



Forest County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55041 Forest County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

9,443

Population (2024)

Population **grew by 409** over the last 5 years and is projected to **grow by 404** over the next 5 years.

3,669

Total Regional Employment

Jobs **grew by 10** over the last 5 years and are projected to **grow by 176** over the next 5 years.

\$55.6K

Median Household Income (2022)

Median household income is **\$19.6K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 4.5%** since 2019, growing by 409. Population is expected to **increase by 4.3%** between 2024 and 2029, adding 404.
- From 2019 to 2024, jobs **increased by 0.3%** in Forest County, WI from 3,659 to **3,669**. This change **fell short of the national growth rate of 3.9% by 3.6%**. As the number of jobs increased, the **labor force participation rate decreased from 55.3% to 53.0% between 2019 and 2024**.
- Concerning educational attainment, **13.7% of Forest County, WI residents possess a Bachelor's Degree** (7.7% below the national average), and **10.9% hold an Associate's Degree** (1.9% above the national average).
- The top three industries in 2024 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

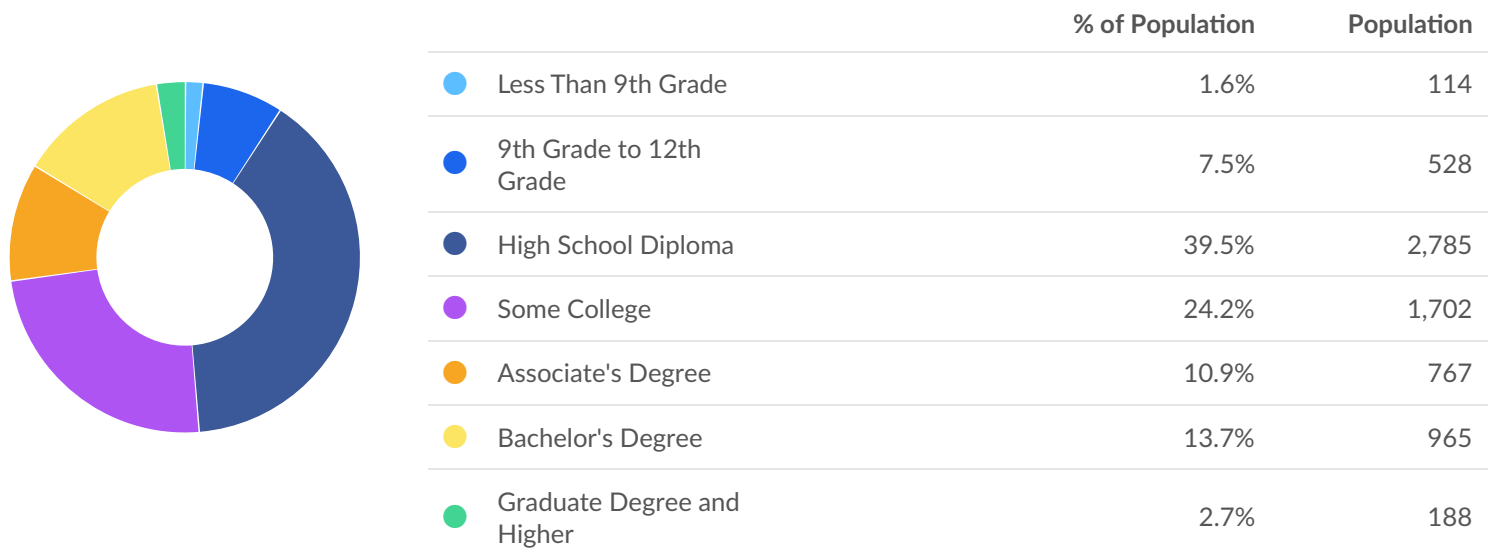
	Population (2024)	Labor Force (Oct 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	9,443	4,021	3,669	98.5	\$377.29M	\$889.04M	\$771.62M
NCWRPC	453,720	222,722	224,138	99.3	\$27.64B	\$35.31B	\$33.32B
Wisconsin	5,932,800	3,179,316	3,252,259	100.2	\$422.54B	\$383.58B	\$412.93B

Oct 2024 Labor Force Breakdown



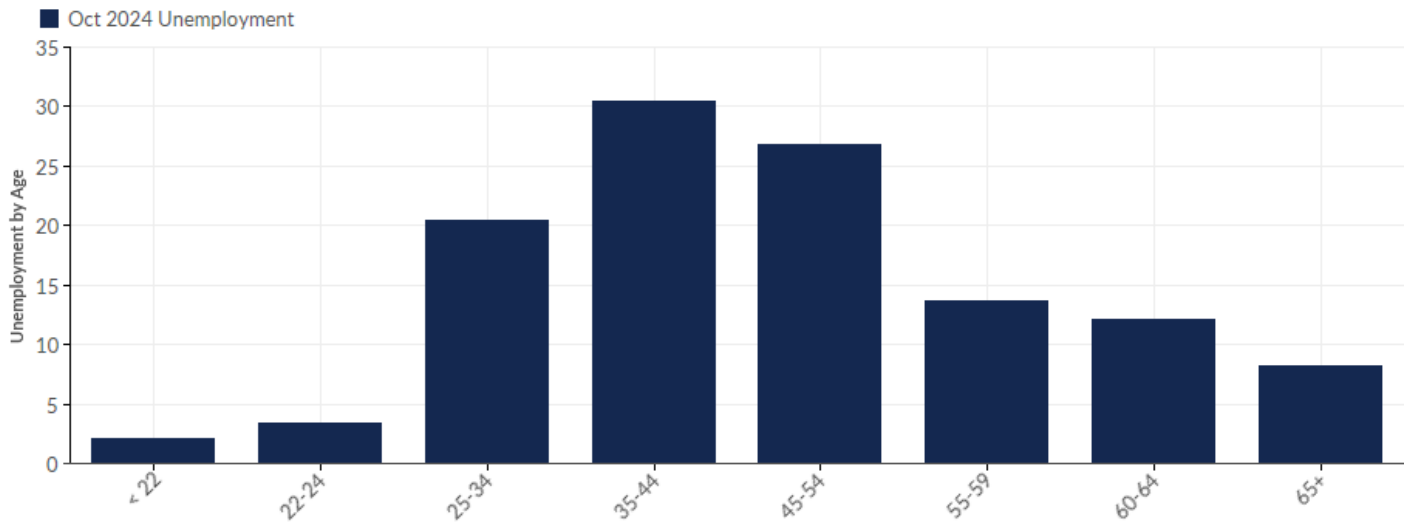
Educational Attainment

Concerning educational attainment, **13.7% of Forest County, WI residents possess a Bachelor's Degree** (7.7% below the national average), and **10.9% hold an Associate's Degree** (1.9% above the national average).



