



# Adams County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

55001 Adams County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**21,744**

**Population (2024)**

Population **grew by 1,476** over the last 5 years and is projected to **grow by 959** over the next 5 years.

**5,746**

**Total Regional Employment**

Jobs **grew by 6** over the last 5 years and are projected to **grow by 262** over the next 5 years.

**\$55.2K**

**Median Household Income (2022)**

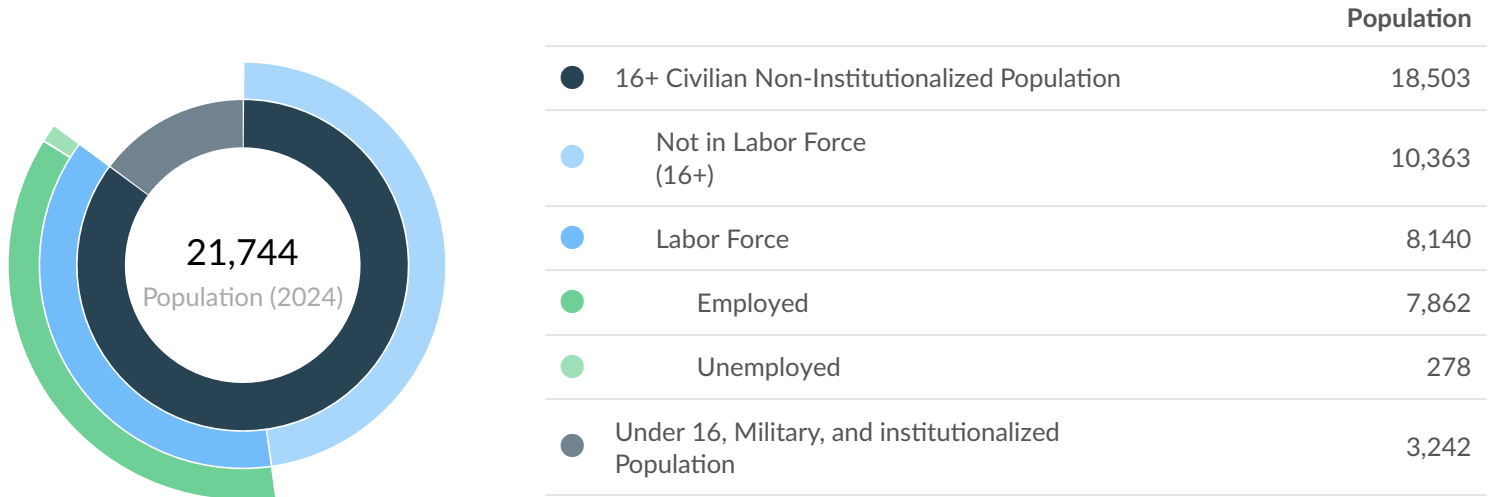
Median household income is **\$19.9K below** the national median household income of \$75.1K.

## Takeaways

- As of 2024 the region's population **increased by 7.3%** since 2019, growing by 1,476. Population is expected to **increase by 4.4%** between 2024 and 2029, adding 959.
- From 2019 to 2024, jobs **increased by 0.1%** in Adams County, WI from 5,740 to **5,746**. This change **fell short of the national growth rate of 3.9% by 3.8%**. As the number of jobs increased, the **labor force participation rate decreased from 48.6% to 44.0% between 2019 and 2024**.
- Concerning educational attainment, **12.4% of Adams County, WI residents possess a Bachelor's Degree** (9.1% below the national average), and **8.6% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2024 are Crop Production, Local Government, Excluding Education and Hospitals, and Traveler Accommodation.

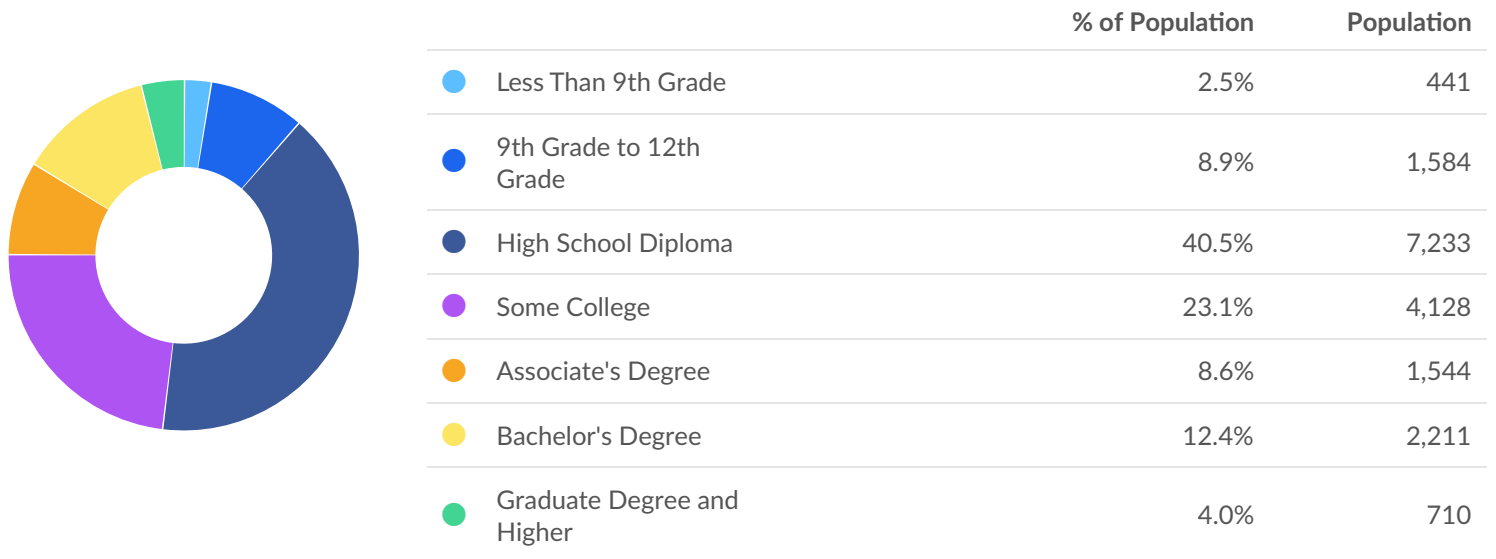
	Population (2024)	Labor Force (Oct 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	21,744	8,140	5,746	96.6	\$678.17M	\$1.51B	\$1.27B
State	5,932,800	3,179,316	3,252,259	100.2	\$422.54B	\$383.58B	\$412.93B

## Oct 2024 Labor Force Breakdown



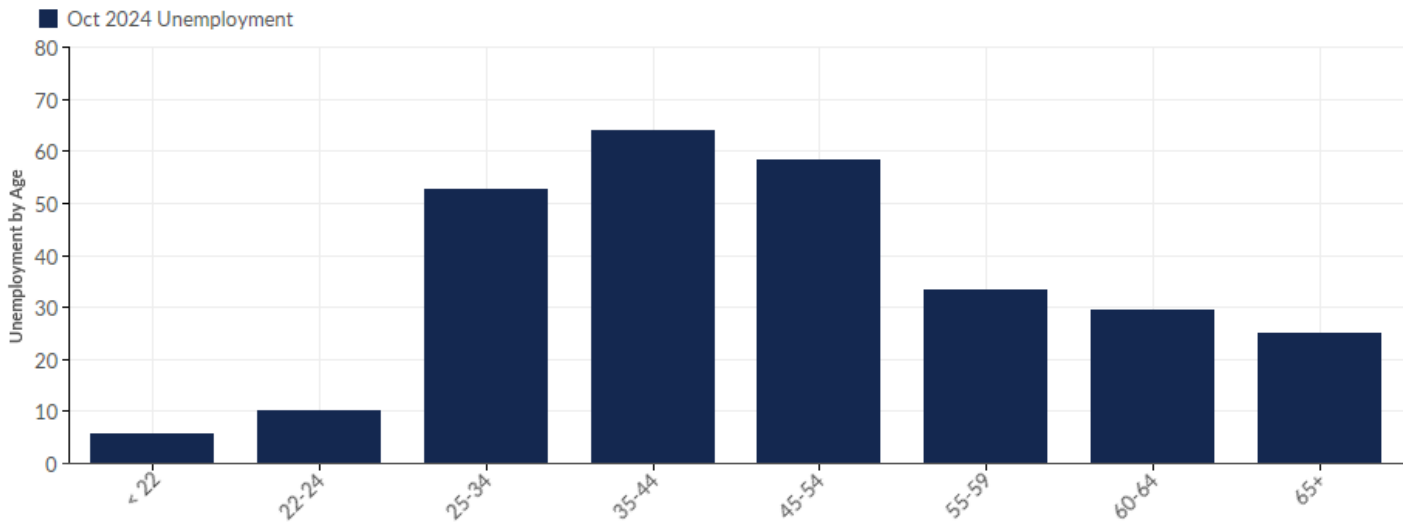
## Educational Attainment

Concerning educational attainment, **12.4% of Adams County, WI residents possess a Bachelor's Degree** (9.1% below the national average), and **8.6% hold an Associate's Degree** (0.3% below the national average).



