

# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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# **Report Parameters**

1 County

55057 Juneau County, WI

### **Class of Worker**

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



# **Economy Overview**

# 26,593

#### Population (2024)

Population **decreased by 95** over the last 5 years and is projected to **decrease by 285** over the next 5 years. 10,543

#### **Total Regional Employment**

Jobs **decreased by 57** over the last 5 years but are projected to **grow by 320** over the next 5 years.

# \$63.5K

Median Household Income (2022)

Median household income is **\$11.7K below** the national median household income of \$75.1K.

### Takeaways

- As of 2024 the region's population **declined by 0.4%** since 2019, falling by 95. Population is expected to **decrease by 1.1%** between 2024 and 2029, losing 285.
- From 2019 to 2024, jobs declined by 0.5% in Juneau County, WI from 10,600 to 10,543. This change fell short of the national growth rate of 4.1% by 4.6%. As the number of jobs declined, the labor force participation rate decreased from 61.5% to 59.3% between 2019 and 2024.
- Concerning educational attainment, **12.1% of Juneau County**, **WI residents possess a Bachelor's Degree** (9.4% below the national average), and **11.9% hold an Associate's Degree** (3.1% above the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Education and Hospitals (State Government), and Local Government, Excluding Education and Hospitals.

	Population (2025)	Labor Force (Mar 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	26,560	12,477	10,543	97.6	\$1.28B	\$2.16B	\$2.05B
State	5,948,400	3,156,017	3,257,504	100.2	\$437.07B	\$390.04B	\$418.85B

# Mar 2025 Labor Force Breakdown



### **Educational Attainment**

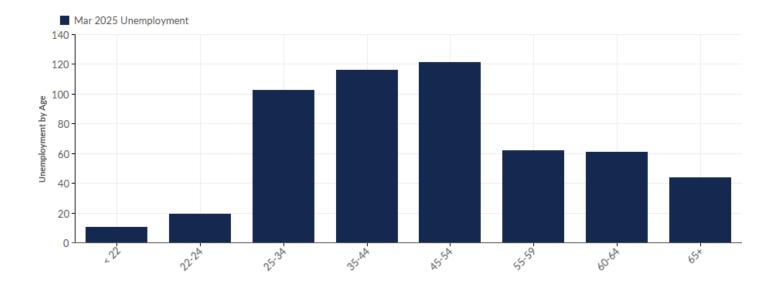
Concerning educational attainment, **12.1% of Juneau County**, **WI residents possess a Bachelor's Degree** (9.4% below the national average), and **11.9% hold an Associate's Degree** (3.1% above the national average).

	% of Population	Population
Less Than 9th Grade	1.7%	343
9th Grade to 12th Grade	8.2%	1,627
High School Diploma	39.1%	7,781
Some College	21.9%	4,353
Associate's Degree	11.9%	2,378
Bachelor's Degree	12.1%	2,405
Graduate Degree and Higher	5.1%	1,014
	<ul> <li>9th Grade to 12th Grade</li> <li>High School Diploma</li> <li>Some College</li> <li>Associate's Degree</li> <li>Bachelor's Degree</li> <li>Graduate Degree and</li> </ul>	<ul> <li>Less Than 9th Grade</li> <li>9th Grade to 12th Grade</li> <li>High School Diploma</li> <li>Some College</li> <li>Associate's Degree</li> <li>Bachelor's Degree</li> <li>Graduate Degree and</li> <li>5 1%</li> </ul>



