha County, WI	24
Brown County, WI	22
Milwaukee County, WI	16
Vilas County, WI	13
Hillsborough County, FL	12
Fond du Lac County, WI	12
Rock County, WI	11

Industry Characteristics

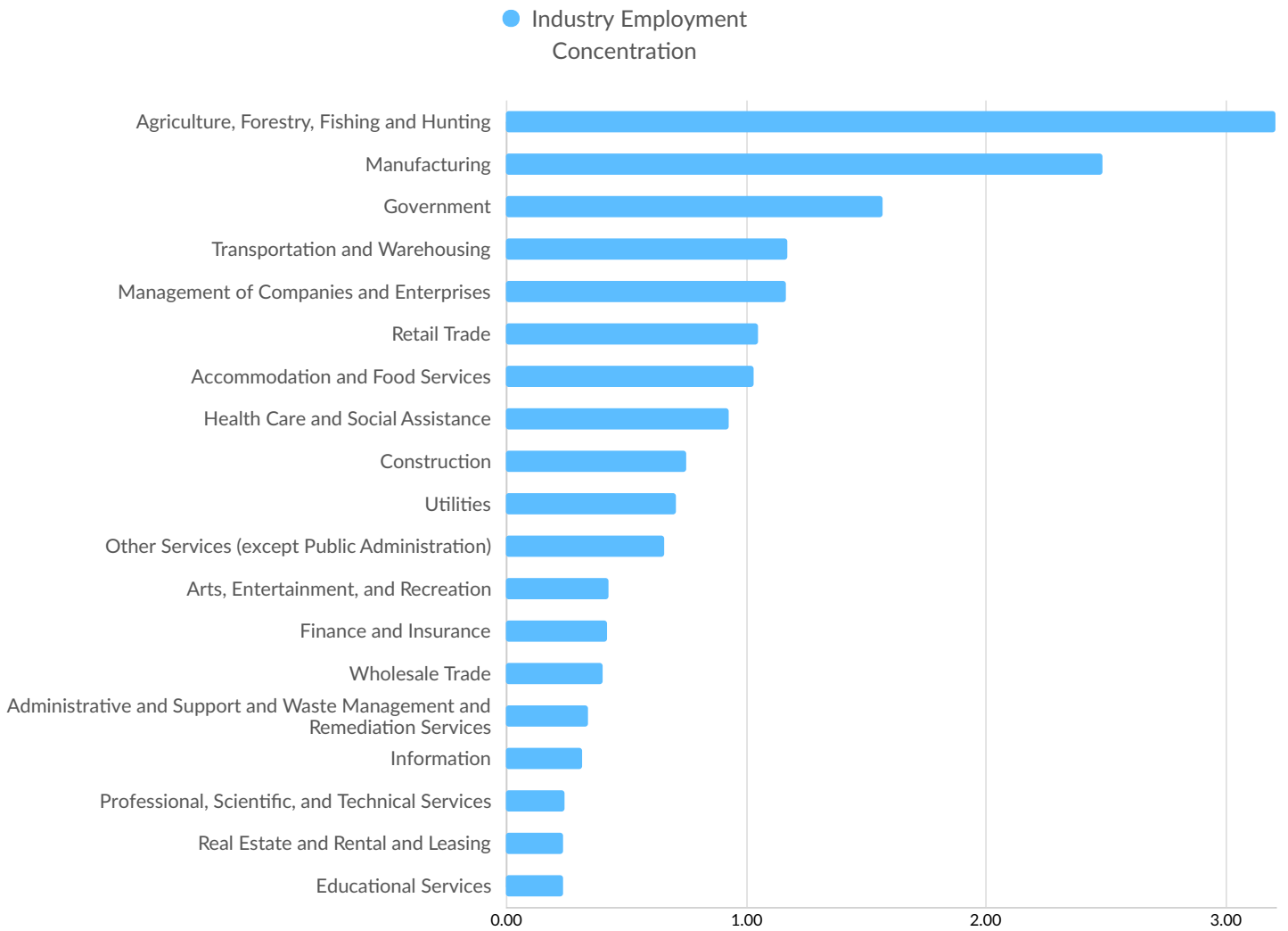
Largest Industries



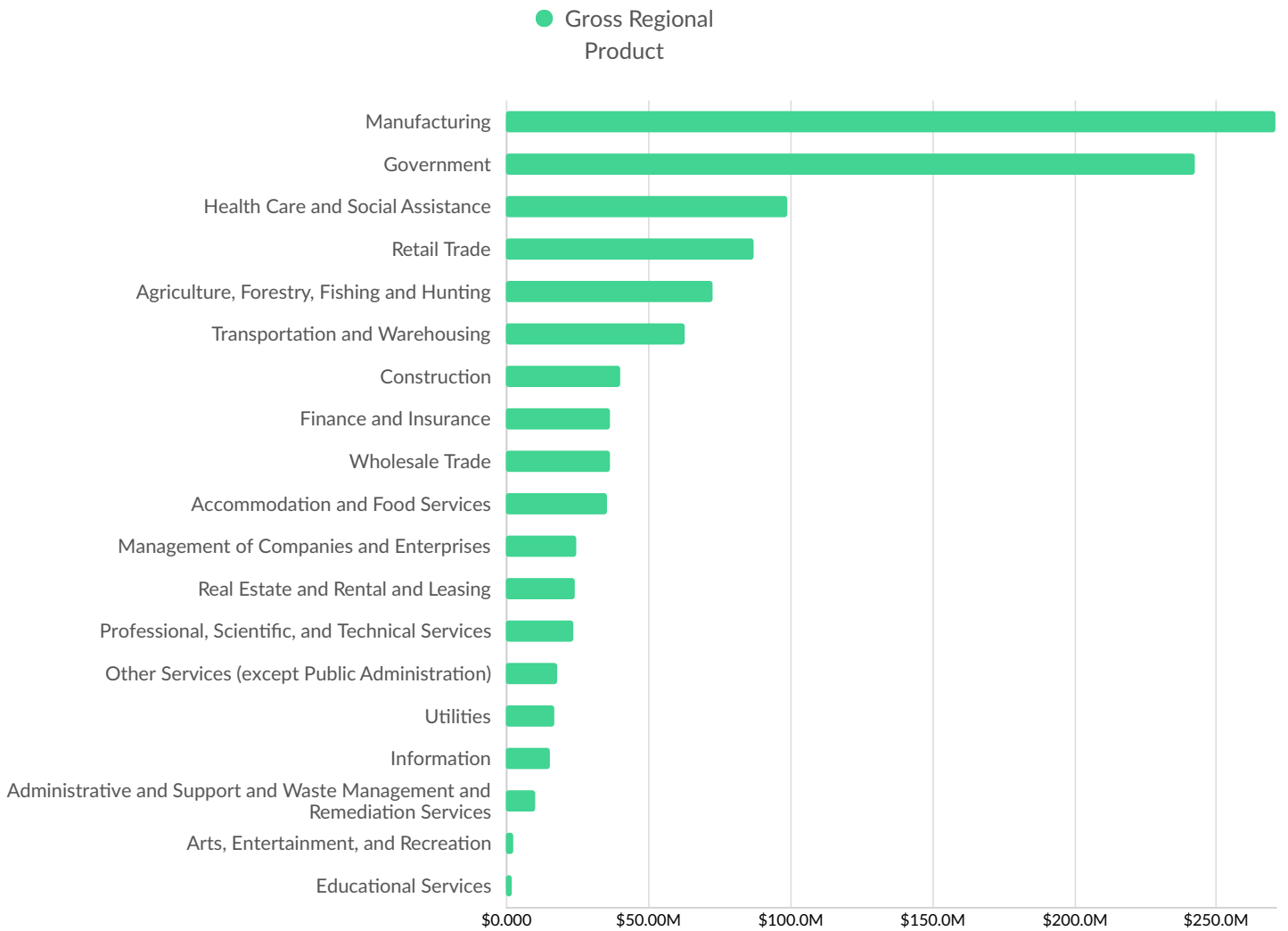
Top Growing Industries



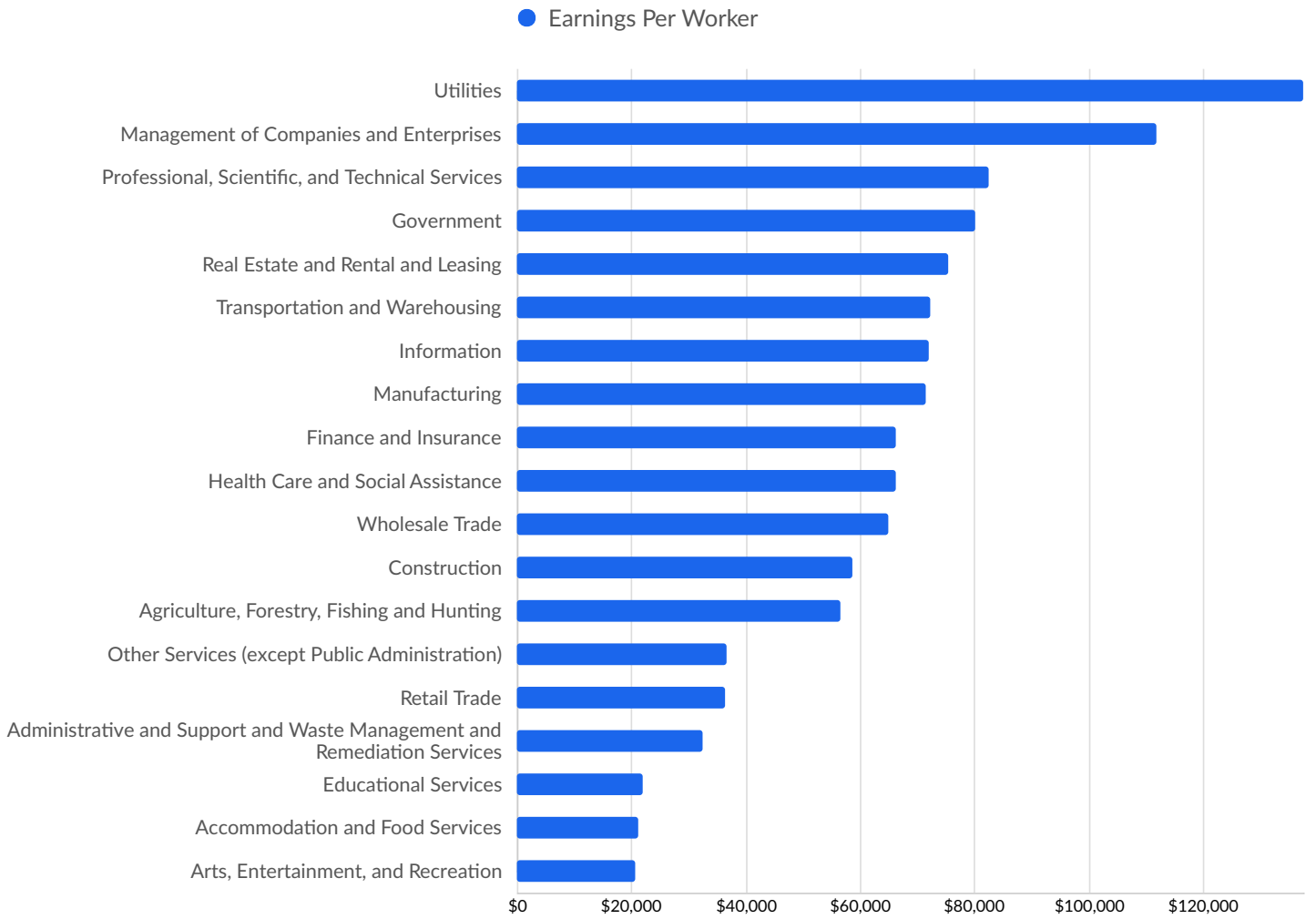
Top Industry Employment Concentration



Top Industry GRP






















Top Industry Earnings



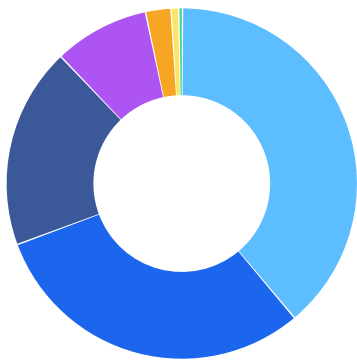
Business Characteristics

2,307 Companies Employ Your Workers

Online profiles for your workers mention 2,307 companies as employers, with the top 10 appearing below. In the last 12 months, 263 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	168 	Festival Foods	76 
Mauston School District	104 	Kwik Trip	42 
State of Wisconsin	61 	Parker Hannifin	30 
Walmart	46 	Pilot Company	26 
Necedah Area School District	38 	LeaderStat	25 
United States Army	34 	Accountable Healthcare Staffing	20 
Leer	33 	Dollar General	20 
Land's End Resort	31 	FedEx	20 
Toro	26 	Supplemental Health Care	20 
United States Department of Ve...	25 	Walgreens Boots Alliance	19 