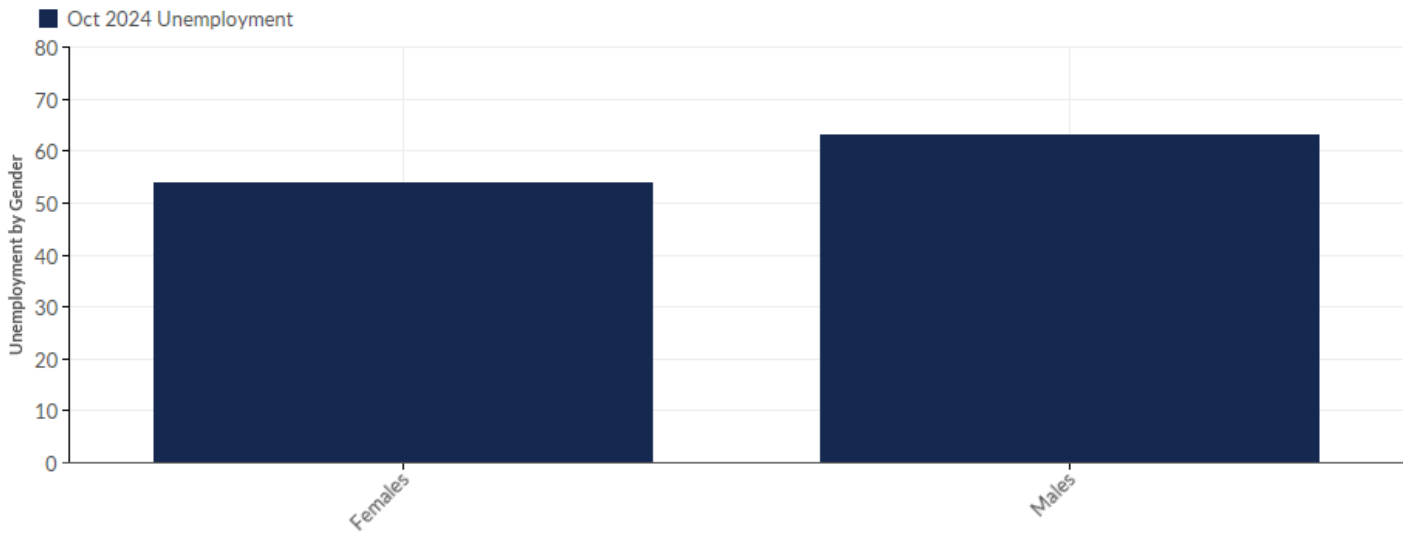
Unemployment by Demographics

Unemployment by Age



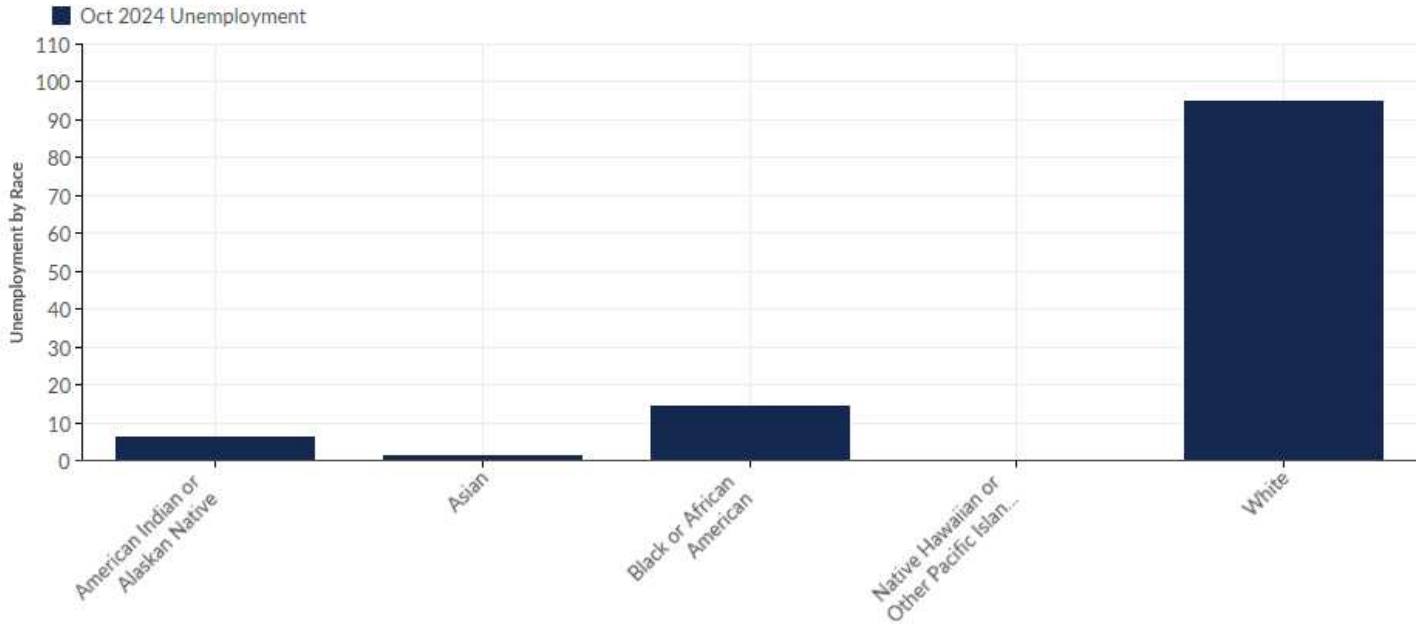
Age	Unemployment (Oct 2024)	% of Unemployed
< 22	2	1.71%
22-24	3	2.56%
25-34	20	17.09%
35-44	30	25.64%
45-54	27	23.08%
55-59	14	11.97%
60-64	12	10.26%
65+	8	6.84%
Total	117	99.00%

Unemployment by Gender



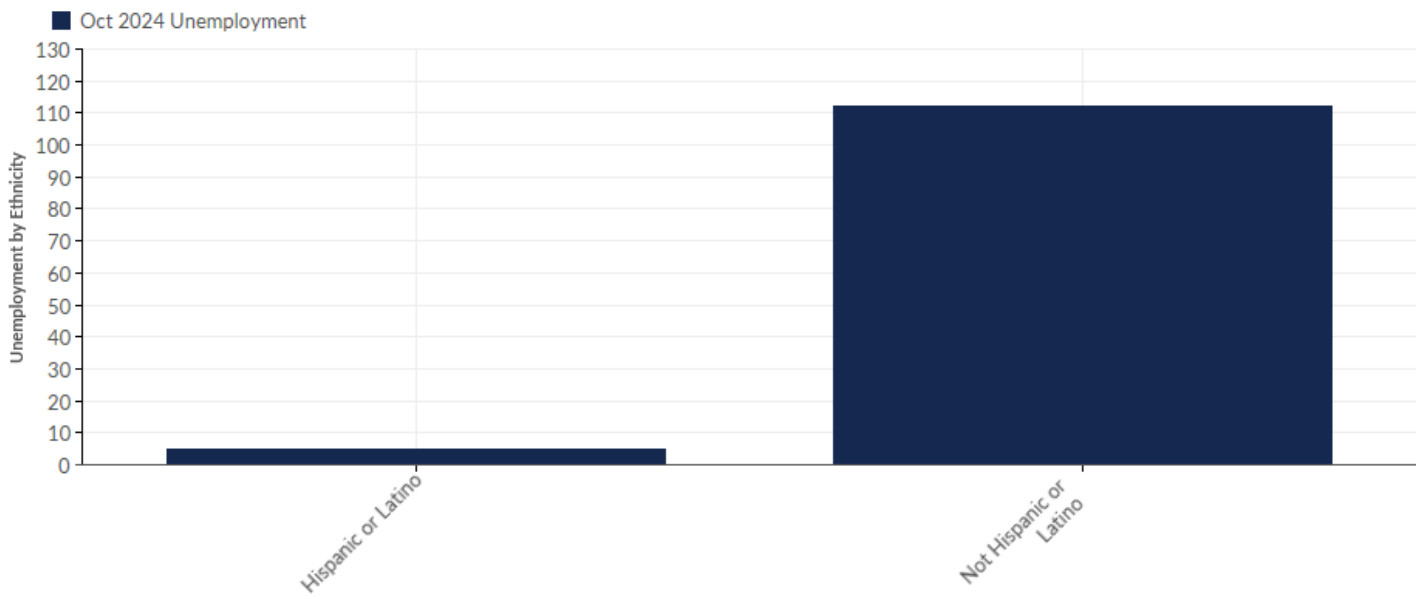
Gender	Unemployment (Oct 2024)	% of Unemployed
Females	54	46.15%
Males	63	53.85%
Total	117	100.00%

Unemployment by Race



Race	Unemployment (Oct 2024)	% of Unemployed
American Indian or Alaskan Native	6	5.13%
Asian	1	0.85%
Black or African American	14	11.97%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	95	81.20%
Total	117	99.00%

Unemployment by Ethnicity

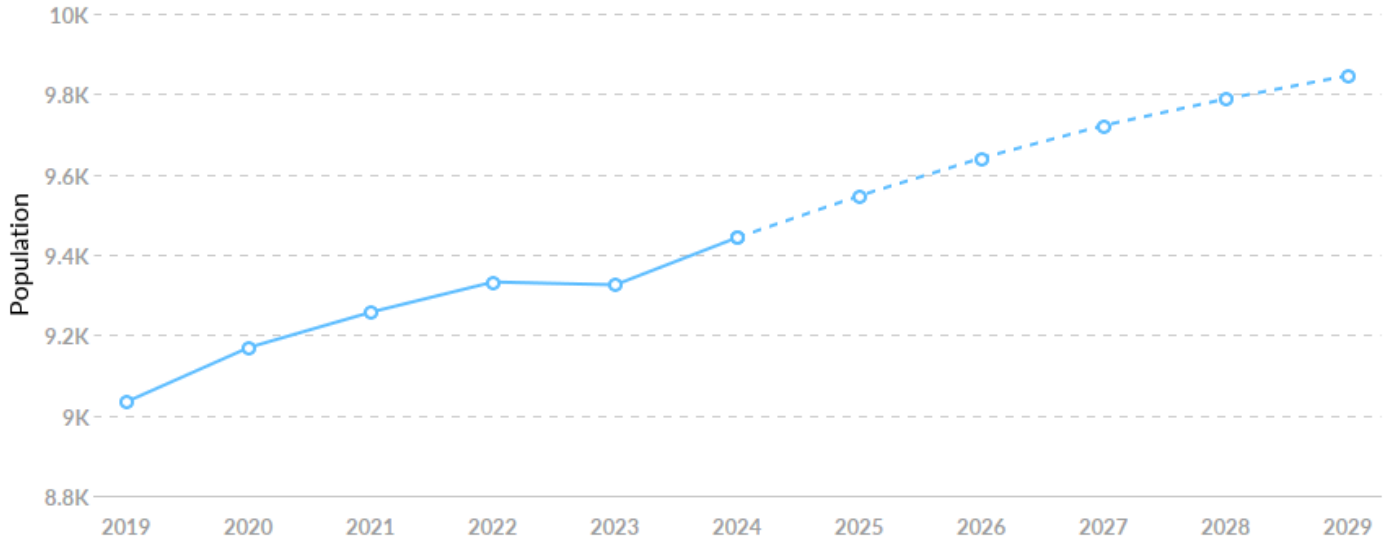


Ethnicity	Unemployment (Oct 2024)	% of Unemployed
Hispanic or Latino	5	4.27%
Not Hispanic or Latino	112	95.73%
Total	117	100.00%

