



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

55067 Langlade County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

19,535

Population (2024)

Population **grew by 327** over the last 5 years and is projected to **grow by 203** over the next 5 years.

8,747

Total Regional Employment

Jobs **decreased by 34** over the last 5 years but are projected to **grow by 222** over the next 5 years.

\$57.3K

Median Household Income (2023)

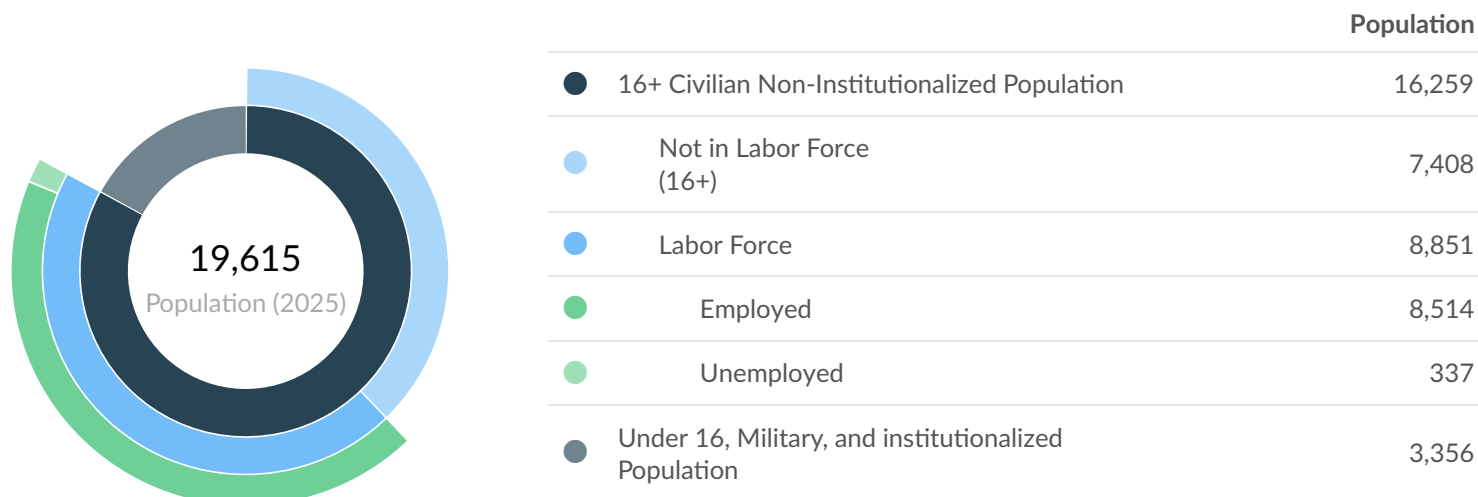
Median household income is **\$21.3K below** the national median household income of \$78.5K.

## Takeaways

- As of 2024 the region's population **increased by 1.7%** since 2019, growing by 327. Population is expected to **increase by 1.0%** between 2024 and 2029, adding 203.
- From 2019 to 2024, jobs **declined by 0.4%** in Langlade County, WI from 8,781 to **8,747**. This change **fell short of the national growth rate of 4.4% by 4.8%**. As the number of jobs declined, the **labor force participation rate decreased from 59.3% to 55.8% between 2019 and 2024**.
- Concerning educational attainment, **12.5% of Langlade County, WI residents possess a Bachelor's Degree** (9.1% below the national average), and **10.8% hold an Associate's Degree** (2.0% above the national average).
- The top three industries in 2024 are Crop Production, Warehouse Clubs, Supercenters, and Other General Merchandise Retailers, and Education and Hospitals (Local Government).

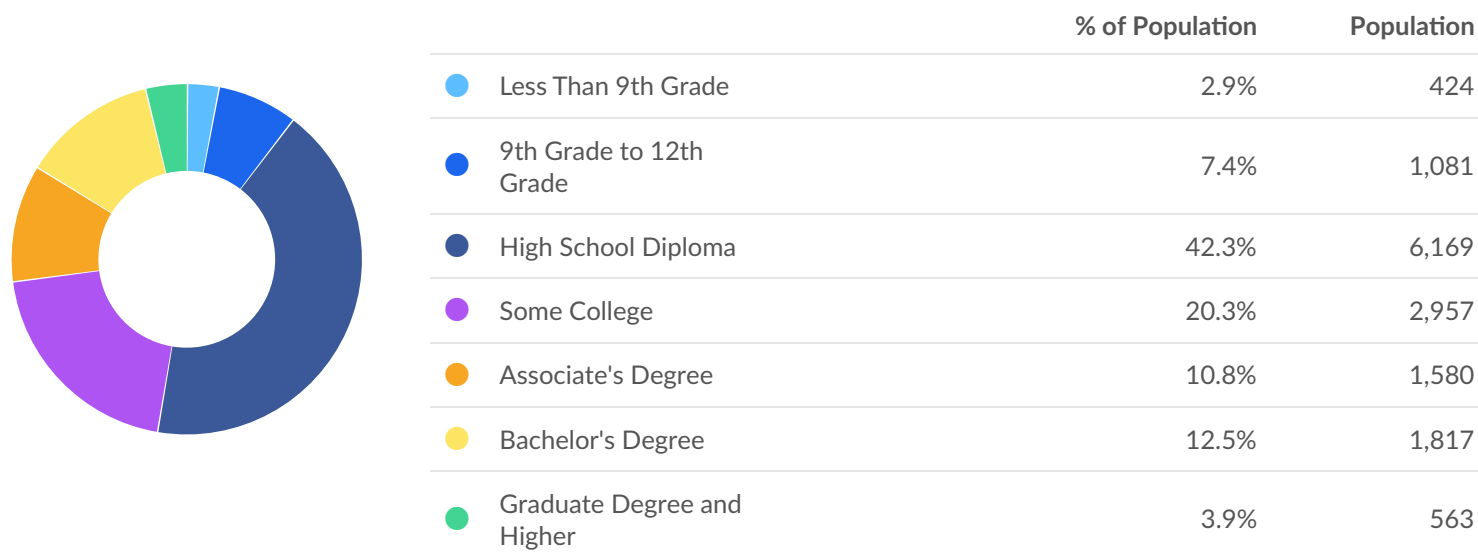
	Population (2025)	Labor Force (Aug 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	19,615	8,851	8,747	99.0	\$955.20M	\$1.54B	\$1.15B
State	5,980,718	3,144,655	3,264,613	100.3	\$439.61B	\$392.12B	\$421.40B

## Aug 2025 Labor Force Breakdown



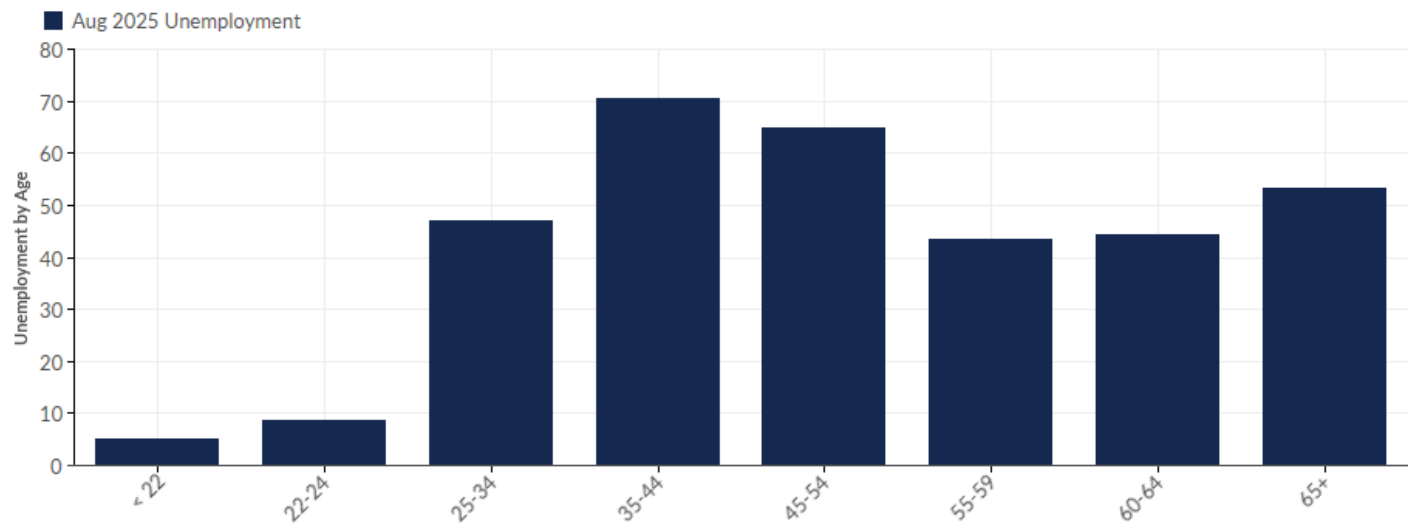
## Educational Attainment

Concerning educational attainment, **12.5% of Langlade County, WI residents possess a Bachelor's Degree** (9.1% below the national average), and **10.8% hold an Associate's Degree** (2.0% above the national average).



