



Juneau County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55057 Juneau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

26,566

Population (2025)

Population **decreased by 214** over the last 5 years and is projected to **decrease by 454** over the next 5 years.

10,433

Total Regional Employment

Jobs **grew by 312** over the last 5 years and are projected to **grow by 152** over the next 5 years.

\$67.3K

Median Household Income (2024)

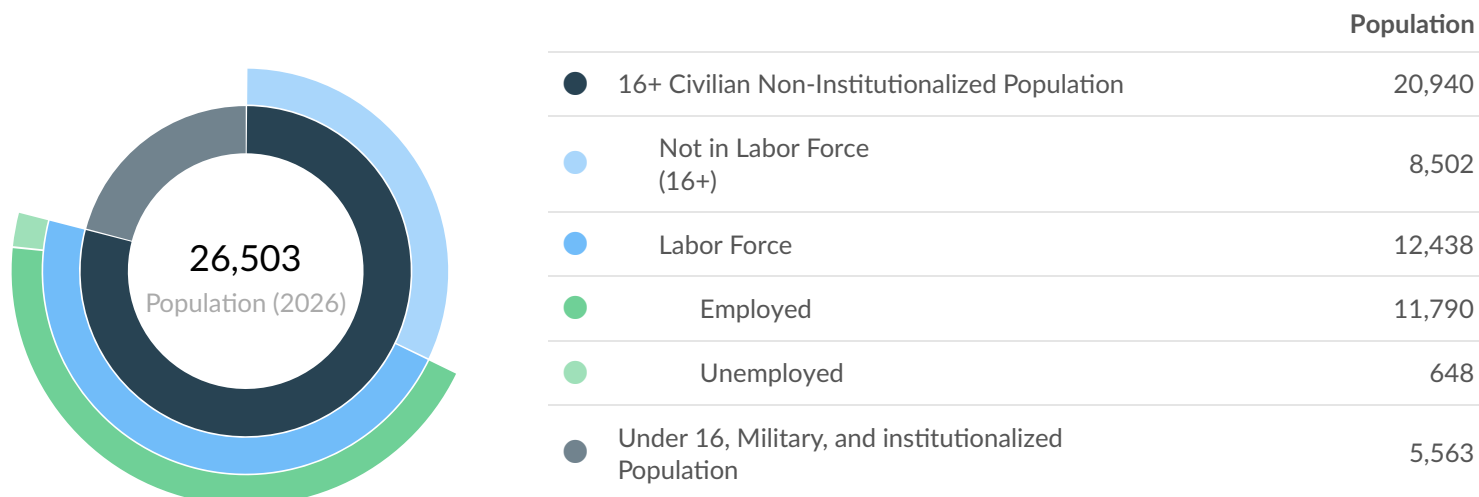
Median household income is **\$13.5K below** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **declined by 0.8%** since 2020, falling by 214. Population is expected to **decrease by 1.7%** between 2025 and 2030, losing 454.
- From 2020 to 2025, jobs **increased by 3.1%** in Juneau County, WI from 10,121 to **10,433**. This change **fell short of the national growth rate of 10.6% by 7.5%**. As the number of jobs increased, the **labor force participation rate decreased from 60.6% to 58.9% between 2020 and 2025**.
- Concerning educational attainment, **12.2% of Juneau County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **12.7% hold an Associate's Degree** (3.8% above the national average).
- The top three industries in 2025 are Education and Hospitals (State Government), Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

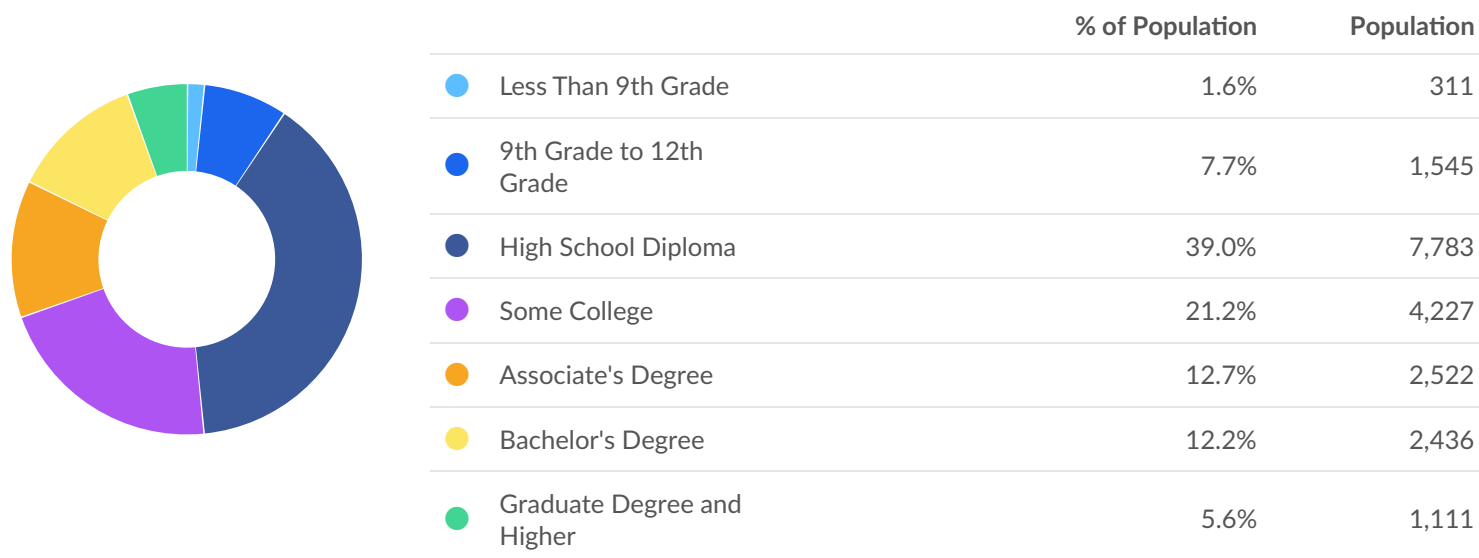
	Population (2026)	Labor Force (Mar 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	26,503	12,438	10,433	97.9	\$1.32B	\$2.18B	\$2.04B
State	5,996,794	3,120,531	3,270,959	100.3	\$463.86B	\$403.59B	\$435.94B

Mar 2026 Labor Force Breakdown



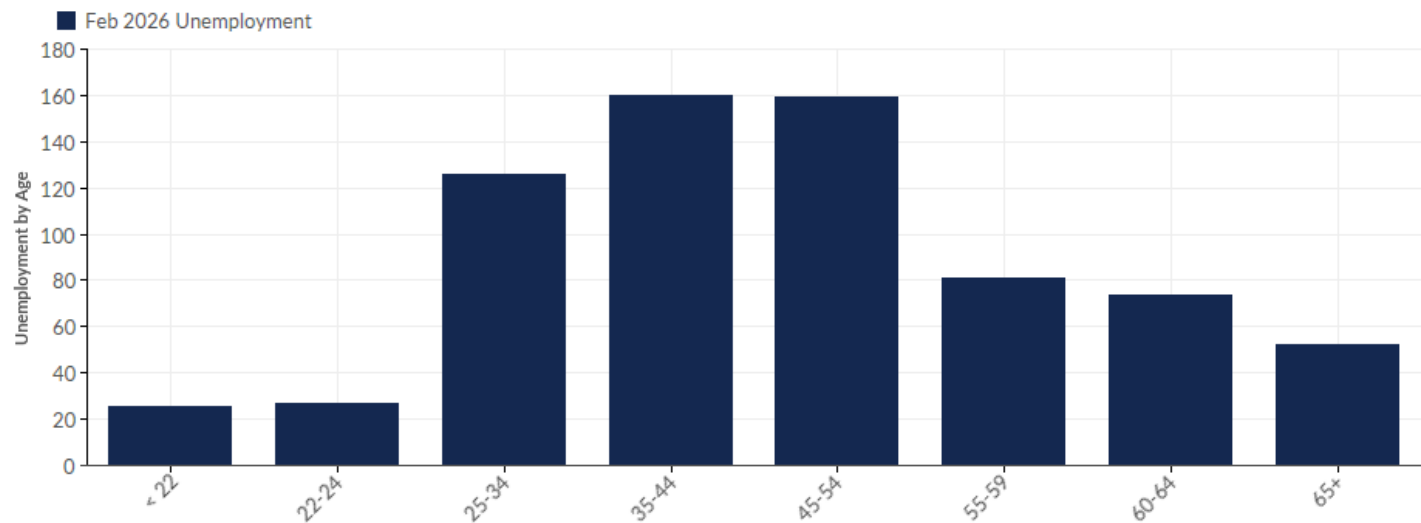
Educational Attainment

Concerning educational attainment, **12.2% of Juneau County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **12.7% hold an Associate's Degree** (3.8% above the national average).



