



# Juneau County, WI

North Central Wisconsin Regional Planning Commission



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## Report Parameters

### 1 County

55057 Juneau County, WI

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

# Economy Overview

26,566

Population (2025)

Population **decreased by 214** over the last 5 years and is projected to **decrease by 454** over the next 5 years.

10,437

Total Regional Employment

Jobs **grew by 316** over the last 5 years and are projected to **grow by 158** over the next 5 years.

\$67.3K

Median Household Income (2024)

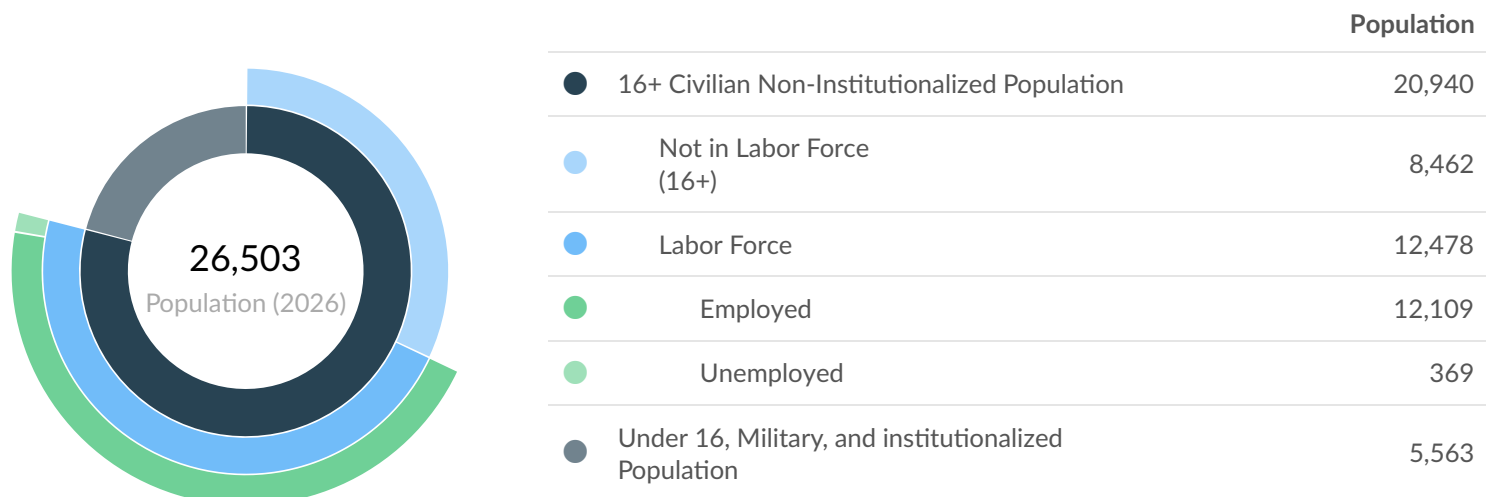
Median household income is **\$13.5K below** the national median household income of \$80.7K.

## Takeaways

- As of 2025 the region's population **declined by 0.8%** since 2020, falling by 214. Population is expected to **decrease by 1.7%** between 2025 and 2030, losing 454.
- From 2020 to 2025, jobs **increased by 3.1%** in Juneau County, WI from 10,121 to **10,437**. This change **fell short of the national growth rate of 10.7% by 7.6%**. As the number of jobs increased, the **labor force participation rate decreased from 60.6% to 58.9% between 2020 and 2025**.
- Concerning educational attainment, **12.2% of Juneau County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **12.7% hold an Associate's Degree** (3.8% above the national average).
- The top three industries in 2025 are Education and Hospitals (State Government), Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

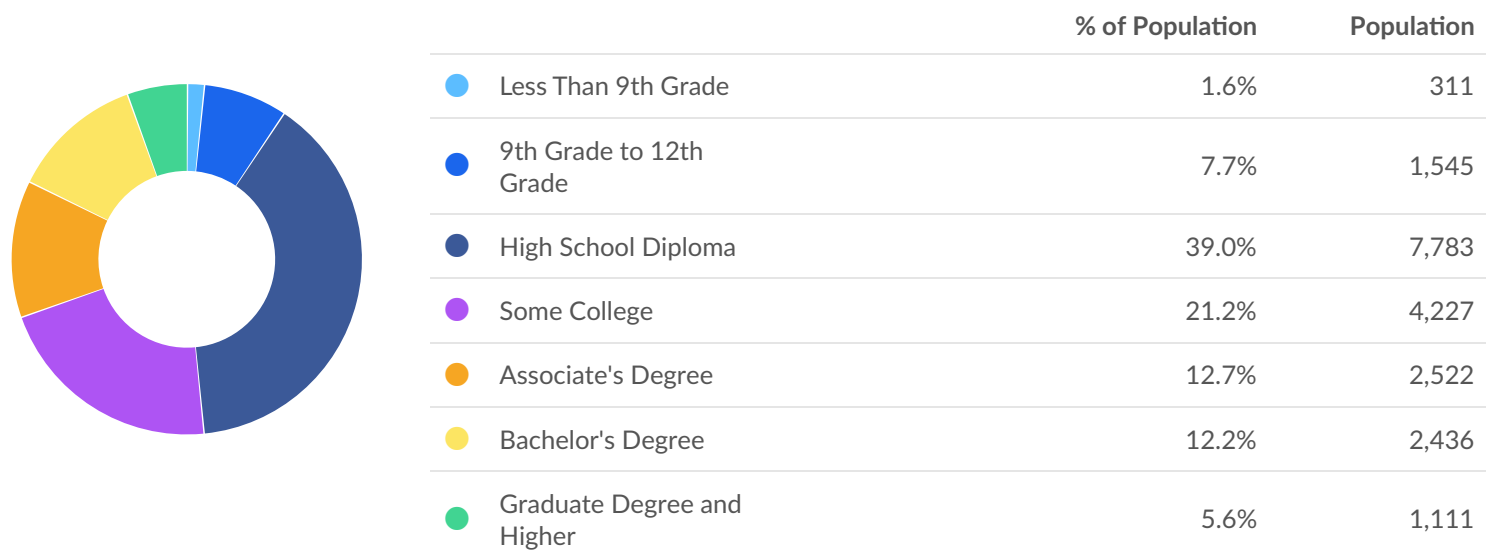
|        | Population<br>(2026) | Labor<br>Force<br>(May<br>2026) | Jobs<br>(2025) | Cost<br>of<br>Living | GRP       | Imports   | Exports   |
|--------|----------------------|---------------------------------|----------------|----------------------|-----------|-----------|-----------|
| Region | 26,503               | 12,478                          | 10,437         | 97.8                 | \$1.31B   | \$2.19B   | \$2.05B   |
| State  | 5,996,794            | 3,116,888                       | 3,271,903      | 100.3                | \$465.78B | \$405.31B | \$440.34B |

## May 2026 Labor Force Breakdown



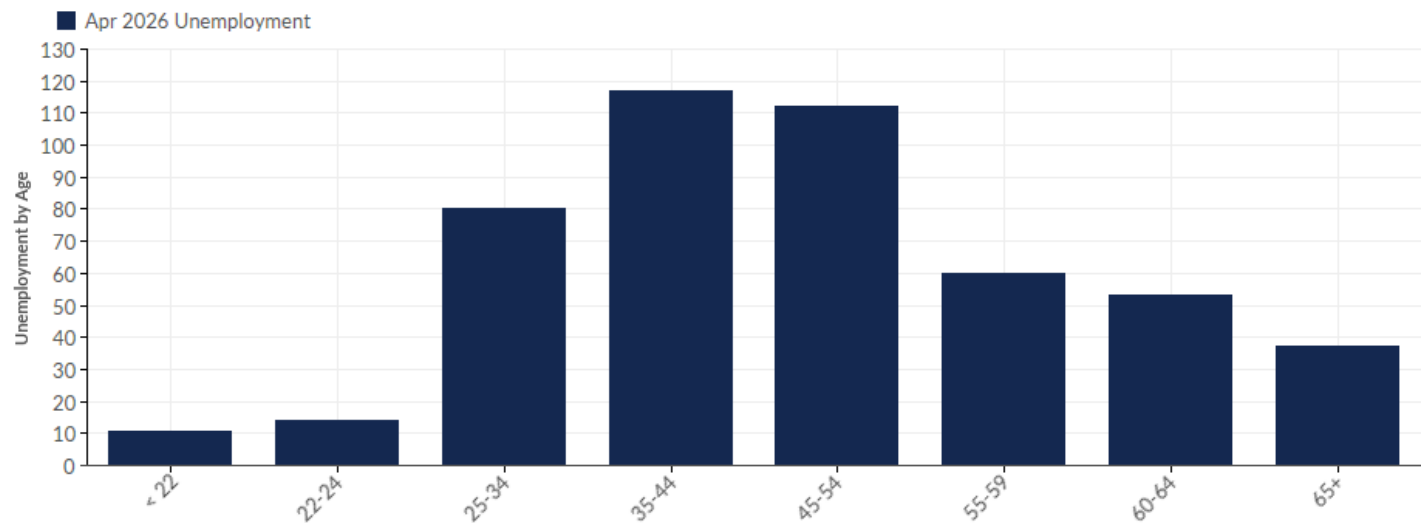
## Educational Attainment

Concerning educational attainment, **12.2% of Juneau County, WI residents possess a Bachelor's Degree** (9.6% below the national average), and **12.7% hold an Associate's Degree** (3.8% above the national average).



