



Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55057 Juneau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

26,562

Population (2025)

Population **decreased by 218** over the last 5 years and is projected to **decrease by 422** over the next 5 years.

10,443

Total Regional Employment

Jobs **grew by 323** over the last 5 years and are projected to **grow by 149** over the next 5 years.

\$65.2K

Median Household Income (2023)

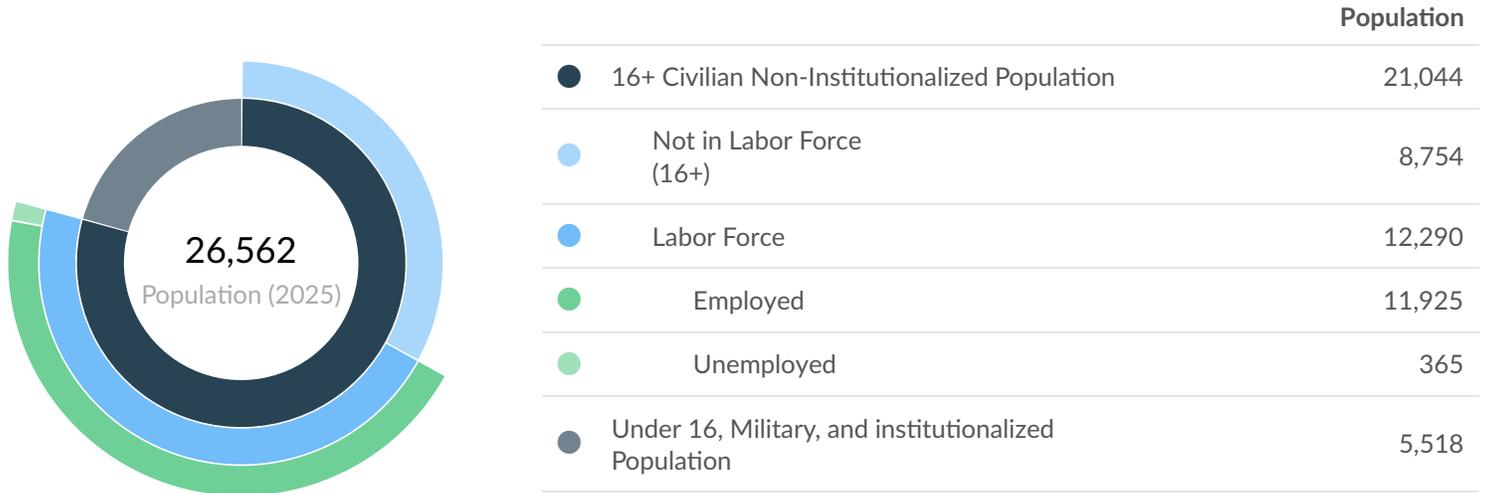
Median household income is **\$13.4K below** the national median household income of \$78.5K.

Takeaways

- As of 2025 the region's population **declined by 0.8%** since 2020, falling by 218. Population is expected to **decrease by 1.6%** between 2025 and 2030, losing 422.
- From 2020 to 2025, jobs **increased by 3.2%** in Juneau County, WI from 10,120 to **10,443**. This change **fell short of the national growth rate of 10.6% by 7.4%**. As the number of jobs increased, the **labor force participation rate decreased from 61.2% to 58.4% between 2020 and 2025**.
- Concerning educational attainment, **12.4% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.2% hold an Associate's Degree** (3.3% above the national average).
- The top three industries in 2025 are Education and Hospitals (Local Government), Education and Hospitals (State Government), and Local Government, Excluding Education and Hospitals.

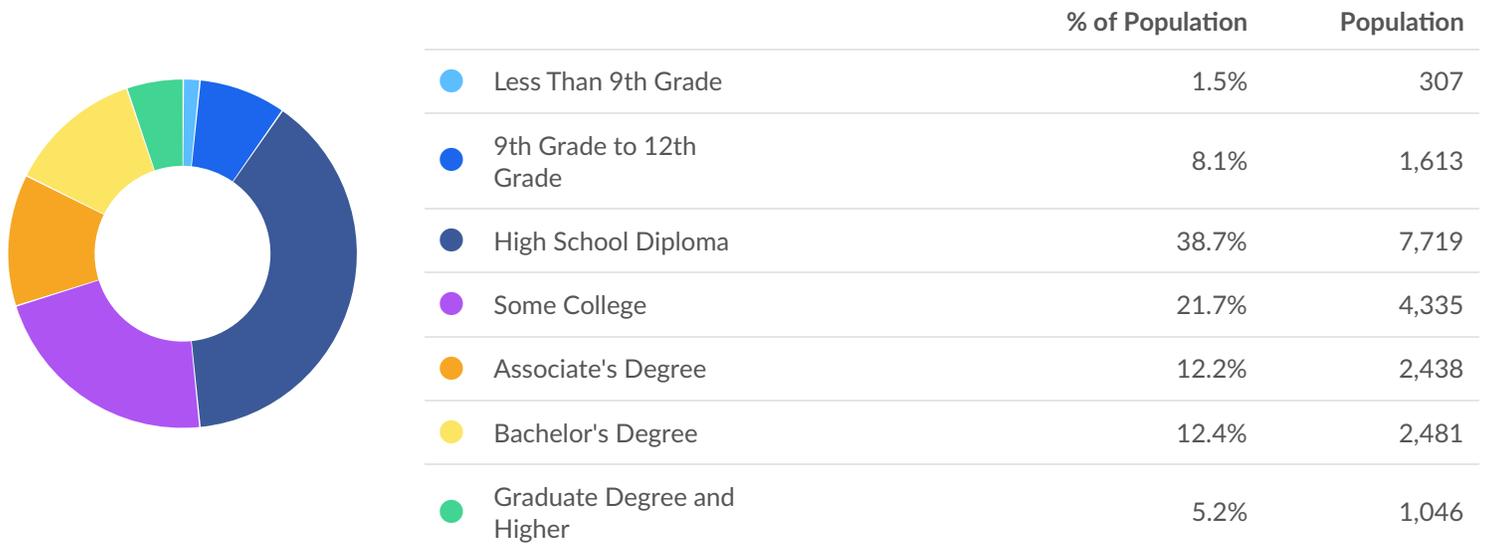
	Population (2025)	Labor Force (Nov 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	26,562	12,290	10,443	97.9	\$1.31B	\$2.17B	\$2.05B
State	5,980,718	3,113,826	3,272,214	100.3	\$457.86B	\$400.36B	\$432.85B

Nov 2025 Labor Force Breakdown



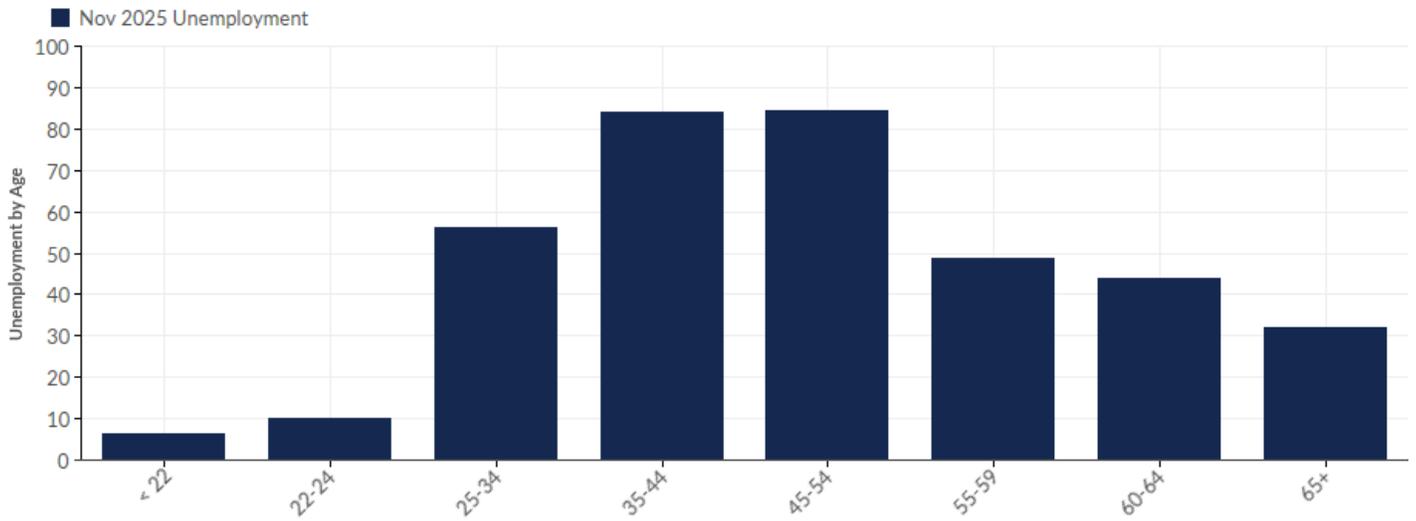
Educational Attainment

Concerning educational attainment, **12.4% of Juneau County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.2% hold an Associate's Degree** (3.3% above the national average).