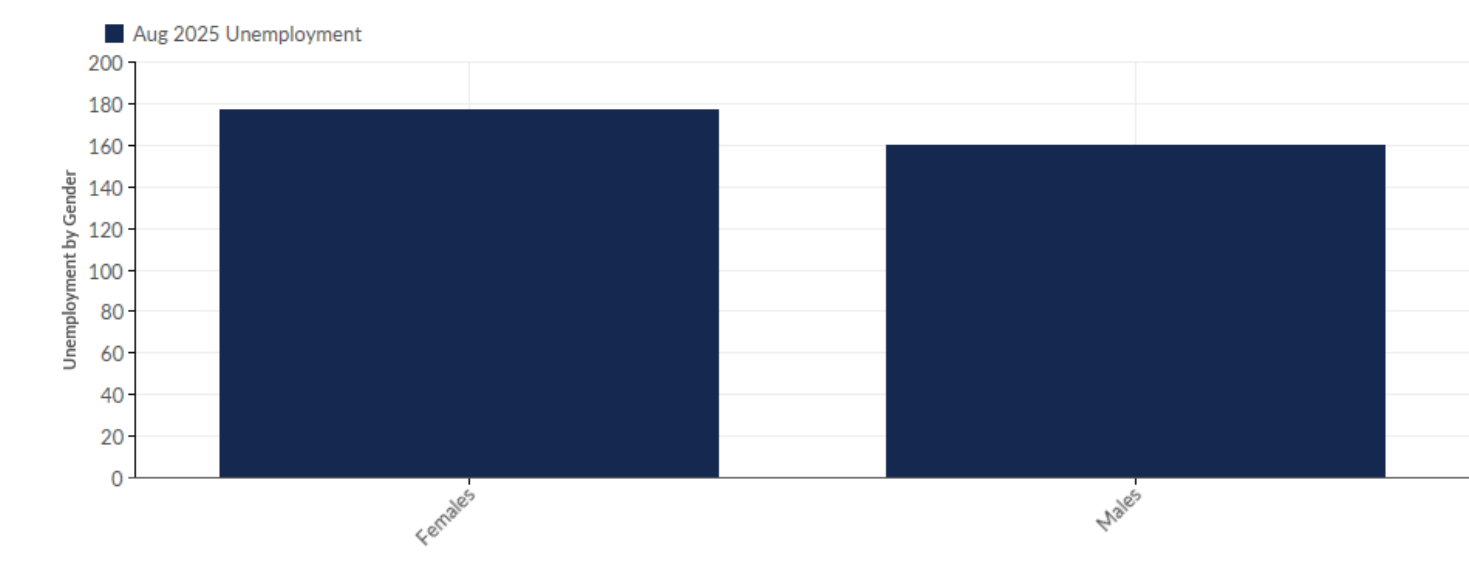
# Unemployment by Demographics

## Unemployment by Age



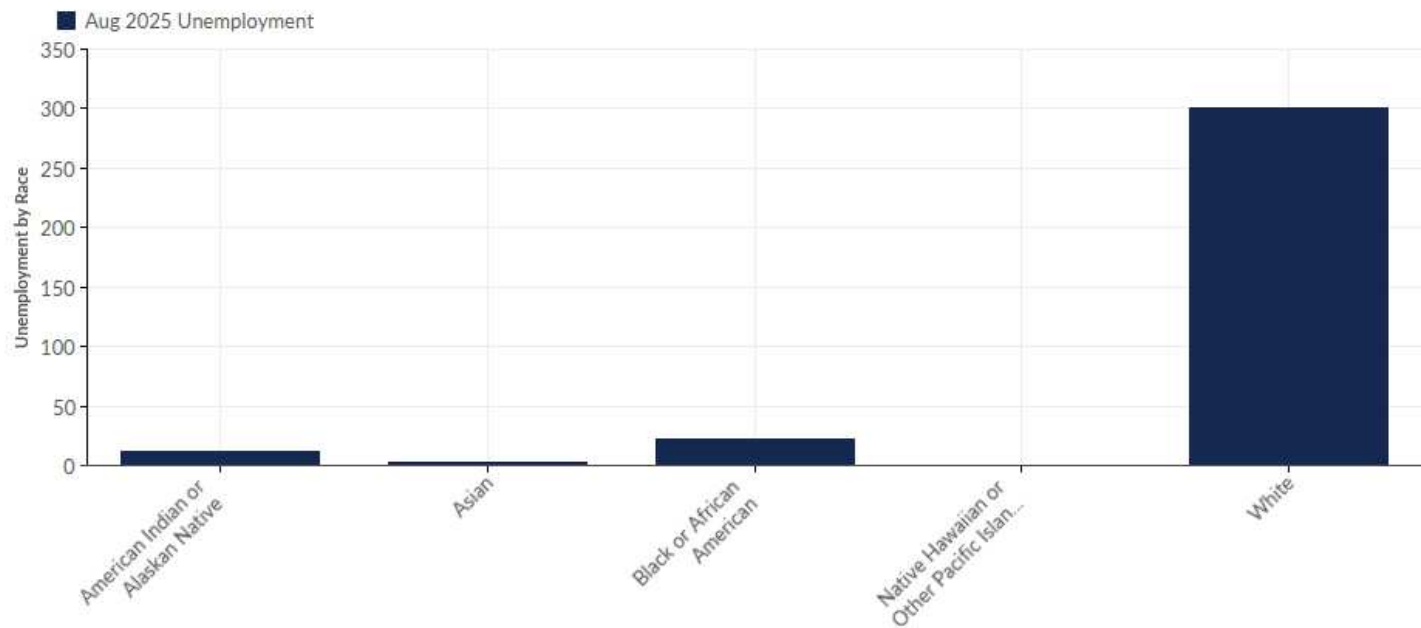
Age	Unemployment (Aug 2025)	% of Unemployed
< 22	5	1.48%
22-24	9	2.67%
25-34	47	13.95%
35-44	71	21.07%
45-54	65	19.29%
55-59	44	13.06%
60-64	44	13.06%
65+	53	15.73%
Total	337	100.00%

Unemployment by Gender



Gender	Unemployment (Aug 2025)	% of Unemployed
Females	177	52.52%
Males	160	47.48%
Total	337	100.00%

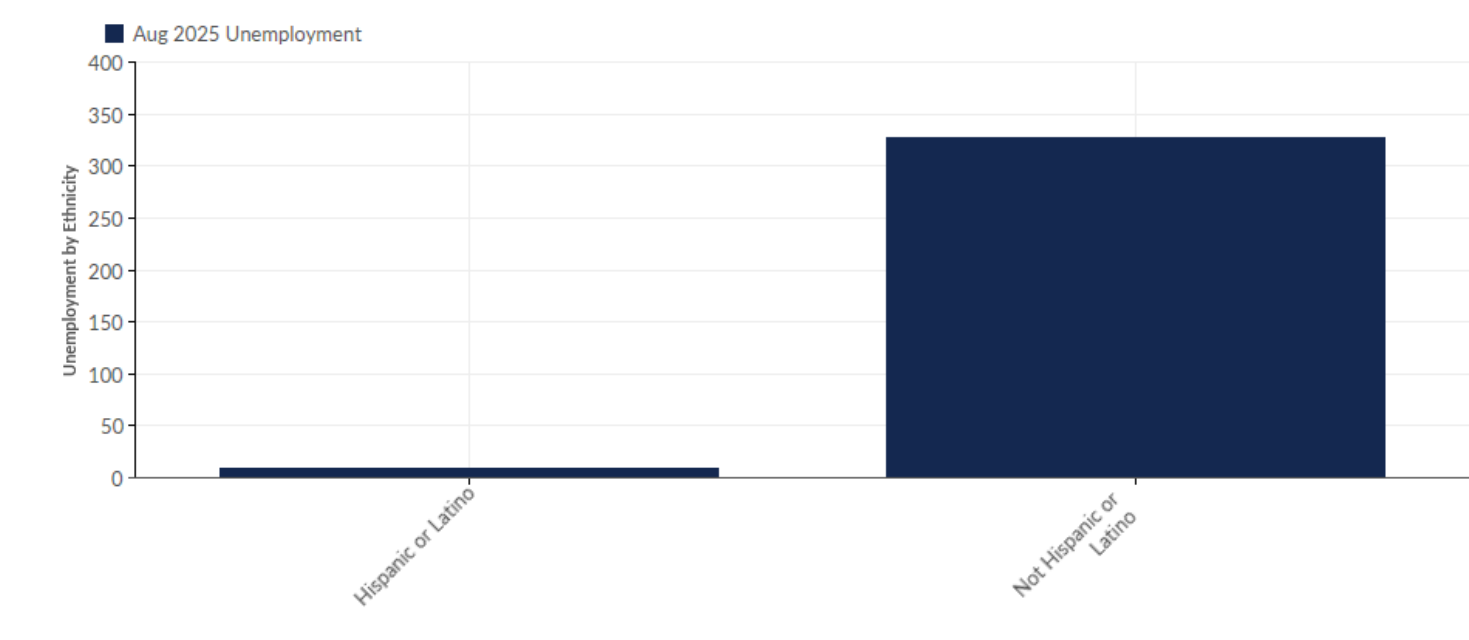
Unemployment by Race



Race	Unemployment (Aug 2025)	% of Unemployed
American Indian or Alaskan Native	12	3.56%
Asian	3	0.89%
Black or African American	21	6.23%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	300	89.02%
Total	337	100.00%



