

Langlade County, WI

North Central Wisconsin Regional Planning Commission

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Report Parameters

1 County

55067 Langlade County, WI

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

19,534

Population (2025)

Population **grew by 69** over the last 5 years and is projected to **grow by 93** over the next 5 years.

8,488

Total Regional Employment

Jobs **decreased by 39** over the last 5 years but are projected to **grow by 53** over the next 5 years.

$55.9K

Median Household Income (2024)

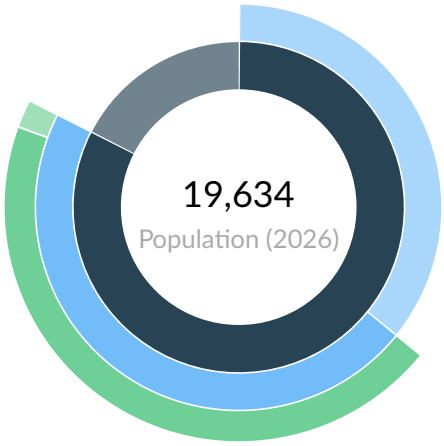
Median household income is **$24.9K below** the national median household income of $80.7K.

Takeaways

- As of 2025 the region's population **increased by 0.4%** since 2020, growing by 69. Population is expected to **increase by 0.5%** between 2025 and 2030, adding 93.
- From 2020 to 2025, jobs **declined by 0.5%** in Langlade County, WI from 8,527 to **8,488**. This change **fell short of the national growth rate of 10.7% by 11.2%**. As the number of jobs declined, the **labor force participation rate decreased from 56.7% to 54.9% between 2020 and 2025**.
- Concerning educational attainment, **12.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.6% hold an Associate's Degree** (3.7% above the national average).
- The top three industries in 2025 are Crop Production, Warehouse Clubs, Supercenters, and Other General Merchandise Retailers, and Restaurants and Other Eating Places.

	Population (2026)	Labor Force (Jul 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	19,634	9,158	8,488	99.0	$976.42M	$1.59B	$1.15B
State	5,995,935	3,191,892	3,272,992	100.3	$465.83B	$405.24B	$440.26B

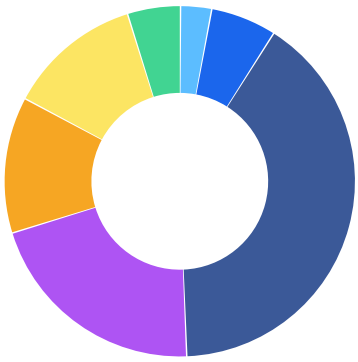
Jul 2026 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	16,185
Not in Labor Force (16+)	7,027
Labor Force	9,158
Employed	8,776
Unemployed	382
Under 16, Military, and institutionalized Population	3,449

Educational Attainment

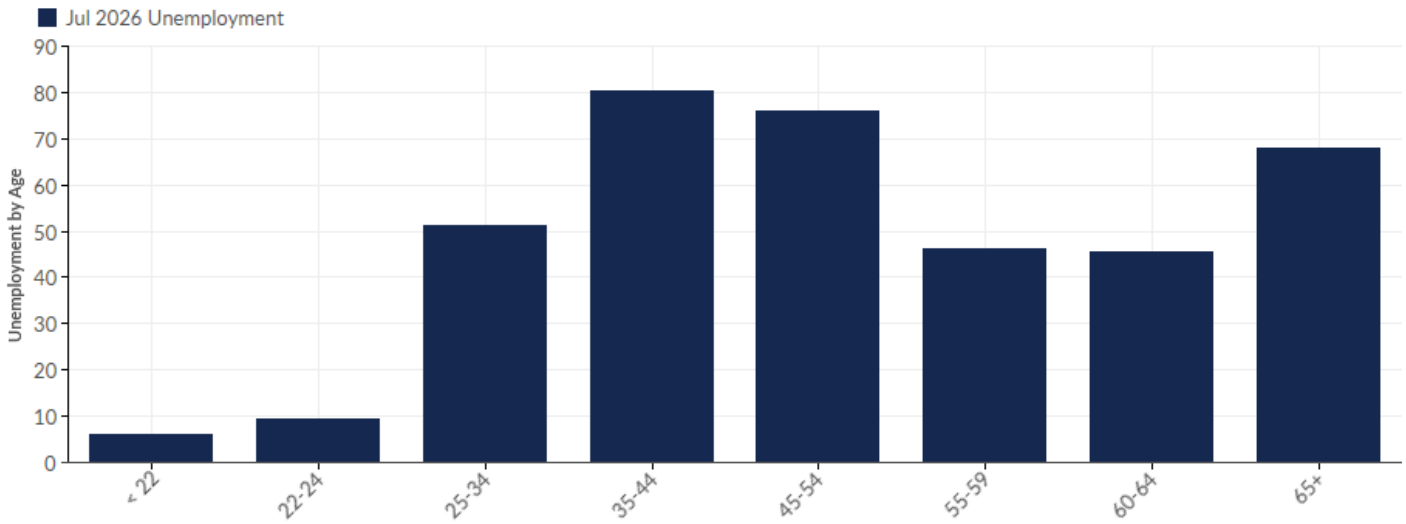
Concerning educational attainment, **12.4% of Langlade County, WI residents possess a Bachelor's Degree** (9.4% below the national average), and **12.6% hold an Associate's Degree** (3.7% above the national average).



	% of Population	Population
Less Than 9th Grade	2.9%	418
9th Grade to 12th Grade	6.1%	887
High School Diploma	40.4%	5,894
Some College	20.9%	3,047
Associate's Degree	12.6%	1,837
Bachelor's Degree	12.4%	1,807
Graduate Degree and Higher	4.9%	714

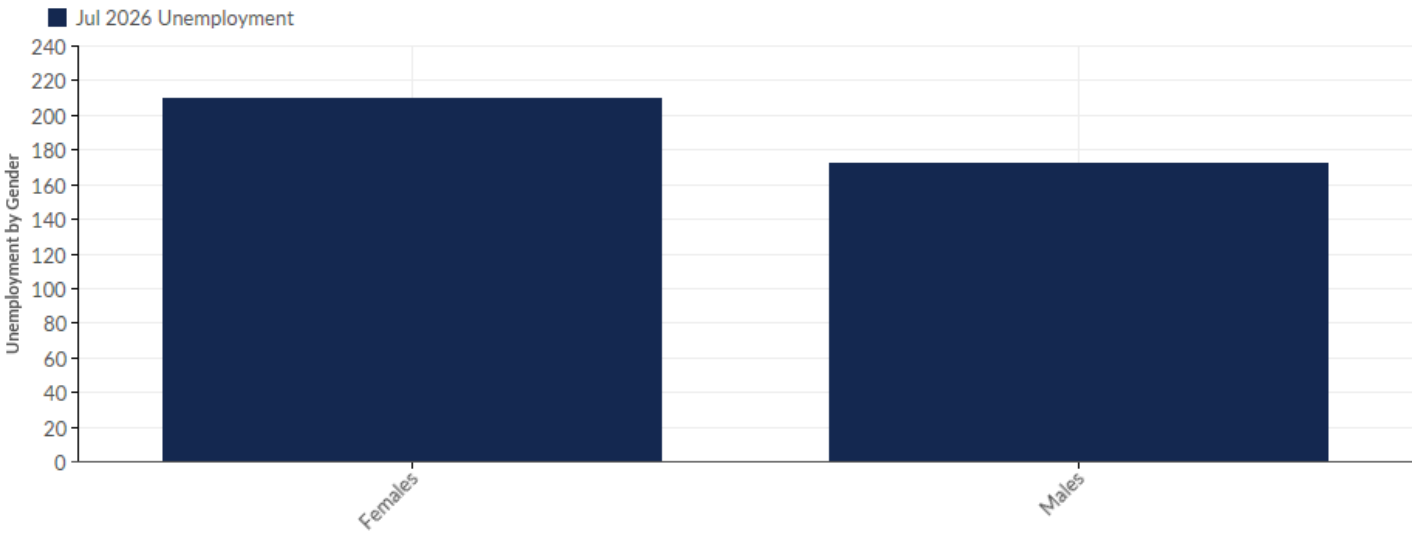
Unemployment by Demographics

Unemployment by Age



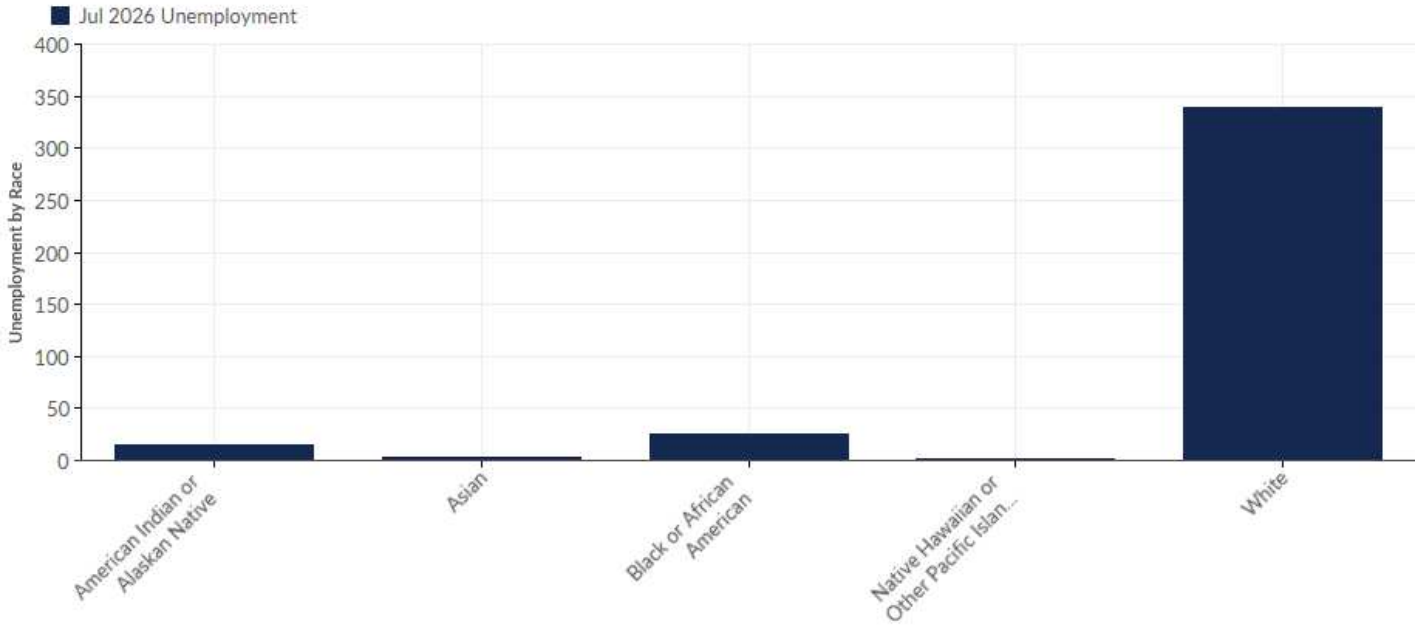
Age		Unemployment (Jul 2026)	% of Unemployed
< 22		6	1.57%
22-24		9	2.36%
25-34		51	13.35%
35-44		80	20.94%
45-54		76	19.90%
55-59		46	12.04%
60-64		46	12.04%
65+		68	17.80%
	Total	382	100.00%

