



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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## Report Parameters

### 1 County

55057 Juneau County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**26,607**

**Population (2024)**

Population **decreased by 81** over the last 5 years and is projected to **decrease by 222** over the next 5 years.

**10,650**

**Total Regional Employment**

Jobs **grew by 53** over the last 5 years and are projected to **grow by 389** over the next 5 years.

**\$63.5K**

**Median Household Income (2022)**

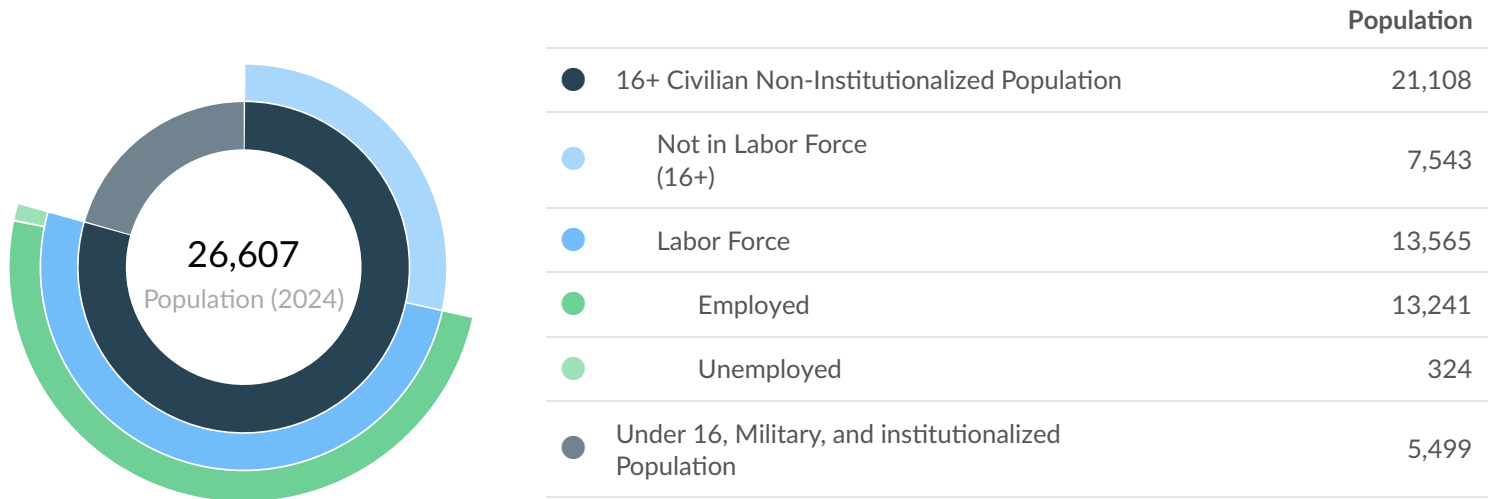
Median household income is **\$11.7K below** the national median household income of \$75.1K.

## Takeaways

- As of 2024 the region's population **declined by 0.3%** since 2019, falling by 81. Population is expected to **decrease by 0.8%** between 2024 and 2029, losing 222.
- From 2019 to 2024, jobs **increased by 0.5%** in Juneau County, WI from 10,597 to **10,650**. This change **fell short of the national growth rate of 3.9% by 3.4%**. As the number of jobs increased, the **labor force participation rate decreased from 65.5% to 64.3% between 2019 and 2024**.
- Concerning educational attainment, **12.2% of Juneau County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **12.5% hold an Associate's Degree** (3.5% above the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), State Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

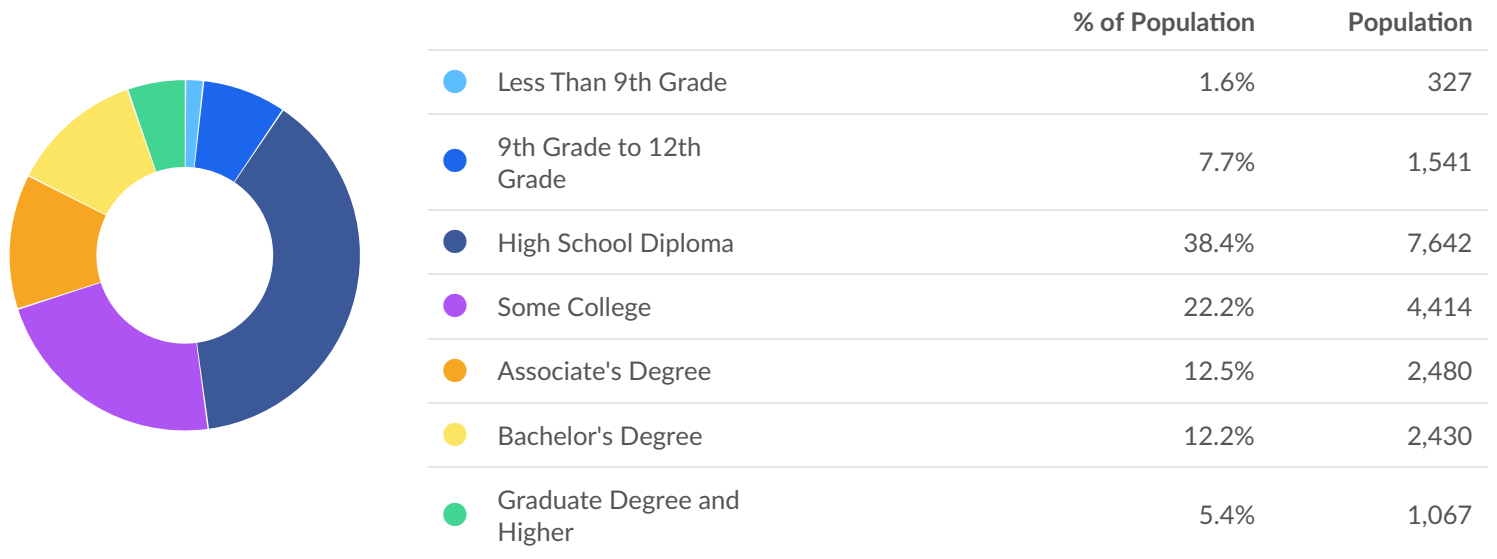
	Population (2024)	Labor Force (Oct 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	26,607	13,565	10,650	97.6	\$1.24B	\$2.36B	\$2.52B
State	5,932,800	3,179,316	3,252,259	100.2	\$422.54B	\$383.58B	\$412.93B

## Oct 2024 Labor Force Breakdown



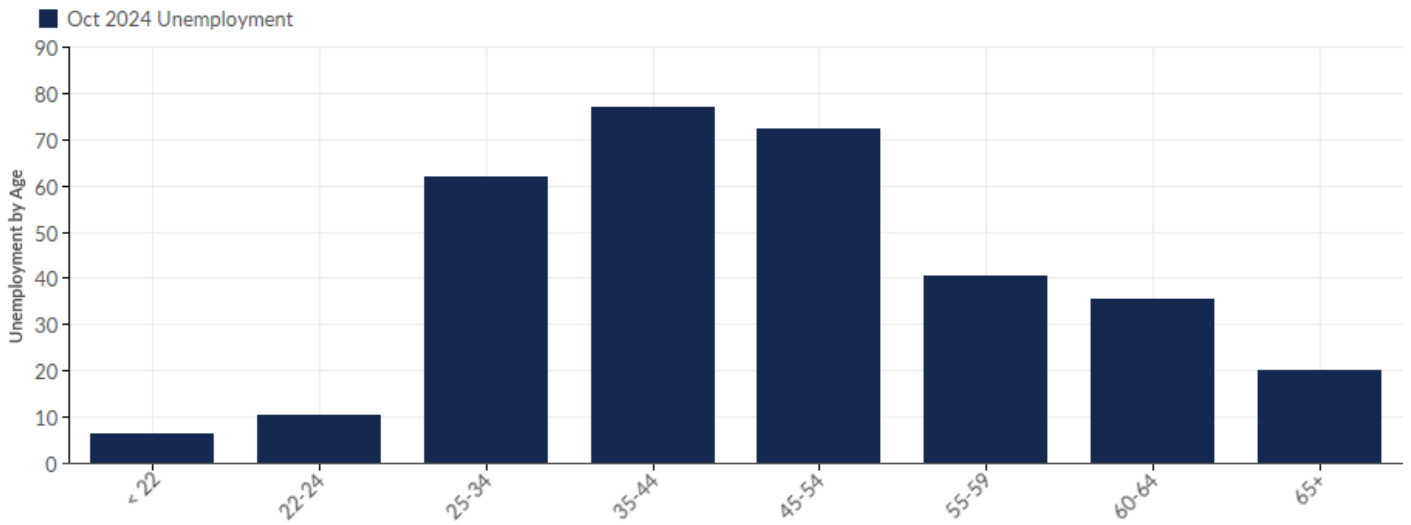
## Educational Attainment

Concerning educational attainment, **12.2% of Juneau County, WI residents possess a Bachelor's Degree** (9.2% below the national average), and **12.5% hold an Associate's Degree** (3.5% above the national average).