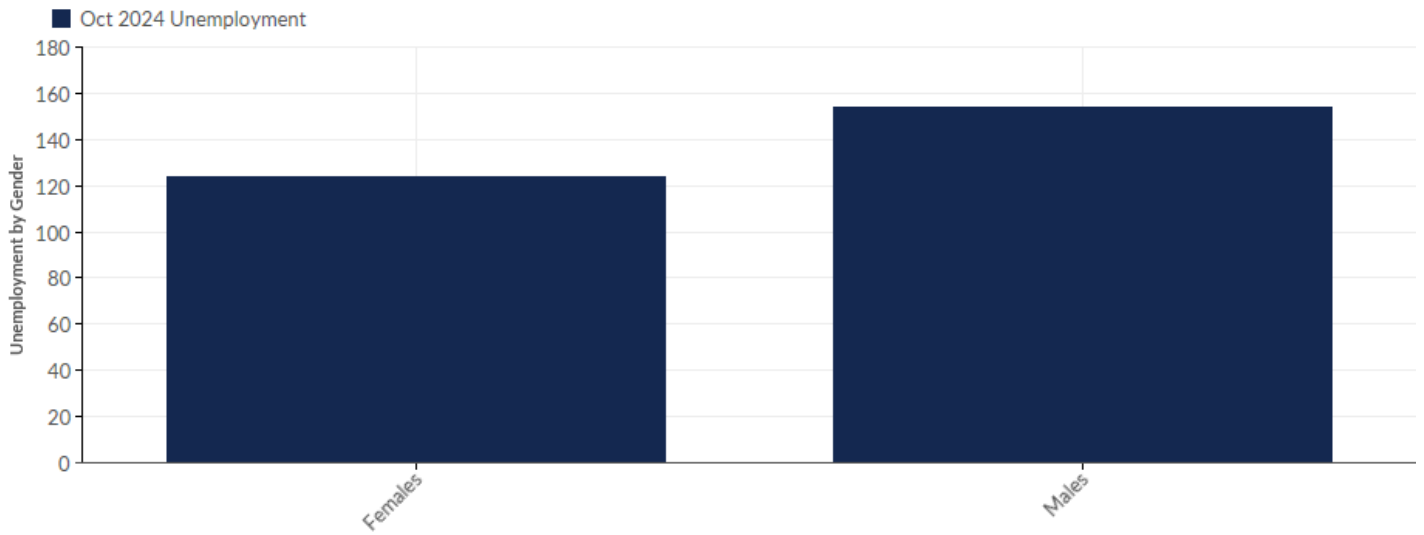
# Unemployment by Demographics

## Unemployment by Age



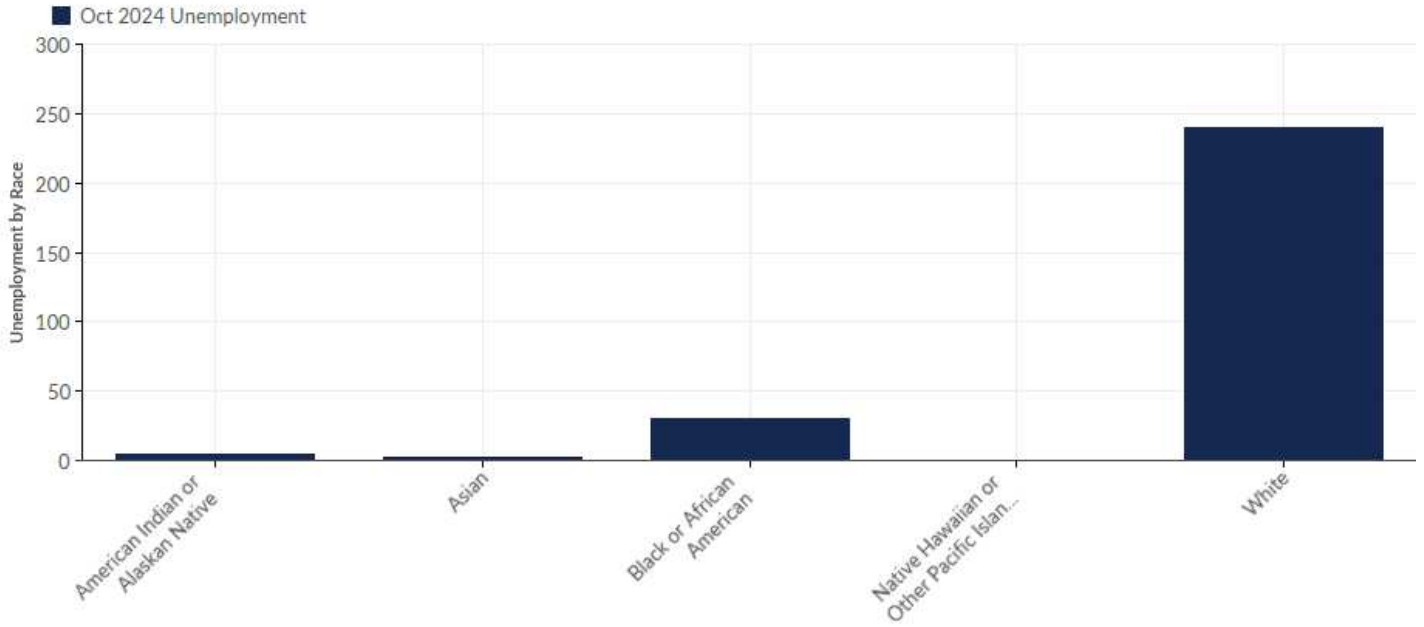
Age	Unemployment (Oct 2024)	% of Unemployed
< 22	6	2.16%
22-24	10	3.60%
25-34	53	19.06%
35-44	64	23.02%
45-54	58	20.86%
55-59	33	11.87%
60-64	29	10.43%
65+	25	8.99%
<b>Total</b>	<b>278</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Oct 2024)	% of Unemployed
Females	124	44.60%
Males	154	55.40%
Total	278	100.00%

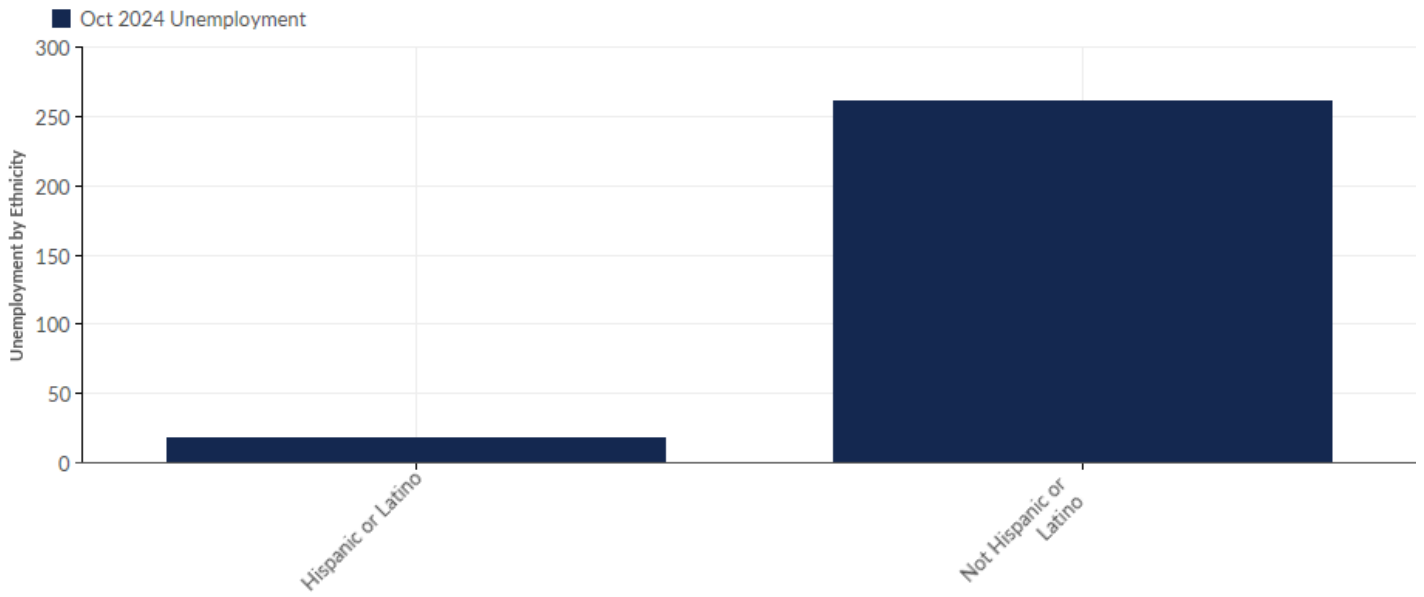
## Unemployment by Race



Race	Unemployment (Oct 2024)	% of Unemployed
American Indian or Alaskan Native	5	1.80%
Asian	3	1.08%
Black or African American	31	11.15%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	239	85.97%
Total	278	100.00%



## Unemployment by Ethnicity

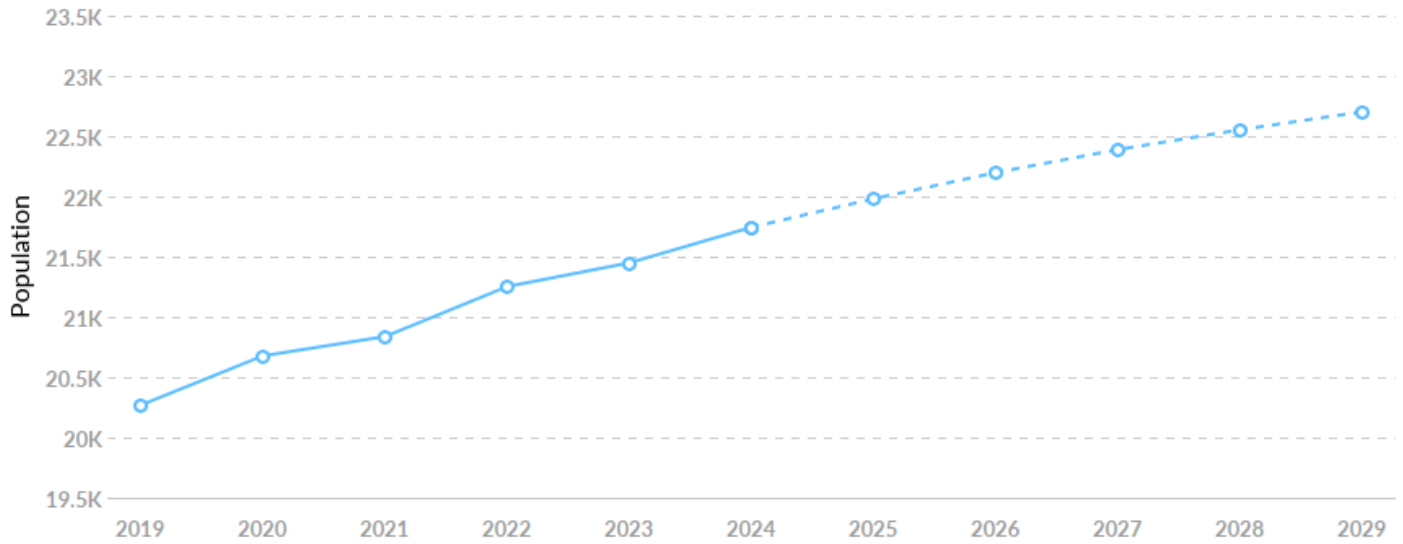


Ethnicity	Unemployment (Oct 2024)	% of Unemployed
Hispanic or Latino	17	6.12%
Not Hispanic or Latino	261	93.88%
Total	278	100.00%