Historic & Projected Trends

Population Trends

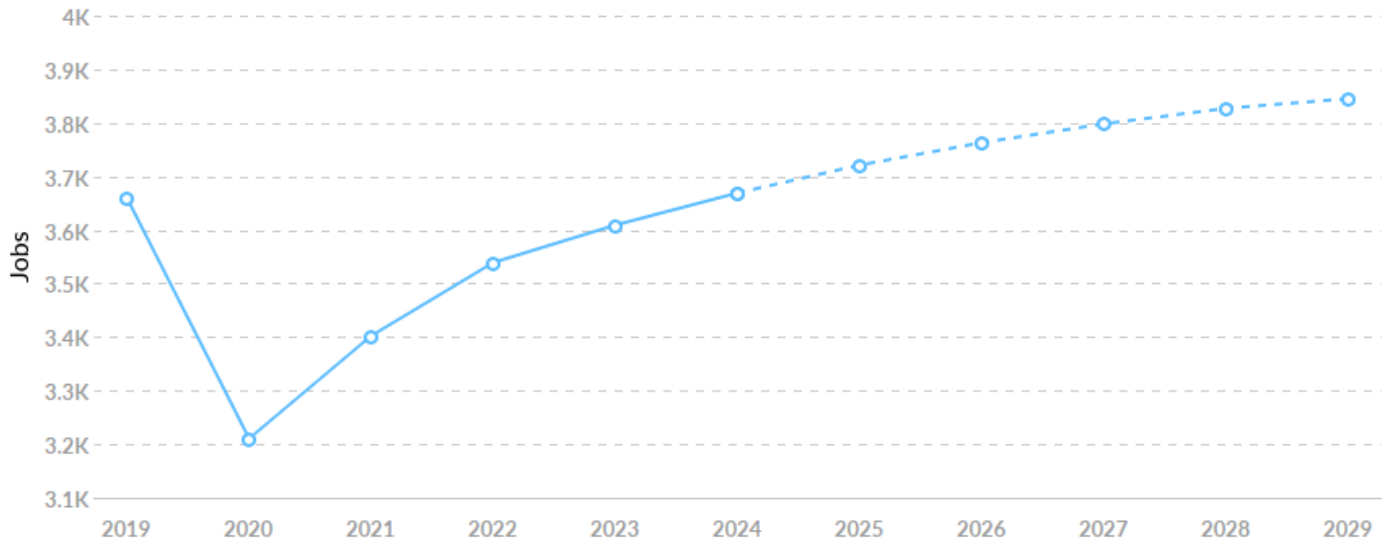
As of 2024 the region's population increased by 4.5% since 2019, growing by 409. Population is expected to increase by 4.3% between 2024 and 2029, adding 404.



Timeframe	Population
2019	9,034
2020	9,169
2021	9,257
2022	9,332
2023	9,325
2024	9,443
2025	9,547
2026	9,641
2027	9,722
2028	9,788
2029	9,846

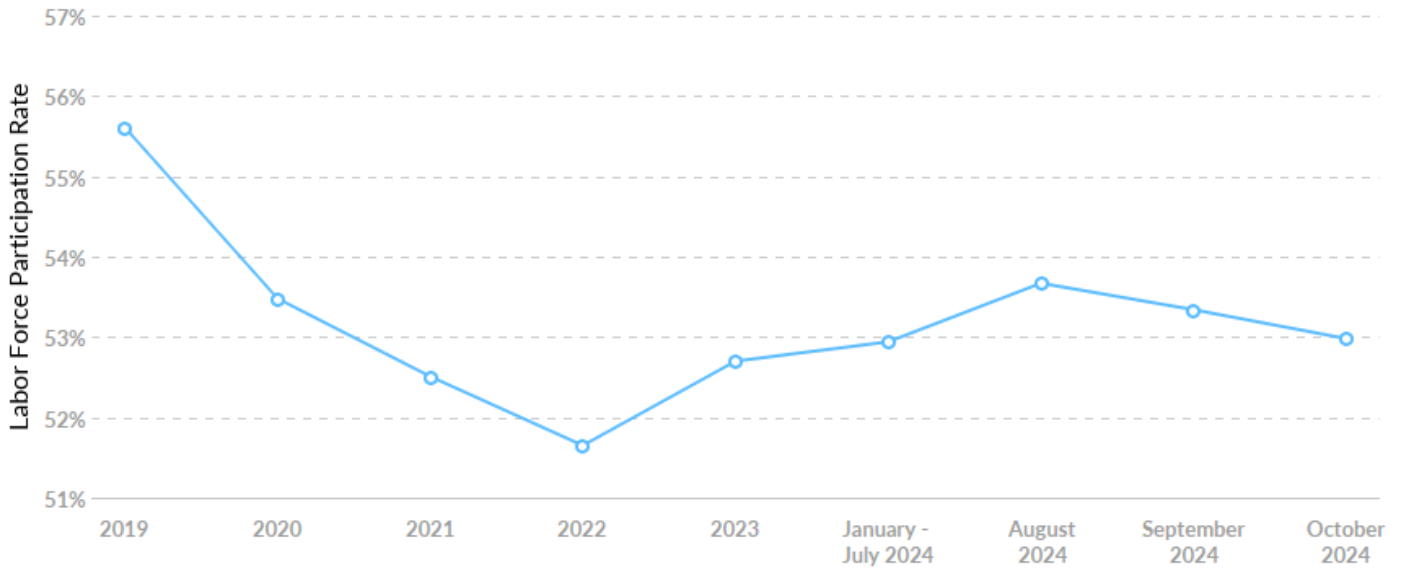
Job Trends

From 2019 to 2024, jobs increased by 0.3% in Forest County, WI from 3,659 to 3,669. This change fell short of the national growth rate of 3.9% by 3.6%.



Timeframe	Jobs
2019	3,659
2020	3,210
2021	3,402
2022	3,539
2023	3,609
2024	3,669
2025	3,721
2026	3,763
2027	3,798
2028	3,827
2029	3,845

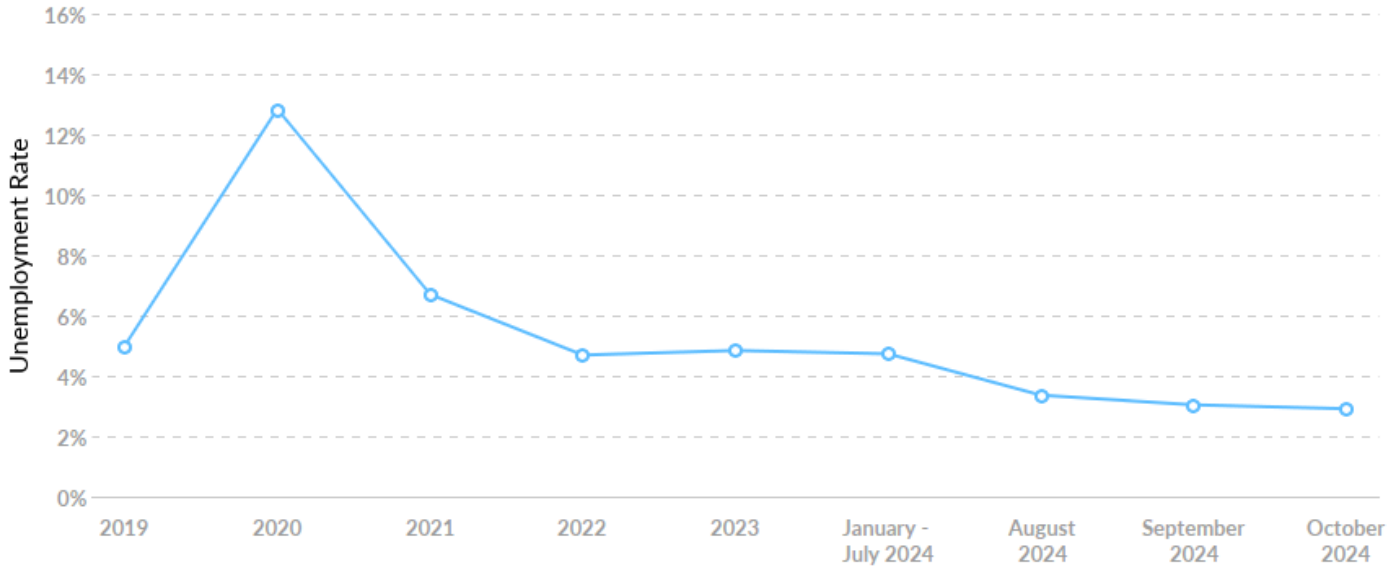
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	55.61%
2020	53.48%
2021	52.51%
2022	51.65%
2023	52.70%
January - July 2024	52.94%
August 2024	53.67%
September 2024	53.34%
October 2024	52.98%

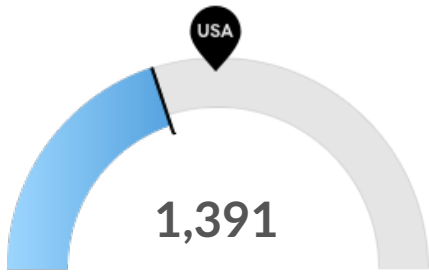
Unemployment Rate Trends

Forest County, WI had an October 2024 unemployment rate of 2.91%, decreasing from 4.98% 5 years before.



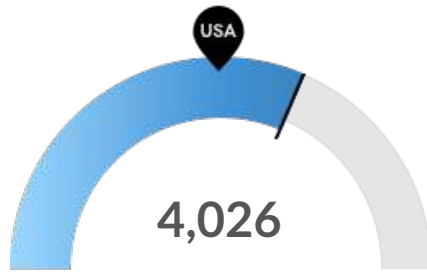
Timeframe	Unemployment Rate
2019	4.98%
2020	12.83%
2021	6.70%
2022	4.69%
2023	4.84%
January - July 2024	4.73%
August 2024	3.36%
September 2024	3.04%
October 2024	2.91%

Population Characteristics



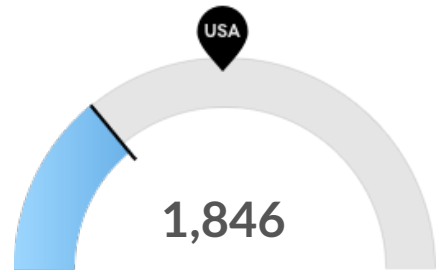
Millennials

Forest County, WI has 1,391 millennials (ages 25-39). The national average for an area this size is 1,895.



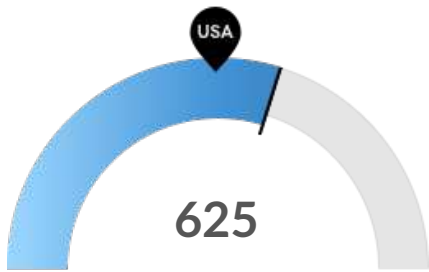
Retiring Soon

Retirement risk is high in Forest County, WI. The national average for an area this size is 2,815 people 55 or older, while there are 4,026 here.



