



Langlade County, WI

North Central Wisconsin Regional Planning Commission



210 McClellan Street, Suite 210
Wausau, Wisconsin 54403

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,483

Population (2024)

Population **grew by 275** over the last 5 years and is projected to **grow by 127** over the next 5 years.

8,753

Total Regional Employment

Jobs **decreased by 28** over the last 5 years but are projected to **grow by 245** over the next 5 years.

\$55.1K

Median Household Income (2022)

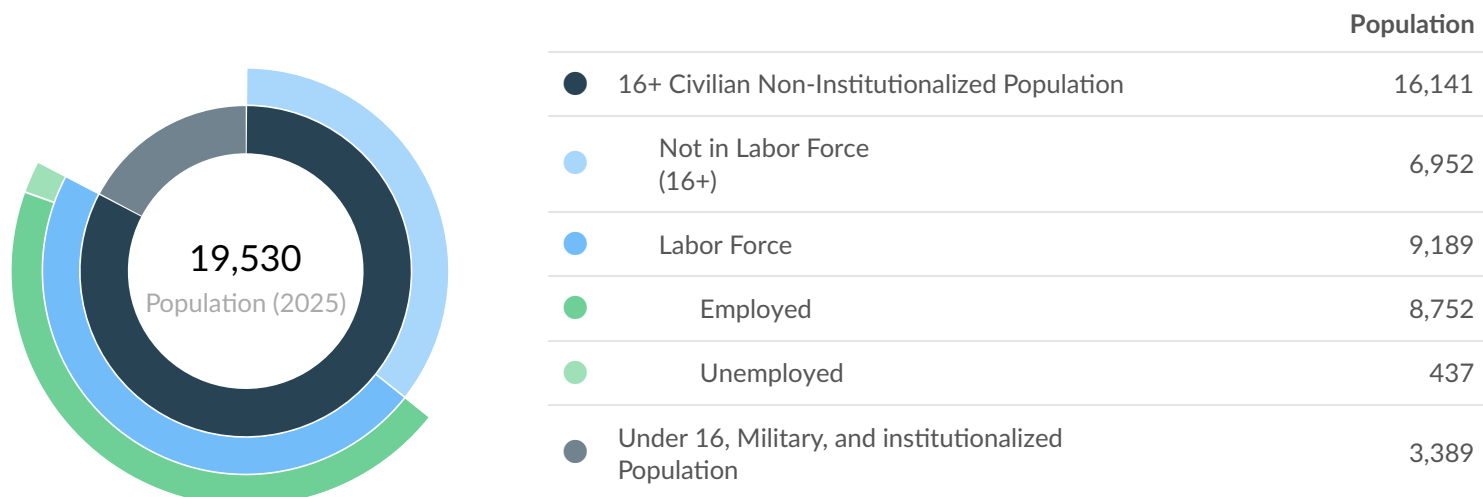
Median household income is **\$20.1K below** the national median household income of \$75.1K.

Takeaways

- As of 2024 the region's population **increased by 1.4%** since 2019, growing by 275. Population is expected to **increase by 0.7%** between 2024 and 2029, adding 127.
- From 2019 to 2024, jobs **declined by 0.3%** in Langlade County, WI from 8,781 to **8,753**. This change **fell short of the national growth rate of 4.1% by 4.4%**. As the number of jobs declined, the **labor force participation rate decreased from 59.3% to 56.2% between 2019 and 2024**.
- Concerning educational attainment, **12.5% of Langlade County, WI residents possess a Bachelor's Degree** (9.0% below the national average), and **10.8% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2024 are Crop Production, Warehouse Clubs, Supercenters, and Other General Merchandise Retailers, and Education and Hospitals (Local Government).

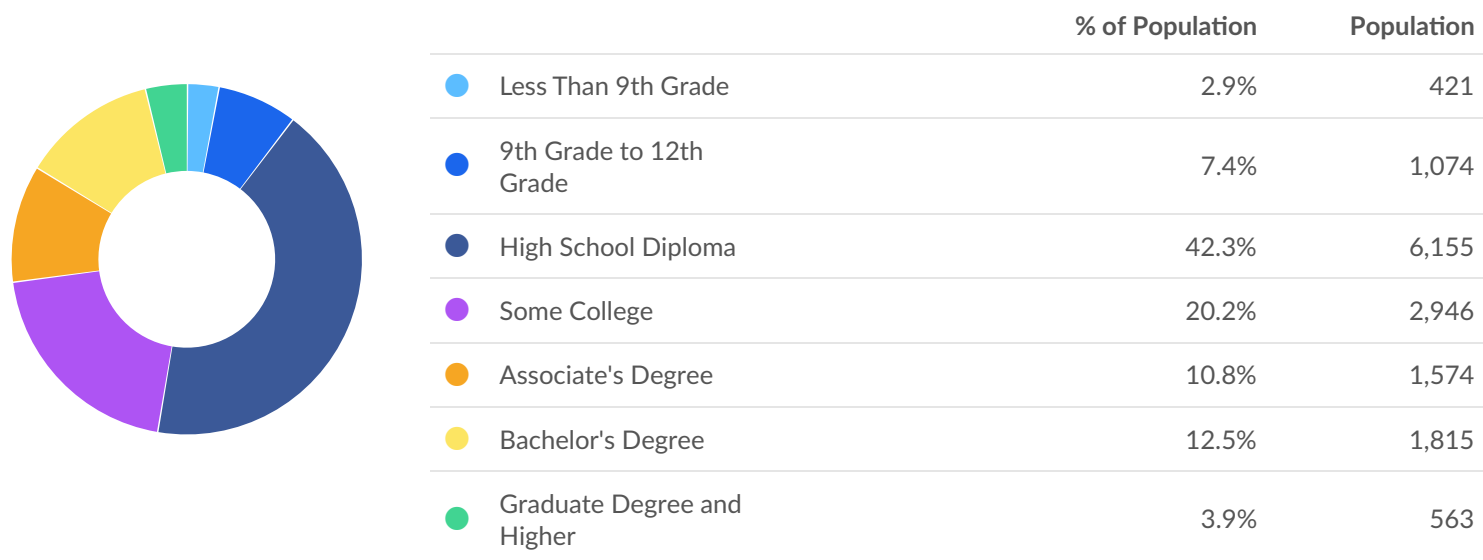
	Population (2025)	Labor Force (Mar 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	19,530	9,189	8,753	98.8	\$963.78M	\$1.56B	\$1.17B
State	5,948,400	3,156,017	3,257,504	100.2	\$437.07B	\$390.04B	\$418.85B

Mar 2025 Labor Force Breakdown



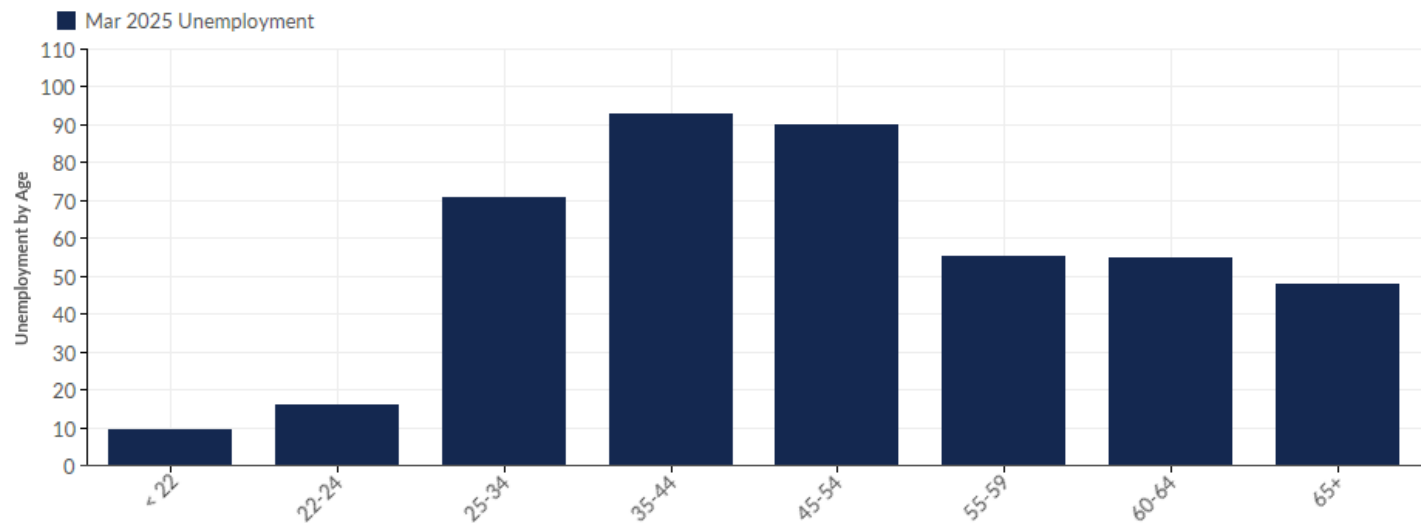
Educational Attainment

Concerning educational attainment, **12.5% of Langlade County, WI residents possess a Bachelor's Degree** (9.0% below the national average), and **10.8% hold an Associate's Degree** (2.0% above the national average).



