



Juneau County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210
Wausau, Wisconsin 54403

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Report Parameters

1 County

55057 Juneau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

26,594

Population (2023)

Population **decreased by 5** over the last 5 years and is projected to **decrease by 140** over the next 5 years.

10,756

Total Regional Employment

Jobs **grew by 178** over the last 5 years and are projected to **grow by 485** over the next 5 years.

\$63.5K

Median Household Income (2022)

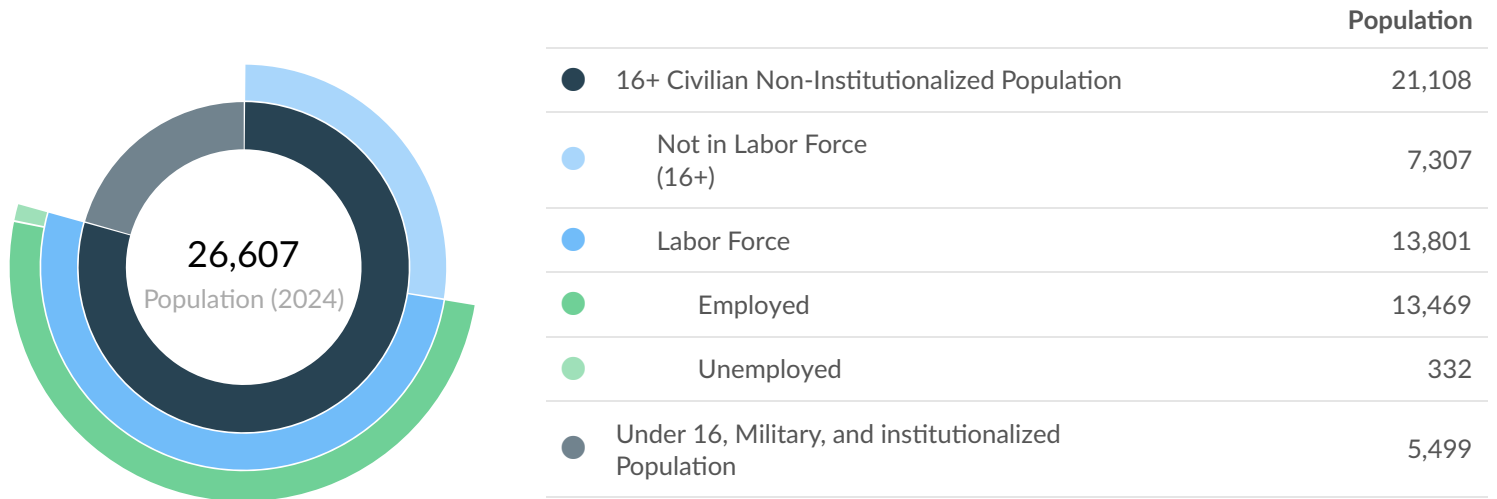
Median household income is **\$11.7K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **declined by 0.0%** since 2018, falling by 5. Population is expected to **decrease by 0.5%** between 2023 and 2028, losing 140.
- From 2018 to 2023, jobs **increased by 1.7%** in Juneau County, WI from 10,579 to **10,756**. This change **fell short of the national growth rate of 4.5% by 2.8%**. As the number of jobs increased, the **labor force participation rate decreased from 66.2% to 64.4% between 2018 and 2023**.
- Concerning educational attainment, **11.8% of Juneau County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **12.1% hold an Associate's Degree** (3.2% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Local Government, Excluding Education and Hospitals.

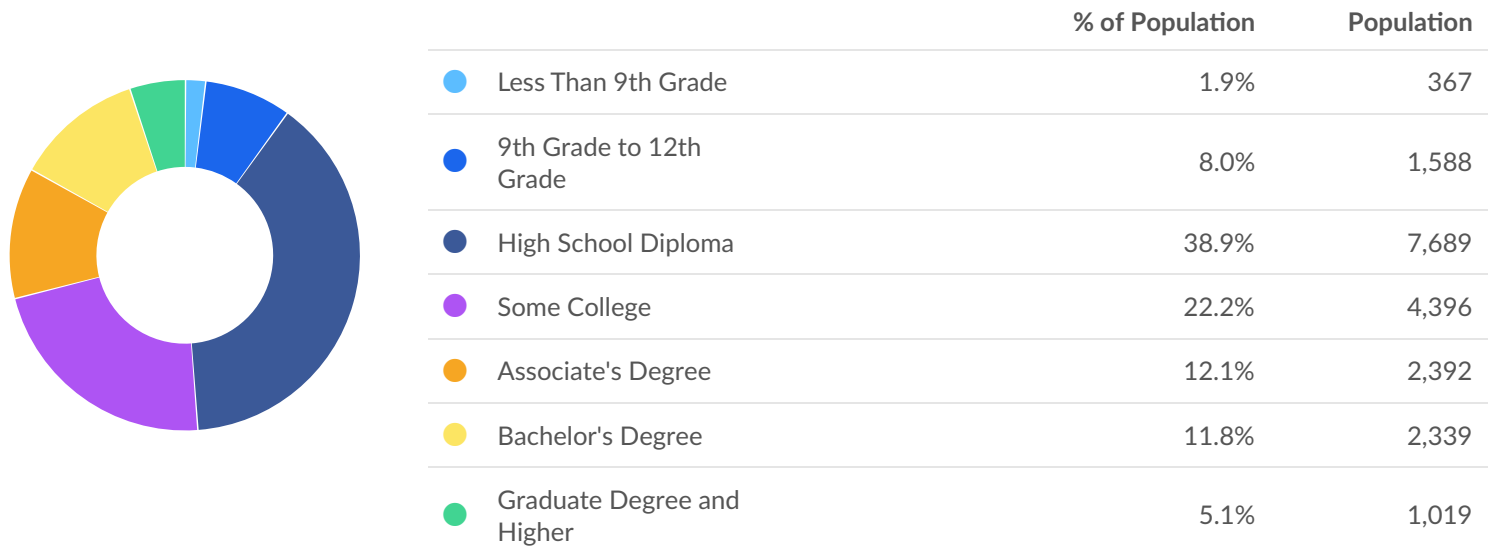
	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	26,607	13,801	10,756	97.6	\$1.22B	\$2.33B	\$2.49B
State	5,932,800	3,174,542	3,245,667	100.2	\$412.45B	\$381.77B	\$408.89B

Sep 2024 Labor Force Breakdown



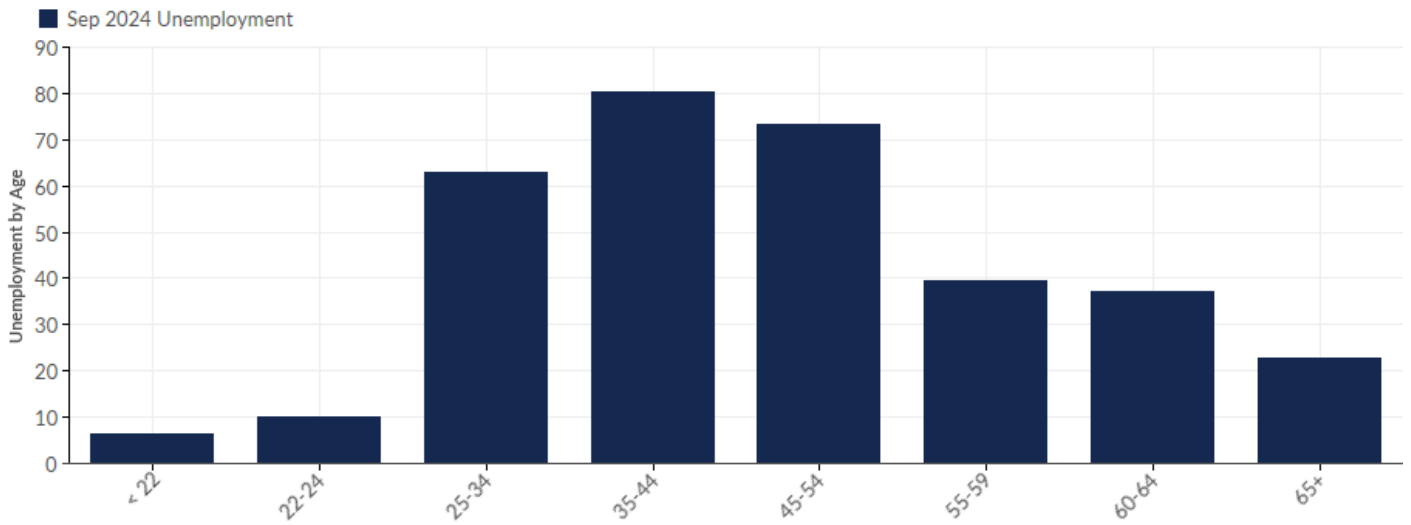
Educational Attainment

Concerning educational attainment, **11.8% of Juneau County, WI residents possess a Bachelor's Degree** (9.3% below the national average), and **12.1% hold an Associate's Degree** (3.2% above the national average).