Unemployment by Ethnicity

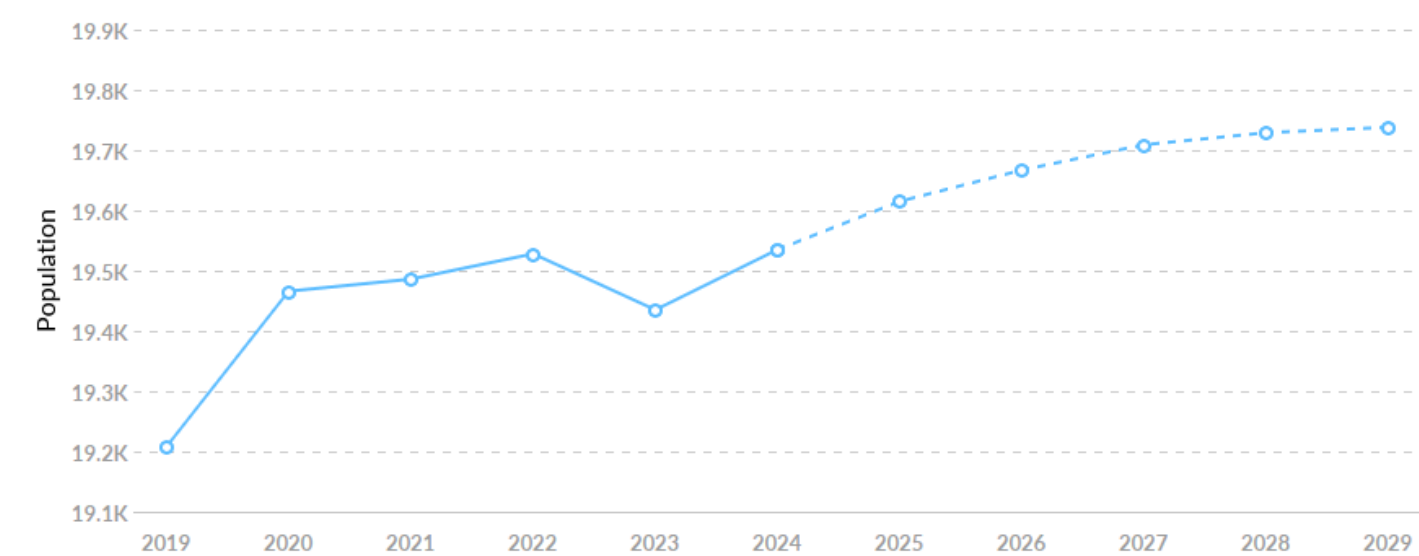


Ethnicity	Unemployment (Aug 2025)	% of Unemployed
Hispanic or Latino	9	2.67%
Not Hispanic or Latino	328	97.33%
Total	337	100.00%

# Historic & Projected Trends

## Population Trends

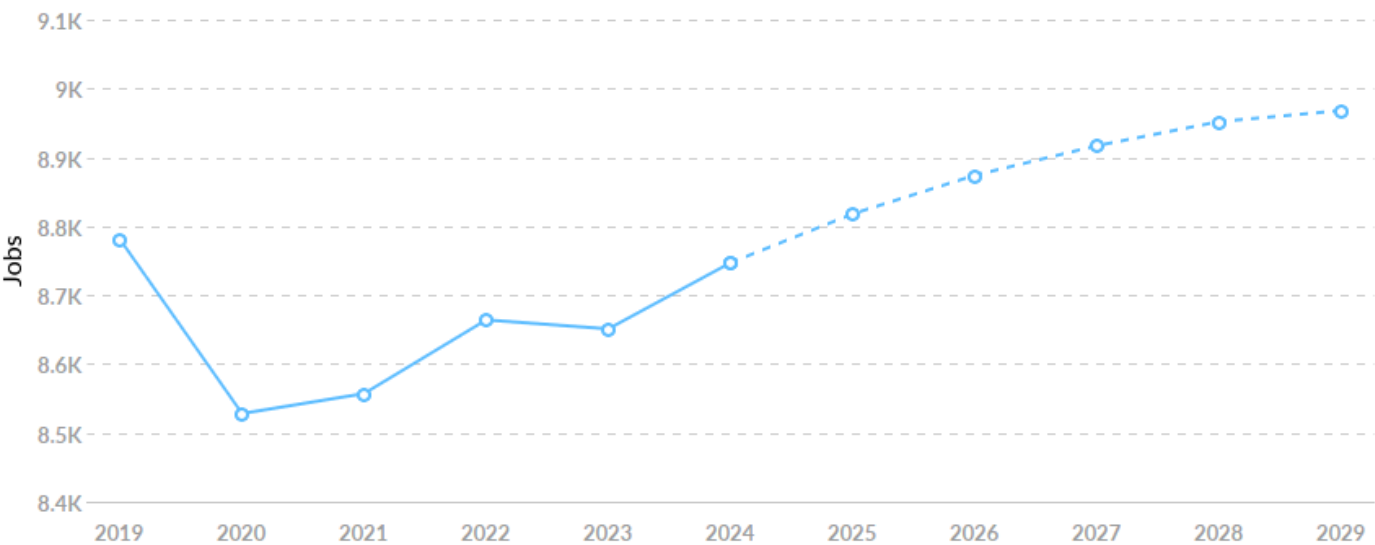
As of 2024 the region's population **increased by 1.7%** since 2019, growing by 327. Population is expected to **increase by 1.0%** between 2024 and 2029, adding 203.



Timeframe	Population
2019	19,208
2020	19,466
2021	19,486
2022	19,528
2023	19,435
2024	19,535
2025	19,615
2026	19,667
2027	19,709
2028	19,729
2029	19,738

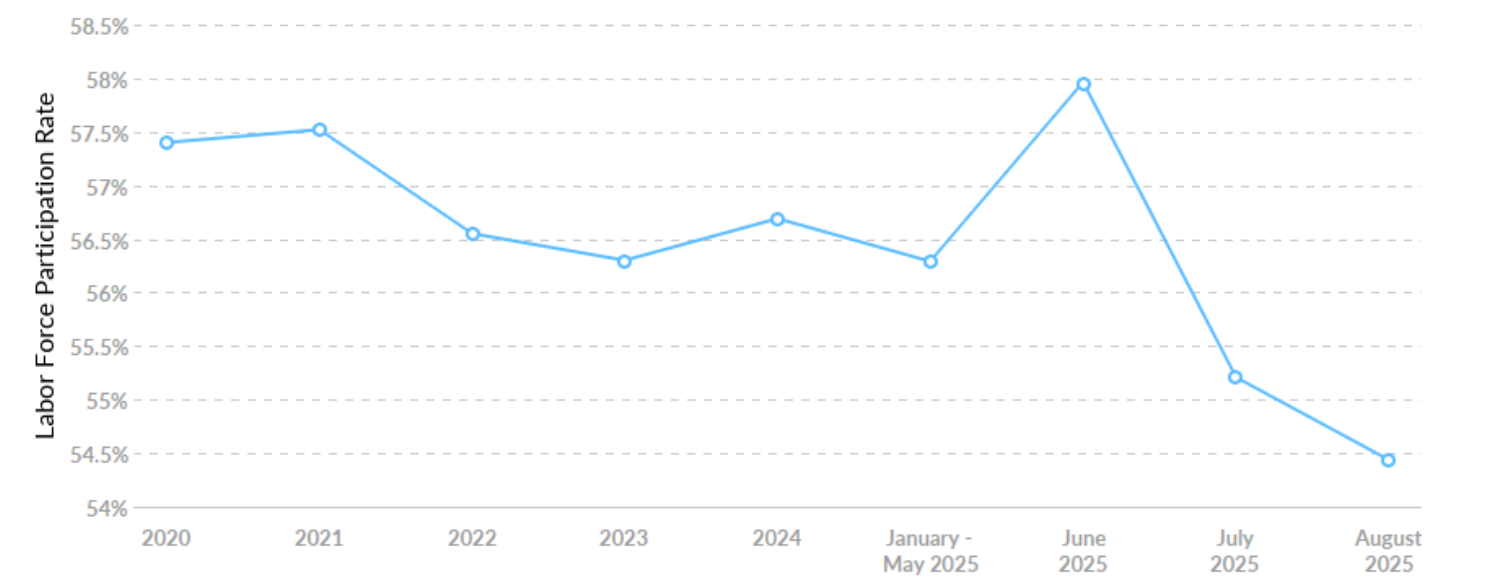
## Job Trends

From 2019 to 2024, jobs **declined by 0.4%** in Langlade County, WI from 8,781 to **8,747**. This change **fell short of the national growth rate of 4.4%** by 4.8%.



Timeframe	Jobs
2019	8,781
2020	8,528
2021	8,557
2022	8,664
2023	8,651
2024	8,747
2025	8,818
2026	8,874
2027	8,917
2028	8,952
2029	8,968

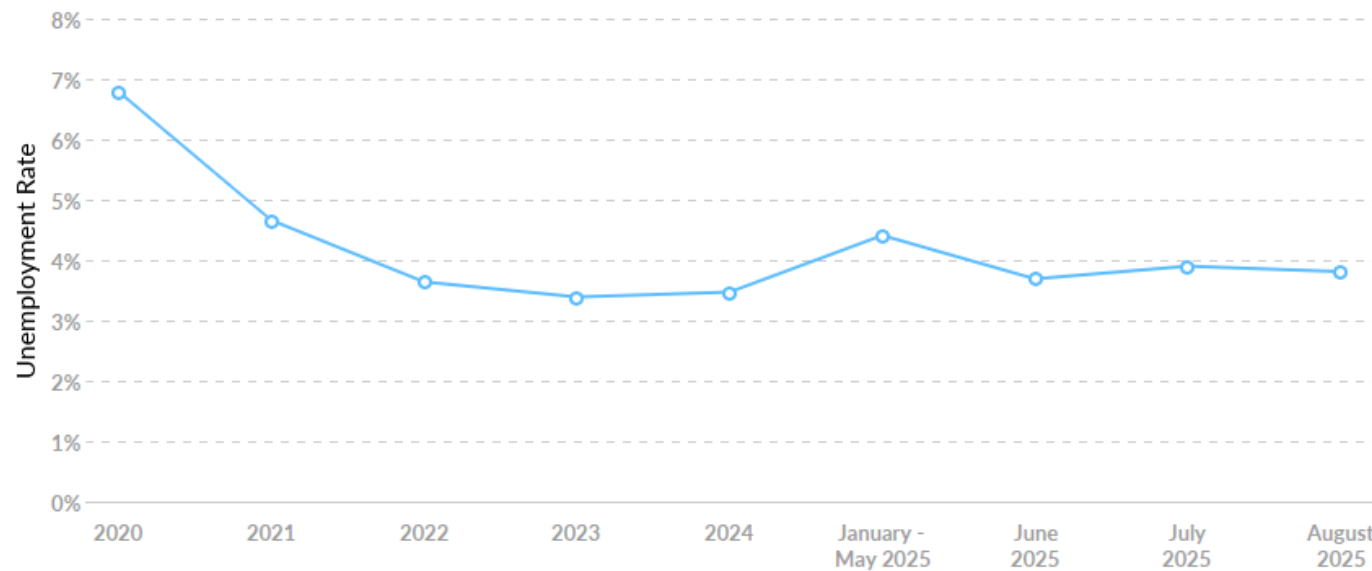
### Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	57.40%
2021	57.52%
2022	56.55%
2023	56.30%
2024	56.69%
January - May 2025	56.29%
June 2025	57.96%
July 2025	55.21%
August 2025	54.44%

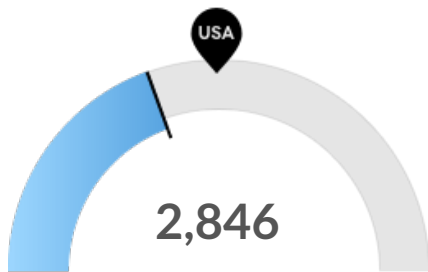
## Unemployment Rate Trends

Langlade County, WI had an August 2025 unemployment rate of 3.81%, **decreasing from 6.79%** 5 years before.