Unemployment by Gender



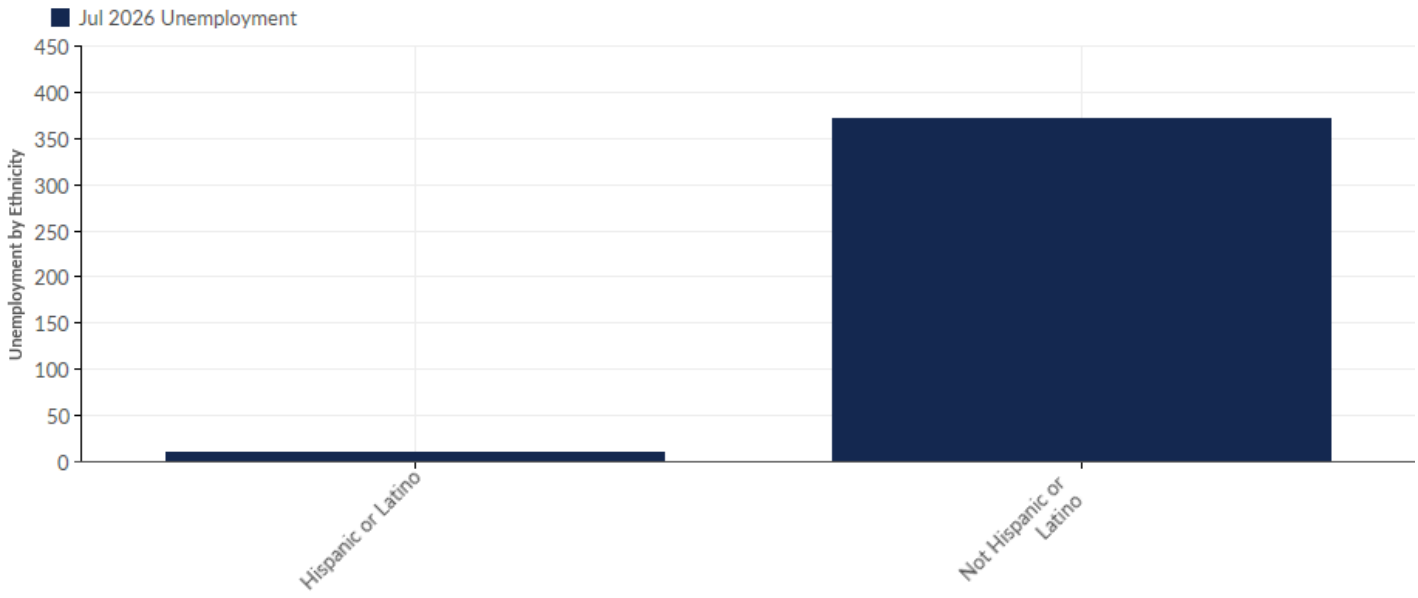
Gender		Unemployment (Jul 2026)	% of Unemployed
Females		210	54.97%
Males		172	45.03%
	Total	382	100.00%

Unemployment by Race



Race	Unemployment (Jul 2026)	% of Unemployed
American Indian or Alaskan Native	15	3.93%
Asian	3	0.79%
Black or African American	25	6.54%
Native Hawaiian or Other Pacific Islander	1	0.26%
White	338	88.48%
Total	382	100.00%

Unemployment by Ethnicity

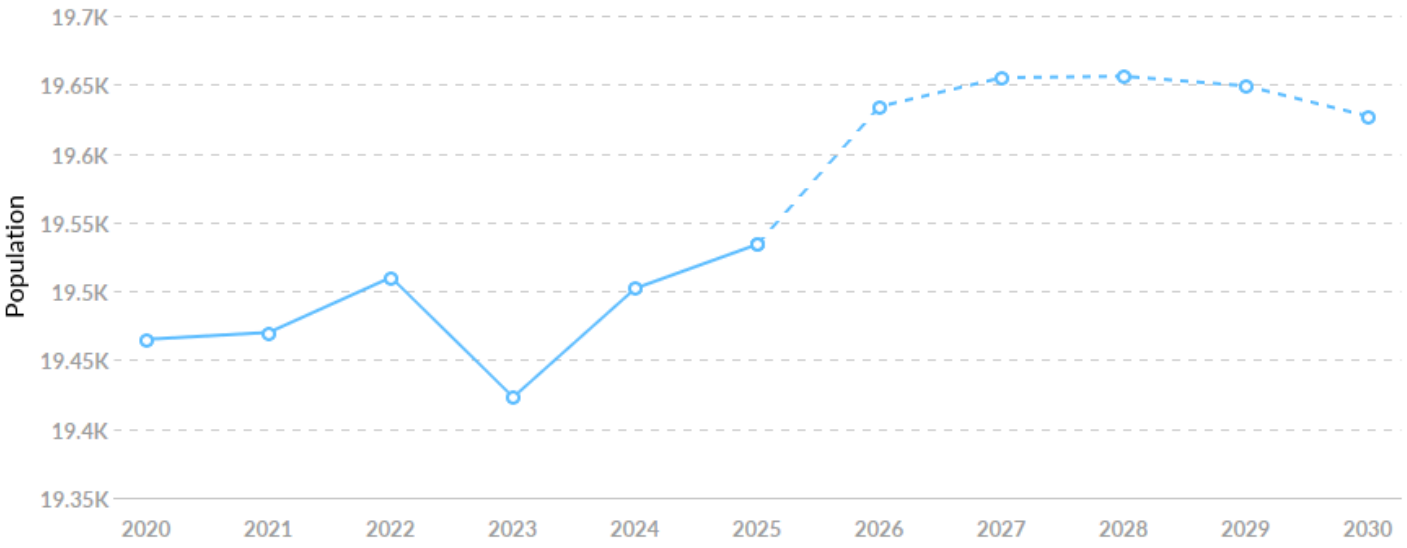


Ethnicity		Unemployment (Jul 2026)	% of Unemployed
Hispanic or Latino		10	2.62%
Not Hispanic or Latino		372	97.38%
	Total	382	100.00%

Historic & Projected Trends

Population Trends

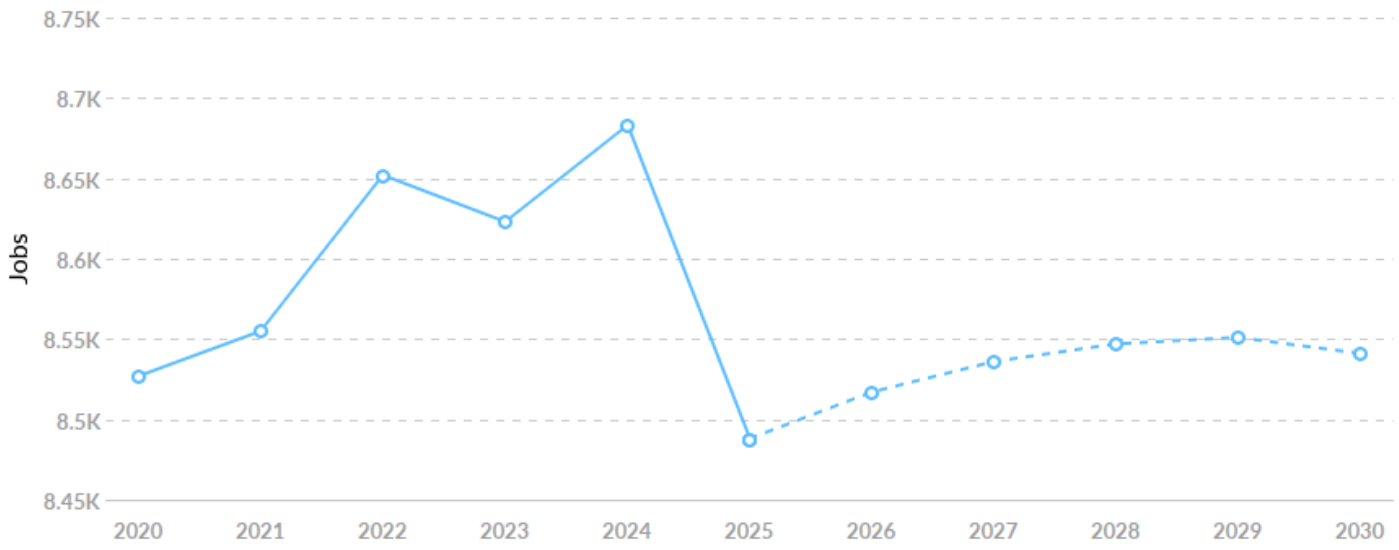
As of 2025 the region's population **increased by 0.4%** since 2020, growing by 69. Population is expected to **increase by 0.5%** between 2025 and 2030, adding 93.



