



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Wausau, Wisconsin 54403

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## Report Parameters

### 1 County

55057    Juneau County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

26,593

Population (2024)

Population **decreased by 95** over the last 5 years and is projected to **decrease by 285** over the next 5 years.

10,543

Total Regional Employment

Jobs **decreased by 57** over the last 5 years but are projected to **grow by 320** over the next 5 years.

\$63.5K

Median Household Income (2022)

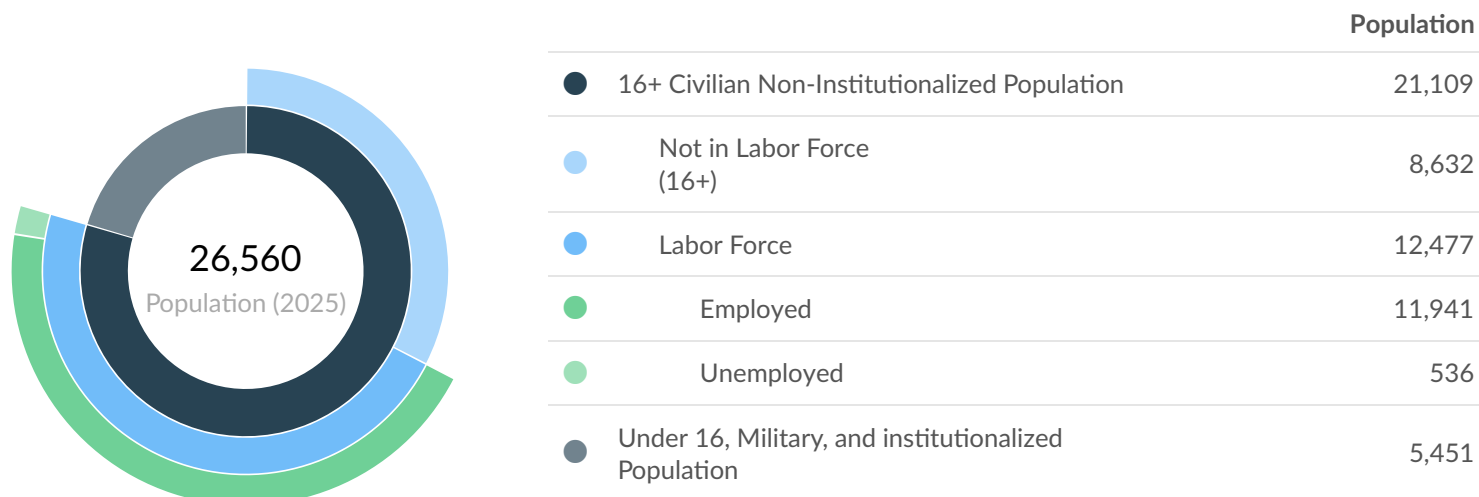
Median household income is **\$11.7K below** the national median household income of \$75.1K.

## Takeaways

- As of 2024 the region's population **declined by 0.4%** since 2019, falling by 95. Population is expected to **decrease by 1.1%** between 2024 and 2029, losing 285.
- From 2019 to 2024, jobs **declined by 0.5%** in Juneau County, WI from 10,600 to **10,543**. This change **fell short of the national growth rate of 4.1% by 4.6%**. As the number of jobs declined, the **labor force participation rate decreased from 61.5% to 59.3% between 2019 and 2024**.
- Concerning educational attainment, **12.1% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **11.9% hold an Associate's Degree** (3.1% above the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Education and Hospitals (State Government), and Local Government, Excluding Education and Hospitals.

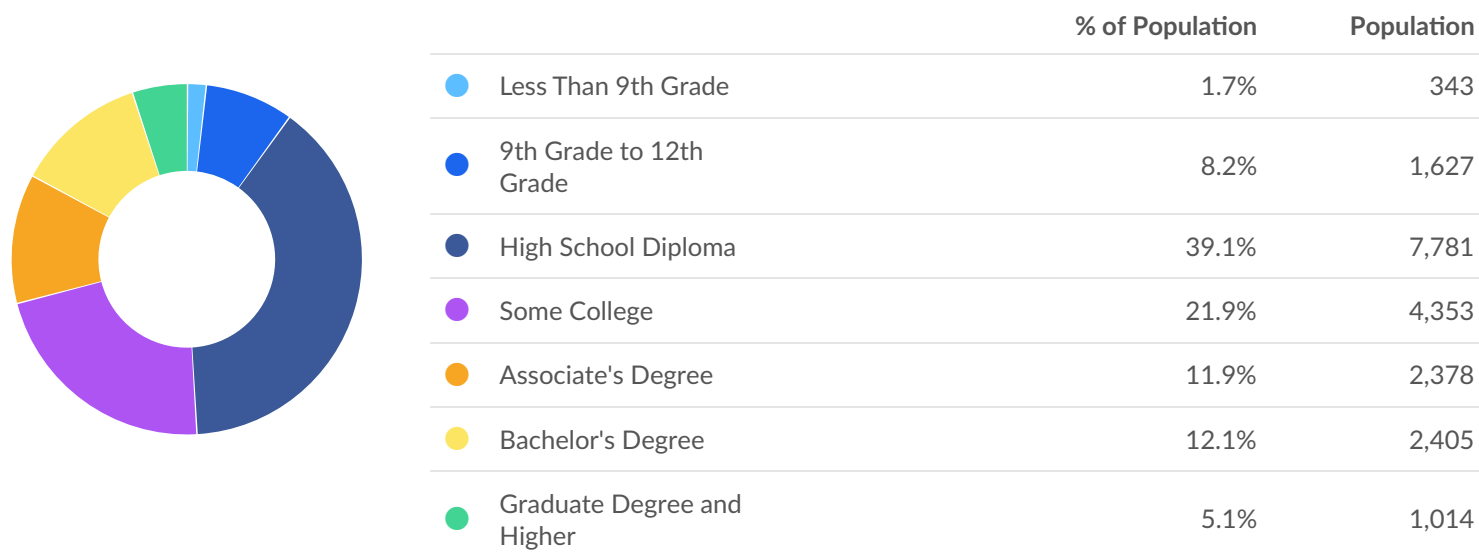
	Population (2025)	Labor Force (Mar 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	26,560	12,477	10,543	97.6	\$1.28B	\$2.16B	\$2.05B
State	5,948,400	3,156,017	3,257,504	100.2	\$437.07B	\$390.04B	\$418.85B

## Mar 2025 Labor Force Breakdown



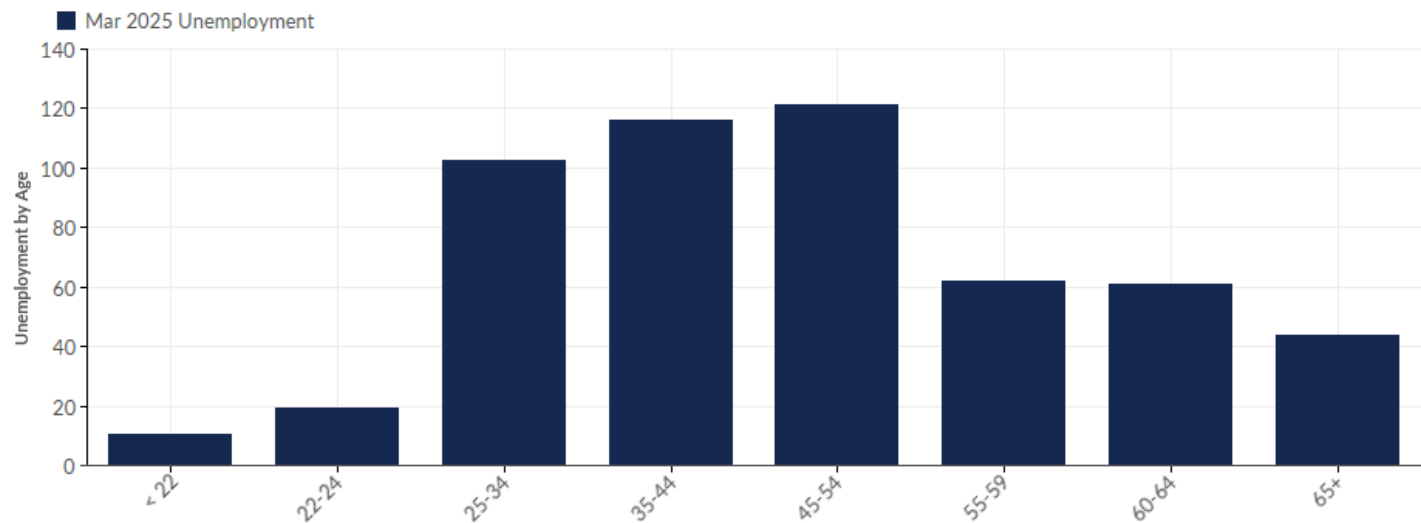
## Educational Attainment

Concerning educational attainment, **12.1% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **11.9% hold an Associate's Degree** (3.1% above the national average).