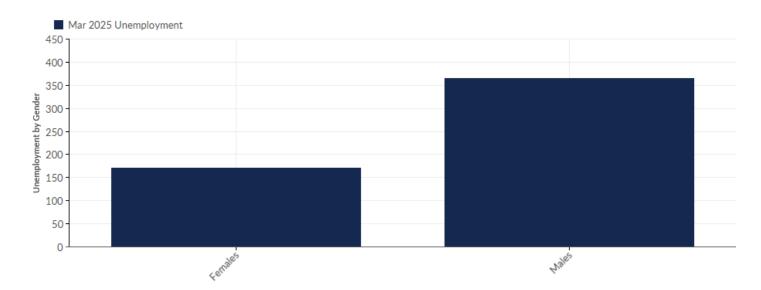
# Unemployment by Demographics

# Unemployment by Age



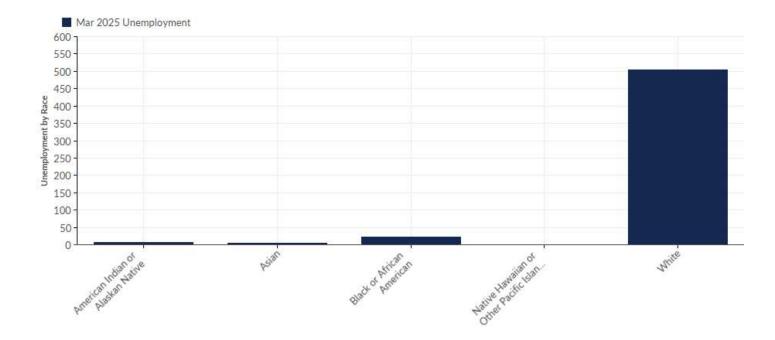
Age	Une	mployment (Mar 2025)	% of Unemployed
< 22		10	1.87%
22-24		20	3.73%
25-34		102	19.03%
35-44		116	21.64%
45-54		121	22.57%
55-59		62	11.57%
60-64		61	11.38%
65+		44	8.21%
	Total	536	100.00%

# **Unemployment by Gender**



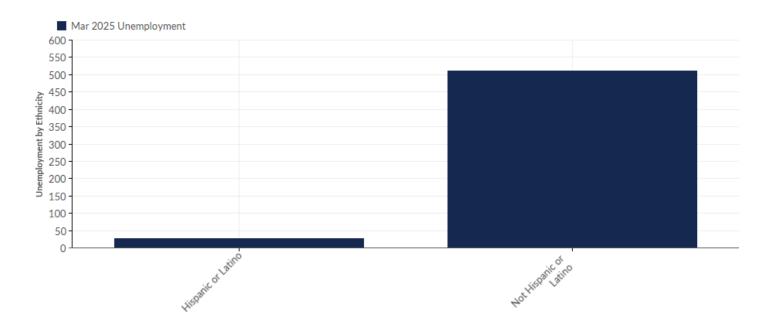
Gender	Une	employment (Mar 2025)	% of Unemployed
Females		171	31.90%
Males		365	68.10%
	Total	536	100.00%

# **Unemployment by Race**



Race	Unemployment (Mar 2025)	% of Unemployed
American Indian or Alaskan Native	6	1.12%
Asian	4	0.75%
Black or African American	22	4.10%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	504	94.03%
	Total 536	100.00%

# **Unemployment by Ethnicity**



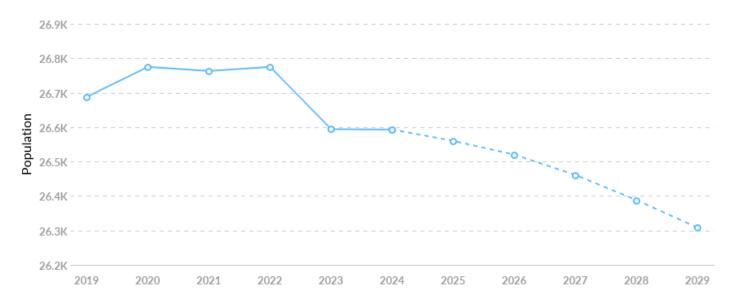
Ethnicity	Unemployment (Mar 2025)	% of Unemployed
Hispanic or Latino	26	4.85%
Not Hispanic or Latino	510	95.15%
То	tal 536	100.00%



# Historic & Projected Trends

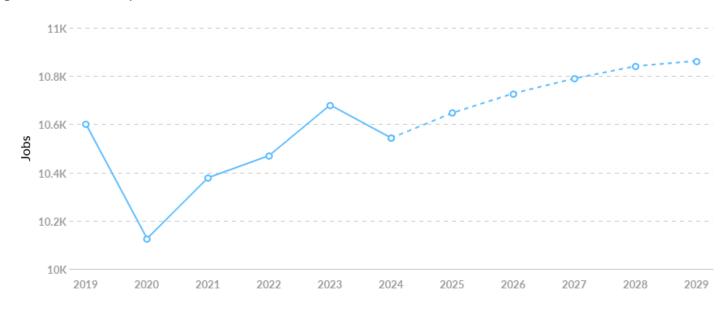
# **Population Trends**

As of 2024 the region's population **declined by 0.4%** since 2019, falling by 95. Population is expected to **decrease by 1.1%** between 2024 and 2029, losing 285.