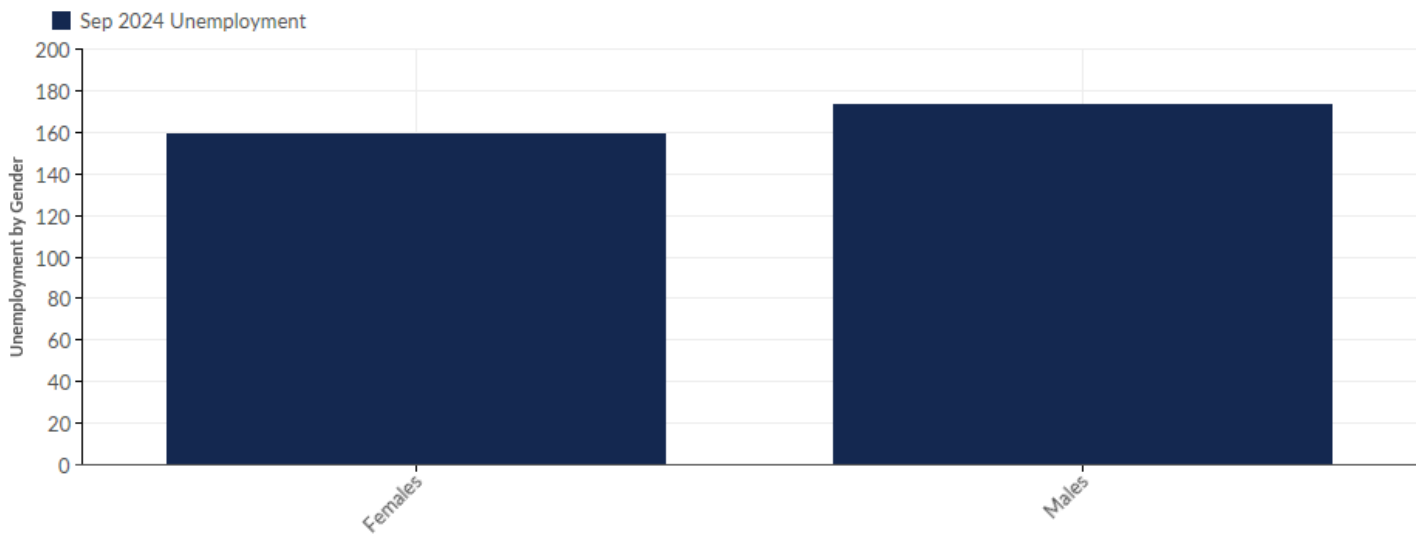
Unemployment by Demographics

Unemployment by Age



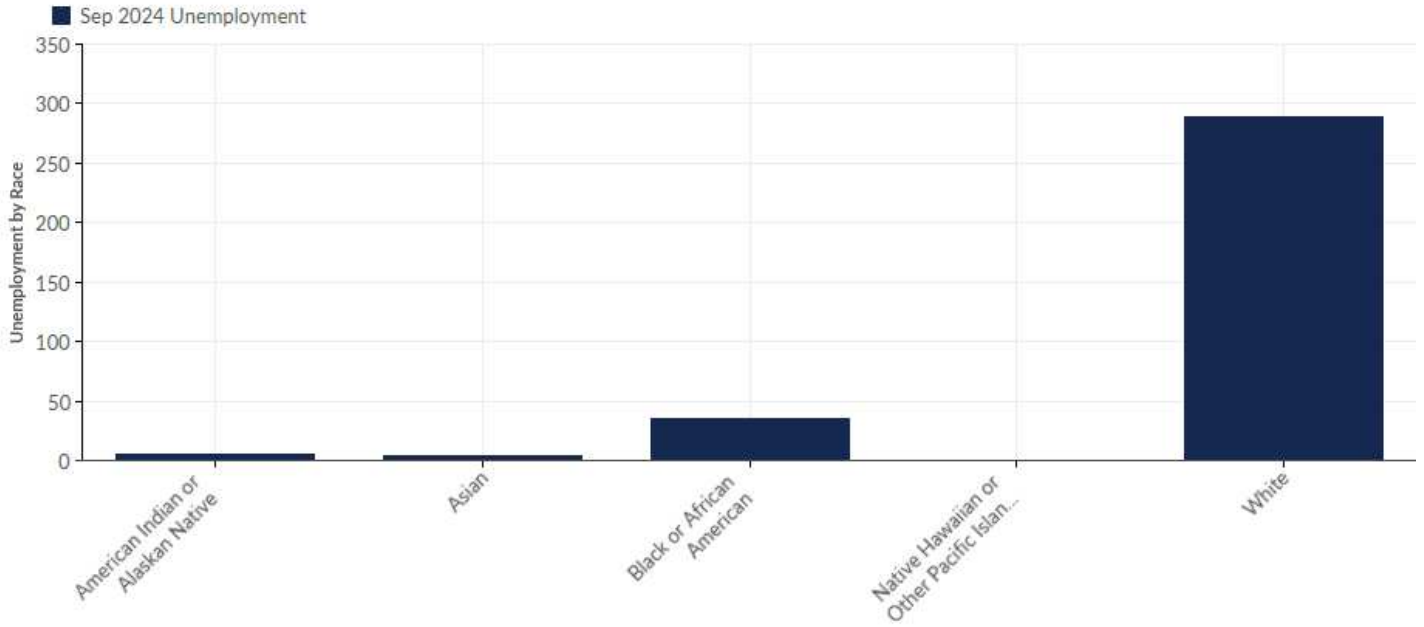
Age	Unemployment (Sep 2024)	% of Unemployed
< 22	6	1.81%
22-24	10	3.01%
25-34	63	18.98%
35-44	80	24.10%
45-54	73	21.99%
55-59	40	12.05%
60-64	37	11.14%
65+	23	6.93%
Total	332	100.00%

Unemployment by Gender



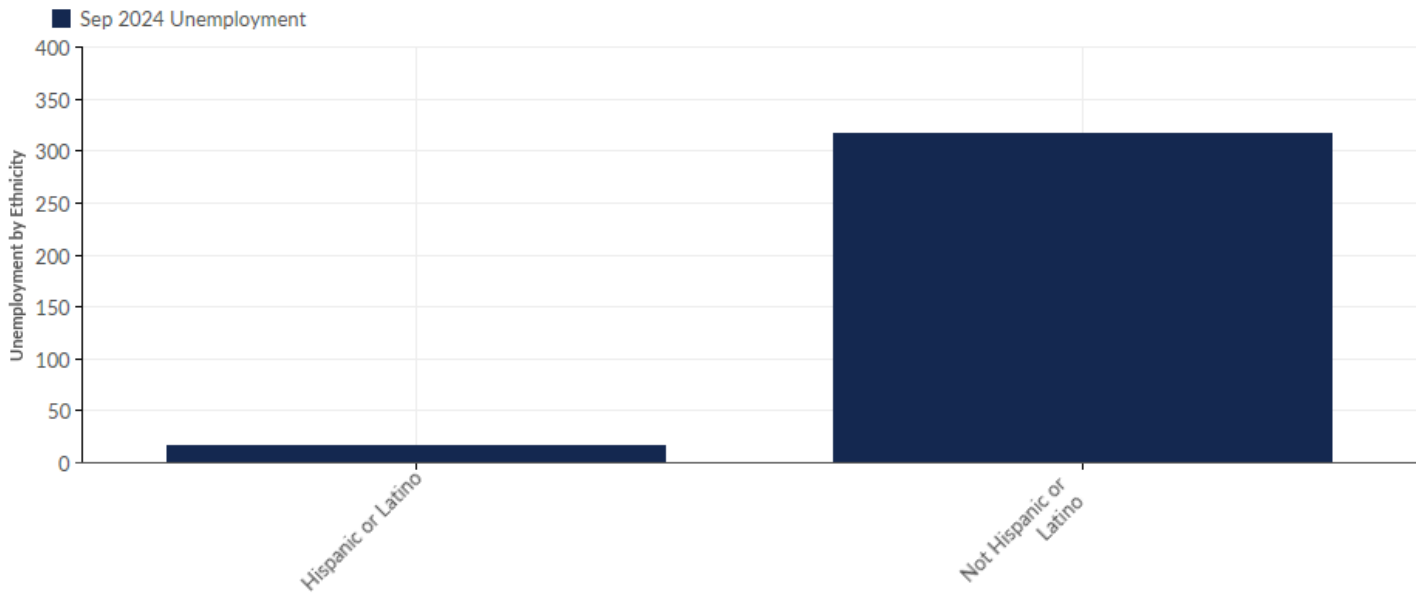
Gender	Unemployment (Sep 2024)	% of Unemployed
Females	159	47.89%
Males	173	52.11%
Total	332	100.00%

Unemployment by Race



Race	Unemployment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native	5	1.51%
Asian	4	1.20%
Black or African American	35	10.54%
Native Hawaiian or Other Pacific Islander	1	0.30%
White	289	87.05%
Total	332	101.00%

Unemployment by Ethnicity

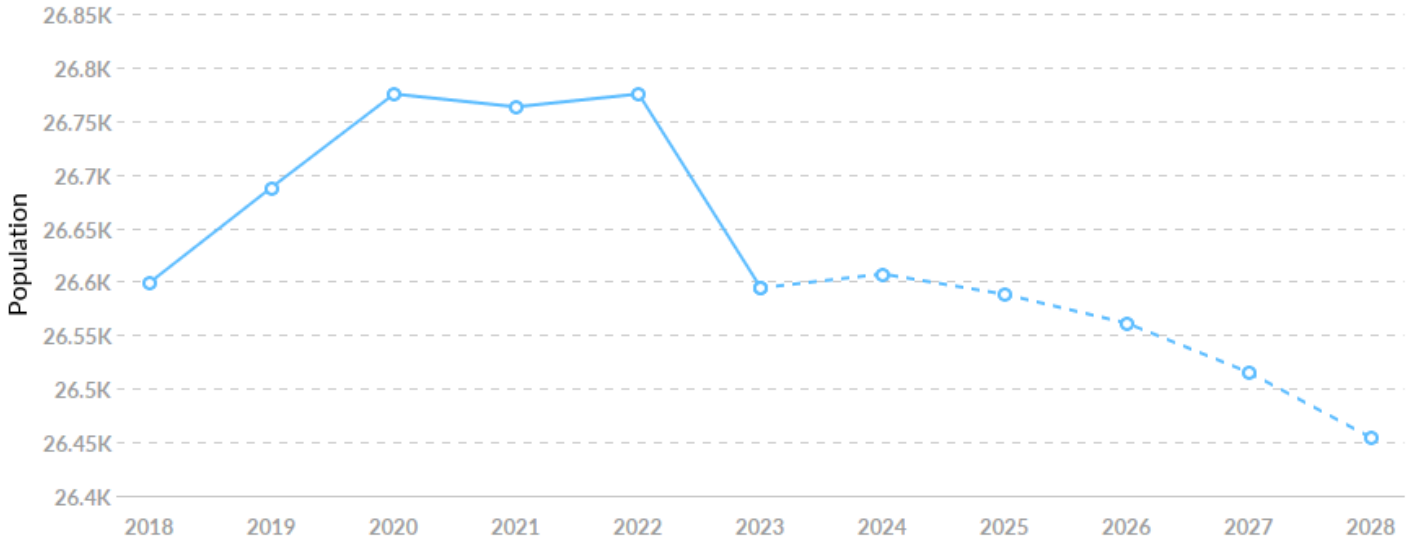


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	16	4.82%
Not Hispanic or Latino	316	95.18%
Total	332	100.00%