# Historic & Projected Trends

## Population Trends

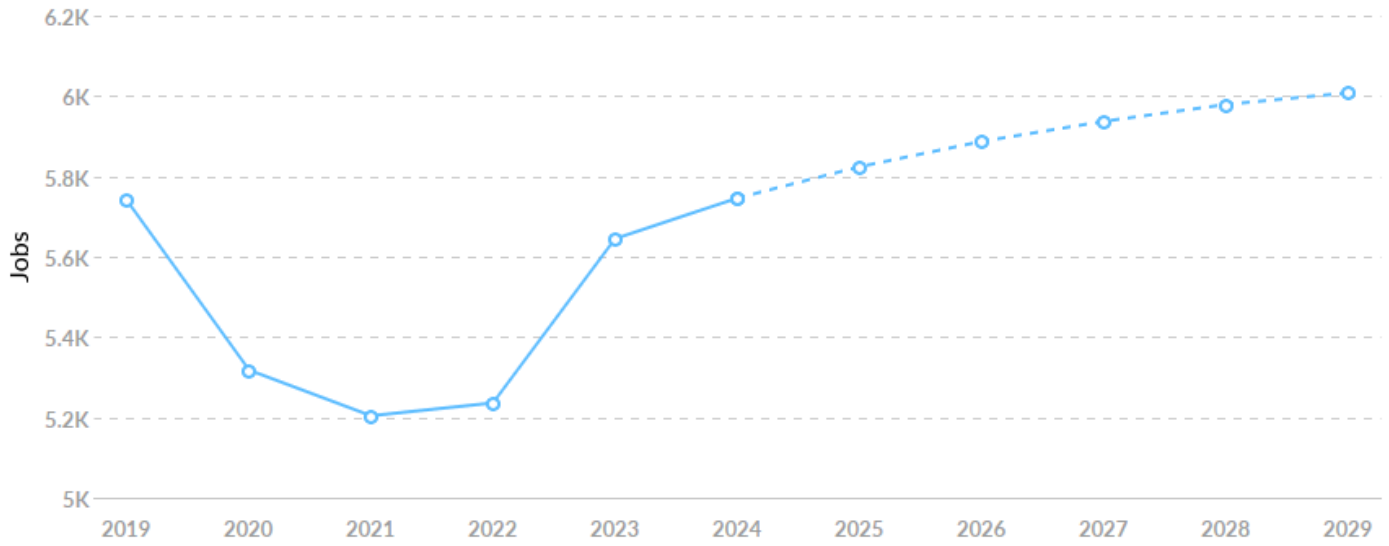
As of 2024 the region's population **increased by 7.3%** since 2019, growing by 1,476. Population is expected to **increase by 4.4%** between 2024 and 2029, adding 959.



Timeframe	Population
2019	20,268
2020	20,677
2021	20,837
2022	21,252
2023	21,449
2024	21,744
2025	21,981
2026	22,198
2027	22,389
2028	22,553
2029	22,703

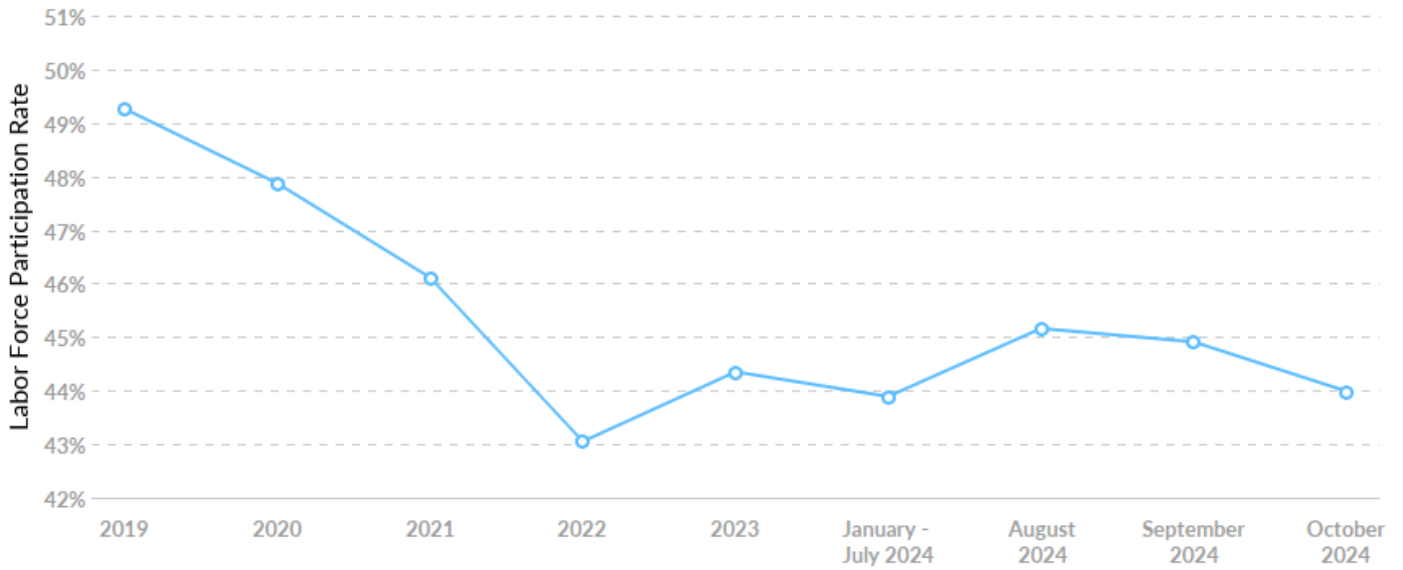
## Job Trends

From 2019 to 2024, jobs increased by 0.1% in Adams County, WI from 5,740 to 5,746. This change fell short of the national growth rate of 3.9% by 3.8%.



Timeframe	Jobs
2019	5,740
2020	5,318
2021	5,204
2022	5,236
2023	5,645
2024	5,746
2025	5,824
2026	5,887
2027	5,937
2028	5,979
2029	6,008

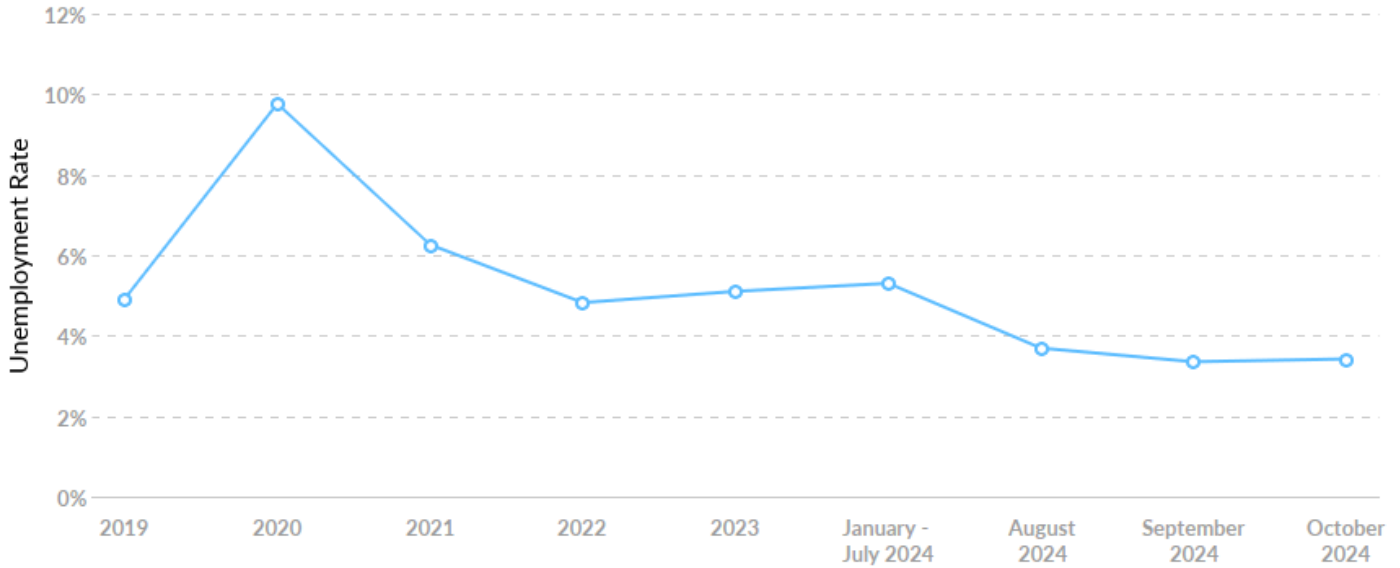
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	49.26%
2020	47.87%
2021	46.11%
2022	43.05%
2023	44.35%
January - July 2024	43.89%
August 2024	45.16%
September 2024	44.91%
October 2024	43.99%

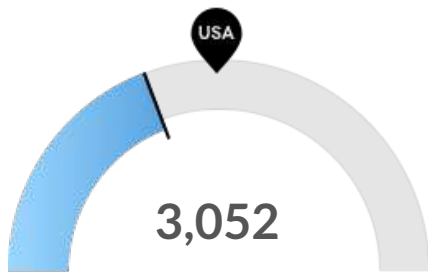
## Unemployment Rate Trends

Adams County, WI had an October 2024 unemployment rate of 3.42%, **decreasing from 4.91%** 5 years before.



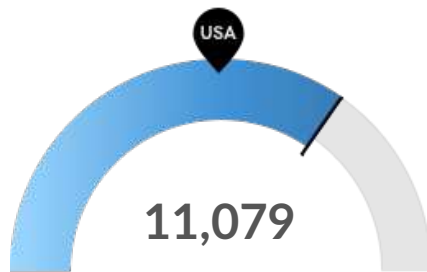
Timeframe	Unemployment Rate
2019	4.91%
2020	9.76%
2021	6.26%
2022	4.82%
2023	5.10%
January - July 2024	5.30%
August 2024	3.69%
September 2024	3.35%
October 2024	3.42%

## Population Characteristics



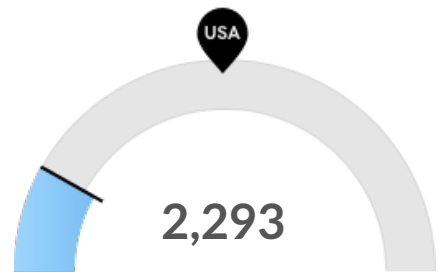
**Millennials**

Adams County, WI has 3,052 millennials (ages 25-39). The national average for an area this size is 4,358.