Timeframe	Population
2020	19,465
2021	19,470
2022	19,510
2023	19,423
2024	19,502
2025	19,534
2026	19,634
2027	19,655
2028	19,656
2029	19,649
2030	19,627

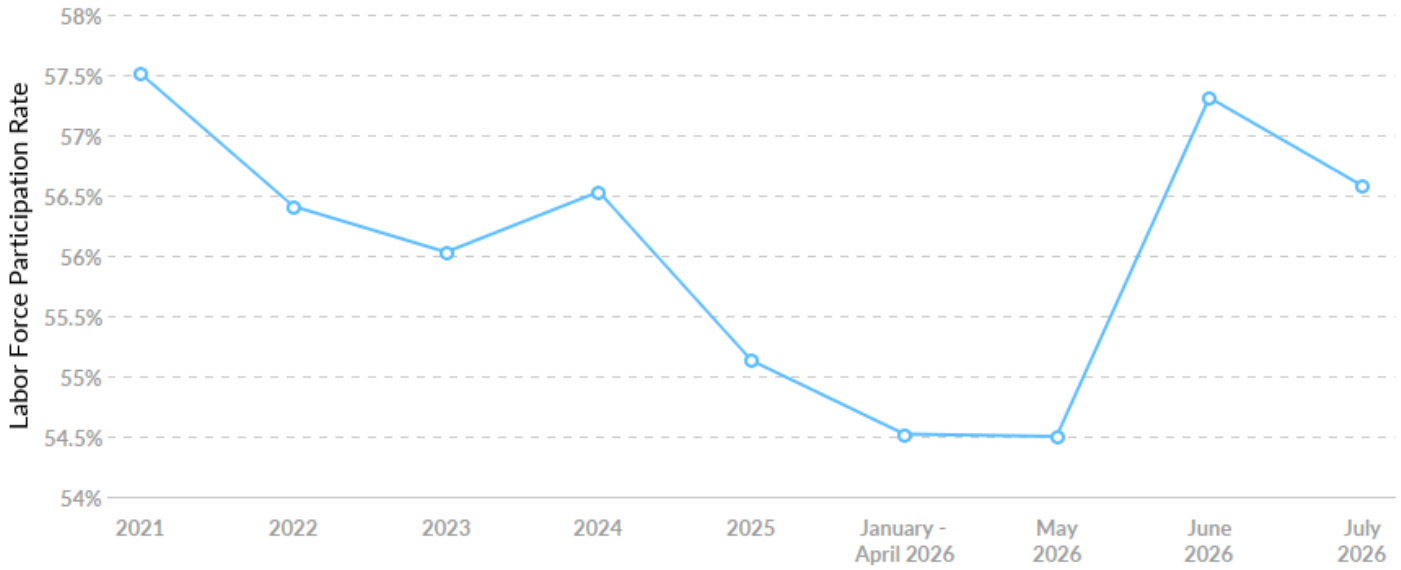
Job Trends

From 2020 to 2025, jobs **declined by 0.5%** in Langlade County, WI from 8,527 to **8,488**. This change **fell short of the national growth rate of 10.7% by 11.2%**.



Timeframe	Jobs
2020	8,527
2021	8,555
2022	8,652
2023	8,623
2024	8,683
2025	8,488
2026	8,517
2027	8,536
2028	8,547
2029	8,551
2030	8,541

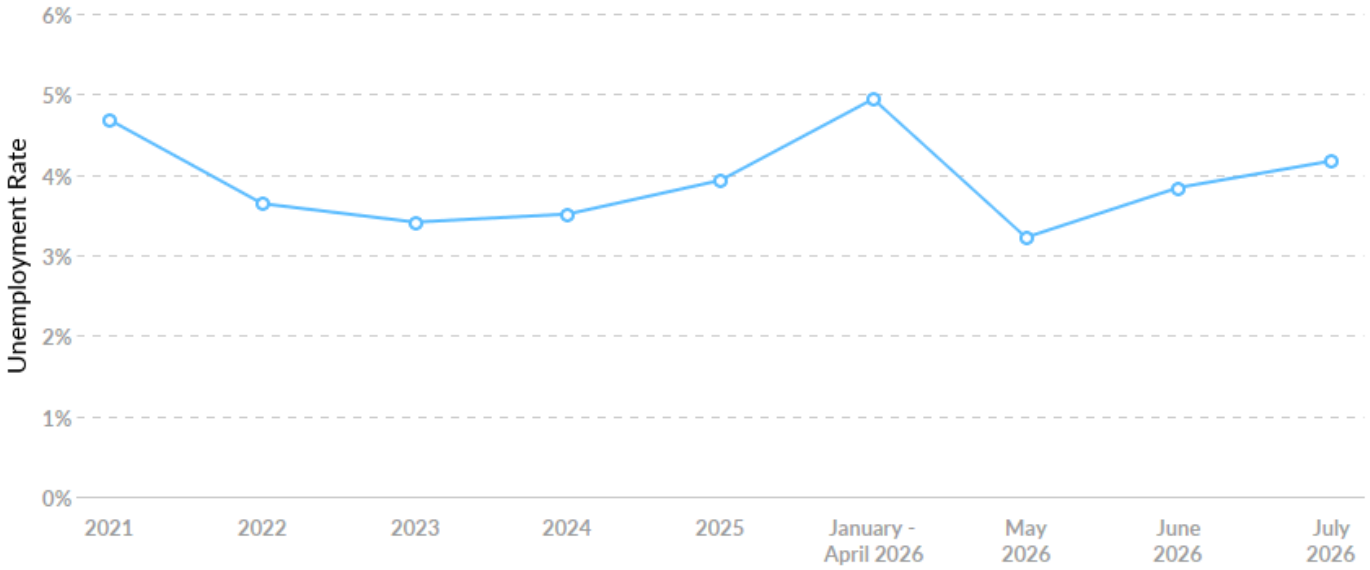
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	57.51%
2022	56.41%
2023	56.03%
2024	56.53%
2025	55.13%
January - April 2026	54.52%
May 2026	54.50%
June 2026	57.31%
July 2026	56.58%

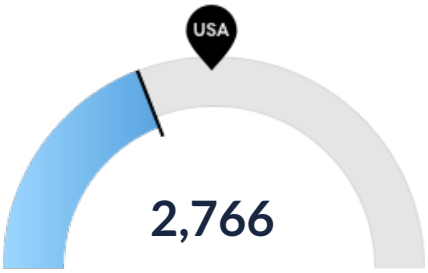
Unemployment Rate Trends

Langlade County, WI had a July 2026 unemployment rate of 4.17%, **decreasing from 4.68%** 5 years before.



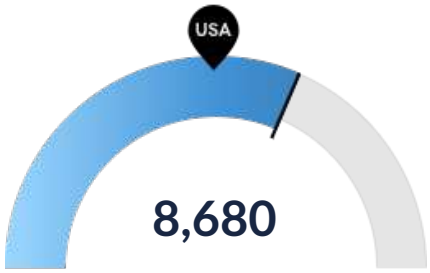
Timeframe	Unemployment Rate
2021	4.68%
2022	3.64%
2023	3.41%
2024	3.51%
2025	3.93%
January - April 2026	4.94%
May 2026	3.22%
June 2026	3.84%
July 2026	4.17%

Population Characteristics



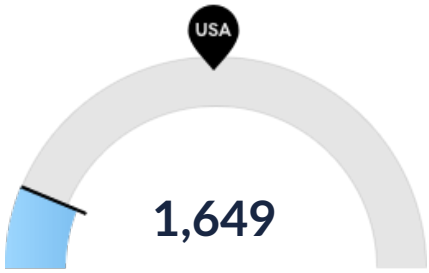
Millennials

Langlade County, WI has 2,766 millennials (ages 25-39). The national average for an area this size is 3,986.



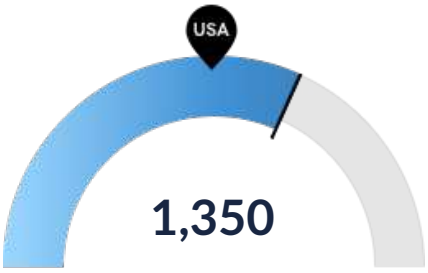
Retiring Soon

Retirement risk is high in Langlade County, WI. The national average for an area this size is 6,047 people 55 or older, while there are 8,680 here.



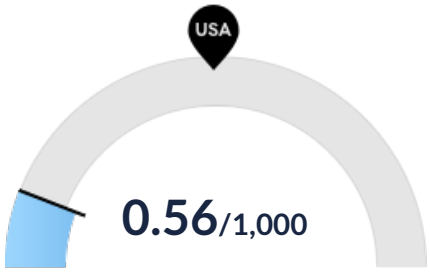
Racial Diversity

Racial diversity is low in Langlade County, WI. The national average for an area this size is 8,574 racially diverse people, while there are 1,649 here.



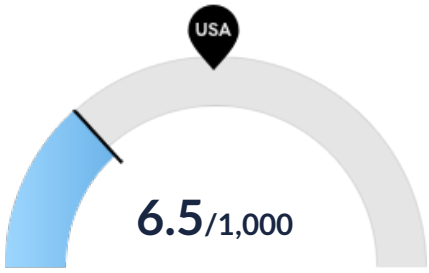
Veterans

Langlade County, WI has 1,350 veterans. The national average for an area this size is 928.



Violent Crime

Langlade County, WI has 0.56 violent crimes per 1,000 people. The national rate is 3.1 per 1,000 people.