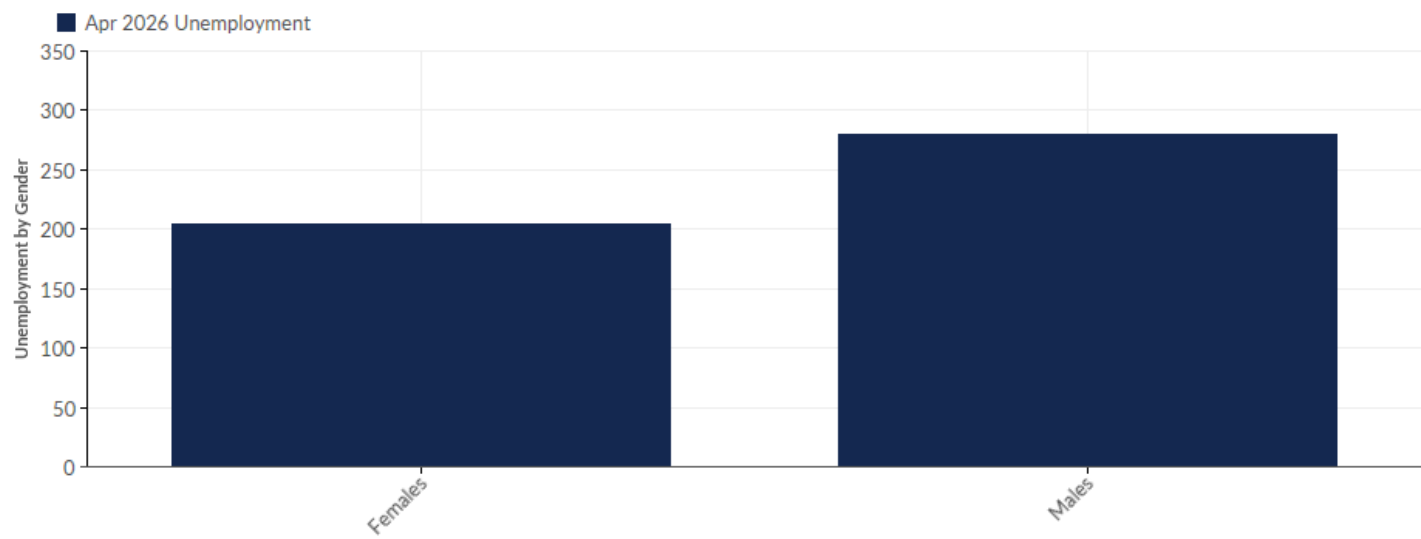
# Unemployment by Demographics

## Unemployment by Age



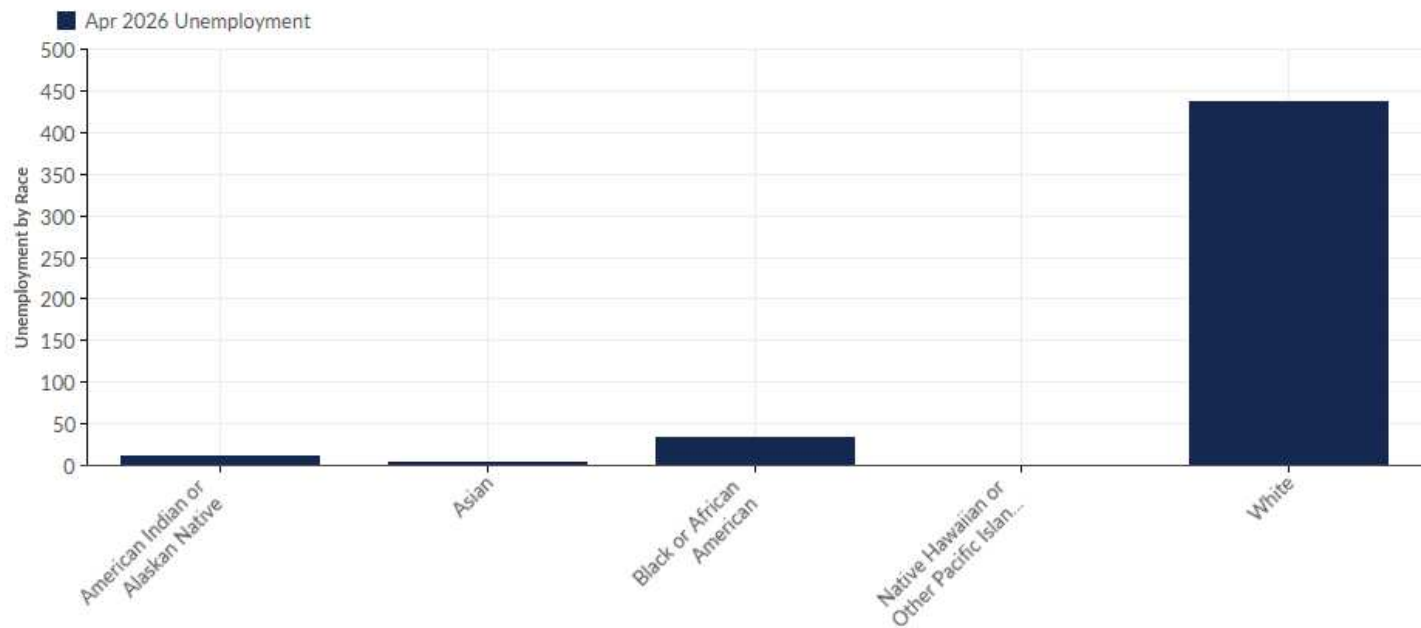
| Age   | Unemployment (Apr 2026) | % of Unemployed |
|-------|-------------------------|-----------------|
| < 22  | 11                      | 2.27%           |
| 22-24 | 14                      | 2.89%           |
| 25-34 | 80                      | 16.53%          |
| 35-44 | 117                     | 24.17%          |
| 45-54 | 112                     | 23.14%          |
| 55-59 | 60                      | 12.40%          |
| 60-64 | 53                      | 10.95%          |
| 65+   | 37                      | 7.64%           |
| Total | 484                     | 100.00%         |

## Unemployment by Gender



| Gender  | Unemployment (Apr 2026) | % of Unemployed |
|---------|-------------------------|-----------------|
| Females | 204                     | 42.15%          |
| Males   | 280                     | 57.85%          |
| Total   | 484                     | 100.00%         |

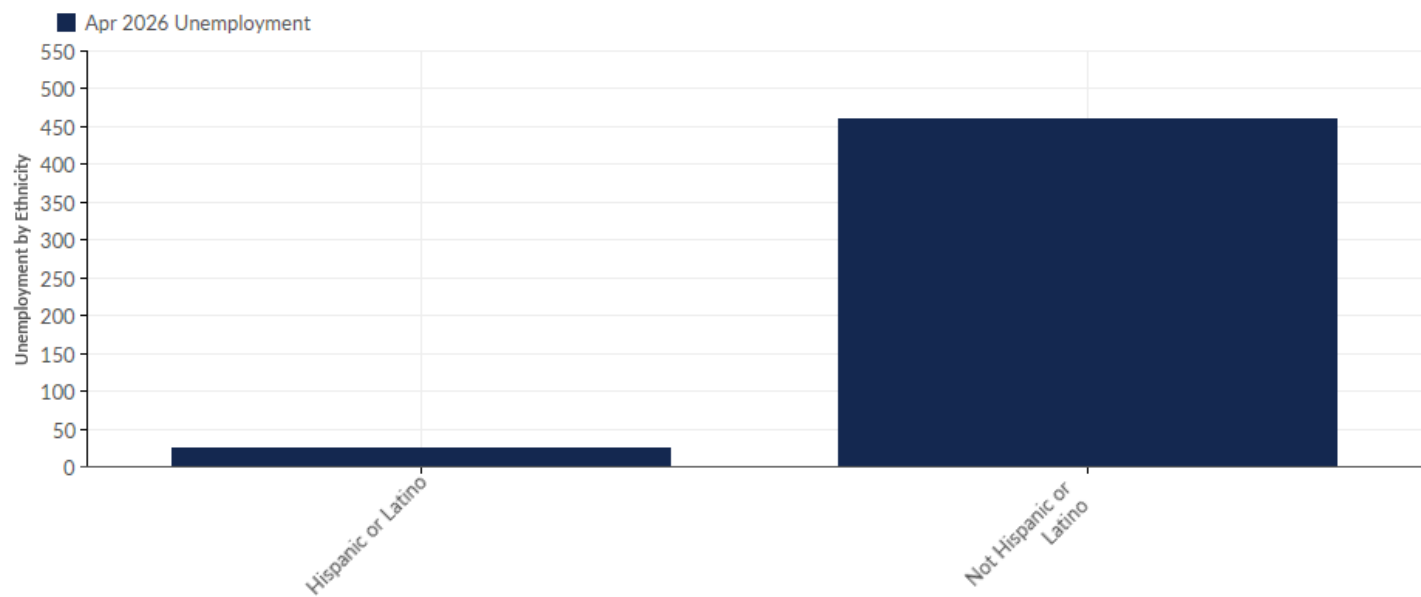
Unemployment by Race



| Race                                      | Unemployment (Apr 2026) | % of Unemployed |
|-------------------------------------------|-------------------------|-----------------|
| American Indian or Alaskan Native         | 10                      | 2.07%           |
| Asian                                     | 4                       | 0.83%           |
| Black or African American                 | 33                      | 6.82%           |
| Native Hawaiian or Other Pacific Islander | 0                       | 0.00%           |
| White                                     | 437                     | 90.29%          |
| Total                                     | 484                     | 100.00%         |



## Unemployment by Ethnicity

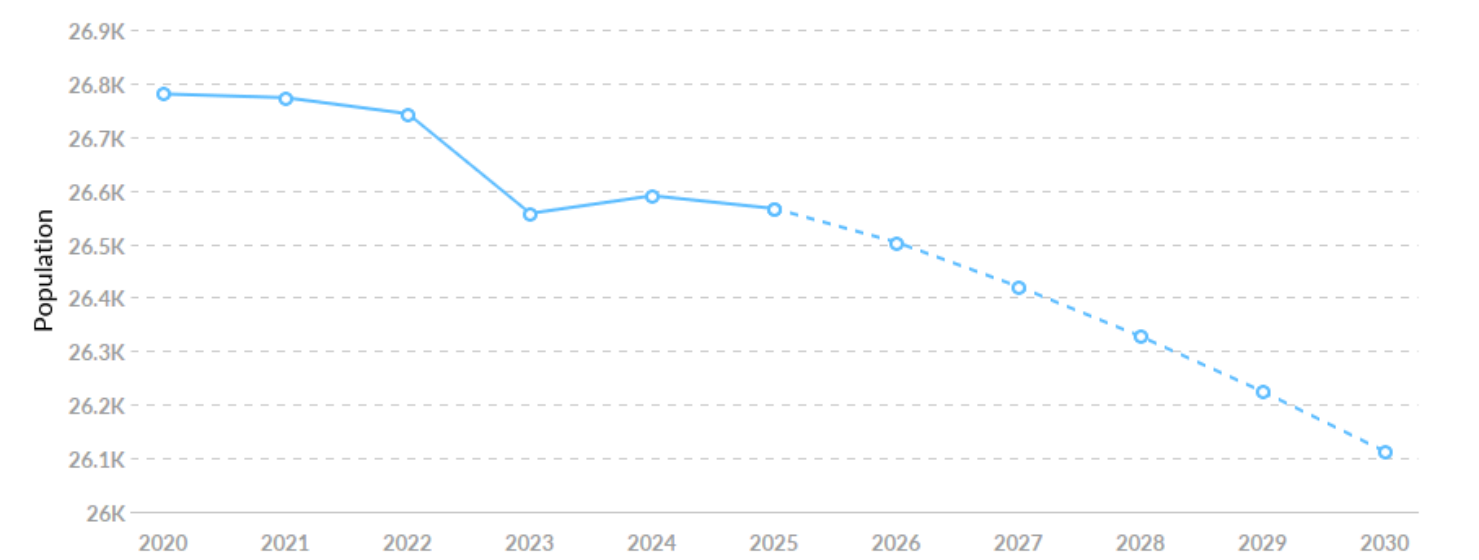


| Ethnicity              | Unemployment (Apr 2026) | % of Unemployed |
|------------------------|-------------------------|-----------------|
| Hispanic or Latino     | 24                      | 4.96%           |
| Not Hispanic or Latino | 460                     | 95.04%          |
| Total                  | 484                     | 100.00%         |