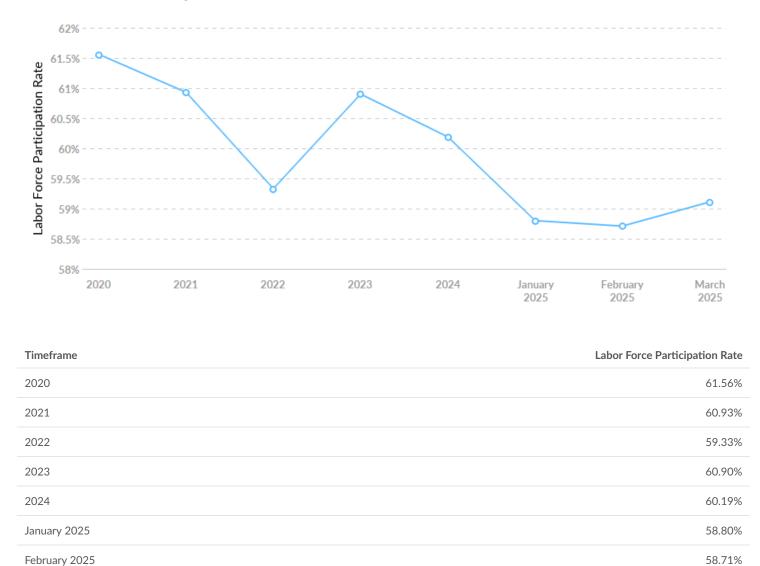
Timeframe	Population
2019	26,688
2020	26,775
2021	26,763
2022	26,775
2023	26,594
2024	26,593
2025	26,560
2026	26,520
2027	26,461
2028	26,388
2029	26,308

# **Job Trends**



From 2019 to 2024, jobs declined by 0.5% in Juneau County, WI from 10,600 to 10,543. This change fell short of the national growth rate of 4.1% by 4.6%.

Timeframe	Jobs
2019	10,600
2020	10,125
2021	10,378
2022	10,470
2023	10,680
2024	10,543
2025	10,647
2026	10,728
2027	10,790
2028	10,841
2029	10,863



# Labor Force Participation Rate Trends

Lightcast Q2 2025 BETA Data Set | lightcast.io

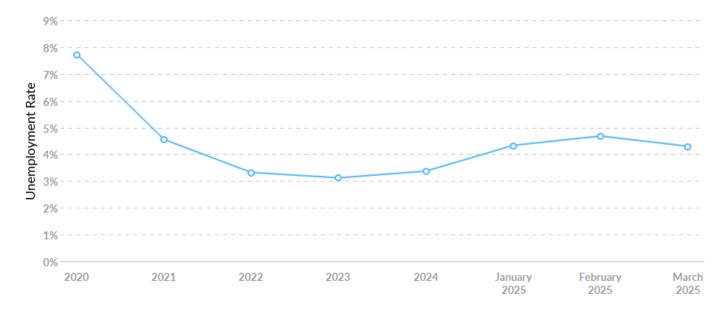
March 2025

59.11%



# **Unemployment Rate Trends**

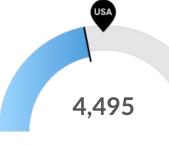
Juneau County, WI had a March 2025 unemployment rate of 4.30%, decreasing from 7.73% 5 years before.



Timeframe	Unemployment Rate
2020	7.73%
2021	4.55%
2022	3.32%
2023	3.12%
2024	3.37%
January 2025	4.33%
February 2025	4.68%
March 2025	4.30%

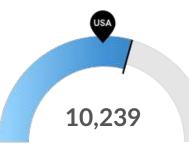


# **Population Characteristics**



Millennials

Juneau County, WI has 4,495 millennials (ages 25-39). The national average for an area this size is 5,403.



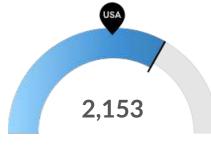
**Retiring Soon** 

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,028 people 55 or older, while there are 10,239 here.