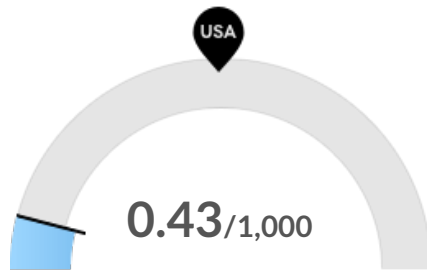
Racial Diversity

Racial diversity is low in Forest County, WI. The national average for an area this size is 3,884 racially diverse people, while there are 1,846 here.



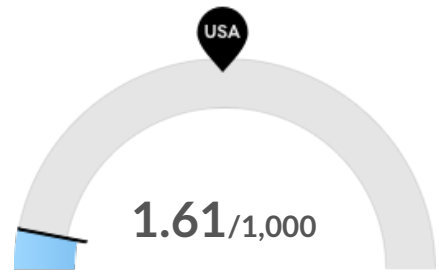
Veterans

Forest County, WI has 625 veterans. The national average for an area this size is 477.



Violent Crime

Forest County, WI has 0.43 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

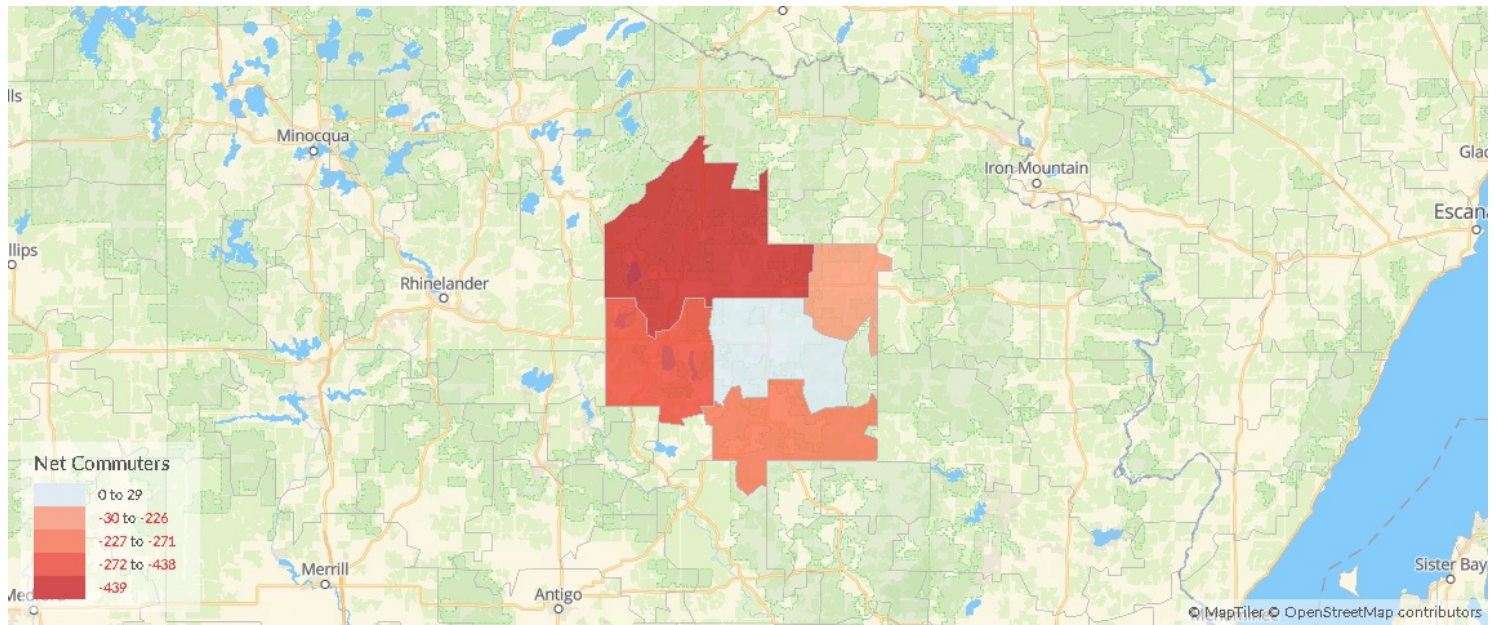


Property Crime

Forest County, WI has 1.61 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Forest County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

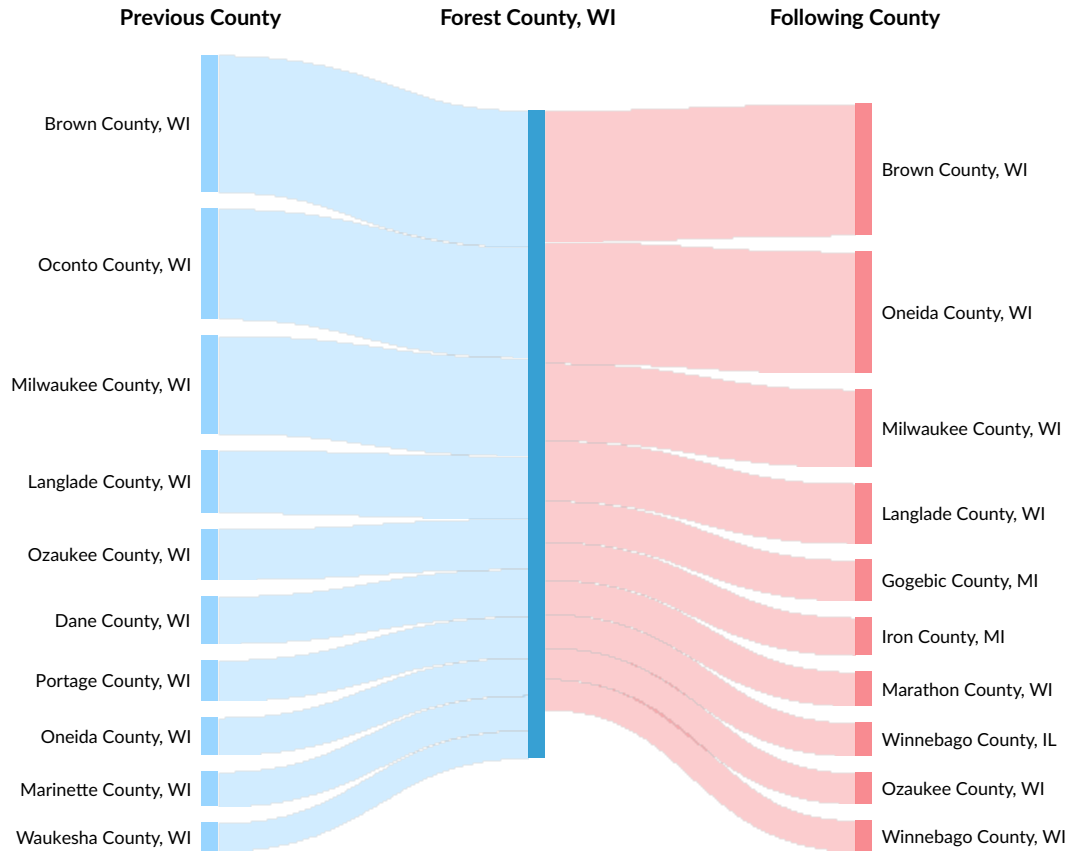
ZIP	Name	2024 Employment
54520	Crandon, WI (in Forest c...	1,831
54541	Laona, WI (in Forest cou...	729
54566	Wabeno, WI (in Forest c...	517
54511	Argonne, WI (in Forest c...	369
54103	Armstrong Creek, WI (in...	222

ZIP	Name	2024 Workers
54520	Crandon, WI (in Forest c...	2,103
54511	Argonne, WI (in Forest c...	808
54566	Wabeno, WI (in Forest c...	744
54541	Laona, WI (in Forest cou...	702
54103	Armstrong Creek, WI (in...	253

Inbound and Outbound Migration

The table below analyzes past and current residents of Forest County, WI. The left column shows residents of other counties migrating to Forest County, WI. The right column shows residents migrating from Forest County, WI to other counties.

As of 2022, 35 people have migrated from Brown County, WI to Forest County, WI. In the same year, 34 people left Forest County, WI migrating to Brown County, WI. The total Net Migration for Forest County, WI in 2022 was 80.