Business Size

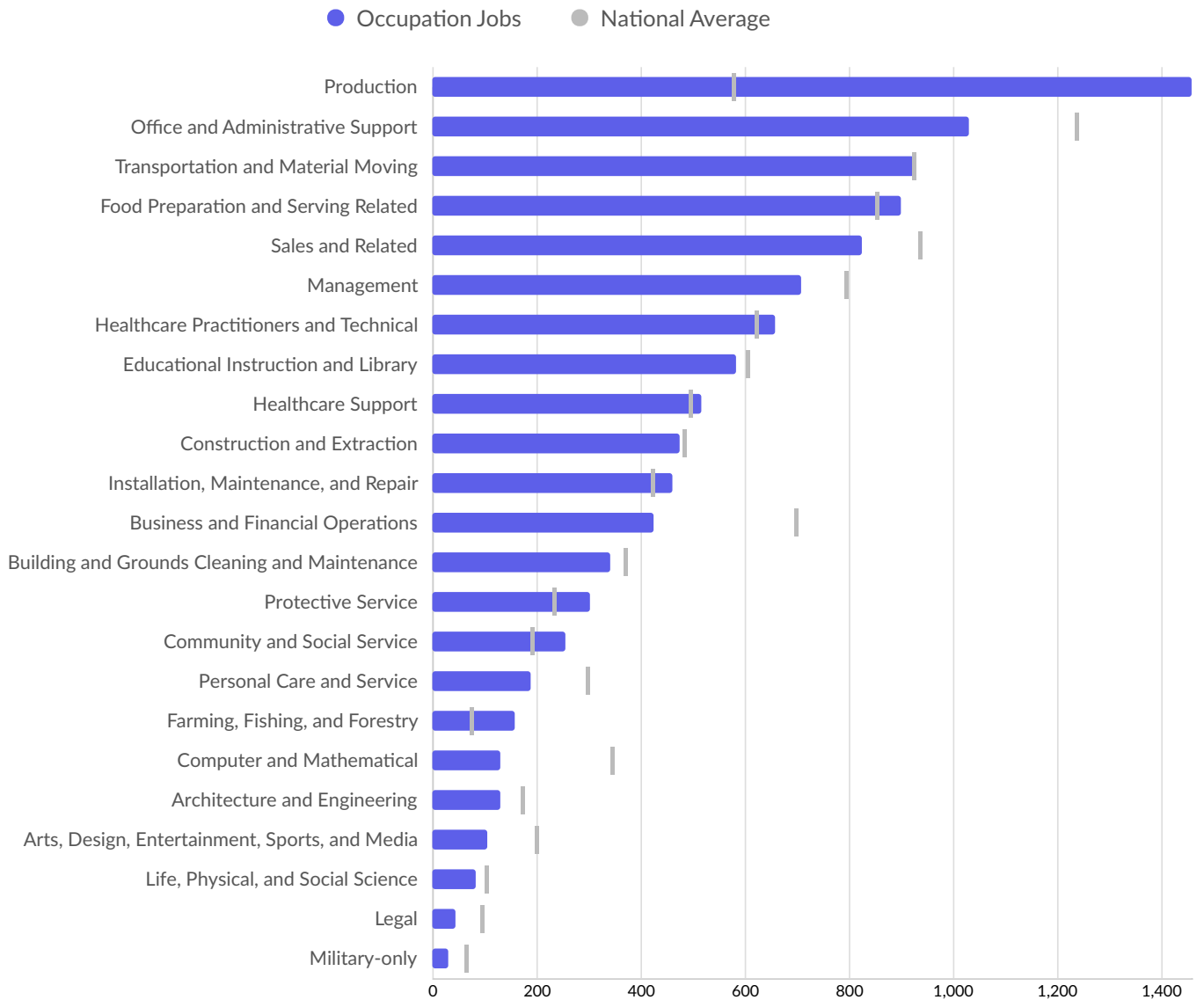


	Percentage	Business Count
● 1 to 4 employees	38.8%	446
● 5 to 9 employees	30.5%	350
● 10 to 19 employees	18.5%	213
● 20 to 49 employees	8.8%	101
● 50 to 99 employees	2.3%	27
● 100 to 249 employees	0.7%	8
● 250 to 499 employees	0.3%	4

