



Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,487

Population (2024)

Population **grew by 279** over the last 5 years and is projected to **grow by 150** over the next 5 years.

8,697

Total Regional Employment

Jobs **decreased by 82** over the last 5 years but are projected to **grow by 178** over the next 5 years.

\$55.1K

Median Household Income (2022)

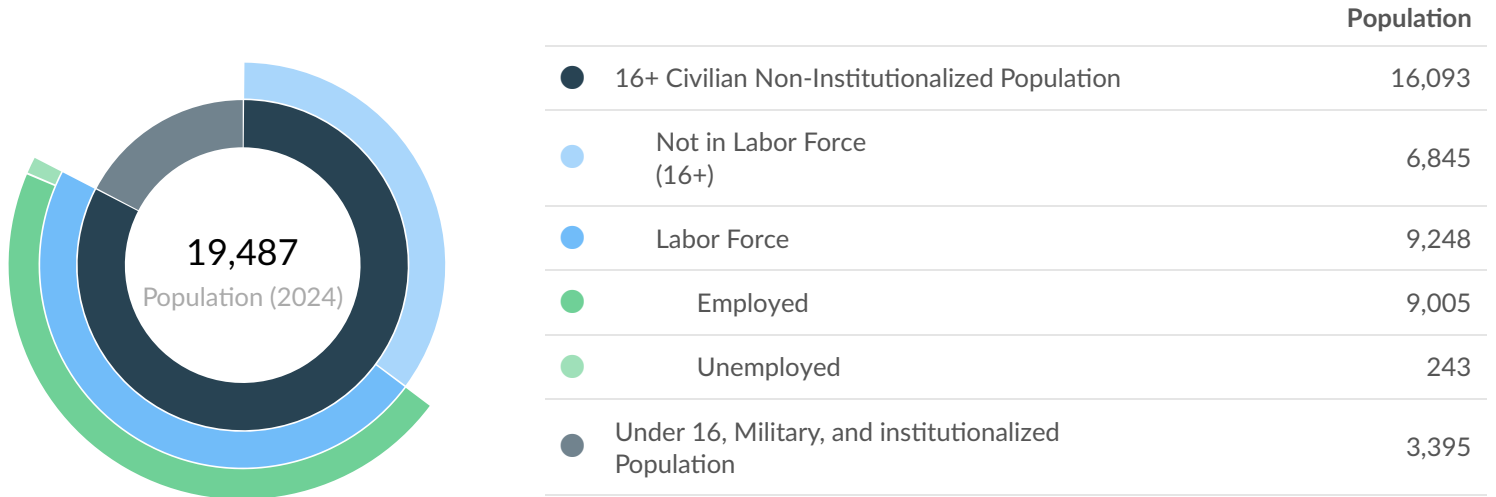
Median household income is **\$20.1K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 1.5%** since 2019, growing by 279. Population is expected to **increase by 0.8%** between 2024 and 2029, adding 150.
- From 2019 to 2024, jobs **declined by 0.9%** in Langlade County, WI from 8,779 to **8,697**. This change **fell short of the national growth rate of 3.9% by 4.8%**. As the number of jobs declined, the **labor force participation rate decreased from 58.2% to 57.5% between 2019 and 2024**.
- Concerning educational attainment, **11.5% of Langlade County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **11.9% hold an Associate's Degree** (2.9% above the national average).
- The top three industries in 2024 are Crop Production, Warehouse Clubs, Supercenters, and Other General Merchandise Retailers, and Restaurants and Other Eating Places.

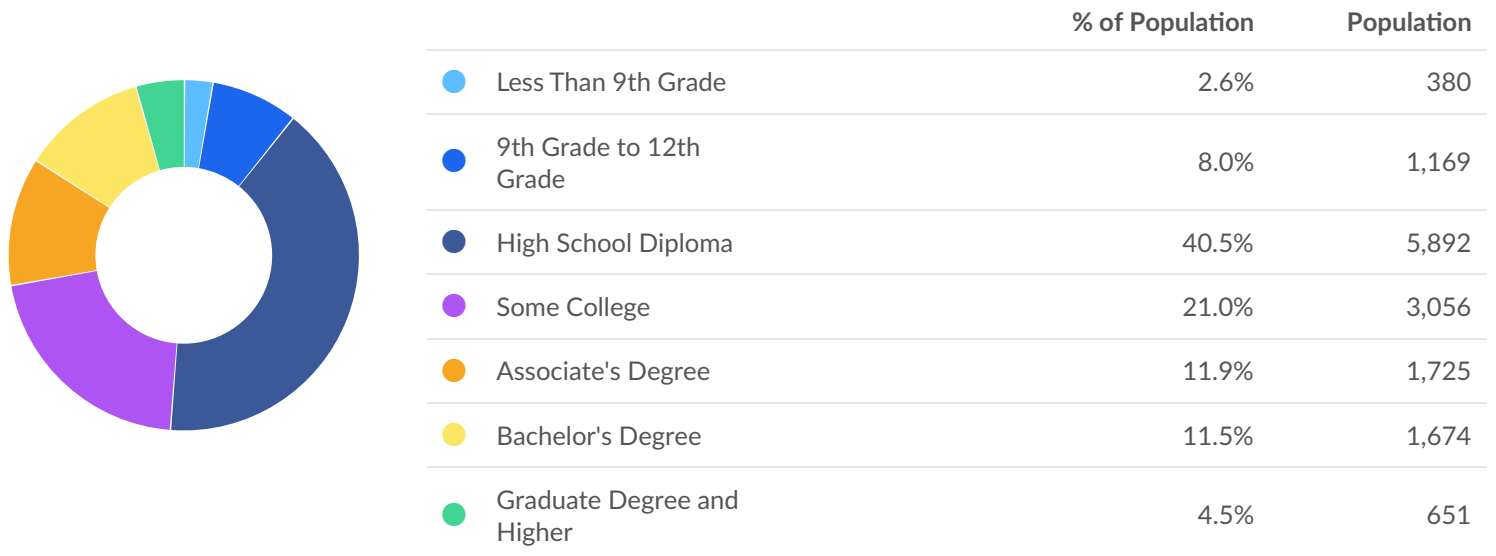
	Population (2024)	Labor Force (Oct 2024)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	19,487	9,248	8,697	98.8	\$933.17M	\$1.51B	\$1.14B
State	5,932,800	3,179,316	3,252,259	100.2	\$422.54B	\$383.58B	\$412.93B

Oct 2024 Labor Force Breakdown



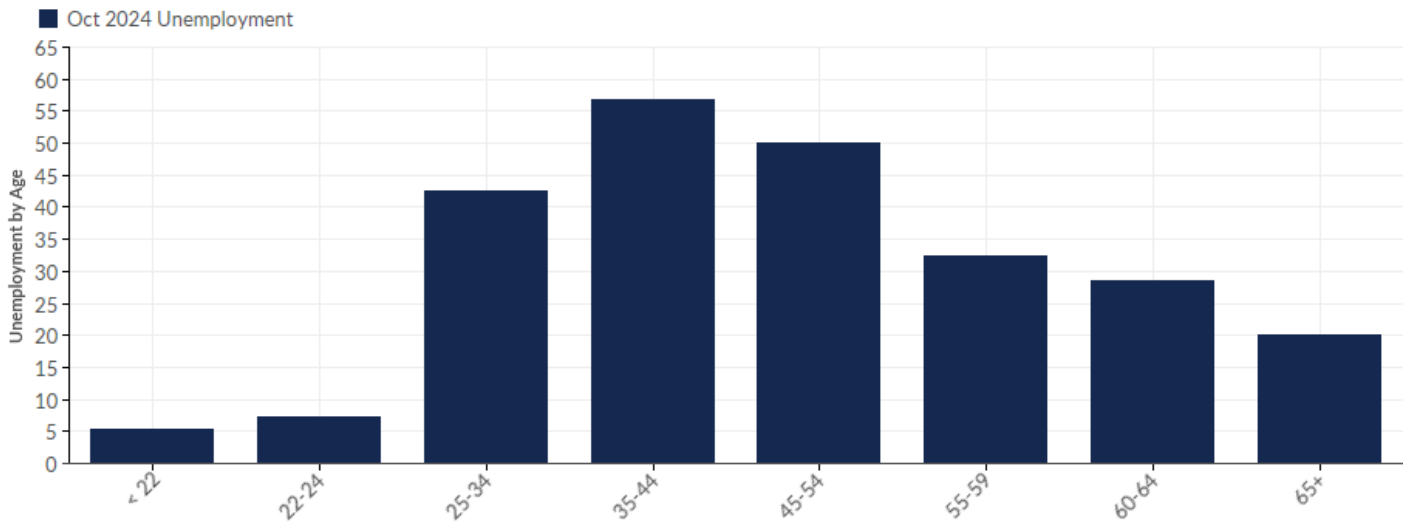
Educational Attainment

Concerning educational attainment, **11.5% of Langlade County, WI residents possess a Bachelor's Degree** (9.9% below the national average), and **11.9% hold an Associate's Degree** (2.9% above the national average).



