



Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,404

Population (2023)

Population **grew by 165** over the last 5 years and is projected to **grow by 230** over the next 5 years.

8,642

Total Regional Employment

Jobs **decreased by 78** over the last 5 years but are projected to **grow by 180** over the next 5 years.

\$55.1K

Median Household Income (2022)

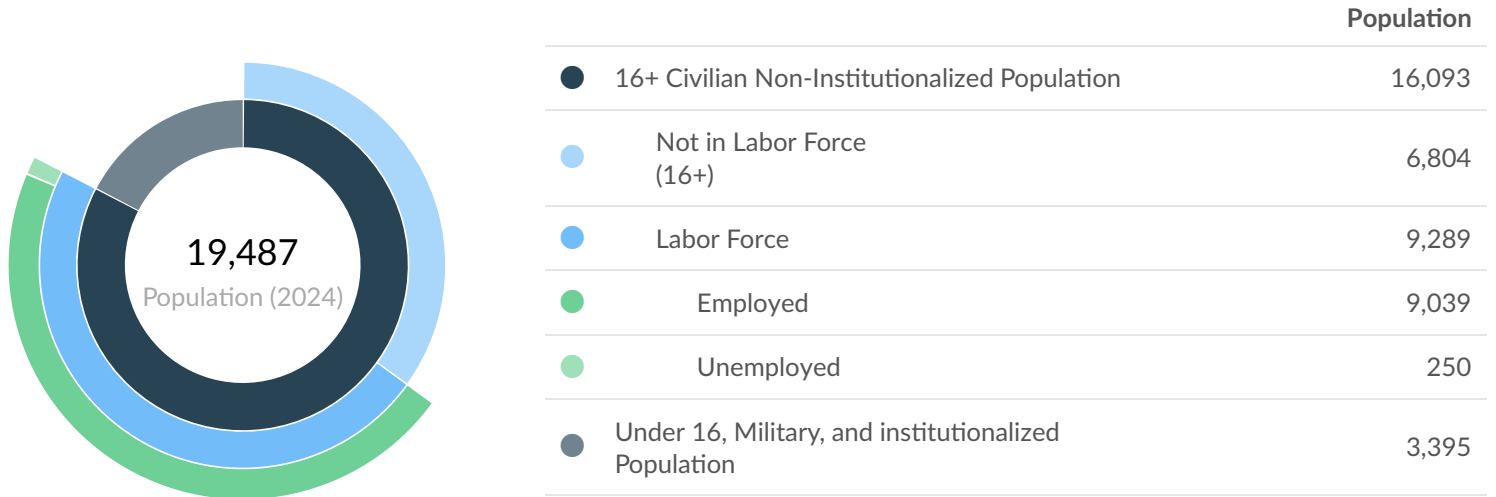
Median household income is **\$20.1K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 0.9%** since 2018, growing by 165. Population is expected to **increase by 1.2%** between 2023 and 2028, adding 230.
- From 2018 to 2023, jobs **declined by 0.9%** in Langlade County, WI from 8,721 to **8,642**. This change **fell short of the national growth rate of 4.5% by 5.4%**. As the number of jobs declined, the **labor force participation rate decreased from 60.5% to 56.7% between 2018 and 2023**.
- Concerning educational attainment, **11.3% of Langlade County, WI residents possess a Bachelor's Degree** (9.8% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).
- The top three industries in 2023 are Crop Production, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

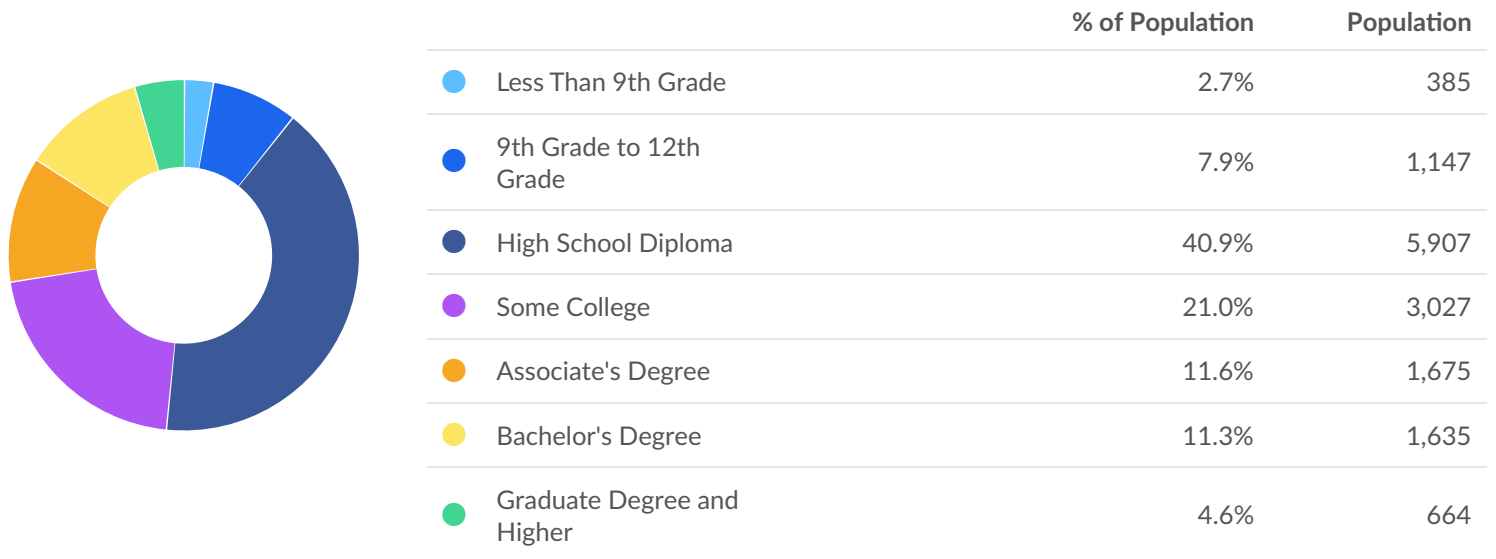
	Population (2024)	Labor Force (Sep 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	19,487	9,289	8,642	98.8	\$923.18M	\$1.54B	\$1.17B
State	5,932,800	3,174,542	3,245,667	100.2	\$412.45B	\$381.77B	\$408.89B

Sep 2024 Labor Force Breakdown



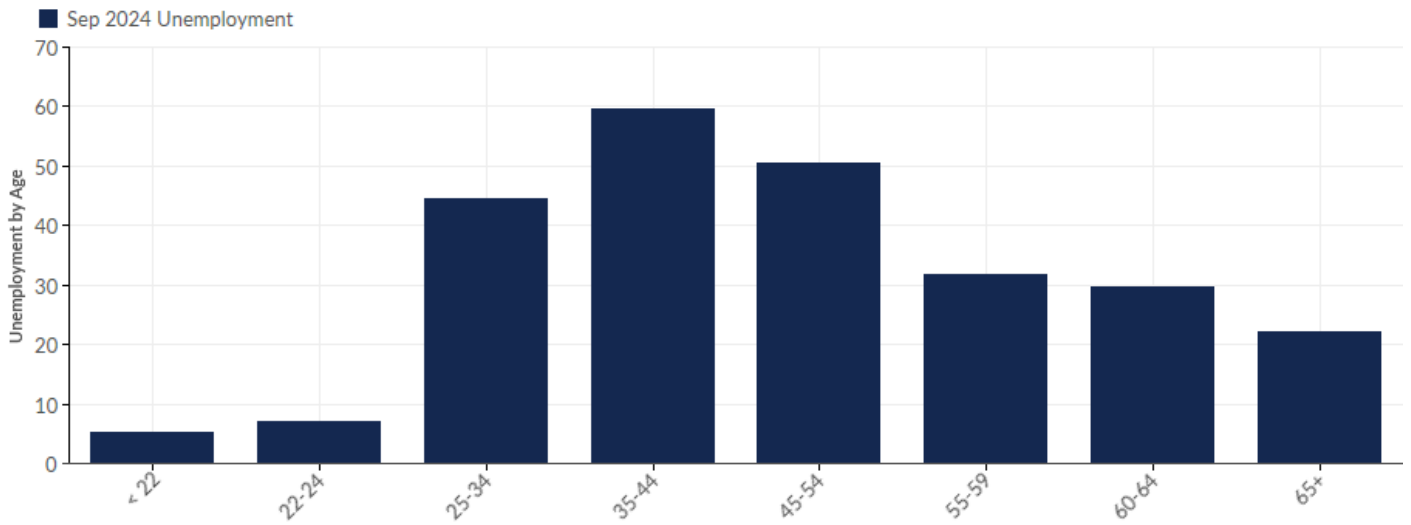
Educational Attainment

Concerning educational attainment, **11.3% of Langlade County, WI residents possess a Bachelor's Degree** (9.8% below the national average), and **11.6% hold an Associate's Degree** (2.8% above the national average).



