



Langlade County, WI

North Central Wisconsin Regional Planning Commission



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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,622

Population (2025)

Population **grew by 156** over the last 5 years and is projected to **grow by 90** over the next 5 years.

8,548

Total Regional Employment

Jobs **grew by 21** over the last 5 years and are projected to **grow by 141** over the next 5 years.

\$55.9K

Median Household Income (2024)

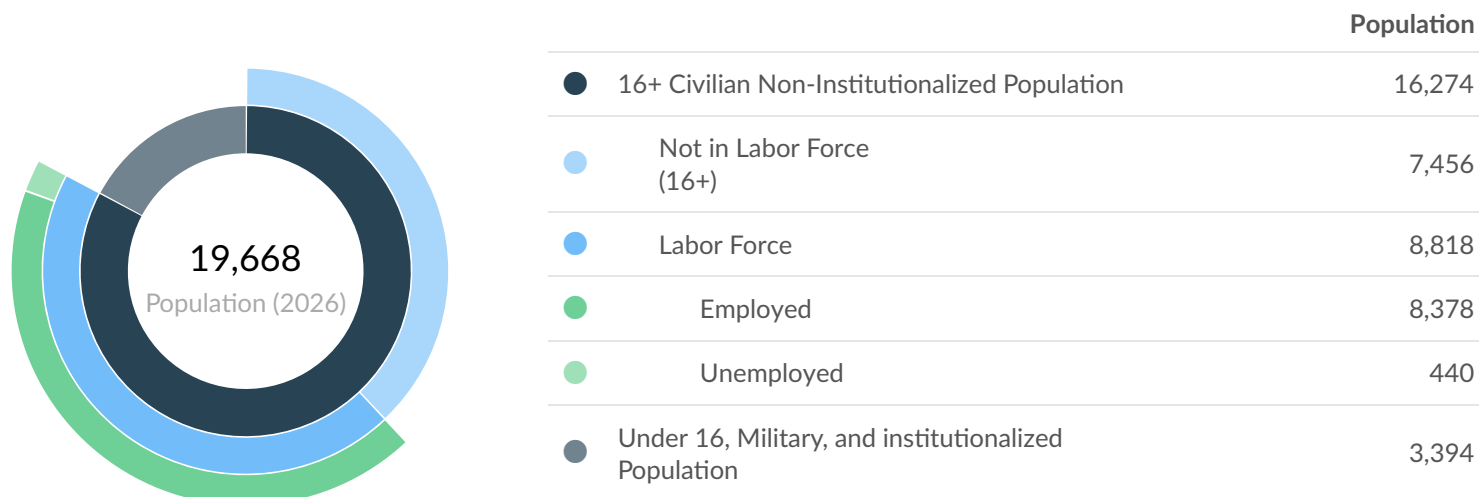
Median household income is **\$24.9K below** the national median household income of \$80.7K.

Takeaways

- As of 2025 the region's population **increased by 0.8%** since 2020, growing by 156. Population is expected to **increase by 0.5%** between 2025 and 2030, adding 90.
- From 2020 to 2025, jobs **increased by 0.2%** in Langlade County, WI from 8,527 to **8,548**. This change **fell short of the national growth rate of 10.6% by 10.4%**. As the number of jobs increased, the **labor force participation rate decreased from 56.7% to 54.4% between 2020 and 2025**.
- Concerning educational attainment, **12.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.5% hold an Associate's Degree** (3.7% above the national average).
- The top three industries in 2025 are Crop Production, Warehouse Clubs, Supercenters, and Other General Merchandise Retailers, and Restaurants and Other Eating Places.

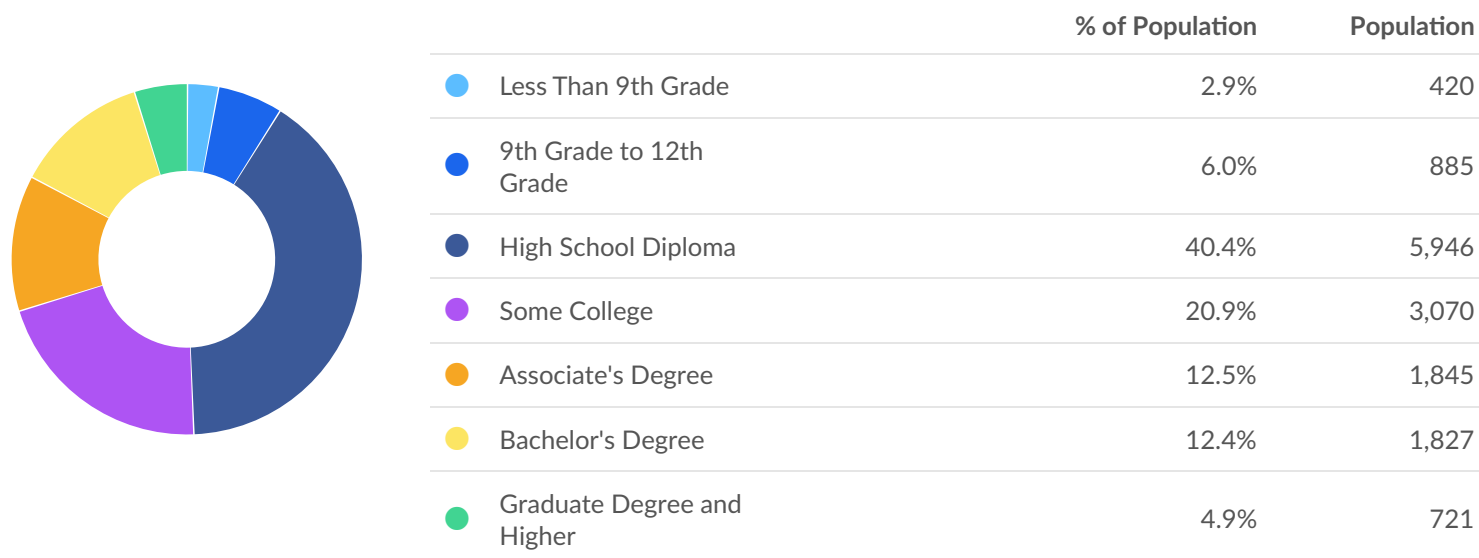
	Population (2026)	Labor Force (Mar 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	19,668	8,818	8,548	99.0	\$984.15M	\$1.61B	\$1.16B
State	5,996,794	3,120,531	3,270,959	100.3	\$463.86B	\$403.59B	\$435.94B

Mar 2026 Labor Force Breakdown



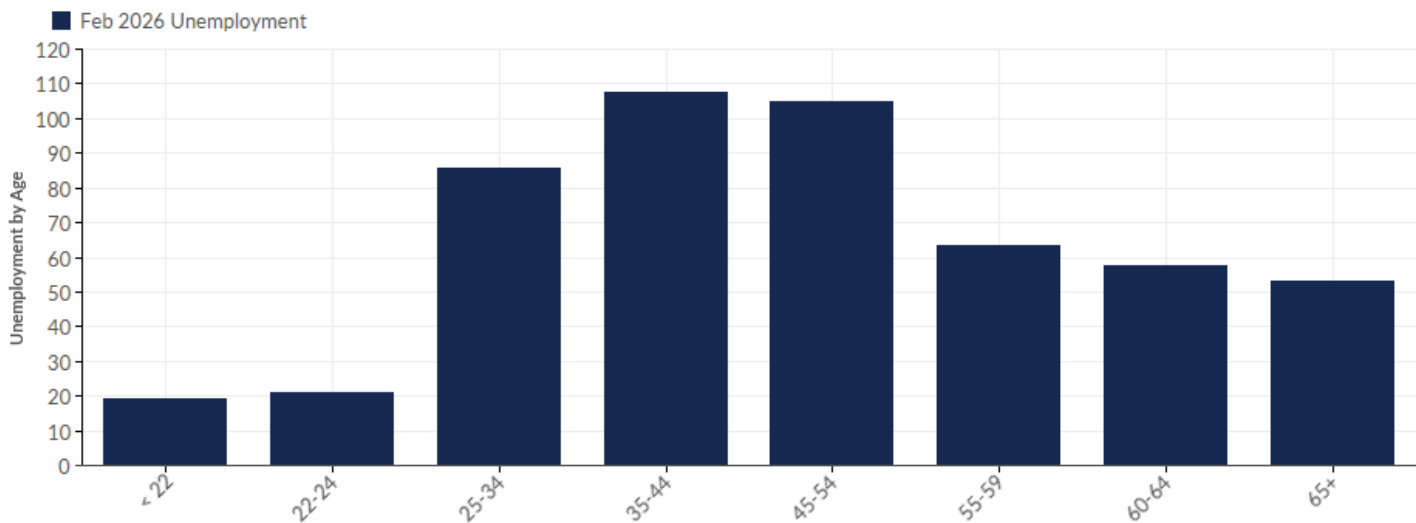
Educational Attainment

Concerning educational attainment, **12.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.5% hold an Associate's Degree** (3.7% above the national average).