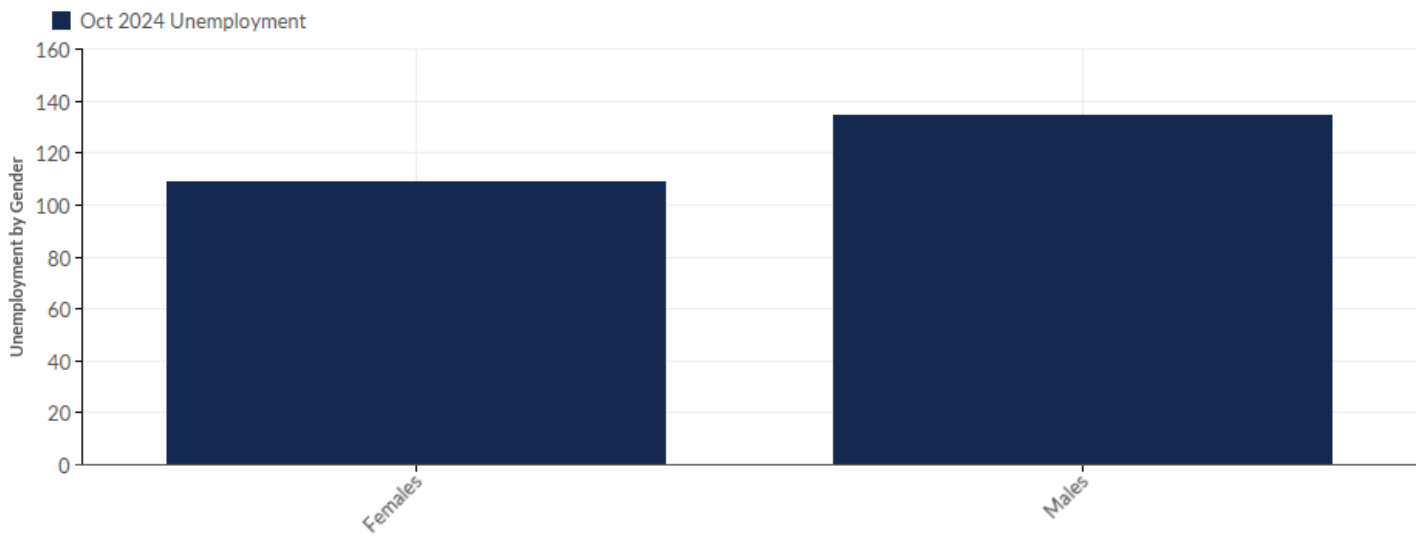
Unemployment by Demographics

Unemployment by Age



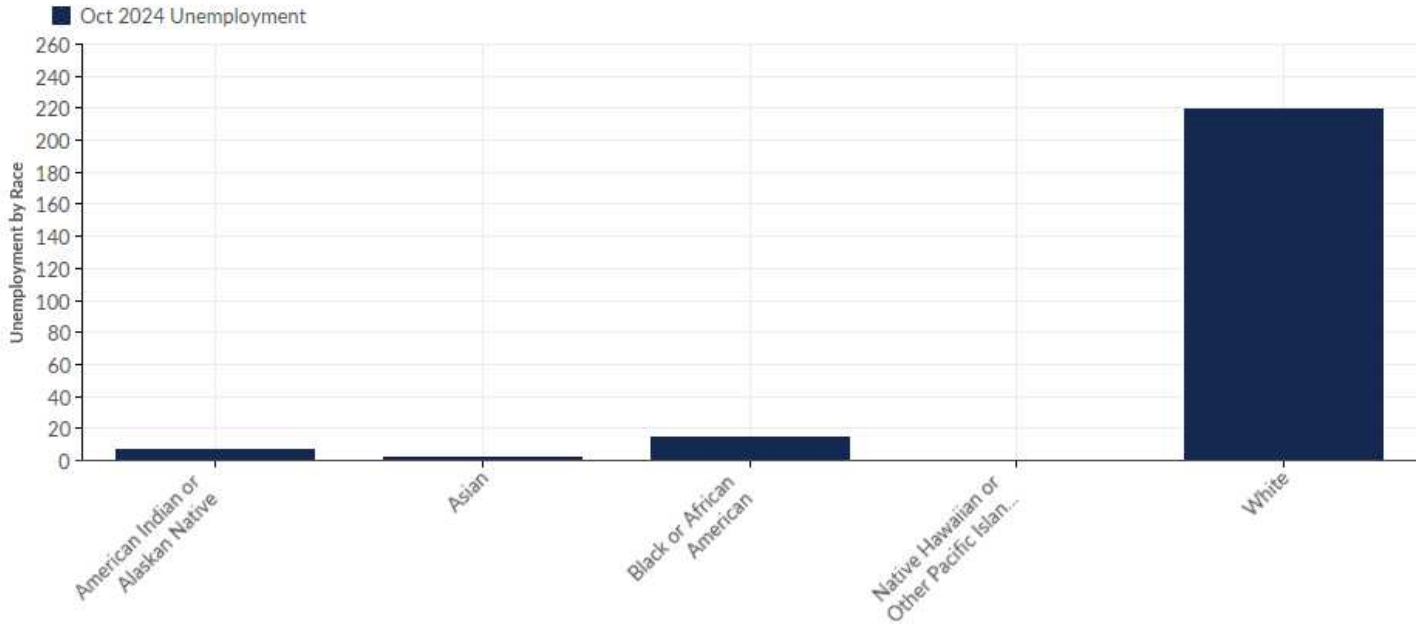
Age	Unemployment (Oct 2024)	% of Unemployed
< 22	5	2.06%
22-24	7	2.88%
25-34	43	17.70%
35-44	57	23.46%
45-54	50	20.58%
55-59	32	13.17%
60-64	29	11.93%
65+	20	8.23%
Total	243	100.00%

Unemployment by Gender



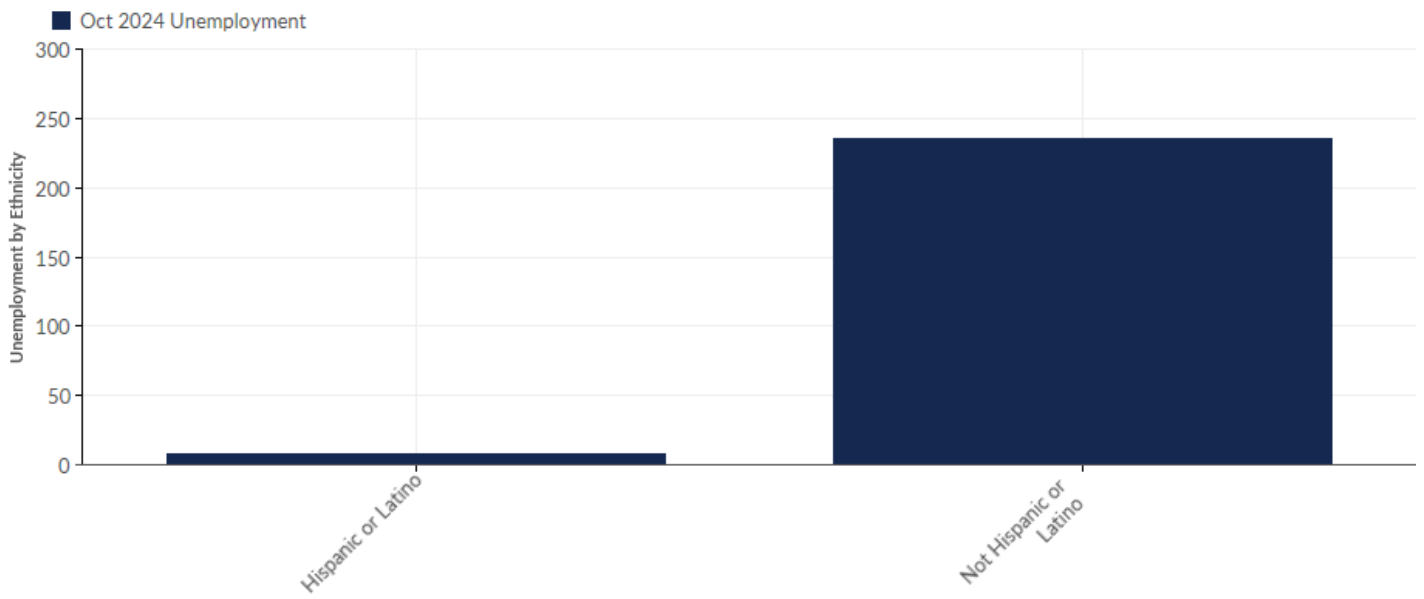
Gender	Unemployment (Oct 2024)	% of Unemployed
Females	109	44.86%
Males	134	55.14%
Total	243	100.00%

Unemployment by Race



Race	Unemployment (Oct 2024)	% of Unemployed
American Indian or Alaskan Native	7	2.88%
Asian	2	0.82%
Black or African American	14	5.76%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	220	90.53%
Total	243	100.00%

Unemployment by Ethnicity

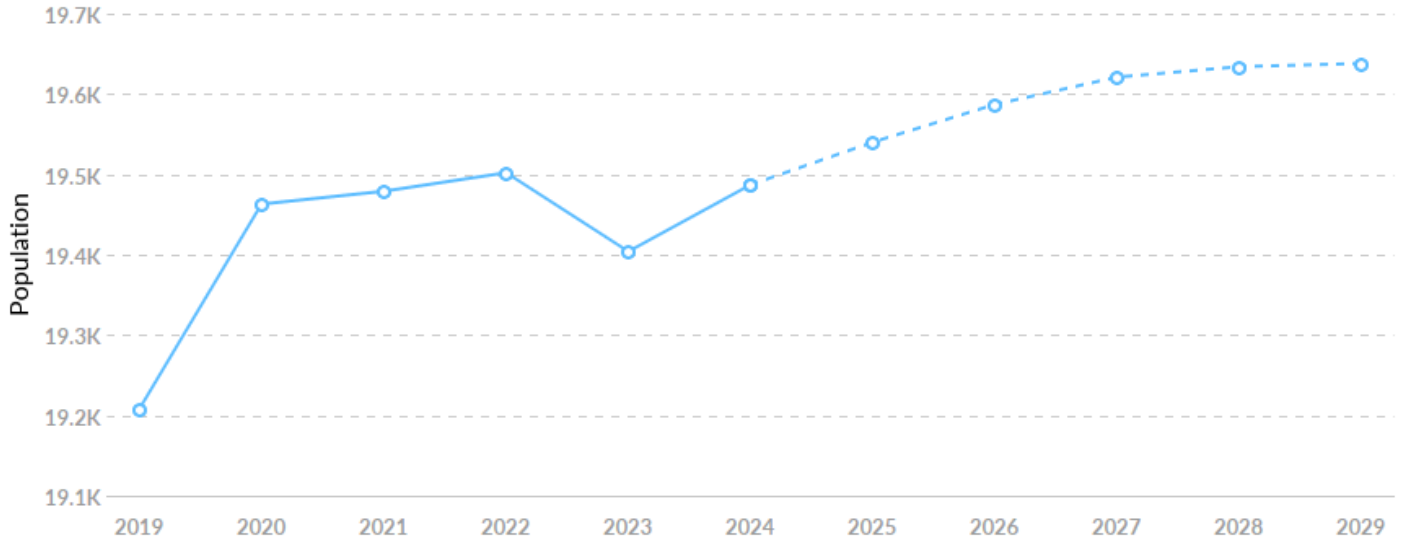


Ethnicity	Unemployment (Oct 2024)	% of Unemployed
Hispanic or Latino	8	3.29%
Not Hispanic or Latino	235	96.71%
Total	243	100.00%