Historic & Projected Trends

Population Trends

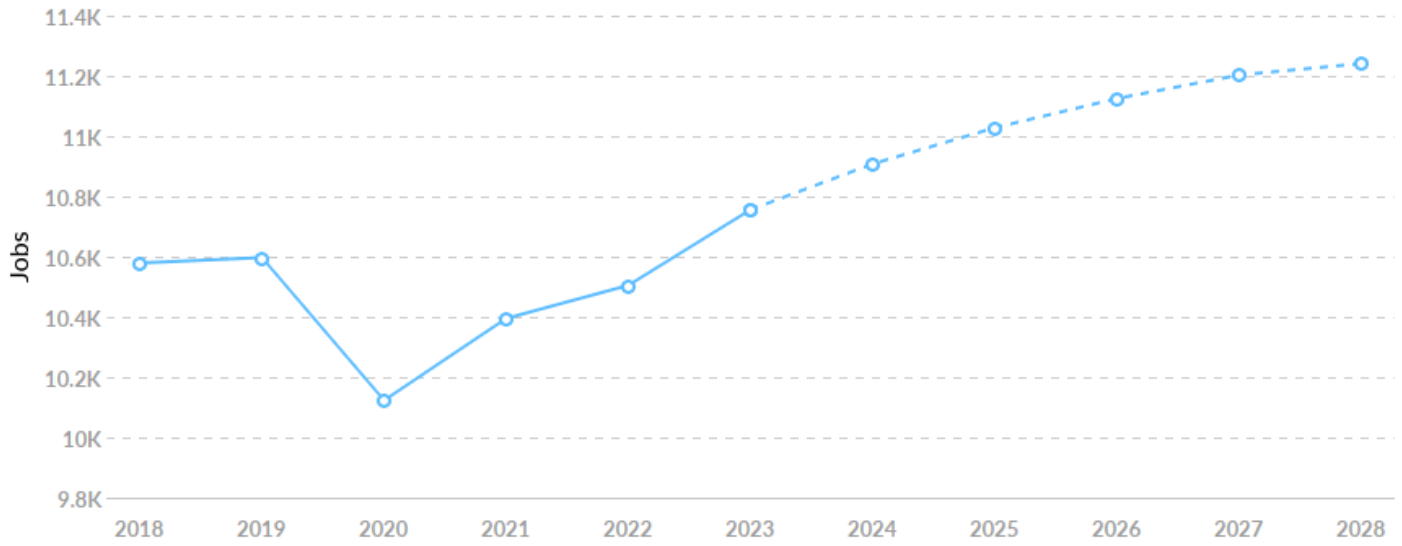
As of 2023 the region's population **declined by 0.0%** since 2018, falling by 5. Population is expected to **decrease by 0.5%** between 2023 and 2028, losing 140.



Timeframe	Population
2018	26,599
2019	26,688
2020	26,775
2021	26,763
2022	26,775
2023	26,594
2024	26,607
2025	26,588
2026	26,561
2027	26,515
2028	26,454

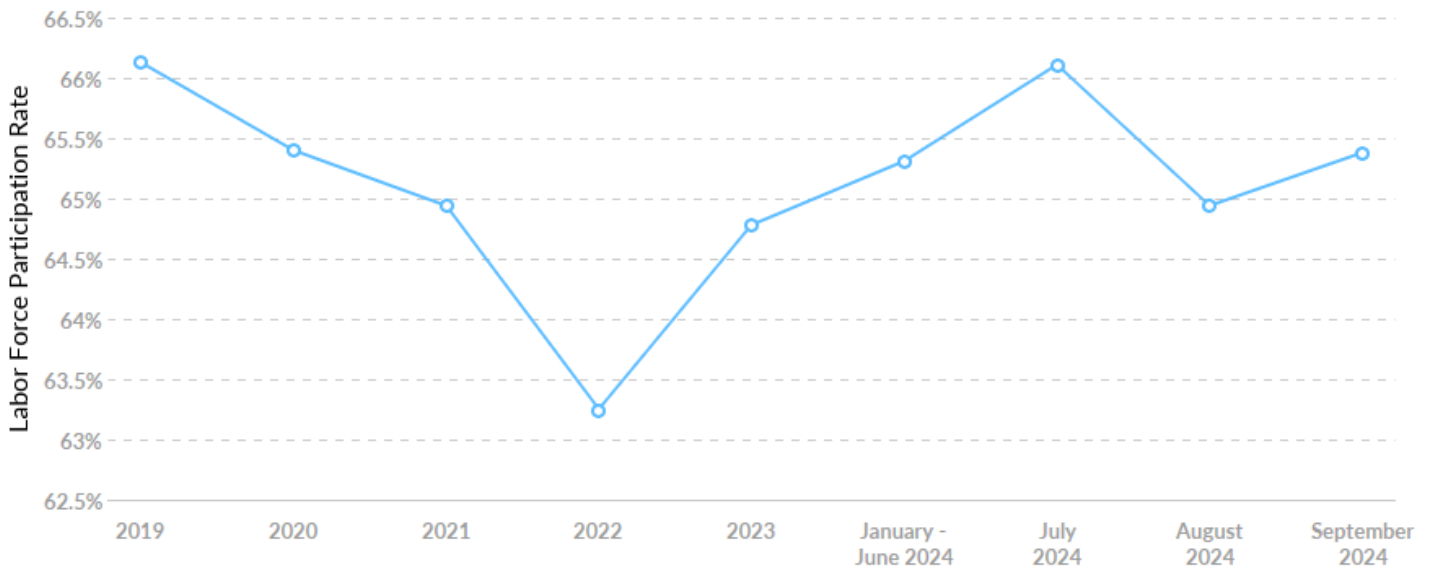
Job Trends

From 2018 to 2023, jobs increased by 1.7% in Juneau County, WI from 10,579 to 10,756. This change fell short of the national growth rate of 4.5% by 2.8%.



Timeframe	Jobs
2018	10,579
2019	10,597
2020	10,123
2021	10,395
2022	10,505
2023	10,756
2024	10,908
2025	11,028
2026	11,125
2027	11,203
2028	11,241

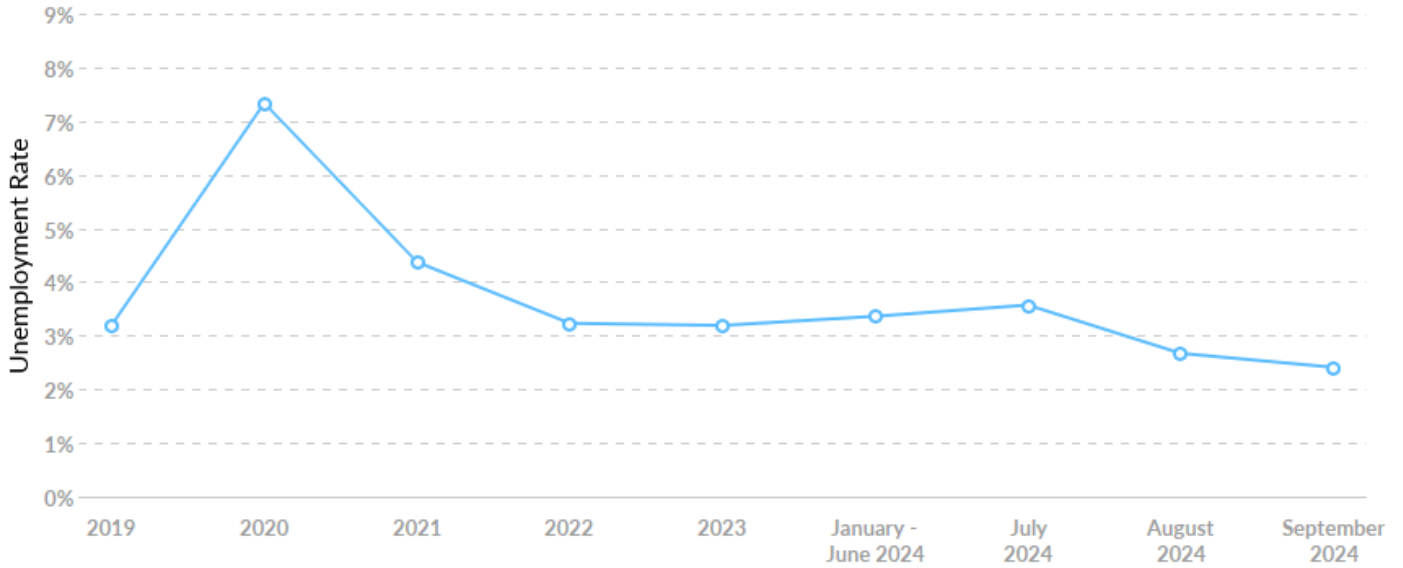
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	66.13%
2020	65.40%
2021	64.94%
2022	63.25%
2023	64.78%
January - June 2024	65.31%
July 2024	66.11%
August 2024	64.94%
September 2024	65.38%

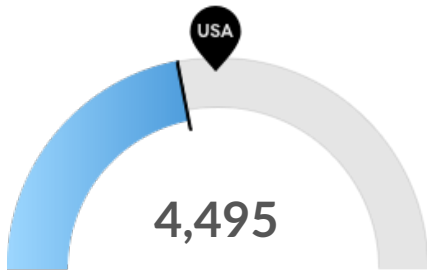
Unemployment Rate Trends

Juneau County, WI had a September 2024 unemployment rate of 2.41%, **decreasing from 3.19%** 5 years before.



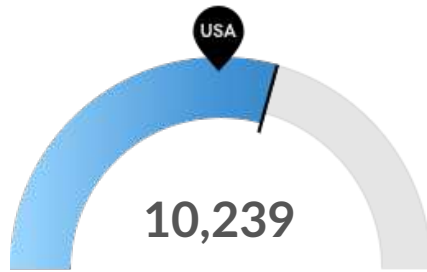
Timeframe	Unemployment Rate
2019	3.19%
2020	7.33%
2021	4.37%
2022	3.23%
2023	3.19%
January - June 2024	3.36%
July 2024	3.57%
August 2024	2.67%
September 2024	2.41%

Population Characteristics



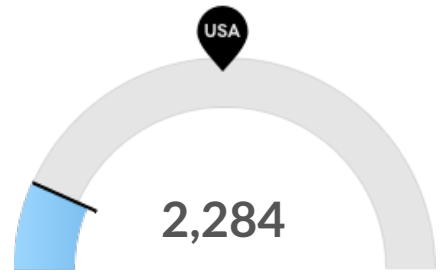
Millennials

Juneau County, WI has 4,495 millennials (ages 25-39). The national average for an area this size is 5,403.



