



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

55067 Langlade County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

19,483

Population (2024)

Population **grew by 275** over the last 5 years and is projected to **grow by 127** over the next 5 years.

8,751

Total Regional Employment

Jobs **decreased by 30** over the last 5 years but are projected to **grow by 243** over the next 5 years.

\$57.3K

Median Household Income (2023)

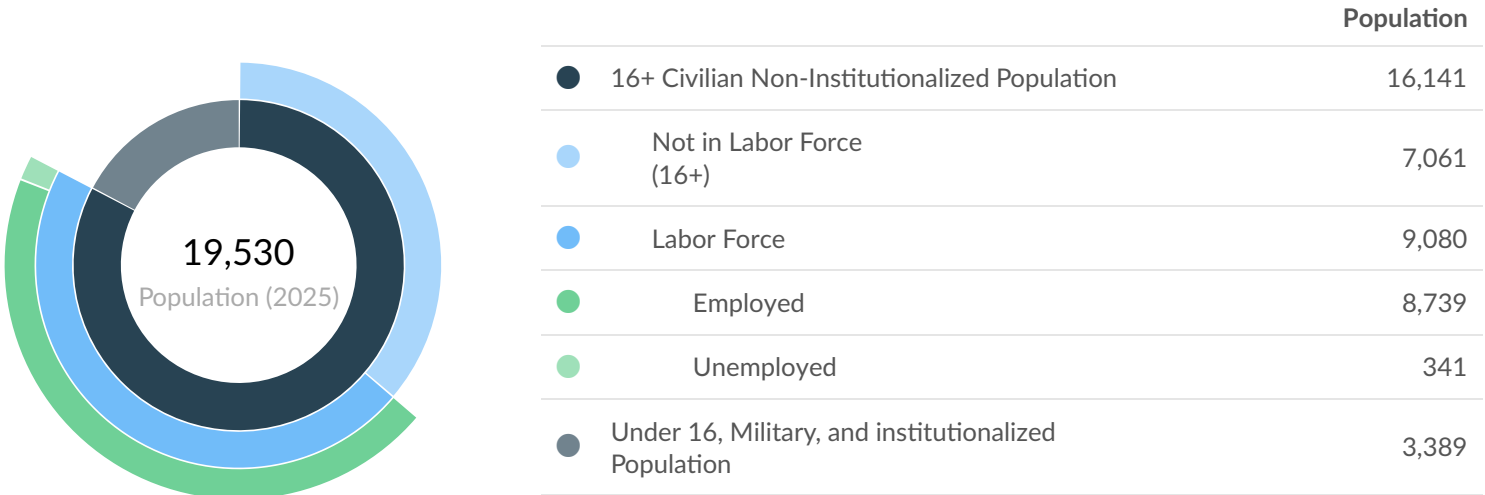
Median household income is **\$21.3K below** the national median household income of \$78.5K.

## Takeaways

- As of 2024 the region's population **increased by 1.4%** since 2019, growing by 275. Population is expected to **increase by 0.7%** between 2024 and 2029, adding 127.
- From 2019 to 2024, jobs **declined by 0.3%** in Langlade County, WI from 8,781 to **8,751**. This change **fell short of the national growth rate of 4.3% by 4.6%**. As the number of jobs declined, the **labor force participation rate decreased from 59.3% to 56.2% between 2019 and 2024**.
- Concerning educational attainment, **12.5% of Langlade County, WI residents possess a Bachelor's Degree** (9.0% below the national average), and **10.8% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2024 are Crop Production, Warehouse Clubs, Supercenters, and Other General Merchandise Retailers, and Education and Hospitals (Local Government).

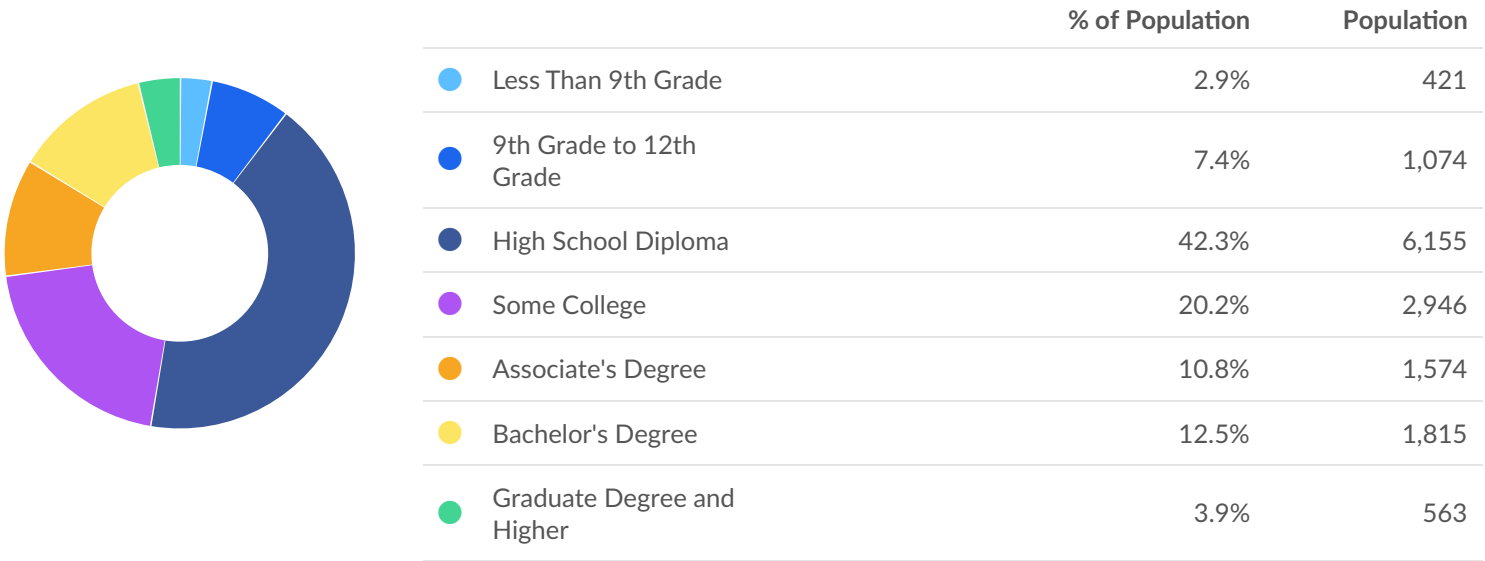
	Population (2025)	Labor Force (May 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	19,530	9,080	8,751	99.0	\$957.59M	\$1.53B	\$1.14B
State	5,948,400	3,123,479	3,263,455	100.3	\$439.69B	\$391.85B	\$421.21B

## May 2025 Labor Force Breakdown



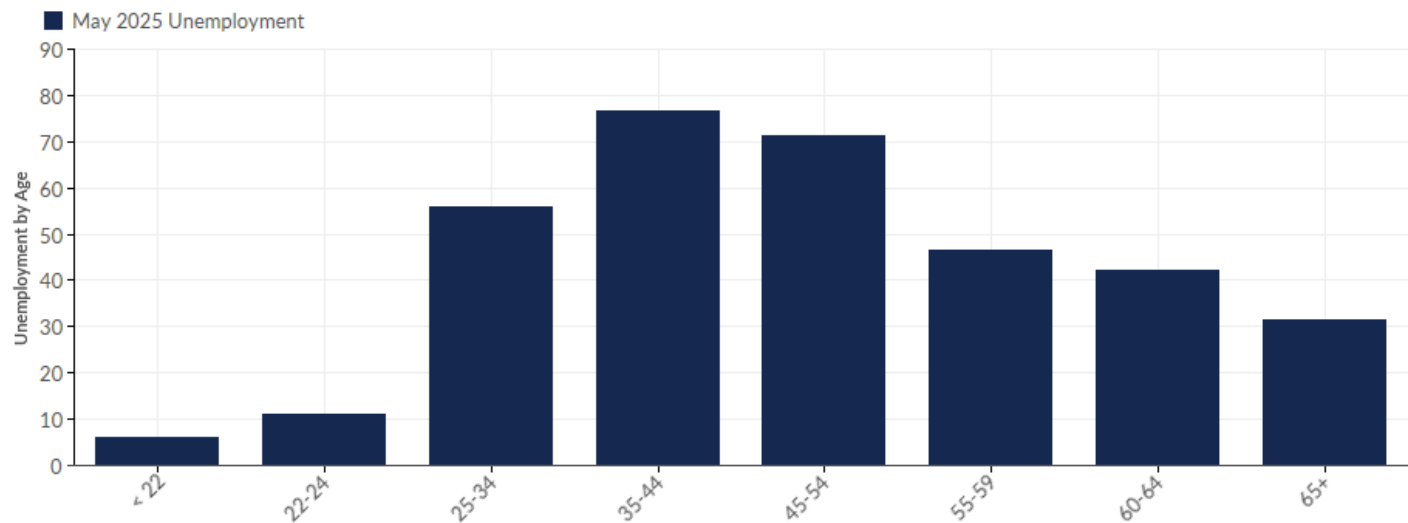
## Educational Attainment

Concerning educational attainment, **12.5% of Langlade County, WI residents possess a Bachelor's Degree** (9.0% below the national average), and **10.8% hold an Associate's Degree** (2.0% above the national average).