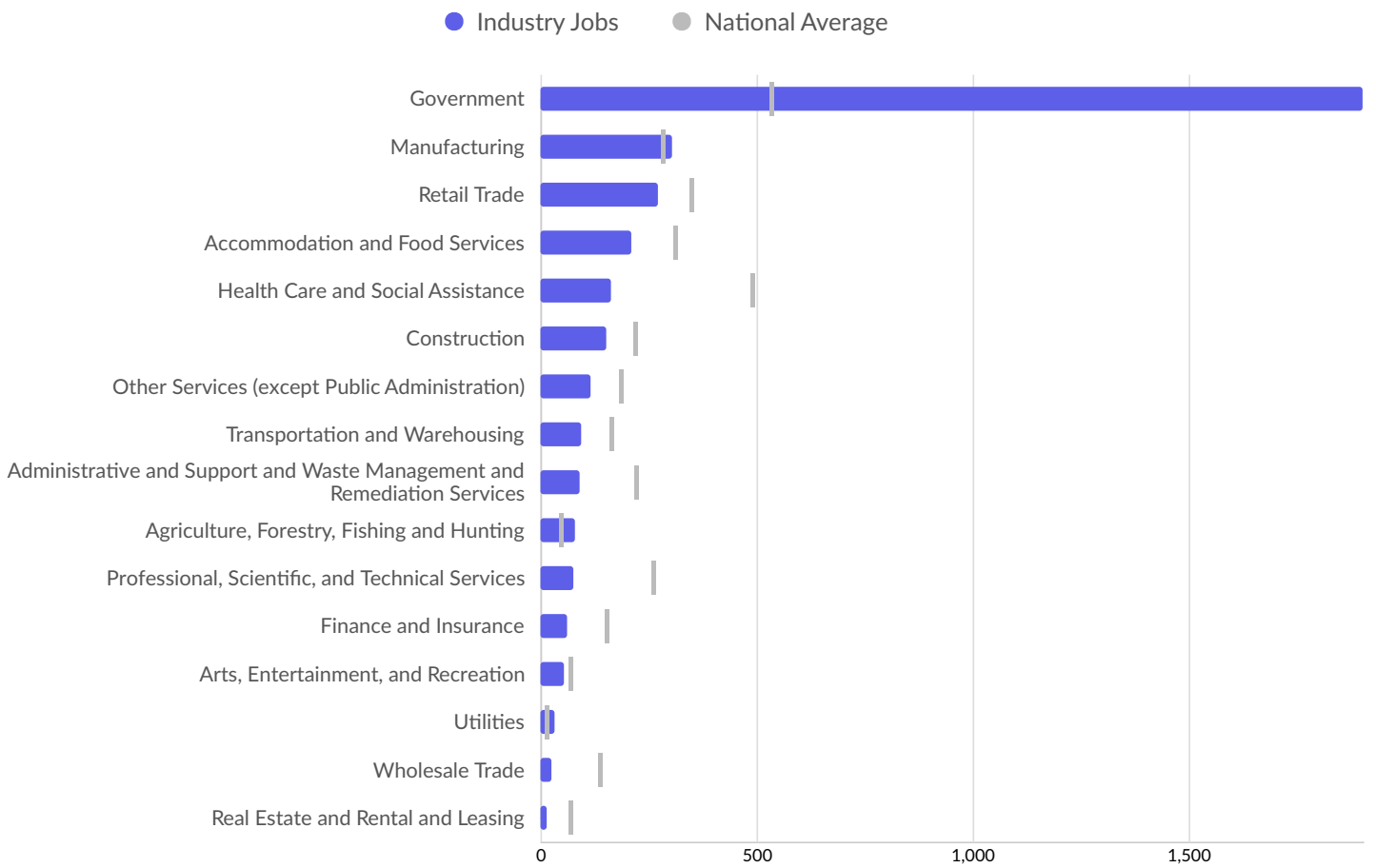


Top Previous Counties	Migrations
Brown County, WI	35
Oconto County, WI	28
Milwaukee County, WI	25
Langlade County, WI	16
Ozaukee County, WI	13
Dane County, WI	12

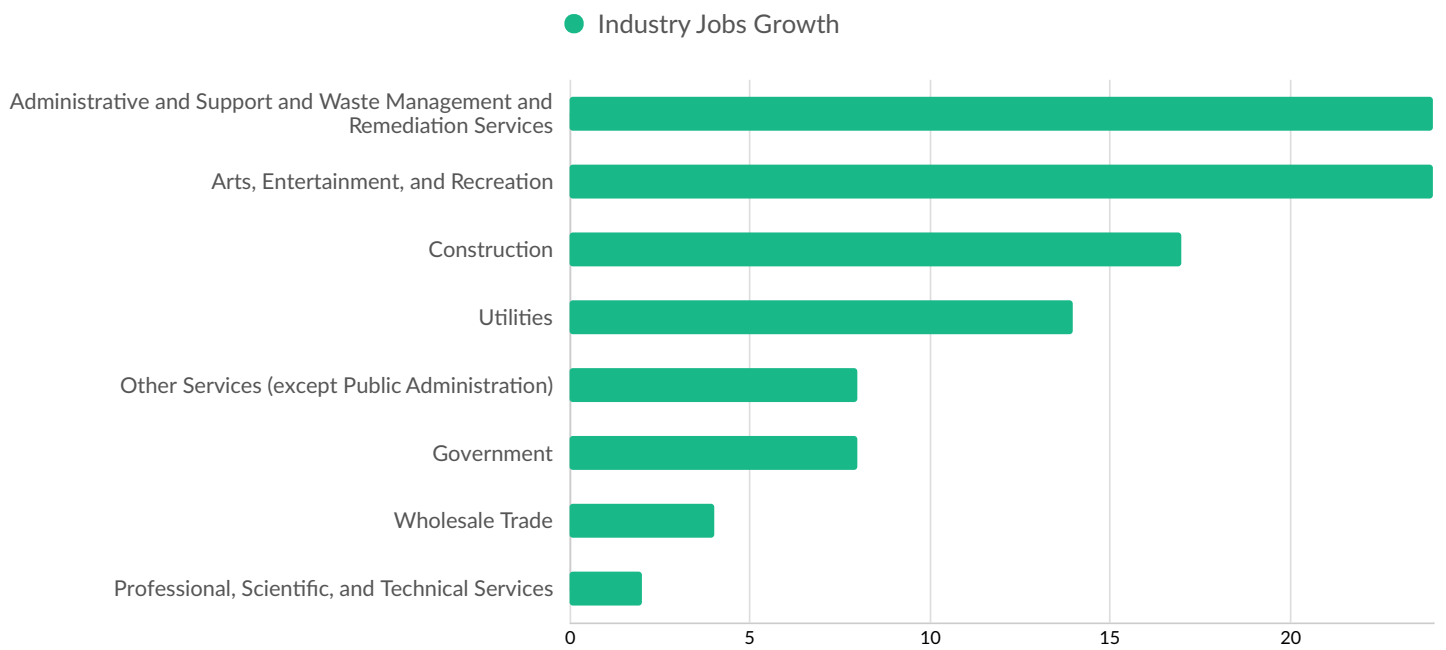
Top Previous Counties	Migrations
Portage County, WI	10
Oneida County, WI	10
Marinette County, WI	9
Waukesha County, WI	7
Wood County, WI	6
Washington County, WI	6
Rock County, WI	6
Outagamie County, WI	6
Cook County, IL	5
Top Following Counties	Migrations
Brown County, WI	34
Oneida County, WI	31
Milwaukee County, WI	20
Langlade County, WI	15
Gogebic County, MI	11
Iron County, MI	10
Marathon County, WI	9
Winnebago County, IL	9
Ozaukee County, WI	8
Winnebago County, WI	8
Williamson County, IL	8
Waupaca County, WI	7
Lee County, FL	6
Honolulu County, HI	6
Vilas County, WI	5