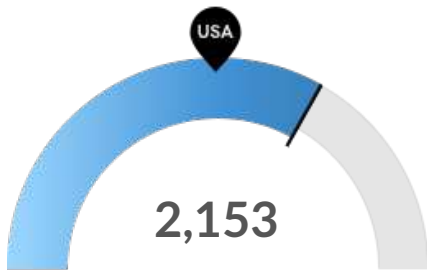
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,028 people 55 or older, while there are 10,239 here.



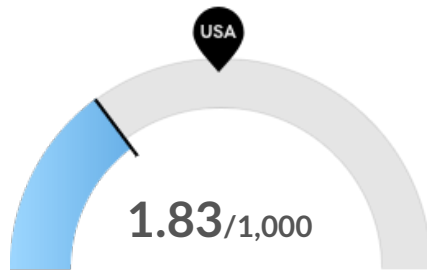
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,076 racially diverse people, while there are 2,284 here.



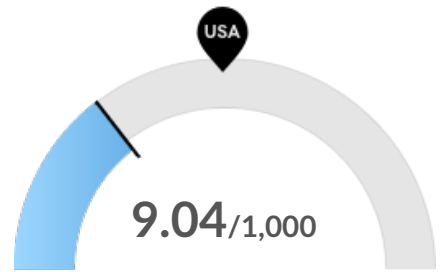
Veterans

Juneau County, WI has 2,153 veterans. The national average for an area this size is 1,369.



Violent Crime

Juneau County, WI has 1.83 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

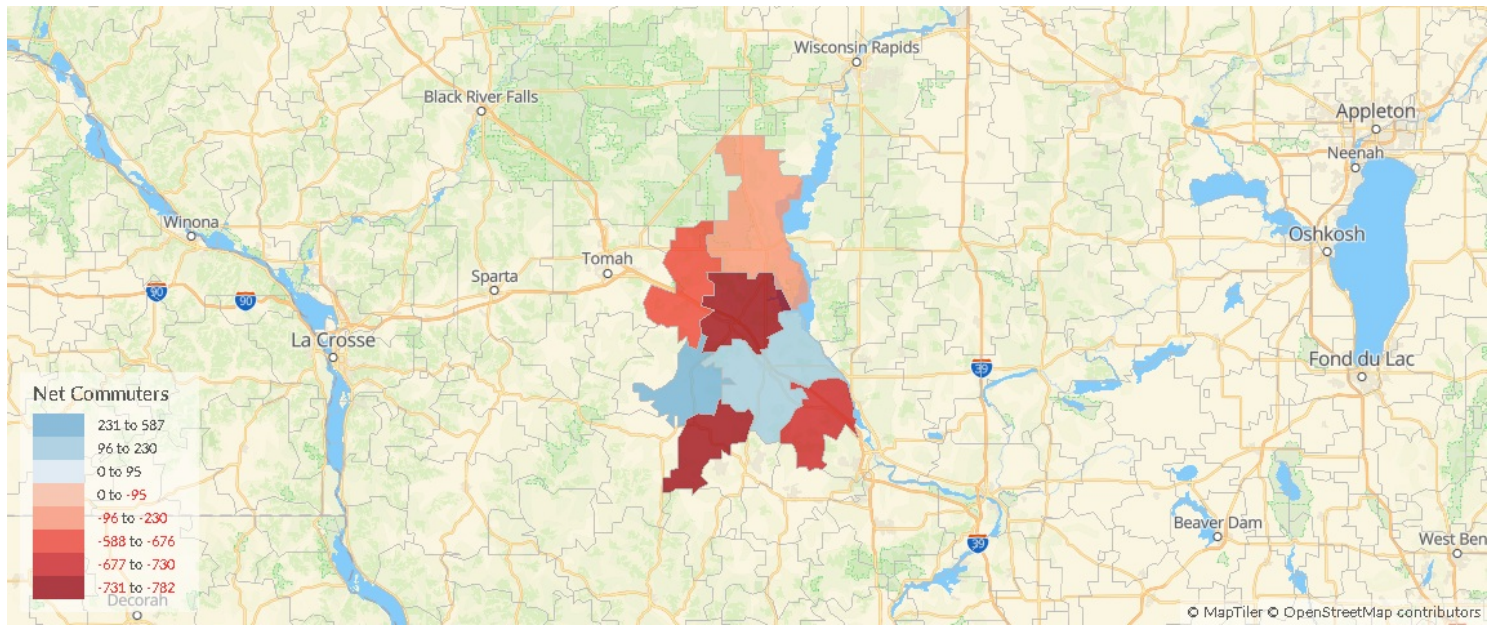


Property Crime

Juneau County, WI has 9.04 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
53948	Mauston, WI (in Juneau...	3,575
54646	Necedah, WI (in Juneau...	2,322
53929	Elroy, WI (in Juneau cou...	1,606
53950	New Lisbon, WI (in June...	1,499
54618	Camp Douglas, WI (in Ju...	591

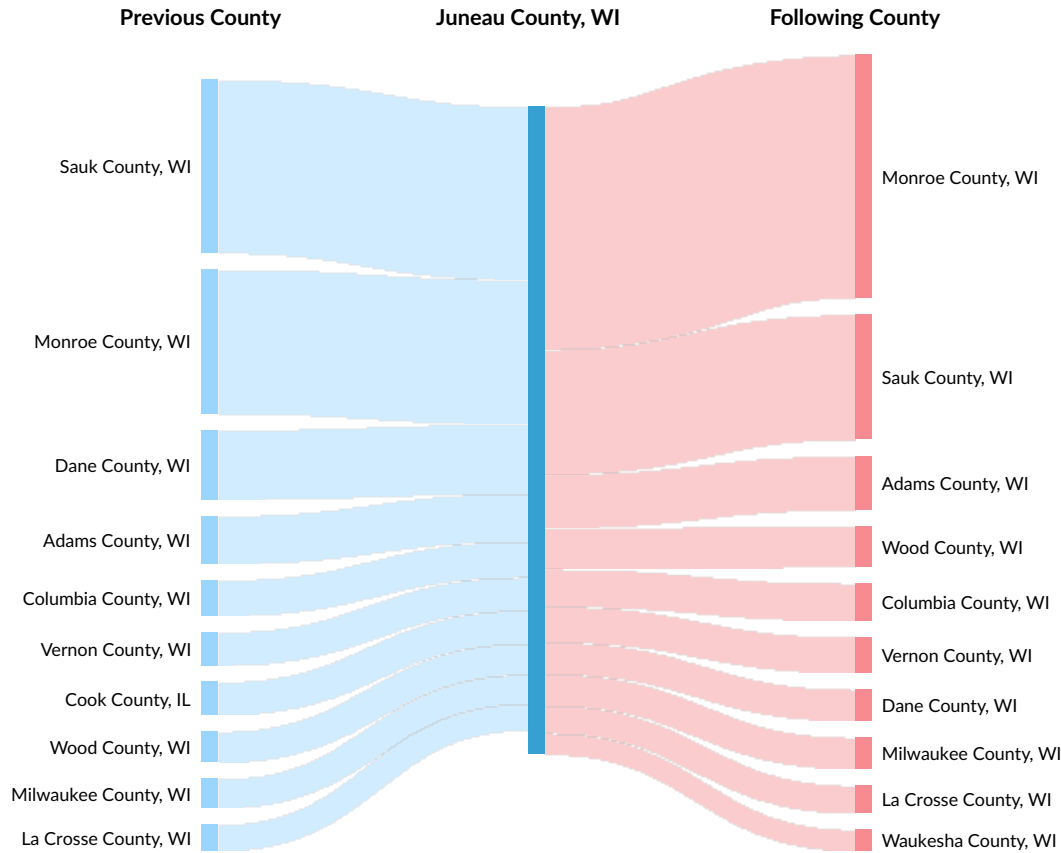
Where Talent Lives

ZIP	Name	2023 Workers
53948	Mauston, WI (in Juneau...	3,479
54646	Necedah, WI (in Juneau...	2,441
53950	New Lisbon, WI (in June...	2,230
53929	Elroy, WI (in Juneau cou...	1,375
53968	Wonewoc, WI (in Junea...	1,293

Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2022, 194 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 272 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2022 was 58.