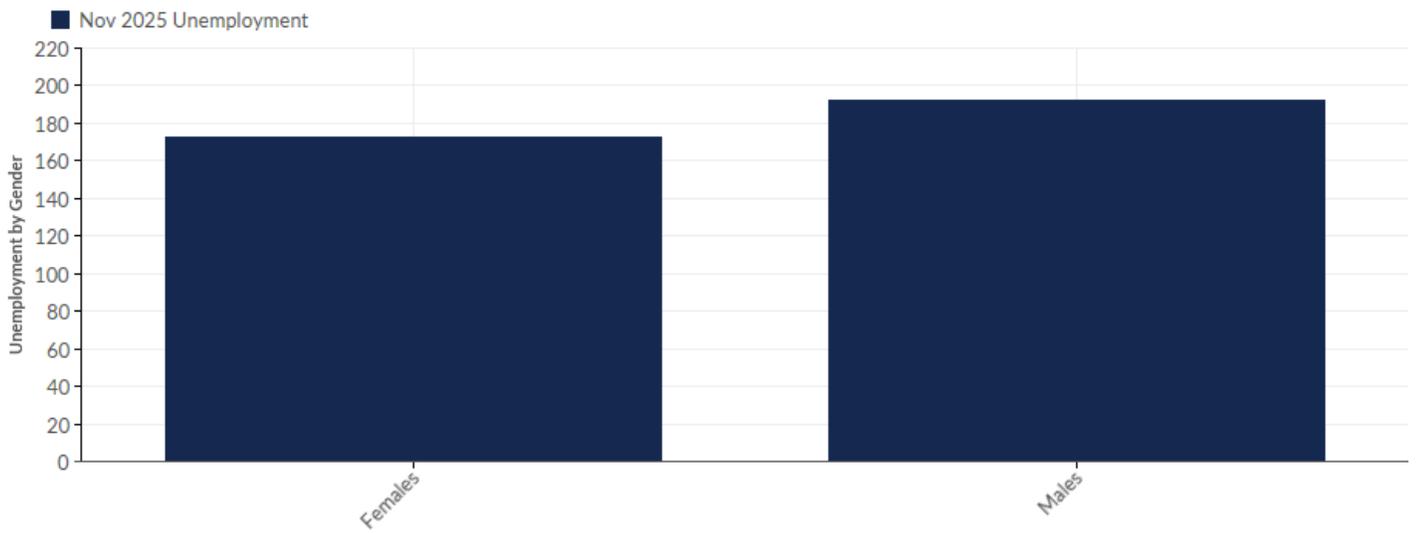
Unemployment by Demographics

Unemployment by Age



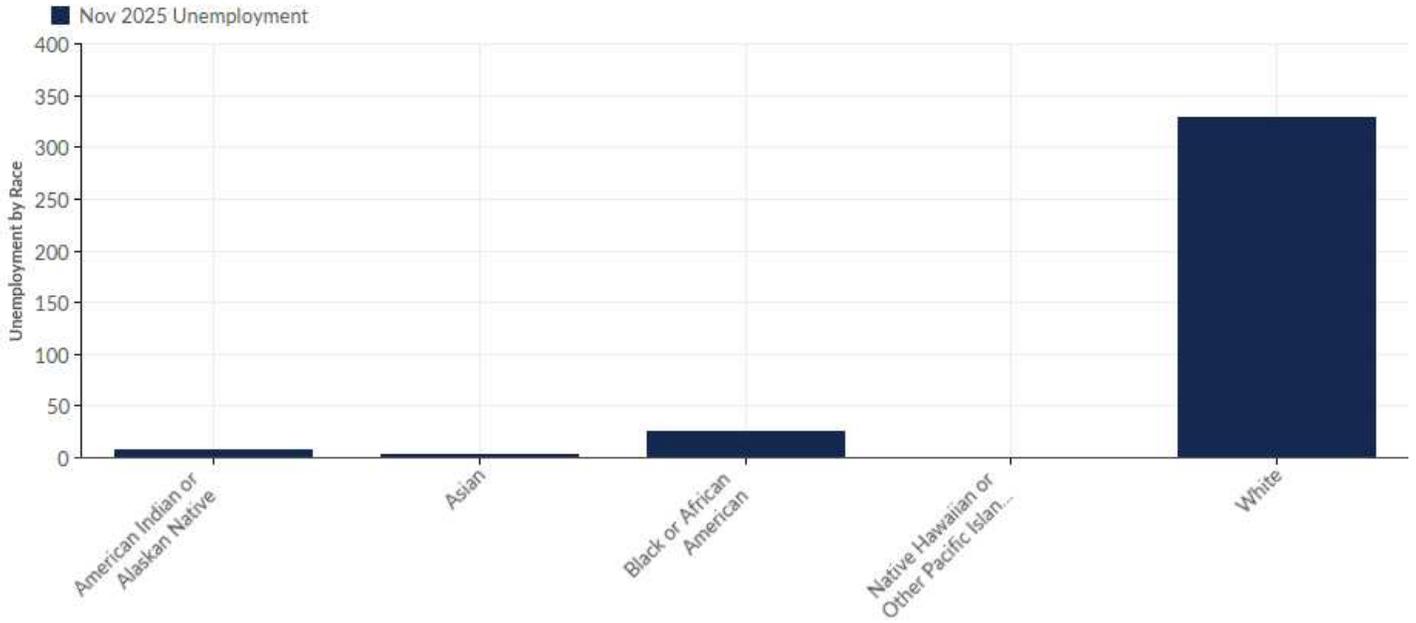
Age	Unemployment (Nov 2025)	% of Unemployed
< 22	6	1.64%
22-24	10	2.74%
25-34	56	15.34%
35-44	84	23.01%
45-54	84	23.01%
55-59	49	13.42%
60-64	44	12.05%
65+	32	8.77%
Total	365	100.00%

Unemployment by Gender



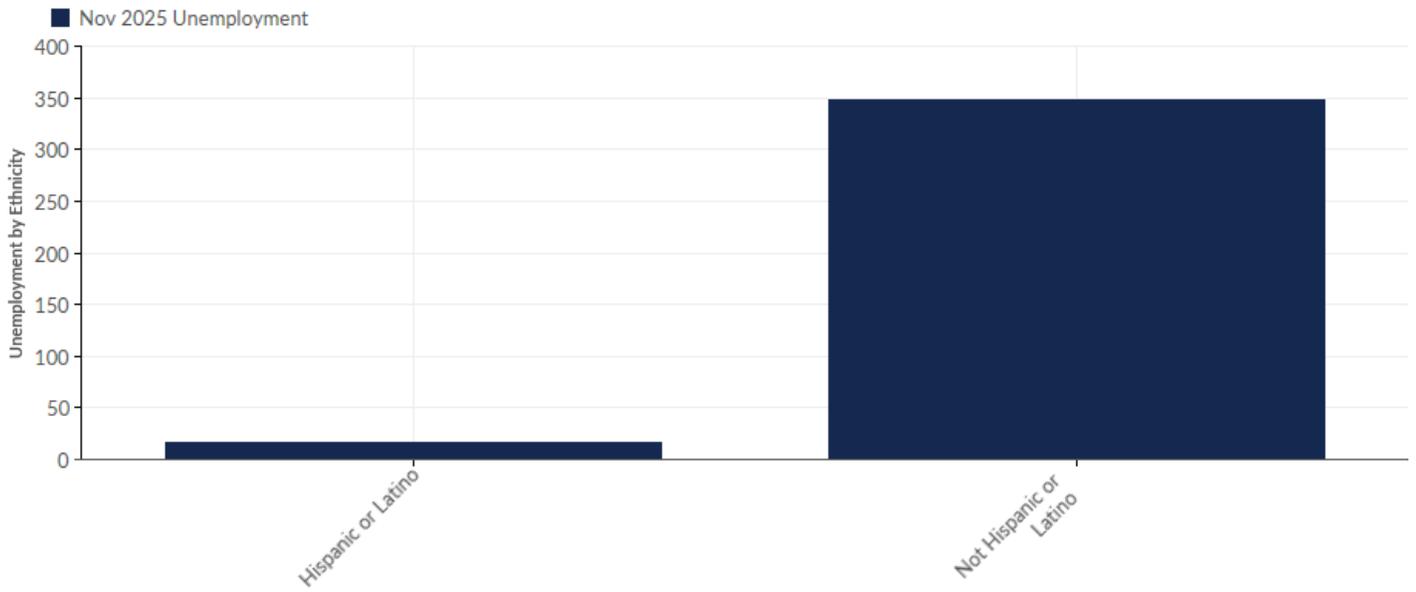
Gender	Unemployment (Nov 2025)	% of Unemployed
Females	172	47.12%
Males	193	52.88%
Total	365	100.00%

Unemployment by Race



Race	Unemployment (Nov 2025)	% of Unemployed
American Indian or Alaskan Native	7	1.92%
Asian	3	0.82%
Black or African American	25	6.85%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	329	90.14%
Total	365	100.00%

Unemployment by Ethnicity

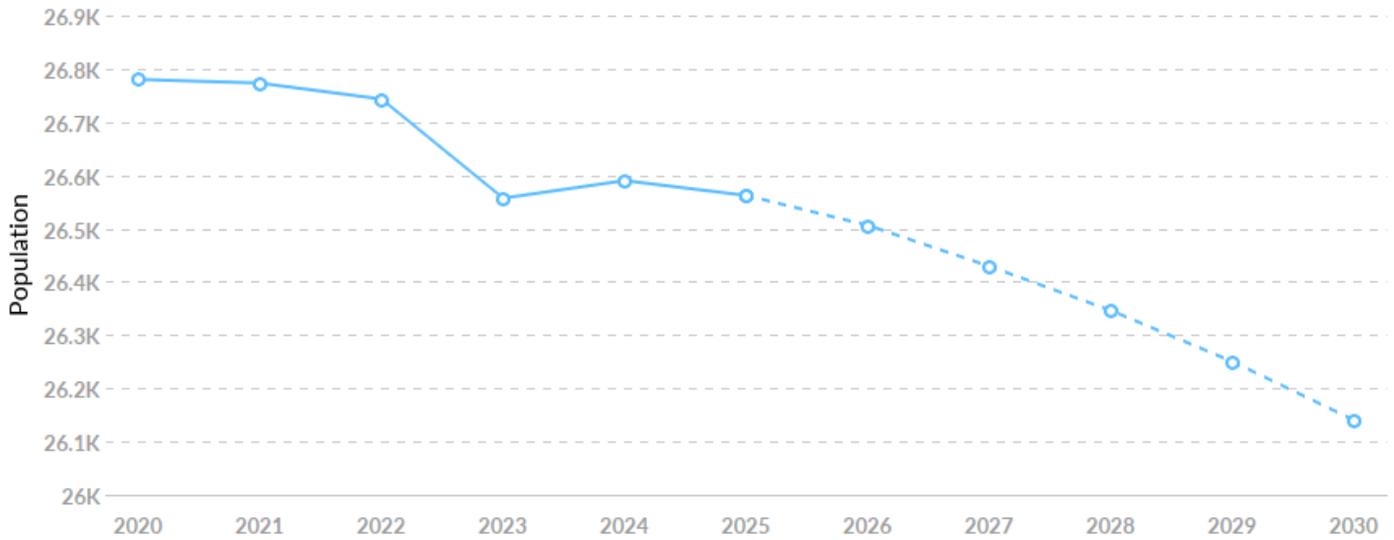


Ethnicity	Unemployment (Nov 2025)	% of Unemployed
Hispanic or Latino	16	4.38%
Not Hispanic or Latino	349	95.62%
Total	365	100.00%