# Historic & Projected Trends

## Population Trends

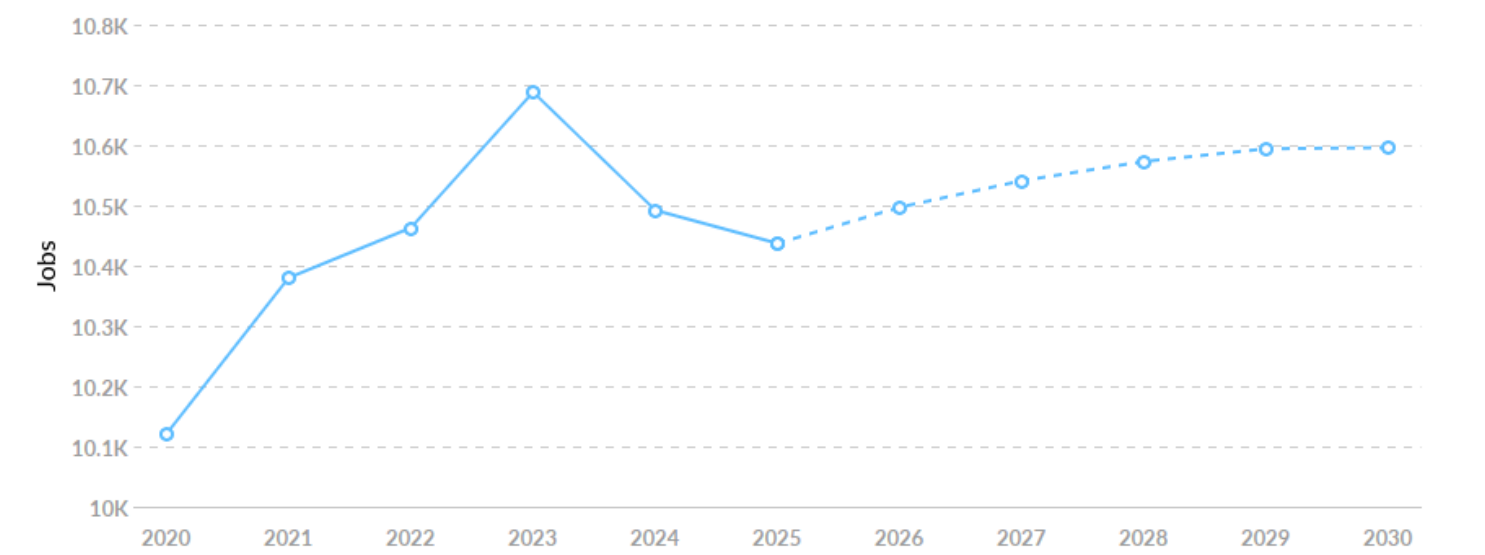
As of 2025 the region's population **declined by 0.8%** since 2020, falling by 214. Population is expected to **decrease by 1.7%** between 2025 and 2030, losing 454.



| Timeframe | Population |
|-----------|------------|
| 2020      | 26,780     |
| 2021      | 26,773     |
| 2022      | 26,743     |
| 2023      | 26,557     |
| 2024      | 26,590     |
| 2025      | 26,566     |
| 2026      | 26,503     |
| 2027      | 26,420     |
| 2028      | 26,327     |
| 2029      | 26,224     |
| 2030      | 26,112     |

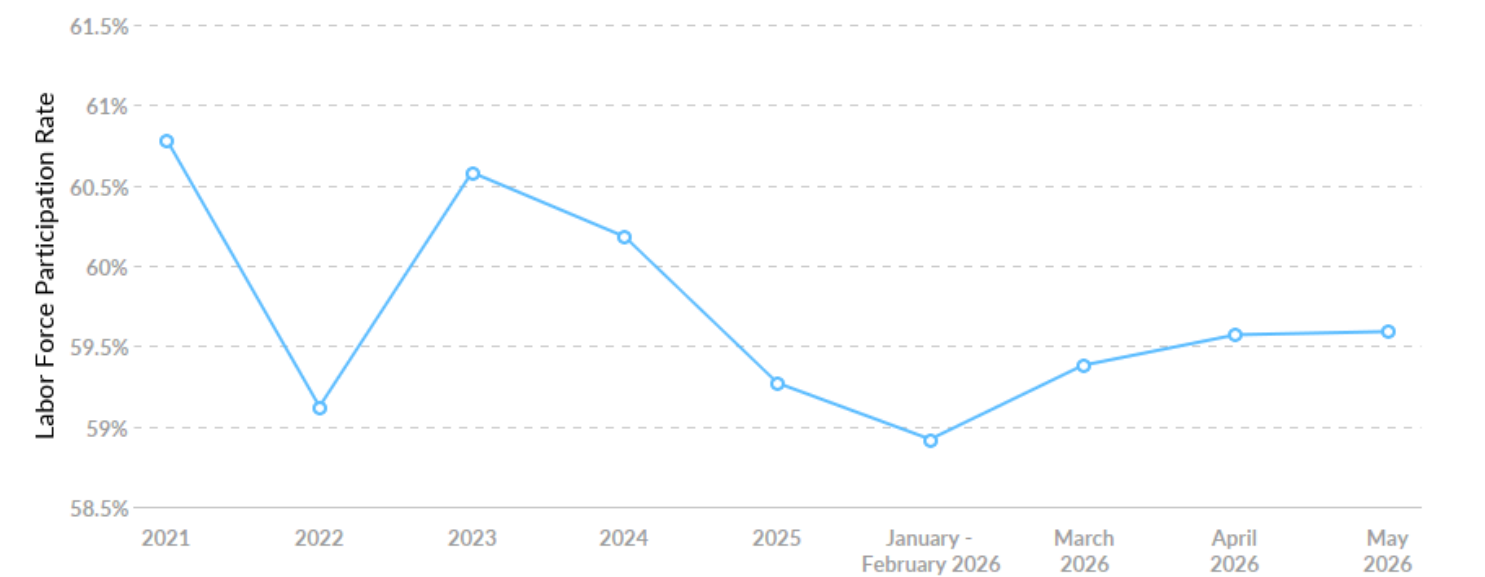
## Job Trends

From 2020 to 2025, jobs increased by 3.1% in Juneau County, WI from 10,121 to 10,437. This change fell short of the national growth rate of 10.7% by 7.6%.



| Timeframe | Jobs   |
|-----------|--------|
| 2020      | 10,121 |
| 2021      | 10,380 |
| 2022      | 10,463 |
| 2023      | 10,688 |
| 2024      | 10,492 |
| 2025      | 10,437 |
| 2026      | 10,497 |
| 2027      | 10,541 |
| 2028      | 10,573 |
| 2029      | 10,594 |
| 2030      | 10,596 |

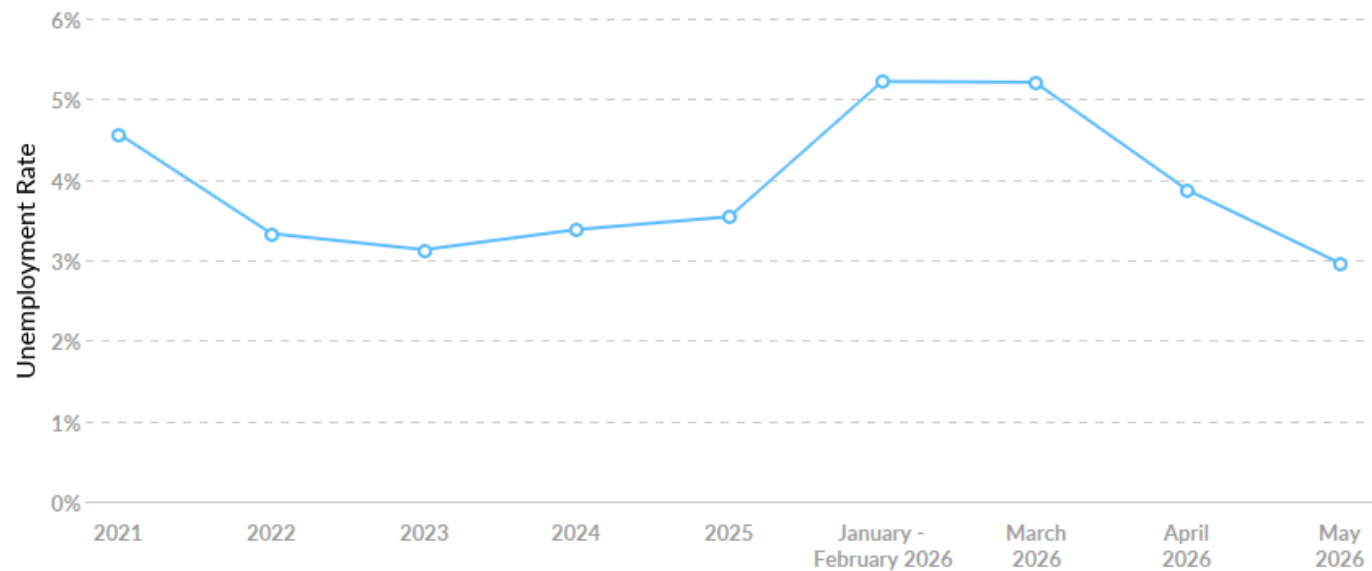
Labor Force Participation Rate Trends



| Timeframe               | Labor Force Participation Rate |
|-------------------------|--------------------------------|
| 2021                    | 60.78%                         |
| 2022                    | 59.12%                         |
| 2023                    | 60.58%                         |
| 2024                    | 60.18%                         |
| 2025                    | 59.27%                         |
| January - February 2026 | 58.92%                         |
| March 2026              | 59.38%                         |
| April 2026              | 59.57%                         |
| May 2026                | 59.59%                         |

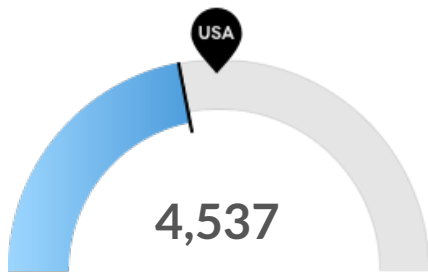
## Unemployment Rate Trends

Juneau County, WI had a May 2026 unemployment rate of 2.96%, **decreasing from 4.57%** 5 years before.