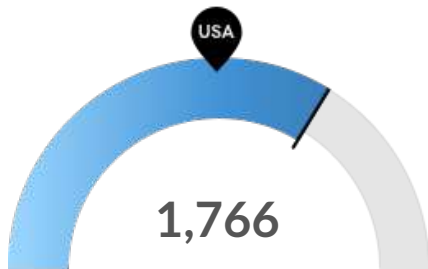
**Retiring Soon**

Retirement risk is high in Adams County, WI. The national average for an area this size is 6,475 people 55 or older, while there are 11,079 here.



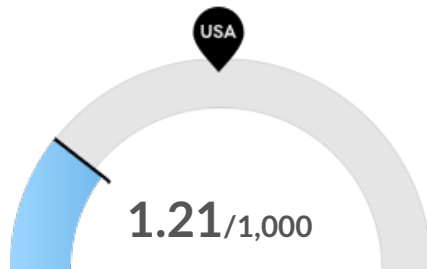
**Racial Diversity**

Racial diversity is low in Adams County, WI. The national average for an area this size is 8,933 racially diverse people, while there are 2,293 here.



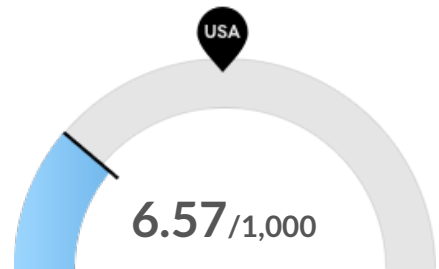
**Veterans**

Adams County, WI has 1,766 veterans. The national average for an area this size is 1,087.



**Violent Crime**

Adams County, WI has 1.21 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

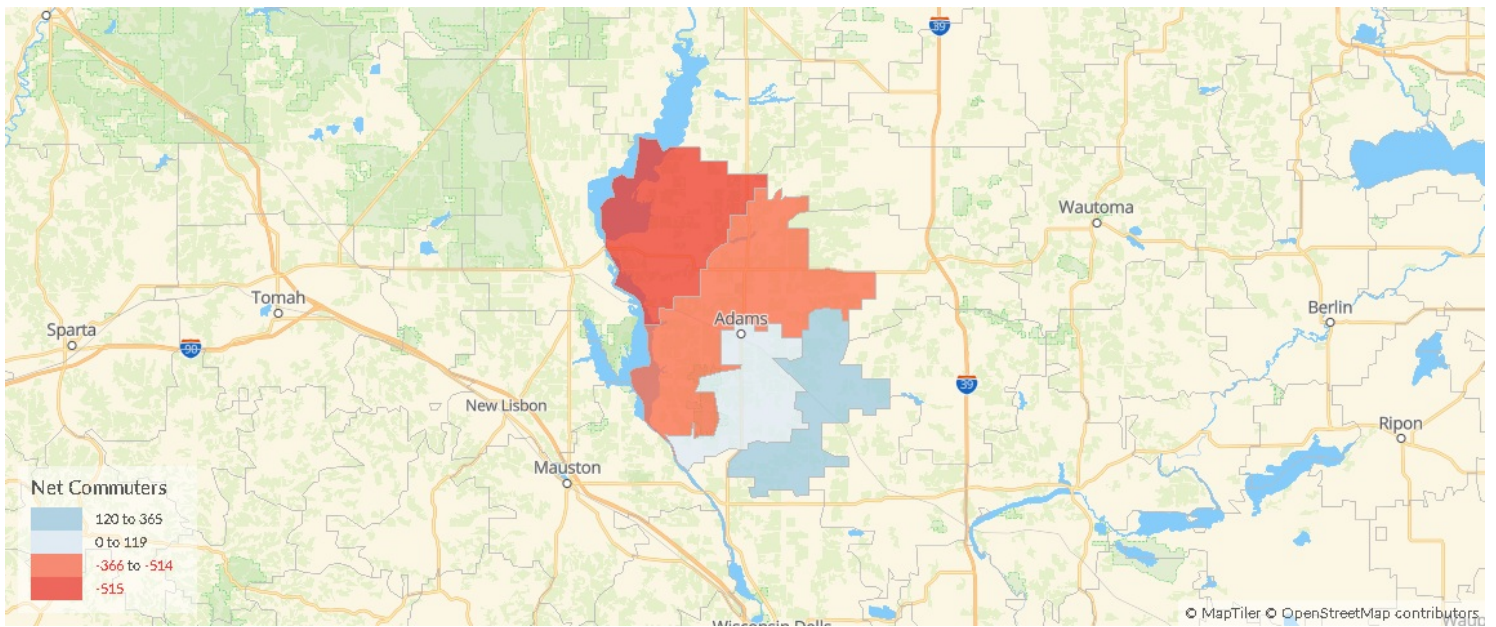


**Property Crime**

Adams County, WI has 6.57 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Adams County, WI currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 53934.



### Where Talent Works

ZIP	Name	2024 Employment
53910	Adams, WI (in Adams co...	2,004
53934	Friendship, WI (in Adam...	1,950
53936	Grand Marsh, WI (in Ad...	1,245
54613	Arkdale, WI (in Adams c...	547

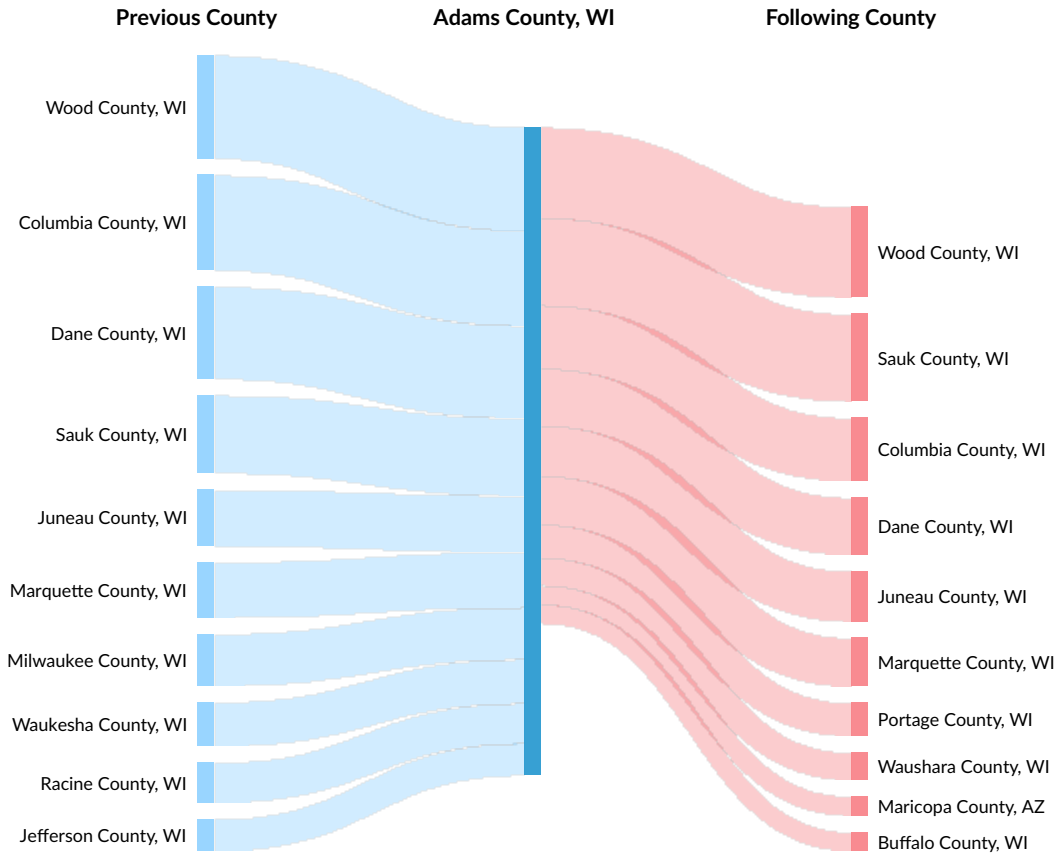
### Where Talent Lives

ZIP	Name	2024 Workers
53934	Friendship, WI (in Adam...	2,316
53910	Adams, WI (in Adams co...	1,896
53936	Grand Marsh, WI (in Ad...	1,125
54613	Arkdale, WI (in Adams c...	1,063

# Inbound and Outbound Migration

The table below analyzes past and current residents of Adams County, WI. The left column shows residents of other counties migrating to Adams County, WI. The right column shows residents migrating from Adams County, WI to other counties.

As of 2022, 110 people have migrated from Wood County, WI to Adams County, WI. In the same year, 97 people left Adams County, WI migrating to Wood County, WI. The total Net Migration for Adams County, WI in 2022 was 370.