Historic & Projected Trends

Population Trends

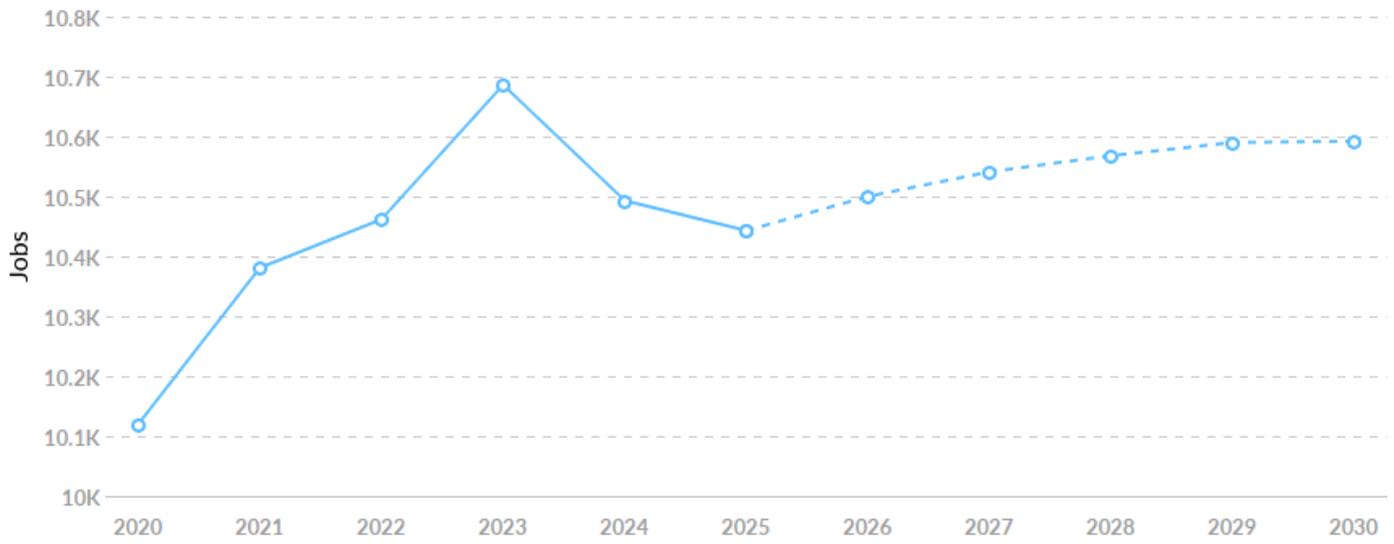
As of 2025 the region's population **declined by 0.8%** since 2020, falling by 218. Population is expected to **decrease by 1.6%** between 2025 and 2030, losing 422.



Timeframe	Population
2020	26,780
2021	26,773
2022	26,743
2023	26,557
2024	26,590
2025	26,562
2026	26,506
2027	26,429
2028	26,346
2029	26,250
2030	26,140

Job Trends

From 2020 to 2025, jobs increased by 3.2% in Juneau County, WI from 10,120 to 10,443. This change fell short of the national growth rate of 10.6% by 7.4%.



Timeframe	Jobs
2020	10,120
2021	10,381
2022	10,462
2023	10,686
2024	10,493
2025	10,443
2026	10,500
2027	10,541
2028	10,568
2029	10,590
2030	10,592

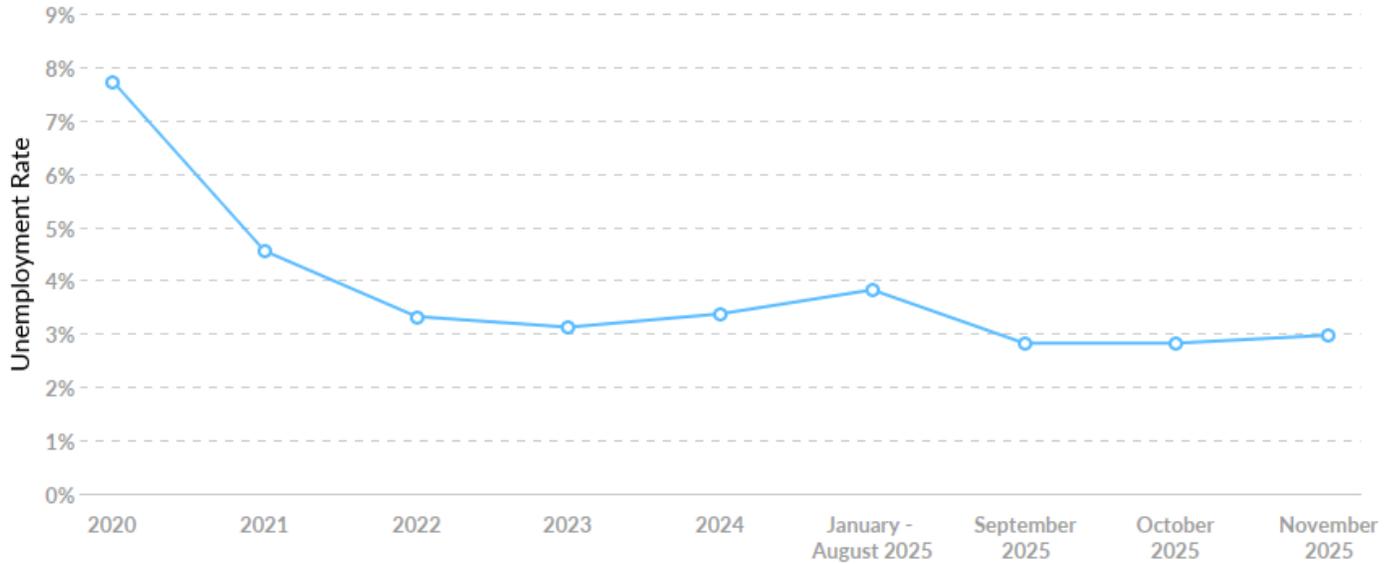
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	61.55%
2021	60.90%
2022	59.40%
2023	60.98%
2024	60.44%
January - August 2025	59.73%
September 2025	58.56%
October 2025	58.56%
November 2025	58.40%

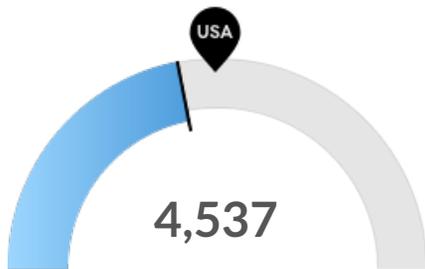
Unemployment Rate Trends

Juneau County, WI had a November 2025 unemployment rate of 2.97%, **decreasing from 7.73%** 5 years before.



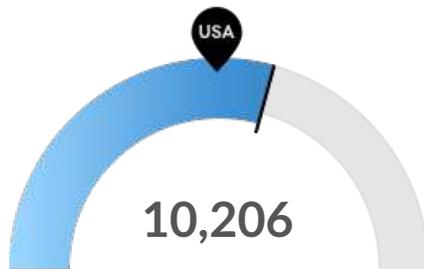
Timeframe	Unemployment Rate
2020	7.73%
2021	4.55%
2022	3.32%
2023	3.12%
2024	3.37%
January - August 2025	3.82%
September 2025	2.82%
October 2025	2.82%
November 2025	2.97%

Population Characteristics



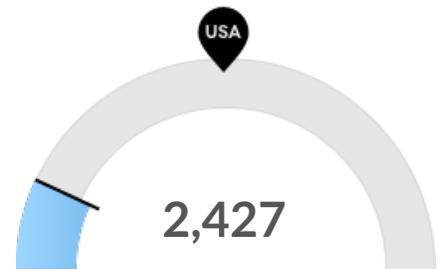
Millennials

Juneau County, WI has 4,537 millennials (ages 25-39). The national average for an area this size is 5,443.



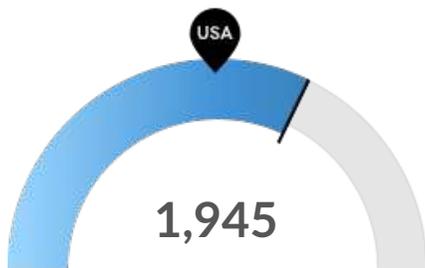
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,040 people 55 or older, while there are 10,206 here.



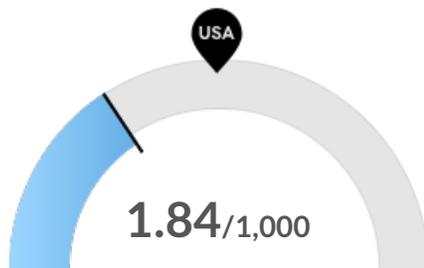
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,311 racially diverse people, while there are 2,427 here.



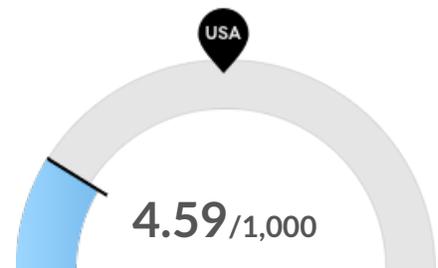
Veterans

Juneau County, WI has 1,945 veterans. The national average for an area this size is 1,306.