Industry Characteristics

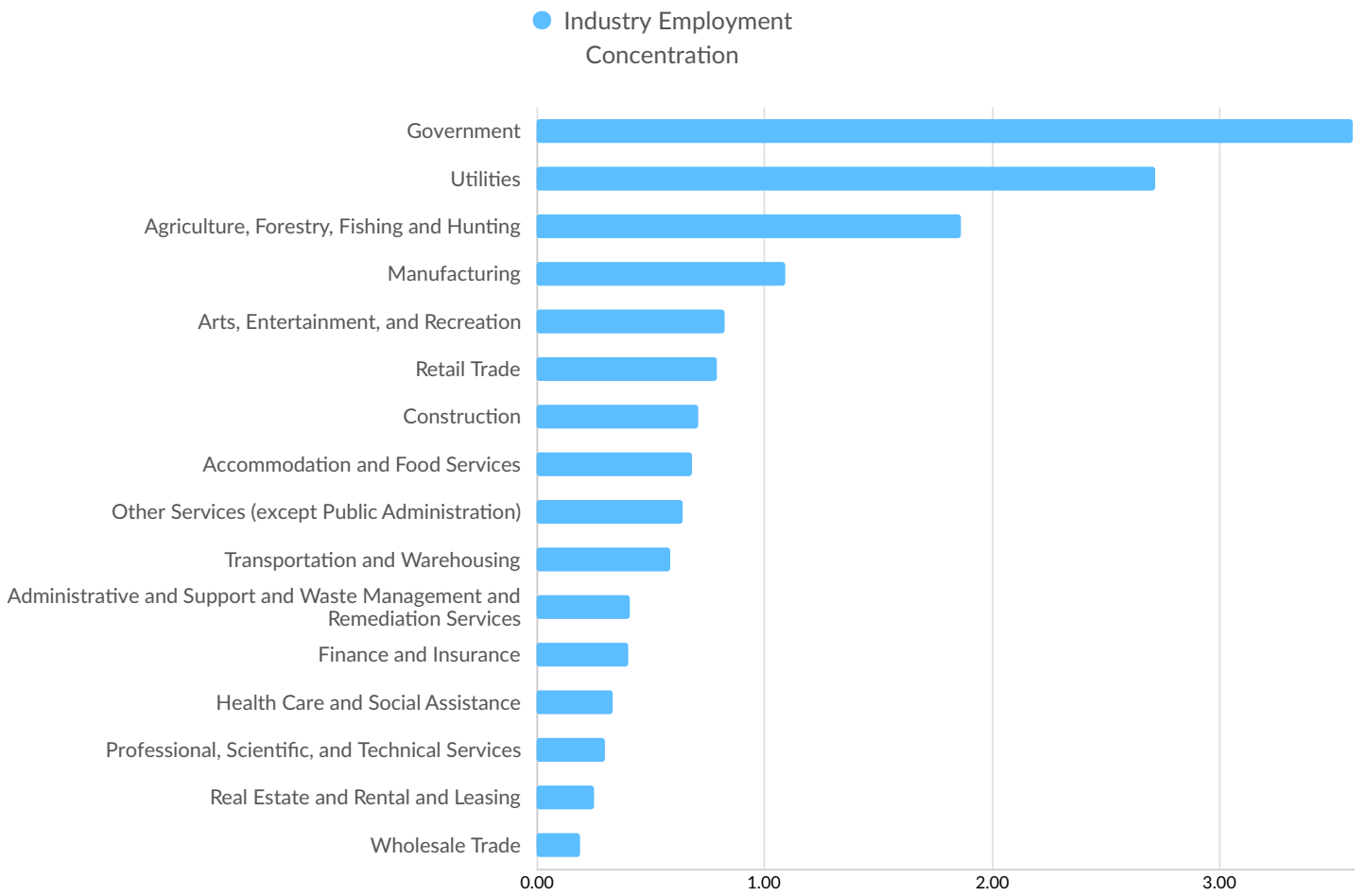
Largest Industries



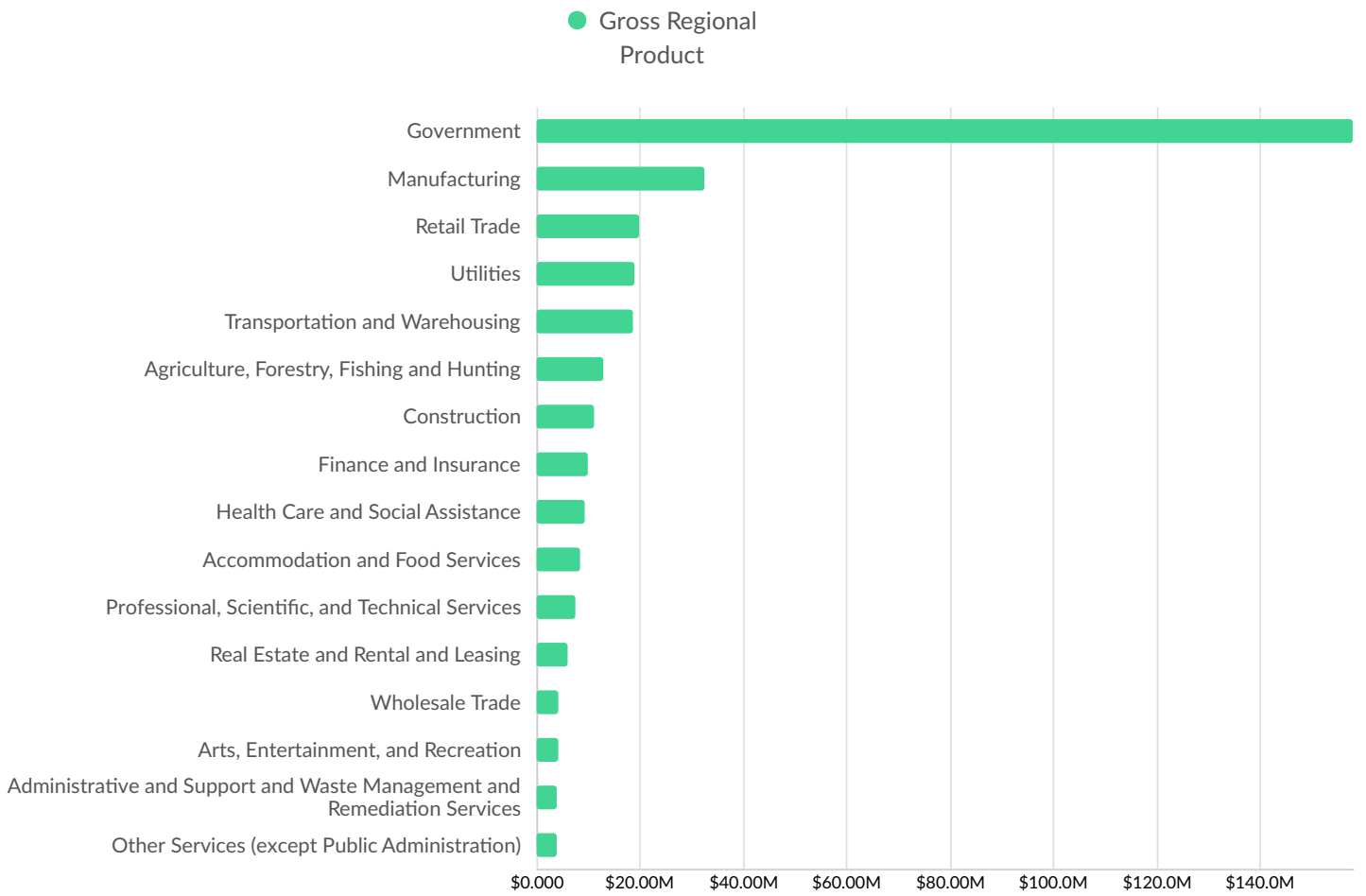
Top Growing Industries



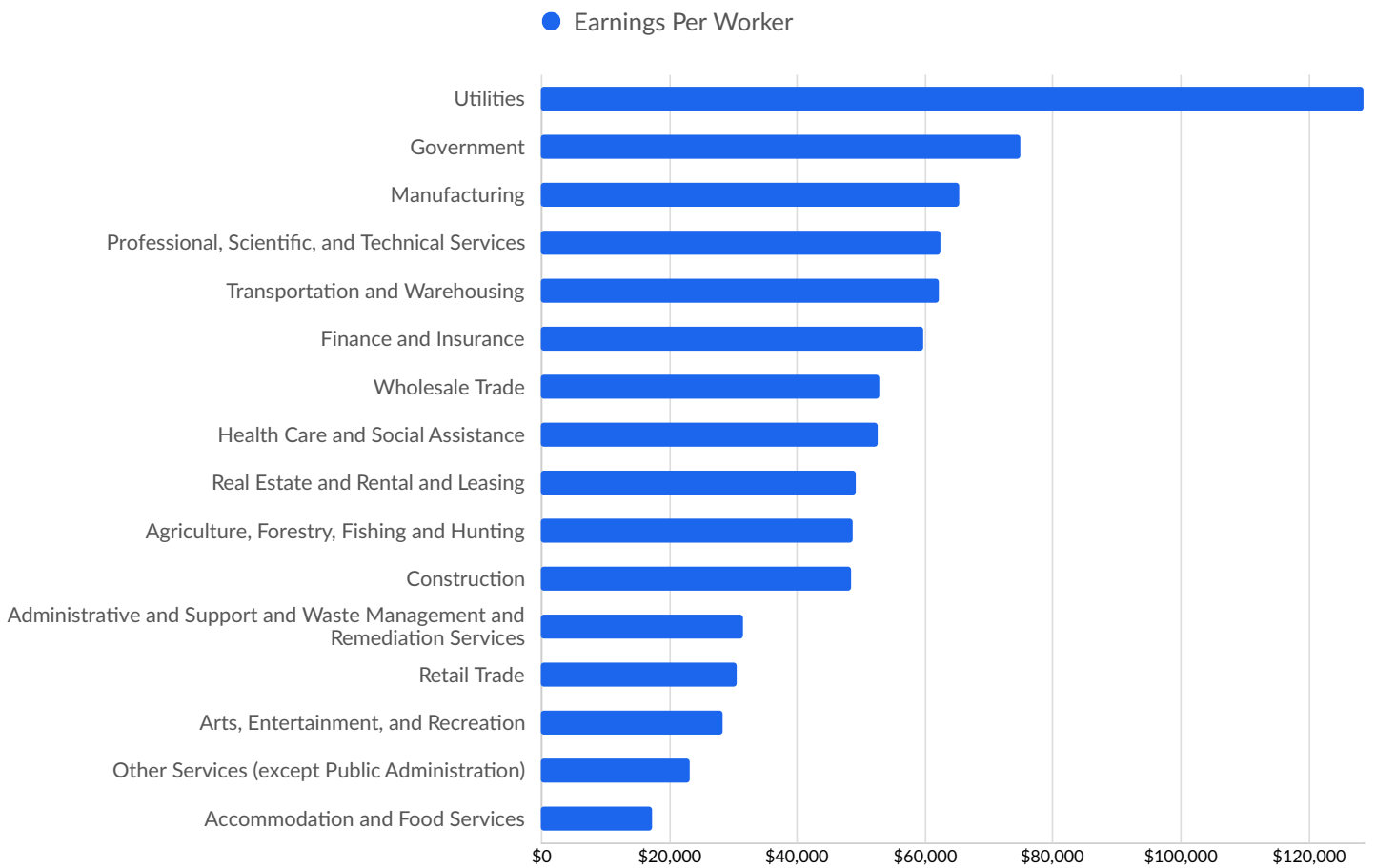
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



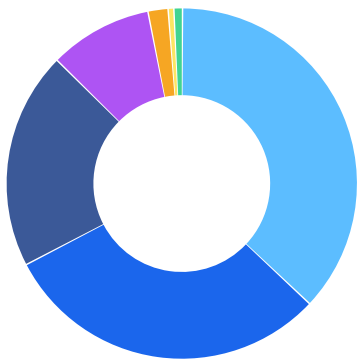
Business Characteristics

631 Companies Employ Your Workers

Online profiles for your workers mention 631 companies as employers, with the top 10 appearing below. In the last 12 months, 51 companies in Forest County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Potawatomi Bingo Casino	87 	UPS	11 
School District Of Crandon	22 	United States Forest Service	9 
Crandon School District	20 	Chase	6 
Sokaogon Chippewa Community	19 	Driveline	6 
Forest County Potawatomi Heal...	11 	Dollar General	5 
Ministry Health Care	11 	Family Dollar	5 
One Prospect Technologies	11 	Potawatomi Bingo Casino	5 
United States Forest Service	11 	Southern Health Partners	5 
School District Laona	10 	Bay At Nu Roc Health And Reha...	4 
Northern Lake Service	9 	Career Tree Network	4 