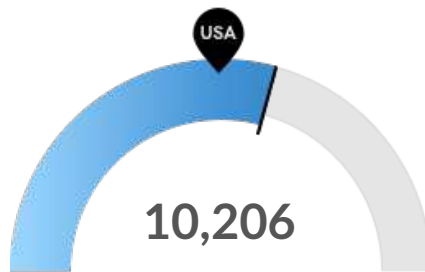
| Timeframe               | Unemployment Rate |
|-------------------------|-------------------|
| 2021                    | 4.57%             |
| 2022                    | 3.33%             |
| 2023                    | 3.13%             |
| 2024                    | 3.38%             |
| 2025                    | 3.54%             |
| January - February 2026 | 5.22%             |
| March 2026              | 5.21%             |
| April 2026              | 3.87%             |
| May 2026                | 2.96%             |

## Population Characteristics



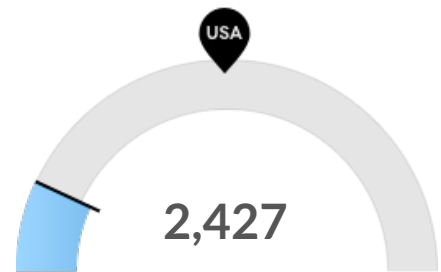
**Millennials**

Juneau County, WI has 4,537 millennials (ages 25-39). The national average for an area this size is 5,443.



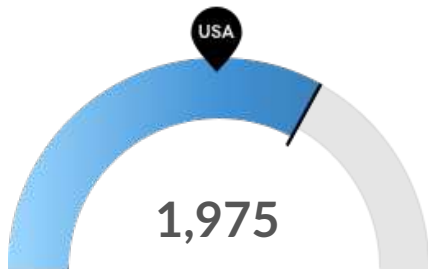
**Retiring Soon**

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,040 people 55 or older, while there are 10,206 here.



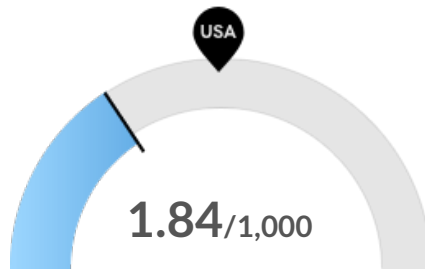
**Racial Diversity**

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,311 racially diverse people, while there are 2,427 here.



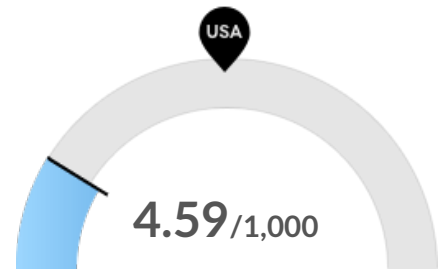
**Veterans**

Juneau County, WI has 1,975 veterans. The national average for an area this size is 1,265.



**Violent Crime**

Juneau County, WI has 1.84 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

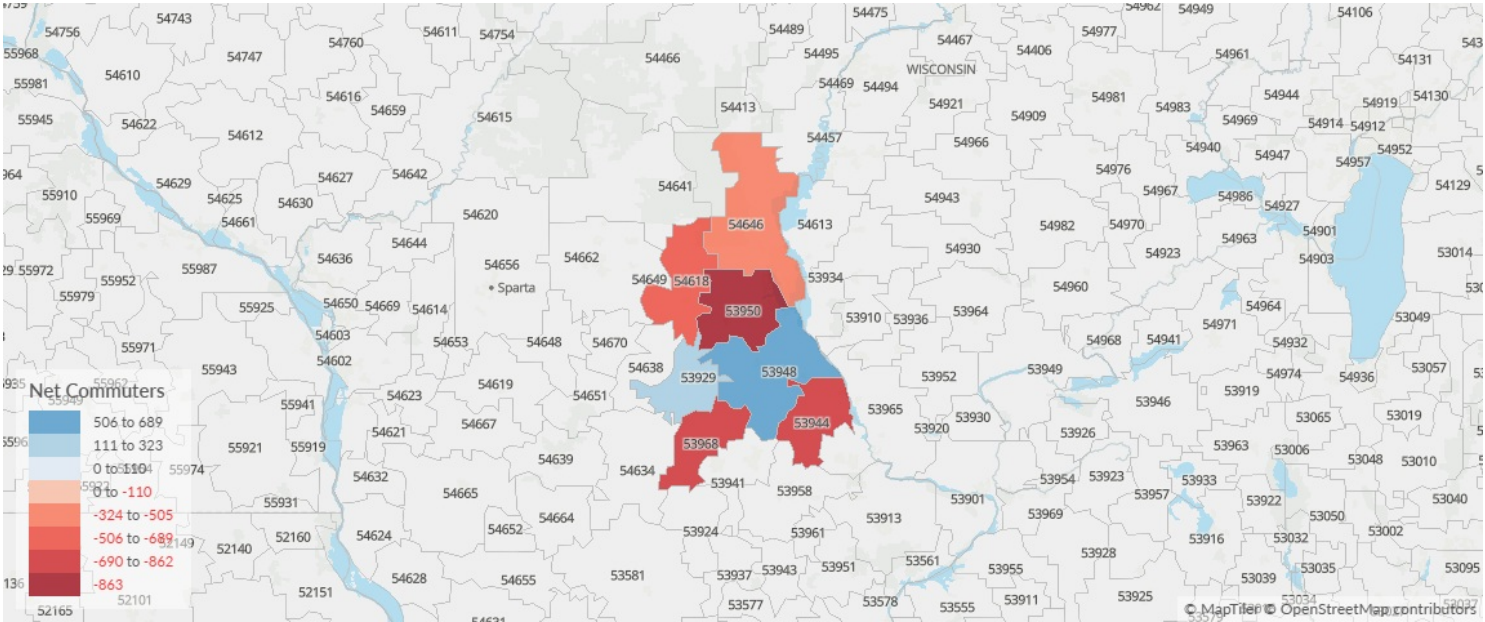


**Property Crime**

Juneau County, WI has 4.59 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

| ZIP   | Name                        | 2025 Employment |
|-------|-----------------------------|-----------------|
| 53948 | Mauston, WI (in Juneau...   | 4,111           |
| 54646 | Necedah, WI (in Juneau...   | 1,974           |
| 53950 | New Lisbon, WI (in June...  | 1,435           |
| 53929 | Elroy, WI (in Juneau cou... | 1,243           |
| 54618 | Camp Douglas, WI (in Ju...  | 604             |

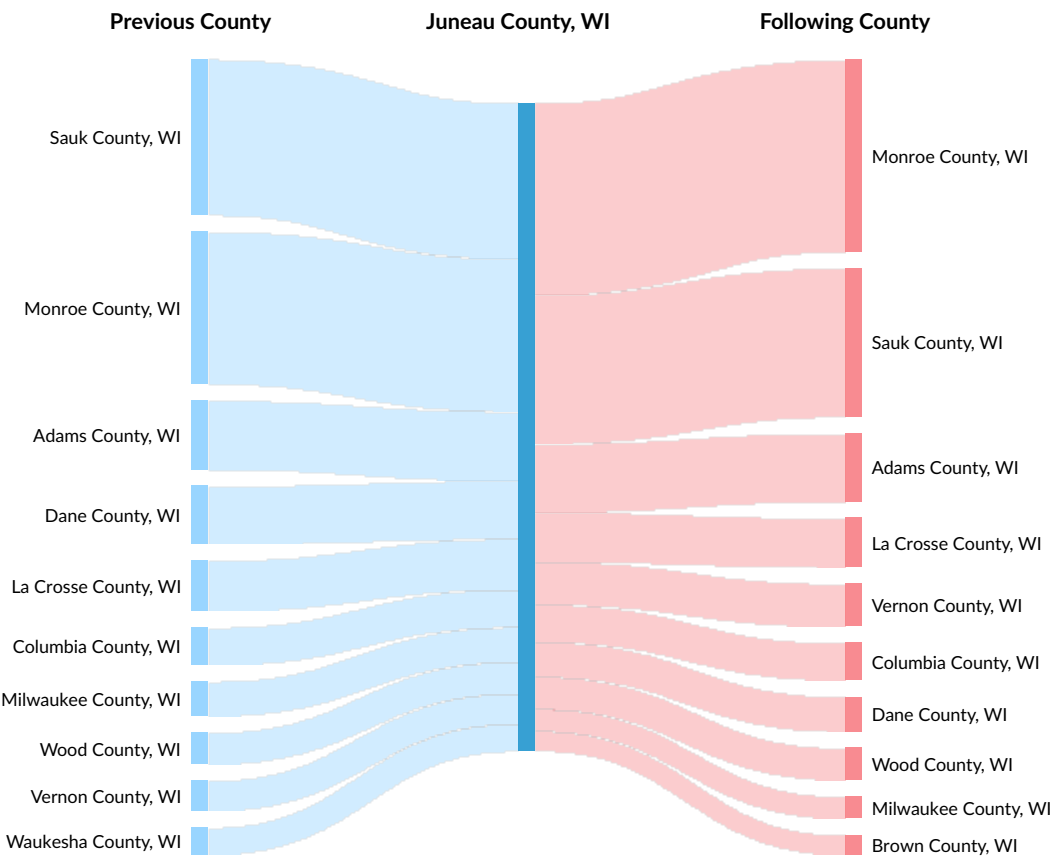
Where Talent Lives

| ZIP   | Name                        | 2025 Workers |
|-------|-----------------------------|--------------|
| 53948 | Mauston, WI (in Juneau...   | 3,594        |
| 54646 | Necedah, WI (in Juneau...   | 2,298        |
| 53950 | New Lisbon, WI (in June...  | 2,298        |
| 53944 | Lyndon Station, WI (in J... | 1,176        |
| 53968 | Wonewoc, WI (in Junea...    | 1,136        |

# Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2023, 163 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 201 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2023 was 4.



