



Adams County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210
Wausau, Wisconsin 54403

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Report Parameters

1 County

55001 Adams County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

21,449

Population (2023)

Population **grew by 1,063** over the last 5 years and is projected to **grow by 1,104** over the next 5 years.

5,589

Total Regional Employment

Jobs **decreased by 252** over the last 5 years but are projected to **grow by 206** over the next 5 years.

\$55.2K

Median Household Income (2022)

Median household income is **\$19.9K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 5.2%** since 2018, growing by 1,063. Population is expected to **increase by 5.1%** between 2023 and 2028, adding 1,104.
- From 2018 to 2023, jobs **declined by 4.3%** in Adams County, WI from 5,840 to **5,589**. This change **fell short of the national growth rate of 4.5% by 8.8%**. As the number of jobs declined, the **labor force participation rate decreased from 47.8% to 43.2% between 2018 and 2023**.
- Concerning educational attainment, **11.9% of Adams County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.6% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2023 are Crop Production, Local Government, Excluding Education and Hospitals, and Traveler Accommodation.

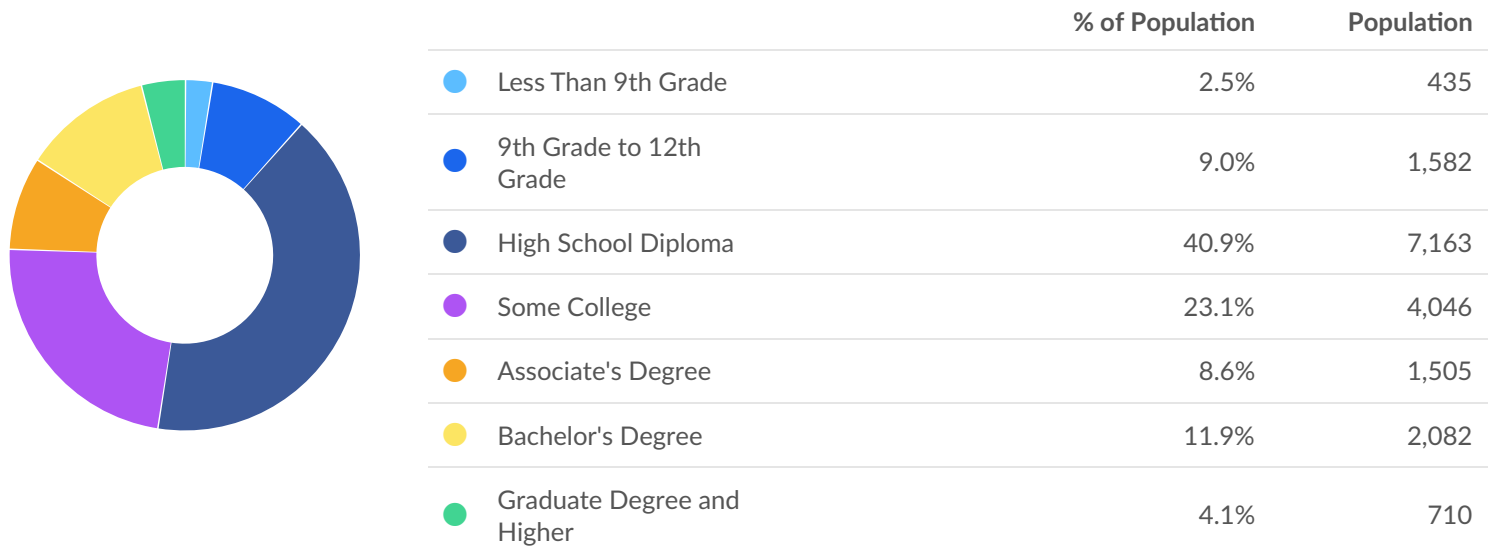
	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	21,744	8,308	5,589	96.6	\$653.75M	\$1.46B	\$1.22B
State	5,932,800	3,174,542	3,245,667	100.2	\$412.45B	\$381.77B	\$408.89B

Sep 2024 Labor Force Breakdown



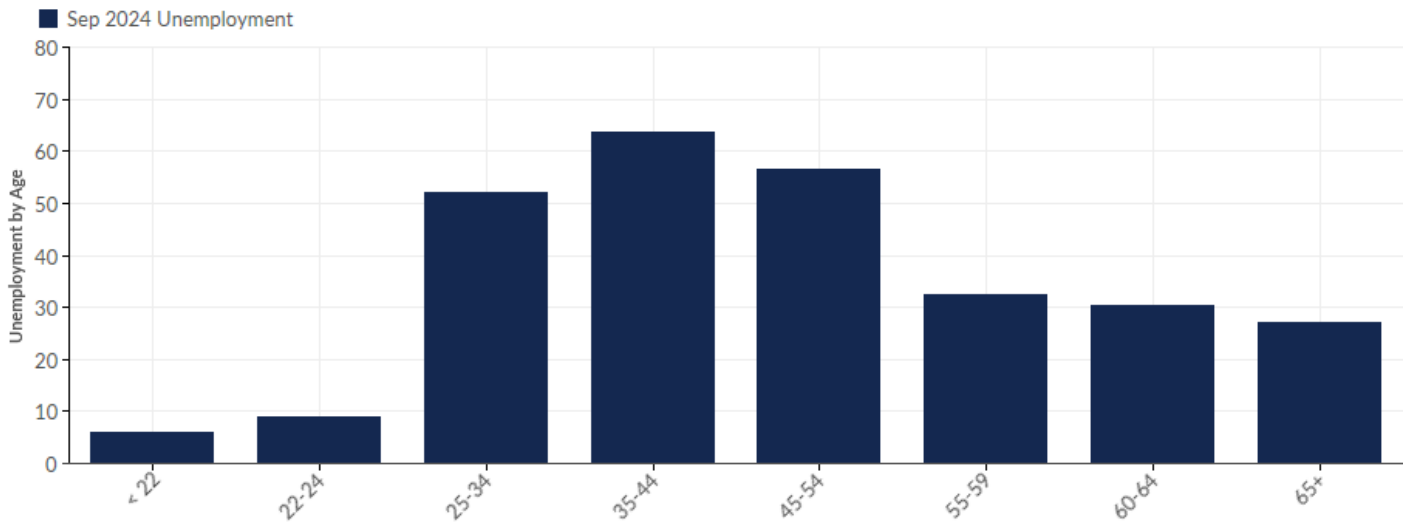
Educational Attainment

Concerning educational attainment, **11.9% of Adams County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **8.6% hold an Associate's Degree** (0.2% below the national average).