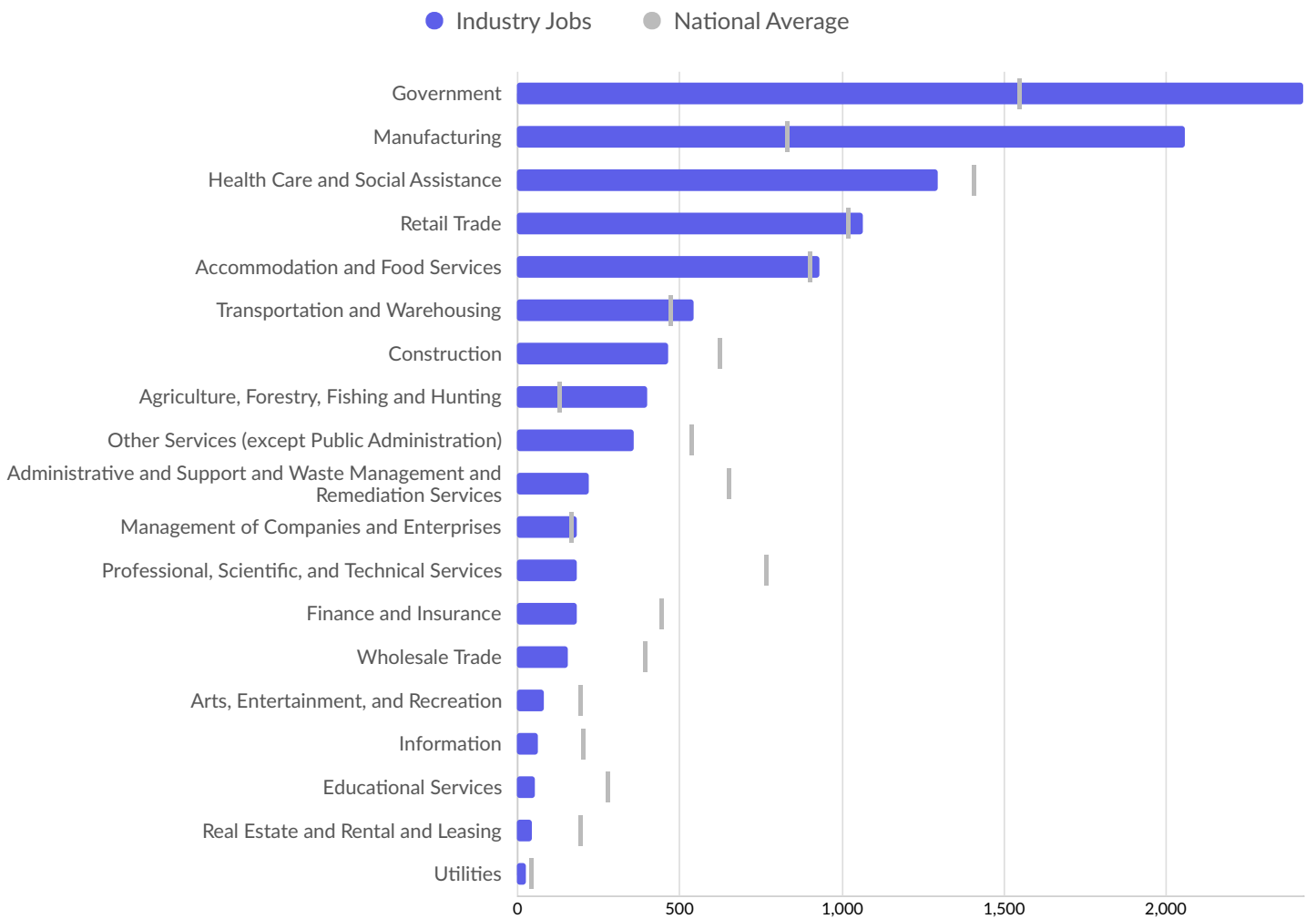


Top Previous Counties	Migrations
Sauk County, WI	194
Monroe County, WI	162
Dane County, WI	78
Adams County, WI	54
Columbia County, WI	40
Vernon County, WI	37

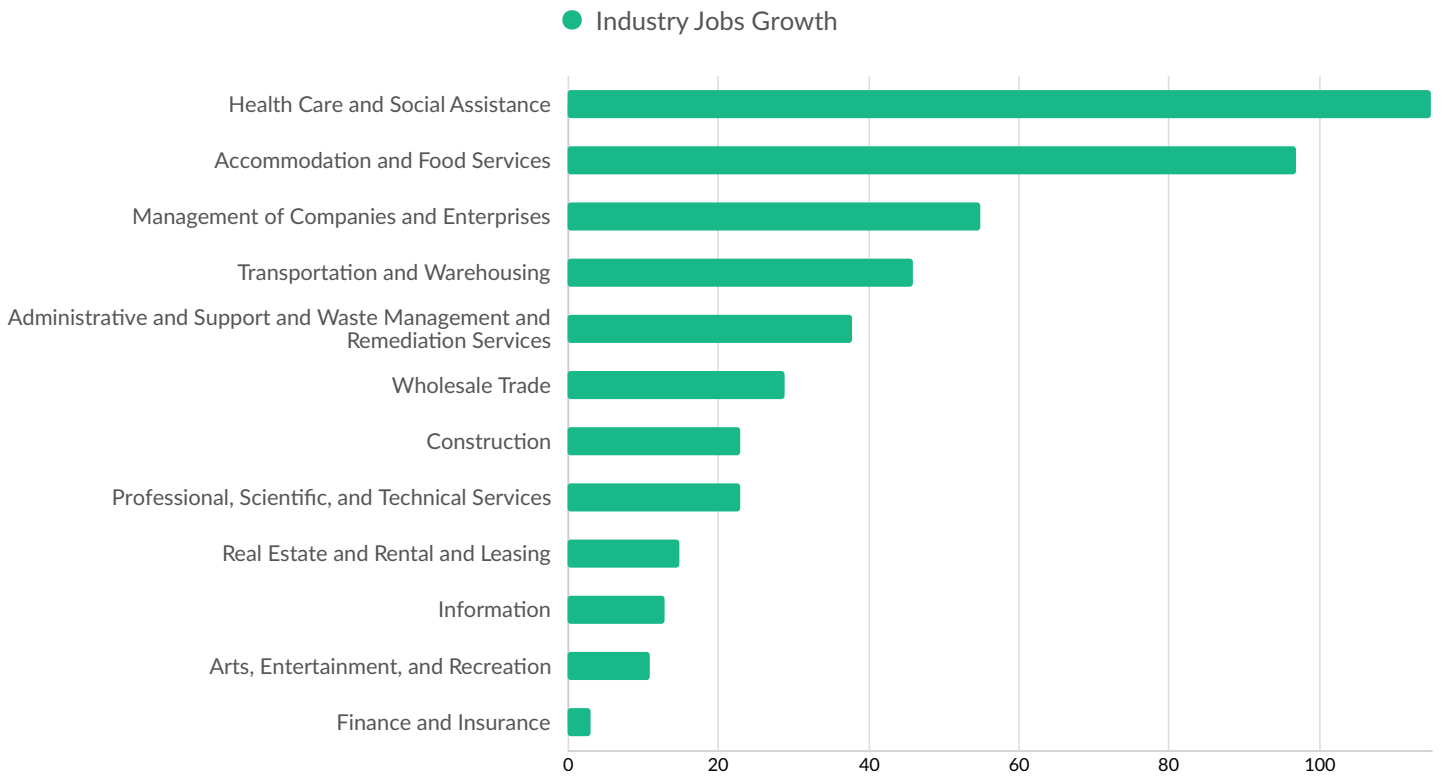
Top Previous Counties	Migrations
Cook County, IL	37
Wood County, WI	35
Milwaukee County, WI	33
La Crosse County, WI	29
Racine County, WI	21
Chippewa County, WI	19
Marathon County, WI	15
Dodge County, WI	15
Winnebago County, WI	15
Top Following Counties	Migrations
Monroe County, WI	272
Sauk County, WI	140
Adams County, WI	60
Wood County, WI	46
Columbia County, WI	42
Vernon County, WI	40
Dane County, WI	36
Milwaukee County, WI	35
La Crosse County, WI	31
Waukesha County, WI	24
Brown County, WI	23
Hillsborough County, FL	16
Vilas County, WI	15
Rock County, WI	13
Fond du Lac County, WI	13