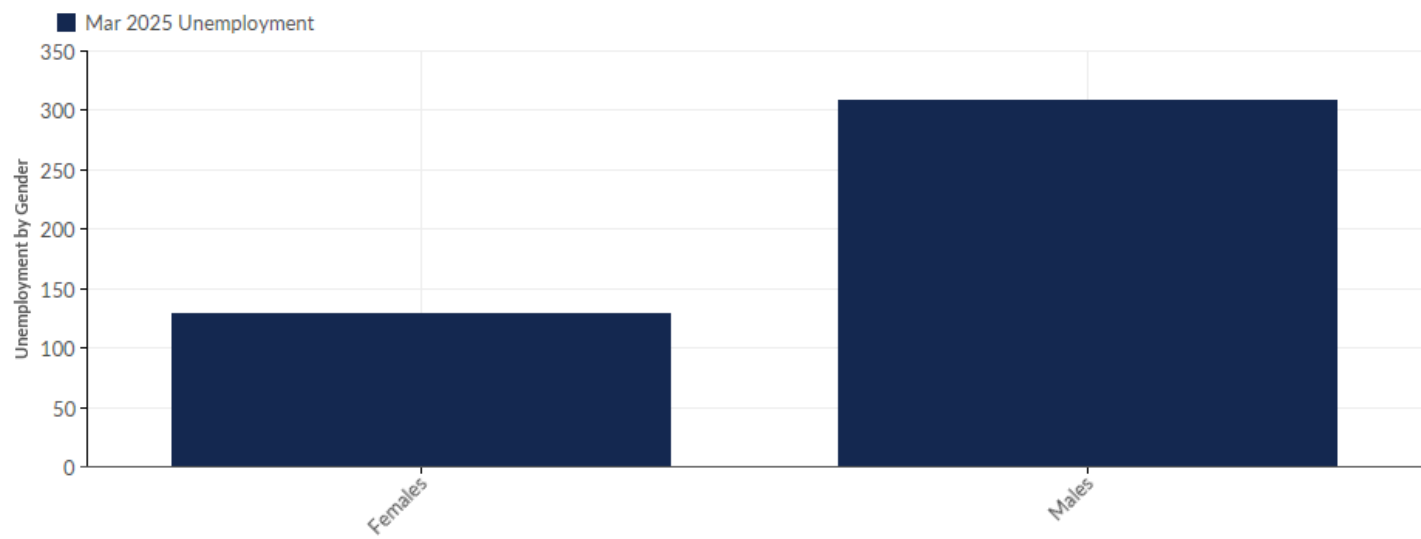
Unemployment by Demographics

Unemployment by Age



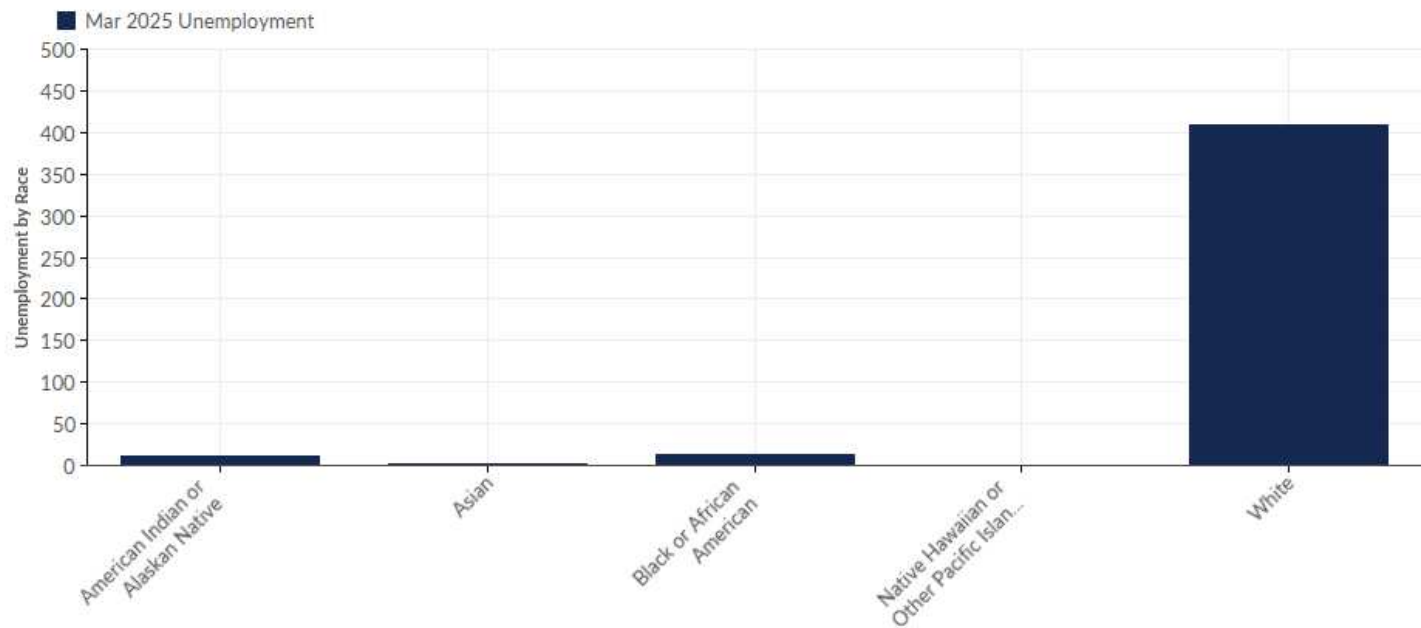
Age	Unemployment (Mar 2025)	% of Unemployed
< 22	10	2.29%
22-24	16	3.66%
25-34	71	16.25%
35-44	93	21.28%
45-54	90	20.59%
55-59	55	12.59%
60-64	55	12.59%
65+	48	10.98%
Total	437	100.00%

Unemployment by Gender



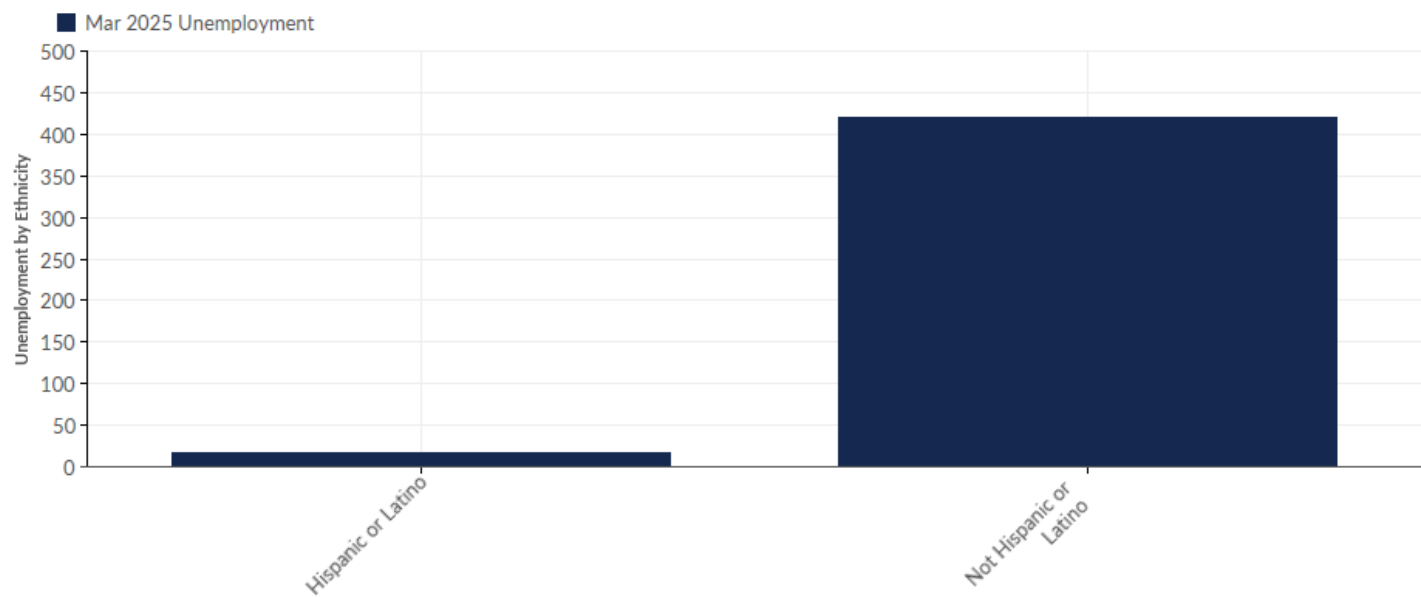
Gender	Unemployment (Mar 2025)	% of Unemployed
Females	129	29.52%
Males	308	70.48%
Total	437	100.00%

Unemployment by Race



Race	Unemployment (Mar 2025)	% of Unemployed
American Indian or Alaskan Native	12	2.75%
Asian	2	0.46%
Black or African American	14	3.20%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	409	93.59%
Total	437	100.00%

Unemployment by Ethnicity

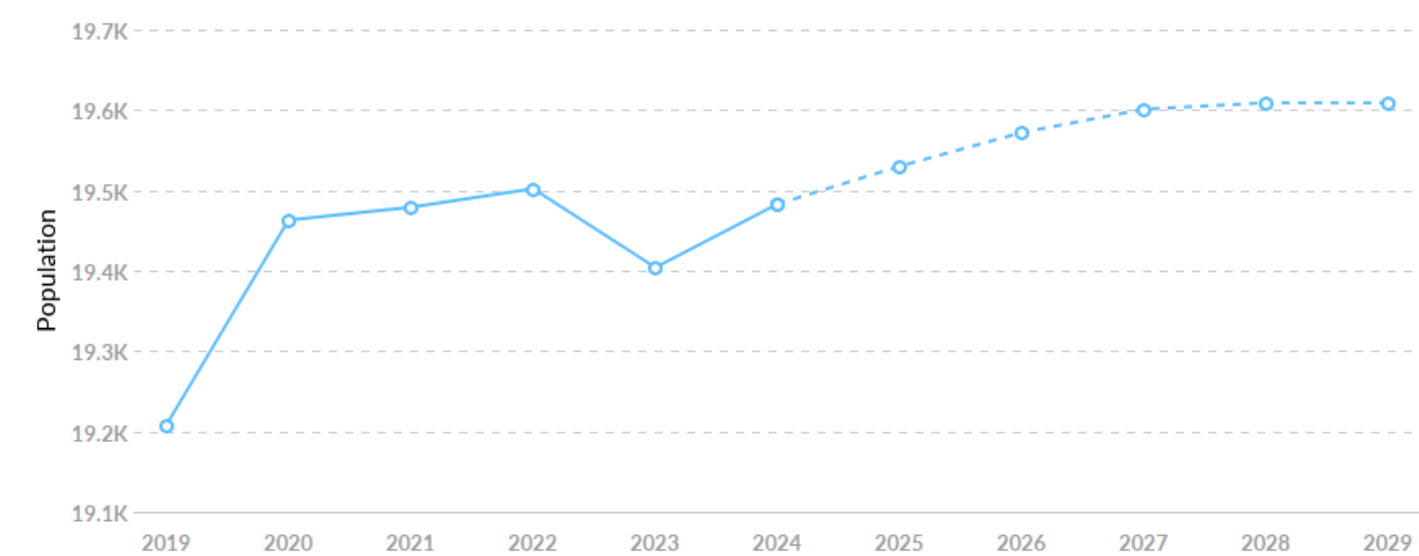


Ethnicity	Unemployment (Mar 2025)	% of Unemployed
Hispanic or Latino	17	3.89%
Not Hispanic or Latino	420	96.11%
Total	437	100.00%