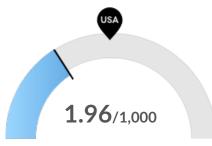
**Racial Diversity** 

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,076 racially diverse people, while there are 2,284 here.



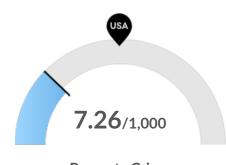


Juneau County, WI has 2,153 veterans. The national average for an area this size is 1,369.



#### Violent Crime

Juneau County, WI has 1.96 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

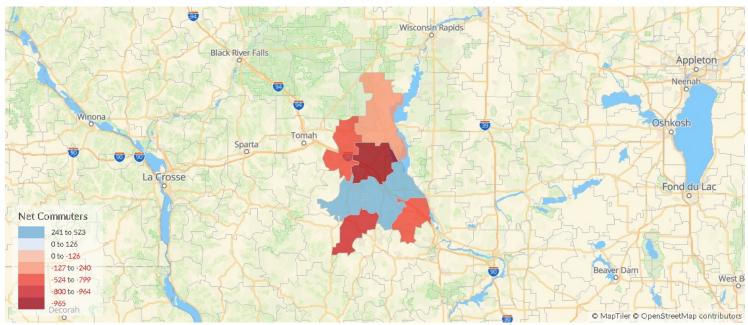


**Property Crime** 

Juneau County, WI has 7.26 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

### Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



#### Where Talent Works

ZIP	Name	2024 Employment
53948	Mauston, WI (in Juneau	3,738
54646	Necedah, WI (in Juneau	2,110
53929	Elroy, WI (in Juneau cou	1,555
53950	New Lisbon, WI (in June	1,494
54618	Camp Douglas, WI (in Ju	525

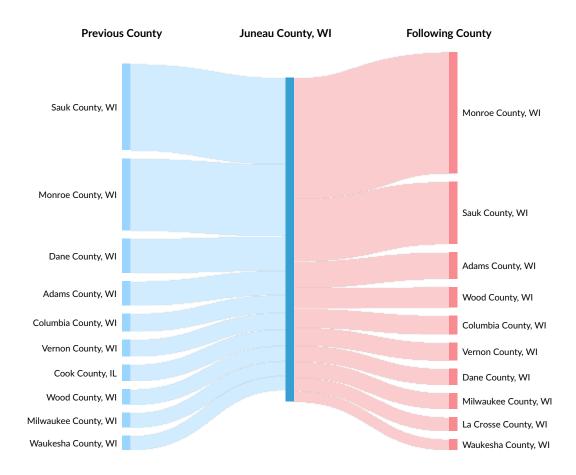
#### Where Talent Lives

ZIP	Name	2024 Workers
53948	Mauston, WI (in Juneau	3,497
53950	New Lisbon, WI (in June	2,458
54646	Necedah, WI (in Juneau	2,237
53929	Elroy, WI (in Juneau cou	1,309
53968	Wonewoc, WI (in Junea	1,272

# Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2022, 194 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 272 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2022 was 60.

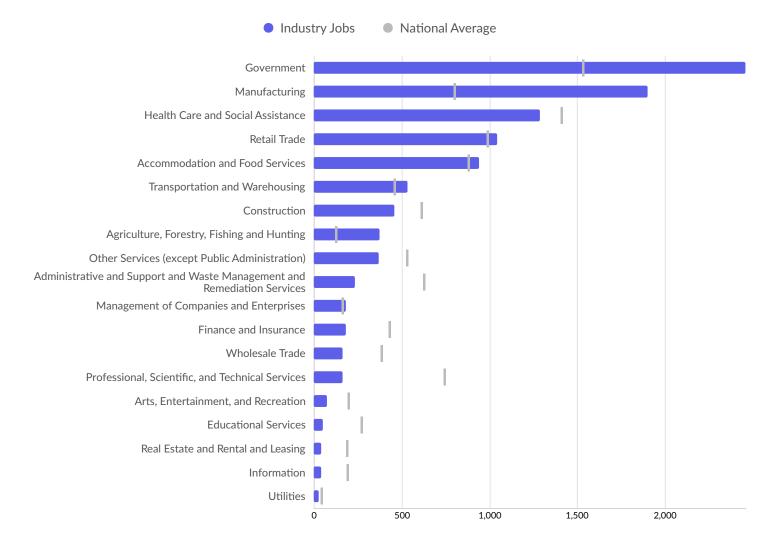


Top Previous Counties	Migrations
Sauk County, WI	194
Monroe County, WI	162
Dane County, WI	77
Adams County, WI	54
Columbia County, WI	40
Vernon County, WI	37