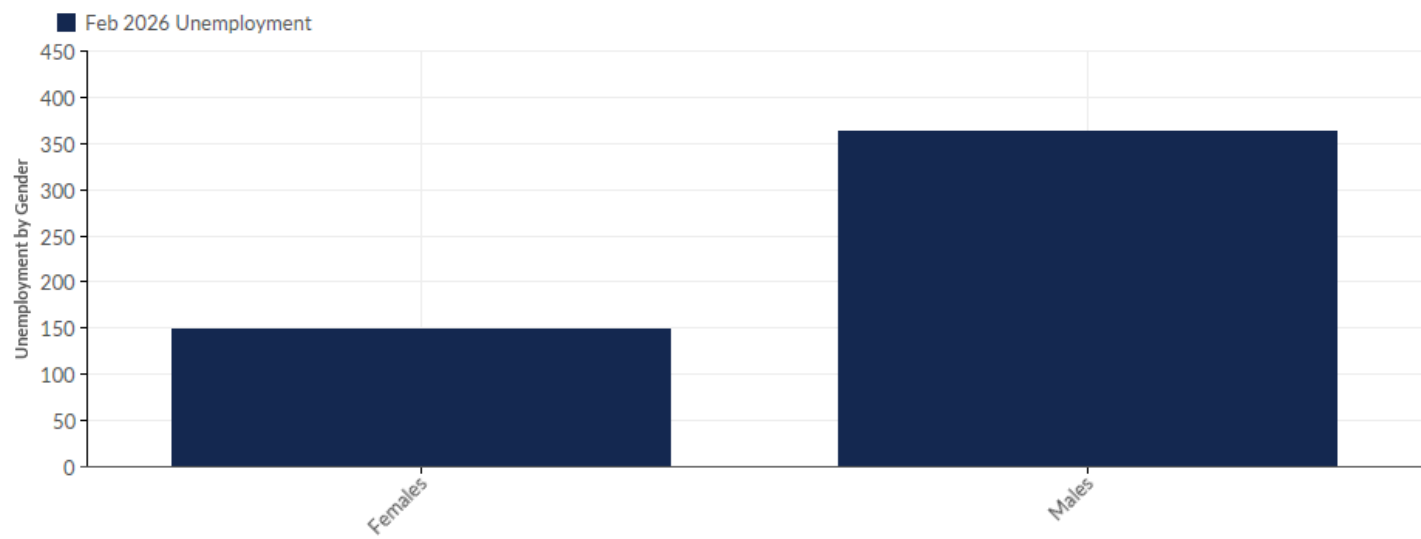
Unemployment by Demographics

Unemployment by Age



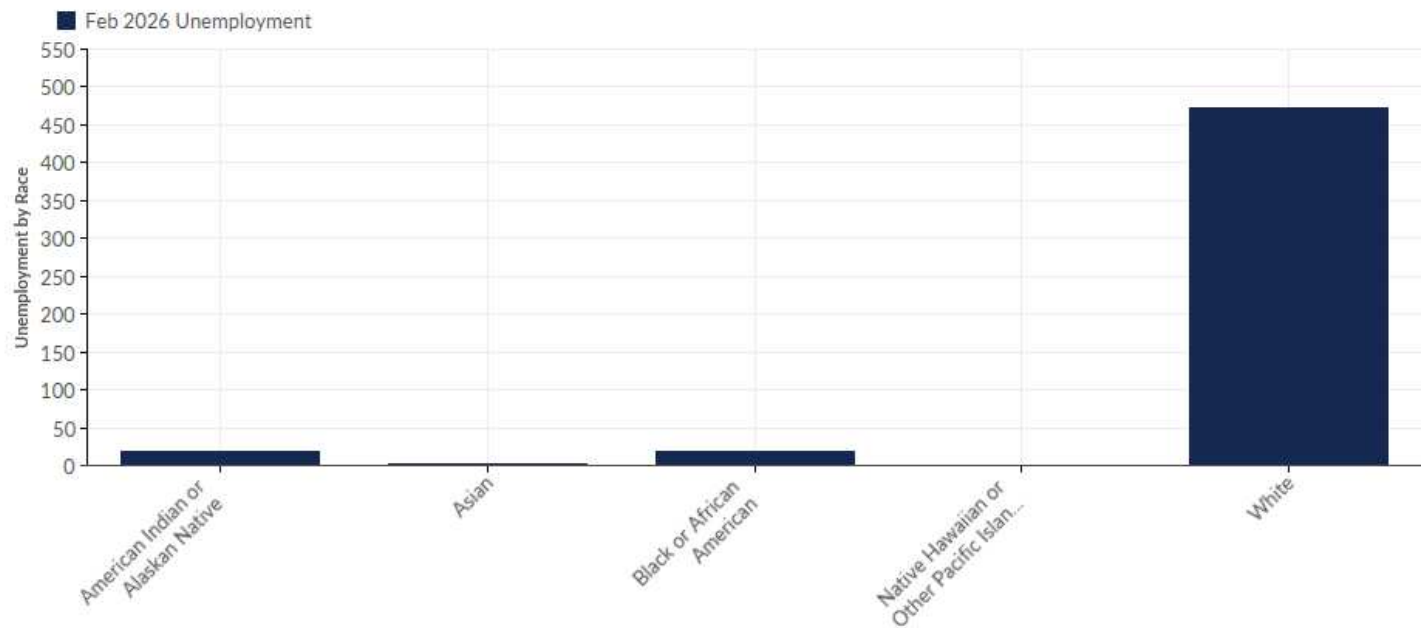
Age	Unemployment (Feb 2026)	% of Unemployed
< 22	19	3.71%
22-24	21	4.10%
25-34	86	16.80%
35-44	108	21.09%
45-54	105	20.51%
55-59	63	12.30%
60-64	57	11.13%
65+	53	10.35%
Total	512	100.00%

Unemployment by Gender



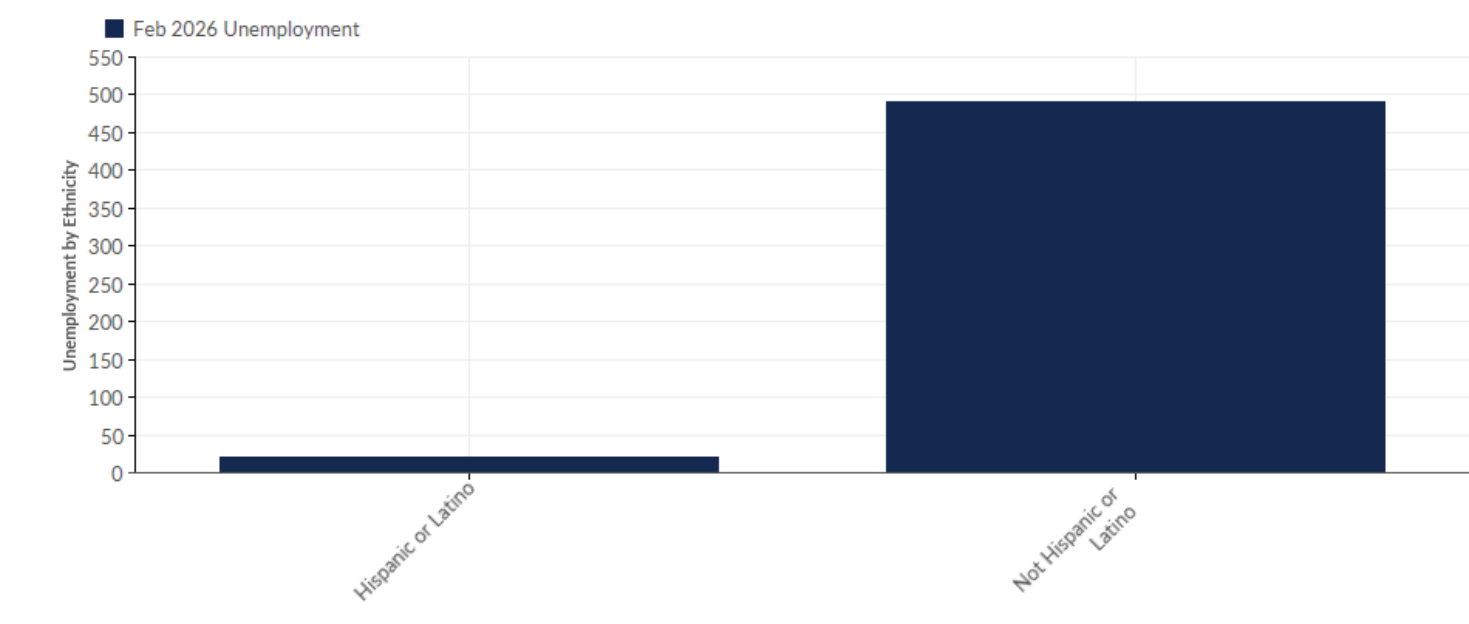
Gender	Unemployment (Feb 2026)	% of Unemployed
Females	148	28.91%
Males	364	71.09%
Total	512	100.00%

Unemployment by Race



Race	Unemployment (Feb 2026)	% of Unemployed
American Indian or Alaskan Native	18	3.52%
Asian	3	0.59%
Black or African American	18	3.52%
Native Hawaiian or Other Pacific Islander	1	0.20%
White	472	92.19%
Total	512	100.00%

Unemployment by Ethnicity

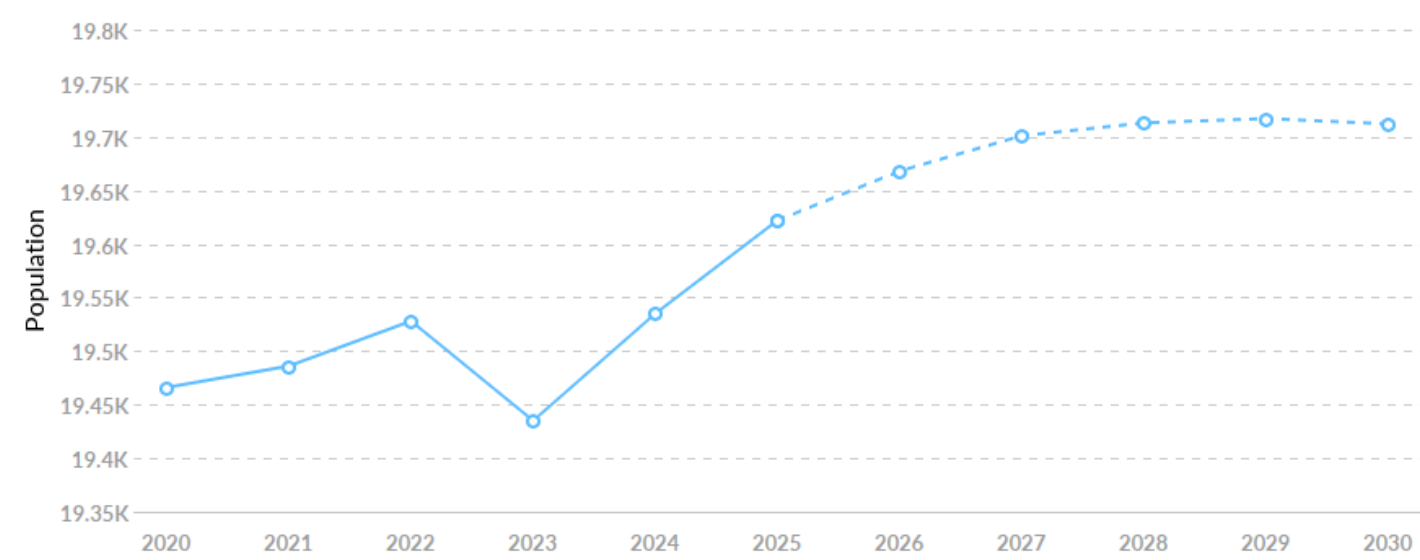


Ethnicity	Unemployment (Feb 2026)	% of Unemployed
Hispanic or Latino	21	4.10%
Not Hispanic or Latino	491	95.90%
Total	512	100.00%