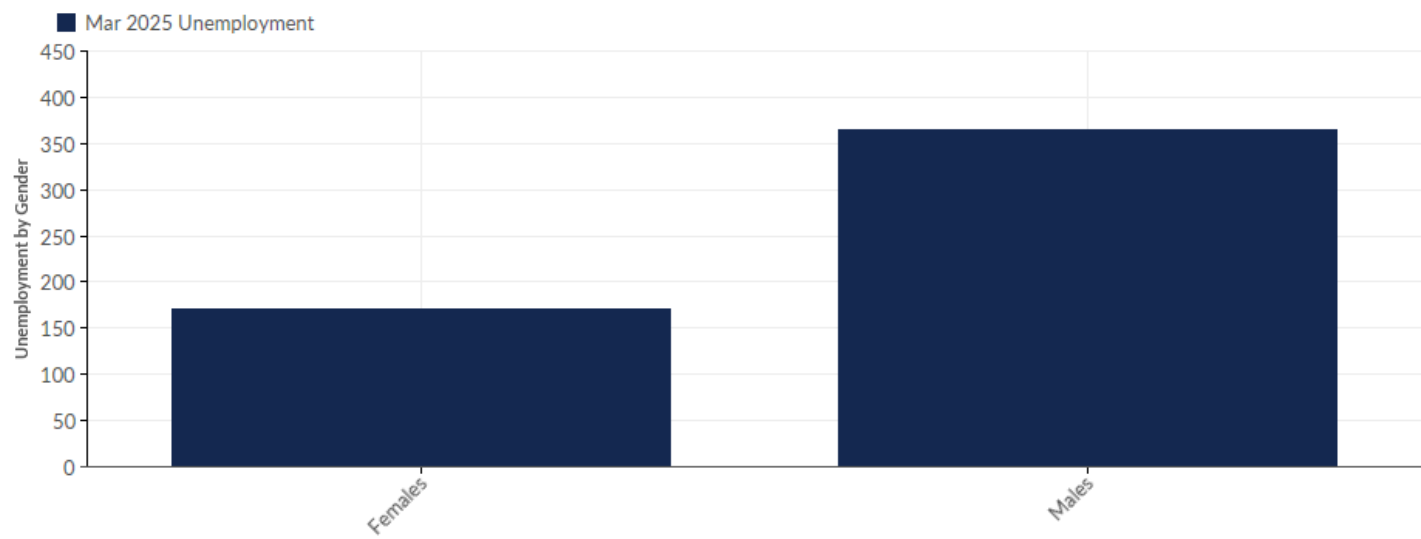
# Unemployment by Demographics

## Unemployment by Age



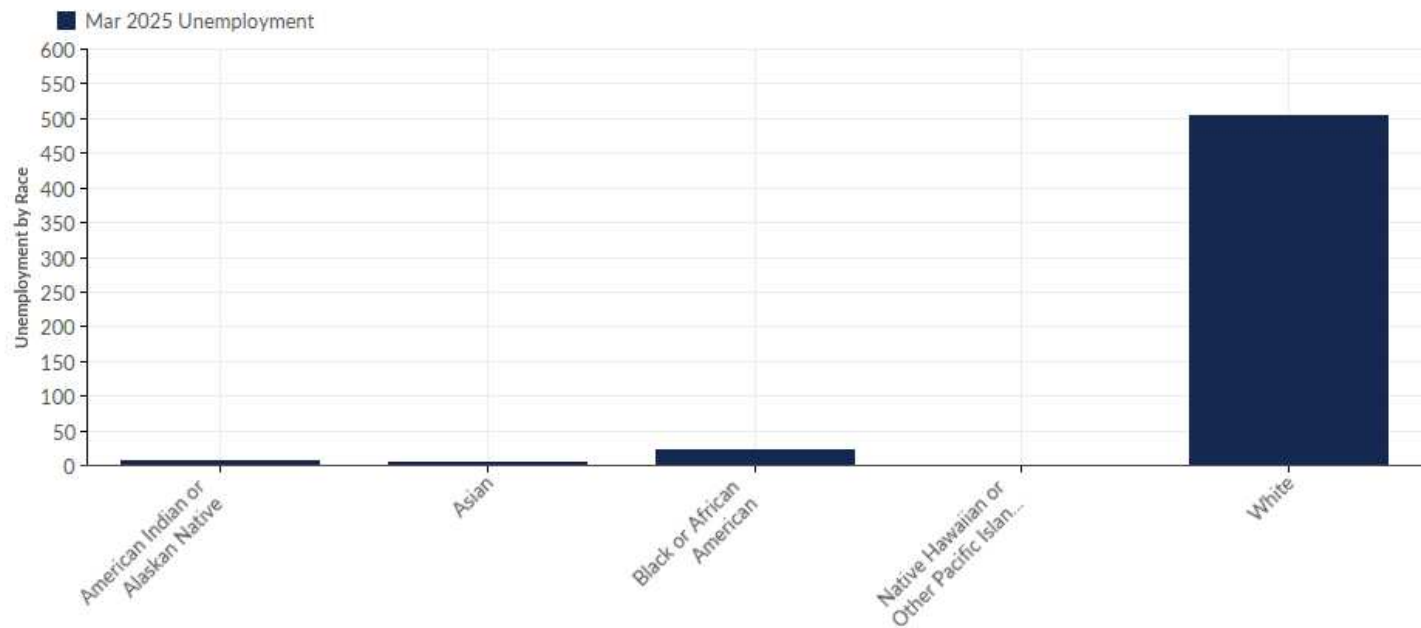
Age	Unemployment (Mar 2025)	% of Unemployed
< 22	10	1.87%
22-24	20	3.73%
25-34	102	19.03%
35-44	116	21.64%
45-54	121	22.57%
55-59	62	11.57%
60-64	61	11.38%
65+	44	8.21%
Total	536	100.00%

## Unemployment by Gender



Gender	Unemployment (Mar 2025)	% of Unemployed
Females	171	31.90%
Males	365	68.10%
Total	536	100.00%

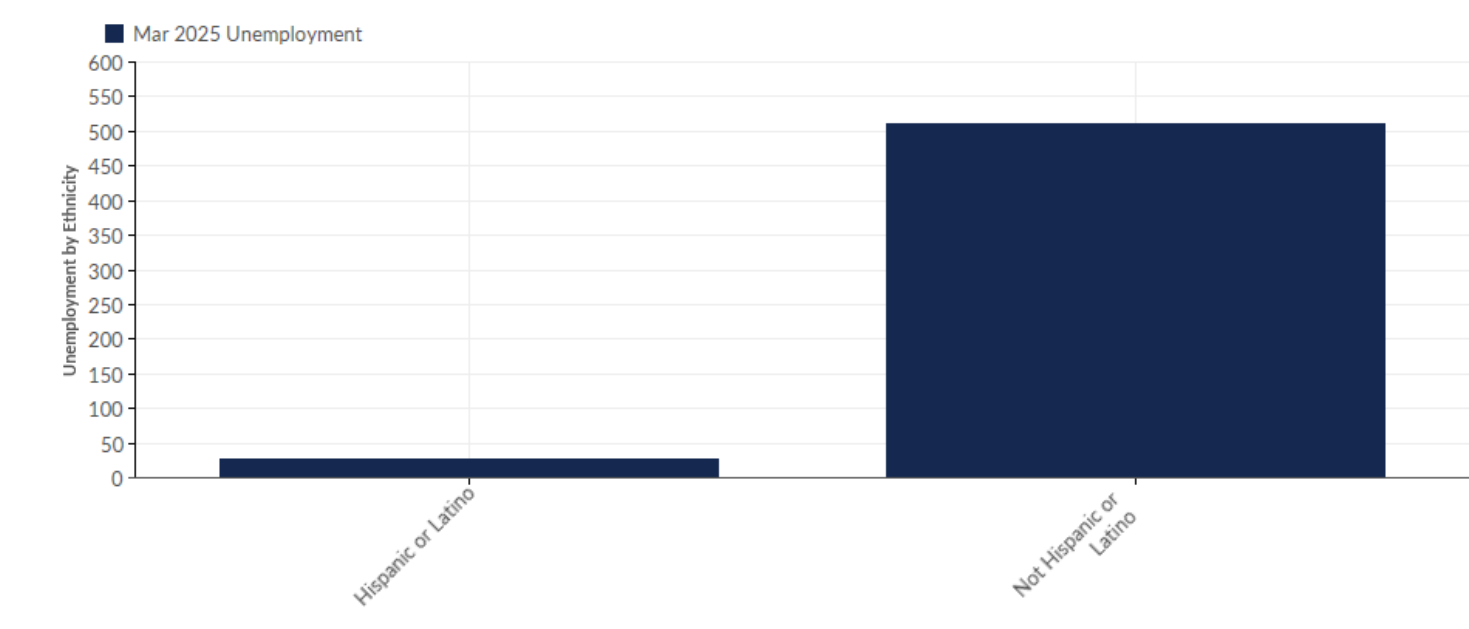
## Unemployment by Race



Race	Unemployment (Mar 2025)	% of Unemployed
American Indian or Alaskan Native	6	1.12%
Asian	4	0.75%
Black or African American	22	4.10%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	504	94.03%
Total	536	100.00%



Unemployment by Ethnicity

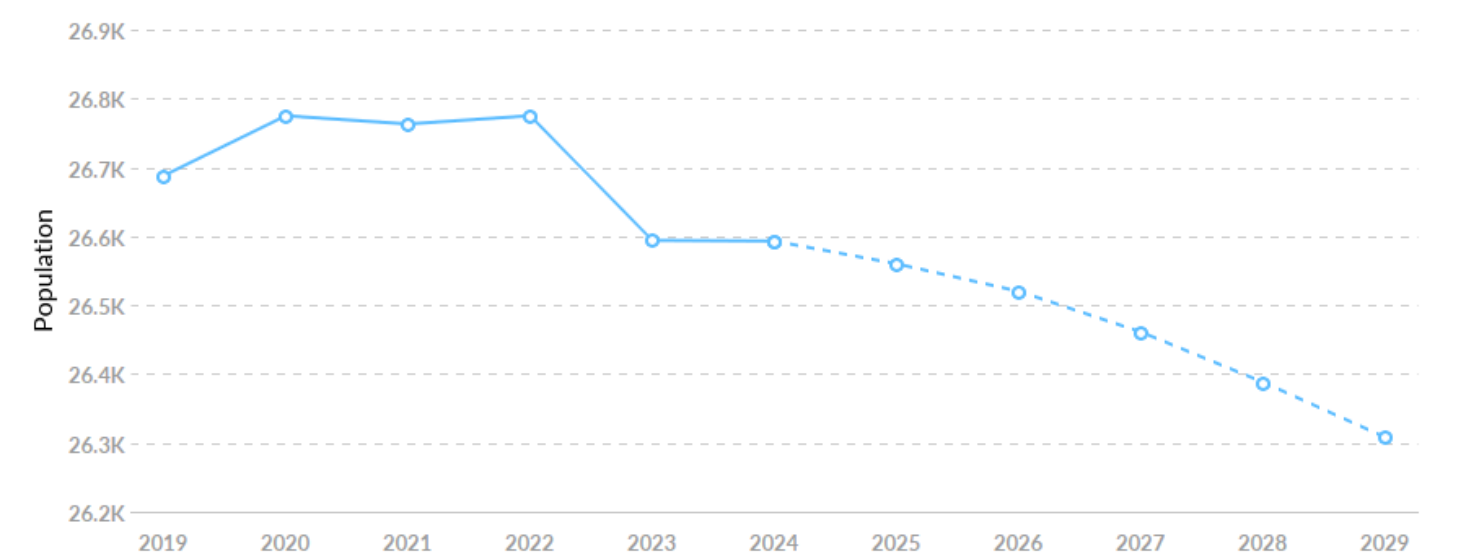


Ethnicity	Unemployment (Mar 2025)	% of Unemployed
Hispanic or Latino	26	4.85%
Not Hispanic or Latino	510	95.15%
Total	536	100.00%