Industry Characteristics

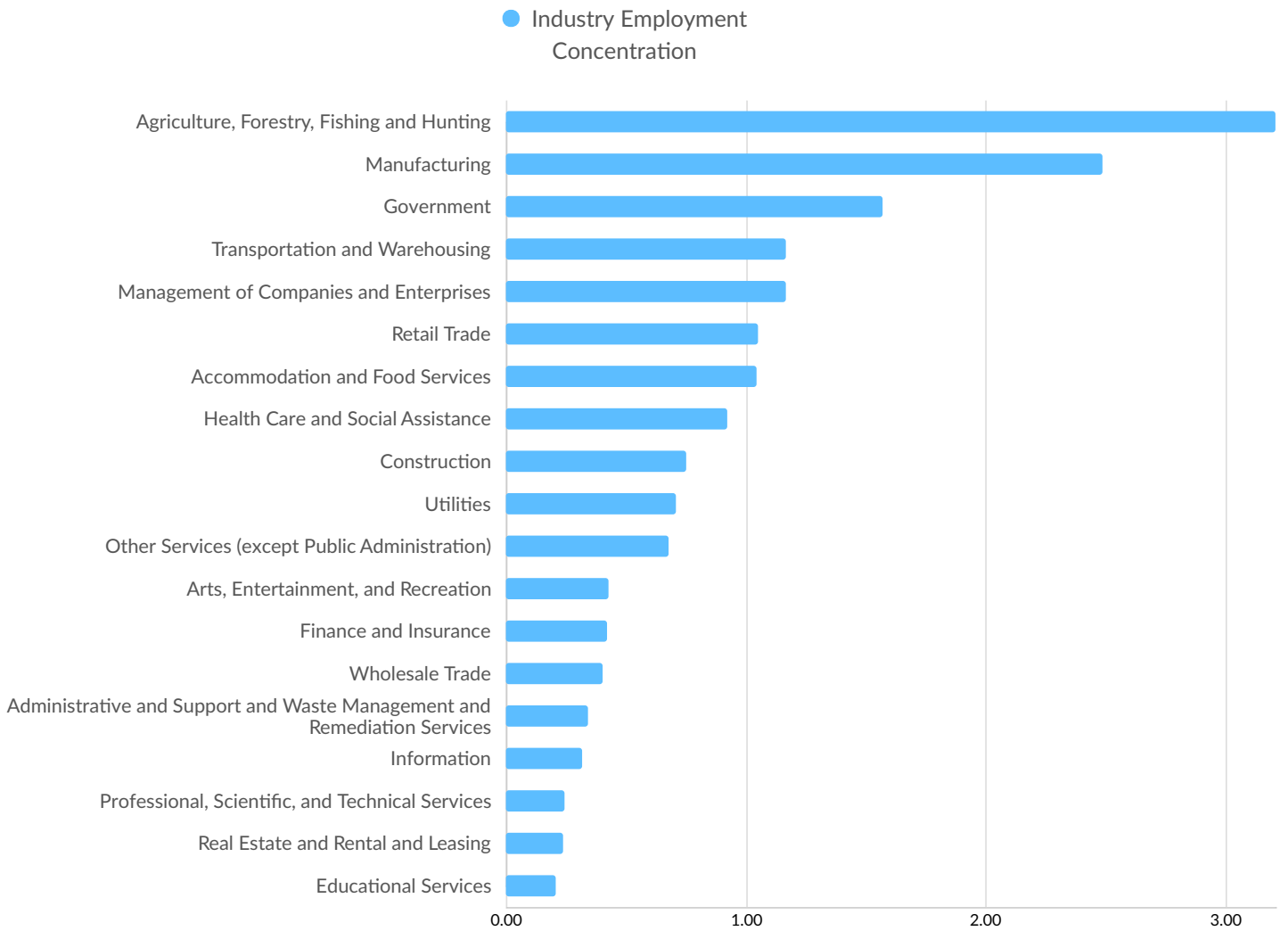
Largest Industries



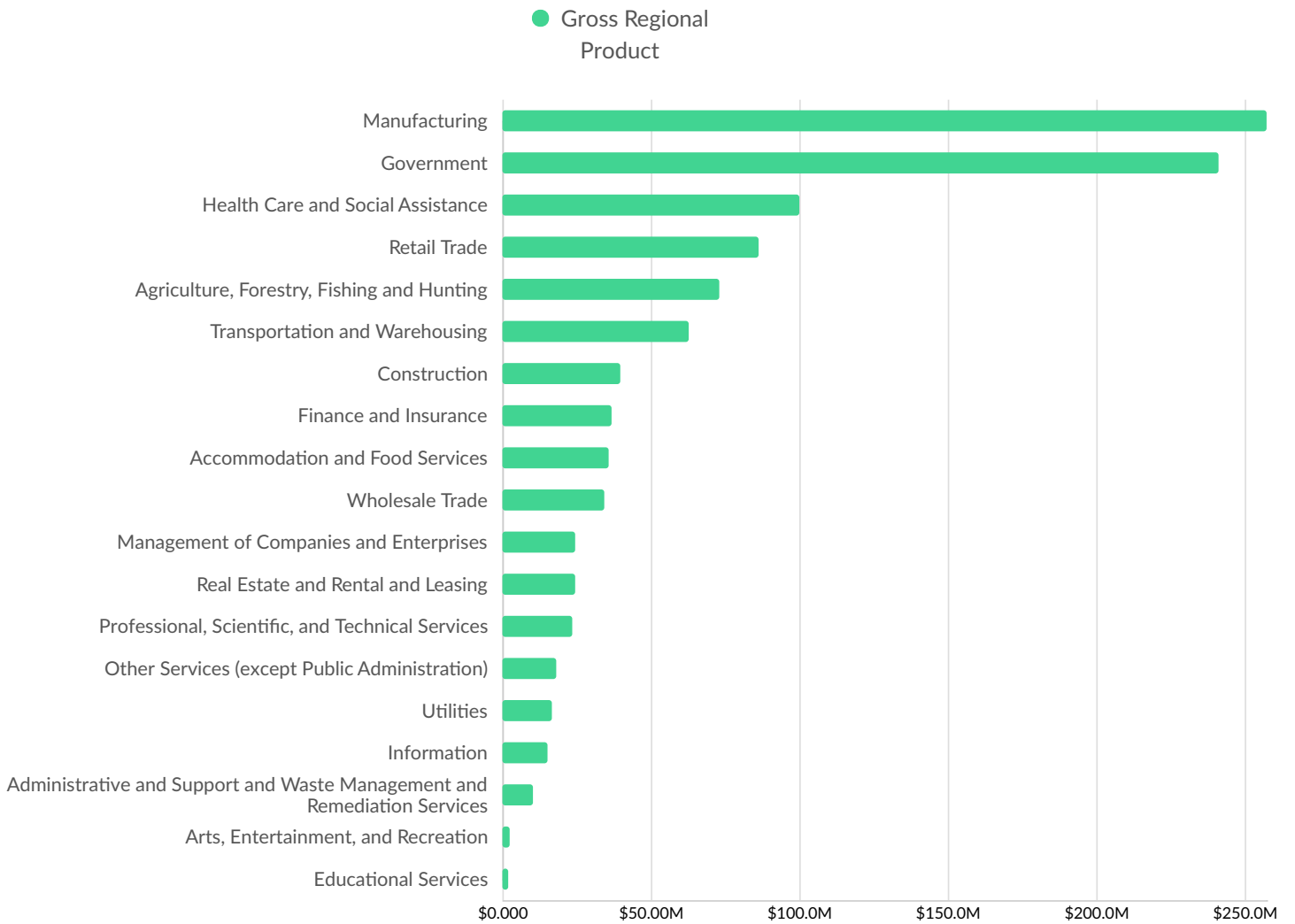
Top Growing Industries



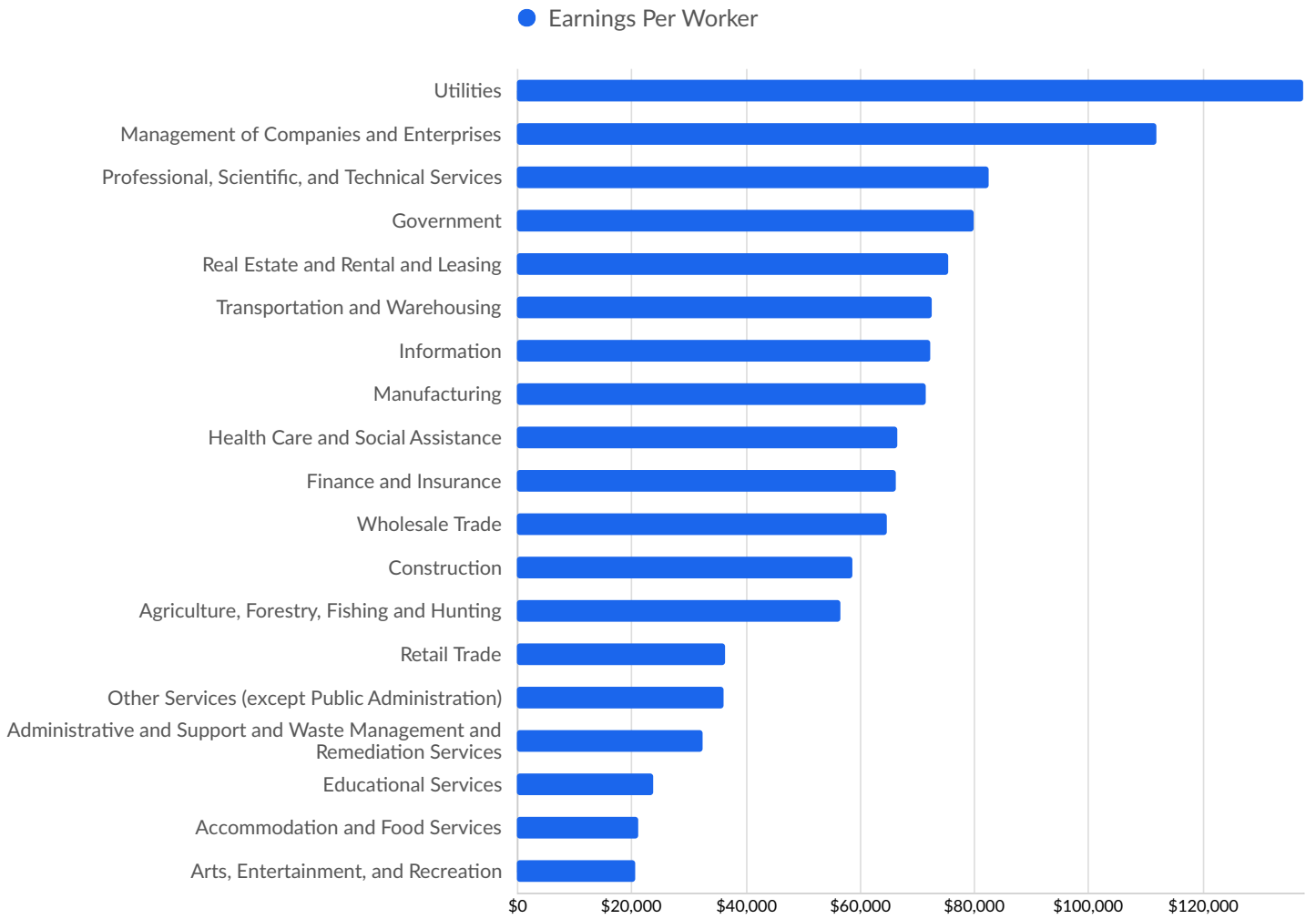
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



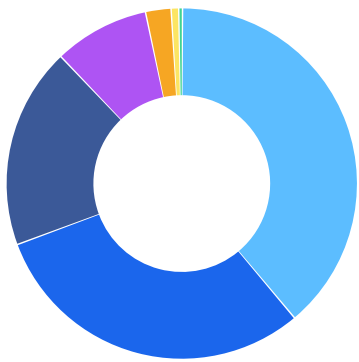
Business Characteristics

2,436 Companies Employ Your Workers

Online profiles for your workers mention 2,436 companies as employers, with the top 10 appearing below. In the last 12 months, 283 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	186 	Festival Foods	70 
Mauston School District	108 	Kwik Trip	56 
State of Wisconsin	67 	Supplemental Health Care	34 
Walmart	45 	FedEx	28 
Necedah Area School District	41 	GPAC	26 
United States Army	34 	Parker Hannifin	26 
Land's End Resort	33 	LeaderStat	24 
Leer	32 	Walgreens Boots Alliance	23 
Toro	29 	Pilot Company	22 
University of Wisconsin System	27 	OneStaff Medical	20 