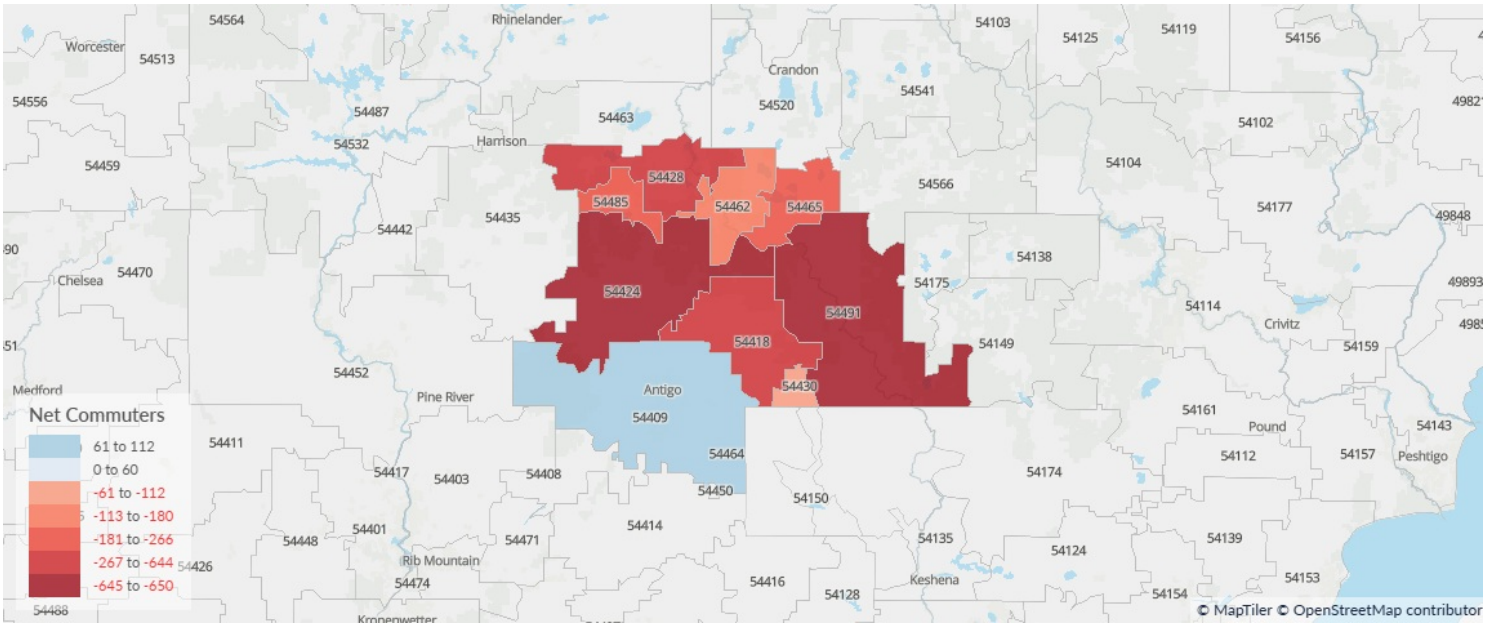


Property Crime

Langlade County, WI has 6.5 property crimes per 1,000 people. The national rate is 14.58 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Langlade County, WI currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
54409	Antigo, WI (in Langlade ...	6,976
54428	Elcho, WI (in Langlade c...	392
54418	Bryant, WI (in Langlade ...	334
54424	Deerbrook, WI (in Langl...	243
54491	White Lake, WI (in Lang...	236

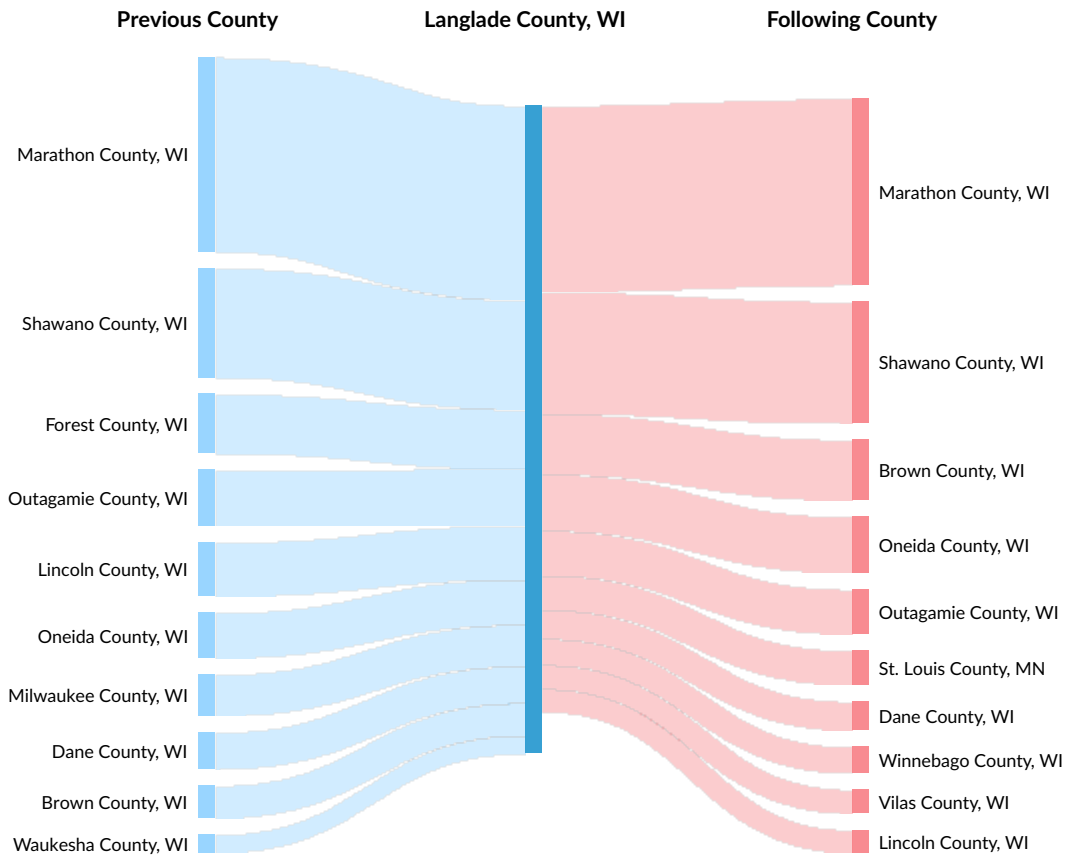
Where Talent Lives

ZIP	Name	2025 Workers
54409	Antigo, WI (in Langlade ...	6,899
54424	Deerbrook, WI (in Langl...	893
54491	White Lake, WI (in Lang...	880
54428	Elcho, WI (in Langlade c...	659
54418	Bryant, WI (in Langlade ...	602

Inbound and Outbound Migration

The table below analyzes past and current residents of Langlade County, WI. The left column shows residents of other counties migrating to Langlade County, WI. The right column shows residents migrating from Langlade County, WI to other counties.

As of 2023, 108 people have migrated from Marathon County, WI to Langlade County, WI. In the same year, 103 people left Langlade County, WI migrating to Marathon County, WI. The total Net Migration for Langlade County, WI in 2023 was 48.



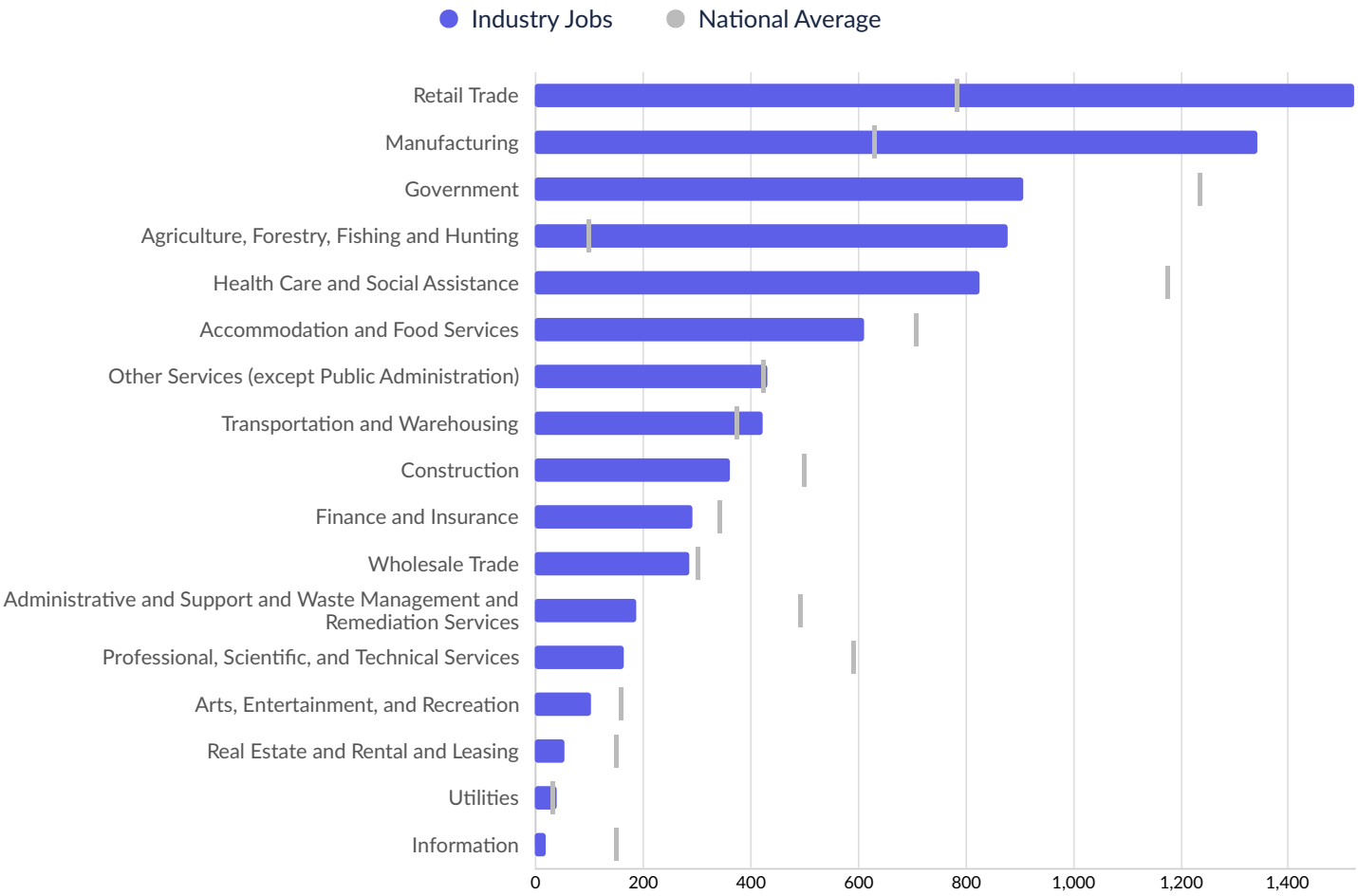
Top Previous Counties	Migrations
Marathon County, WI	108
Shawano County, WI	61
Forest County, WI	33
Outagamie County, WI	31
Lincoln County, WI	30
Oneida County, WI	25