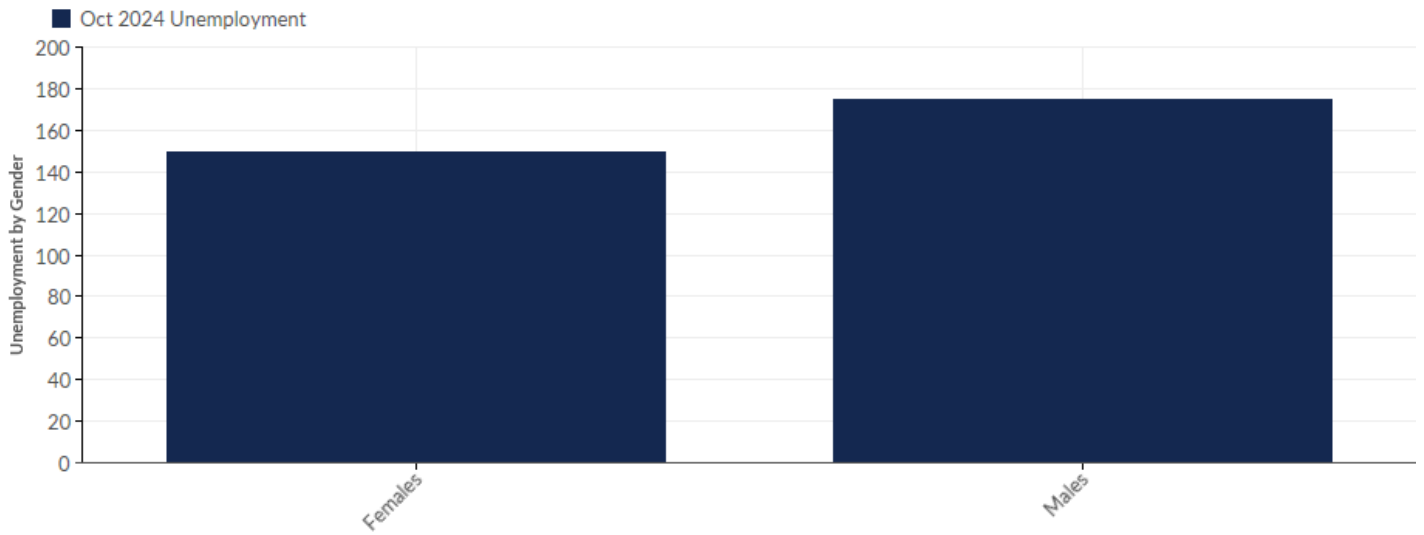
# Unemployment by Demographics

## Unemployment by Age



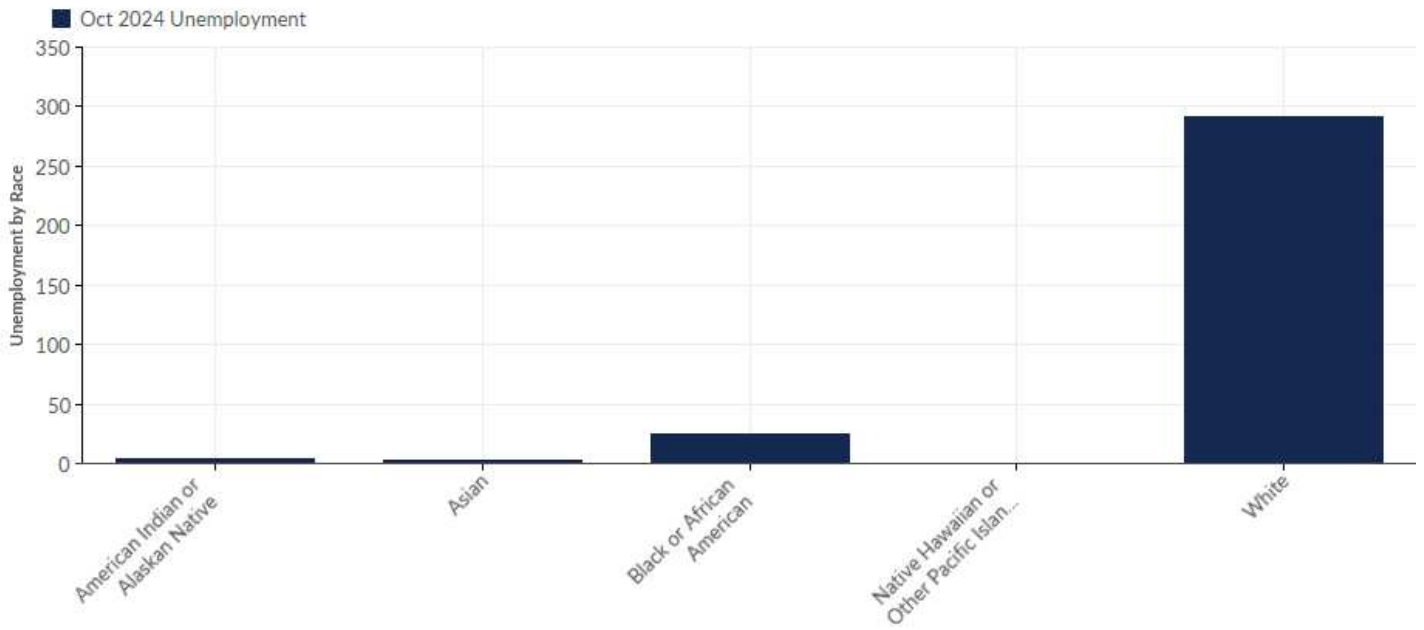
Age	Unemployment (Oct 2024)	% of Unemployed
< 22	6	1.85%
22-24	10	3.09%
25-34	62	19.14%
35-44	77	23.77%
45-54	72	22.22%
55-59	40	12.35%
60-64	36	11.11%
65+	20	6.17%
<b>Total</b>	<b>324</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Oct 2024)	% of Unemployed
Females	149	45.99%
Males	175	54.01%
Total	324	100.00%

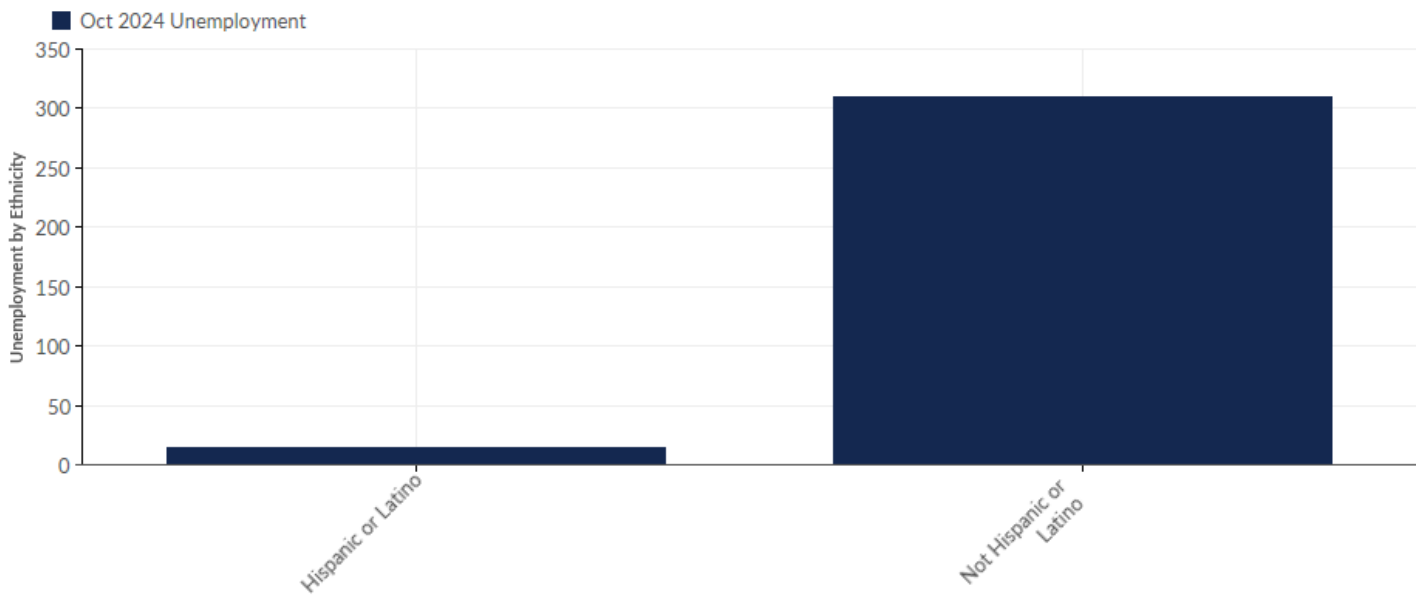
## Unemployment by Race



Race	Unemployment (Oct 2024)	% of Unemployed
American Indian or Alaskan Native	4	1.23%
Asian	3	0.93%
Black or African American	25	7.72%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	291	89.81%
<b>Total</b>	<b>324</b>	<b>100.00%</b>



## Unemployment by Ethnicity

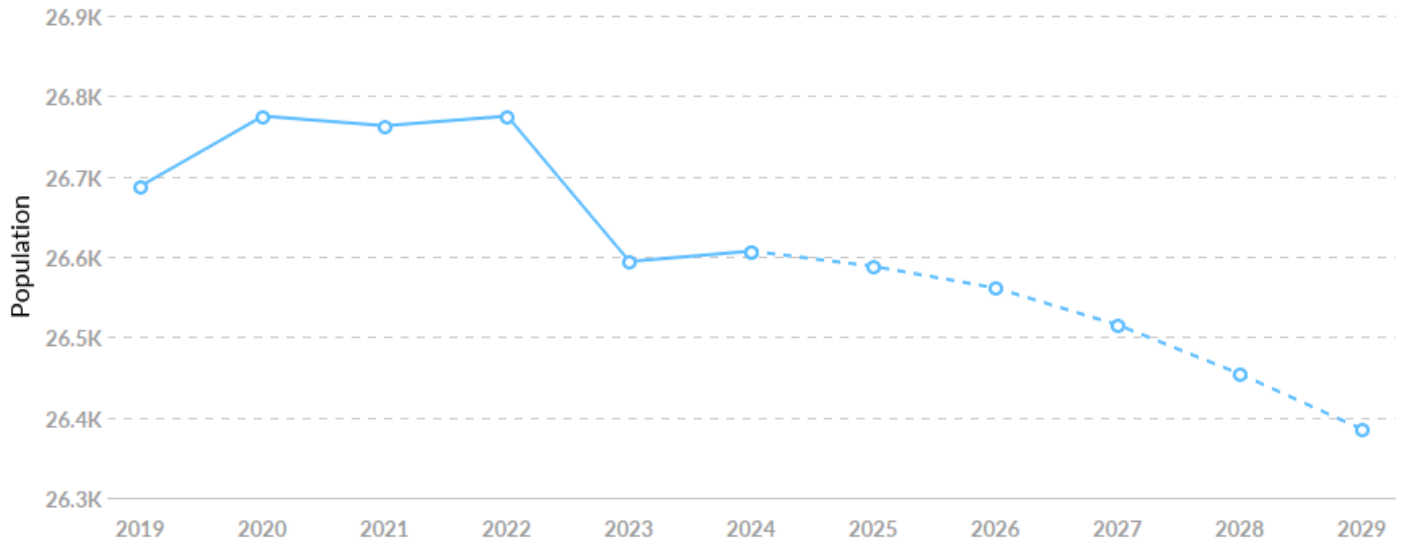


Ethnicity	Unemployment (Oct 2024)	% of Unemployed
Hispanic or Latino	14	4.32%
Not Hispanic or Latino	310	95.68%
Total	324	100.00%