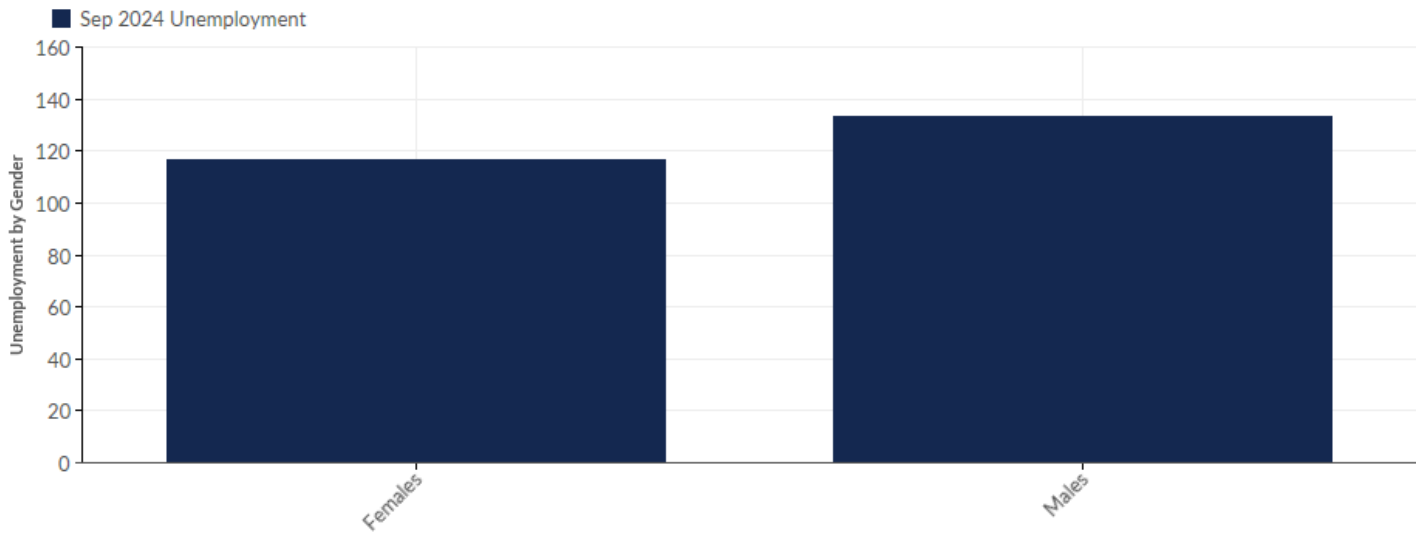
Unemployment by Demographics

Unemployment by Age



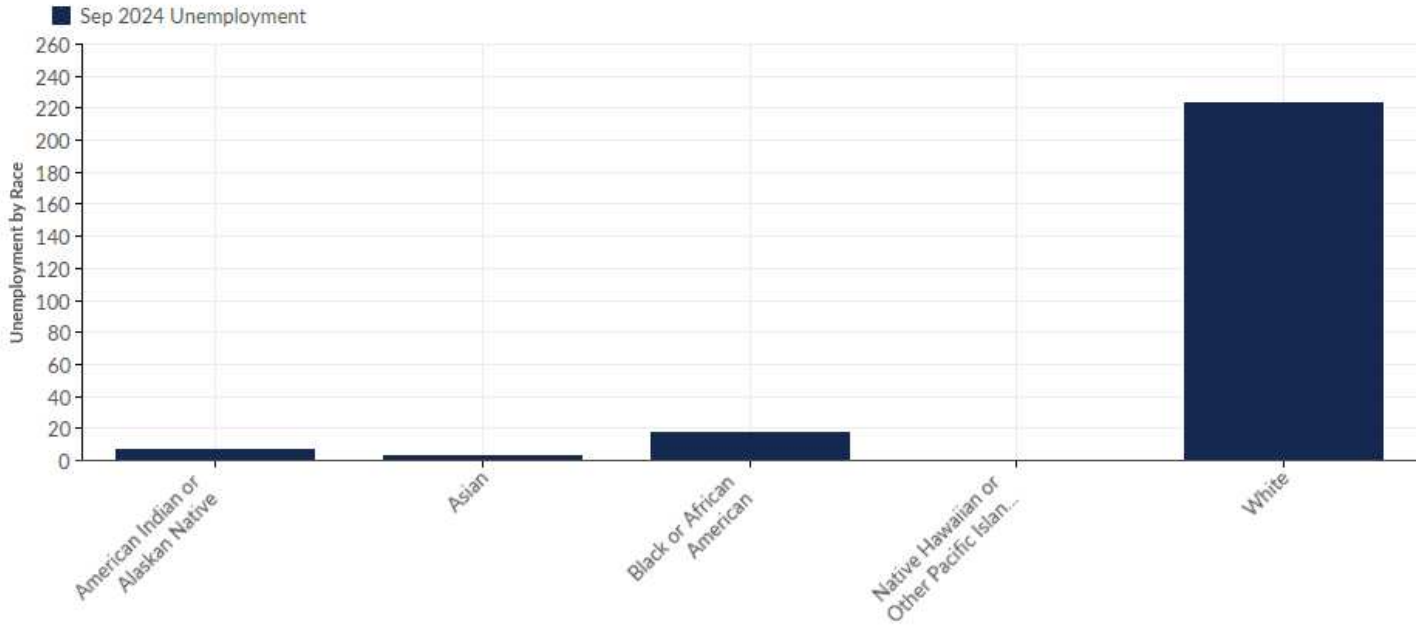
Age	Unemployment (Sep 2024)	% of Unemployed
< 22	5	2.00%
22-24	7	2.80%
25-34	45	18.00%
35-44	60	24.00%
45-54	50	20.00%
55-59	32	12.80%
60-64	30	12.00%
65+	22	8.80%
Total	250	100.00%

Unemployment by Gender



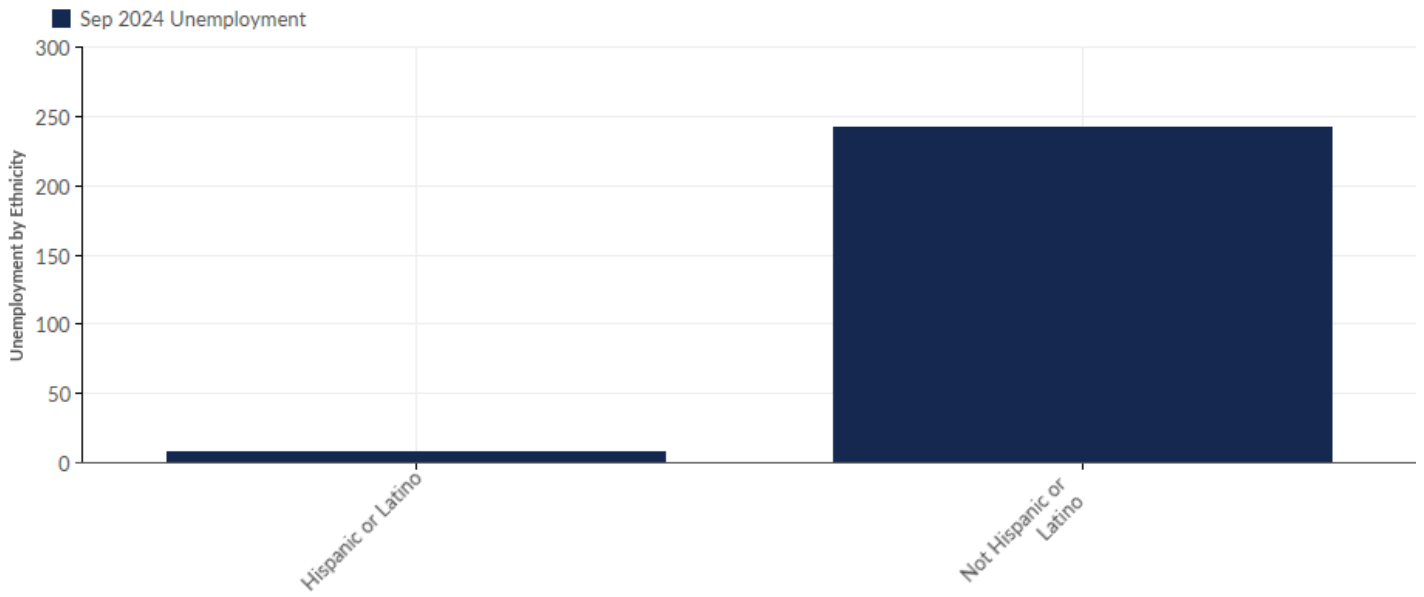
Gender	Unemployment (Sep 2024)	% of Unemployed
Females	117	46.80%
Males	133	53.20%
Total	250	100.00%

Unemployment by Race



Race	Unemployment (Sep 2024)	% of Unemployed
American Indian or Alaskan Native	7	2.80%
Asian	2	0.80%
Black or African American	17	6.80%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	223	89.20%
Total	250	100.00%

Unemployment by Ethnicity

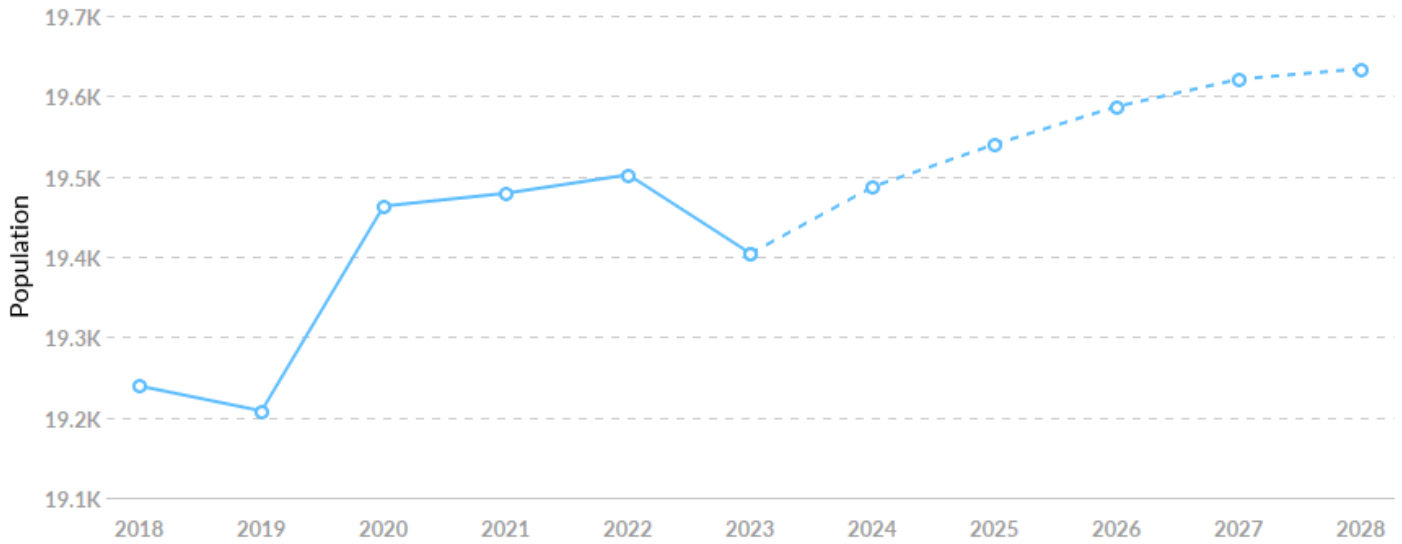


Ethnicity	Unemployment (Sep 2024)	% of Unemployed
Hispanic or Latino	8	3.20%
Not Hispanic or Latino	242	96.80%
Total	250	100.00%