Historic & Projected Trends

Population Trends

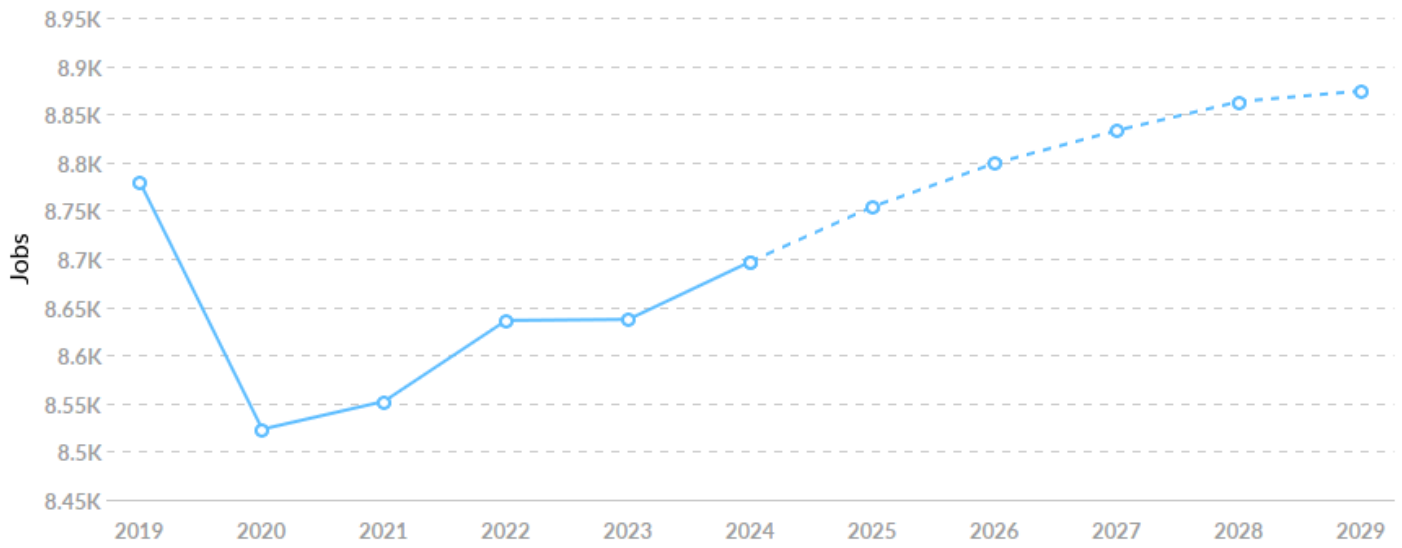
As of 2024 the region's population increased by 1.5% since 2019, growing by 279. Population is expected to increase by 0.8% between 2024 and 2029, adding 150.



Timeframe	Population
2019	19,208
2020	19,463
2021	19,479
2022	19,502
2023	19,404
2024	19,487
2025	19,540
2026	19,587
2027	19,621
2028	19,634
2029	19,638

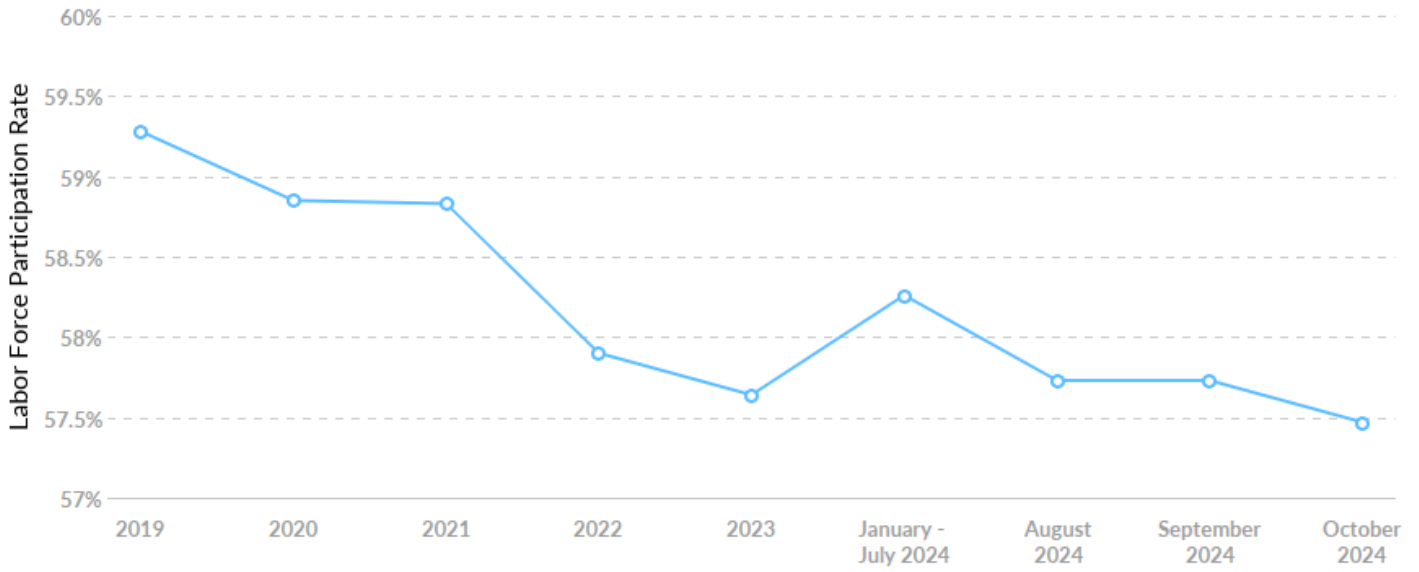
Job Trends

From 2019 to 2024, jobs declined by 0.9% in Langlade County, WI from 8,779 to 8,697. This change fell short of the national growth rate of 3.9% by 4.8%.



Timeframe	Jobs
2019	8,779
2020	8,523
2021	8,552
2022	8,636
2023	8,637
2024	8,697
2025	8,754
2026	8,799
2027	8,833
2028	8,863
2029	8,874

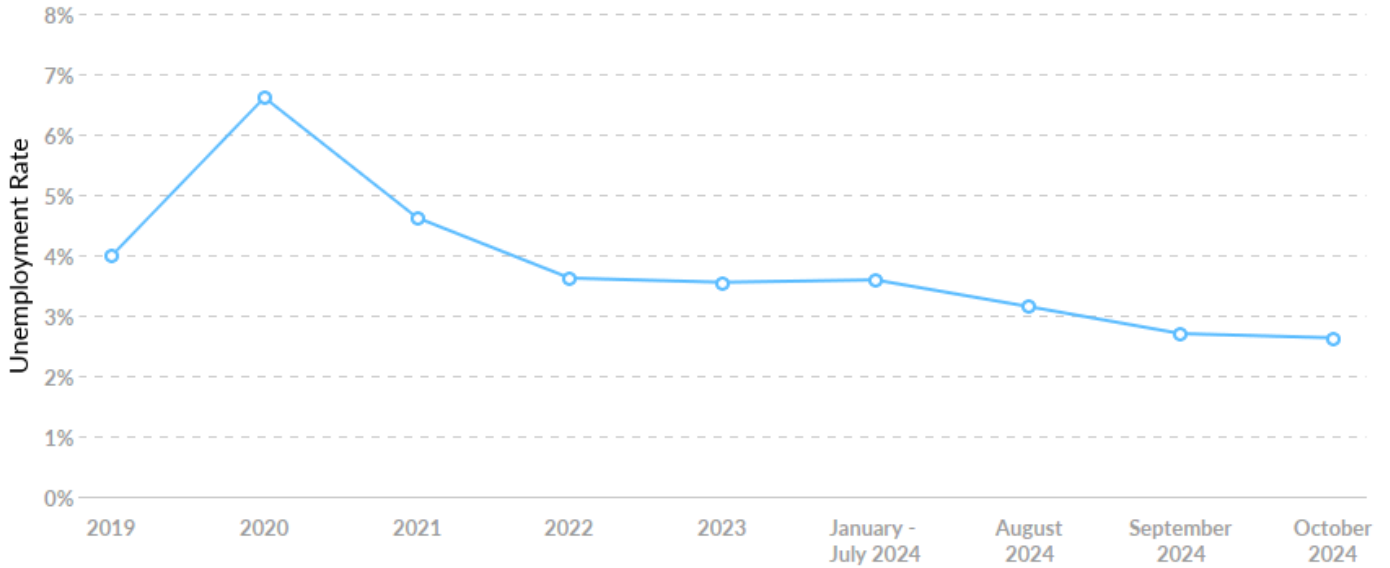
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	59.28%
2020	58.85%
2021	58.83%
2022	57.90%
2023	57.64%
January - July 2024	58.26%
August 2024	57.73%
September 2024	57.73%
October 2024	57.47%

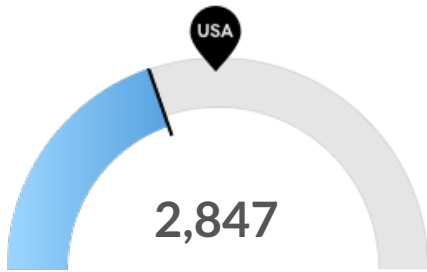
Unemployment Rate Trends

Langlade County, WI had an October 2024 unemployment rate of 2.63%, **decreasing from 3.99%** 5 years before.