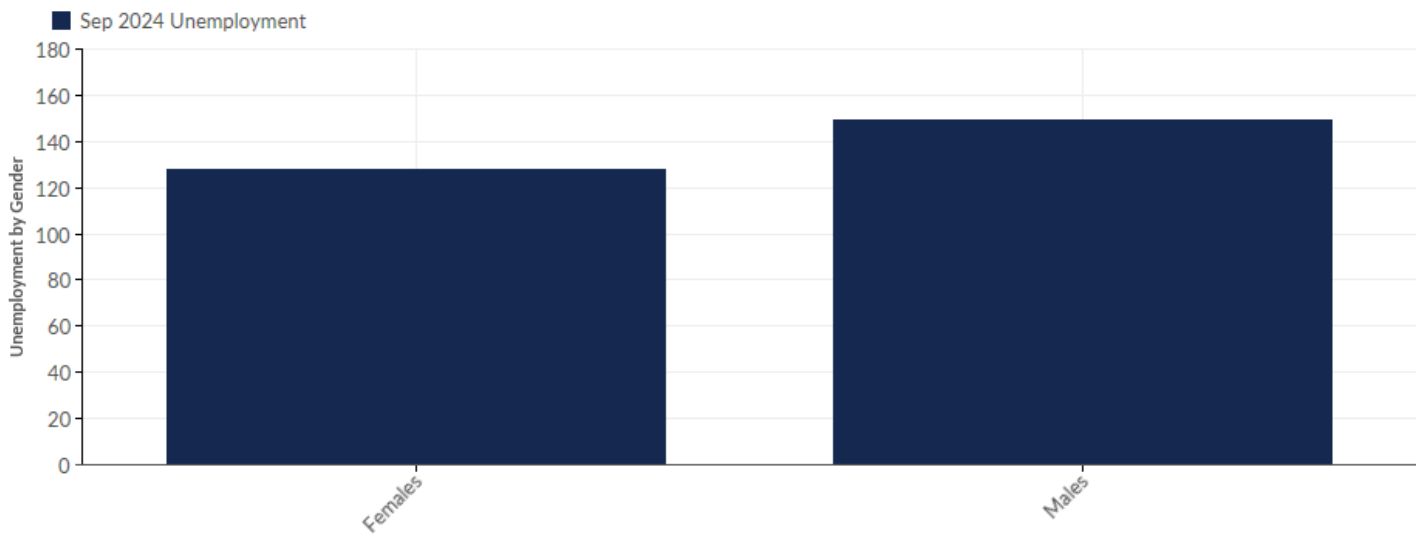
Unemployment by Demographics

Unemployment by Age



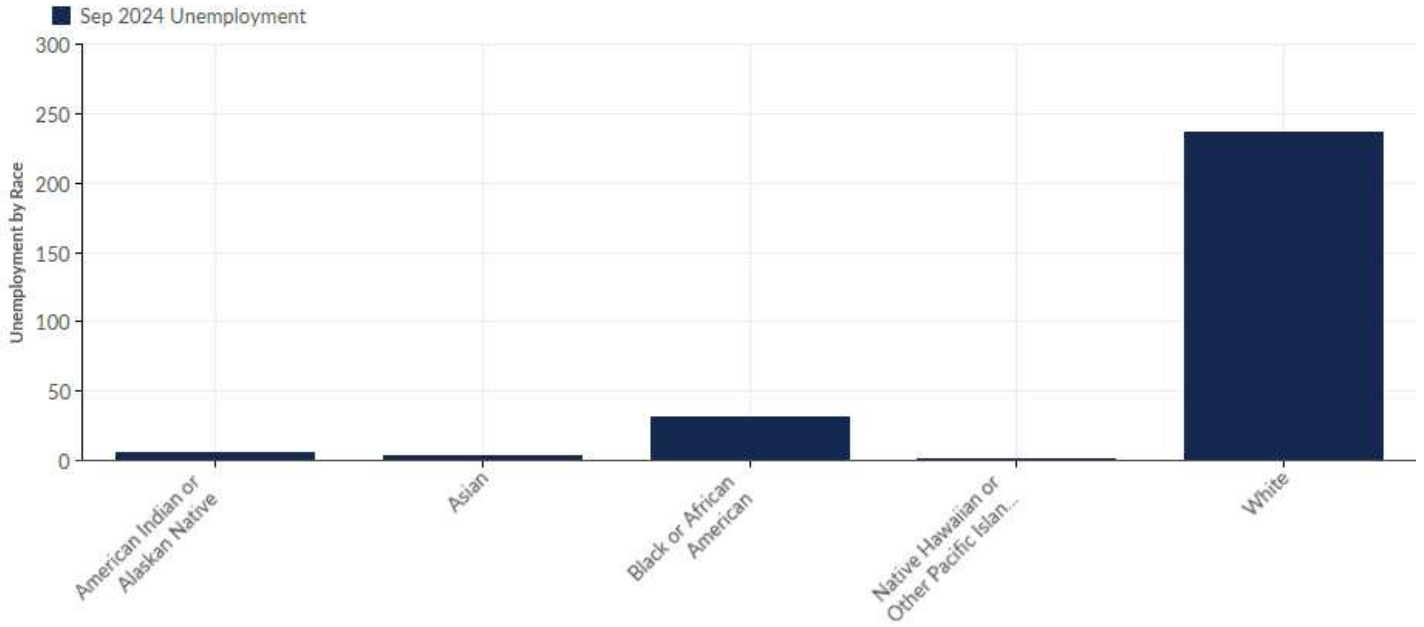
Age	Unemployment (Sep 2024)	% of Unemployed
< 22	6	2.17%
22-24	9	3.25%
25-34	52	18.77%
35-44	64	23.10%
45-54	56	20.22%
55-59	32	11.55%
60-64	30	10.83%
65+	27	9.75%
Total	277	100.00%

Unemployment by Gender



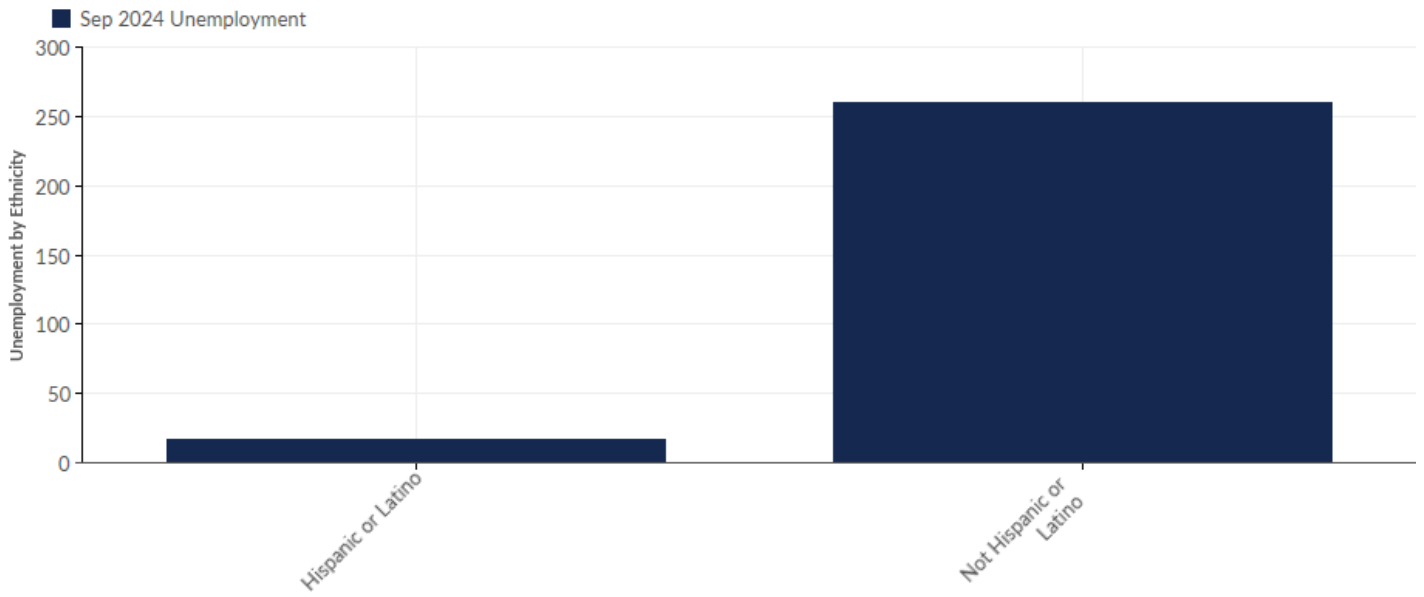
Gender	Unemployment (Sep 2024)	% of Unemployed
Females	128	46.21%
Males	149	53.79%
Total	277	100.00%

Unemployment by Race



Race	Unemployment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native	5	1.81%
Asian	3	1.08%
Black or African American	31	11.19%
Native Hawaiian or Other Pacific Islander	1	0.36%
White	236	85.20%
Total	277	100.00%

Unemployment by Ethnicity

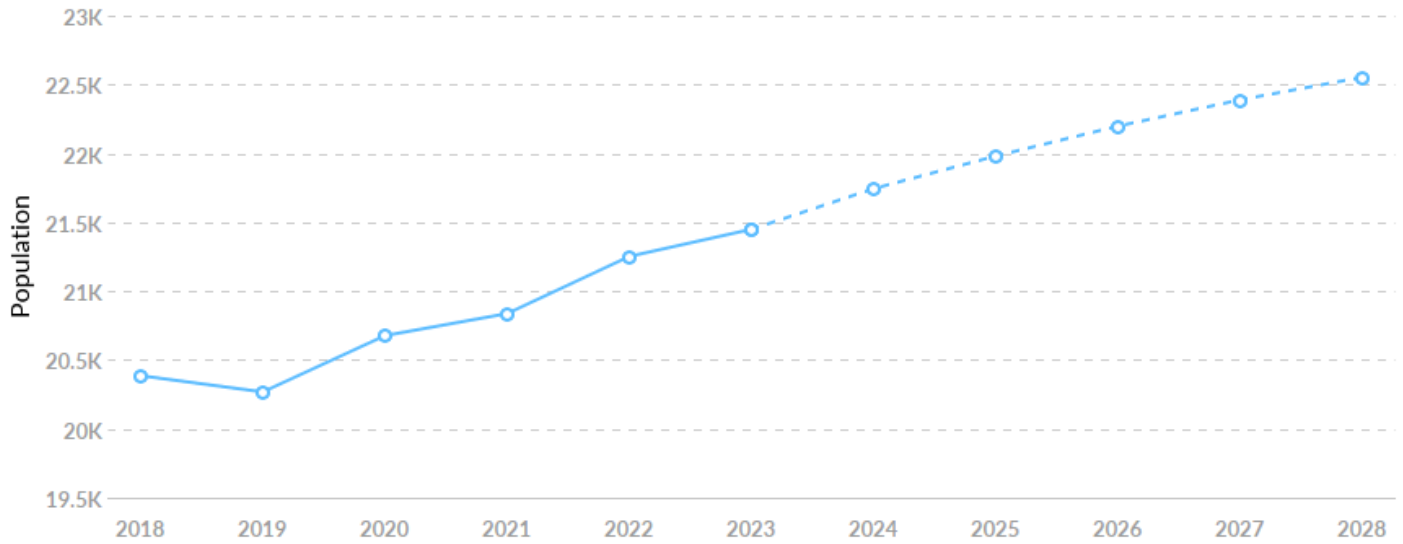


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	17	6.14%
Not Hispanic or Latino	260	93.86%
Total	277	100.00%

Historic & Projected Trends

Population Trends

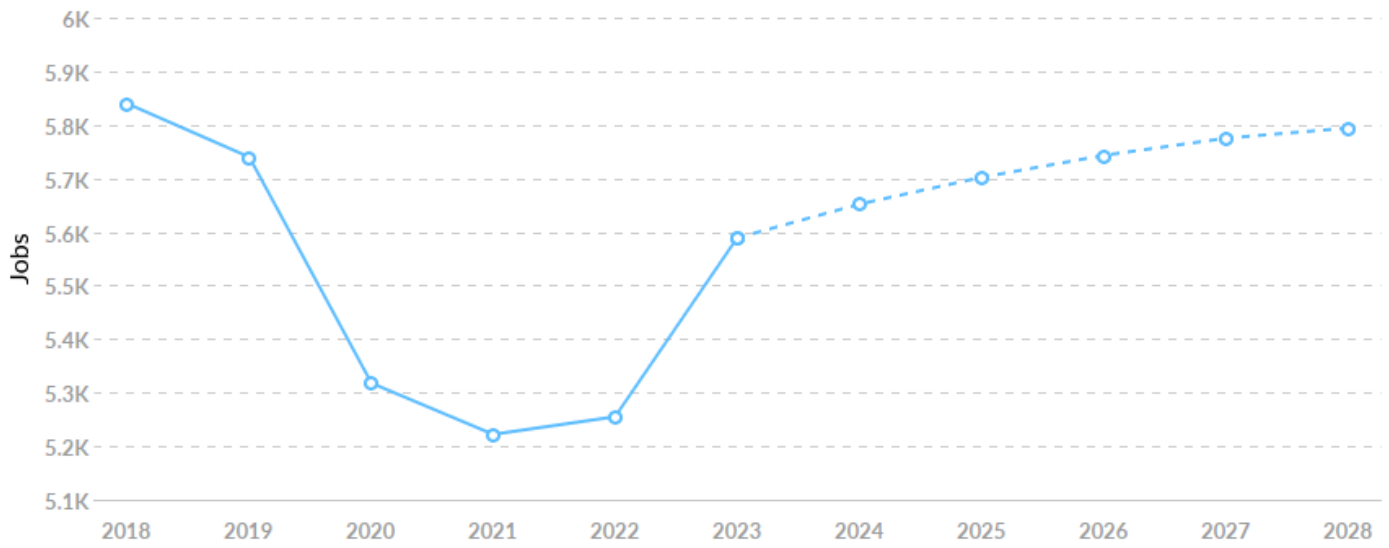
As of 2023 the region's population increased by 5.2% since 2018, growing by 1,063. Population is expected to increase by 5.1% between 2023 and 2028, adding 1,104.