Historic & Projected Trends

Population Trends

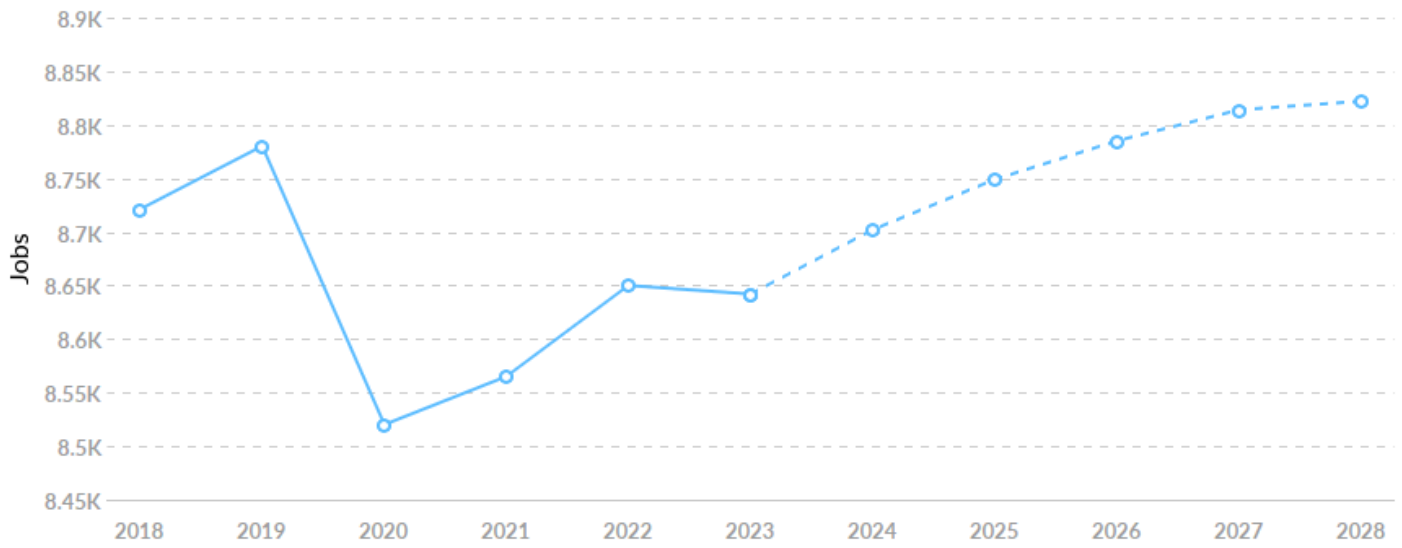
As of 2023 the region's population increased by 0.9% since 2018, growing by 165. Population is expected to increase by 1.2% between 2023 and 2028, adding 230.



Timeframe	Population
2018	19,239
2019	19,208
2020	19,463
2021	19,479
2022	19,502
2023	19,404
2024	19,487
2025	19,540
2026	19,587
2027	19,621
2028	19,634

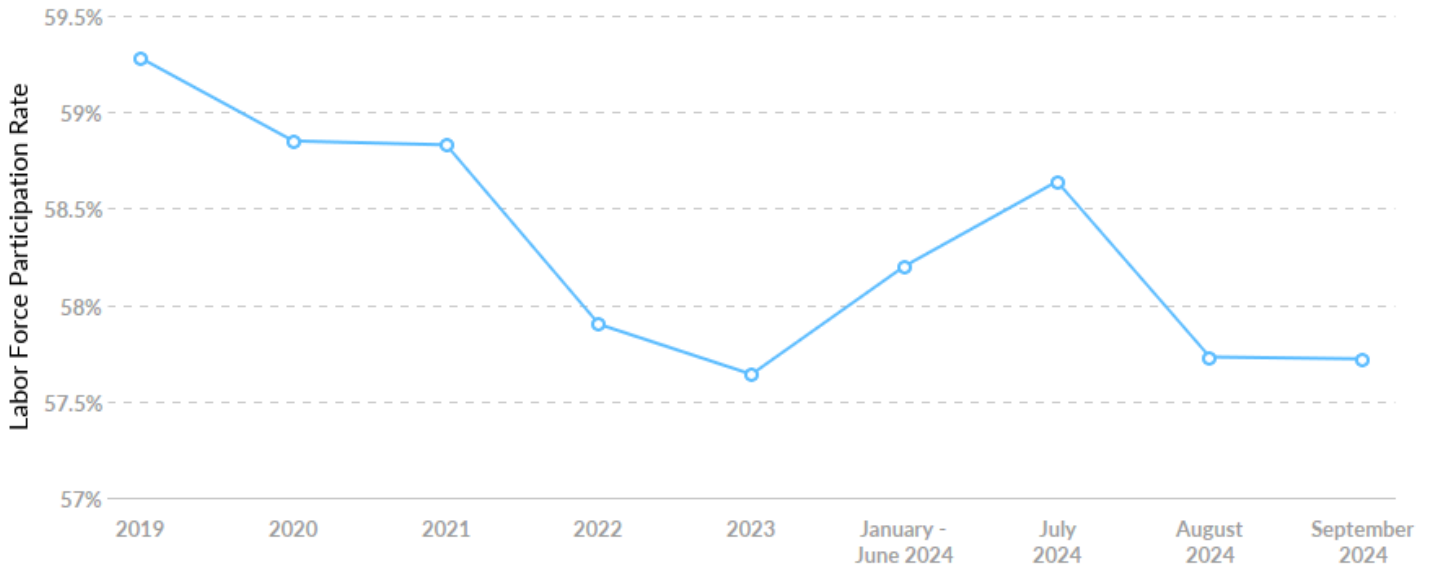
Job Trends

From 2018 to 2023, jobs declined by 0.9% in Langlade County, WI from 8,721 to 8,642. This change fell short of the national growth rate of 4.5% by 5.4%.



Timeframe	Jobs
2018	8,721
2019	8,780
2020	8,520
2021	8,565
2022	8,650
2023	8,642
2024	8,702
2025	8,749
2026	8,785
2027	8,814
2028	8,822

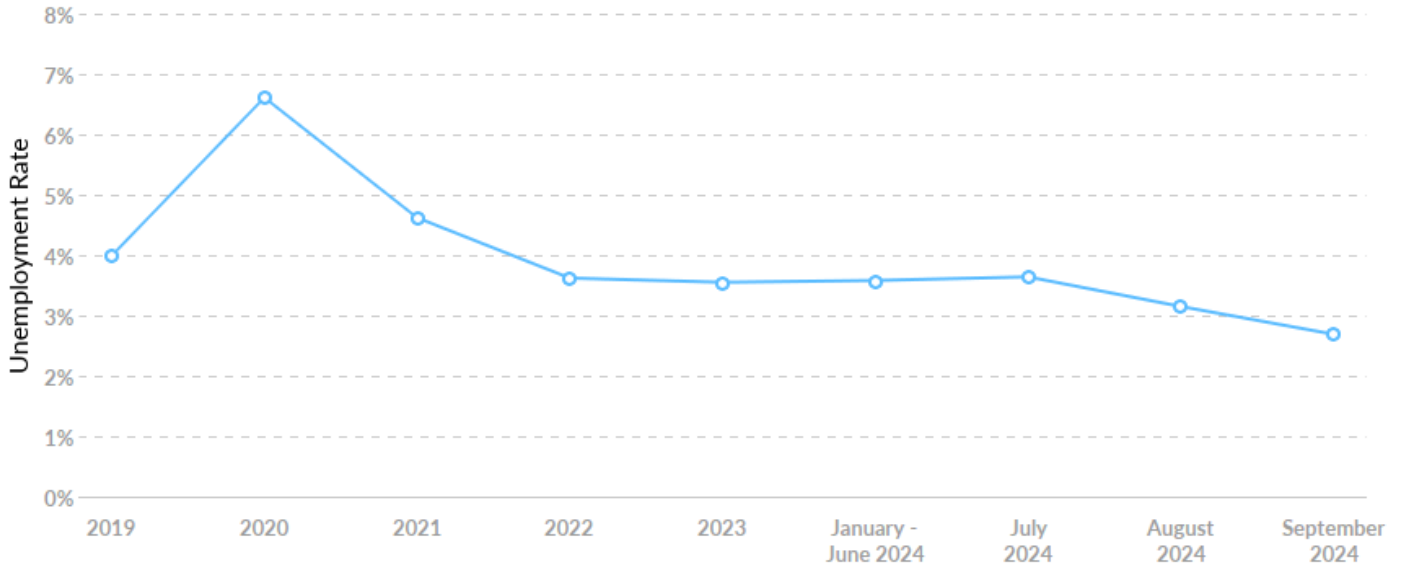
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	59.28%
2020	58.85%
2021	58.83%
2022	57.90%
2023	57.64%
January - June 2024	58.20%
July 2024	58.64%
August 2024	57.73%
September 2024	57.72%

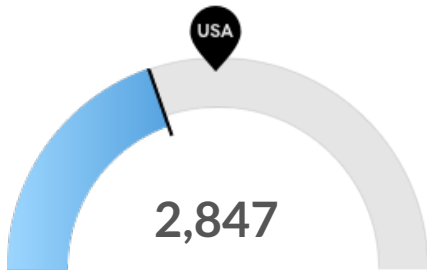
Unemployment Rate Trends

Langlade County, WI had a September 2024 unemployment rate of 2.69%, **decreasing from 3.99%** 5 years before.