# Historic & Projected Trends

## Population Trends

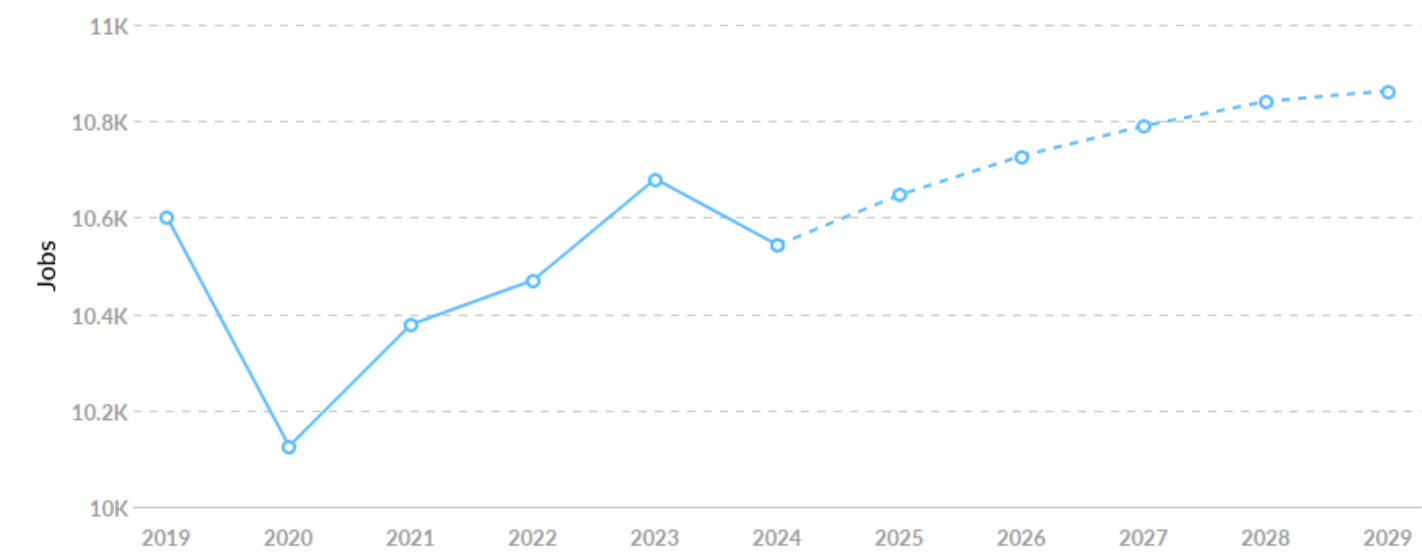
As of 2024 the region's population **declined by 0.4%** since 2019, falling by 95. Population is expected to **decrease by 1.1%** between 2024 and 2029, losing 285.



Timeframe	Population
2019	26,688
2020	26,775
2021	26,763
2022	26,775
2023	26,594
2024	26,593
2025	26,560
2026	26,520
2027	26,461
2028	26,388
2029	26,308

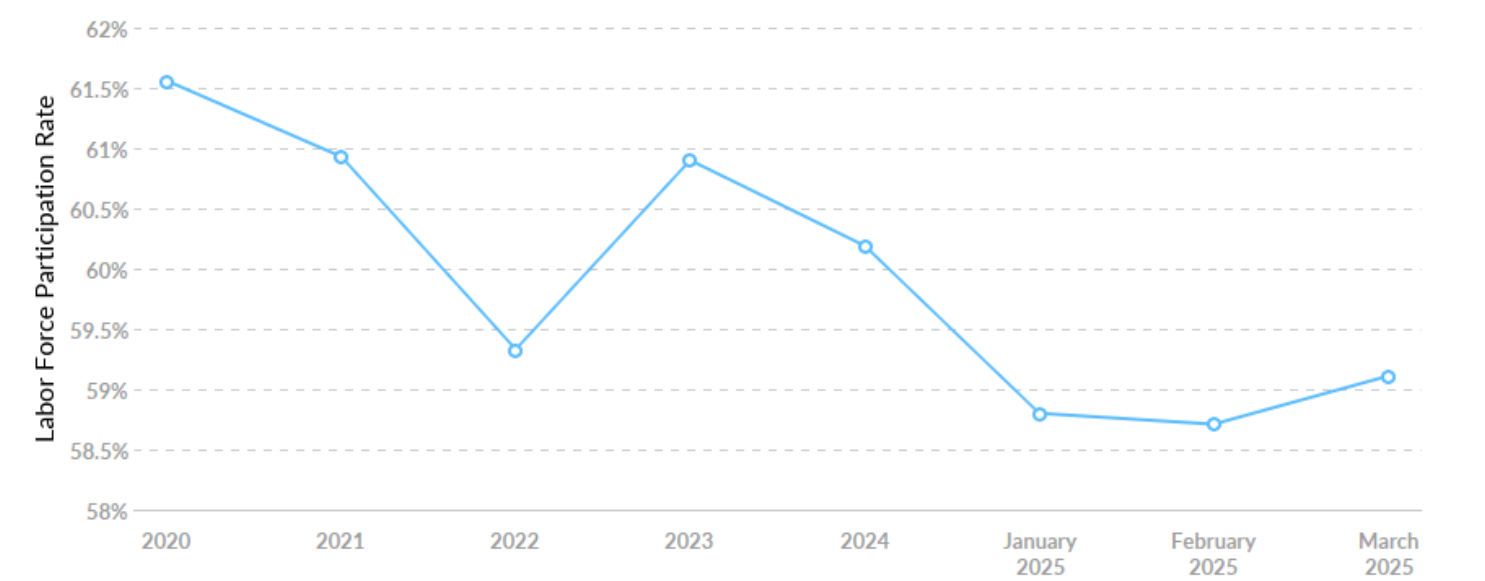
## Job Trends

From 2019 to 2024, jobs **declined by 0.5%** in Juneau County, WI from 10,600 to **10,543**. This change **fell short of the national growth rate of 4.1%** by 4.6%.



Timeframe	Jobs
2019	10,600
2020	10,125
2021	10,378
2022	10,470
2023	10,680
2024	10,543
2025	10,647
2026	10,728
2027	10,790
2028	10,841
2029	10,863

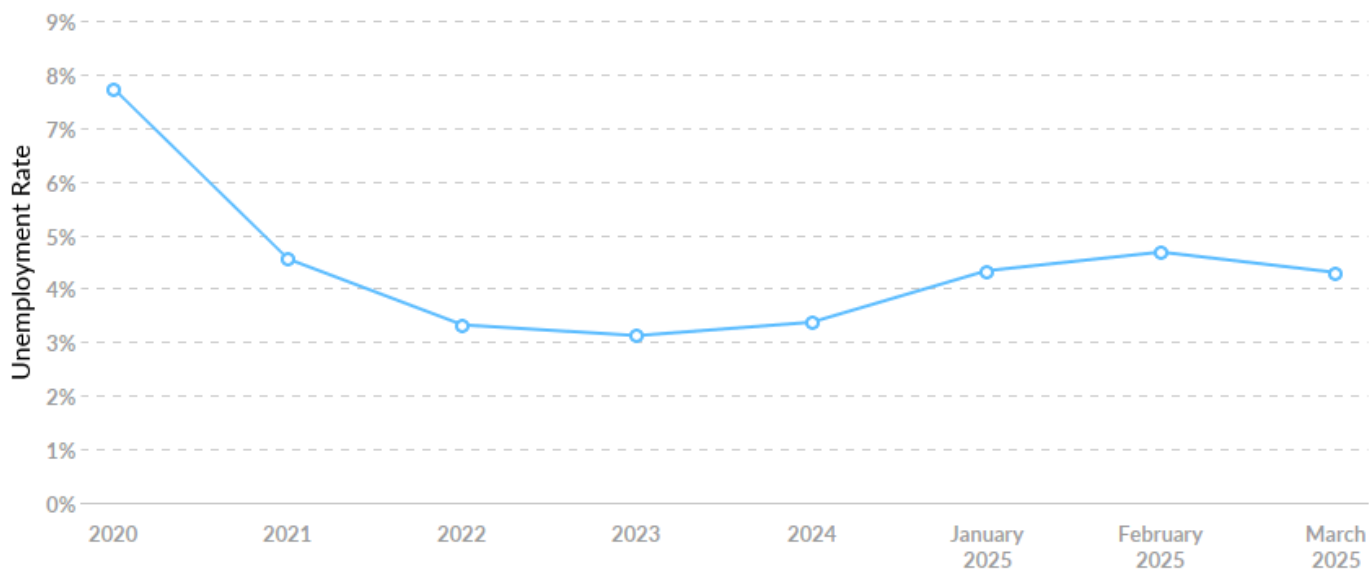
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	61.56%
2021	60.93%
2022	59.33%
2023	60.90%
2024	60.19%
January 2025	58.80%
February 2025	58.71%
March 2025	59.11%

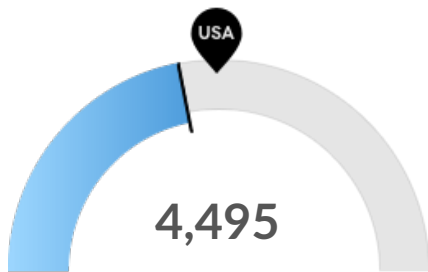
## Unemployment Rate Trends

Juneau County, WI had a March 2025 unemployment rate of 4.30%, **decreasing from 7.73%** 5 years before.