Timeframe	Population
2018	20,386
2019	20,268
2020	20,677
2021	20,837
2022	21,252
2023	21,449
2024	21,744
2025	21,981
2026	22,198
2027	22,389
2028	22,553

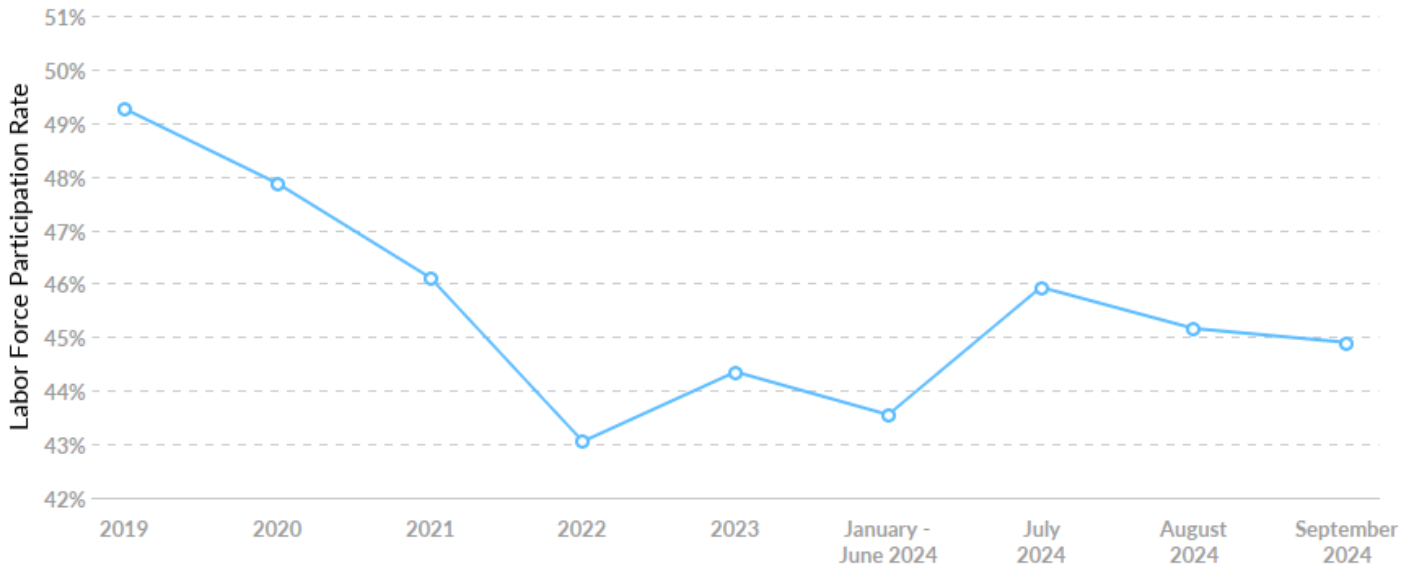
Job Trends

From 2018 to 2023, jobs **declined by 4.3%** in Adams County, WI from 5,840 to **5,589**. This change **fell short of the national growth rate of 4.5%** by **8.8%**.



Timeframe	Jobs
2018	5,840
2019	5,740
2020	5,318
2021	5,222
2022	5,255
2023	5,589
2024	5,652
2025	5,702
2026	5,743
2027	5,775
2028	5,794

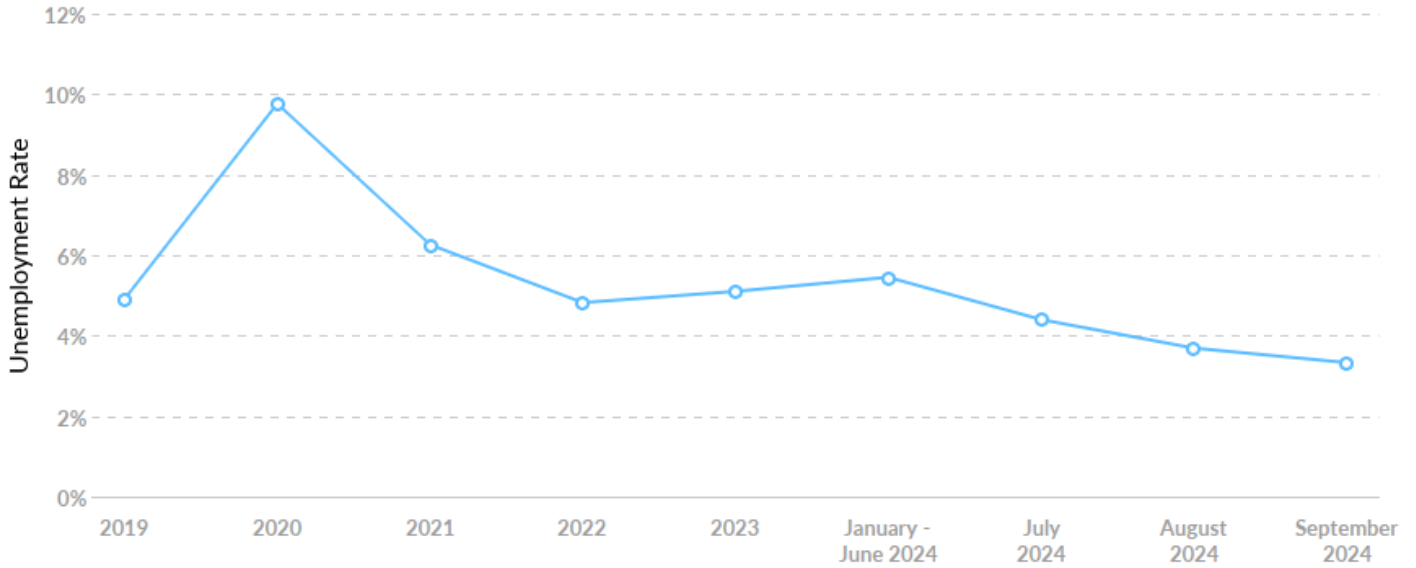
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	49.26%
2020	47.87%
2021	46.11%
2022	43.05%
2023	44.35%
January - June 2024	43.55%
July 2024	45.93%
August 2024	45.16%
September 2024	44.90%

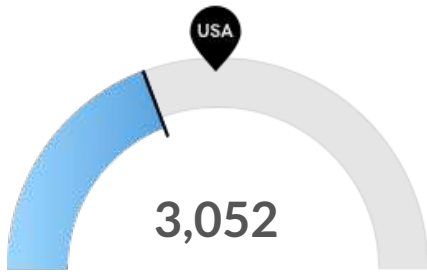
Unemployment Rate Trends

Adams County, WI had a September 2024 unemployment rate of 3.33%, **decreasing from 4.91%** 5 years before.



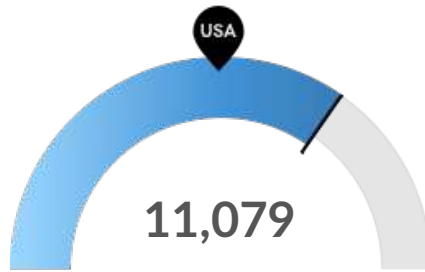
Timeframe	Unemployment Rate
2019	4.91%
2020	9.76%
2021	6.26%
2022	4.82%
2023	5.10%
January - June 2024	5.45%
July 2024	4.40%
August 2024	3.69%
September 2024	3.33%

Population Characteristics



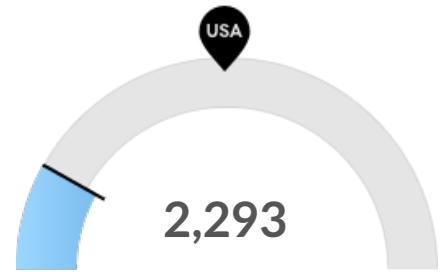
Millennials

Adams County, WI has 3,052 millennials (ages 25-39). The national average for an area this size is 4,358.



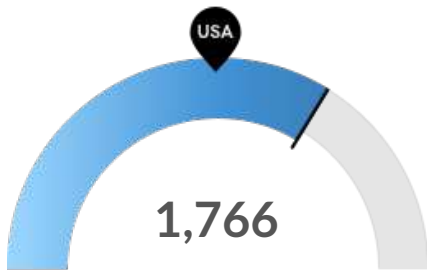
Retiring Soon

Retirement risk is high in Adams County, WI. The national average for an area this size is 6,475 people 55 or older, while there are 11,079 here.



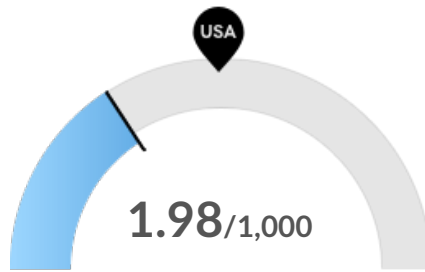
Racial Diversity

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,933 racially diverse people, while there are 2,293 here.



