

Juneau County, WI

North Central Wisconsin Regional Planning Commission

NCWRPC

210 McClellan Street, Suite 210
Wausau, Wisconsin 54403

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Report Parameters

1 County

55057 Juneau County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

26,649

Population (2025)

Population **decreased by 130** over the last 5 years and is projected to **decrease by 317** over the next 5 years.

10,437

Total Regional Employment

Jobs **grew by 314** over the last 5 years and are projected to **grow by 75** over the next 5 years.

$67.3K

Median Household Income (2024)

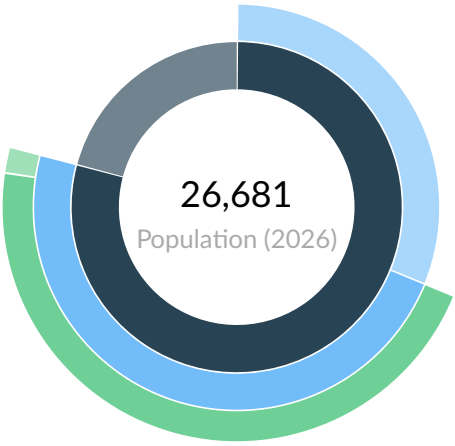
Median household income is **$13.5K below** the national median household income of $80.7K.

Takeaways

- As of 2025 the region's population **declined by 0.5%** since 2020, falling by 130. Population is expected to **decrease by 1.2%** between 2025 and 2030, losing 317.
- From 2020 to 2025, jobs **increased by 3.1%** in Juneau County, WI from 10,123 to **10,437**. This change **fell short of the national growth rate of 10.7% by 7.6%**. As the number of jobs increased, the **labor force participation rate decreased from 60.5% to 58.8% between 2020 and 2025**.
- Concerning educational attainment, **12.3% of Juneau County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **12.7% hold an Associate's Degree** (3.8% above the national average).
- The top three industries in 2025 are Education and Hospitals (State Government), Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2026)	Labor Force (Jul 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	26,681	12,793	10,437	97.8	$1.32B	$2.19B	$2.07B
State	5,995,935	3,191,892	3,272,992	100.3	$465.83B	$405.24B	$440.26B

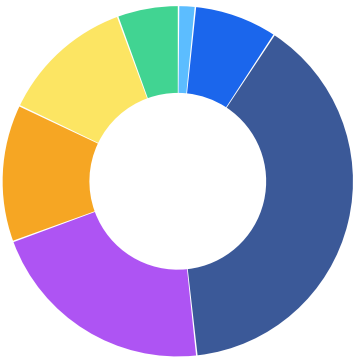
Jul 2026 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	21,093
Not in Labor Force (16+)	8,300
Labor Force	12,793
Employed	12,315
Unemployed	478
Under 16, Military, and institutionalized Population	5,588

Educational Attainment

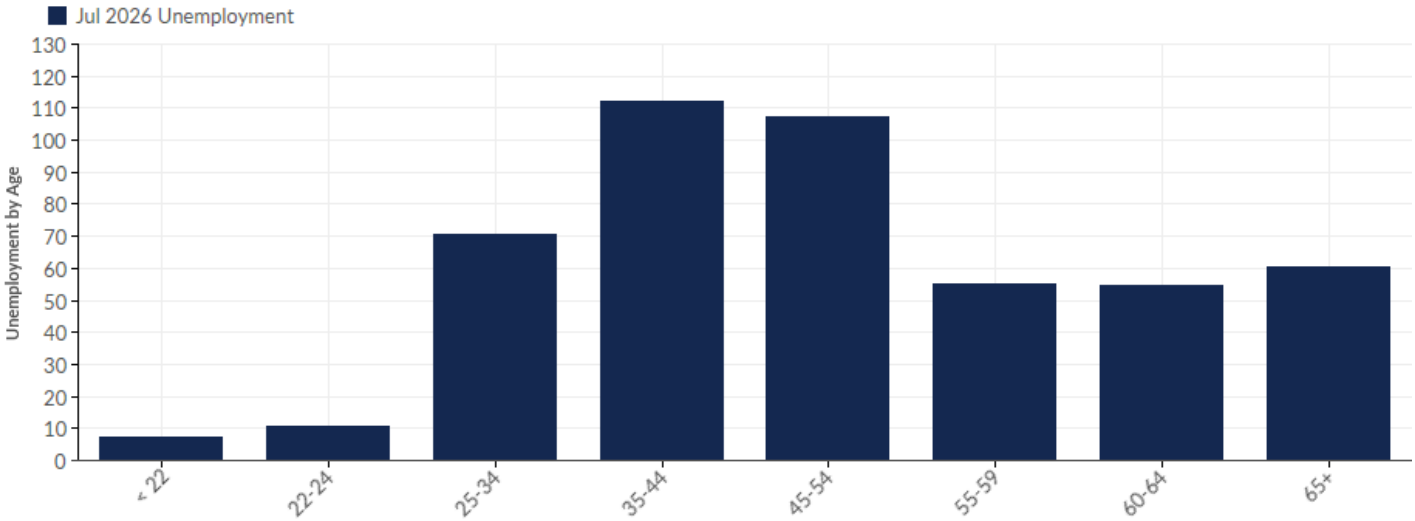
Concerning educational attainment, **12.3% of Juneau County, WI residents possess a Bachelor's Degree** (9.5% below the national average), and **12.7% hold an Associate's Degree** (3.8% above the national average).



	% of Population	Population
Less Than 9th Grade	1.5%	307
9th Grade to 12th Grade	7.7%	1,532
High School Diploma	39.0%	7,801
Some College	21.2%	4,232
Associate's Degree	12.7%	2,533
Bachelor's Degree	12.3%	2,468
Graduate Degree and Higher	5.6%	1,128

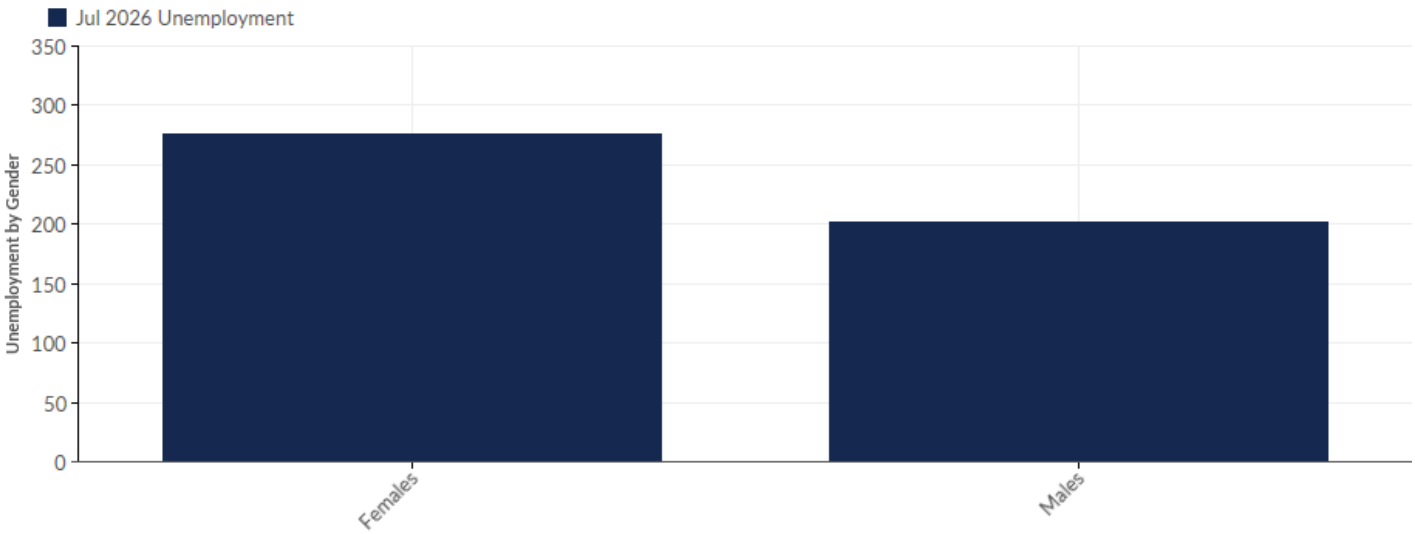
Unemployment by Demographics

Unemployment by Age



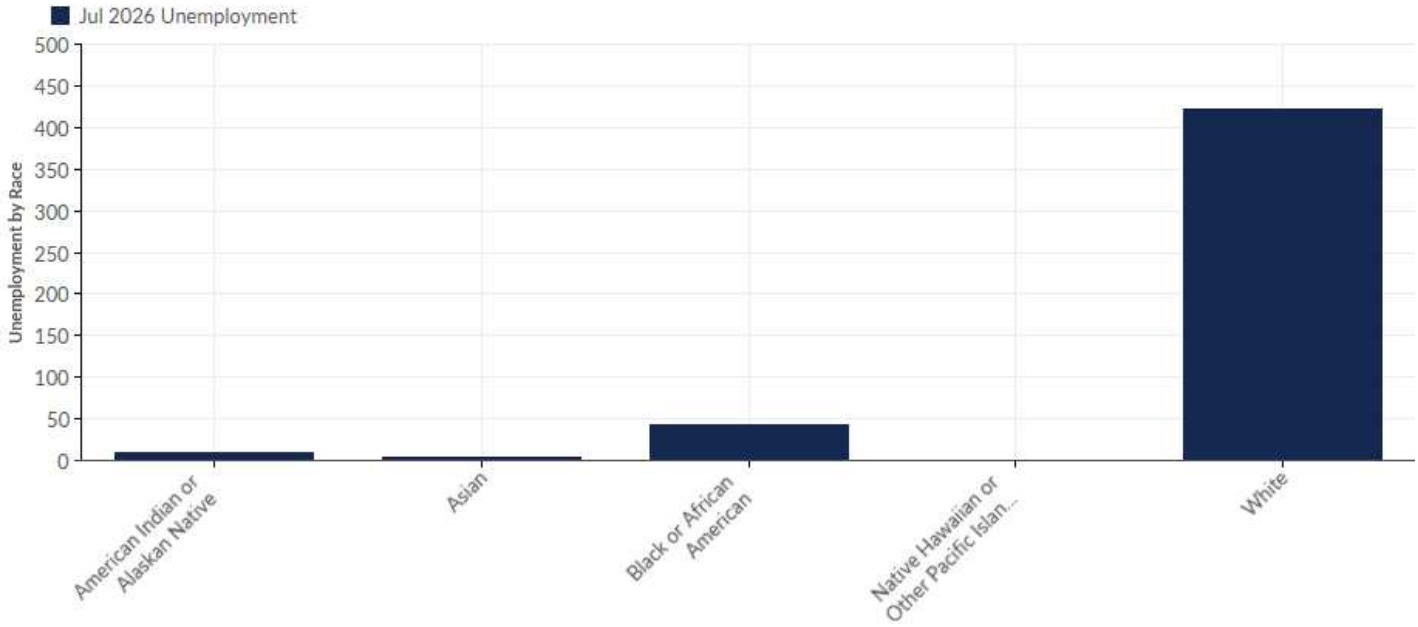
Age		Unemployment (Jul 2026)	% of Unemployed
< 22		7	1.46%
22-24		11	2.30%
25-34		70	14.64%
35-44		112	23.43%
45-54		107	22.38%
55-59		55	11.51%
60-64		55	11.51%
65+		60	12.55%
	Total	478	100.00%