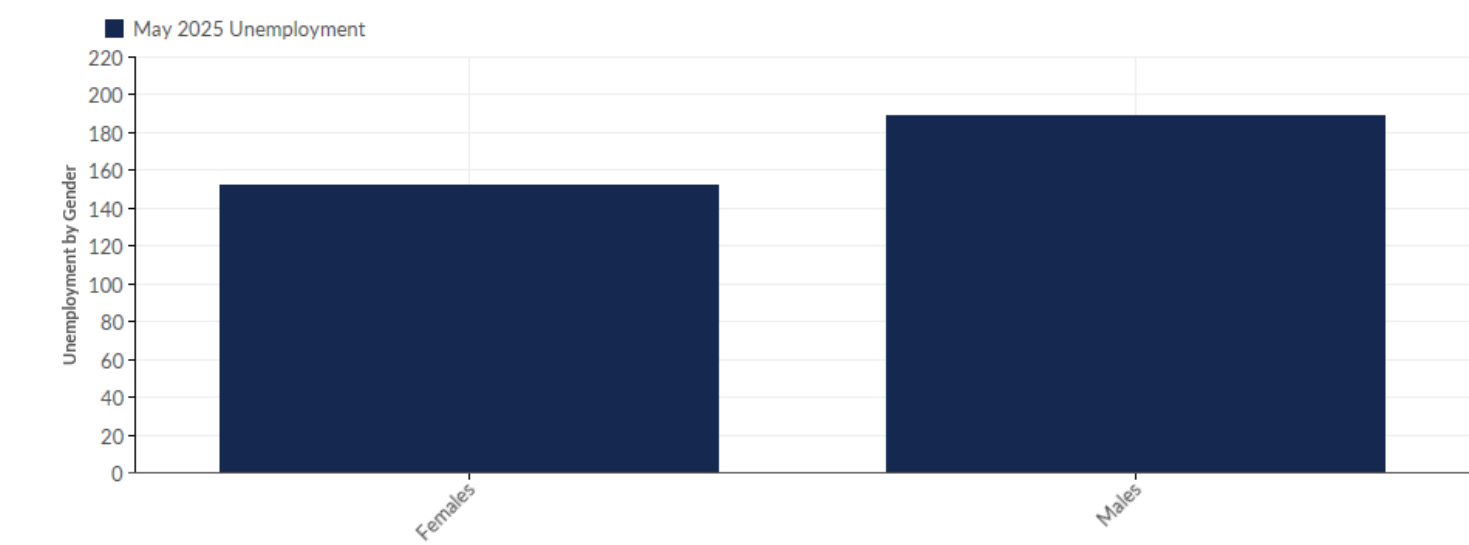
# Unemployment by Demographics

## Unemployment by Age



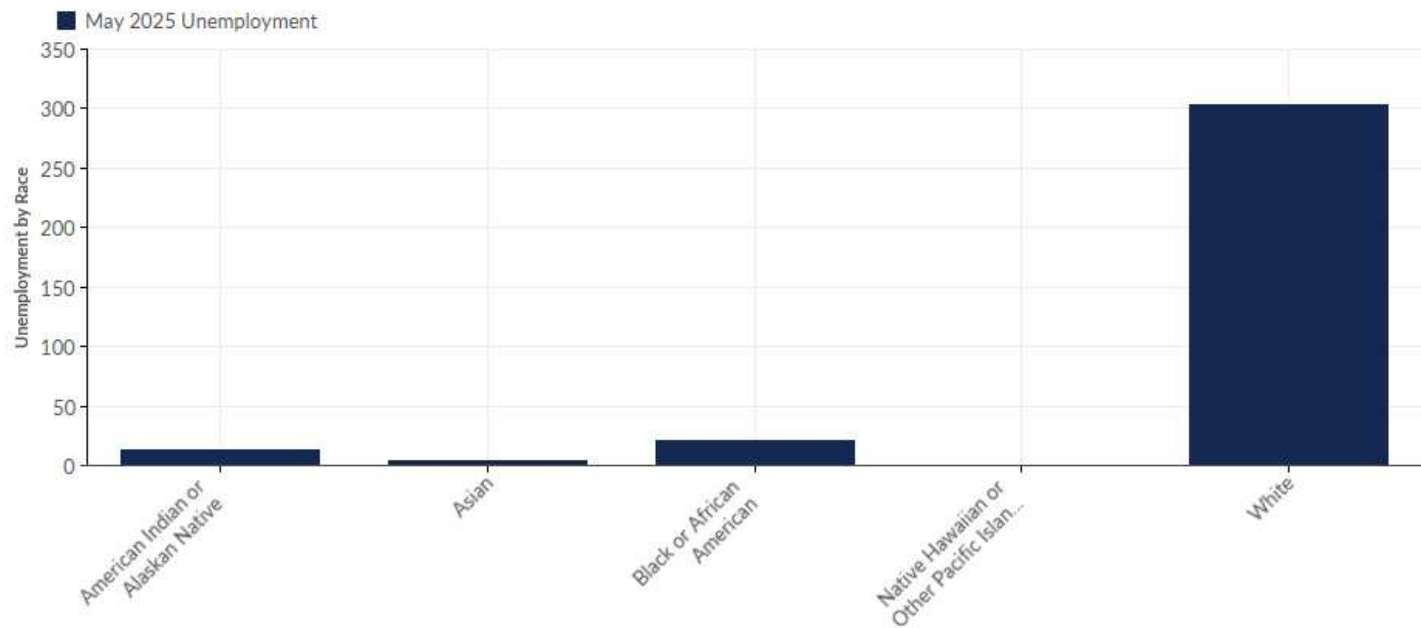
Age	Unemployment (May 2025)	% of Unemployed
< 22	6	1.76%
22-24	11	3.23%
25-34	56	16.42%
35-44	77	22.58%
45-54	71	20.82%
55-59	46	13.49%
60-64	42	12.32%
65+	32	9.38%
Total	341	100.00%

Unemployment by Gender



Gender	Unemployment (May 2025)	% of Unemployed
Females	152	44.57%
Males	189	55.43%
Total	341	100.00%

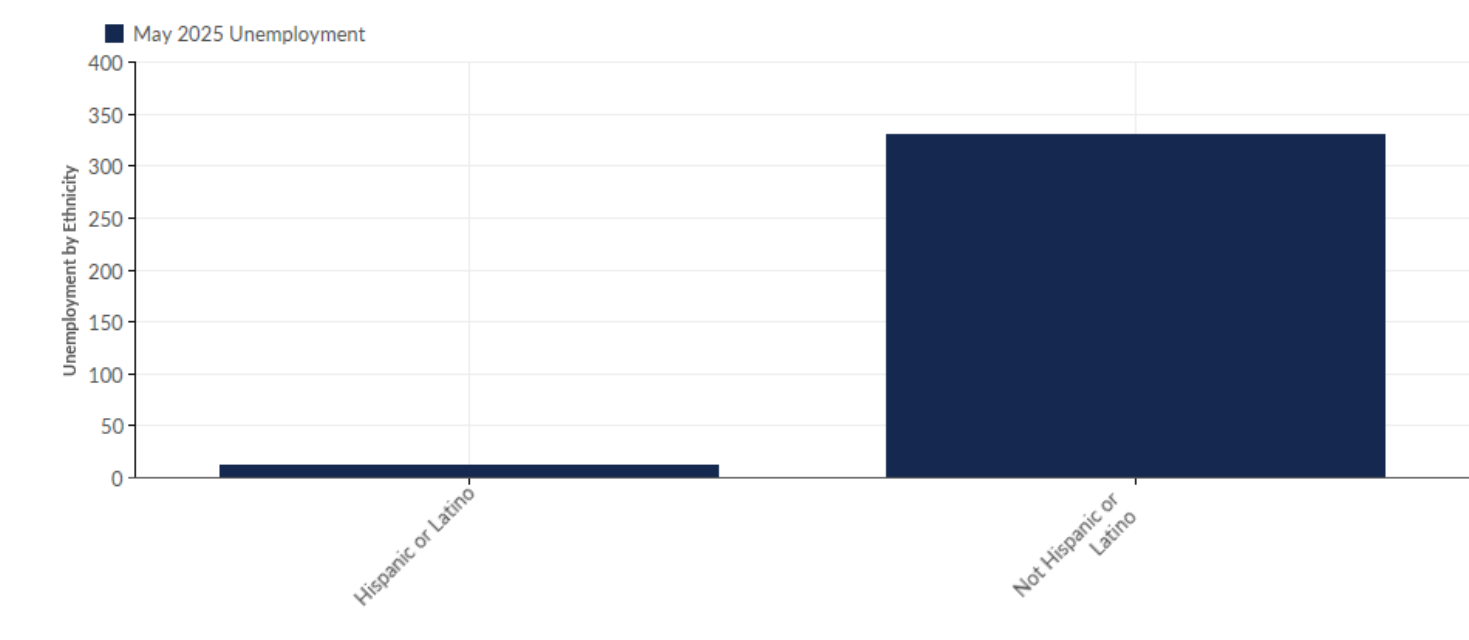
## Unemployment by Race



Race	Unemployment (May 2025)	% of Unemployed
American Indian or Alaskan Native	13	3.81%
Asian	3	0.88%
Black or African American	21	6.16%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	304	89.15%
Total	341	100.00%



Unemployment by Ethnicity

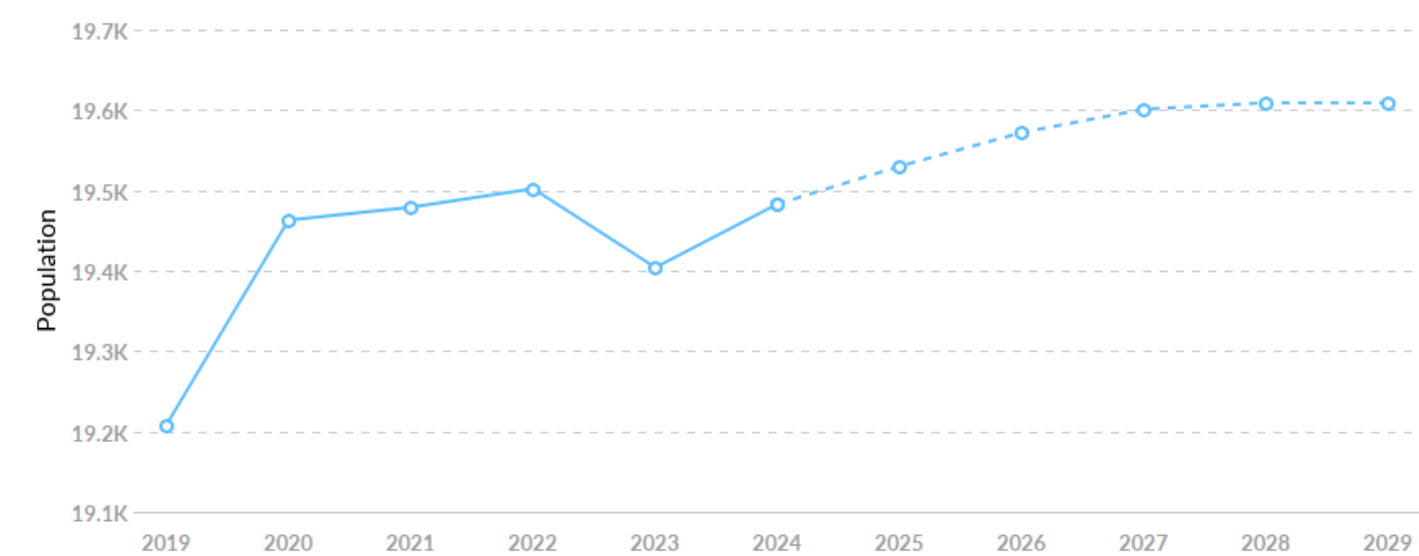


Ethnicity	Unemployment (May 2025)	% of Unemployed
Hispanic or Latino	12	3.52%
Not Hispanic or Latino	329	96.48%
Total	341	100.00%