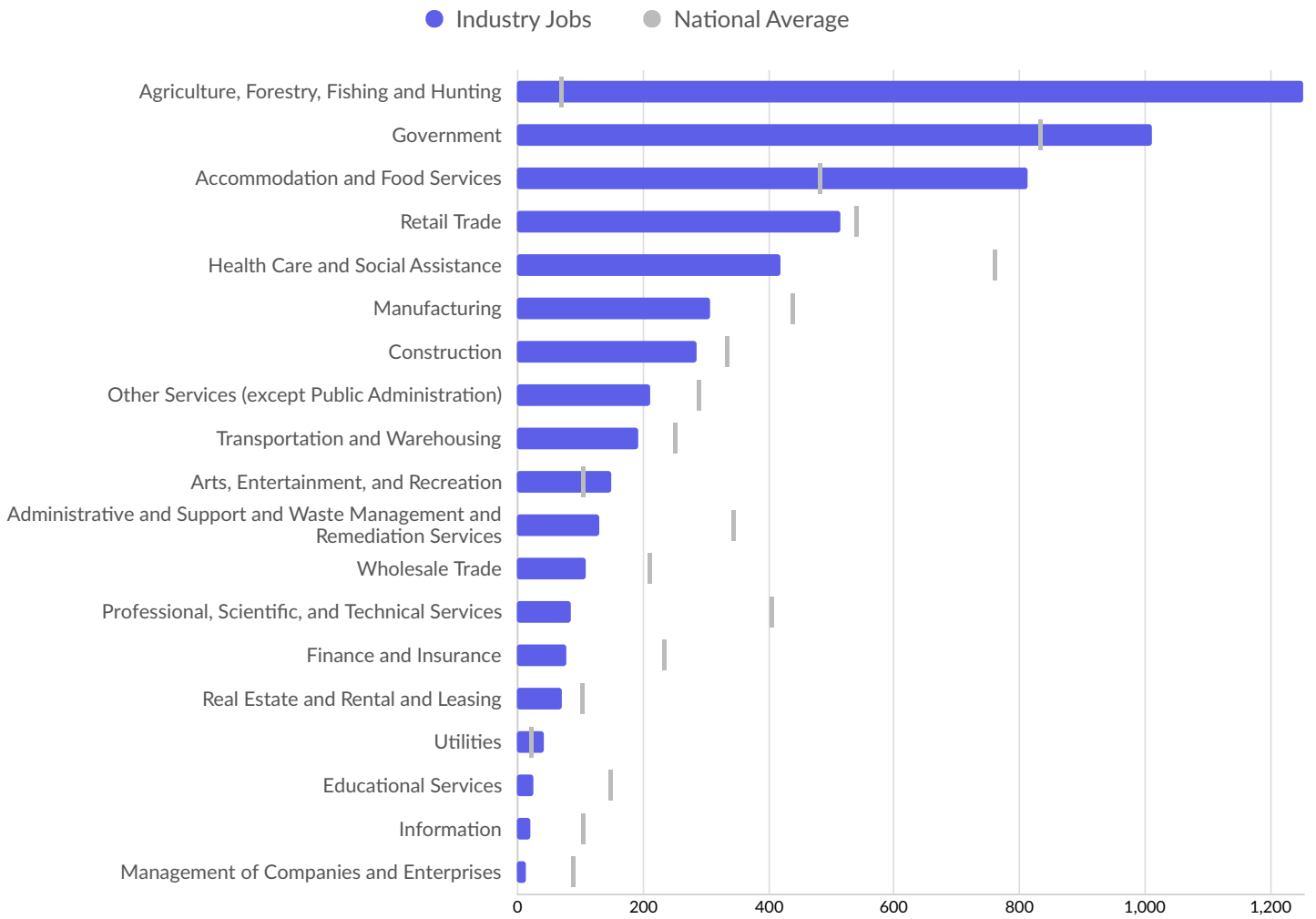
Top Previous Counties	Migrations
Wood County, WI	110
Columbia County, WI	101
Dane County, WI	99
Sauk County, WI	83
Juneau County, WI	60
Marquette County, WI	59



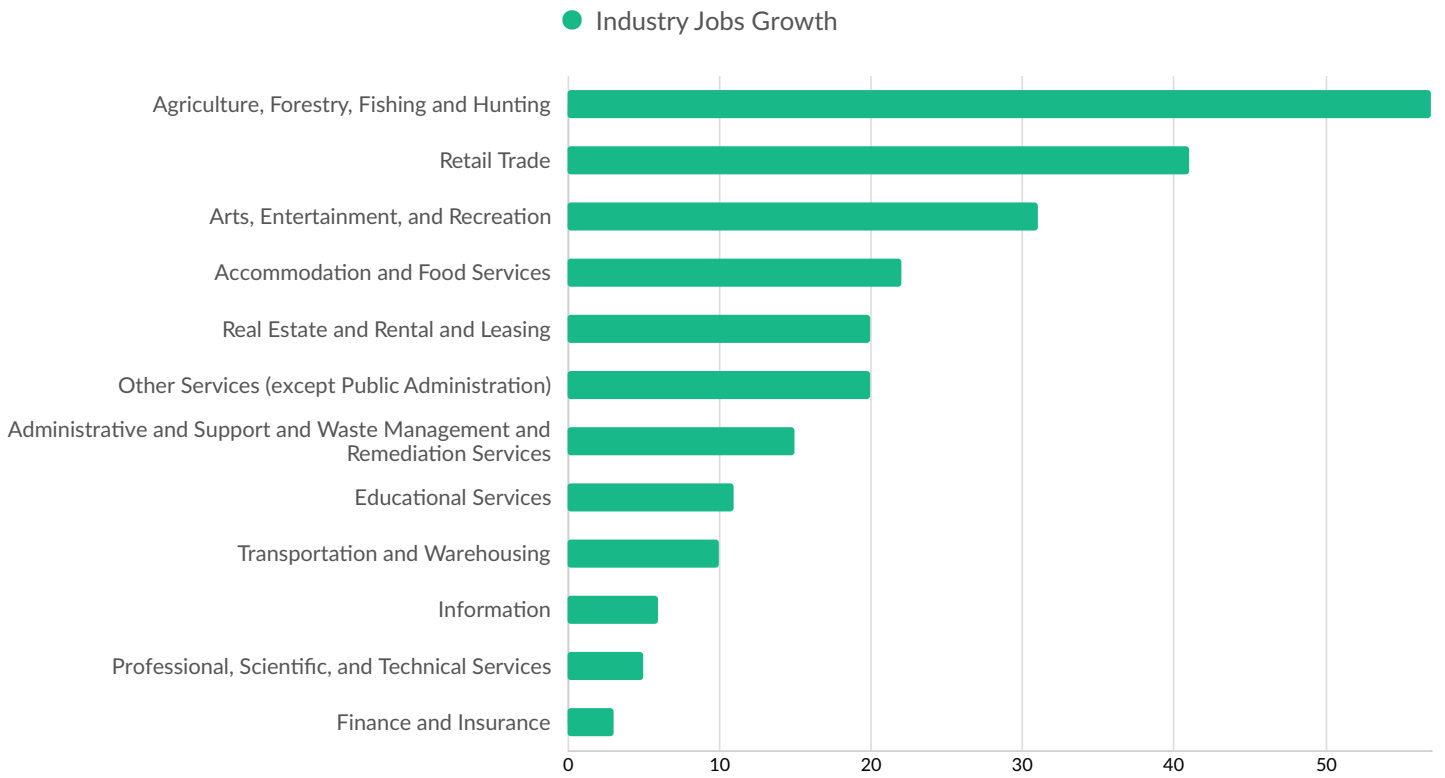
Top Previous Counties	Migrations
Milwaukee County, WI	55
Waukesha County, WI	47
Racine County, WI	43
Jefferson County, WI	34
Cook County, IL	31
Rock County, WI	30
Waushara County, WI	26
Outagamie County, WI	25
Monroe County, WI	16
Top Following Counties	Migrations
Wood County, WI	97
Sauk County, WI	93
Columbia County, WI	68
Dane County, WI	61
Juneau County, WI	54
Marquette County, WI	52
Portage County, WI	36
Waushara County, WI	29
Maricopa County, AZ	20
Buffalo County, WI	20
Stearns County, MN	18
Monroe County, WI	16
Peoria County, IL	15
Waupaca County, WI	13
Lake County, IL	13