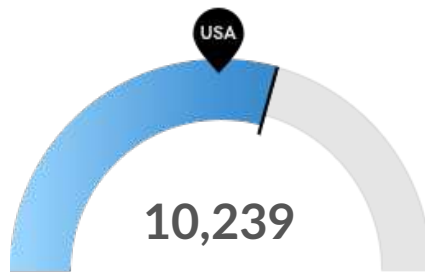
Timeframe	Unemployment Rate
2020	7.73%
2021	4.55%
2022	3.32%
2023	3.12%
2024	3.37%
January 2025	4.33%
February 2025	4.68%
March 2025	4.30%

## Population Characteristics



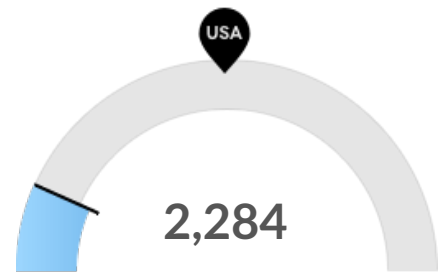
**Millennials**

Juneau County, WI has 4,495 millennials (ages 25-39). The national average for an area this size is 5,403.



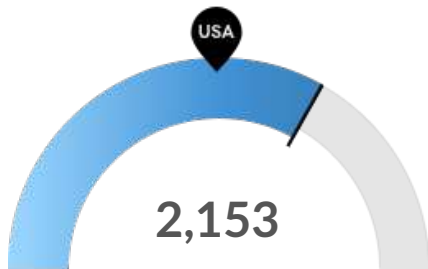
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,028 people 55 or older, while there are 10,239 here.



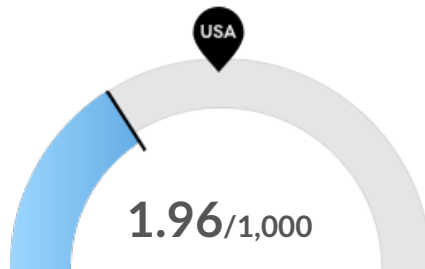
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,076 racially diverse people, while there are 2,284 here.



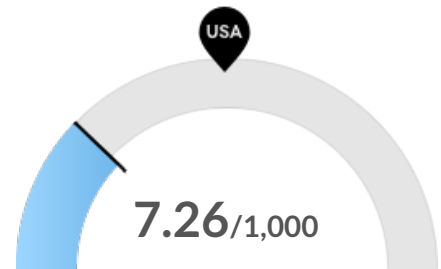
**Veterans**

Juneau County, WI has 2,153 veterans. The national average for an area this size is 1,369.



**Violent Crime**

Juneau County, WI has 1.96 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

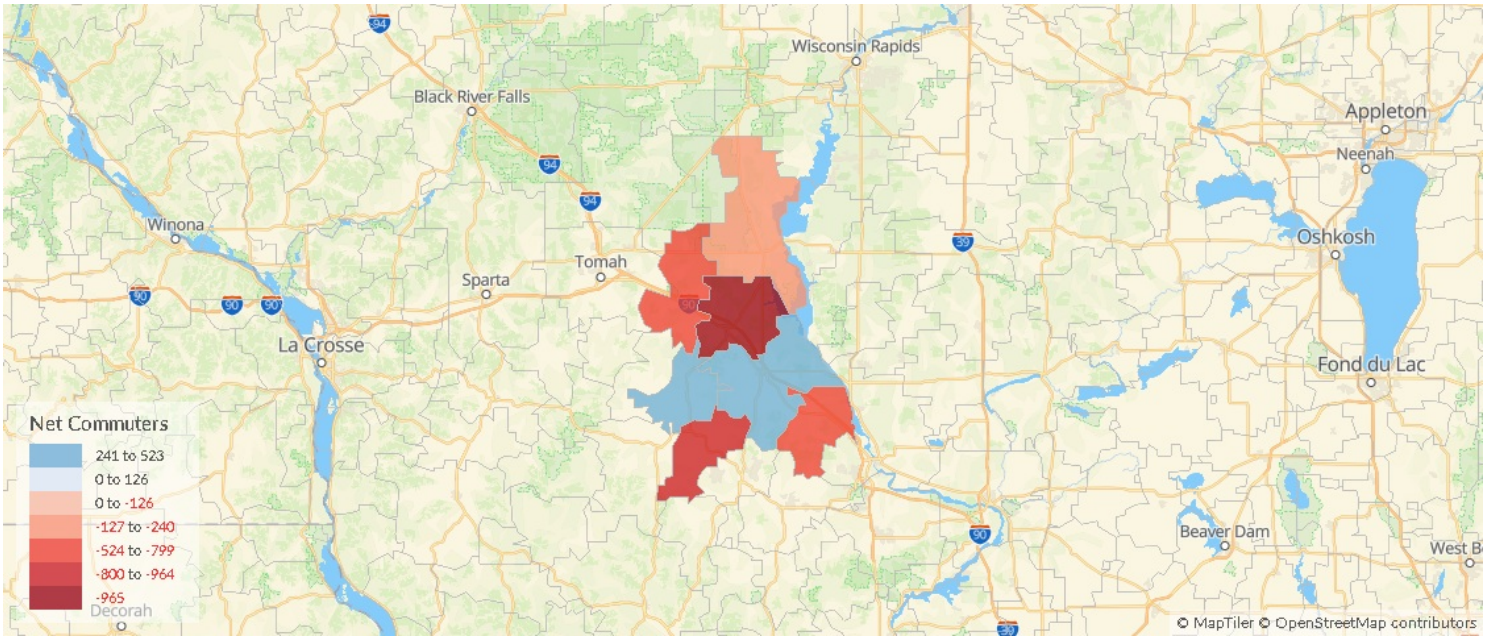


**Property Crime**

Juneau County, WI has 7.26 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
53948	Mauston, WI (in Juneau...	3,738
54646	Necedah, WI (in Juneau...	2,110
53929	Elroy, WI (in Juneau cou...	1,555
53950	New Lisbon, WI (in June...	1,494
54618	Camp Douglas, WI (in Ju...	525

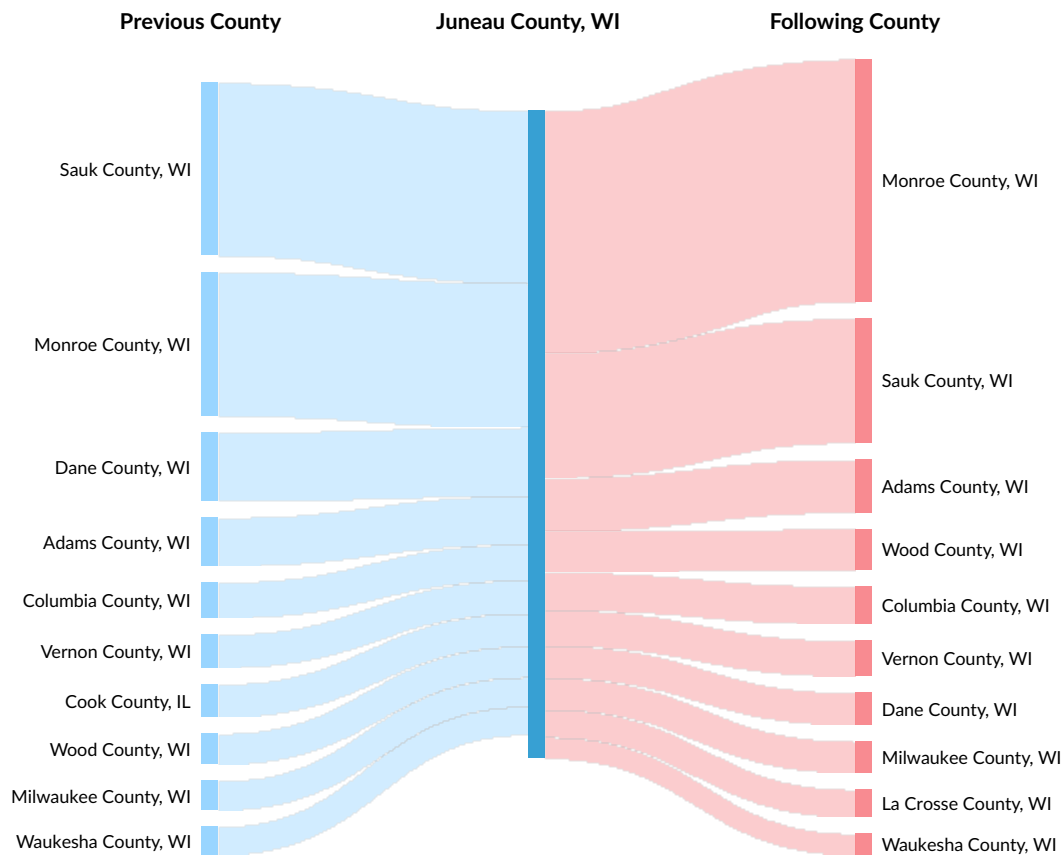
Where Talent Lives

ZIP	Name	2024 Workers
53948	Mauston, WI (in Juneau...	3,497
53950	New Lisbon, WI (in June...	2,458
54646	Necedah, WI (in Juneau...	2,237
53929	Elroy, WI (in Juneau cou...	1,309
53968	Wonewoc, WI (in Junea...	1,272

# Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2022, 194 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 272 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2022 was 60.