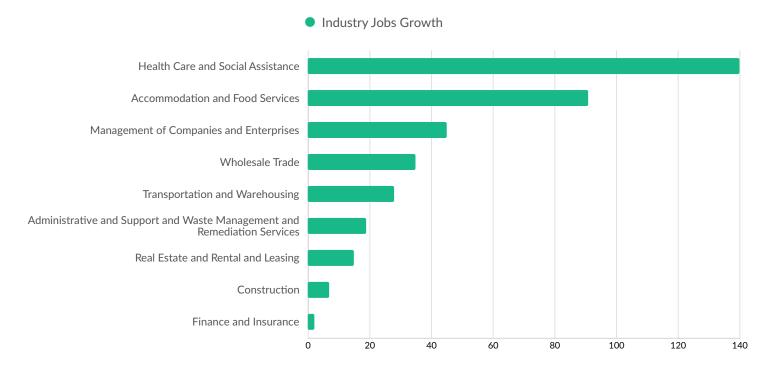
Cook County, II.37Wood County, WI38Milwaukee County, WI38Waukesha County, WI38La Crosse County, WI30Hennepin County, MI30Racine County, WI31Chippewa County, WI31Marathon County, WI31Morroe County, WI31Morroe County, WI32Suk County, WI31Morroe County, WI31Morroe County, WI31Morroe County, WI34Adams County, WI34Morroe County, WI34Milwaukee County, WI34Milleborouth, County, FL31Hilleborouth County, FL31Kex County, WI31Milleborouth County, FL31Milleborouth County, WI34Milleborouth County, WI34Milleborouth County, FL34Milleborouth County, WI34Milleborouth Count	Top Previous Counties	Migrations
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Sauk County, WI140Adams County, WI60Wood County, WI46Columbia County, WI42Vernon County, WI40Dane County, WI36Milwaukee County, WI36La Crosse County, WI31Waukesha County, WI19DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	Top Following Counties	Migrations
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Wood County, WI46Columbia County, WI40Vernon County, WI40Dane County, WI36Milwaukee County, WI36La Crosse County, WI31Waukesha County, WI31DuPage County, WI19DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	Sauk County, WI	140
Columbia County, WI42Vernon County, WI40Dane County, WI36Milwaukee County, WI36La Crosse County, WI31Waukesha County, WI24Brown County, WI19DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	Adams County, WI	60
Vernon County, WI40Dane County, WI36Milwaukee County, WI36La Crosse County, WI31Waukesha County, WI24Brown County, WI19DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	Wood County, WI	46
Dane County, WI36Milwaukee County, WI36La Crosse County, WI31Waukesha County, WI24Brown County, WI19DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	Columbia County, WI	42
Milwaukee County, WI36La Crosse County, WI31Waukesha County, WI24Brown County, WI19DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	Vernon County, WI	40
La Crosse County, WI31Waukesha County, WI24Brown County, WI19DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	Dane County, WI	36
Waukesha County, WI24Brown County, WI19DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	Milwaukee County, WI	36
Brown County, WI19DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	La Crosse County, WI	31
DuPage County, IL12Vilas County, WI12Hillsborough County, FL11	Waukesha County, WI	24
Vilas County, WI12Hillsborough County, FL11	Brown County, WI	19
Hillsborough County, FL 11	DuPage County, IL	12
	Vilas County, WI	12
Rock County, WI 10	Hillsborough County, FL	11
	Rock County, WI	10

