



# Langlade County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

55067 Langlade County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**19,615**

**Population (2025)**

Population **grew by 149** over the last 5 years and is projected to **grow by 118** over the next 5 years.

**8,596**

**Total Regional Employment**

Jobs **grew by 70** over the last 5 years and are projected to **grow by 151** over the next 5 years.

**\$57.3K**

**Median Household Income (2023)**

Median household income is **\$21.3K below** the national median household income of \$78.5K.

## Takeaways

- As of 2025 the region's population **increased by 0.8%** since 2020, growing by 149. Population is expected to **increase by 0.6%** between 2025 and 2030, adding 118.
- From 2020 to 2025, jobs **increased by 0.8%** in Langlade County, WI from 8,526 to **8,596**. This change **fell short of the national growth rate of 10.6% by 9.8%**. As the number of jobs increased, the **labor force participation rate decreased from 57.6% to 53.7% between 2020 and 2025**.
- Concerning educational attainment, **12.8% of Langlade County, WI residents possess a Bachelor's Degree** (9.1% below the national average), and **11.0% hold an Associate's Degree** (2.1% above the national average).
- The top three industries in 2025 are Crop Production, Warehouse Clubs, Supercenters, and Other General Merchandise Retailers, and Restaurants and Other Eating Places.

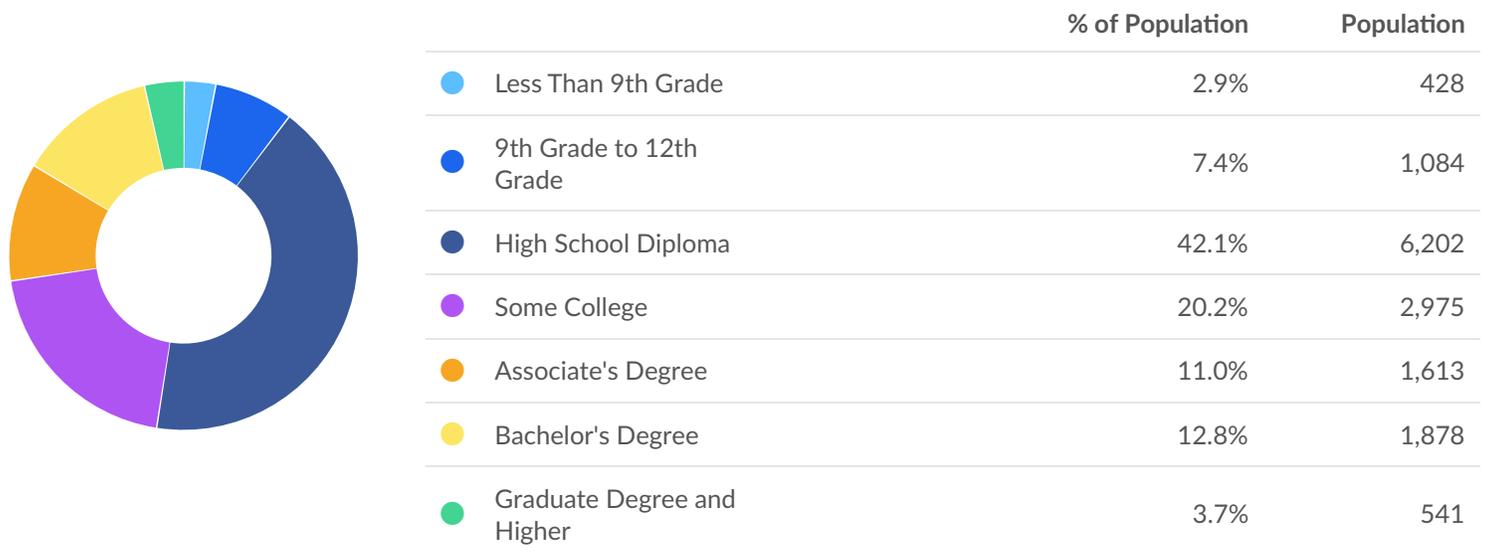
	Population (2025)	Labor Force (Nov 2025)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	19,615	8,729	8,596	99.0	\$970.24M	\$1.56B	\$1.15B
State	5,980,718	3,113,826	3,272,214	100.3	\$457.86B	\$400.36B	\$432.85B

## Nov 2025 Labor Force Breakdown



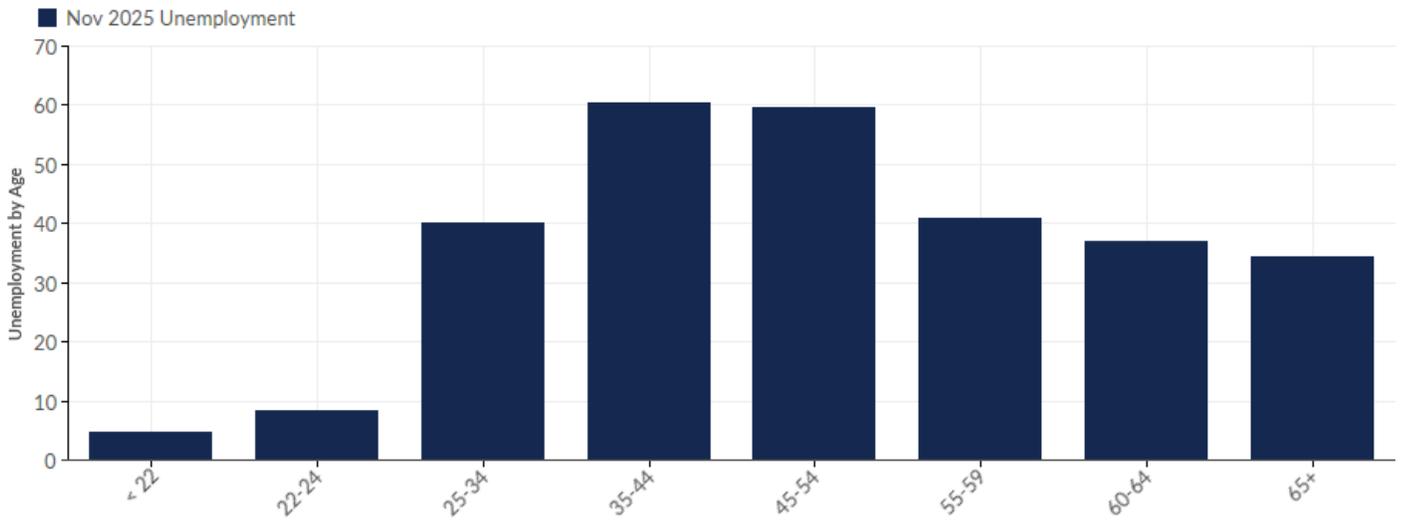
## Educational Attainment

Concerning educational attainment, **12.8% of Langlade County, WI residents possess a Bachelor's Degree** (9.1% below the national average), and **11.0% hold an Associate's Degree** (2.1% above the national average).