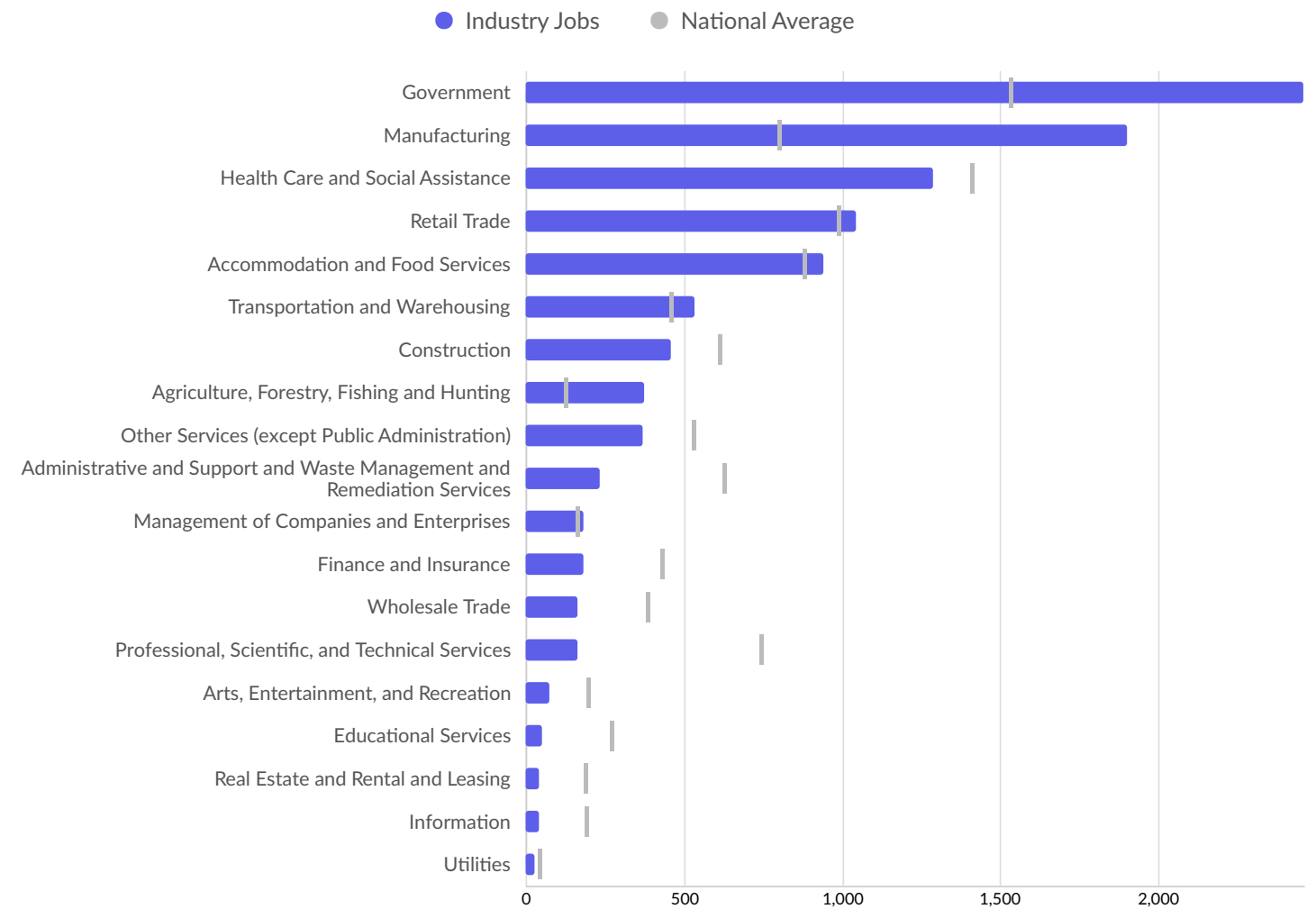
Top Previous Counties	Migrations
Sauk County, WI	194
Monroe County, WI	162
Dane County, WI	77
Adams County, WI	54
Columbia County, WI	40
Vernon County, WI	37



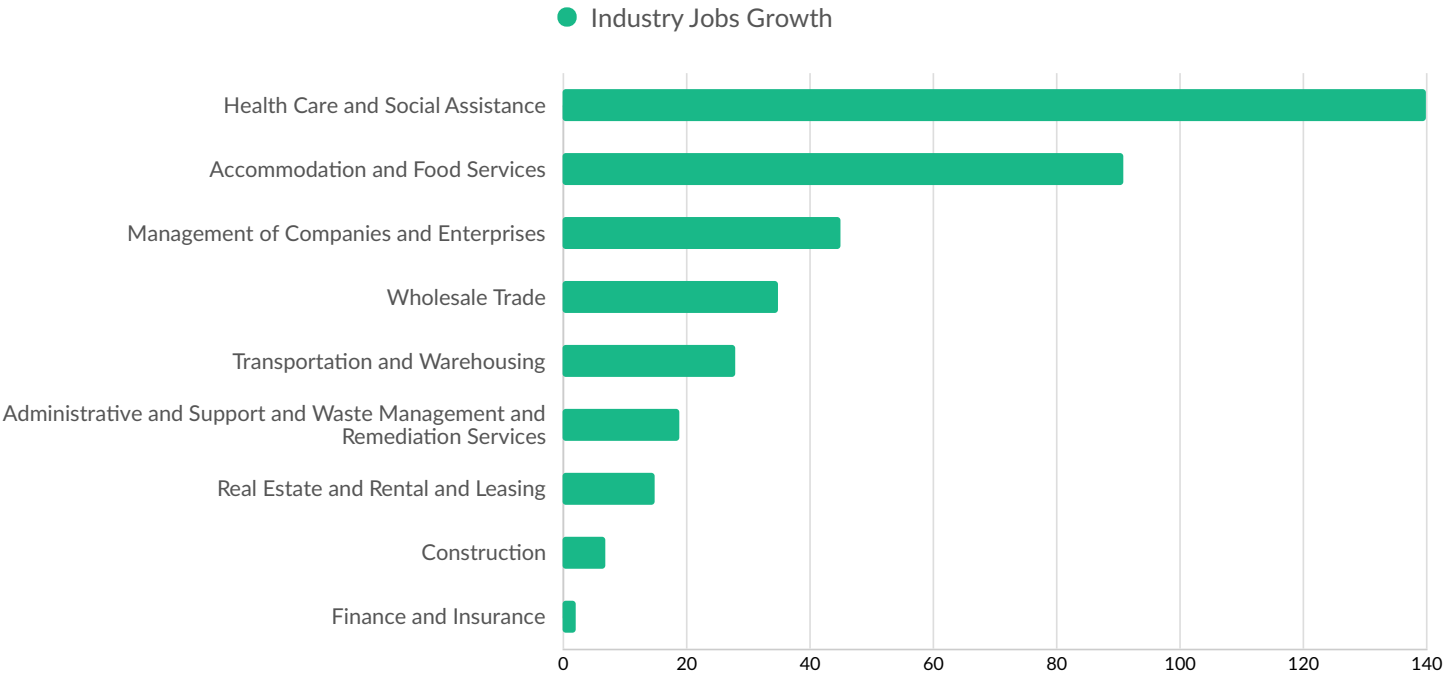
Top Previous Counties	Migrations
Cook County, IL	37
Wood County, WI	35
Milwaukee County, WI	33
Waukesha County, WI	32
La Crosse County, WI	30
Hennepin County, MN	20
Racine County, WI	15
Chippewa County, WI	12
Marathon County, WI	12
Top Following Counties	Migrations
Monroe County, WI	272
Sauk County, WI	140
Adams County, WI	60
Wood County, WI	46
Columbia County, WI	42
Vernon County, WI	40
Dane County, WI	36
Milwaukee County, WI	36
La Crosse County, WI	31
Waukesha County, WI	24
Brown County, WI	19
DuPage County, IL	12
Vilas County, WI	12
Hillsborough County, FL	11
Rock County, WI	10