# Historic & Projected Trends

## Population Trends

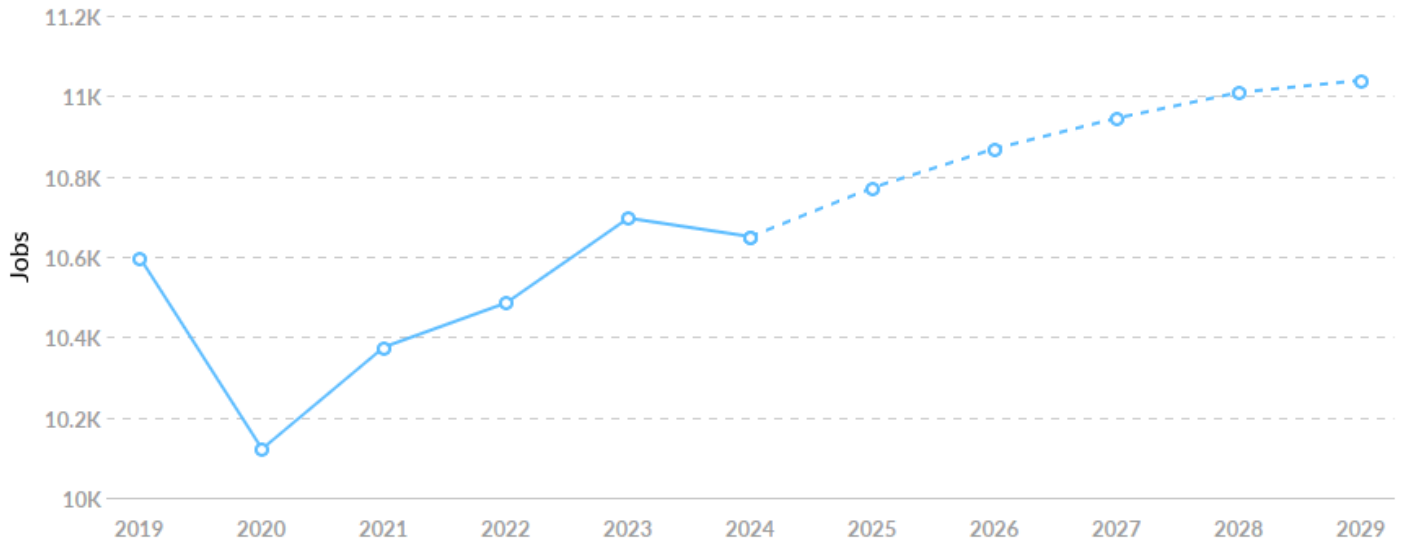
As of 2024 the region's population **declined by 0.3%** since 2019, falling by 81. Population is expected to **decrease by 0.8%** between 2024 and 2029, losing 222.



Timeframe	Population
2019	26,688
2020	26,775
2021	26,763
2022	26,775
2023	26,594
2024	26,607
2025	26,588
2026	26,561
2027	26,515
2028	26,454
2029	26,385

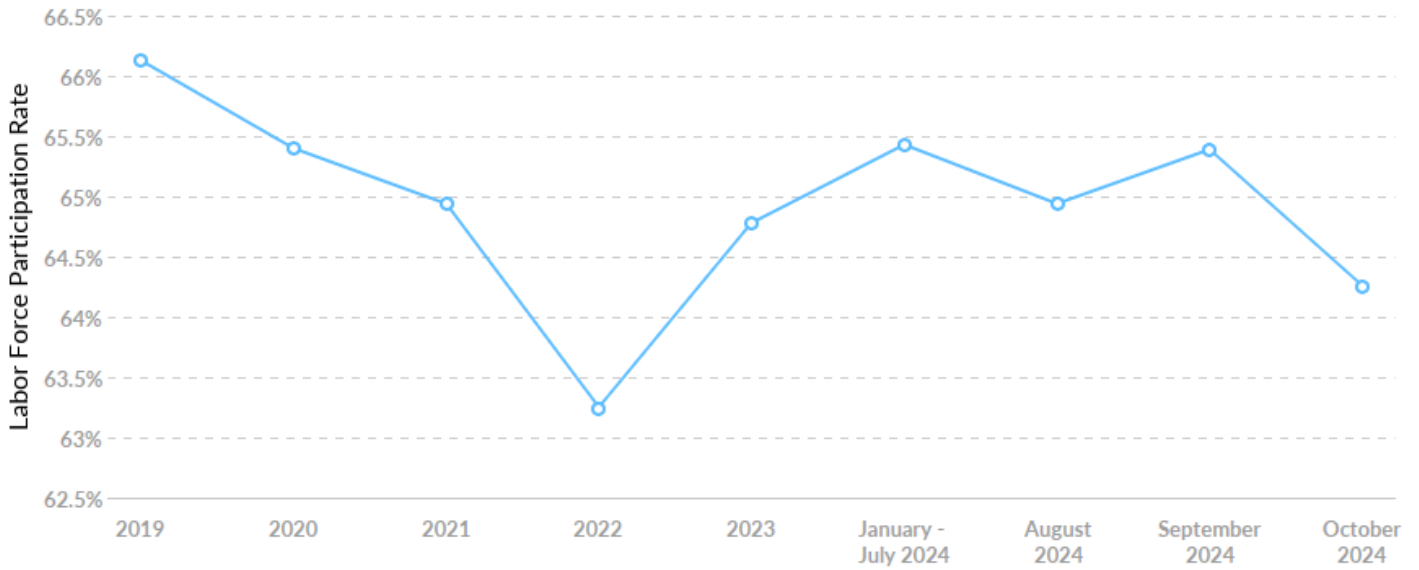
## Job Trends

From 2019 to 2024, jobs increased by 0.5% in Juneau County, WI from 10,597 to **10,650**. This change fell short of the national growth rate of 3.9% by 3.4%.



Timeframe	Jobs
2019	10,597
2020	10,121
2021	10,375
2022	10,485
2023	10,696
2024	10,650
2025	10,772
2026	10,869
2027	10,945
2028	11,009
2029	11,039

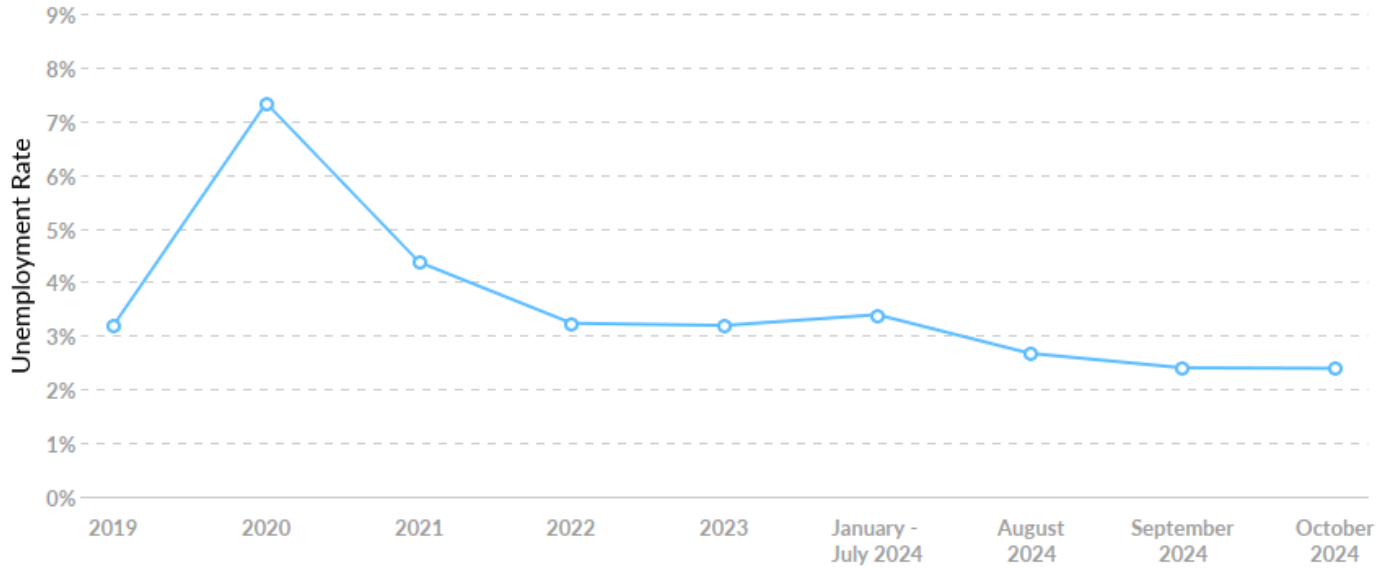
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	66.13%
2020	65.40%
2021	64.94%
2022	63.25%
2023	64.78%
January - July 2024	65.43%
August 2024	64.94%
September 2024	65.39%
October 2024	64.26%

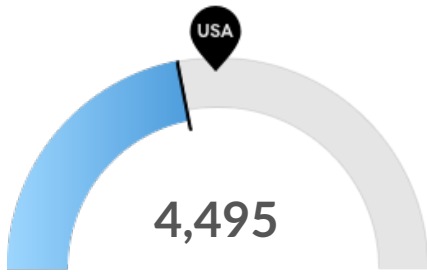
## Unemployment Rate Trends

Juneau County, WI had an October 2024 unemployment rate of 2.39%, decreasing from 3.19% 5 years before.



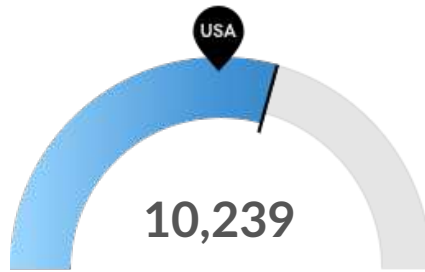
Timeframe	Unemployment Rate
2019	3.19%
2020	7.33%
2021	4.37%
2022	3.23%
2023	3.19%
January - July 2024	3.39%
August 2024	2.67%
September 2024	2.40%
October 2024	2.39%

## Population Characteristics



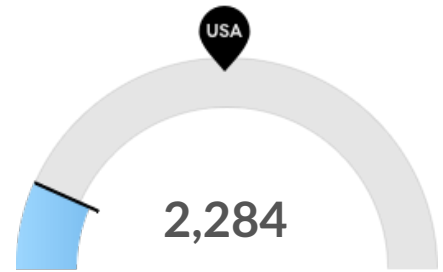
**Millennials**

Juneau County, WI has 4,495 millennials (ages 25-39). The national average for an area this size is 5,403.