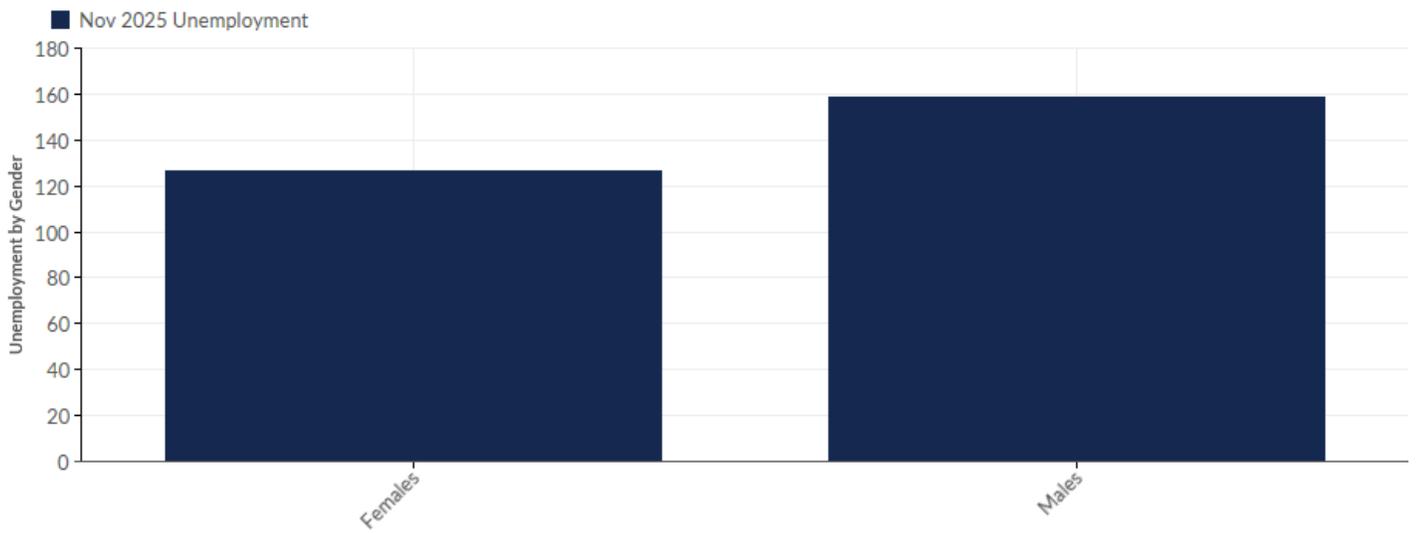
# Unemployment by Demographics

## Unemployment by Age



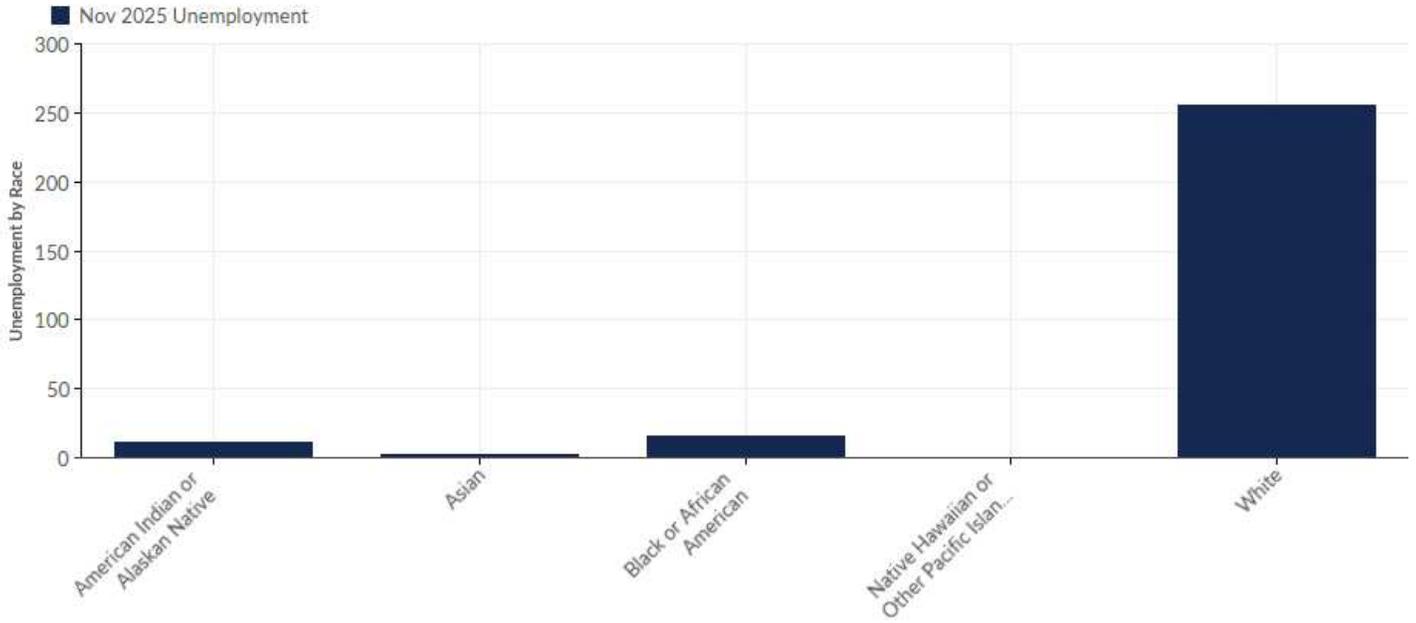
Age	Unemployment (Nov 2025)	% of Unemployed
< 22	5	1.75%
22-24	8	2.81%
25-34	40	14.04%
35-44	60	21.05%
45-54	60	21.05%
55-59	41	14.39%
60-64	37	12.98%
65+	34	11.93%
<b>Total</b>	<b>285</b>	<b>100.00%</b>

## Unemployment by Gender



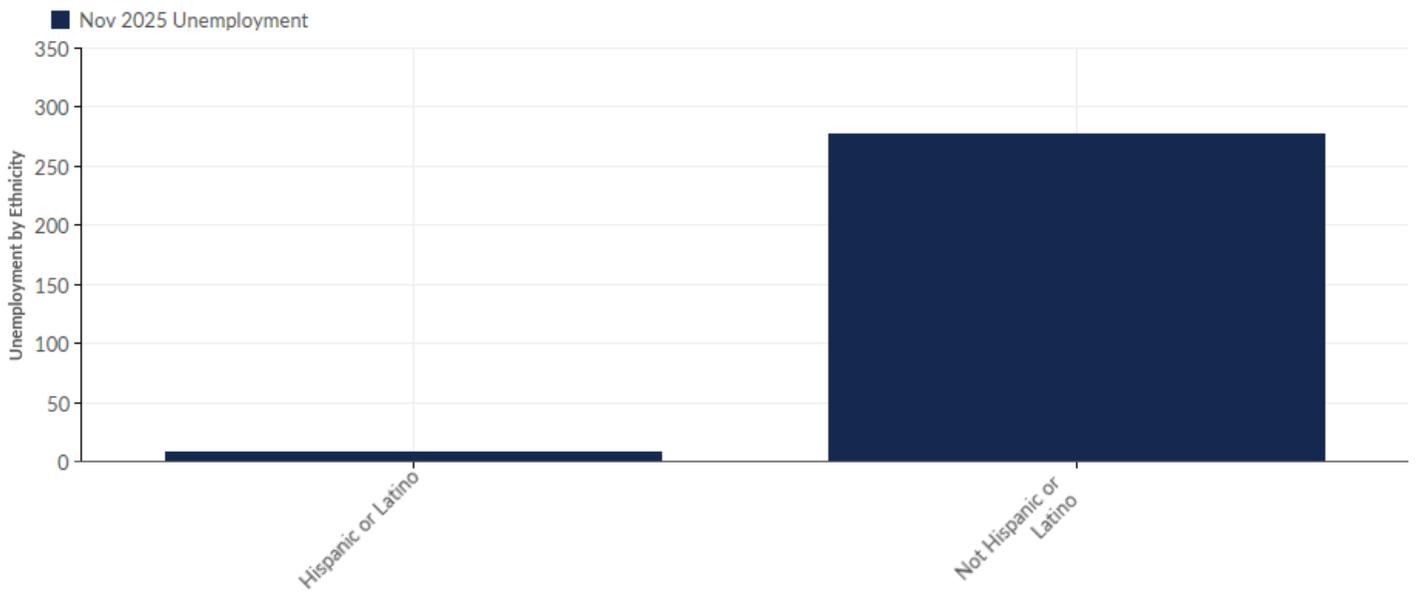
Gender	Unemployment (Nov 2025)	% of Unemployed
Females	126	44.21%
Males	159	55.79%
Total	285	100.00%

## Unemployment by Race



Race	Unemployment (Nov 2025)	% of Unemployed
American Indian or Alaskan Native	12	4.21%
Asian	2	0.70%
Black or African American	16	5.61%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	255	89.47%
<b>Total</b>	<b>285</b>	<b>100.00%</b>

## Unemployment by Ethnicity

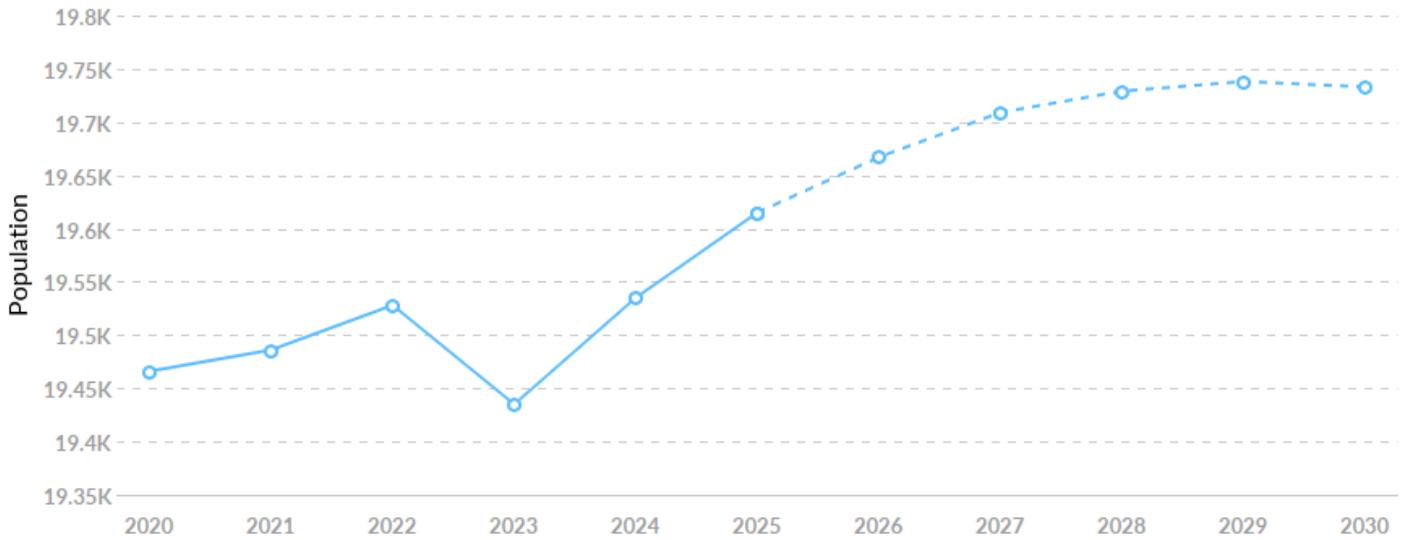


Ethnicity	Unemployment (Nov 2025)	% of Unemployed
Hispanic or Latino	8	2.81%
Not Hispanic or Latino	277	97.19%
Total	285	100.00%