# Industry Characteristics

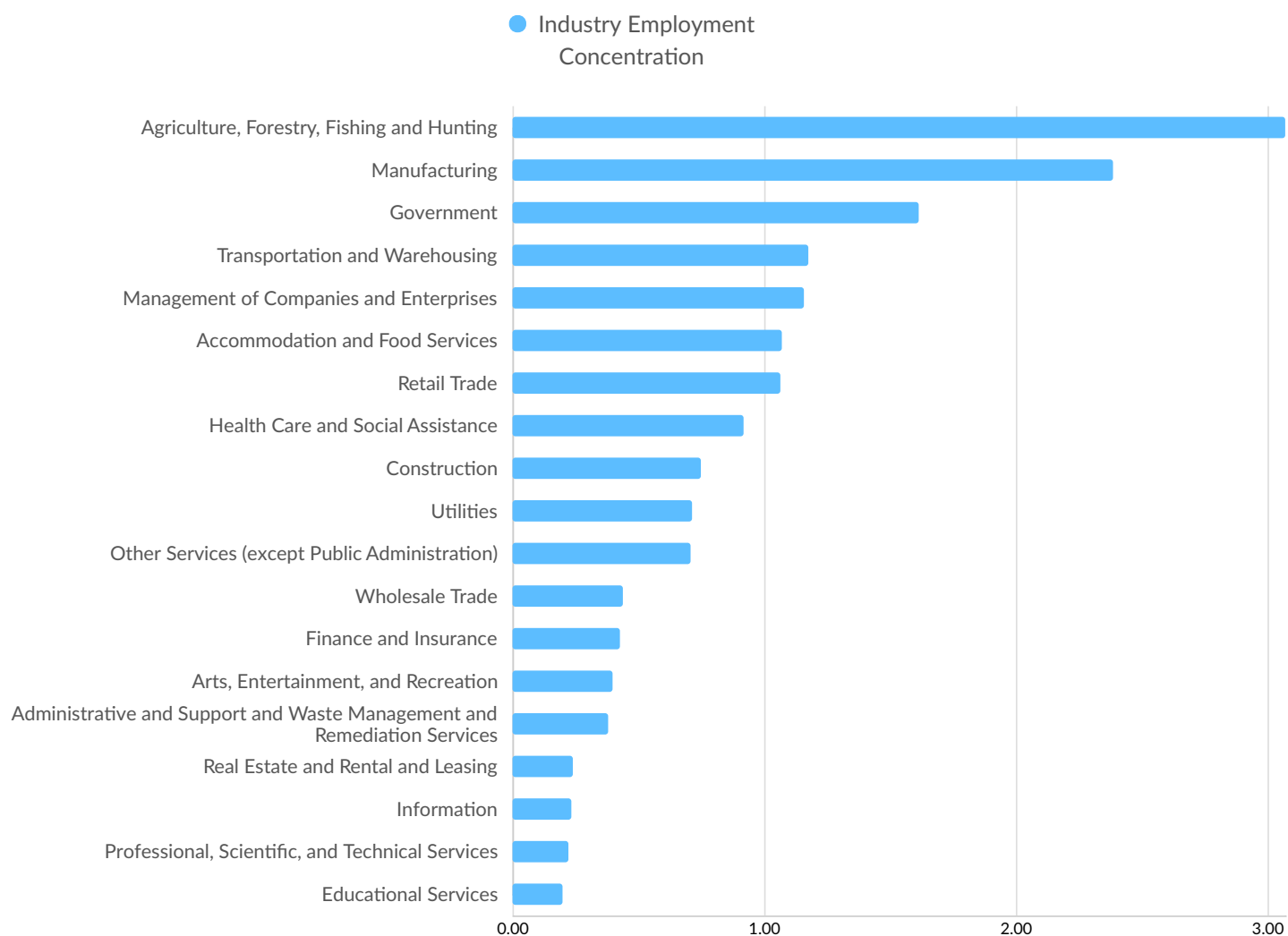
## Largest Industries



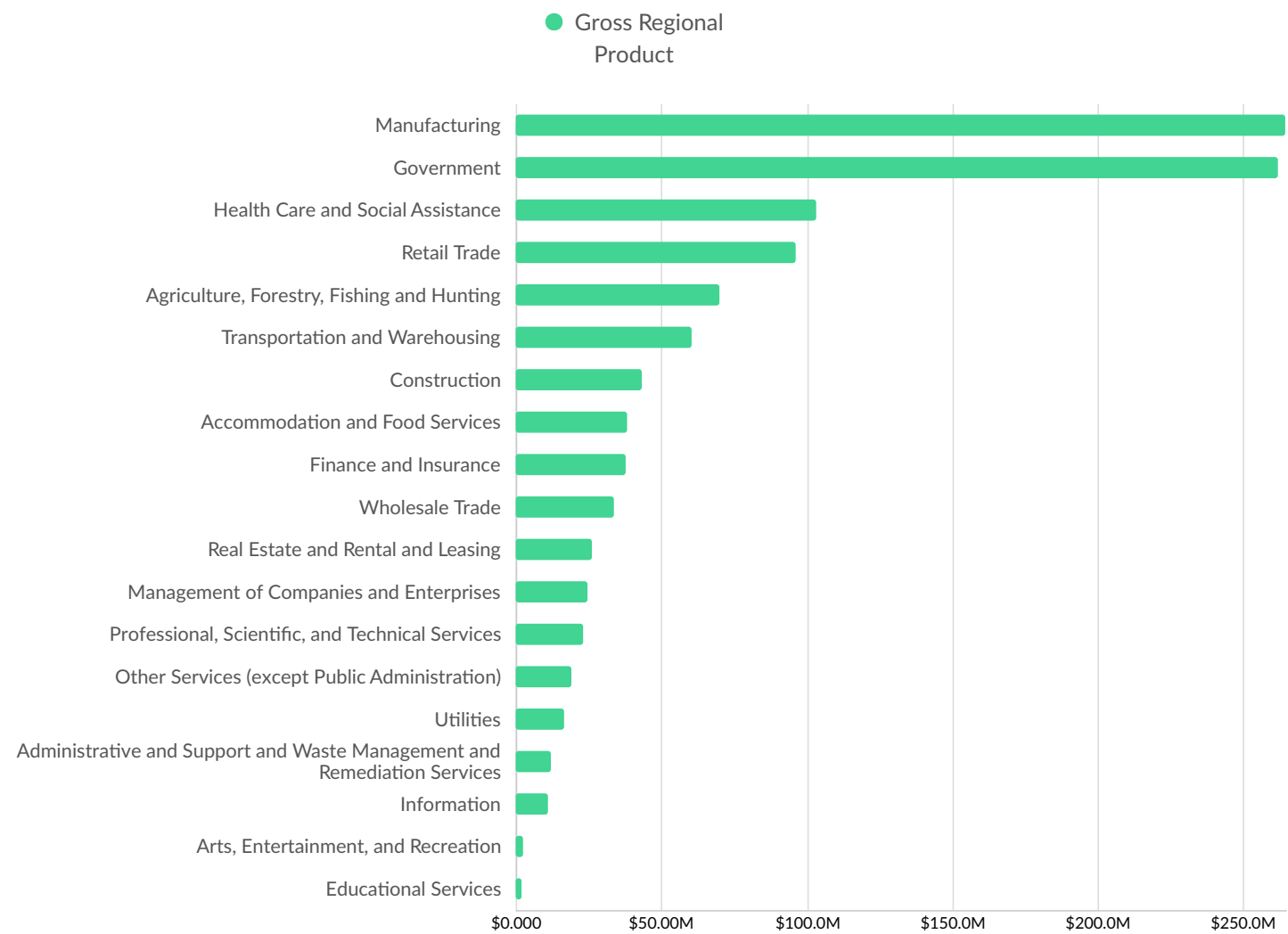
Top Growing Industries



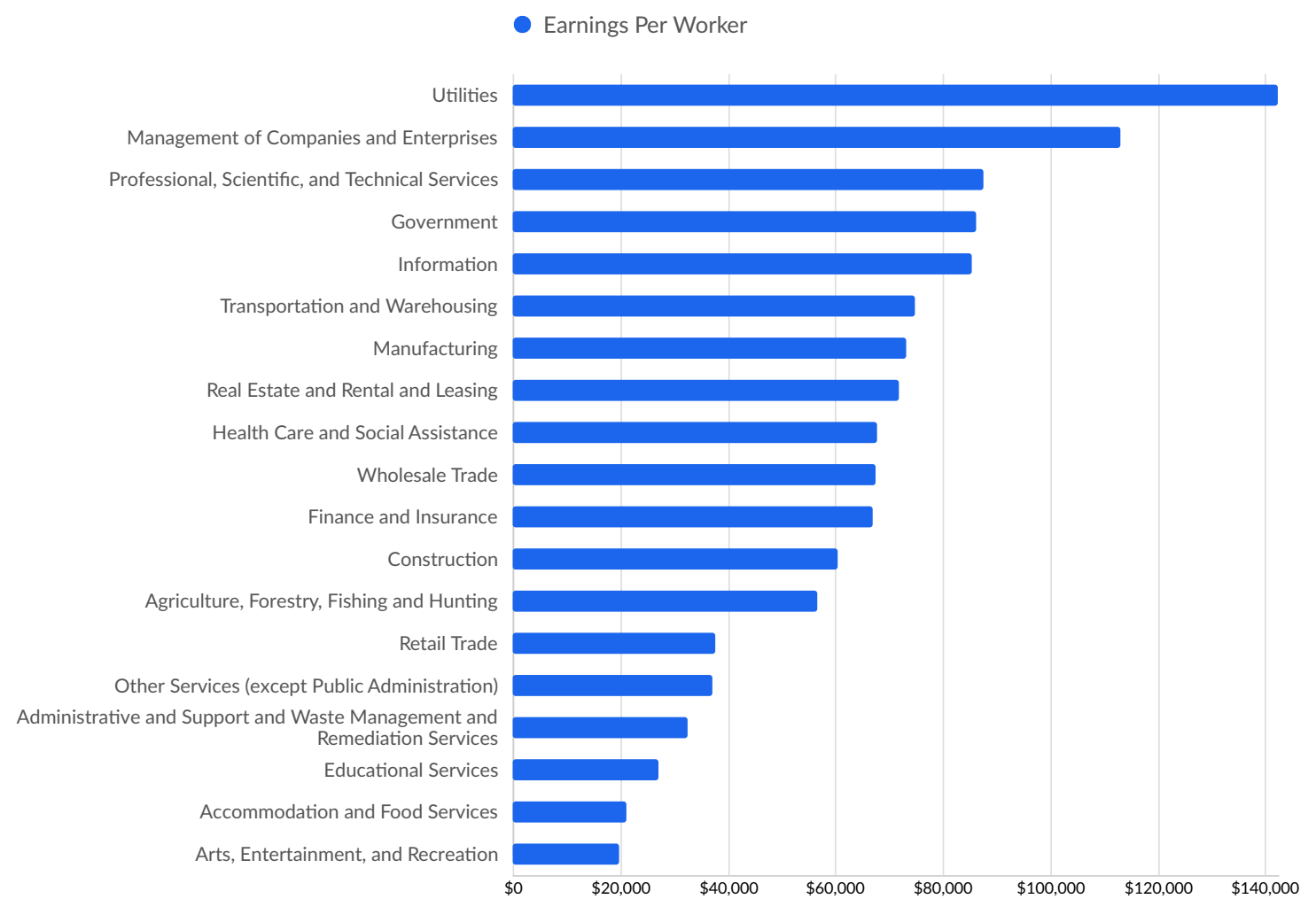
## Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



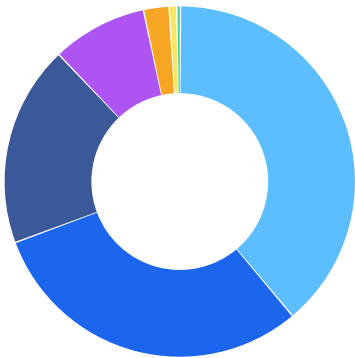
# Business Characteristics

## 2,135 Companies Employ Your Workers

Online profiles for your workers mention 2,135 companies as employers, with the top 10 appearing below. In the last 12 months, 275 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	162 <div></div>	Festival Foods	75 <div></div>
Mauston School District	101 <div></div>	Kwik Trip	55 <div></div>
State of Wisconsin	63 <div></div>	Wabash National	46 <div></div>
Necedah Area School District	41 <div></div>	Supplemental Health Care	26 <div></div>
Walmart	37 <div></div>	OneStaff Medical	24 <div></div>
Leer	35 <div></div>	Pilot Company	23 <div></div>
United States Army	35 <div></div>	Walgreens Boots Alliance	23 <div></div>
Land's End Resort	33 <div></div>	AMN Healthcare	21 <div></div>
Toro	28 <div></div>	Parker Hannifin	21 <div></div>
Wabash	23 <div></div>	LeaderStat	20 <div></div>