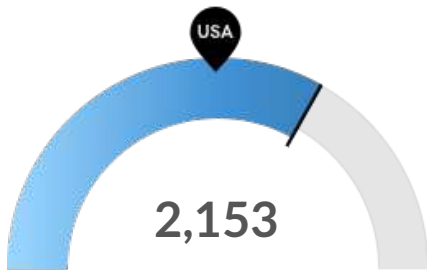
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,028 people 55 or older, while there are 10,239 here.



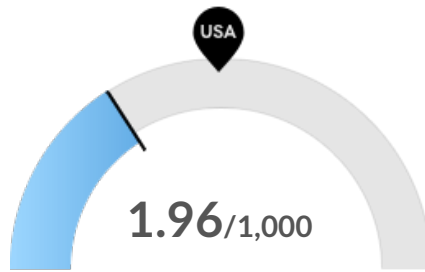
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,076 racially diverse people, while there are 2,284 here.



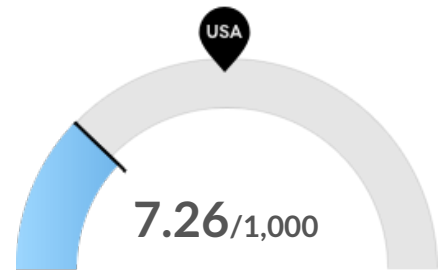
**Veterans**

Juneau County, WI has 2,153 veterans. The national average for an area this size is 1,369.



**Violent Crime**

Juneau County, WI has 1.96 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

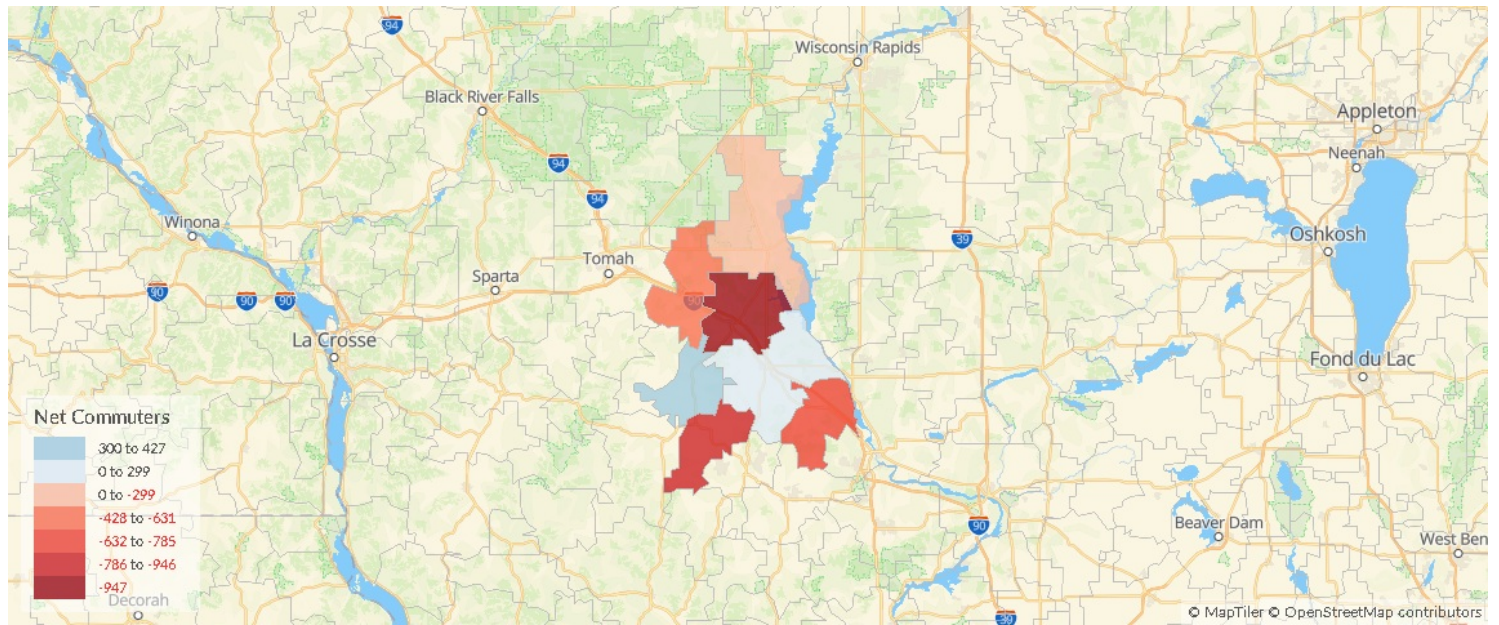


**Property Crime**

Juneau County, WI has 7.26 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2024 Employment
53948	Mauston, WI (in Juneau...	3,553
54646	Necedah, WI (in Juneau...	2,191
53929	Elroy, WI (in Juneau cou...	1,626
53950	New Lisbon, WI (in June...	1,502
54618	Camp Douglas, WI (in Ju...	663

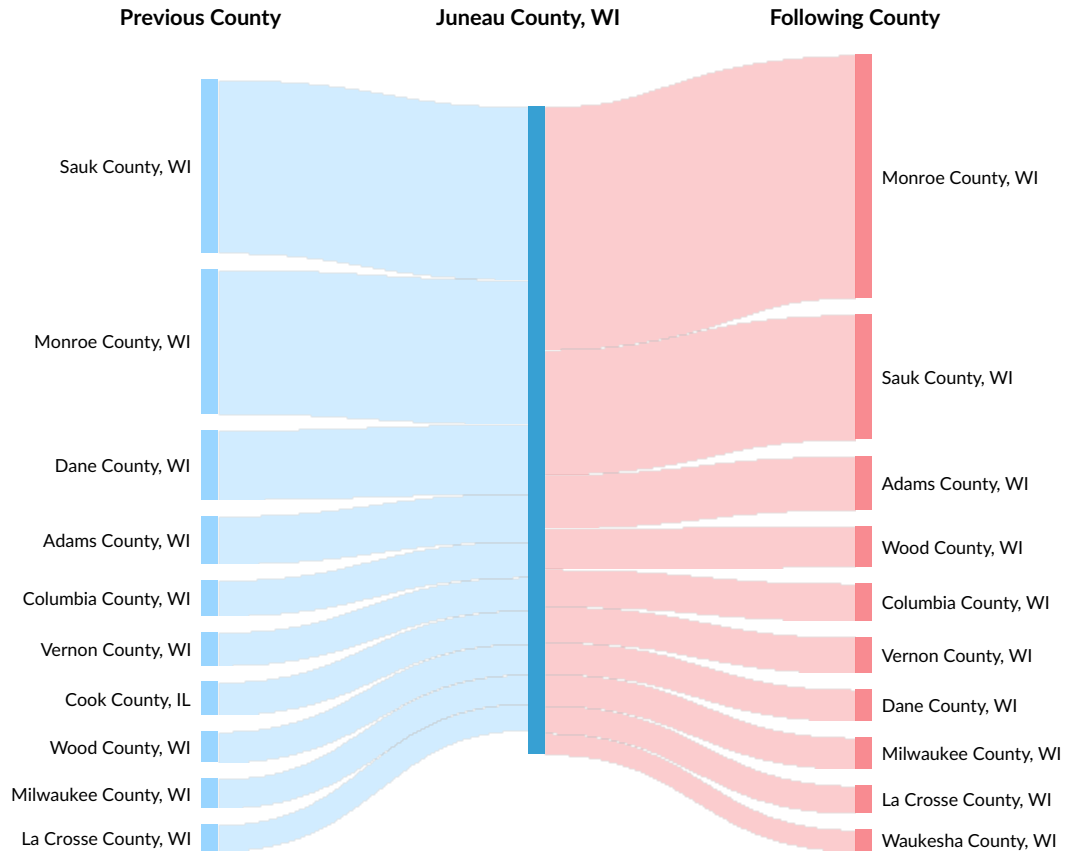
### Where Talent Lives

ZIP	Name	2024 Workers
53948	Mauston, WI (in Juneau...	3,466
53950	New Lisbon, WI (in June...	2,449
54646	Necedah, WI (in Juneau...	2,277
53929	Elroy, WI (in Juneau cou...	1,326
53968	Wonewoc, WI (in Junea...	1,274

# Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2022, **194** people have migrated from Sauk County, WI to Juneau County, WI. In the same year, **272** people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2022 was **58**.