# Historic & Projected Trends

## Population Trends

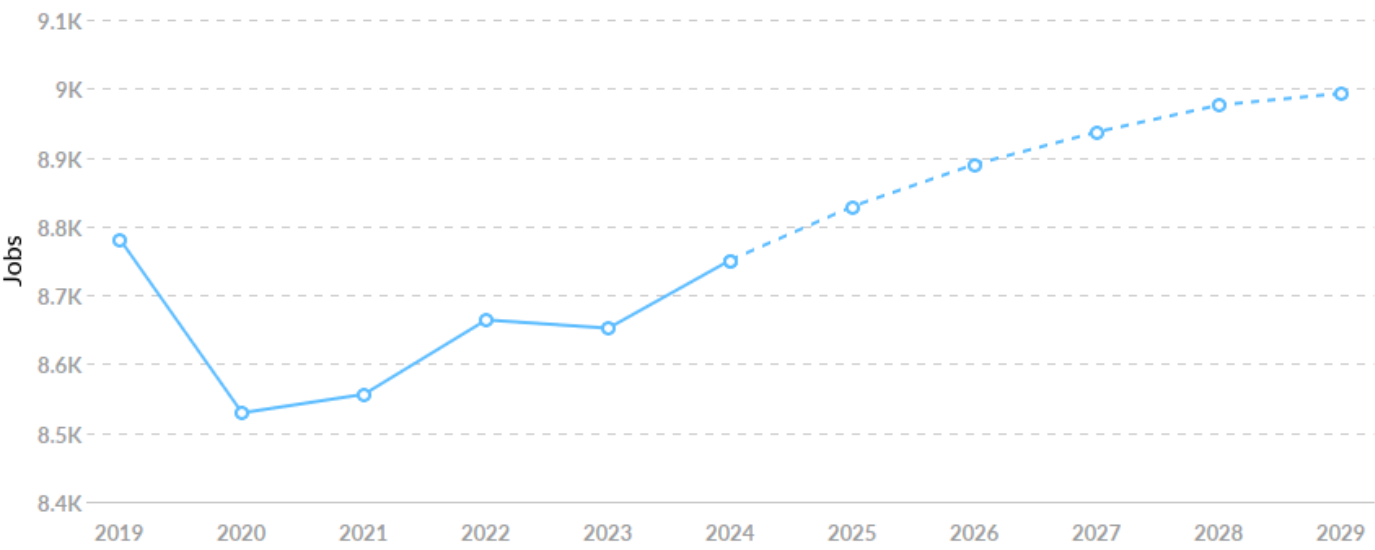
As of 2024 the region's population **increased by 1.4%** since 2019, growing by 275. Population is expected to **increase by 0.7%** between 2024 and 2029, adding 127.



Timeframe	Population
2019	19,208
2020	19,463
2021	19,479
2022	19,502
2023	19,404
2024	19,483
2025	19,530
2026	19,572
2027	19,601
2028	19,609
2029	19,609

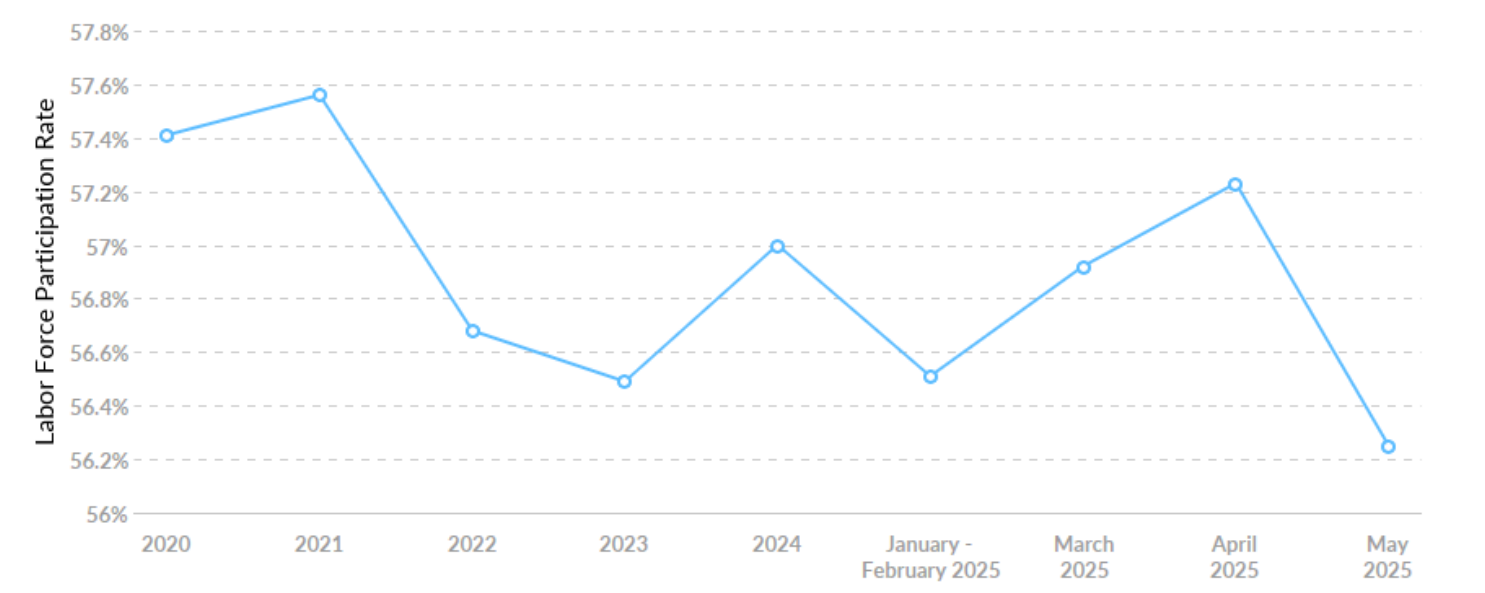
## Job Trends

From 2019 to 2024, jobs **declined by 0.3%** in Langlade County, WI from 8,781 to **8,751**. This change **fell short of the national growth rate of 4.3%** by 4.6%.



Timeframe	Jobs
2019	8,781
2020	8,529
2021	8,556
2022	8,664
2023	8,652
2024	8,751
2025	8,829
2026	8,890
2027	8,937
2028	8,976
2029	8,993

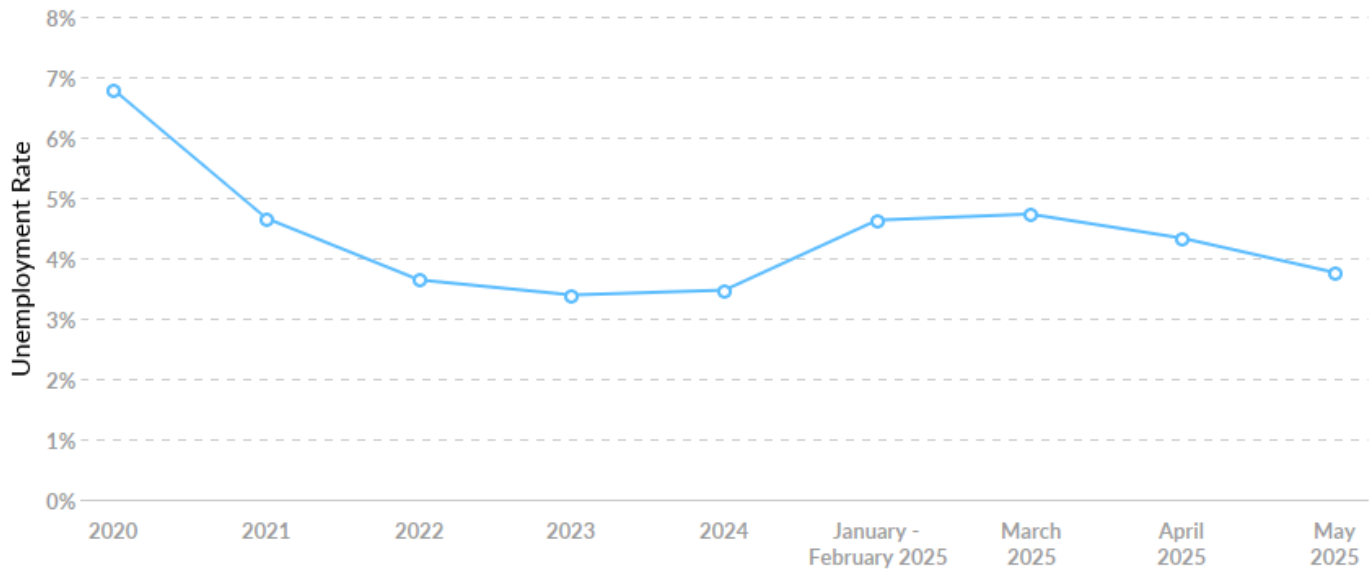
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	57.41%
2021	57.56%
2022	56.68%
2023	56.49%
2024	57.00%
January - February 2025	56.51%
March 2025	56.92%
April 2025	57.23%
May 2025	56.25%

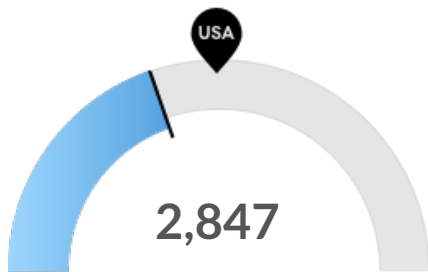
## Unemployment Rate Trends

Langlade County, WI had a May 2025 unemployment rate of 3.76%, **decreasing from 6.79%** 5 years before.