# Historic & Projected Trends

## Population Trends

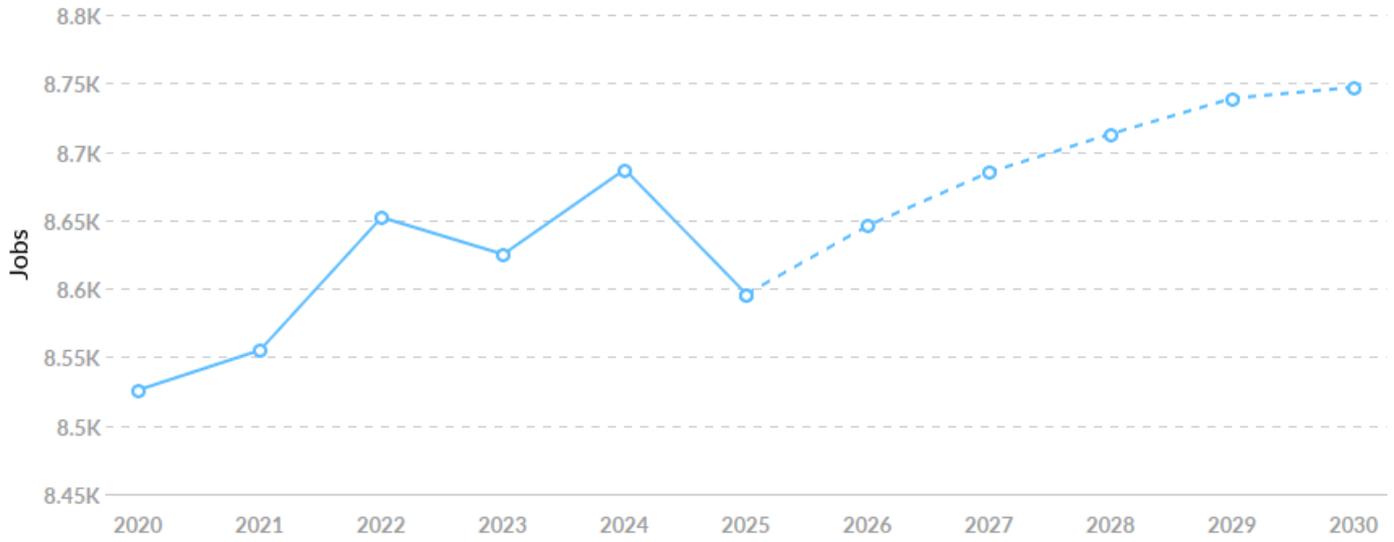
As of 2025 the region's population increased by 0.8% since 2020, growing by 149. Population is expected to increase by 0.6% between 2025 and 2030, adding 118.



Timeframe	Population
2020	19,466
2021	19,486
2022	19,528
2023	19,435
2024	19,535
2025	19,615
2026	19,667
2027	19,709
2028	19,729
2029	19,738
2030	19,733

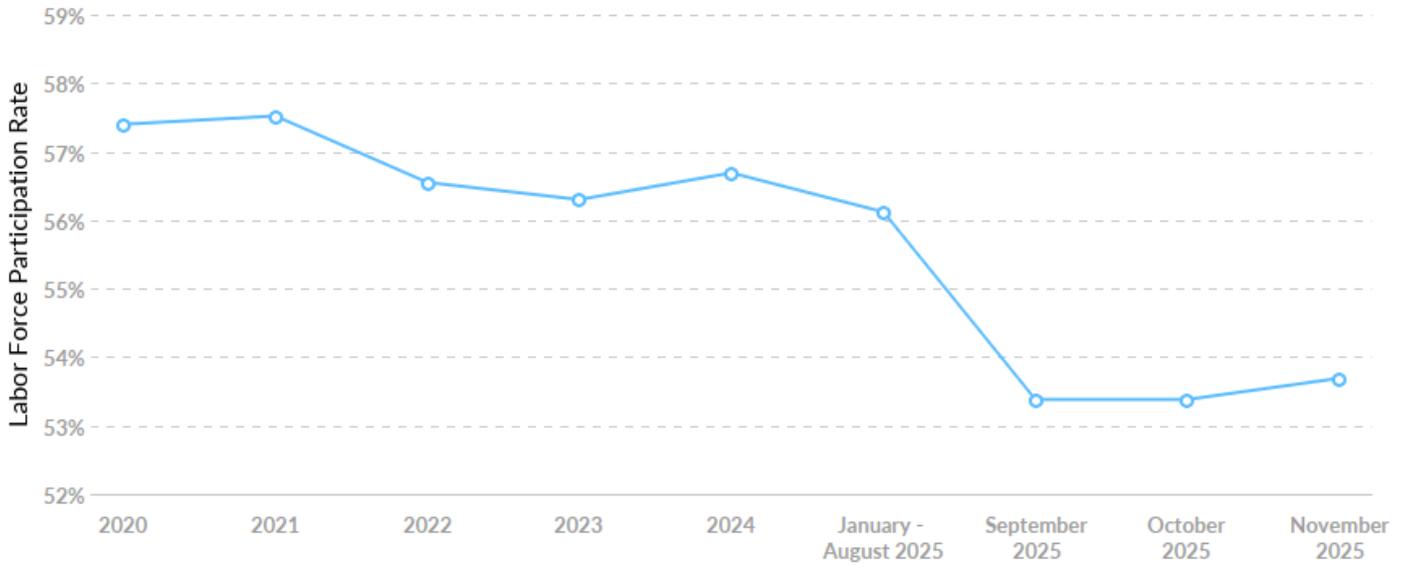
## Job Trends

From 2020 to 2025, jobs increased by 0.8% in Langlade County, WI from 8,526 to 8,596. This change fell short of the national growth rate of 10.6% by 9.8%.



Timeframe	Jobs
2020	8,526
2021	8,555
2022	8,652
2023	8,625
2024	8,687
2025	8,596
2026	8,646
2027	8,685
2028	8,713
2029	8,739
2030	8,747

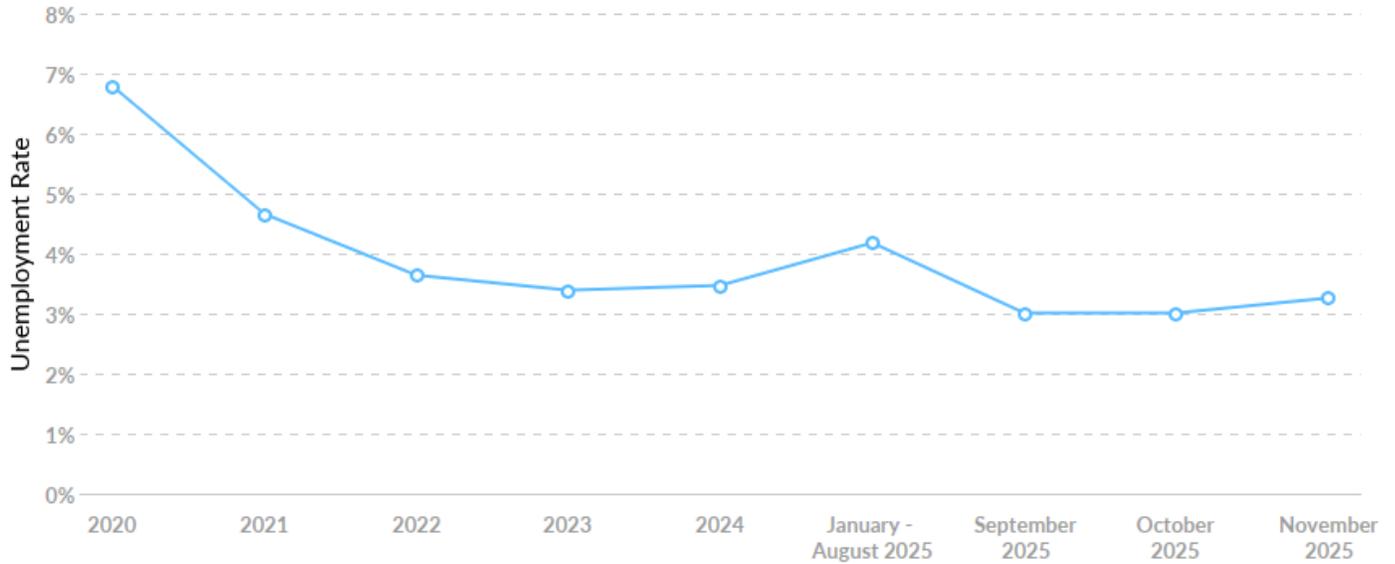
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	57.40%
2021	57.52%
2022	56.55%
2023	56.30%
2024	56.69%
January - August 2025	56.12%
September 2025	53.38%
October 2025	53.38%
November 2025	53.69%

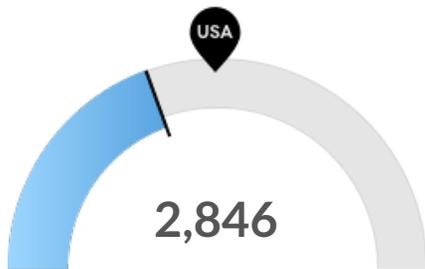
## Unemployment Rate Trends

Langlade County, WI had a November 2025 unemployment rate of 3.26%, **decreasing from 6.79%** 5 years before.