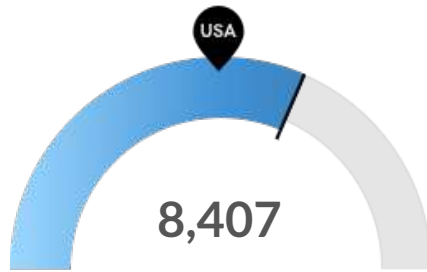
Timeframe	Unemployment Rate
2019	3.99%
2020	6.61%
2021	4.62%
2022	3.62%
2023	3.55%
January - June 2024	3.58%
July 2024	3.64%
August 2024	3.15%
September 2024	2.69%

Population Characteristics



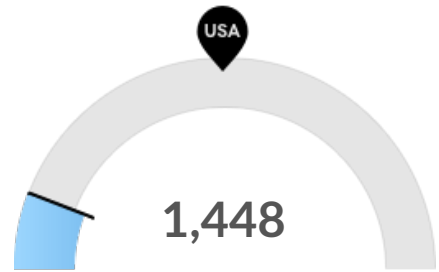
Millennials

Langlade County, WI has 2,847 millennials (ages 25-39). The national average for an area this size is 3,943.



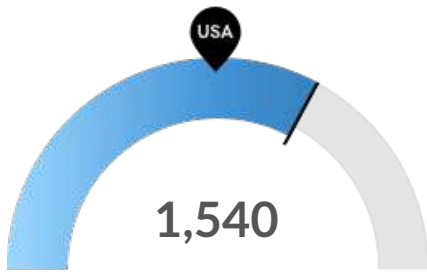
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,858 people 55 or older, while there are 8,407 here.



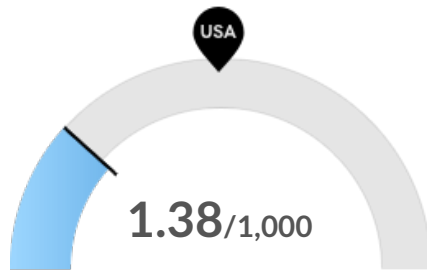
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,081 racially diverse people, while there are 1,448 here.



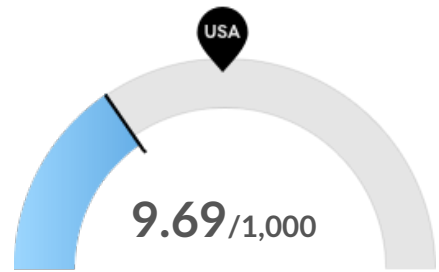
Veterans

Langlade County, WI has 1,540 veterans. The national average for an area this size is 997.



Violent Crime

Langlade County, WI has 1.38 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

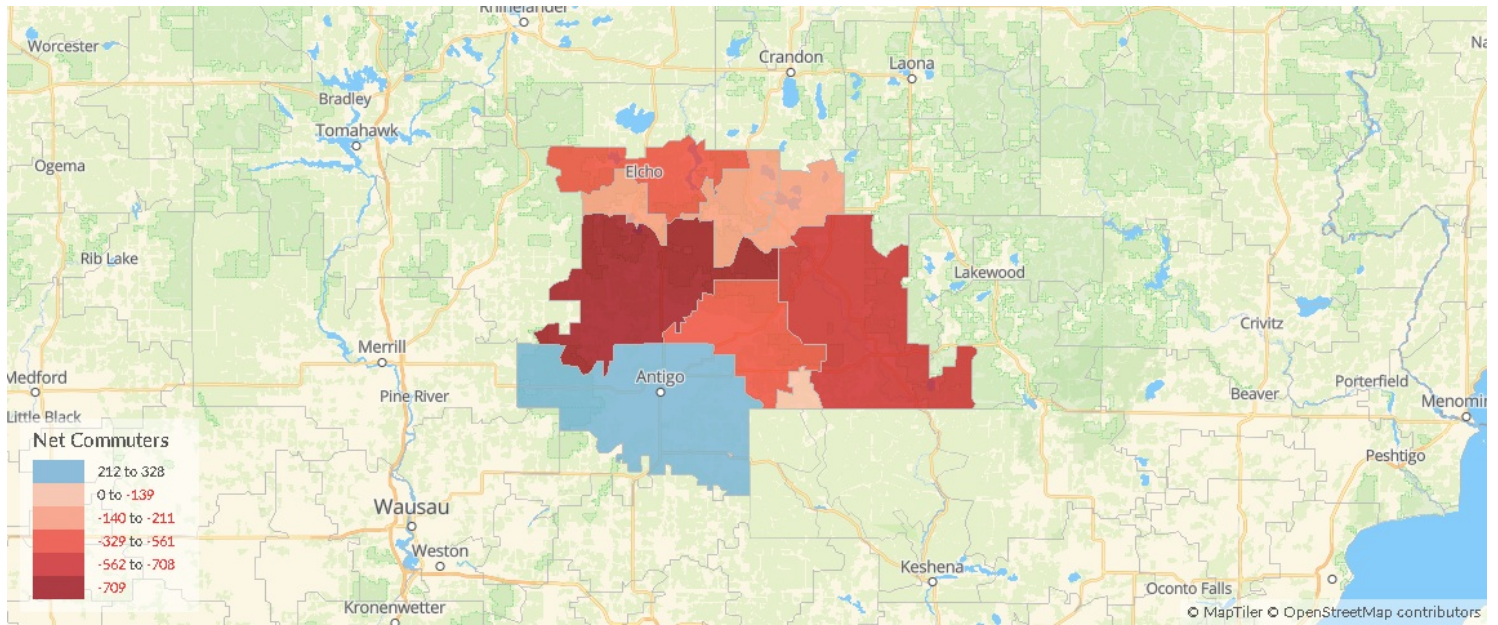


Property Crime

Langlade County, WI has 9.69 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
54409	Antigo, WI (in Langlade ...)	7,255
54428	Elcho, WI (in Langlade c...)	301
54491	White Lake, WI (in Lang...)	292
54465	Pickerel, WI (in Langlad...)	231
54418	Bryant, WI (in Langlade ...)	228

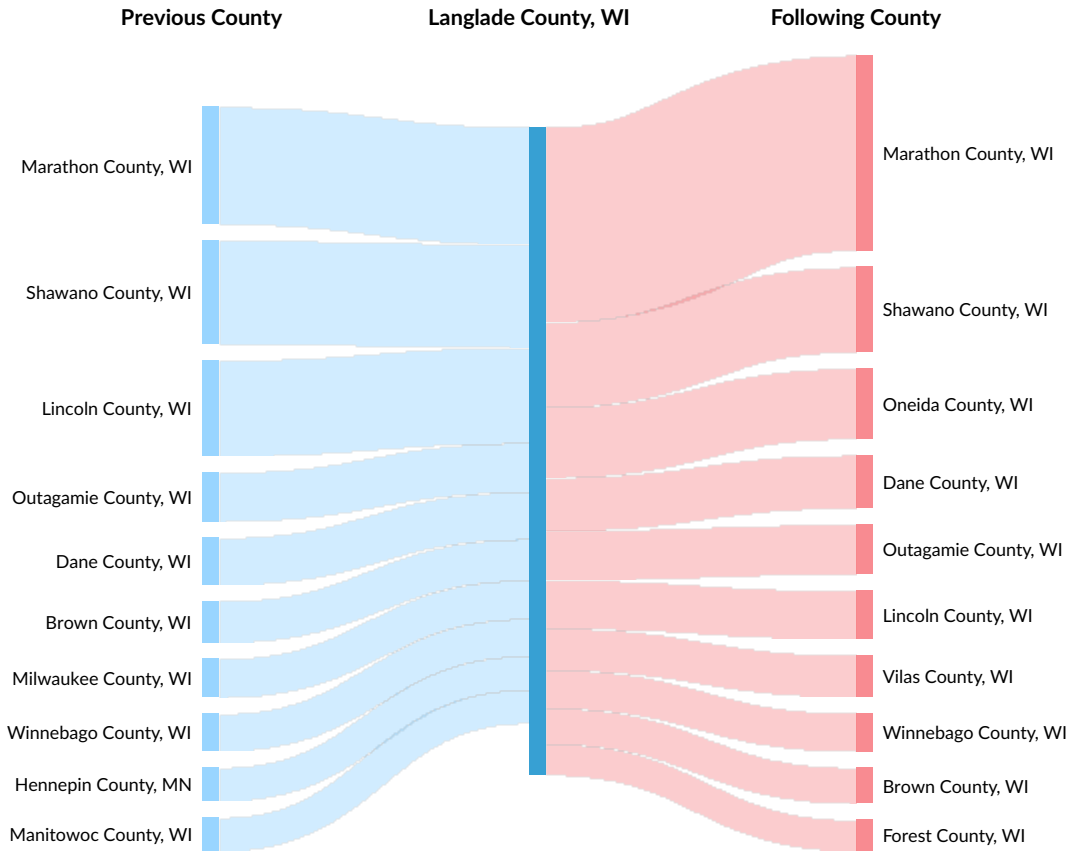
Where Talent Lives

ZIP	Name	2023 Workers
54409	Antigo, WI (in Langlade ...)	7,043
54424	Deerbrook, WI (in Langl...)	923
54491	White Lake, WI (in Lang...)	853
54428	Elcho, WI (in Langlade c...)	630
54418	Bryant, WI (in Langlade ...)	600

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2022, **61** people have migrated from Marathon County, WI to Langlade County, WI. In the same year, **101** people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2022 was **161**.