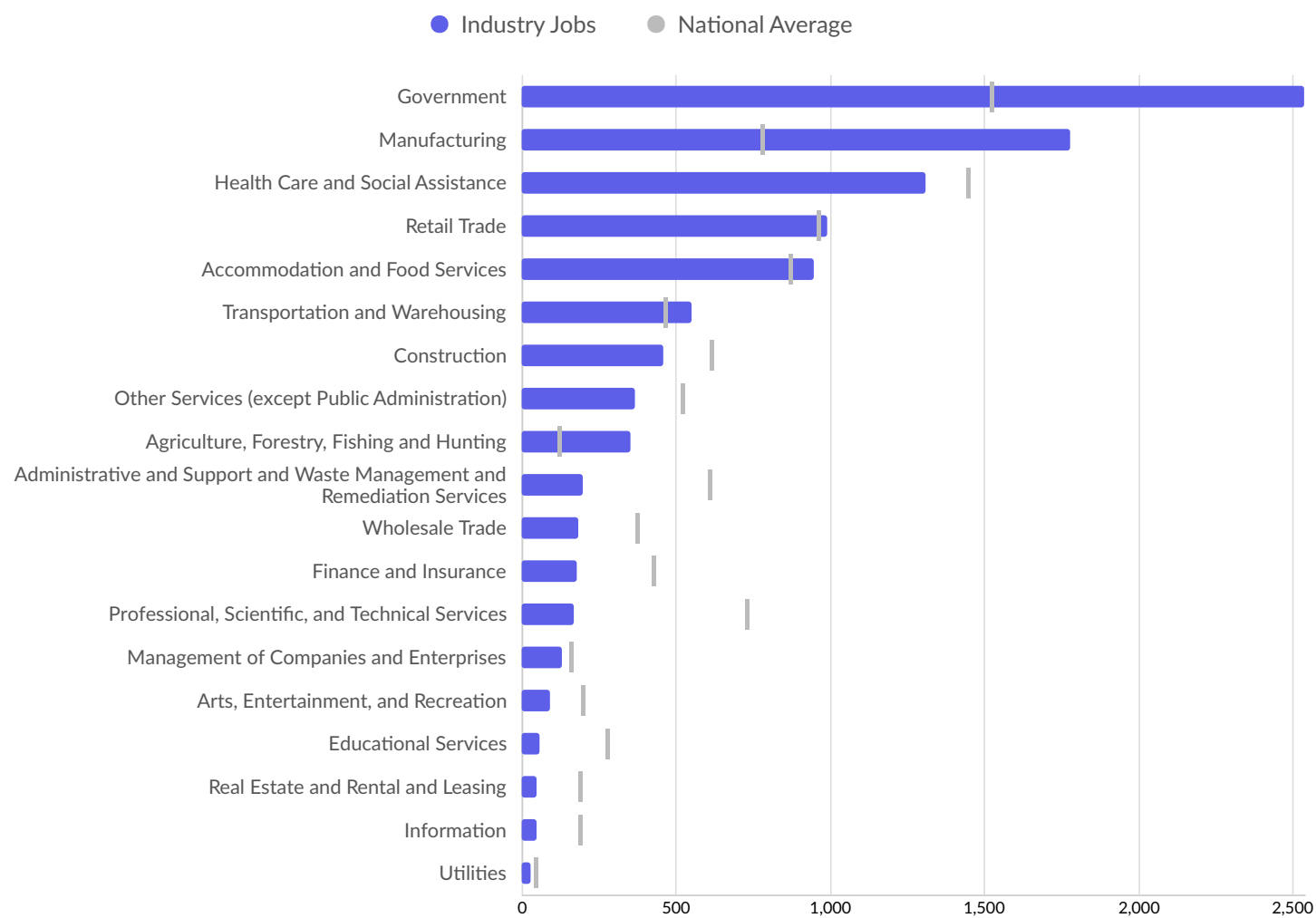
| Top Previous Counties | Migrations |
|-----------------------|------------|
| Sauk County, WI       | 163        |
| Monroe County, WI     | 160        |
| Adams County, WI      | 72         |
| Dane County, WI       | 61         |
| La Crosse County, WI  | 53         |
| Columbia County, WI   | 39         |



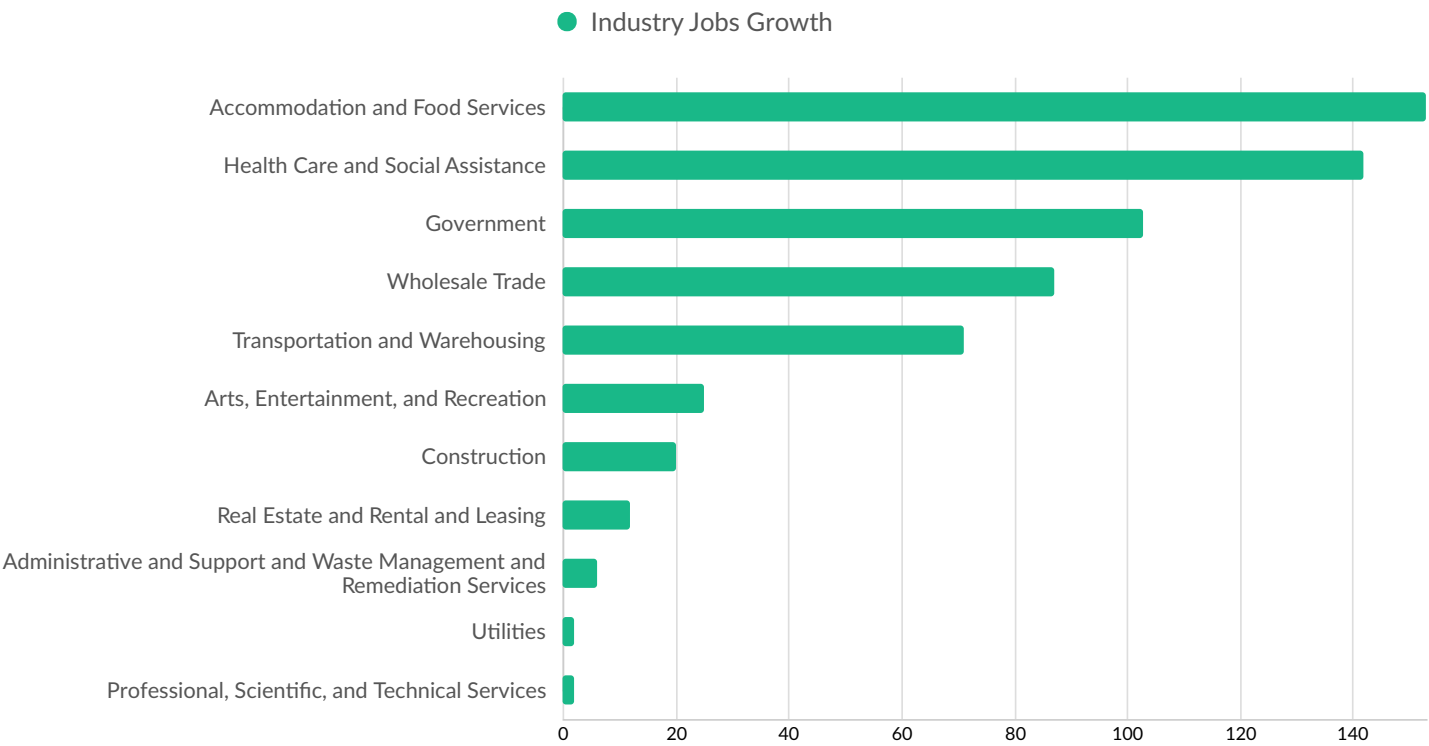
| Top Previous Counties  | Migrations |
|------------------------|------------|
| Milwaukee County, WI   | 36         |
| Wood County, WI        | 33         |
| Vernon County, WI      | 32         |
| Waukesha County, WI    | 29         |
| Cook County, IL        | 19         |
| Racine County, WI      | 15         |
| Chippewa County, WI    | 12         |
| Hennepin County, MN    | 11         |
| Dodge County, WI       | 11         |
| Top Following Counties | Migrations |
| Monroe County, WI      | 201        |
| Sauk County, WI        | 156        |
| Adams County, WI       | 72         |
| La Crosse County, WI   | 52         |
| Vernon County, WI      | 45         |
| Columbia County, WI    | 39         |
| Dane County, WI        | 36         |
| Wood County, WI        | 34         |
| Milwaukee County, WI   | 23         |
| Brown County, WI       | 21         |
| Waukesha County, WI    | 20         |
| Rock County, WI        | 13         |
| Hennepin County, MN    | 12         |
| Vilas County, WI       | 12         |
| Fond du Lac County, WI | 11         |