Historic & Projected Trends

Population Trends

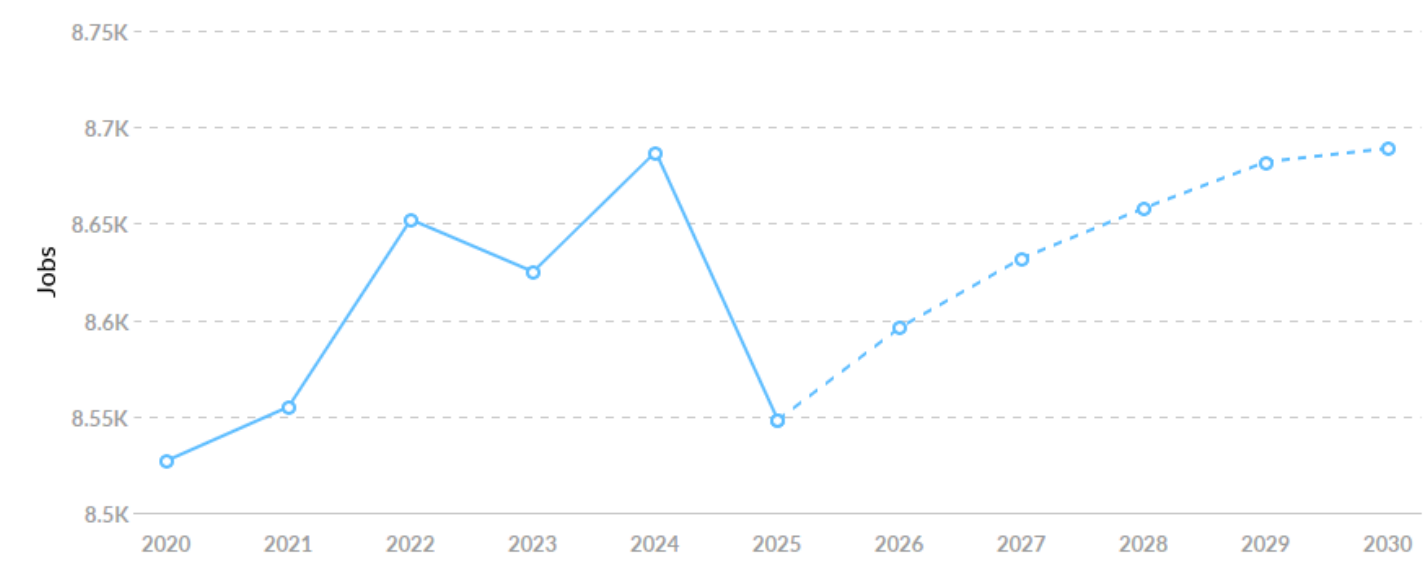
As of 2025 the region's population **increased by 0.8%** since 2020, growing by 156. Population is expected to **increase by 0.5%** between 2025 and 2030, adding 90.



Timeframe	Population
2020	19,466
2021	19,486
2022	19,528
2023	19,435
2024	19,535
2025	19,622
2026	19,668
2027	19,701
2028	19,713
2029	19,717
2030	19,712

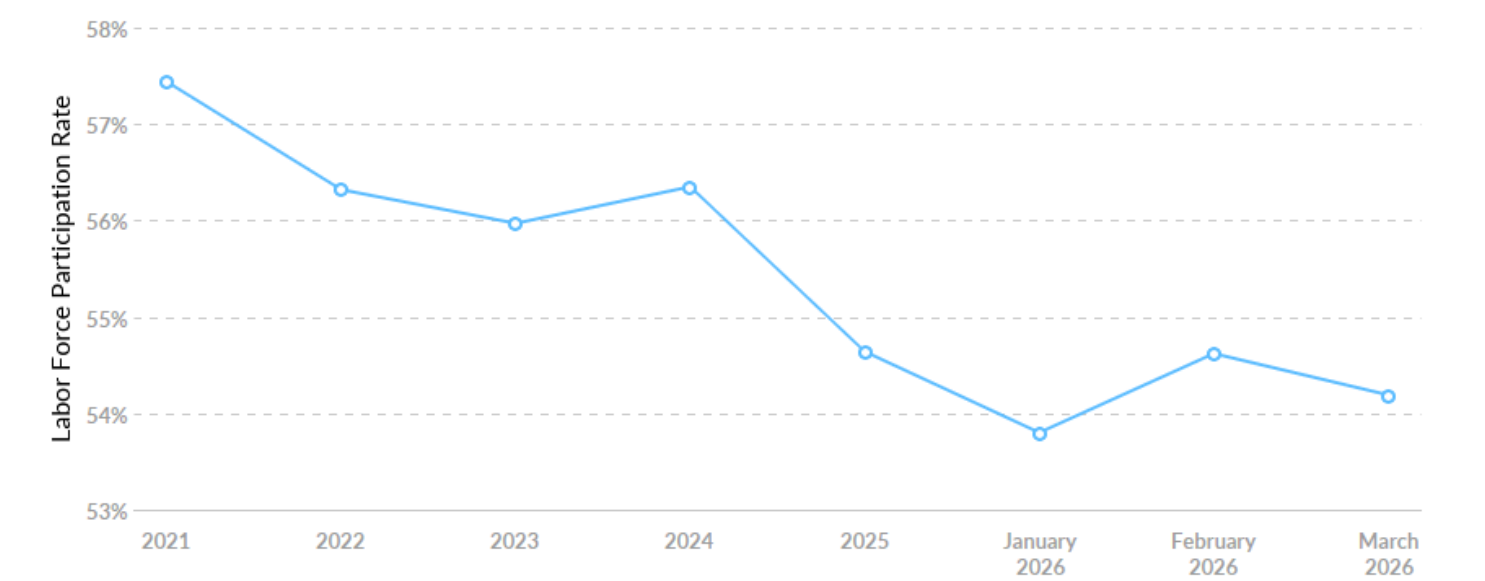
Job Trends

From 2020 to 2025, jobs increased by 0.2% in Langlade County, WI from 8,527 to 8,548. This change fell short of the national growth rate of 10.6% by 10.4%.



Timeframe	Jobs
2020	8,527
2021	8,555
2022	8,652
2023	8,625
2024	8,687
2025	8,548
2026	8,596
2027	8,632
2028	8,658
2029	8,682
2030	8,689

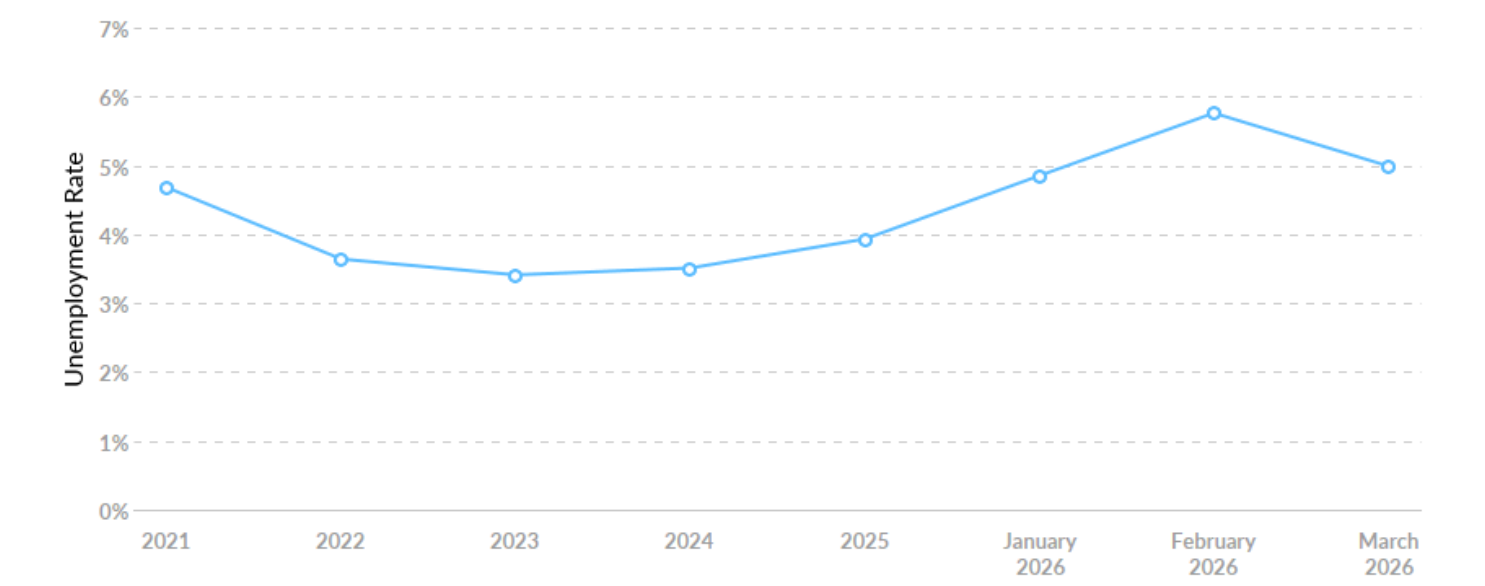
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	57.44%
2022	56.32%
2023	55.97%
2024	56.35%
2025	54.64%
January 2026	53.80%
February 2026	54.62%
March 2026	54.19%

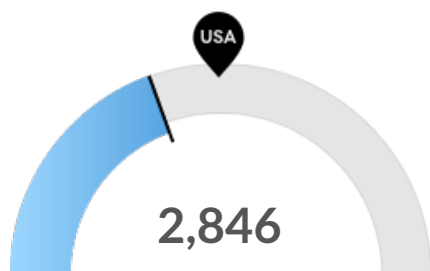
Unemployment Rate Trends

Langlade County, WI had a March 2026 unemployment rate of 4.99%, **increasing from 4.68%** 5 years before.