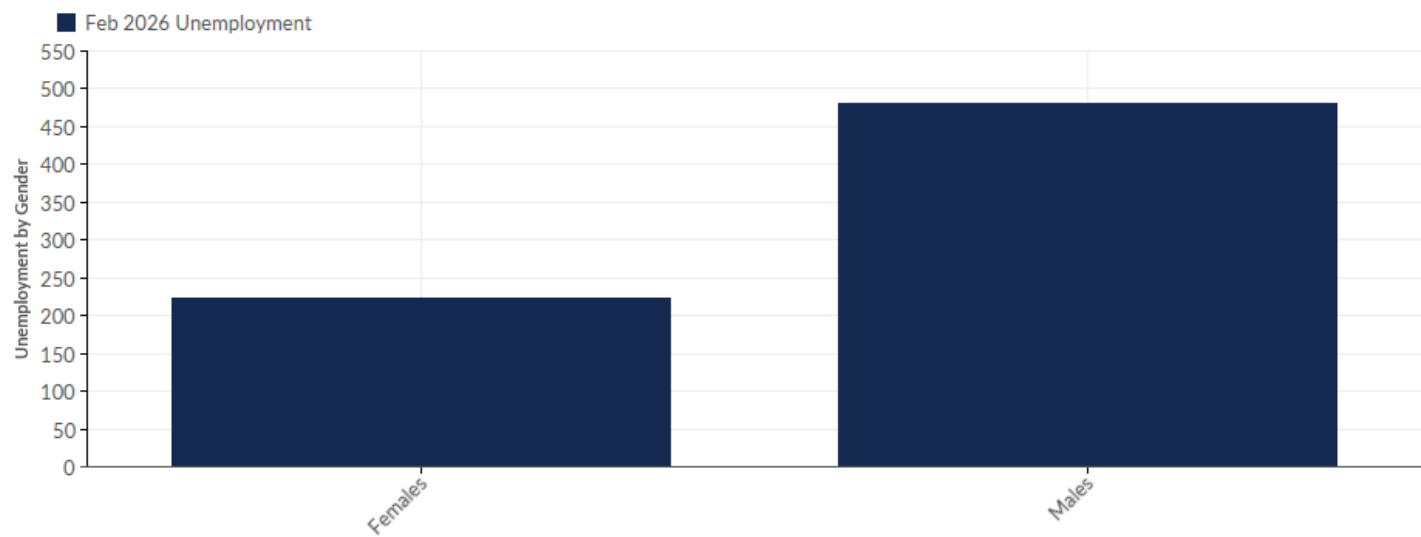
Unemployment by Demographics

Unemployment by Age



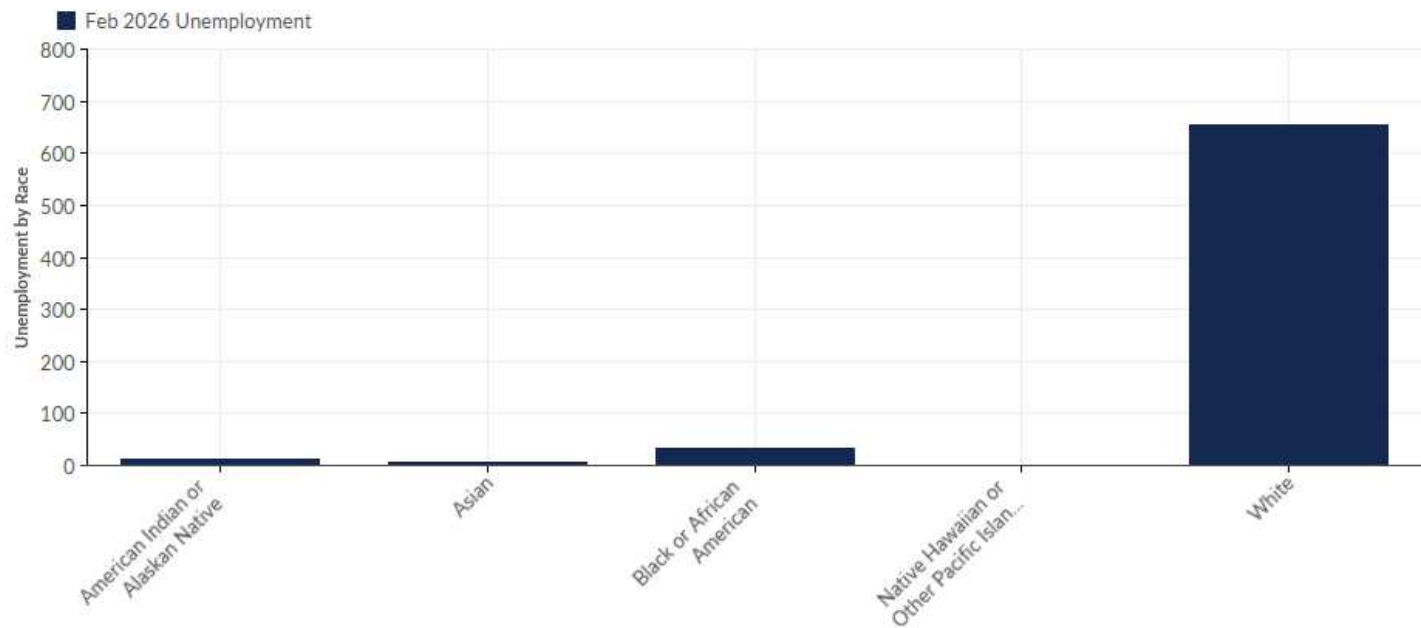
Age	Unemployment (Feb 2026)	% of Unemployed
< 22	26	3.70%
22-24	26	3.70%
25-34	126	17.92%
35-44	160	22.76%
45-54	159	22.62%
55-59	81	11.52%
60-64	73	10.38%
65+	52	7.40%
Total	703	100.00%

Unemployment by Gender



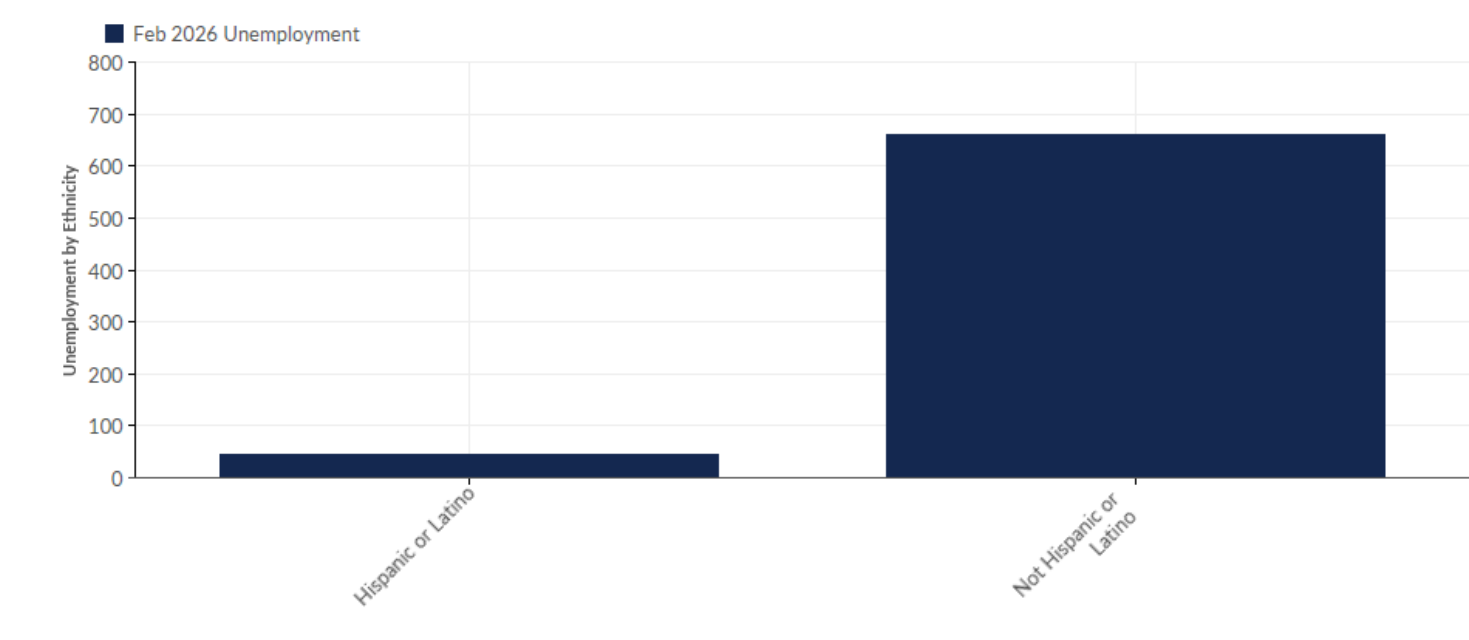
Gender	Unemployment (Feb 2026)	% of Unemployed
Females	222	31.58%
Males	481	68.42%
Total	703	100.00%

Unemployment by Race



Race	Unemployment (Feb 2026)	% of Unemployed
American Indian or Alaskan Native	12	1.71%
Asian	4	0.57%
Black or African American	31	4.41%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	655	93.17%
Total	703	100.00%

Unemployment by Ethnicity

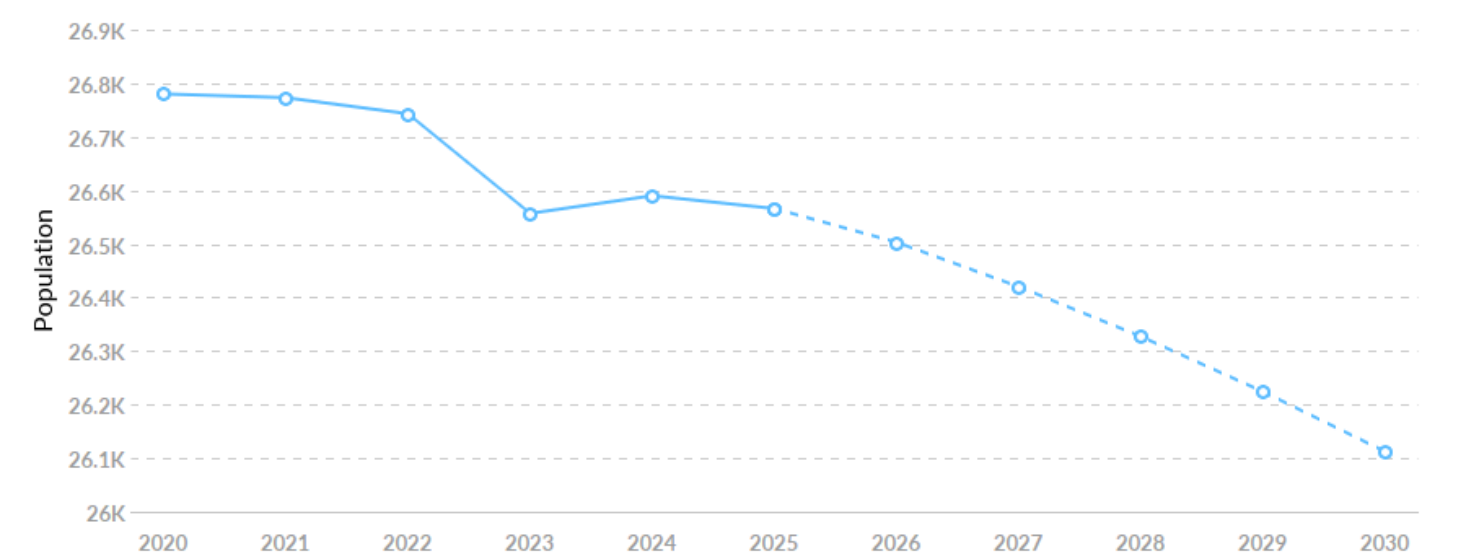


Ethnicity	Unemployment (Feb 2026)	% of Unemployed
Hispanic or Latino	43	6.12%
Not Hispanic or Latino	660	93.88%
Total	703	100.00%