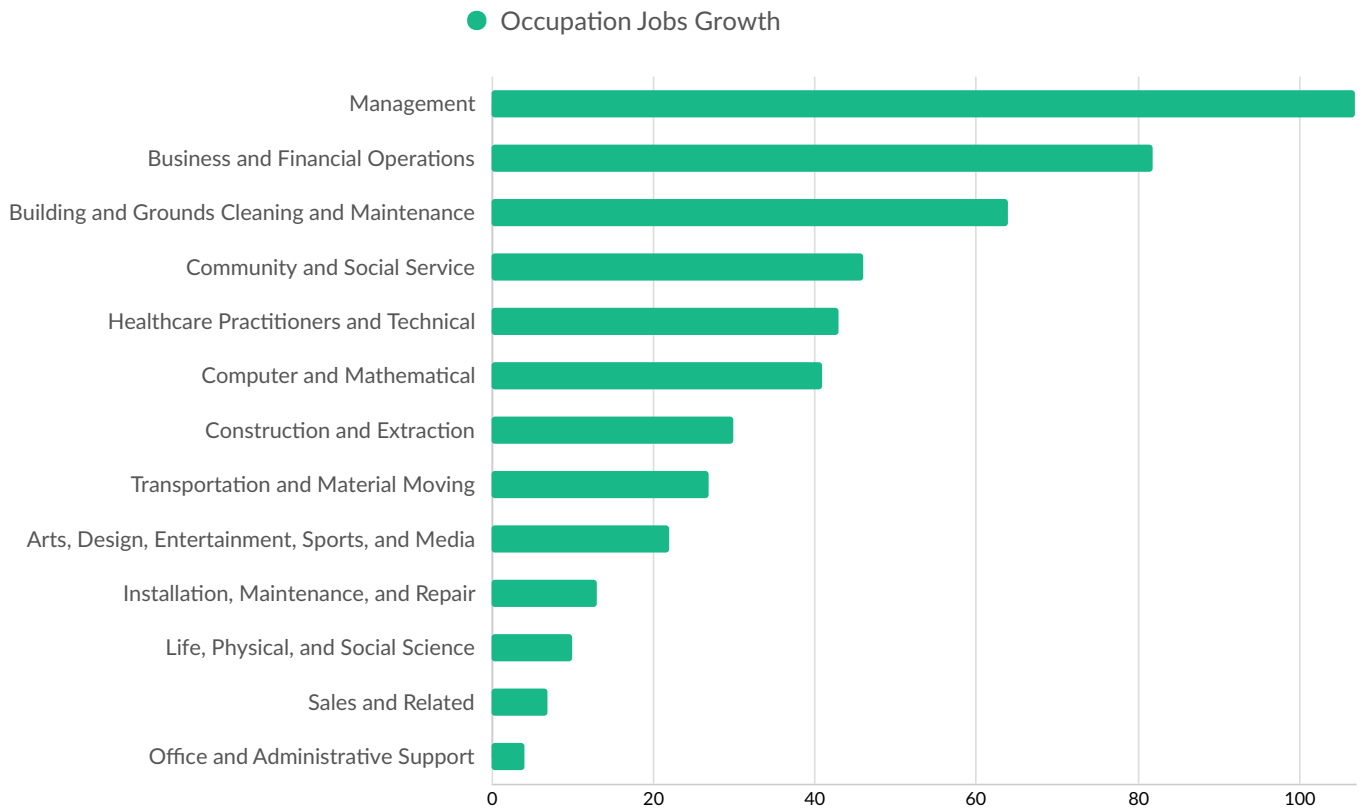
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