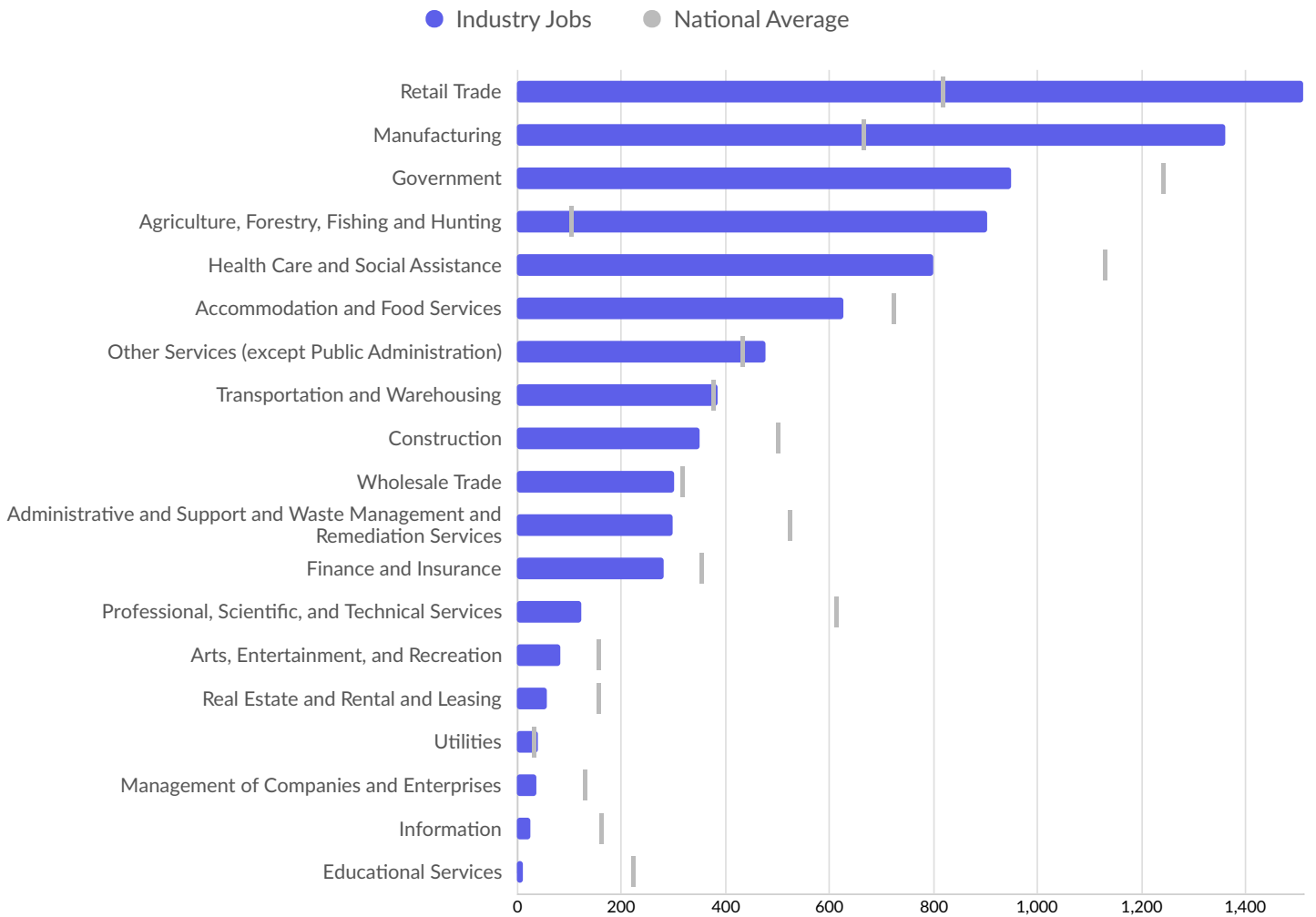


Top Previous Counties	Migrations
Marathon County, WI	61
Shawano County, WI	54
Lincoln County, WI	50
Outagamie County, WI	25
Dane County, WI	24
Brown County, WI	21

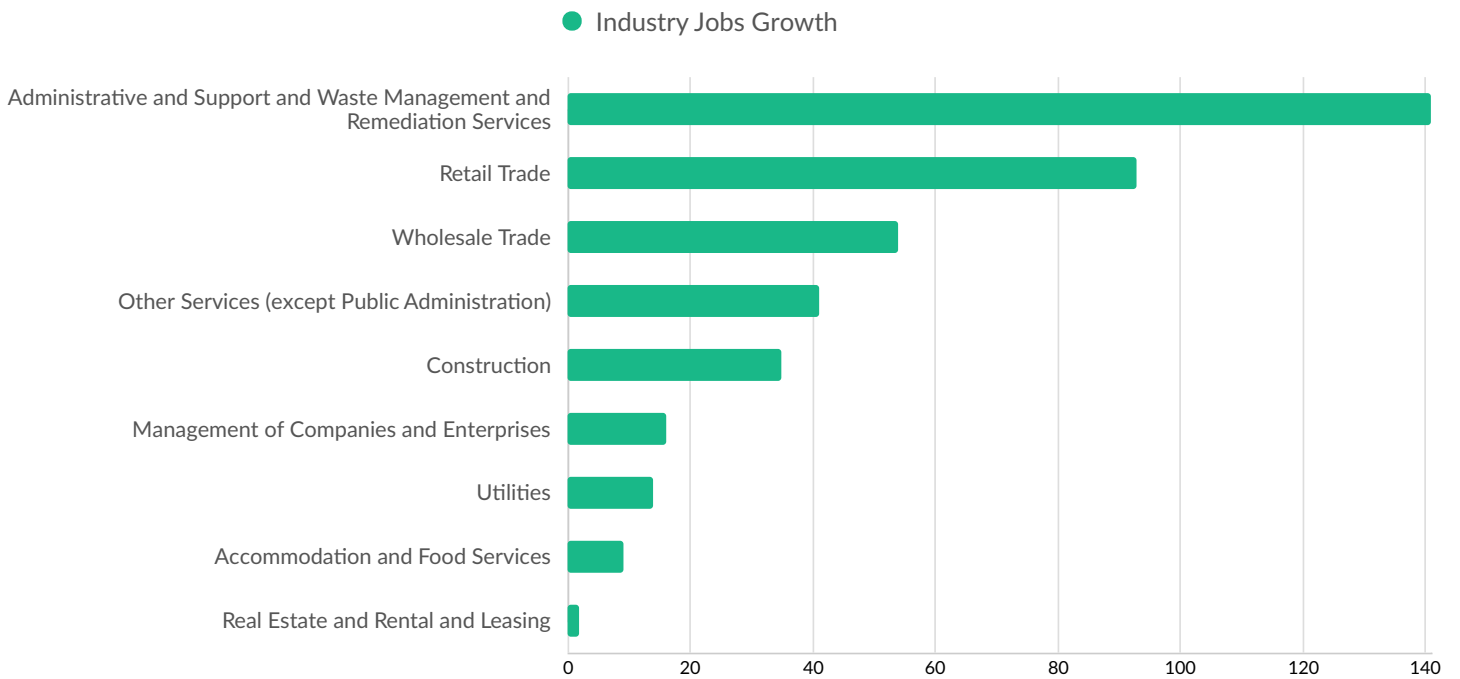
Top Previous Counties	Migrations
Milwaukee County, WI	20
Winnebago County, WI	19
Hennepin County, MN	17
Manitowoc County, WI	17
Cook County, IL	16
La Crosse County, WI	16
Forest County, WI	15
Assumption Parish, LA	15
Pima County, AZ	14
Top Following Counties	Migrations
Marathon County, WI	101
Shawano County, WI	44
Oneida County, WI	36
Dane County, WI	27
Outagamie County, WI	26
Lincoln County, WI	25
Vilas County, WI	22
Winnebago County, WI	20
Brown County, WI	19
Forest County, WI	16
Walworth County, WI	14
Waupaca County, WI	14
Milwaukee County, WI	12
St. Louis County, MN	9
Livingston County, MI	9