# Industry Characteristics

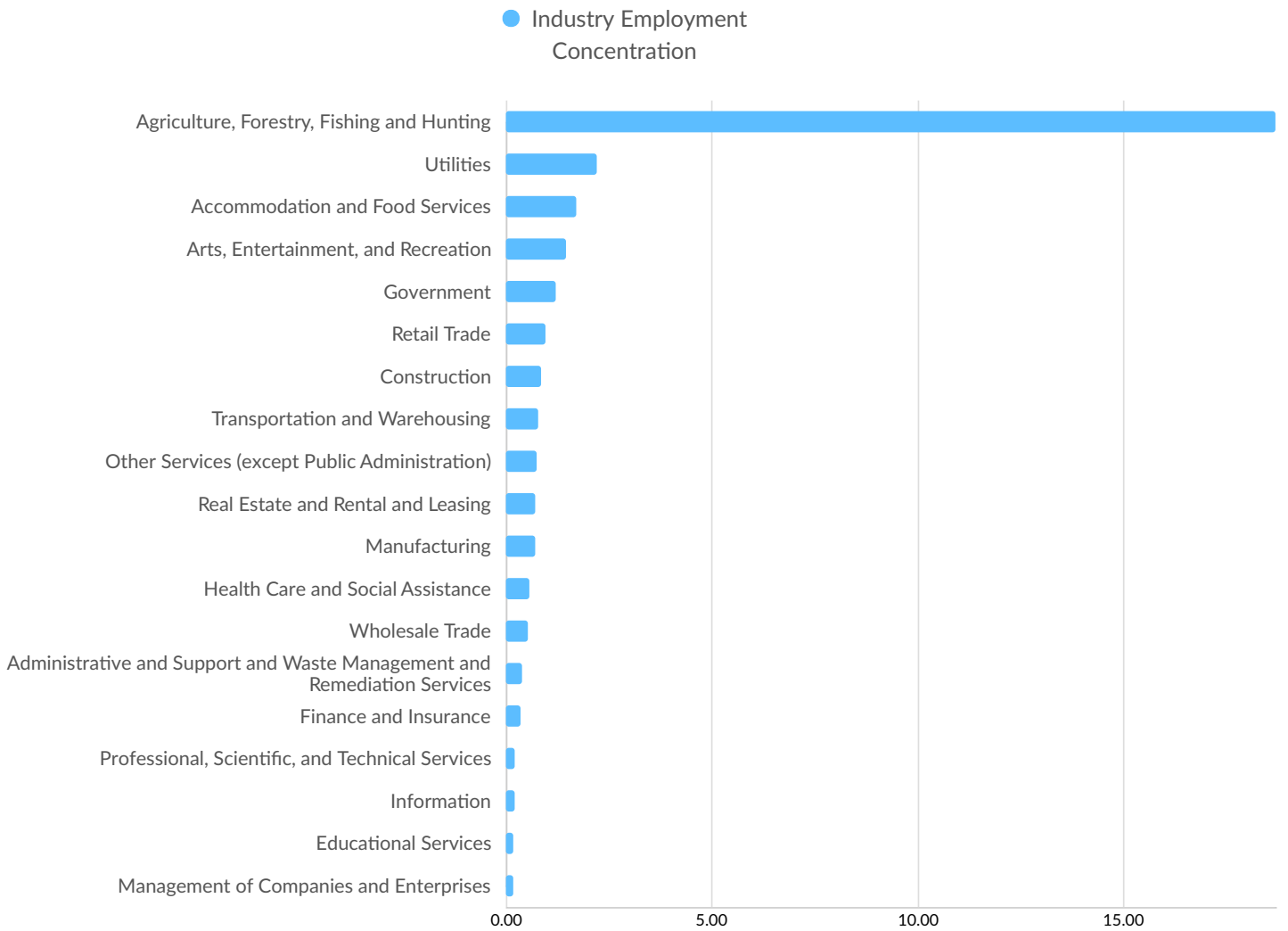
## Largest Industries



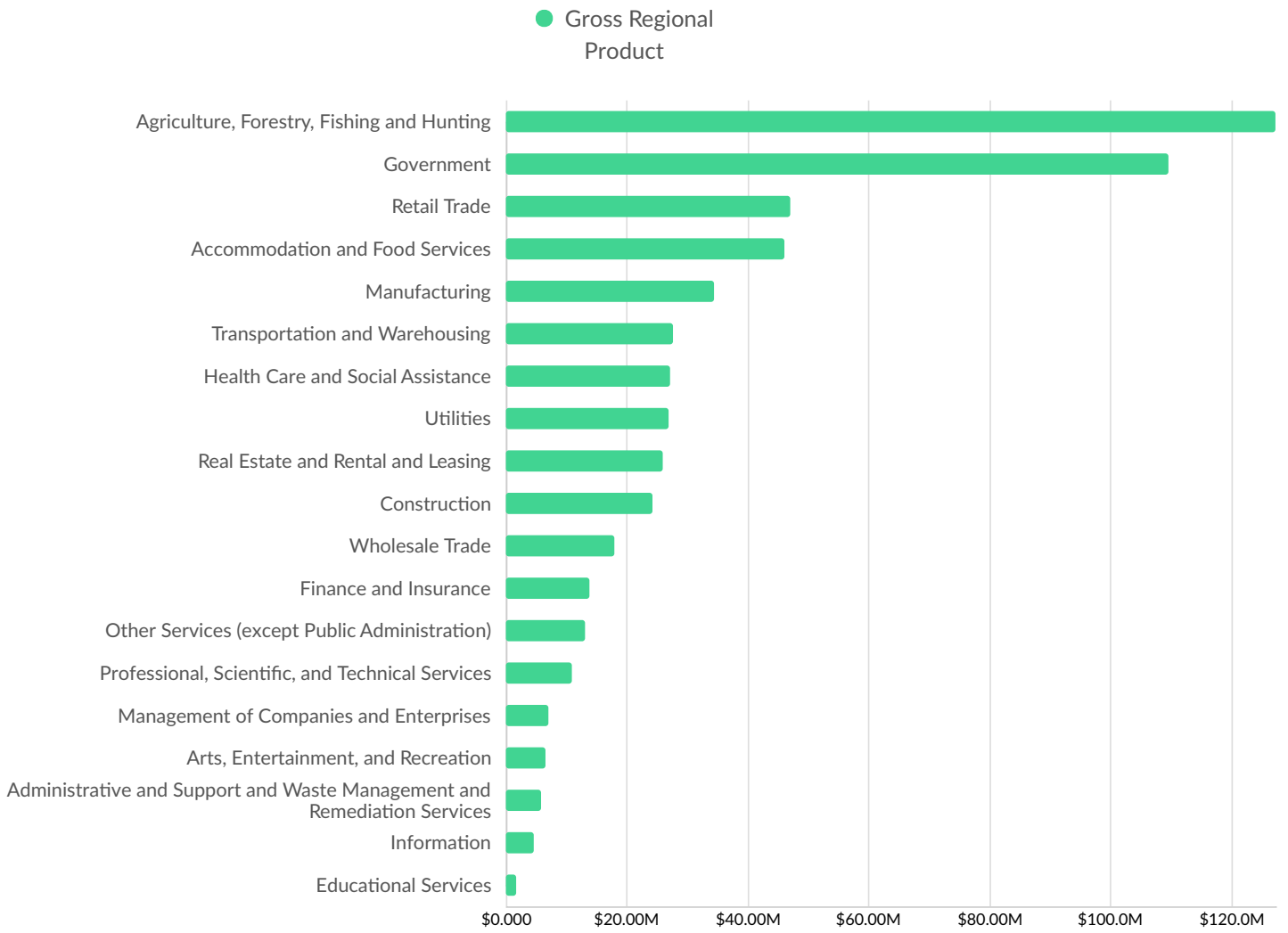
## Top Growing Industries



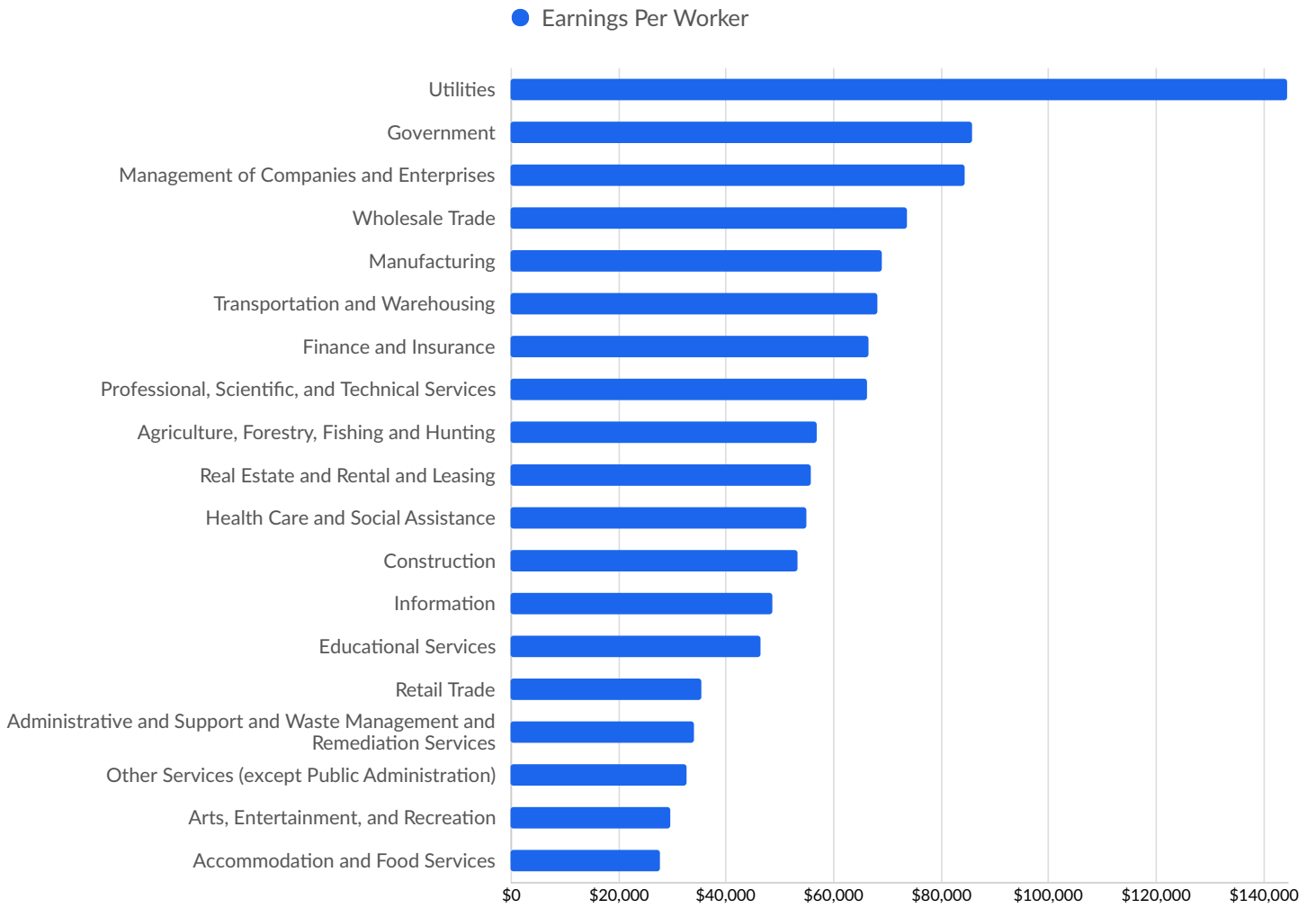
## Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



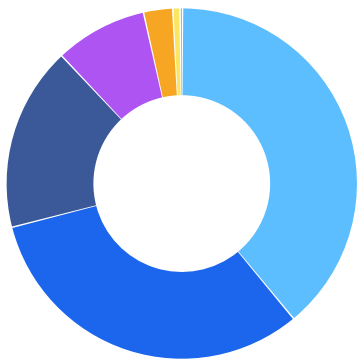
## Business Characteristics

### 697 Companies Employ Your Workers

Online profiles for your workers mention 697 companies as employers, with the top 10 appearing below. In the last 12 months, 105 companies in Adams County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Adams Friendship Area Schools	18 	Bureau of Prisons	45 
Moundview Memorial Hospital ...	13 	Gundersen Health System	39 
Adams County Government	11 	United States Department of Ju...	25 
WestRock	10 	Kwik Trip	21 
Adams-Columbia Electric Coope...	9 	Renewal Rehab	16 
Adams-Friendship School District	9 	WestRock	16 
Allied Cooperative	8 	GPAC	13 
Mile Bluff Medical Center	6 	County Of Adams	10 
Walmart	6 	Enhance Rehabilitation	10 
Coldwell Banker	5 	Grande Cheese Co Limited	7 