Historic & Projected Trends

Population Trends

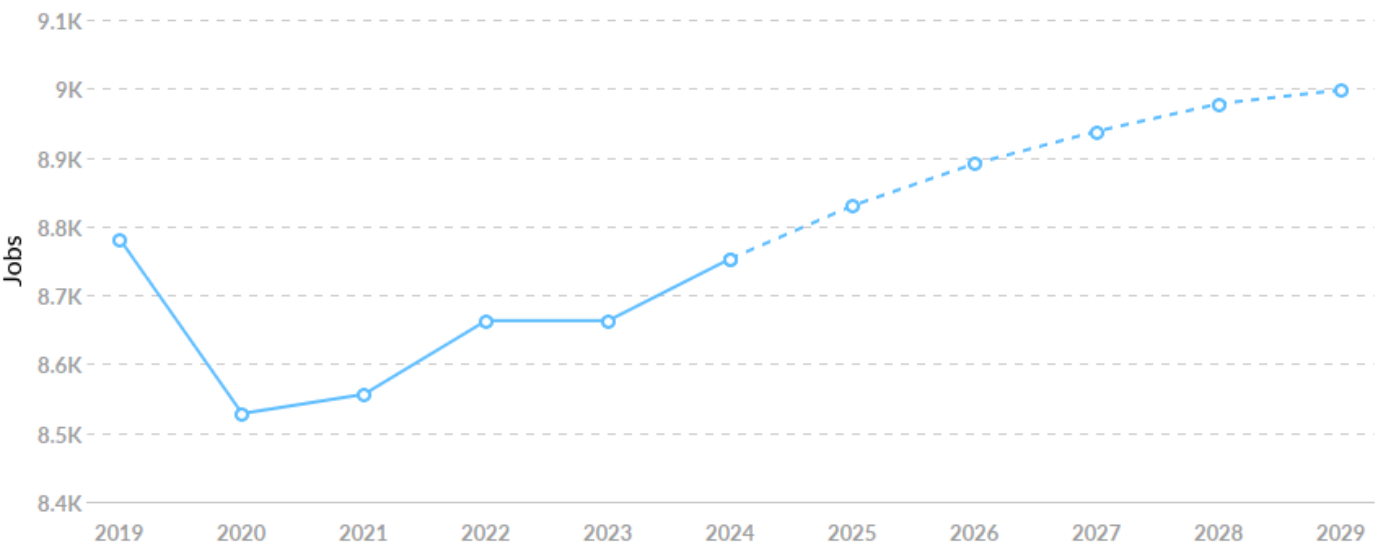
As of 2024 the region's population **increased by 1.4%** since 2019, growing by 275. Population is expected to **increase by 0.7%** between 2024 and 2029, adding 127.



Timeframe	Population
2019	19,208
2020	19,463
2021	19,479
2022	19,502
2023	19,404
2024	19,483
2025	19,530
2026	19,572
2027	19,601
2028	19,609
2029	19,609

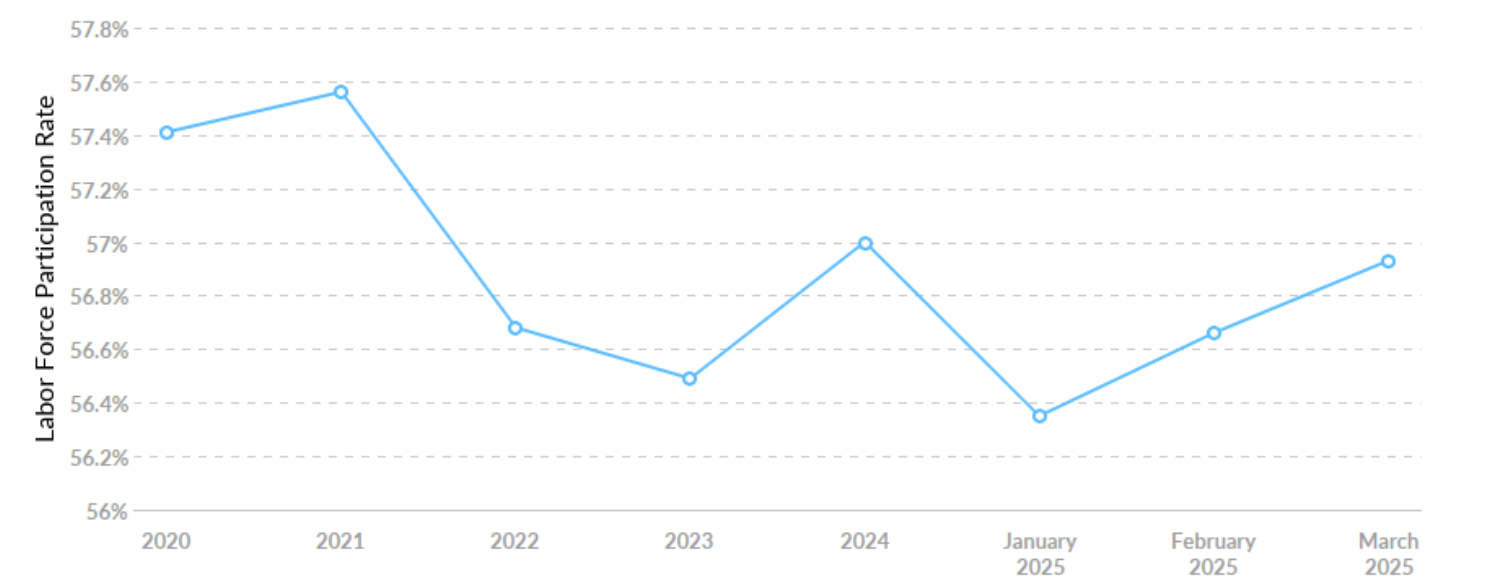
Job Trends

From 2019 to 2024, jobs **declined by 0.3%** in Langlade County, WI from 8,781 to **8,753**. This change **fell short of the national growth rate of 4.1%** by 4.4%.



Timeframe	Jobs
2019	8,781
2020	8,528
2021	8,556
2022	8,663
2023	8,663
2024	8,753
2025	8,830
2026	8,891
2027	8,938
2028	8,978
2029	8,998

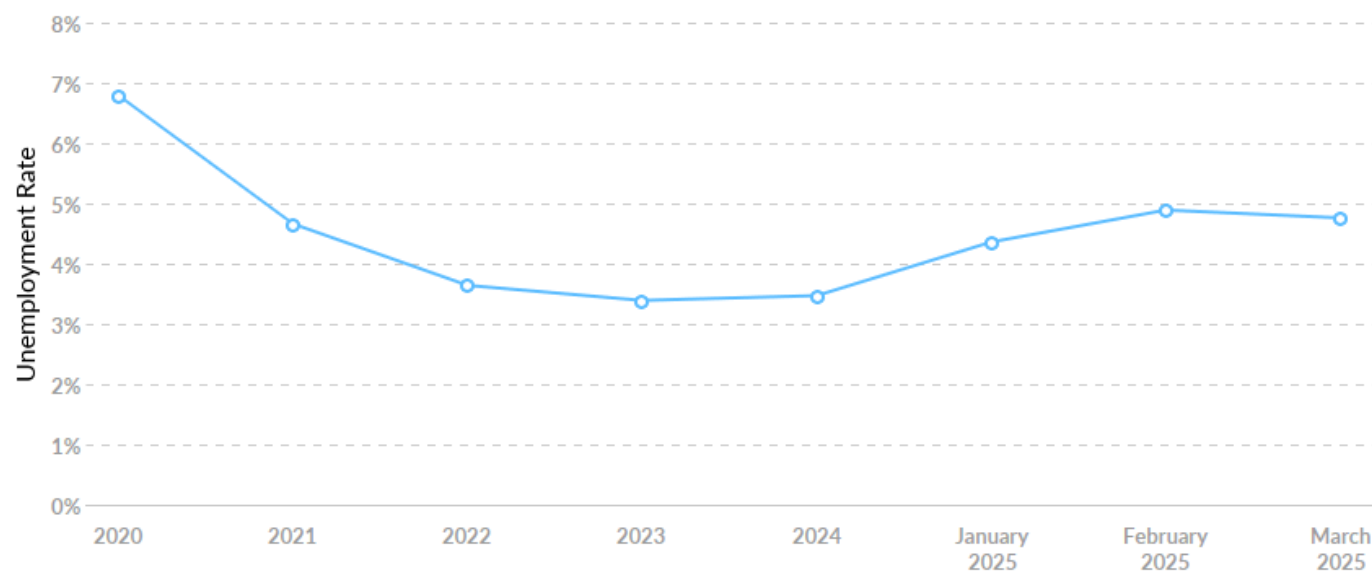
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	57.41%
2021	57.56%
2022	56.68%
2023	56.49%
2024	57.00%
January 2025	56.35%
February 2025	56.66%
March 2025	56.93%

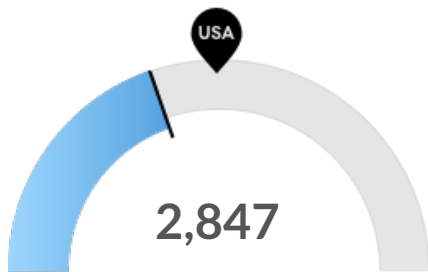
Unemployment Rate Trends

Langlade County, WI had a March 2025 unemployment rate of 4.76%, **decreasing from 6.79%** 5 years before.



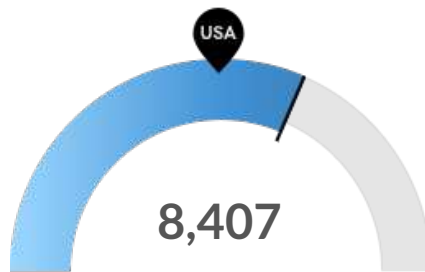
Timeframe	Unemployment Rate
2020	6.79%
2021	4.66%
2022	3.64%
2023	3.39%
2024	3.47%
January 2025	4.36%
February 2025	4.89%
March 2025	4.76%

Population Characteristics



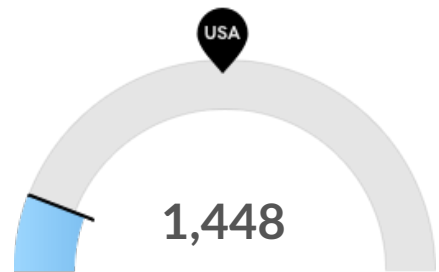
Millennials

Langlade County, WI has 2,847 millennials (ages 25-39). The national average for an area this size is 3,943.