Business Size

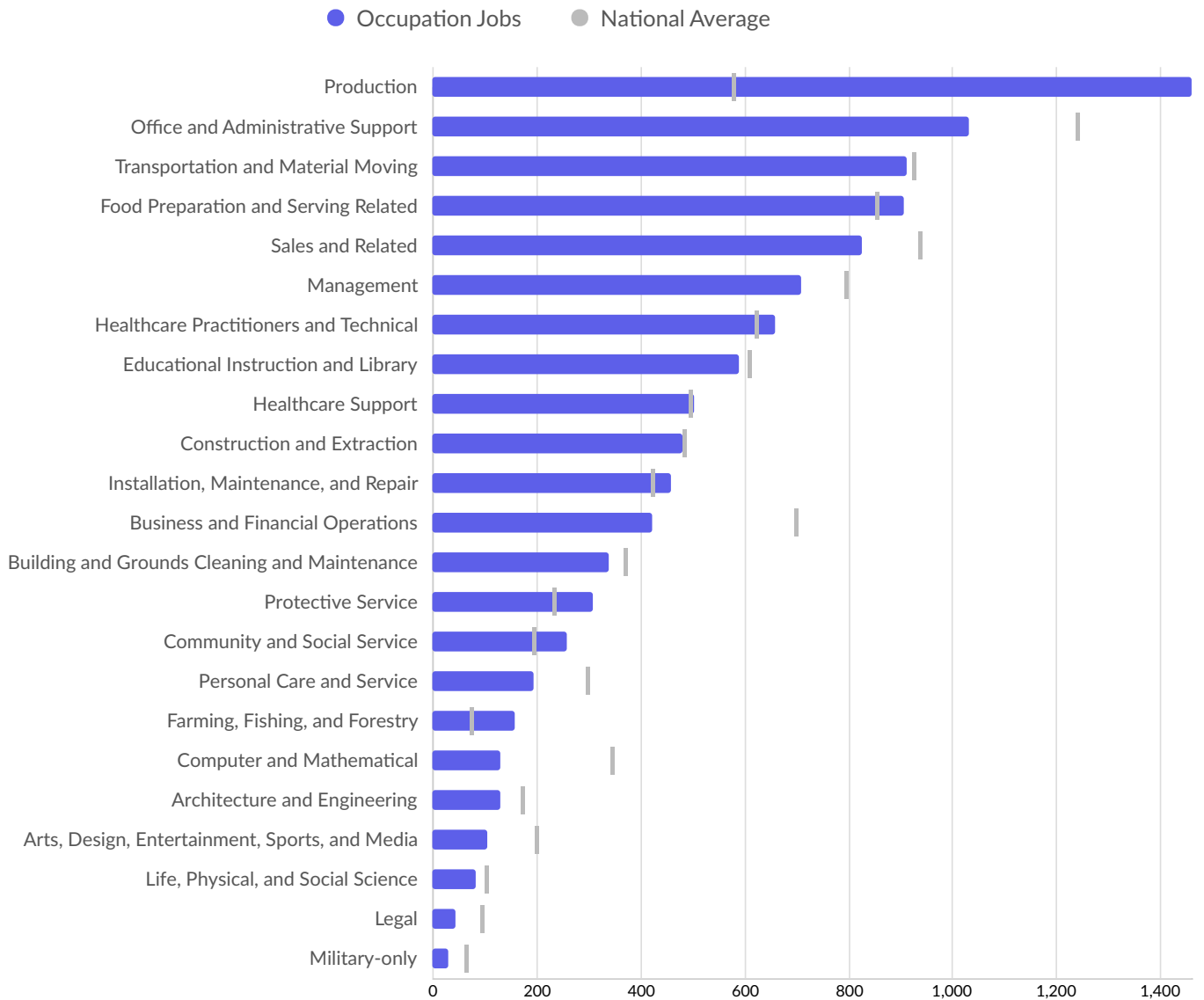


	Percentage	Business Count
1 to 4 employees	38.8%	446
5 to 9 employees	30.5%	350
10 to 19 employees	18.5%	213
20 to 49 employees	8.8%	101
50 to 99 employees	2.3%	27
100 to 249 employees	0.7%	8
250 to 499 employees	0.3%	4

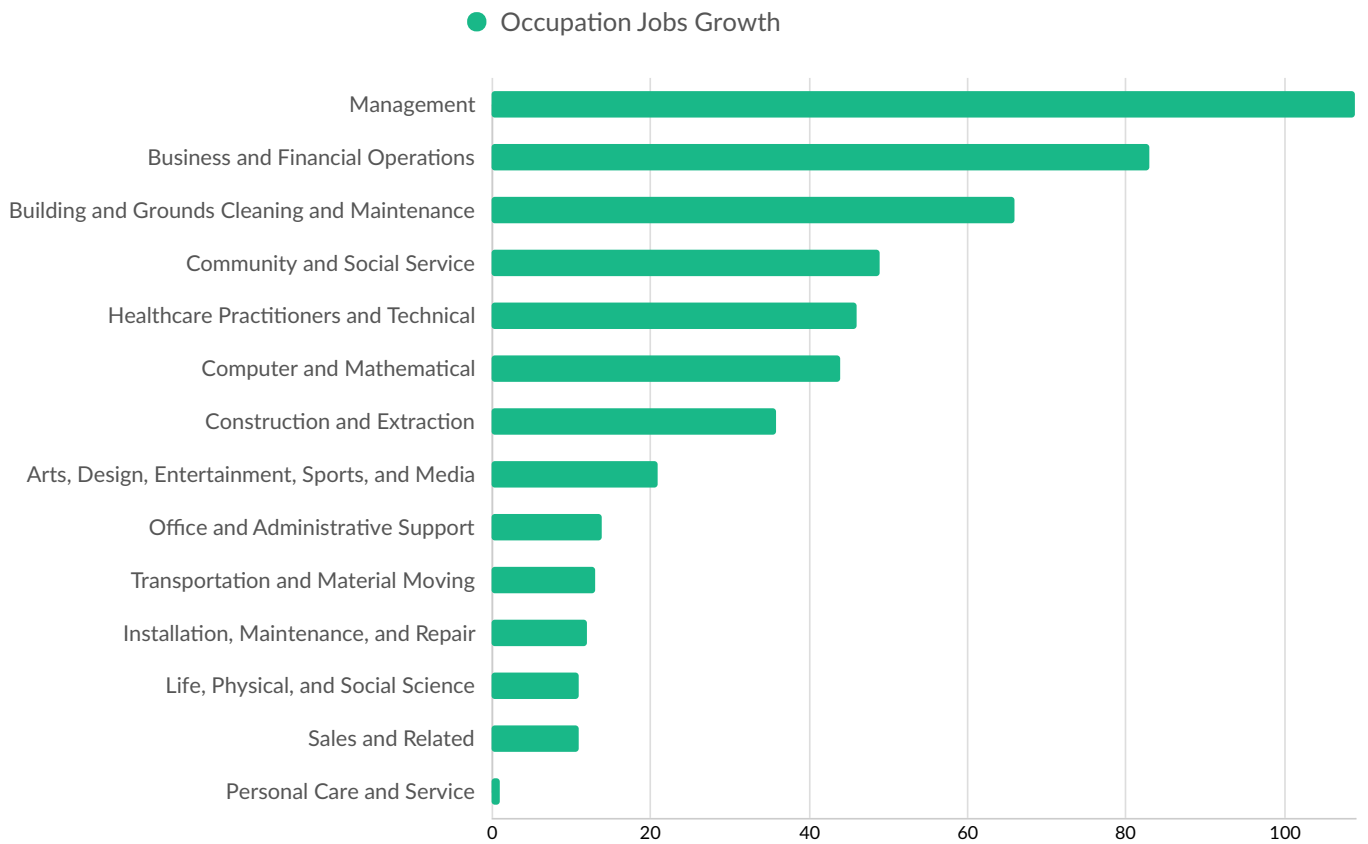
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