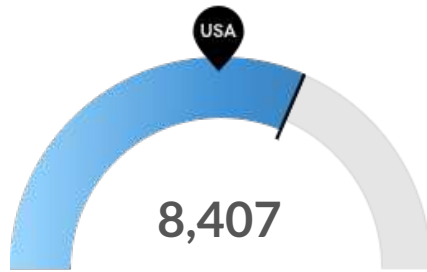
Timeframe	Unemployment Rate
2019	3.99%
2020	6.61%
2021	4.62%
2022	3.62%
2023	3.55%
January - July 2024	3.59%
August 2024	3.15%
September 2024	2.70%
October 2024	2.63%

Population Characteristics



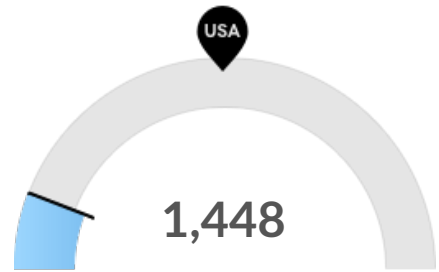
Millennials

Langlade County, WI has 2,847 millennials (ages 25-39). The national average for an area this size is 3,943.



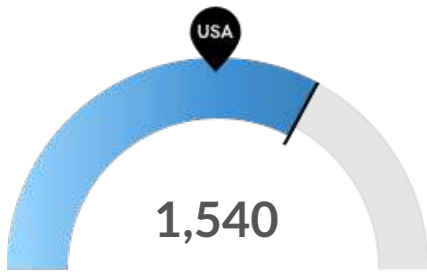
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,858 people 55 or older, while there are 8,407 here.



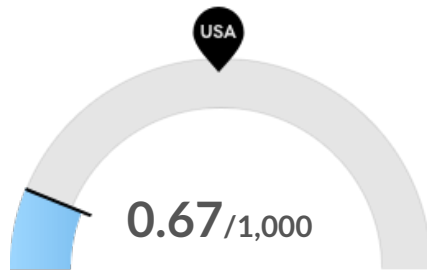
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,081 racially diverse people, while there are 1,448 here.



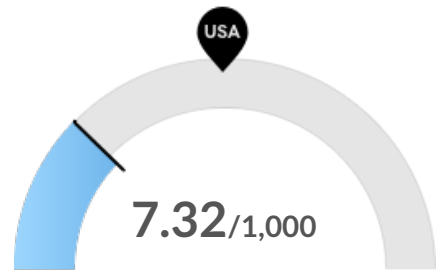
Veterans

Langlade County, WI has 1,540 veterans. The national average for an area this size is 997.



Violent Crime

Langlade County, WI has 0.67 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

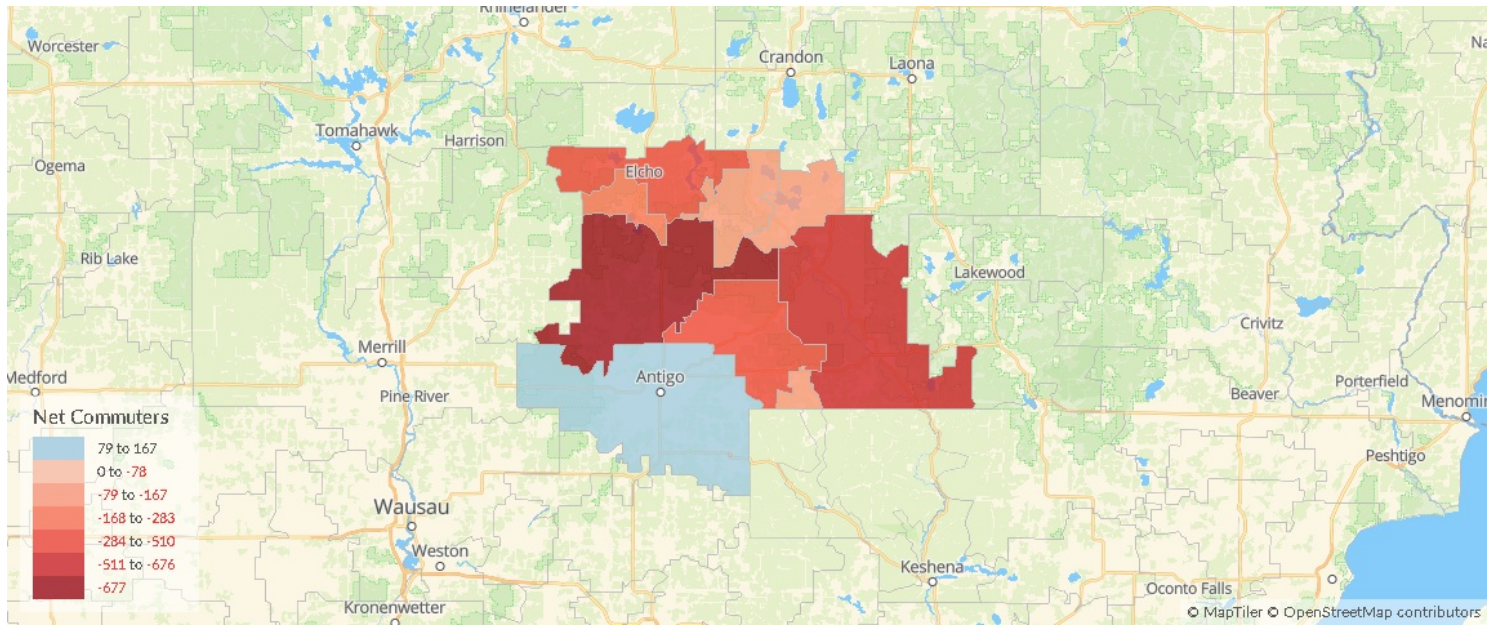


Property Crime

Langlade County, WI has 7.32 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
54409	Antigo, WI (in Langlade ...)	7,267
54428	Elcho, WI (in Langlade c...)	299
54491	White Lake, WI (in Lang...)	293
54418	Bryant, WI (in Langlade ...)	256
54424	Deerbrook, WI (in Langl...)	232

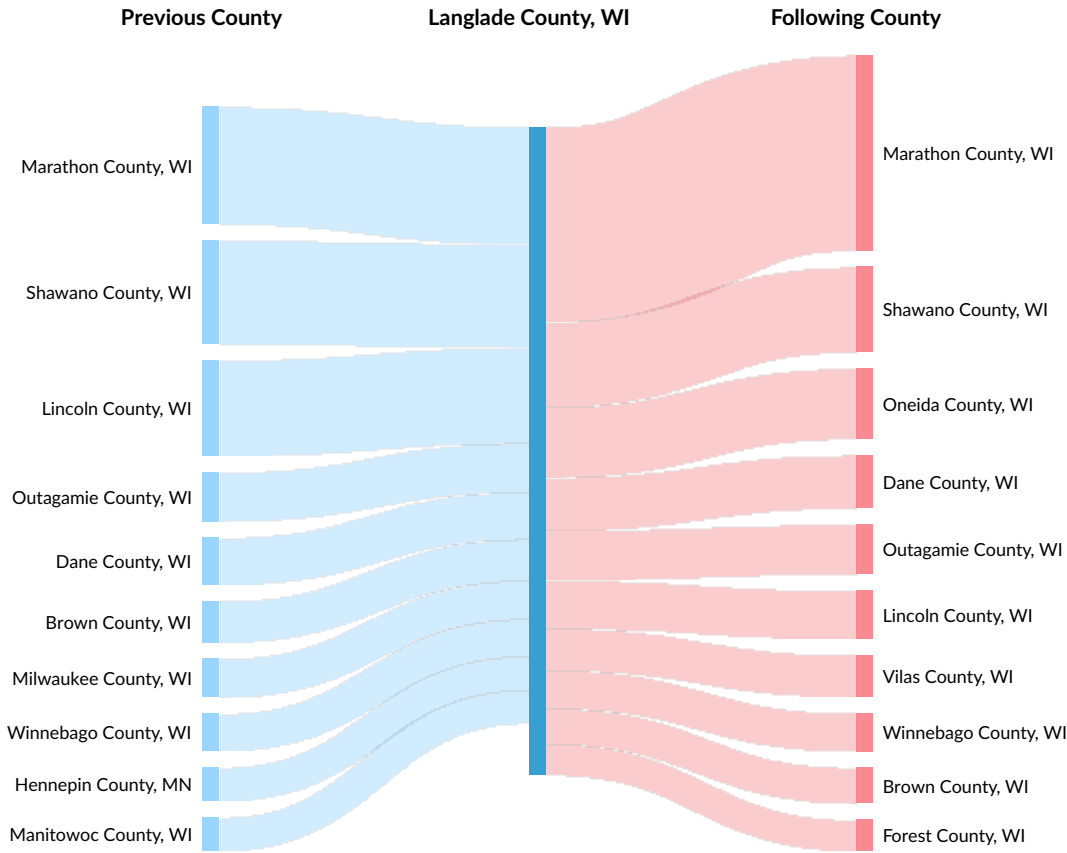
Where Talent Lives

ZIP	Name	2024 Workers
54409	Antigo, WI (in Langlade ...)	7,189
54424	Deerbrook, WI (in Langl...)	908
54491	White Lake, WI (in Lang...)	804
54428	Elcho, WI (in Langlade c...)	583
54418	Bryant, WI (in Langlade ...)	565

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2022, **61** people have migrated from Marathon County, WI to Langlade County, WI. In the same year, **101** people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2022 was **161**.