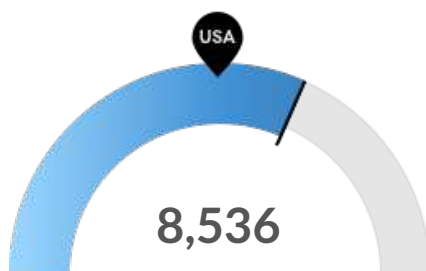
Timeframe	Unemployment Rate
2021	4.68%
2022	3.64%
2023	3.41%
2024	3.51%
2025	3.93%
January 2026	4.85%
February 2026	5.76%
March 2026	4.99%

Population Characteristics



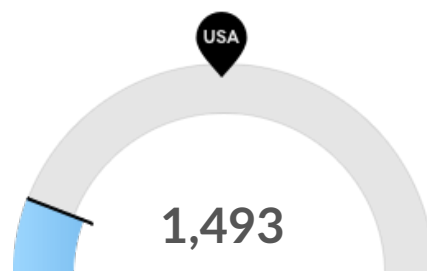
Millennials

Langlade County, WI has 2,846 millennials (ages 25-39). The national average for an area this size is 3,999.



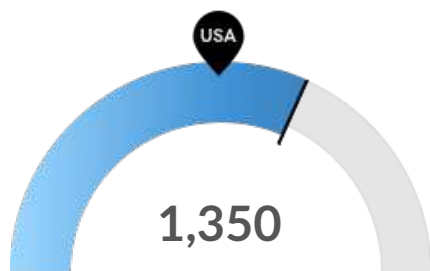
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 5,907 people 55 or older, while there are 8,536 here.



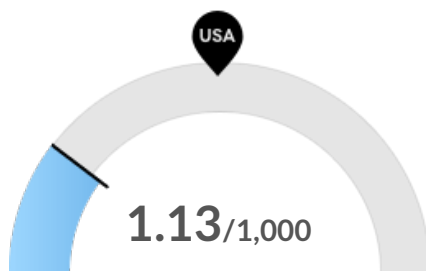
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,310 racially diverse people, while there are 1,493 here.



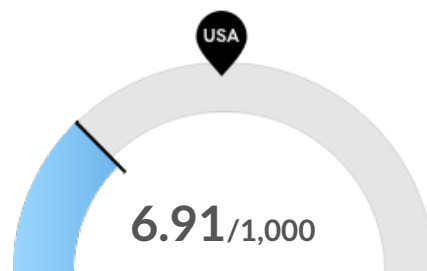
Veterans

Langlade County, WI has 1,350 veterans. The national average for an area this size is 930.



Violent Crime

Langlade County, WI has 1.13 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

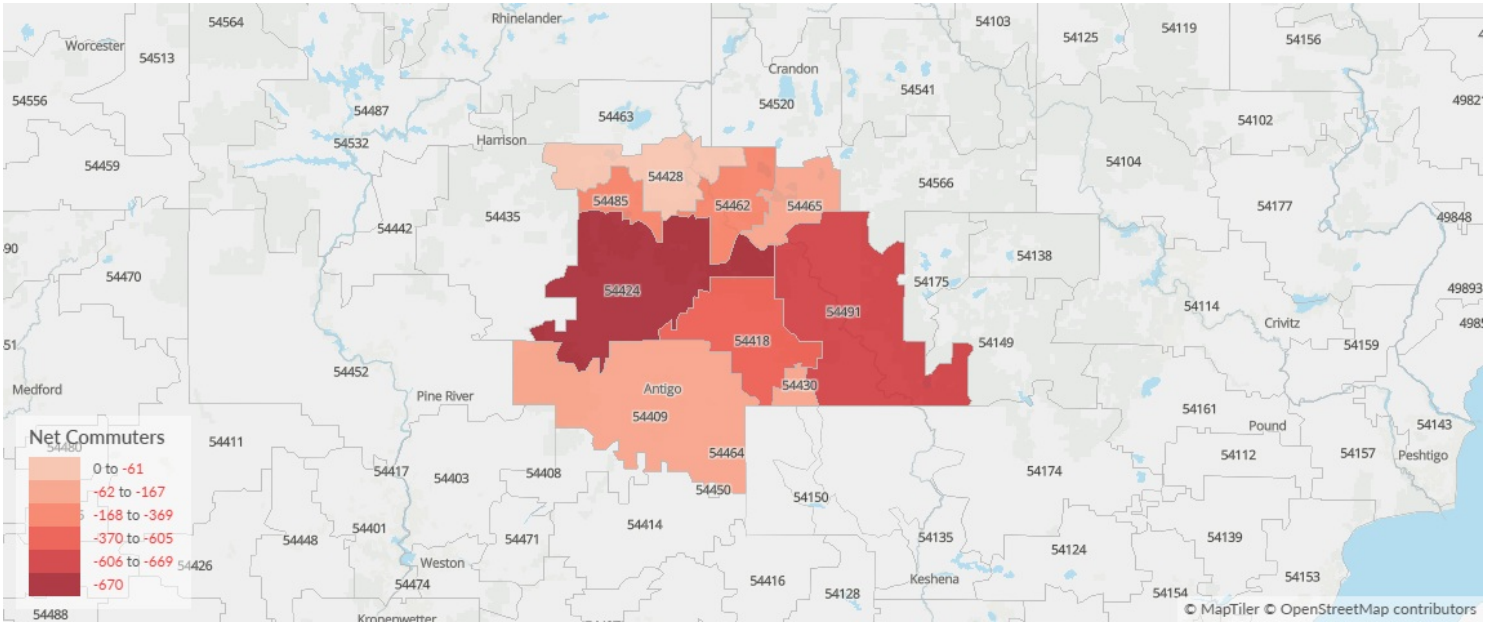


Property Crime

Langlade County, WI has 6.91 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
54409	Antigo, WI (in Langlade ...	6,656
54428	Elcho, WI (in Langlade c...	752
54491	White Lake, WI (in Lang...	300
54465	Pickerel, WI (in Langlad...	259
54424	Deerbrook, WI (in Langl...	251

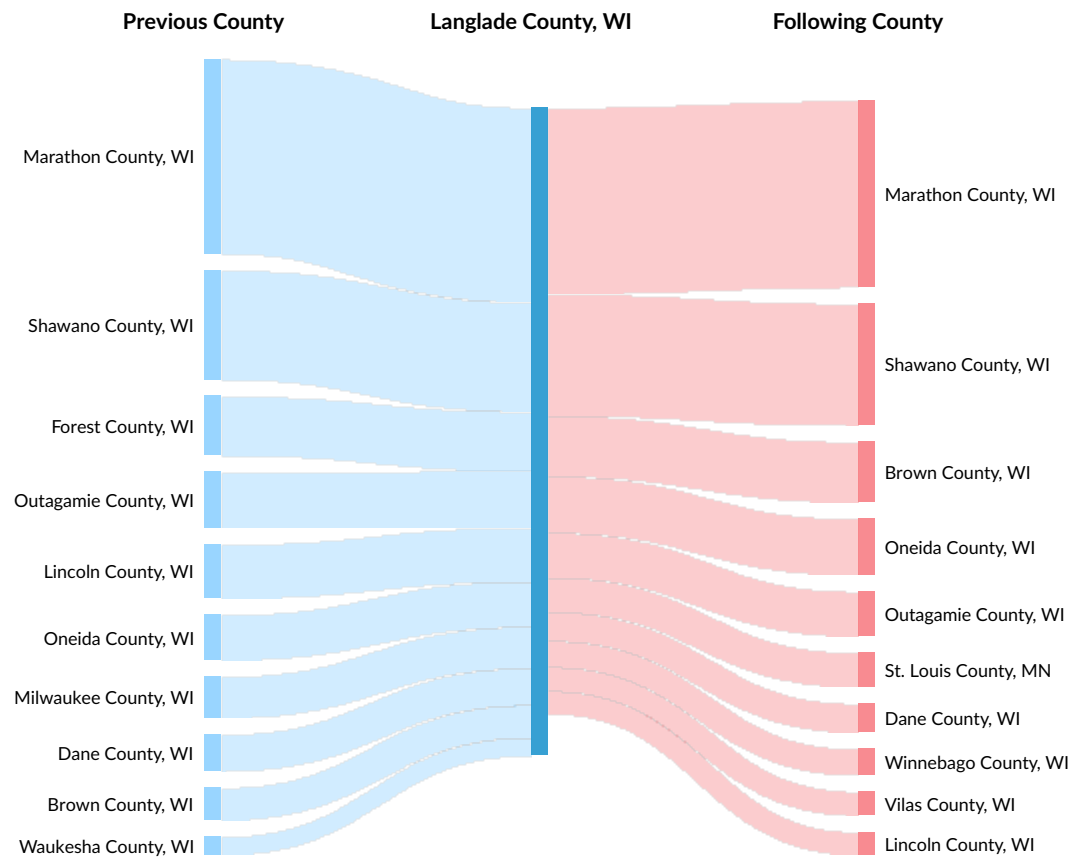
Where Talent Lives

ZIP	Name	2025 Workers
54409	Antigo, WI (in Langlade ...	6,727
54424	Deerbrook, WI (in Langl...	921
54491	White Lake, WI (in Lang...	906
54428	Elcho, WI (in Langlade c...	756
54418	Bryant, WI (in Langlade ...	569

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2023, 108 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 103 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2023 was 48.