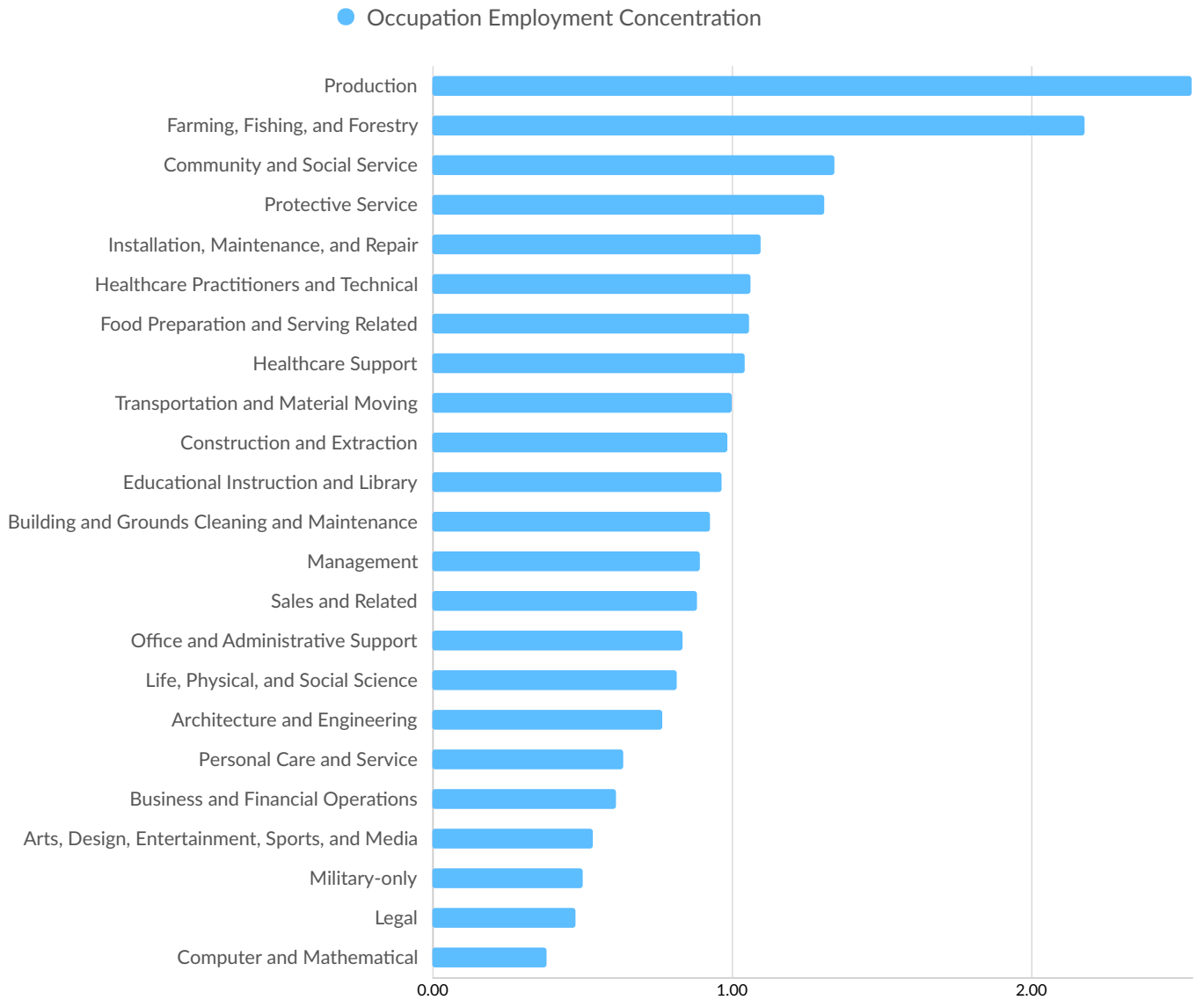
Largest Occupations



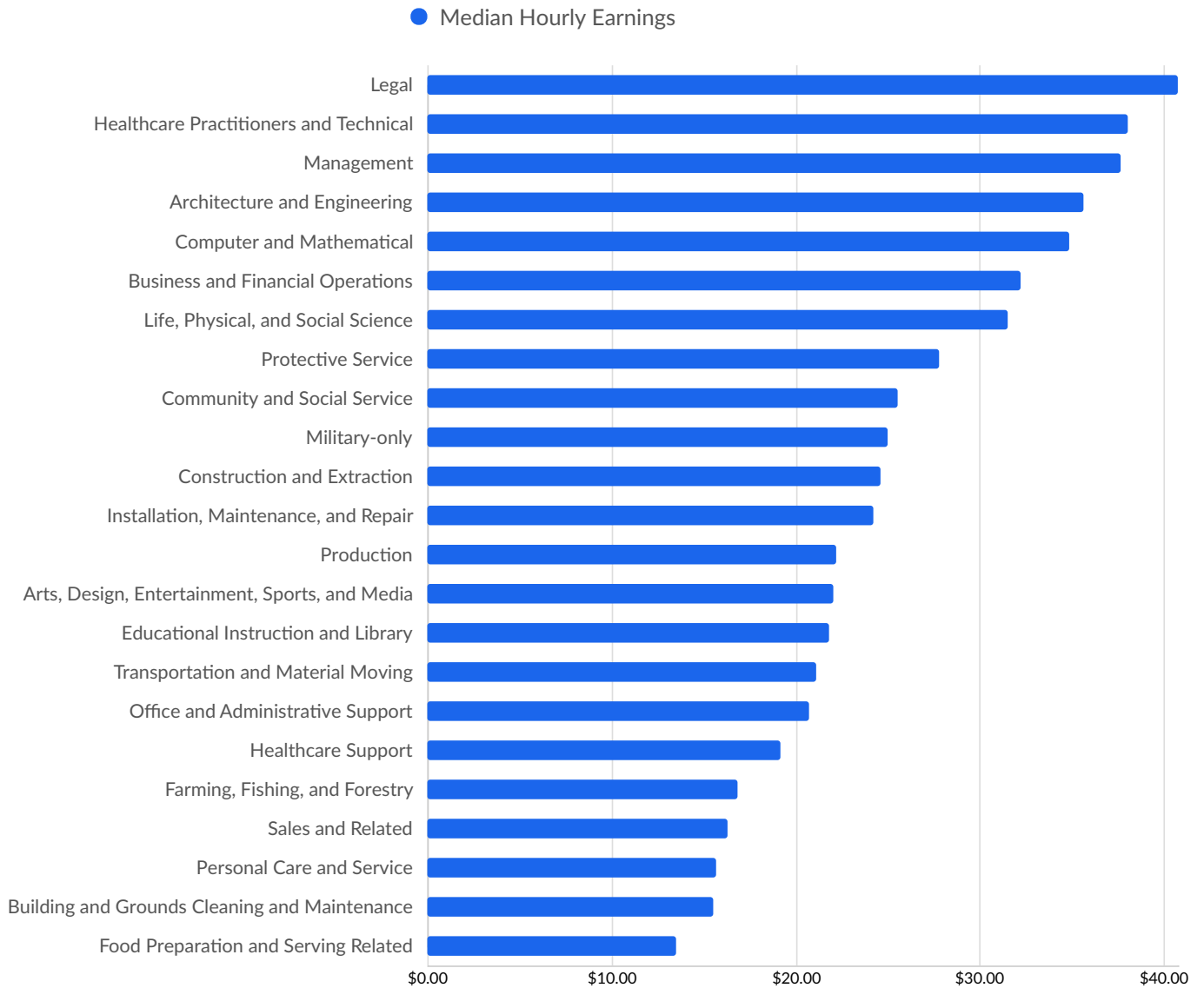
Top Growing Occupations