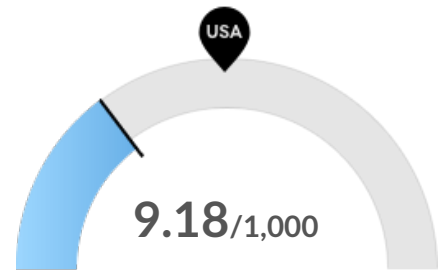
Veterans

Adams County, WI has 1,766 veterans. The national average for an area this size is 1,087.



Violent Crime

Adams County, WI has 1.98 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

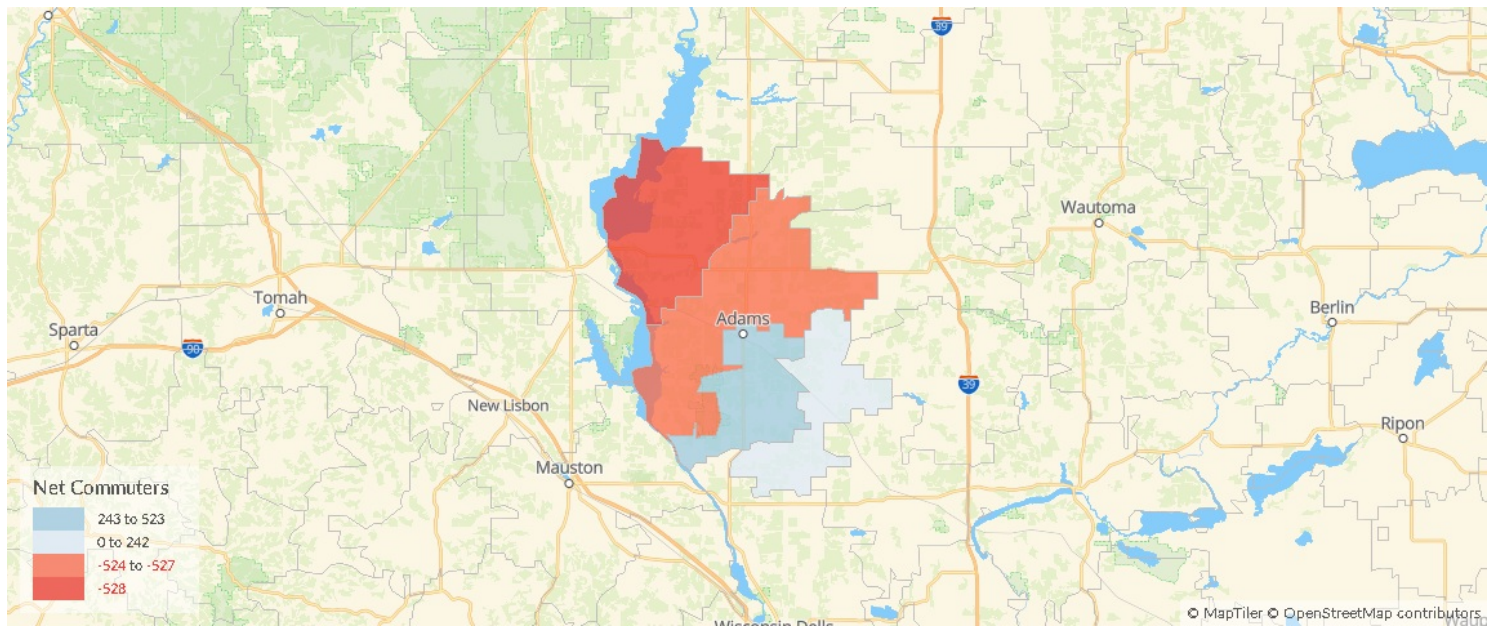


Property Crime

Adams County, WI has 9.18 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



Where Talent Works

ZIP	Name	2023 Employment
53910	Adams, WI (in Adams co...	2,012
53934	Friendship, WI (in Adam...	1,914
53936	Grand Marsh, WI (in Ad...	1,126
54613	Arkdale, WI (in Adams c...	536

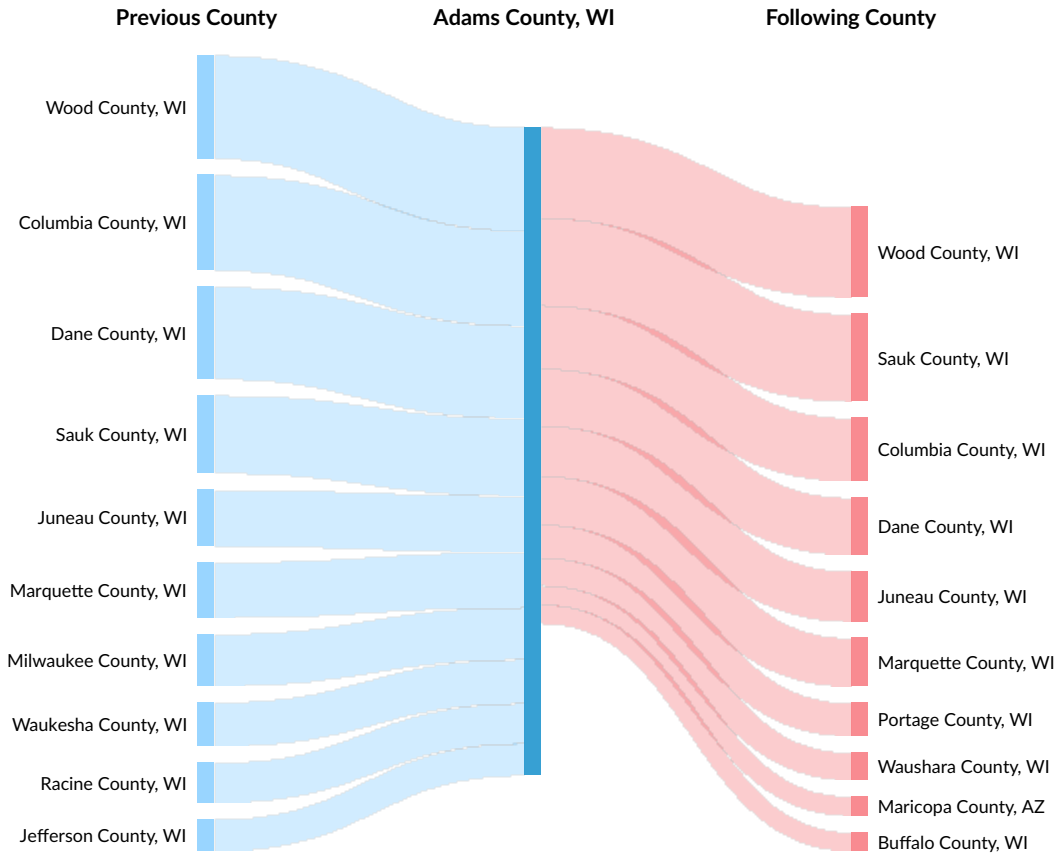
Where Talent Lives

ZIP	Name	2023 Workers
53934	Friendship, WI (in Adam...	2,439
53910	Adams, WI (in Adams co...	1,769
53936	Grand Marsh, WI (in Ad...	1,072
54613	Arkdale, WI (in Adams c...	1,064

Inbound and Outbound Migration

The table below analyzes past and current residents of Adams County, WI. The left column shows residents of other counties migrating to Adams County, WI. The right column shows residents migrating from Adams County, WI to other counties.

As of 2022, 110 people have migrated from Wood County, WI to Adams County, WI. In the same year, 97 people left Adams County, WI migrating to Wood County, WI. The total Net Migration for Adams County, WI in 2022 was 370.