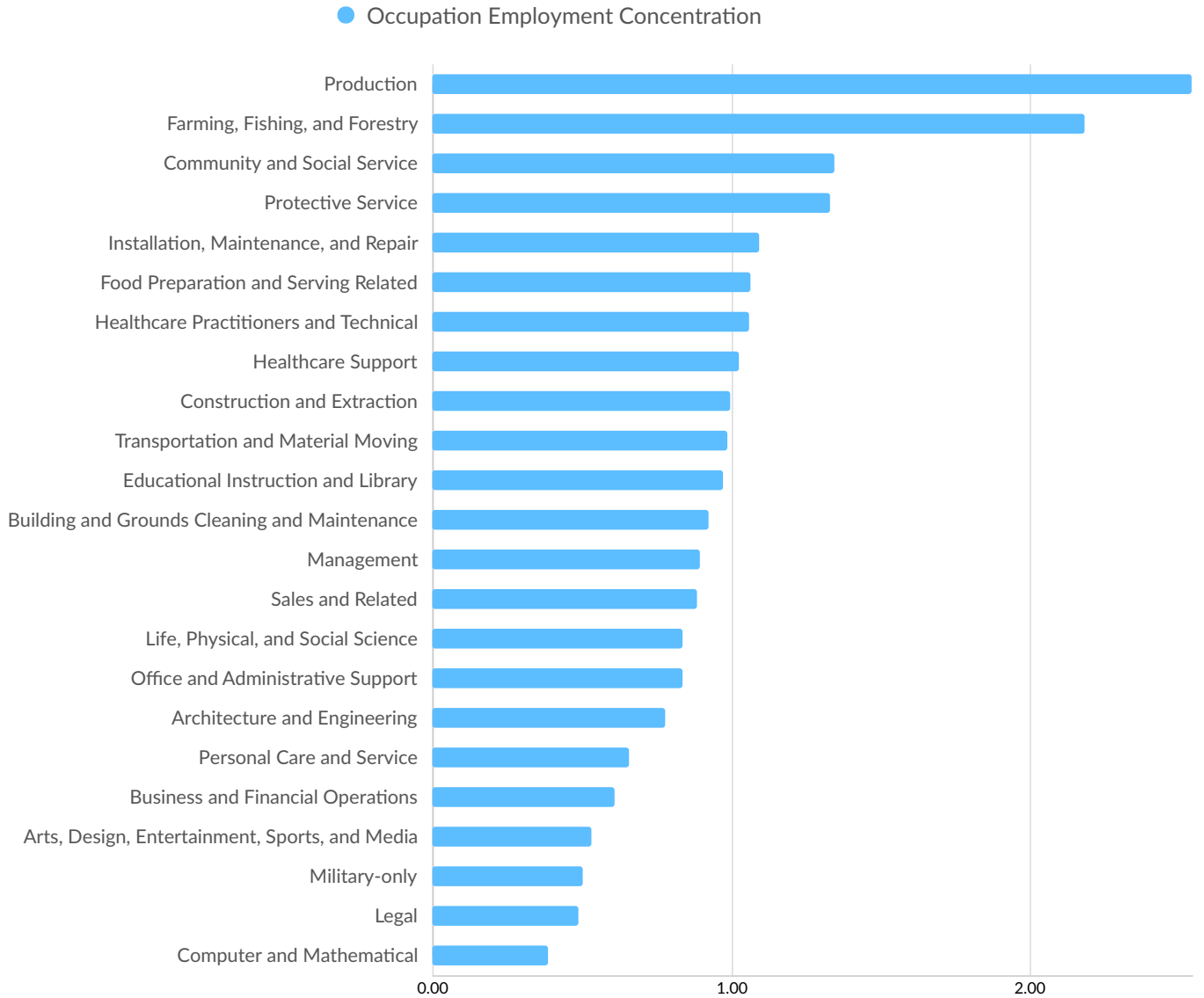
Largest Occupations



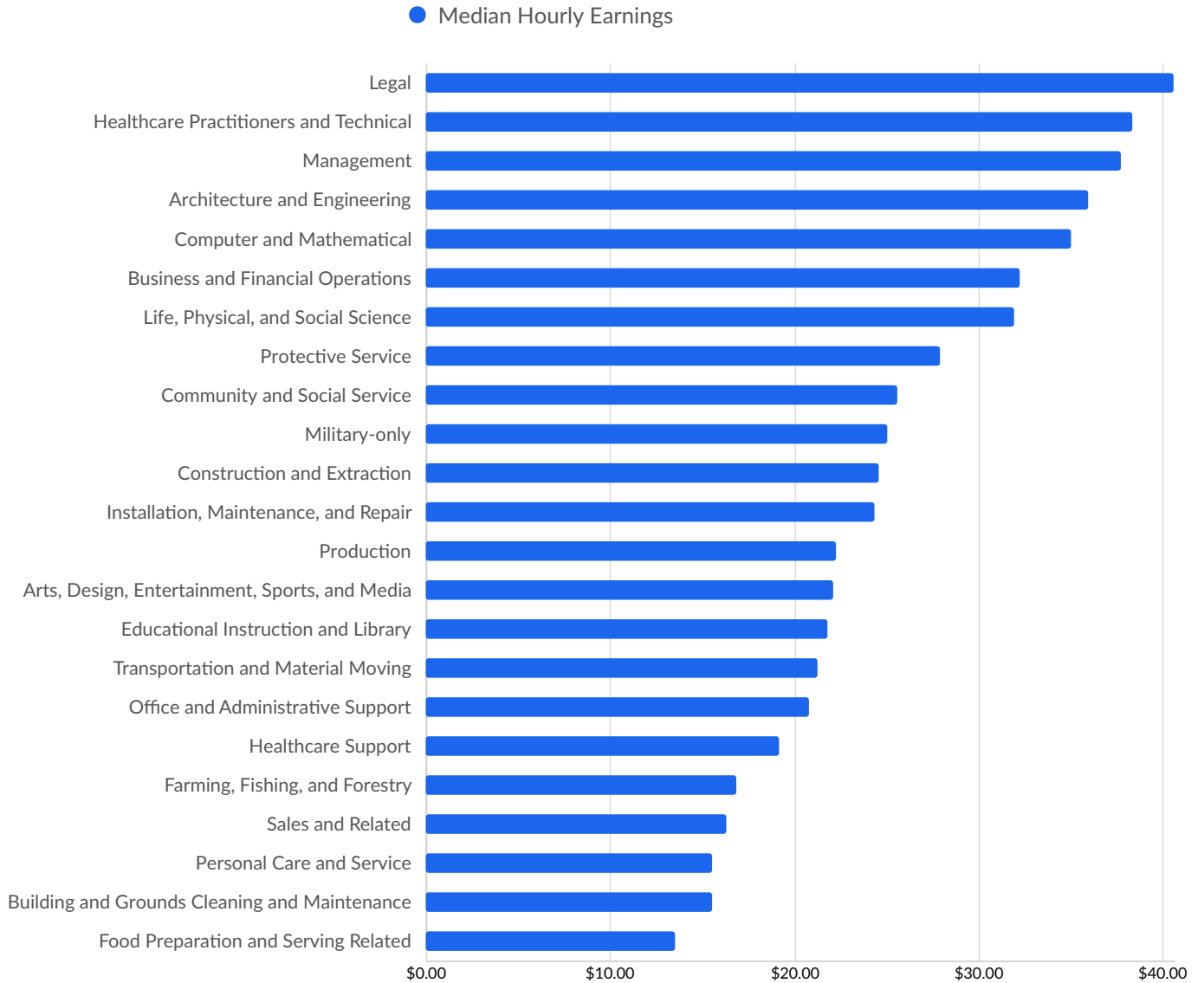
Top Growing Occupations



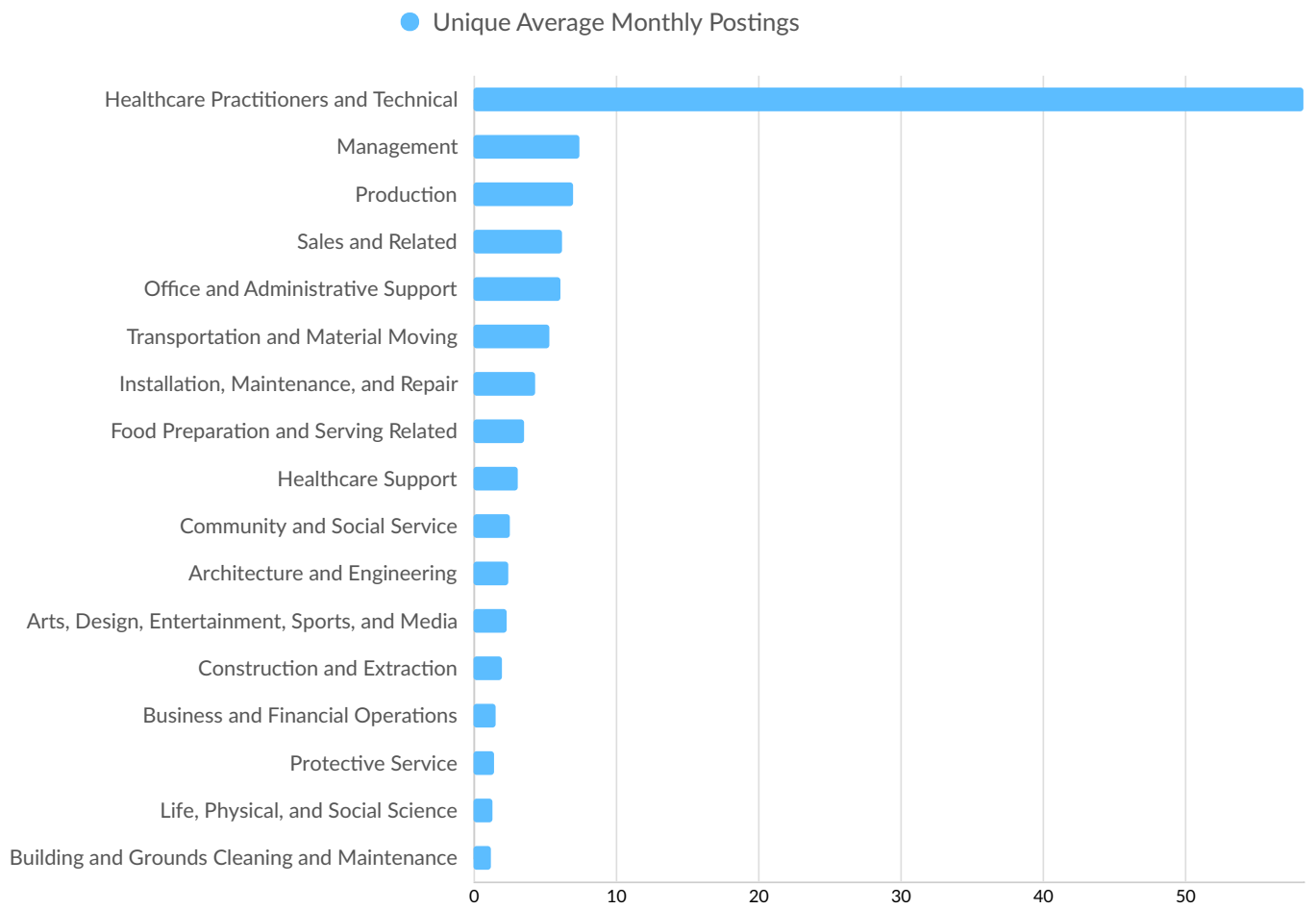
Top Occupation Employment Concentration



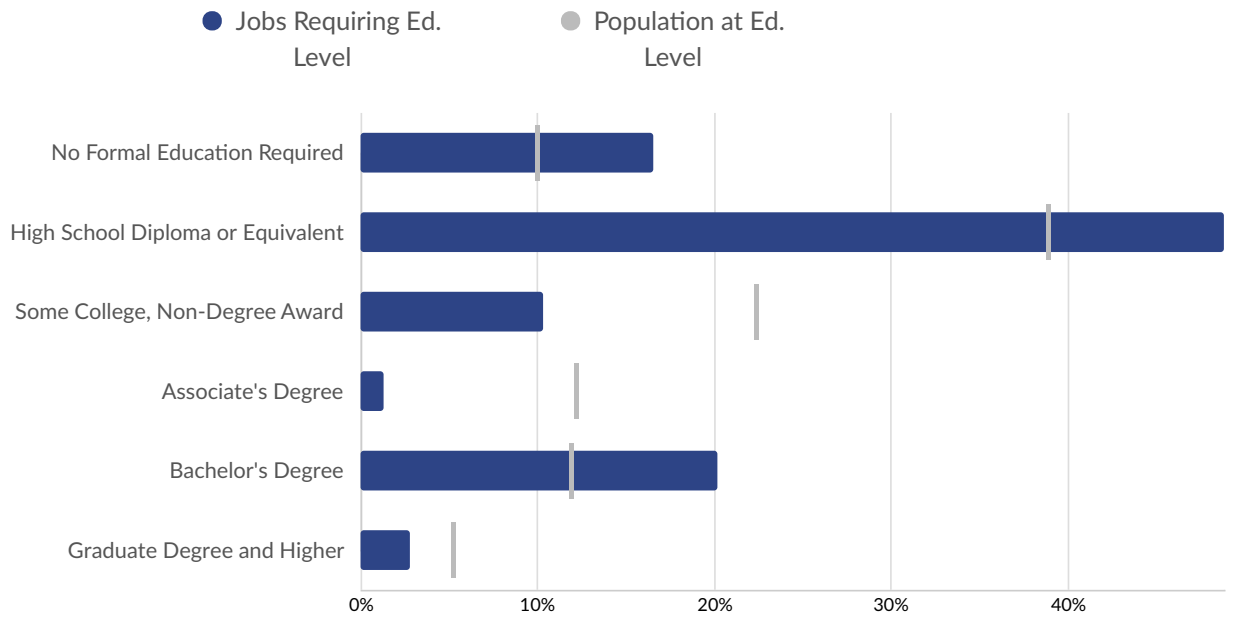
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

In-Demand Skills