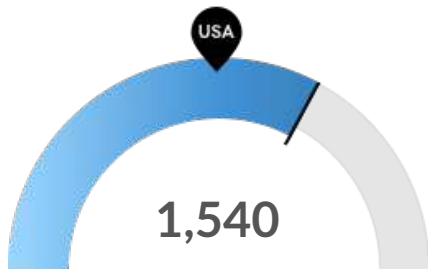
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,858 people 55 or older, while there are 8,407 here.



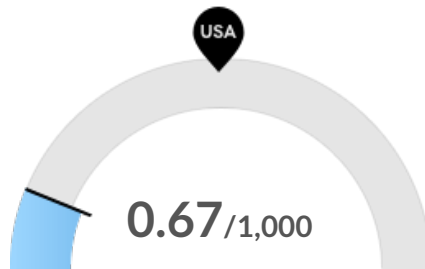
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,081 racially diverse people, while there are 1,448 here.



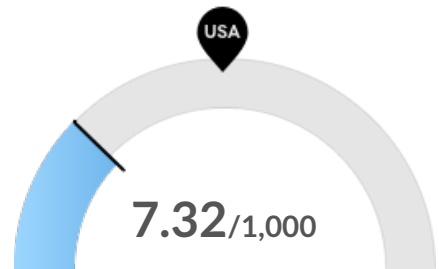
Veterans

Langlade County, WI has 1,540 veterans. The national average for an area this size is 997.



Violent Crime

Langlade County, WI has 0.67 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

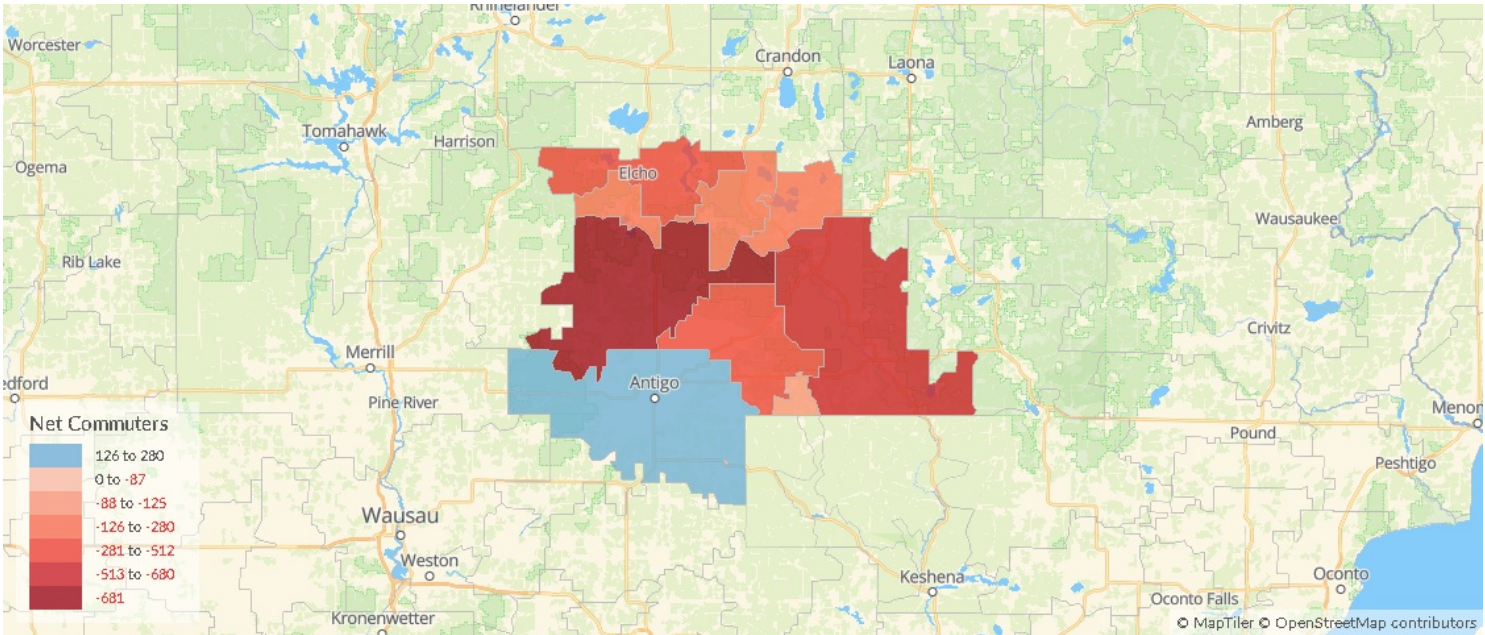


Property Crime

Langlade County, WI has 7.32 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
54409	Antigo, WI (in Langlade ...	7,430
54491	White Lake, WI (in Lang...	294
54428	Elcho, WI (in Langlade c...	284
54418	Bryant, WI (in Langlade ...	253
54424	Deerbrook, WI (in Langl...	236

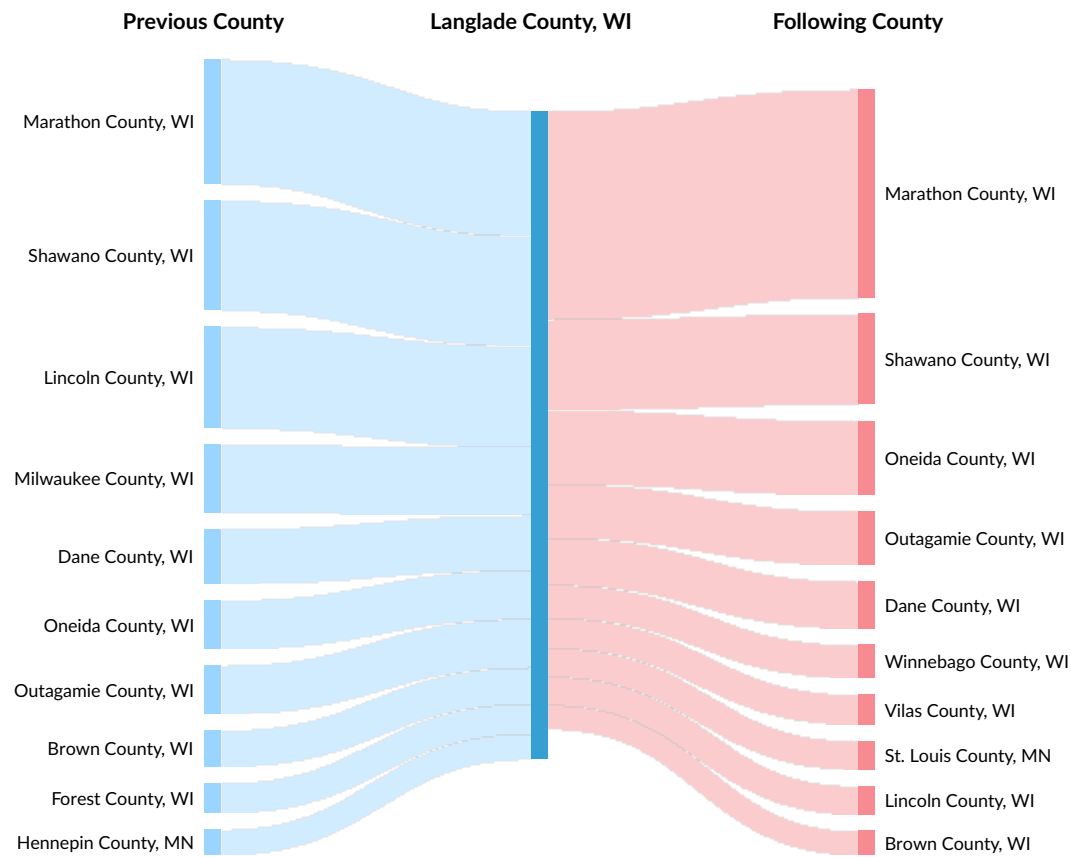
Where Talent Lives

ZIP	Name	2024 Workers
54409	Antigo, WI (in Langlade ...	7,277
54424	Deerbrook, WI (in Langl...	916
54491	White Lake, WI (in Lang...	807
54418	Bryant, WI (in Langlade ...	566
54428	Elcho, WI (in Langlade c...	565

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2022, 61 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 101 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2022 was 126.