Industry Characteristics

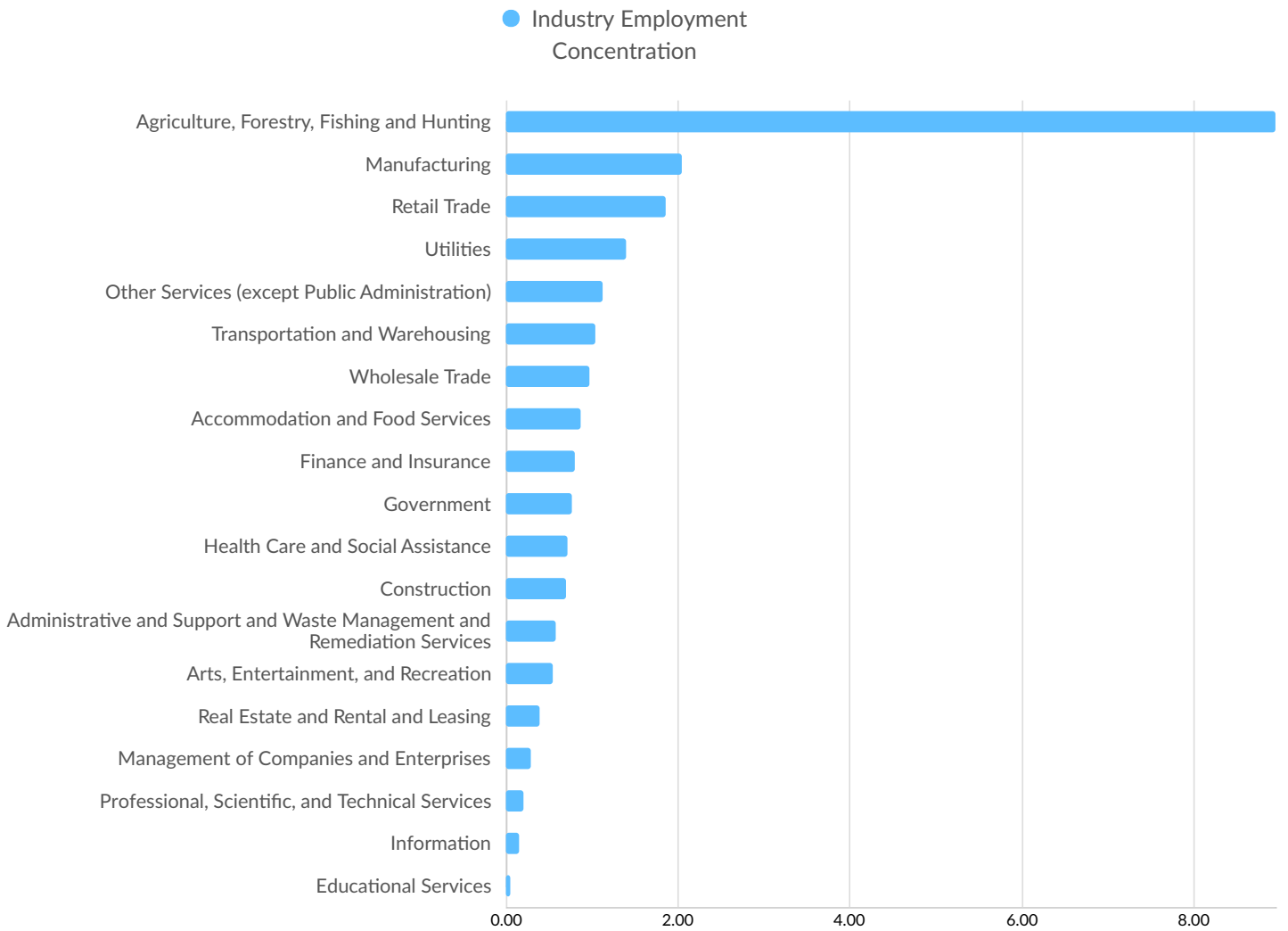
Largest Industries



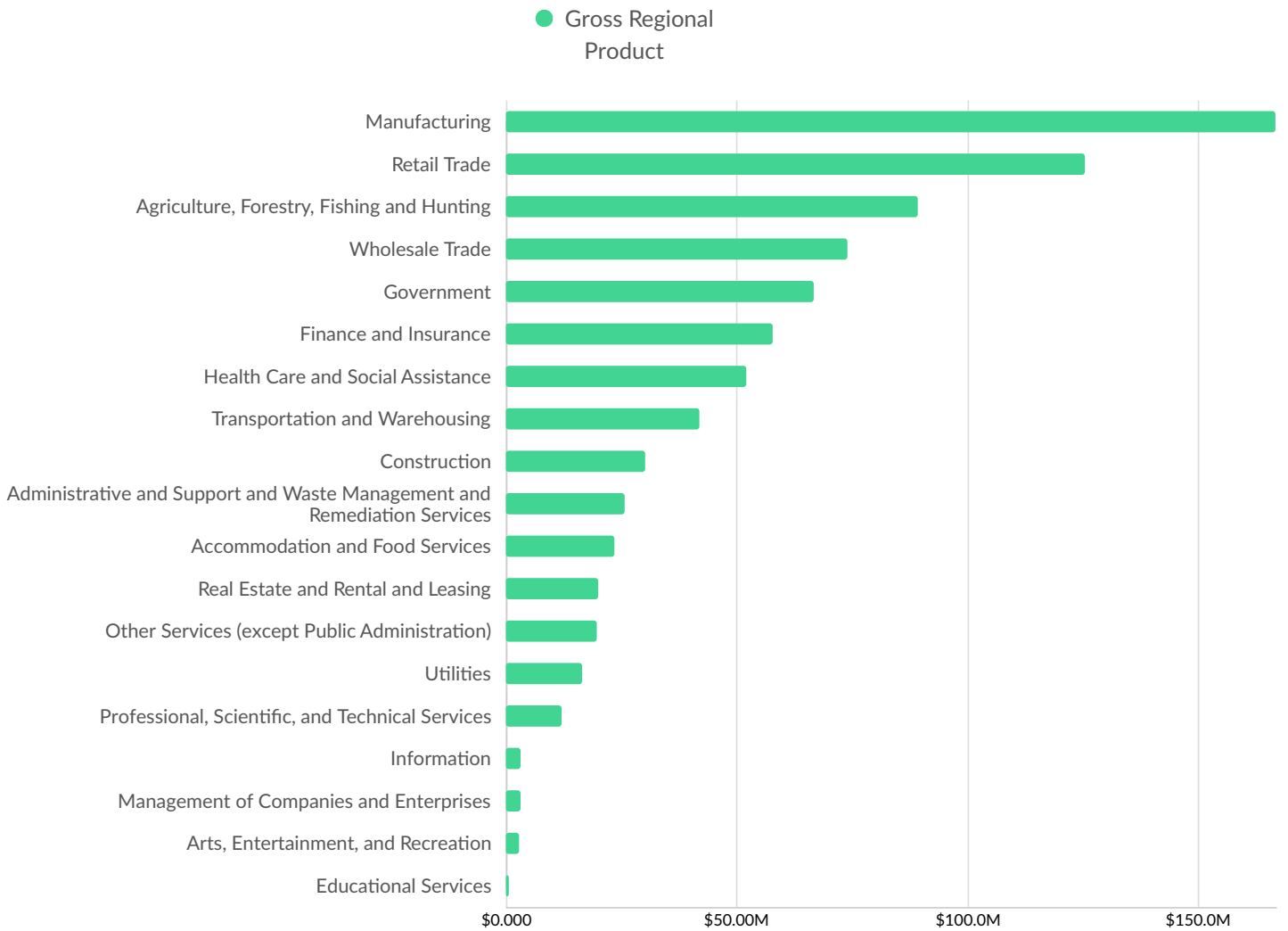
Top Growing Industries



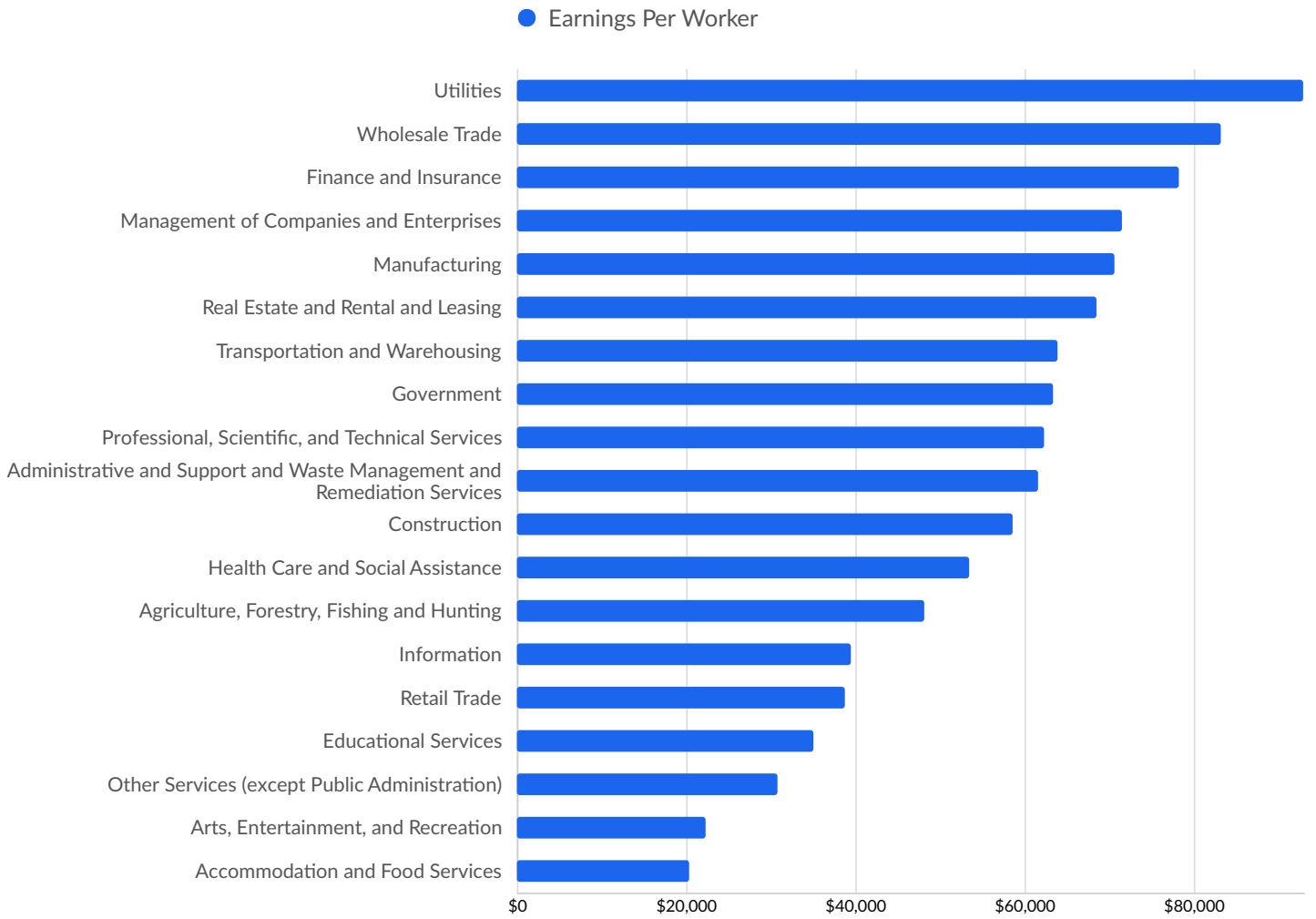
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