# Industry Characteristics

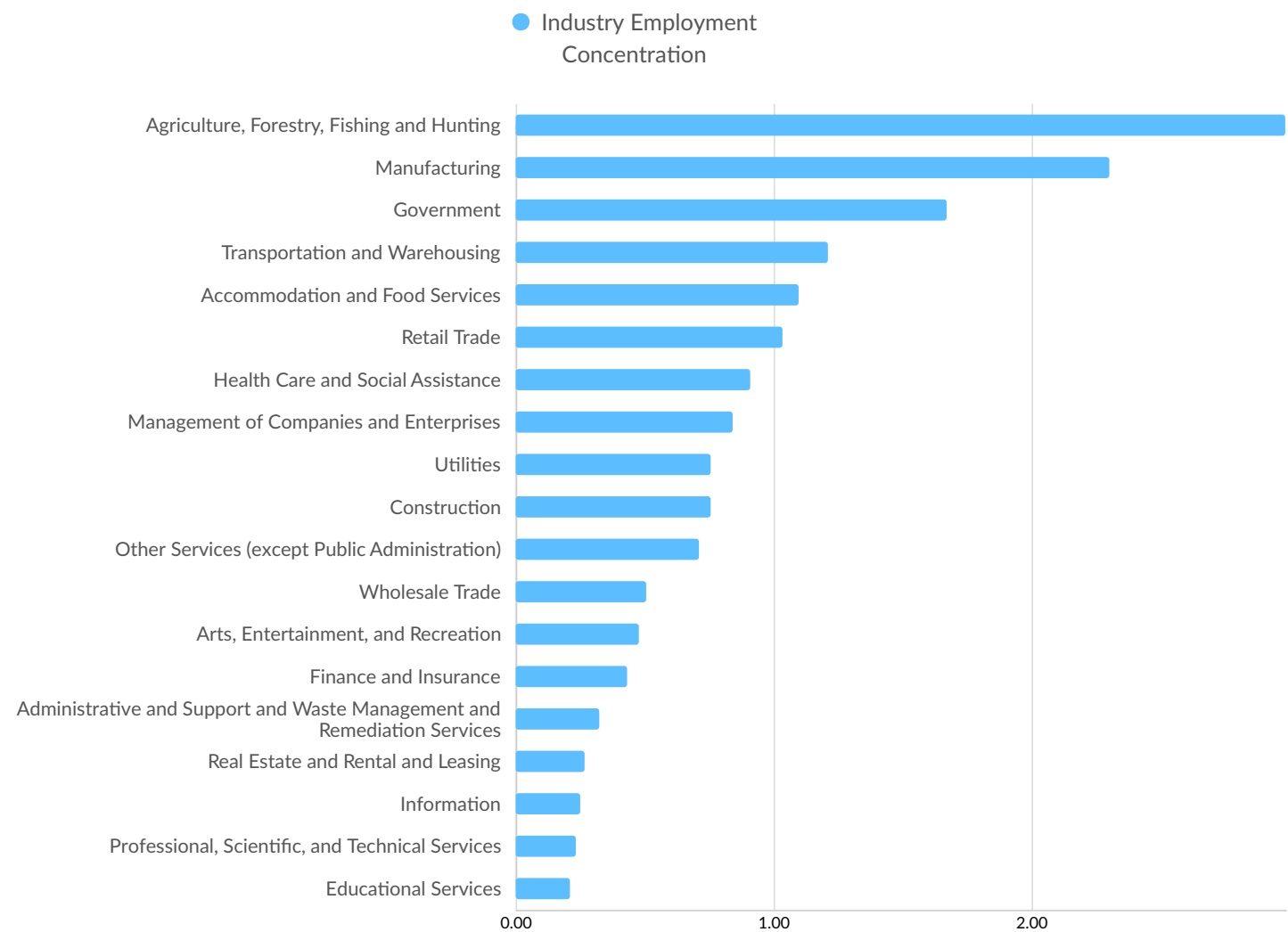
## Largest Industries



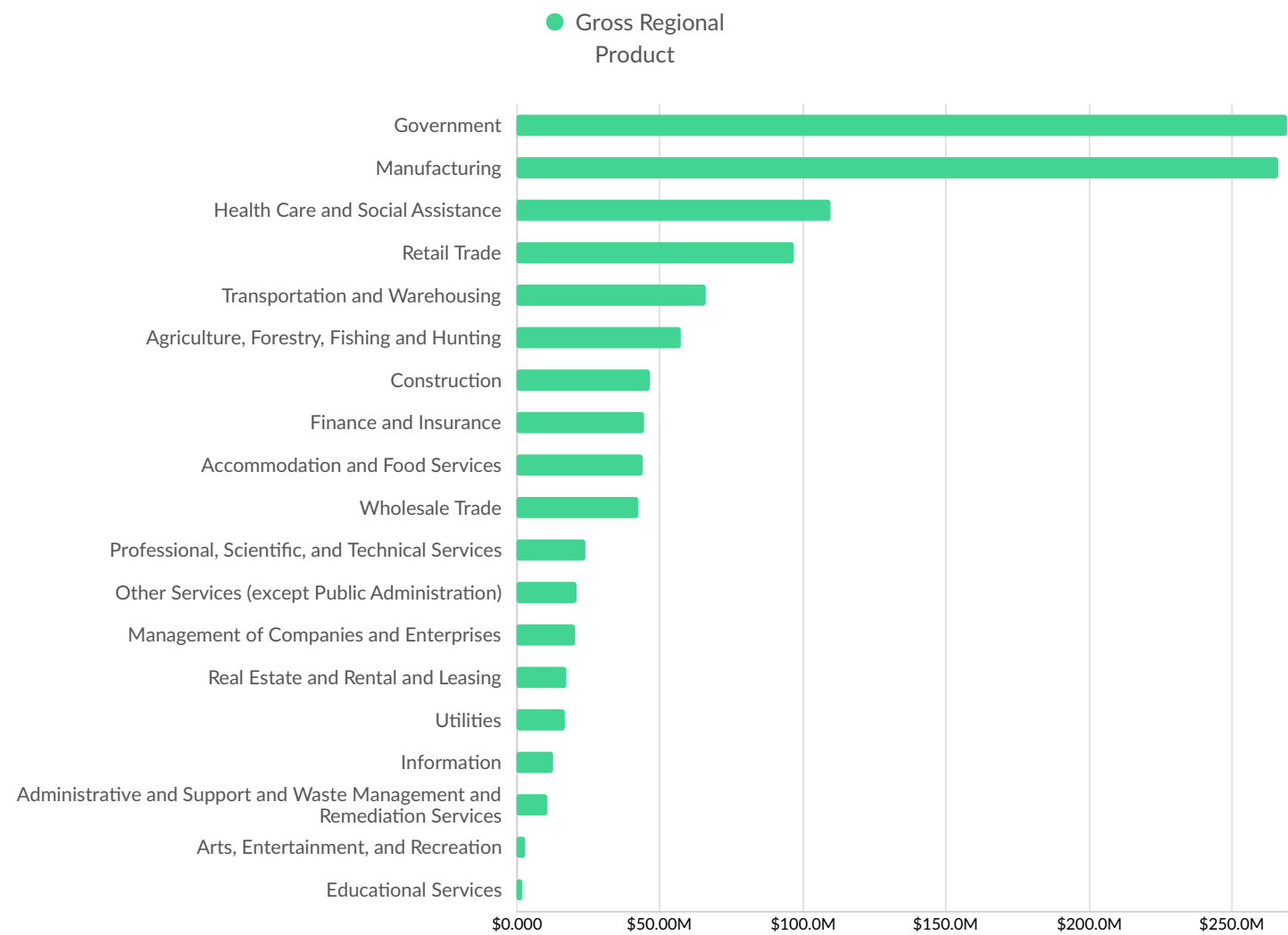
Top Growing Industries



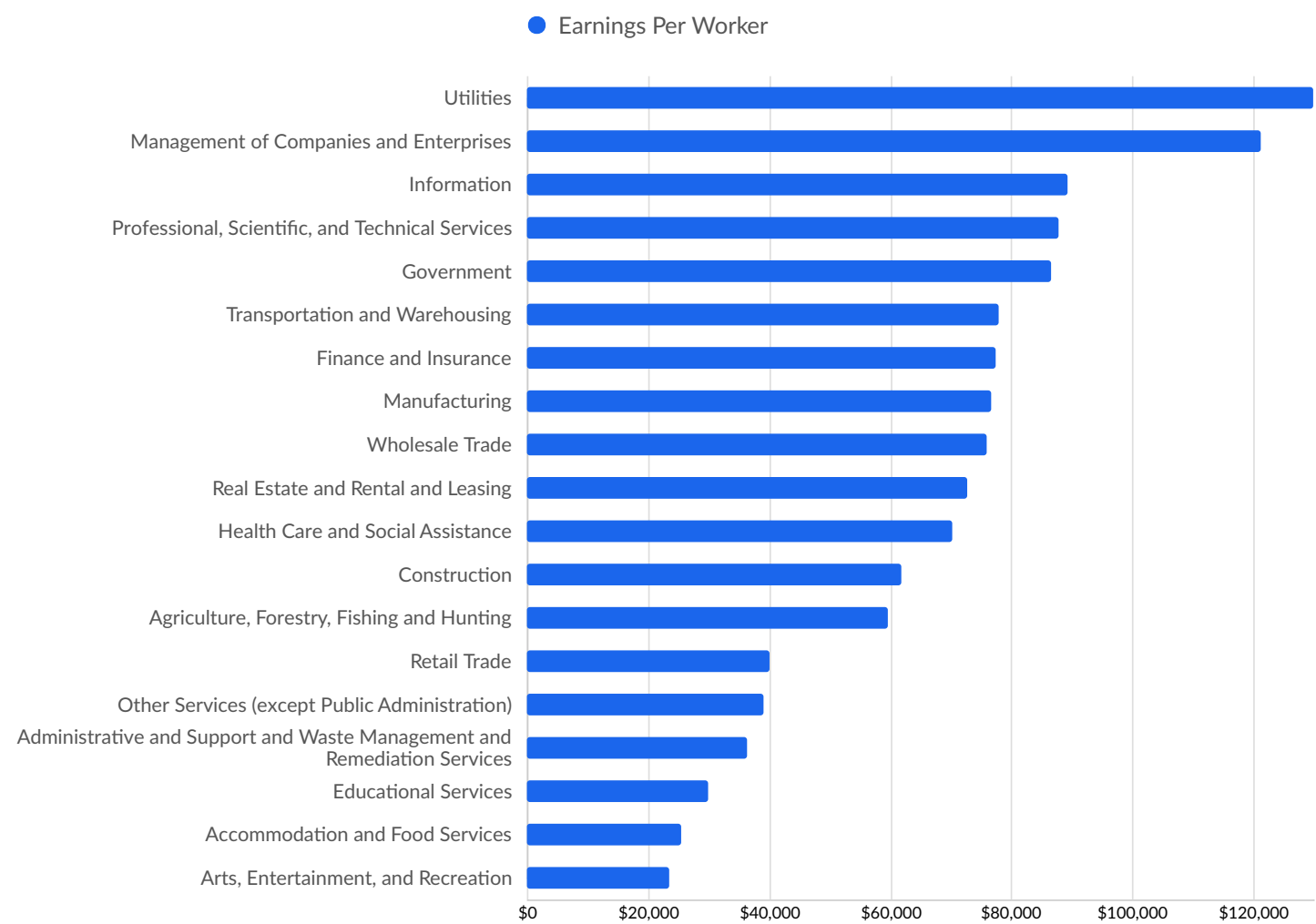
## Top Industry Employment Concentration



# Top Industry GRP



## Top Industry Earnings



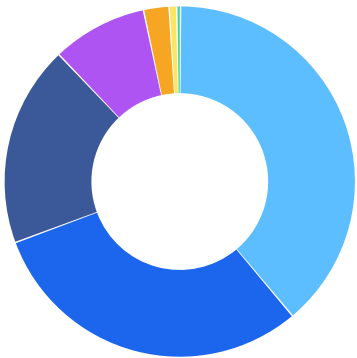
## Business Characteristics

### 2,437 Companies Employ Your Workers

Online profiles for your workers mention 2,437 companies as employers, with the top 10 appearing below. In the last 12 months, 479 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

| Top Companies                | Profiles        | Top Companies Posting               | Unique Postings |
|------------------------------|-----------------|-------------------------------------|-----------------|
| Mile Bluff Medical Center    | 190 <div></div> | Mile Bluff Medical Center           | 119 <div></div> |
| Mauston School District      | 116 <div></div> | Wabash                              | 108 <div></div> |
| State of Wisconsin           | 74 <div></div>  | Southern Health Partners            | 106 <div></div> |
| Leer                         | 47 <div></div>  | Wabash National                     | 69 <div></div>  |
| Necedah Area School District | 45 <div></div>  | Festival Foods                      | 68 <div></div>  |
| Wabash                       | 36 <div></div>  | CompHealth                          | 66 <div></div>  |
| Walmart                      | 36 <div></div>  | Kwik Trip                           | 57 <div></div>  |
| United States Army           | 34 <div></div>  | Soliant Health                      | 57 <div></div>  |
| Toro                         | 30 <div></div>  | GPAC                                | 52 <div></div>  |
| Kwik Trip                    | 28 <div></div>  | Juneau County Sheriffs Office / ... | 51 <div></div>  |