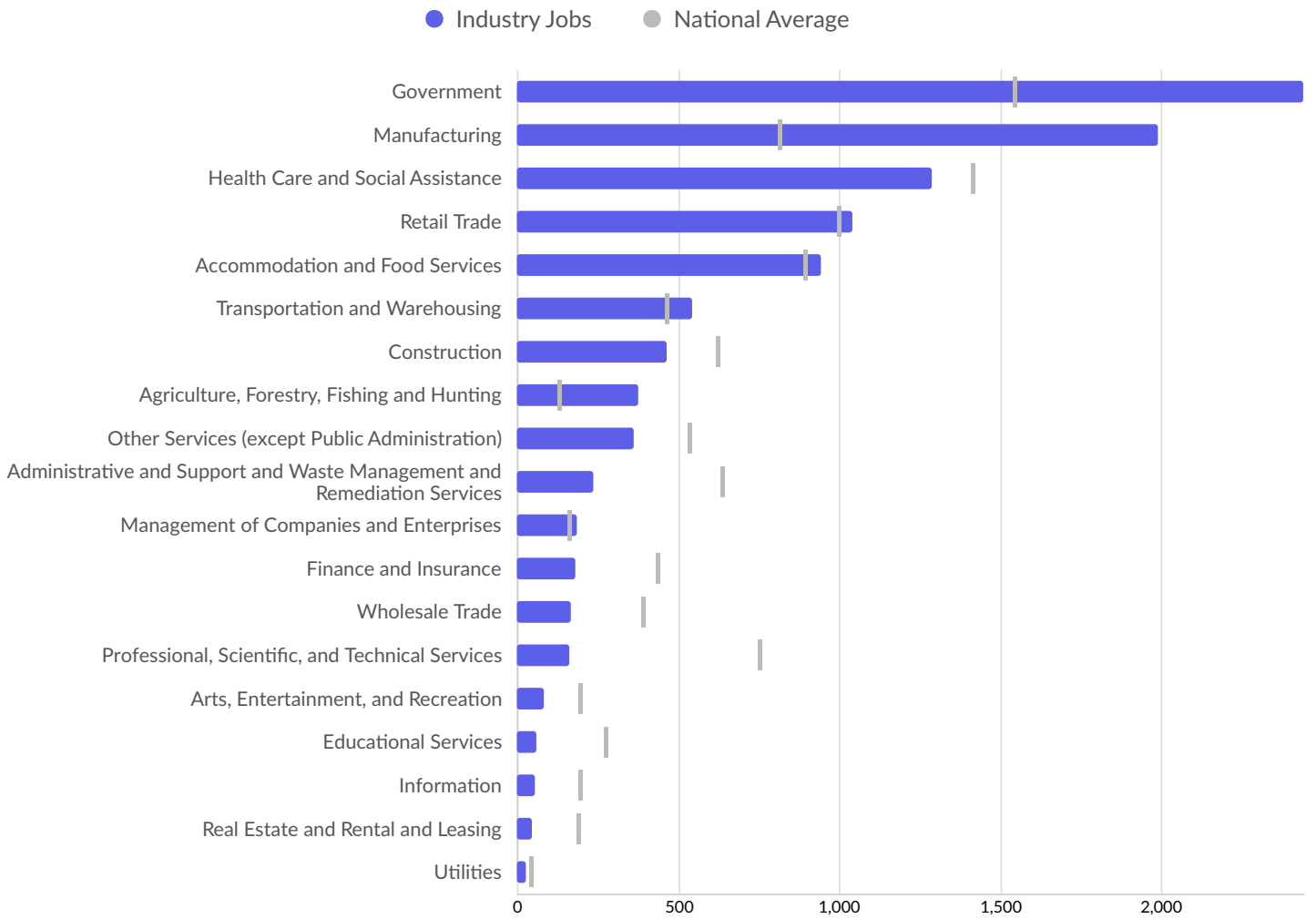
Top Previous Counties	Migrations
Sauk County, WI	194
Monroe County, WI	162
Dane County, WI	78
Adams County, WI	54
Columbia County, WI	40
Vernon County, WI	37



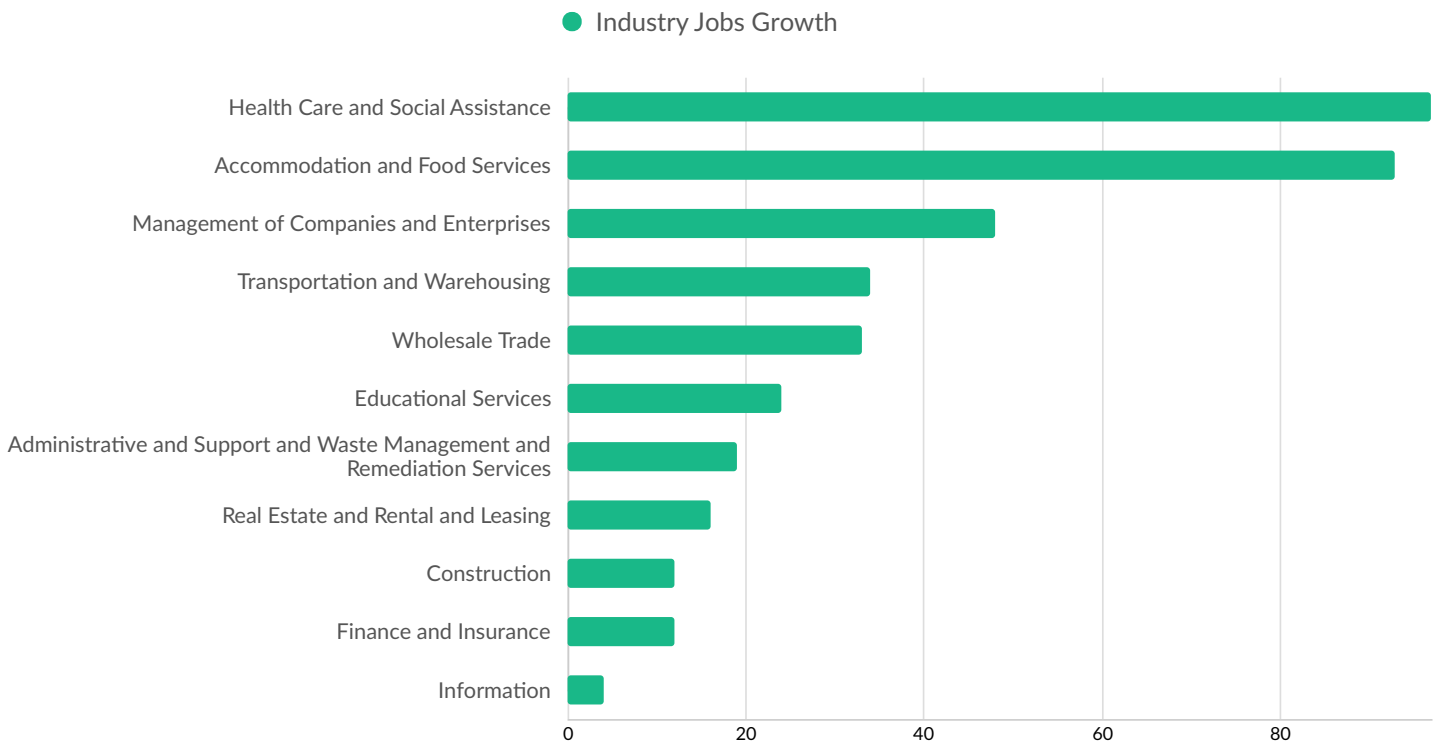
Top Previous Counties	Migrations
Cook County, IL	37
Wood County, WI	35
Milwaukee County, WI	33
La Crosse County, WI	29
Racine County, WI	21
Chippewa County, WI	19
Marathon County, WI	15
Dodge County, WI	15
Winnebago County, WI	15
Top Following Counties	Migrations
Monroe County, WI	272
Sauk County, WI	140
Adams County, WI	60
Wood County, WI	46
Columbia County, WI	42
Vernon County, WI	40
Dane County, WI	36
Milwaukee County, WI	35
La Crosse County, WI	31
Waukesha County, WI	24
Brown County, WI	23
Hillsborough County, FL	16
Vilas County, WI	15
Rock County, WI	13
Fond du Lac County, WI	13