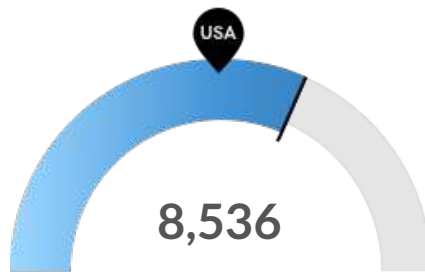
Timeframe	Unemployment Rate
2020	6.79%
2021	4.66%
2022	3.64%
2023	3.39%
2024	3.47%
January - May 2025	4.41%
June 2025	3.69%
July 2025	3.90%
August 2025	3.81%

## Population Characteristics



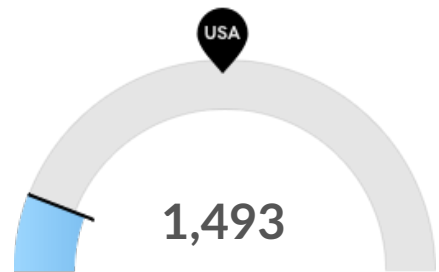
Millennials

Langlade County, WI has 2,846 millennials (ages 25-39). The national average for an area this size is 3,999.



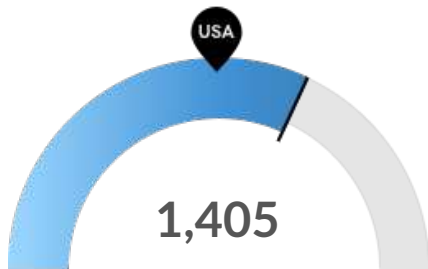
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,907 people 55 or older, while there are 8,536 here.



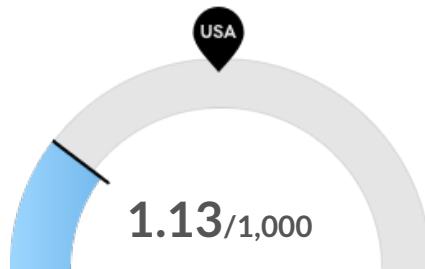
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,310 racially diverse people, while there are 1,493 here.



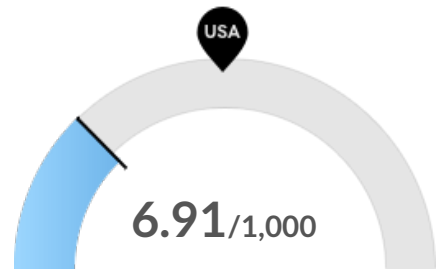
Veterans

Langlade County, WI has 1,405 veterans. The national average for an area this size is 956.



Violent Crime

Langlade County, WI has 1.13 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

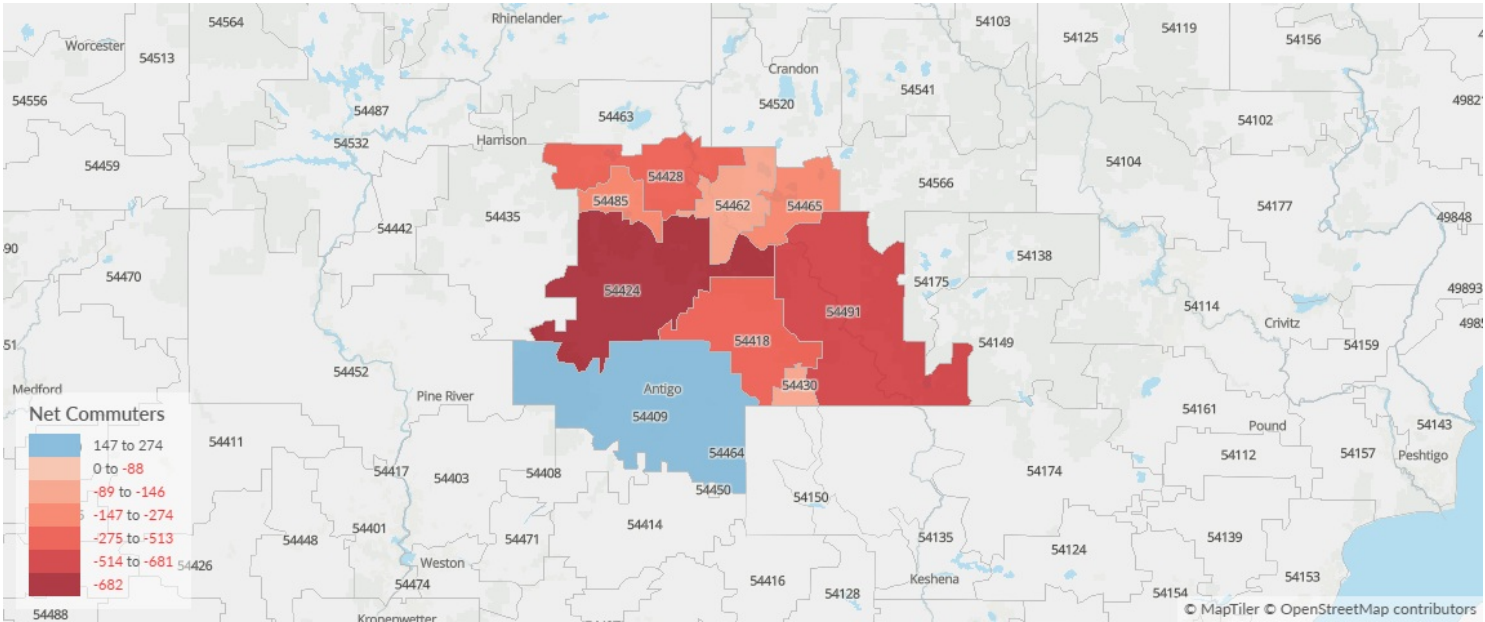


Property Crime

Langlade County, WI has 6.91 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
54409	Antigo, WI (in Langlade ...	7,416
54491	White Lake, WI (in Lang...	296
54428	Elcho, WI (in Langlade c...	296
54418	Bryant, WI (in Langlade ...	254
54424	Deerbrook, WI (in Langl...	236

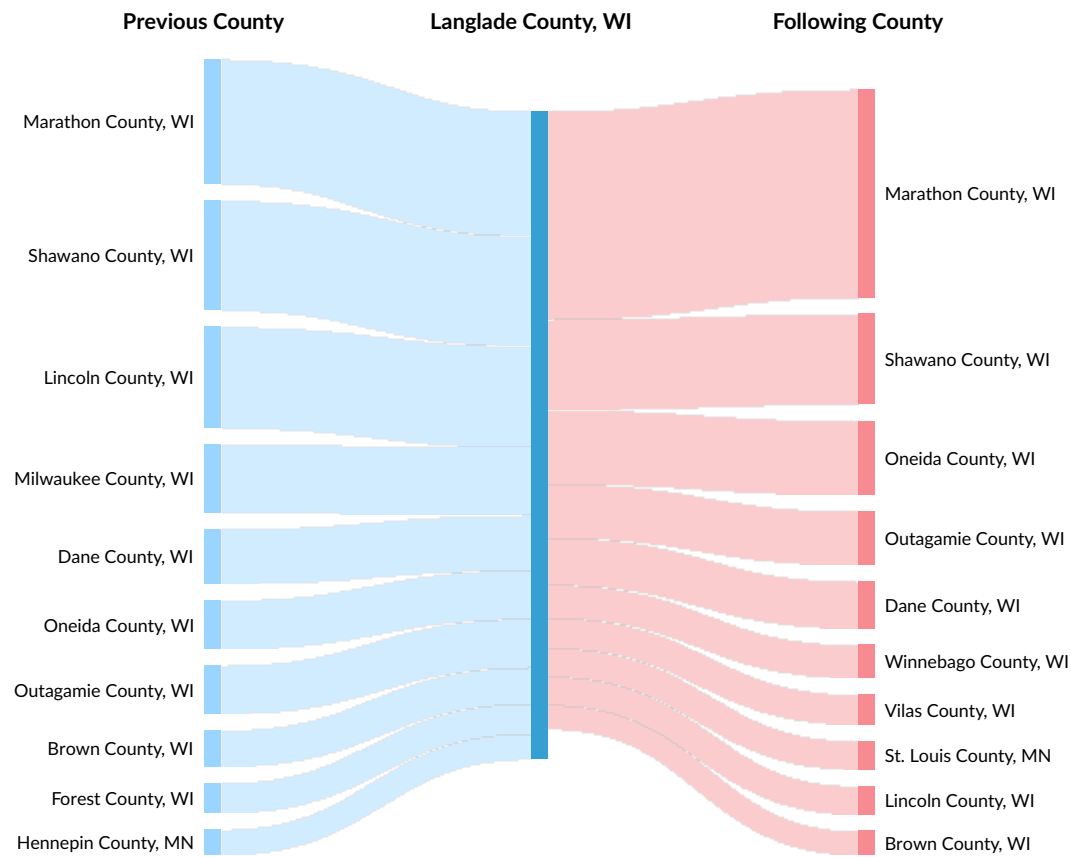
Where Talent Lives

ZIP	Name	2024 Workers
54409	Antigo, WI (in Langlade ...	7,269
54424	Deerbrook, WI (in Langl...	918
54491	White Lake, WI (in Lang...	810
54428	Elcho, WI (in Langlade c...	570
54418	Bryant, WI (in Langlade ...	565

# Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2022, 61 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 101 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2022 was 126.