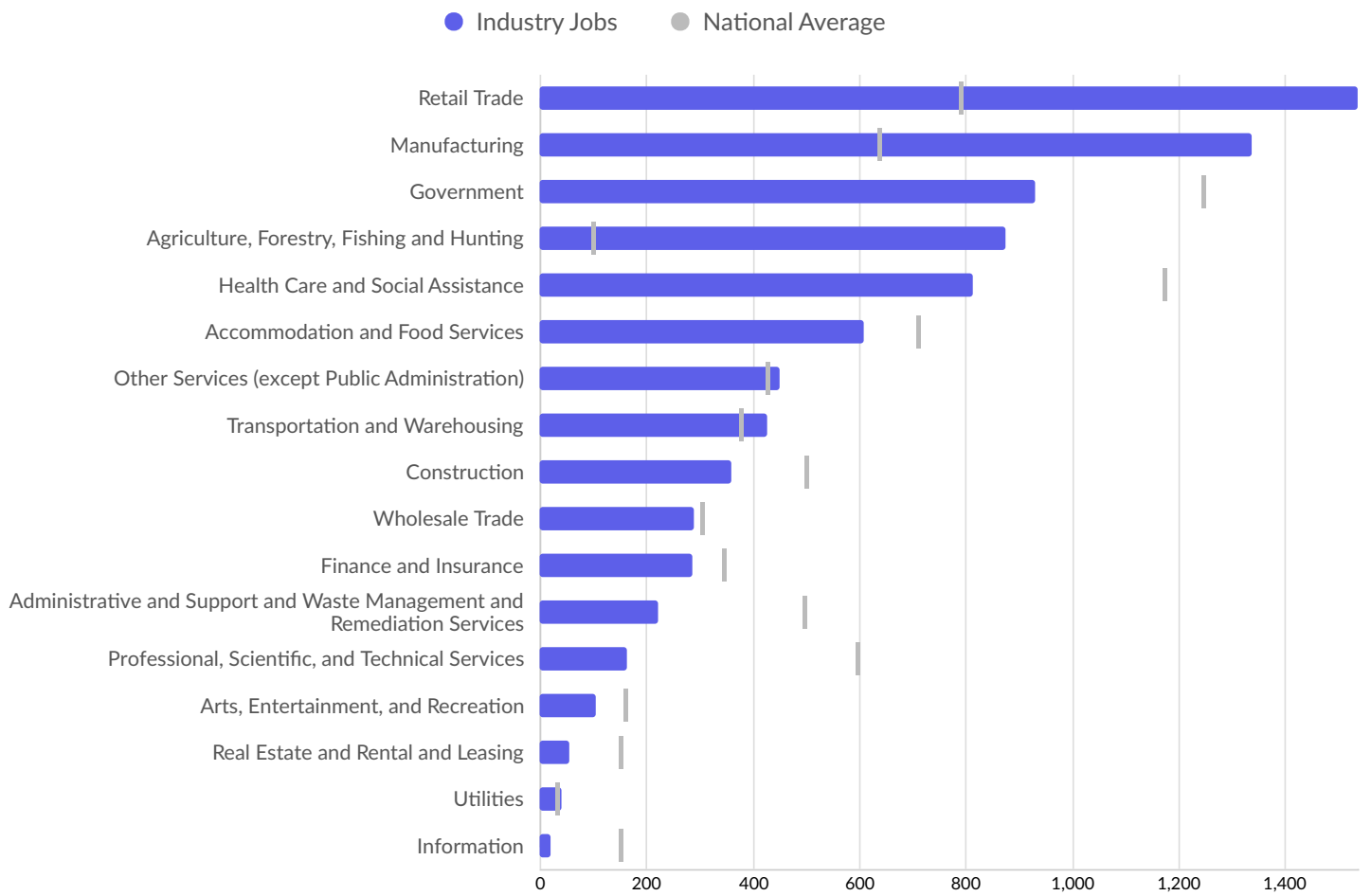


Top Previous Counties	Migrations
Marathon County, WI	108
Shawano County, WI	61
Forest County, WI	33
Outagamie County, WI	31
Lincoln County, WI	30
Oneida County, WI	25

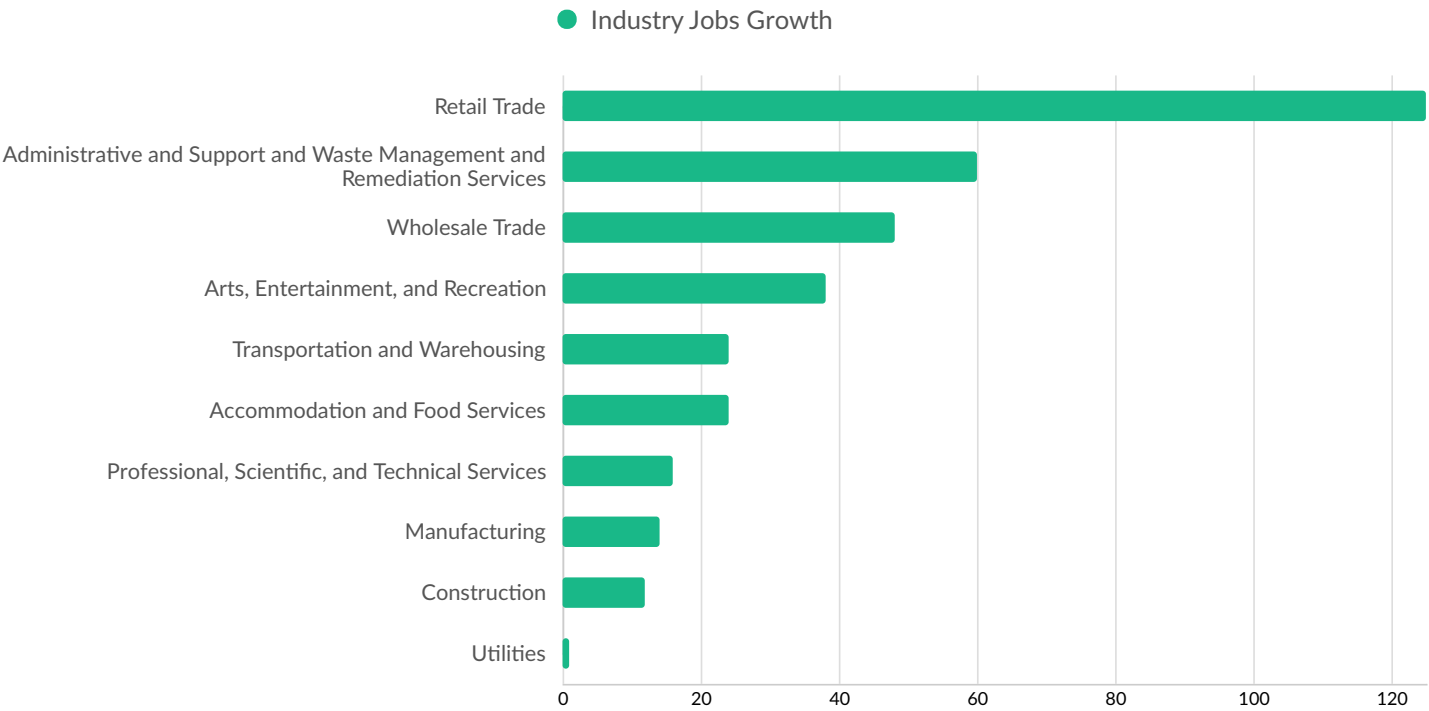
Top Previous Counties	Migrations
Milwaukee County, WI	23
Dane County, WI	20
Brown County, WI	18
Waukesha County, WI	10
Winnebago County, WI	10
Chippewa County, WI	8
Wood County, WI	8
Manitowoc County, WI	8
Rock County, WI	7
Top Following Counties	Migrations
Marathon County, WI	103
Shawano County, WI	68
Brown County, WI	34
Oneida County, WI	31
Outagamie County, WI	25
St. Louis County, MN	19
Dane County, WI	16
Winnebago County, WI	15
Vilas County, WI	13
Lincoln County, WI	13
Walworth County, WI	11
Livingston County, MI	9
Washington County, TN	8
Waupaca County, WI	8
Hillsborough County, FL	8