Violent Crime

Juneau County, WI has 1.84 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

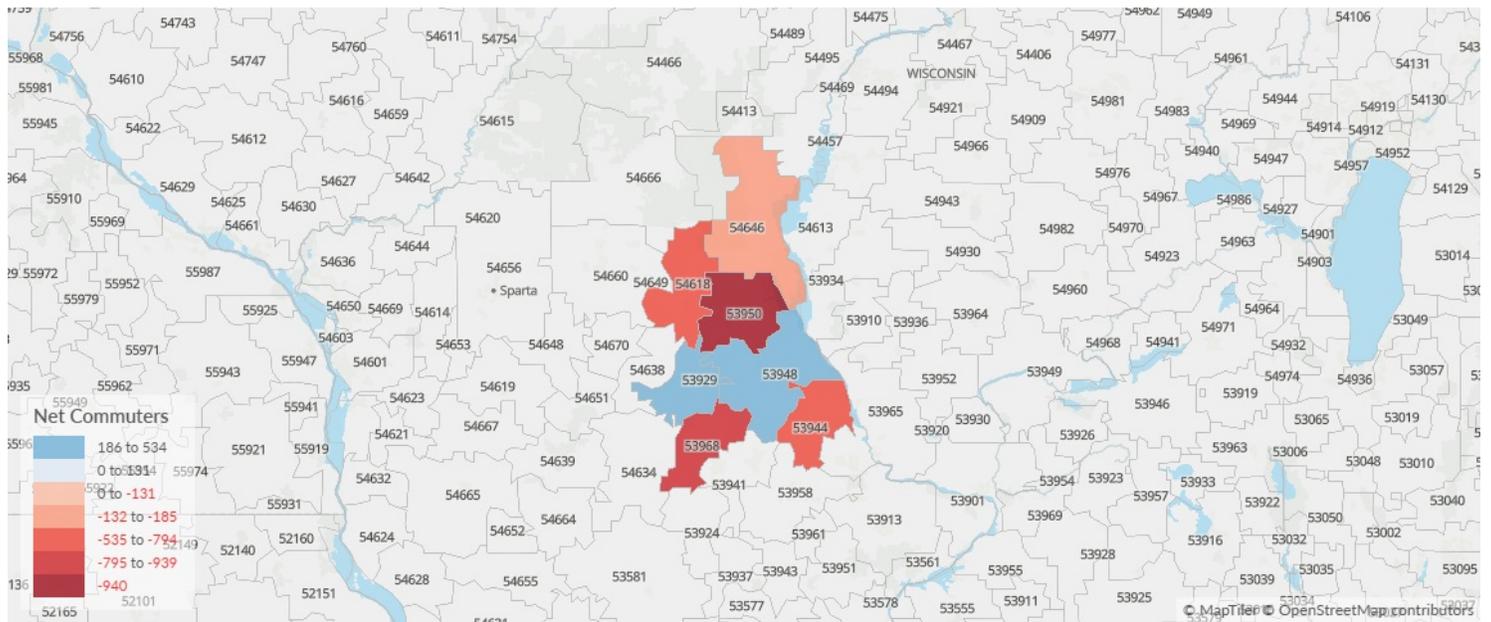


Property Crime

Juneau County, WI has 4.59 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

Where Talent Lives

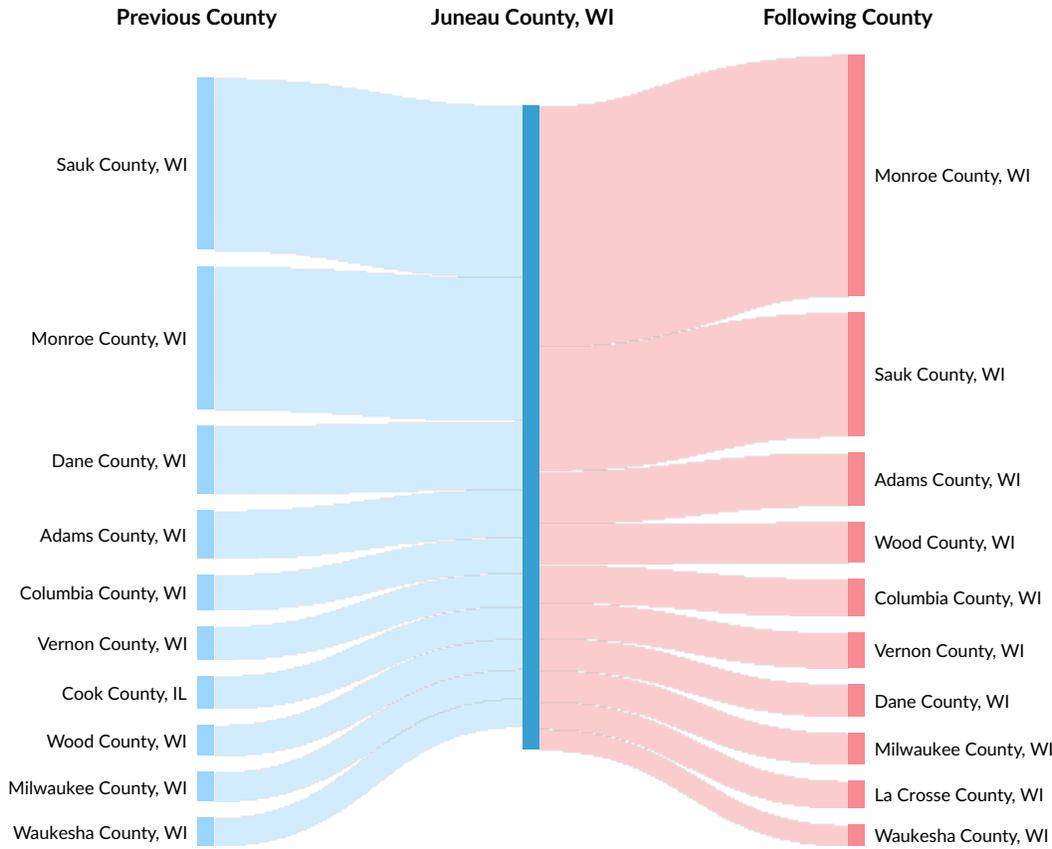
ZIP	Name	2025 Employment
53948	Mauston, WI (in Juneau...	3,727
54646	Necedah, WI (in Juneau...	2,094
53950	New Lisbon, WI (in June...	1,516
53929	Elroy, WI (in Juneau cou...	1,480
54618	Camp Douglas, WI (in Ju...	507

ZIP	Name	2025 Workers
53948	Mauston, WI (in Juneau...	3,494
53950	New Lisbon, WI (in June...	2,456
54646	Necedah, WI (in Juneau...	2,225
53929	Elroy, WI (in Juneau cou...	1,295
53968	Wonewoc, WI (in Junea...	1,256

Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2022, **194** people have migrated from Sauk County, WI to Juneau County, WI. In the same year, **272** people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2022 was **60**.

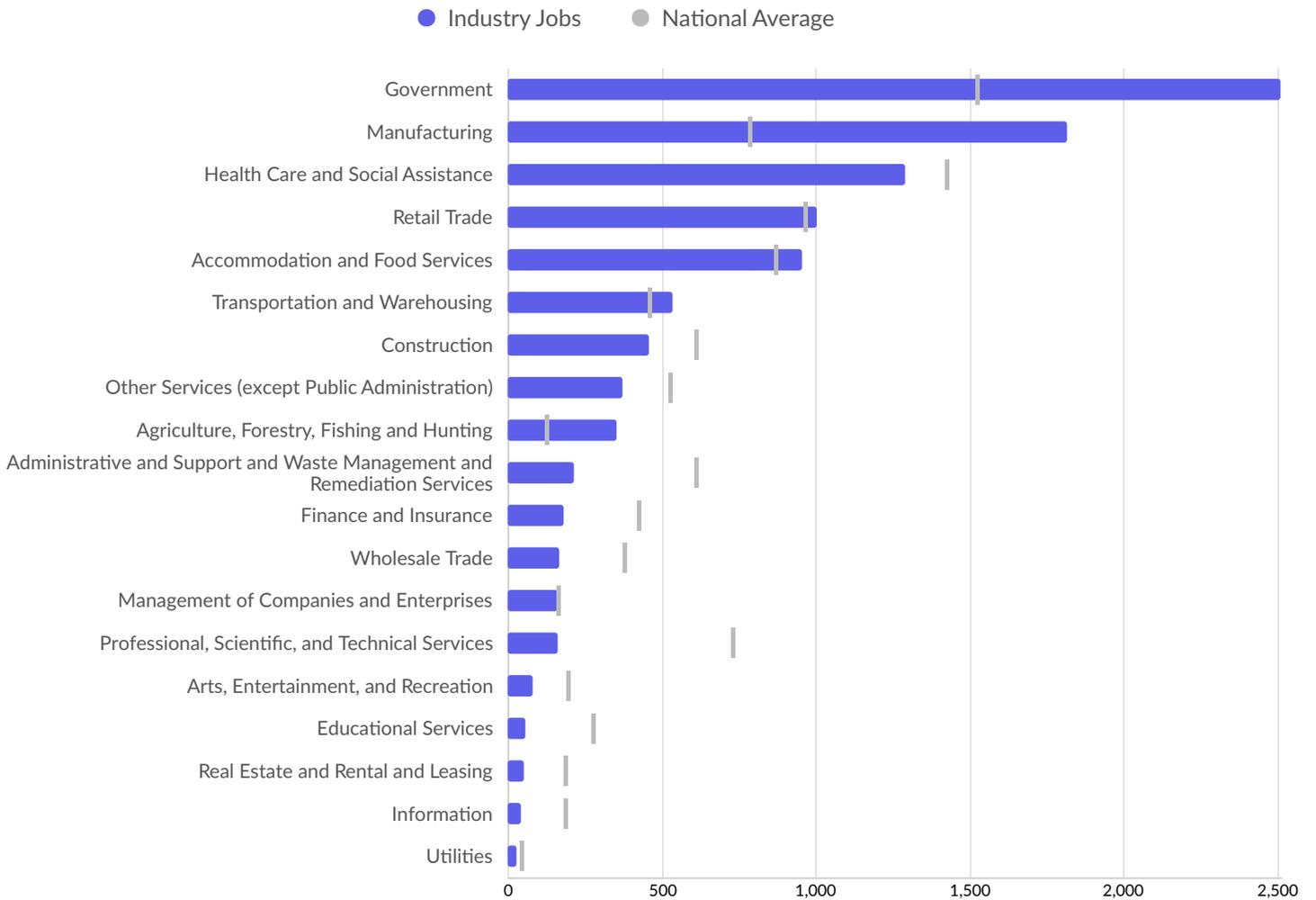


Top Previous Counties	Migrations
Sauk County, WI	194
Monroe County, WI	162
Dane County, WI	77
Adams County, WI	54
Columbia County, WI	40
Vernon County, WI	37