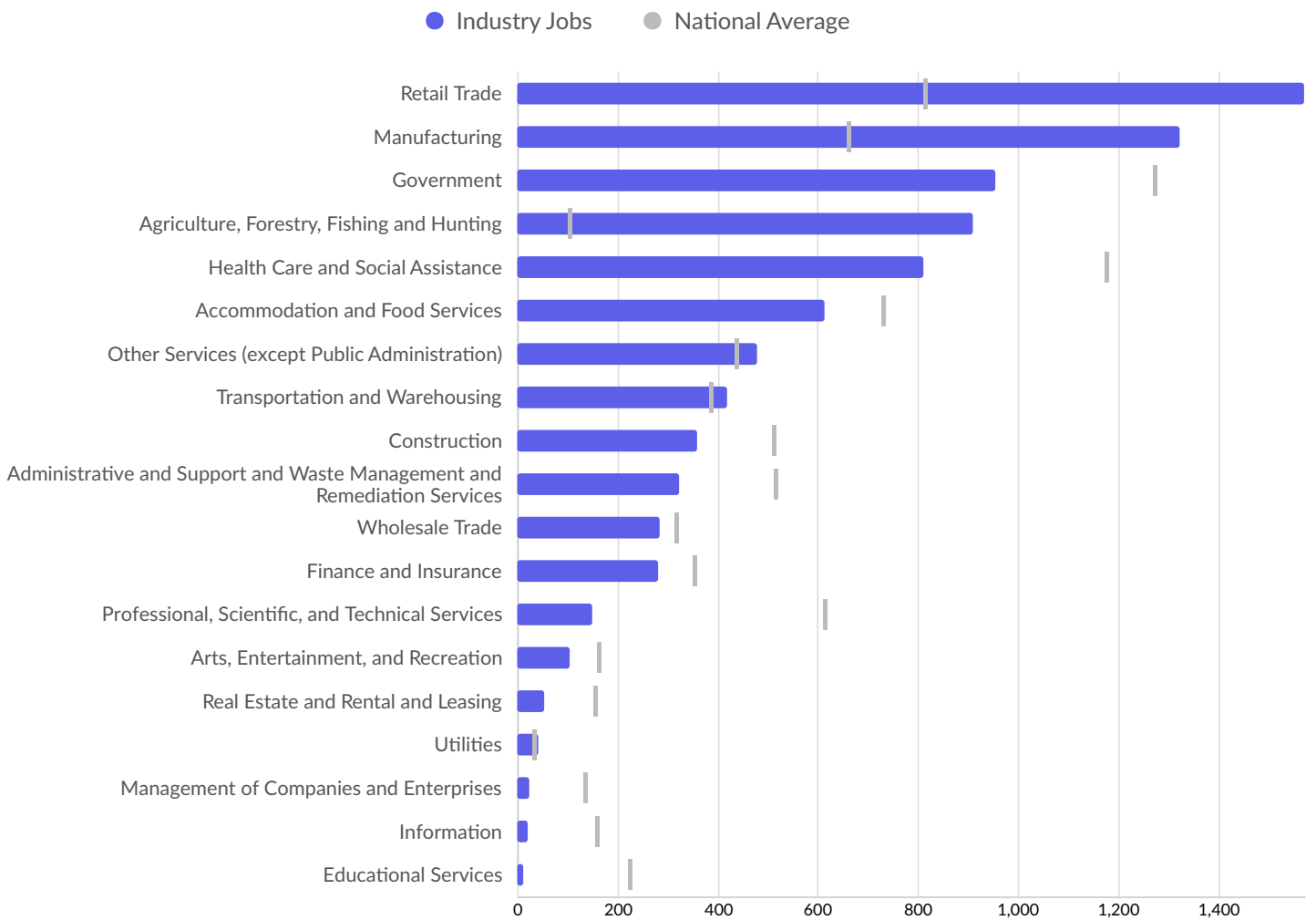
Top Previous Counties	Migrations
Marathon County, WI	61
Shawano County, WI	54
Lincoln County, WI	49
Milwaukee County, WI	33
Dane County, WI	27
Oneida County, WI	24



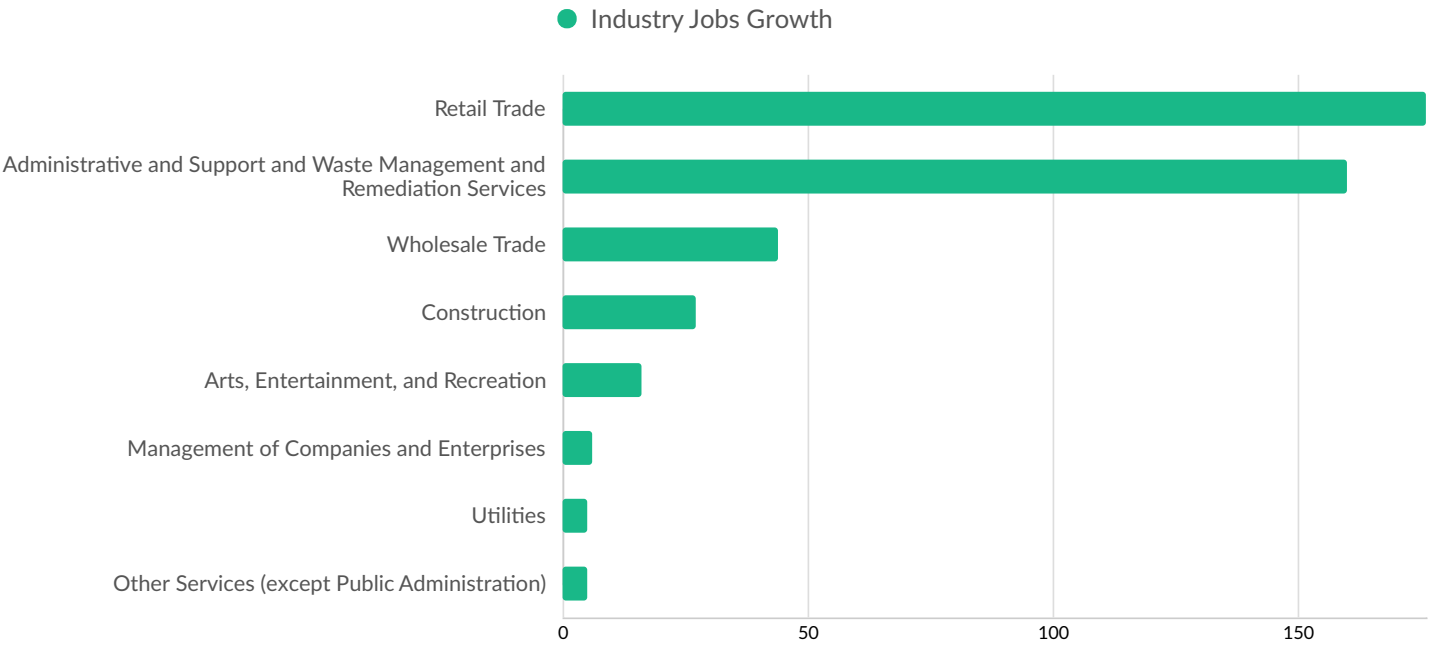
Top Previous Counties	Migrations
Outagamie County, WI	24
Brown County, WI	18
Forest County, WI	15
Hennepin County, MN	12
Winnebago County, WI	11
Cook County, IL	9
Waukesha County, WI	9
Manitowoc County, WI	9
La Crosse County, WI	9
Top Following Counties	Migrations
Marathon County, WI	101
Shawano County, WI	44
Oneida County, WI	36
Outagamie County, WI	26
Dane County, WI	23
Winnebago County, WI	16
Vilas County, WI	15
St. Louis County, MN	14
Lincoln County, WI	14
Brown County, WI	12
Milwaukee County, WI	9
Livingston County, MI	9
Walworth County, WI	8
Dallas County, TX	8
Hillsborough County, FL	7