Historic & Projected Trends

Population Trends

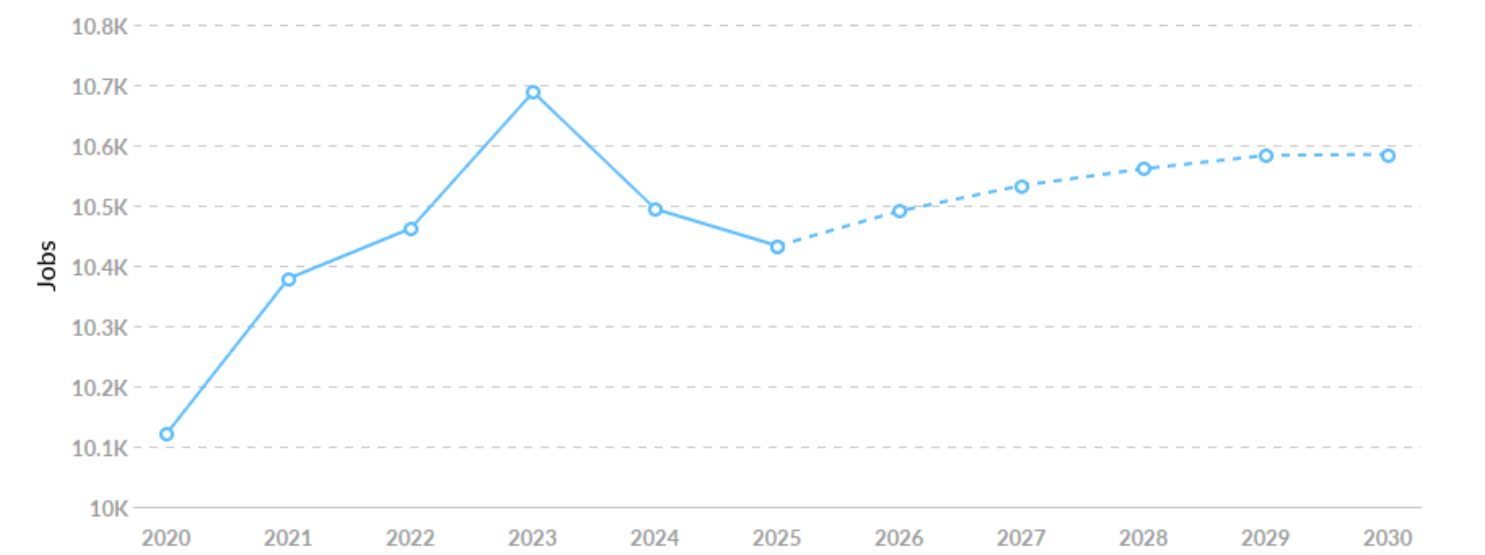
As of 2025 the region's population **declined by 0.8%** since 2020, falling by 214. Population is expected to **decrease by 1.7%** between 2025 and 2030, losing 454.



Timeframe	Population
2020	26,780
2021	26,773
2022	26,743
2023	26,557
2024	26,590
2025	26,566
2026	26,503
2027	26,420
2028	26,327
2029	26,224
2030	26,112

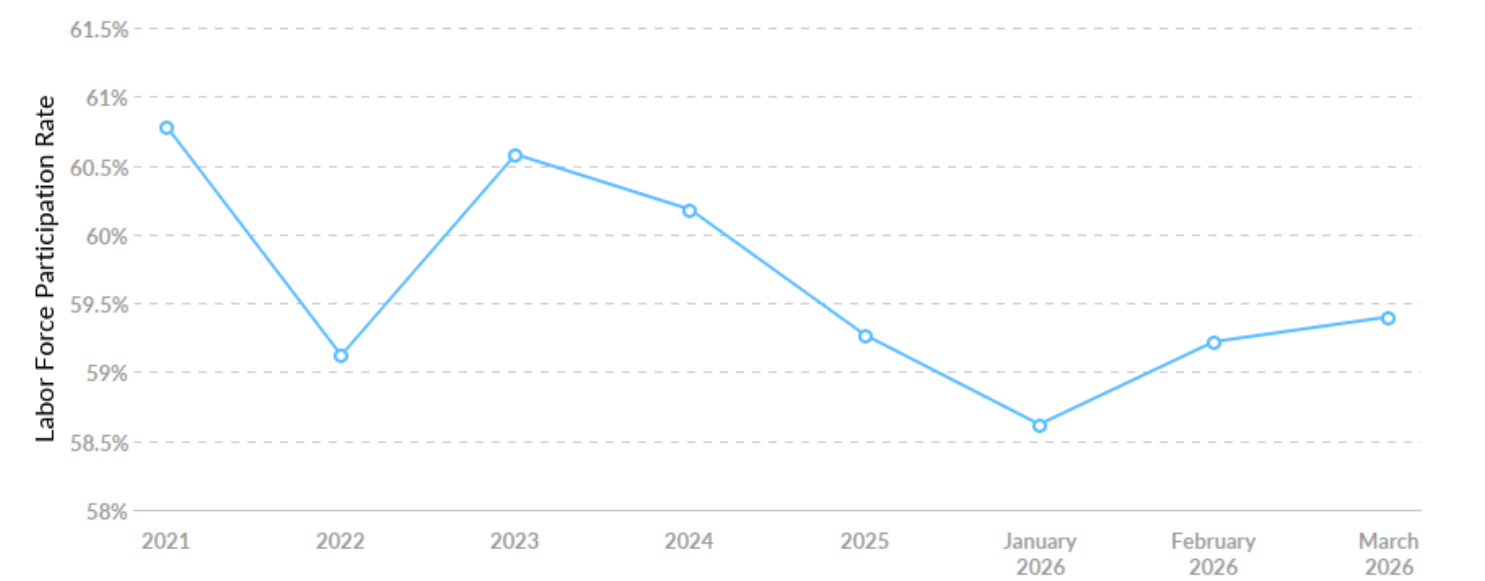
Job Trends

From 2020 to 2025, jobs increased by 3.1% in Juneau County, WI from 10,121 to 10,433. This change fell short of the national growth rate of 10.6% by 7.5%.



Timeframe	Jobs
2020	10,121
2021	10,379
2022	10,462
2023	10,688
2024	10,494
2025	10,433
2026	10,491
2027	10,533
2028	10,561
2029	10,583
2030	10,585

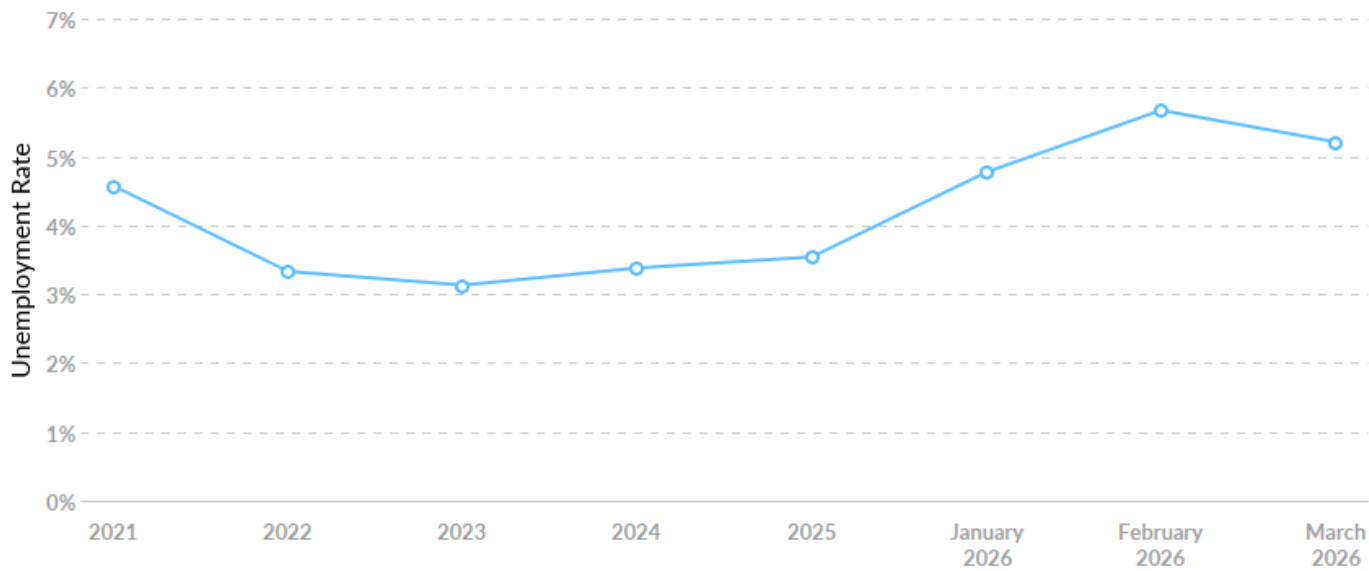
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	60.78%
2022	59.12%
2023	60.58%
2024	60.18%
2025	59.27%
January 2026	58.62%
February 2026	59.22%
March 2026	59.40%

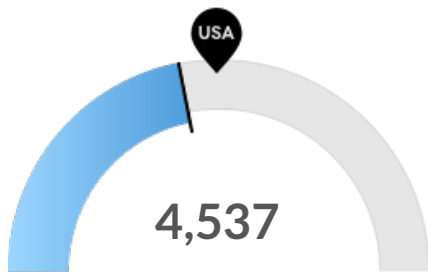
Unemployment Rate Trends

Juneau County, WI had a March 2026 unemployment rate of 5.21%, **increasing from 4.57%** 5 years before.



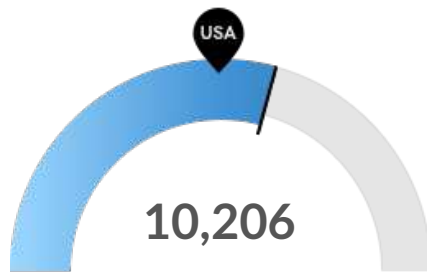
Timeframe	Unemployment Rate
2021	4.57%
2022	3.33%
2023	3.13%
2024	3.38%
2025	3.54%
January 2026	4.77%
February 2026	5.67%
March 2026	5.21%

Population Characteristics



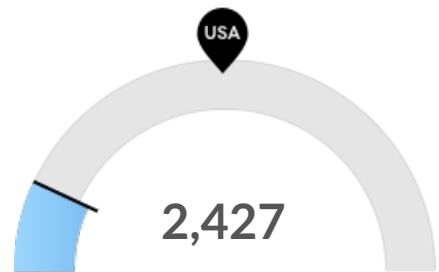
Millennials

Juneau County, WI has 4,537 millennials (ages 25-39). The national average for an area this size is 5,443.