Unemployment by Gender



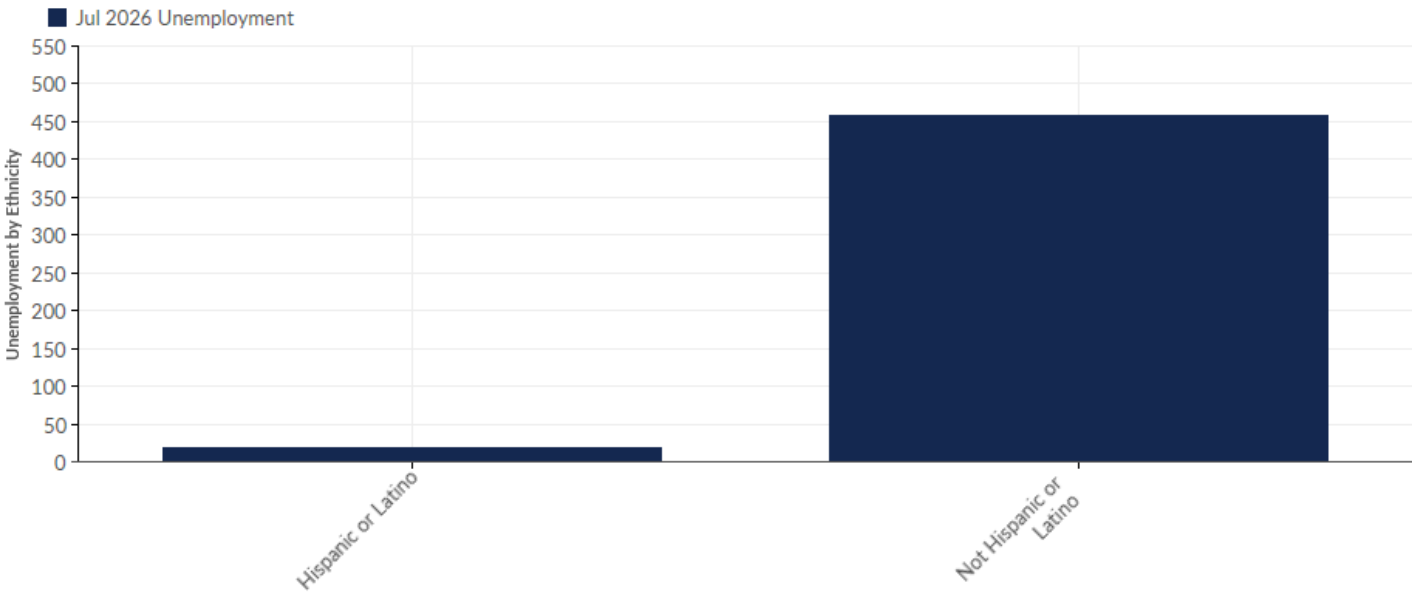
Gender	Unemployment (Jul 2026)	% of Unemployed
Females	276	57.74%
Males	202	42.26%
Total	478	100.00%

Unemployment by Race



Race	Unemployment (Jul 2026)	% of Unemployed
American Indian or Alaskan Native	9	1.88%
Asian	4	0.84%
Black or African American	42	8.79%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	422	88.28%
Total	478	100.00%

Unemployment by Ethnicity

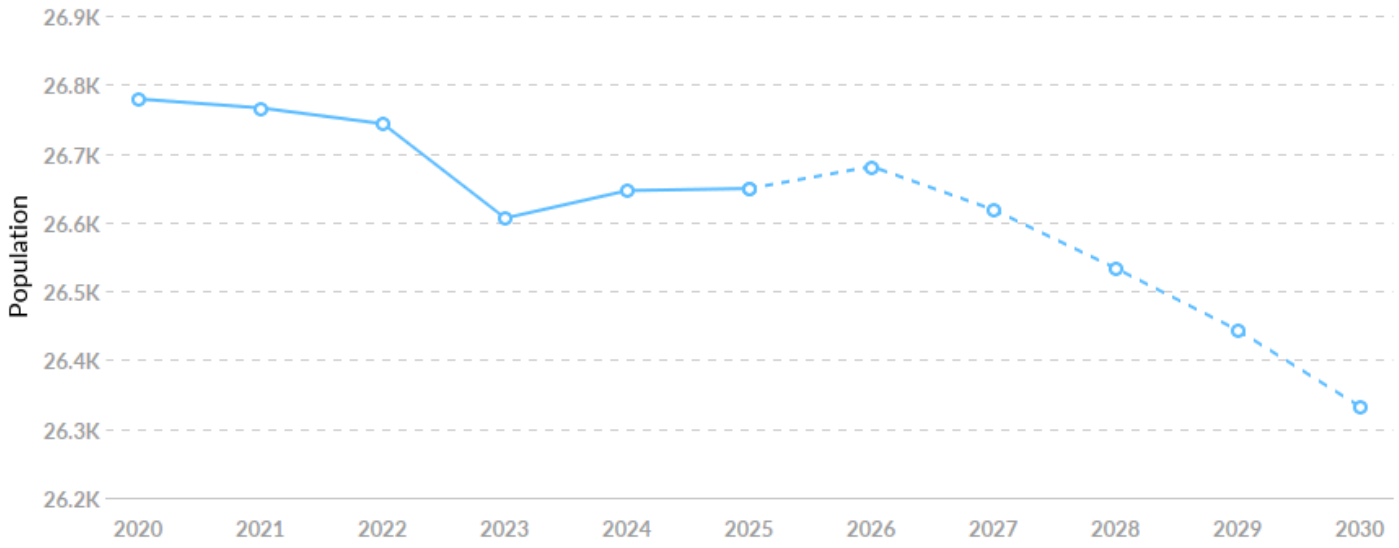


Ethnicity		Unemployment (Jul 2026)	% of Unemployed
Hispanic or Latino		19	3.97%
Not Hispanic or Latino		459	96.03%
	Total	478	100.00%

Historic & Projected Trends

Population Trends

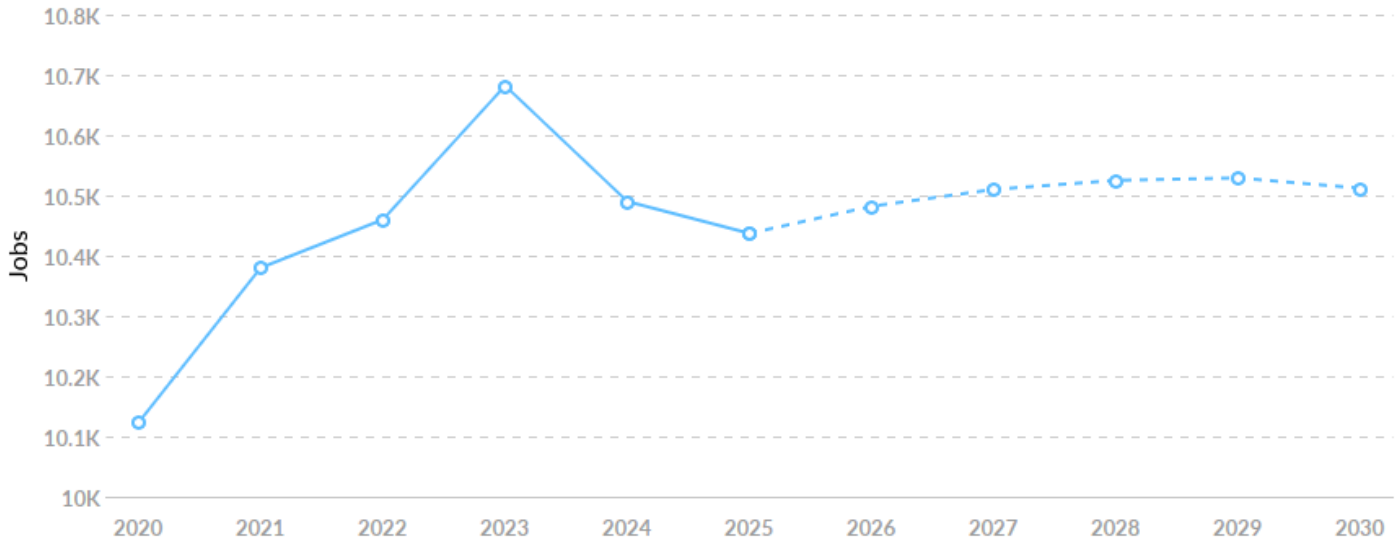
As of 2025 the region's population **declined by 0.5%** since 2020, falling by 130. Population is expected to **decrease by 1.2%** between 2025 and 2030, losing 317.