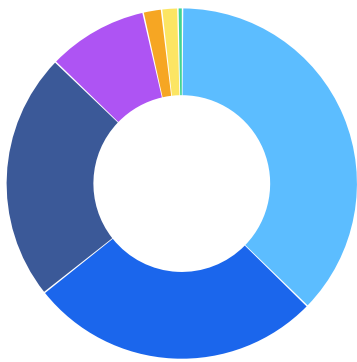
Business Characteristics

1,691 Companies Employ Your Workers

Online profiles for your workers mention 1,691 companies as employers, with the top 10 appearing below. In the last 12 months, 177 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	115 	Aspirus	79 
Unified School District Antigo	110 	Fleet Farm	52 
Covantage Credit Union	100 	Walmart	48 
Volm Companies	86 	Growmark	34 
Aspirus	77 	Dover Corporation	23 
Dover Corporation	37 	CompHealth	21 
Walmart	32 	GPAC	18 
Northcentral Technical College	28 	Kwik Trip	18 
Amron International	24 	Pick And Save	18 
Menards	24 	Kroger	17 

Business Size

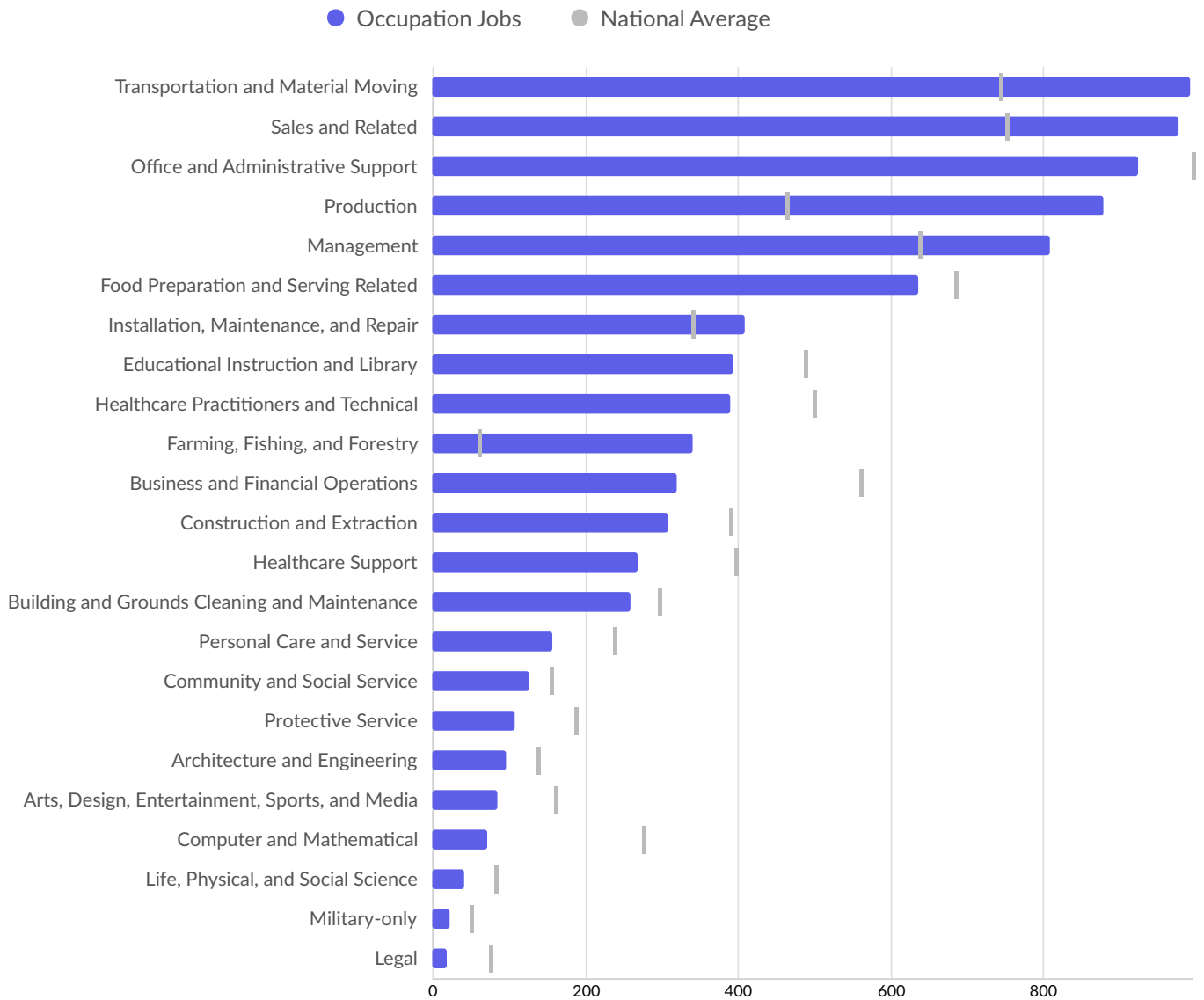


	Percentage	Business Count
● 1 to 4 employees	37.2%	350
● 5 to 9 employees	27.0%	254
● 10 to 19 employees	22.9%	215
● 20 to 49 employees	9.3%	87
● 50 to 99 employees	1.7%	16
● 100 to 249 employees	1.5%	14
● 250 to 499 employees	0.4%	4

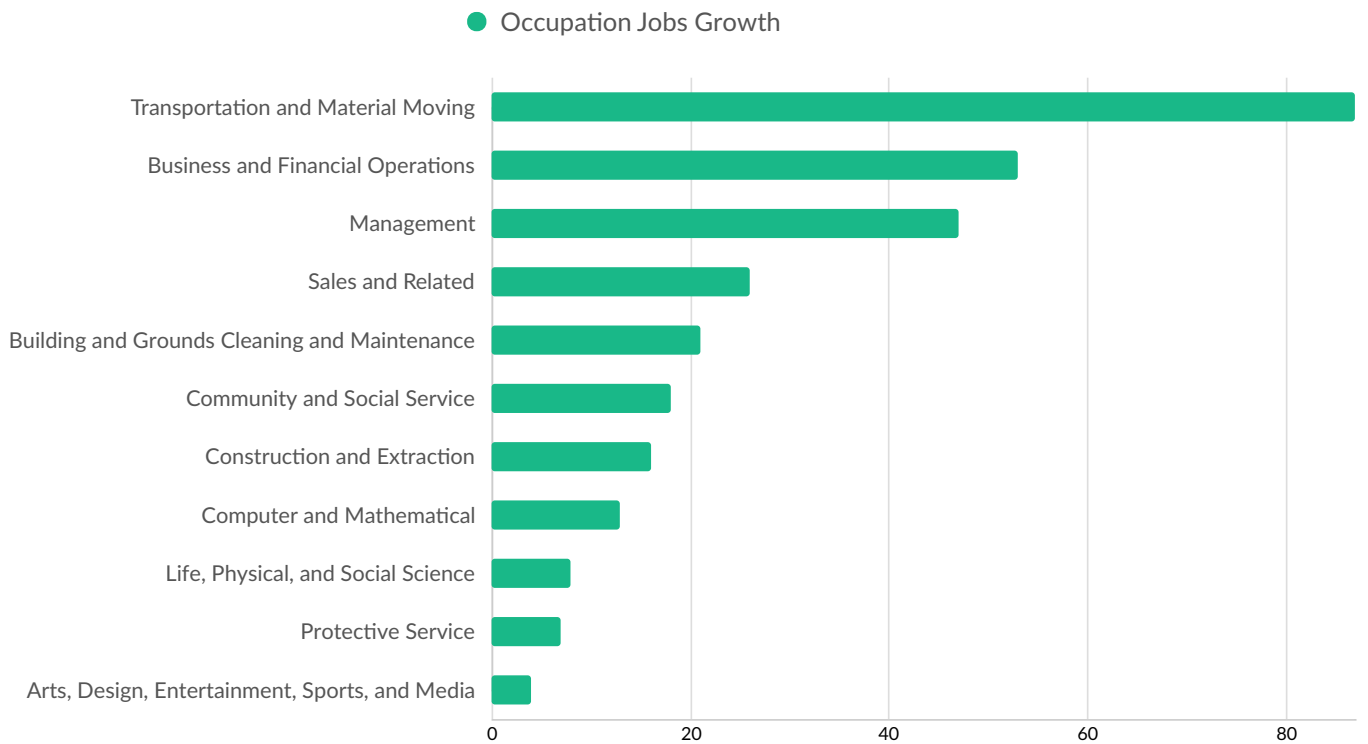
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