## Business Size



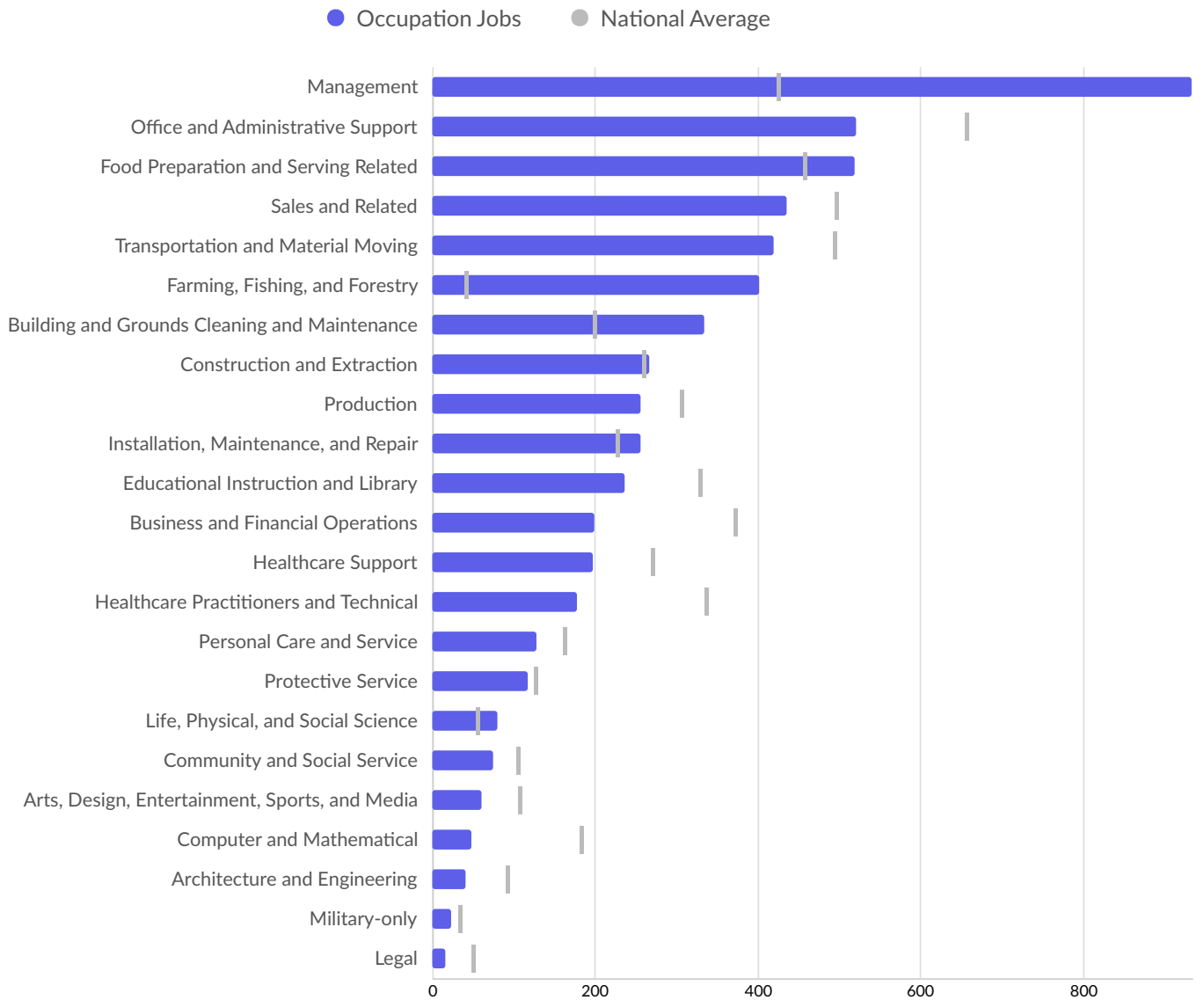
	Percentage	Business Count
● 1 to 4 employees	38.9%	174
● 5 to 9 employees	32.0%	143
● 10 to 19 employees	17.0%	76
● 20 to 49 employees	8.5%	38
● 50 to 99 employees	2.7%	12
● 100 to 249 employees	0.7%	3
● 250 to 499 employees	0.2%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