## Business Size



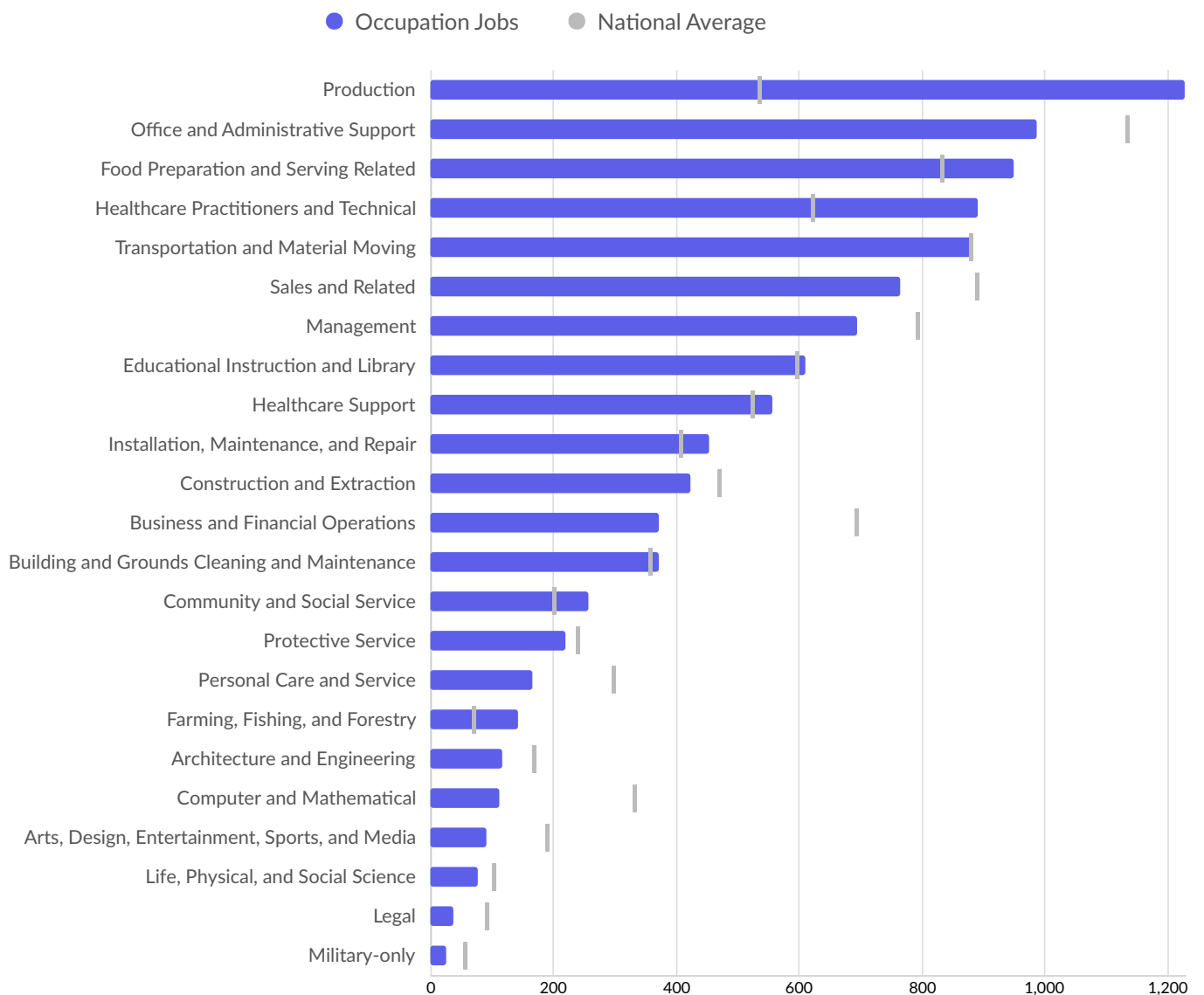
|                      | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees     | 38.8%      | 446            |
| 5 to 9 employees     | 30.5%      | 350            |
| 10 to 19 employees   | 18.5%      | 213            |
| 20 to 49 employees   | 8.8%       | 101            |
| 50 to 99 employees   | 2.3%       | 27             |
| 100 to 249 employees | 0.7%       | 8              |
| 250 to 499 employees | 0.3%       | 4              |