# Industry Characteristics

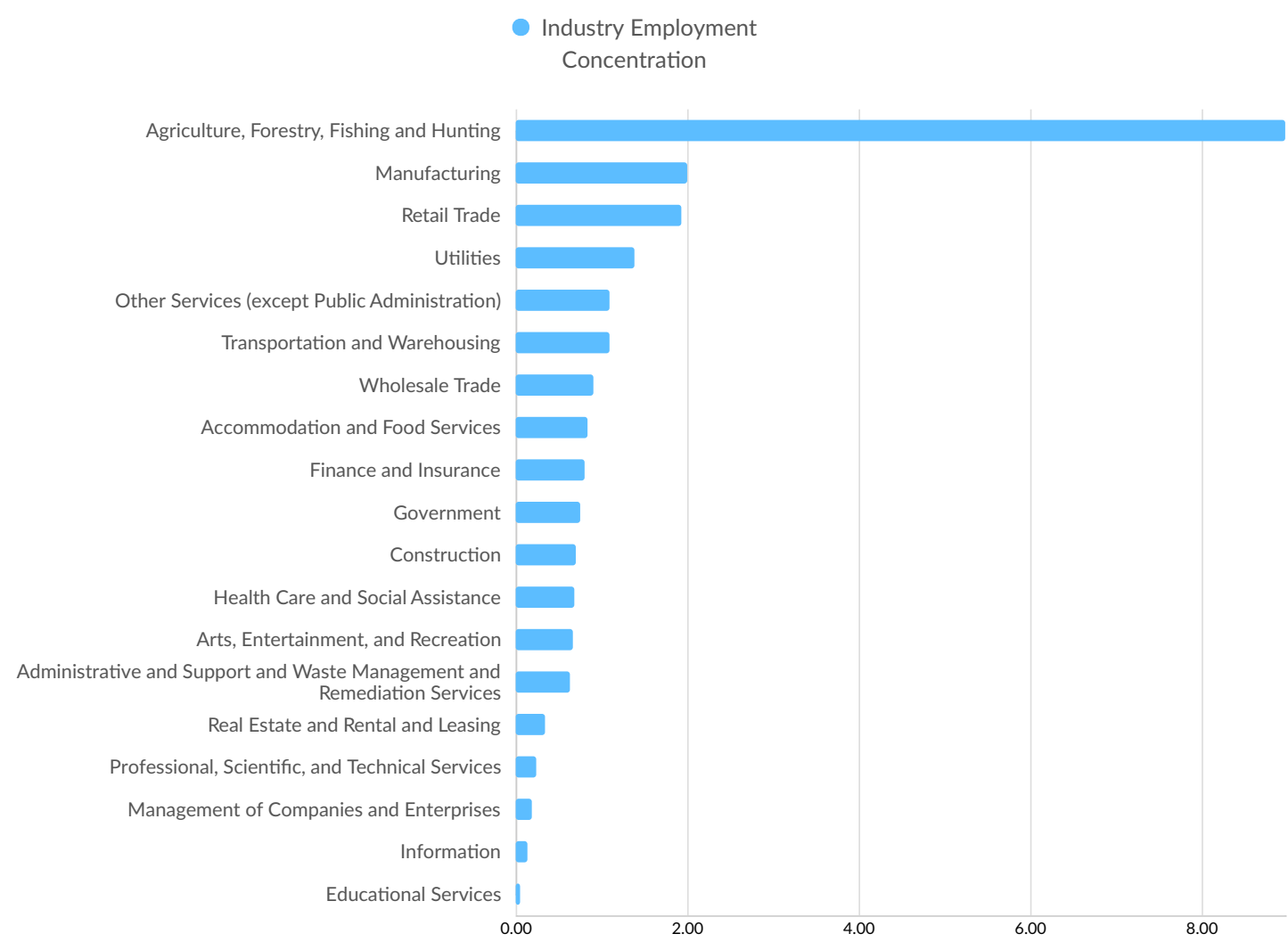
## Largest Industries



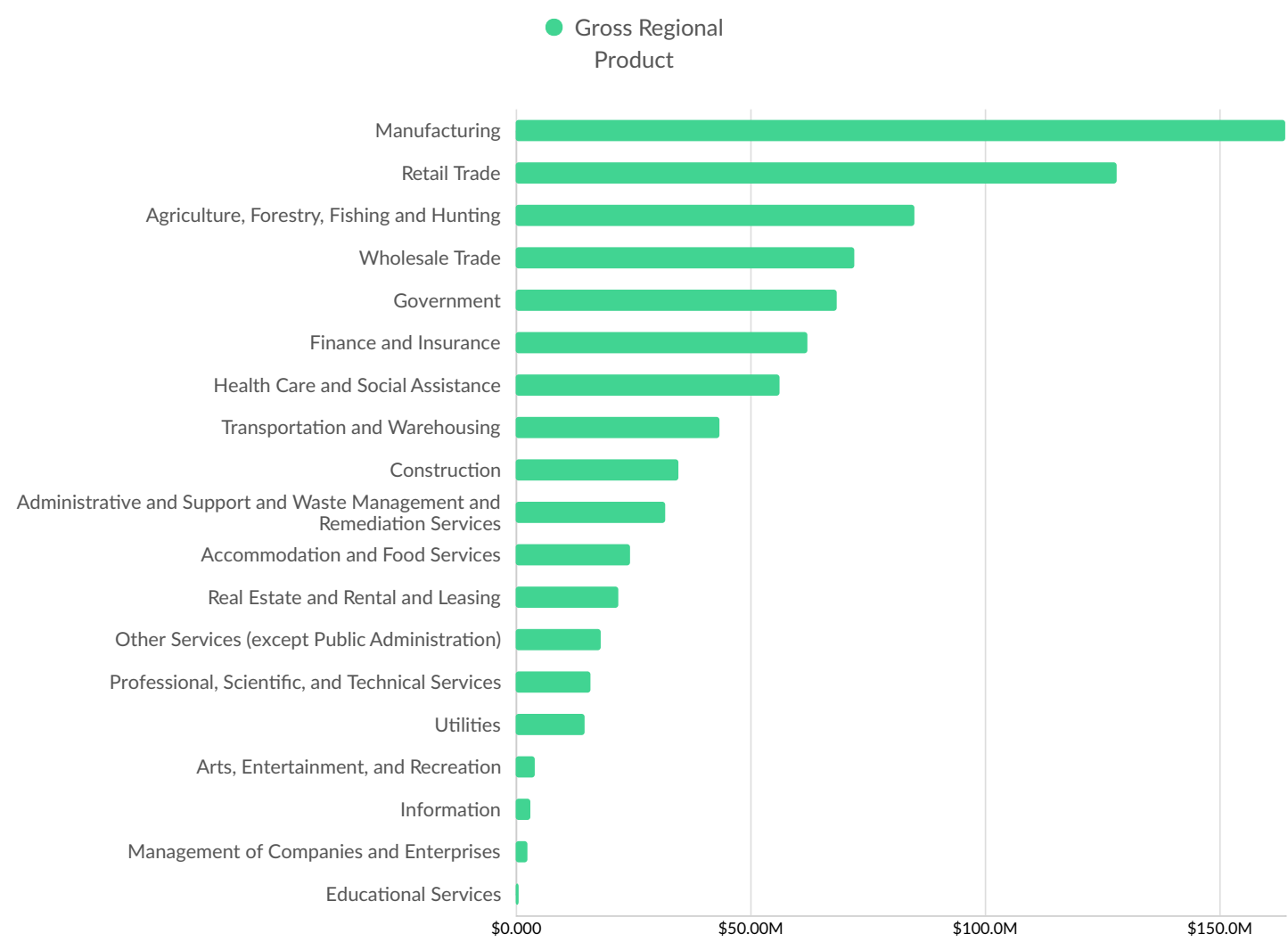
Top Growing Industries



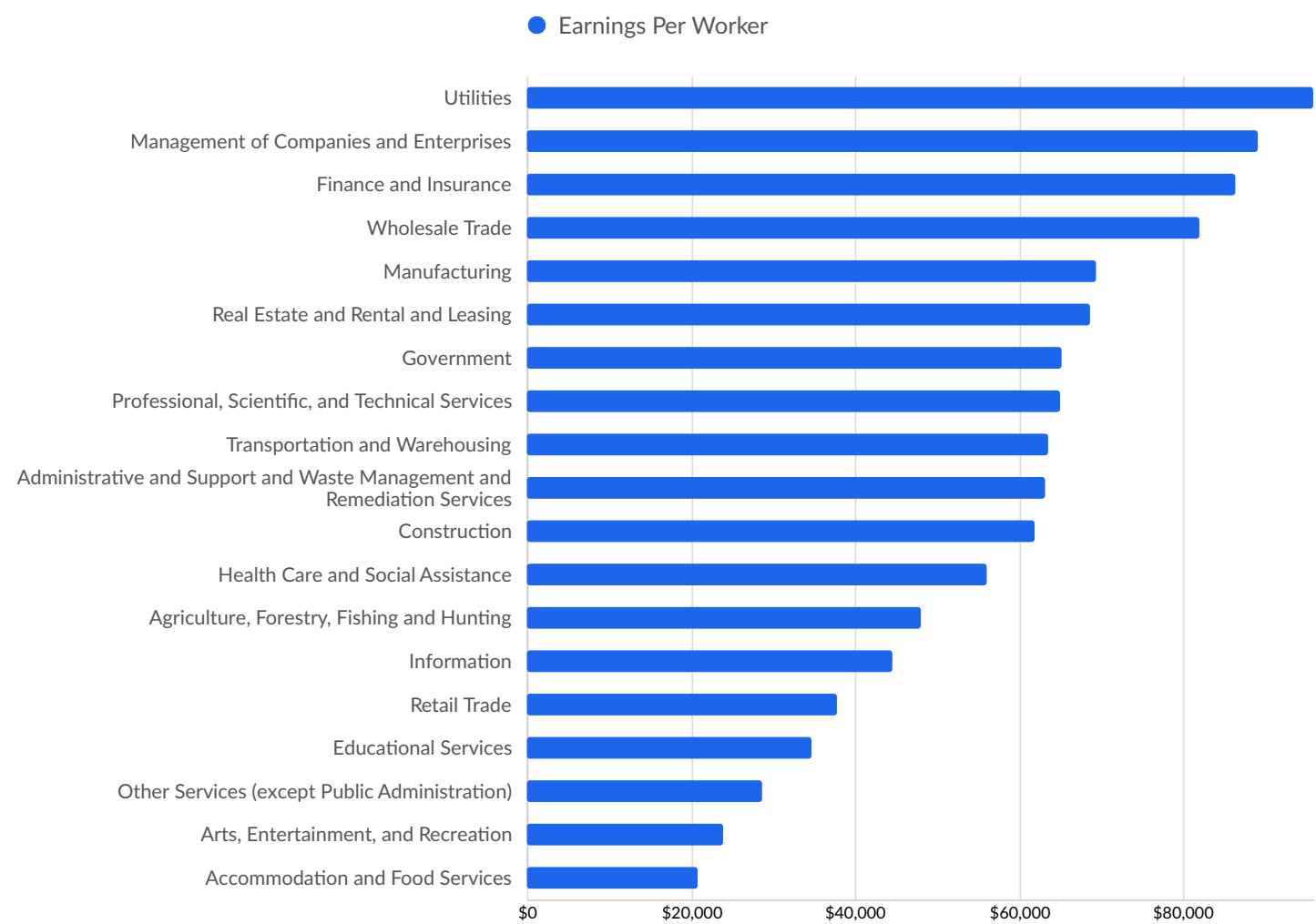
# Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