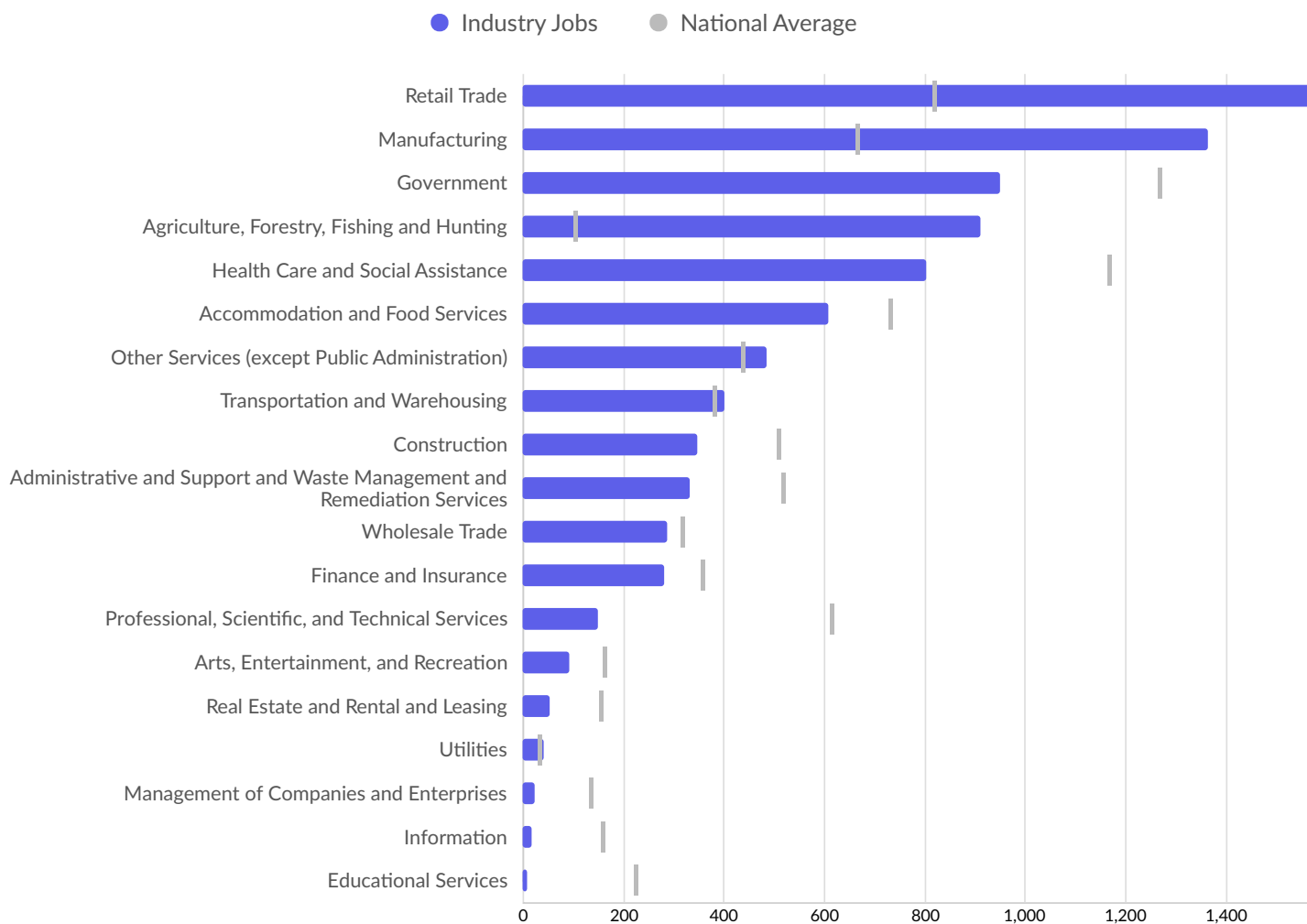


Top Previous Counties	Migrations
Marathon County, WI	61
Shawano County, WI	54
Lincoln County, WI	49
Milwaukee County, WI	33
Dane County, WI	27
Oneida County, WI	24

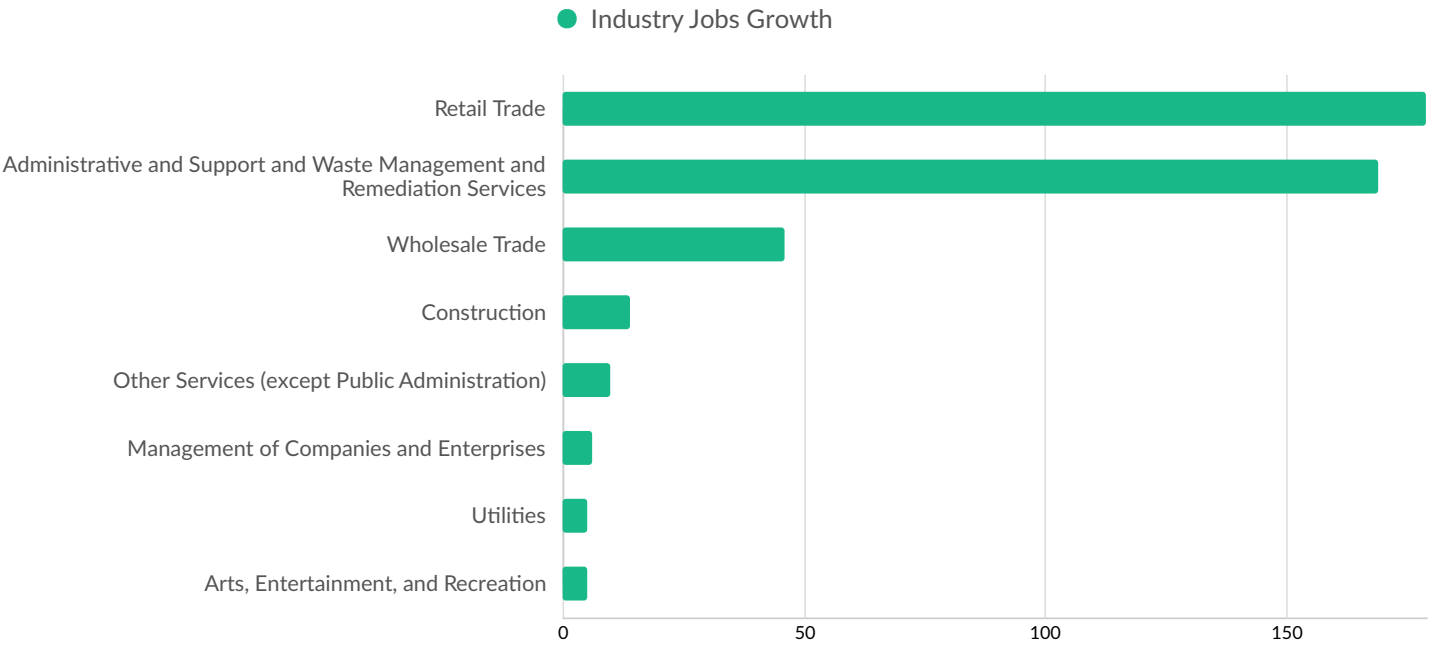
Top Previous Counties	Migrations
Outagamie County, WI	24
Brown County, WI	18
Forest County, WI	15
Hennepin County, MN	12
Winnebago County, WI	11
Cook County, IL	9
Waukesha County, WI	9
Manitowoc County, WI	9
La Crosse County, WI	9
Top Following Counties	Migrations
Marathon County, WI	101
Shawano County, WI	44
Oneida County, WI	36
Outagamie County, WI	26
Dane County, WI	23
Winnebago County, WI	16
Vilas County, WI	15
St. Louis County, MN	14
Lincoln County, WI	14
Brown County, WI	12
Milwaukee County, WI	9
Livingston County, MI	9
Walworth County, WI	8
Dallas County, TX	8
Hillsborough County, FL	7