# Industry Characteristics

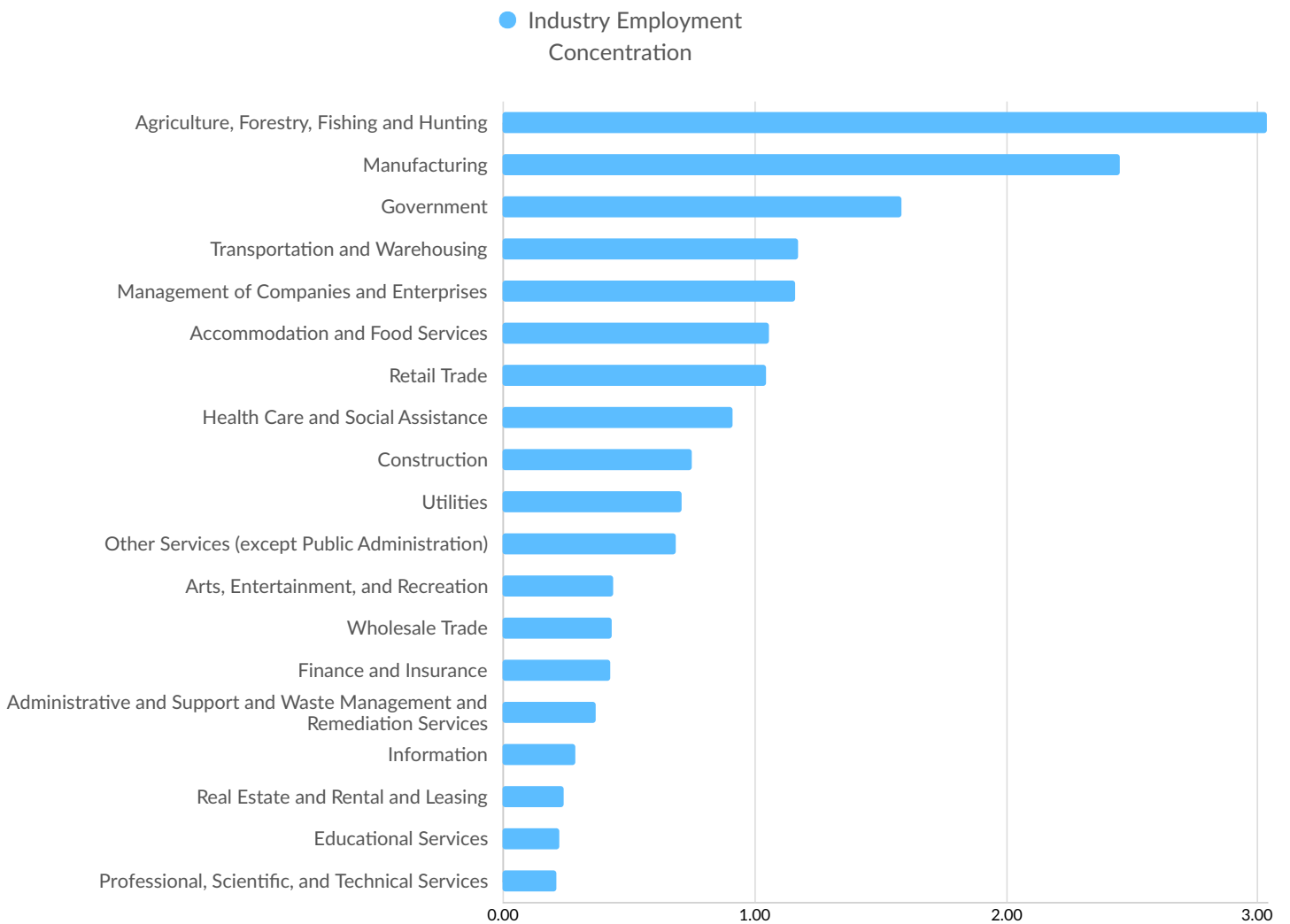
## Largest Industries



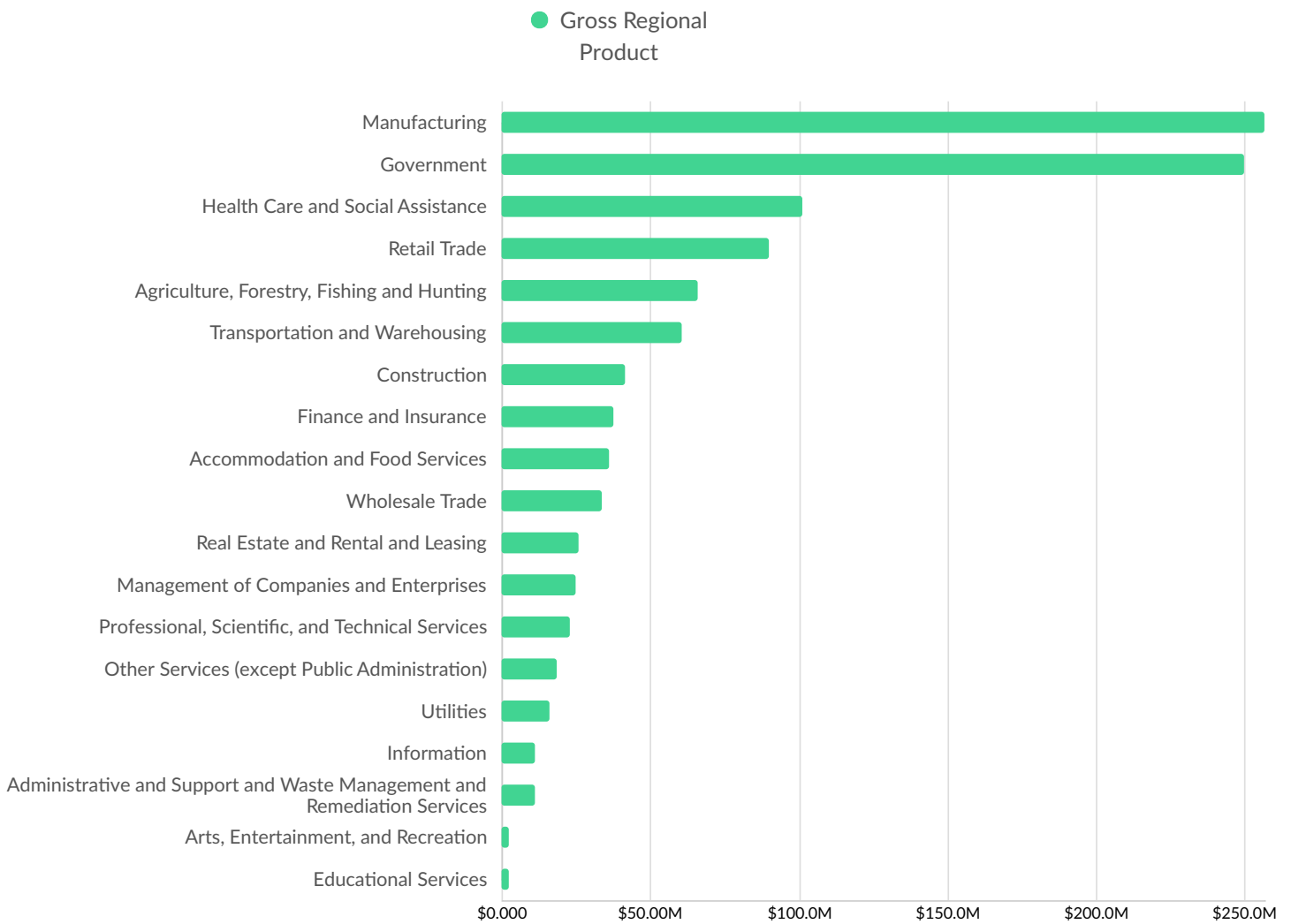
## Top Growing Industries



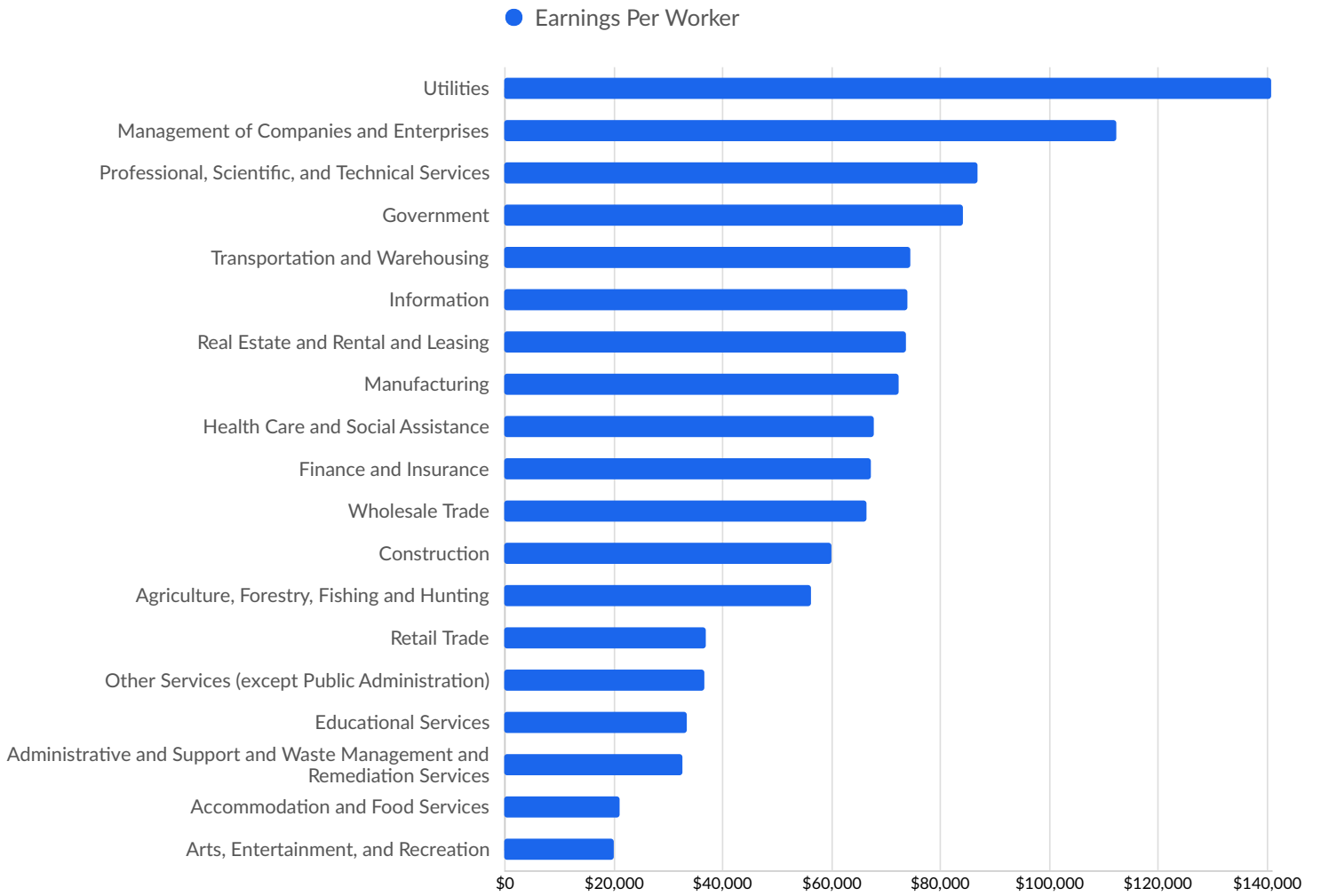
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



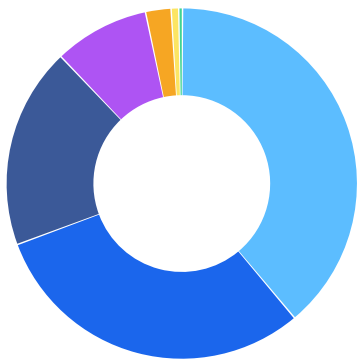
## Business Characteristics

### 2,436 Companies Employ Your Workers

Online profiles for your workers mention 2,436 companies as employers, with the top 10 appearing below. In the last 12 months, 259 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	186 	Festival Foods	71 
Mauston School District	108 	Kwik Trip	55 
State of Wisconsin	67 	Supplemental Health Care	37 
Walmart	45 	Wabash National	29 
Necedah Area School District	41 	Land O'Lakes	22 
United States Army	34 	Pilot Company	21 
Land's End Resort	33 	FedEx	20 
Leer	32 	OneStaff Medical	20 
Toro	29 	Parker Hannifin	20 
Kwik Trip	24 	Walgreens Boots Alliance	20 