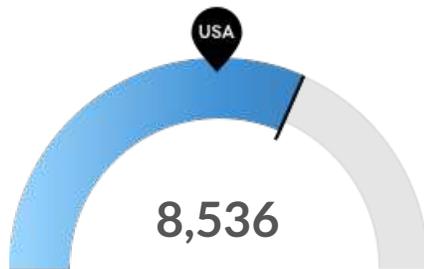
Timeframe	Unemployment Rate
2020	6.79%
2021	4.66%
2022	3.64%
2023	3.39%
2024	3.47%
January - August 2025	4.18%
September 2025	3.01%
October 2025	3.01%
November 2025	3.26%

## Population Characteristics



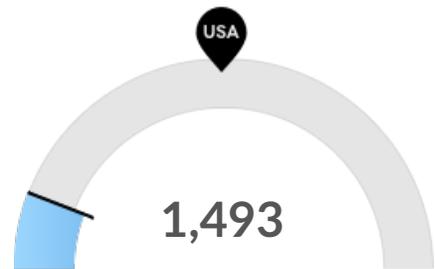
**Millennials**

Langlade County, WI has 2,846 millennials (ages 25-39). The national average for an area this size is 3,999.



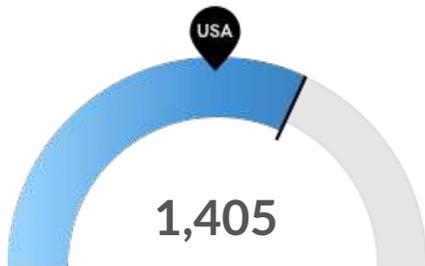
**Retiring Soon**

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,907 people 55 or older, while there are 8,536 here.



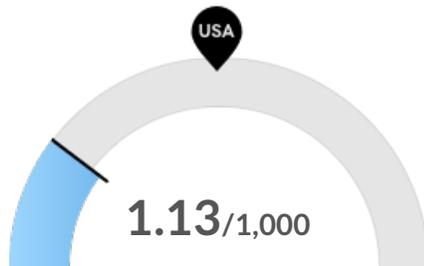
**Racial Diversity**

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,310 racially diverse people, while there are 1,493 here.



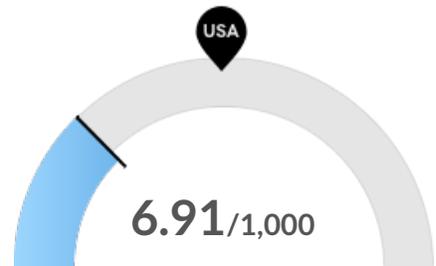
**Veterans**

Langlade County, WI has 1,405 veterans. The national average for an area this size is 956.



**Violent Crime**

Langlade County, WI has 1.13 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

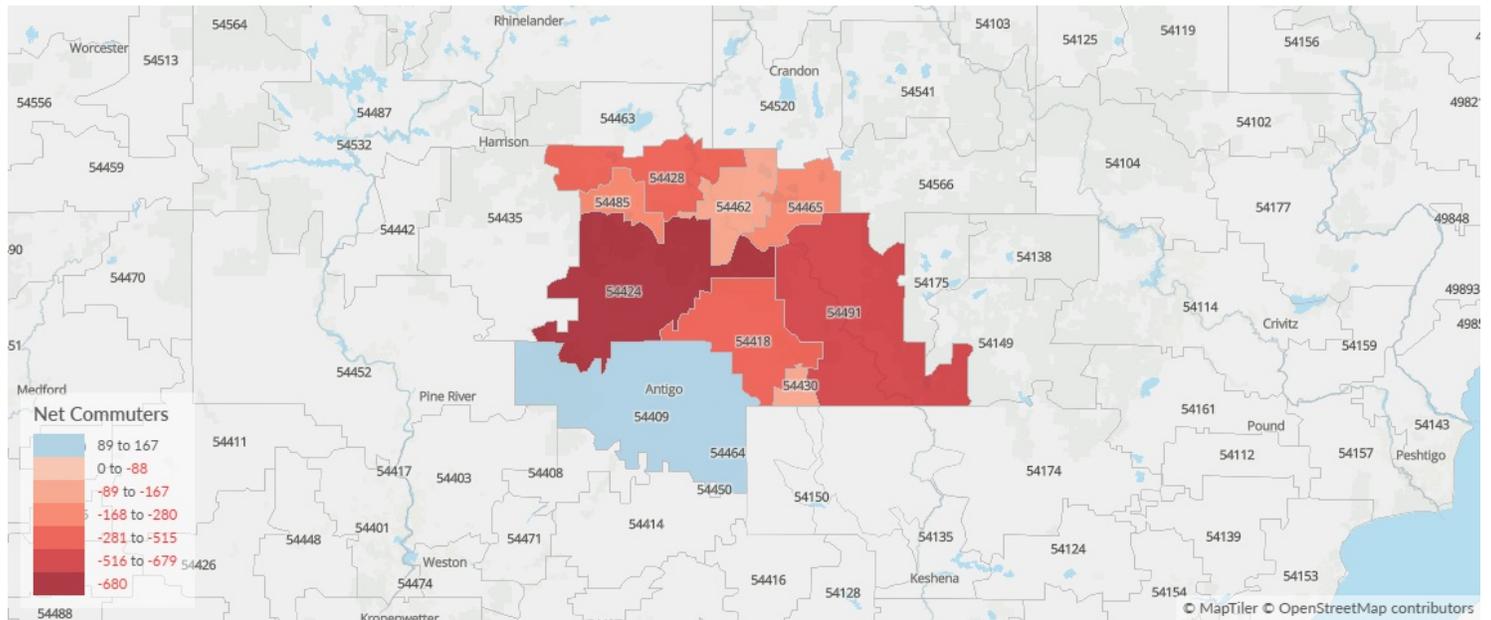


**Property Crime**

Langlade County, WI has 6.91 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2025 Employment
54409	Antigo, WI (in Langlade ...	7,295
54428	Elcho, WI (in Langlade c...	288
54491	White Lake, WI (in Lang...	287
54418	Bryant, WI (in Langlade ...	253
54424	Deerbrook, WI (in Langl...	234

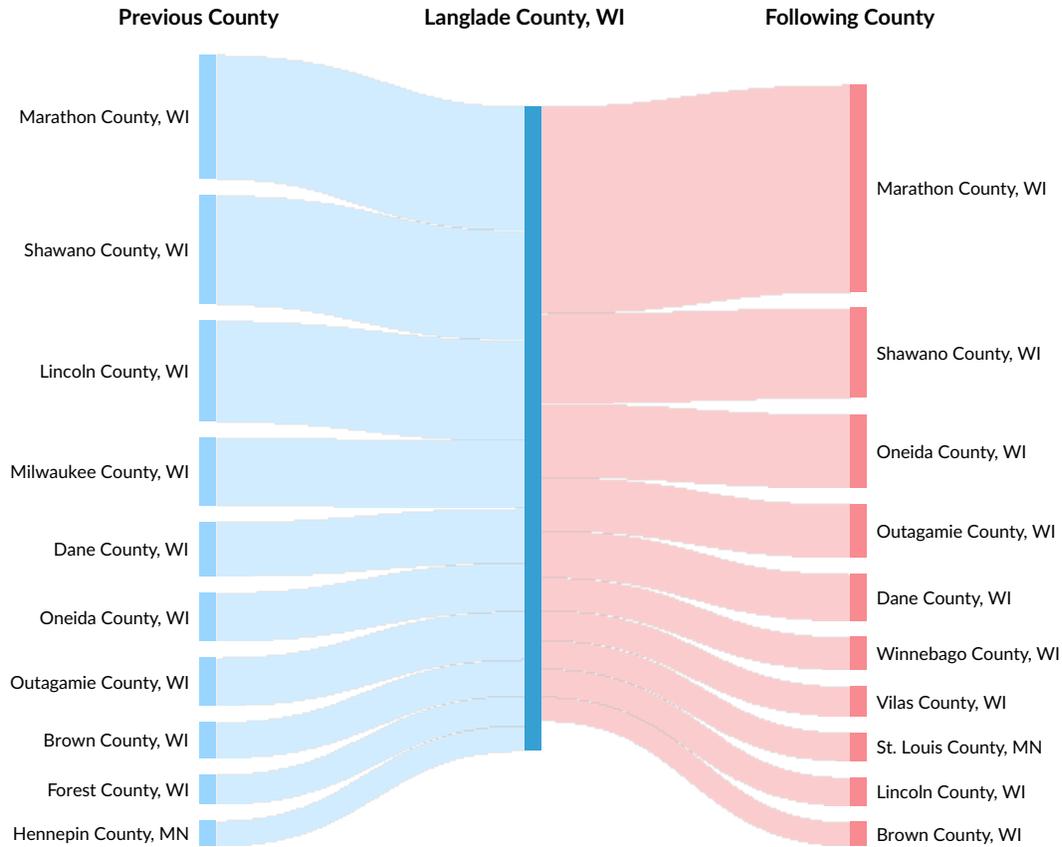
### Where Talent Lives

ZIP	Name	2025 Workers
54409	Antigo, WI (in Langlade ...	7,204
54424	Deerbrook, WI (in Langl...	914
54491	White Lake, WI (in Lang...	803
54428	Elcho, WI (in Langlade c...	569
54418	Bryant, WI (in Langlade ...	560

# Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2022, **61** people have migrated from Marathon County, WI to Langlade County, WI. In the same year, **101** people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2022 was **126**.