Industry Characteristics

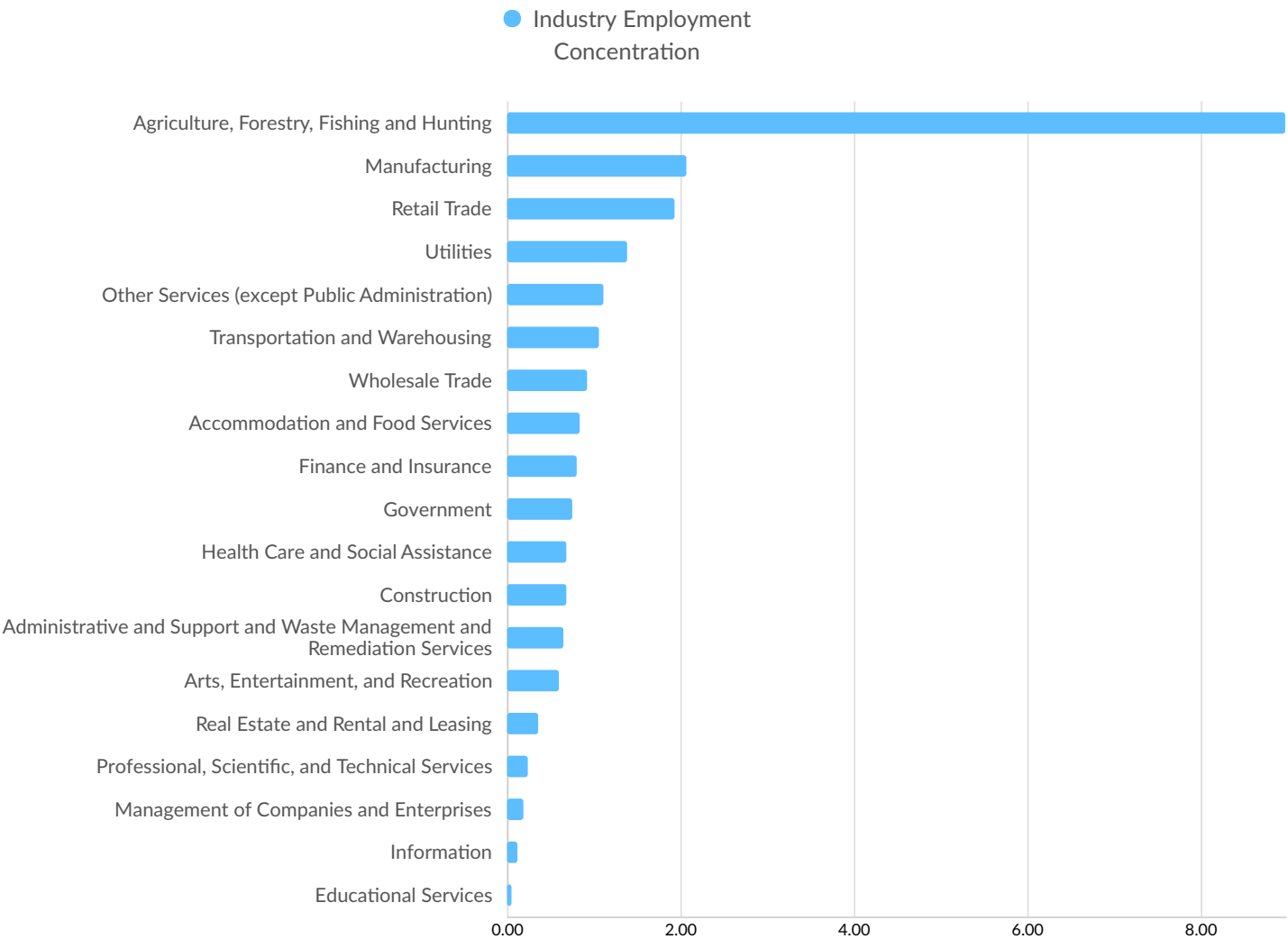
Largest Industries



Top Growing Industries

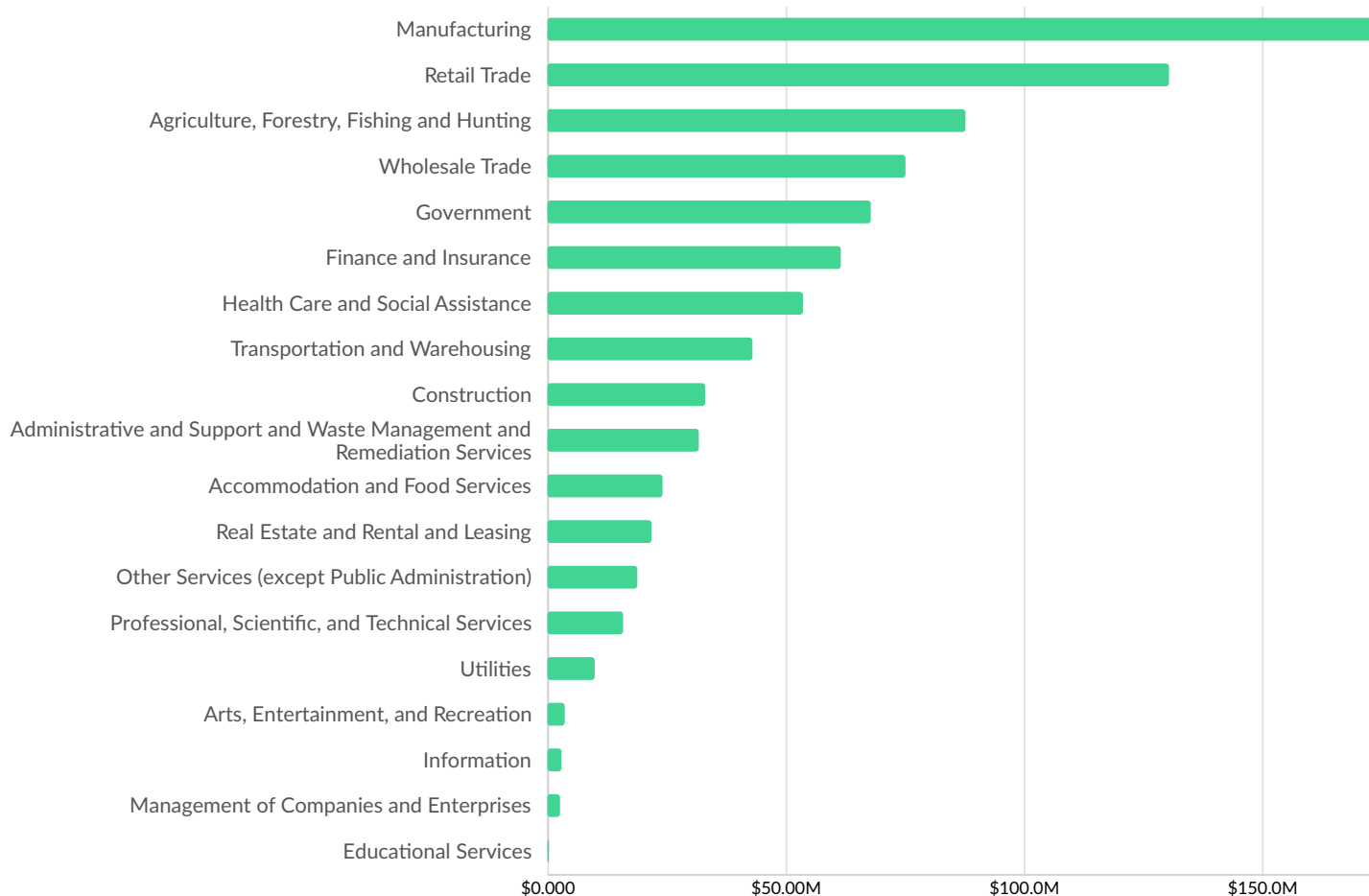


Top Industry Employment Concentration

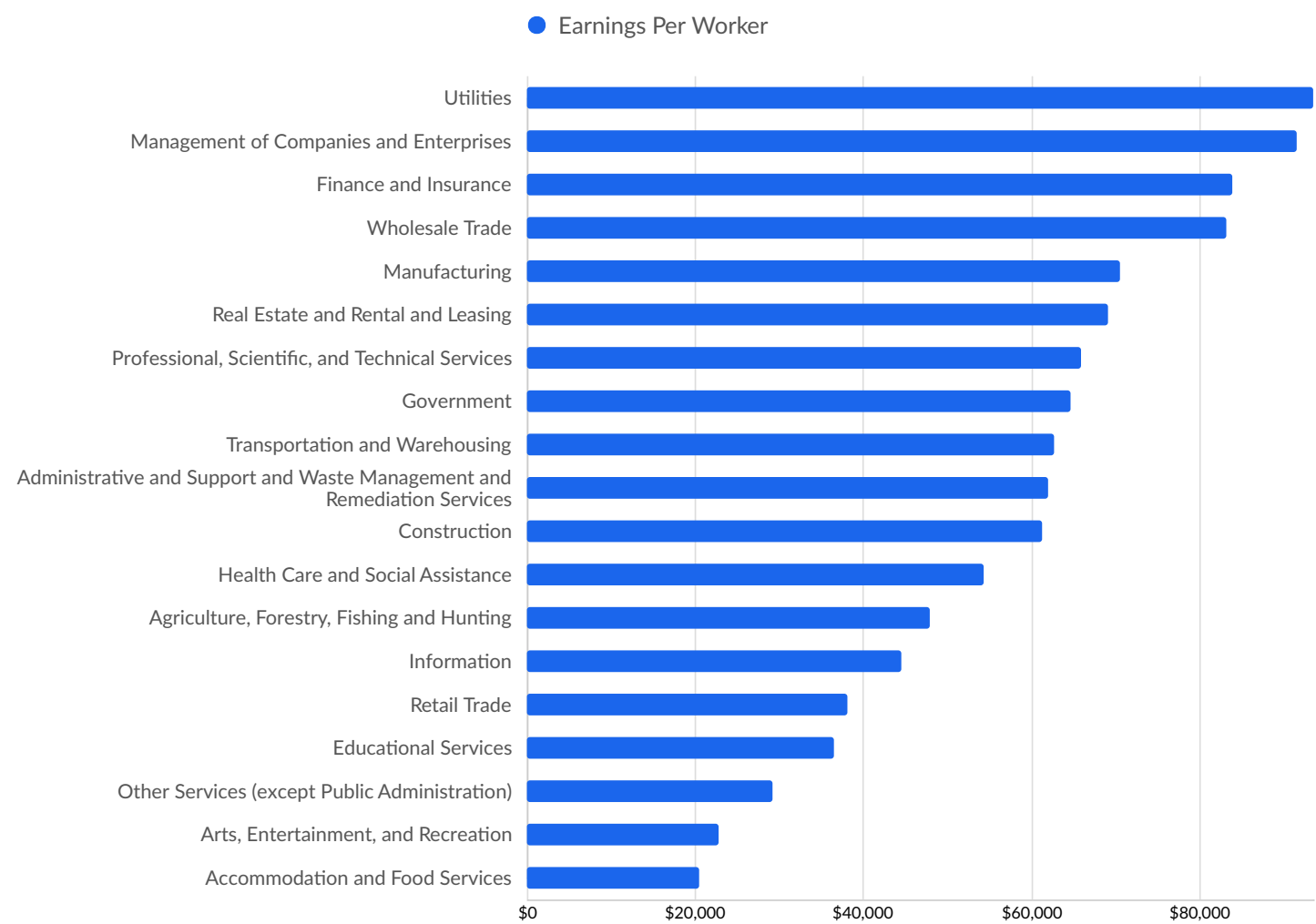


Top Industry GRP

● Gross Regional Product



Top Industry Earnings



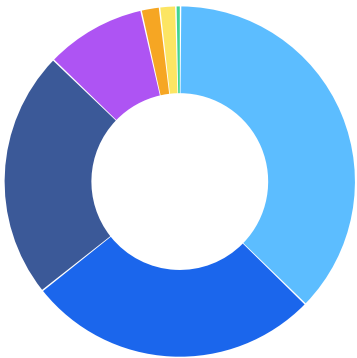
Business Characteristics

1,578 Companies Employ Your Workers

Online profiles for your workers mention 1,578 companies as employers, with the top 10 appearing below. In the last 12 months, 171 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Unified School District Antigo	105 <div></div>	Aspirus	150 <div></div>
Aspirus Langlade Hospital	103 <div></div>	Fleet Farm	53 <div></div>
Covantage Credit Union	94 <div></div>	Walmart	53 <div></div>
Volm Companies	82 <div></div>	Covantage Credit Union	43 <div></div>
Aspirus	79 <div></div>	Pick And Save	42 <div></div>
Dover Corporation	38 <div></div>	Dover Corporation	32 <div></div>
Walmart	29 <div></div>	CompHealth	30 <div></div>
Northcentral Technical College	26 <div></div>	OneStaff Medical	23 <div></div>
State of Wisconsin	25 <div></div>	Insight Fs	22 <div></div>
Fleet Farm	23 <div></div>	Growmark	21 <div></div>