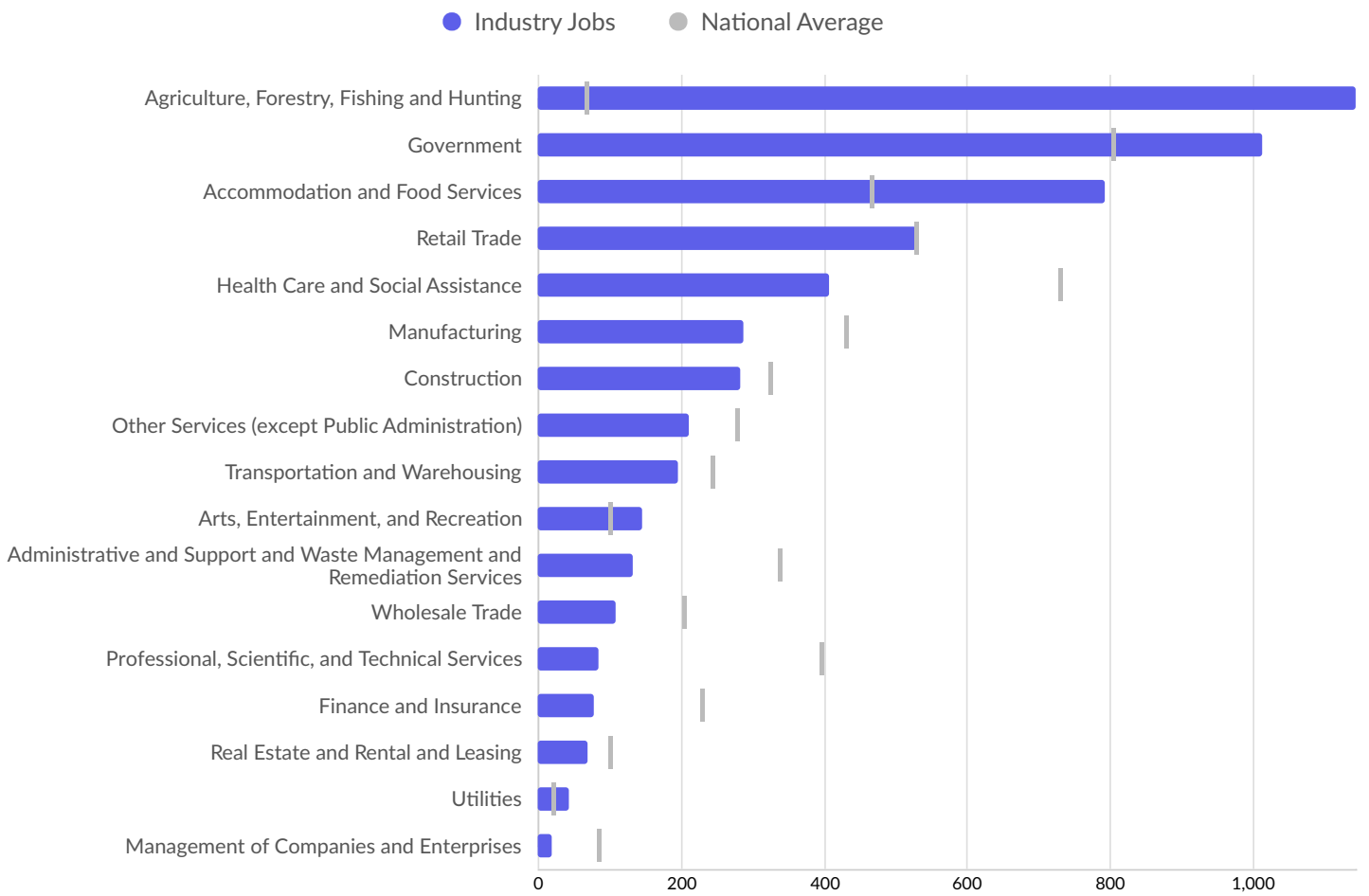


Top Previous Counties	Migrations
Wood County, WI	110
Columbia County, WI	101
Dane County, WI	99
Sauk County, WI	83
Juneau County, WI	60
Marquette County, WI	59

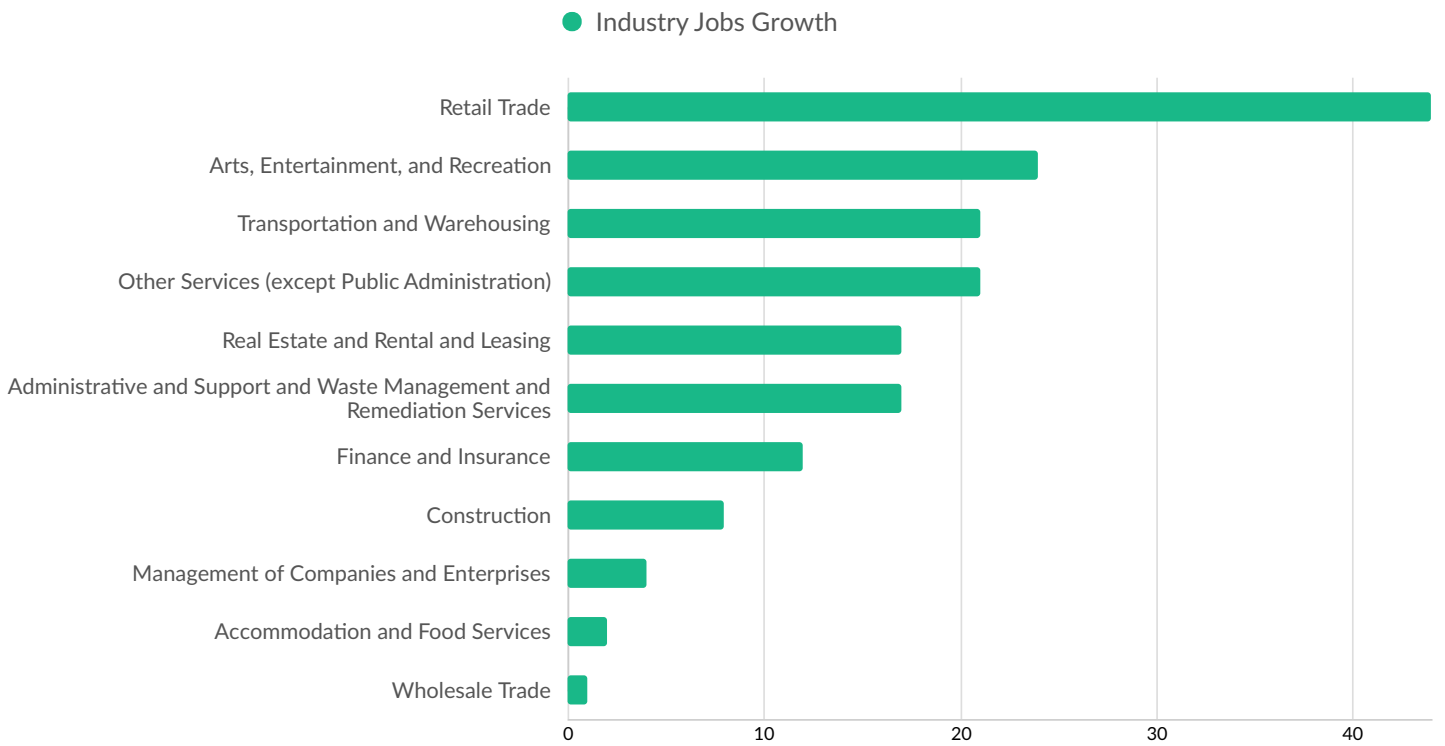
Top Previous Counties	Migrations
Milwaukee County, WI	55
Waukesha County, WI	47
Racine County, WI	43
Jefferson County, WI	34
Cook County, IL	31
Rock County, WI	30
Waushara County, WI	26
Outagamie County, WI	25
Monroe County, WI	16
Top Following Counties	Migrations
Wood County, WI	97
Sauk County, WI	93
Columbia County, WI	68
Dane County, WI	61
Juneau County, WI	54
Marquette County, WI	52
Portage County, WI	36
Waushara County, WI	29
Maricopa County, AZ	20
Buffalo County, WI	20
Stearns County, MN	18
Monroe County, WI	16
Peoria County, IL	15
Waupaca County, WI	13
Lake County, IL	13