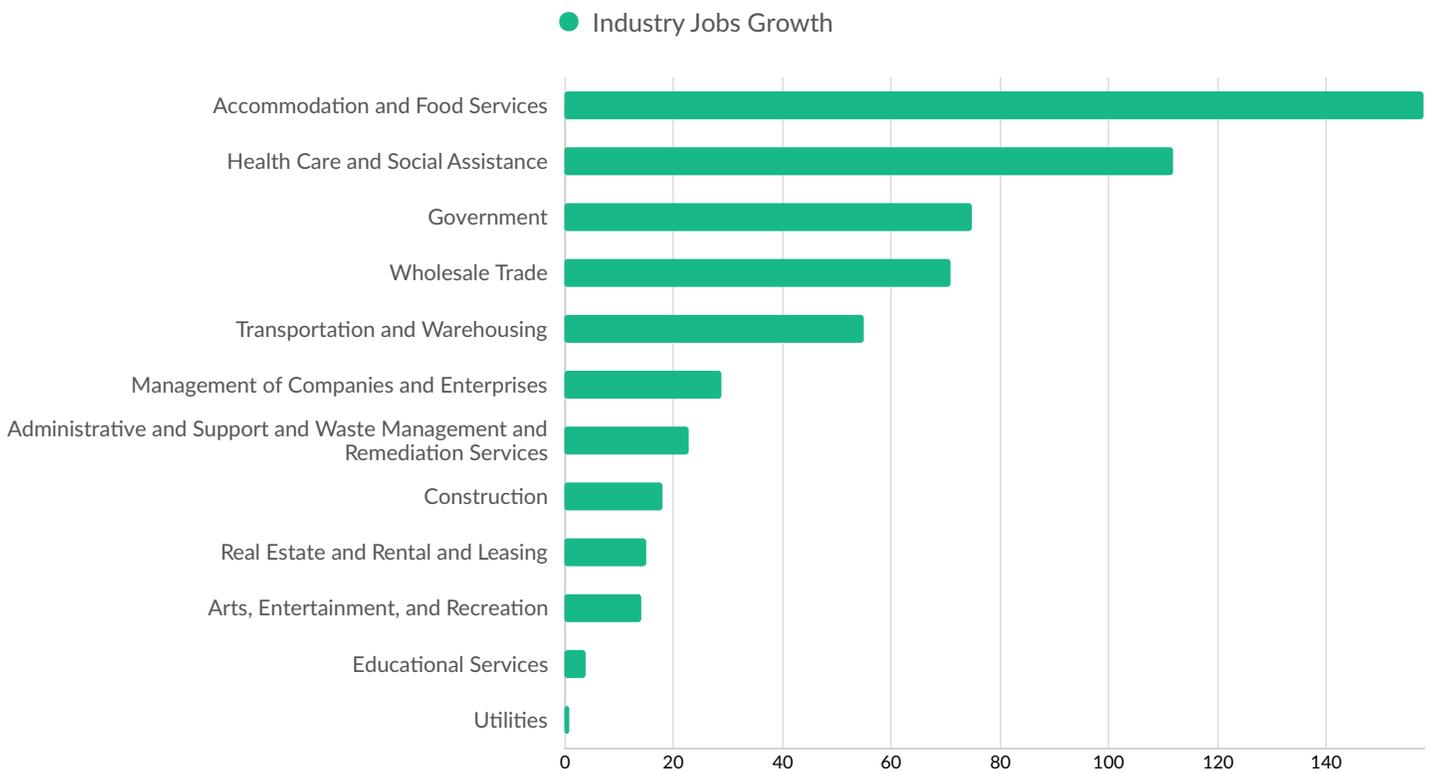
Top Previous Counties	Migrations
Cook County, IL	37
Wood County, WI	35
Milwaukee County, WI	33
Waukesha County, WI	32
La Crosse County, WI	30
Hennepin County, MN	20
Racine County, WI	15
Chippewa County, WI	12
Marathon County, WI	12
Top Following Counties	Migrations
Monroe County, WI	272
Sauk County, WI	140
Adams County, WI	60
Wood County, WI	46
Columbia County, WI	42
Vernon County, WI	40
Dane County, WI	36
Milwaukee County, WI	36
La Crosse County, WI	31
Waukesha County, WI	24
Brown County, WI	19
DuPage County, IL	12
Vilas County, WI	12
Hillsborough County, FL	11
Rock County, WI	10