# **Industry Characteristics**

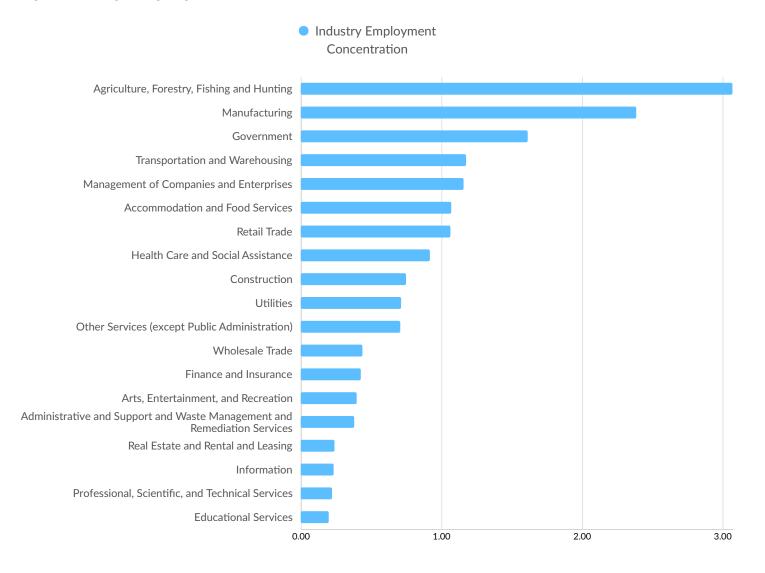
### **Largest Industries**



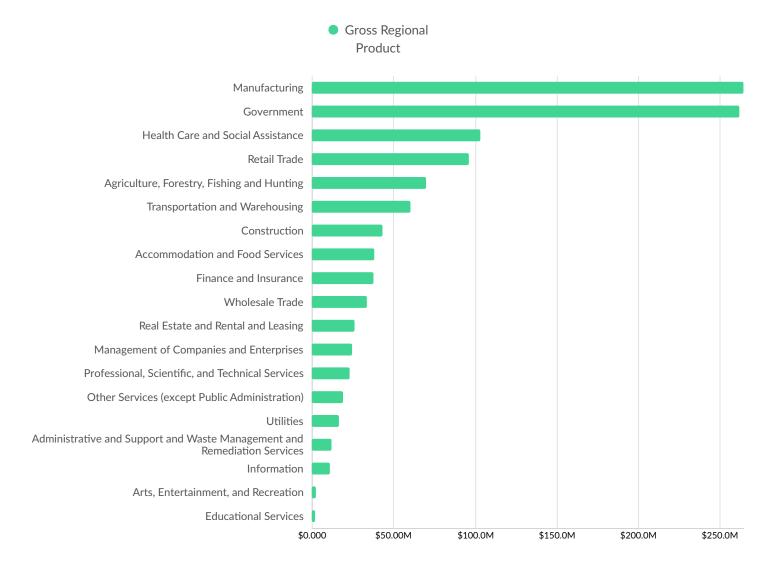
# **Top Growing Industries**



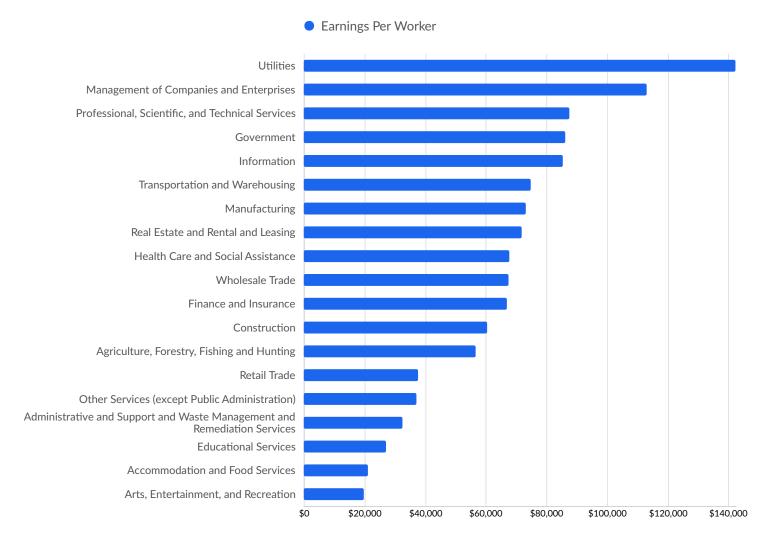
#### **Top Industry Employment Concentration**