Timeframe	Population
2020	26,779
2021	26,766
2022	26,743
2023	26,606
2024	26,646
2025	26,649
2026	26,681
2027	26,618
2028	26,533
2029	26,443
2030	26,332

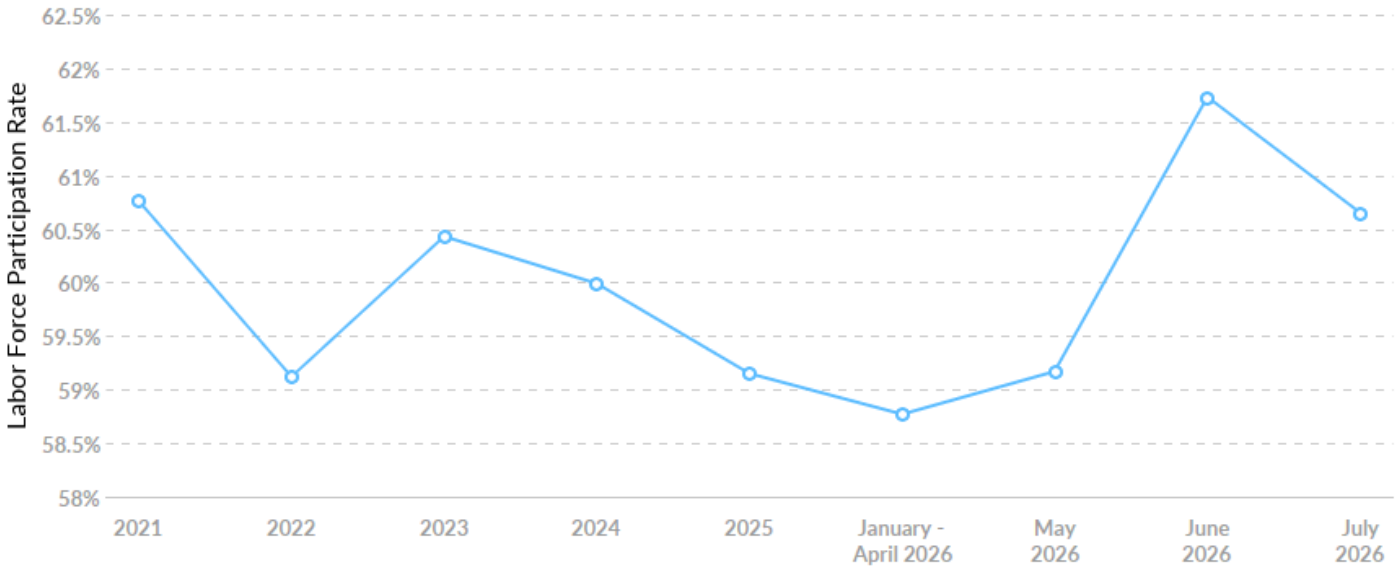
Job Trends

From 2020 to 2025, jobs **increased by 3.1%** in Juneau County, WI from 10,123 to **10,437**. This change **fell short of the national growth rate of 10.7% by 7.6%.**



Timeframe	Jobs
2020	10,123
2021	10,380
2022	10,460
2023	10,682
2024	10,490
2025	10,437
2026	10,482
2027	10,510
2028	10,525
2029	10,529
2030	10,512

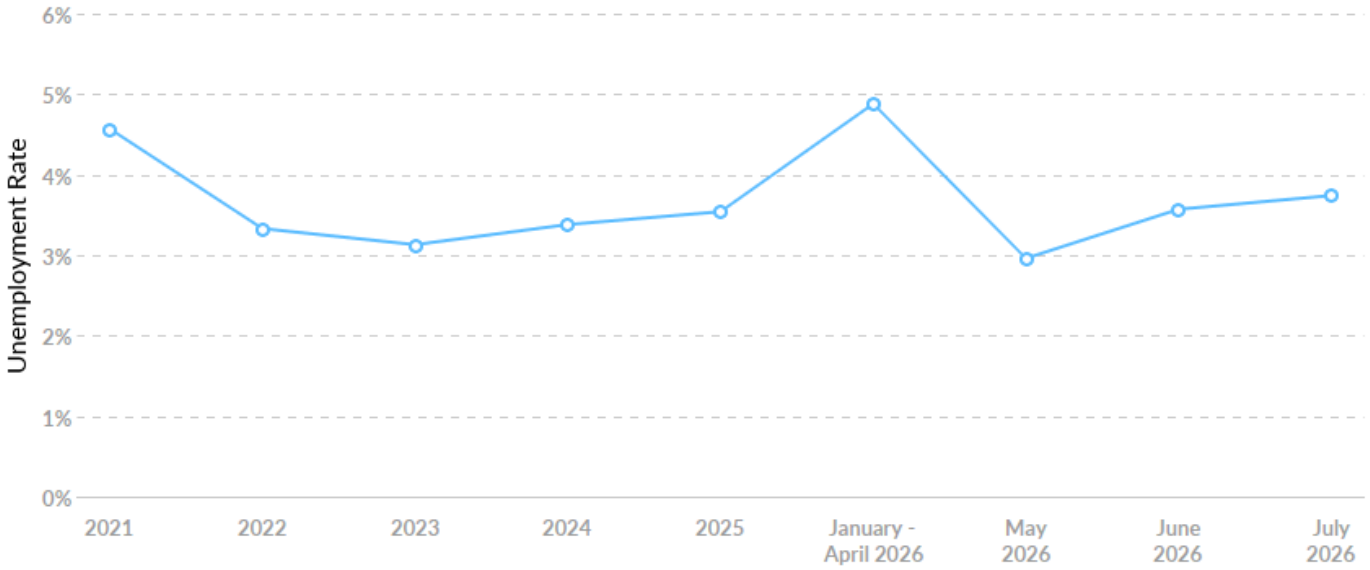
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	60.76%
2022	59.12%
2023	60.43%
2024	59.99%
2025	59.15%
January - April 2026	58.77%
May 2026	59.17%
June 2026	61.73%
July 2026	60.65%

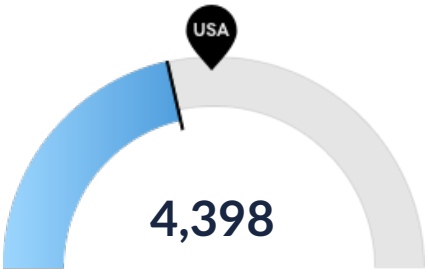
Unemployment Rate Trends

Juneau County, WI had a July 2026 unemployment rate of 3.74%, **decreasing from 4.57%** 5 years before.



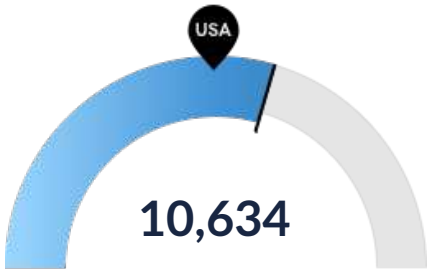
Timeframe	Unemployment Rate
2021	4.57%
2022	3.33%
2023	3.13%
2024	3.38%
2025	3.54%
January - April 2026	4.88%
May 2026	2.96%
June 2026	3.57%
July 2026	3.74%

Population Characteristics



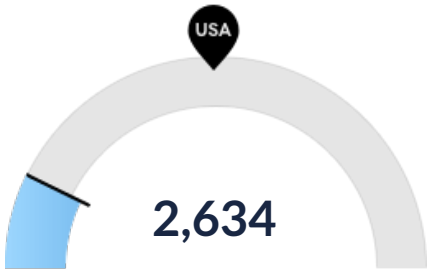
Millennials

Juneau County, WI has 4,398 millennials (ages 25-39). The national average for an area this size is 5,437.



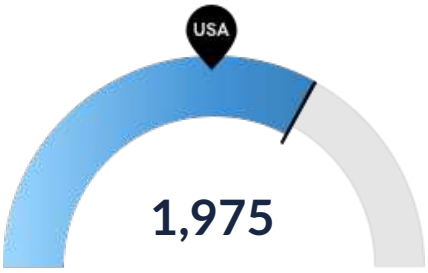
Retiring Soon

Retirement risk is high in Juneau County, WI. The national average for an area this size is 8,250 people 55 or older, while there are 10,634 here.



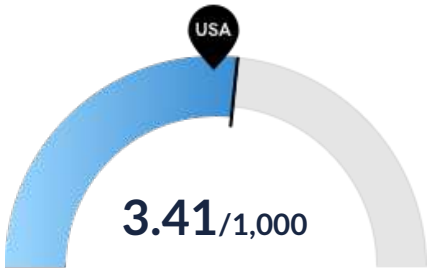
Racial Diversity

Racial diversity is low in Juneau County, WI. The national average for an area this size is 11,697 racially diverse people, while there are 2,634 here.



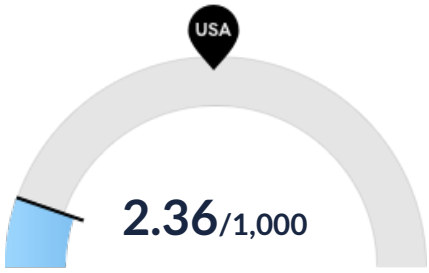
Veterans

Juneau County, WI has 1,975 veterans. The national average for an area this size is 1,268.



Violent Crime

Juneau County, WI has 3.41 violent crimes per 1,000 people. The national rate is 3.1 per 1,000 people.