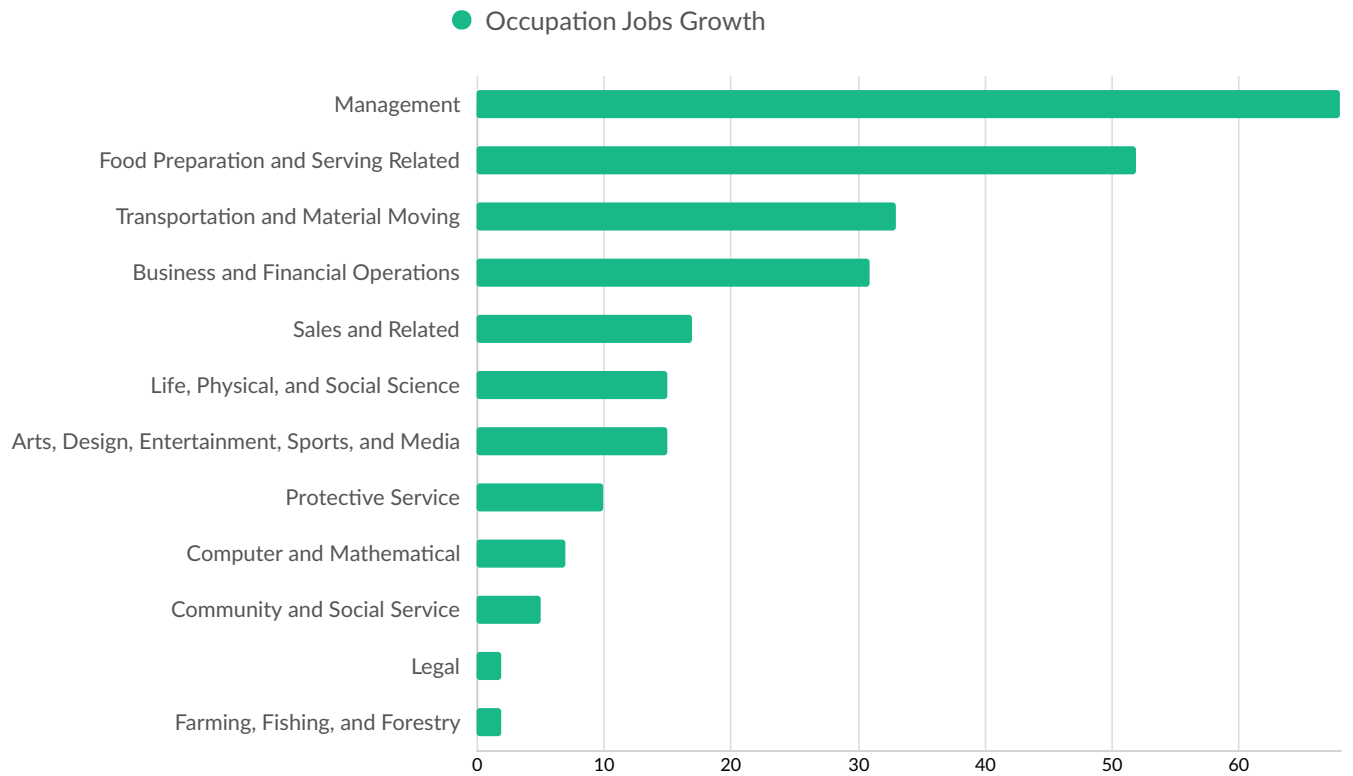


# Workforce Characteristics

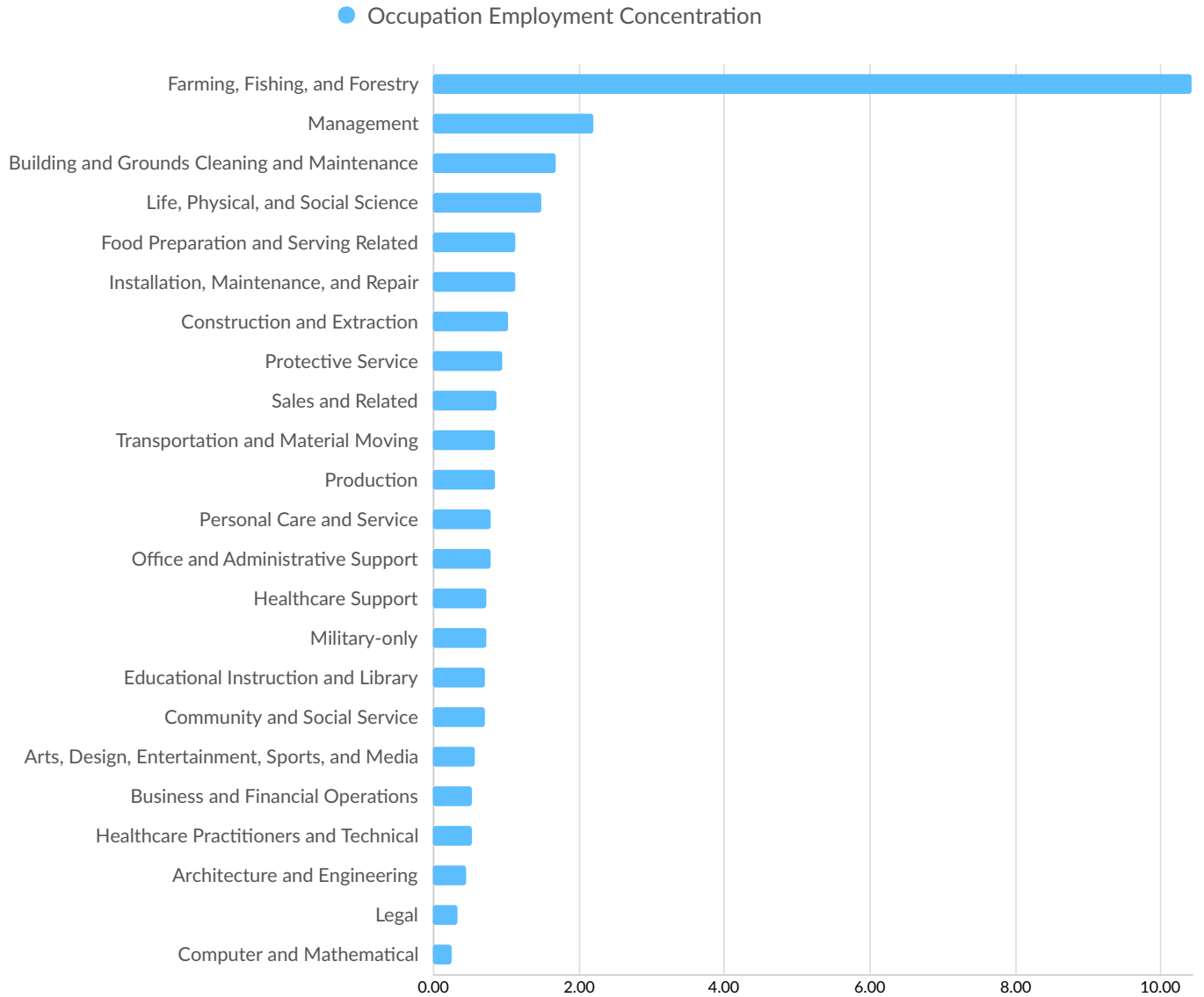
## Largest Occupations



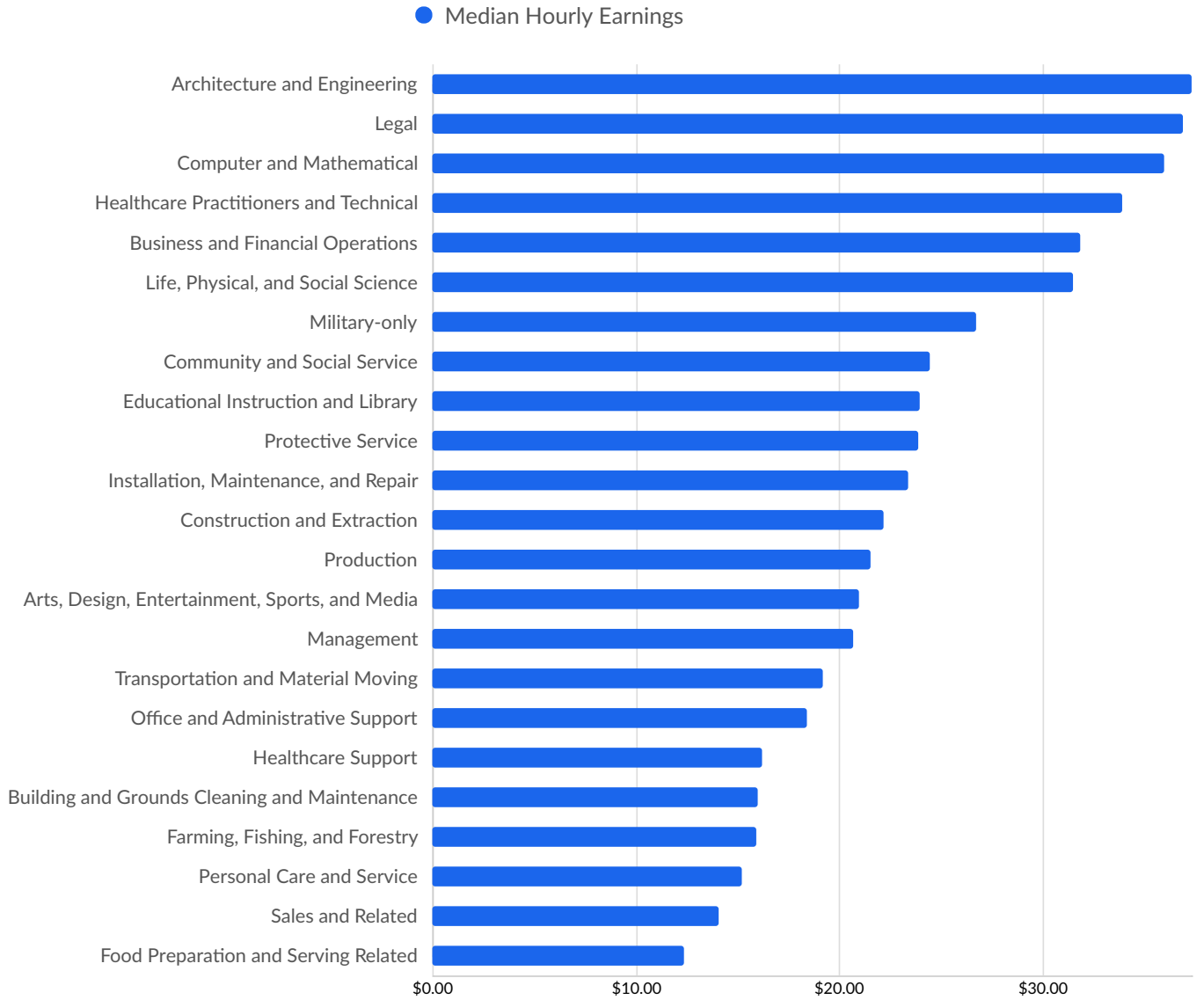
## Top Growing Occupations



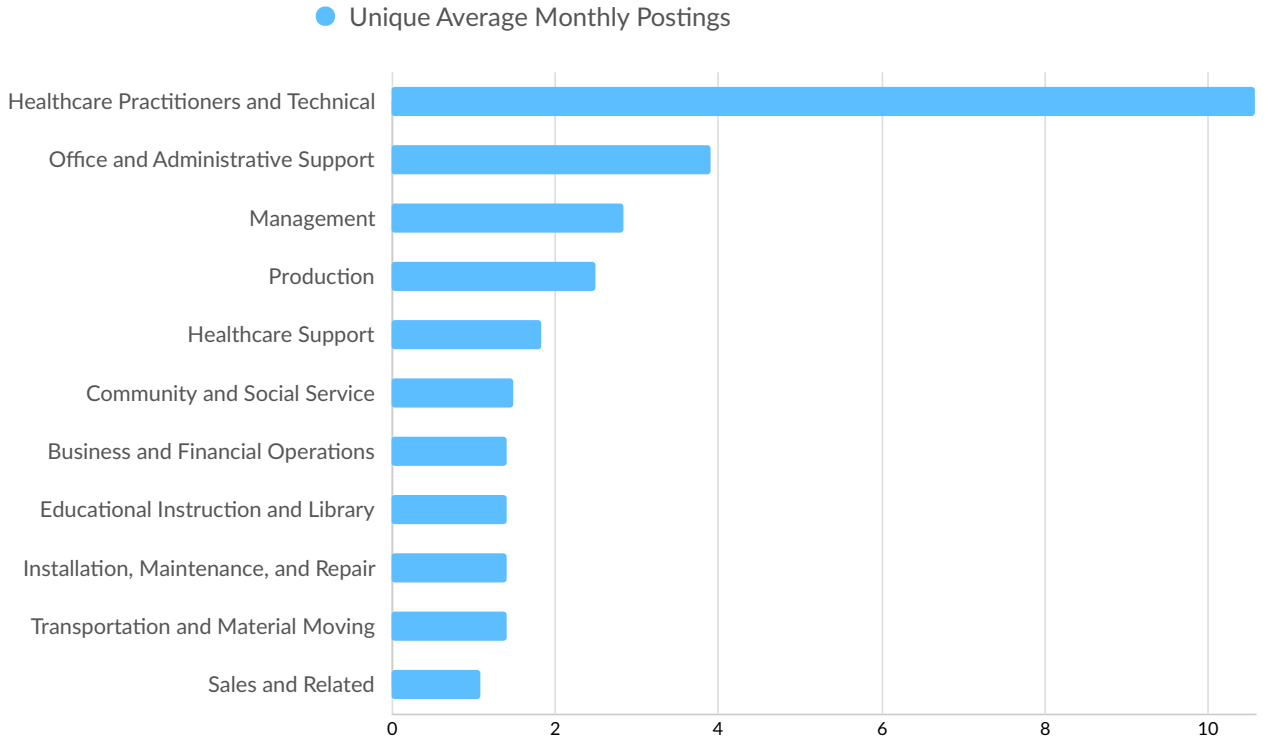
## Top Occupation Employment Concentration



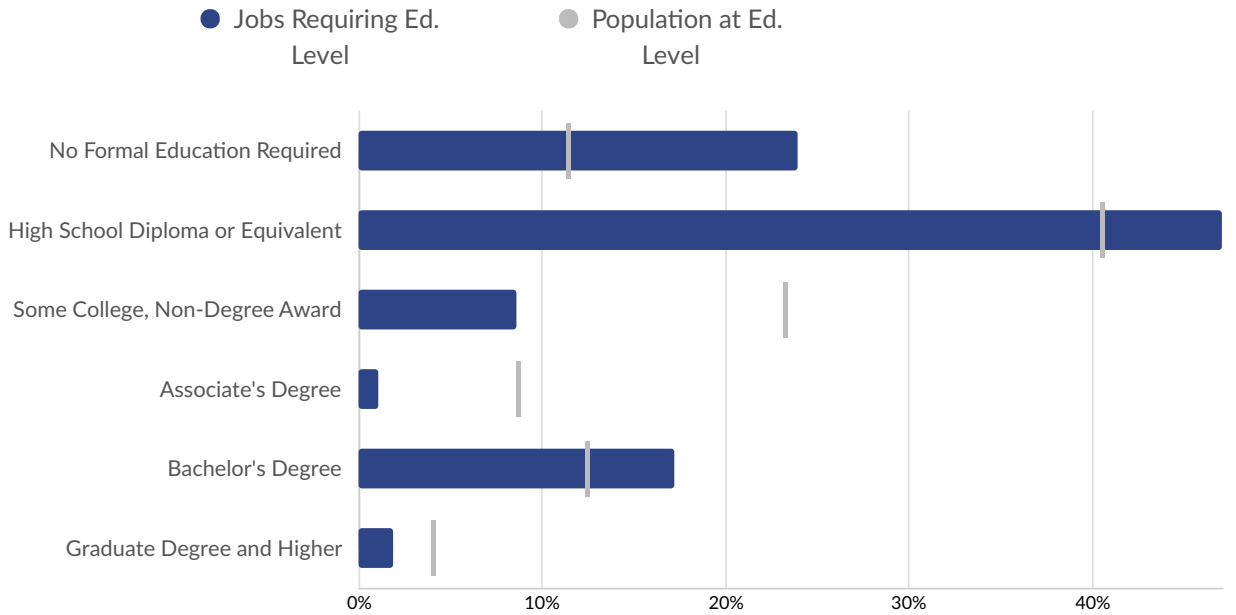
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Adams County, WI produced graduates.

## In-Demand Skills