Industry Characteristics

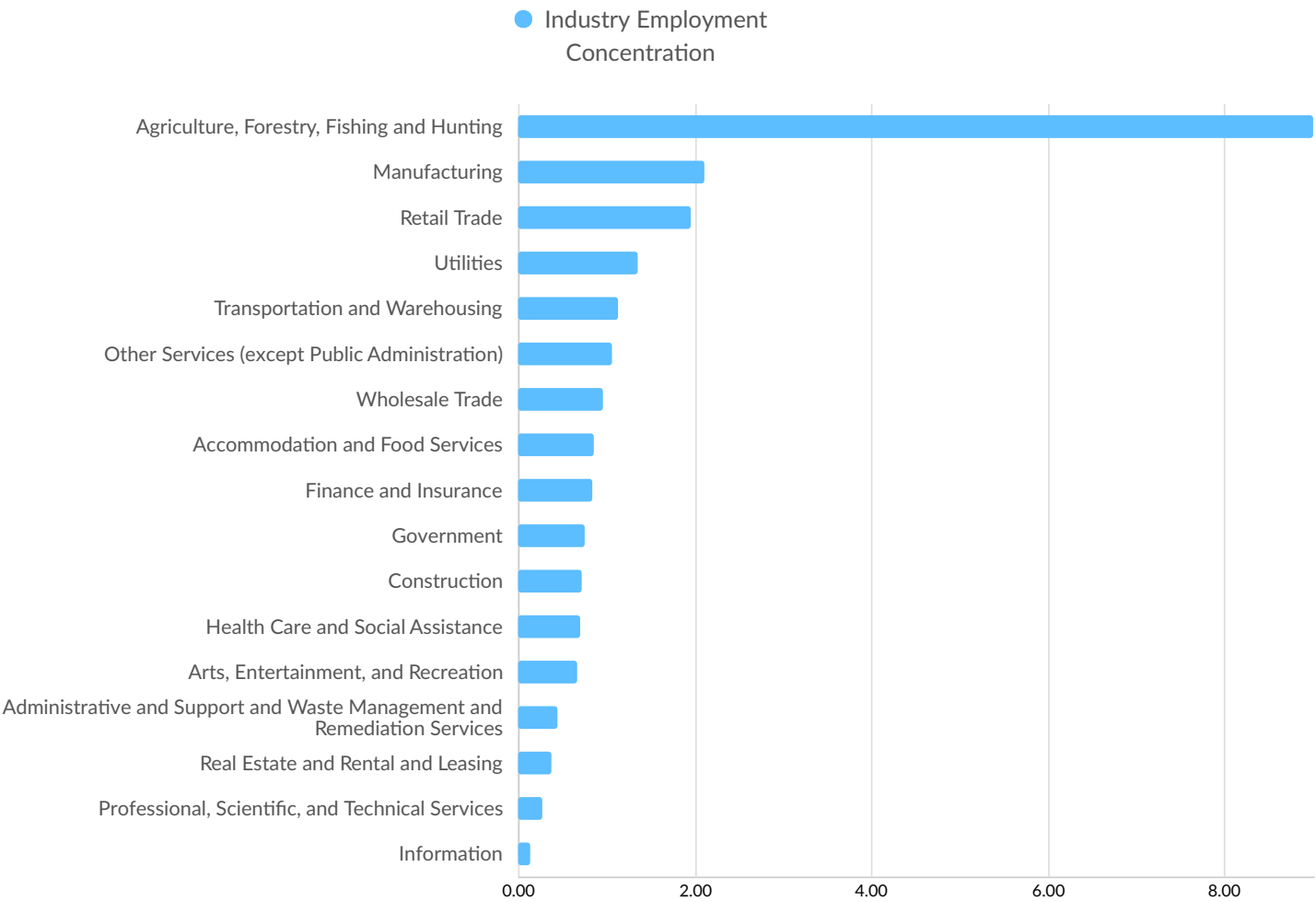
Largest Industries



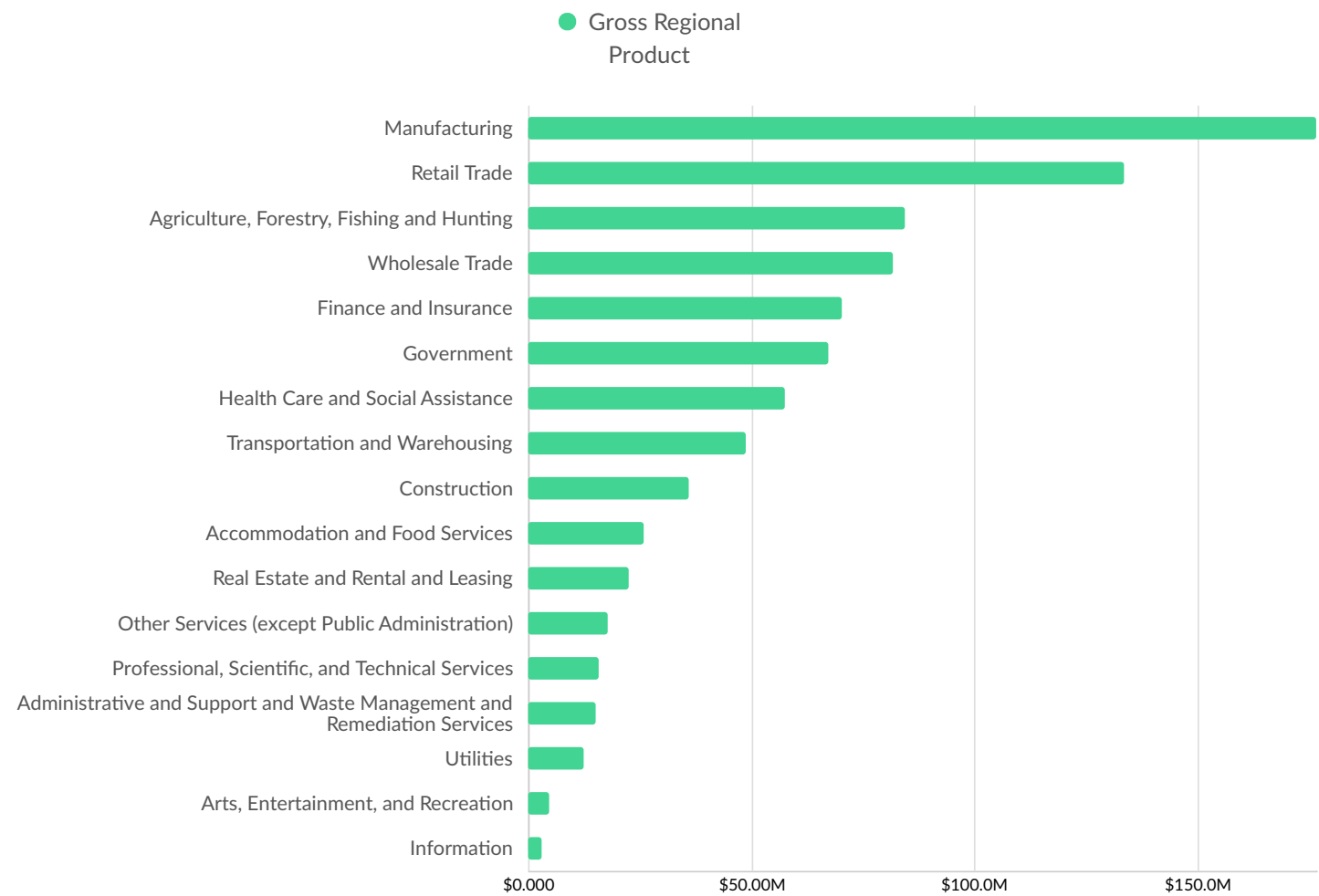
Top Growing Industries



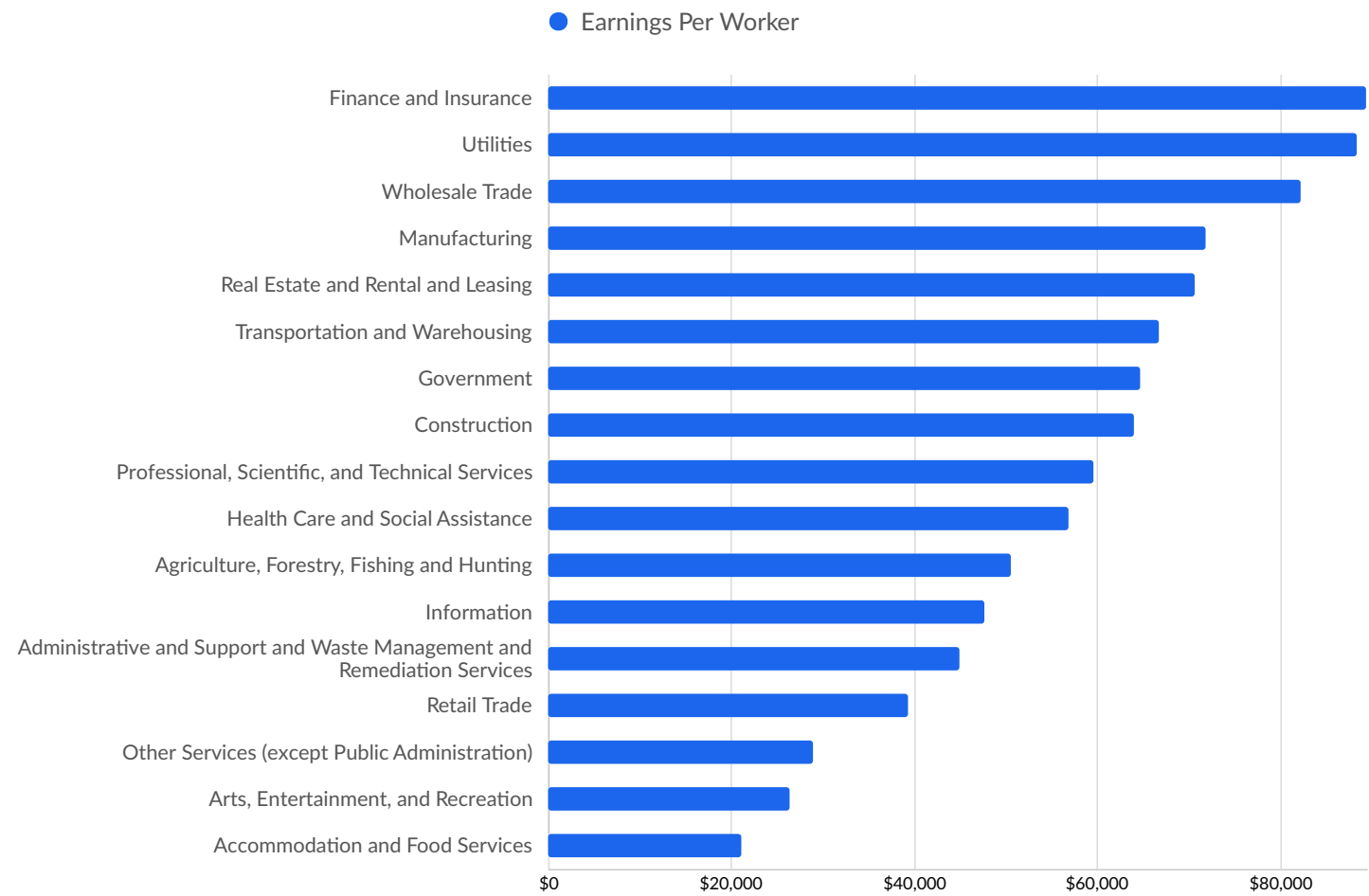
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



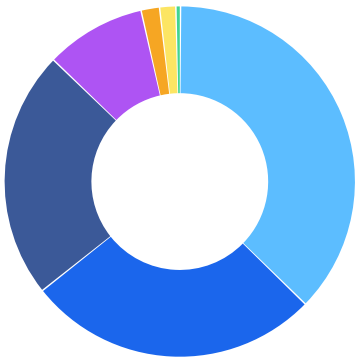
Business Characteristics

1,374 Companies Employ Your Workers

Online profiles for your workers mention 1,374 companies as employers, with the top 10 appearing below. In the last 12 months, 334 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Aspirus Langlade Hospital	104	Aspirus	156
Covantage Credit Union	103	CompHealth	68
Unified School District Antigo	98	Covantage Credit Union	52
Volm Companies	91	Fleet Farm	49
Aspirus	84	Pick And Save	48
Dover Corporation	44	Weatherby Healthcare	47
Fleet Farm	29	Kroger	39
Walmart	28	Sartori Agency	39
Amron International	27	Vetted Health	34
Menards	26	Volm Companies	34