Business Size

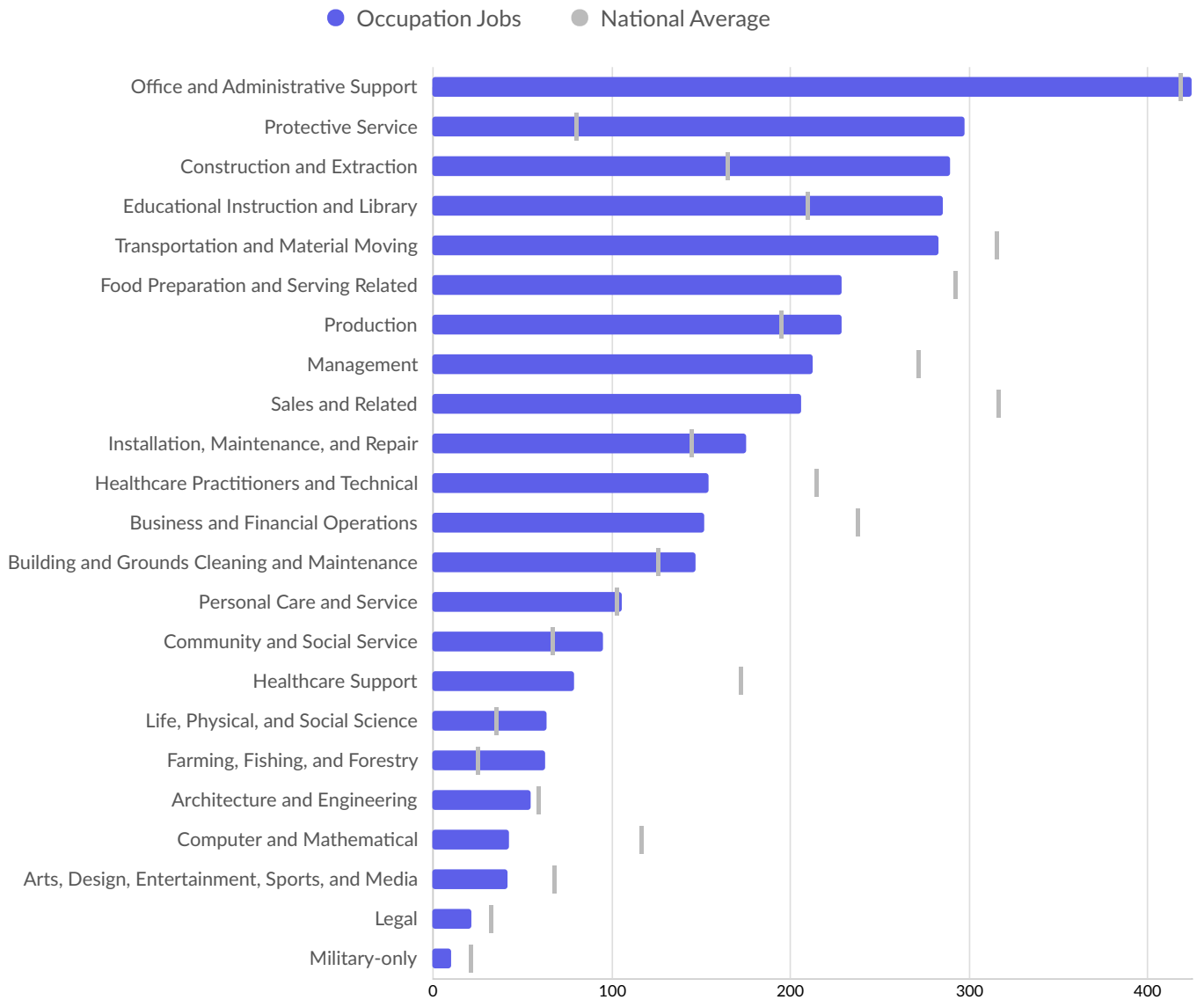


	Percentage	Business Count
1 to 4 employees	36.9%	140
5 to 9 employees	30.3%	115
10 to 19 employees	20.1%	76
20 to 49 employees	9.5%	36
50 to 99 employees	1.8%	7
100 to 249 employees	0.5%	2
250 to 499 employees	0.8%	3

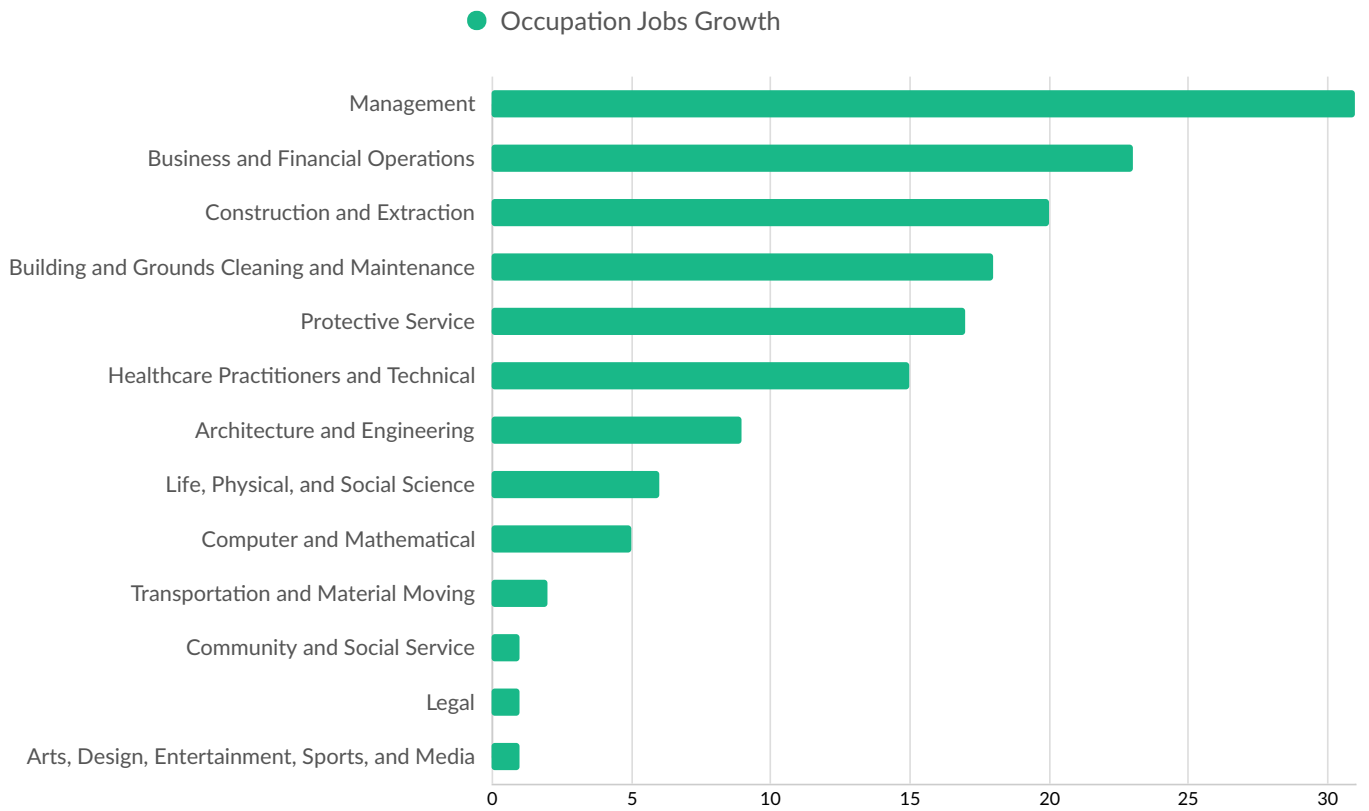
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