Top Previous Counties	Migrations
Milwaukee County, WI	23
Dane County, WI	20
Brown County, WI	18
Waukesha County, WI	10
Winnebago County, WI	10
Chippewa County, WI	8
Wood County, WI	8
Manitowoc County, WI	8
Rock County, WI	7

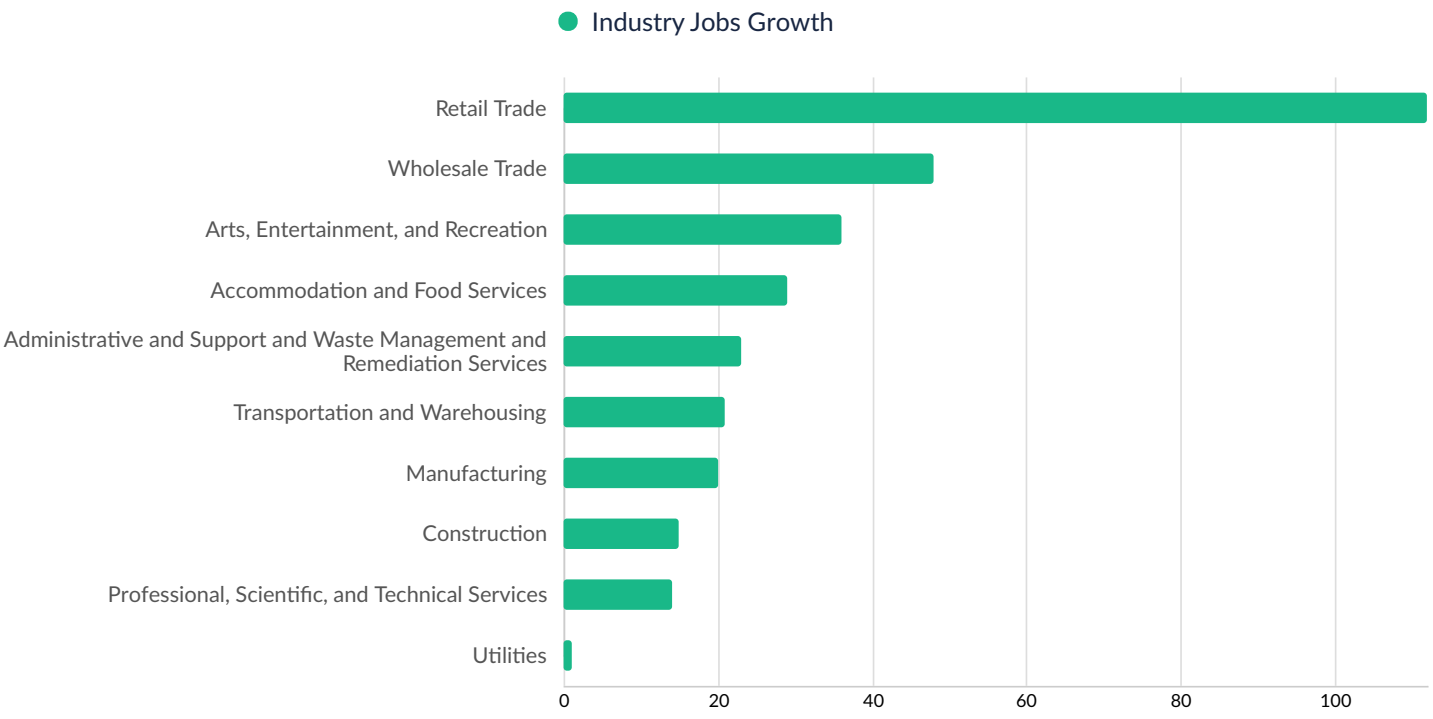
Top Following Counties	Migrations
Marathon County, WI	103
Shawano County, WI	68
Brown County, WI	34
Oneida County, WI	31
Outagamie County, WI	25
St. Louis County, MN	19
Dane County, WI	16
Winnebago County, WI	15
Vilas County, WI	13
Lincoln County, WI	13
Walworth County, WI	11
Livingston County, MI	9
Washington County, TN	8
Waupaca County, WI	8
Hillsborough County, FL	8