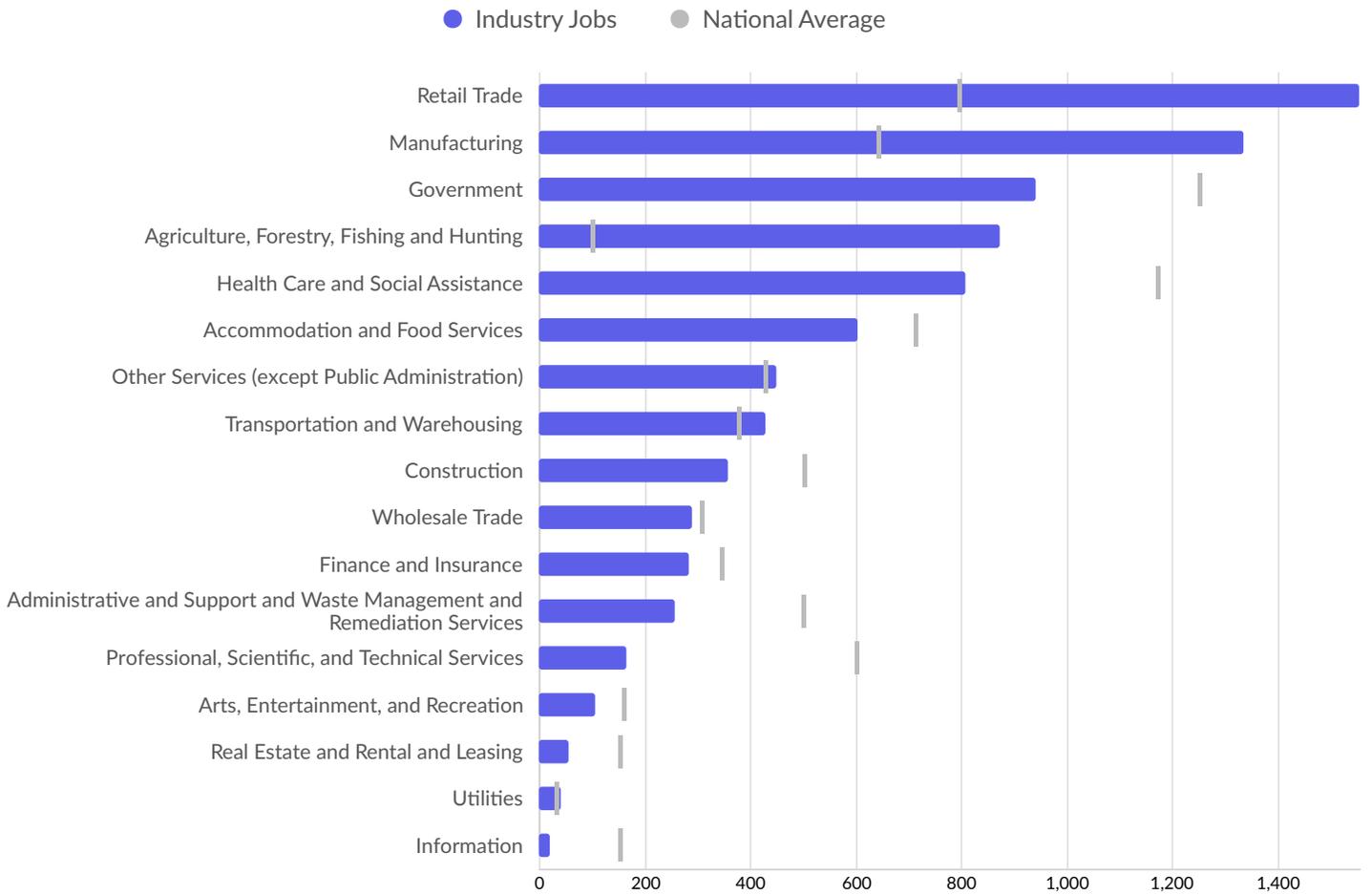


Top Previous Counties	Migrations
Marathon County, WI	61
Shawano County, WI	54
Lincoln County, WI	49
Milwaukee County, WI	33
Dane County, WI	27
Oneida County, WI	24

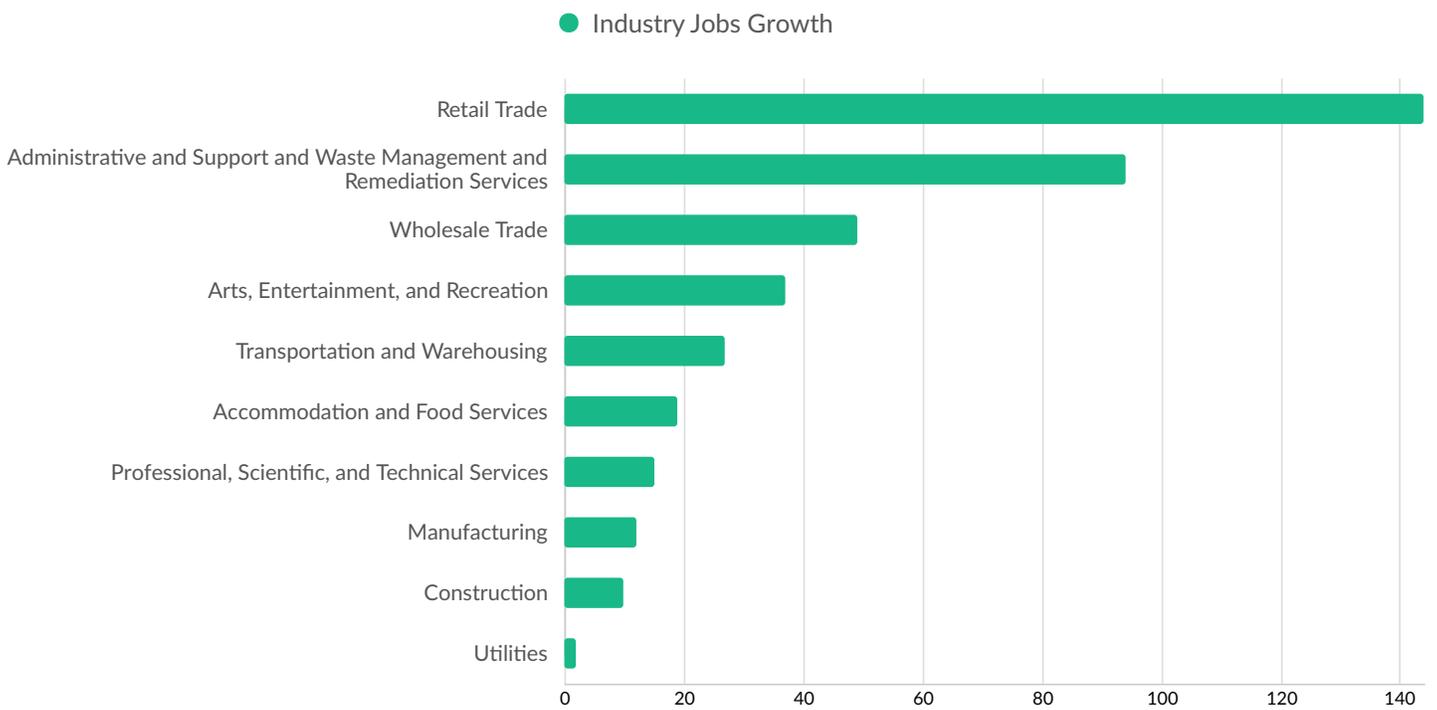
<b>Top Previous Counties</b>	<b>Migrations</b>
Outagamie County, WI	24
Brown County, WI	18
Forest County, WI	15
Hennepin County, MN	12
Winnebago County, WI	11
Cook County, IL	9
Waukesha County, WI	9
Manitowoc County, WI	9
La Crosse County, WI	9
<b>Top Following Counties</b>	<b>Migrations</b>
Marathon County, WI	101
Shawano County, WI	44
Oneida County, WI	36
Outagamie County, WI	26
Dane County, WI	23
Winnebago County, WI	16
Vilas County, WI	15
St. Louis County, MN	14
Lincoln County, WI	14
Brown County, WI	12
Milwaukee County, WI	9
Livingston County, MI	9
Walworth County, WI	8
Dallas County, TX	8
Hillsborough County, FL	7