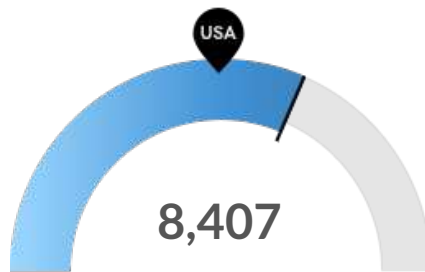
Timeframe	Unemployment Rate
2020	6.79%
2021	4.66%
2022	3.64%
2023	3.39%
2024	3.47%
January - February 2025	4.63%
March 2025	4.73%
April 2025	4.33%
May 2025	3.76%

## Population Characteristics



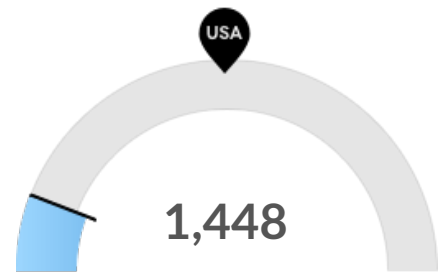
**Millennials**

Langlade County, WI has 2,847 millennials (ages 25-39). The national average for an area this size is 3,943.



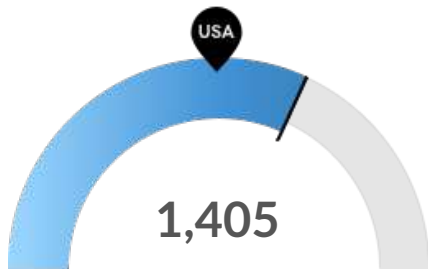
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,858 people 55 or older, while there are 8,407 here.



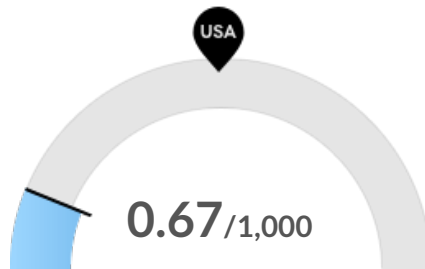
**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,081 racially diverse people, while there are 1,448 here.



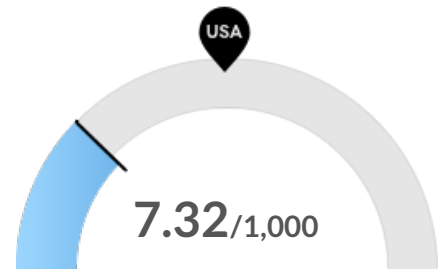
**Veterans**

Langlade County, WI has 1,405 veterans. The national average for an area this size is 960.



**Violent Crime**

Langlade County, WI has 0.67 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

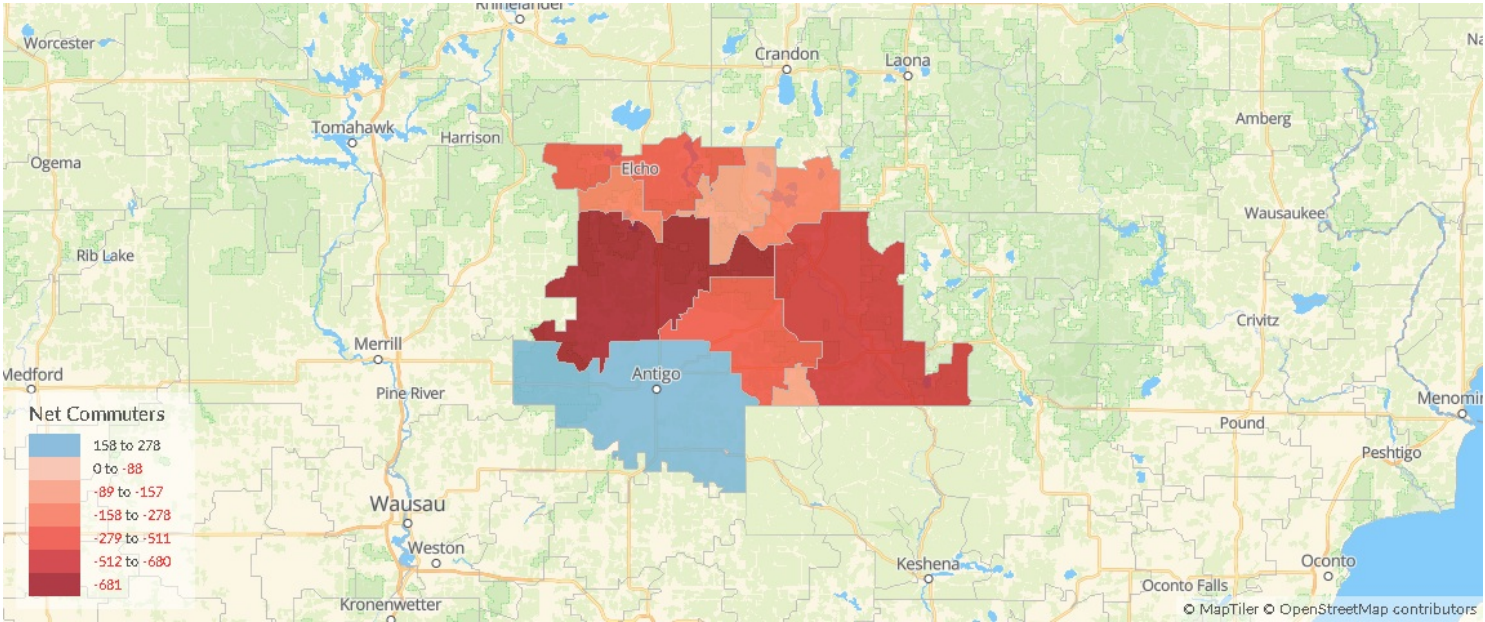


**Property Crime**

Langlade County, WI has 7.32 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.

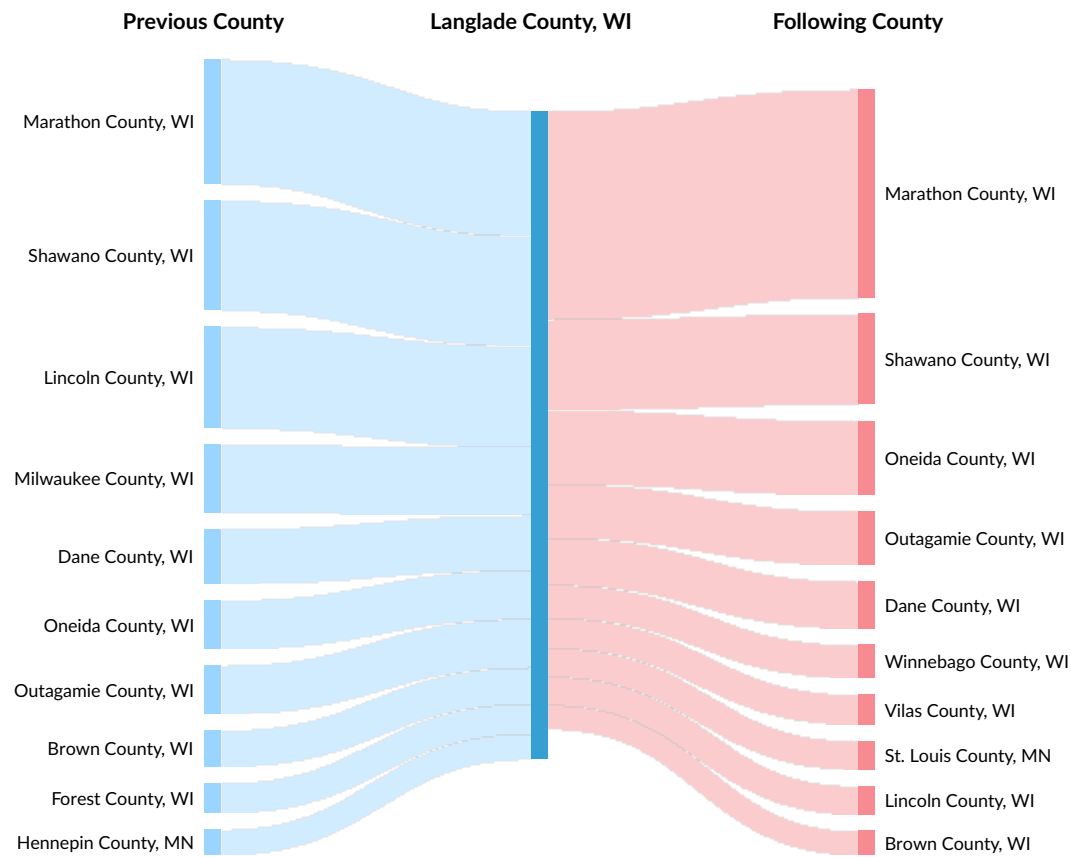


Where Talent Works			Where Talent Lives		
ZIP	Name	2024 Employment	ZIP	Name	2024 Workers
54409	Antigo, WI (in Langlade ...	7,431	54409	Antigo, WI (in Langlade ...	7,273
54491	White Lake, WI (in Lang...	299	54424	Deerbrook, WI (in Langl...	917
54428	Elcho, WI (in Langlade c...	288	54491	White Lake, WI (in Lang...	811
54418	Bryant, WI (in Langlade ...	252	54428	Elcho, WI (in Langlade c...	567
54424	Deerbrook, WI (in Langl...	236	54418	Bryant, WI (in Langlade ...	566

# Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2022, 61 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 101 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2022 was 126.