Industry Characteristics

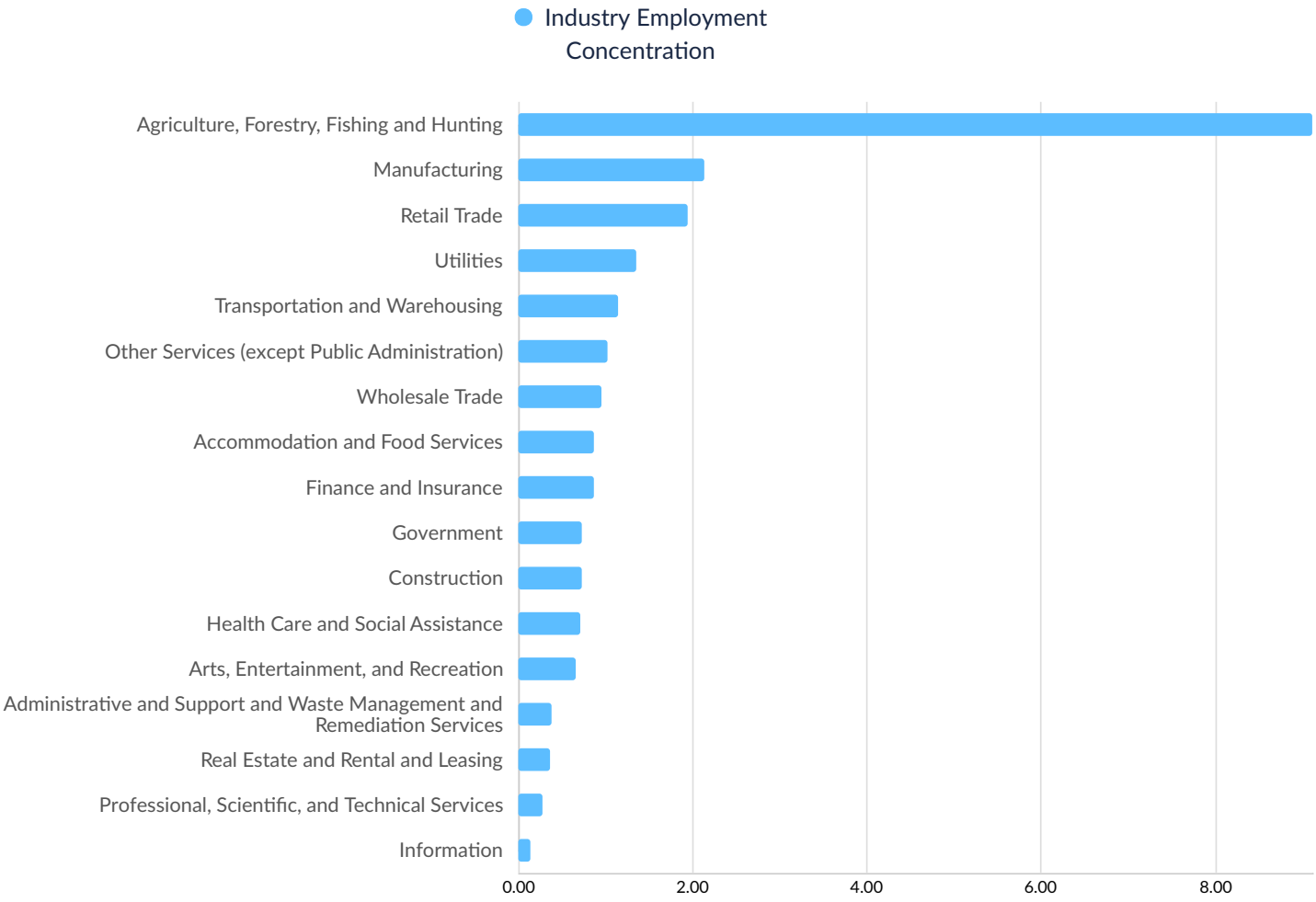
Largest Industries



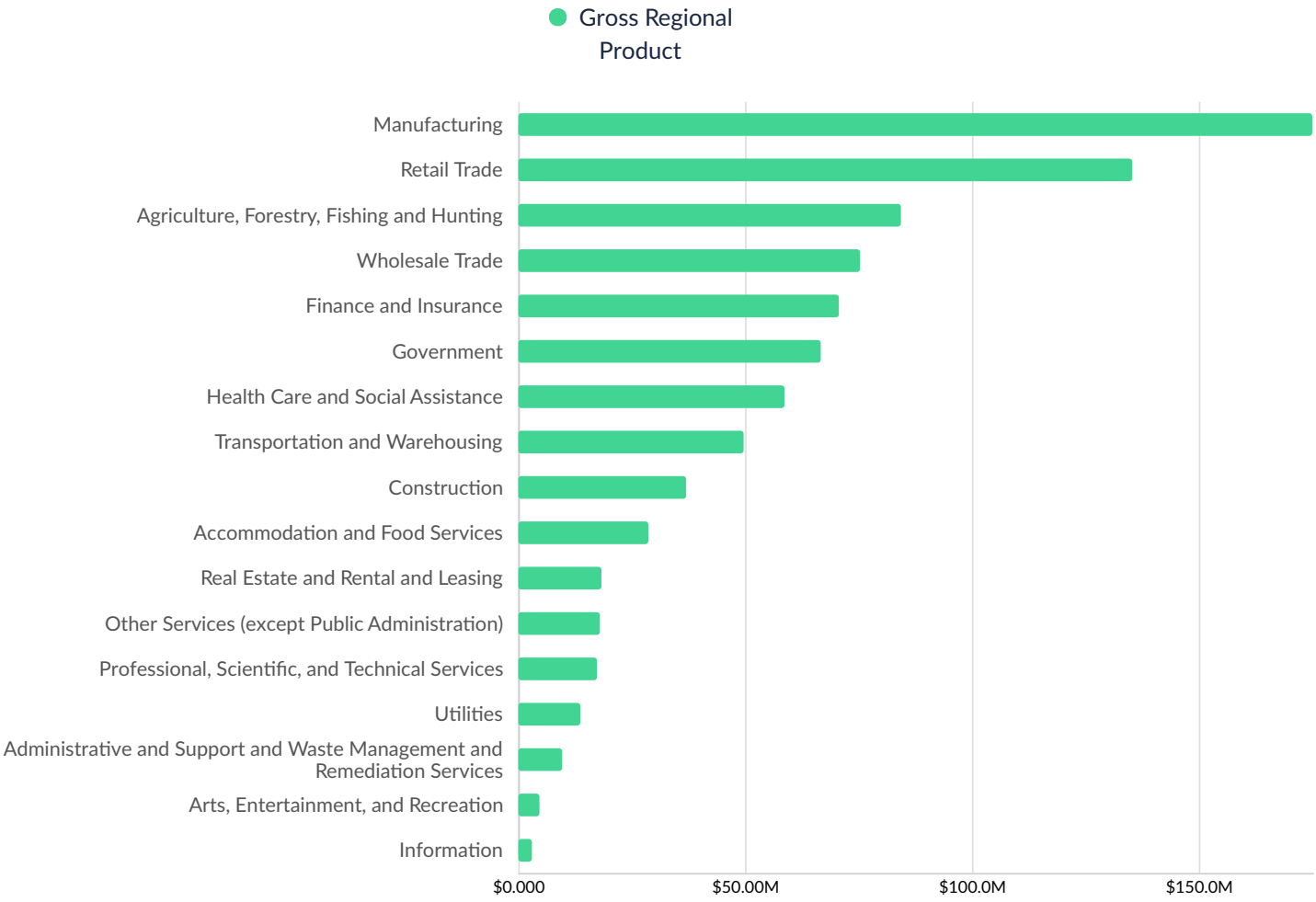
Top Growing Industries



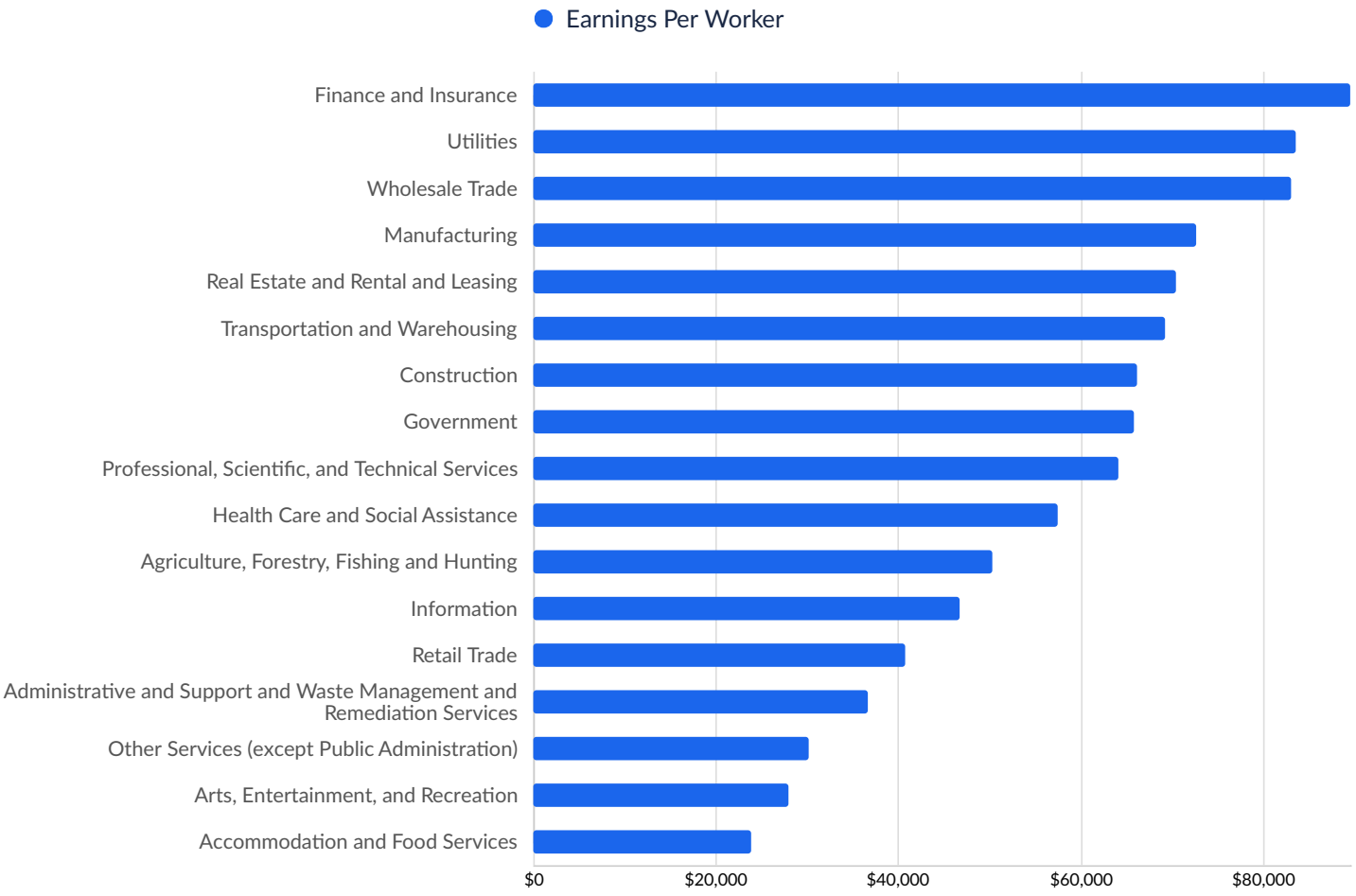
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

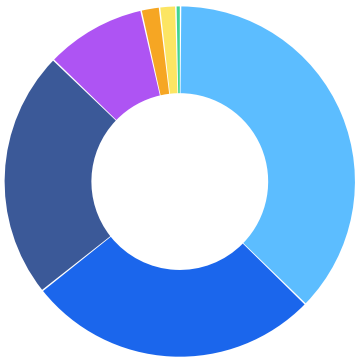
1,411 Companies Employ Your Workers

Online profiles for your workers mention 1,411 companies as employers, with the top 10 appearing below. In the last 12 months, 307 companies in Langlade County, WI posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Covantage Credit Union	101
Aspirus Langlade Hospital	100
Volm Companies	91
Unified School District Antigo	90
Aspirus	79
Dover Corporation	43
Fleet Farm	29
Amron International	28
Menards	27
Karl's Transport	23

Top Companies Posting	Unique Postings
Aspirus	159
CompHealth	55
Fleet Farm	42
Pick And Save	42
Covantage Credit Union	39
Kroger	39
Weatherby Healthcare	38
Dover Corporation	36
Volm Companies	33
Sartori Agency	32

Business Size



	Percentage	Business Count
1 to 4 employees	37.2%	350
5 to 9 employees	27.0%	254
10 to 19 employees	22.9%	215
20 to 49 employees	9.3%	87
50 to 99 employees	1.7%	16
100 to 249 employees	1.5%	14
250 to 499 employees	0.4%	4