## Business Size



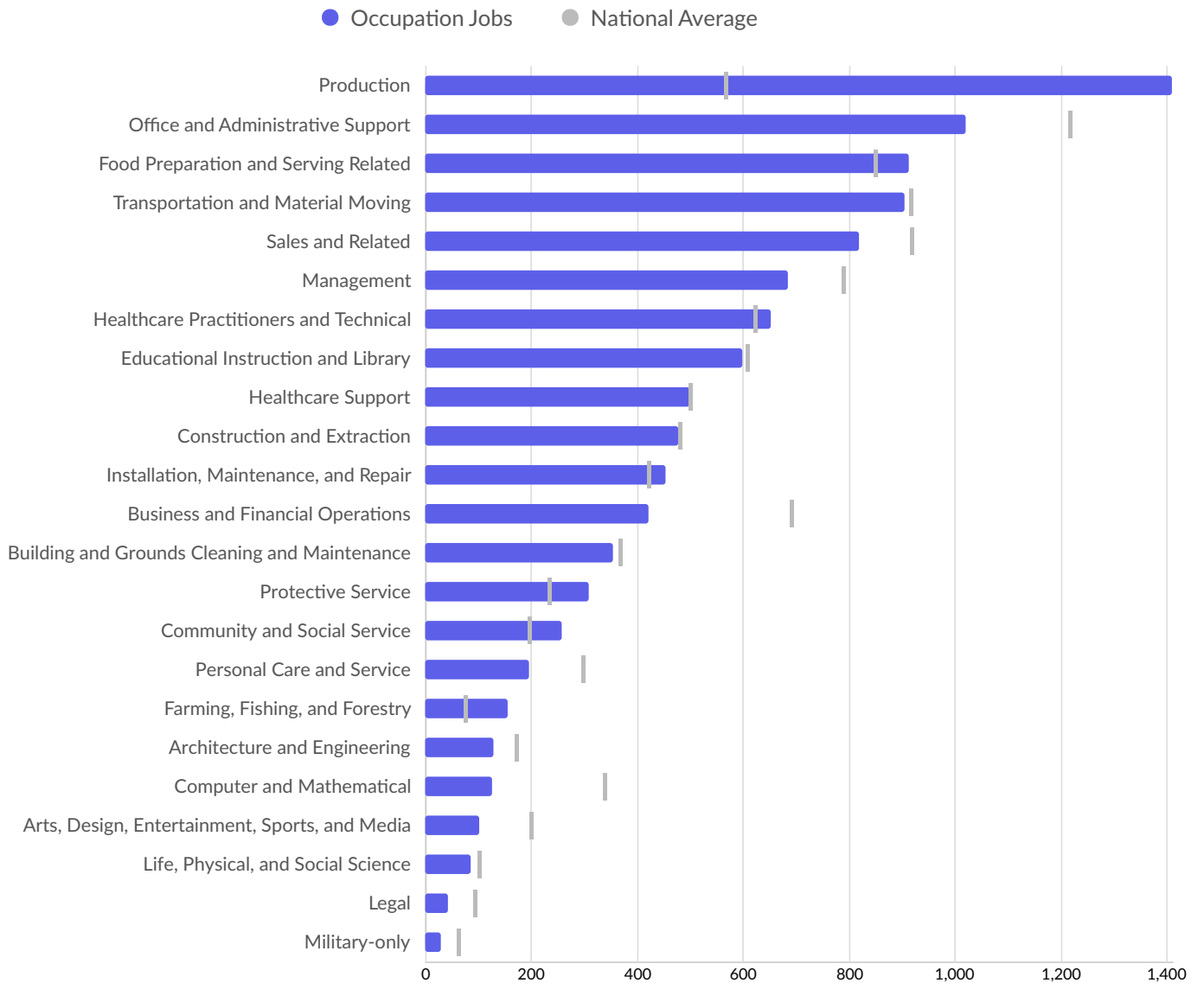
	Percentage	Business Count
1 to 4 employees	38.8%	446
5 to 9 employees	30.5%	350
10 to 19 employees	18.5%	213
20 to 49 employees	8.8%	101
50 to 99 employees	2.3%	27
100 to 249 employees	0.7%	8
250 to 499 employees	0.3%	4