# Industry Characteristics

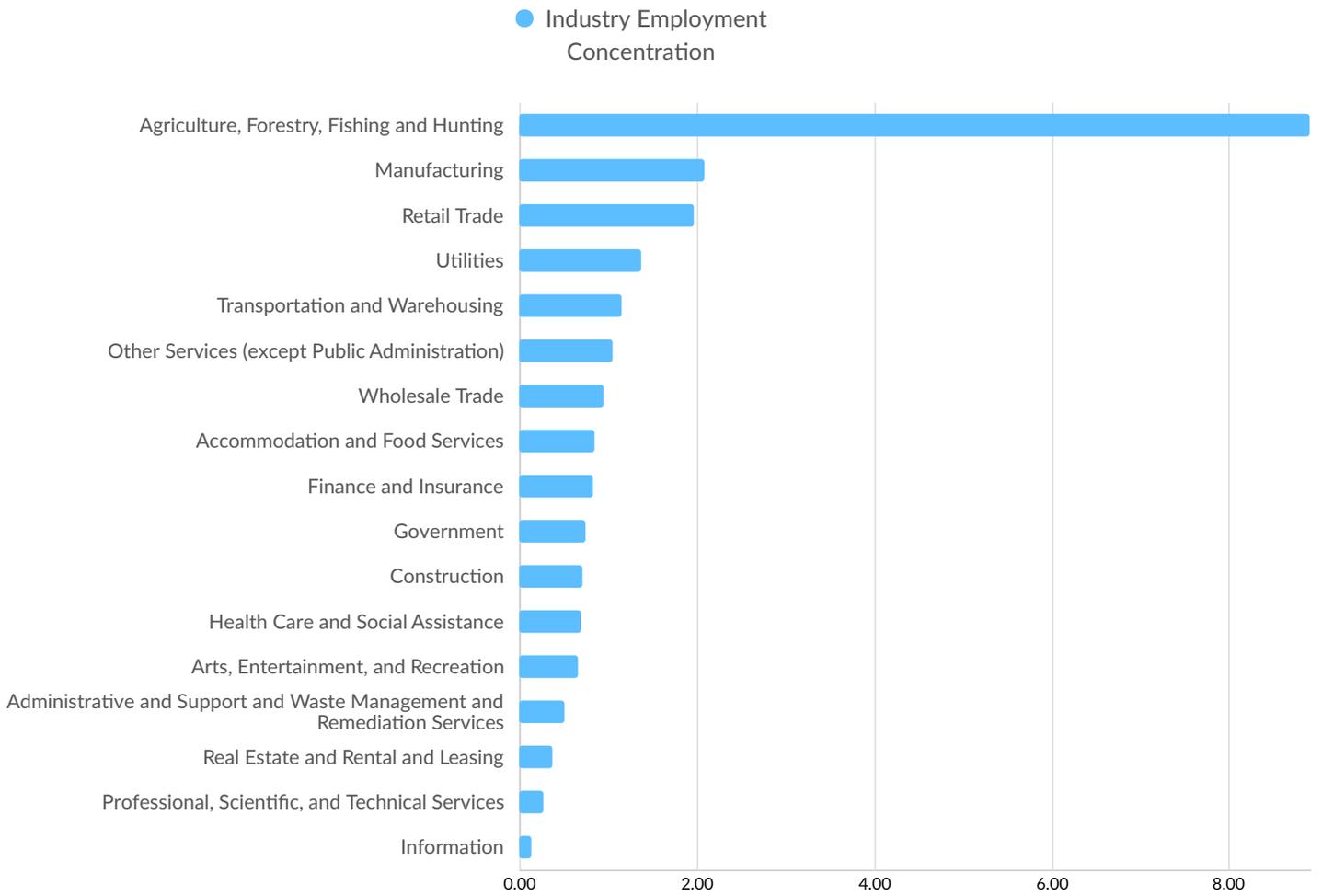
## Largest Industries



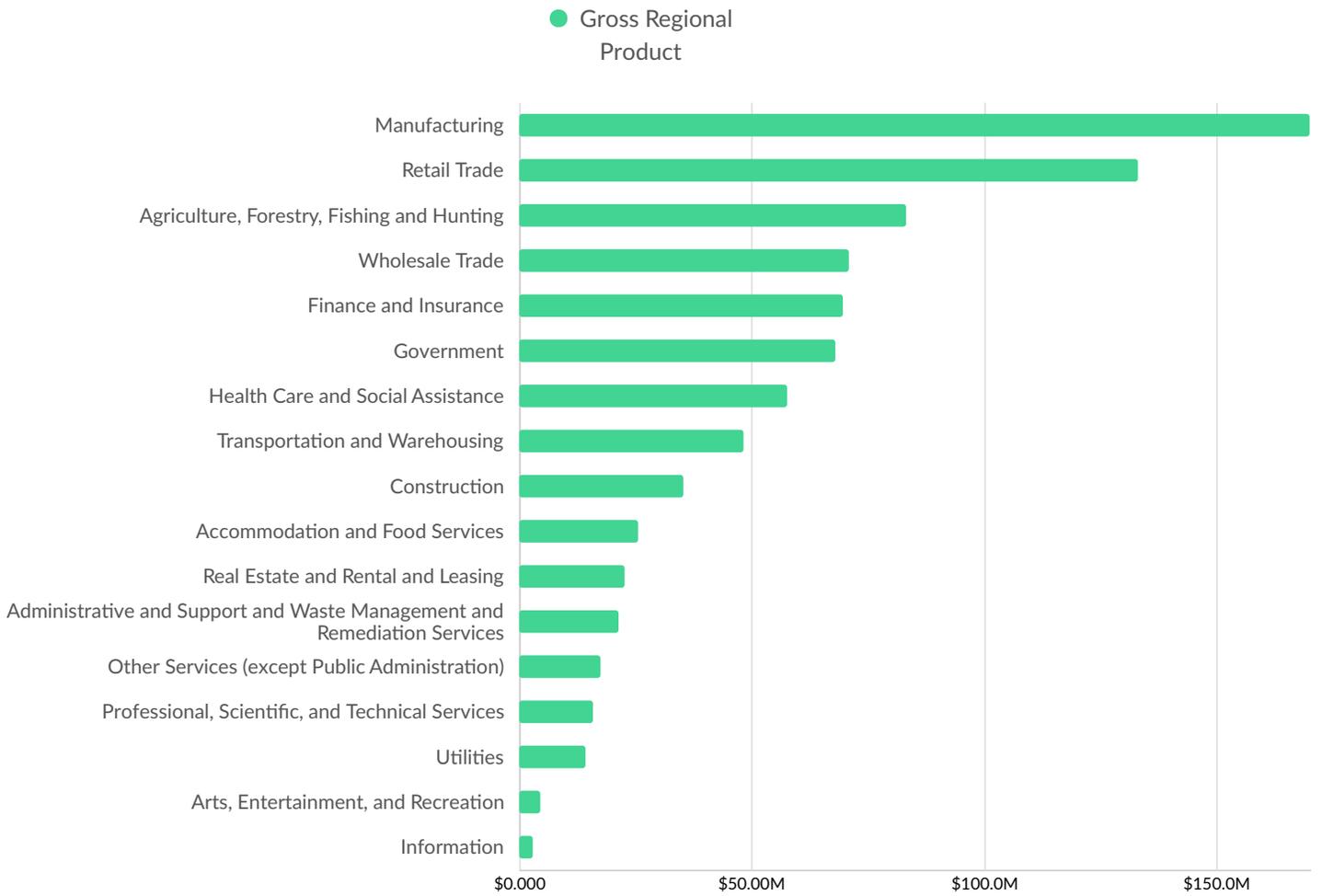
## Top Growing Industries



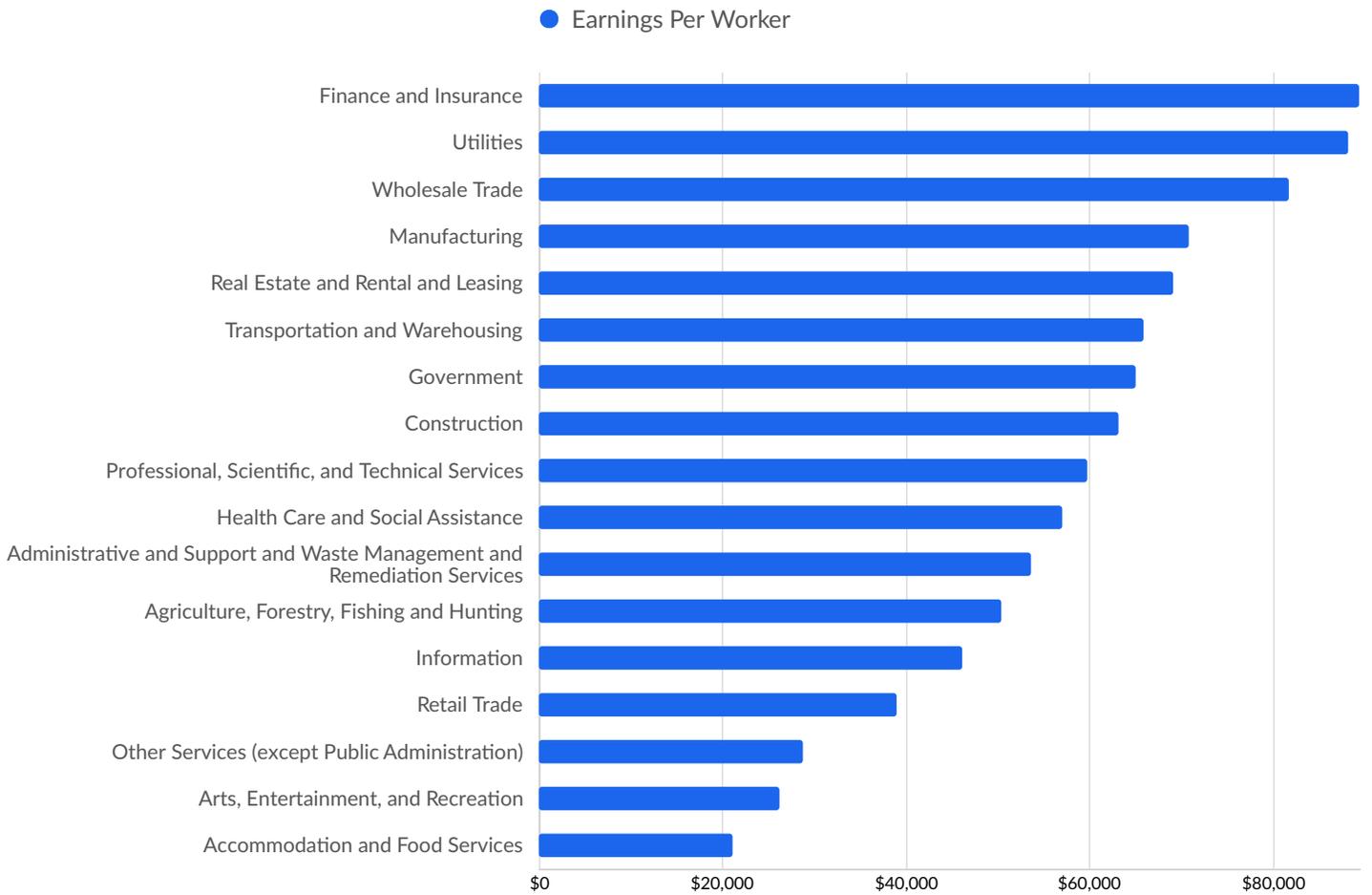
## Top Industry Employment Concentration