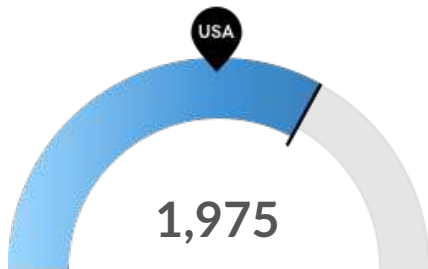
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,040 people 55 or older, while there are 10,206 here.



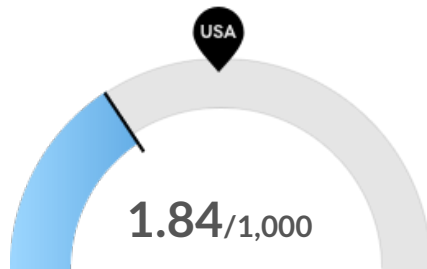
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,311 racially diverse people, while there are 2,427 here.



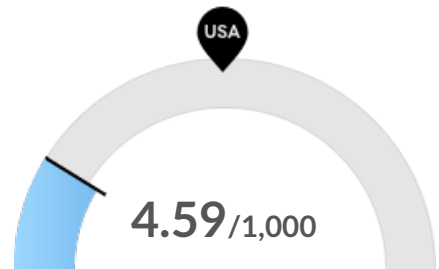
Veterans

Juneau County, WI has 1,975 veterans. The national average for an area this size is 1,265.



Violent Crime

Juneau County, WI has 1.84 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

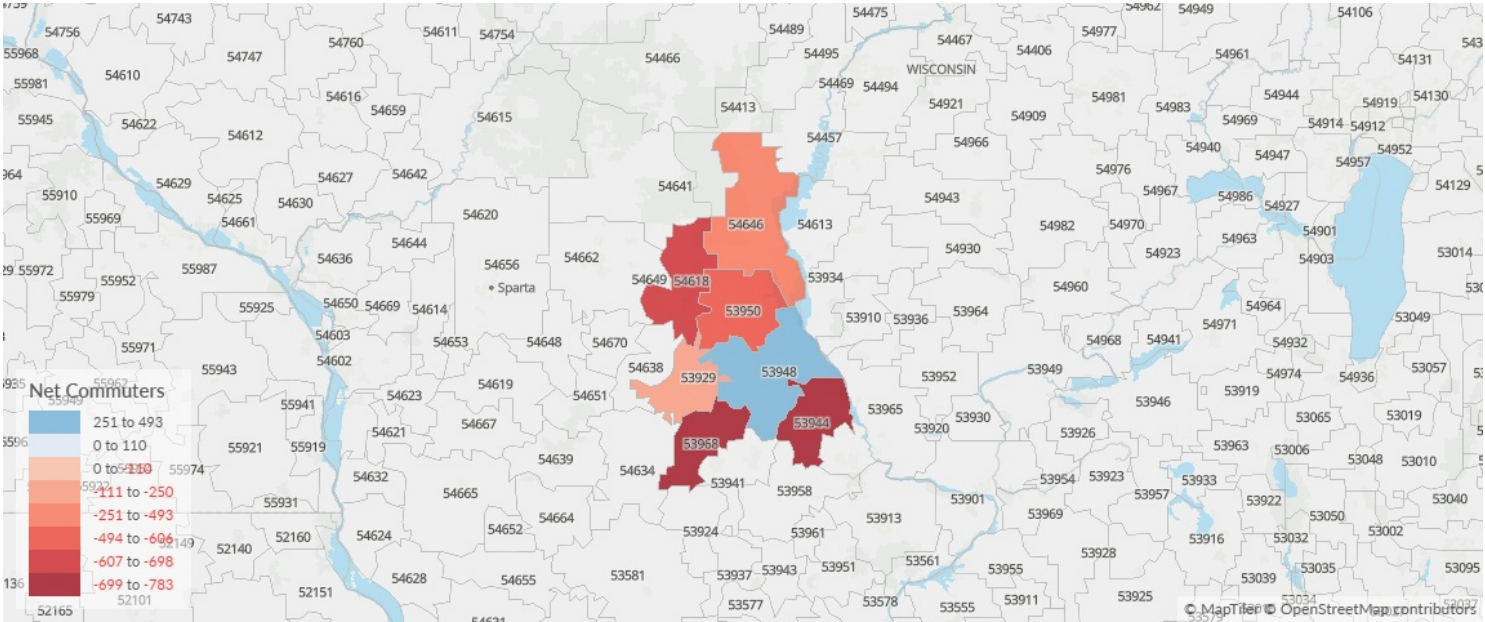


Property Crime

Juneau County, WI has 4.59 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
53948	Mauston, WI (in Juneau...	3,968
54646	Necedah, WI (in Juneau...	2,170
53950	New Lisbon, WI (in June...	1,831
53929	Elroy, WI (in Juneau cou...	1,080
53968	Wonewoc, WI (in Junea...	485

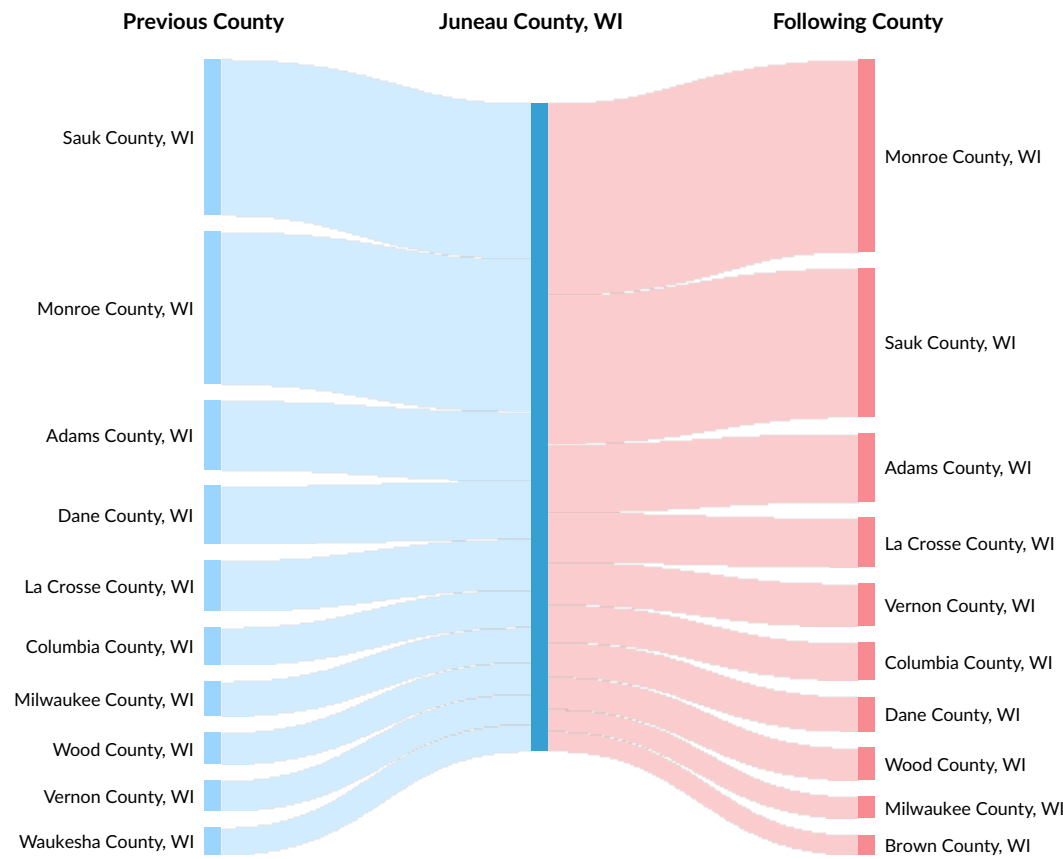
Where Talent Lives

ZIP	Name	2025 Workers
53948	Mauston, WI (in Juneau...	3,709
54646	Necedah, WI (in Juneau...	2,421
53950	New Lisbon, WI (in June...	2,325
53944	Lyndon Station, WI (in J...	1,218
53929	Elroy, WI (in Juneau cou...	1,192

Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2023, 163 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 201 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2023 was 4.