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

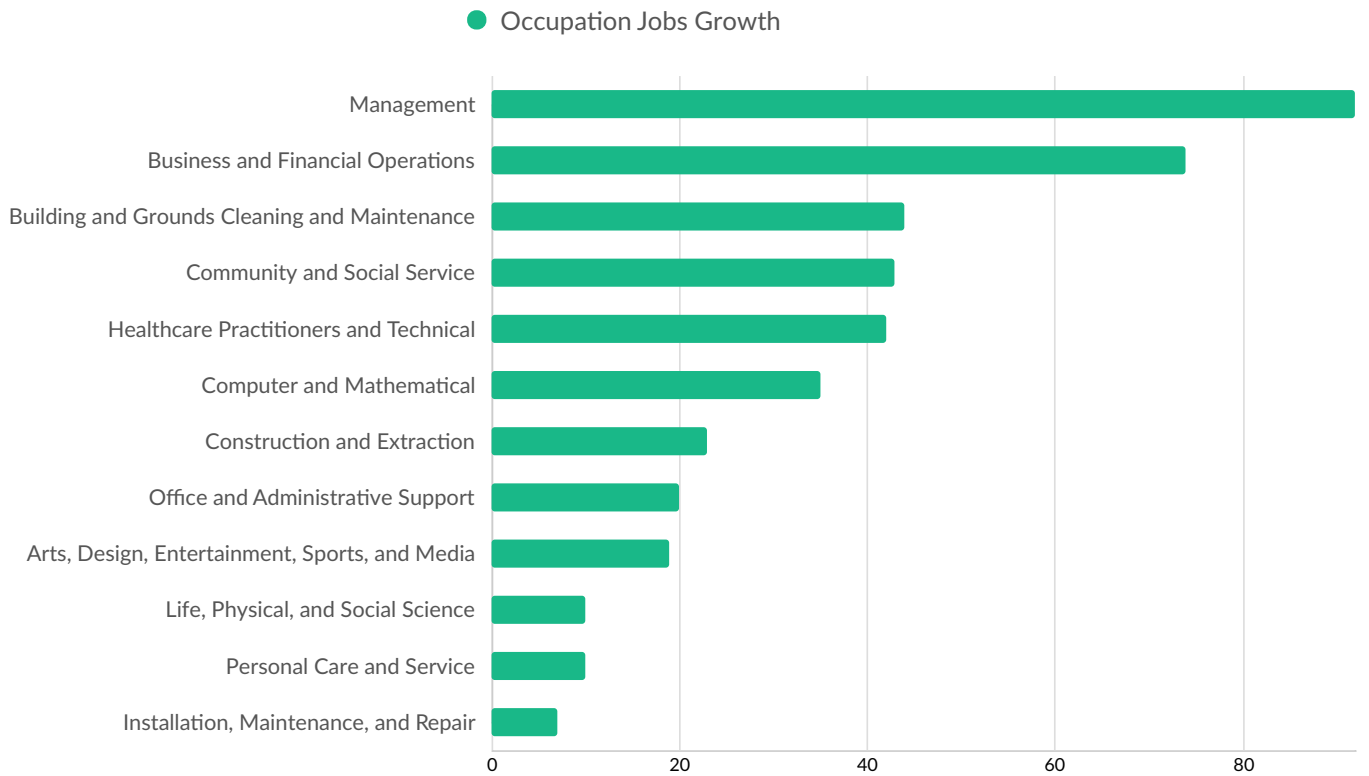


# Workforce Characteristics

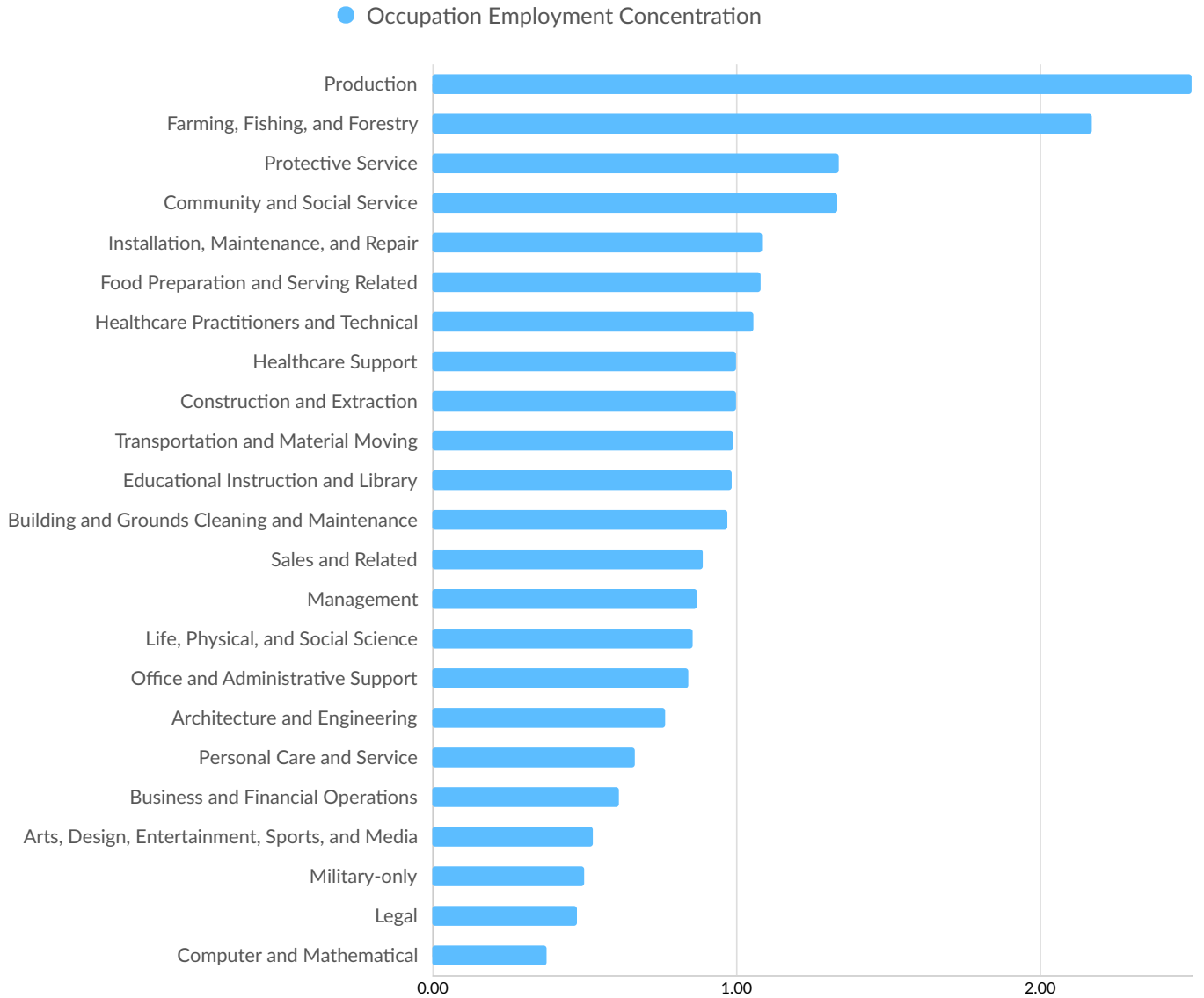
## Largest Occupations



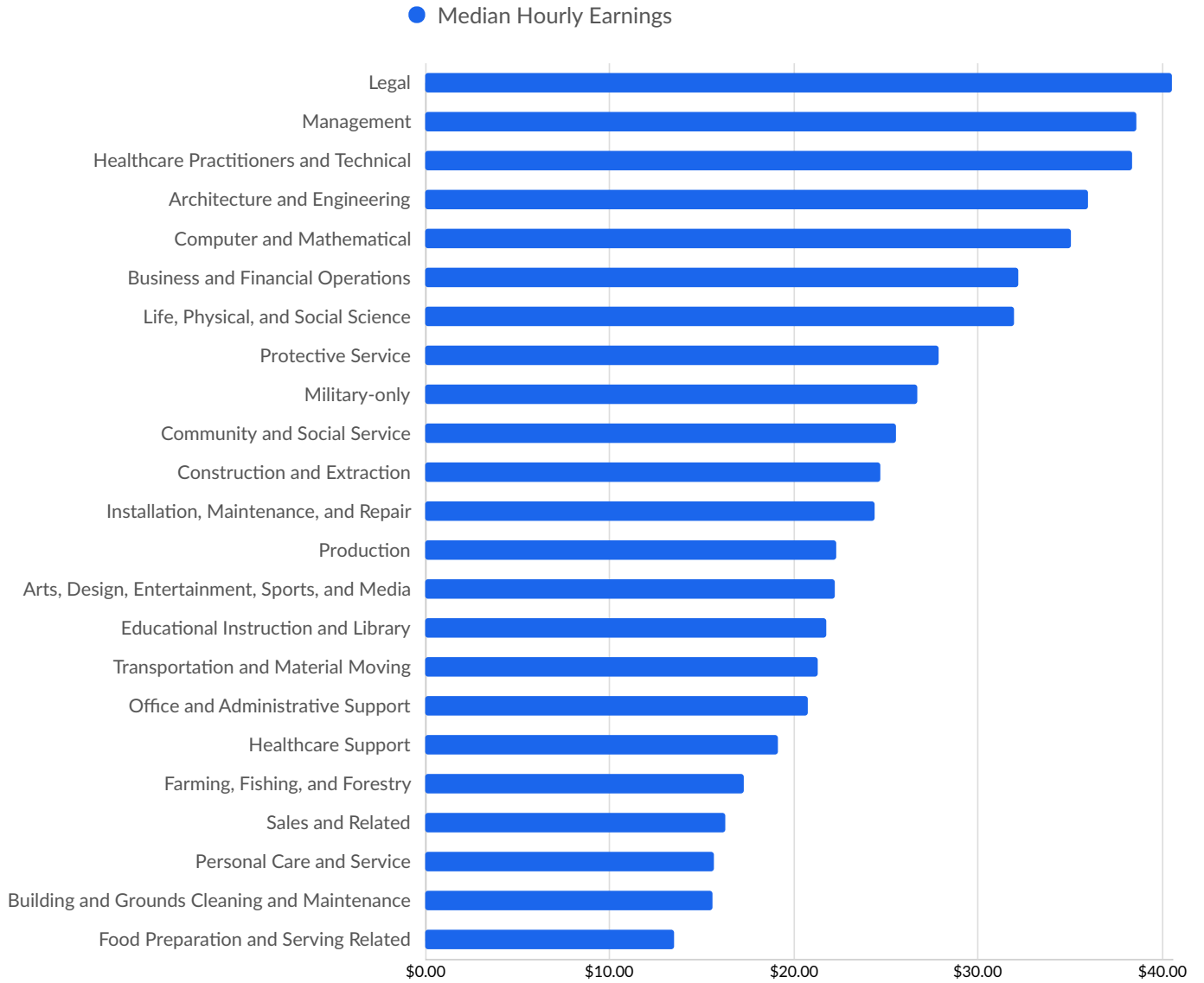
## Top Growing Occupations



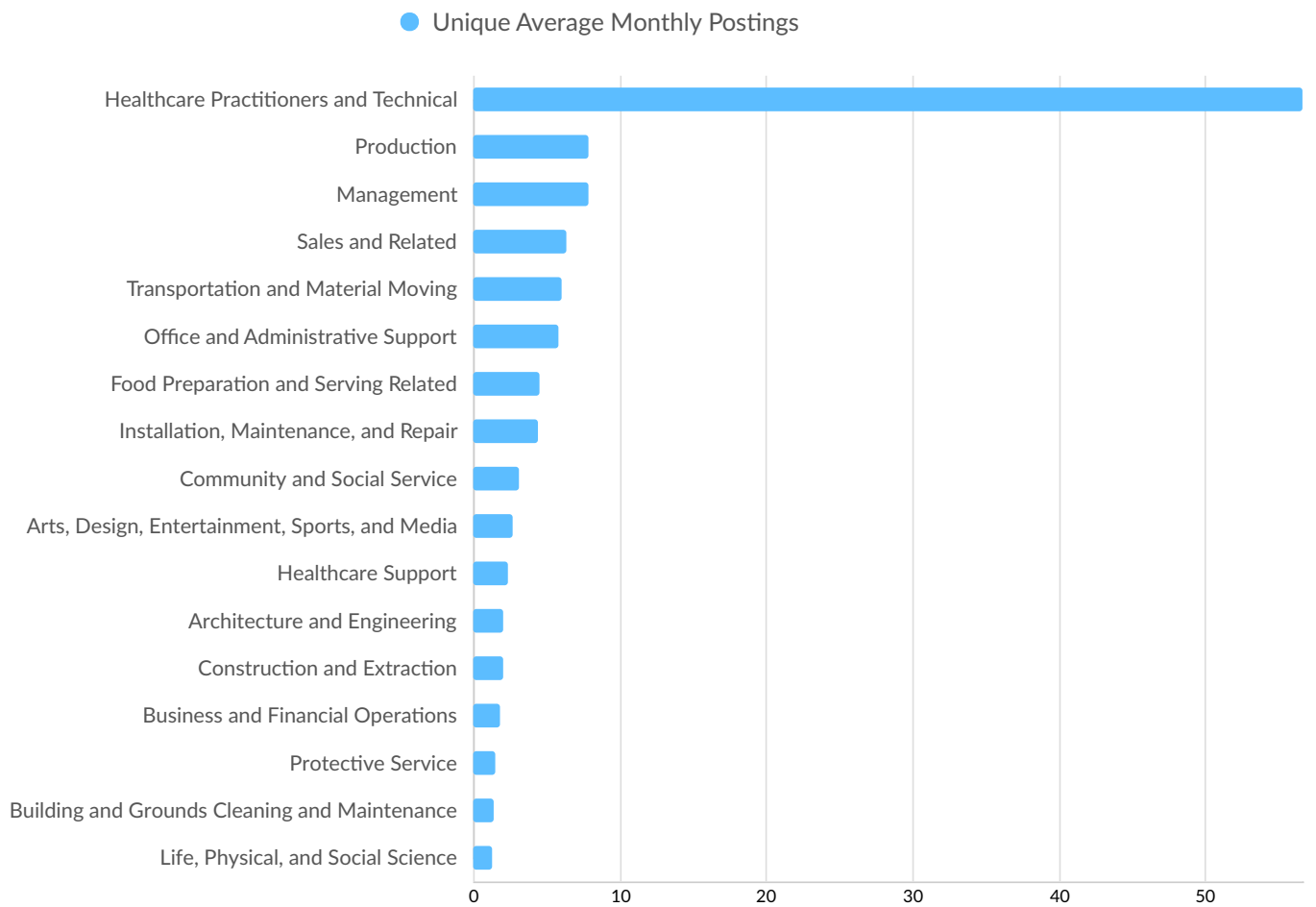
## Top Occupation Employment Concentration



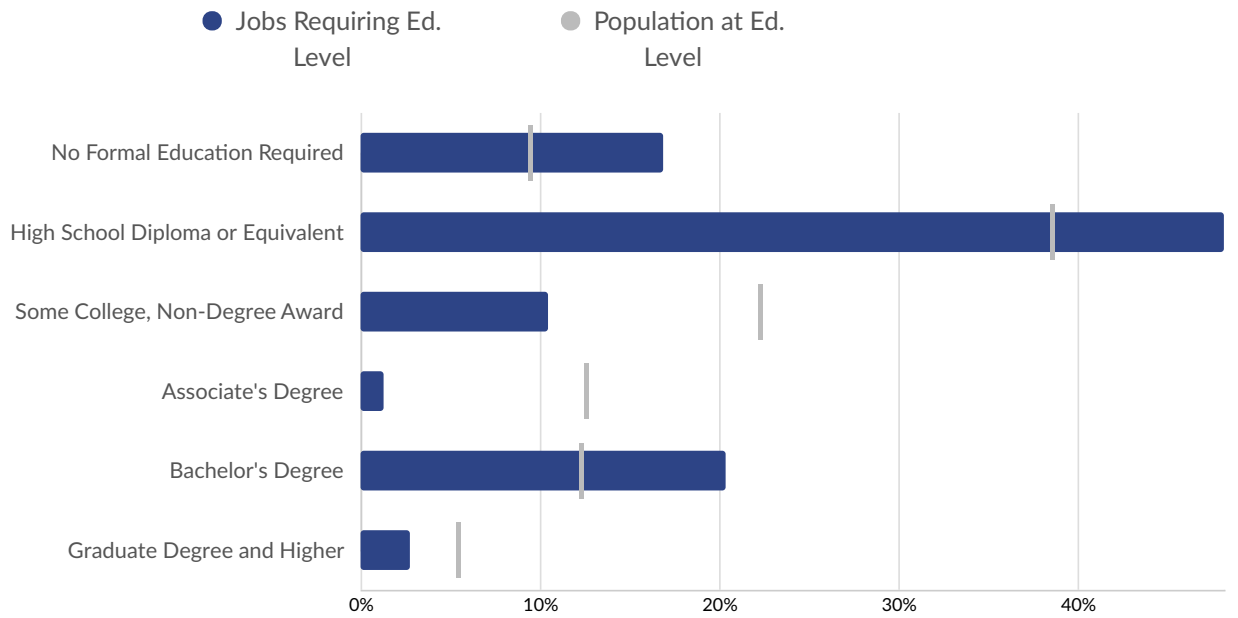
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

## In-Demand Skills