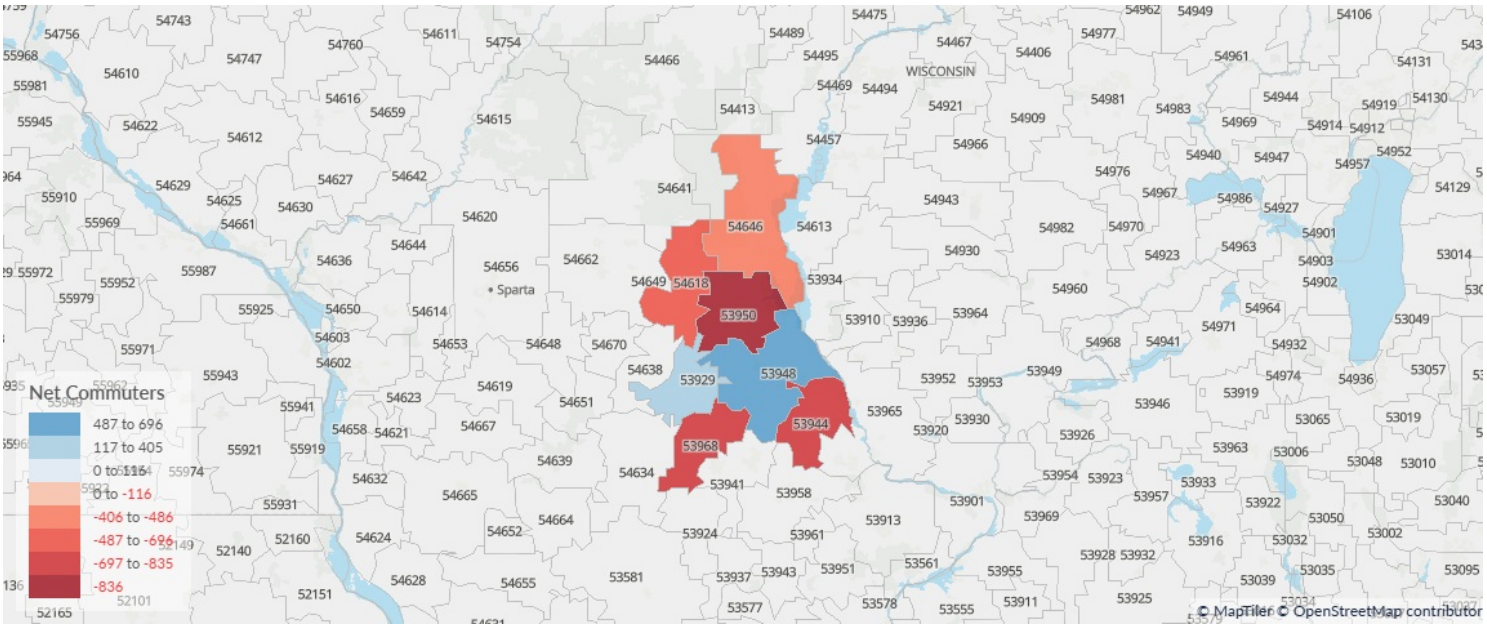


Property Crime

Juneau County, WI has 2.36 property crimes per 1,000 people. The national rate is 14.58 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Juneau County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
53948	Mauston, WI (in Juneau...	4,149
54646	Necedah, WI (in Juneau...	1,847
53950	New Lisbon, WI (in June...	1,487
53929	Elroy, WI (in Juneau cou...	1,253
54618	Camp Douglas, WI (in Ju...	617

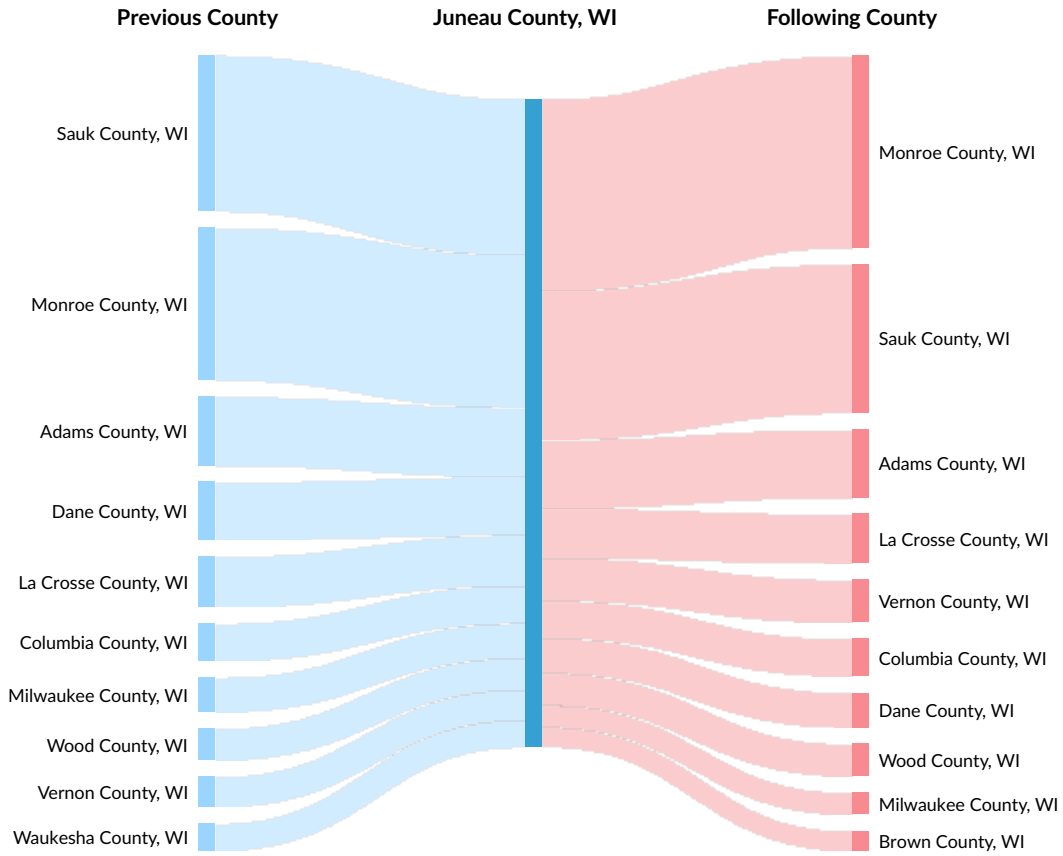
Where Talent Lives

ZIP	Name	2025 Workers
53948	Mauston, WI (in Juneau...	3,616
53950	New Lisbon, WI (in June...	2,322
54646	Necedah, WI (in Juneau...	2,253
53944	Lyndon Station, WI (in J...	1,191
53968	Wonewoc, WI (in Junea...	1,149

Inbound and Outbound Migration

The table below analyzes past and current residents of Juneau County, WI. The left column shows residents of other counties migrating to Juneau County, WI. The right column shows residents migrating from Juneau County, WI to other counties.

As of 2023, 163 people have migrated from Sauk County, WI to Juneau County, WI. In the same year, 201 people left Juneau County, WI migrating to Monroe County, WI. The total Net Migration for Juneau County, WI in 2023 was 4.



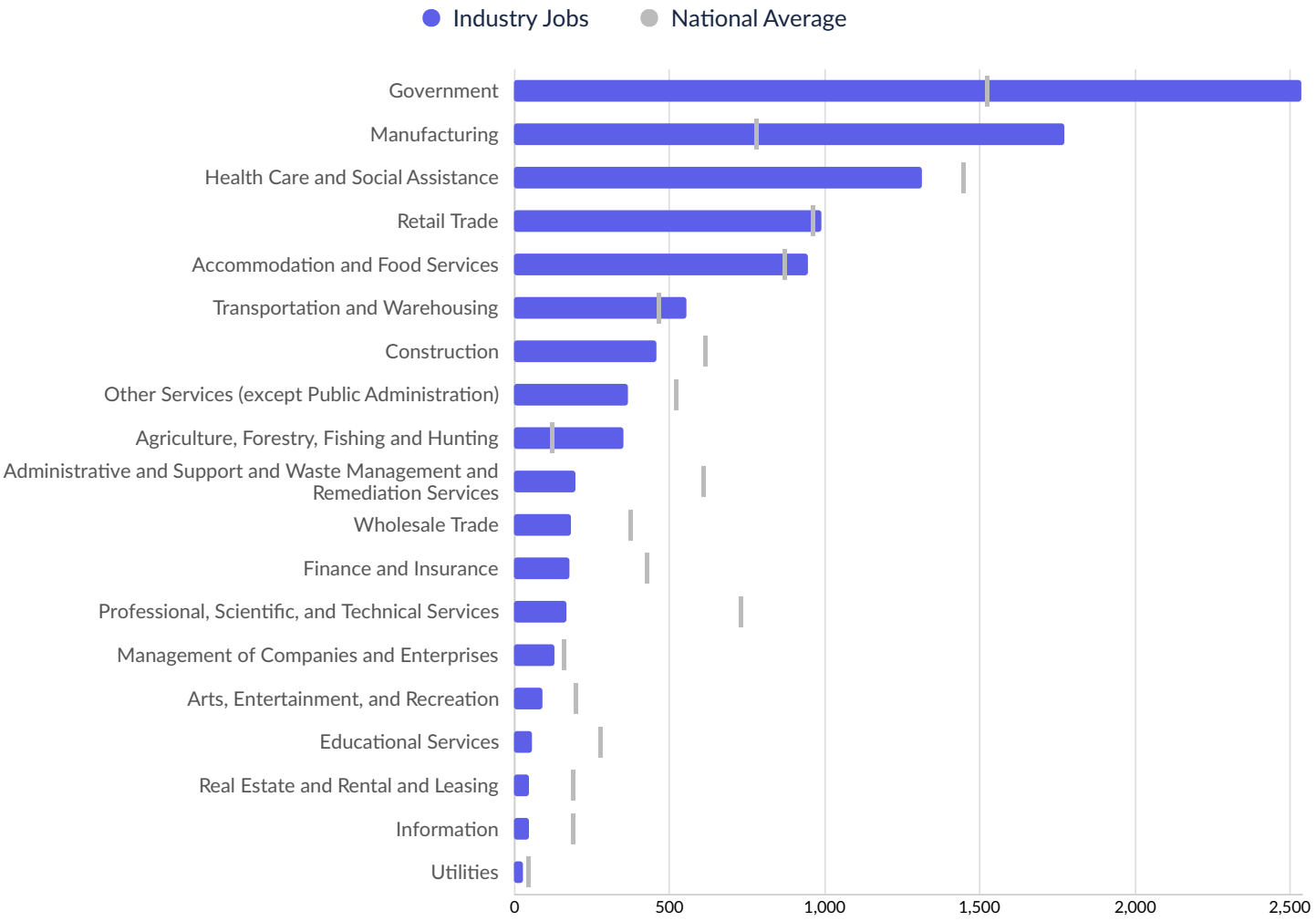
Top Previous Counties	Migrations
Sauk County, WI	163
Monroe County, WI	160
Adams County, WI	72
Dane County, WI	61
La Crosse County, WI	53
Columbia County, WI	39