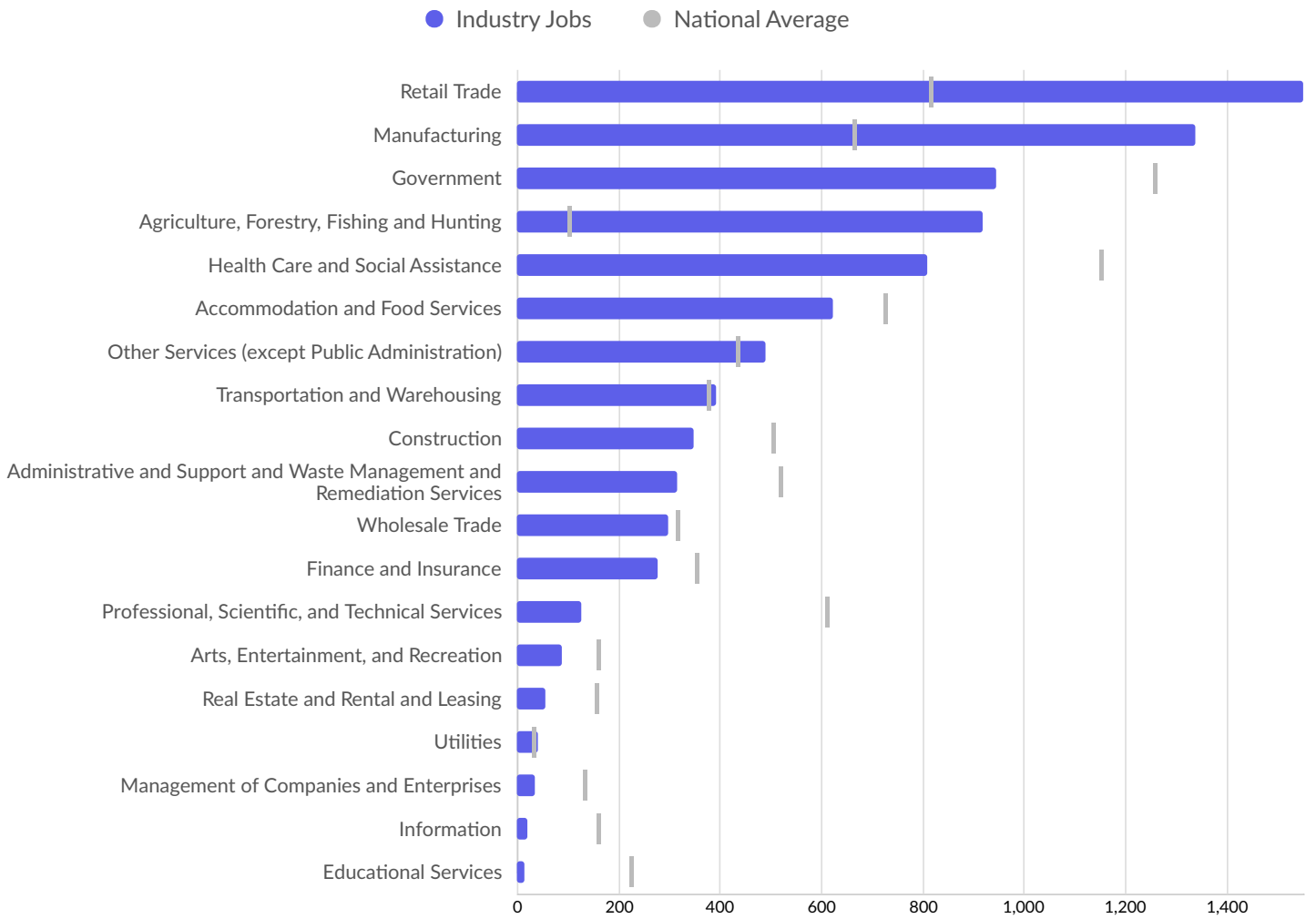


Top Previous Counties	Migrations
Marathon County, WI	61
Shawano County, WI	54
Lincoln County, WI	50
Outagamie County, WI	25
Dane County, WI	24
Brown County, WI	21

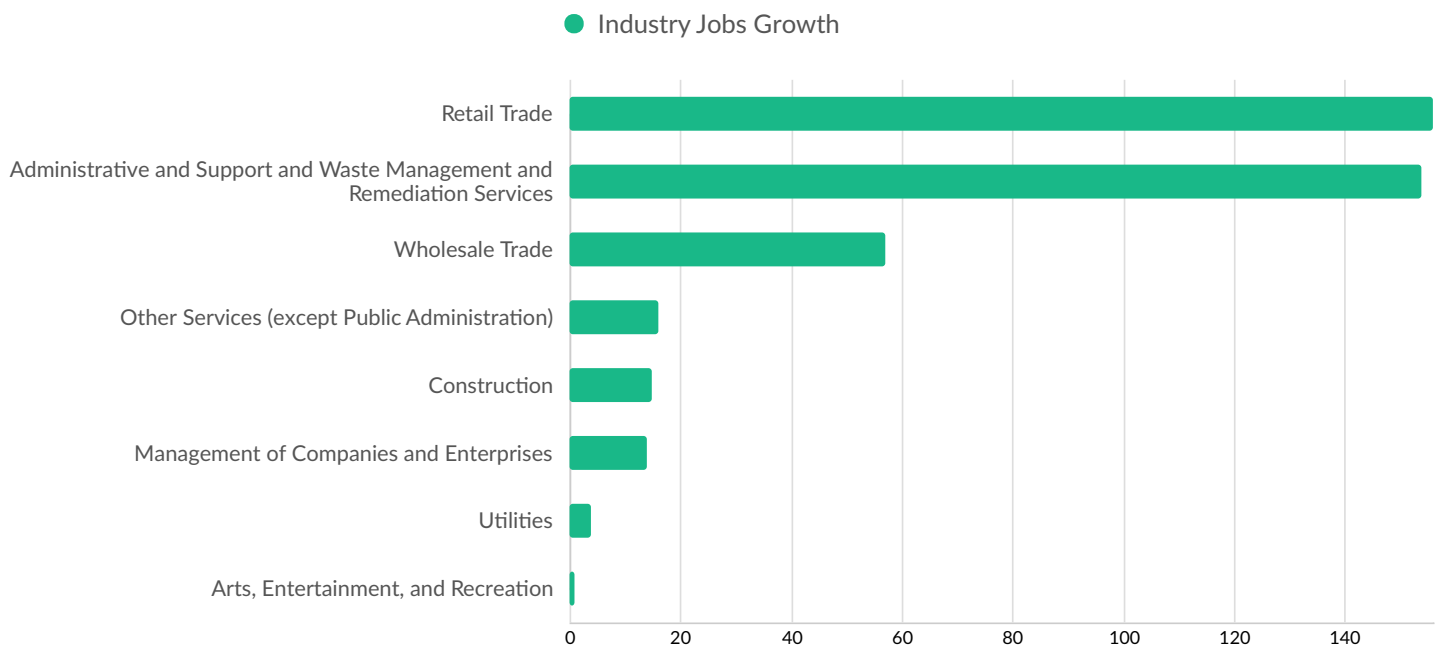
Top Previous Counties	Migrations
Milwaukee County, WI	20
Winnebago County, WI	19
Hennepin County, MN	17
Manitowoc County, WI	17
Cook County, IL	16
La Crosse County, WI	16
Forest County, WI	15
Assumption Parish, LA	15
Pima County, AZ	14
Top Following Counties	Migrations
Marathon County, WI	101
Shawano County, WI	44
Oneida County, WI	36
Dane County, WI	27
Outagamie County, WI	26
Lincoln County, WI	25
Vilas County, WI	22
Winnebago County, WI	20
Brown County, WI	19
Forest County, WI	16
Walworth County, WI	14
Waupaca County, WI	14
Milwaukee County, WI	12
St. Louis County, MN	9
Livingston County, MI	9