Business Size

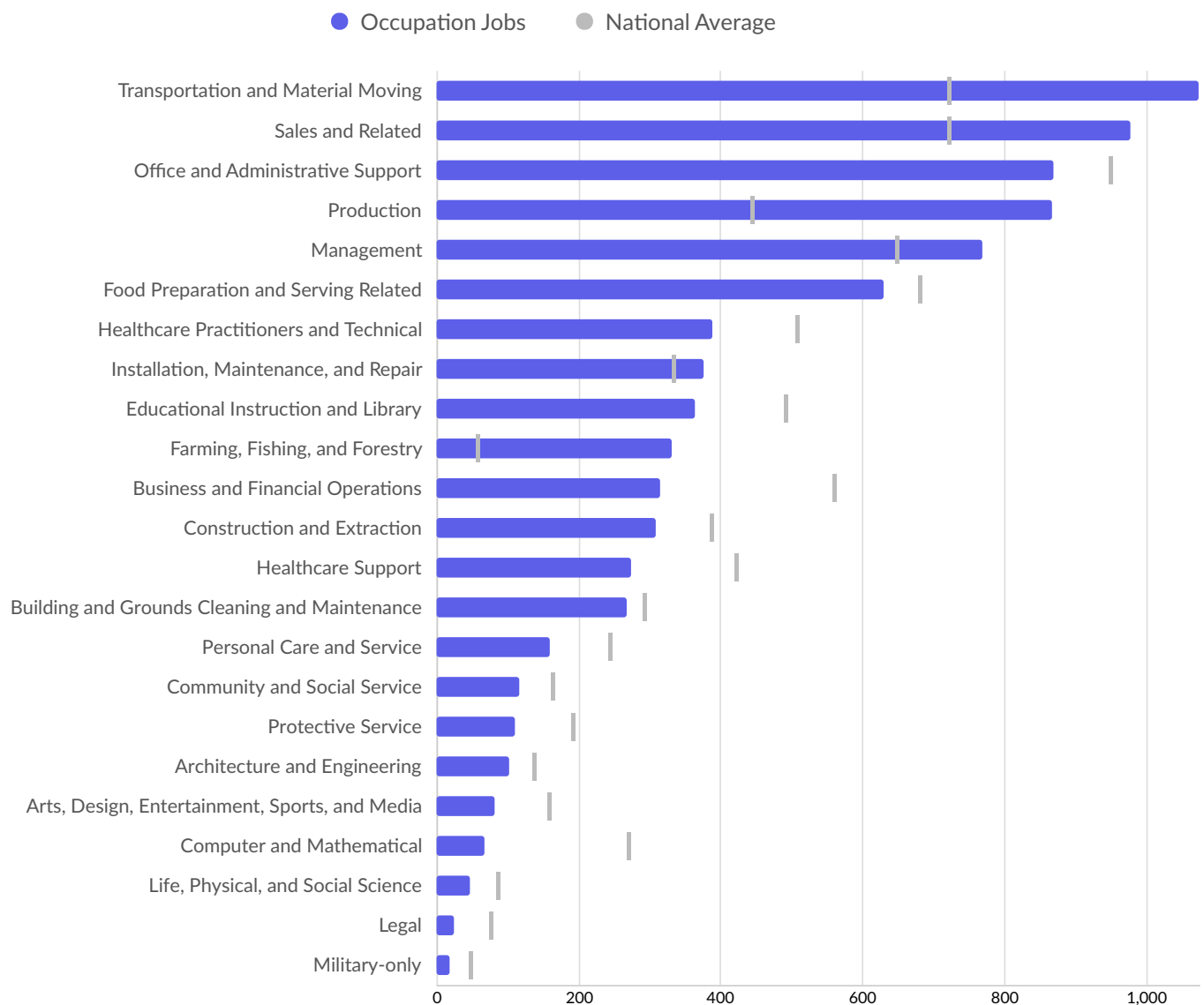


	Percentage	Business Count
1 to 4 employees	37.2%	350
5 to 9 employees	27.0%	254
10 to 19 employees	22.9%	215
20 to 49 employees	9.3%	87
50 to 99 employees	1.7%	16
100 to 249 employees	1.5%	14
250 to 499 employees	0.4%	4

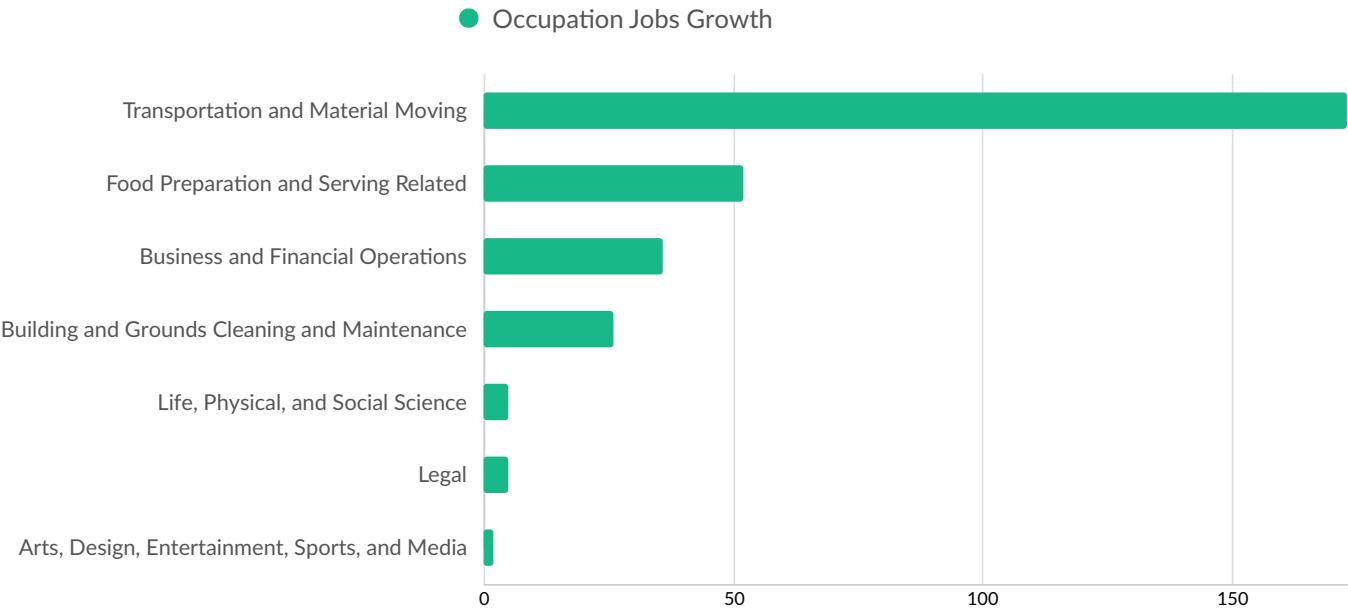
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