## Business Size



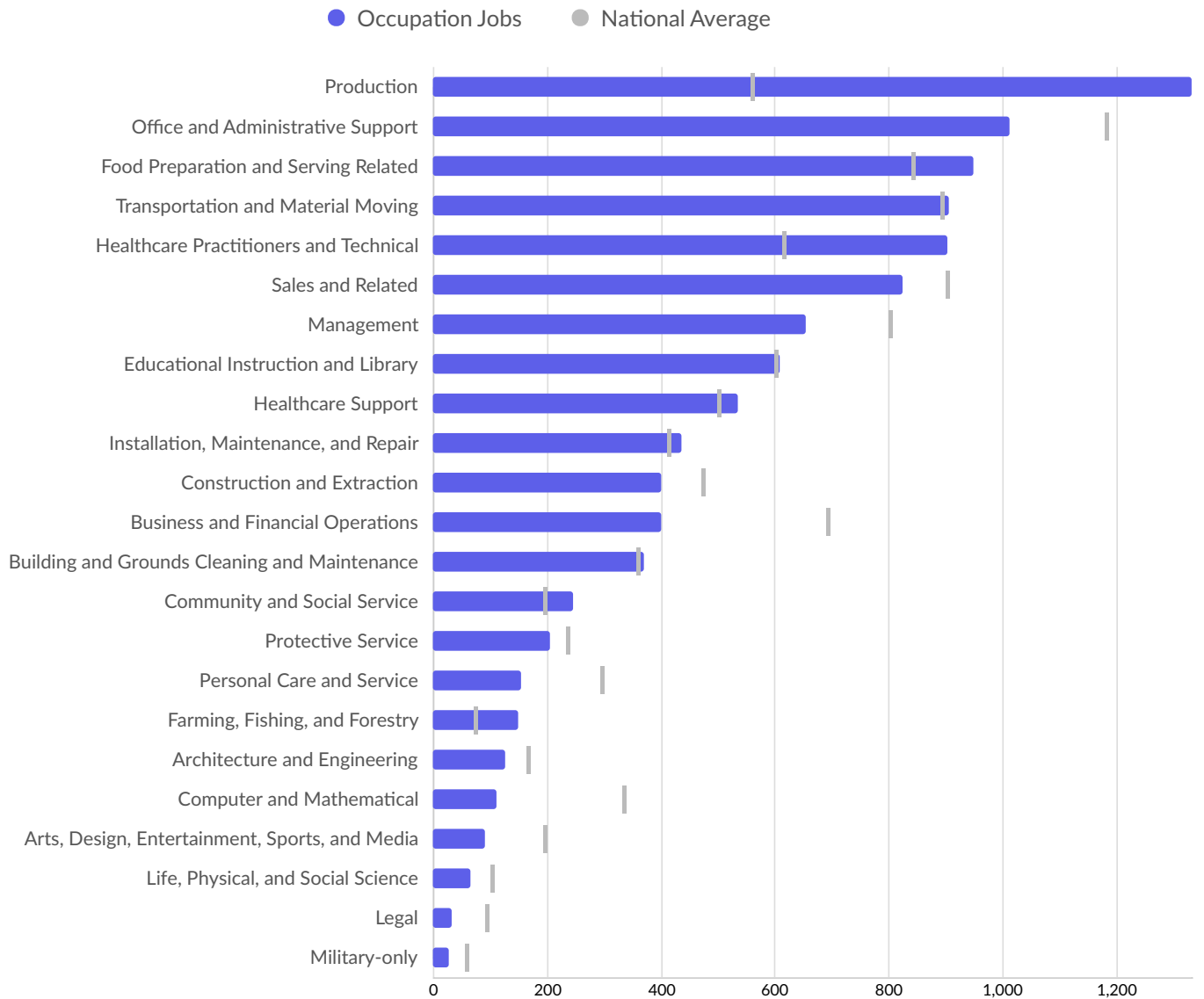
	Percentage	Business Count
1 to 4 employees	38.8%	446
5 to 9 employees	30.5%	350
10 to 19 employees	18.5%	213
20 to 49 employees	8.8%	101
50 to 99 employees	2.3%	27
100 to 249 employees	0.7%	8
250 to 499 employees	0.3%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