Industry Characteristics

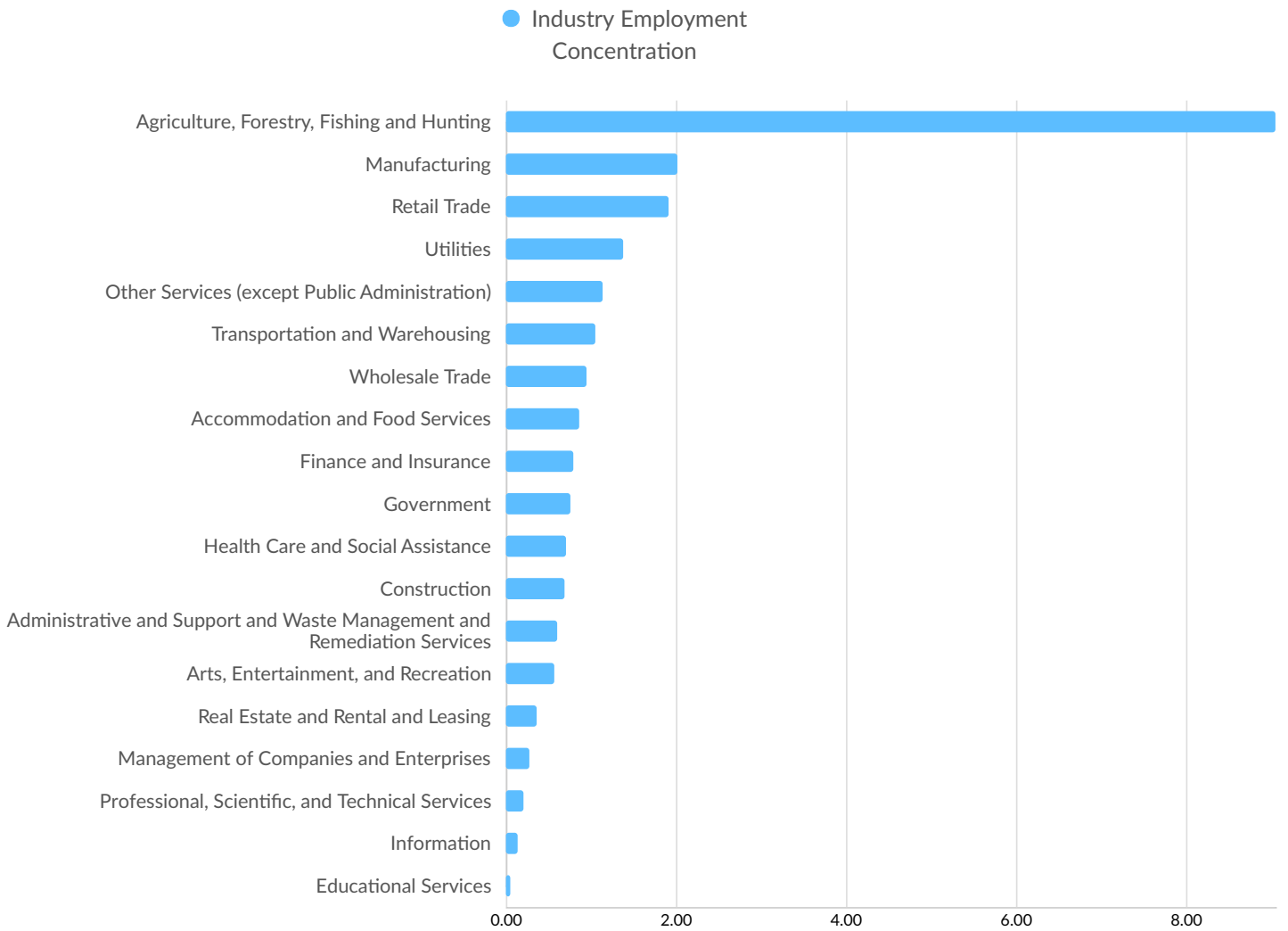
Largest Industries



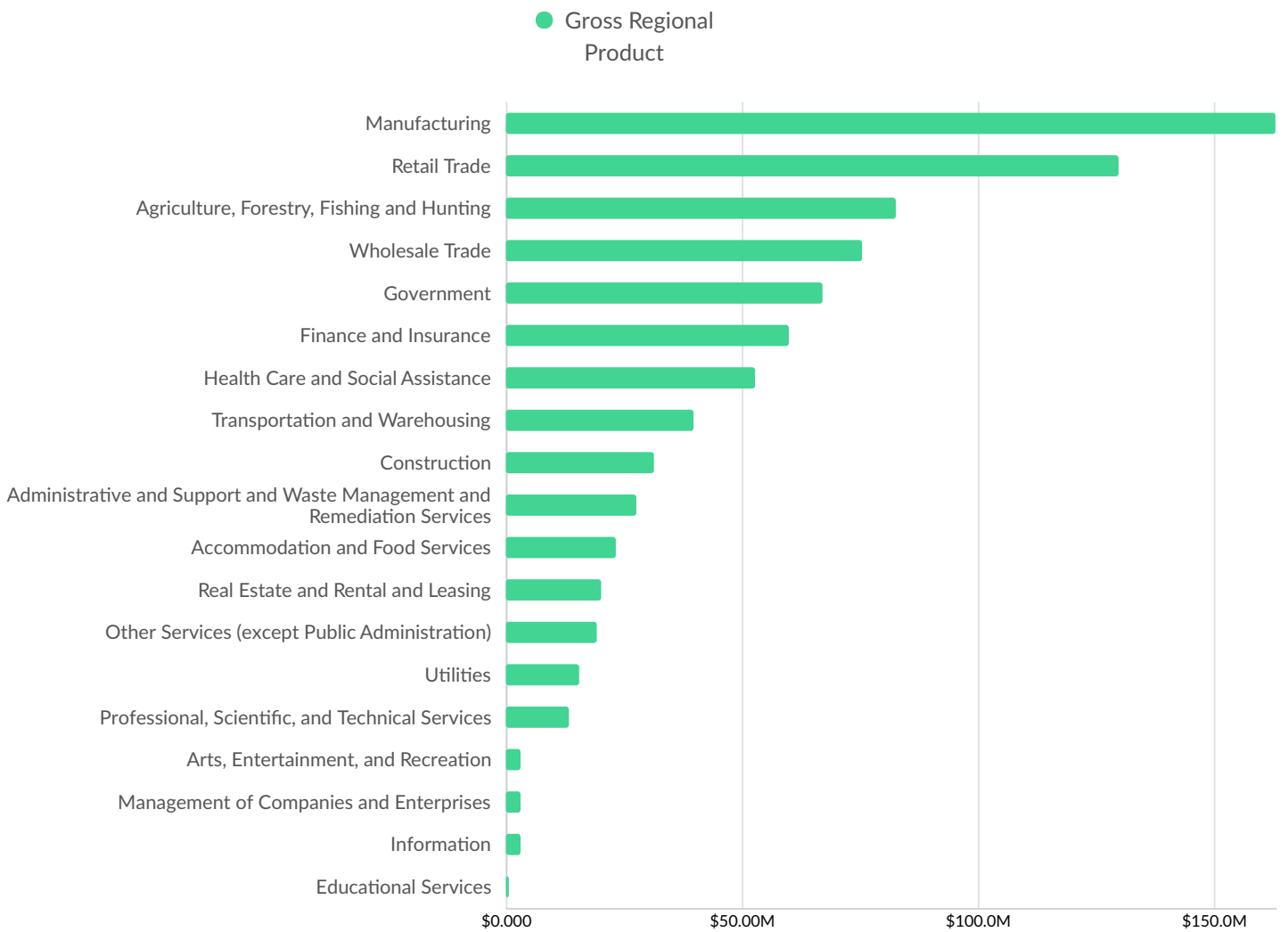
Top Growing Industries



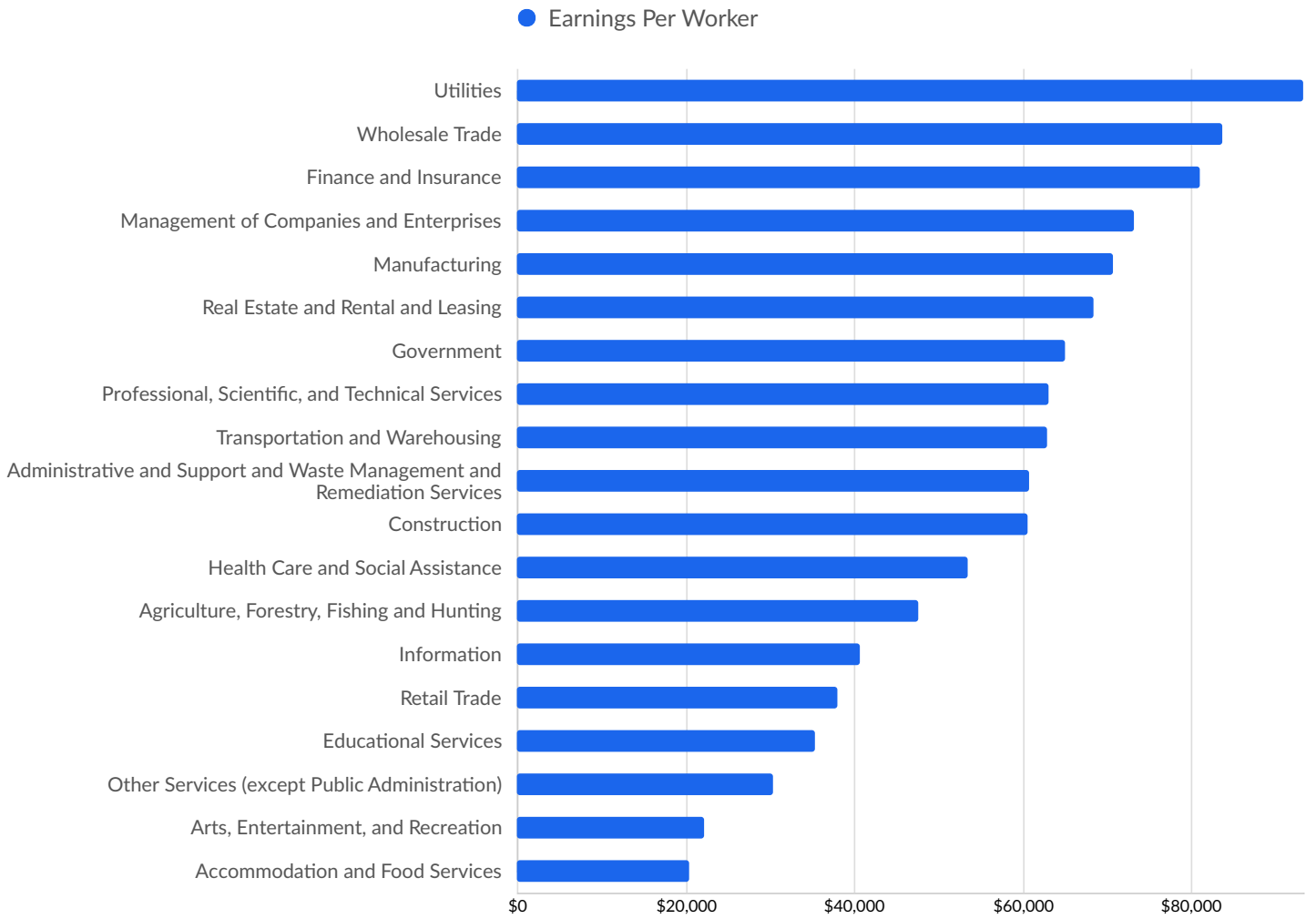
Top Industry Employment Concentration



Top Industry GRP

















Top Industry Earnings



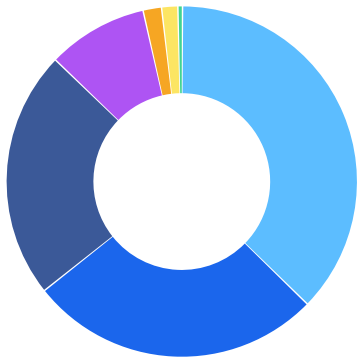
Business Characteristics

1,691 Companies Employ Your Workers

Online profiles for your workers mention 1,691 companies as employers, with the top 10 appearing below. In the last 12 months, 184 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	115 	Aspirus	128 
Unified School District Antigo	110 	Fleet Farm	61 
Covantage Credit Union	100 	Walmart	50 
Volm Companies	86 	CompHealth	29 
Aspirus	77 	Pick And Save	28 
Dover Corporation	37 	Covantage Credit Union	25 
Walmart	32 	Growmark	24 
Northcentral Technical College	28 	Kwik Trip	21 
Amron International	24 	Dover Corporation	20 
Menards	24 	Menards	18 