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

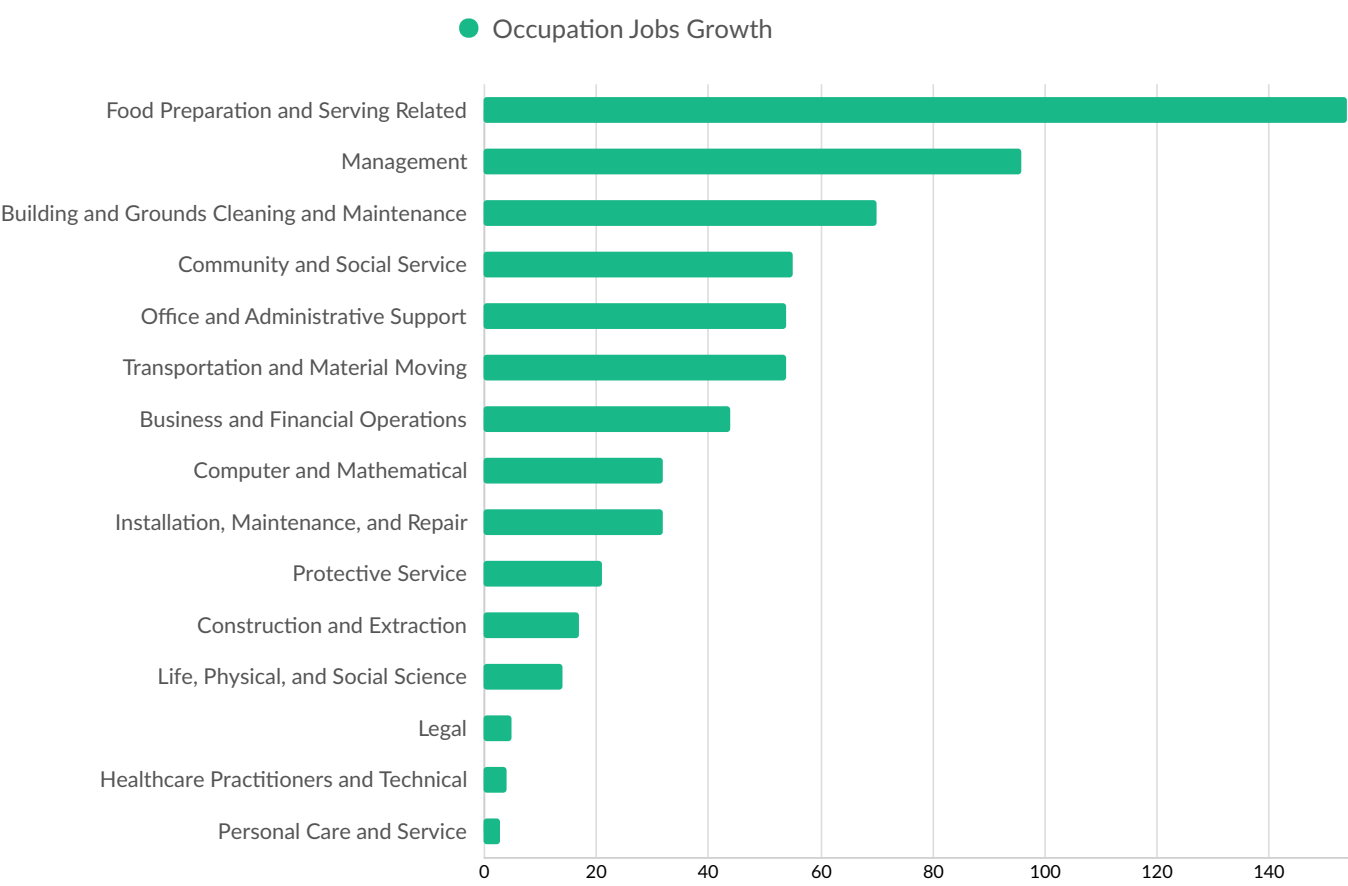


# Workforce Characteristics

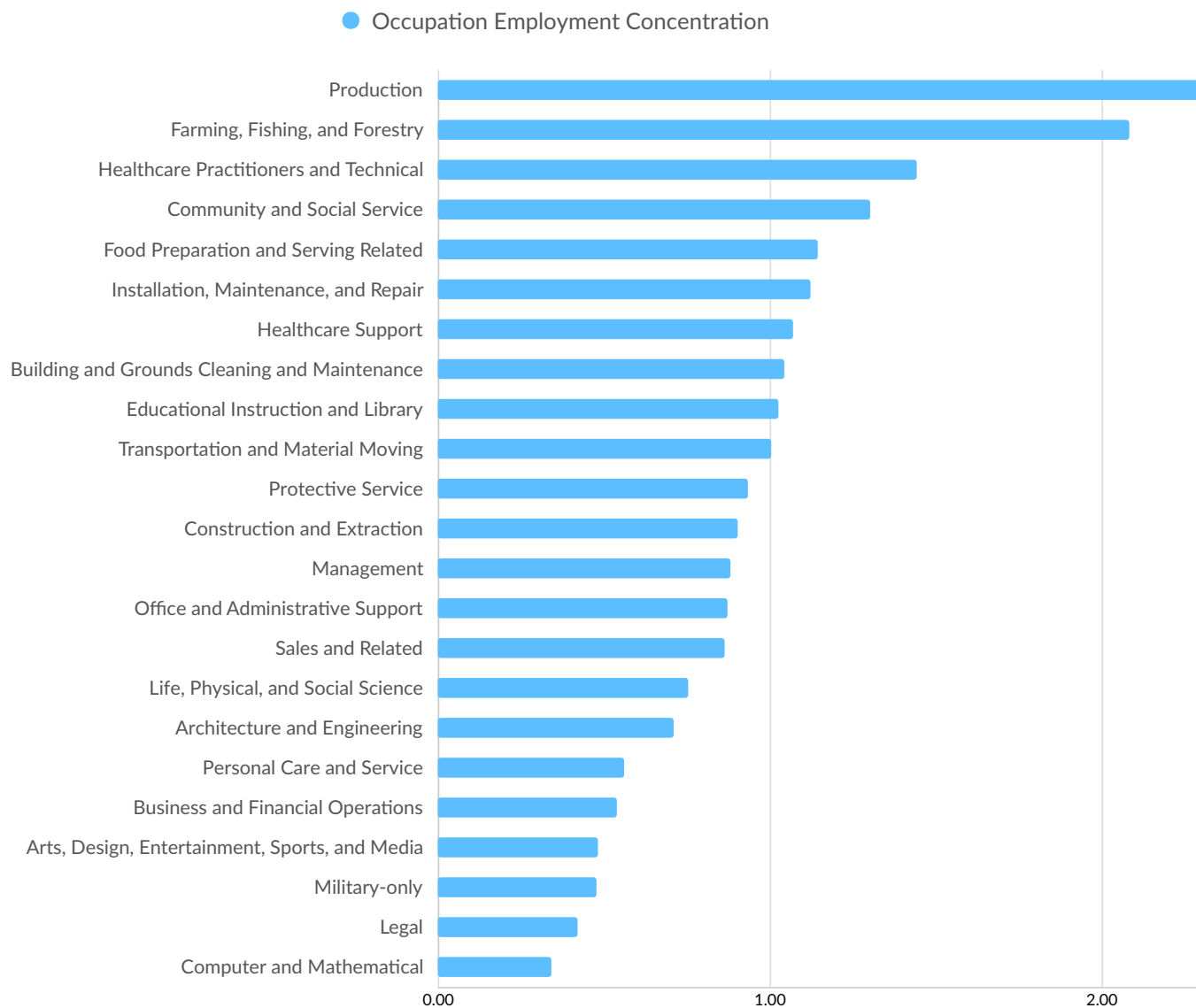
## Largest Occupations



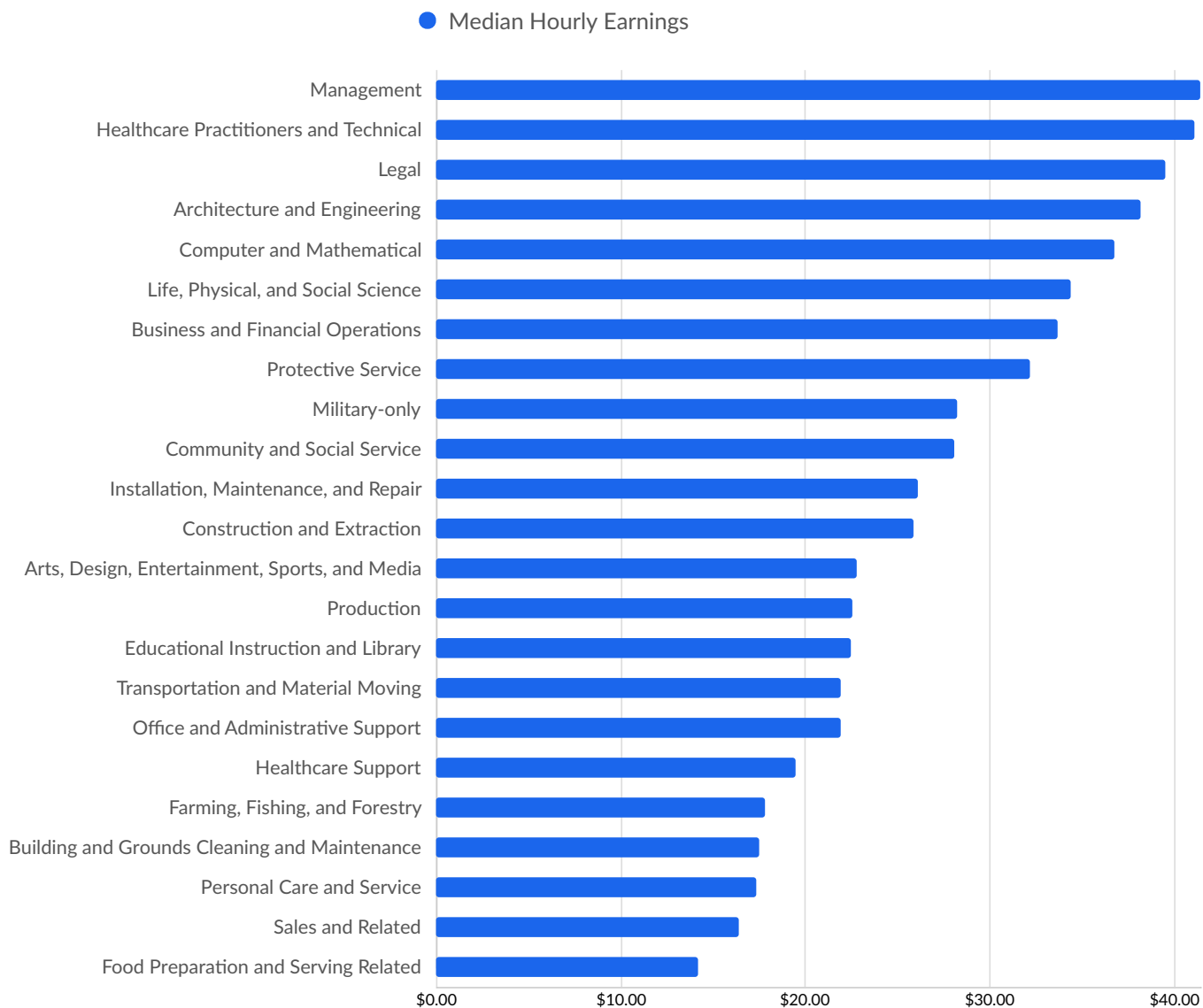
## Top Growing Occupations



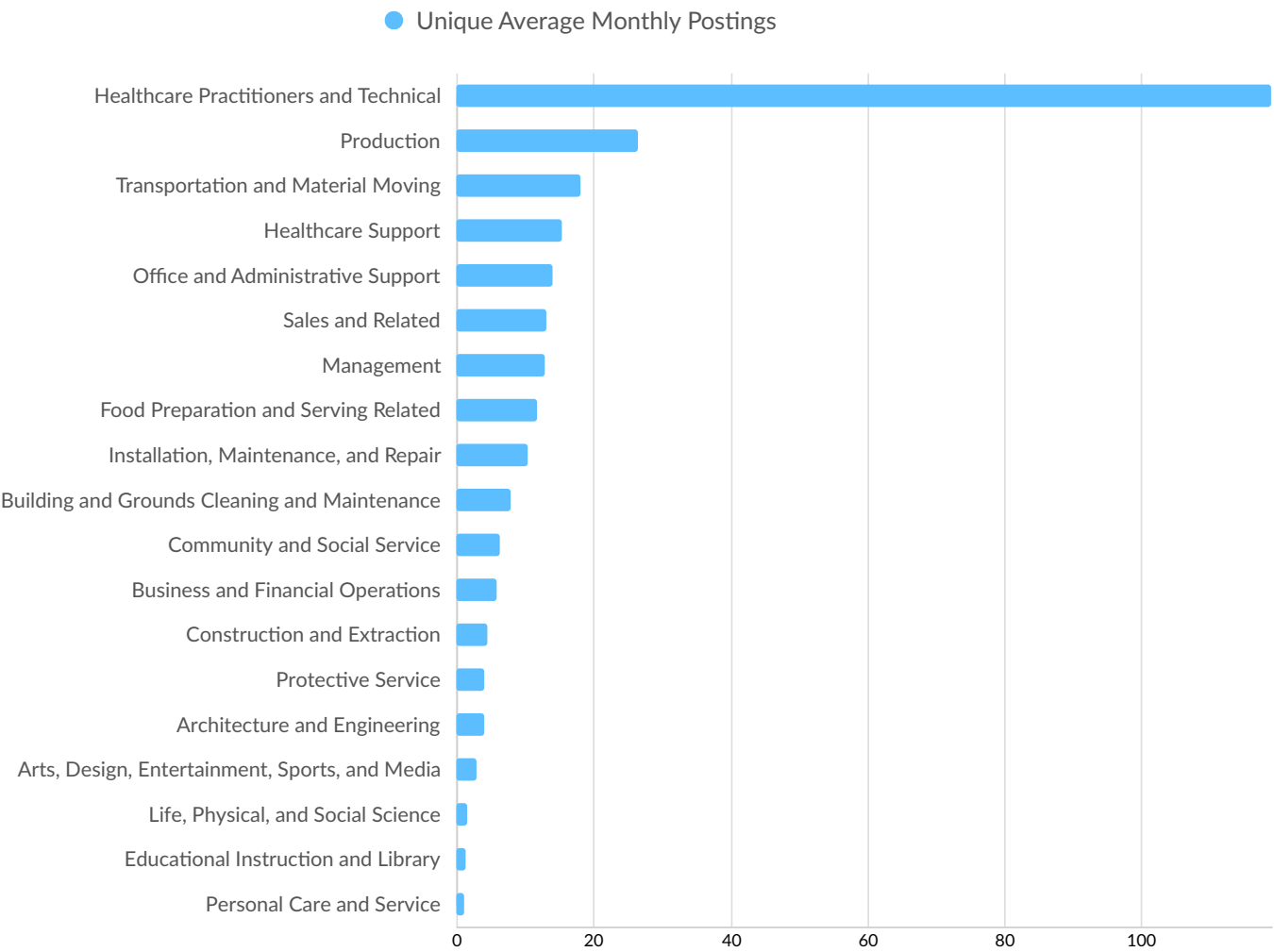
## Top Occupation Employment Concentration



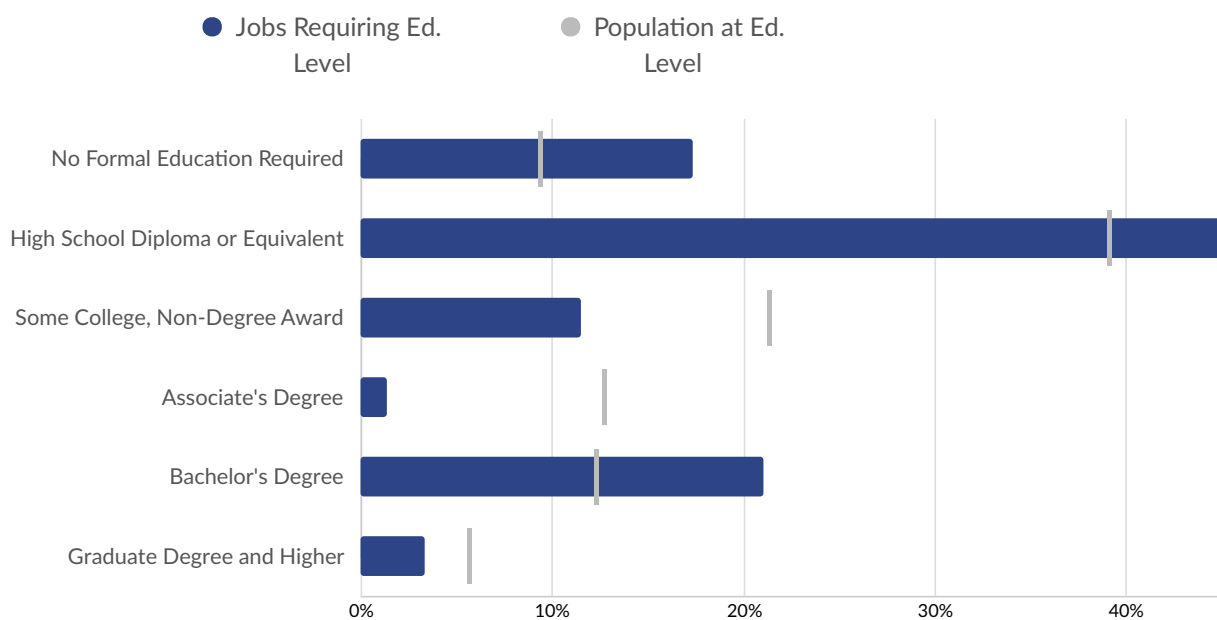
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

# In-Demand Skills