## Top Industry GRP



## Top Industry Earnings



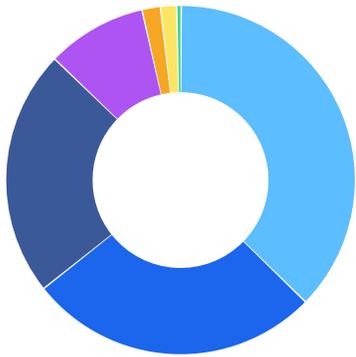
## Business Characteristics

### 1,379 Companies Employ Your Workers

Online profiles for your workers mention 1,379 companies as employers, with the top 10 appearing below. In the last 12 months, 311 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	110 	Aspirus	165 
Unified School District Antigo	110 	Covantage Credit Union	61 
Covantage Credit Union	108 	Fleet Farm	61 
Volm Companies	95 	CompHealth	56 
Aspirus	88 	Pick And Save	55 
Dover Corporation	52 	Weatherby Healthcare	39 
Walmart	30 	Dover Corporation	37 
Karl's Transport	27 	Kroger	37 
Fleet Farm	26 	Vetted Health	34 
Northcentral Technical College	26 	Walmart	31 

## Business Size

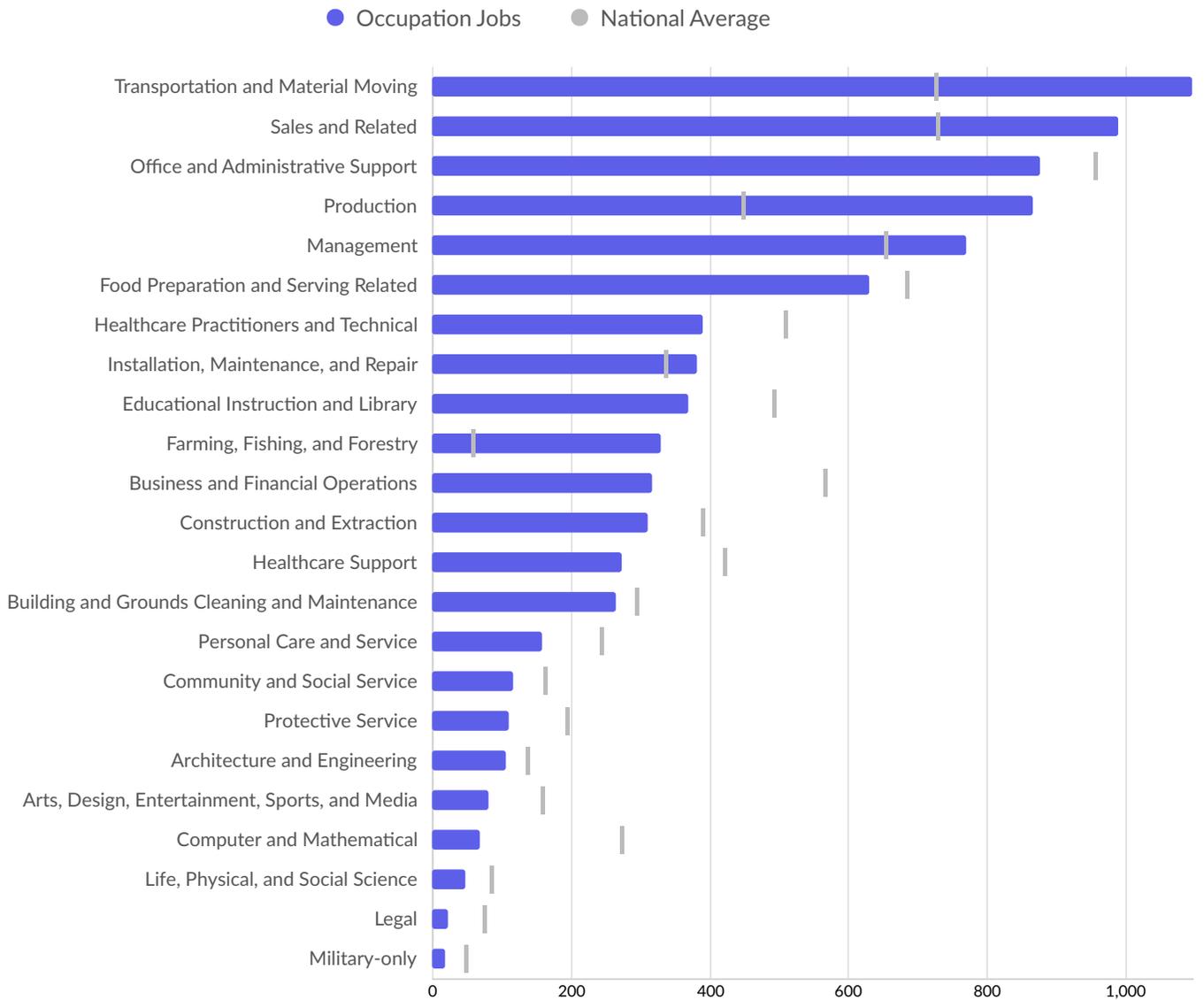


	Percentage	Business Count
● 1 to 4 employees	37.2%	350
● 5 to 9 employees	27.0%	254
● 10 to 19 employees	22.9%	215
● 20 to 49 employees	9.3%	87
● 50 to 99 employees	1.7%	16
● 100 to 249 employees	1.5%	14
● 250 to 499 employees	0.4%	4

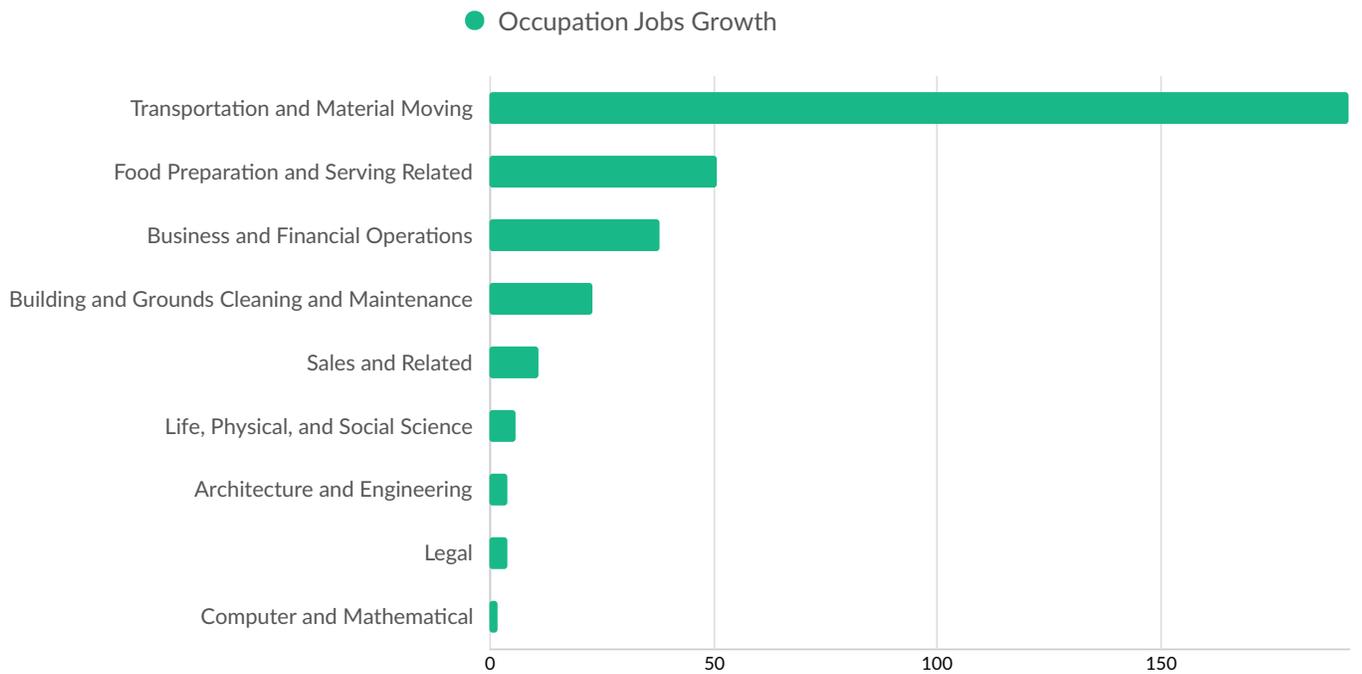
*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