Industry Characteristics

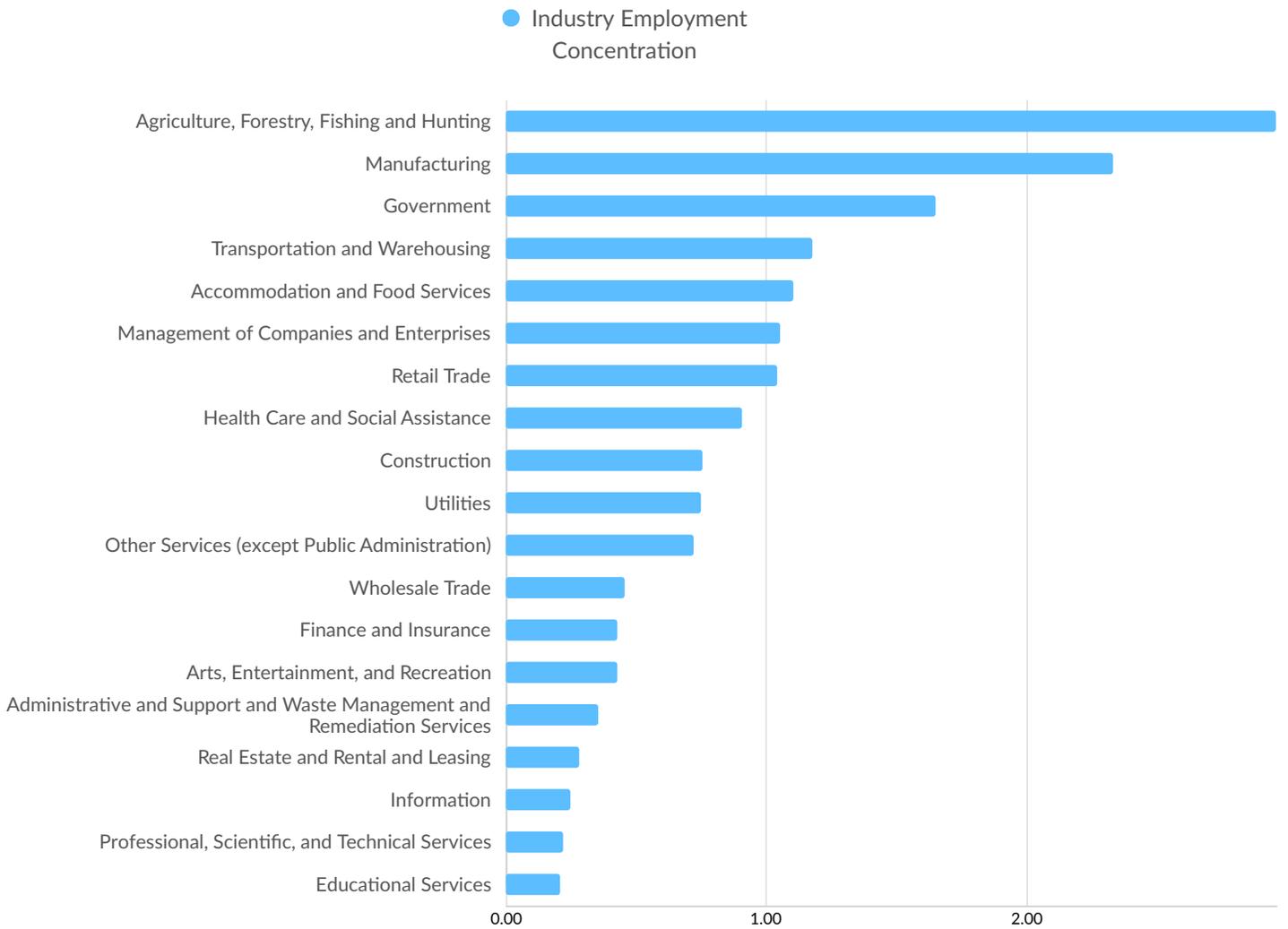
Largest Industries



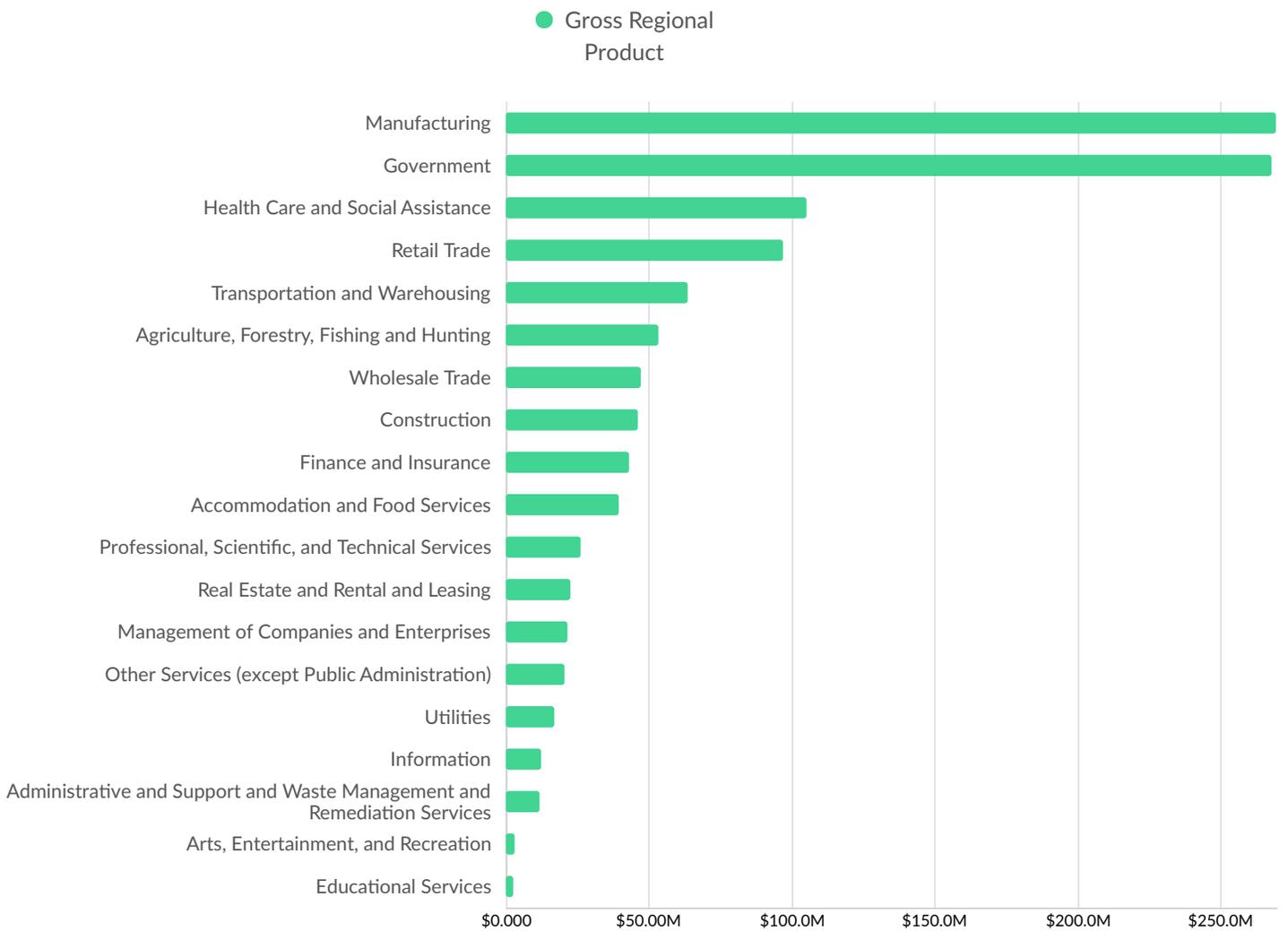
Top Growing Industries



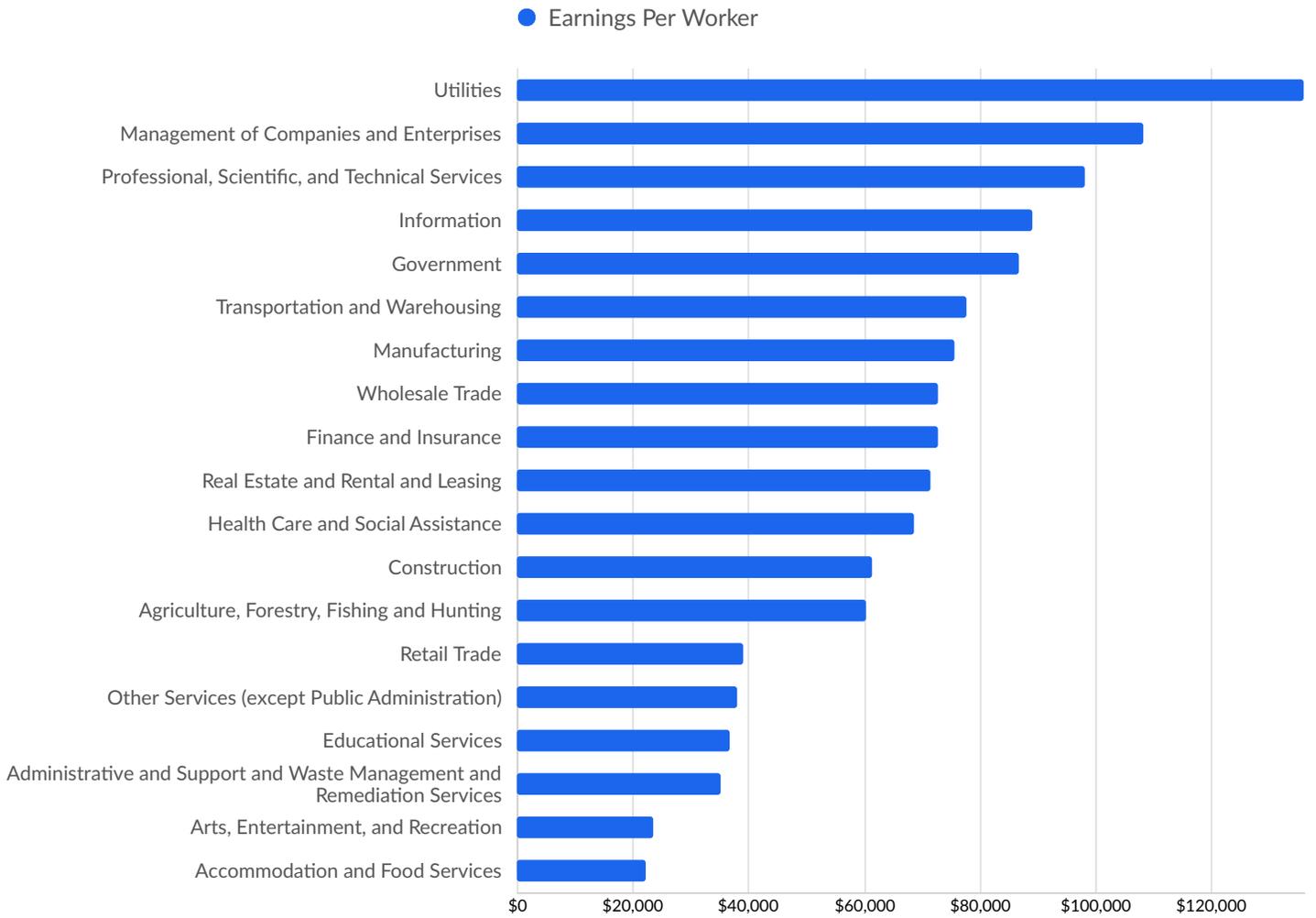
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



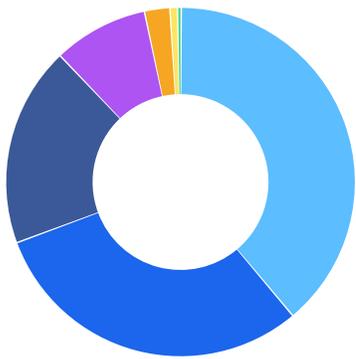
Business Characteristics

2,390 Companies Employ Your Workers

Online profiles for your workers mention 2,390 companies as employers, with the top 10 appearing below. In the last 12 months, 402 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	176 	Southern Health Partners	148 
Mauston School District	112 	Mile Bluff Medical Center	86 
State of Wisconsin	73 	Wabash	85 
Leer	43 	Wabash National	83 
Necedah Area School District	43 	Festival Foods	70 
United States Army	40 	Kwik Trip	57 
Wabash	35 	GPAC	44 
Walmart	35 	Titan Medical	42 
Toro	30 	Walgreens Boots Alliance	41 
Lands' End	28 	Archway Physician Recruitment	40 