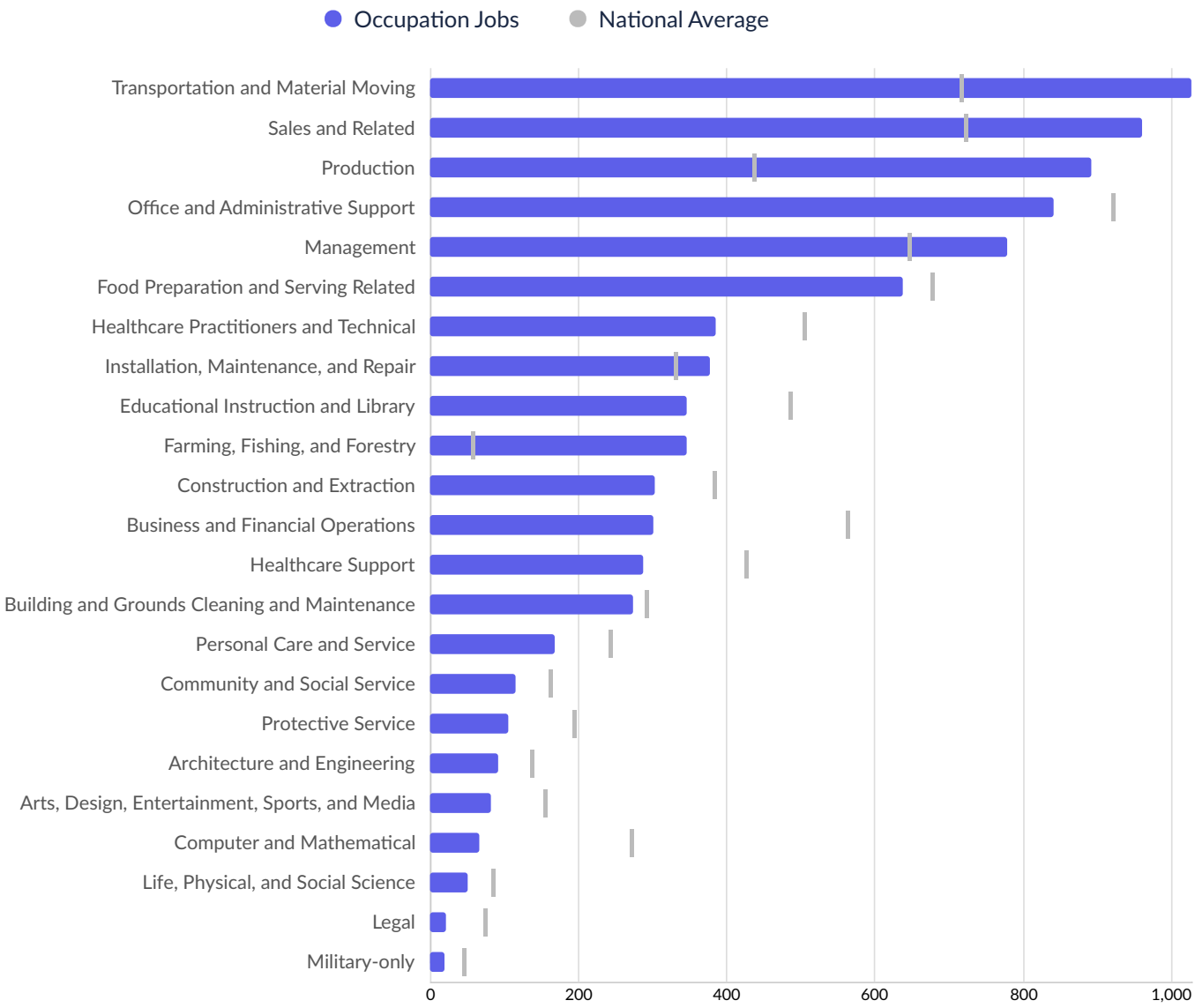
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Layoff Activity (Reported WARN Notices)

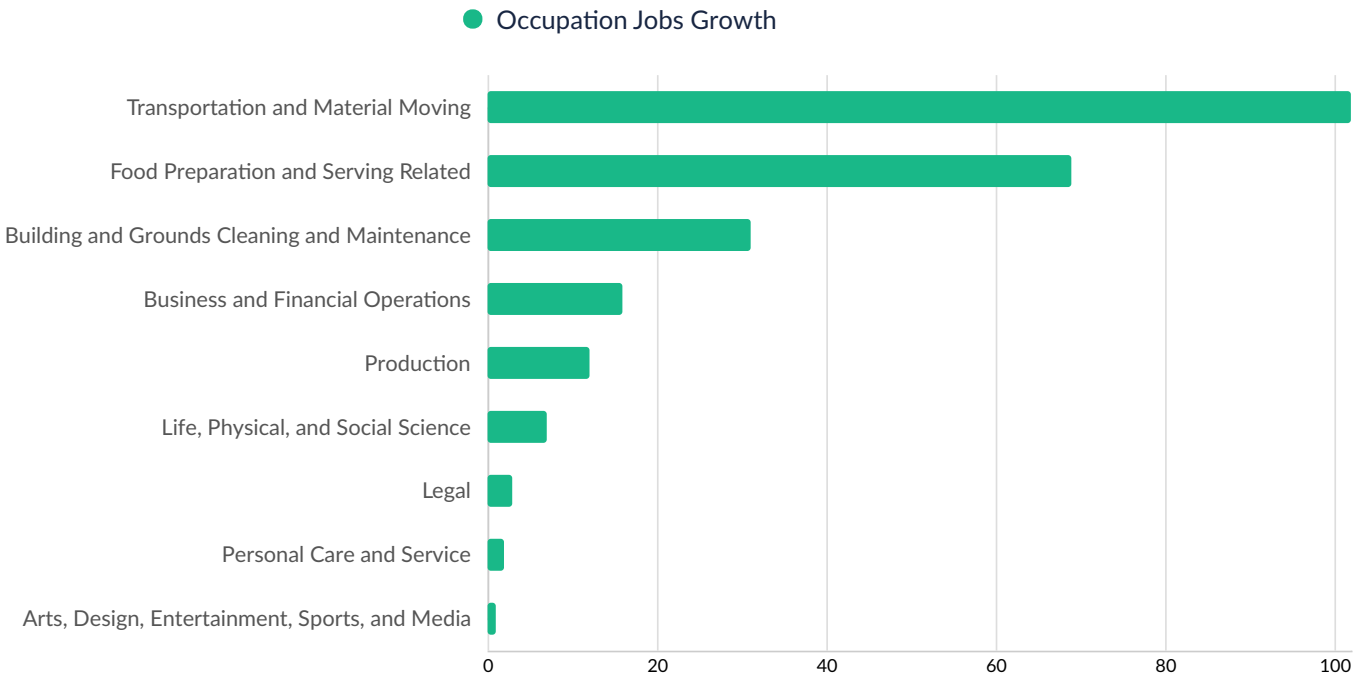
No WARN layoff events were found for the selected region and time period.