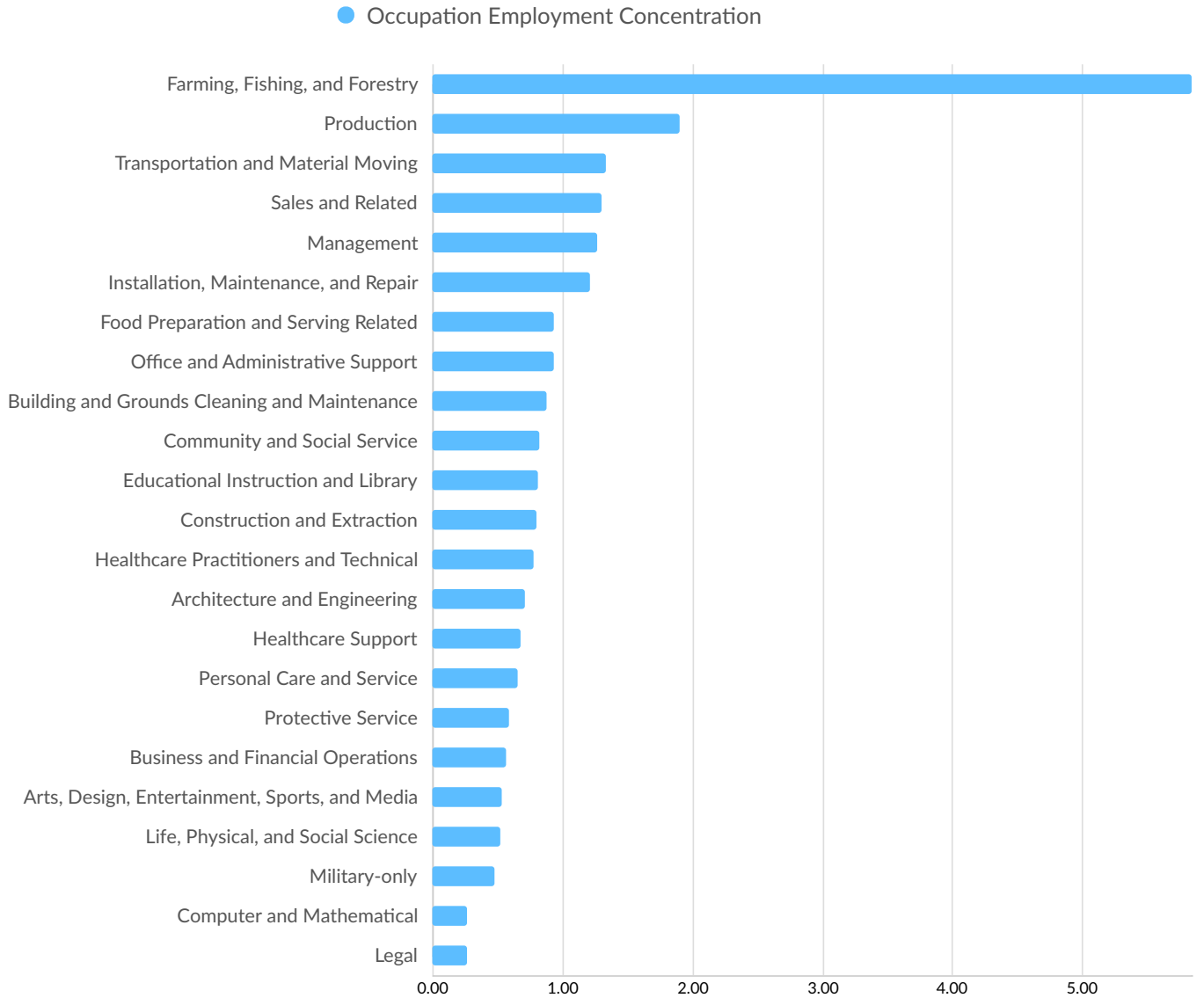
Largest Occupations



Top Growing Occupations



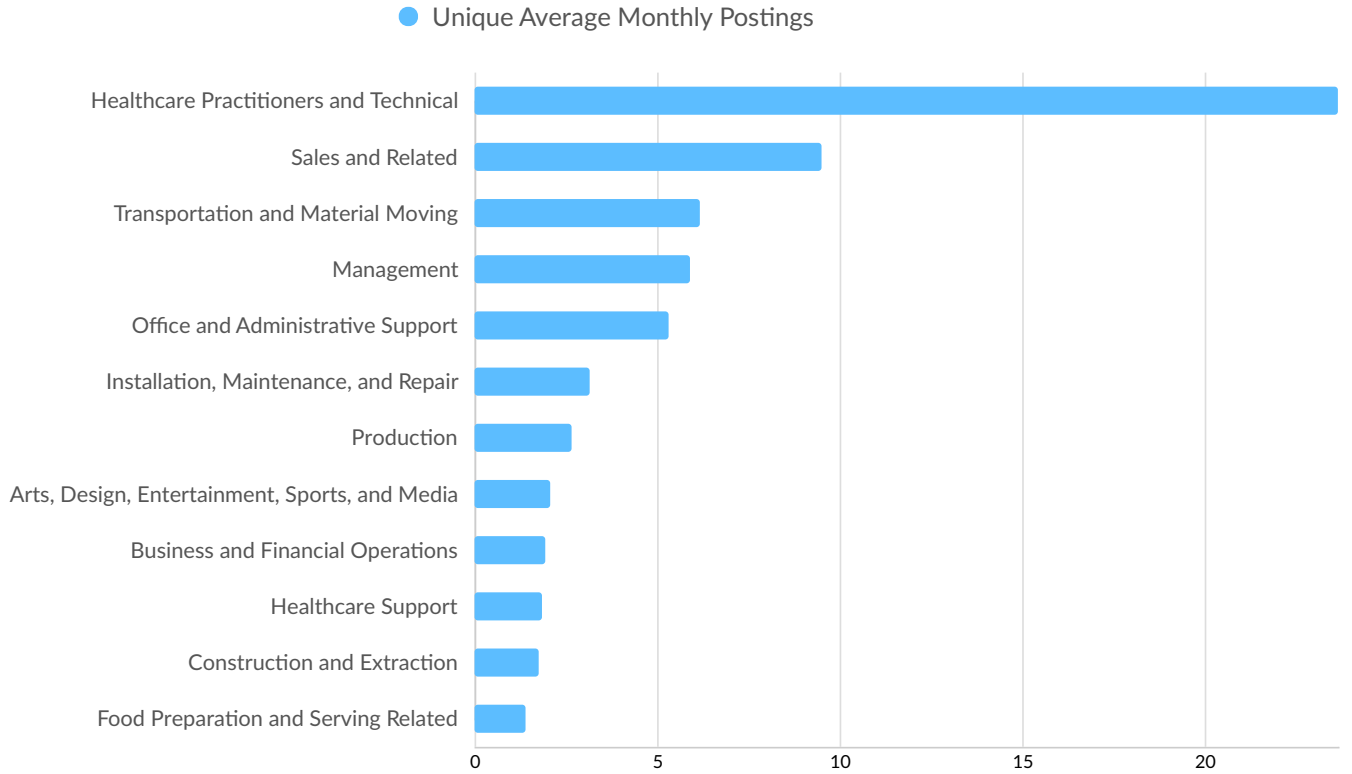
Top Occupation Employment Concentration



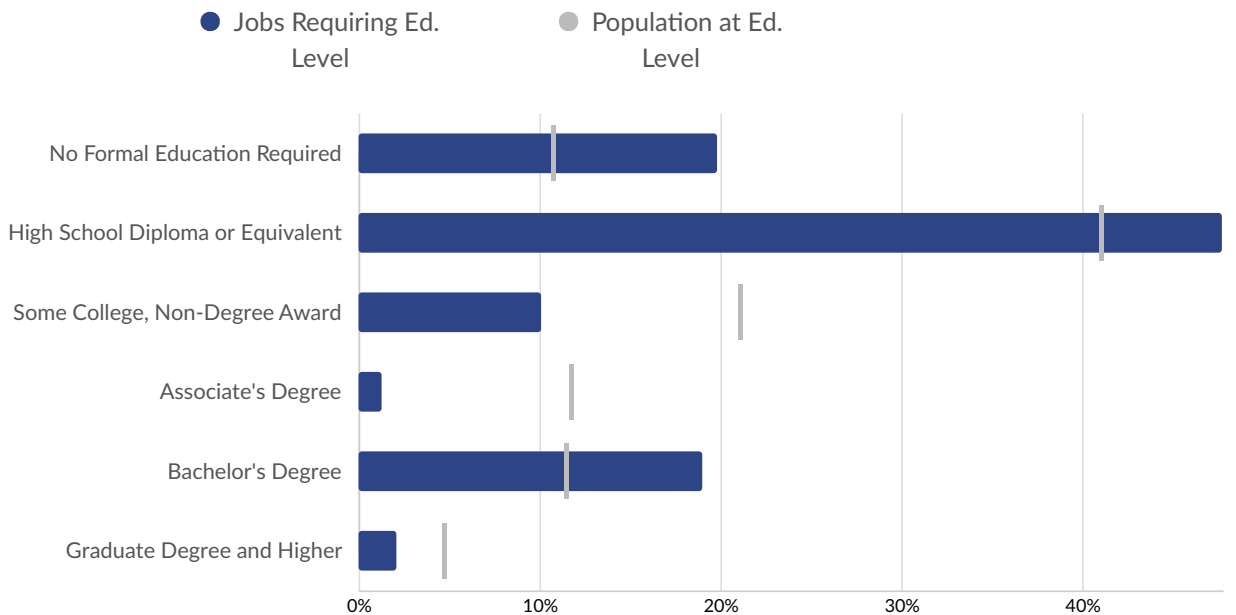
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