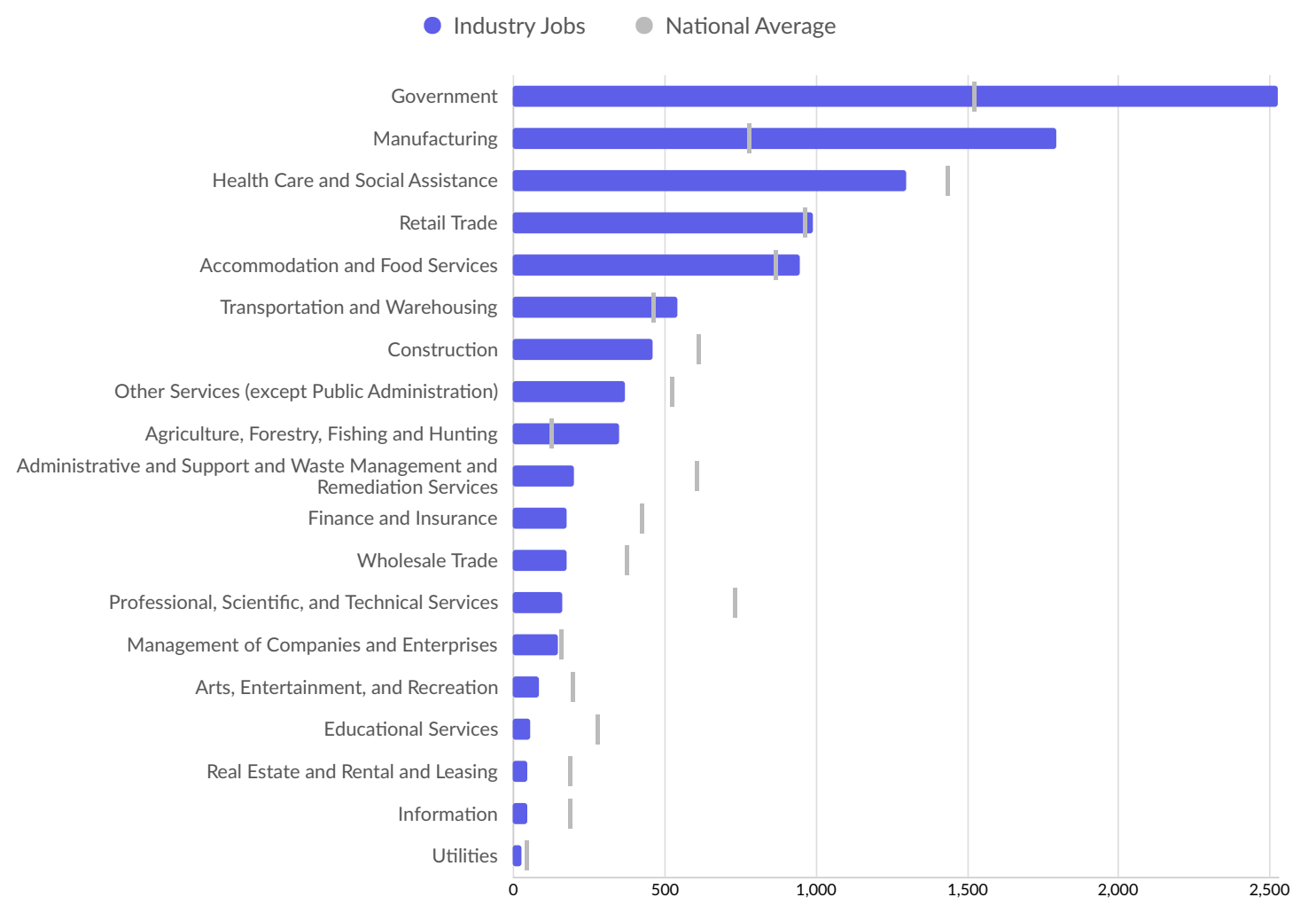


Top Previous Counties	Migrations
Sauk County, WI	163
Monroe County, WI	160
Adams County, WI	72
Dane County, WI	61
La Crosse County, WI	53
Columbia County, WI	39

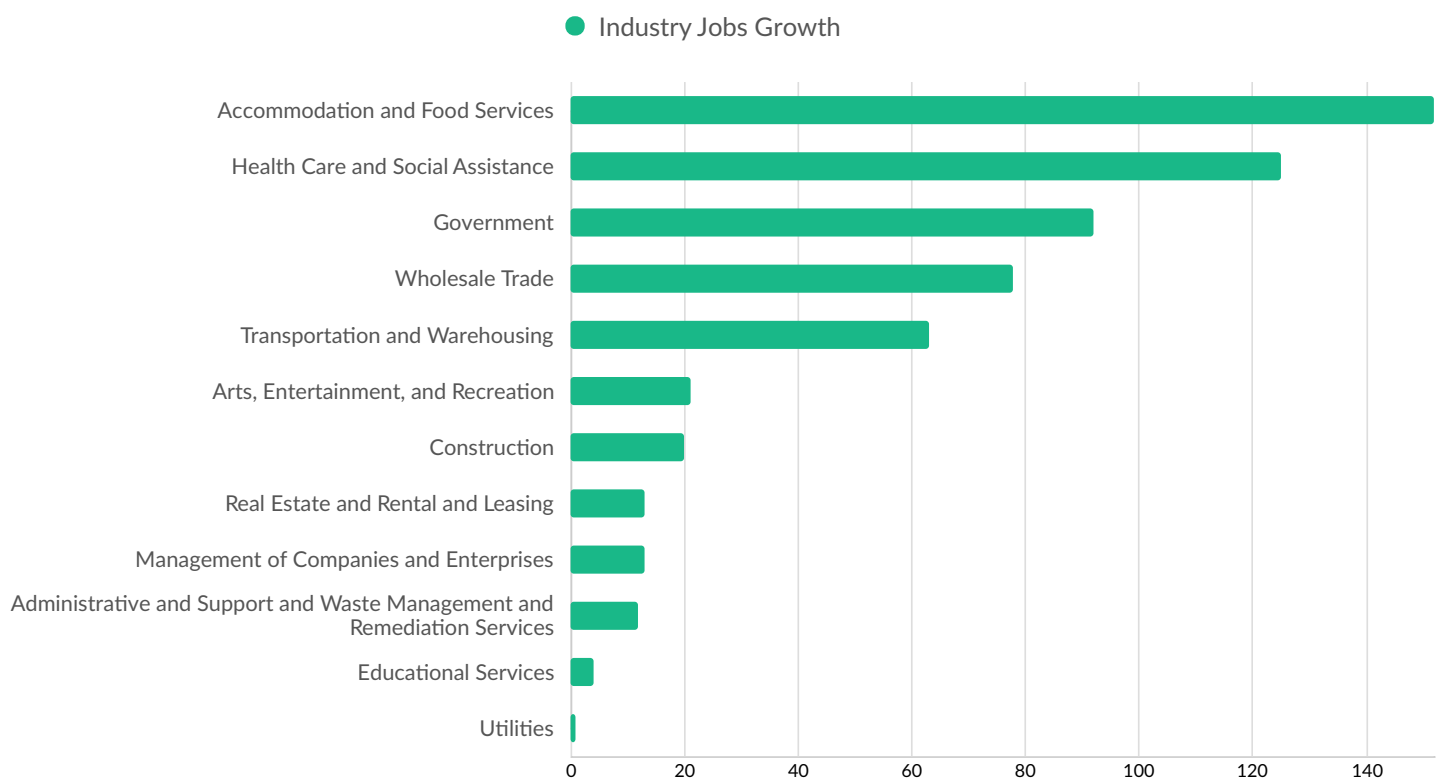
Top Previous Counties	Migrations
Milwaukee County, WI	36
Wood County, WI	33
Vernon County, WI	32
Waukesha County, WI	29
Cook County, IL	19
Racine County, WI	15
Chippewa County, WI	12
Hennepin County, MN	11
Dodge County, WI	11
Top Following Counties	Migrations
Monroe County, WI	201
Sauk County, WI	156
Adams County, WI	72
La Crosse County, WI	52
Vernon County, WI	45
Columbia County, WI	39
Dane County, WI	36
Wood County, WI	34
Milwaukee County, WI	23
Brown County, WI	21
Waukesha County, WI	20
Rock County, WI	13
Hennepin County, MN	12
Vilas County, WI	12
Fond du Lac County, WI	11