Business Size

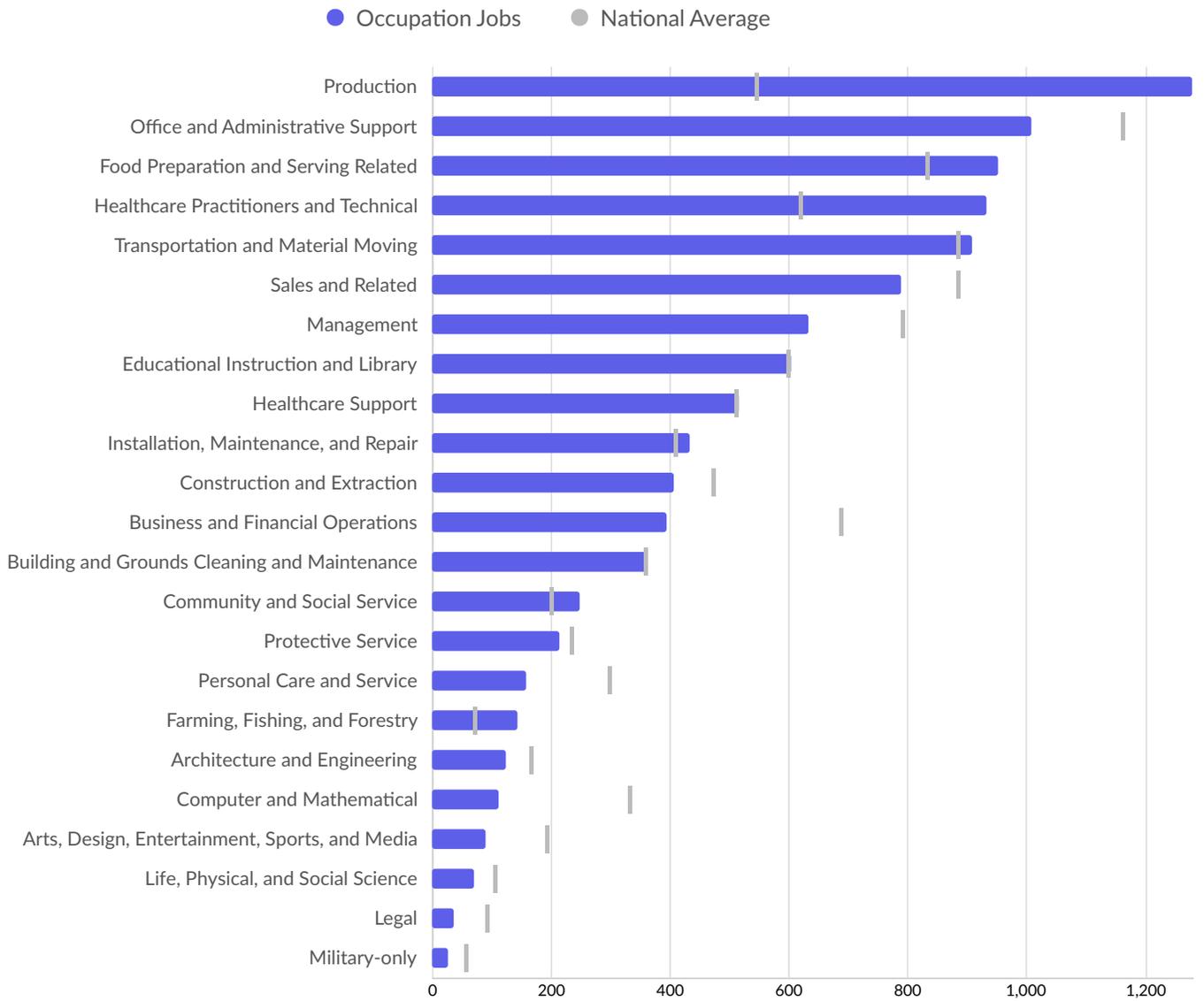


	Percentage	Business Count
1 to 4 employees	38.8%	446
5 to 9 employees	30.5%	350
10 to 19 employees	18.5%	213
20 to 49 employees	8.8%	101
50 to 99 employees	2.3%	27
100 to 249 employees	0.7%	8
250 to 499 employees	0.3%	4

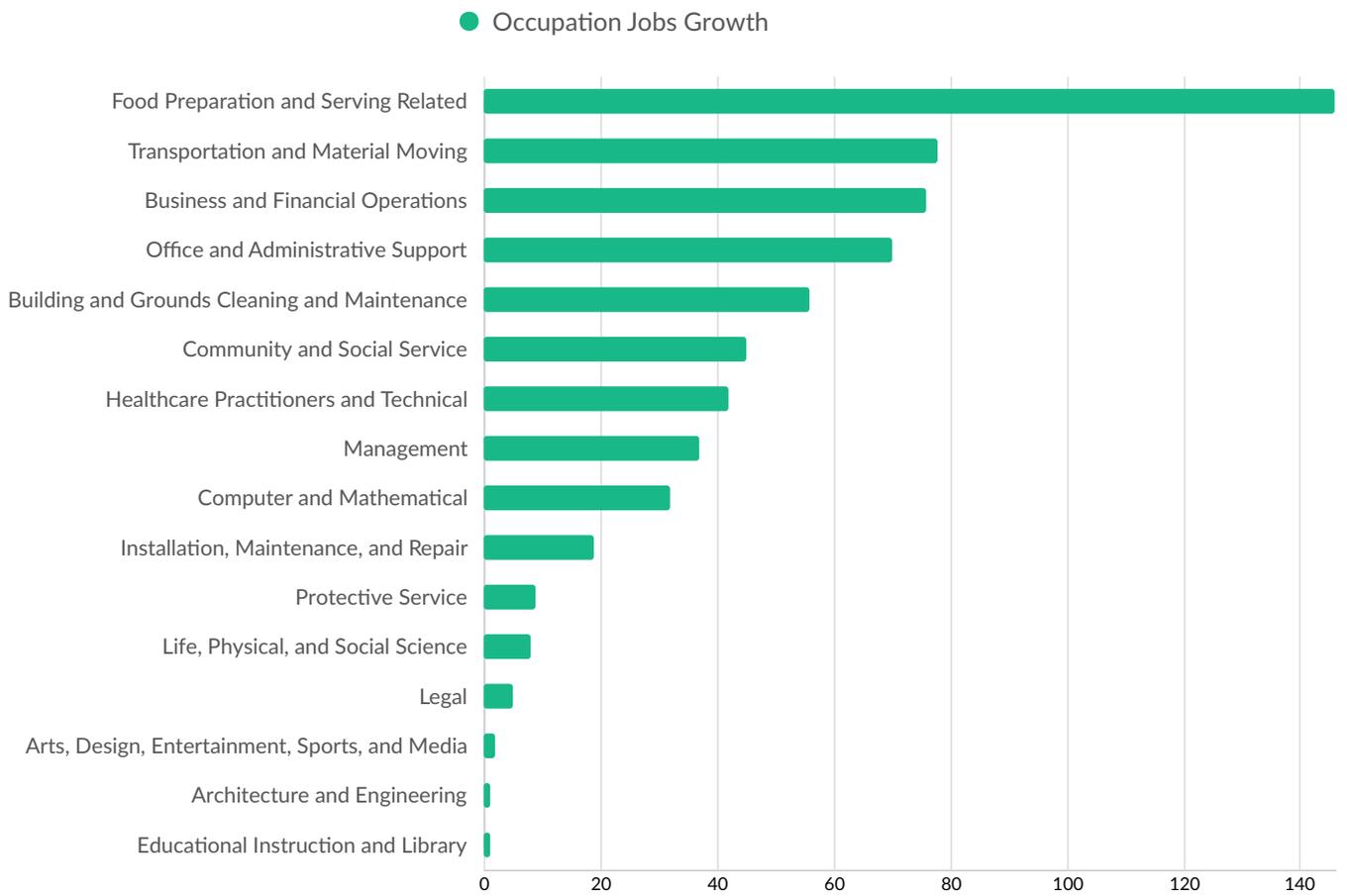
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