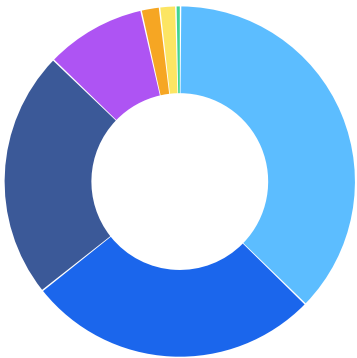
## Business Characteristics

### 1,305 Companies Employ Your Workers

Online profiles for your workers mention 1,305 companies as employers, with the top 10 appearing below. In the last 12 months, 278 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Covantage Credit Union	92 <div></div>	Aspirus	161 <div></div>
Volm Companies	91 <div></div>	Covantage Credit Union	67 <div></div>
Aspirus	84 <div></div>	Fleet Farm	63 <div></div>
Unified School District Antigo	64 <div></div>	CompHealth	51 <div></div>
Langlade Hospital - Hotel Dieu ...	56 <div></div>	Pick And Save	42 <div></div>
Dover Corporation	49 <div></div>	Walmart	40 <div></div>
Aspirus Langlade Hospital	45 <div></div>	Dover Corporation	38 <div></div>
Unified School District Of Antig...	34 <div></div>	Kroger	28 <div></div>
Walmart	33 <div></div>	Weatherby Healthcare	27 <div></div>
Northcentral Technical College	25 <div></div>	Growmark	26 <div></div>

## Business Size



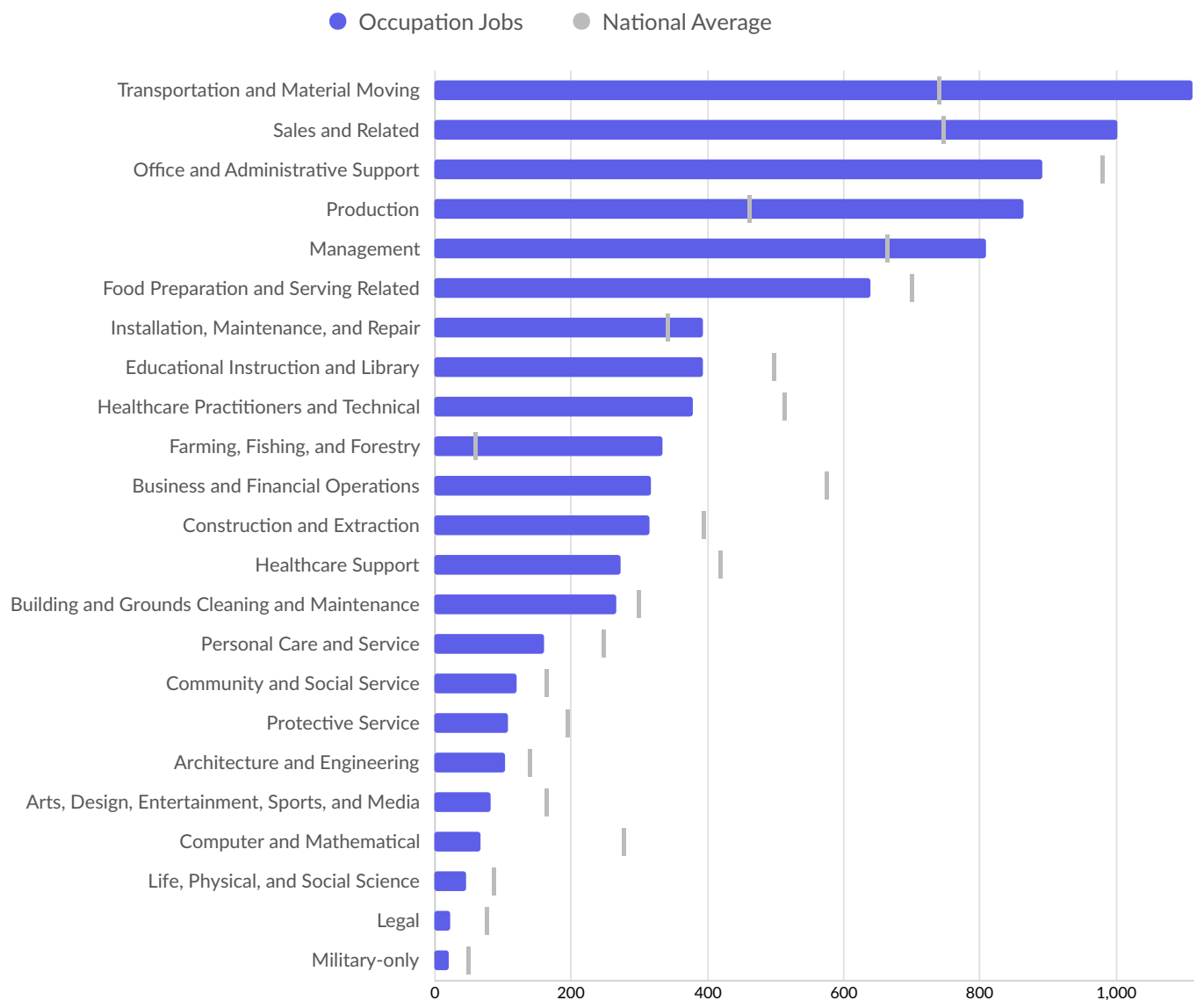
	Percentage	Business Count
1 to 4 employees	37.2%	350
5 to 9 employees	27.0%	254
10 to 19 employees	22.9%	215
20 to 49 employees	9.3%	87
50 to 99 employees	1.7%	16
100 to 249 employees	1.5%	14
250 to 499 employees	0.4%	4