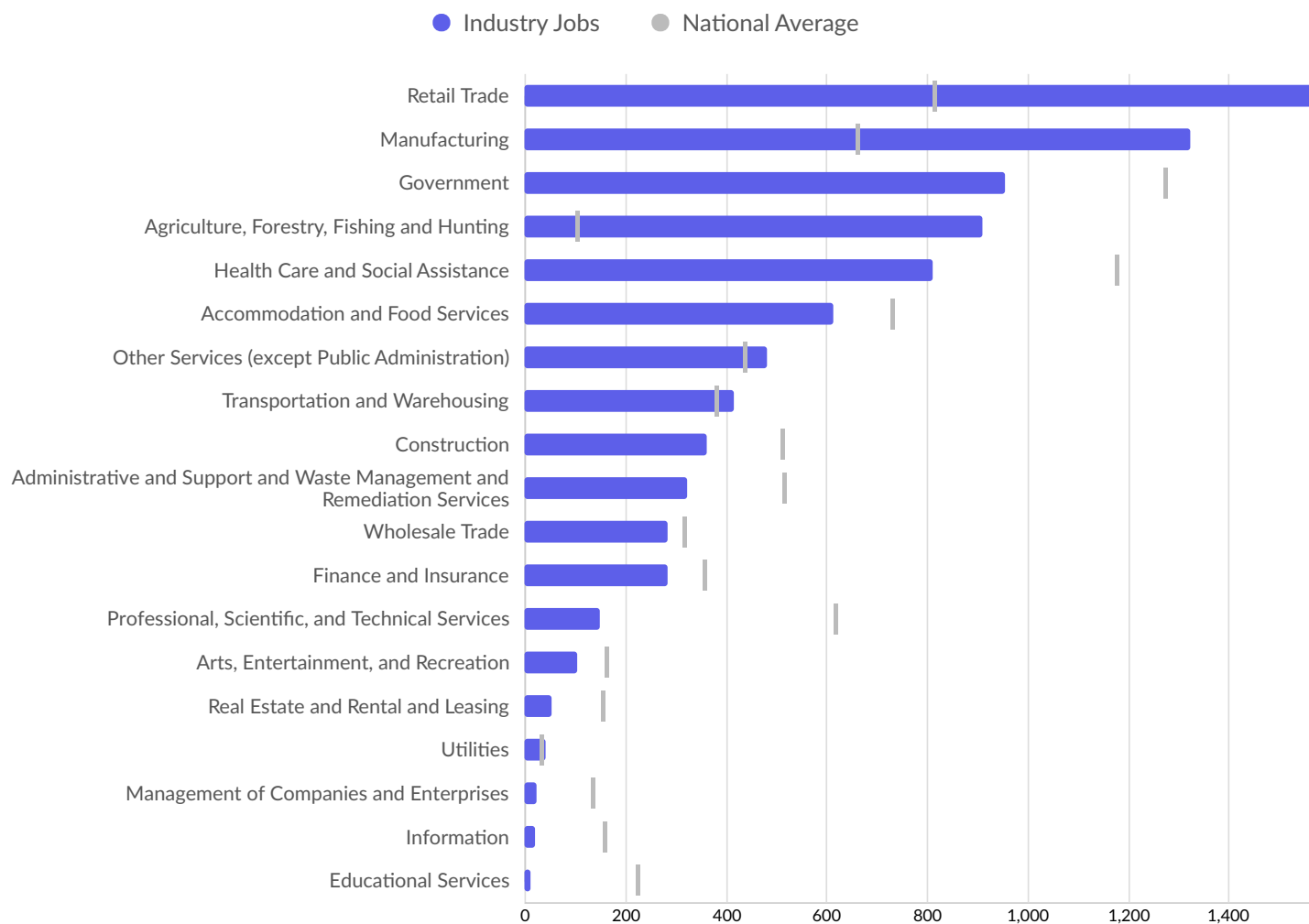
Top Previous Counties	Migrations
Marathon County, WI	61
Shawano County, WI	54
Lincoln County, WI	49
Milwaukee County, WI	33
Dane County, WI	27
Oneida County, WI	24



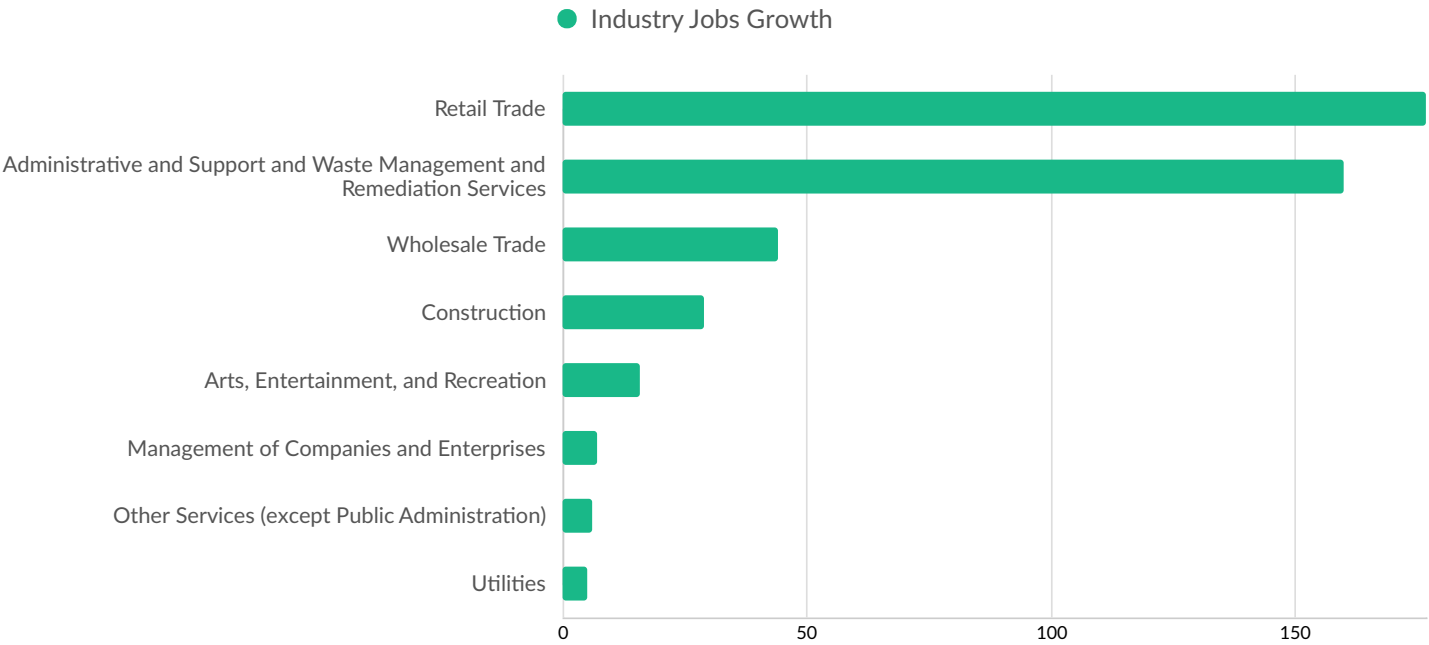
Top Previous Counties	Migrations
Outagamie County, WI	24
Brown County, WI	18
Forest County, WI	15
Hennepin County, MN	12
Winnebago County, WI	11
Cook County, IL	9
Waukesha County, WI	9
Manitowoc County, WI	9
La Crosse County, WI	9
Top Following Counties	Migrations
Marathon County, WI	101
Shawano County, WI	44
Oneida County, WI	36
Outagamie County, WI	26
Dane County, WI	23
Winnebago County, WI	16
Vilas County, WI	15
St. Louis County, MN	14
Lincoln County, WI	14
Brown County, WI	12
Milwaukee County, WI	9
Livingston County, MI	9
Walworth County, WI	8
Dallas County, TX	8
Hillsborough County, FL	7