Industry Characteristics

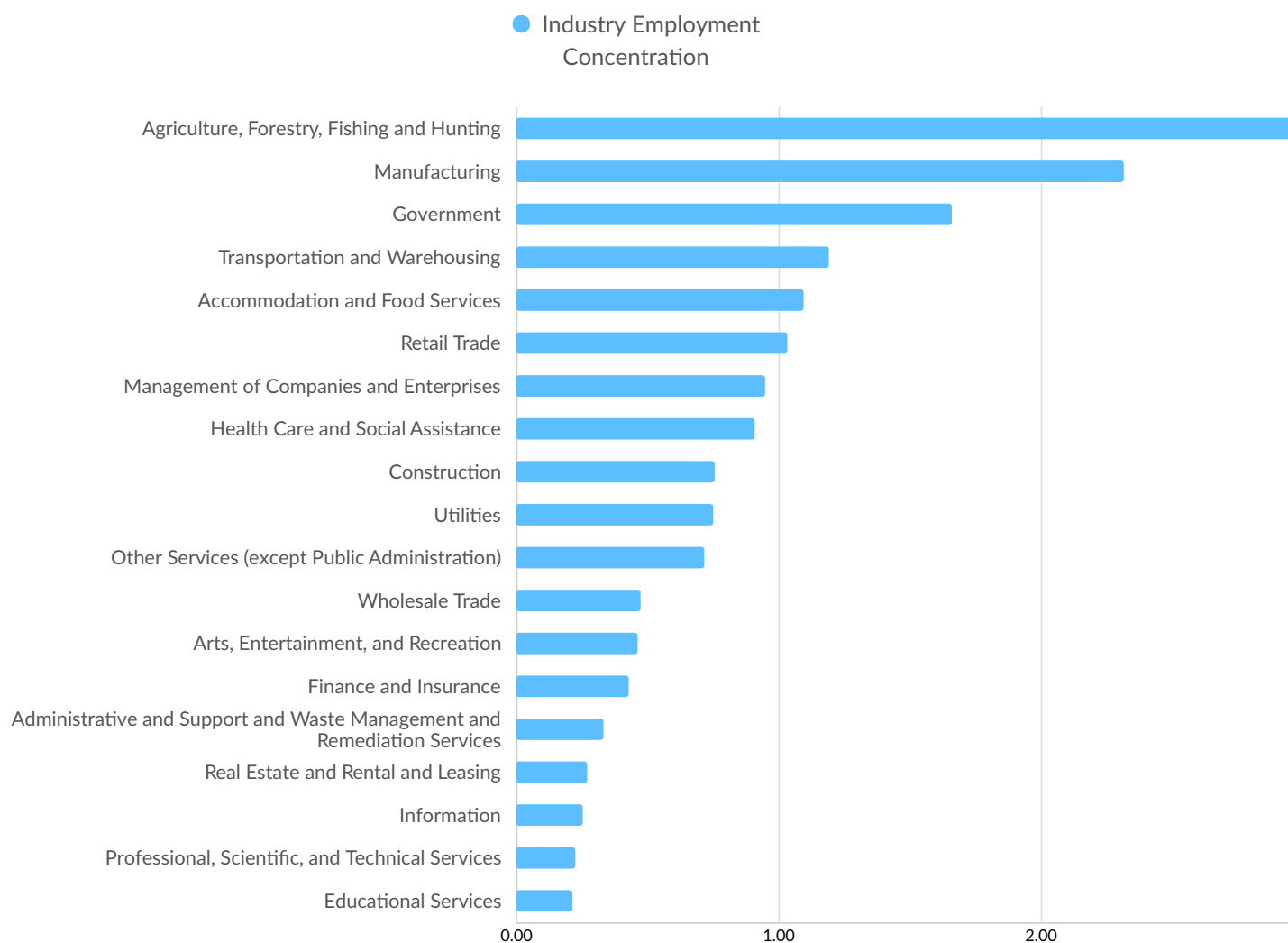
Largest Industries



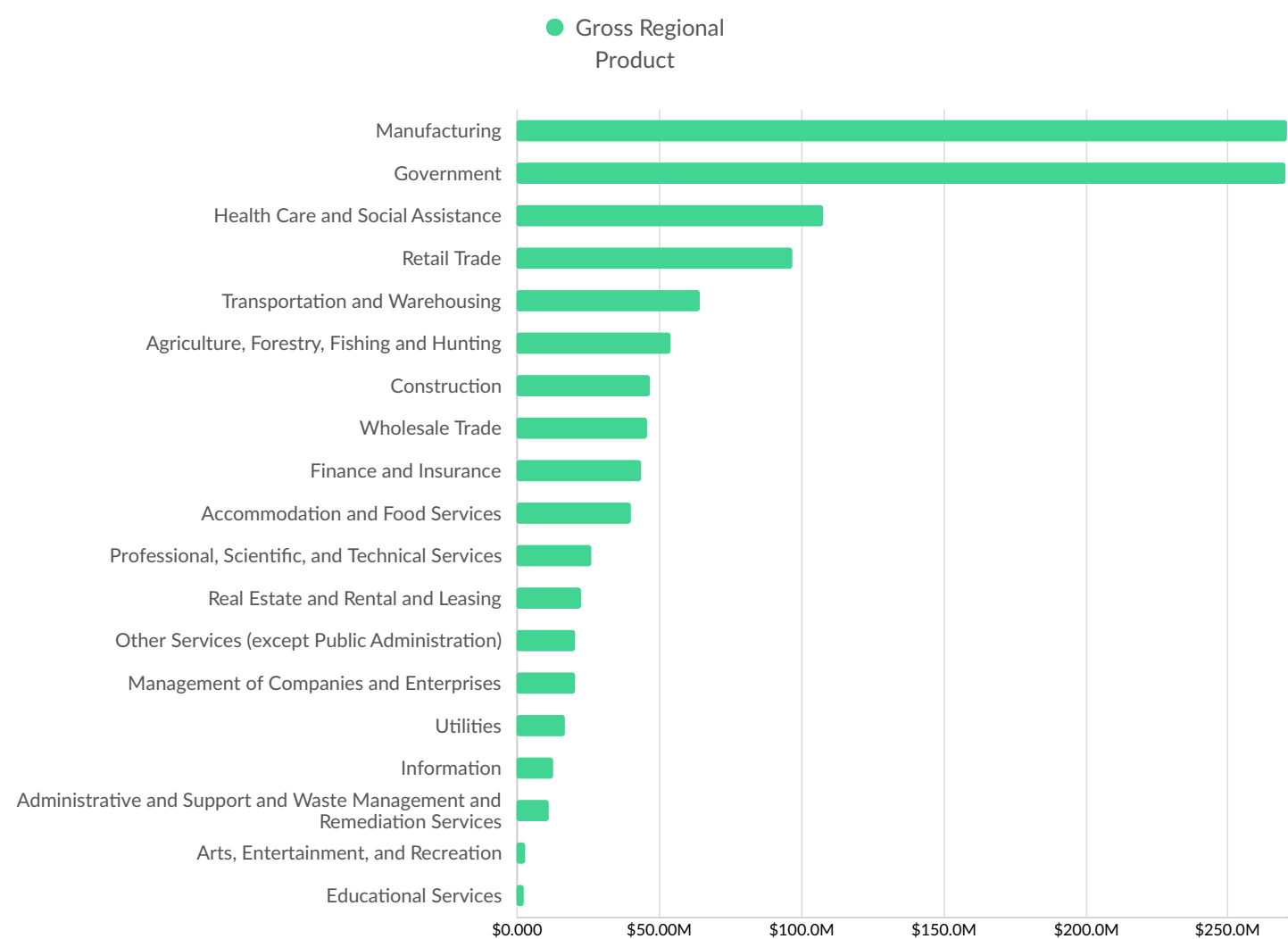
Top Growing Industries



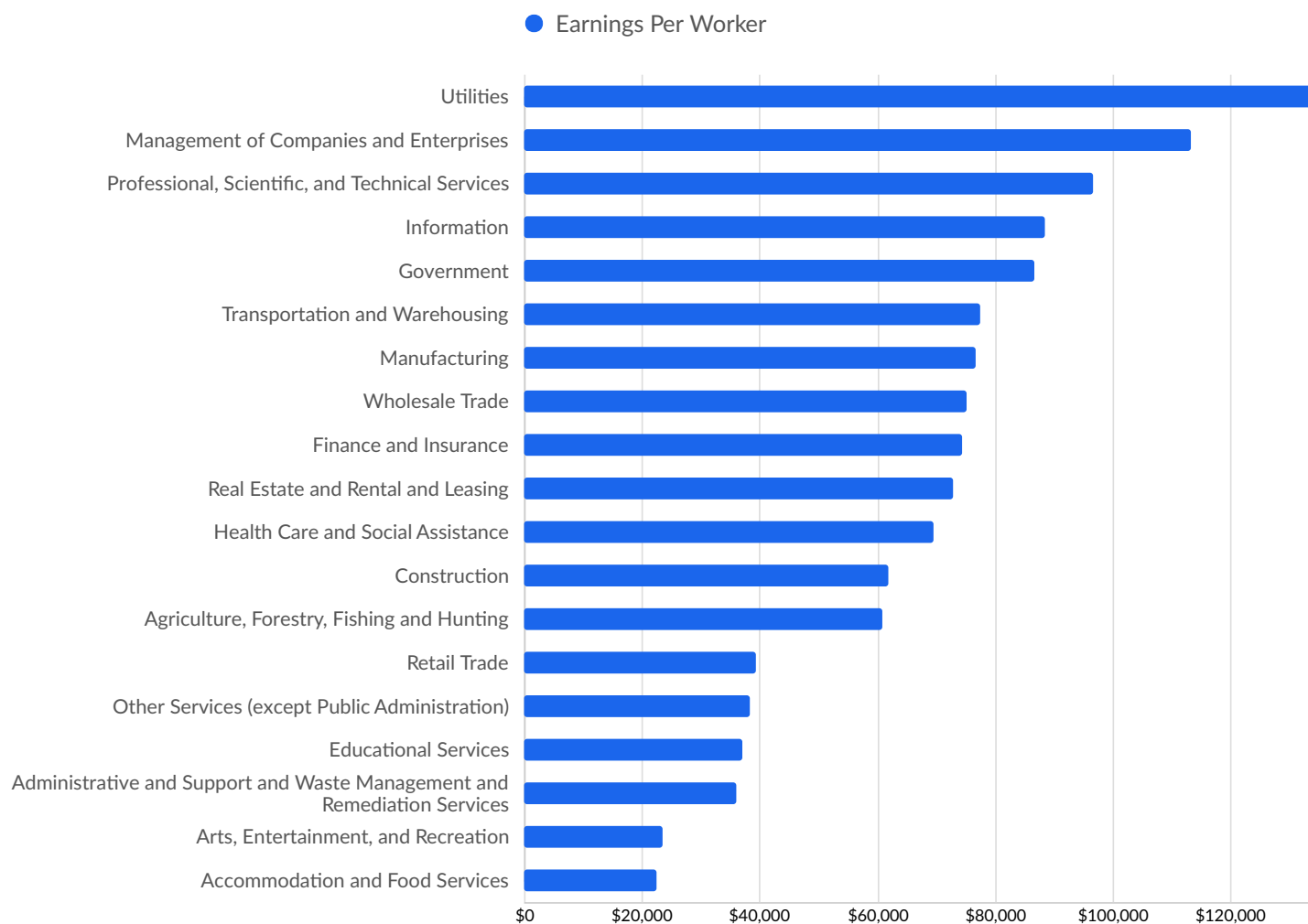
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



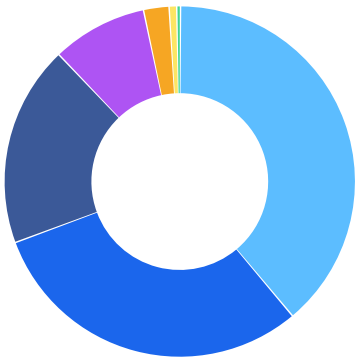
Business Characteristics

2,437 Companies Employ Your Workers

Online profiles for your workers mention 2,437 companies as employers, with the top 10 appearing below. In the last 12 months, 479 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Mile Bluff Medical Center	190	Mile Bluff Medical Center	119
Mauston School District	116	Wabash	108
State of Wisconsin	74	Southern Health Partners	106
Leer	47	Wabash National	69
Necedah Area School District	45	Festival Foods	68
Wabash	36	CompHealth	66
Walmart	36	Kwik Trip	57
United States Army	34	Soliant Health	57
Toro	30	GPAC	52
Kwik Trip	28	Juneau County Sheriffs Office / ...	51