Business Size

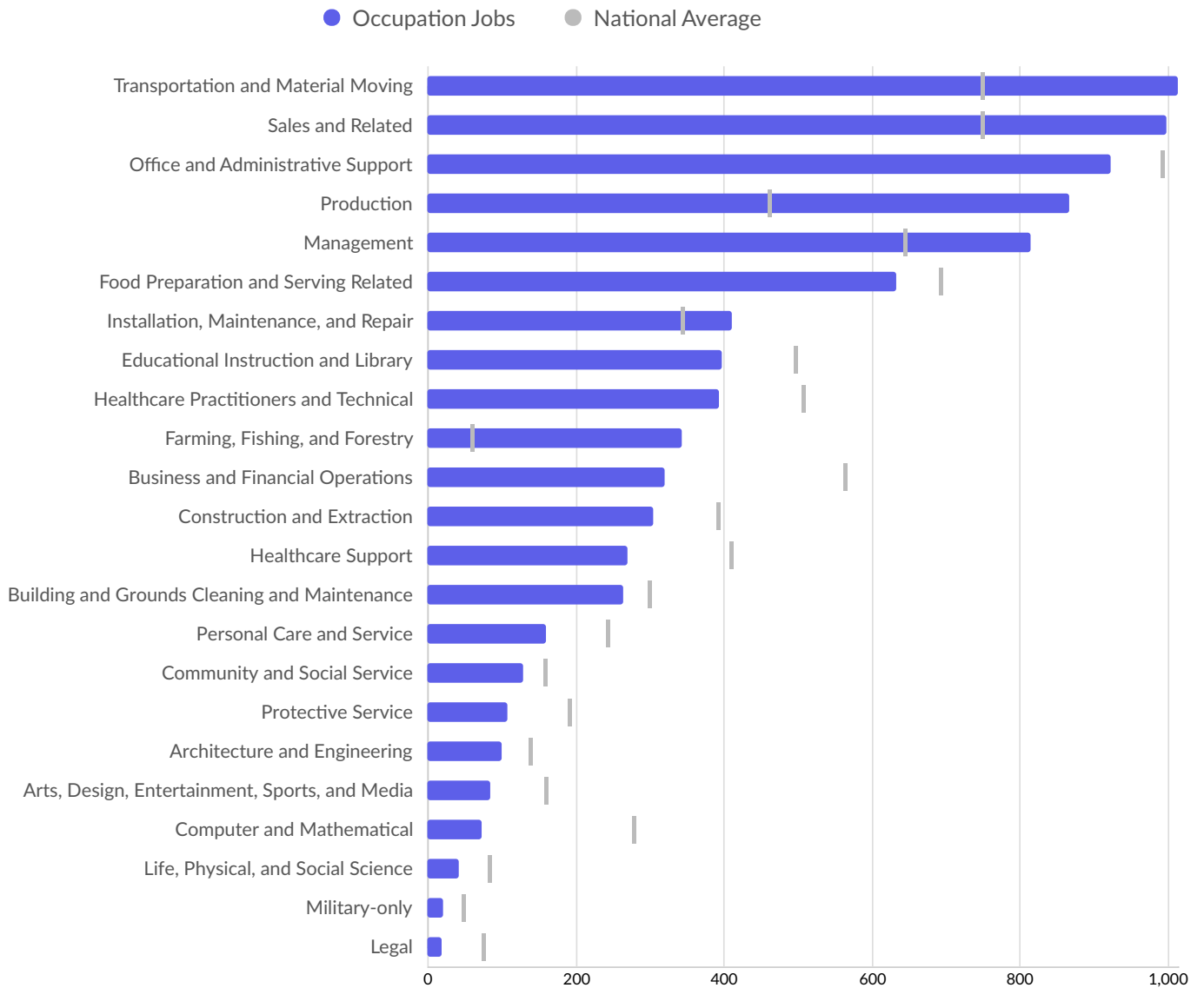


	Percentage	Business Count
1 to 4 employees	37.2%	350
5 to 9 employees	27.0%	254
10 to 19 employees	22.9%	215
20 to 49 employees	9.3%	87
50 to 99 employees	1.7%	16
100 to 249 employees	1.5%	14
250 to 499 employees	0.4%	4

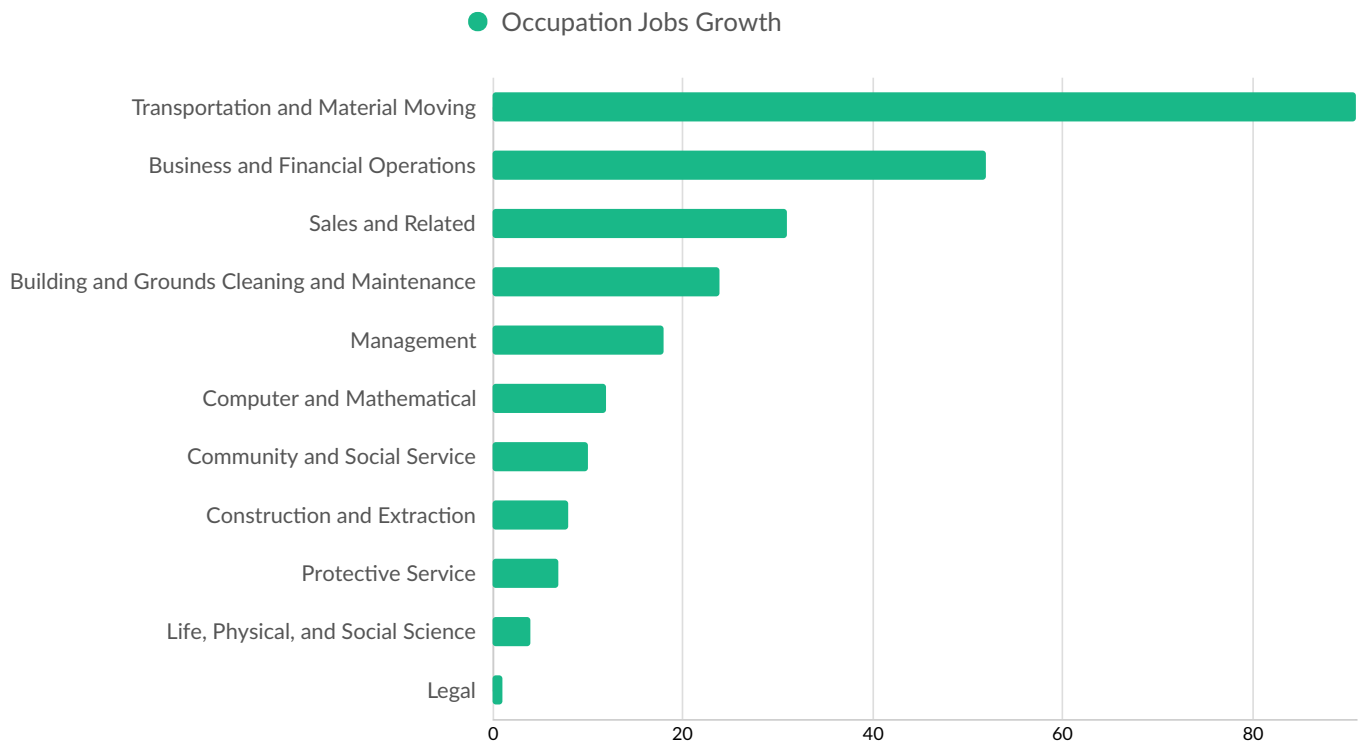
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