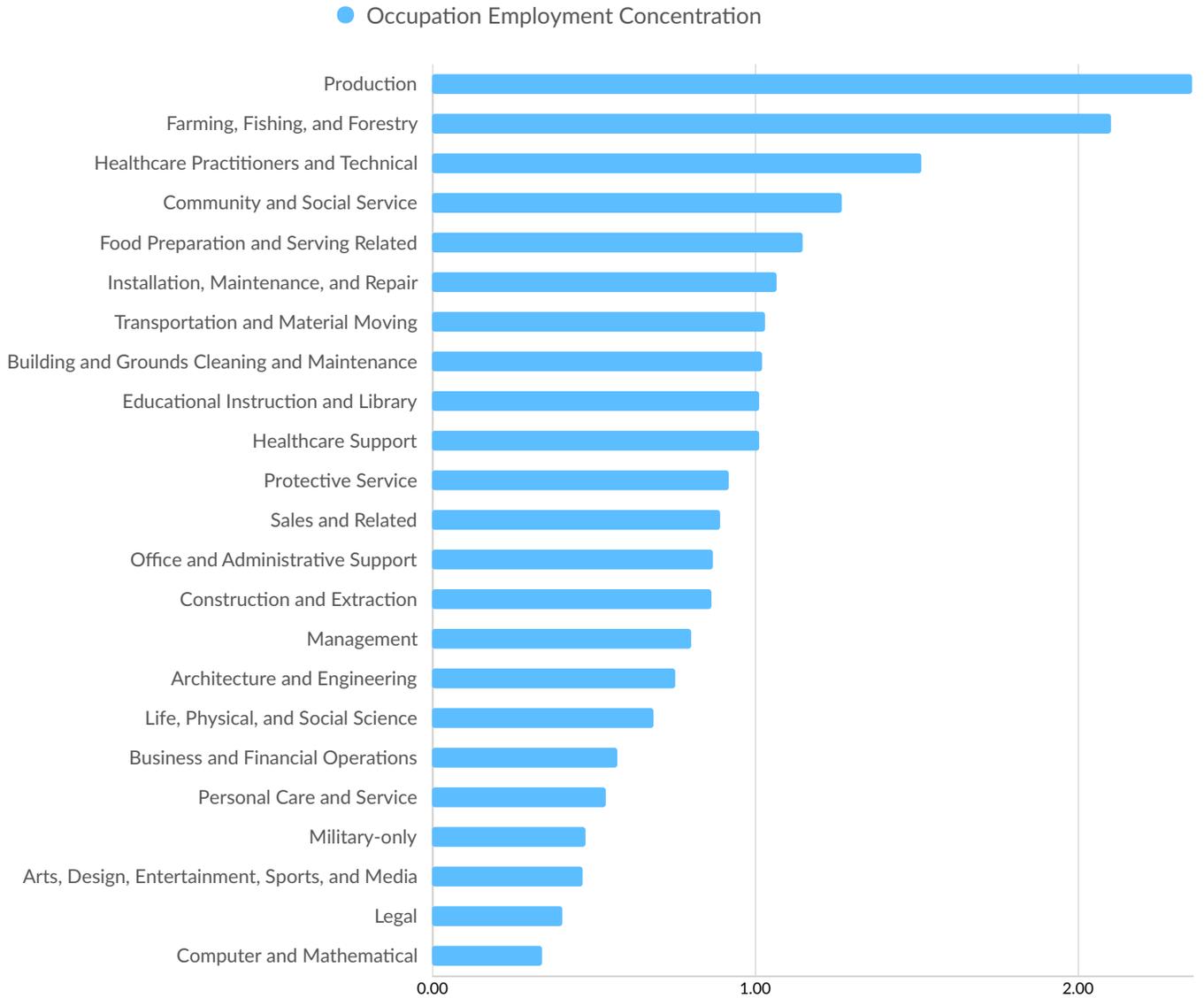
Largest Occupations



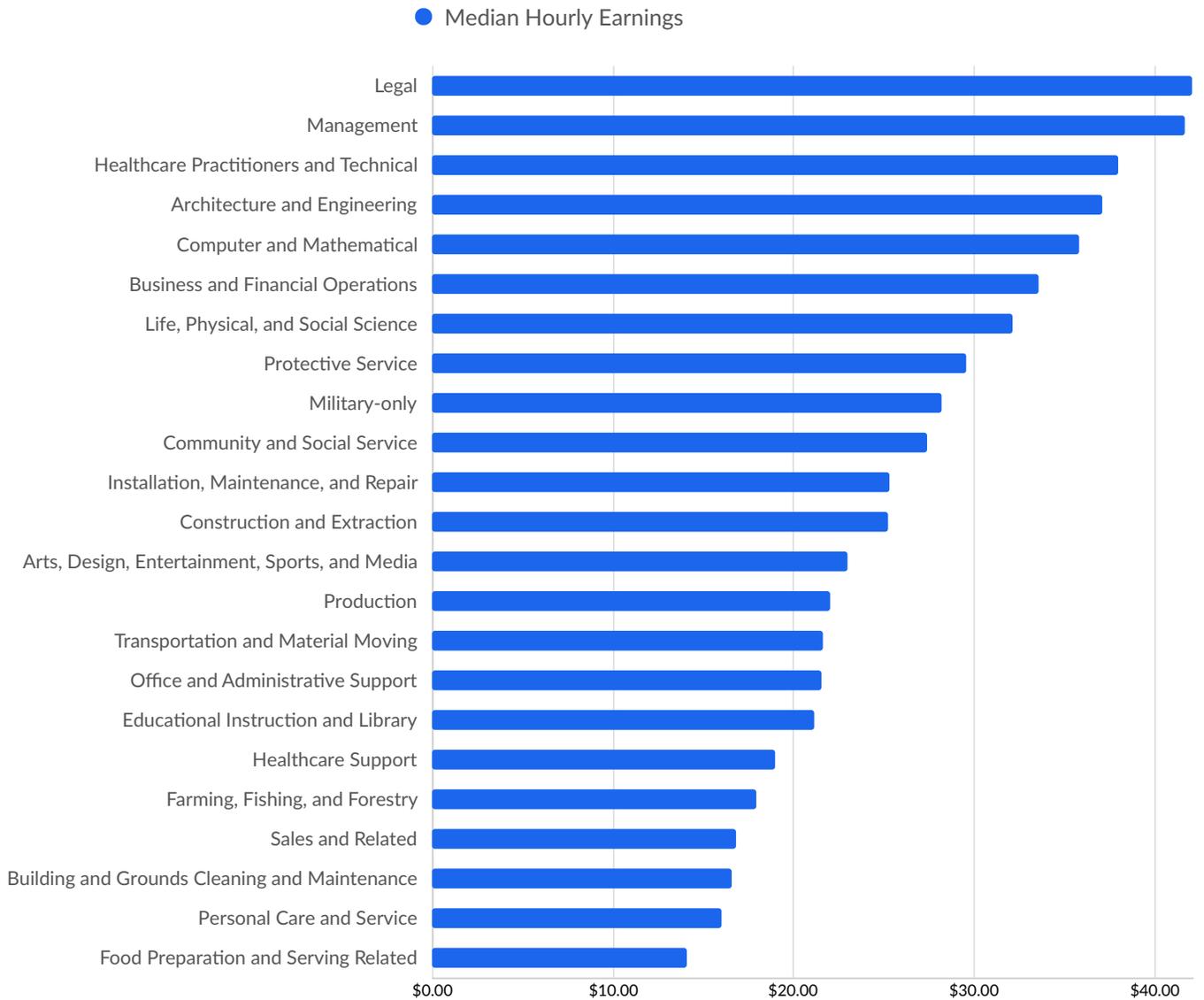
Top Growing Occupations



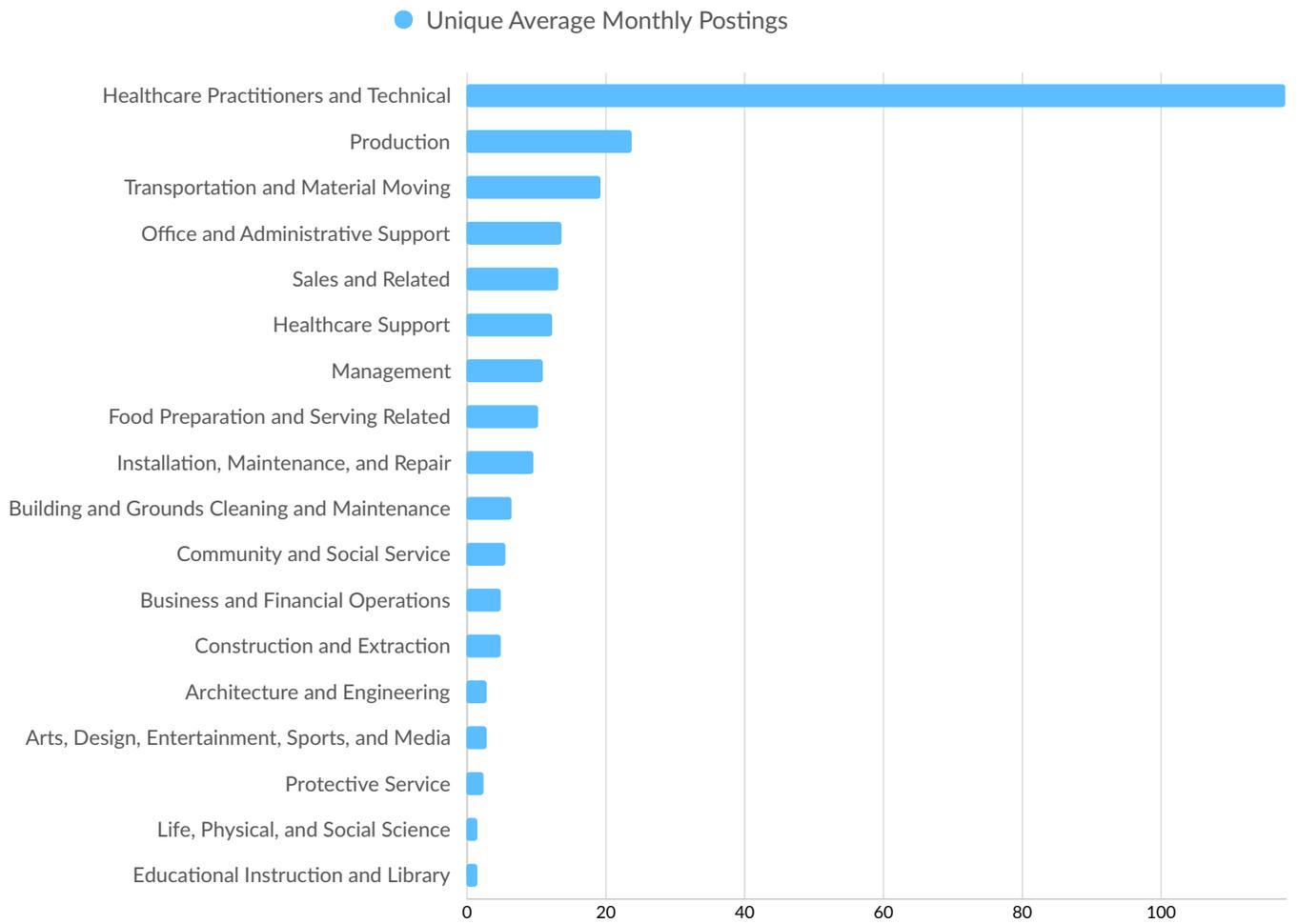
Top Occupation Employment Concentration



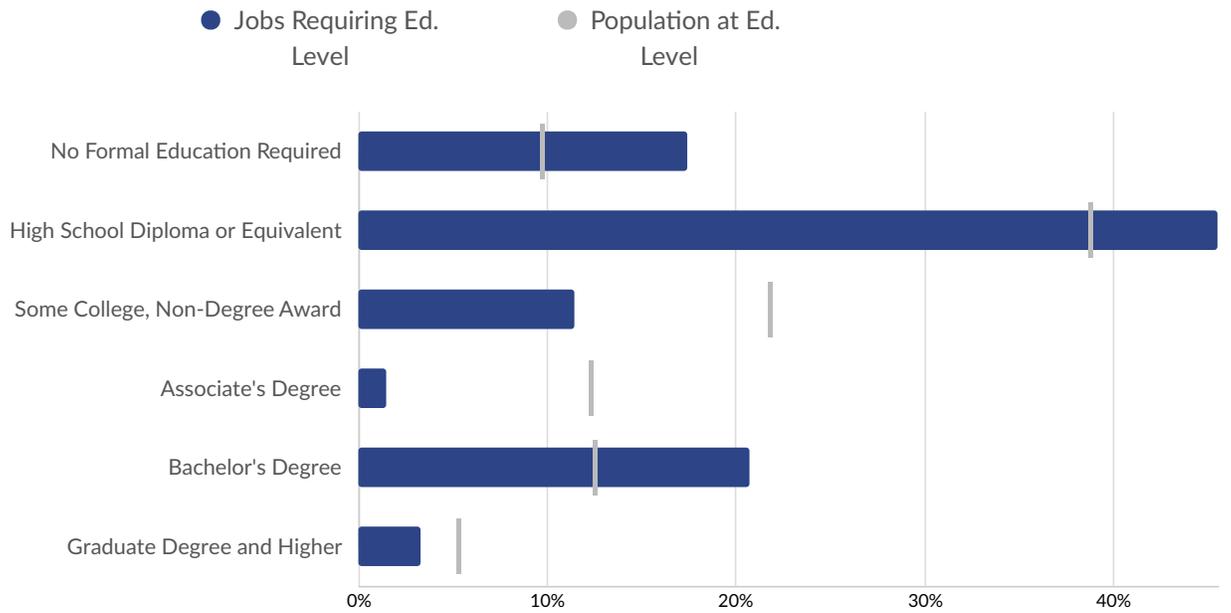
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

In-Demand Skills