Top Previous Counties	Migrations
Milwaukee County, WI	36
Wood County, WI	33
Vernon County, WI	32
Waukesha County, WI	29
Cook County, IL	19
Racine County, WI	15
Chippewa County, WI	12
Hennepin County, MN	11
Dodge County, WI	11

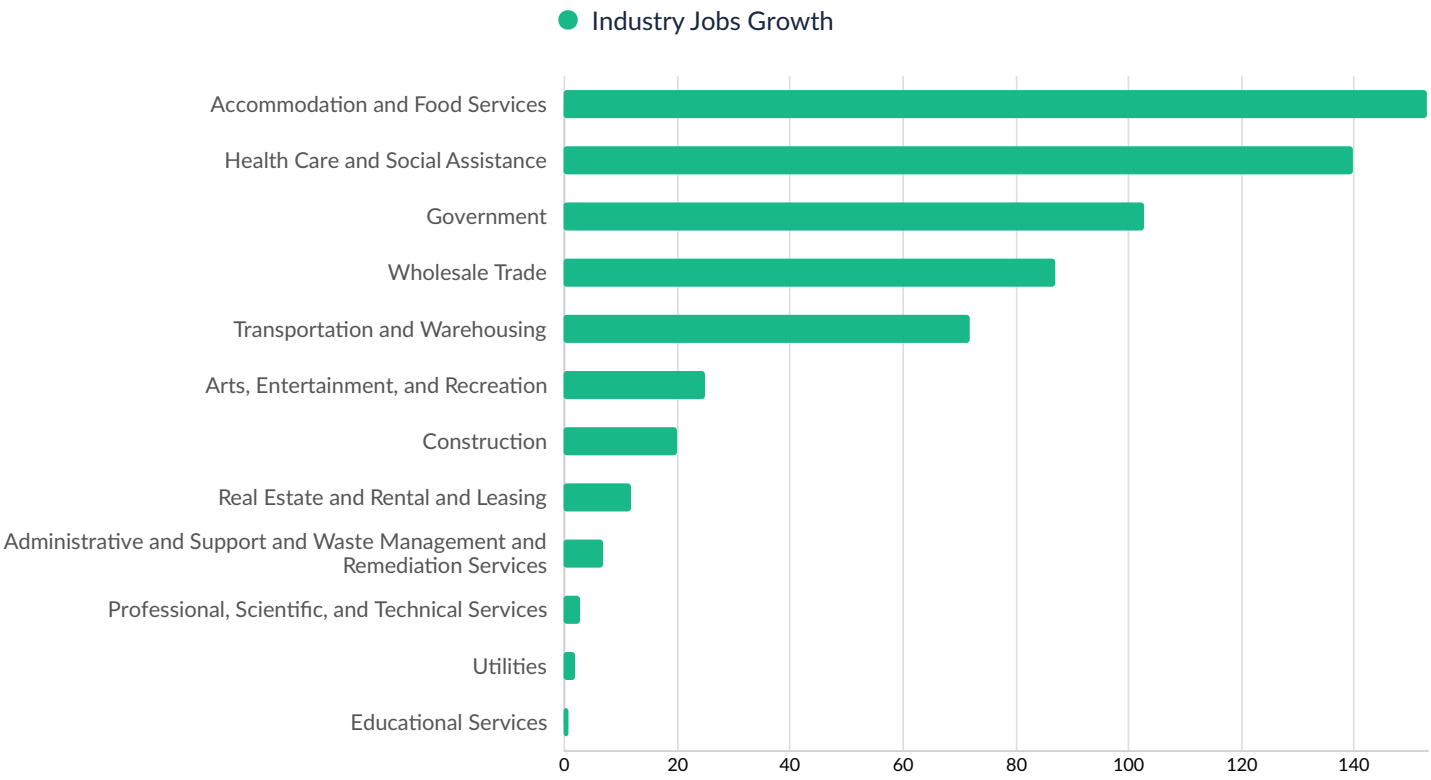
Top Following Counties	Migrations
Monroe County, WI	201
Sauk County, WI	156
Adams County, WI	72
La Crosse County, WI	52
Vernon County, WI	45
Columbia County, WI	39
Dane County, WI	36
Wood County, WI	34
Milwaukee County, WI	23
Brown County, WI	21
Waukesha County, WI	20
Rock County, WI	13
Hennepin County, MN	12
Vilas County, WI	12
Fond du Lac County, WI	11