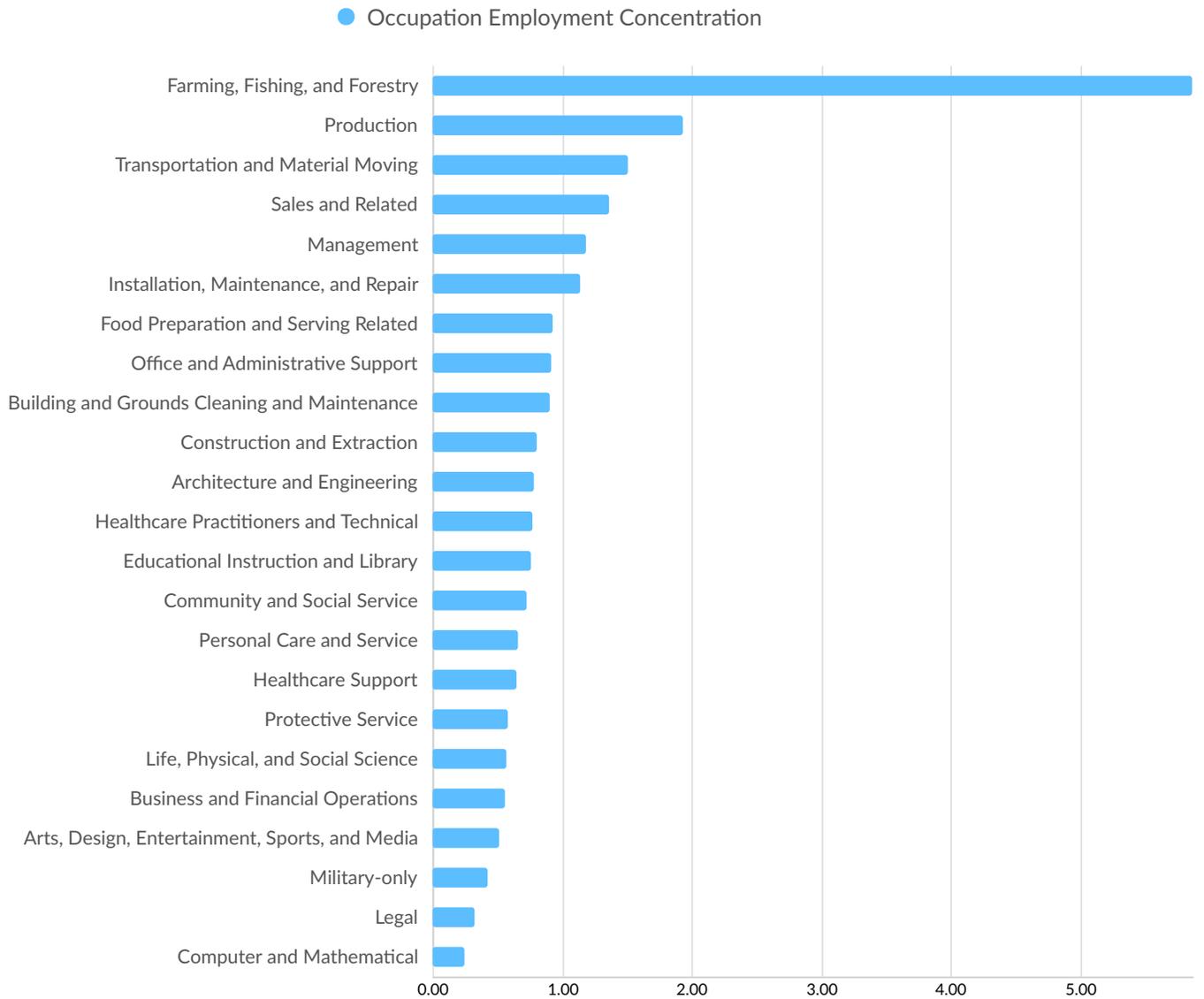
## Largest Occupations



## Top Growing Occupations



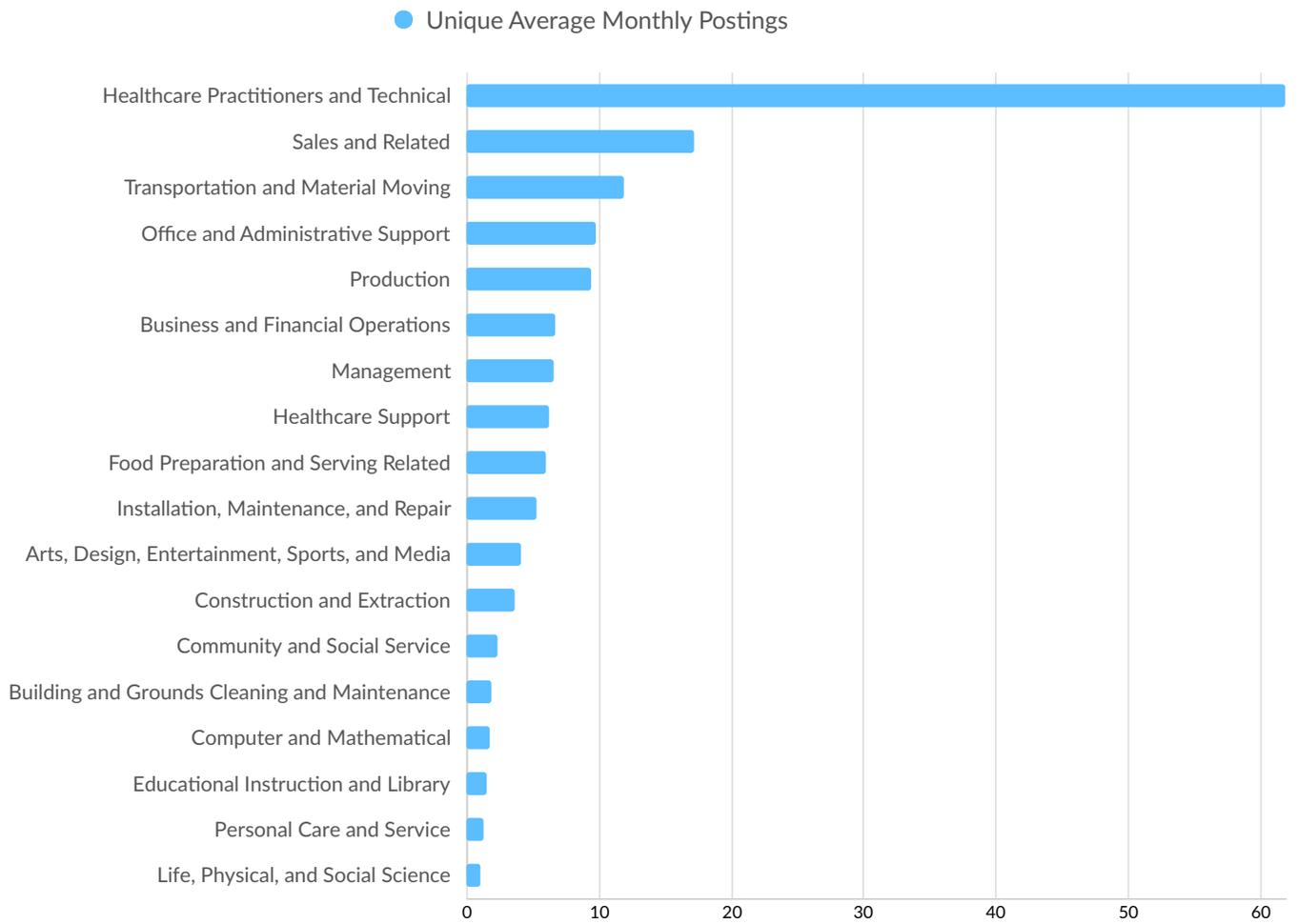
## Top Occupation Employment Concentration



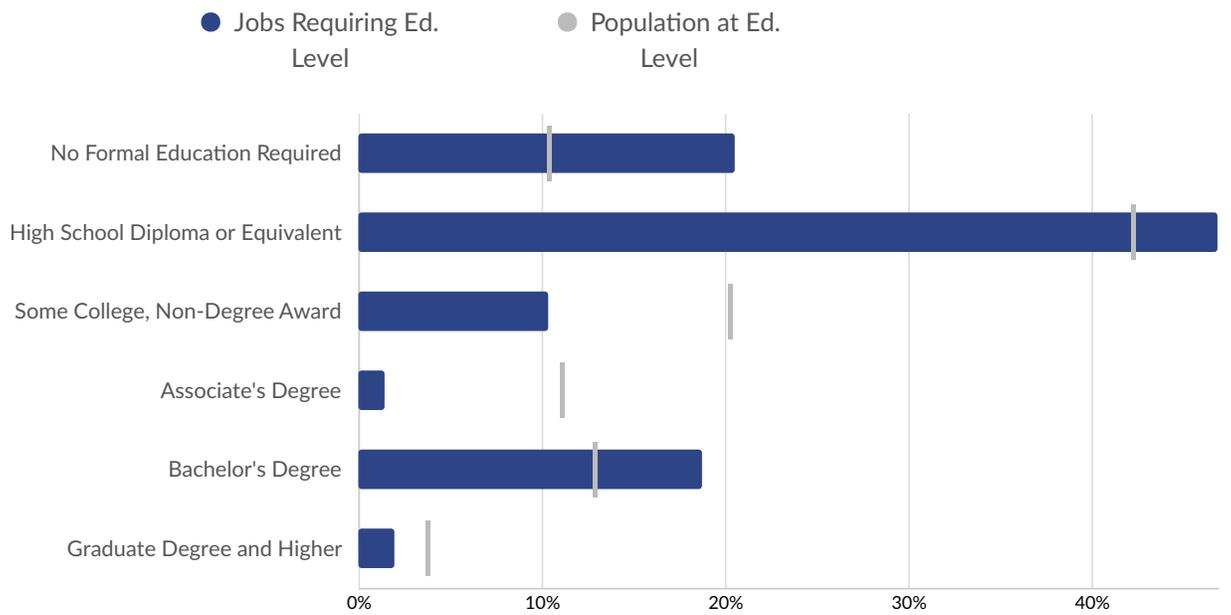
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

## In-Demand Skills