Workforce Characteristics

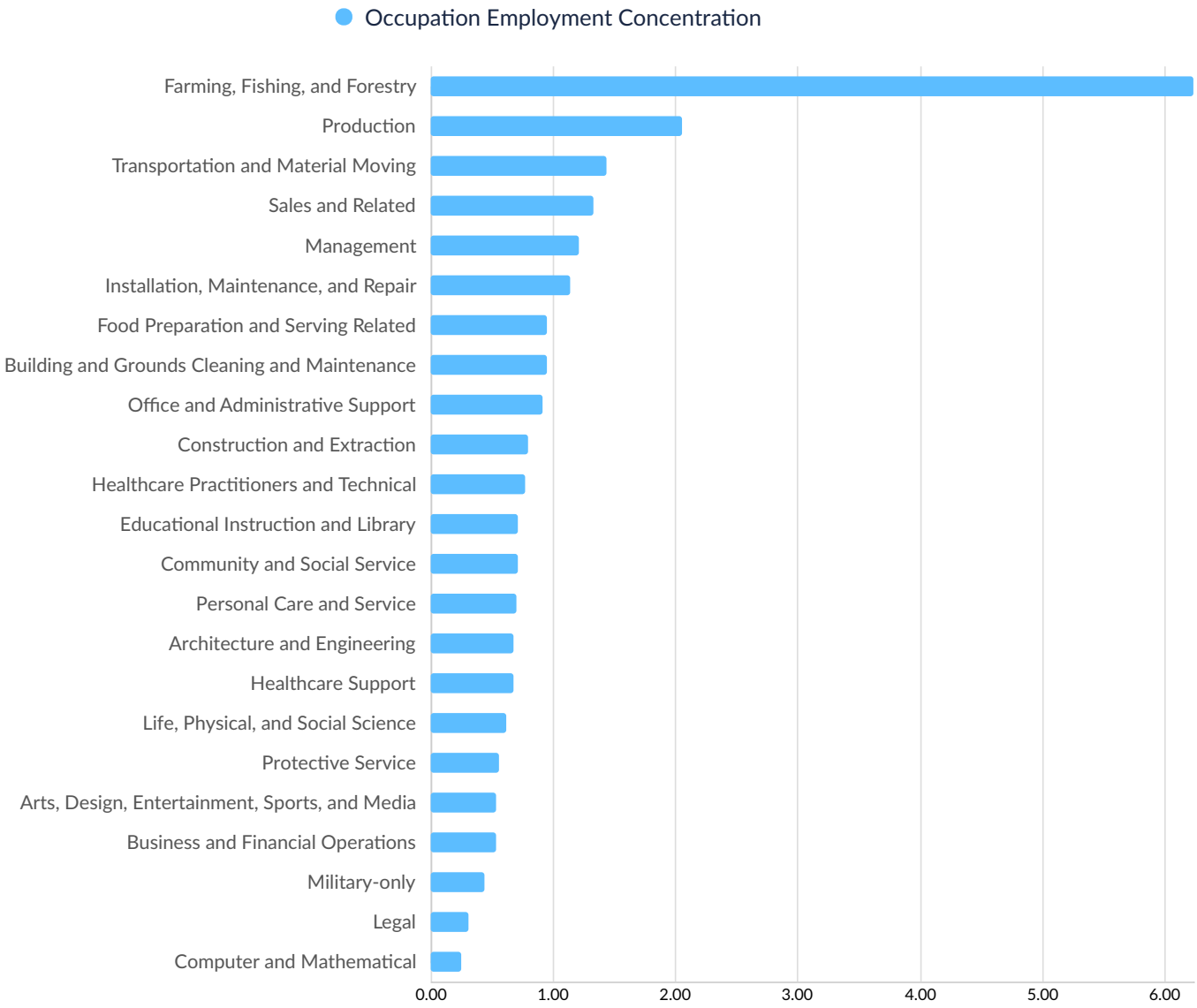
Largest Occupations



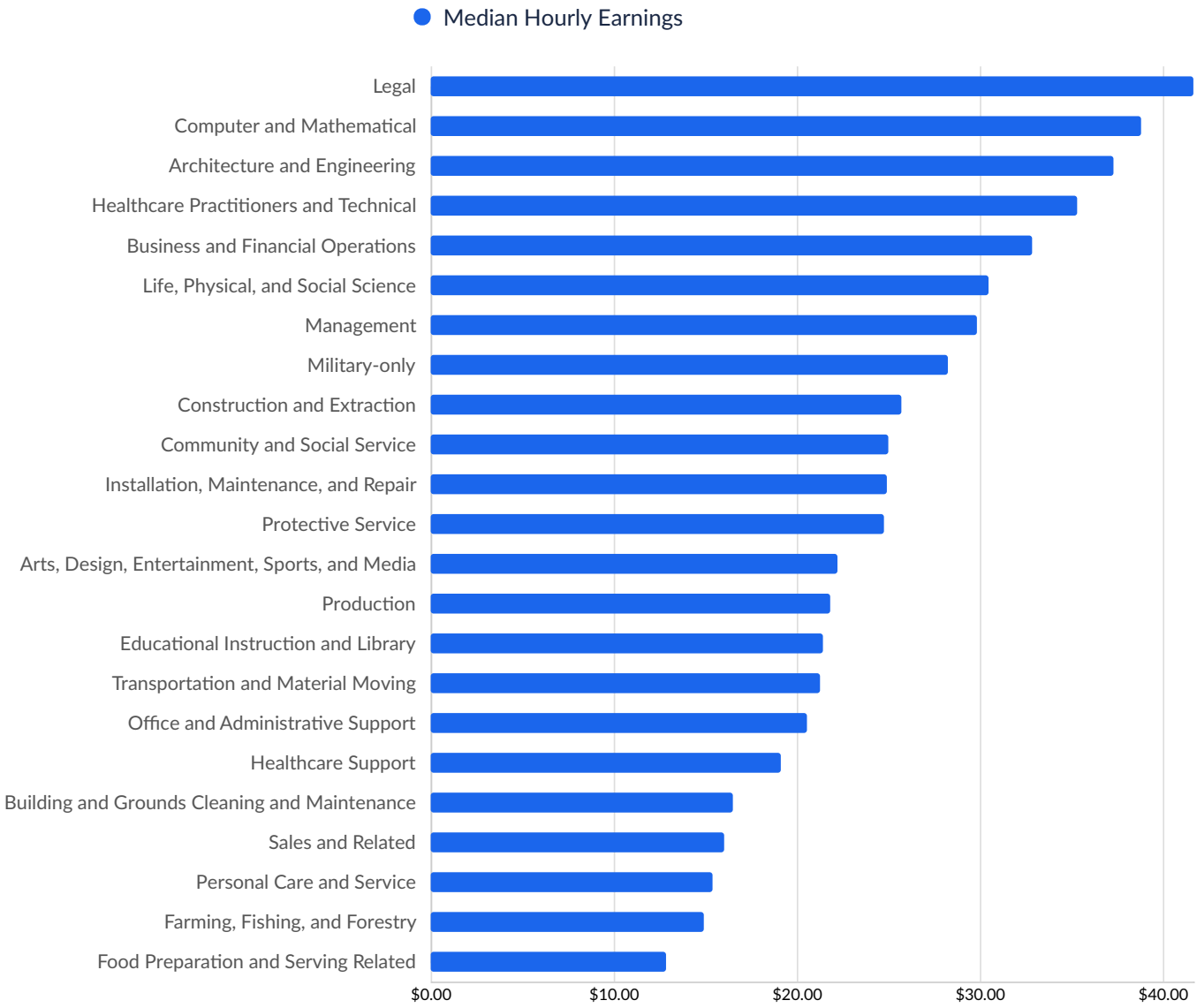
Top Growing Occupations



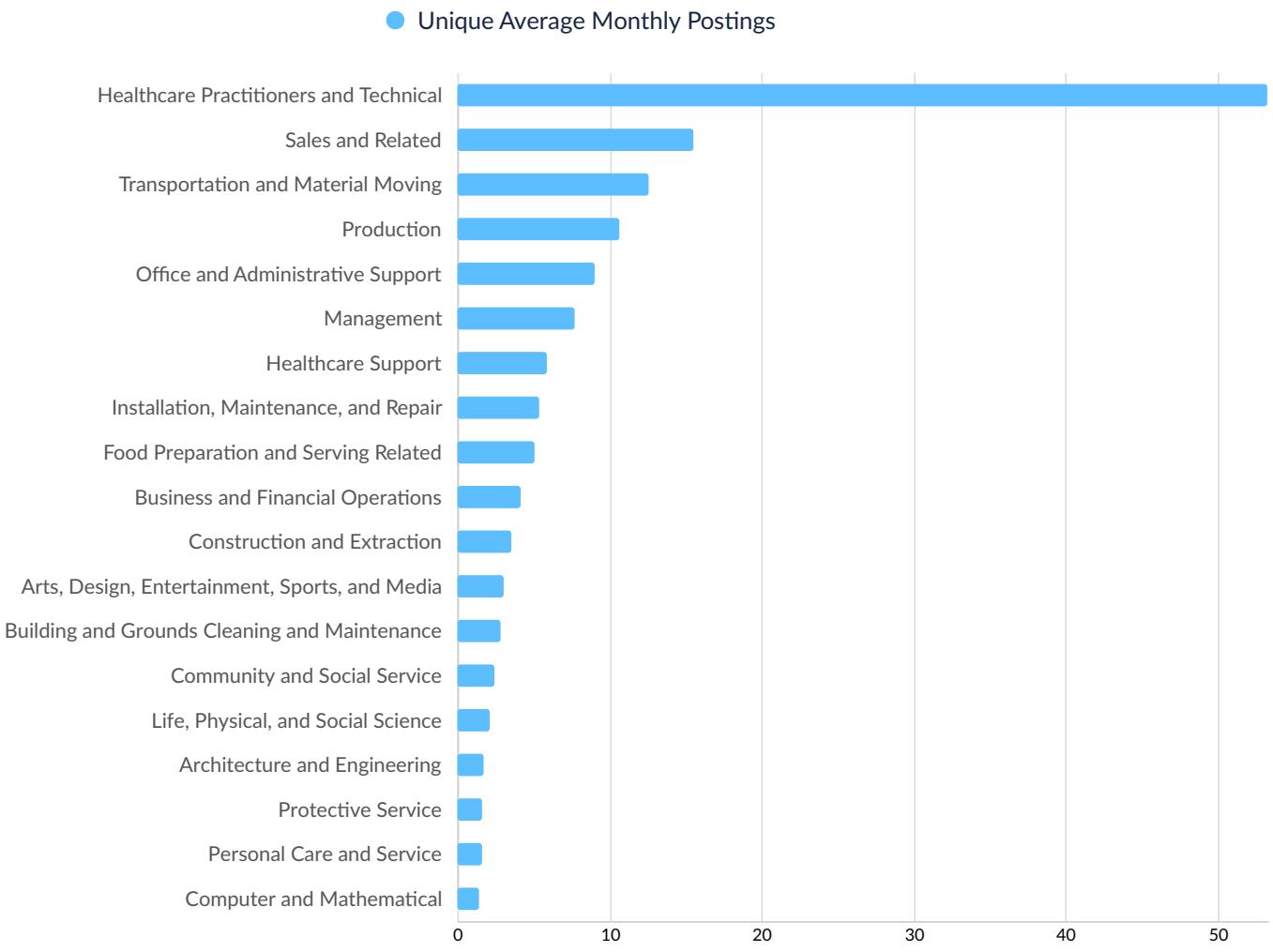
Top Occupation Employment Concentration



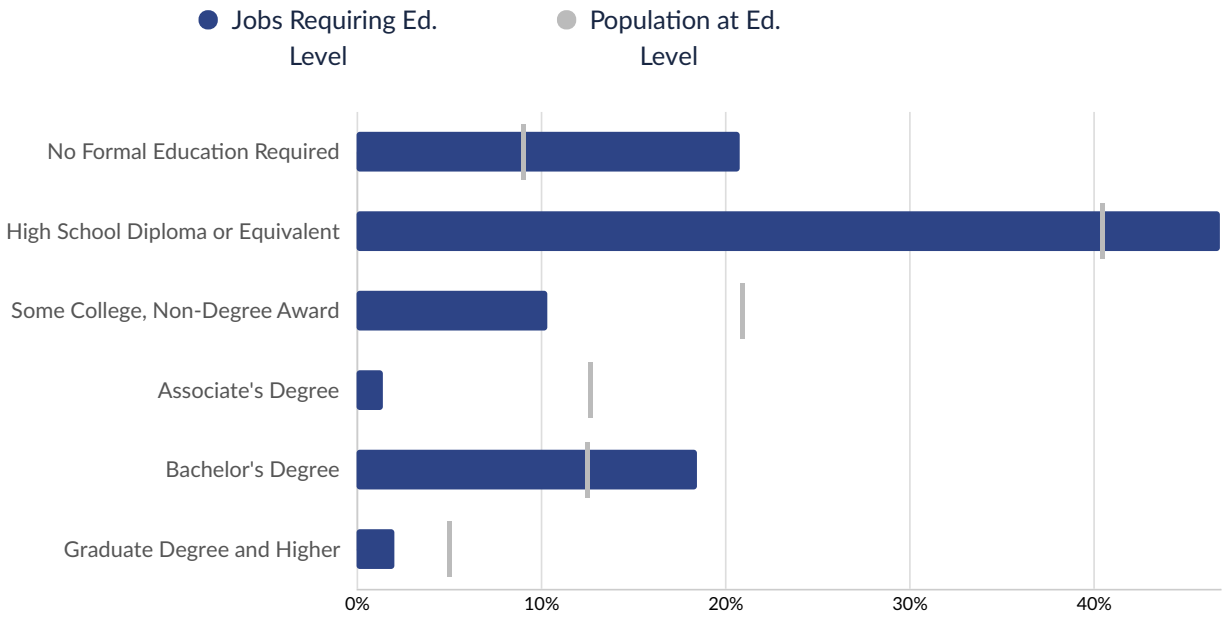
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Langlade County, WI produced graduates.

In-Demand Skills