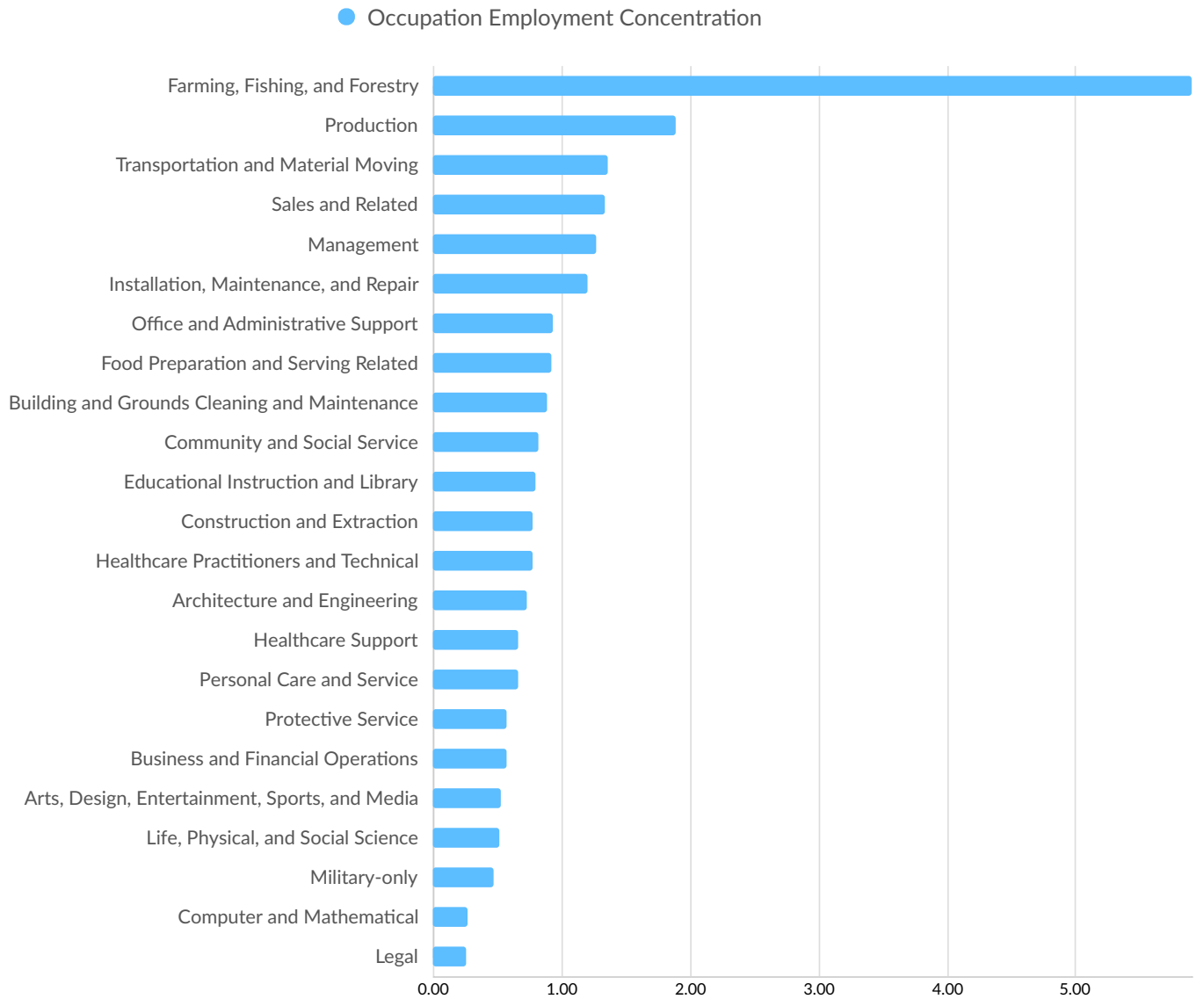
Largest Occupations



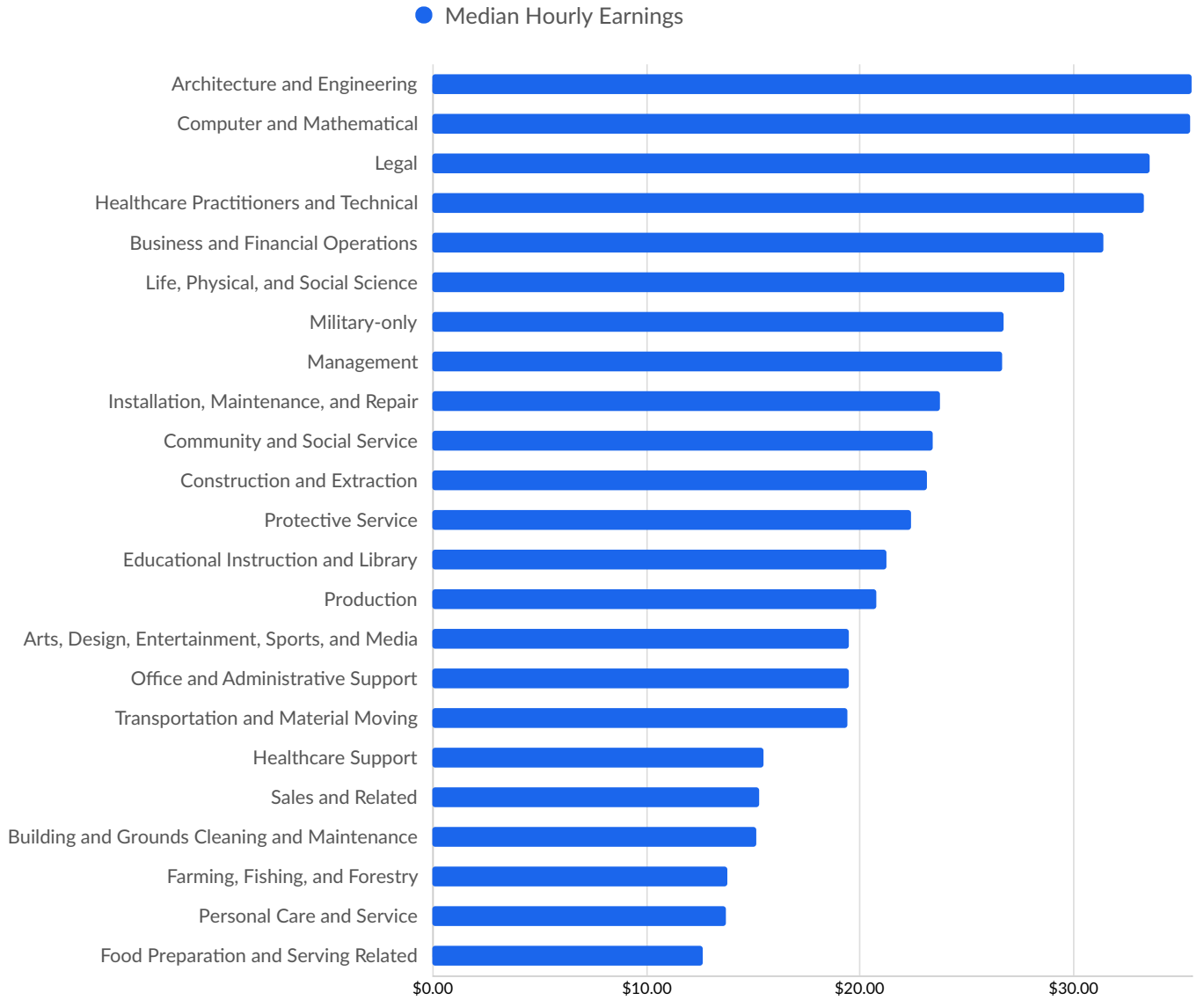
Top Growing Occupations



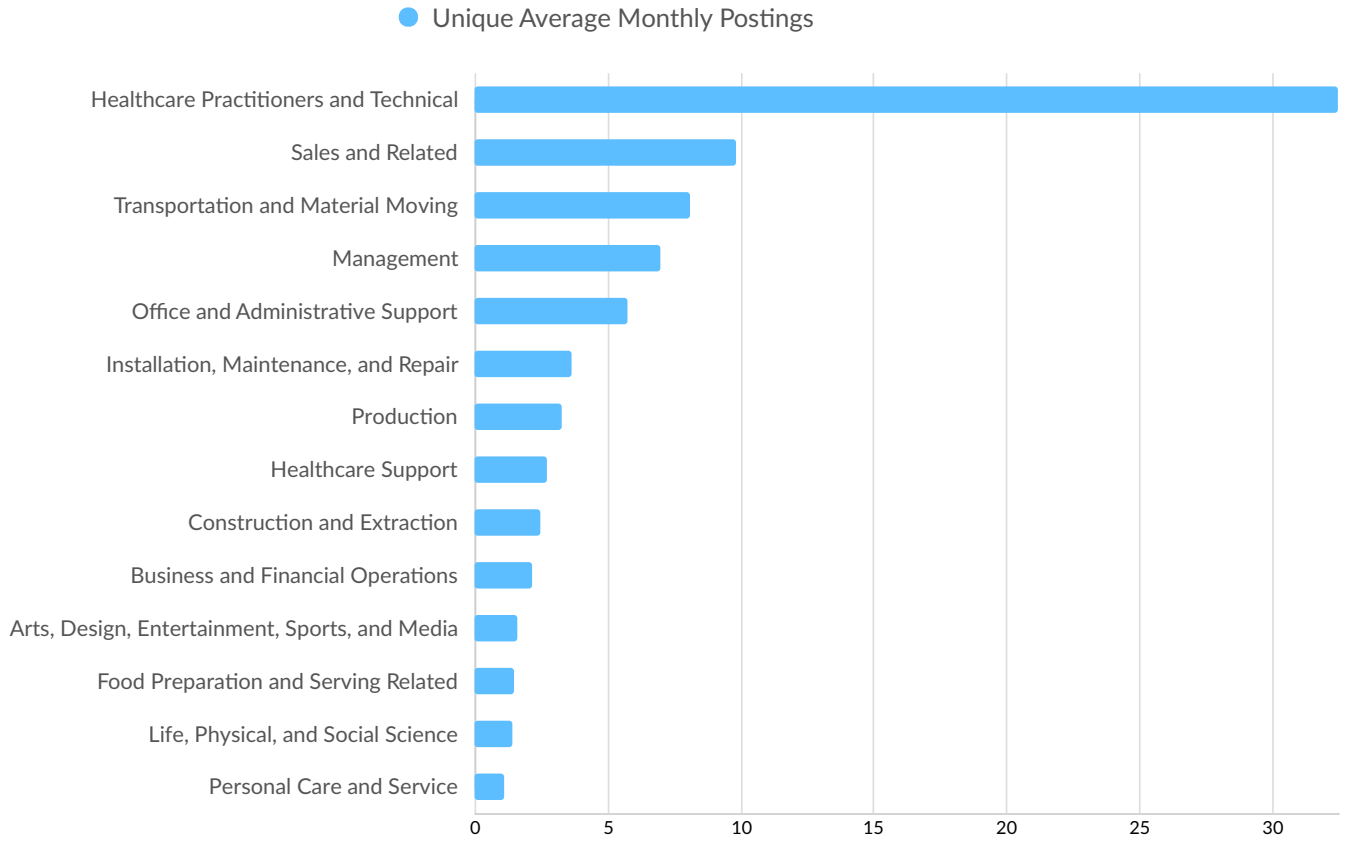
Top Occupation Employment Concentration



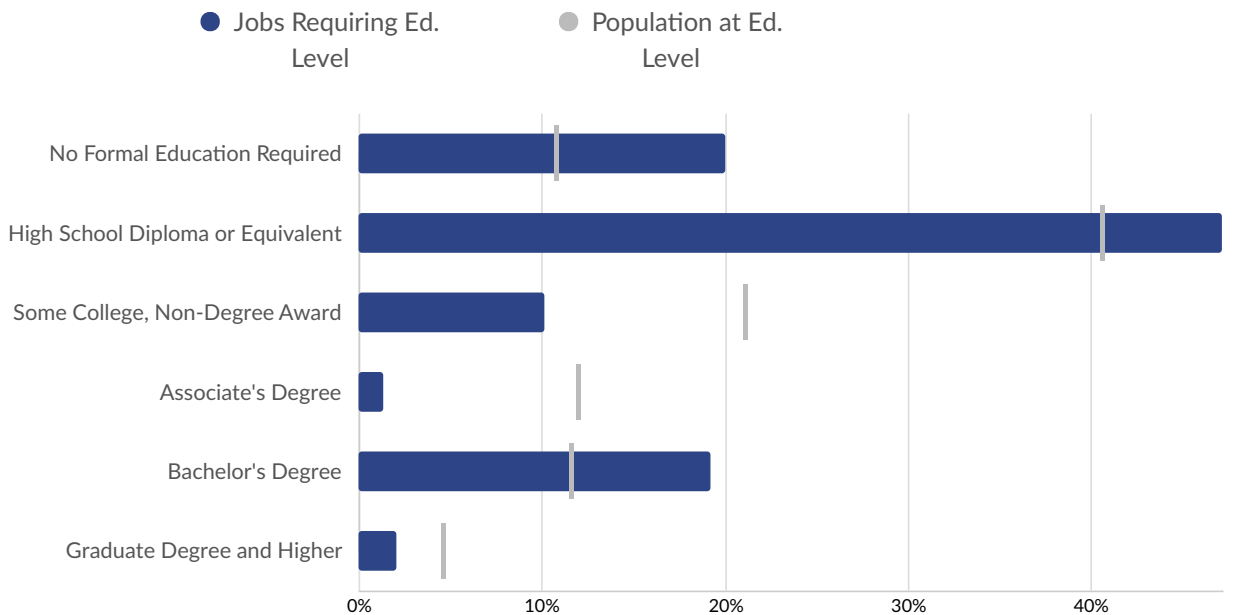
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