Industry Characteristics

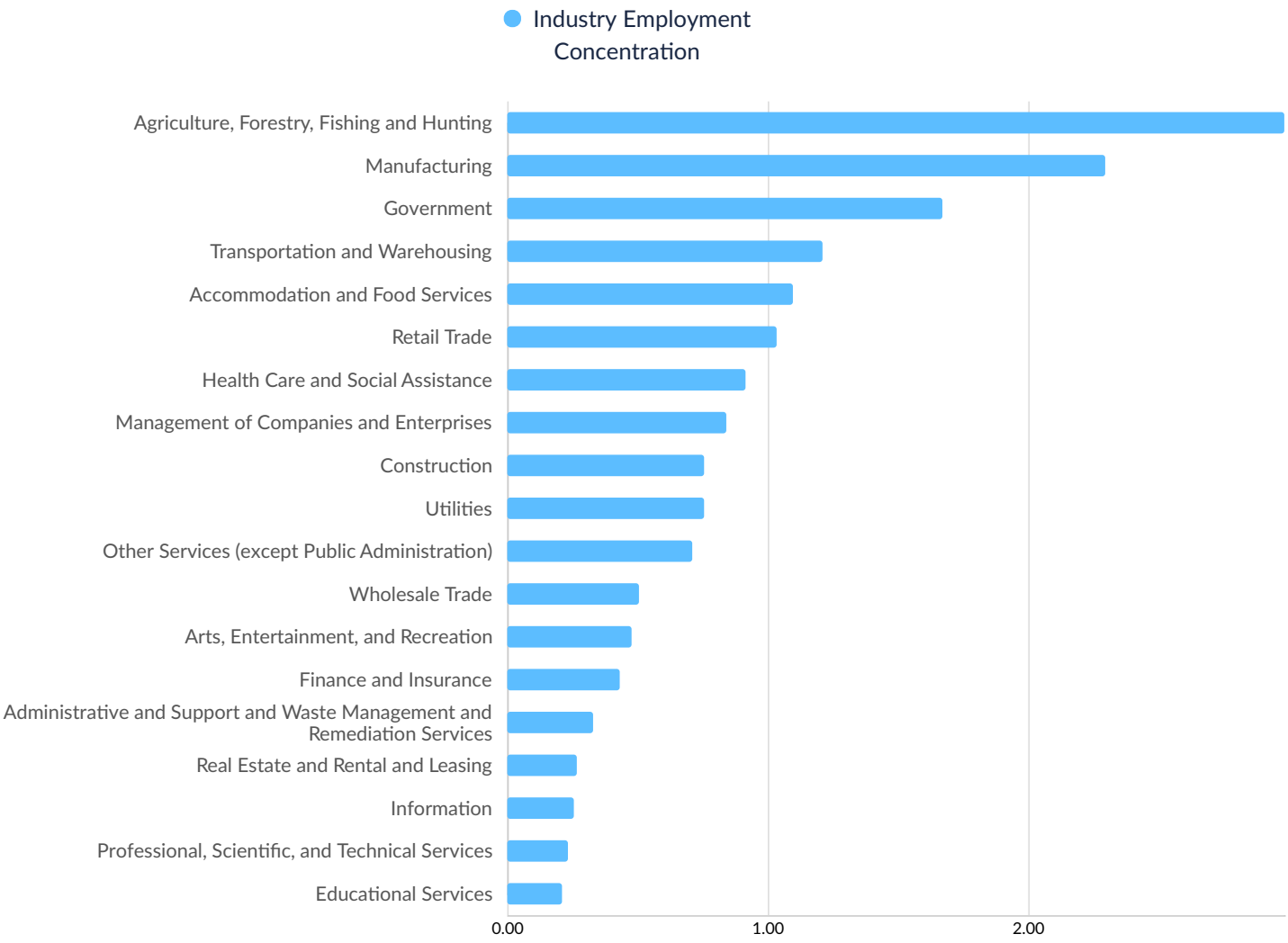
Largest Industries



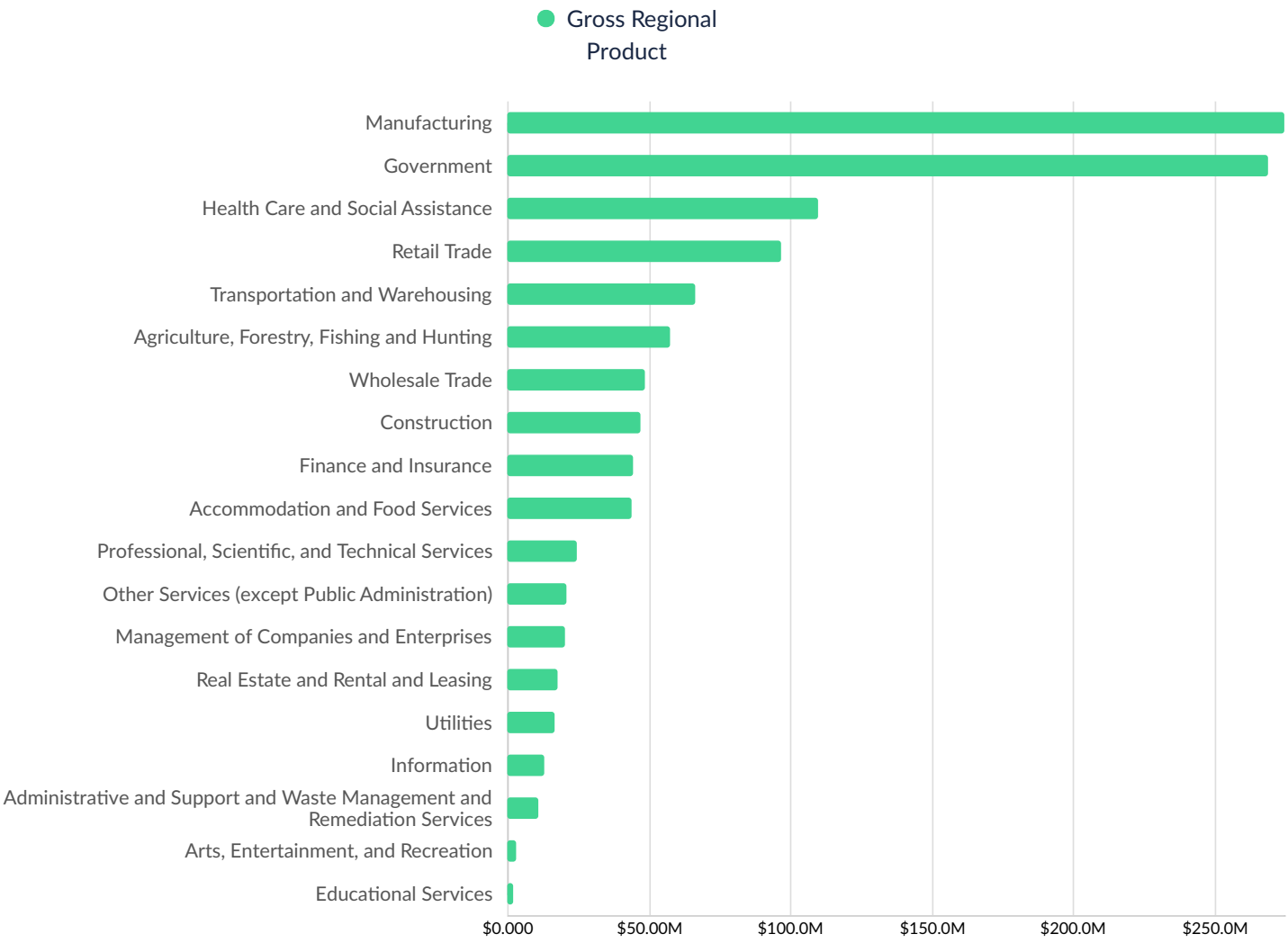
Top Growing Industries



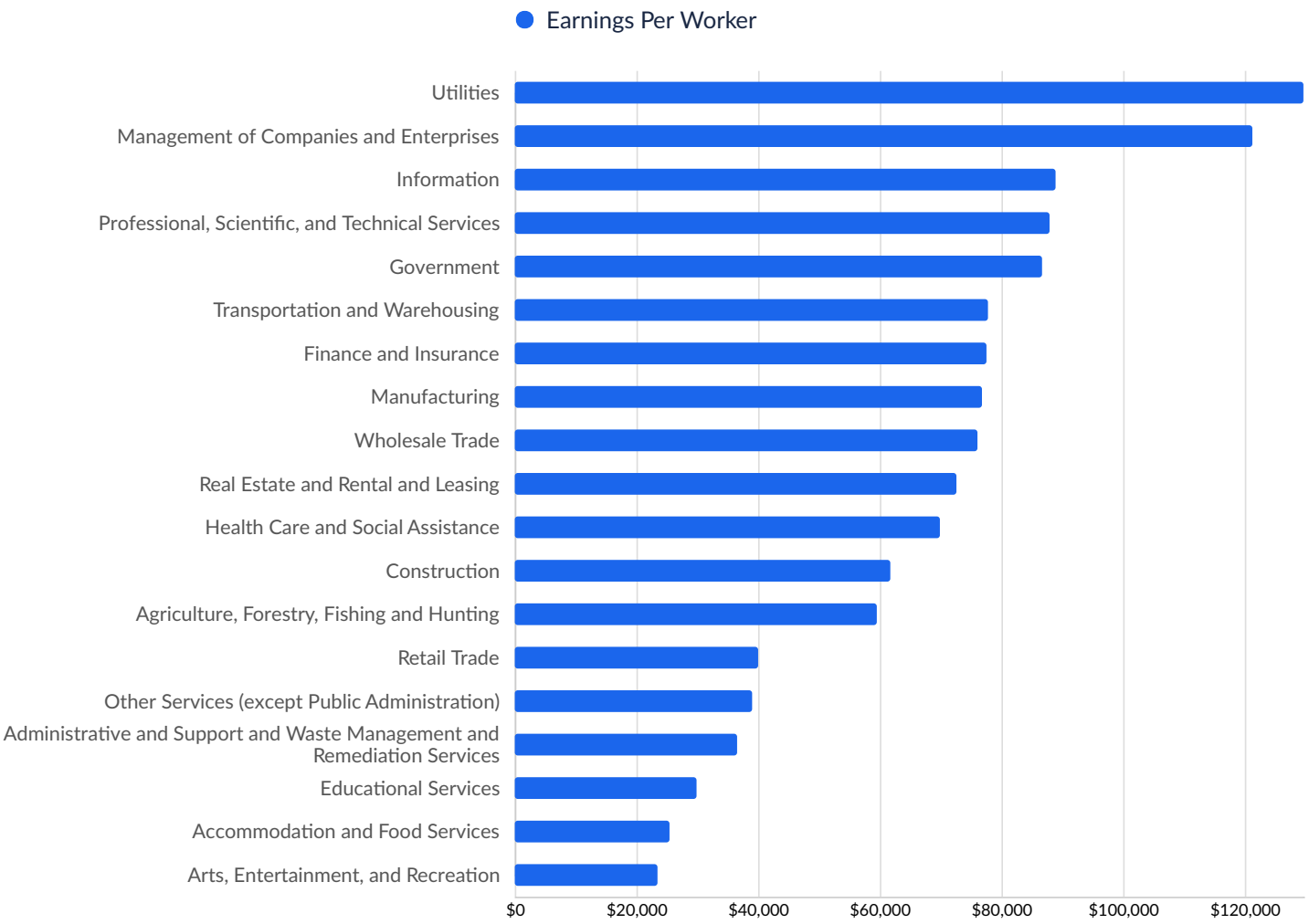
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

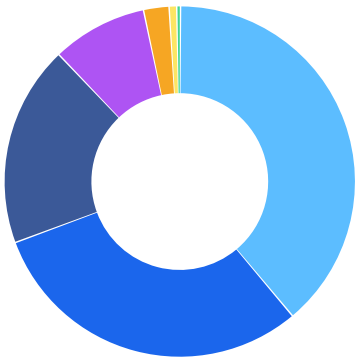
2,367 Companies Employ Your Workers

Online profiles for your workers mention 2,367 companies as employers, with the top 10 appearing below. In the last 12 months, 456 companies in Juneau County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Mile Bluff Medical Center	192
Mauston School District	106
State of Wisconsin	73
Necedah Area School District	48
Leer	46
Wabash	38
Walmart	31
Kwik Trip	29
Toro	28
United States Army	27

Top Companies Posting	Unique Postings
Mile Bluff Medical Center	144
Wabash	113
CompHealth	61
Festival Foods	61
Kwik Trip	60
AMN Healthcare	56
Juneau County Sheriffs Office / ...	56
Soliant Health	53
GPAC	51
Wabash National	48

Business Size



	Percentage	Business Count
1 to 4 employees	38.8%	446
5 to 9 employees	30.5%	350
10 to 19 employees	18.5%	213
20 to 49 employees	8.8%	101
50 to 99 employees	2.3%	27
100 to 249 employees	0.7%	8
250 to 499 employees	0.3%	4

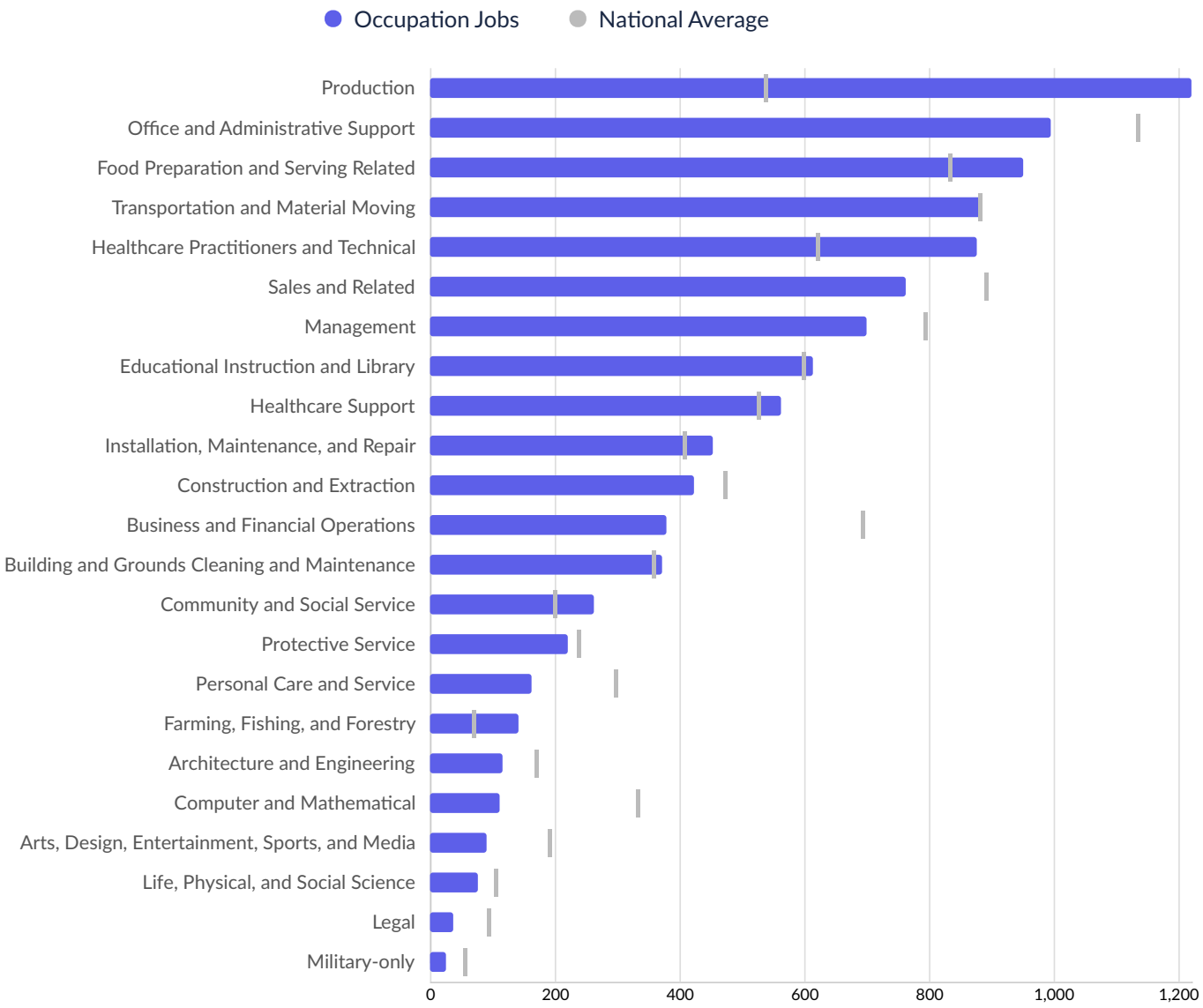
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Layoff Activity (Reported WARN Notices)