# Industry Characteristics

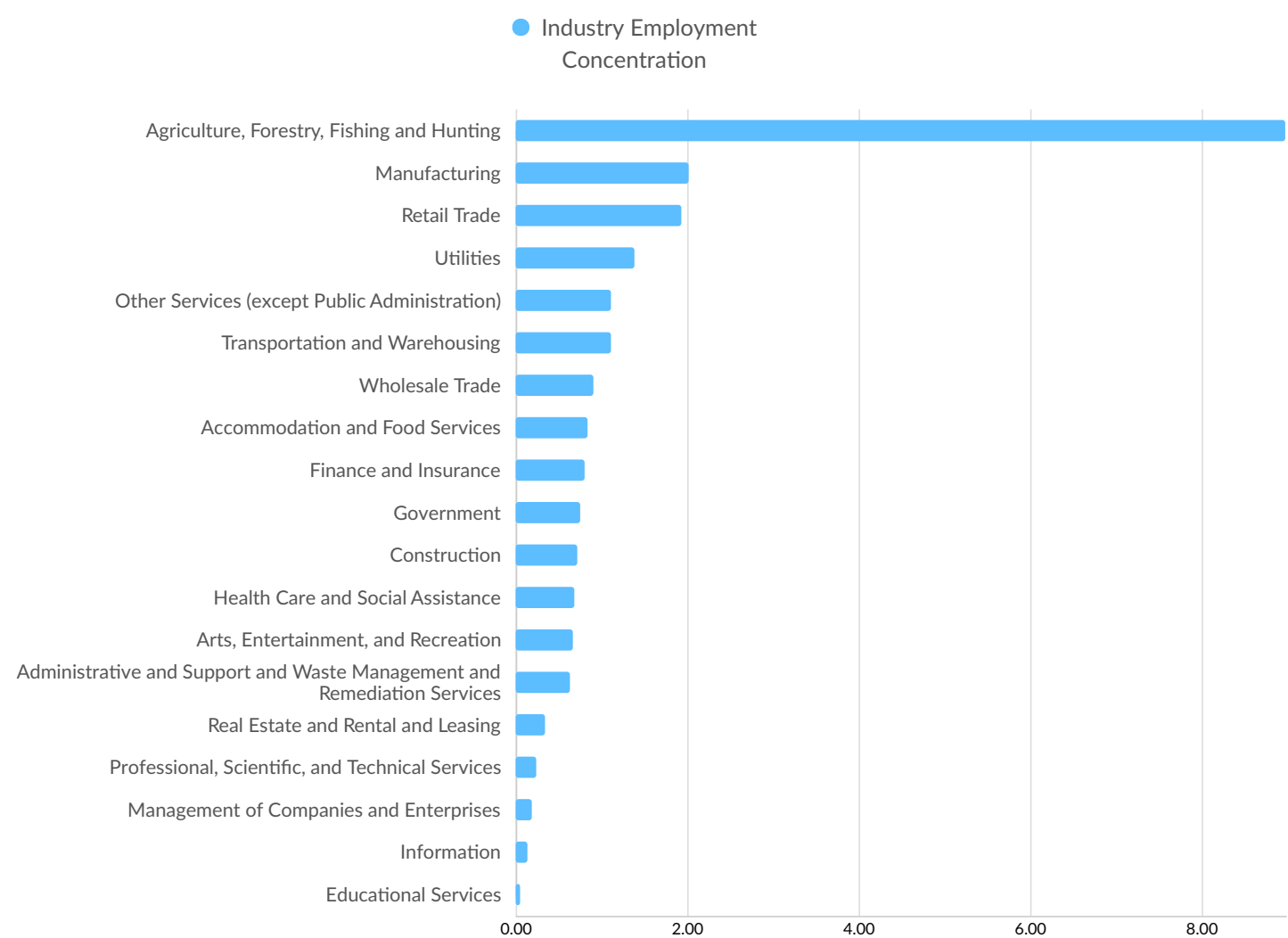
## Largest Industries



### Top Growing Industries

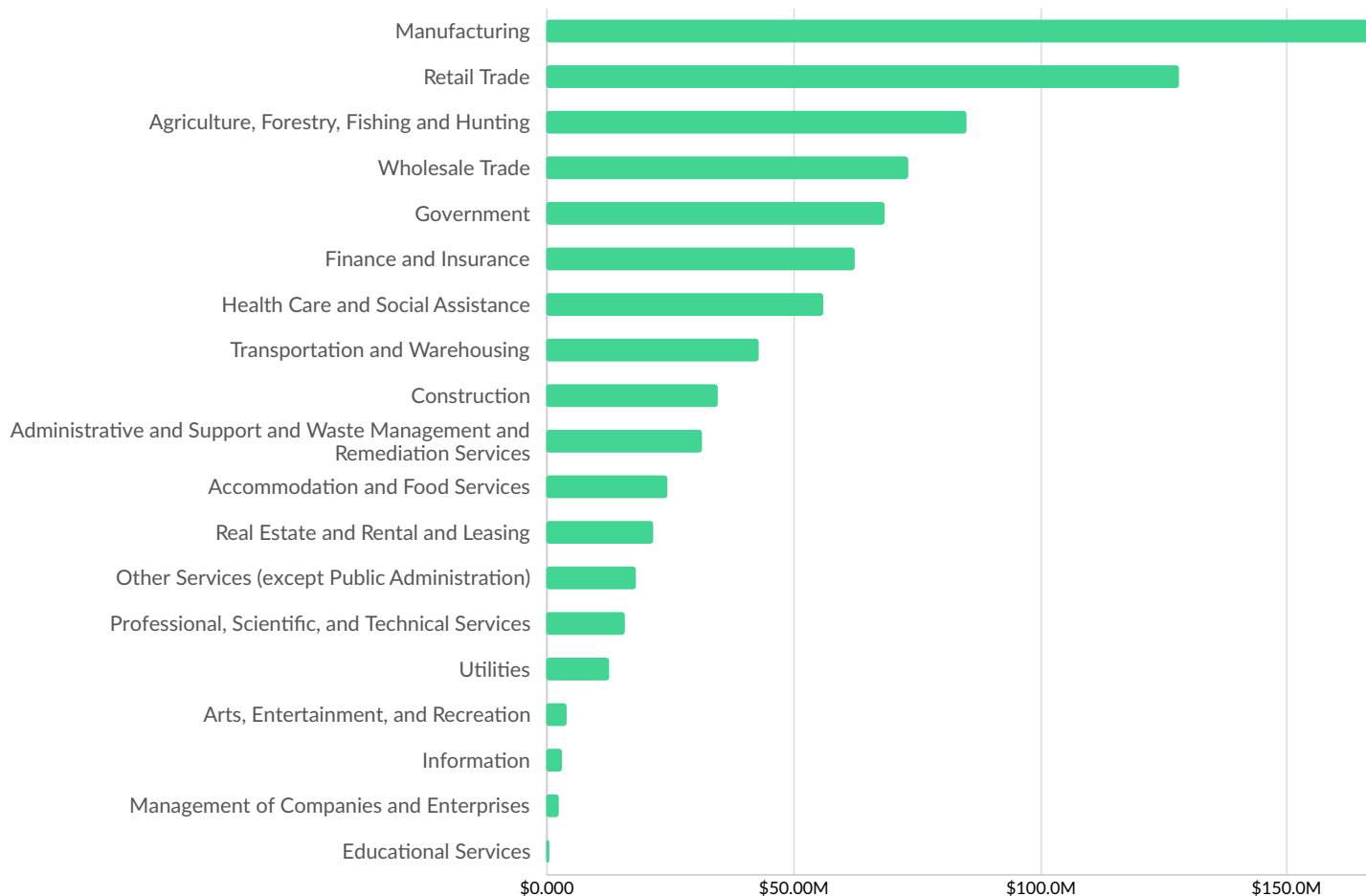


## Top Industry Employment Concentration

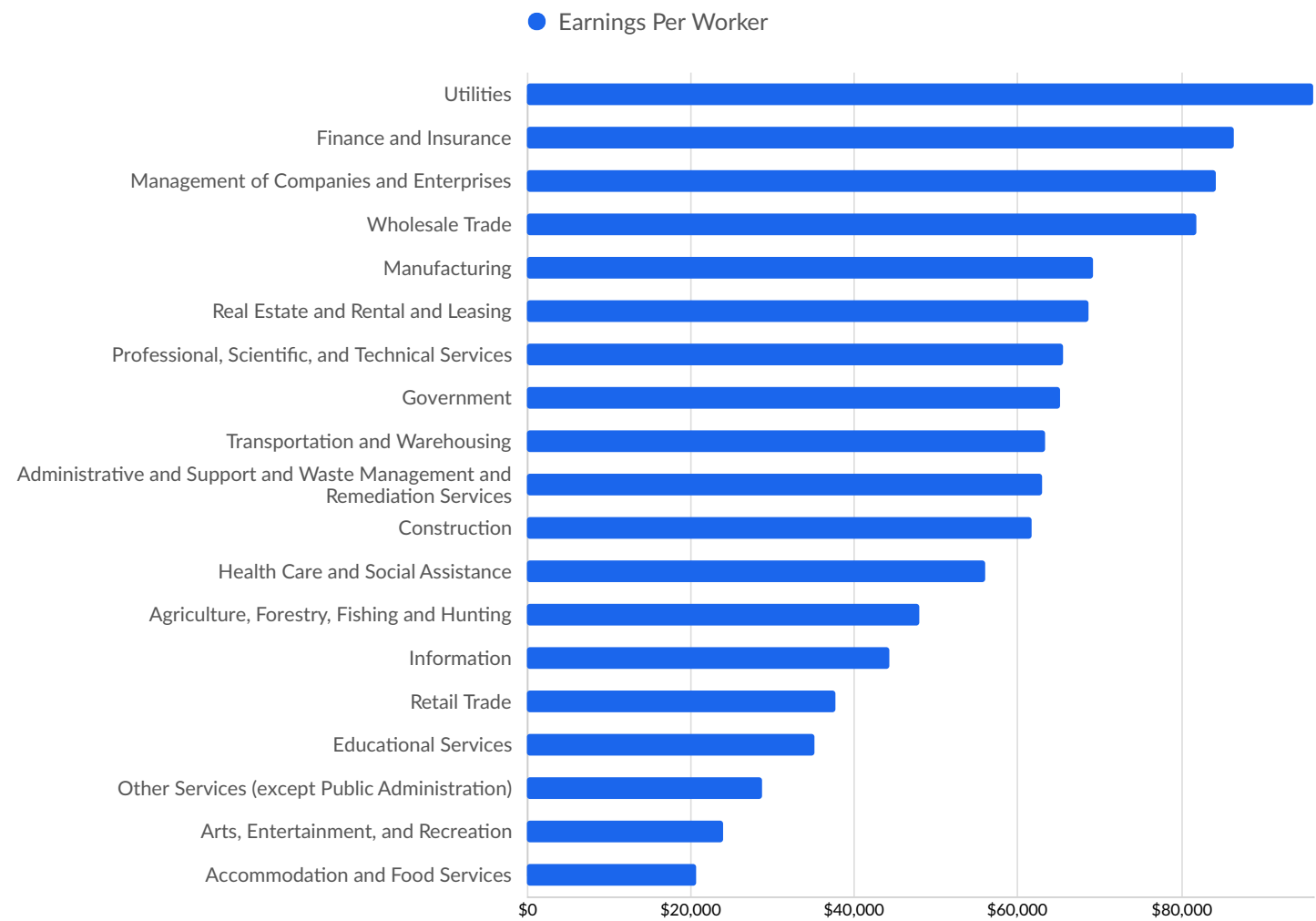


## Top Industry GRP

● Gross Regional Product



## Top Industry Earnings



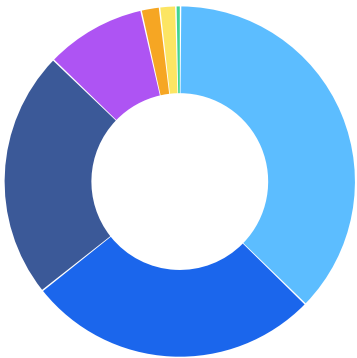
## Business Characteristics








### 1,296 Companies Employ Your Workers

Online profiles for your workers mention 1,296 companies as employers, with the top 10 appearing below. In the last 12 months, 250 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	109 <div></div>	Aspirus	153 <div></div>
Covantage Credit Union	102 <div></div>	Covantage Credit Union	59 <div></div>
Unified School District Antigo	101 <div></div>	Fleet Farm	54 <div></div>
Volm Companies	91 <div></div>	Walmart	52 <div></div>
Aspirus	90 <div></div>	Pick And Save	47 <div></div>
Dover Corporation	44 <div></div>	Dover Corporation	35 <div></div>
Walmart	32 <div></div>	CompHealth	34 <div></div>
Northcentral Technical College	28 <div></div>	Insight Fs	25 <div></div>
Menards	26 <div></div>	Growmark	23 <div></div>
Karl's Transport	23 <div></div>	CoreMedical Group	22 <div></div>