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

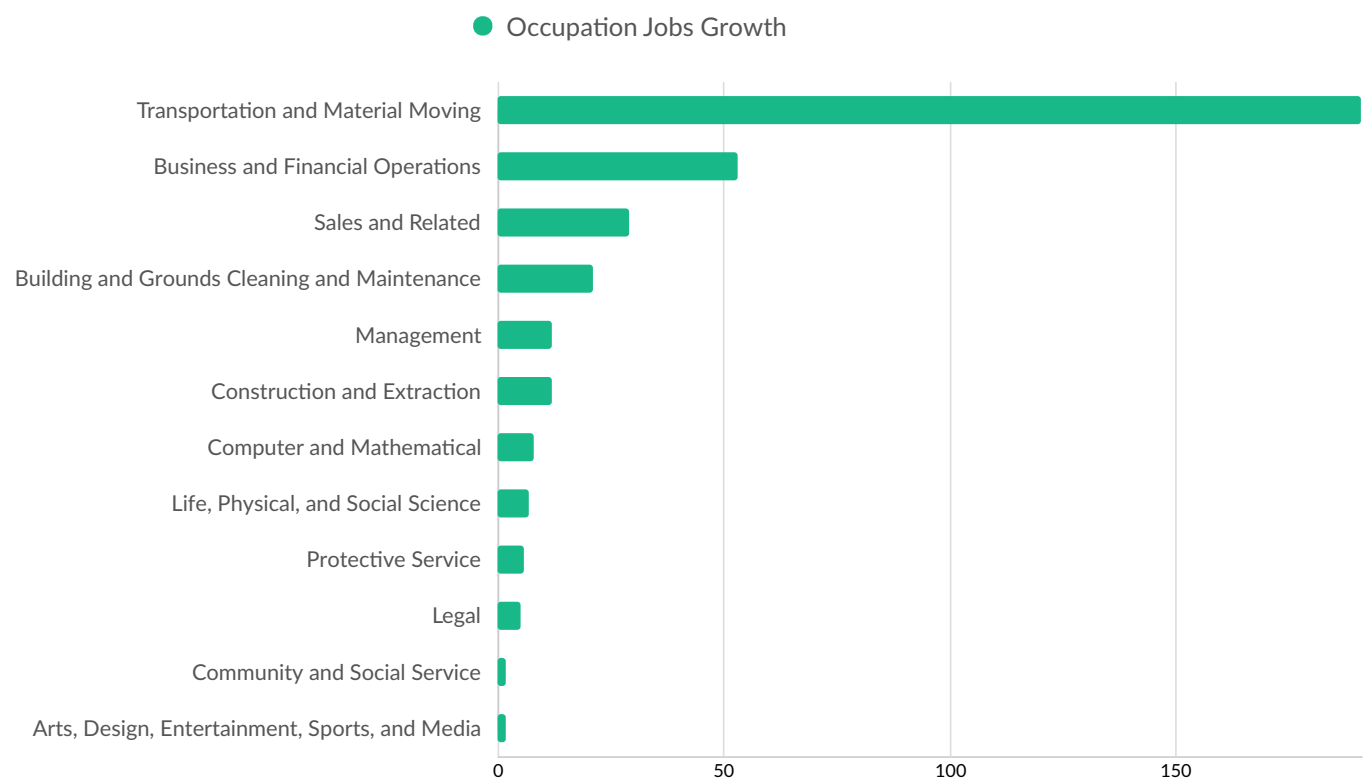


# Workforce Characteristics

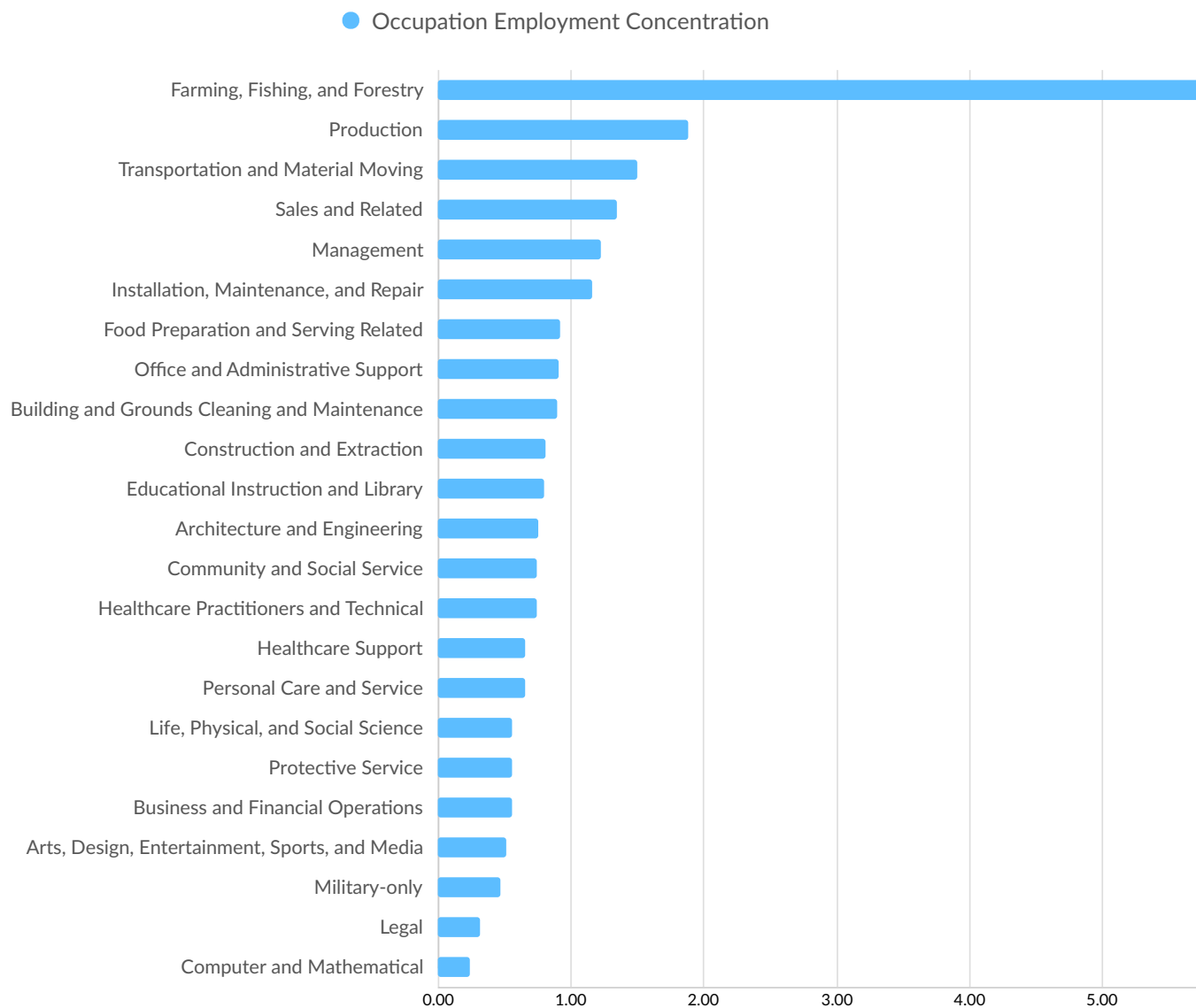
## Largest Occupations



## Top Growing Occupations



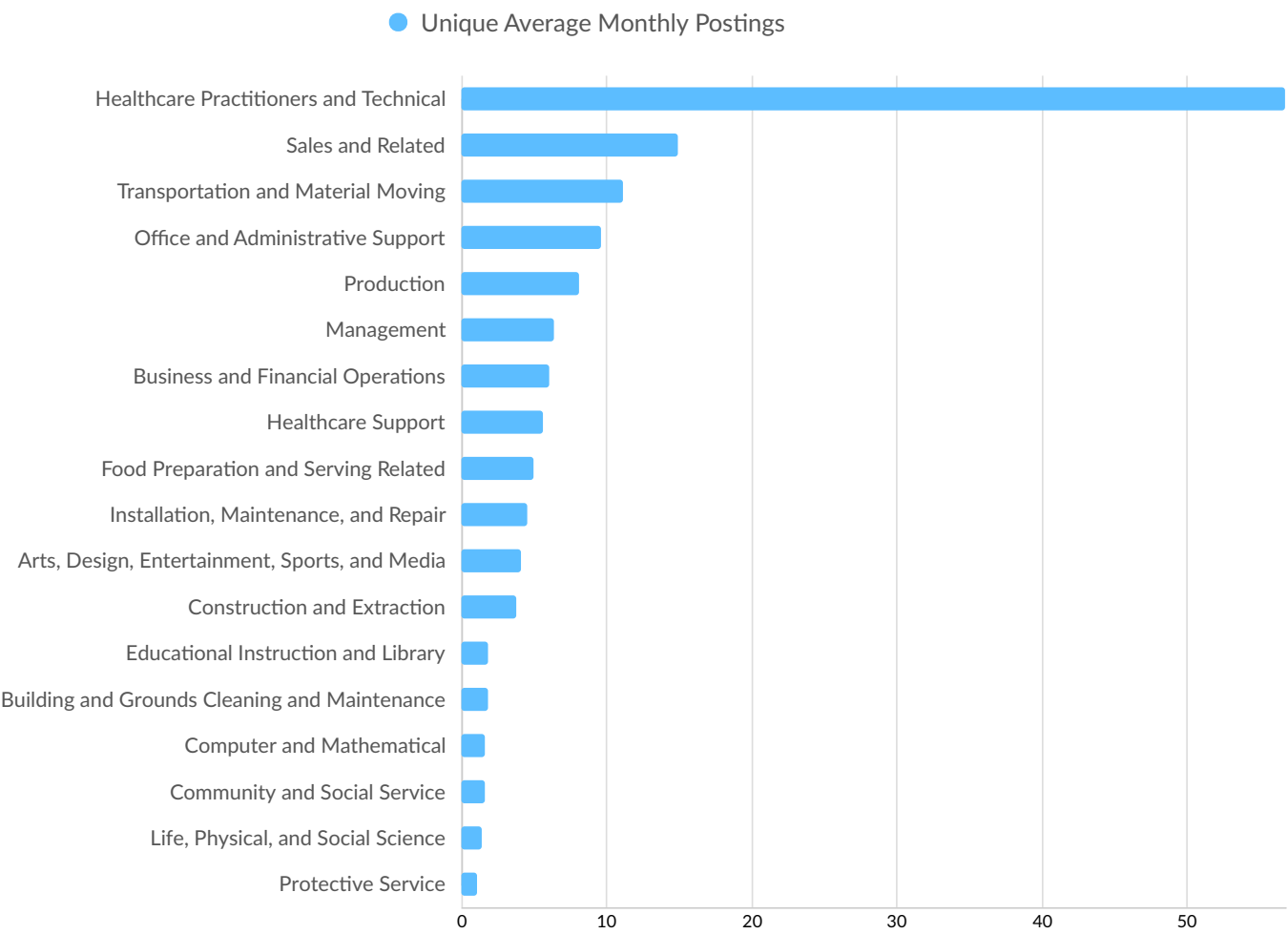
## Top Occupation Employment Concentration



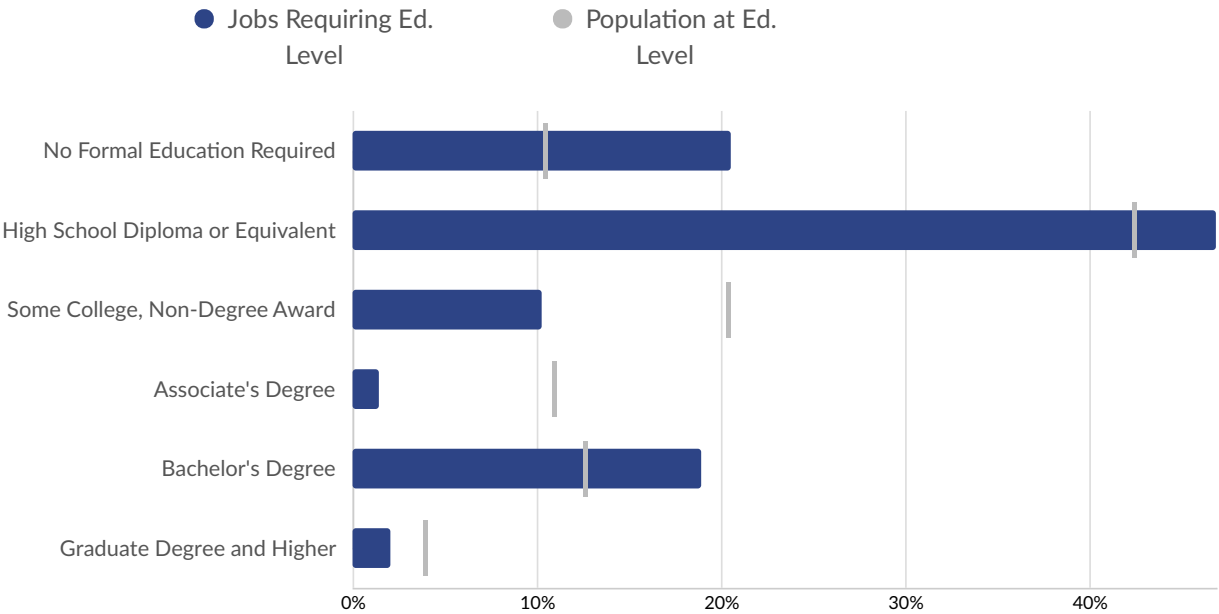
## Top Occupation Earnings



## Top Posted Occupations



Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

# In-Demand Skills