# **Top Industry GRP**



### **Top Industry Earnings**



# **Business Characteristics**

# 2,135 Companies Employ Your Workers

Online profiles for your workers mention 2,135 companies as employers, with the top 10 appearing below. In the last 12 months, 275 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	162	Festival Foods	75
Mauston School District	101	Kwik Trip	55
State of Wisconsin	63	Wabash National	46
Necedah Area School District	41 💼	Supplemental Health Care	26
Walmart	37	OneStaff Medical	24
Leer	35 💼	Pilot Company	23
United States Army	35 💼	Walgreens Boots Alliance	23
Land's End Resort	33 🔲	AMN Healthcare	21
Toro	28	Parker Hannifin	21
Wabash	23	LeaderStat	20

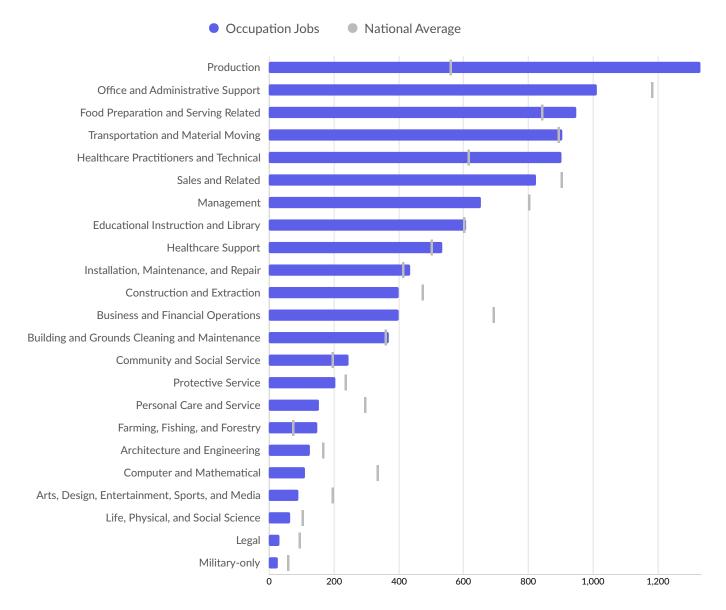
### **Business Size**

		Percentage	<b>Business Count</b>
	1 to 4 employees	38.8%	446
	5 to 9 employees	30.5%	350
	10 to 19 employees	18.5%	213
	20 to 49 employees	8.8%	101
	50 to 99 employees	2.3%	27
	100 to 249 employees	0.7%	8
	250 to 499 employees	0.3%	4

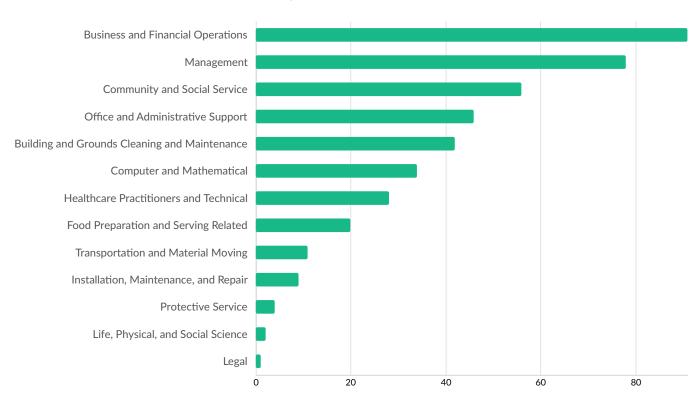
\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