## Business Size



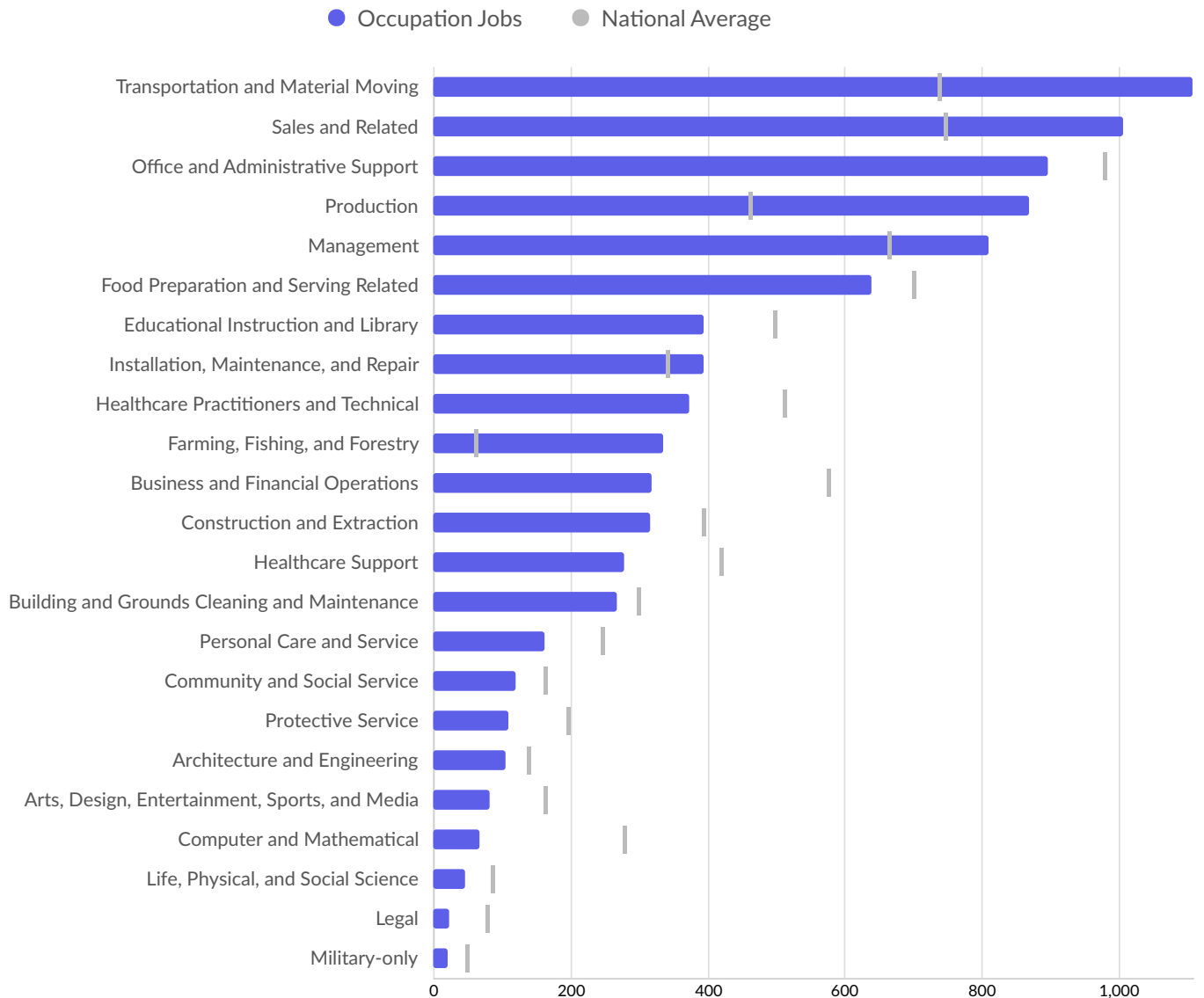
	Percentage	Business Count
 1 to 4 employees	37.2%	350
 5 to 9 employees	27.0%	254
 10 to 19 employees	22.9%	215
 20 to 49 employees	9.3%	87
 50 to 99 employees	1.7%	16
 100 to 249 employees	1.5%	14
 250 to 499 employees	0.4%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