Industry Characteristics

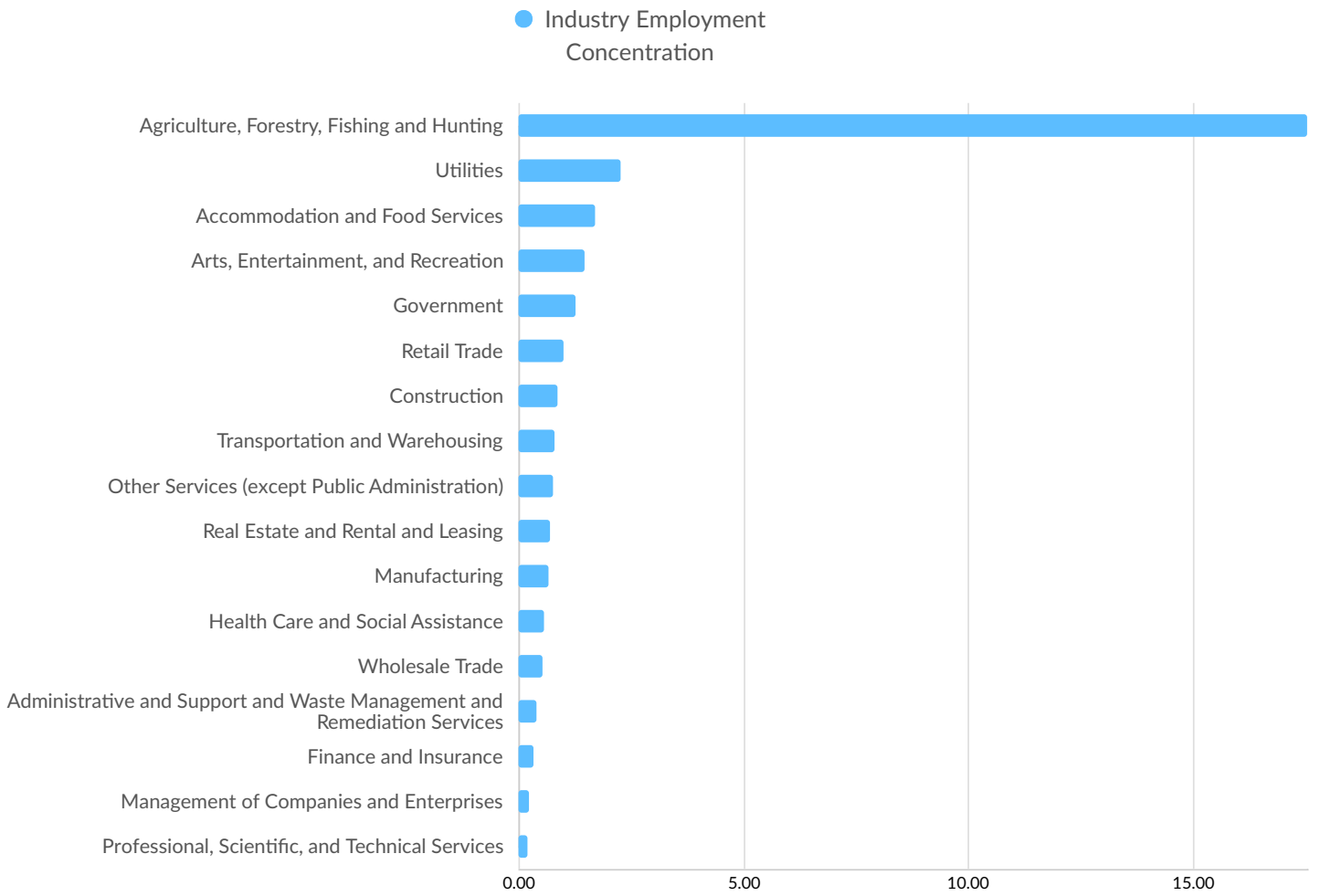
Largest Industries



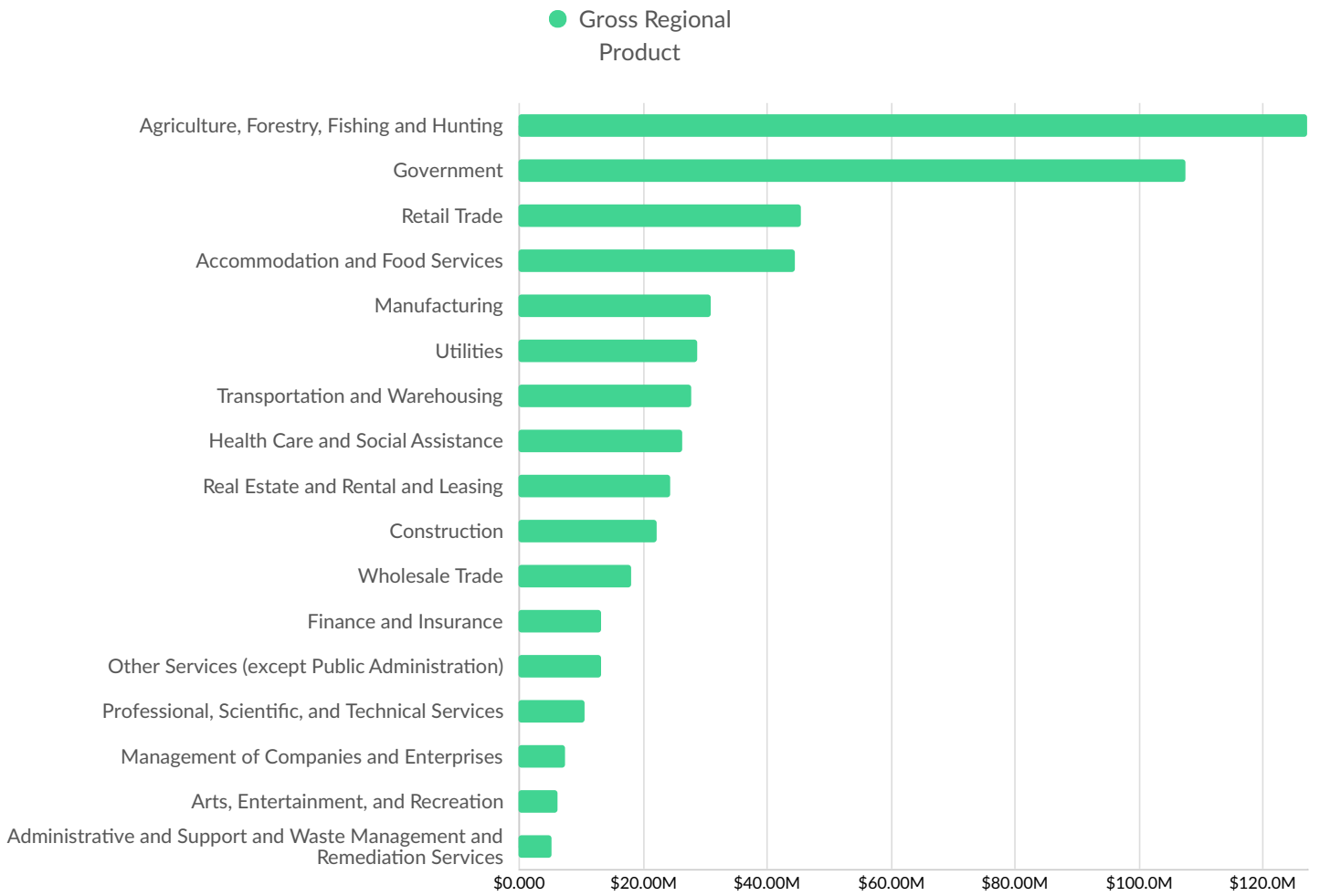
Top Growing Industries



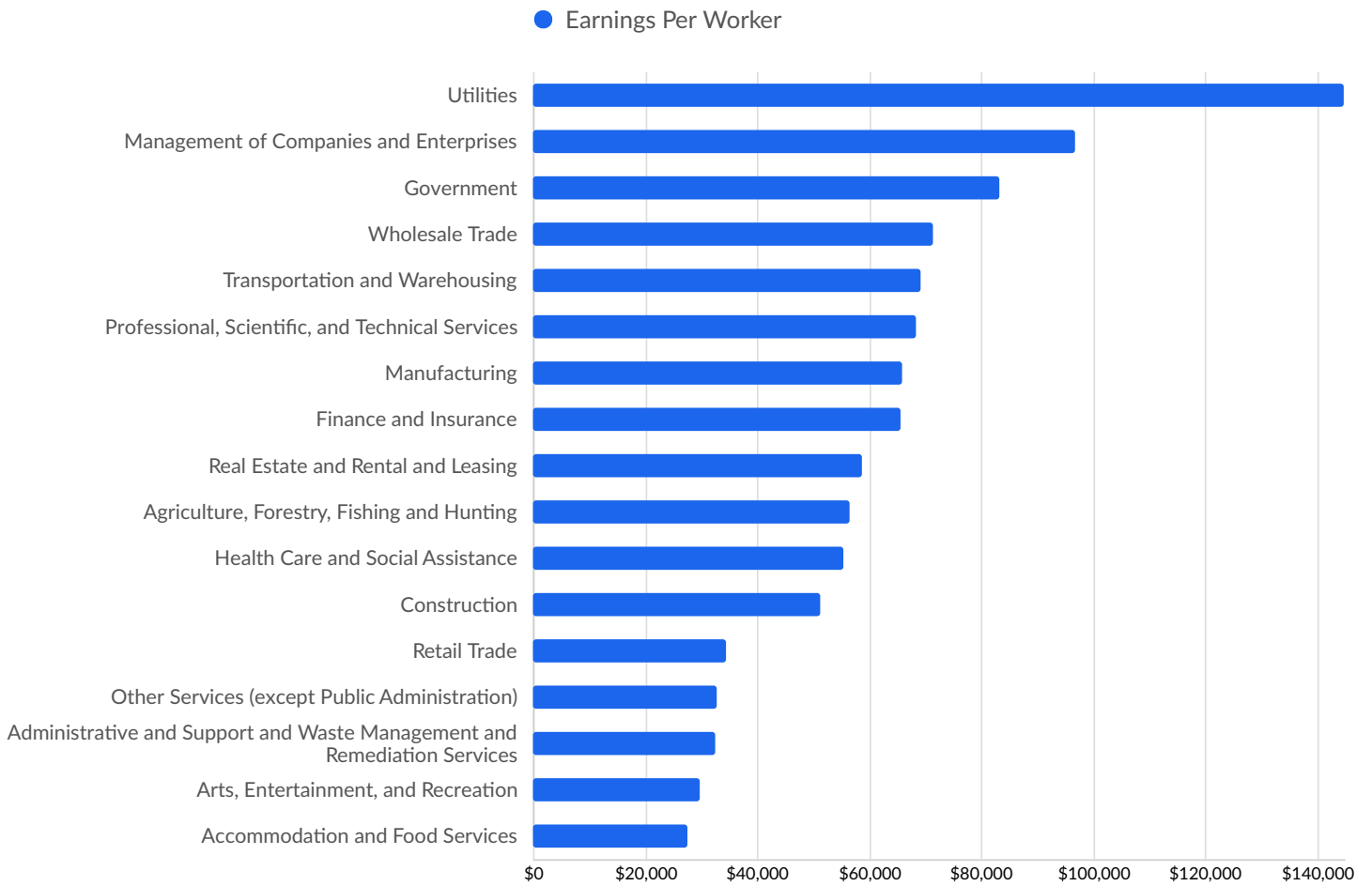
Top Industry Employment Concentration



Top Industry GRP



















Top Industry Earnings



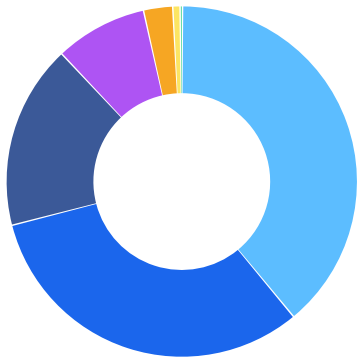
Business Characteristics

697 Companies Employ Your Workers

Online profiles for your workers mention 697 companies as employers, with the top 10 appearing below. In the last 12 months, 92 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams Friendship Area Schools	18 	Gundersen Health System	42 
Moundview Memorial Hospital ...	13 	Bureau of Prisons	40 
Adams County Government	11 	United States Department of Ju...	33 
WestRock	10 	Kwik Trip	17 
Adams-Columbia Electric Coope...	9 	WestRock	17 
Adams-Friendship School District	9 	Renewal Rehab	13 
Allied Cooperative	8 	GPAC	12 
University of Wisconsin System	7 	County Of Adams	9 
Mile Bluff Medical Center	6 	Grande Cheese Co Limited	8 
Walmart	6 	HCL Technologies	6 