Business Size

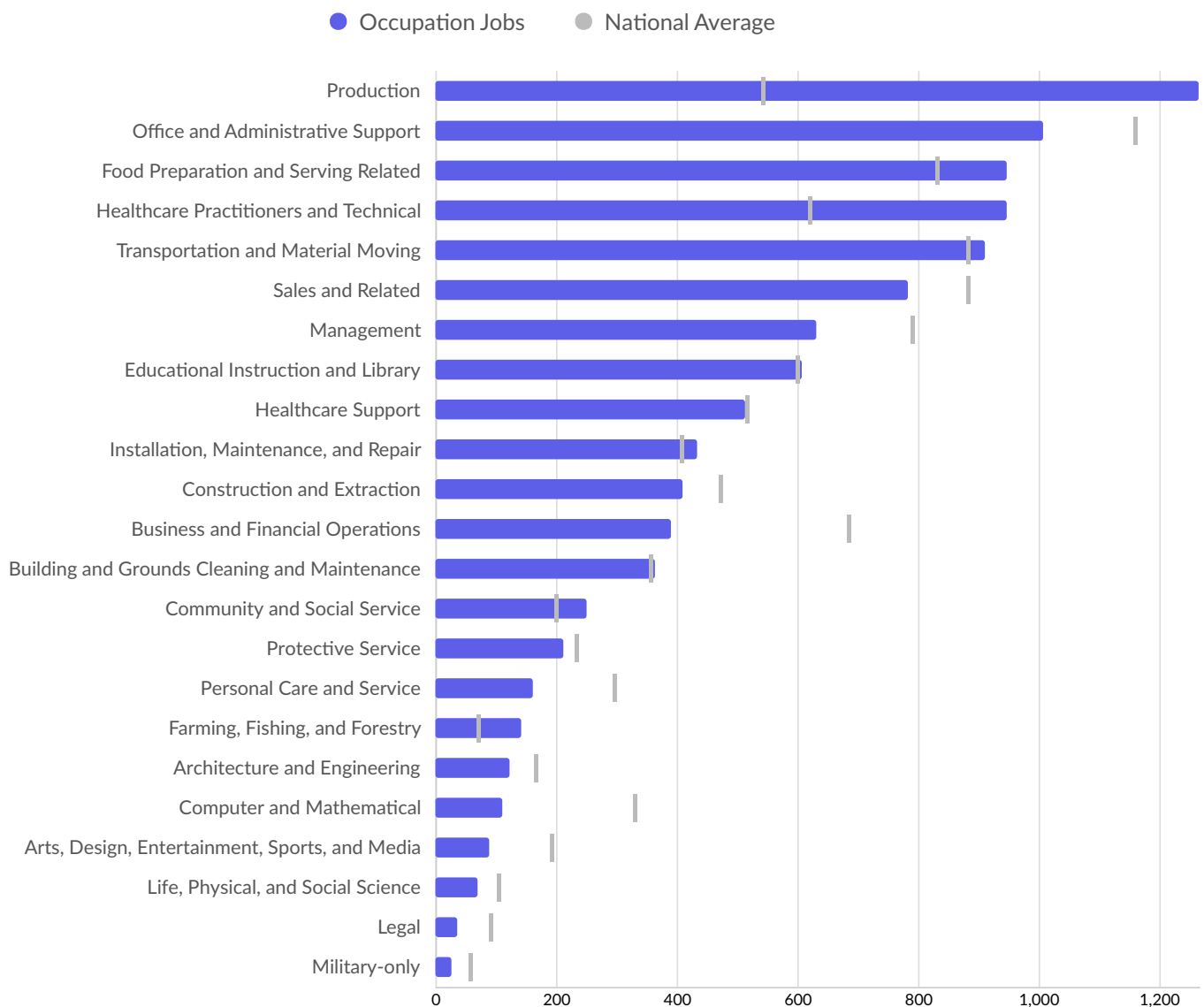


	Percentage	Business Count
1 to 4 employees	38.8%	446
5 to 9 employees	30.5%	350
10 to 19 employees	18.5%	213
20 to 49 employees	8.8%	101
50 to 99 employees	2.3%	27
100 to 249 employees	0.7%	8
250 to 499 employees	0.3%	4

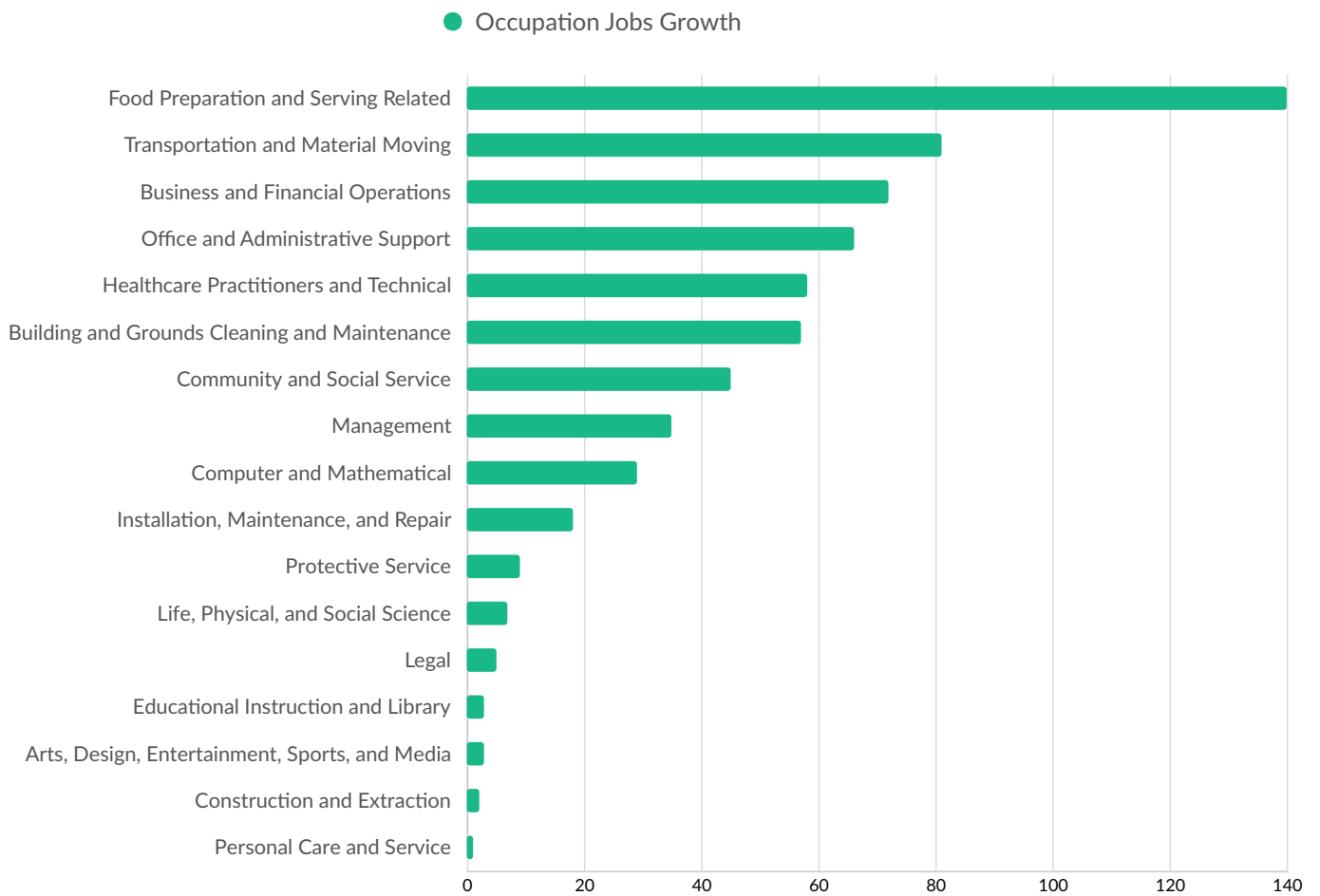
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