# Workforce Characteristics

### **Largest Occupations**

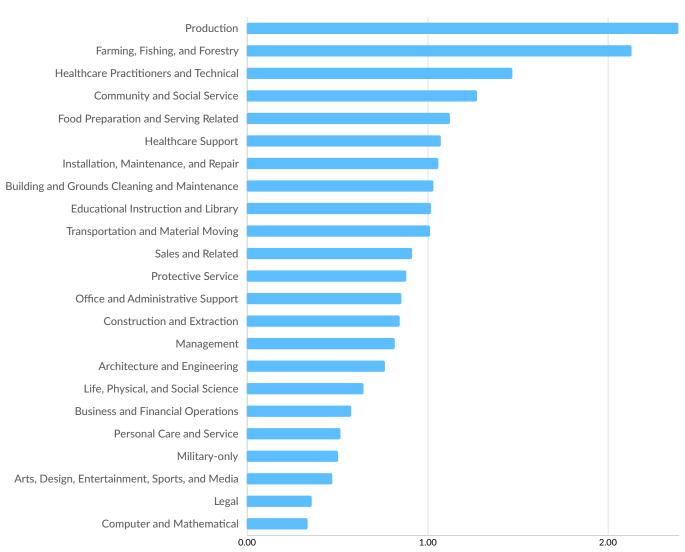


# **Top Growing Occupations**



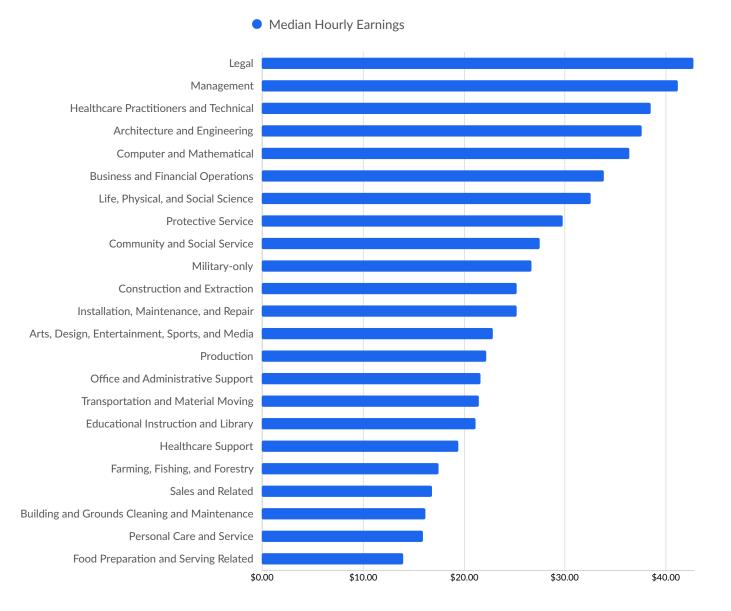
Occupation Jobs Growth

### **Top Occupation Employment Concentration**

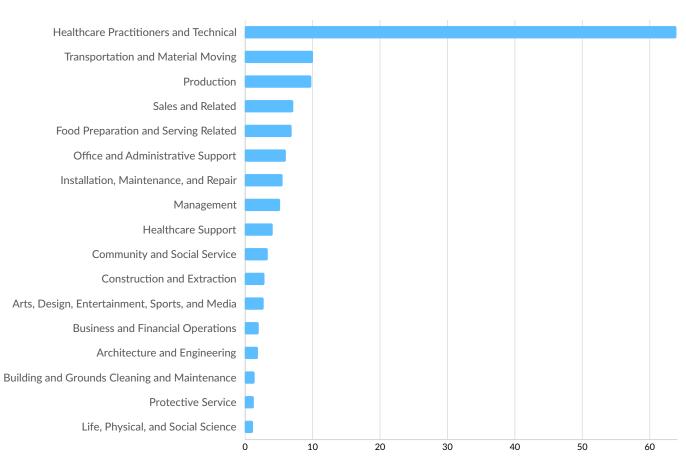


Occupation Employment Concentration

### **Top Occupation Earnings**

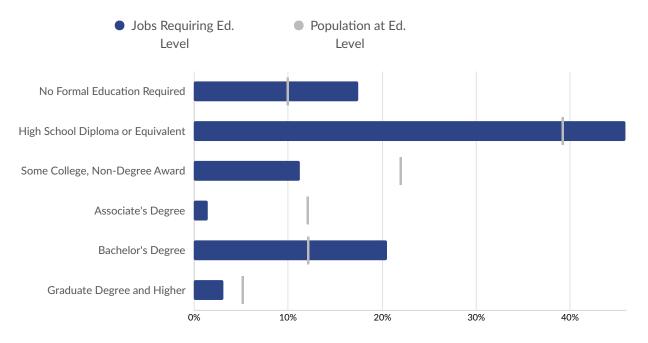


#### **Top Posted Occupations**



Unique Average Monthly Postings

# Underemployment





# **Educational Pipeline**

Over the last 5 years, no schools in Juneau County, WI produced graduates.

# **In-Demand Skills**