Business Size

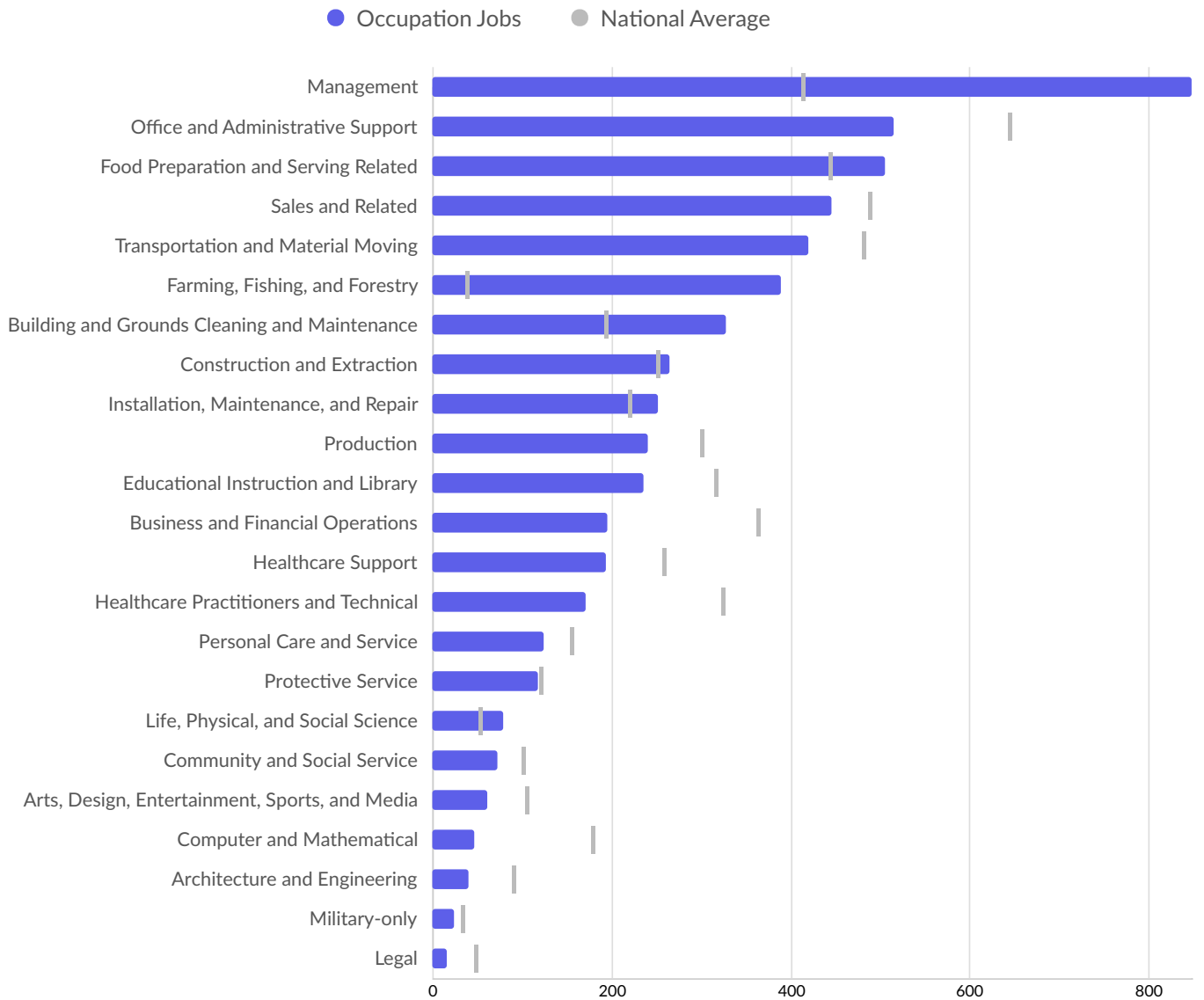


	Percentage	Business Count
● 1 to 4 employees	38.9%	174
● 5 to 9 employees	32.0%	143
● 10 to 19 employees	17.0%	76
● 20 to 49 employees	8.5%	38
● 50 to 99 employees	2.7%	12
● 100 to 249 employees	0.7%	3
● 250 to 499 employees	0.2%	1

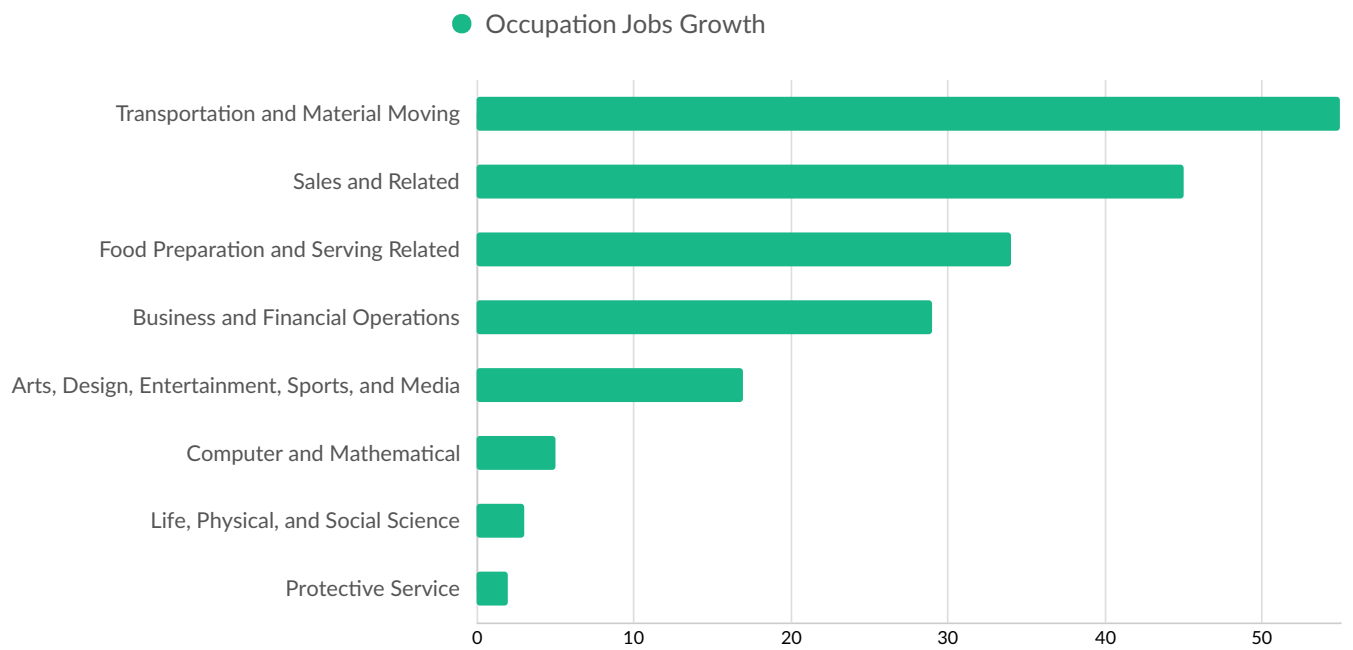
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