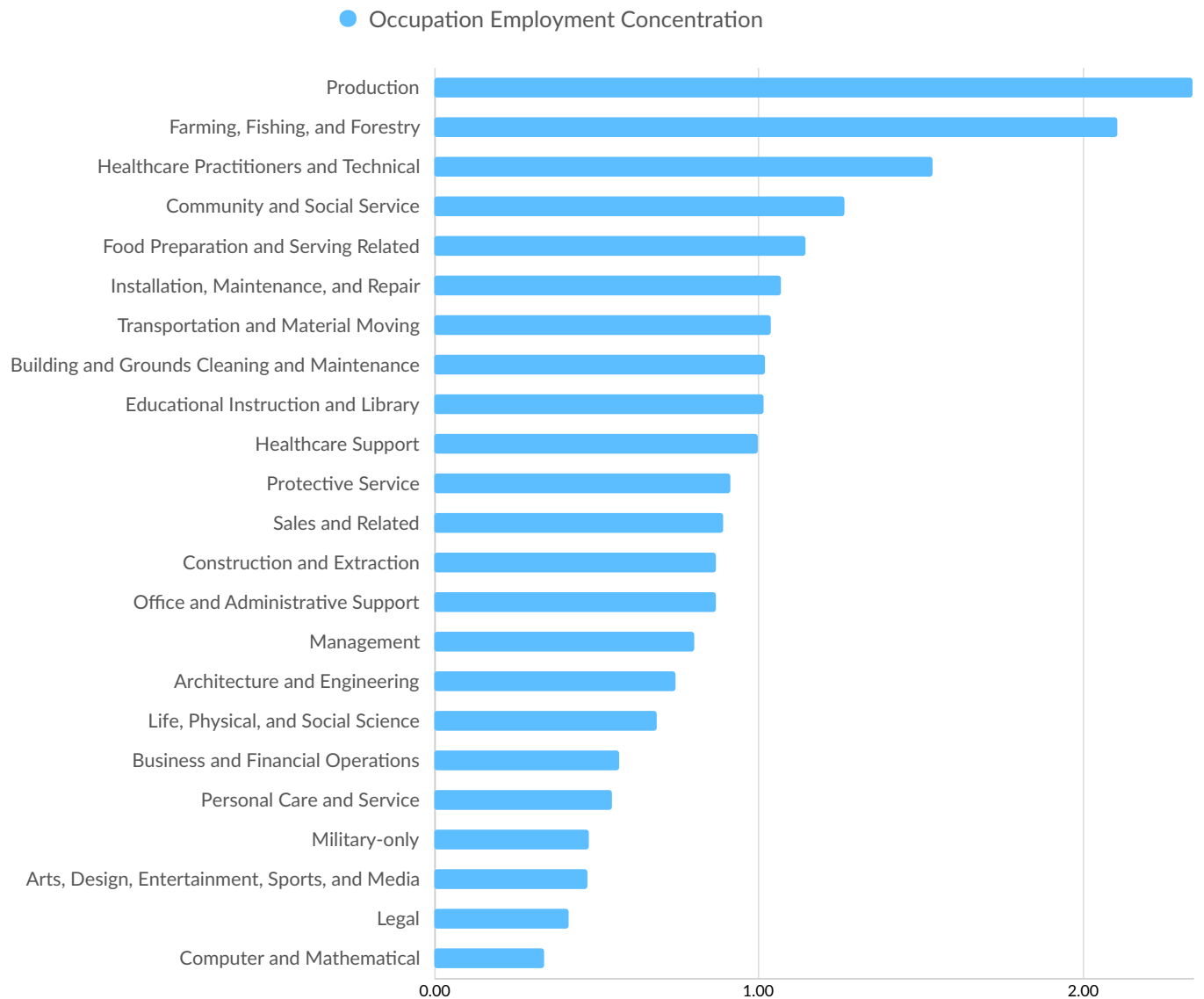
Largest Occupations



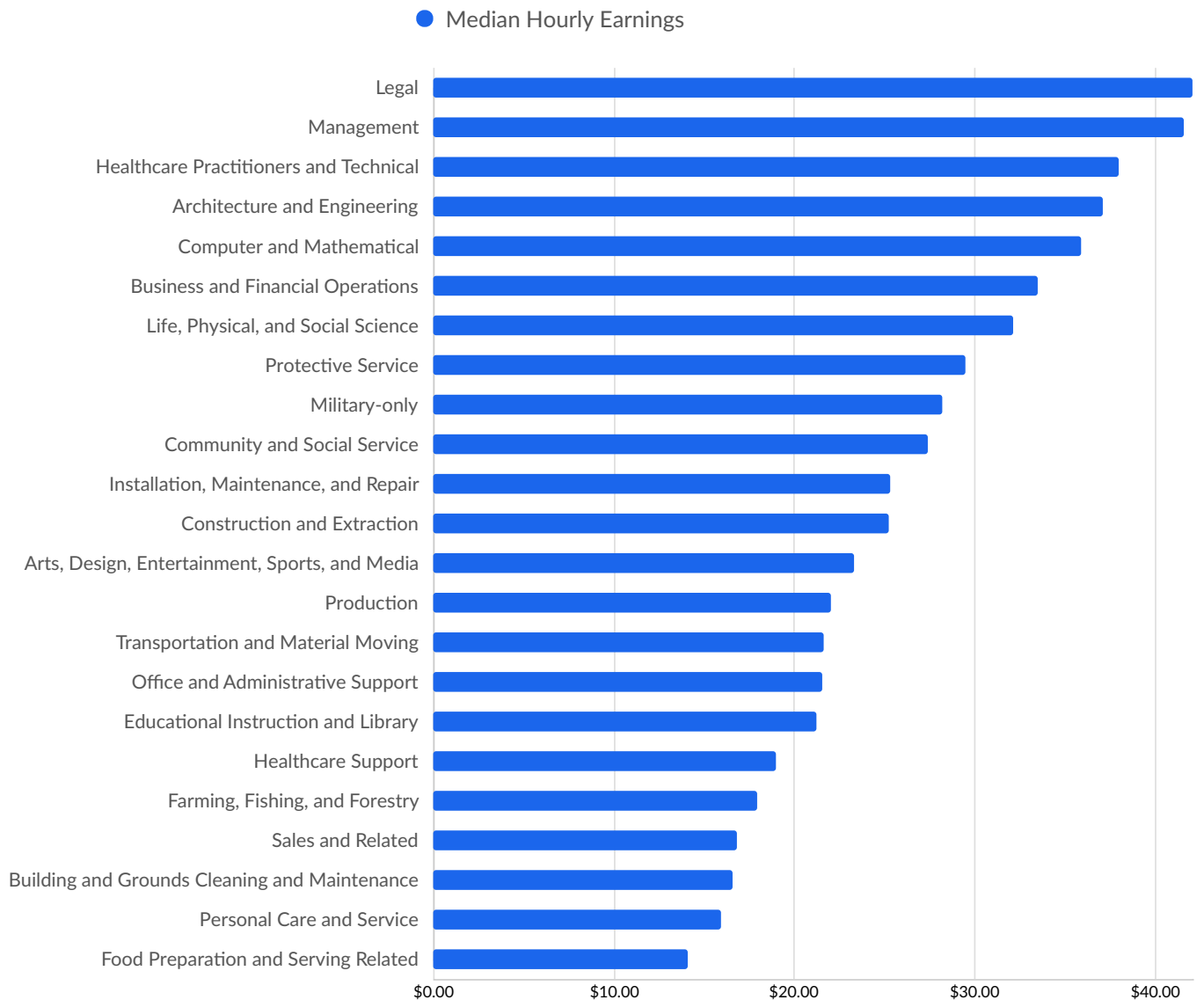
Top Growing Occupations



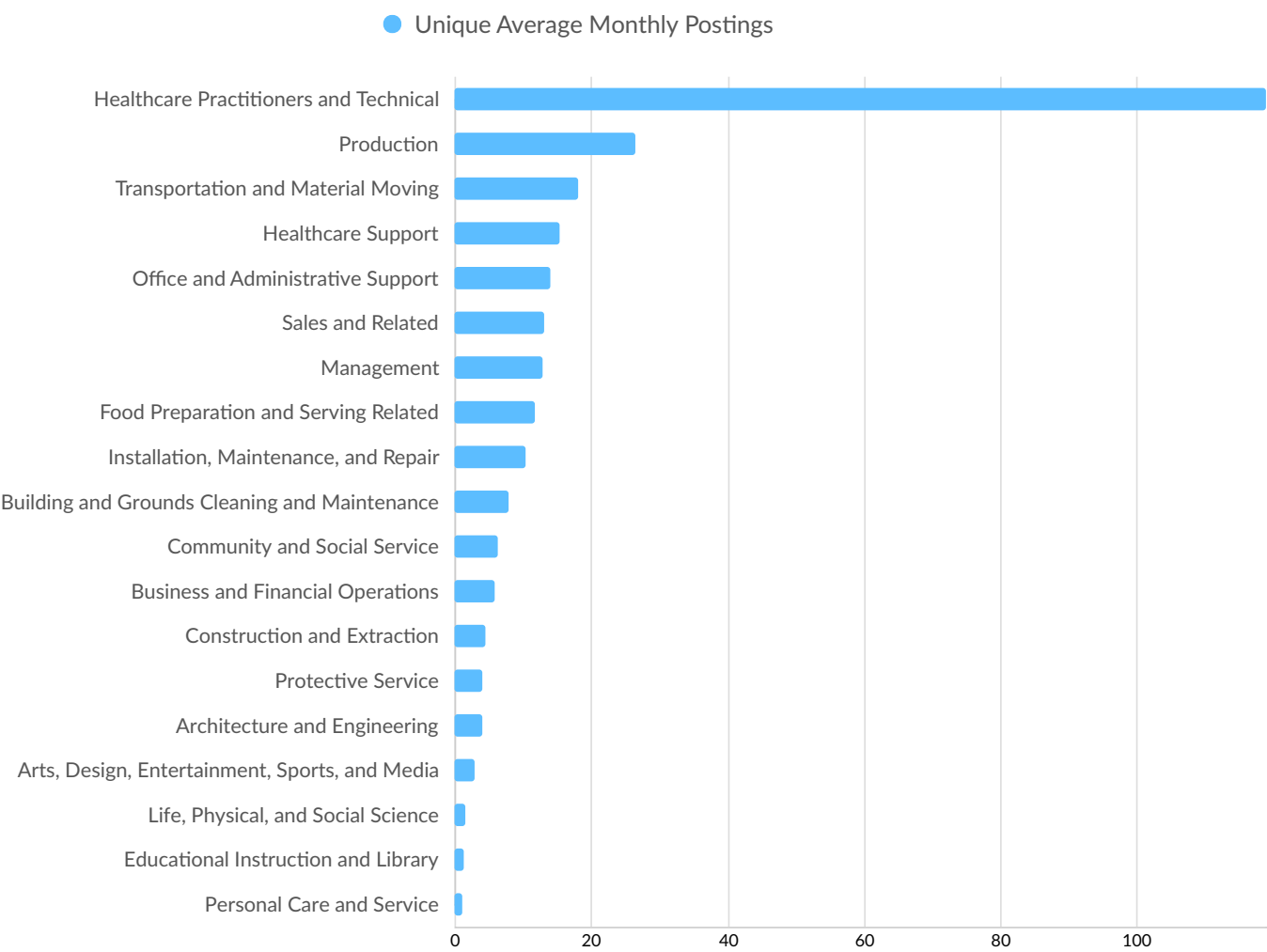
Top Occupation Employment Concentration



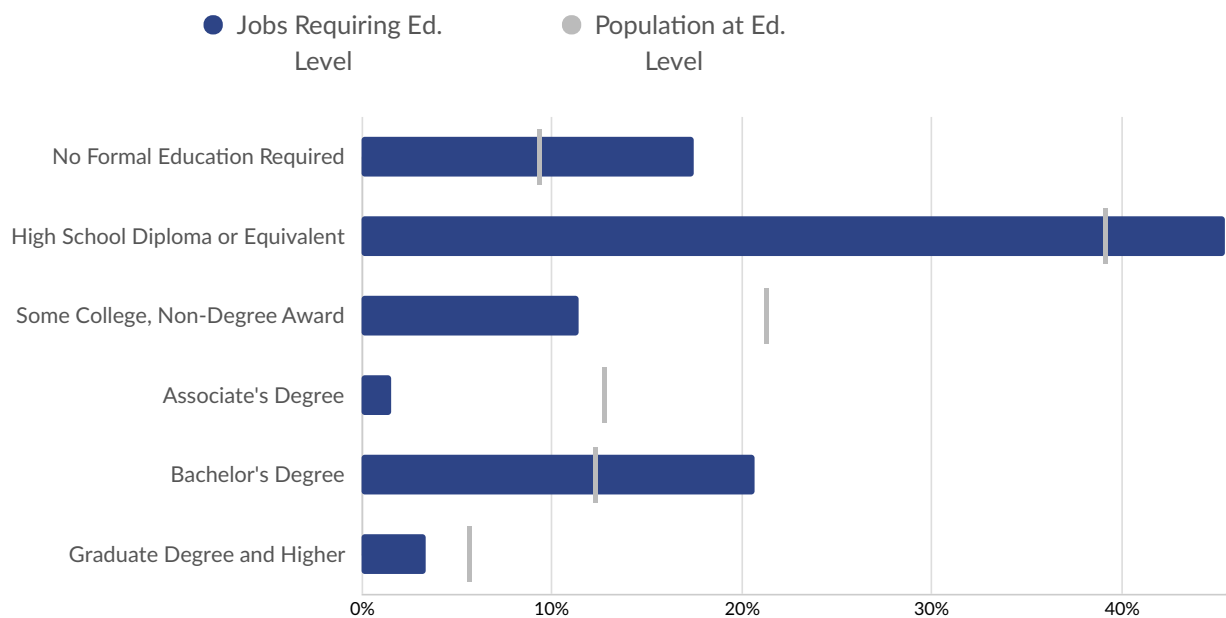
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

In-Demand Skills