Business Size

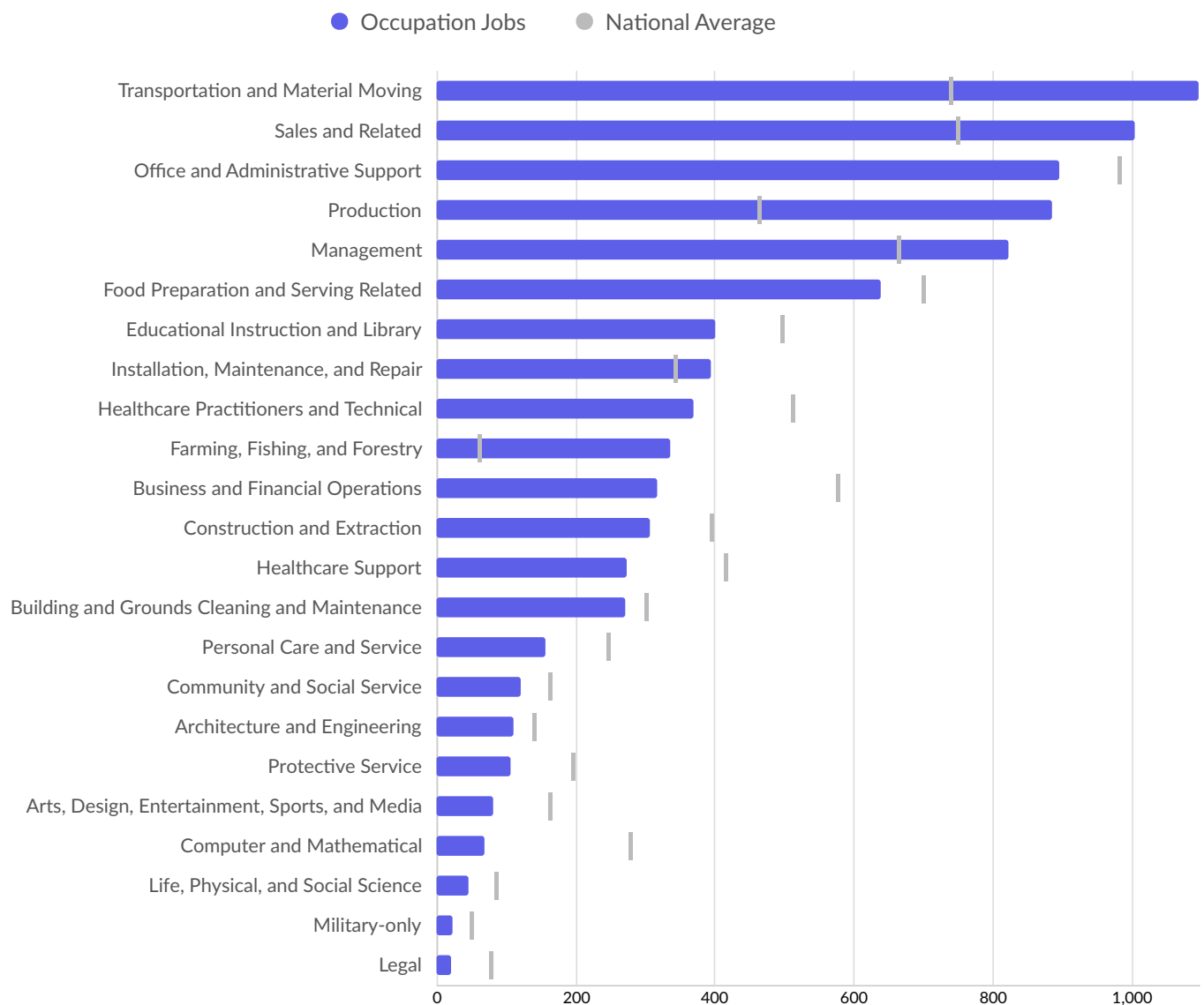


	Percentage	Business Count
1 to 4 employees	37.2%	350
5 to 9 employees	27.0%	254
10 to 19 employees	22.9%	215
20 to 49 employees	9.3%	87
50 to 99 employees	1.7%	16
100 to 249 employees	1.5%	14
250 to 499 employees	0.4%	4

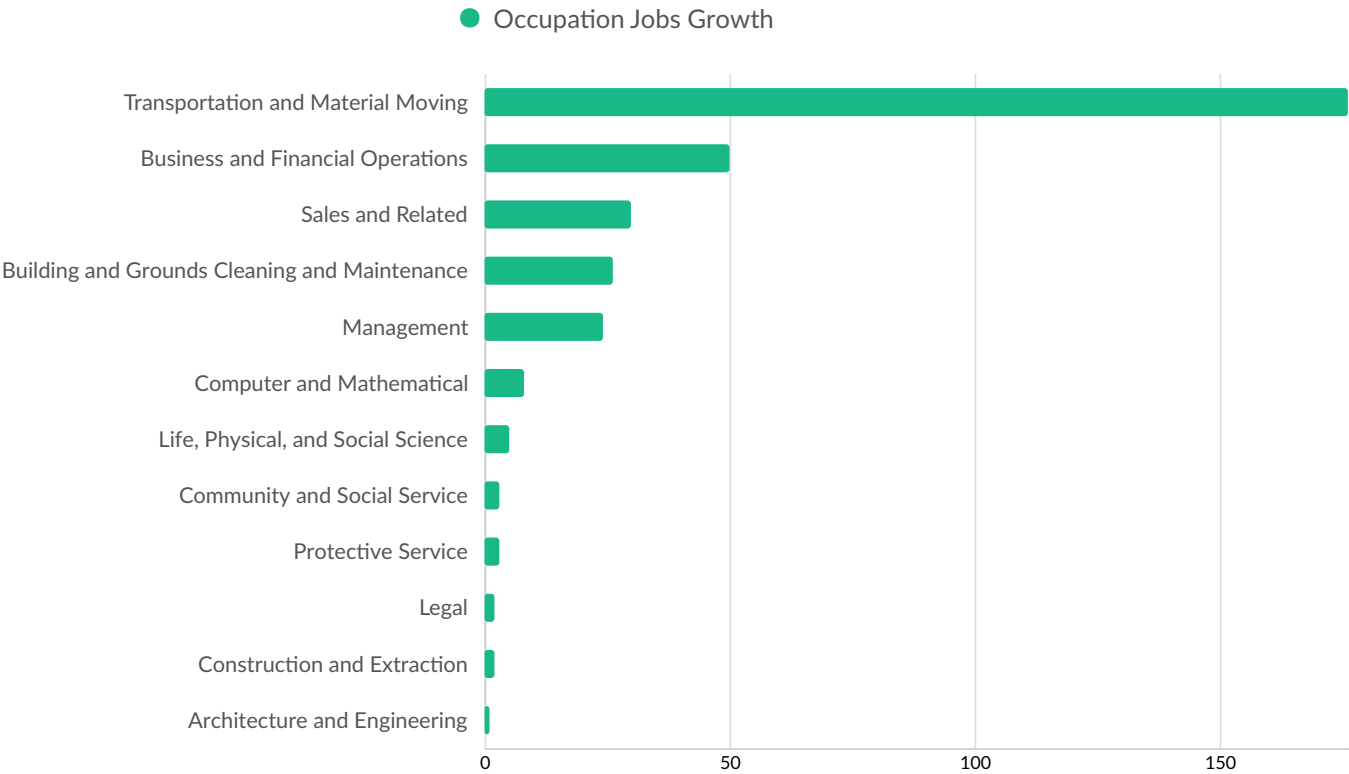
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