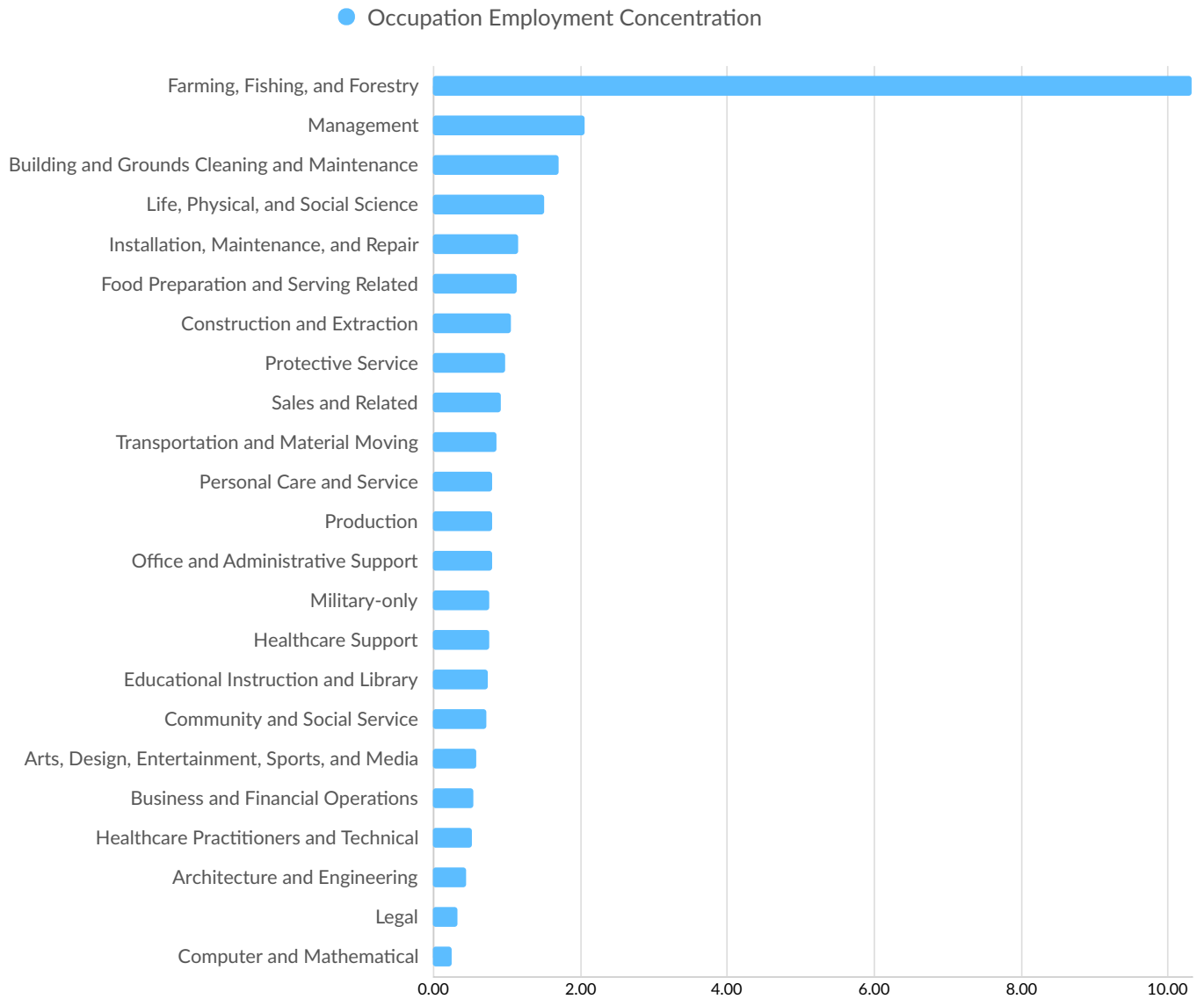
Largest Occupations



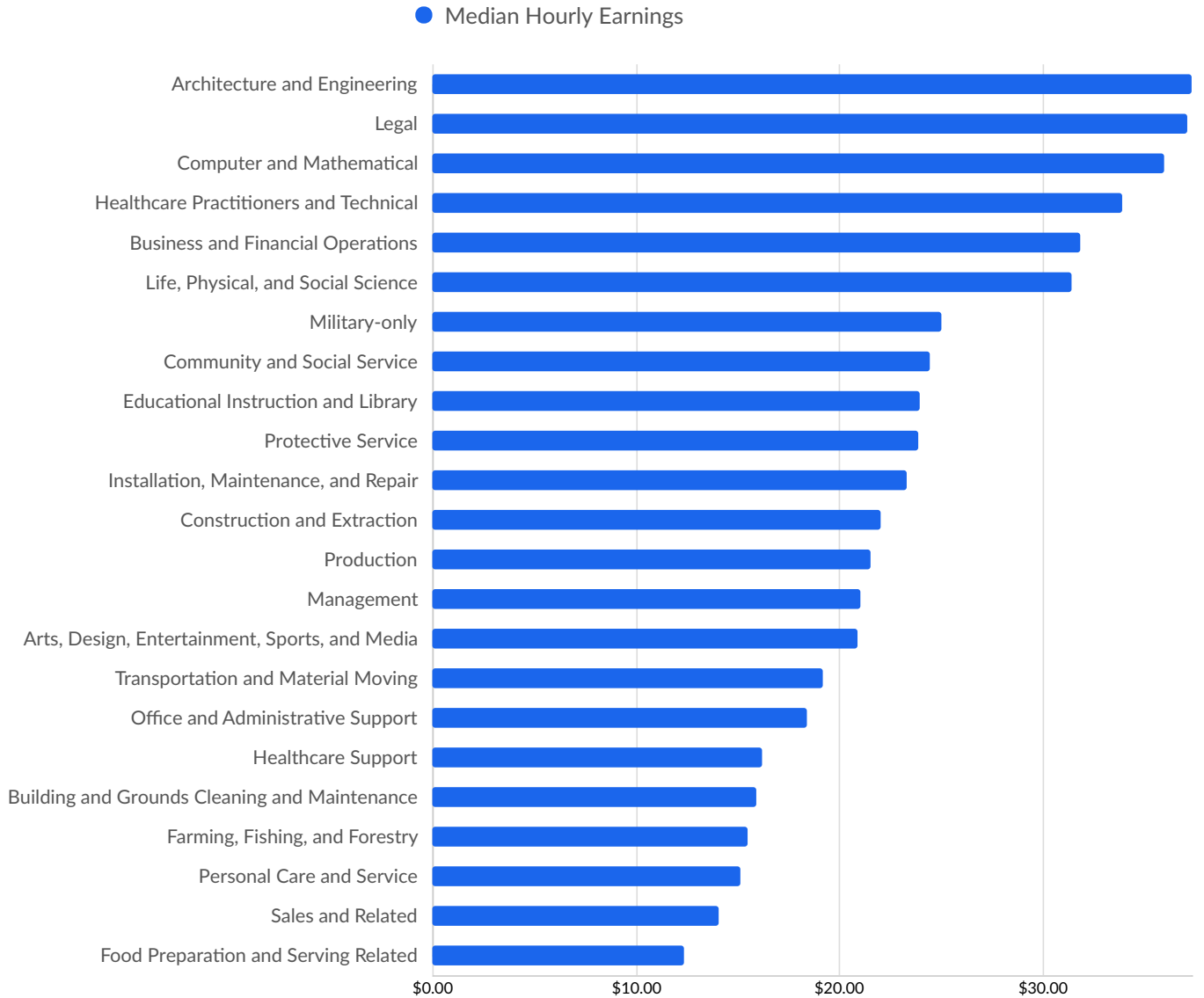
Top Growing Occupations



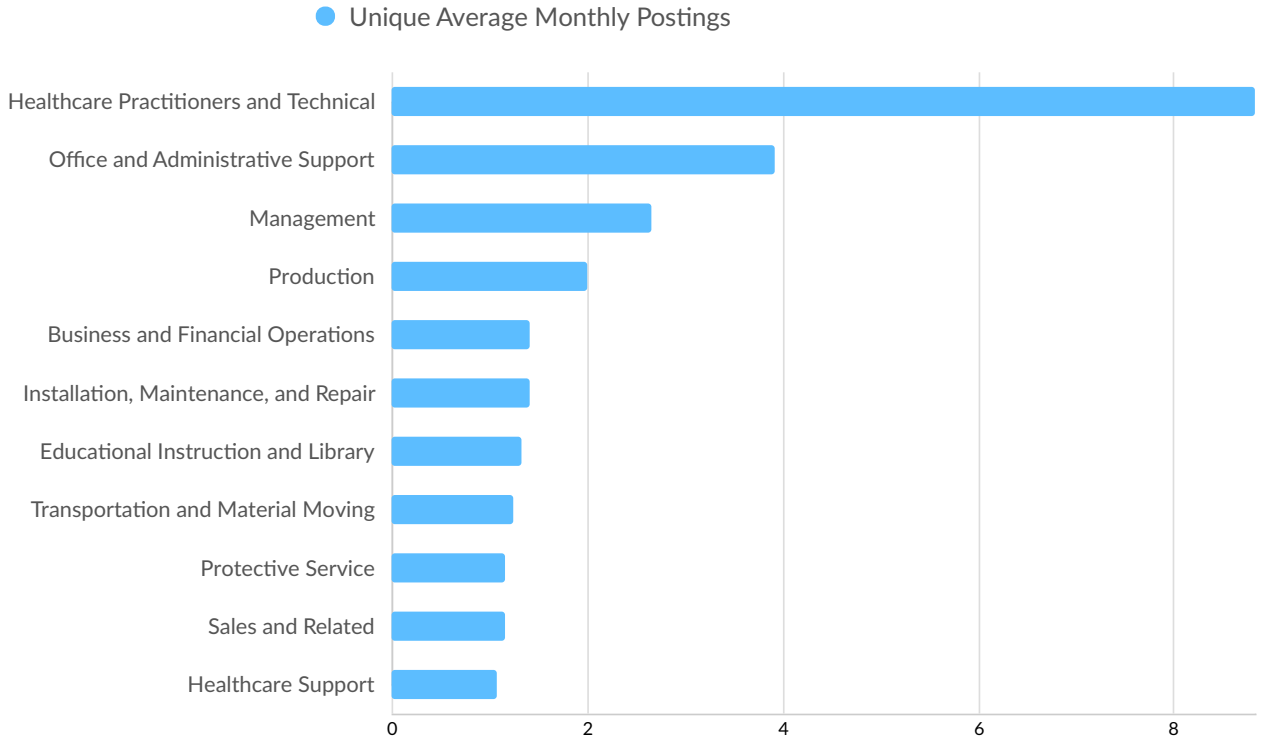
Top Occupation Employment Concentration



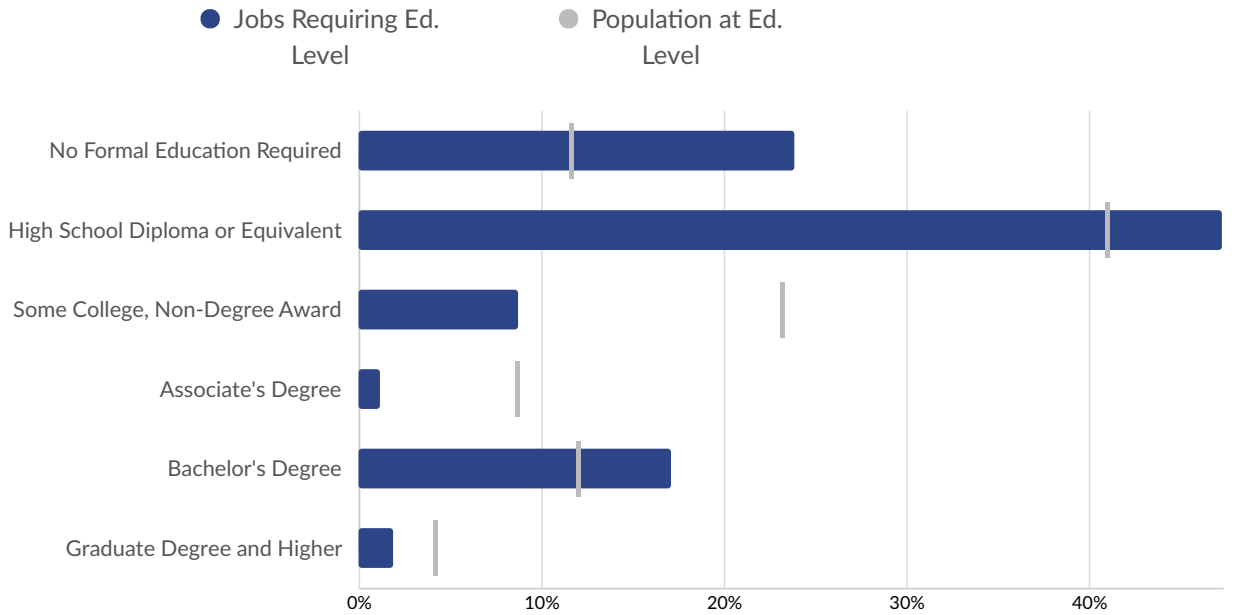
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

In-Demand Skills