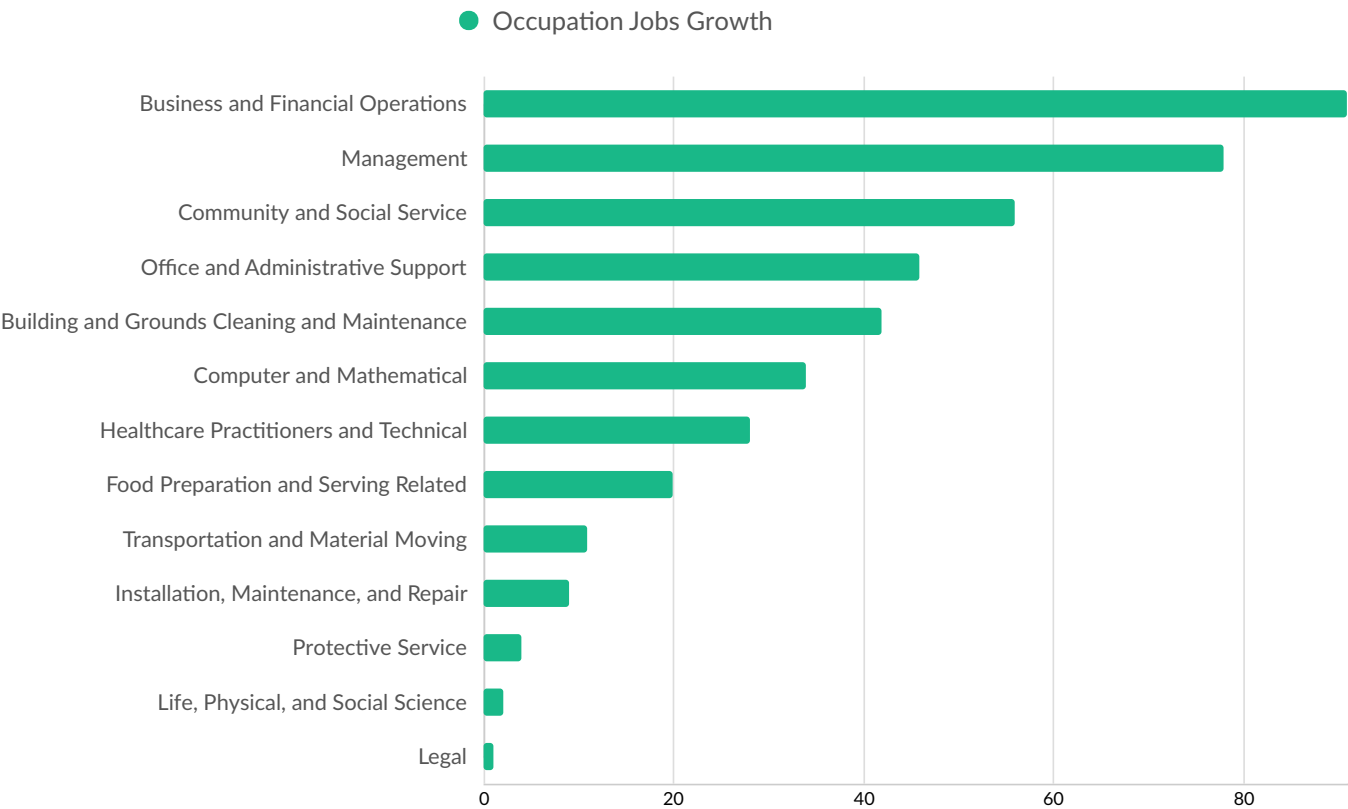


# Workforce Characteristics

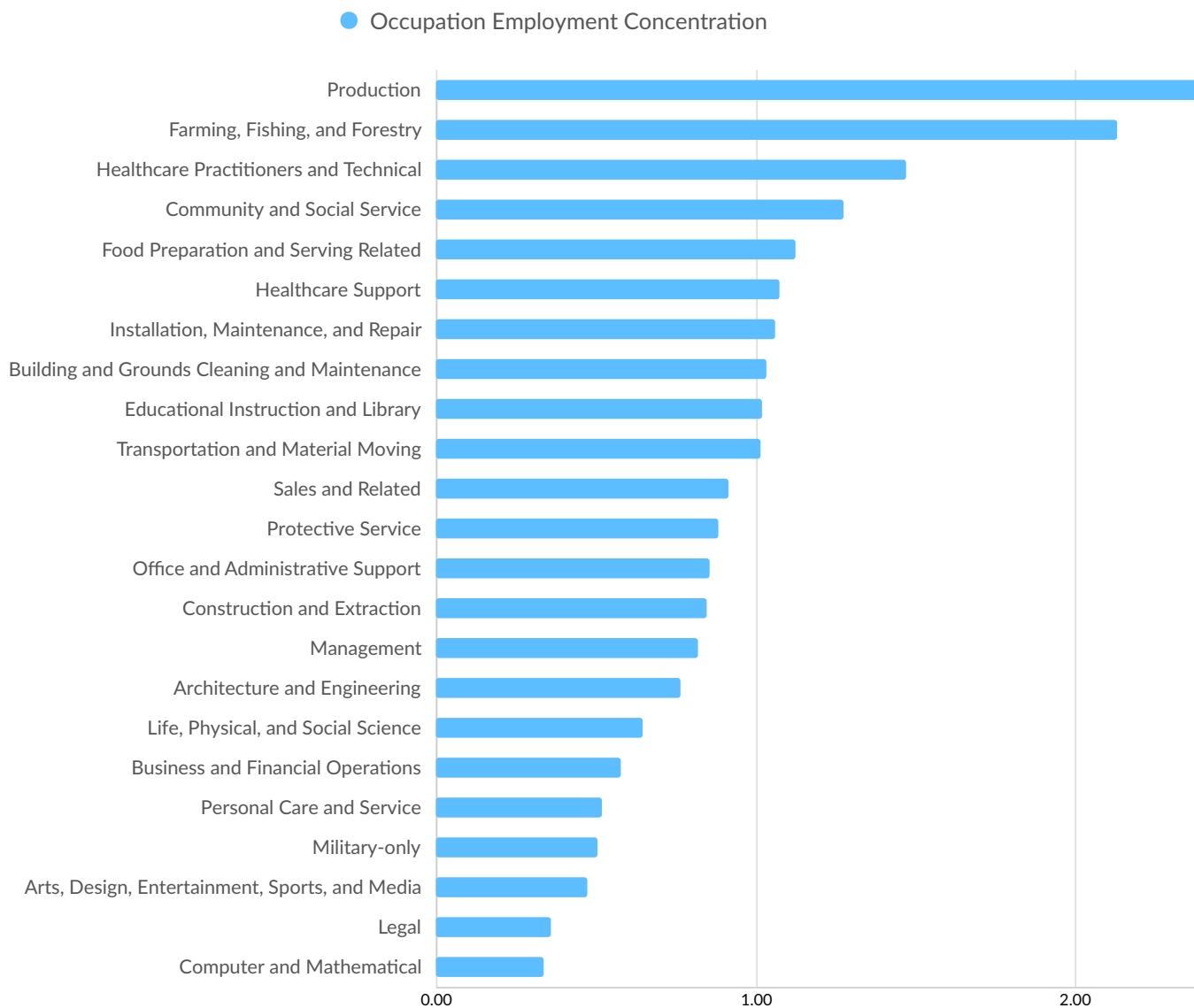
## Largest Occupations



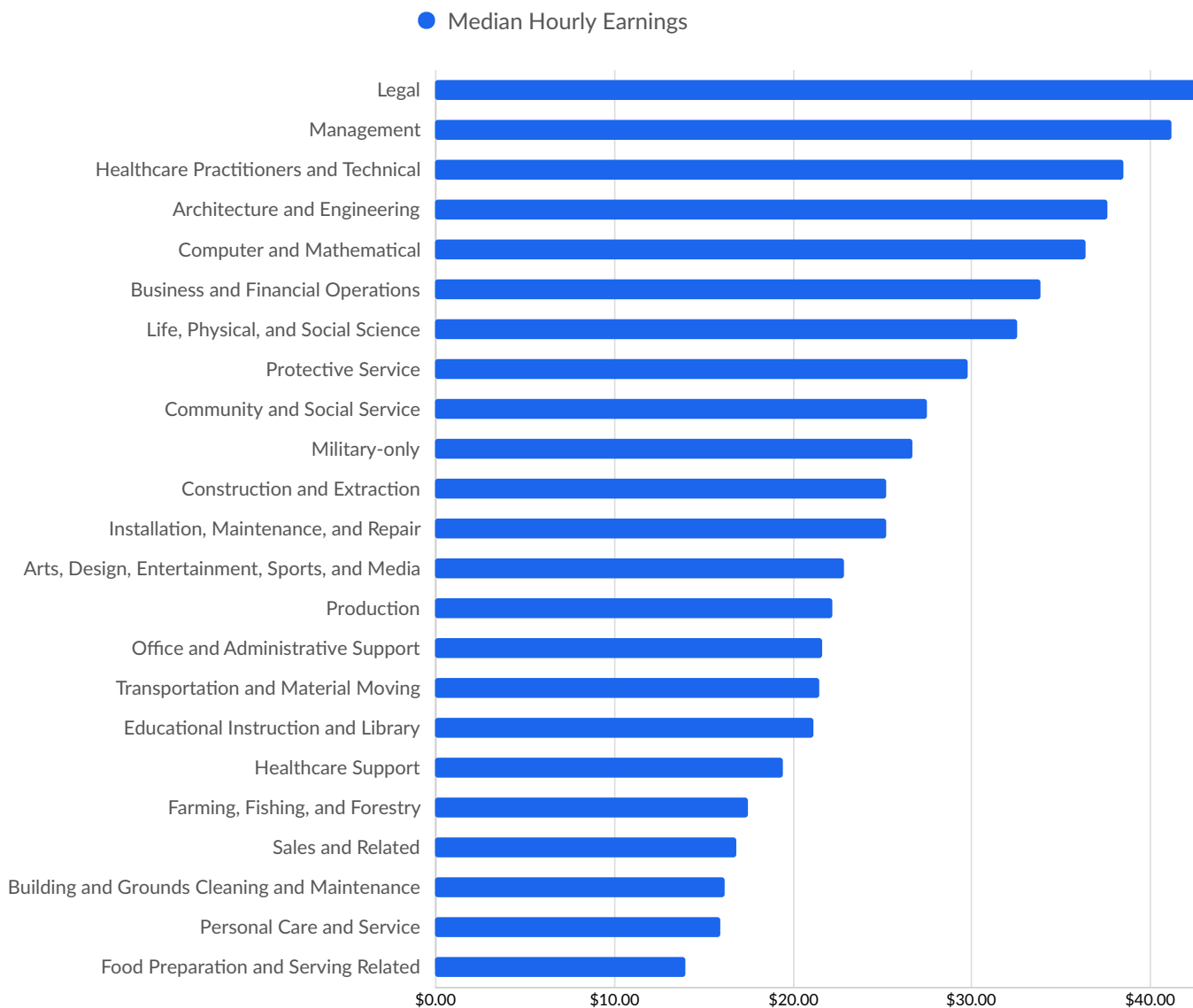
## Top Growing Occupations



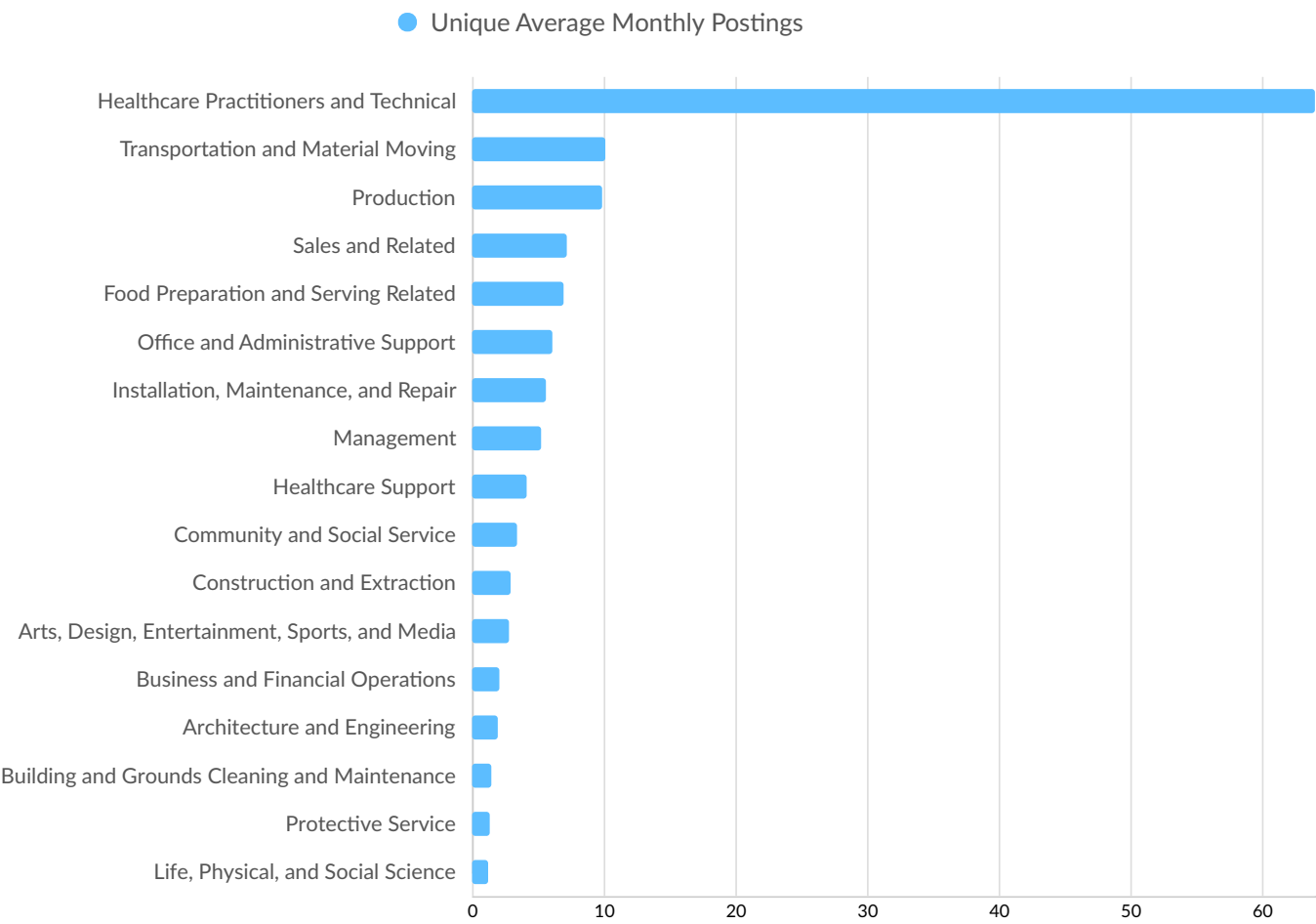
## Top Occupation Employment Concentration



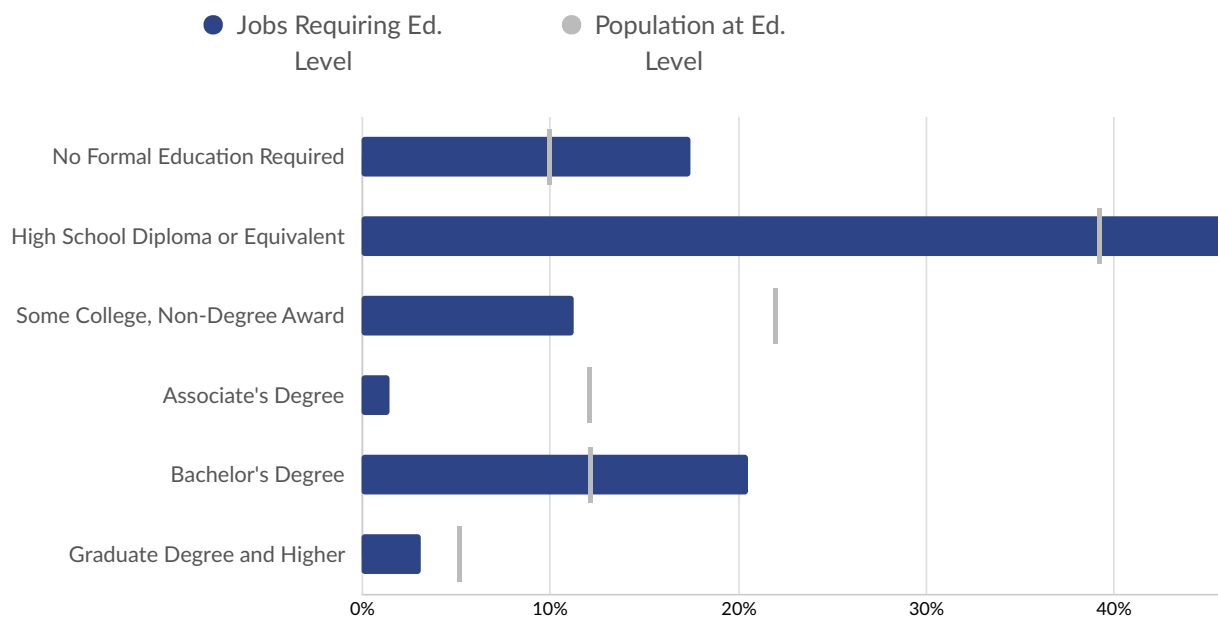
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

# In-Demand Skills