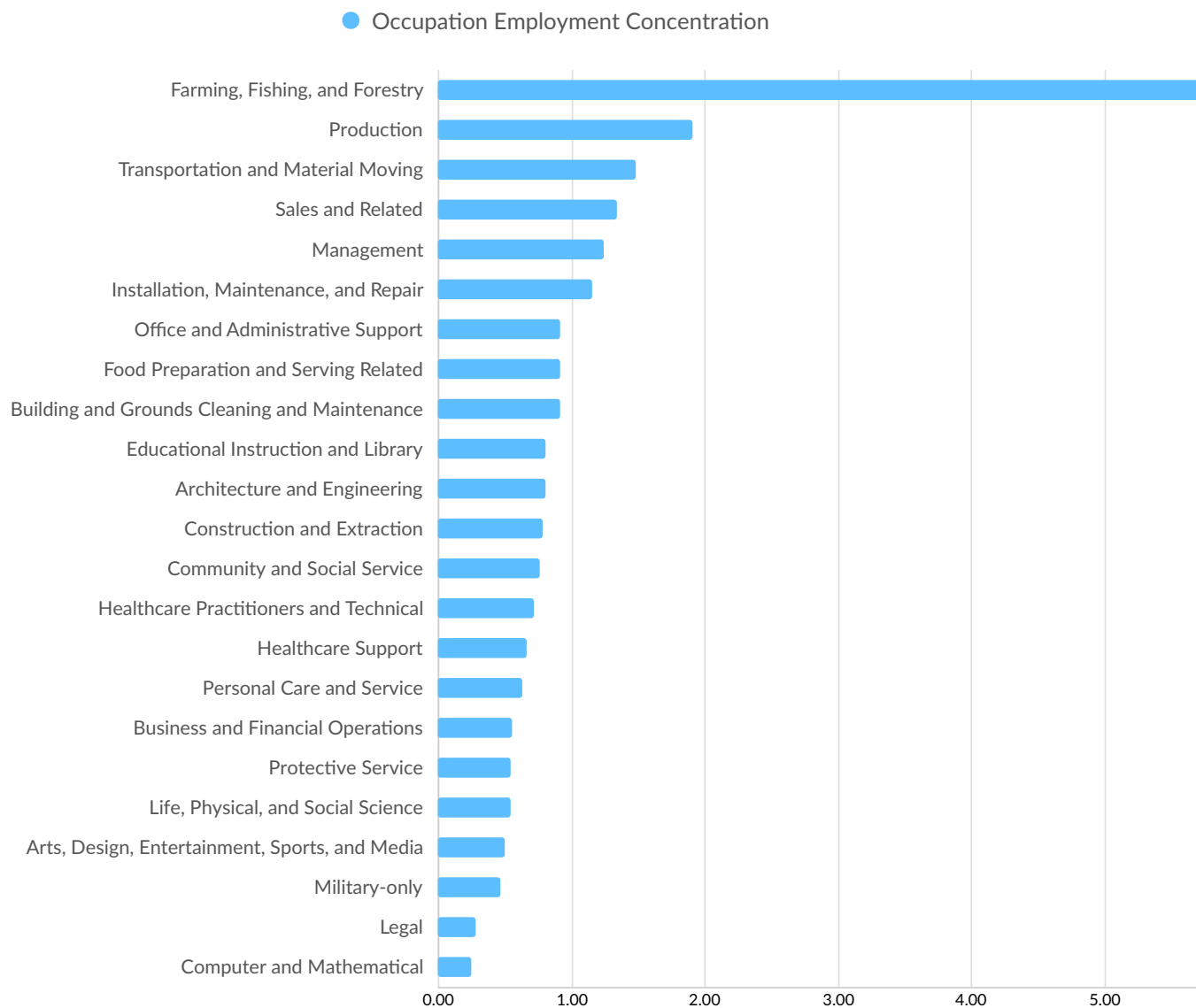
Largest Occupations



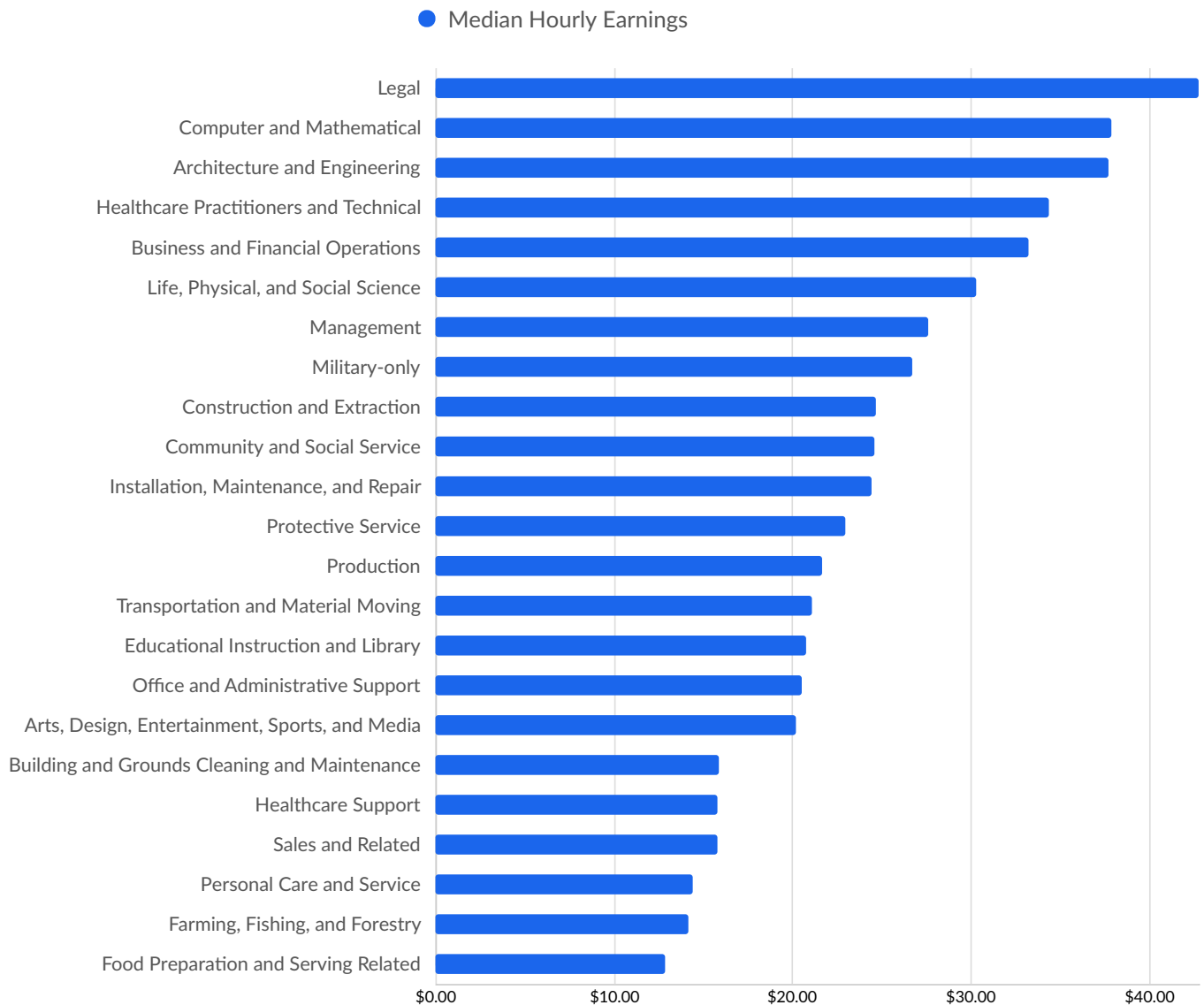
Top Growing Occupations



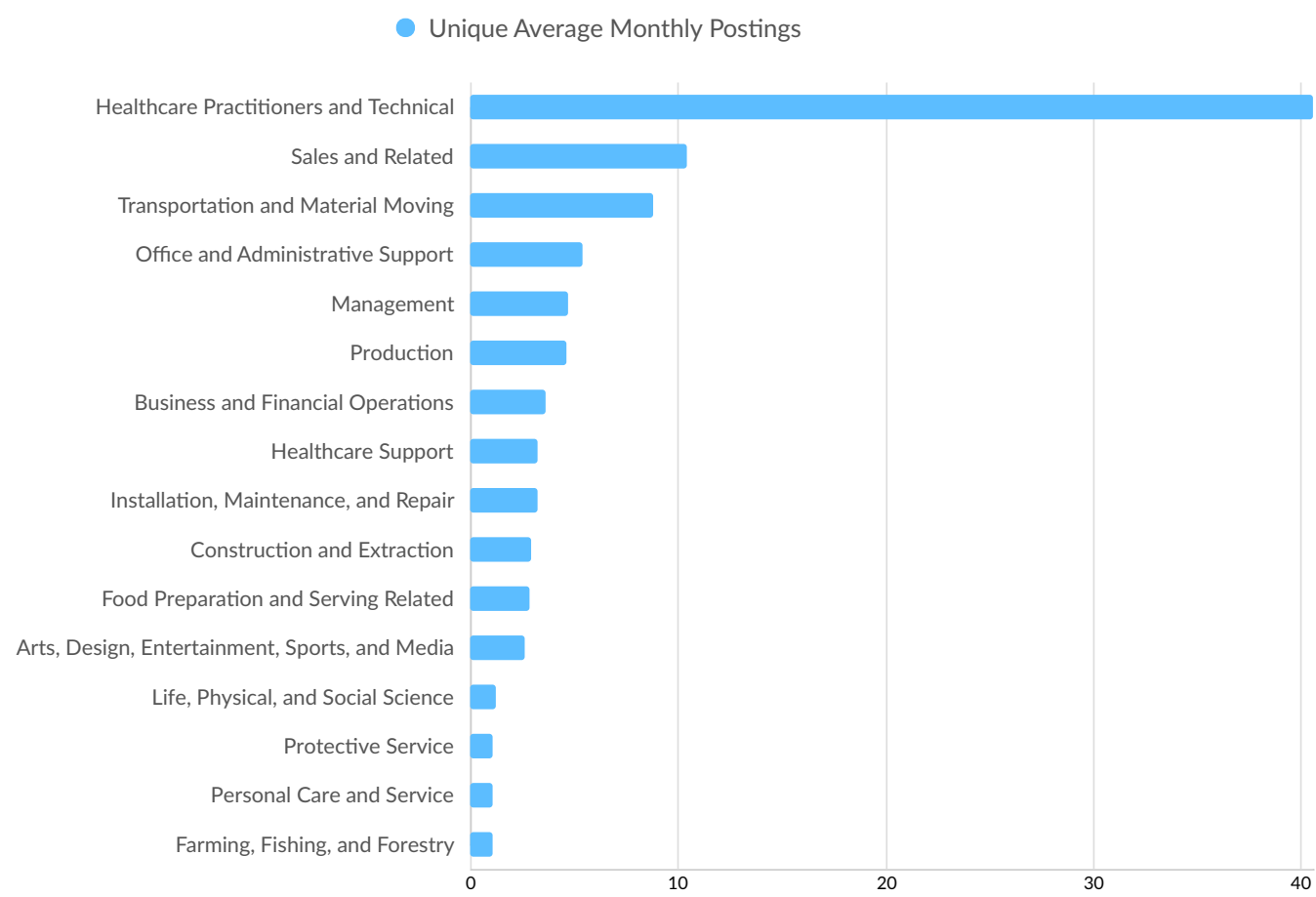
Top Occupation Employment Concentration



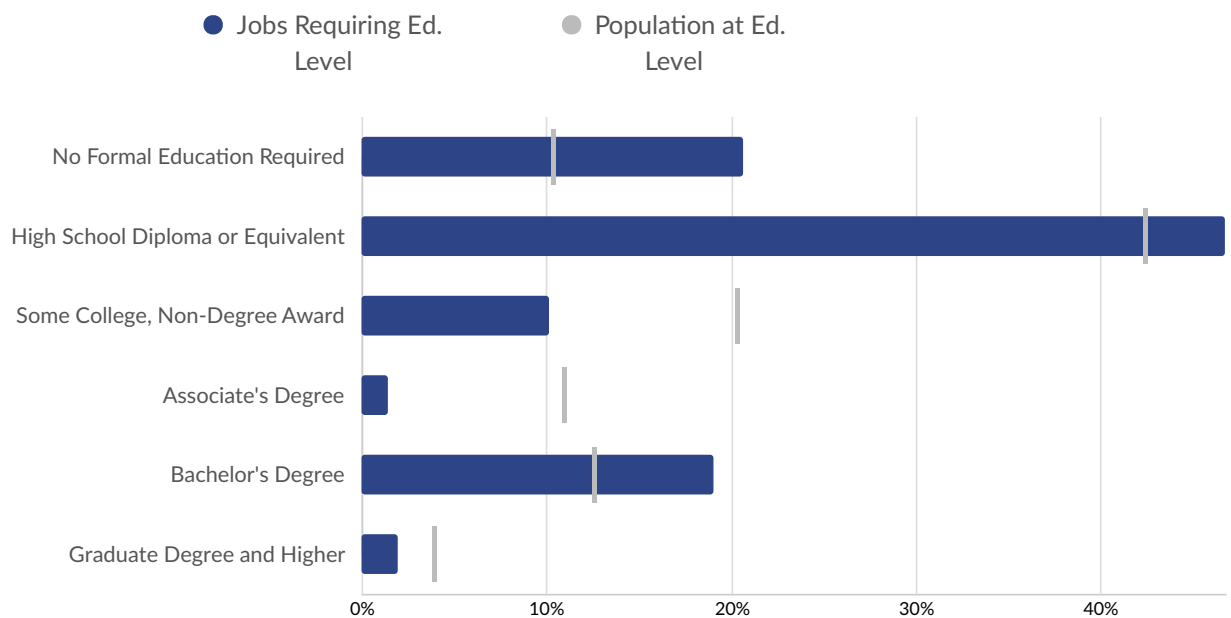
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