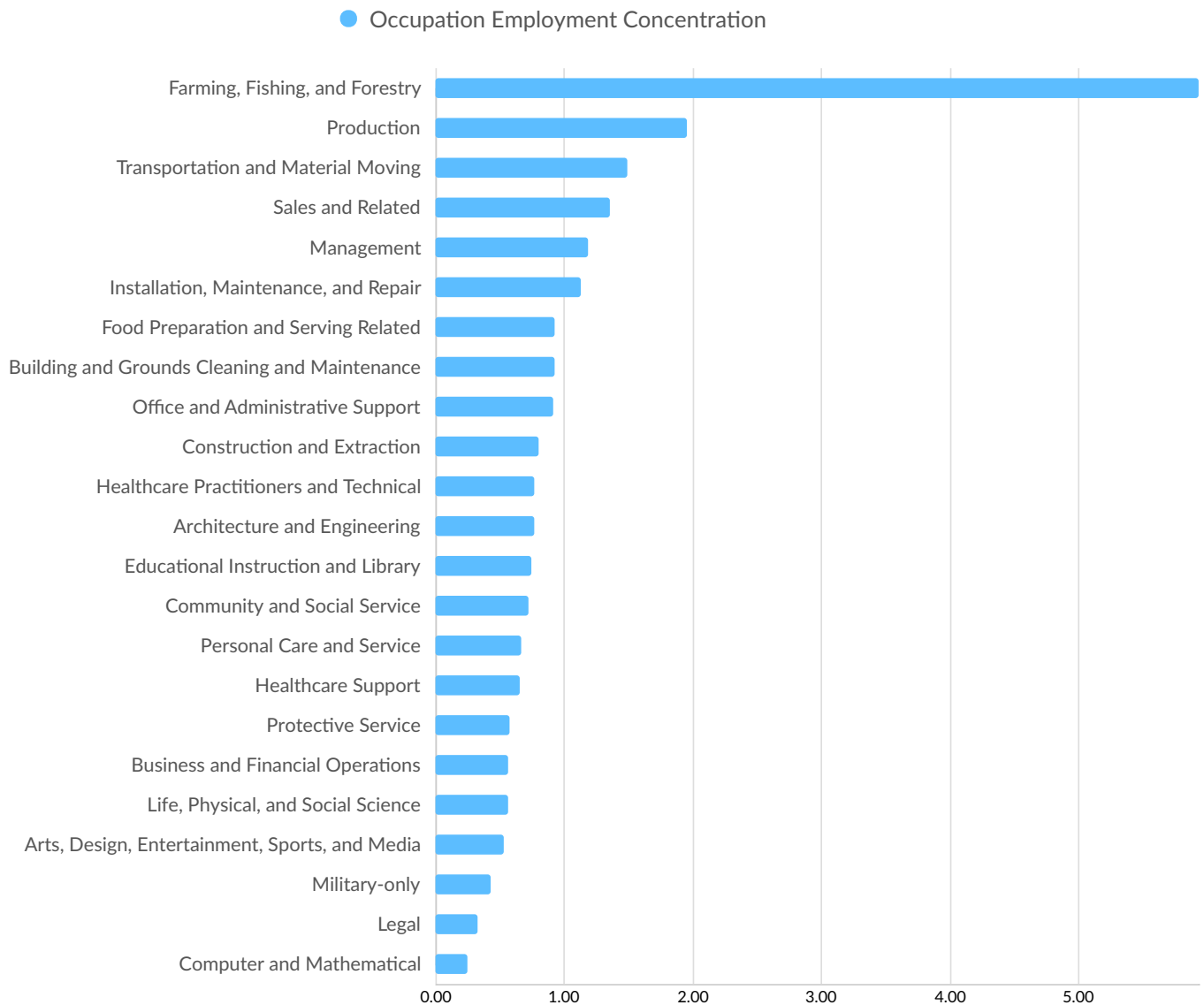
Largest Occupations



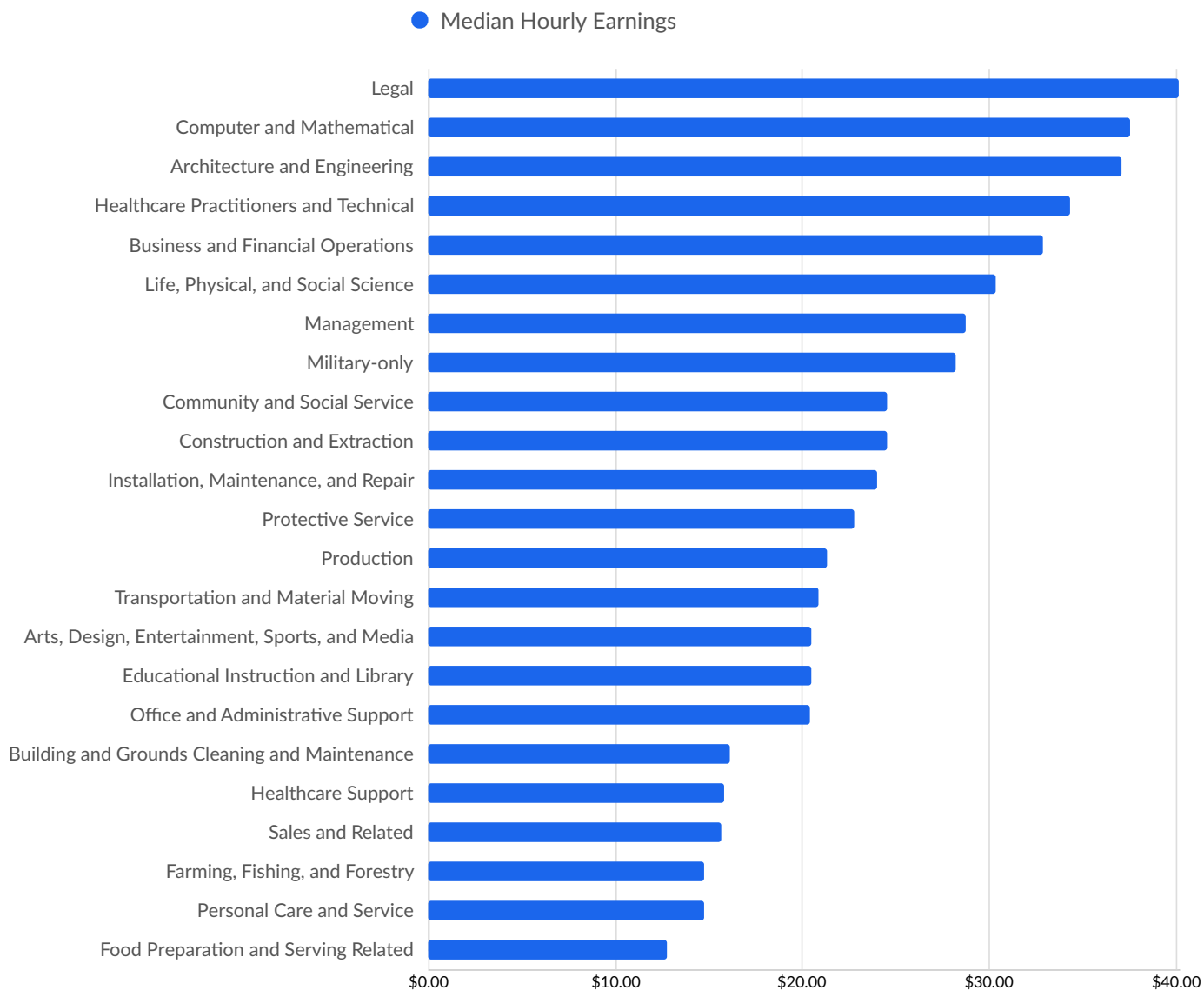
Top Growing Occupations



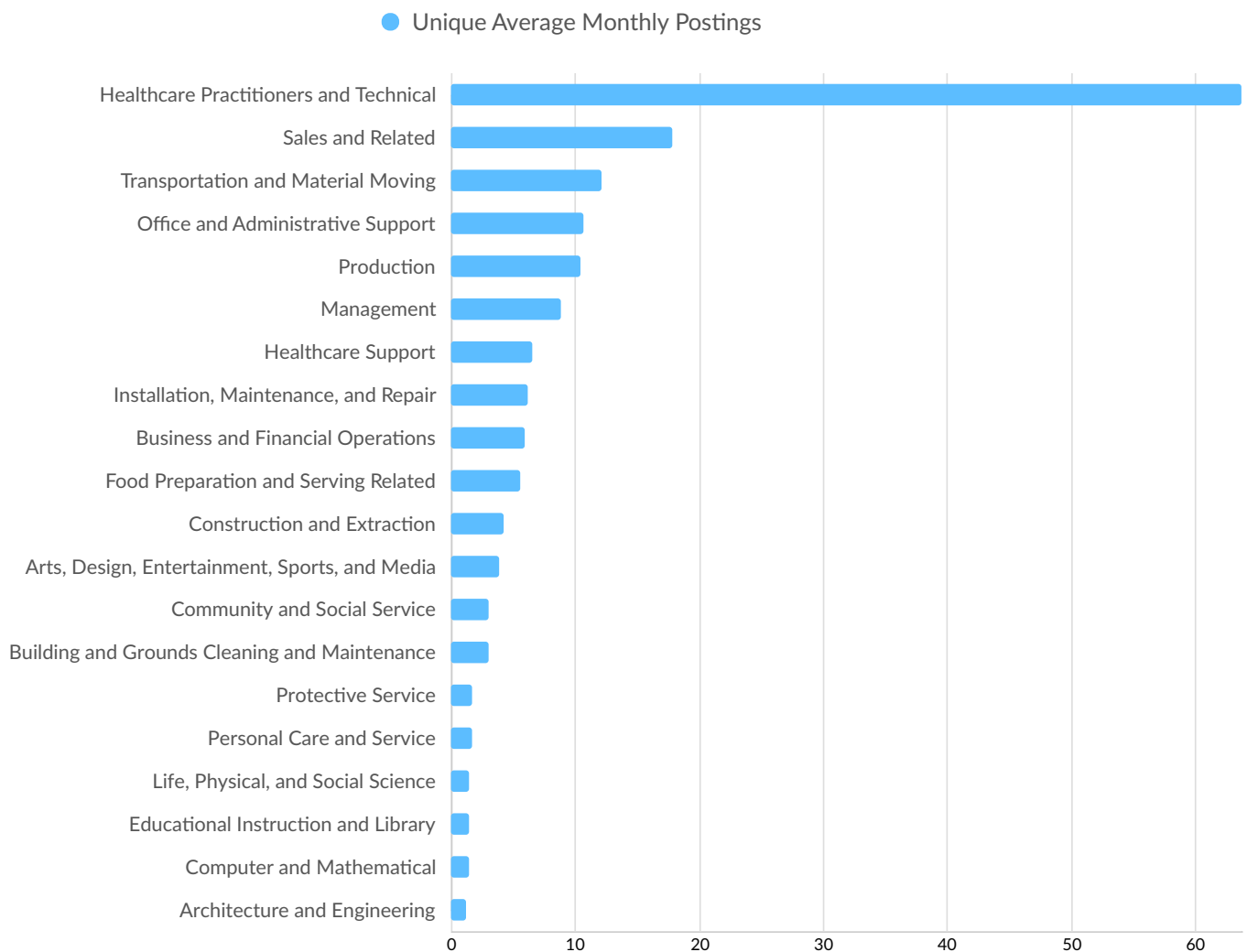
Top Occupation Employment Concentration



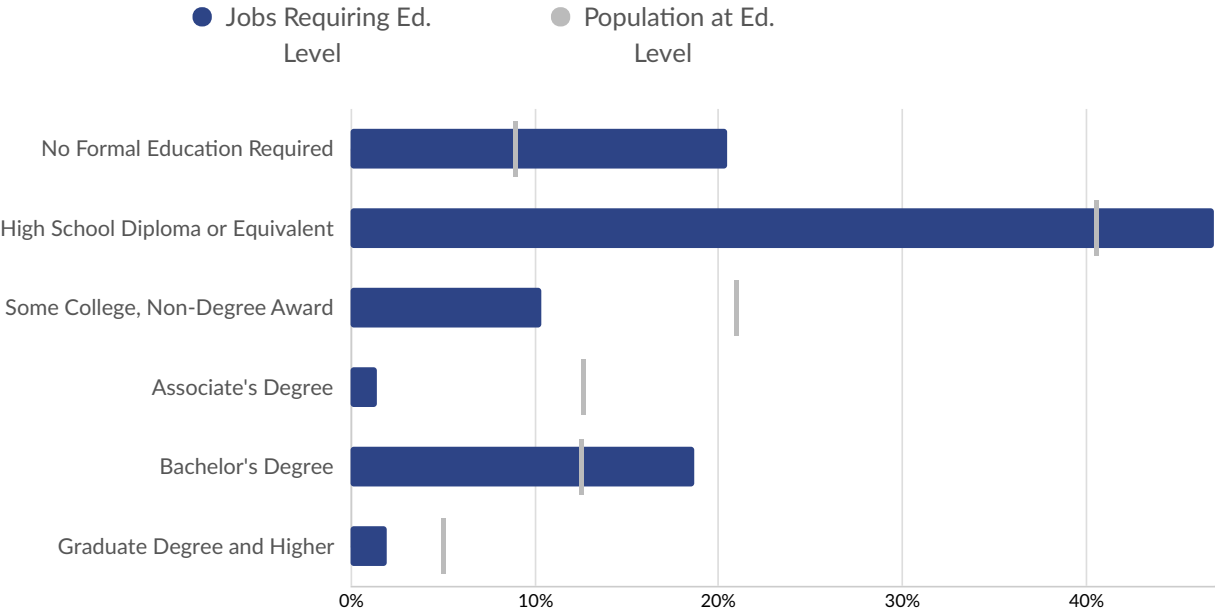
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