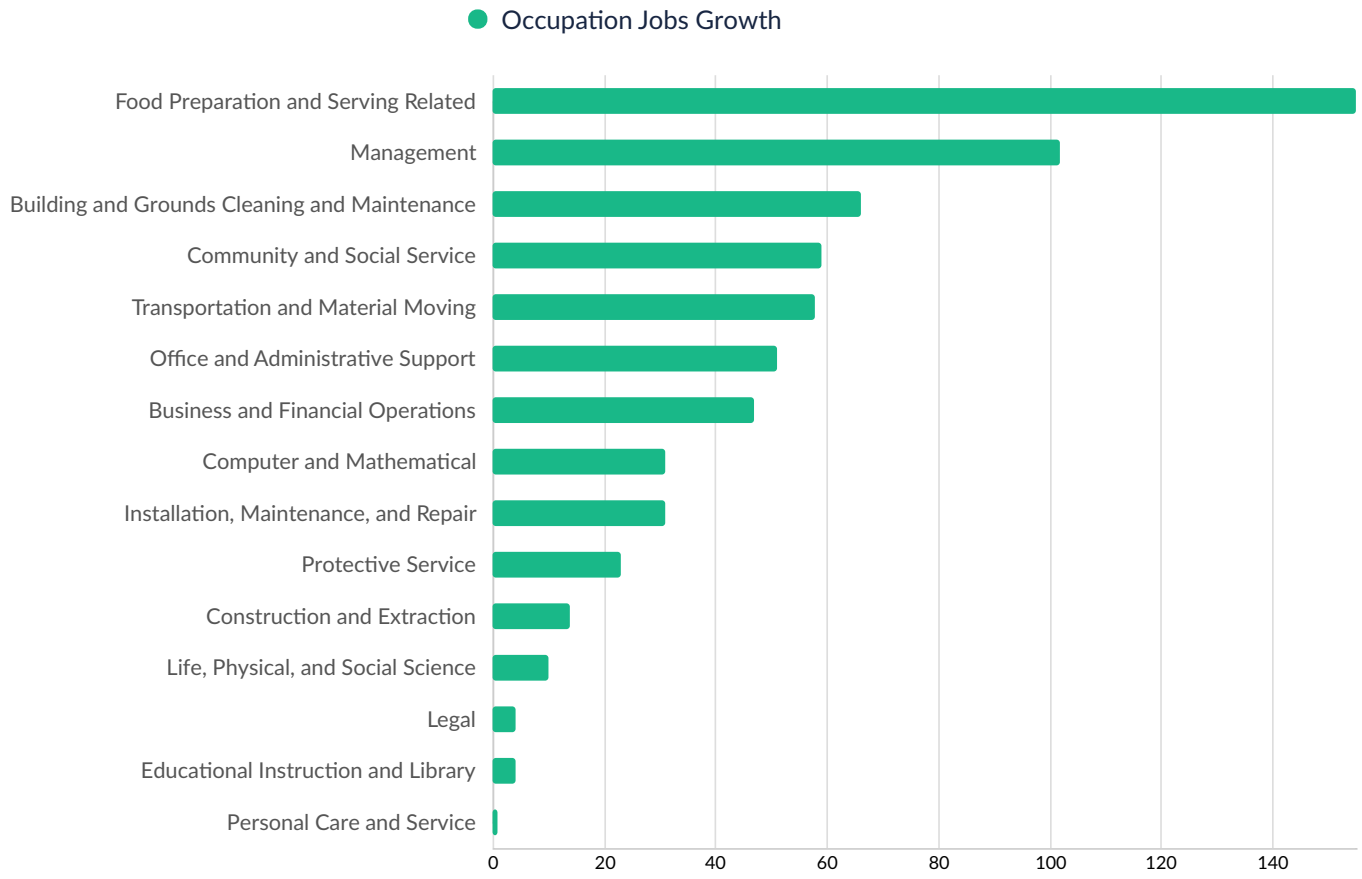
No WARN layoff events were found for the selected region and time period.