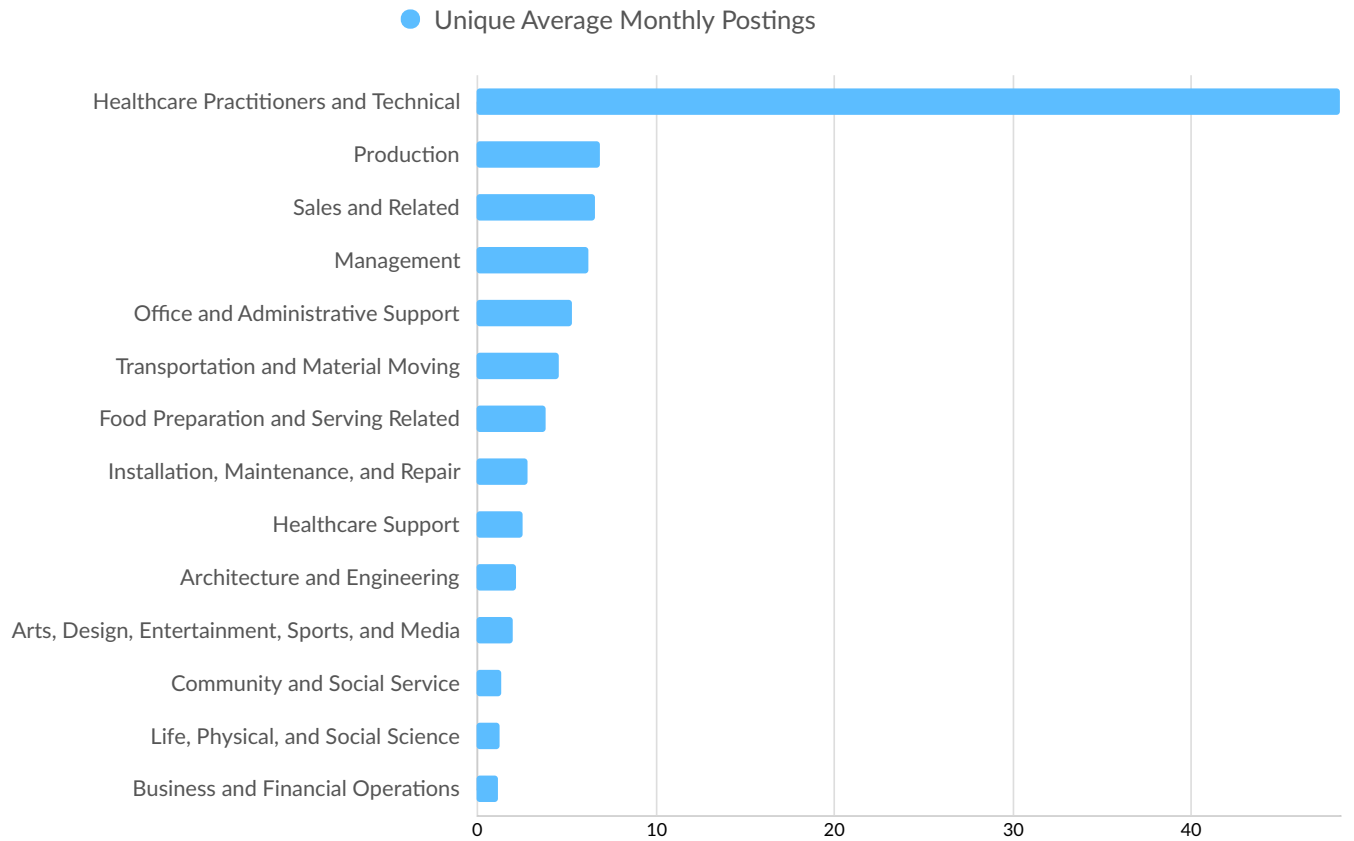
Top Occupation Employment Concentration



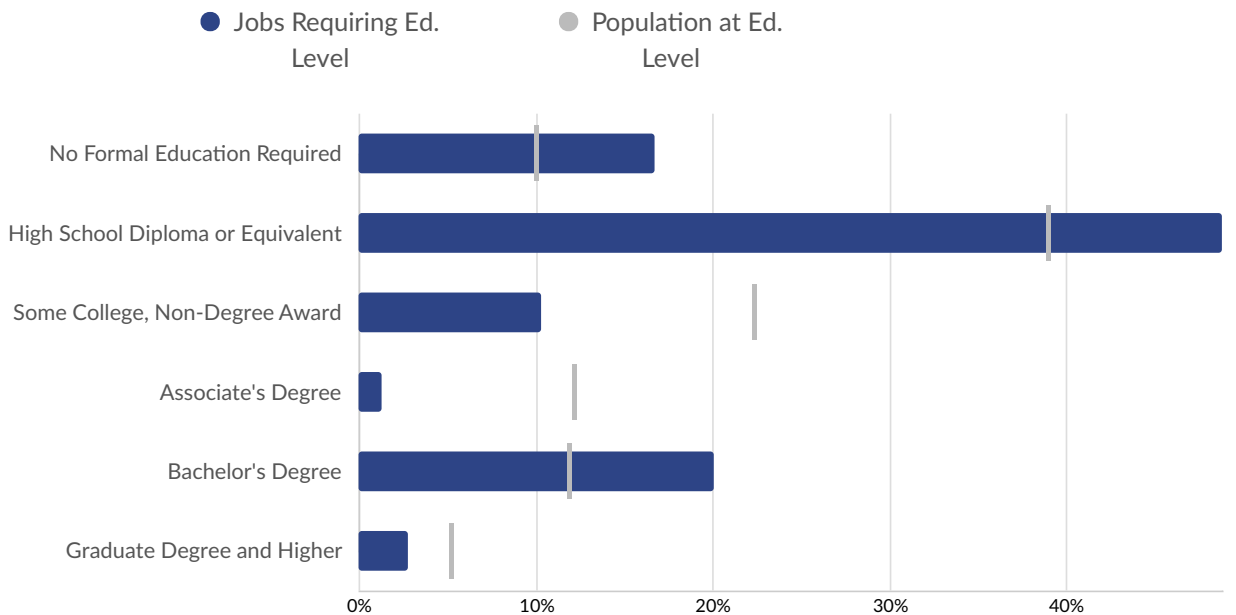
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 4 years, no schools in Juneau County, WI produced graduates.

In-Demand Skills