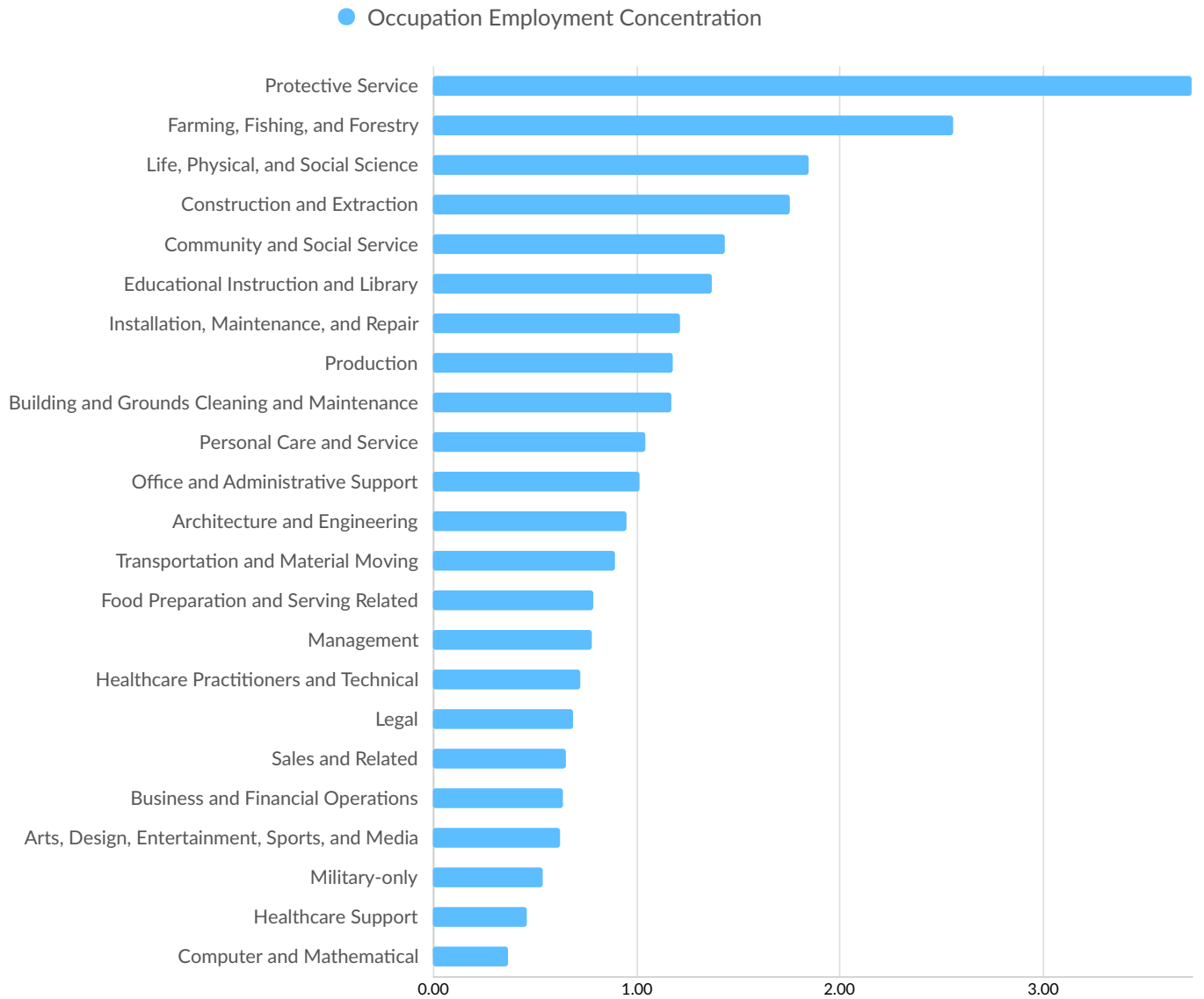
Largest Occupations



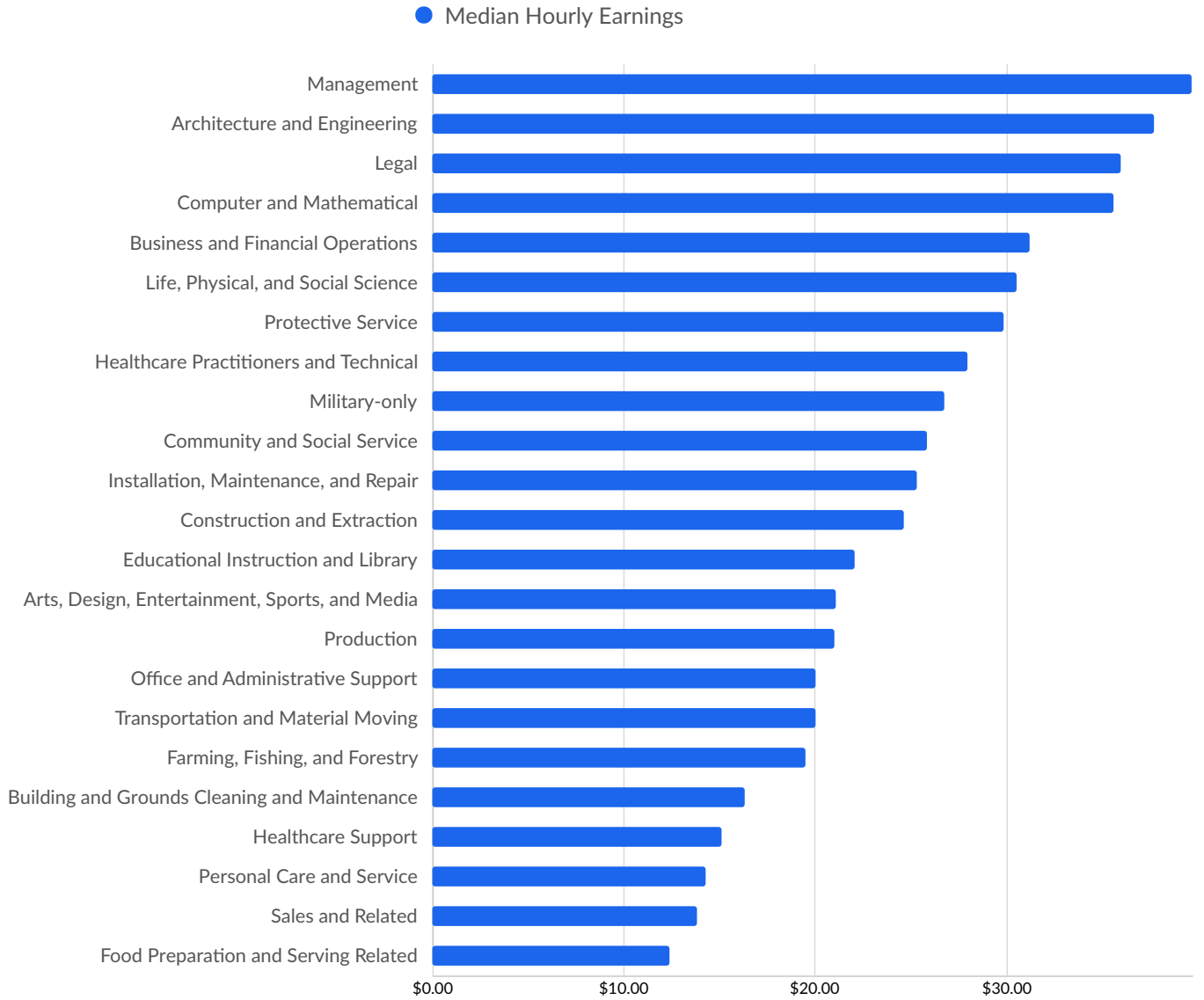
Top Growing Occupations



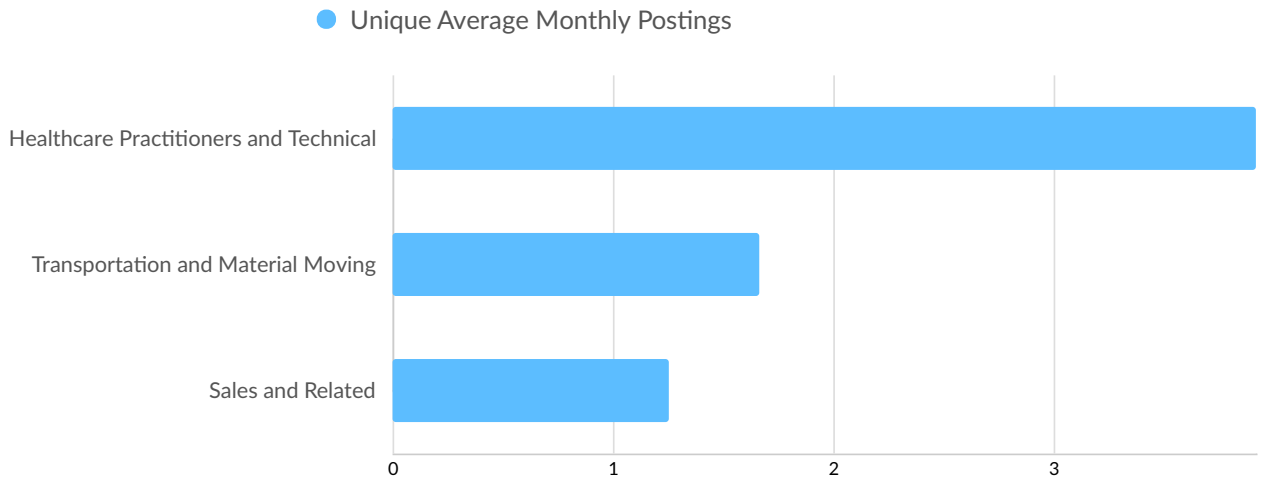
Top Occupation Employment Concentration



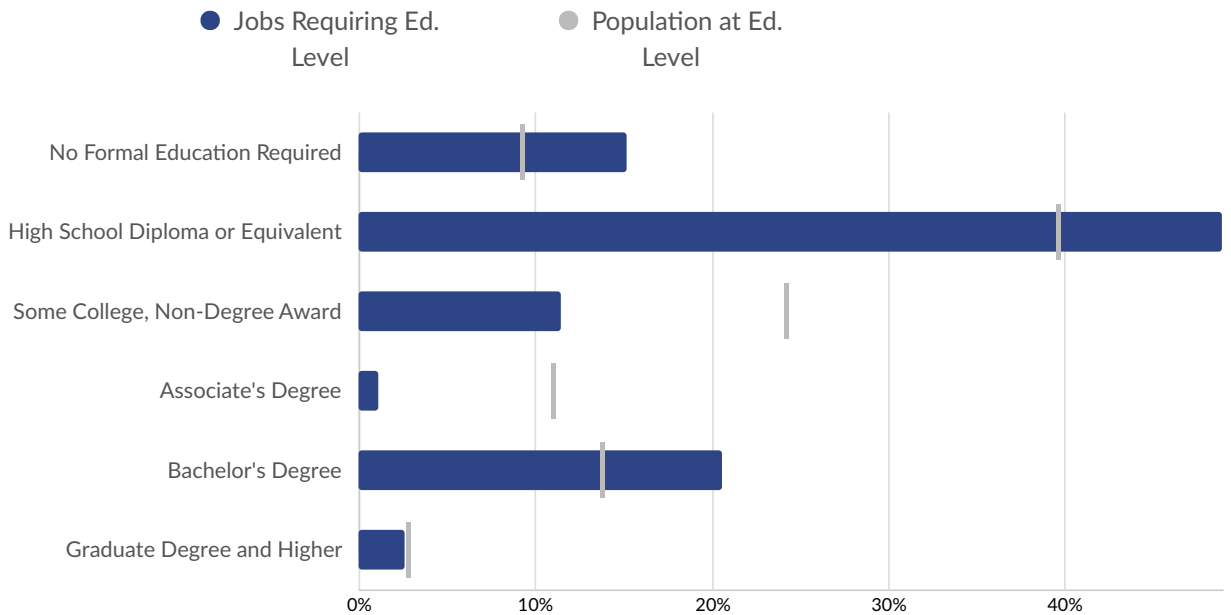
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Forest County, WI produced graduates.

In-Demand Skills