Workforce Characteristics

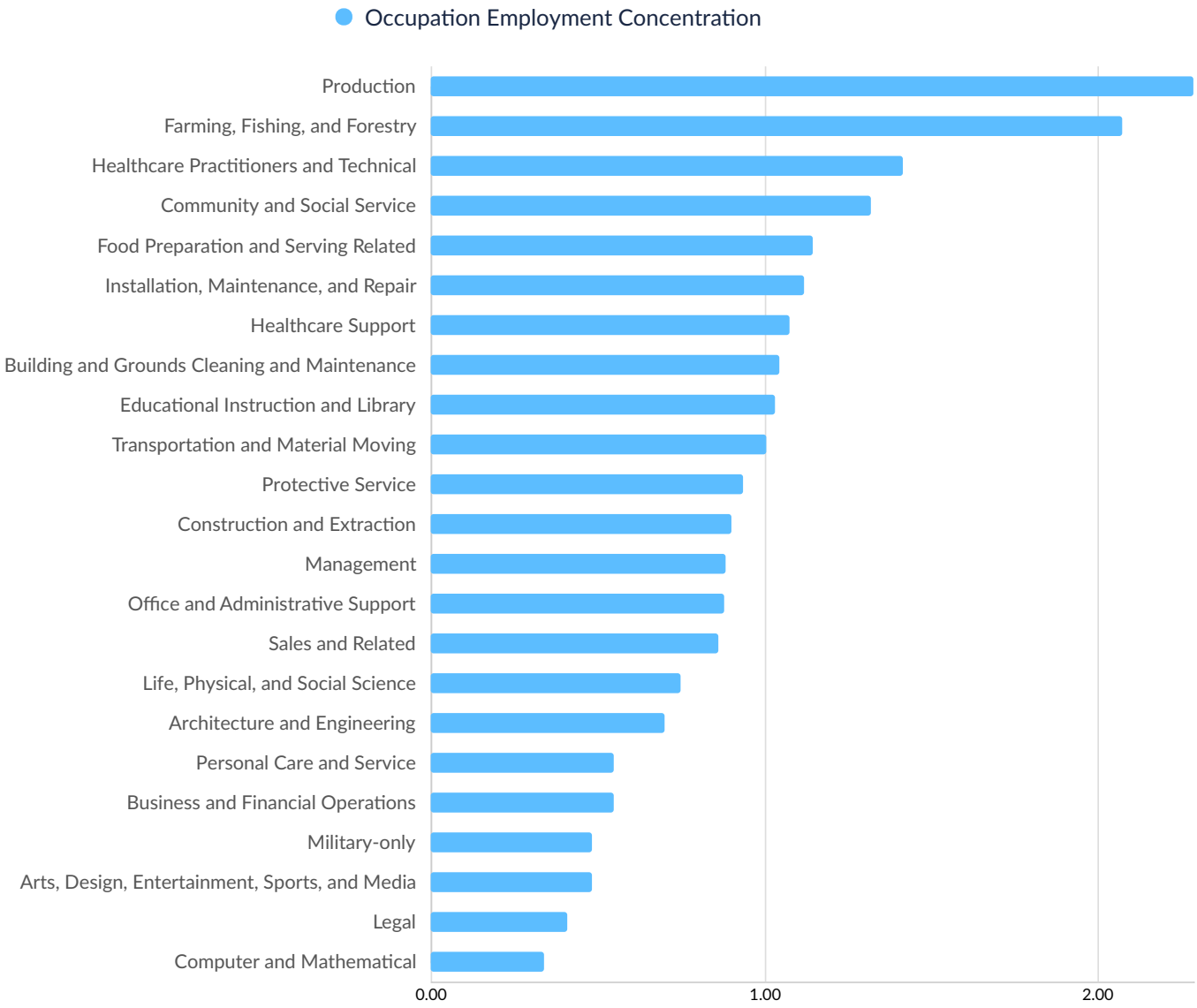
Largest Occupations



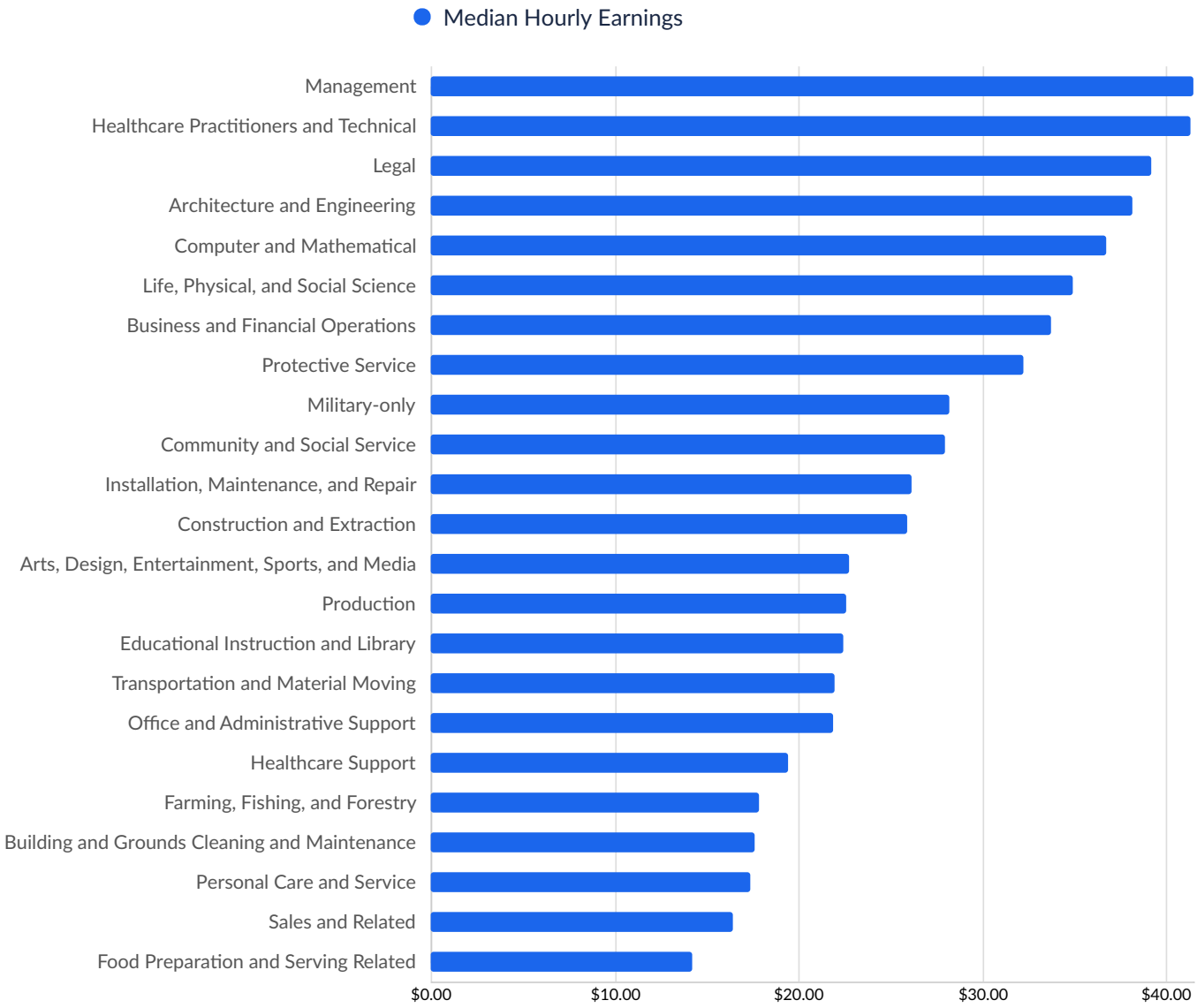
Top Growing Occupations



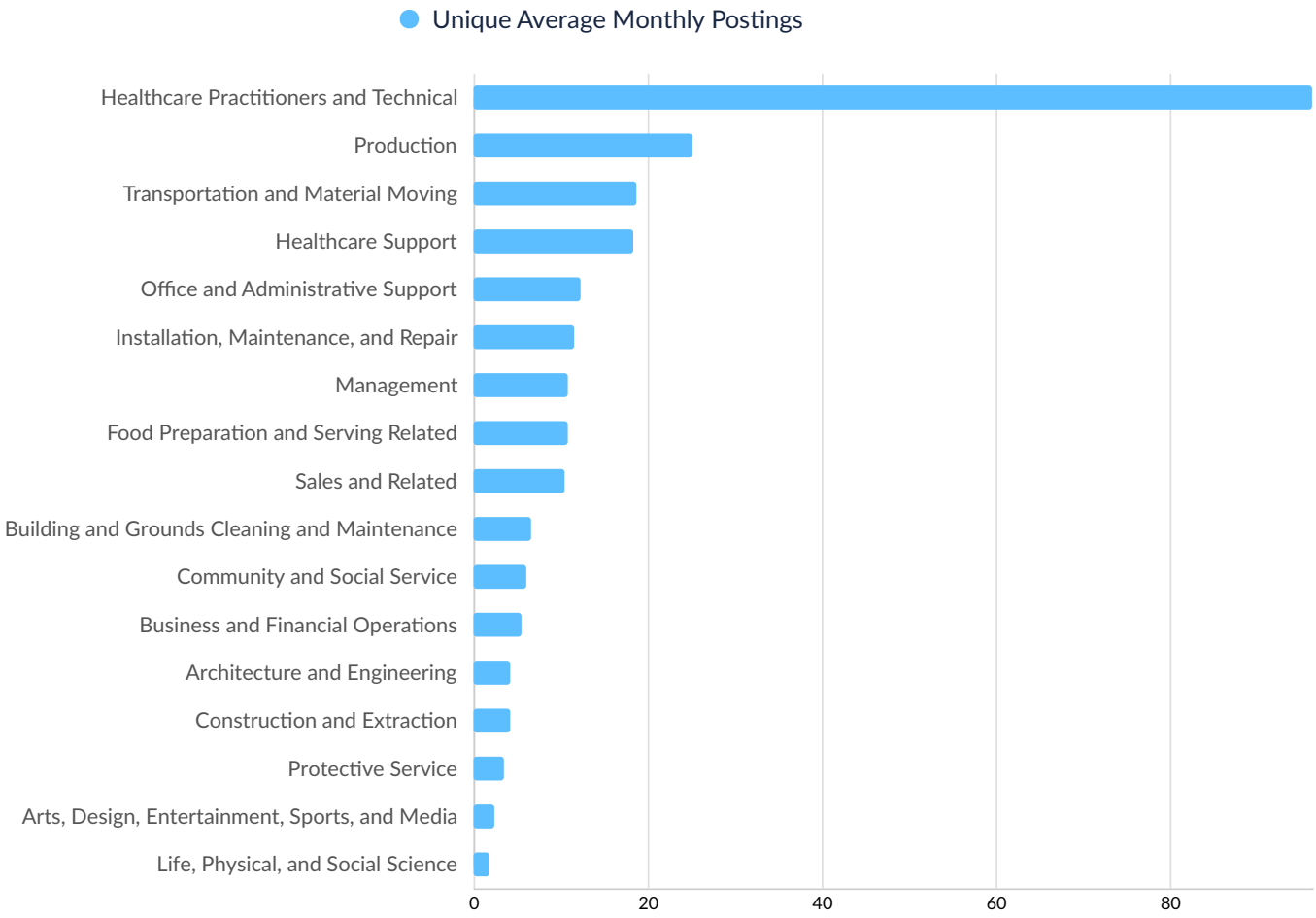
Top Occupation Employment Concentration



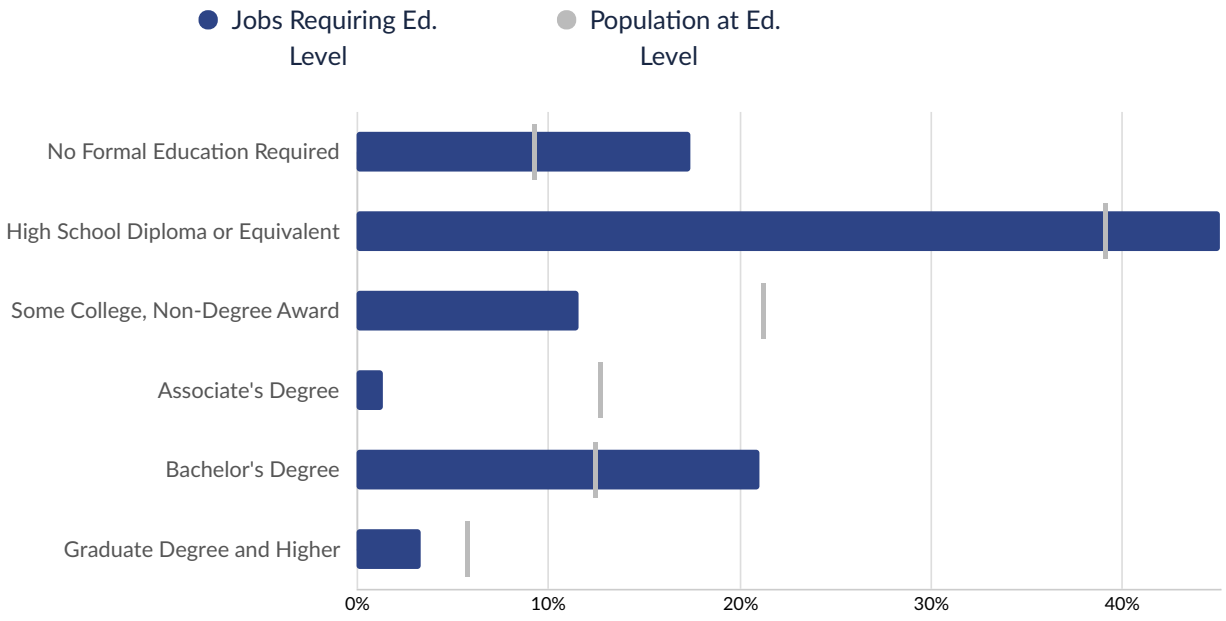
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Juneau County, WI produced graduates.

In-Demand Skills