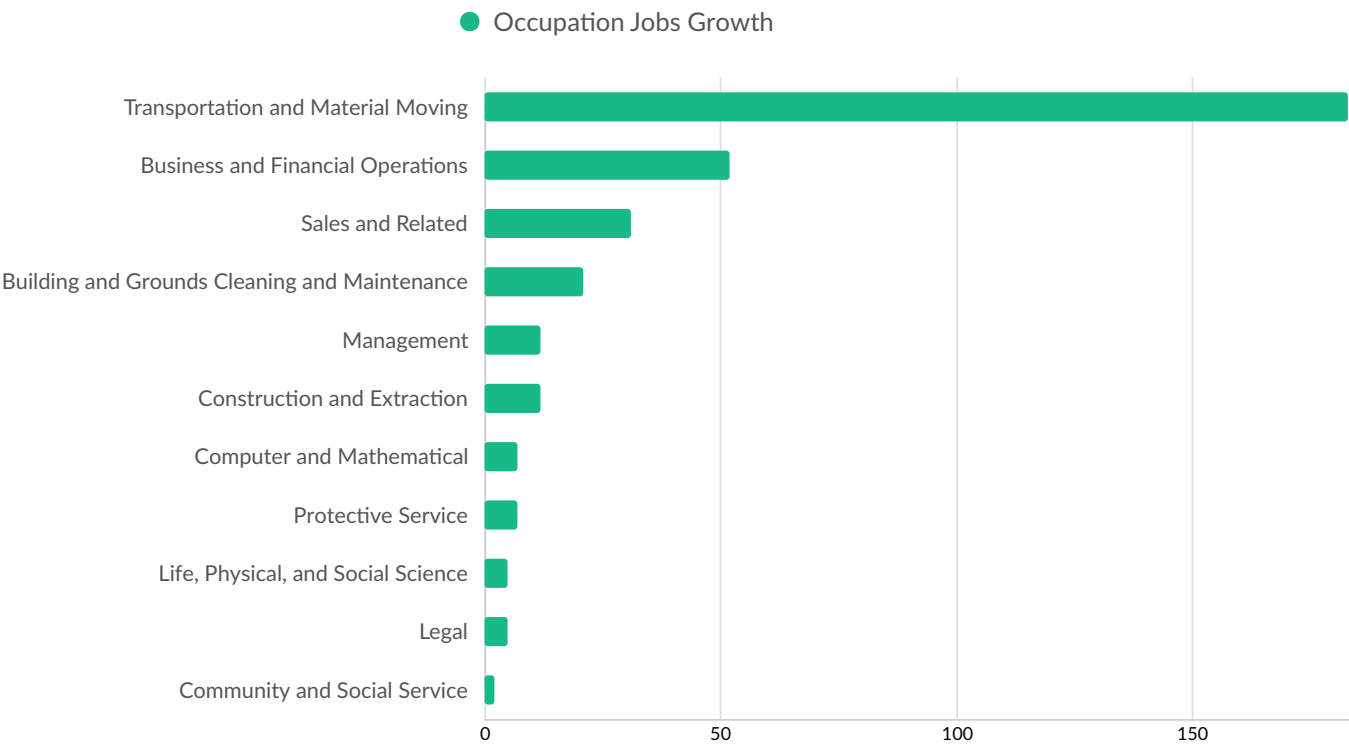


# Workforce Characteristics

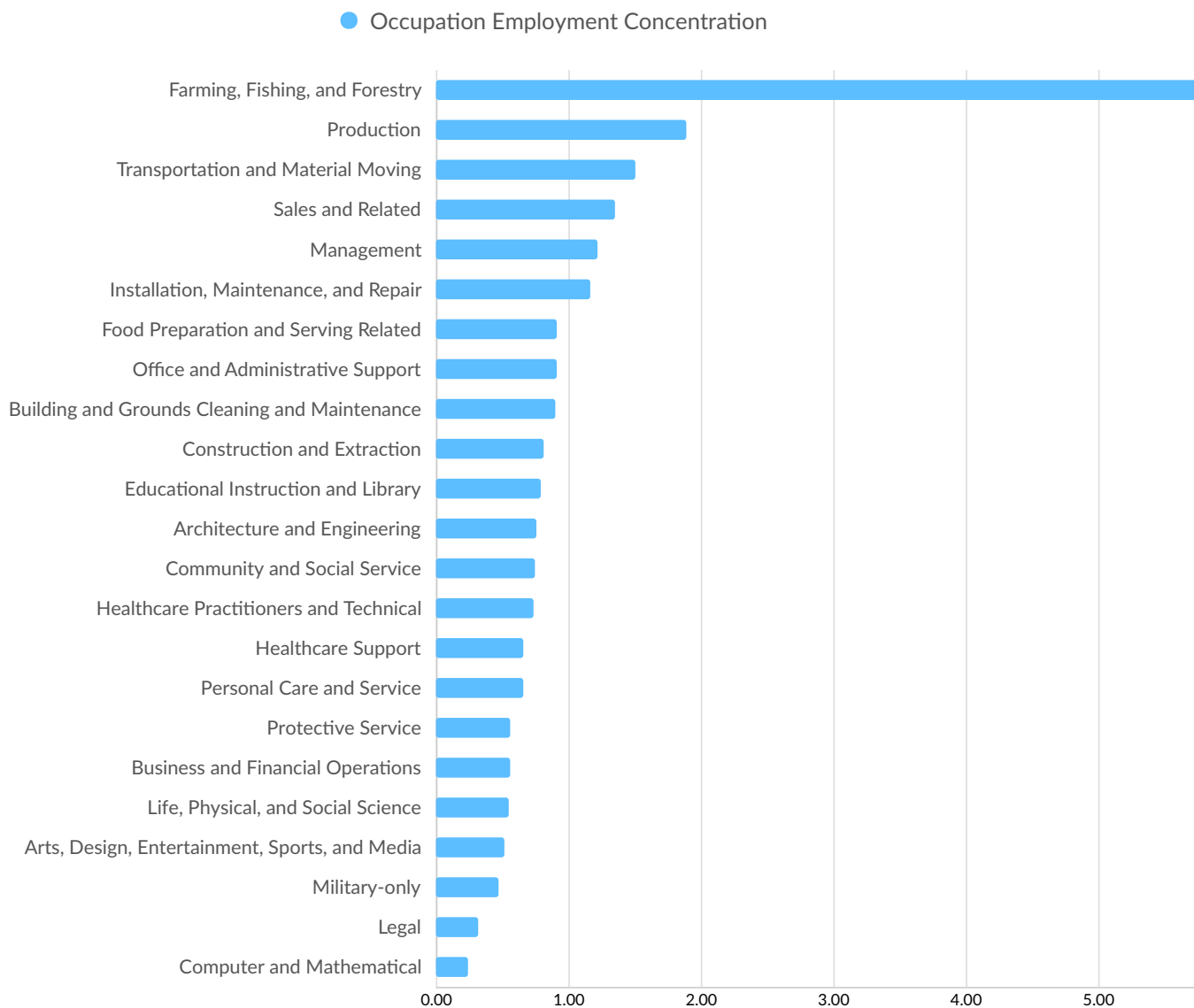
## Largest Occupations



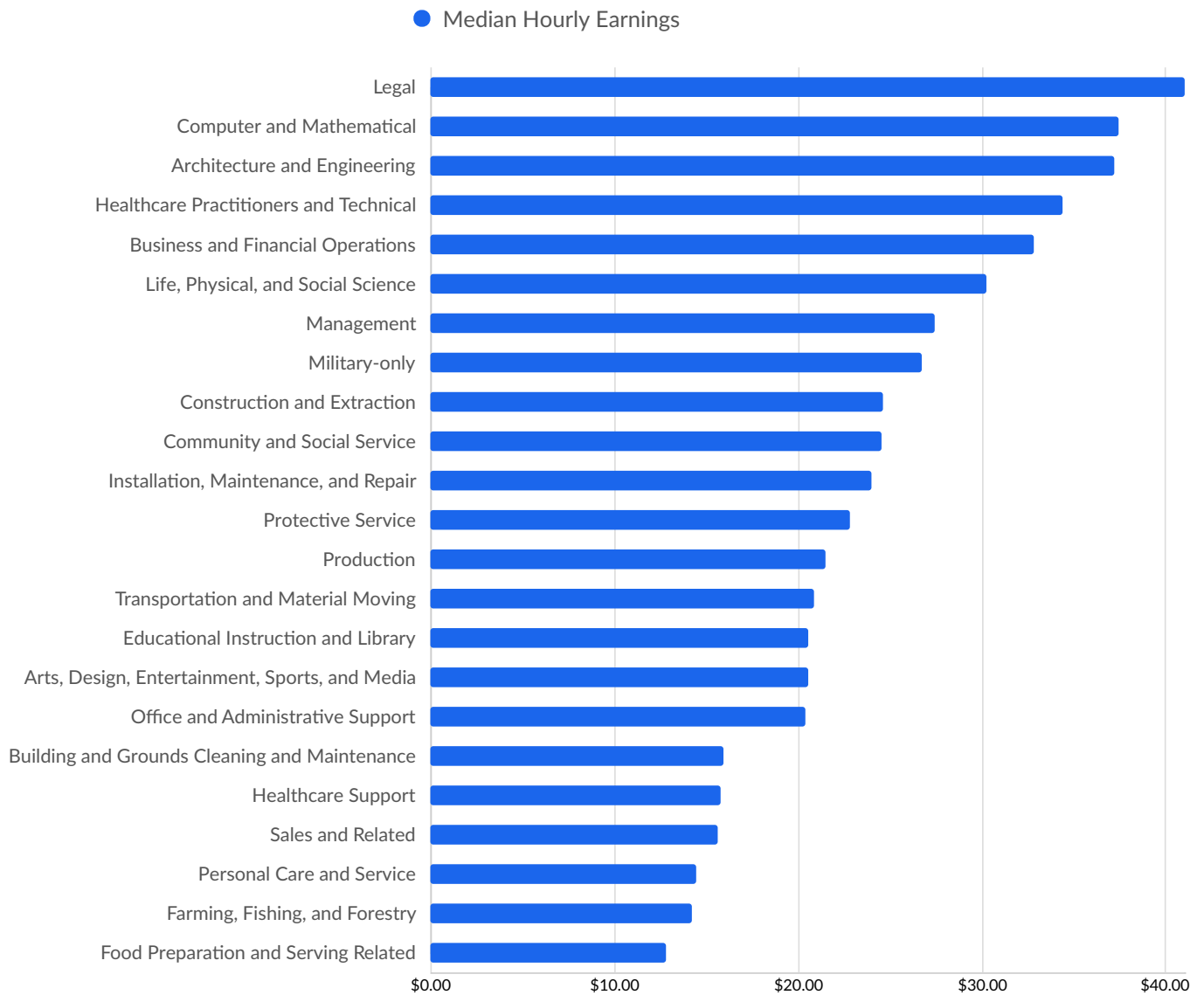
## Top Growing Occupations



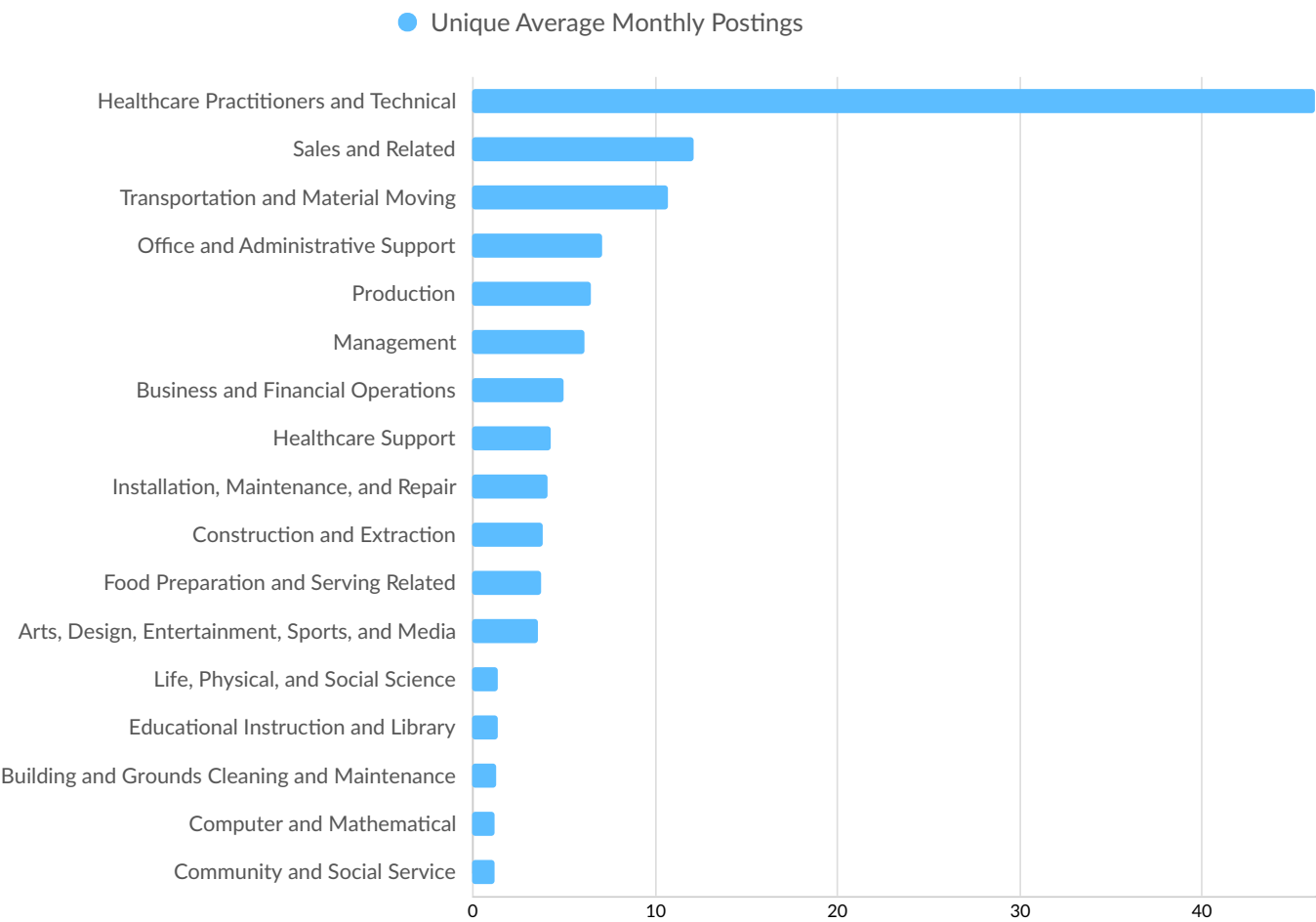
## Top Occupation Employment Concentration



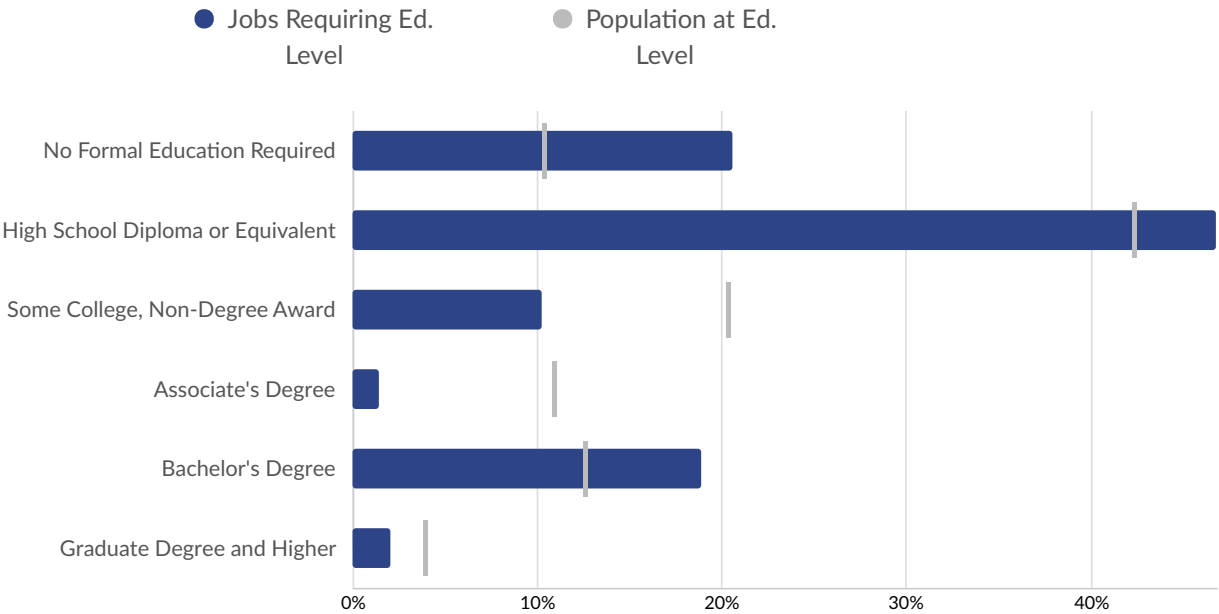
## Top Occupation Earnings



## Top Posted Occupations



Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

# In-Demand Skills

